



Styling Hillary



a.k.a.

**Trying (and failing) to save
the Republic with CSS**



a.k.a.

**The longest 18 months
of my life OMG!**



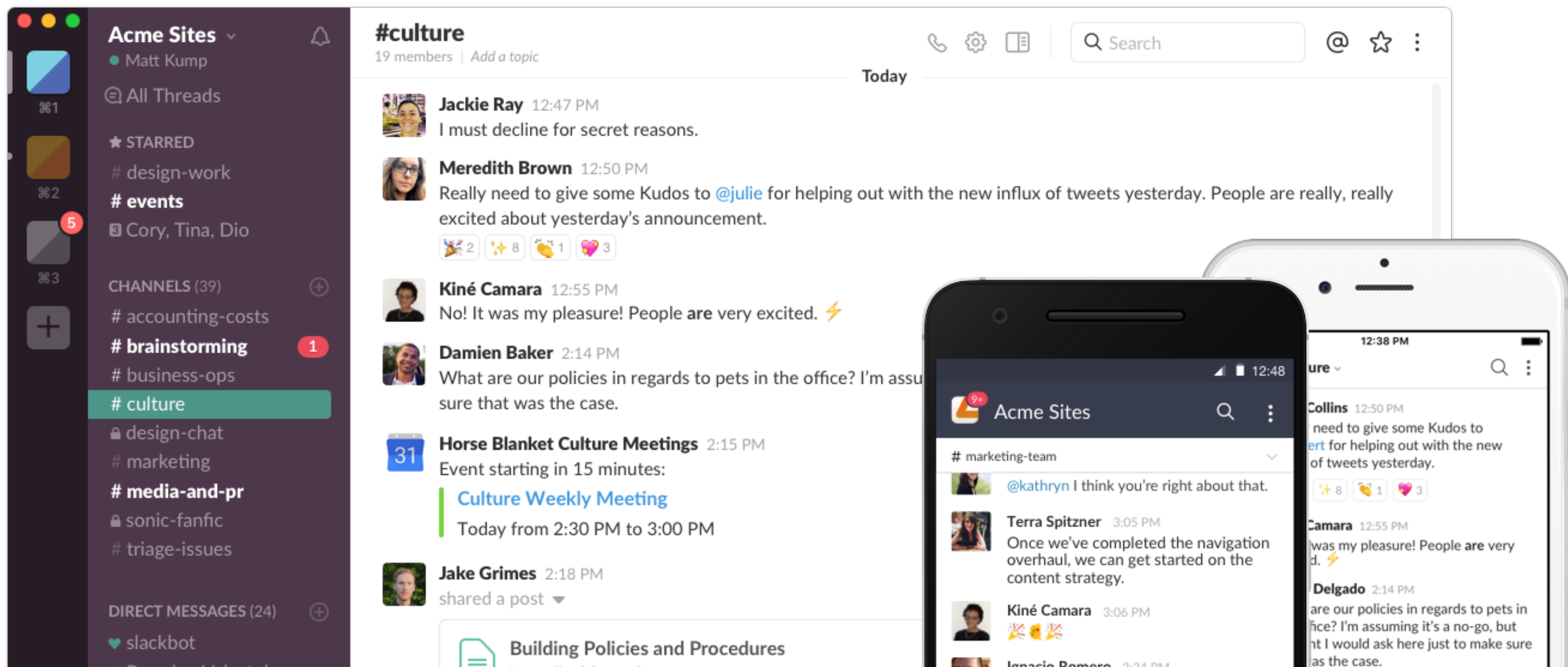
CAUTION

**MAY CONTAIN
POLITICS**



Hi, I'm Mina 🖐️

🔗 [mina.codes](#) 🐦 [@minamarkham](#)



Hillary for...





TIM Kaine

STRONGER TOGETHER



Follow



Sign in / Sign up



Mina Markham

Follow

@minamarkham / am: Senior Engineer @SlackHQ ¶ was: Pantsuit Seamstress @HFA, @ibmdesign ¶ ...

Aug 31, 2016 · 5 min read

Pantsuit: The Hillary Clinton UI pattern library

Building a (presidential) design system



mina.so/pantsuit-post

An **18-month**, nationally
televised **hackathon**

- 😬 Broke the homepage of hillaryclinton.com
- 🚀 Launched a site for oppositional content
- ❤️ Built design system used by dozens of apps
- 📈 Created a dashboard for caucus data
- ♿️ Led effort for accessibility compliance
- 🎨 Implemented redesign of hillaryclinton.com
- 📄✎️ Helped build a custom CMS for new site
- 🗣️ Ran tech talk series
- 🎉 Had the time of my life



Broke the homepage of hillaryclinton.com



Launched a site for oppositional content



Built design system used by dozens of apps



Created a dashboard for caucus data



Led effort for accessibility compliance



Implemented redesign of hillaryclinton.com



Helped build a custom CMS for new site



Ran tech talk series



Had the time of my life

[insert email joke here]

[REDACTED]

3/16/15



to mina 

Mina,

I got your name from [REDACTED] and wanted to reach out. I am looking for candidates who would be interested in a long term front end dev role.

It is for a social good issue and the role would be leading a team of other devs to build a site, microsites, think mobile first, and someone who can work across teams to manage, design and implement a great UX experience for millions and millions of people.

Love to talk more if you are open to a conversation and I can explain more on the phone.

Let me know. Cheers, [REDACTED]



April 17, 2015

Dear Mina Markham,

On behalf of Hillary for America, I am pleased to offer you the position of Front End Engineer. We are confident that your knowledge, skills, and experience will be among our most valuable assets. Together we will work to give every family, every small business, and every American a path to lasting prosperity. It's larger than each of us – it is about working for everyday Americans who are trying to build a better life for themselves and their families. With this job offer, you will be eligible to receive the following.



June 2015



Election Day

A man in a purple short-sleeved button-down shirt and dark trousers is speaking at a conference. He is holding a small black device in his right hand and gesturing with his left hand. The background is a large screen displaying the "Velocity Web Performance and Operations CONFERENCE" logo. The word "Velocity" is in a large, stylized font, with "Web Performance and Operations" and "CONFERENCE" in smaller text below it. The man is wearing a watch on his left wrist and a small microphone is clipped to his shirt.

“We need a **Bootstrap**...”

Kyle Rush, Deputy CTO

Design System?
Pattern Library?
Styleguide?

Naming things is hard.

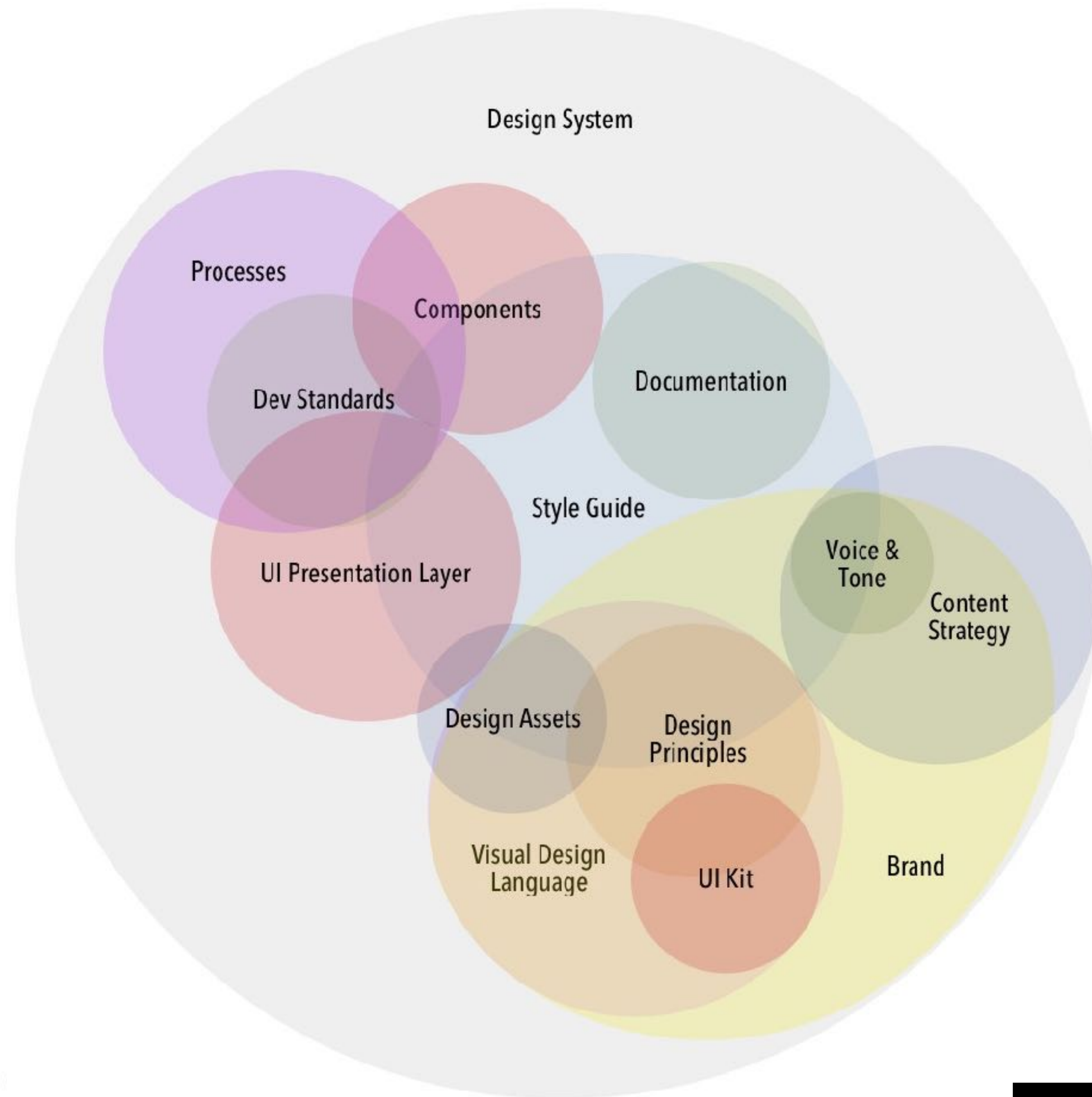
Pattern Library: Library of UI patterns

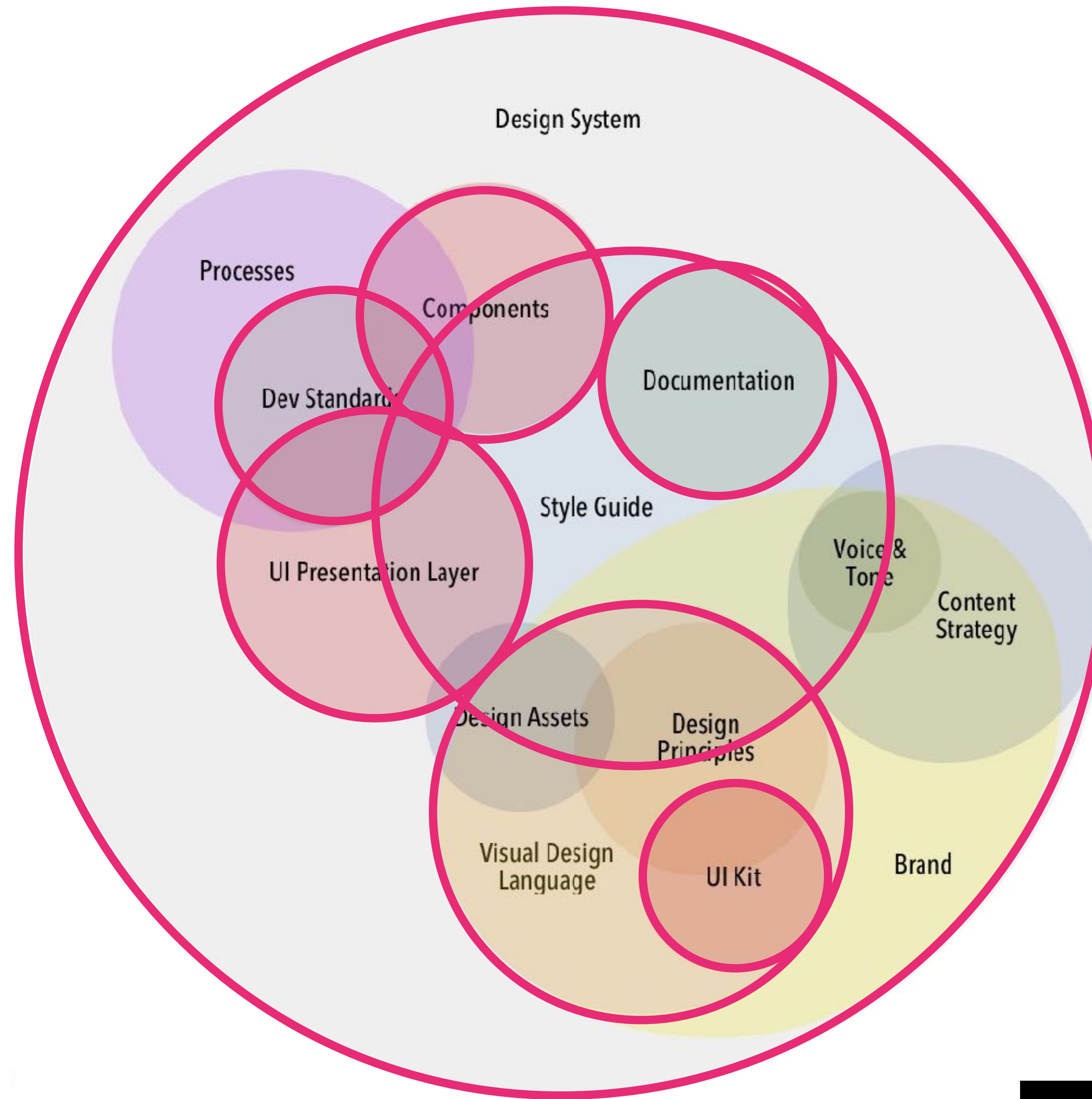
Framework:

The front-end code

Style Guide: The documentation

Design System:
All of the above
(and more)





A man in a purple short-sleeved button-down shirt and dark trousers is speaking at a conference. He is holding a small black device in his right hand and gesturing with his left hand. The background is a large screen displaying the 'Velocity' logo and the text 'Web Performance and Operations CONFERENCE'.

