ETECTURE

Drupal Business Days, Frankfurt, 19.05.17

To the moon and back
Customer Identity and Access Management in a global Drupal setup

Ground Control

We support and advise customers with consultancy, customized software solutions and state-of-the-art technologies for the web.

1
Vision

5
Offices

130
Employees

11,8
Million EUR revenue in 2016

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The Team

Drupal Development & Operations

- Drupal Core Team located in Düsseldorf

- 10+ consultants, senior developers and architects

- Nearshoring teams

- Organizational Member of Drupal Association

- Sponsor of multiple Drupal camps and European Drupal Business Days

- Active community work through contributions

ACQUIA®

ACQUIA CERTIFIED DEVELOPERS

ACQUIA PREFERRED PARTNER

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The Platform

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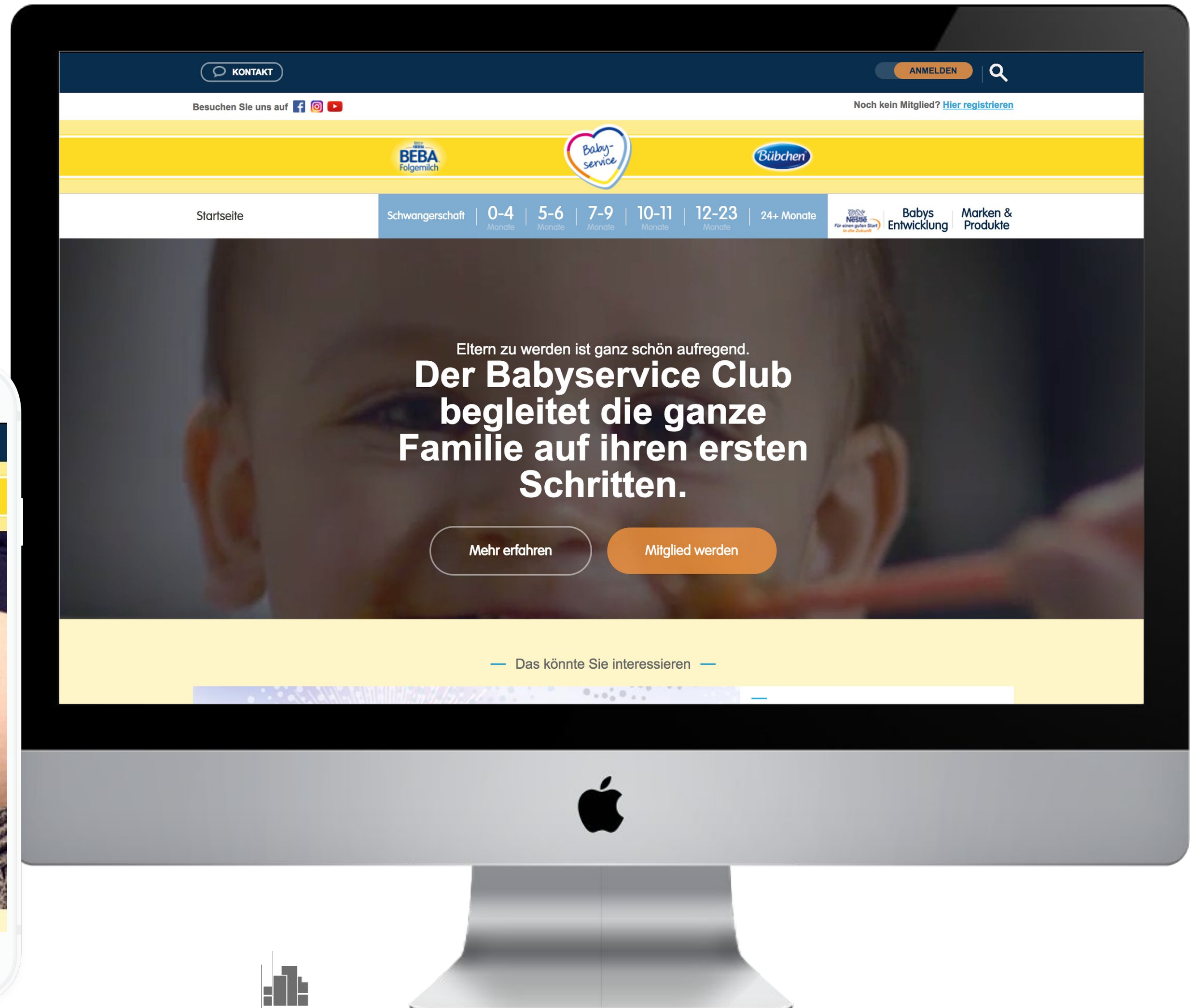Global marketing platform for international corporation

1
MASTER - on Acquia Cloud Site Factory

33
MARKET SITES - sharing the same codebase

2.529.784
REGISTERED USERS - worldwide

∞
POSSIBILITIES - features, integrations, campaigns
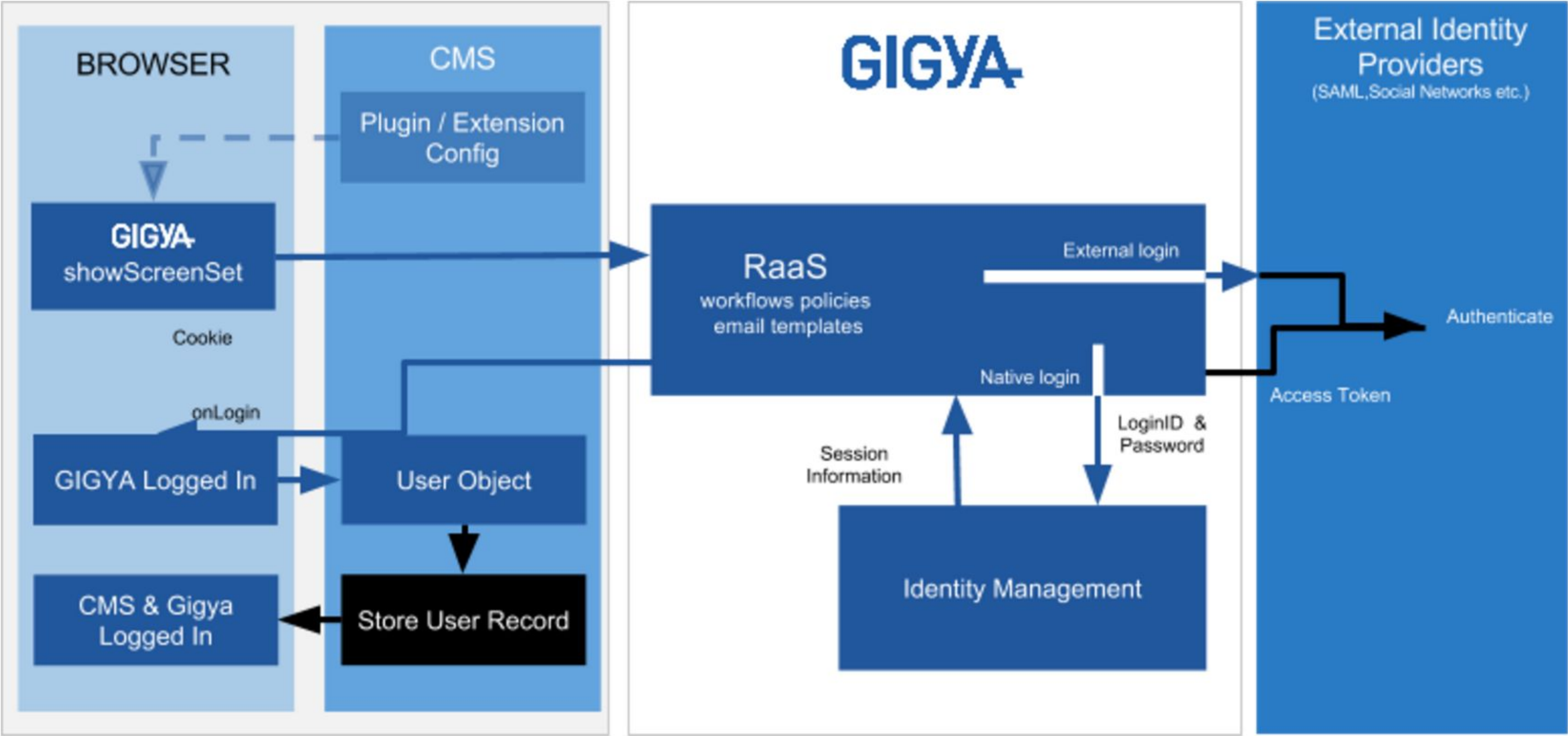
Multi-market website
for global brand group

