

Keeping design systems alive and healthy with user feedback and data

Jan Toman
Supernova.io

Design Systems London
December 2022





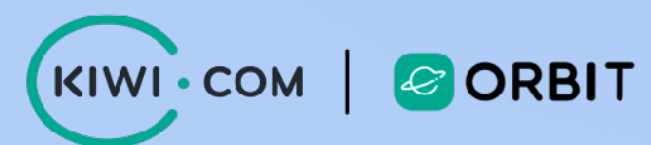
Jan Toman

Director of Design, Supernova.io



Supernova helps you build, mature, and scale your design system with ease. From powerful documentation to efficient design system management, it's the ideal end-to-end platform that grows with your design system.

Previously leading design systems at



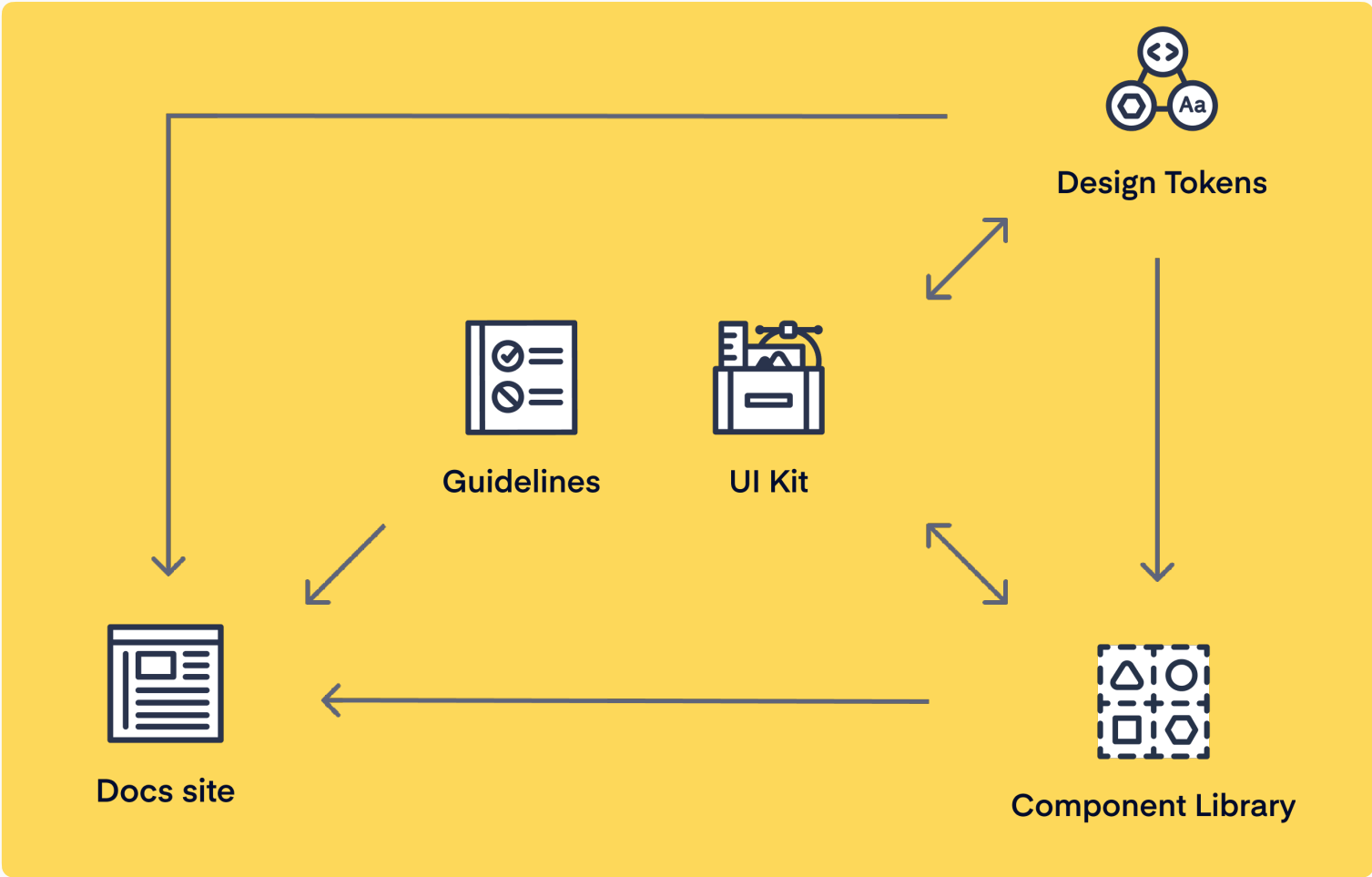
**“A design system isn’t a project.
It’s a Product, serving products.”**

— Nathan Curtis

“A design system isn’t a project.
It’s a Product, serving products.