“...and it needs a **good name**.”

Kyle Rush, Deputy CTO

Pantsuit?



OH!

Why did we need it?

hillaryclinton.com

hillaryclinton.com

About

Act

Issues

Shop

More ▾

En Español

Donate

because she was no longer growing
and I was very sick.

Video: It's not just a detail when it's your child.

Will you step up when It matters
most? Donate today to show Hillary
your support.

Chip in today

\$5

\$15

\$25

\$100

Trump suggested he won't
accept the outcome of the

During last night's debate,
Donald Trump showed he

Donald Trump is asking
America to hire him for the

Hillary Clinton and Donald
Trump have two distinct

hillaryclinton.com/donate

Become an official supporter of Hillary's campaign.

Donate today

1

2

3

SECURE

Select an Amount

\$3

\$5

\$10

\$25

\$50

\$100

\$250


Other Amount

NEXT →

By clicking "Donate," I certify that:

1. I am a U.S. citizen or lawfully admitted permanent resident of the U.S.

hillaryclinton.com/calls

 Call Tool

Take Tour

Teams

Phone Banks

Madeleine ▾

My progress

0 calls all-time

Next goal: 5 calls

5 calls to go!

Today's Get Out the Vote Goal

2% of voters called

Help us reach our goal by midnight EST!

Election Day is here! Grab your call shift and help get out the vote for Hillary: hrc.io/calltool-shift

I want to call:

Any state ▾

★ Featured

All

State races

Open Phone Banks

Ohio Get Out the Vote

It's a swing state so let's make it swing for Hillary Clinton!

View Script

Iowa: Get Out the Vote

Trump is up in Iowa, let's turn that around!

View Script

Florida Get Out the Vote

Hillary has just over a 1% lead on Trump in Florida - that's way too close for comfort. Let's do our best to turn out every voter we can!

View Script

North Carolina Get Out the Vote

Trump is at 52% in NC as of 11/5/16 - we need you to help us catch up.

View Script

Upcoming Phone Banks

Arizona Get Out the Vote

A recent poll has Trump at 51% in AZ - we need you to help us catch up!

Opens in a few seconds

hillaryclinton.com/literallytrump

Literally Trump

women

×

Search

Examples: foreign policy women Russia immigration

58 literally Trump results on women

On women:

Donald Trump: "You have to treat 'em like shit."

[New York magazine, November 9, 1992](#)

Share

Tweet

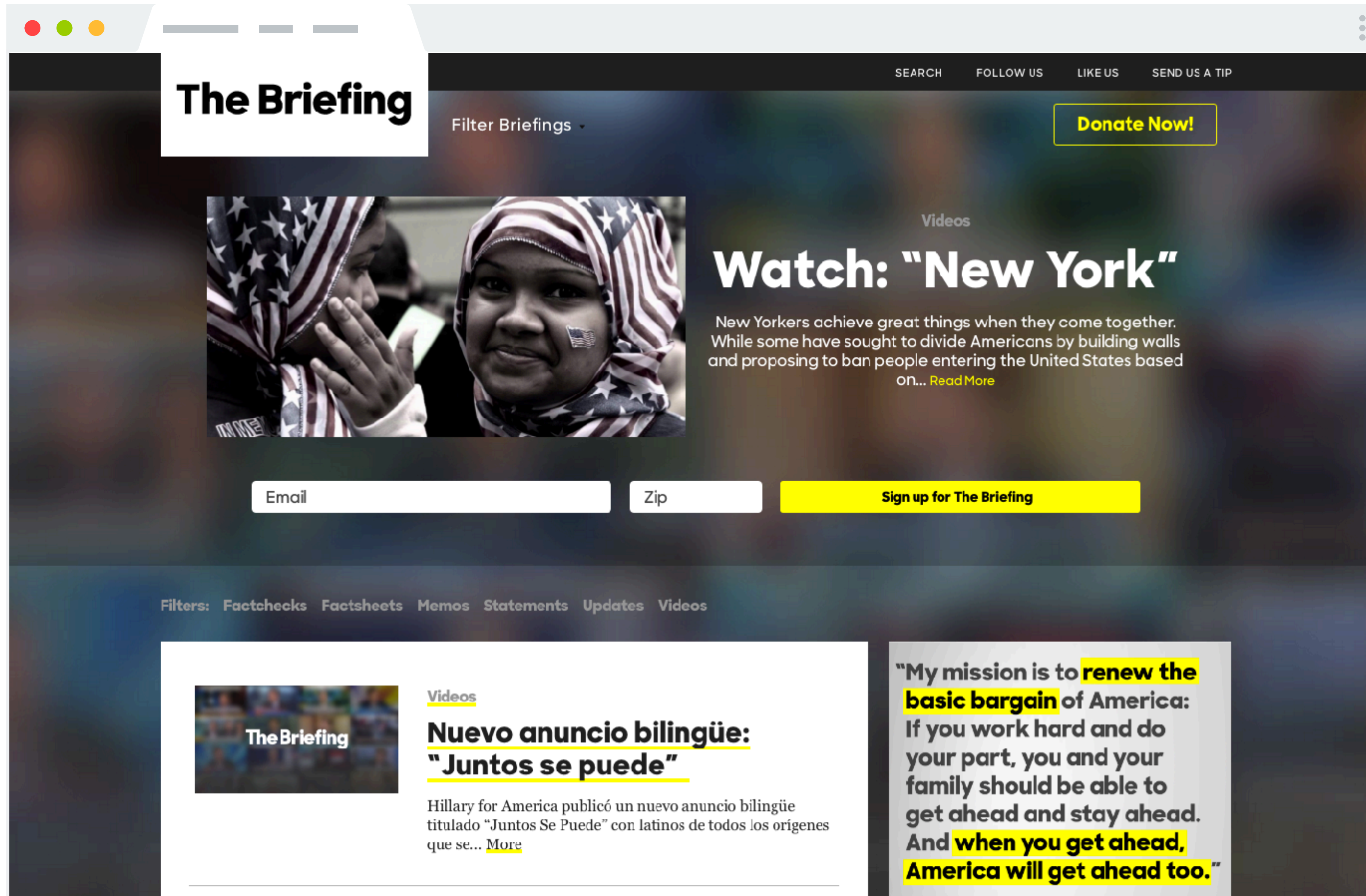
Donald Trump: "Pregnancy is never--it's a wonderful thing for the woman. It's a wonderful thing for the husband. It's certainly an inconvenience for a business... And whether people want to say that or not, the fact is it is an inconvenience for a person that is running a business."

[NBC's Dateline, October 2004](#)

Share

Tweet

hillaryclinton.com/briefing



Multiple codebases.
One UI.

Stakeholders



Content / Storytelling



Fundraising



Organizing



Voter



Engagement



Data Infrastructure



Analytics

Partners



Visual Design



Product Design

Support



Front-End Ops



Dev Ops

Team: 

Done is better
than **perfect**.

A woman with long brown hair, wearing a patterned top, is speaking at a podium. She has her hands raised in a gesture. The background is dark with red curtains. A large quote is overlaid on the left side of the image.

“
If we don't ship **on time**,
the ship will have sailed.

Stephanie Hannon, CTO

Pantsuit 1.0
≈ 6 weeks

Technical debt is
your **"friend"**

7

+ `z-index: 9000001 !important; // TODO: this is terrible`



opensourcemike 8 minutes ago

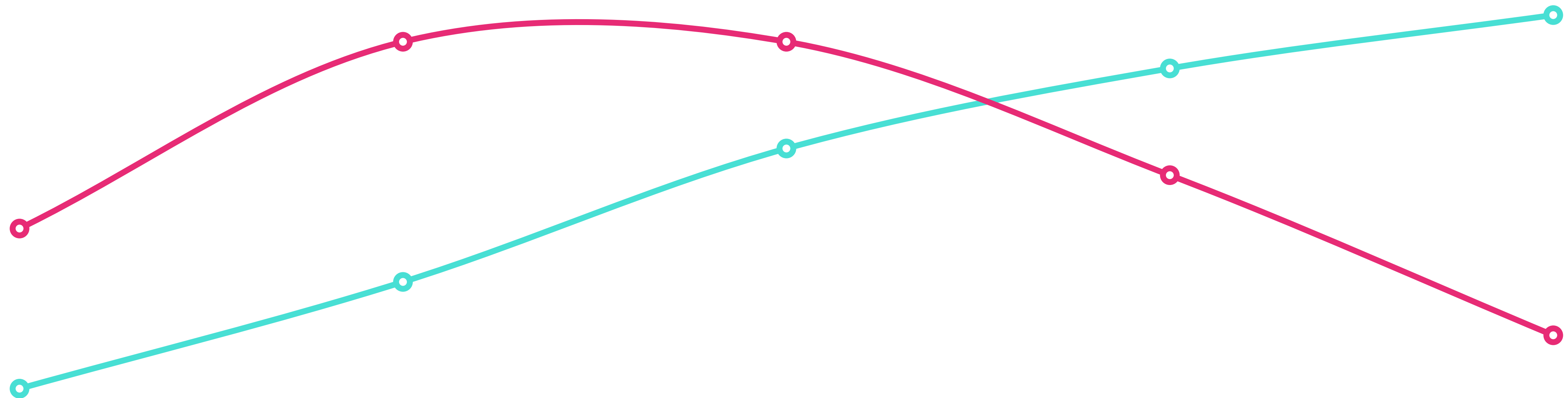
lol



minamarkham just now

I am unclean.

As time progressed, **maintainability** went down and **stability** went up.



Very Official Chart™

If you don't have
technical debt, you're
not moving fast enough.



LET IT GO.

Disney

How did you do it?