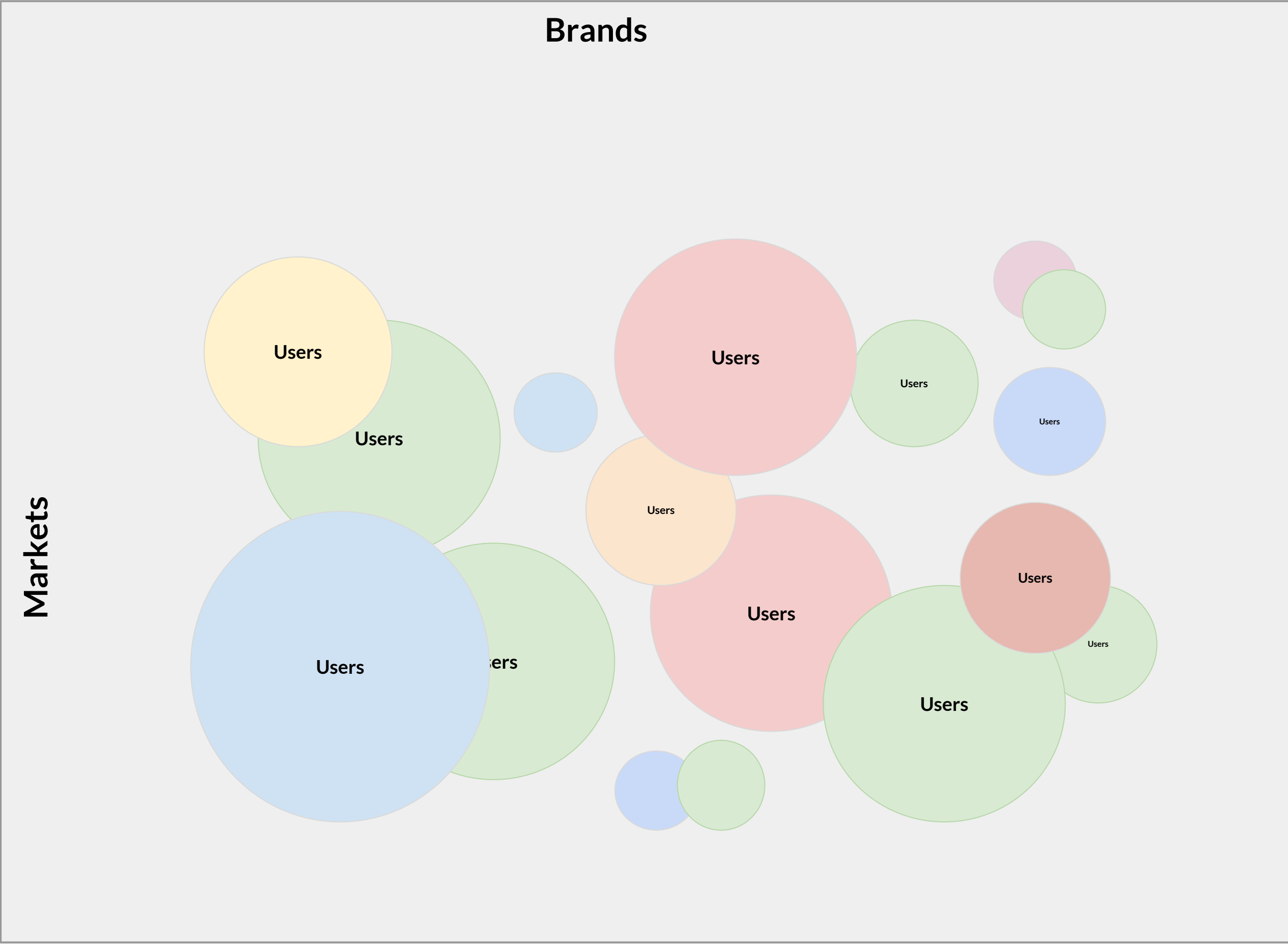KONTAKT   ANMELDEN

Besuchen Sie uns auf   Noch kein Mitglied? Hier registrieren

BEBA Folgemilch   Baby-service   Bübchen

Startseite | Schwangerschaft | 0-4 Monate | 5-6 Monate | 7-9 Monate | 10-11 Monate | 12-23 Monate | 24+ Monate | Babys Entwicklung | Marken & Produkte

Eltern zu werden ist ganz schön aufregend.
Der Babyservice Club begleitet die ganze Familie auf ihren ersten Schritten.