— Nathan Curtis

Design system

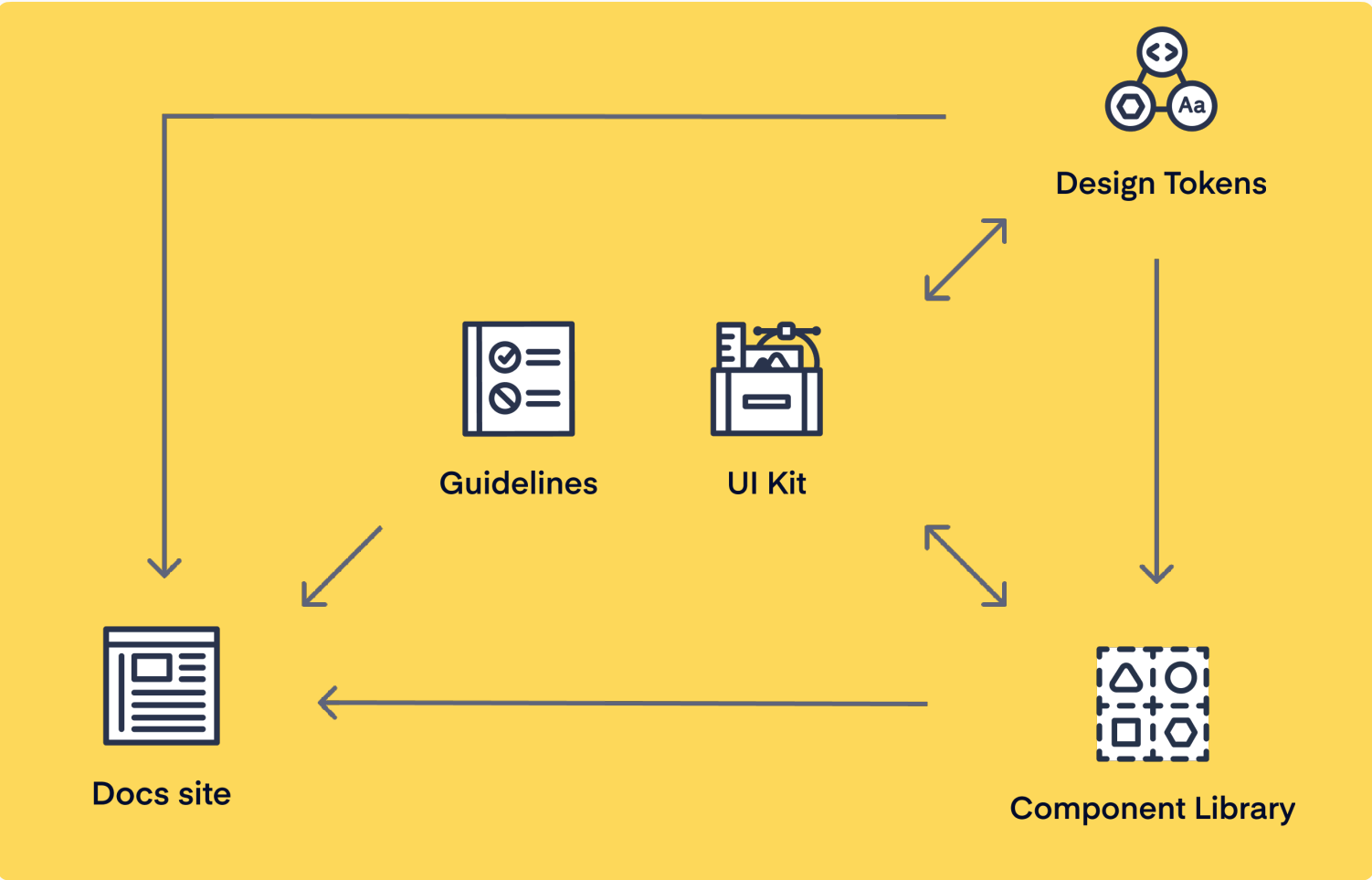


Product #1

Product #2

Internal system

Design system

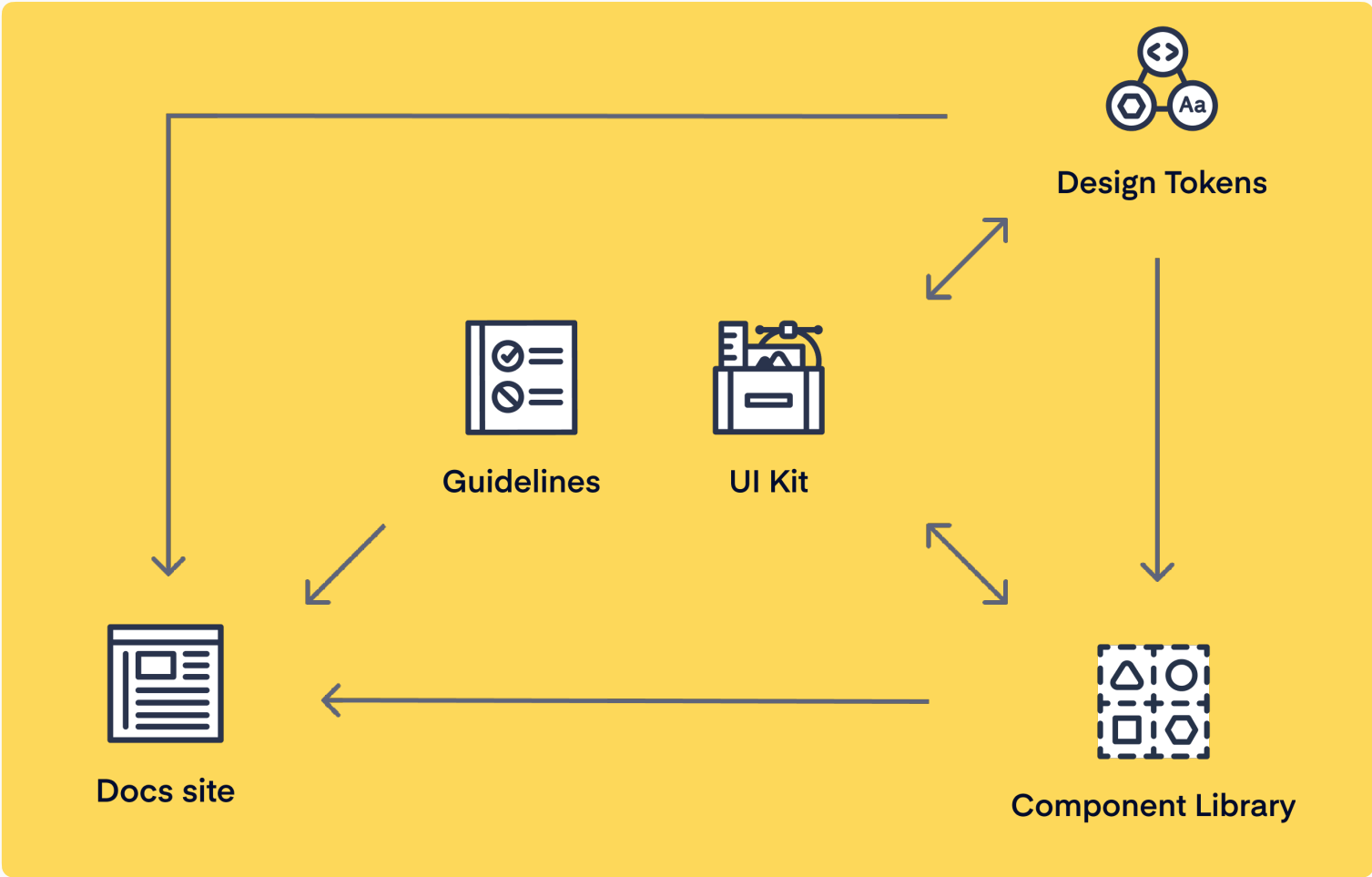


Product #1

Product #2

Internal system

Design system



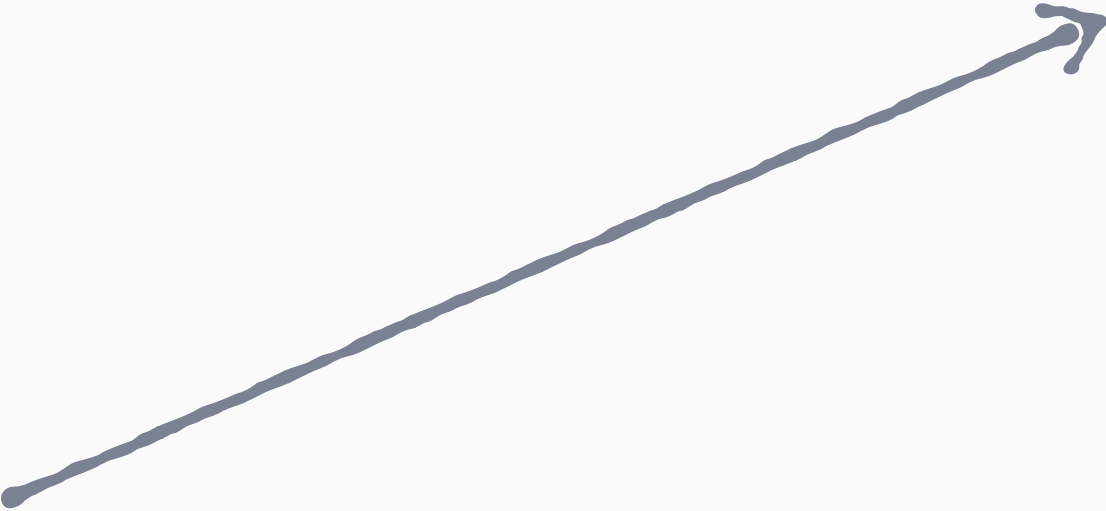
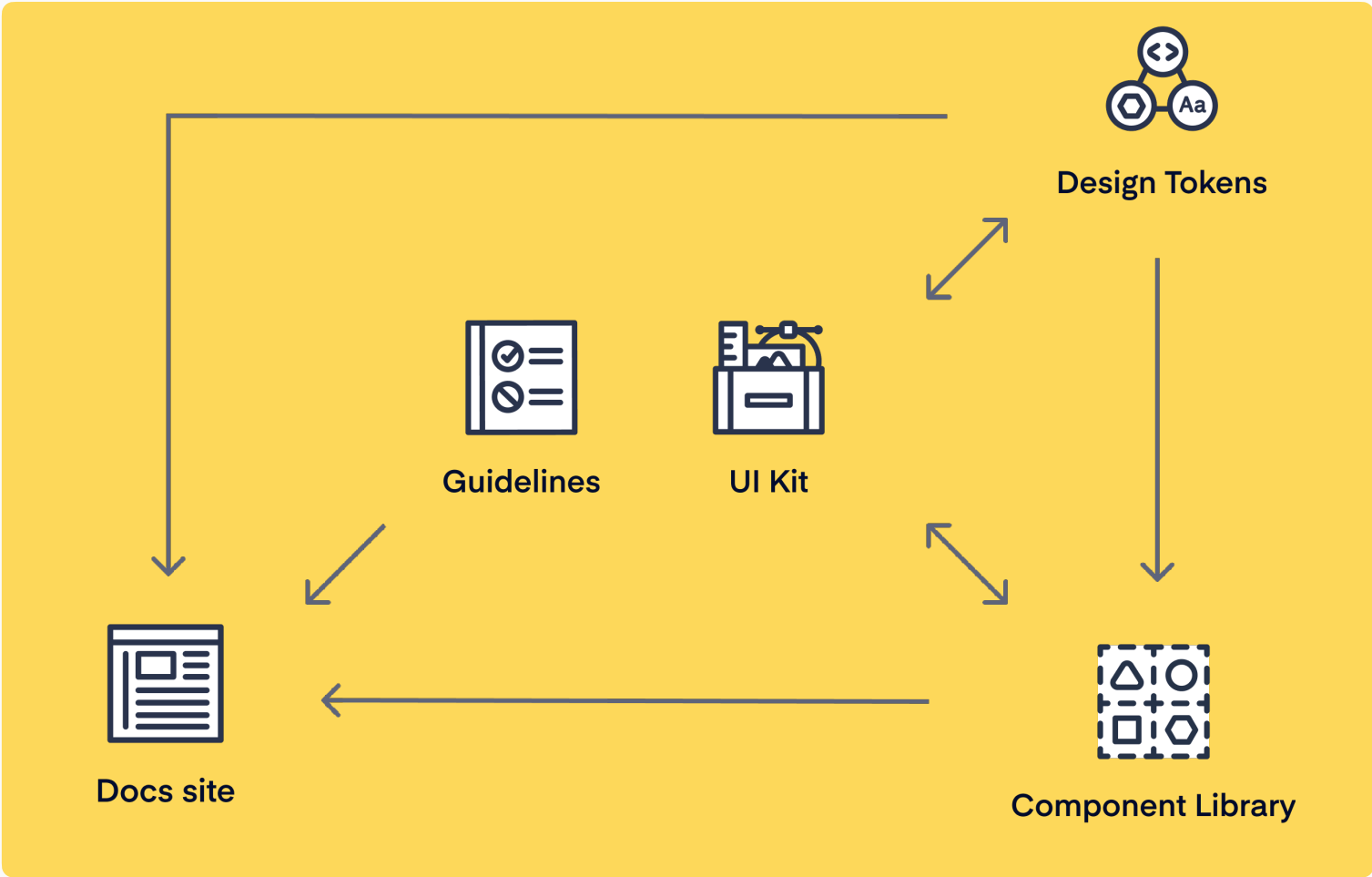
Product #1



