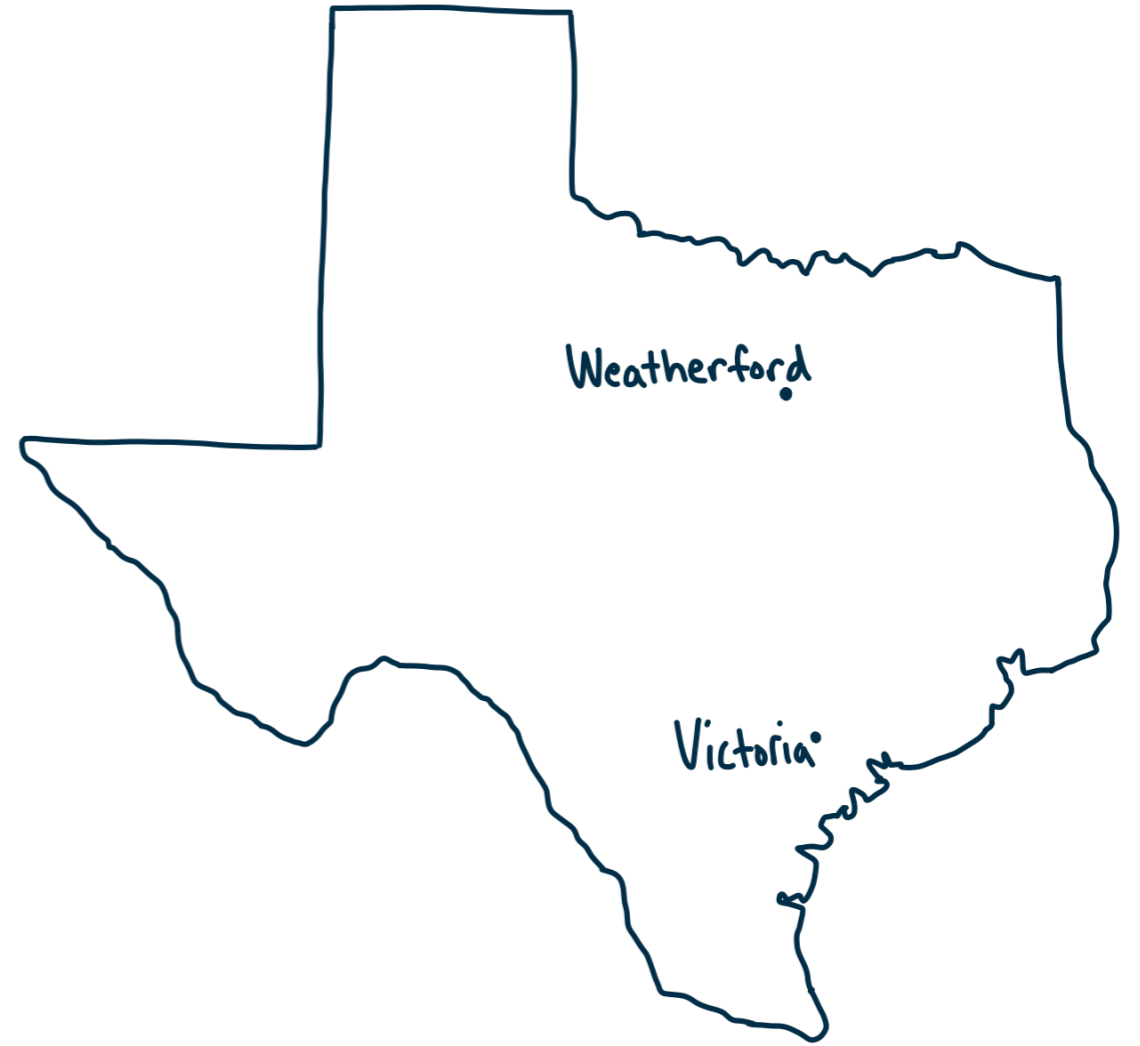
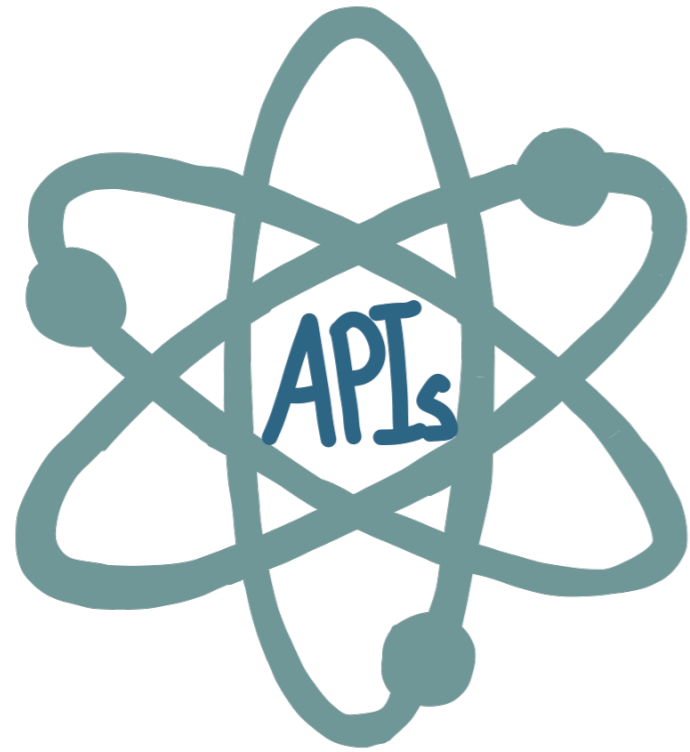