Mehr erfahren   Mitglied werden

— Das könnte Sie interessieren —

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The Mission

The Mission

Integrating Customer Identity and Access Management

Your user data today?
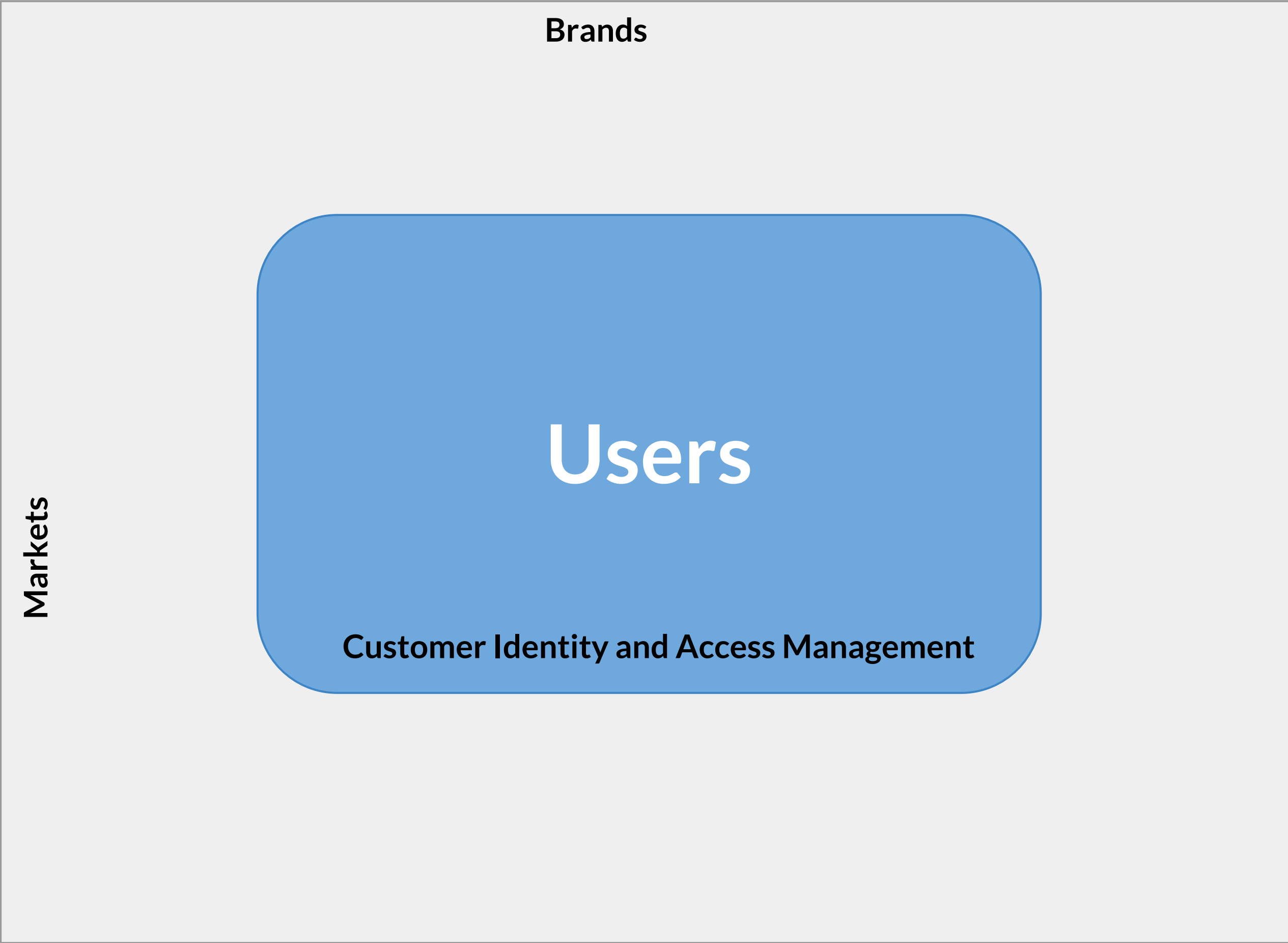
Brands

Markets

Users

Users

Users

Users

Users

Users

Users

Users

Users

Users

Users

Users

Users

Users

ETECTURE

The Mission

Consolidated and enhanced user data

ETECTURE

The Mission

Consolidated and enhanced user data

Brands

Markets

Social Login

Users

Customer Identity and Access Management

Log in	Yahoo
Twitter	Microsoft
Google	Foursquare
LinkedIn	Renren
Tencent	Wordpress
Sina Weibo	Blogger
Vkontakte	Paypal
Mixi	PayPal
Yahoo Japan	Netlog
Spiceworks	Line
Instagram	Livedoor
Odnoklassniki	Aol.
Amazon	Orange
Xing	
WeChat	
Wordpress	
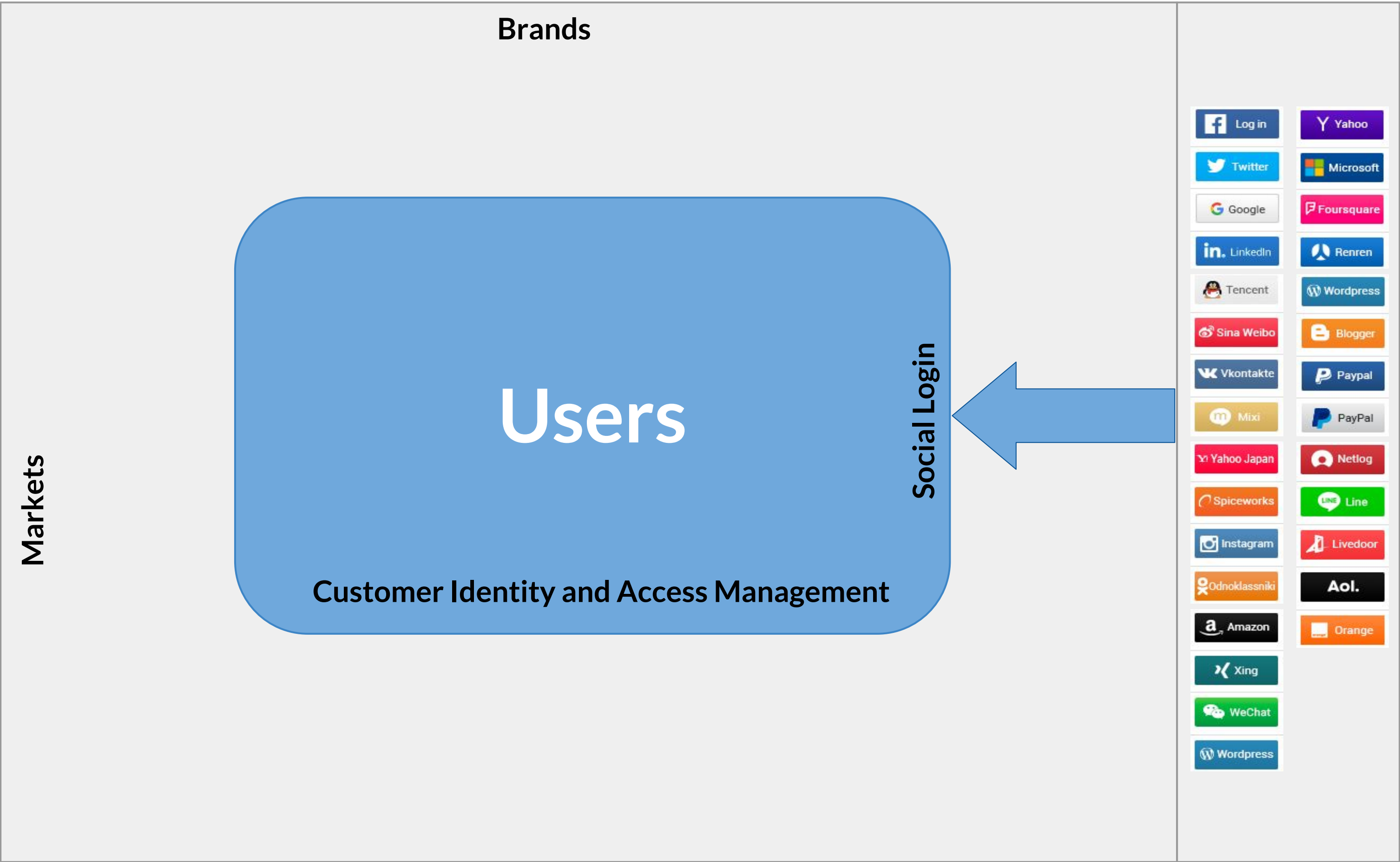
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Integration Tasks