Product #2

Internal system

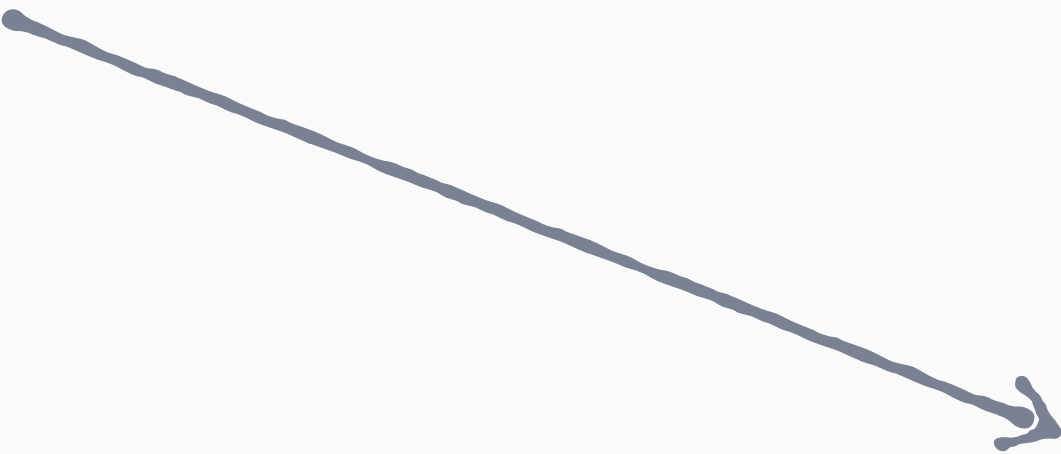
Design system



Product #1

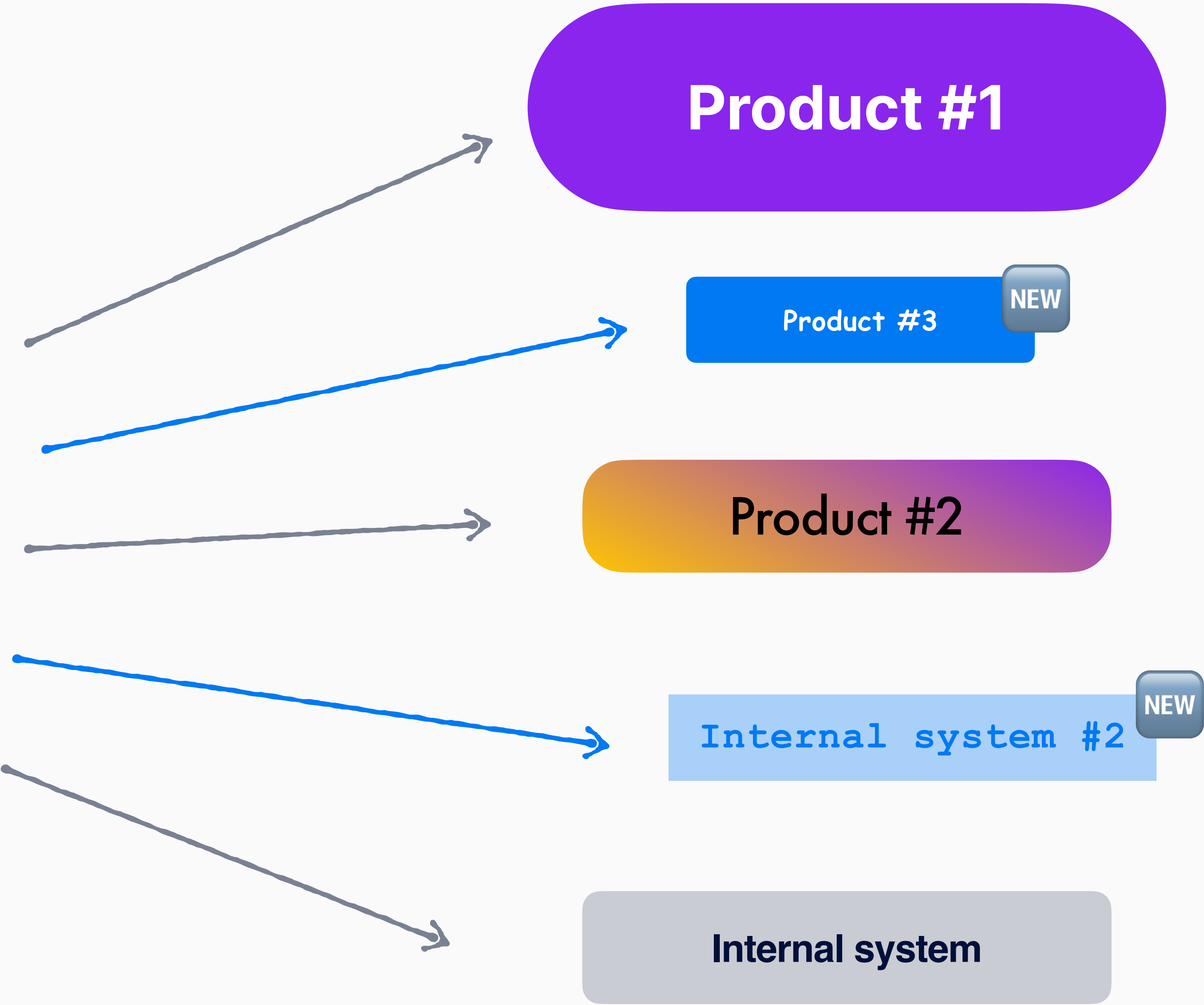
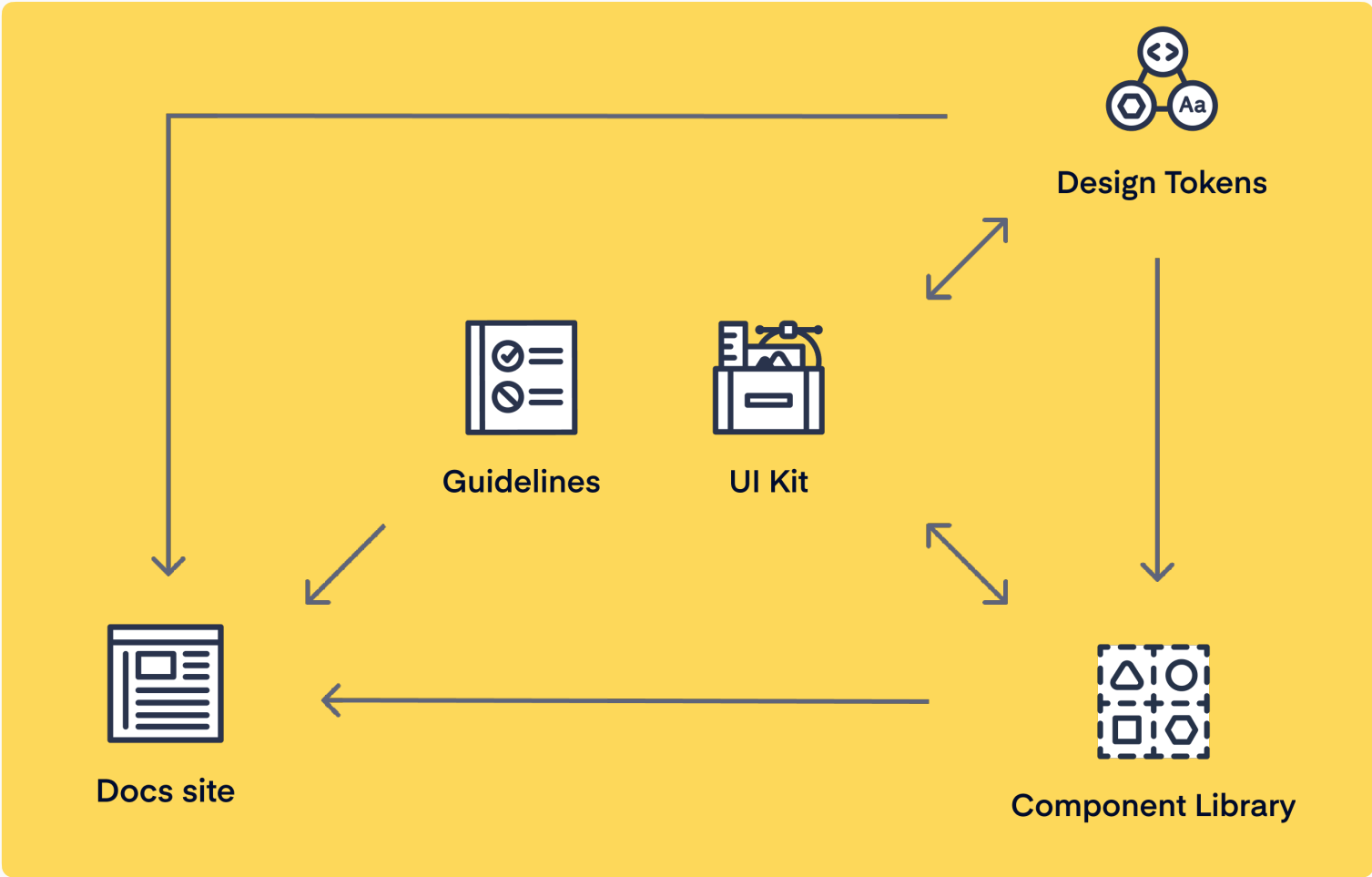


Product #2

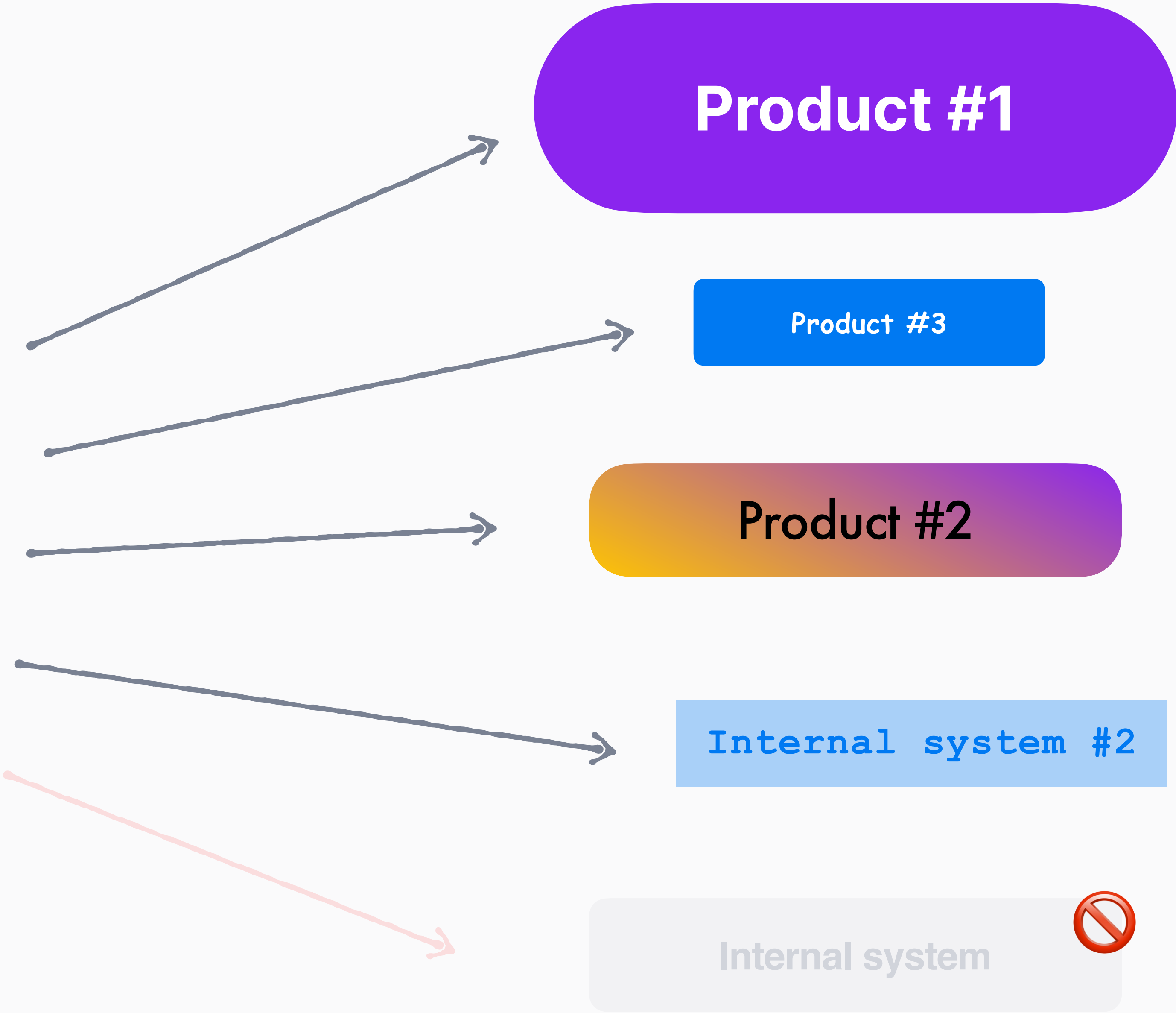
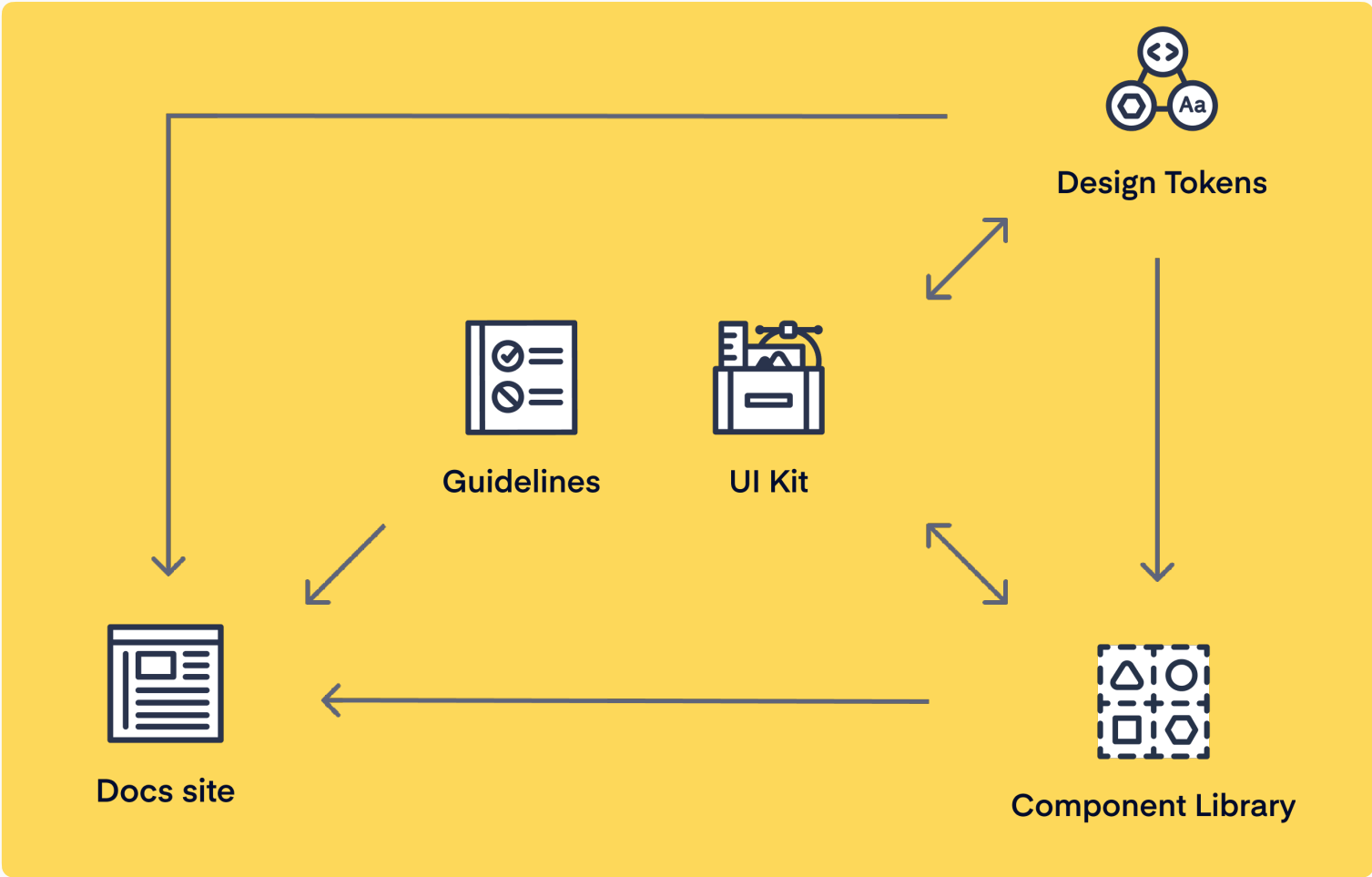