CSS Audit: Main Site

Based on CSSStats and StyleStats

Hillary for America starts right here | Hillary for America

348 KB

72 KB (Gzipped)

2,335

Rules

4,478

Selectors

5,692

Declarations

135

Properties

Total Declarations

Font Size

302

Float

131

Width

365

Height

132

Color

362

Background Color

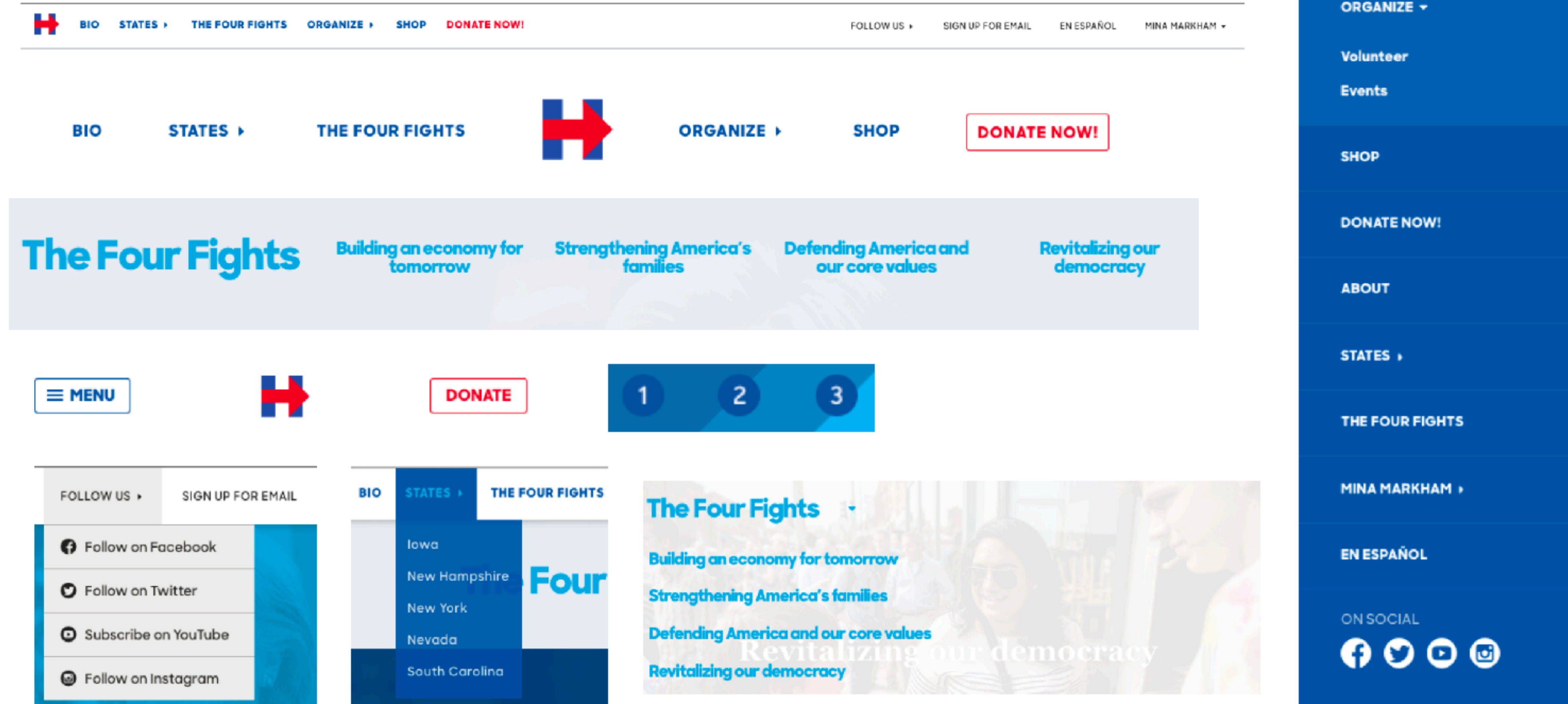
90

<http://cssstats.com/stats?url=http%3A%2F%2Fhillaryclinton.com>

<http://www.stylestats.org/results/LbahZGVqo6>

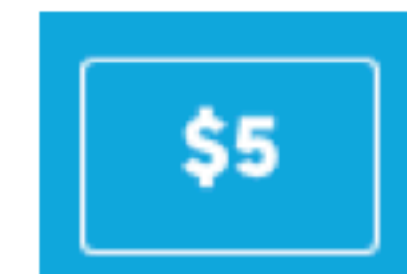
Navigation

Primary navigation, footer nav, pagination, breadcrumbs, etc



Buttons

Big, small, primary, secondary, progress, etc



Headings

h1, h2, h3, h4, h5, h6 and variations of typographic headings



**Join the
Campaign.**

**Become an official
supporter of Hillary's
campaign.**

**The deck is stacked
for those at the top**

Hillary's economic plan: raise middle class incomes

HerStory is Hillary for President

SHARE THIS NOW

Recurring Donations

The basic bargain of America

Sign me up.

Thank you.

Components

3 days
until
Nevada!

Hillary Clinton just delivered a major address on racial justice—here's what people are saying.

Thank you for signing up!
Donec convallis efficitur magna vel laoreet!

Join the official campaign

Shop the Made for History collection

Next

Choose a shift
12:00AM-12:00PM

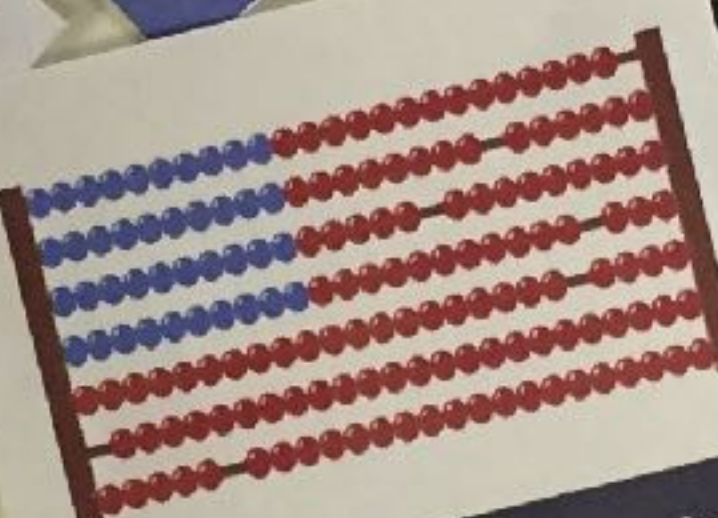
RSVP

Last name

First name

Phone number

View all



Read the policy: Campaign finance reform

Volunteer for Hillary
Donec convallis efficitur magna vel laoreet!

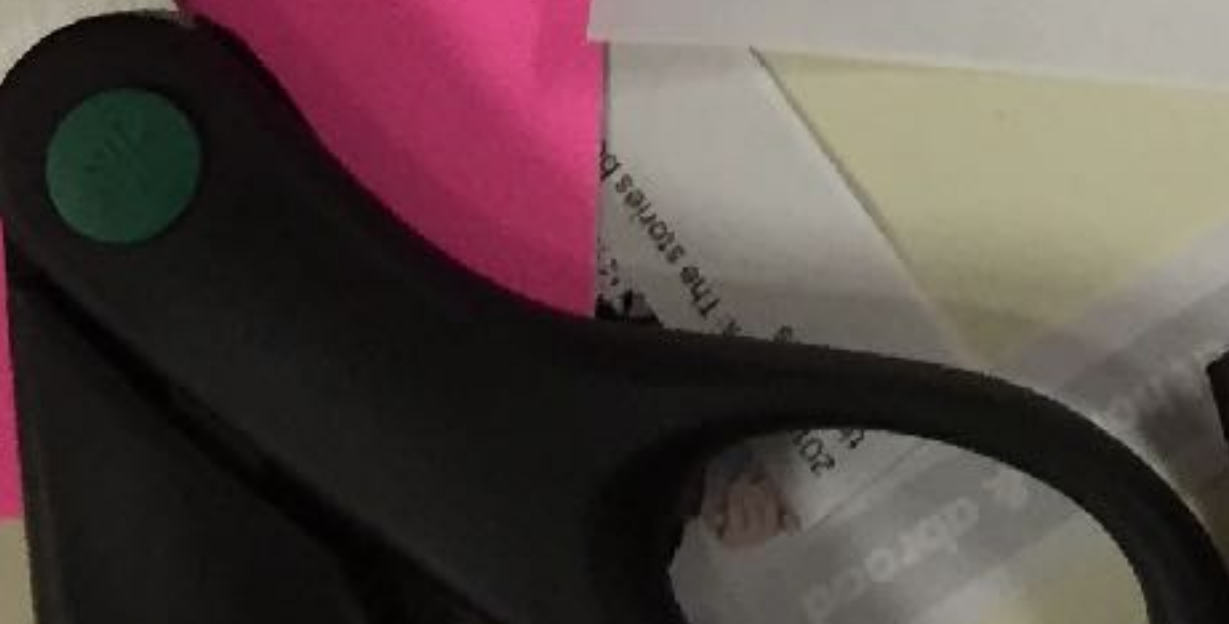
Sign up



Breaking down barriers

objection

KLEENEARTH®



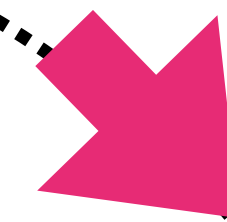
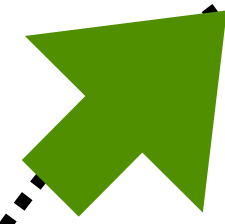
Phasellus rutrum quam nec turpis pellentesque, nunc dictum nunc ultricies corporis

Hillary for America
Phonebank
Tue, Jan 26, 2016, 5:00 PM
1234 Street Name, City

Stand with
in 2016
\$5 \$15 \$25
Donate

ZIP code

Iterate



(Re)Define



Implement

Test



Define

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Video: Role Models



Just launched: With Her, our official campaign podcast. Subscribe and listen to Episode 1: "Hi, Hillary" now.

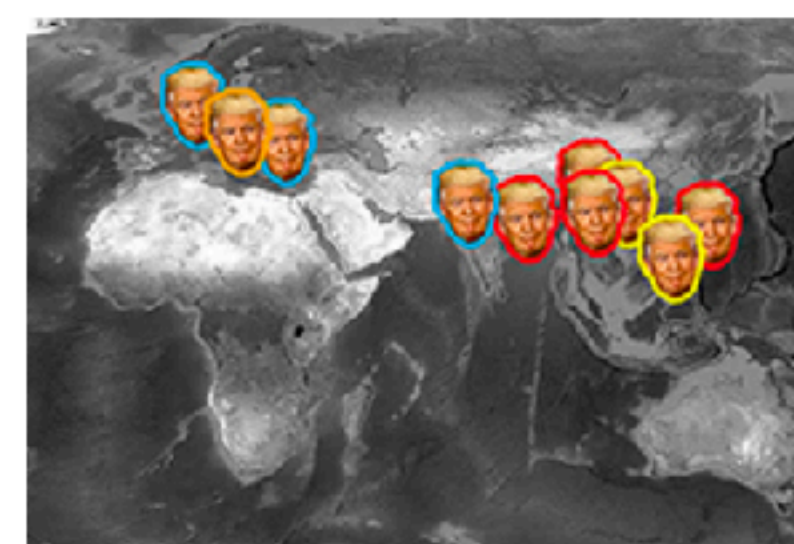
Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)

How many jobs could your state gain (or lose) under each presidential...



4 things you need to know about Donald Trump's "new" economic plan



Made in America: A buyer's guide for Donald Trump



8 things you need to know about Tim Kaine, your next vice president

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Just launched: With Her, our official campaign podcast. Subscribe and listen to Episode 1: "Hi, Hillary" now.

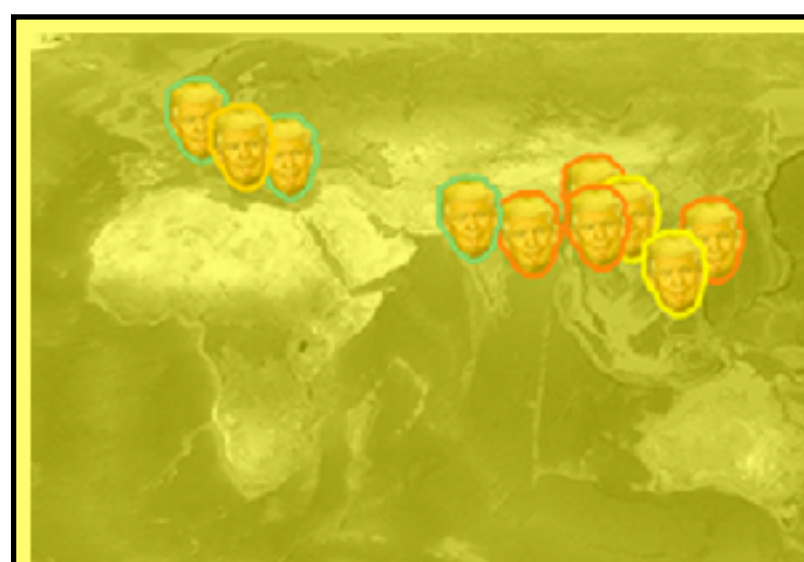
Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)

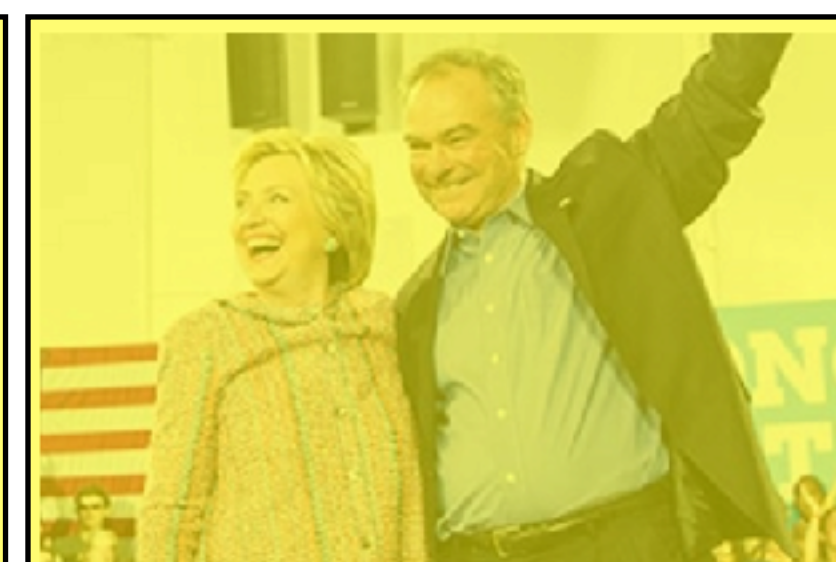
How many jobs could your state gain (or lose) under each presidential...