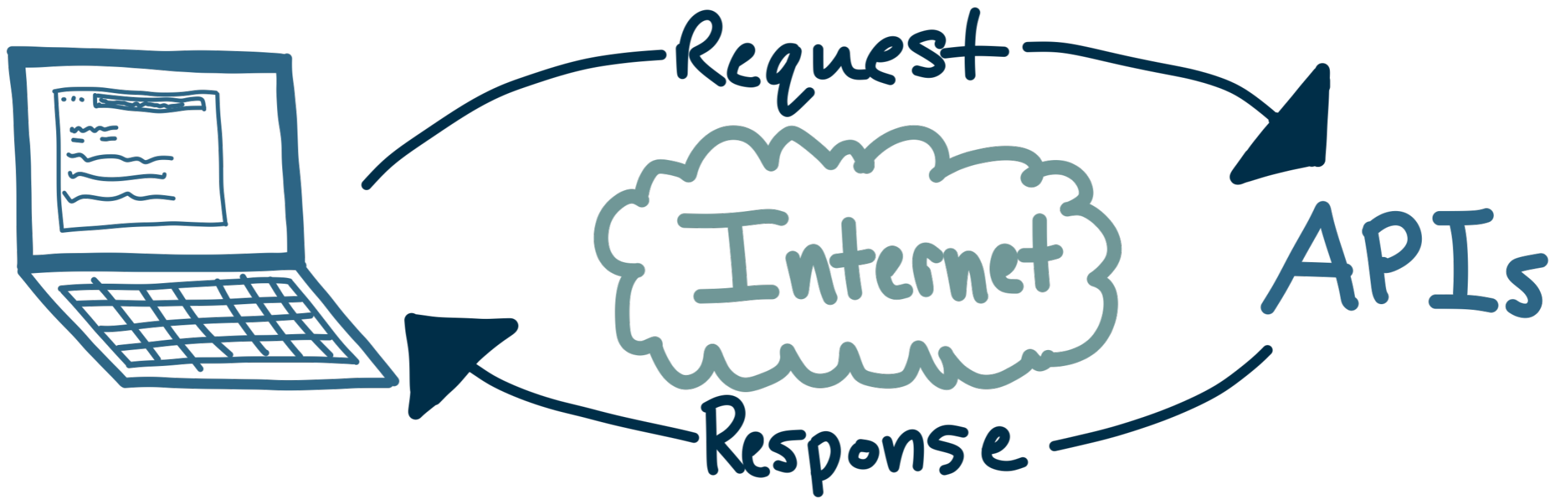