Internal system

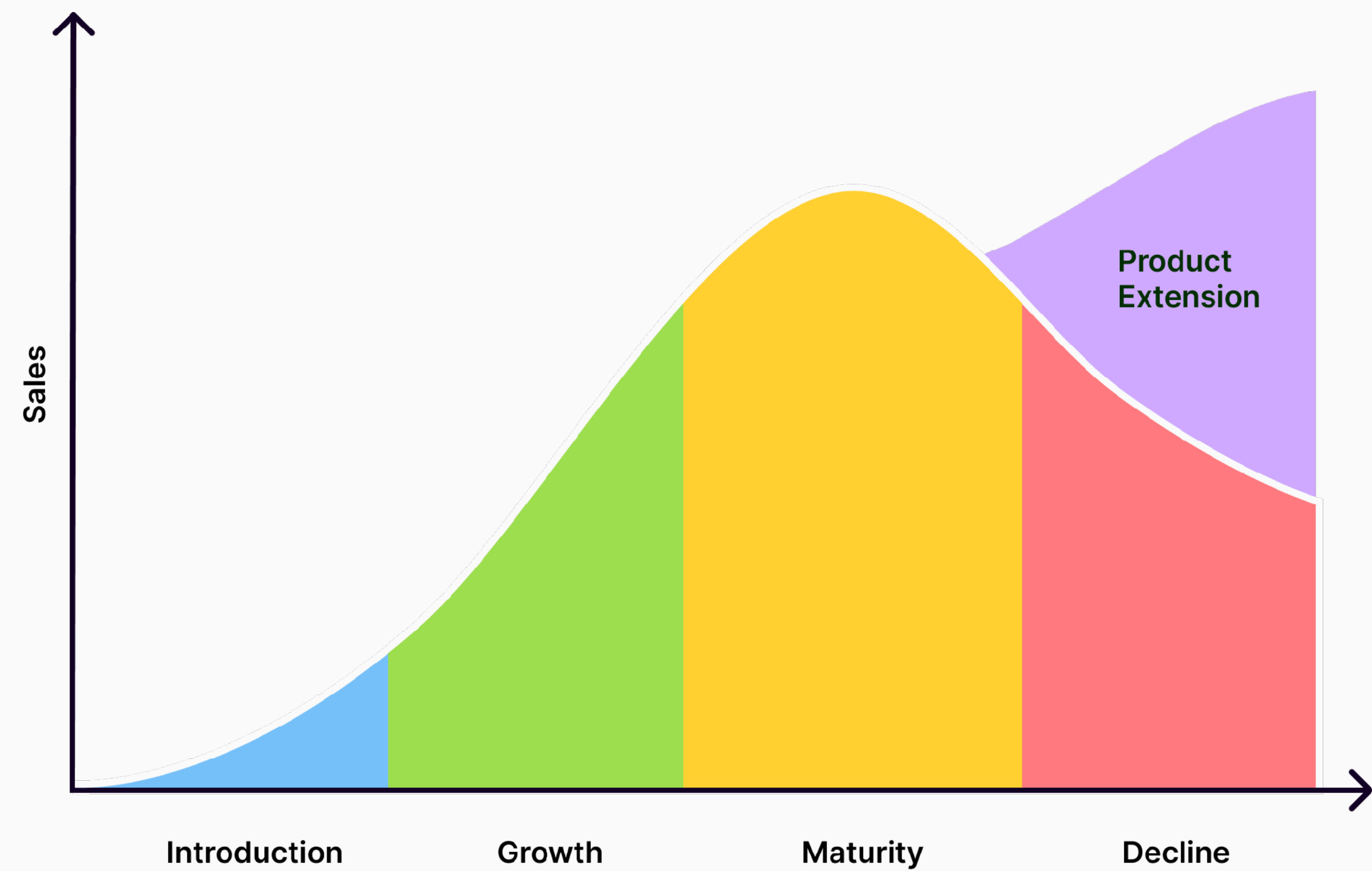
Design system



Design system



Product lifecycle



Product #1


Product #3

NEW

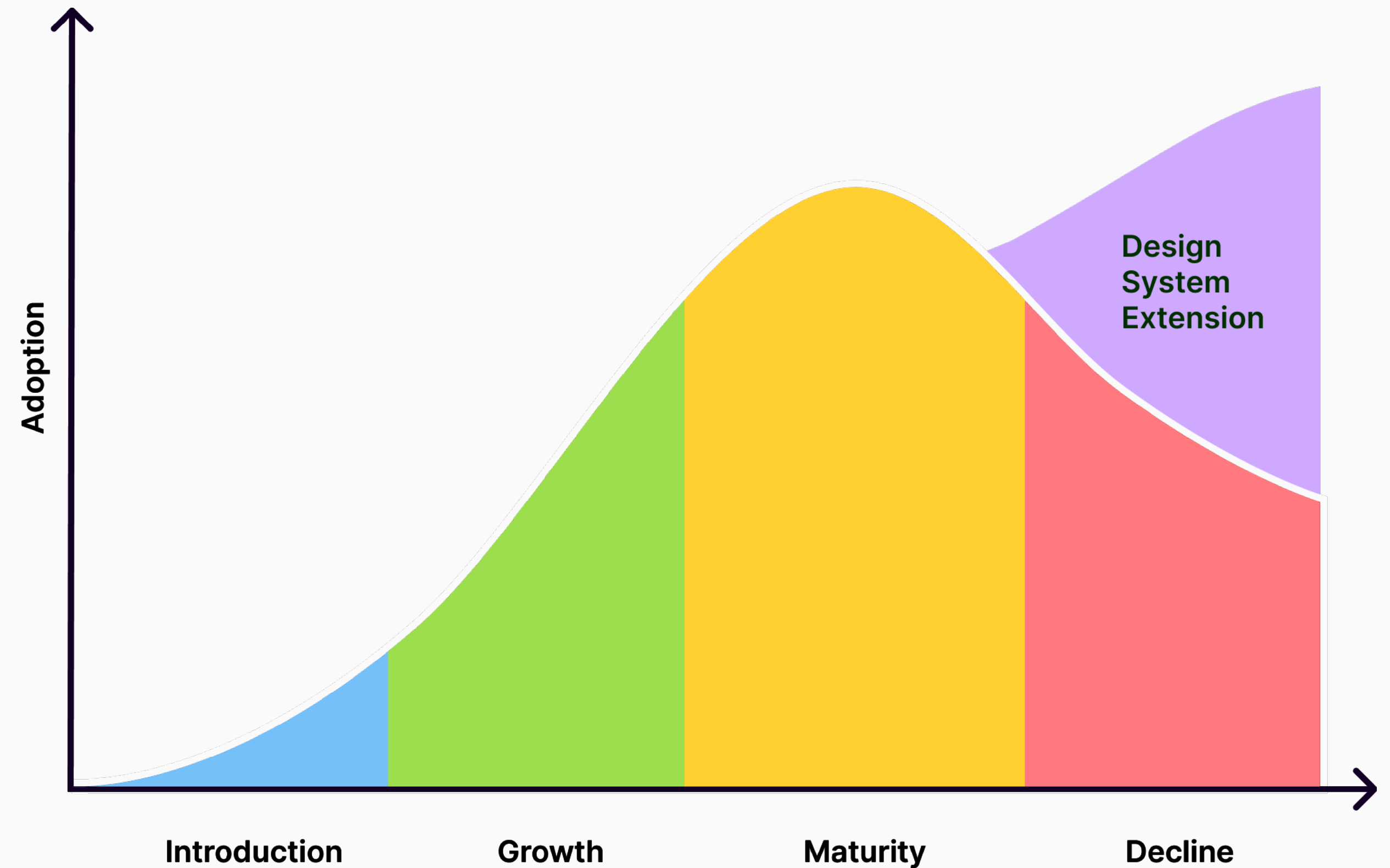
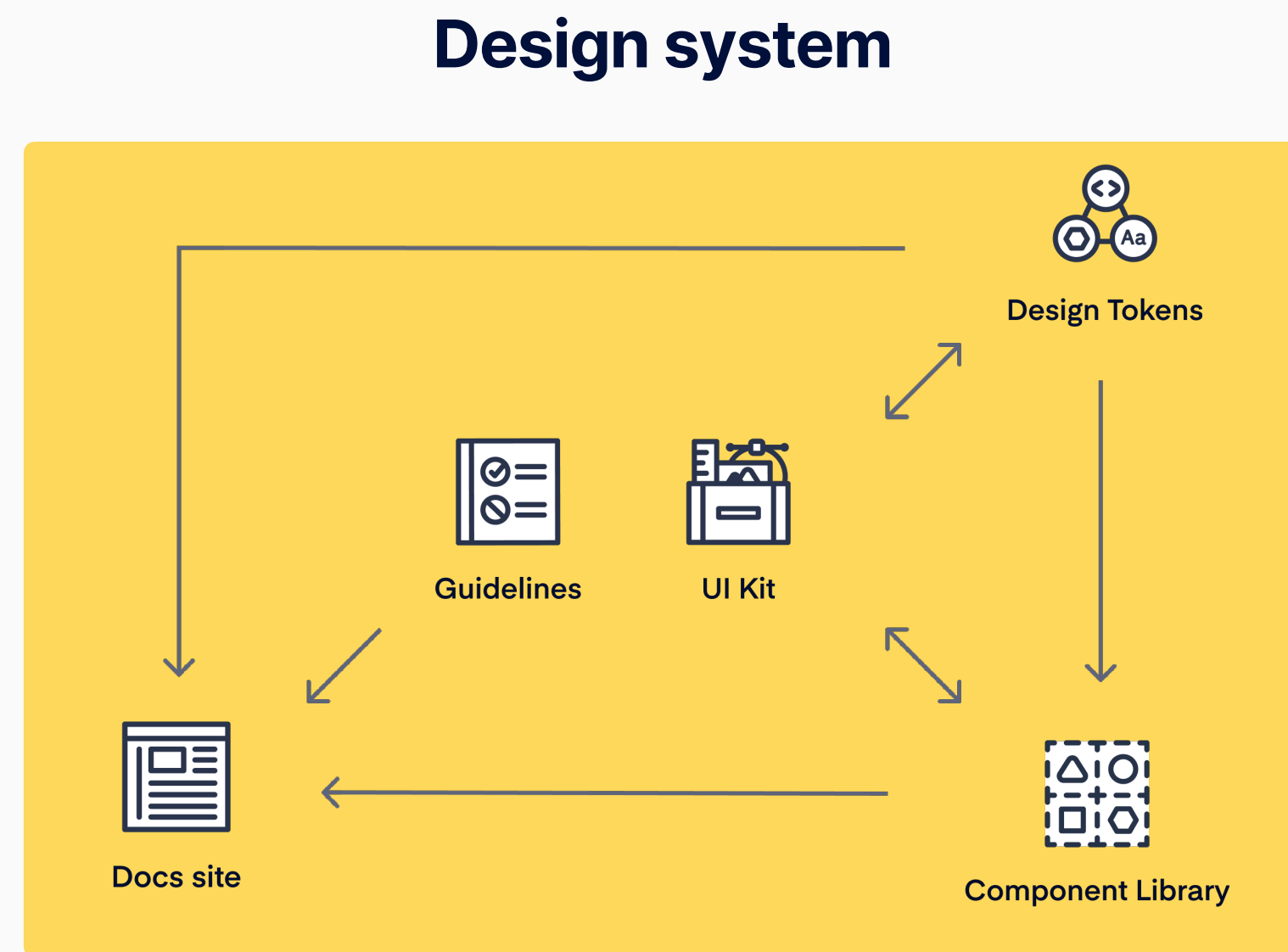
Product #2

