# Who is using your app?

## How many people... use a screen reader?

## 0.009%

1 in 11,000 people use a screen reader

### How many people... turn on Reduce Motion?

## 3.52%

1 in 28 people uses Reduce Motion

### How many people... use Reduce Transparency?

#### Reduce Transparency Off

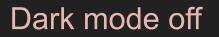


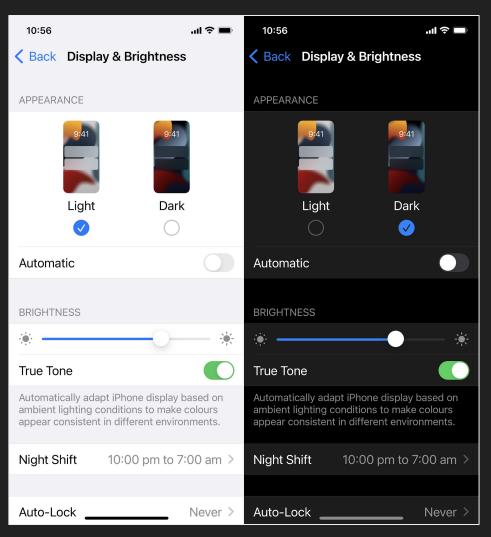
### Reduce Transparency On

## 2.64%

1 in 38 people uses Reduce Transparency

### How many people... use dark mode?





#### Dark mode on

## 36.97%

1 in 2.7 people use dark mode How many people... change their text size?

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Back Display & Text Size	
Bold Text	
Larger Text	On >
Button Shapes	
On/Off Labels	$\bigcirc \circ$
Reduce Transparency	
Improve contrast by reducing transparency some backgrounds to increase legibility.	y and blurs on
Increase Contrast	
Increase colour contrast between app fore background colours.	ground and
Differentiate Without Colour	
Replaces user interface items that rely sole convey information with alternatives.	ely on colour to
Smart Invert	
Smart Invert reverses the colours of the dia for images, media and some apps that use styles.	
Classic Invert	
Classic Invert reverses the colours of the c	lisplay.
Colour Filters	Off >

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Increase colour contrast between app foreground and background colours.		transparency and blurs on some backgrounds to increase legibility		
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Classic Invert			solely on colour to convey information with alternatives.	
Classic Invert reverses the colours of the	e display.			

Large (#4)

XXX Large (#7)

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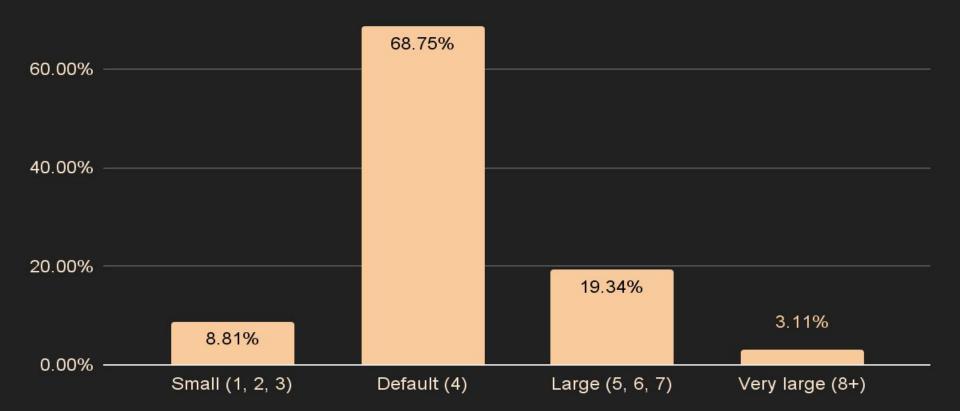
Off >

11:08 ┥ .... 🗢 🗔 **K** Back **Display & Text Size Bold Text** Larger Text On **Button** Shapes On/Off Lab<del>els</del>

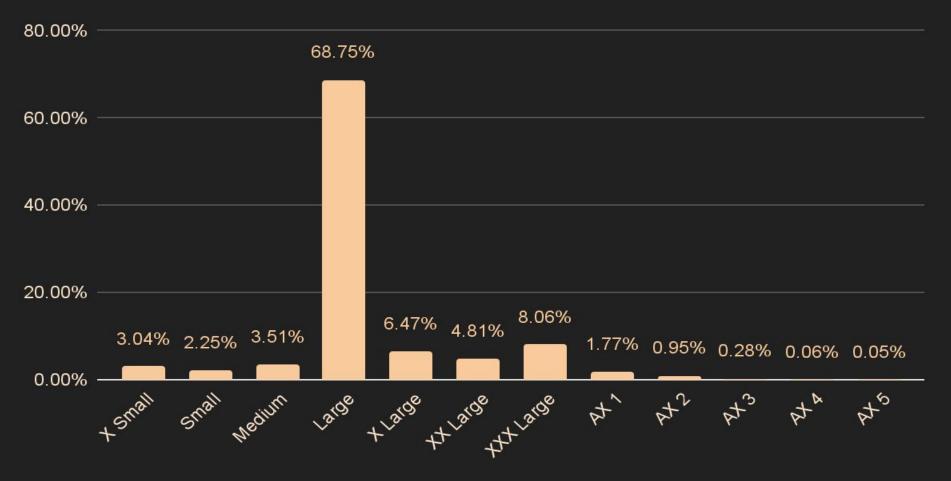
AX5 (#12)

#### Text size simplified

80.00%



#### Text size



### how-many.herokuapp.com

#### The 100,000 people who use your website might include

Change number of people

74,000 who need to wear glasses or contact lenses

21,000 who have any <u>disability</u>

16,000 who are <u>deaf or hard of hearing</u>

14,900 whose <u>literacy is below level 1</u> and so struggle with tasks such as reading a timetable or writing a letter

9,000

## Accessibility is not a numbers game