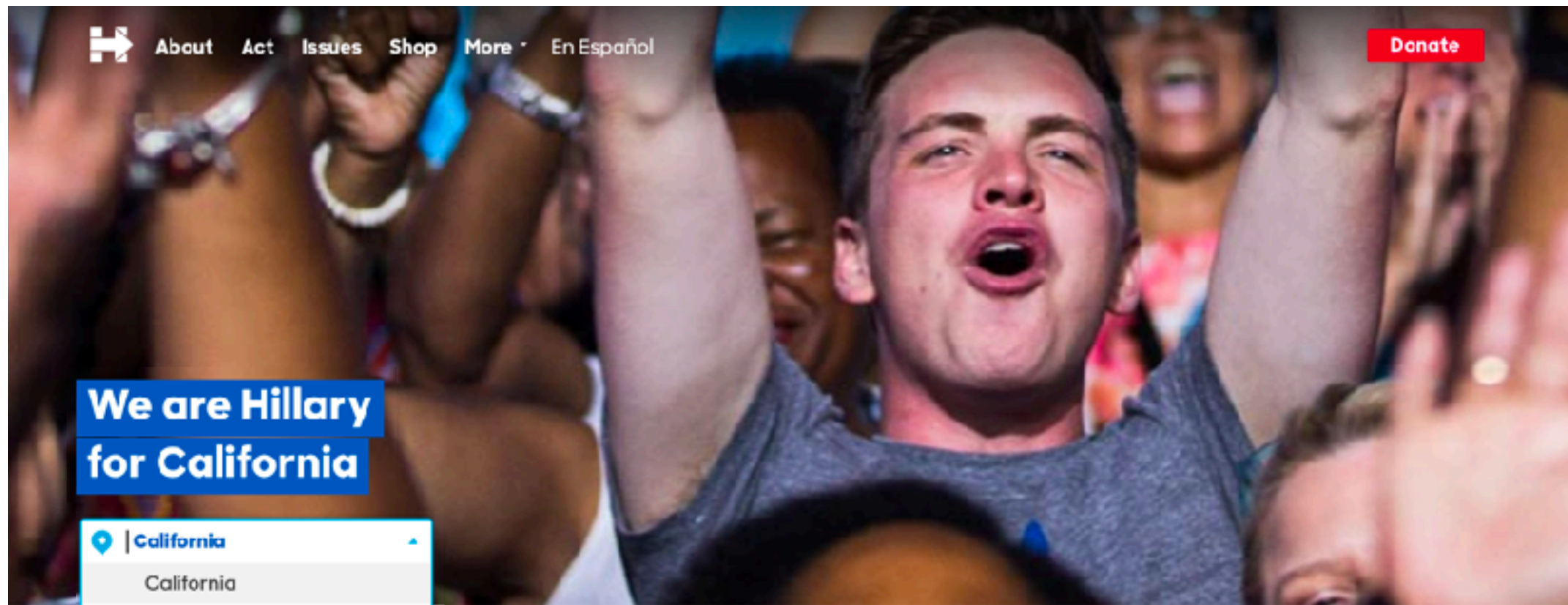
4 things you need to know about Donald Trump's "new" economic plan



Made in America: A buyer's guide for Donald Trump



8 things you need to know about Tim Kaine, your next vice president



Donate

We are Hillary for California

California

- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida

Volunteer for Hillary for America

There are so many ways to do your part for Hillary. Let's find the one that works best for you.

Go



"I have seen her judgement, I have seen her toughness, I have seen her commitment to our values up close, and seen her determination to give every American a fair shot at opportunity, no matter how tough the fight was."

Donate

Blog



The Feed: Everything you need to know about this election.

Events



City, State, or ZIP

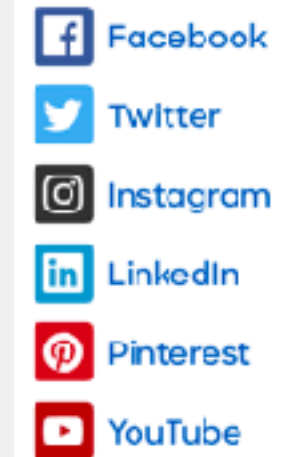
Go

Account

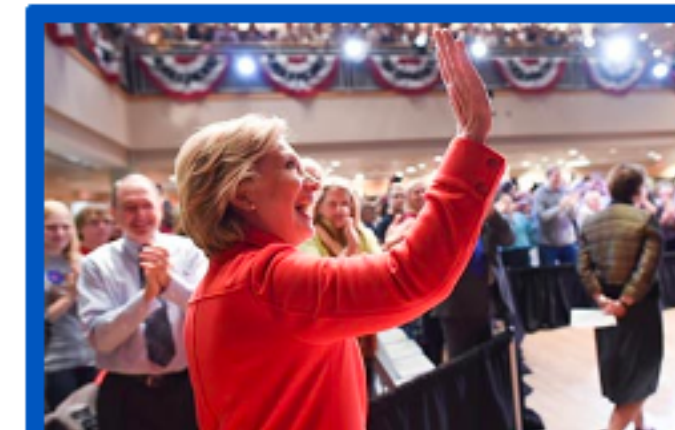
Sign in

Profile
Donations
Events
Call tool

Follow us



Everything you need to know about Hillary and Tim



Hillary Clinton

A change maker who's spent her career fighting for families.



Tim Kaine

A lifelong fighter for progressive causes who gets the job done.

Chip in just \$1 to show Hillary you're with her.

\$5

\$10

\$25

\$50

\$100

\$150

\$200

Amount

Next

HEADLINES

Everything you need to know about Hillary and Tim

HIGHLIGHTS



PULLQUOTES

"I have seen her judgement, I have seen her toughness, I have seen her commitment to our values up close, and seen her determination to give every American a fair shot at opportunity, no matter how tough the fight was."

CARDS

Hillary Clinton
A change maker who's spent her career fighting for families.

INPUTS

Email

Postal Code

Phone number

This does not appear to be a valid phone number.

BUTTONS

DROPDOWNS

California

California

Colorado

Connecticut

Delaware

District of Columbia

Florida

Sharp Unity Extrabold
Sharp Unity Extrabold Italic
Sharp Unity Semibold
Sharp Unity Semibold Italic

Helvetica Neue Bold
Helvetica Neue Bold
Helvetica Neue Regular
Helvetica Neue Italic

Georgia Bold
Georgia Bold Italic
Georgia Regular
Georgia Italic

h1 60/60
h2 40/42
h3 30/34
h4 24/26
h5 18/22
h6 16/18
<small> 14/16

h1 40/40
h2 36/38
h3 24/26
h4 20/22
h5 18/20
h6 16/18

Extrabold
60/80
Extrabold
35/50

hyperlink [hover](#)

- ☐ Lorem ipsum dolor sit amet
 - ☐ Lorem ipsum dolor sit amet
 - ☒ Lorem ipsum dolor sit amet
- ☐ This is a longer label and it ends
- ☐ Label
- ☒ Label

Label

Option

▲

Option

Option

Option

Option

Option

Option

Label

mm/dd/yyyy

▲

←

January 2016

→

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Label

Preview text

Label

Vic|

Share your story

Preview text

Label

Completed text

Label

Completed form with check

✓

Label

Preview text

Label

This is an error!

Button

Button

Button

Button

Button

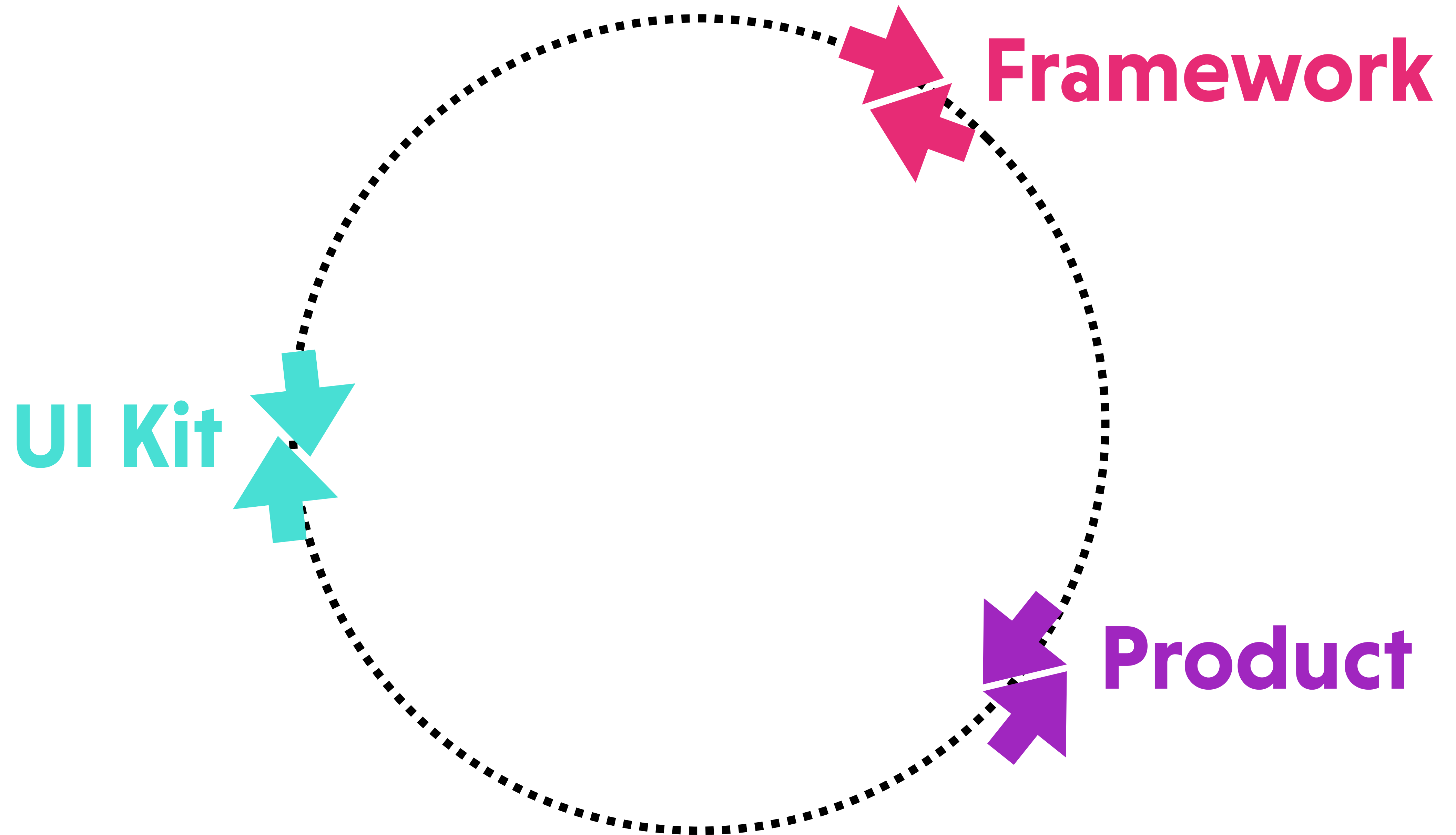
Button

Implement

Dogfooding



Do it **live!**



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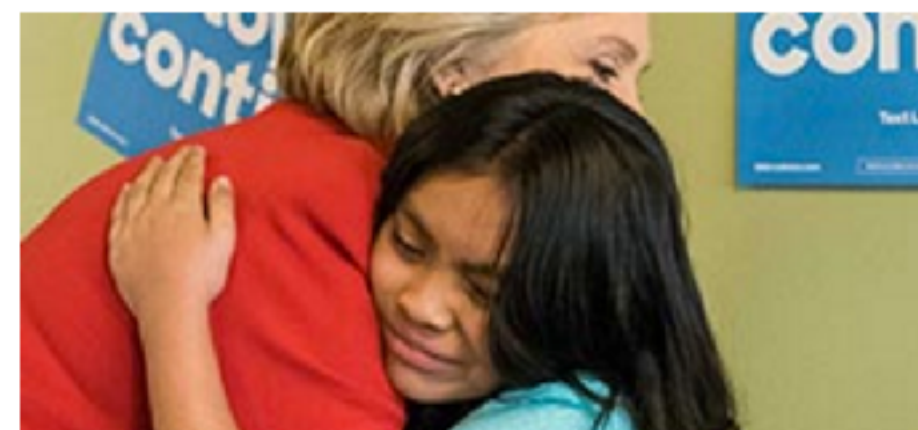
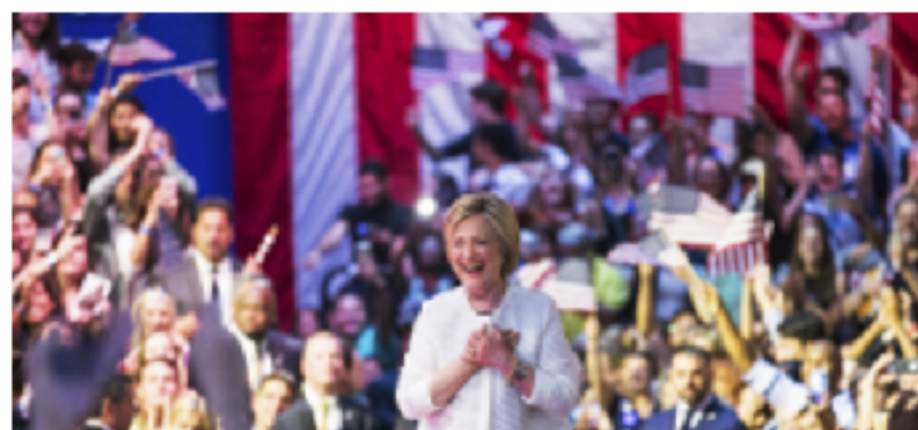
**Five important steps
Hillary Clinton will
take to reduce
inequality and grow
our economy**

**STRONGER
TOGETHER**



**Making history a little more inclusive,
one button at a time.**

Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)

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Watch her slay



**The Formation World Tour: NYC
BeyHive Pre-Sale - 2nd Show Added!**

Chip in today

\$5

\$15

\$25

\$100



Test & Iterate



[Documentation](#) [Guidelines](#) [Templates](#) [Animations](#) [Closet](#)

The Closet

All the ensembles and accessories of Pantsuit, in one convenient place.