Internal system #2

NEW

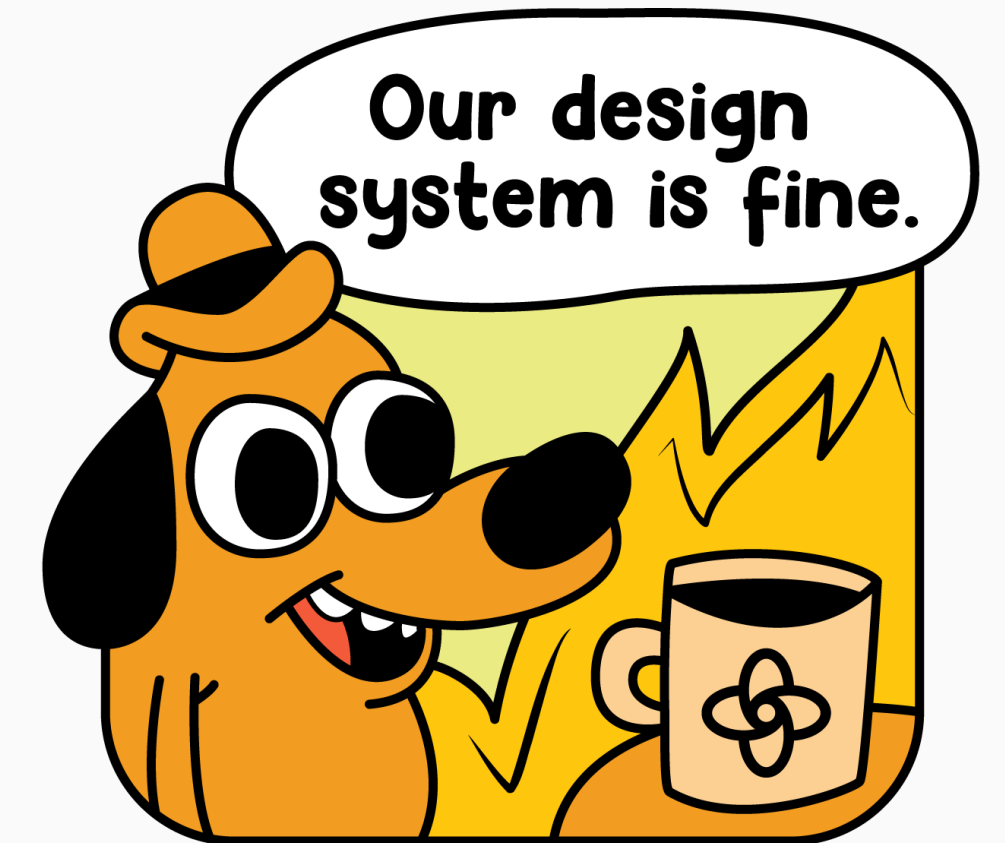
Internal system

Product lifecycle for design systems? Yes!



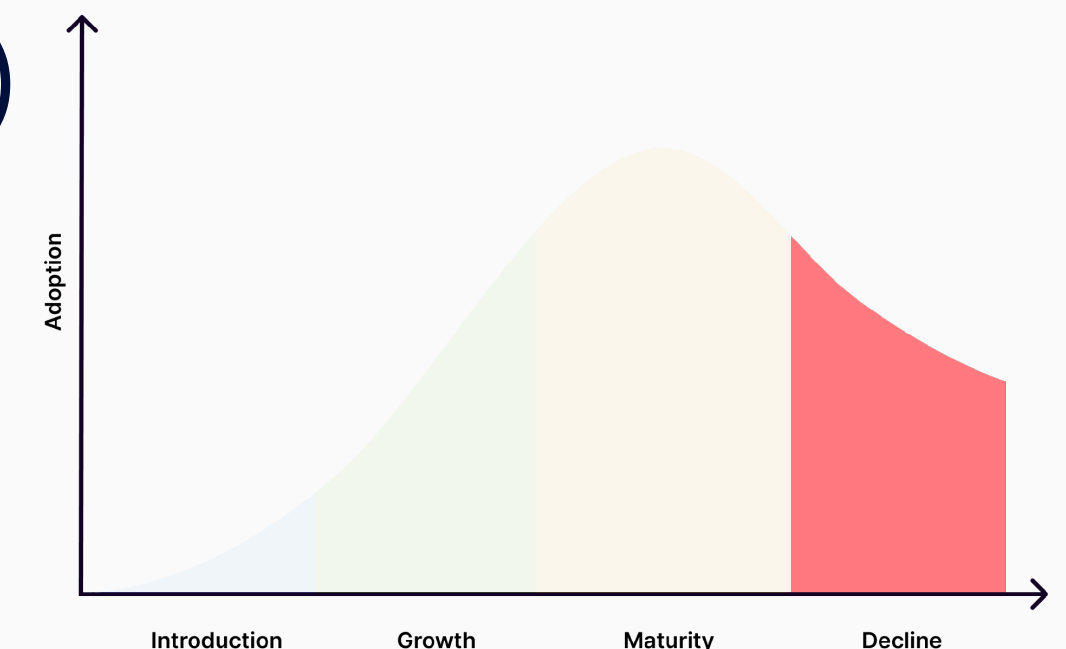
Signals of design system's decline

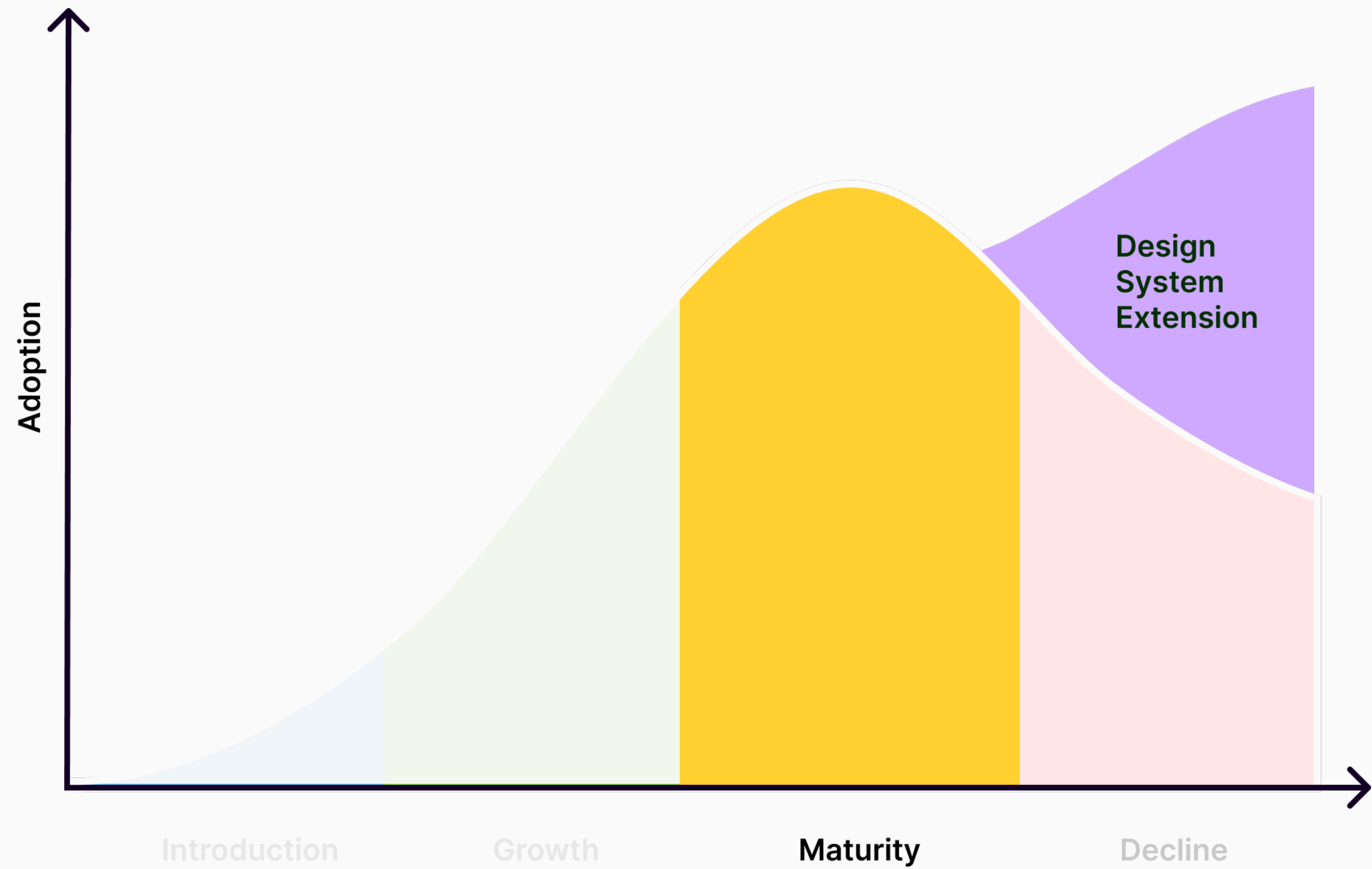
- 🔥 Many **bugs and/or unpredictable breaking changes**
- 🔥 **Outdated** components and/or documentation
- 🔥 Support is slow, **blocking product teams** in their delivery
- 🔥 Design system is **always late** with their improvements



Leading to...

- 💔 Product teams **not using the system**
- 💔 **Growing design and technical debt** within a system and/or product(s)
- 💔 **New rogue design systems** emerging in the company
- 💔 **Losing** executive support





Observability

To understand what works and whatnot.



Research & continuous discovery

To evolve the system.

Observability

To understand what works and whatnot.