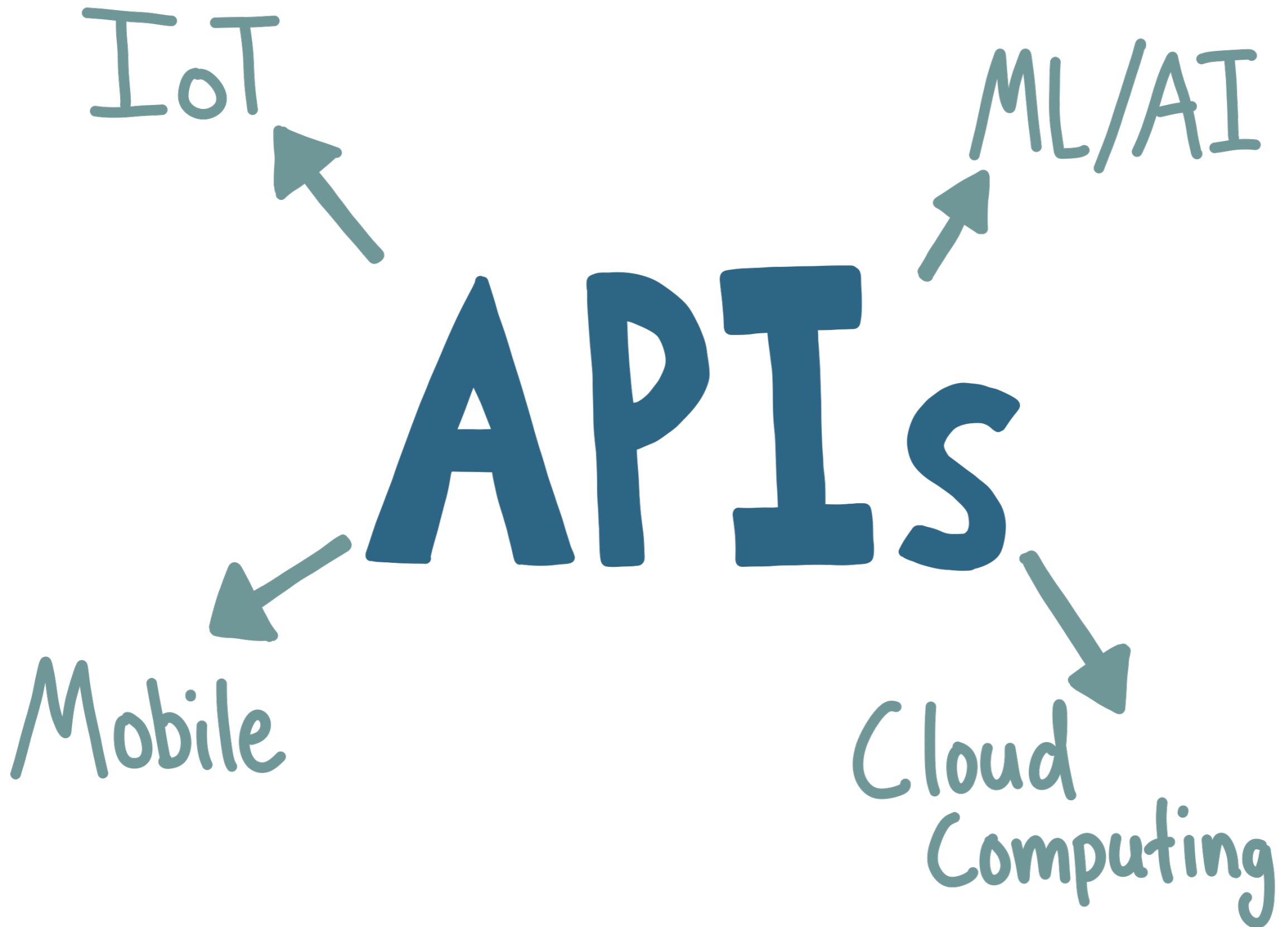
The Power of APIs

Taylor Barnett (@taylor_atx)



Hi, I'm Taylor!





APIs are not just
for "developers"

APIs are for
data access*

*and also data abuse

Spreadsheets
are great,
but...