Blockquotes

I challenge assumptions about women. I do make some people uncomfortable, which I'm well aware of, but that's just part of coming to grips with what I believe is still one of the most important pieces of unfinished business in human history — empowering women to be able to stand up for themselves.
Hillary Clinton

Buttons

[Button](#) [Link Button](#) [Large Button](#)

Card






Summary

WAVE has detected the following:

- 0 Errors
- 7 Alerts
- 3 Features
- 48 Structural Elements
- 22 HTML5 and ARIA
- 64 Contrast Errors

Panel Options

-  DETAILS: A listing of all the WAVE icons in your page.
-  DOCUMENTATION: Explanation of the WAVE icons and how you can make your page more accessible.
-  OUTLINE: The heading structure of the web page.



Donate

About Act Issues Shop More ▾ En Español

h1

Learn more about Hillary's vision for America.

All Issues

Economy and jobs

Education

Environment

Health

Justice and equality

National security

h2

A fair tax system

Making sure the wealthy, Wall Street, and corporations pay their fair share in taxes.

[Read more](#)

h2

Disability rights

We must continue to expand opportunities for Americans with disabilities.

[Read more](#)

h2

LGBT rights and equality

Lesbian, gay, bisexual, and transgender Americans deserve to live their lives free from discrimination.

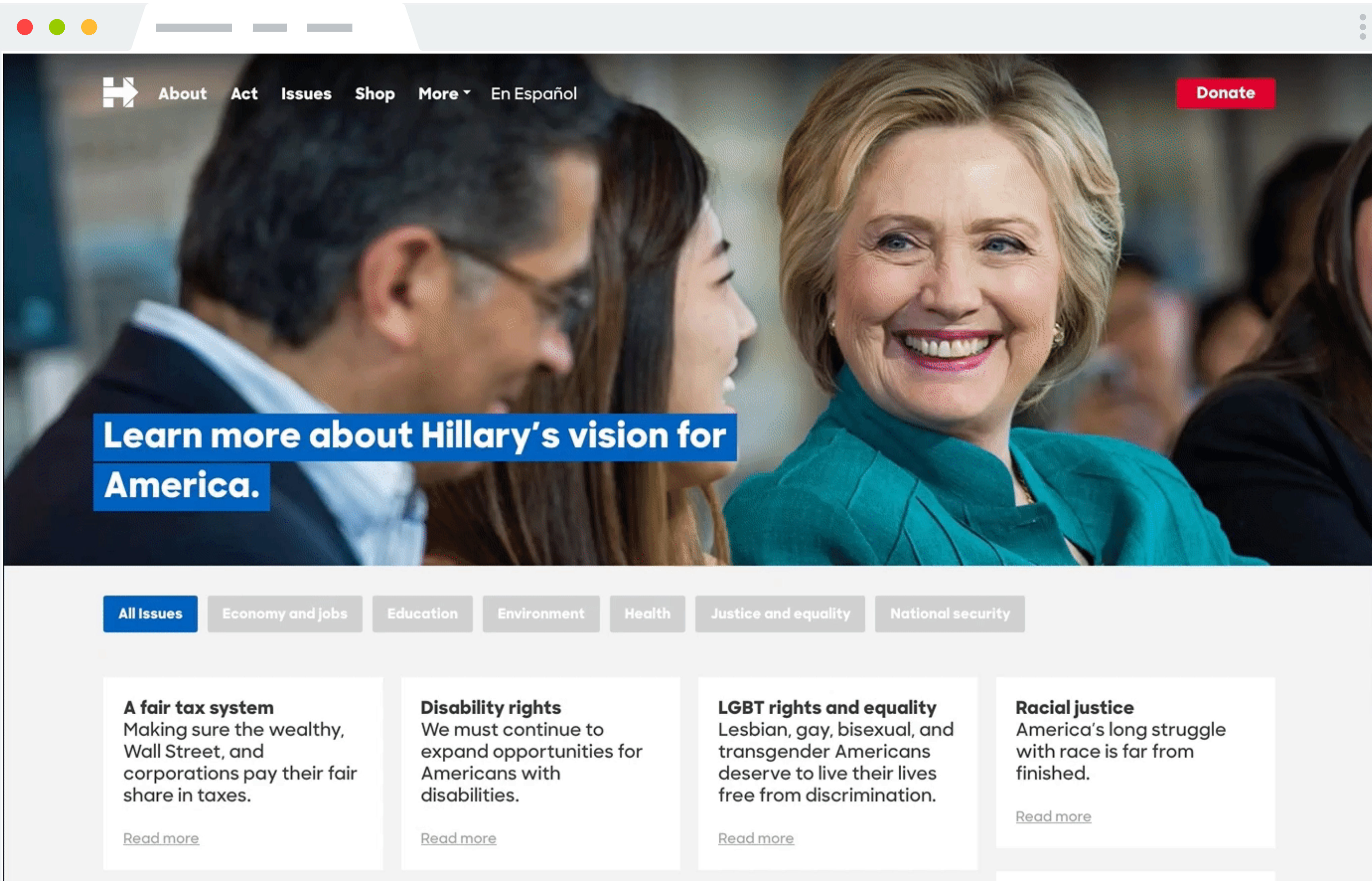
[Read more](#)

h2

Racial justice

America's long struggle with race is far from finished.

[Read more](#)



Learn more about Hillary's vision for America.

All Issues

Economy and jobs

Education

Environment

Health

Justice and equality

National security

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Making sure the wealthy, Wall Street, and corporations pay their fair share in taxes.

[Read more](#)

Disability rights

We must continue to expand opportunities for Americans with disabilities.

[Read more](#)

LGBT rights and equality

Lesbian, gay, bisexual, and transgender Americans deserve to live their lives free from discrimination.

[Read more](#)

Racial justice

America's long struggle with race is far from finished.

[Read more](#)

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Learn more about Hillary's vision for America.

[All Issues](#)[Economy and jobs](#)[Education](#)[Environment](#)[Health](#)[Justice and equality](#)[National security](#)

A fair tax system

Making sure the wealthy, Wall Street, and corporations pay their fair share in taxes.

[Read more](#)

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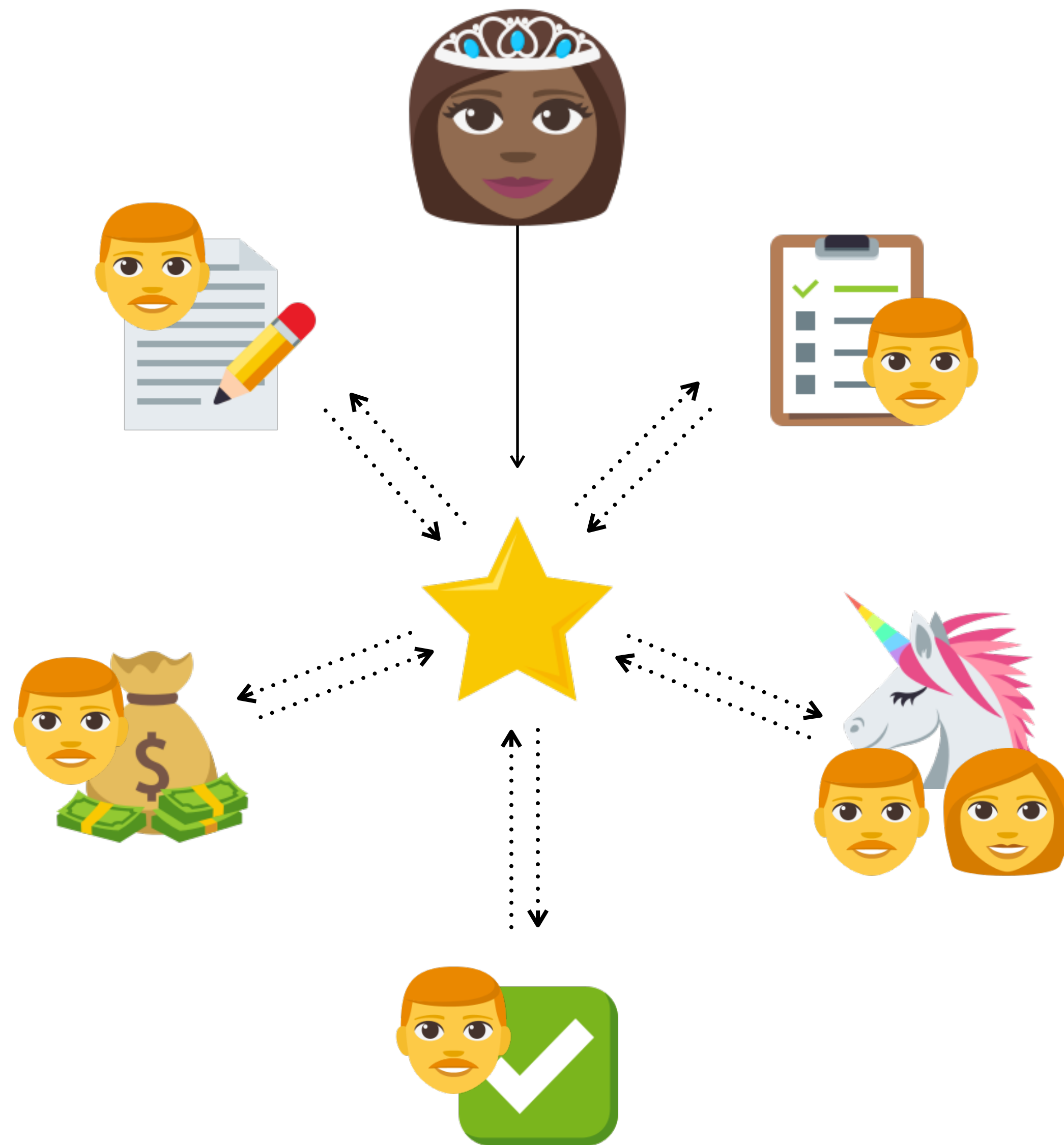
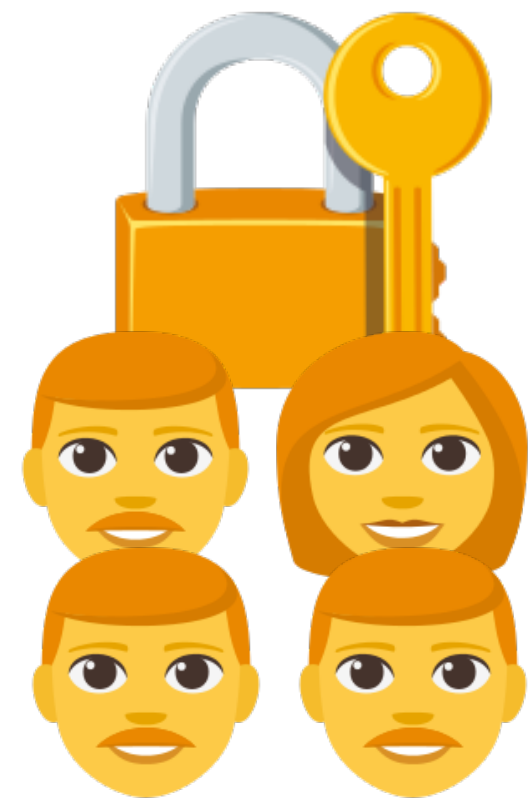
How did you do it
by yourself?

Collaboration

Pantsuit Council

LIVE

 DECISION ★ 2016



Documentation



Develop with style.

Pantsuit is Hillary for America's internal design system.

[Read the documentation](#)

Current release: 2.1.0

Paid for by Hillary for America • This site is built with ♥ using Pantsuit, kss-node, and assemble.

©2016 Hillary for America v2.1.0 Documentation Repo Issues Releases

[OVERVIEW](#)[LAYOUT](#)[TYPOGRAPHY](#)[FORMS](#)[OBJECTS](#)[COMPONENTS](#)[STATES](#)[ALTERATIONS](#)[MEASUREMENTS](#)[MIXINS](#)[FUNCTIONS](#)[Documentation](#) [Guidelines](#) [Templates](#) [Animations](#) [Closet](#)

What is Pantsuit?

Pantsuit is a collection of CSS/HTML elements and objects that, when combined, create larger, complex interfaces. It's a strong foundation for building beautiful and brand-consistent applications. This library has been influenced by [ITCSS](#) and Jonathan Snook's [SMACSS](#).

This is a "living style guide" that parses comments within in the source code to generate this HTML file. As styles are added to or changed in the source code, the documentation should be updated along with it, ensuring that this file is always up to date.

With a few exceptions, styles included in Pantsuit are markup independent; meaning that the HTML elements and hierarchy can change, and the styling will remain the same. This eliminates the need to modify both HTML and CSS.

Getting started

CDN

Compiled and minified CSS. No docs or original source files are included.

```
<link href="https://a.hrc.onl/pantsuit/2.1.2/css/pantsuit.css" rel="stylesheet"/>
```

Manual

Source Sass, and font files, along with our docs. You only need to include the `src/brand`, `src/fonts`, and `src/scss` folders in your project.