The Mission

Timeline

Sep 2015
First workshops

April 2016
Kick-off

Sep 2016
Funding
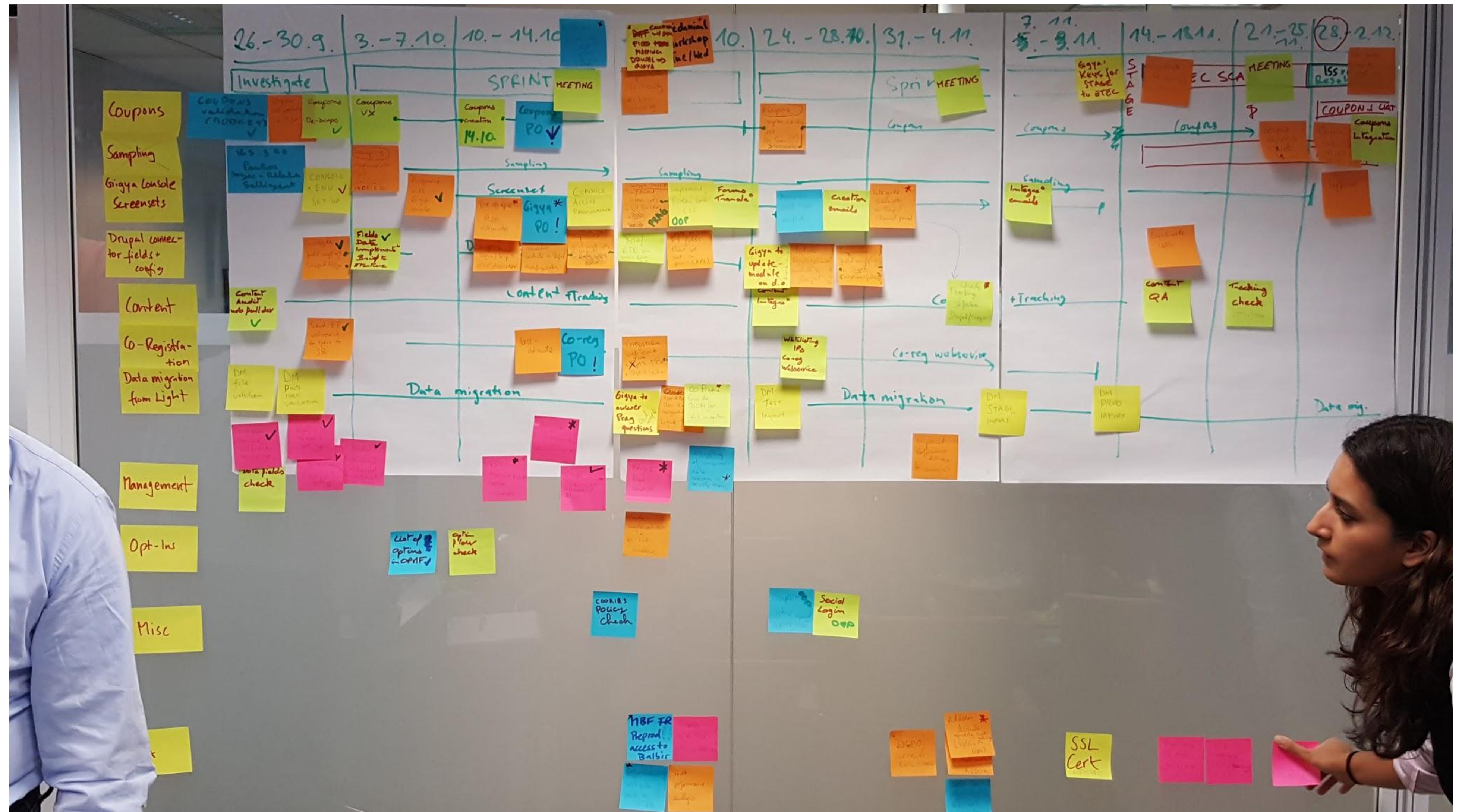
Dec 2016
Go-Live
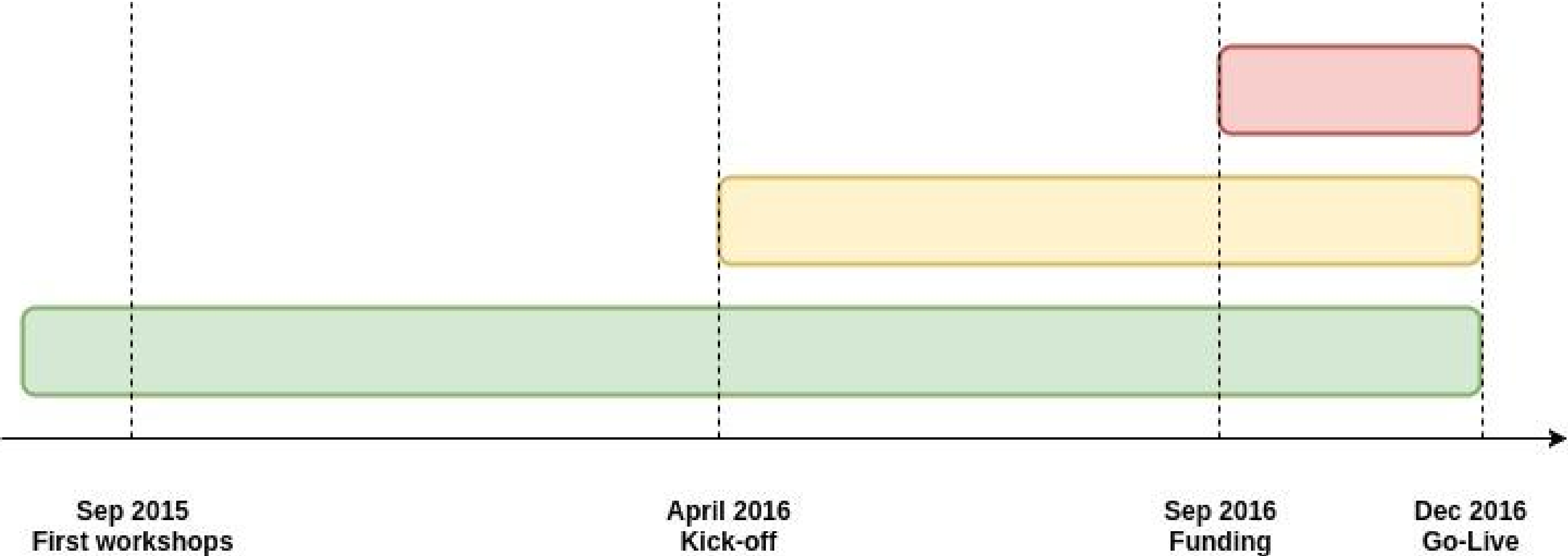