Adoption



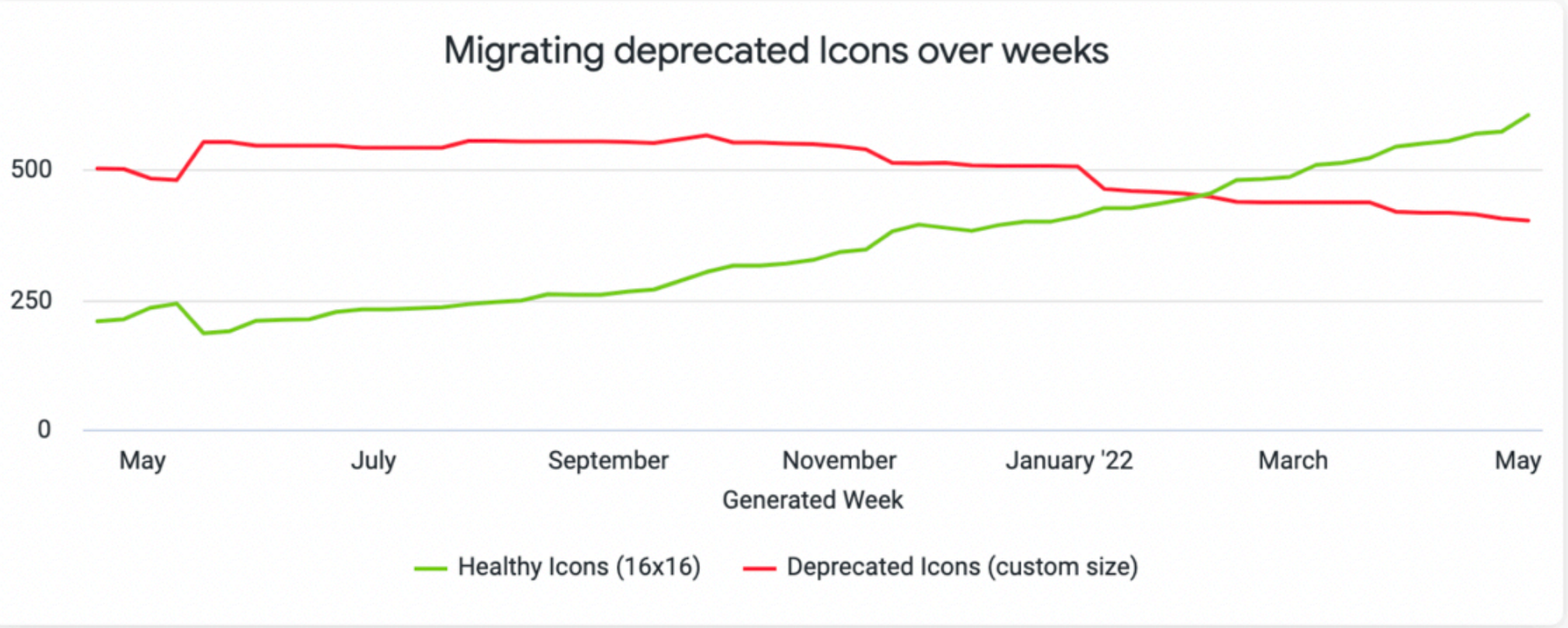
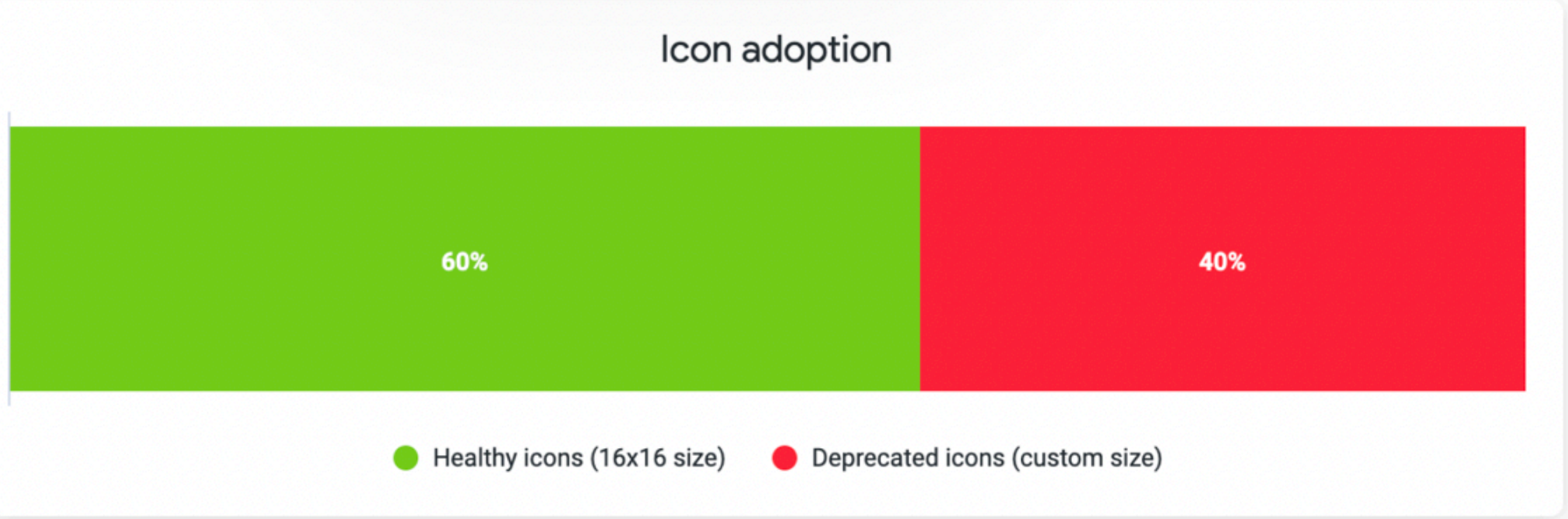
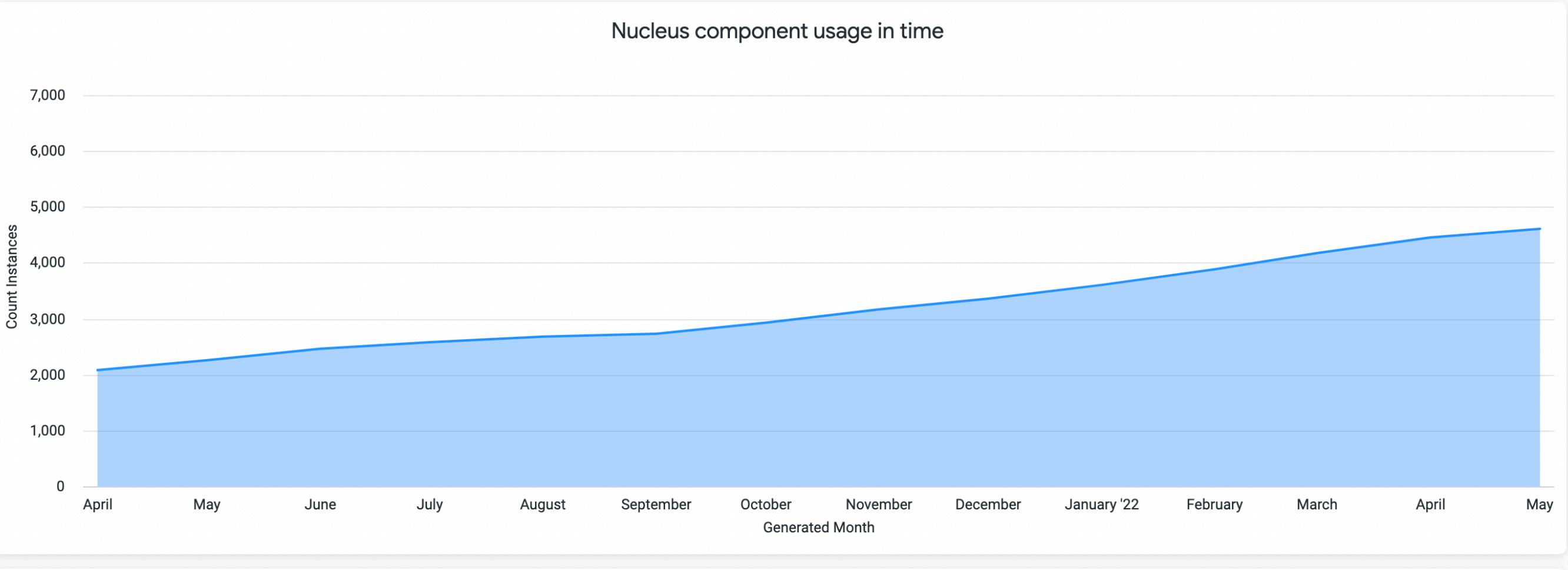
System status