[Source Files](#)[Compiled CSS \(minified\)](#)

NPM

You can also install Pantsuit using npm: `npm i --save @hfa/pantsuit`



OVERVIEW

LAYOUT

ROWS

WRAP - PAGE

• WRAP - CONTENT

GRID

GRID - FLUID

GRID - GUTTERLESSS

GRID - INCOMPLETE

GRID - NESTED

GRID - COLUMN ORDER

TYPOGRAPHY

FORMS

OBJECTS

COMPONENTS

STATES

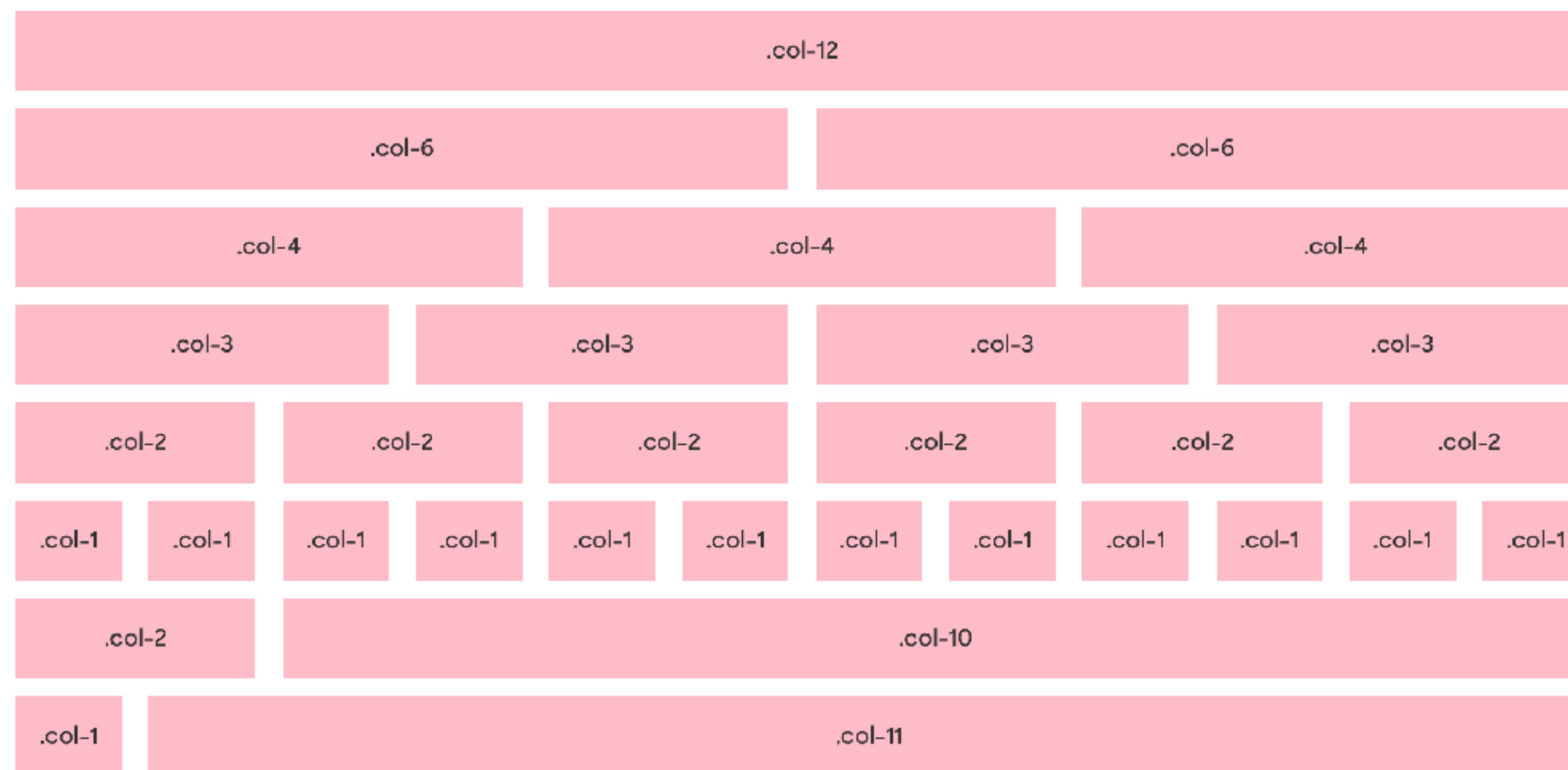
ALTERATIONS

MEASUREMENTS

Grid

A grid is built with a combination of `.row` and `.col-` elements.

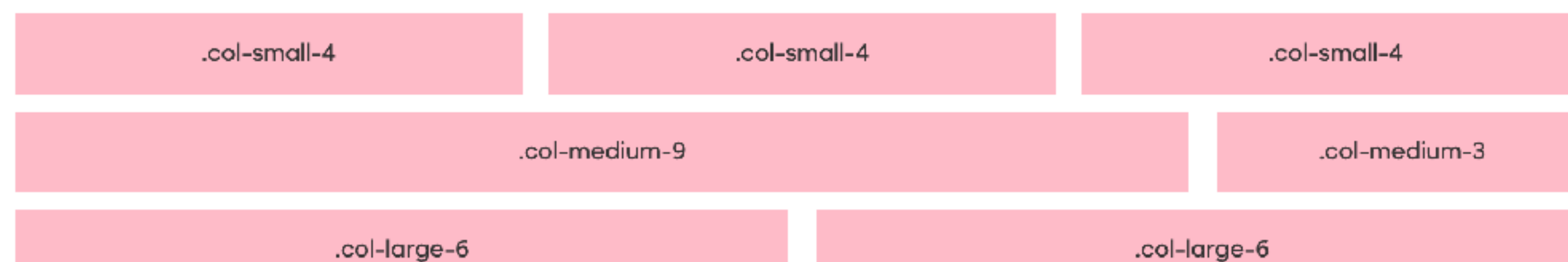
</>



Grid - Fluid

By default, columns are 100% percent for small viewport. To retain fluid grid for smaller viewports, use `.col-[small/medium/large]-*`.

</>





OVERVIEW

LAYOUT

TYPOGRAPHY

FORMS

OBJECTS

COMPONENTS

BLOCKQUOTES

BUTTON

PILL BUTTONS

• **SOCIAL BUTTONS**

HIGHLIGHT

MODALS

NAVIGATION

PAGINATION

PANES

PULLQUOTES

TABLE

TABLE - LIST

Highlight

Best for short phrases. Should be no more than two lines.

</>

It takes a village

`.large` Use larger version for headline or display text.

It takes a village

Modals

Popups that prompt the user to act. Modal is centered on larger screens, and anchored to the bottom of smaller screens. Requires JavaScript.

Trigger Demo Modal

</>

Modal title

Fancy modal body content

Navigation

Basic navigation bar. Usually placed within a header (`.o-header`). Add class `is-active` to nav item to highlight



OVERVIEW

LAYOUT

TYPOGRAPHY

FORMS

OBJECTS

COMPONENTS

STATES

ALTERATIONS

MEASUREMENTS

MIXINS

BUTTON-VARIANT

CLEARFIX

FONT-SMOOTHING

HIDDEN

HIGHLIGHT(\$COLOR)

MQ(\$BREAKPOINT, \$QUERY, \$TYPE)

PLACEHOLDER

RESET-LIST

smart-underline

Add a smart underline to text. A smart underline will make the underline appear to sit behind the text descenders rather than cut through them.

Name/Key	Value
<code>usage</code>	<code>@include smart-underline</code>
<code>\$background</code>	Background color. defaults to <code>\$white</code>
<code>\$text</code>	Text color. Defaults to <code>#000</code>
<code>\$line-color</code>	Underline color. Defaults to <code>\$color-primary</code>
<code>hover-background</code>	Background color on hover. Defaults to <code>\$background</code>
<code>\$hover-text</code>	Text color on hover. Defaults to <code>\$text</code>
<code>\$hover-line-color</code>	Underline color on hover. Defaults to <code>\$line-color</code>
<code>\$position</code>	<code>y</code> -position of the underline. Defaults to <code>89%</code>

vertical-align-flex

Vertically align an element using flexbox.

Name/Key	Value
<code>usage</code>	<code>@include vertical-align-flex</code>

vertical-align

Vertically align an element using transform.

Name/Key	Value
<code>usage</code>	<code>@include vertical-align</code>

visuallyhidden



OVERVIEW

BRAND

CSS / SASS

SINGLE DECLARATIONS

PREPROCESSING

FORMATTING

ENFORCEMENT

ARCHITECTURE

ITCSS

NAMESPACING

SHAME FILE

BROWSER SUPPORT

[Documentation](#) [Guidelines](#) [Templates](#) [Animations](#) [Closet](#)

Brand

Core Colors

The core colors of the campaign are red, white and blue. To modulate from elegant to accessible, the palette is rounded out with navy, cyan, and crimson hues. All of these colors work well together.

<code>\$blue / \$color-primary</code>	<code>#0057B8</code>
<code>\$cyan / \$color-secondary</code>	<code>#00A9E0</code>
<code>\$navy / \$color-tertiary</code>	<code>#000033</code>
<code>\$red / \$color-error</code>	<code>#E4002B</code>
<code>\$soxblood</code>	<code>#781818</code>

Extended Colors

The extended color palette can be used to support the tone of a piece. The purple, green, and gold move away from the core brand, so work best when communicating with an initiated or very targeted audience, like students. Swatches from the extended palette do not mix with the core colors or with each other. Stick to the color pairings purple and purple, green and green, and gold and gold (and, of course, a red button) when designing with the extended palette.

<code>\$eggplant</code>	<code>#5C068C</code>
<code>\$jam</code>	<code>#9D248F</code>
<code>\$kelly</code>	<code>#187D37</code>



STARTER KIT

STICKY FOOTER

STICKY FOOTER WITH NAV

FIXED HEADER

[Documentation](#) [Guidelines](#) [Templates](#) [Animations](#) [Closet](#)

Templates

 [Nav Item](#) [Another Nav Item](#) [More nav](#) [Dropdown ^](#)

[Nav button](#)

Pantsuit starter template

Use this document as a way to quickly start any new project. All you get is this text and a mostly barebones HTML document.

Sticky footer

Pin a fixed-height footer to the bottom of the viewport in desktop browsers with this custom HTML and CSS. Use the sticky footer with a fixed navbar if need be, too.

[Paid for by Hillary for America](#)
© 2016 Hillary for America. Place sticky footer content here.

Starter kit

Sticky footer

 [Nav Item](#) [Another Nav Item](#) [More nav](#) [Dropdown ^](#)

[Nav button](#)

Sticky footer with fixed navbar

Pin a fixed-height footer to the bottom of the viewport in desktop browsers with this custom HTML and CSS. A fixed navbar has been added with `padding-top: 50px;` on the `body > .container`. Back to the default sticky footer minus the navbar.

[Paid for by Hillary for America](#)
© 2016 Hillary for America. Place sticky footer content here.

 [Nav Item](#) [Another Nav Item](#) [More nav](#) [Dropdown ^](#)

[Nav button](#)

Fixed navigation example

This example is a quick exercise to illustrate how fixed to top navbar works. As you scroll, it will remain fixed to the top of your browser's viewport.

Sticky footer with nav

Fixed header

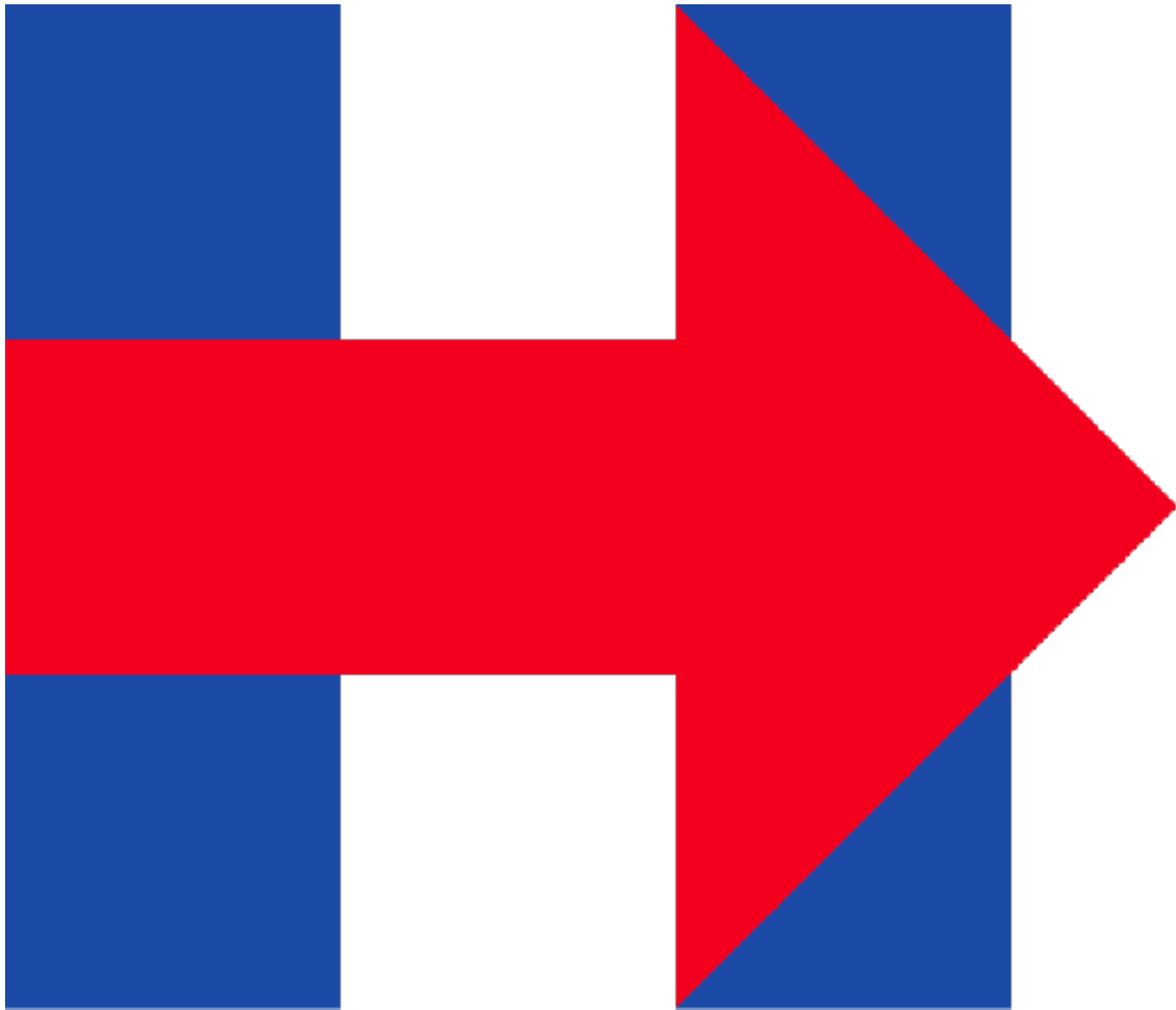


“

The documentation for Pantsuit is a great example of **form following function**: it served as a source of inspiration as well as a how-to.