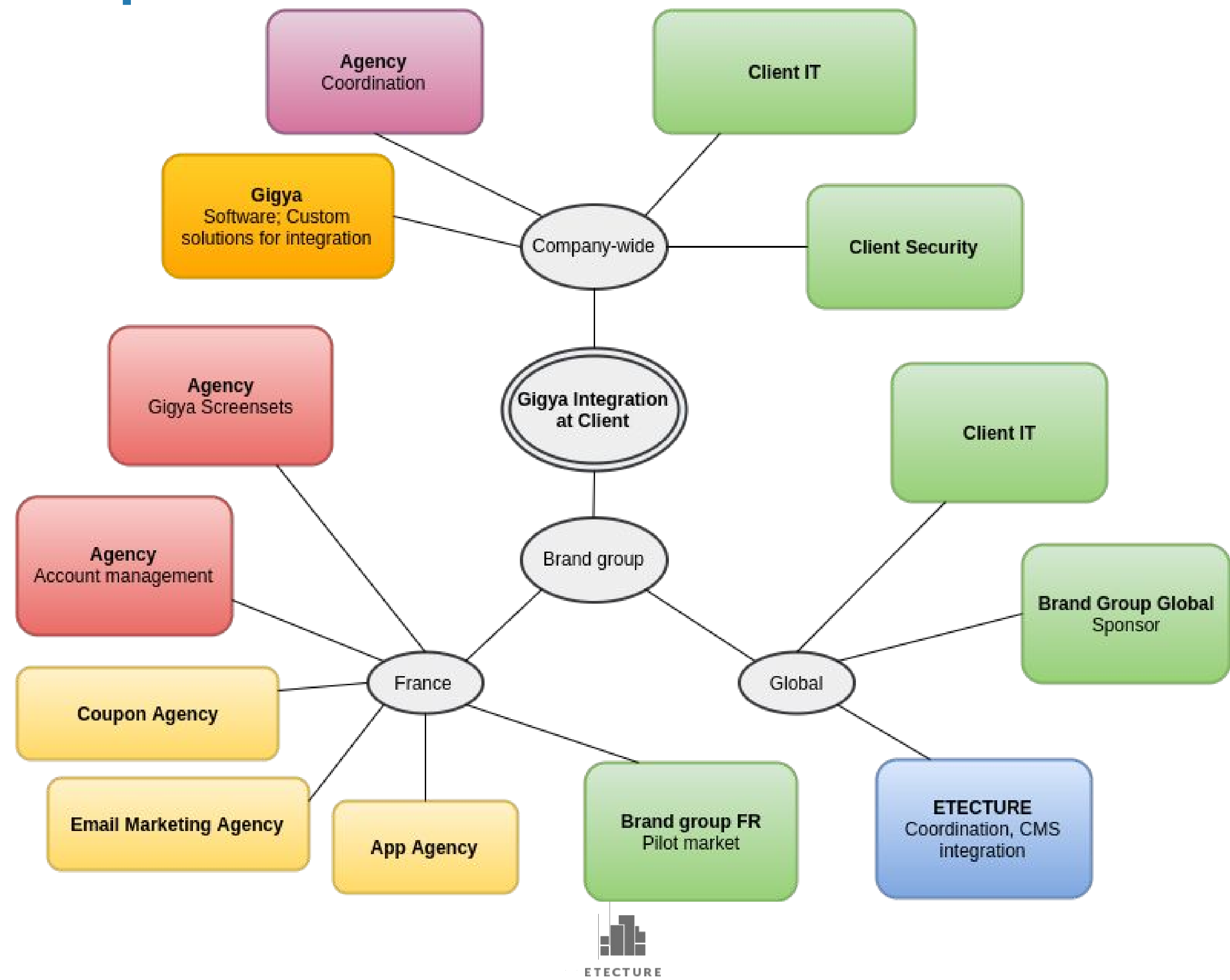
Houston,
we have a problem
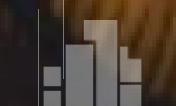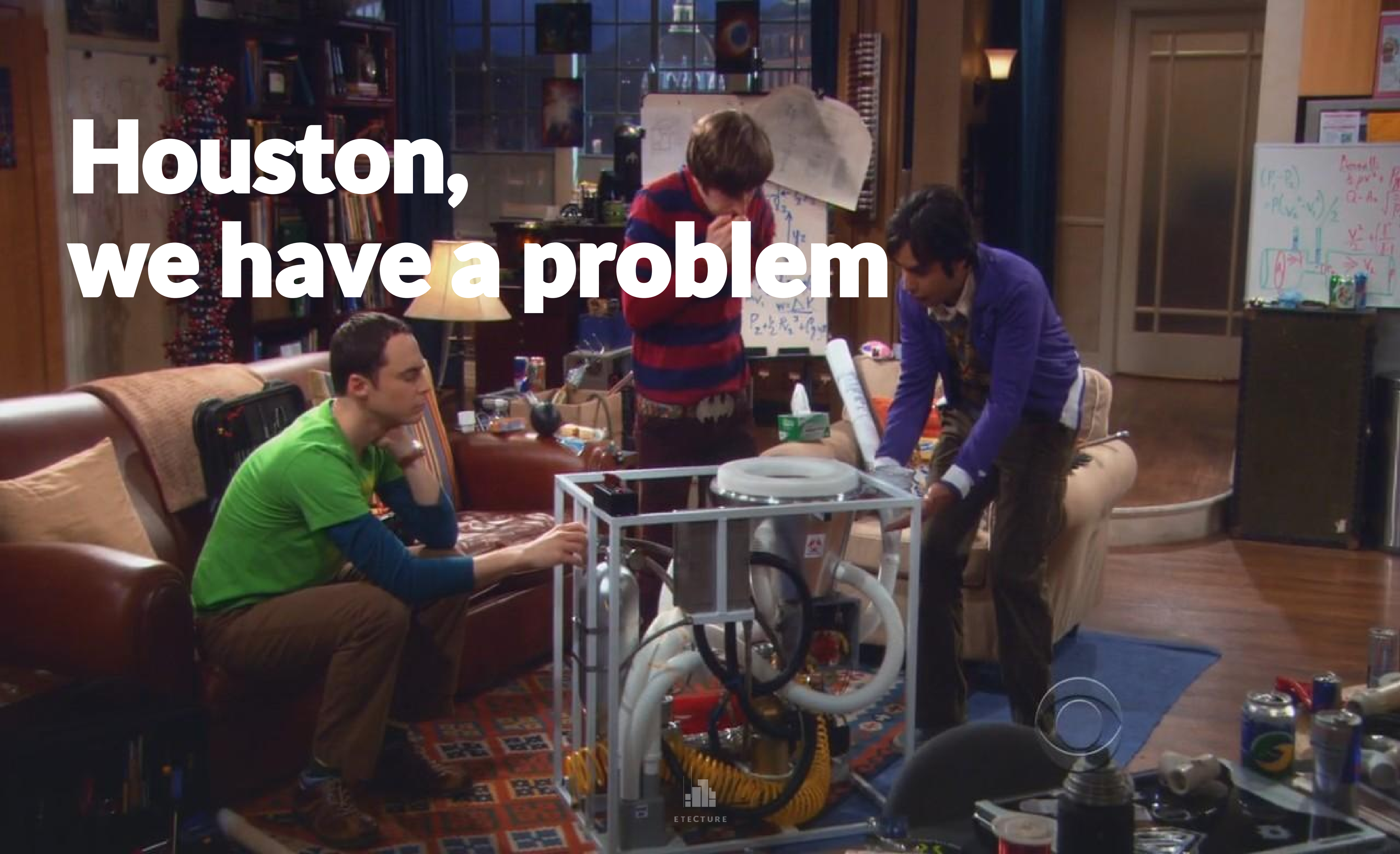
Quoth the senior client...