	A	B	C
1			
2			
3			
4			

	A	B	C
1			
2			
3			
4			

	A	B	C
1			
2			
3			
4			

	A	B	C
1			
2			
3			
4			

APIs turn datasets
into centralized distributed
sources of rich data for use

YOU are an
API Stakeholder

With heightened API
awareness comes great
responsibility

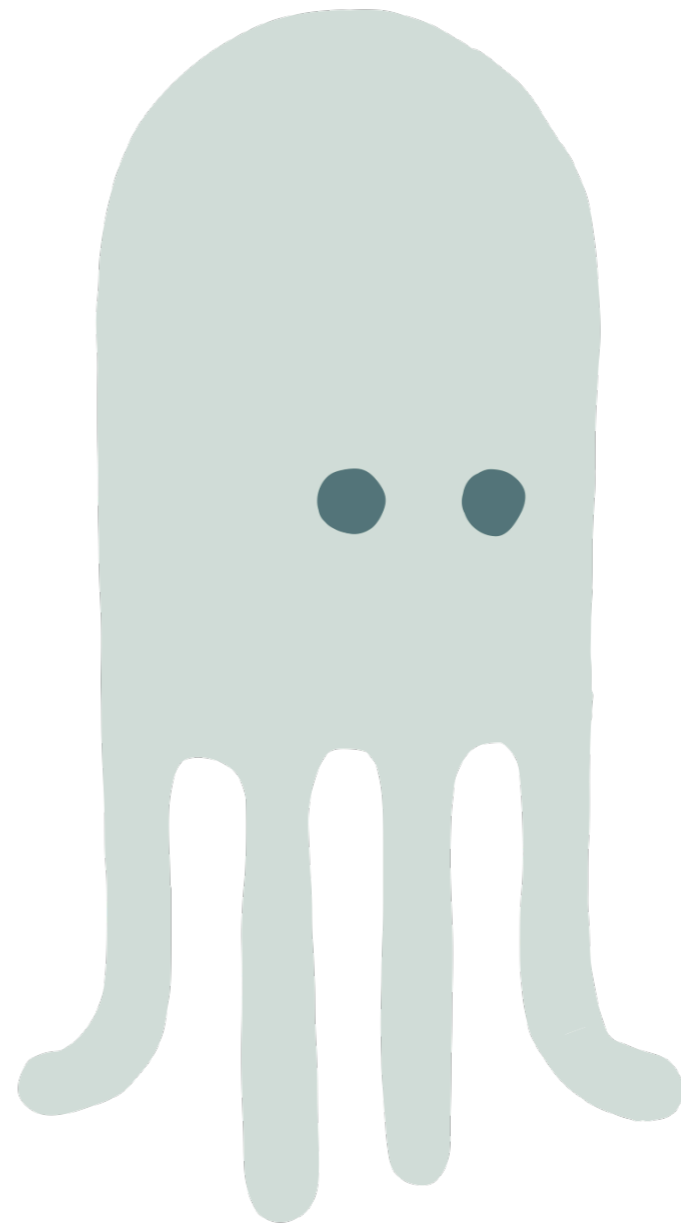
You don't need to
know every
technical detail

Example Time

Transposit.com



Iggy 



Text:

Sorry, the number was removed before posting the slides!

Examples:

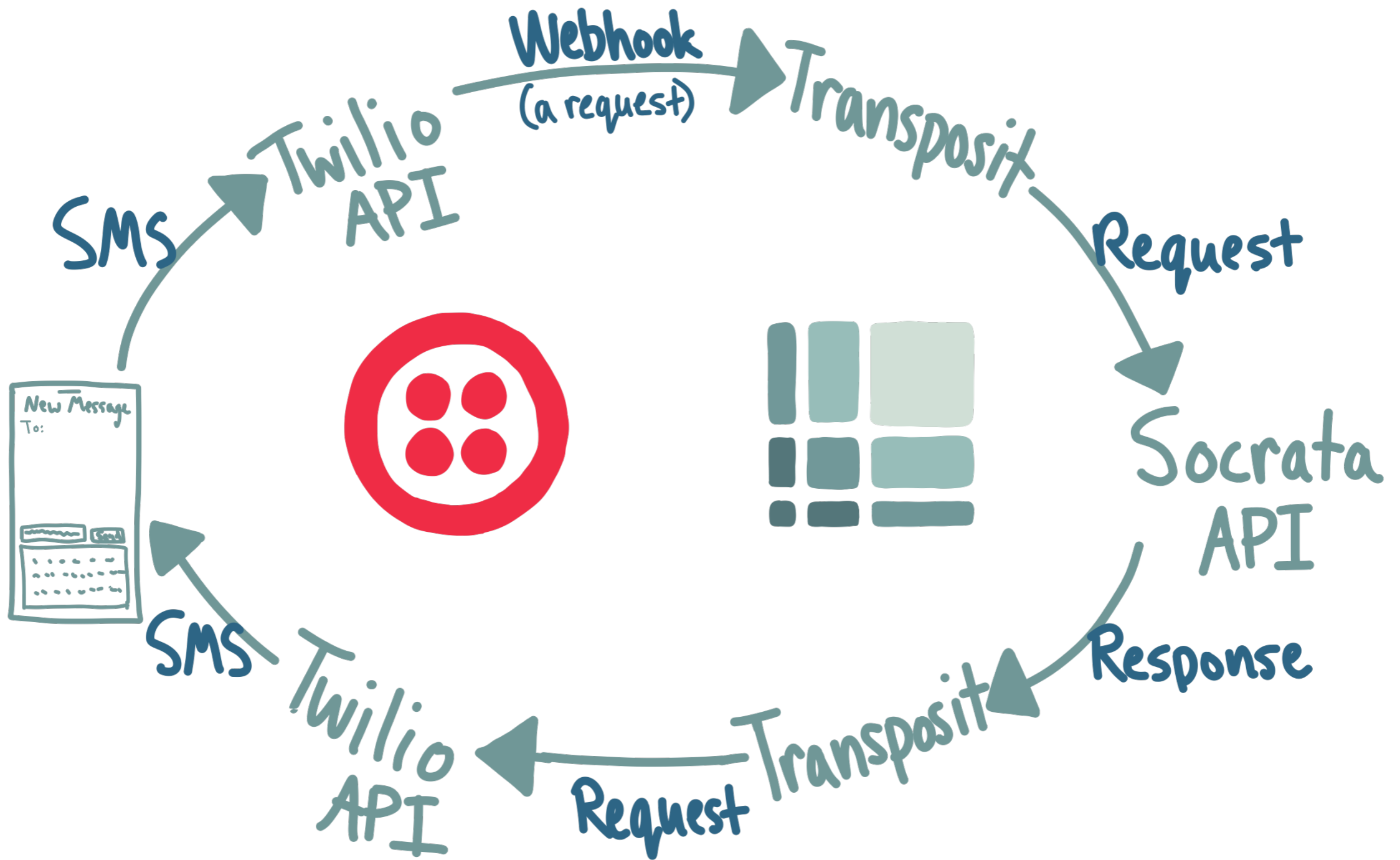
Kealing Jr. High

Magnolia Cafe

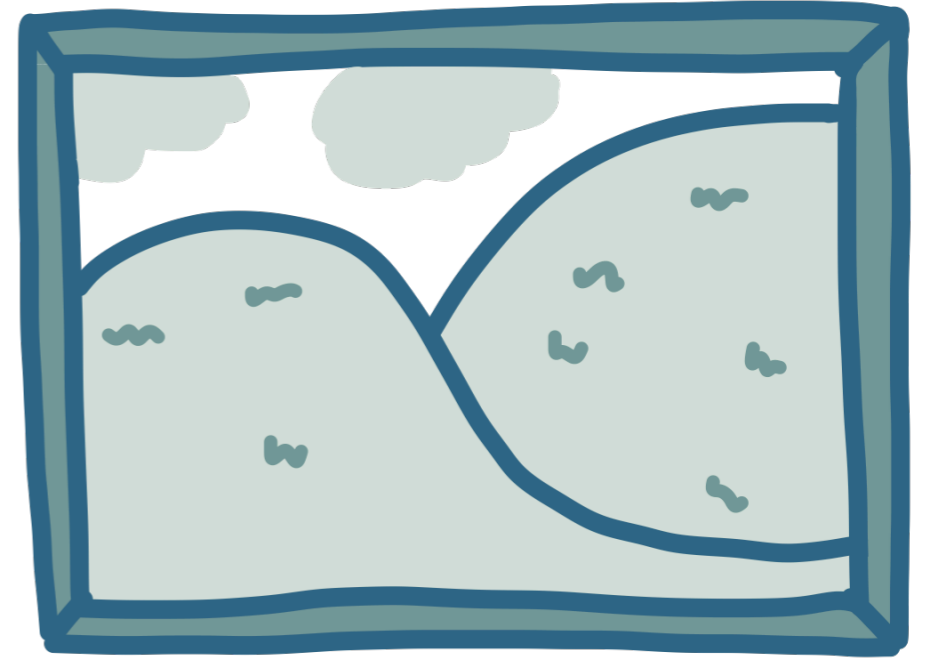
Juiceland Guadalupe

Amy's Ice
Cream

Bluebonnet Food Mart



Wrote about 30 lines of code
Let's look at it!



What's the
bigger picture?