BETH ANDRES-BECK, Senior Engineer, Fundraising

Automation





Pantsuit Up! APP 11:55 AM



Pantsuit v2.1.0 released! [Notes](#) | [Docs](#)

Integration Settings

Post to Channel

Messages that are sent to the incoming webhook will be posted here.

#tech-general



or [create a new channel](#)

Webhook URL

Send your JSON payloads to this URL.

[Show setup instructions](#)

https://hooks.slack.com/services/

[Copy URL](#) • [Regenerate](#)

post-publish.js

```
var p = require('./package.json'),
    version = p.version,
    colors = require('colors'),
    Slack = require('node-slackr'),
    slack = new
    Slack('https://hooks.slack.com/services/XXXXXXXXXXXX/XXXXXXXXXXXX/XXXXXXXXXXXX'),
    messages = {
      text: ':tada: Pantsuit v' + version + ' released!
      <https://github.com/XXXXXXXXXXXX/XXXXXXXXXXXX/releases/tag/' + version + '|Notes> |
      <http://www.XXXXXXXXXX.com/|Docs>',
      channel: '#tech-general',
      username: 'Pantsuit Up!',
      icon_emoji: ':pantsuit:'
    };

slack.notify(messages, function (err) {
  if (err) { return console.error(colors.error.bold(err)); }
  console.log(colors.green.bold('\n✓ Finished publishing Pantsuit v' + version));
});
```

PANTSUIT

v2.1.0

git push

npm publish

download

CDN

NPM

MANUAL

- Backend Teams
- Internal dashboards
- Documentation

- Most common
- Front-end boilerplate

- Donations



“

Pantsuit made it so we could deploy style changes to our **100+ microsites** instantaneously and cache styles across all sites **easily** and **consistently**.

Nat Welch, SRE, Dev Ops

What was the outcome?



.@HillaryClinton's UI is codenamed "Pantsuit" — life is wonderful

RETWEETS
4

LIKES
7



Follow



Responsive Design
@RWD

Follow



Absolutely love @MinaMarkham's deep dive into "Pantsuit," the pattern library used by @HFA:



Pantsuit: The Hillary Clinton UI pattern library – Git out the vote – Medium

Building a (presidential) design system

medium.com



Hillary's campaign has become so entangled with the pantsuit that her design team named their style guide after it:



The Key to Clinton's Identity Online? It's Pantsuit

We're not talking about sartorial pantsuits. We're talking about capital-P Pantsuit, the design system underpinning Clinton's online presence.

wired.com

Follow



Michael Bierut
@michaelbierut

Follow



Meet Pantsuit, @HillaryClinton's online design system created by @MinaMarkham
[wired.com/2016/09/key-cl ...](https://wired.com/2016/09/key-cl)

RETWEETS
23

LIKES
70





“

Pantsuit turned our tech products into a **couture collection** – each app individually crafted with unifying motifs that tied them together. It was hands down the **best tool** we had at our disposal on the campaign ❤️.

KYLE LUCOVSKY, Engineer, Voter Team



Teddy Goff

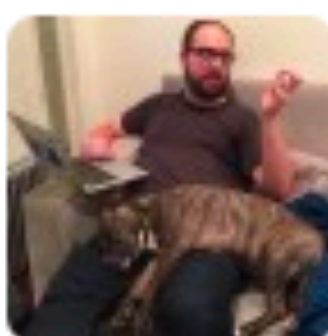
THIS JUST IN from HRC: "I meant to reply earlier about how excited I am w the new design. Kudos to everyone!"

Posted in #digital-tech | July 18th at 11:01 AM



Oh my gosh, you guys!





Yahel Carmon 3:59 PM

I've seen some of the shit you get on Twitter.
You have a backbone that I do not possess.



Mina Markham 4:04 PM

It's an unfortunate consequence of existing as
a woman on the internet.



Mina Markham  @MinaMarkham · 6 Dec 2016

I love it when people, who don't know anything about me, my work or my skills, hop in my mentions to call me a failure.



9



1



18



Mina Markham 

@MinaMarkham

Which leads me to wonder: which part of my identity do they hate more?

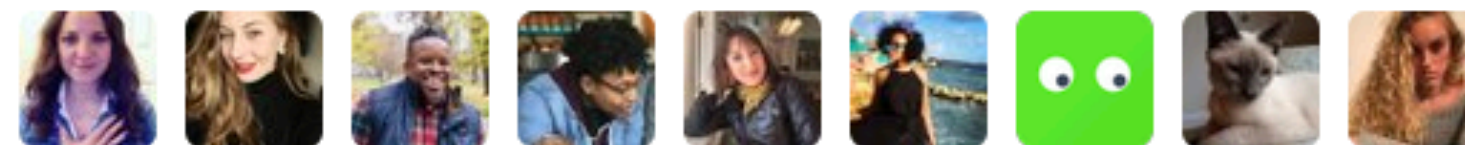
Black? Woman? Woman in tech? Clinton staffer?

RETWEET

1

LIKES

32



Source: <https://twitter.com/MinaMarkham/status/806244330826592256>



Haters Gonna Hate



MEET MINA MARKHAM : THE 'DESIGNER' OF HILLARY'S UI SYSTEM...THE 'HILLARY CLINTON (PANTSUIT) UI...[TOTALLY HACKABLE] (twitter.com)

submitted 6 months ago by 20-Gauge
[8 comments](#) [share](#)

all 8 comments

sorted by: [best](#) ▼



[–] [THICKJUICYTRUMPSTEAK](#)  [USA](#) 3 points 6 months ago

She calls herself a STEMinist which makes me want to vomit.

[permalink](#) [embed](#)

[–] [20-Gauge](#) [S] 1 point 6 months ago

Absolutely unbelievable level of stupidity.

[permalink](#) [embed](#) [parent](#)

[–] [20-Gauge](#) [S] 1 point 6 months ago

Yes. And she *really is* the 'designer' of The Beast's campaign website.

Zero security, zero professionalism / skills.

[permalink](#) [embed](#) [parent](#)

ak that for some inexplicable reason
It really is shite, yes?

Source: https://www.reddit.com/r/The_Donald/comments/53quh5/meet_mina_markham_the_designer_of_hillarys_ui/



[-] Quatroking  **NLD** 8 points 4 months ago

I doubt that she wrote it herself. The source itself shows this:

HHHHHH →→HHHH
 HHHHHH →→→→HH
 HHHHHH →→→→→→→
 →→→→→→→→→→→→→→→→→→
 →→→→→→→→→→→→→→→→→→→→→→→
 →→→→→→→→→→→→→→→→→→→→→→
 HHHHHH →→→→→→→
 HHHHHH →→→→HH
 HHHHHH →→HHHH

Git out the vote!

Join the only 18 month, nationally te
<https://boards.greenhouse.io/hillaryf>

they just outsourced this stuff.

permalink embed parent





REDDIT IS A
WASTELAND



Mina Markham 

@MinaMarkham



I updated my Linkedin. Hire me.

Senior Software Engineer

Hillary For America

June 2016 – November 2016 (6 months) | Greater New York City Area

Worked to elect Hillary Clinton as President of the United States.

- Fought the rise of fascism in the United States



RETWEETS

540

LIKES

2,193



7:39 PM - 5 Dec 2016



77



540



2.2K



Source: <https://twitter.com/MinaMarkham/status/805934566695464960>



Matt

@uzumaki42

 **Follow**



Replying to [@MinaMarkham](#)

No one is going to hire a failed libtard

2:16 PM - 6 Dec 2016

Source: <https://twitter.com/uzumaki42/status/806215721252507649>





~~REDDIT~~ TWITTER IS A
WASTELAND

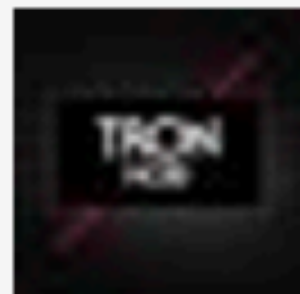
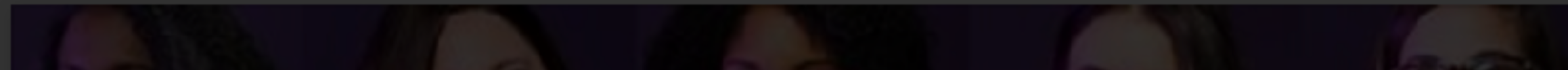


.net magazine

February 13 · 🌐

Generate NYC speaker Mina Markham profiled in Cosmopolitan

<http://www.generateconf.com/new-york-2017/>



Jeff Ladrillono How about they get the fuck out of the way since they've already shown they can't run a campaign to beat a person that previously polled as the most unlikeable presidential candidate in history.

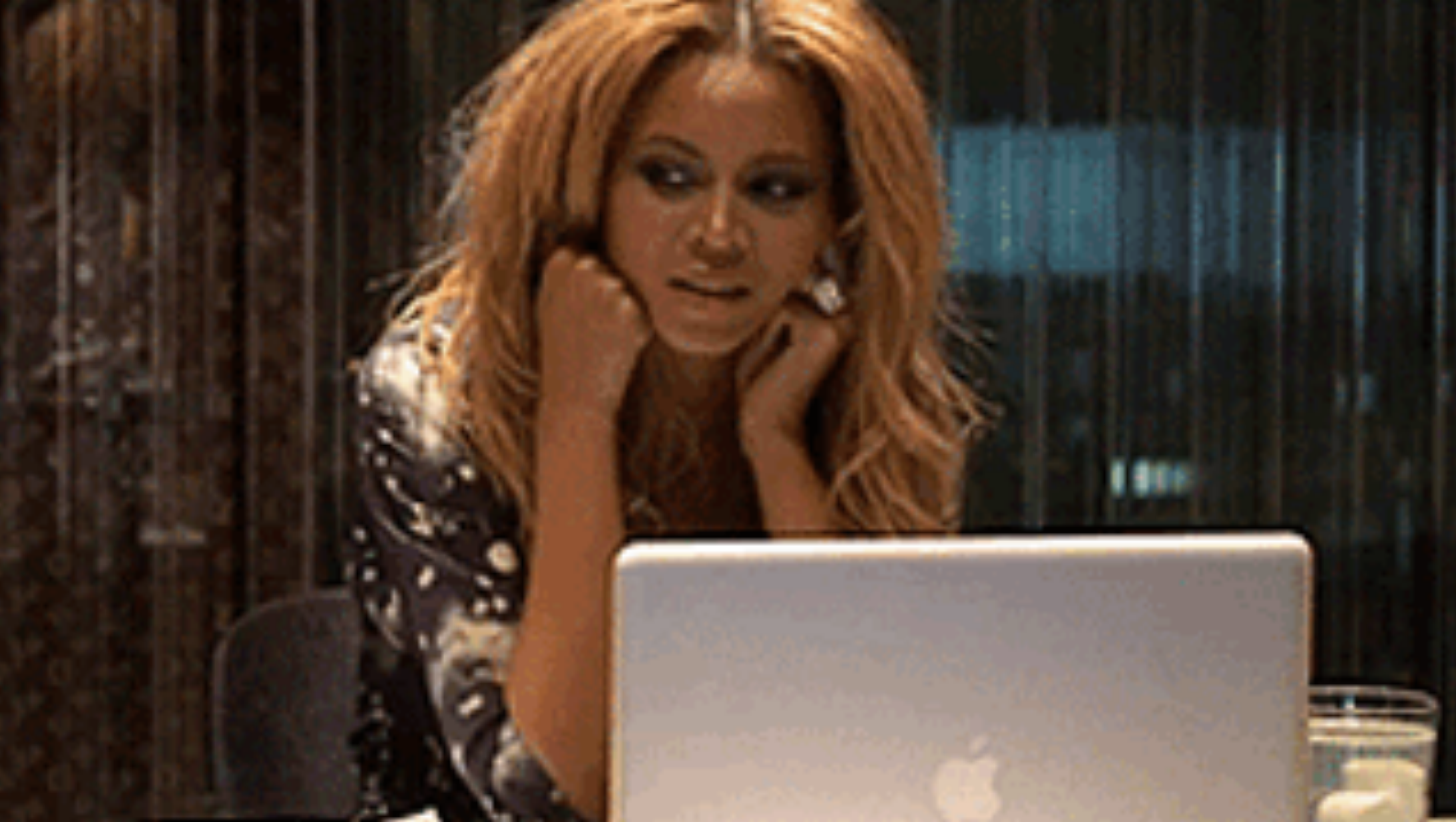
No one want to work with the people that lost the political super bowl to the Buffalo Bills.