"Don't tell me it is not possible. Think Apollo 13. Everyone said that it was impossible, but they just made it possible."

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Stakeholder Landscape

Agency
Coordination

Client IT

Gigya
Software; Custom
solutions for integration

Client Security

Company-wide

**Gigya Integration
at Client**

Agency
Gigya Screensets

Client IT

Brand group

Agency
Account management

Brand Group Global
Sponsor

France

Global

Coupon Agency

Email Marketing Agency

App Agency

Brand group FR
Pilot market

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Coordination, CMS
integration

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"It's like flying with a dead elephant on our back."
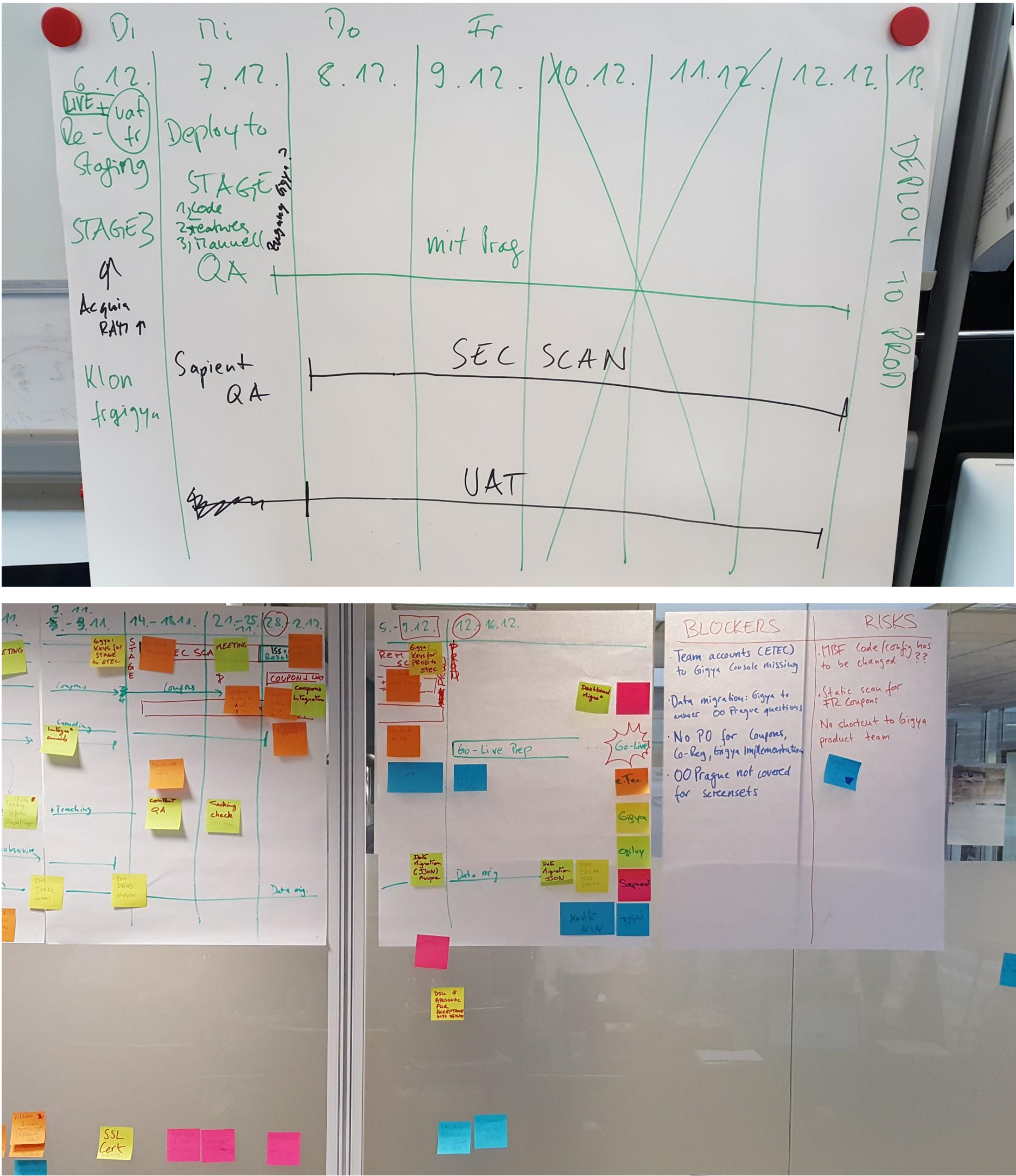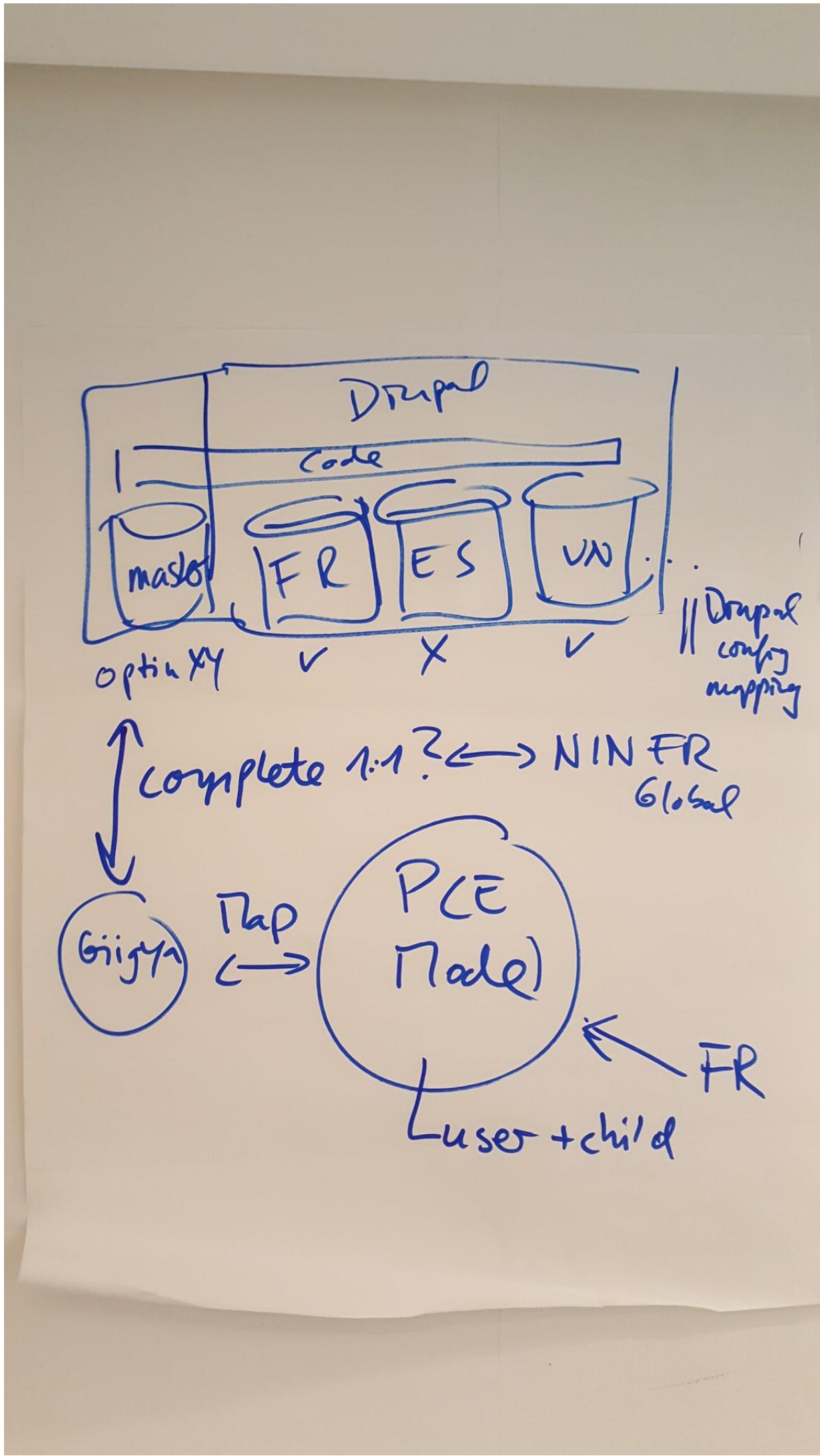
Solutions

Get all people in the same room.

Visualize status, progress and dependencies.

Solutions

Document and assign all tasks.