Satisfaction

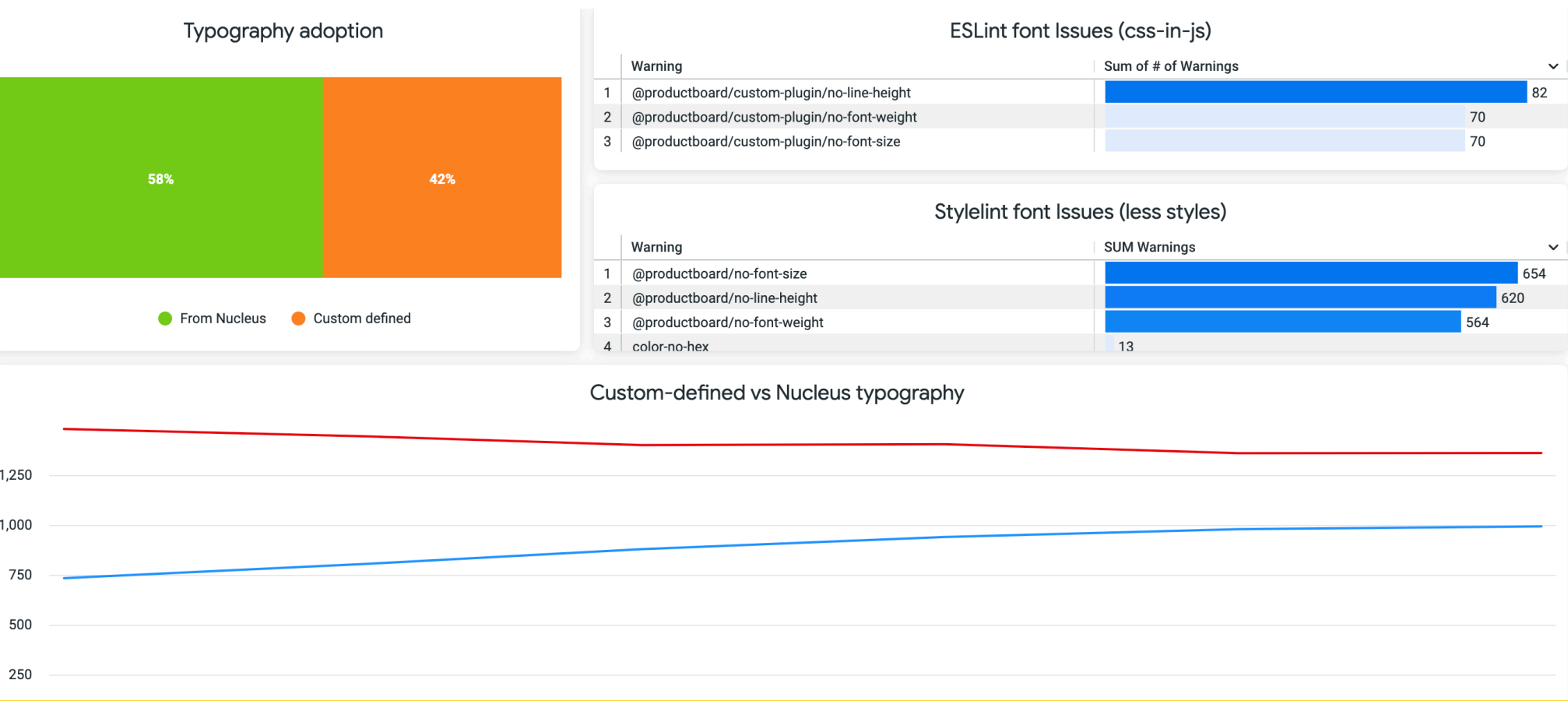


Adoption

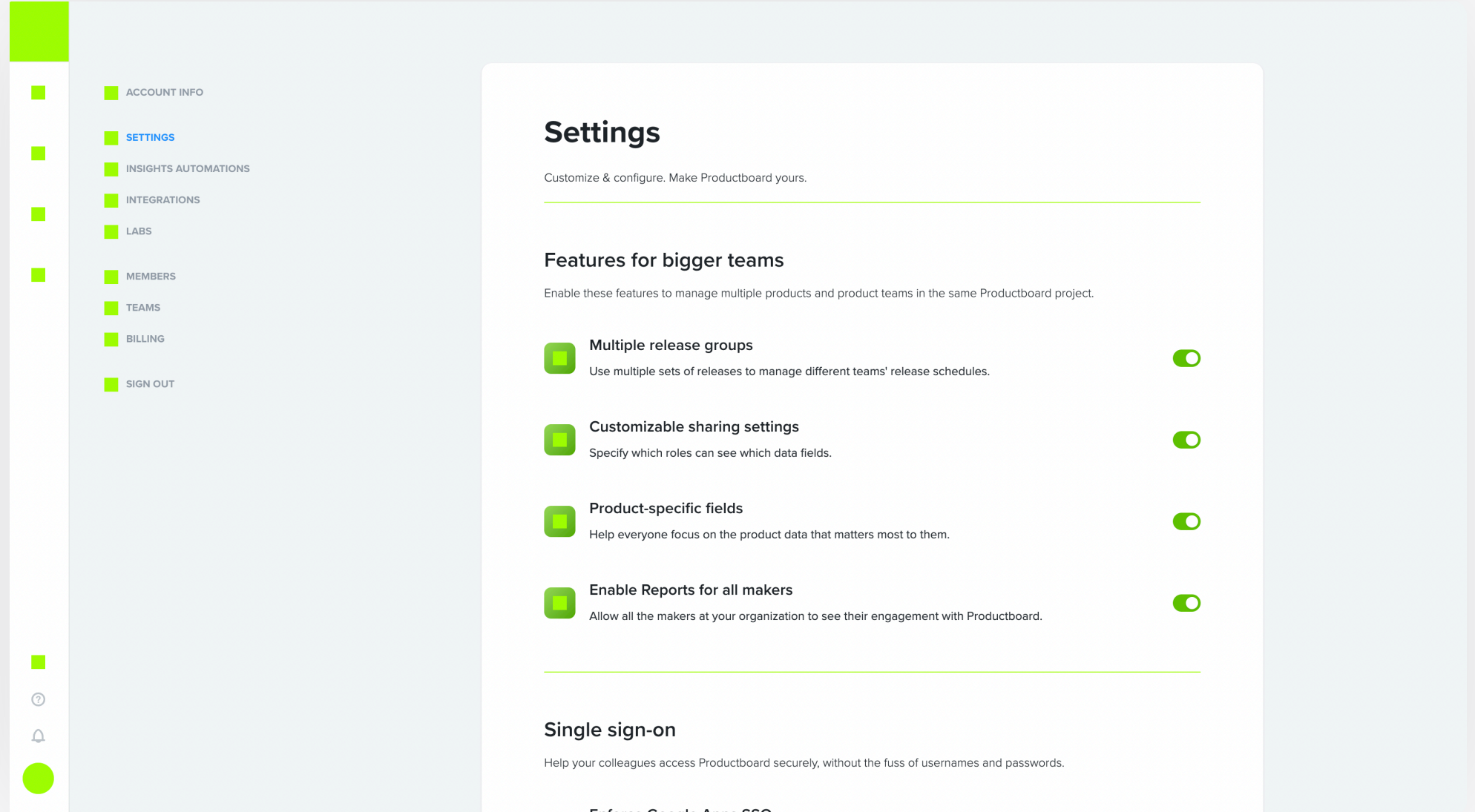
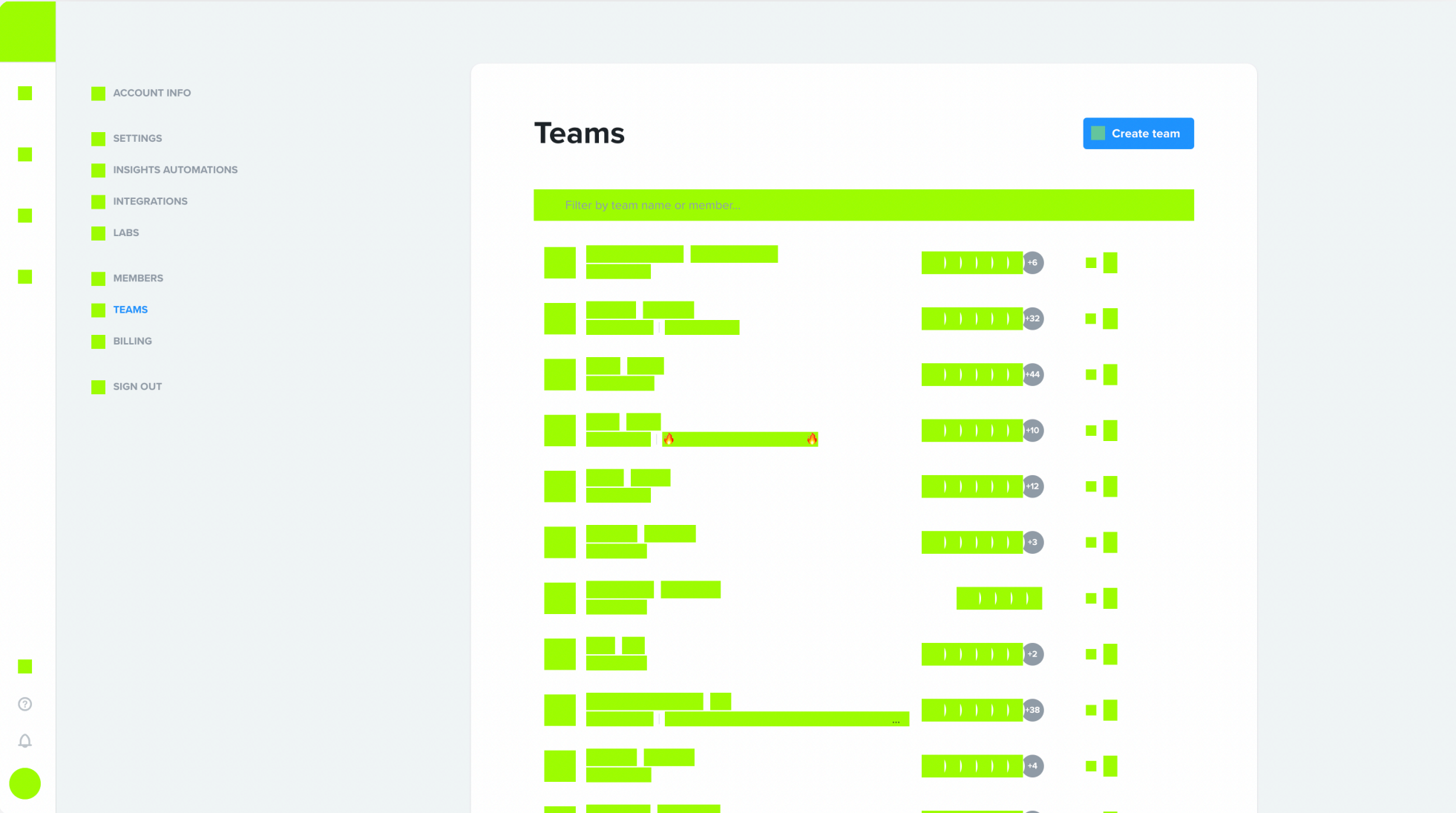
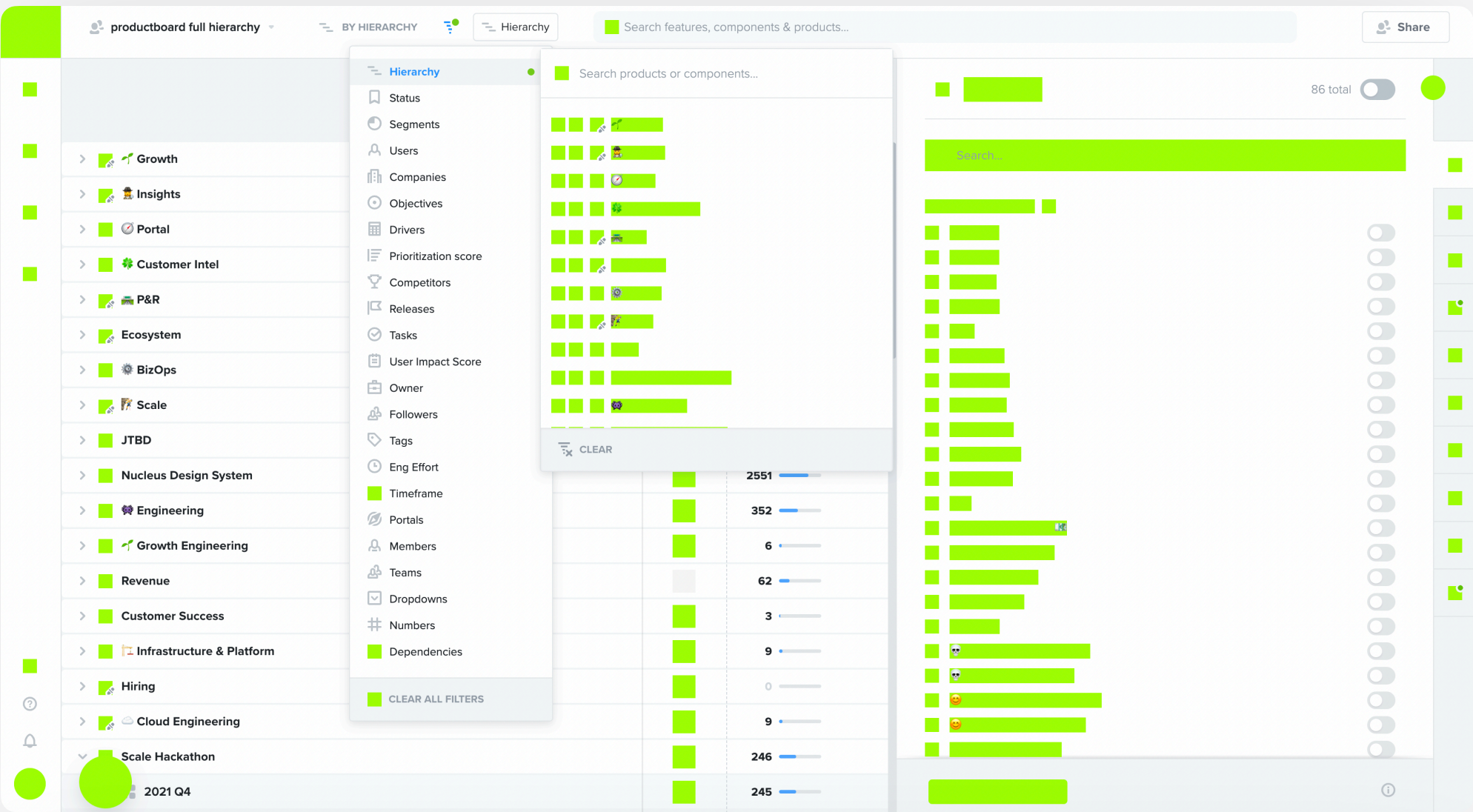
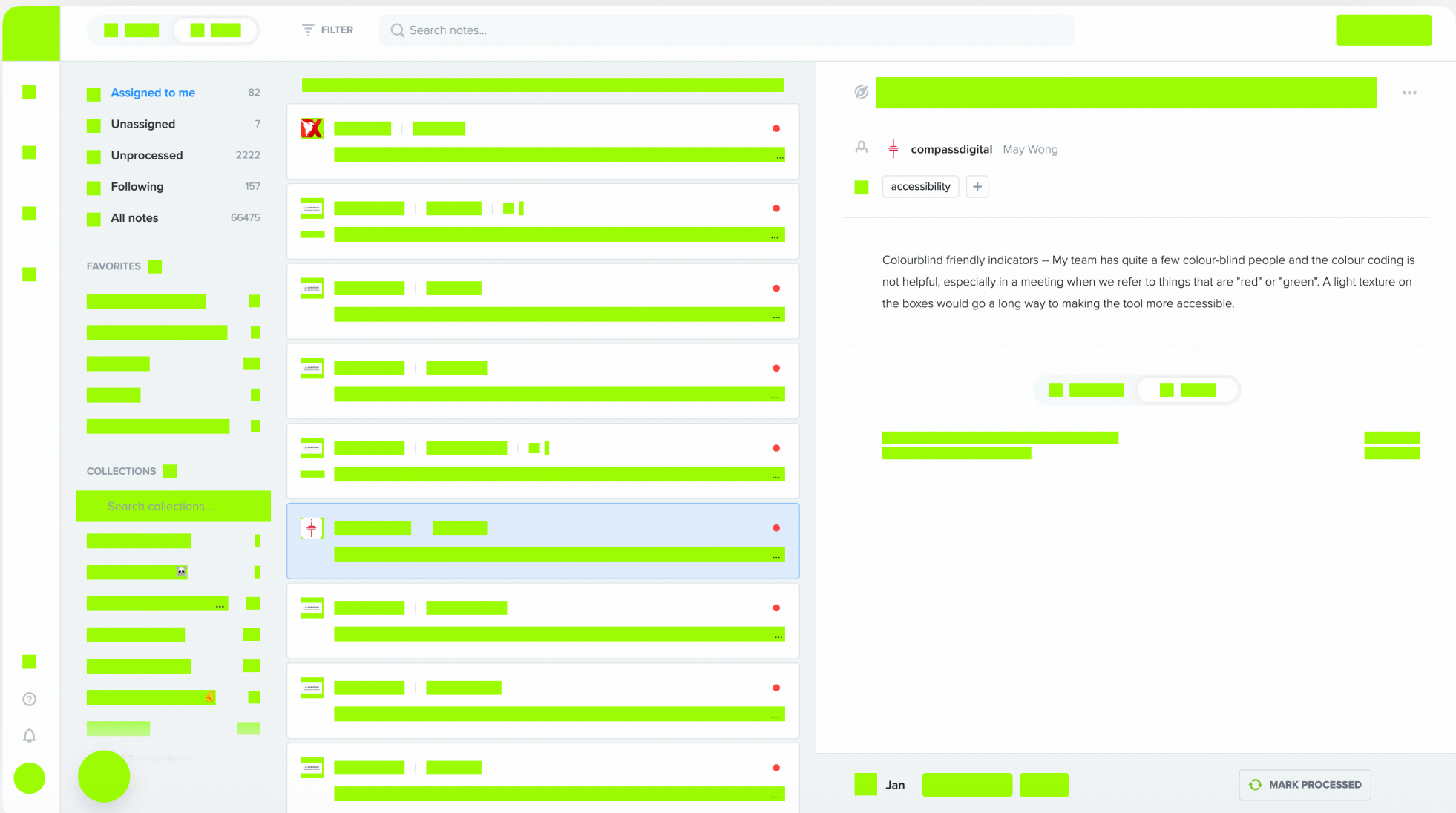


