RSS => Twitter and more

a few steps to a full automative proces

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Why connect RSS to Twitter?

- People following you on Twitter get updates about new post on your website.

- It saves time, because you post it once and it will be published on multiple sites.

The proces in pictures

- RSS feed

- Yahoo pipes

- FeedBurner

- Twitterfeed

- Ping.fm

- Twitter / FaceBook / LinkedIn / more

RSS feed

- Go to the website you want to use as input

- Find the RSS icon on the page or location-bar

- Copy the link (https://www.yireo.com/blog?format=feed&type=rss)

- The URL is needed in the next step.

Yahoo pipes

- Pipes is a powerful composition tool to aggregate, manipulate, and mash-up content from around the web.

- <u>Learn How to Build a Pipe in Just a Few Minutes</u>
  Pipes only sounds hard. Yahoo made a video tutorial. Watch it and see how you can quickly turn your idea into a usable, working feed. (http://video.yahoo.com/watch/5260536/13878389)

- The output of Yahoo pipes is a new RSS feed, to be used in the next step.

FeedBurner

- Use FeedBurner to get a SEO RSS link

- Use FeedBurner so others can signup for mail

- Use FeedBurner to get statistics

- Read the Crash course #FeedBurner written by Dae Punt
  (http://www.daepunt.com/en/crash-course-feedburner/)

- The output of FeedBurner is a new RSS feed, to be used in the next step.

TwitterFeed

- To automatically feed Ping.fm or Twitter
  I've chosen for Ping.fm, so I can automatically can feed
  LinkedIn, FaceBook and others as well

- Before using feeding to Ping.fm from Twitterfeed, we'll
  have to do some work in Ping.fm

- Twitterfeed will come back after two slides

Ping.fm

- Ping.fm can be used to feed multiple social networks at once. FaceBook, LinkedIn, Twitter and more

- Login to Ping.fm

- Add Twitter as a service, make sure "status updates" is enabled.

- Go to http://ping.fm/key and copy your application key. (To be used in the next step, Twitterfeed)

Bit.ly

- Use bit.ly to shorten URL

- Use bit.ly to get statistics

- Log in and add your Twitter details to "Linked Accounts"

- Use the "API login" and "API key" in Twitterfeed

Twitterfeed

- Login to Twitterfeed and create a new feed to Ping.fm

- Use the application key from Ping.fm

- Click 'get available methods' and set methode to 'status'

- Paste your feed from FeedBurner at 'RSS Feed URL'

- Go to "Advanced Settings" and set "Update Frequency", "Post Content". Shorten URL using bit.ly. Use the application login and key from Bit.ly

Final

- It can take a while before Twitterfeed add your newly created feed into their process. After that it will proceed on your given frequency.

- Don't post on the pages you get your input from. It will turn into a loop.

- We've used our own website as input in Yahoo Pipes. You can take any website you like, as long as it generates RSS feeds.

- Good luck and have fun

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