Like · Reply · February 14 at 12:54am

The Women of Hillary Clinton's Campaign Are Not Done Fighting

In her Generate talk, Mina will share successes and failures from nearly two years at Hillary for America, including creating CSS architecture and implementing a...

COSMOPOLITAN.COM





FACEBOOK
~~REDDIT TWITTER~~ IS A
WASTELAND



THE INTERNET
~~FACEBOOK~~
~~REDDIT TWITTER~~ IS A
WASTELAND



Liz Zaretsky

@lizzaretsky

 **Follow**



the outside world made working for Hillary Clinton feel bad, Hillary Clinton made working for Hillary Clinton feel amazing

RETWEETS

128

LIKES

473



5:57 AM - 20 Apr 2017



8



128



473

Source: <https://twitter.com/lizzaretsky/status/855042702278307840>



Mina Markham  
@MinaMarkham



What I want you to know: I have never felt more respected, loved and cared for than I did during my 18 months at HFA.

RETWEETS

3

LIKES

56



9:07 AM - 21 Apr 2017



2



3



56



Source: <https://twitter.com/MinaMarkham/status/855452958393114624>



Stephan Taylor
@stephantaylor

 **Follow**



Replying to @MinaMarkham

"Join the most talented & diverse team" Who are you and where are your creds? Does the Hillary team only hire novices?

LIKE

1



2:15 AM - 10 Jun 2016

Source: <https://twitter.com/stephantaylor/status/741151893460819968>



Mina Markham  
@MinaMarkham



Delete your account.

Stephan Taylor @stephantaylor

Replying to @MinaMarkham

"Join the most talented & diverse team" Who are you and where are your creds?
Does the Hillary team only hire novices?

RETWEETS

8

LIKES

70



11:31 AM - 10 Jun 2016

Source: <https://twitter.com/MinaMarkham/status/741291821884661760>



A photograph of a person wearing a dark plaid shirt, with their hands raised in a gesture of surrender or protest. The background is blurred, showing some greenery. The text '#fakenews' is overlaid in the center of the image.

#fakenews

6 MINUTE READ | ELECTION 2016

An Incredibly Dorky Look At Each Presidential Candidate's Technology Stack

Interestingly, Clinton appears to use recruiting software as her content management system, repurposing [GreenHouse as a whole CMS](#). It's unclear what Carson and Trump are using to

GreenHouse as a whole CMS.



No.


Voting for Hillary Clinton by text? No, you can't do that

Twitter cracks down on an account posting misleading ads that encouraged Clinton supporters to "vote from home" by text message.

Don't Believe Those Memes About Texting to Vote for Hillary From Home

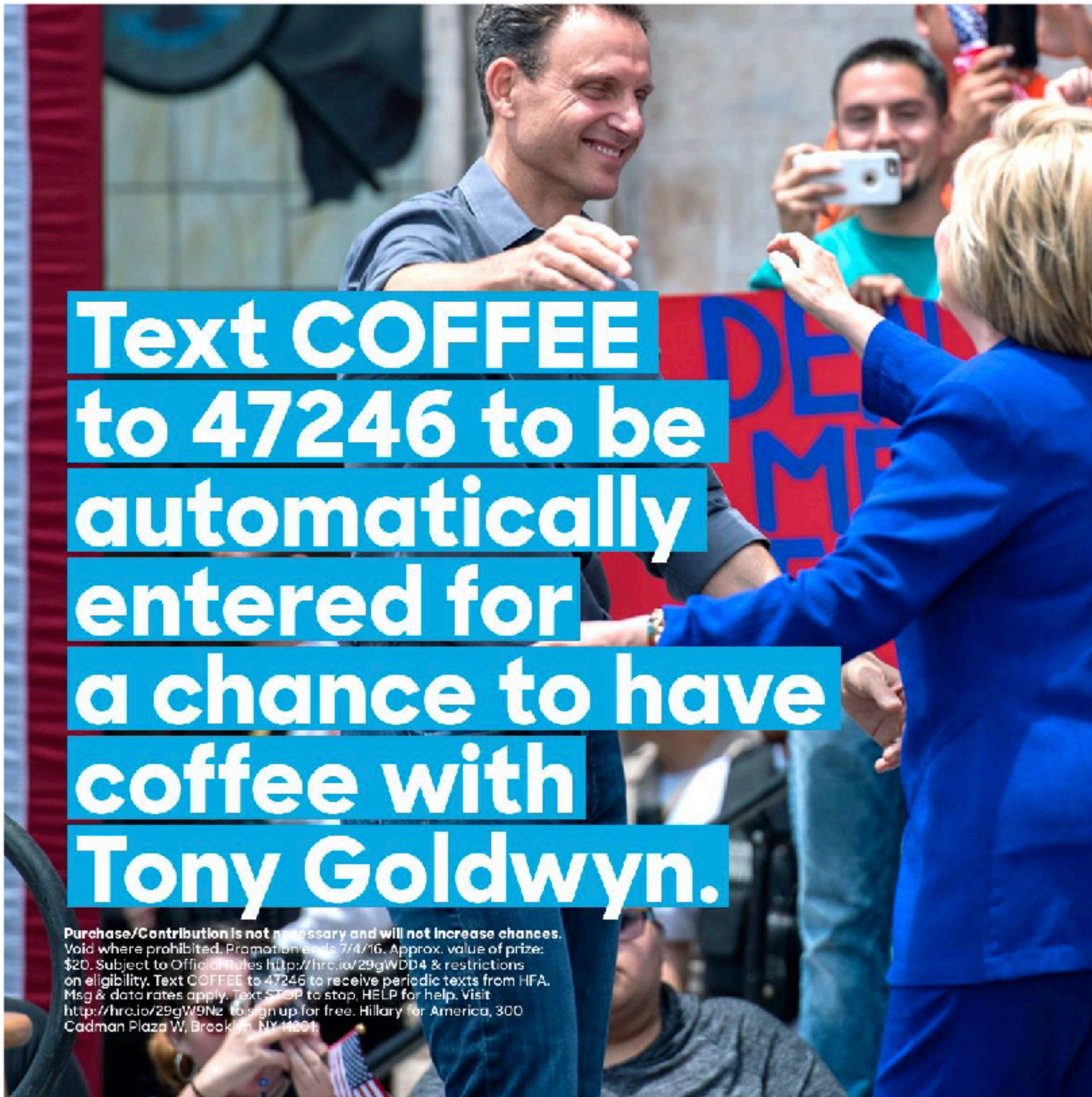
Twitter Finally Blocks Attempt To Disenfranchise Voters

Twitter Takes Down False Claims Clinton Supporters Can Vote From Home, But There Are Many More

A close-up photograph of Hillary Clinton smiling and looking to her left. She has short blonde hair and is wearing a dark blue textured jacket over a gold necklace.

**You and
a friend can
meet Hillary
when she
comes
to Scranton
on July 8.
Text*
SCRANTON
to 47246.**

Purchase/contribution/texting is not necessary and will not increase chances. Void where prohibited. Promotion ends 7/6/16 at 12:00 p.m. ET. Approx. value of prize: \$0. Subject to Official Rules <http://hrc.io/scr78> & restrictions on eligibility. Text SCRANTON to 47246 to receive periodic texts from HFA. Msg&data rates apply. Text STOP to stop & HELP for help. Click <http://hrc.io/scr782> to sign up for free. Hillary for America, 300 Cadman Plaza W, Brooklyn, NY 11201.

A photograph of Tony Goldwyn smiling and interacting with a crowd. He is wearing a blue shirt. In the foreground, a woman in a blue jacket is partially visible, and another person in the background is holding up a smartphone to take a picture.

**Text COFFEE
to 47246 to be
automatically
entered for
a chance to have
coffee with
Tony Goldwyn.**

Purchase/Contribution is not necessary and will not increase chances. Void where prohibited. Promotion ends 7/4/16. Approx. value of prize: \$20. Subject to Official Rules <http://hrc.io/29gWDD4> & restrictions on eligibility. Text COFFEE to 47246 to receive periodic texts from HFA. Msg & data rates apply. Text STOP to stop, HELP for help. Visit <http://hrc.io/29gW9N2> to sign up for free. Hillary for America, 300 Cadman Plaza W, Brooklyn, NY 11201.

**Save Time
Avoid The Line**

Vote from home.

**Text "Hillary" to 59925
and we'll make history together**

This November 8th.

MUST BE 18 OR OLDER TO VOTE. ONE VOTE PER PERSON. MUST BE A LEGAL CITIZEN OF THE UNITED STATES.
VOTE BY TEXT NOT AVAILABLE IN GUAM, PUERTO RICO, ALASKA OR HAWAII. PAID FOR BY HILLARY FOR PRESIDENT 2016.

A portrait of Hillary Clinton, smiling and looking slightly to the right. She is wearing a red jacket and a gold necklace. The background is a solid blue color with a large white circle behind her head.

**vote for her.
vote from home.**

**Post "Hillary"
using
#PresidentialElection**

**On November 8th, type the word
"Hillary" and post it to Twitter or
Facebook, using the hashtag
"#PresidentialElection" between 7am
and 9pm EST to cast your vote for
Hillary, from home!**

stronger together.

powered by:  Microsoft

hillaryclinton.com 

A photo of Hillary Clinton smiling and pointing towards the camera. She is wearing a red jacket. The background is a blurred crowd of people.

Open Source

~~Open Source~~



0



Where can I download the font that Hillary's campaign uses? Unity.ttf? It's a derivative of Sharp Sans font if that helps. I want to help the aut-right make #DraftOurDaughters image macros! (i.imgur.com)



submitted 4 months ago by sandernista_4_TRUMP



SC

1 comment share

Hillary's story
New Adventures.
Next Chapters.
Hillary Clinton's Unity typeface

Hillary's story
New Adventures.
Next Chapters.
Sharp Sans

-----DOWNLOAD OFFICIAL FONT-----

<https://a.hrc.onl/secretary/fonts/SharpUnity-Extrabold.ttf>

-----COLORS-----

RED: #E4002B

LIGHT BLUE: #0087E9

DARK BLUE: #000033

[About](#)[Act](#)[Issues](#)[Shop](#)[More ▾](#)[Donate](#)

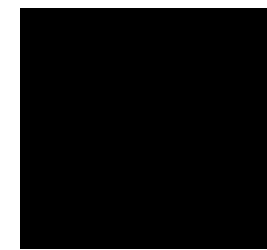
Vote for Hillary online

I'm with her

Help decide the future of our great country.



Was it **worth** it?



2:25 PM

"[i've been here so long] that i've got friends who have gotten married and had a baby"
followed by ""[i've been here so long] that i've got friends who have gotten married and
are now getting divorced"



Mina Markham 2:26 PM

^ you still have friends?

+1 11



M I N A

100









BE
NICE









STRONGER
TOGETHER

Clinton

Kaine

hillaryclinton.com











At 10:00 AM
11/15/2008
11/15/2008
11/15/2008

Thank you from the bottom of my heart for being a member of
an extraordinary team. Together, we made and lived history, and
in great ways, hope that we are stronger together.

While we didn't get the outcome we worked so hard for, I hope
you will always look back on this campaign with pride. All those long
hours and countless nights was devoted were for a noble and necessary
mission, making our nation's future better, stronger, and fairer. The
campaign we both represented the best of America - hopeful, inclusive,
and big-hearted - and being your candidate was one of the greatest
honors of my life.

You've already given so much, but I have one more request: please
don't let this setback keep you from pursuing your dreams or continuing
to work for our shared vision and values. I hope you take some time now
to rest with friends and loved ones - you certainly deserve it! But then
get right back out there. Never stop believing that fighting for what's
right is worth it, because our country always needs you. Onward!

Sincerely yours,

Hillary
Hillary Rodham Clinton

Post Office Box 5256, New York, NY 10185 - www.hillaryclinton.com
Contributions or gifts to Hillary for America are not tax deductible.
Paid for by Hillary for America



 Sara Kerens





HILL

Yes!

Clinton
Kaine

Text Kaine to 47246

hillaryclinton.com

clinto



Thank you

[mina.codes](#)  [@minamarkham](#)

Resources + Credits



Emoji provided free by Emoji One



Campaign photos by Barbara Kinney
and Samuel Fisch



Fonts: Niveau Grotesk, PT Mono &
EloquentJFPro, provided by Typekit



Washington Wasteland image from Fallout 3



Icons by The Noun Project