TODO ETECTURE (1)
- Integrate screensets in Drupal pages
  → visible only in Gigya-enabled markets
- Handling multiple children (add/edit)?
- Login for admins/editors
- Redirects after form submit
- DB optimizations for address
- Persistance of user/child photos *TO BE ADDED TO JIRA*
- Deleting users
- Deleting children?
- Field mappings
- Error messages translations *ISSUE → ACTION*

TODO ETECTURE (2)
- Handling child birth date/due date?
- Performance analysis ? *TO BE ADDED TO JIRA*

TODO ETECTURE
- DB optimizations for address
- Persistance of user/child photos *TO BE ADDED TO JIRA*
- Deleting users
- Deleting children?
- Field mappings
- Error messages translations *ISSUE → ACTION*

TODO ETECTURE (2)
- Handling child birth date/due date?
- Performance analysis ? *TO BE ADDED TO JIRA*
- New forgotten password page
- Send non-form user data via API *TO BE ADDED*
- Coupons implementation *TO BE ADDED*
- Co-registration implementation *TO BE ADDED*

Address data (Coupons, Sampling)
Password change
Forgotten password
- Styling of screen sets (CSS)
- Error messages ? *TO BE ADDED*
- Email templates
- Only visible fields mandatory ("I am pregnant...")?

TODO FOR OGILVY PRAGUE
- Hide screen set title
- User data migration / JSON
- Captcha — *TO BE ADDED* (reCAPTCHA)
  → *RAISE TO SECURITY*
- Remember me → *APPROVAL W/ SECURITY*

Solutions

Be bold.

OPEN QUESTIONS

- Handling multiple children
- Mandatory fields ("I am pregnant")
- Deleting users
- Deleting children
- Datepicker   Romain sent
- Due date / birth date   Call 15.11.
    ↳ Profile edit
- 3rd STAGE (performance testing)   (TO BE SOLVED)
    + security scan   Dascale
- Co-Reg sec scan modus   (TO BE ADDED)
- Social Login (popup)
- ANALYTICS IN GIGYA

Dashboard migra°

Go-Live

e.Fec

Gigya

Ogilvy

Data Migration JSON

DM DELTA PROD IMPORT

Sapient

Nestlé NiN

DSU

BLOCKERS

- Team accounts (ETEC) to Gigya Console missing
- Data migration: Gigya to answer OO Prague questions
- No PO for Coupons, Co-Reg, Gigya Implementation
- OO Prague not covered for screensets

RISKS

- MBF Code /config has to be changed ??
- Static scan for FR Coupons
- No shortcut to Gigya product team

Solutions

Get into the lead.
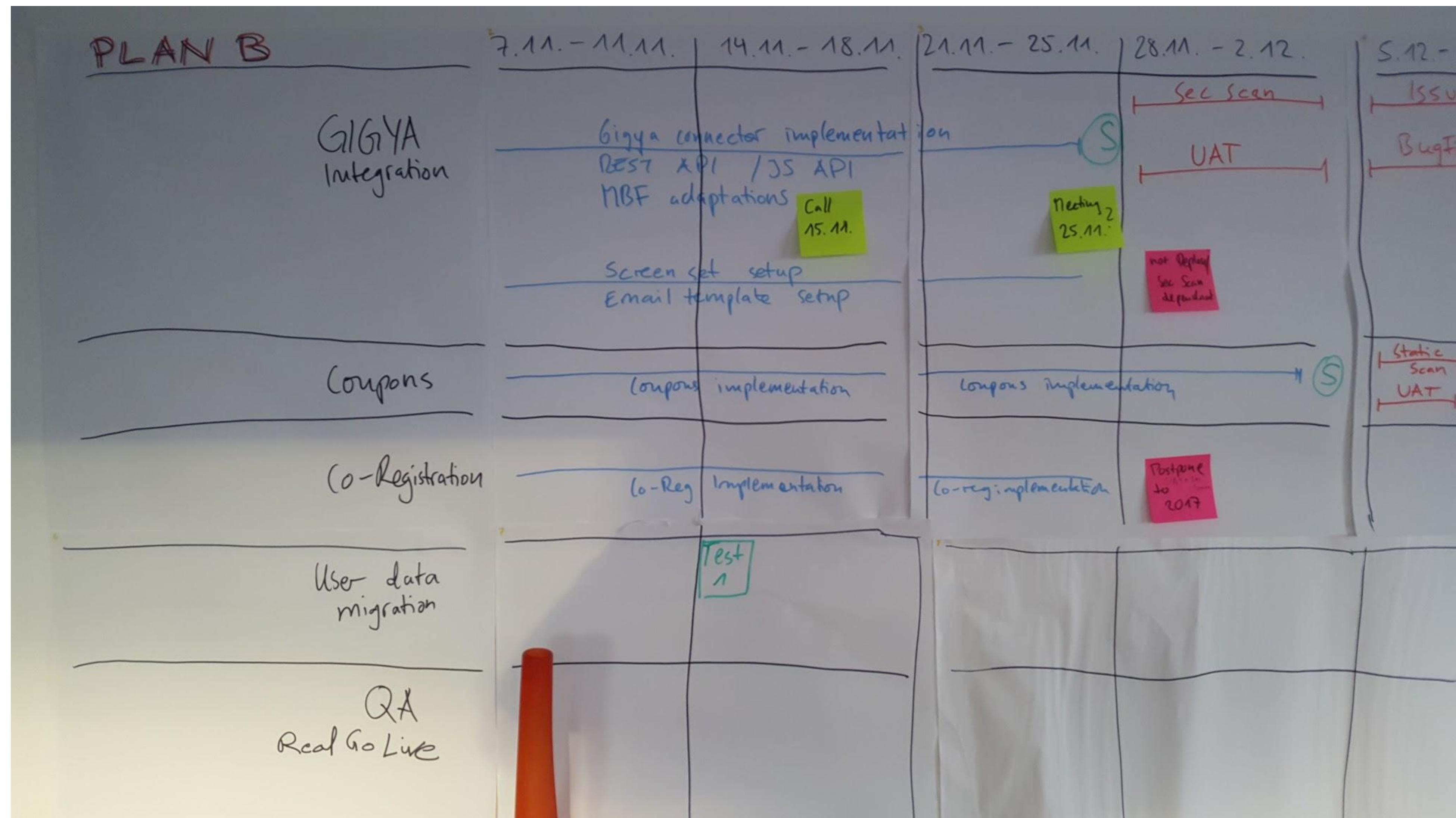
Solutions

Be pragmatic, and others will follow.

The End

CREW TRANSFER TO COMMAND MODULE
AND LUNAR MODULE JETTISONED

SERVICE MODULE JETTISONED
AND PHOTOGRAPHED

FREE RETURN

EXPLOSION

MIDCOURSE
CORRECTIONS

LUNAR MODULE DESCENT
PROPULSION SYSTEM BURN

SPLASHDOWN

S-IVB RESTART

LAUNCH

S-IC AND S-II
SEPARATION

TRANSLUNAR
INJECTION

COMMAND AND SERVICE MODULE
DOCK WITH LUNAR MODULE,
S-IVB JETTISON
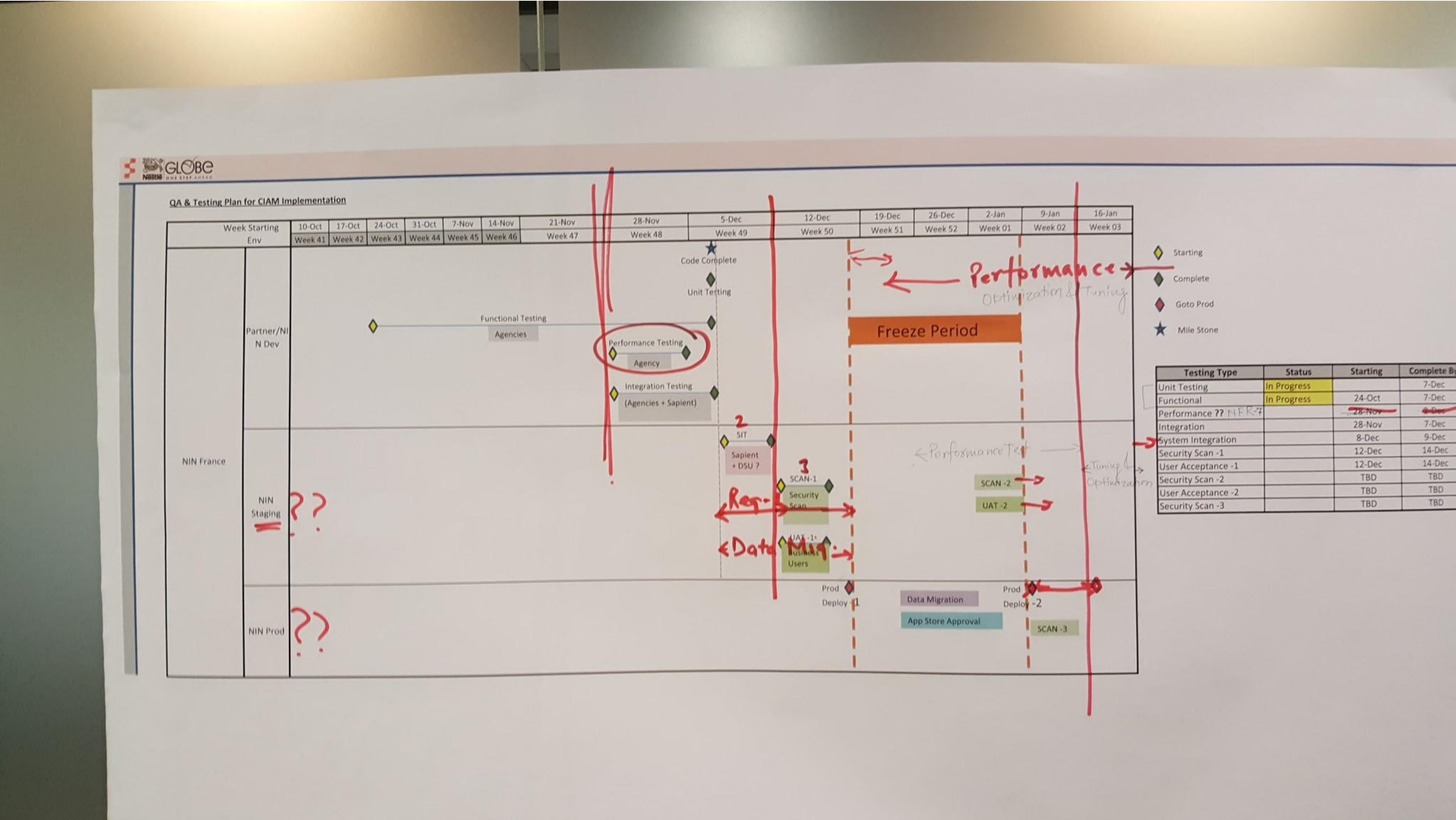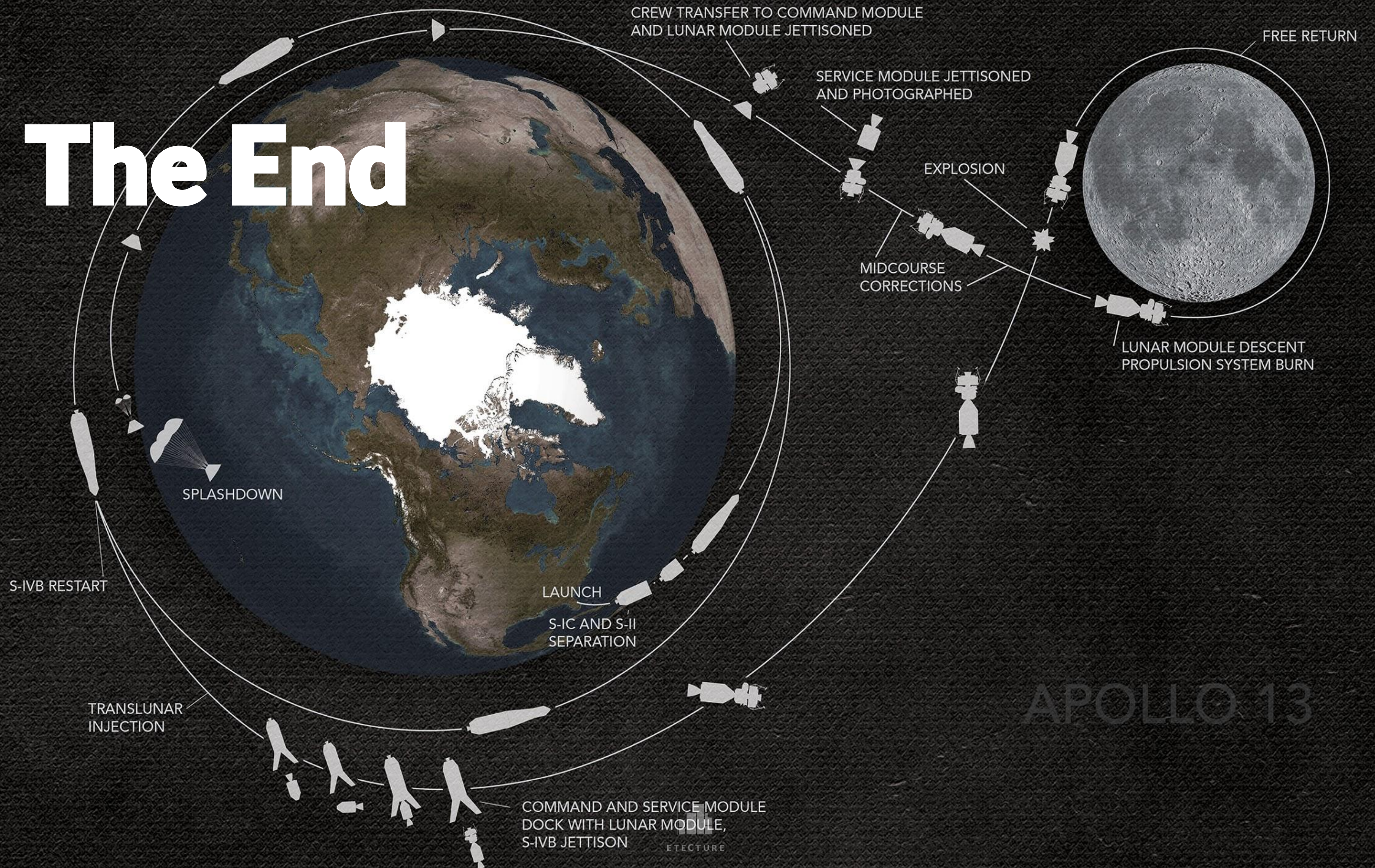
APOLLO 13

The End

Final Words

We create digital life_

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