Component usage in codebase

| | Component Name | Component Type | Count Instances |
|----|---------------------|----------------|-----------------|
| 1 | text | core | 749 |
| 2 | flex | core | 331 |
| 3 | box | core | 286 |
| 4 | stack | core | 178 |
| 5 | inline | core | 152 |
| 6 | button | core | 143 |
| 7 | heading | core | 136 |
| 8 | mousetooltip | core | 125 |
| 9 | nucleusprovider | globals | 122 |
| 10 | skeletonblock | core | 114 |
| 11 | dropdown | core | 112 |
| 12 | tooltip | core | 110 |
| 13 | link | core | 74 |
| 14 | forminput | core | 67 |
| 15 | divider | core | 65 |
| 16 | buttonsecondary | core | 65 |
| 17 | formlabeldeprecated | core | 64 |
| 18 | buttonflat | core | 64 |
| 19 | buttonprimary | core | 61 |
| 20 | dropdowncontent | core | 58 |
| 21 | formrow | core | 57 |
| 22 | truncate | core | 55 |
| 23 | tablecell | core | 51 |
| 24 | inportal | core | 46 |
| 25 | menuitem | core | 42 |
| 26 | spacebetween | core | 37 |
| 27 | blankslate | core | 36 |
| 28 | switch | core | 36 |
| 29 | arrowicon | legacy-icons | 33 |
| 30 | serviceicon | core | 32 |



Observability — Adoption / From Productboard



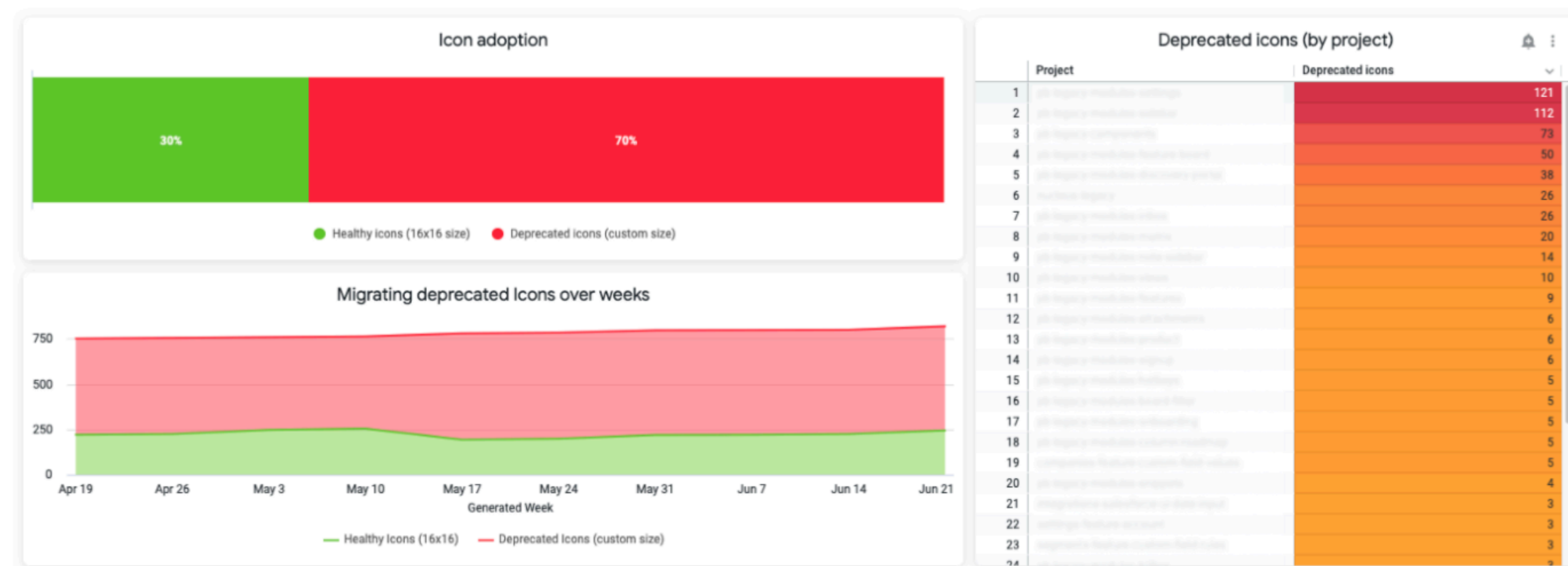


Published in Productboard engineering



Filip Daniško

Jul 2, 2021 · 7 min read ·  Listen



How we measure adoption of a design system at Productboard

bit.ly/dslondon1

From the community

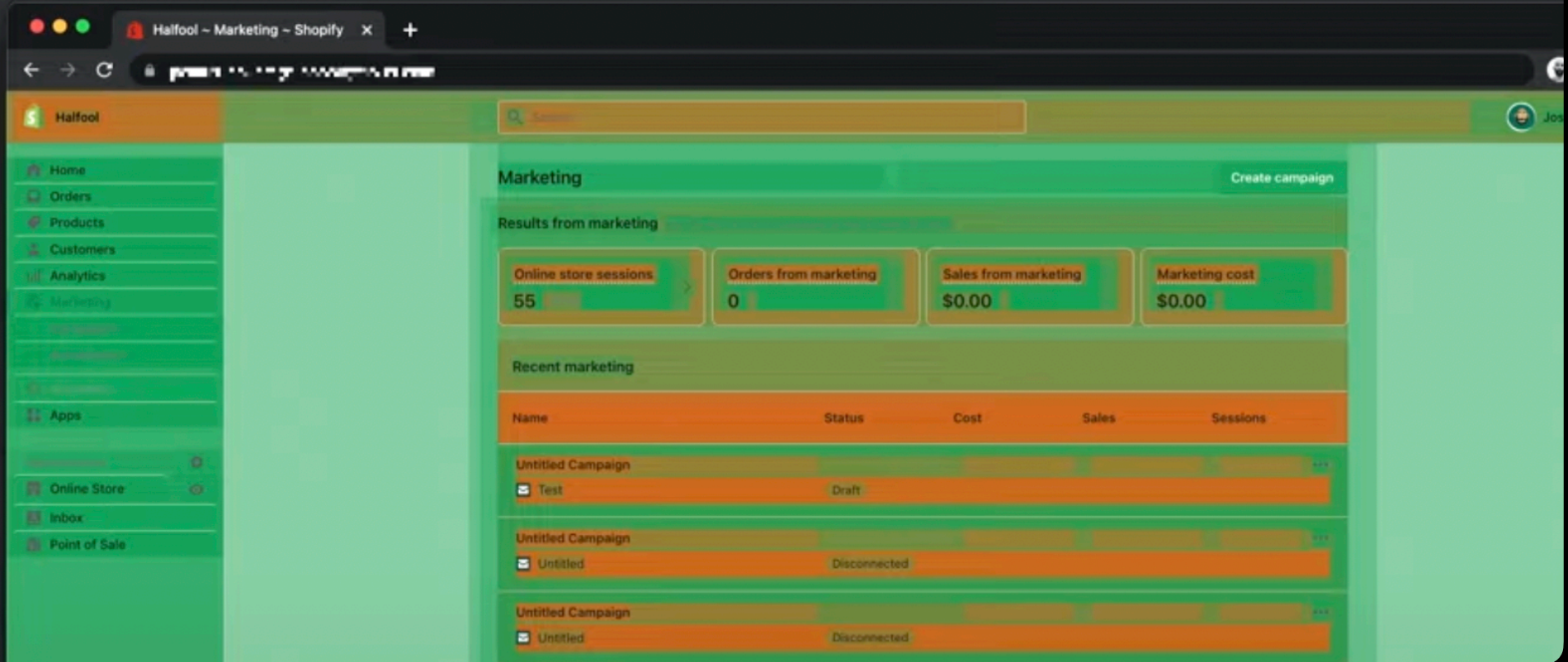




Observability — Adoption / From the community (Shopify Polaris)

| | | | |
|-------------|--------------------------|-------------------------|-----------------------------|
| Badge | 249 uses <div></div> | 5 props <div></div> | 1 overrides <div></div> |
| Banner | 743 uses <div></div> | 10 props <div></div> | 4 overrides <div></div> |
| Breadcrumbs | 2 uses <div></div> | 1 props <div></div> | 0 overrides <div></div> |
| Button | 1236 uses <div></div> | 35 props <div></div> | 11 overrides <div></div> |
| ButtonGroup | 103 uses <div></div> | 5 props <div></div> | 0 overrides <div></div> |
| CalloutCard | 11 uses <div></div> | 5 props <div></div> | 0 overrides <div></div> |
| Caption | 84 uses <div></div> | 1 props <div></div> | 3 overrides <div></div> |
| Card | 2603 uses <div></div> | 14 props <div></div> | 43 overrides <div></div> |
| Checkbox | 275 uses <div></div> | 13 props <div></div> | 1 overrides <div></div> |

- Polaris
- Not Polaris



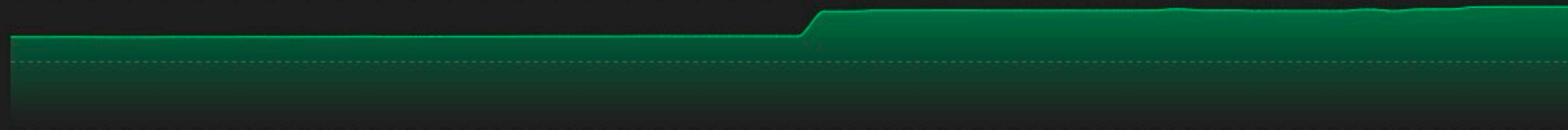
DashboardCode browserComponentsElementsWorking hours

Zoom date range7 days30 days60 days120 days365 days

Get 90% of the admin on Polaris

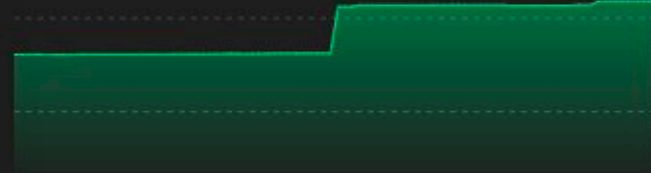
Mainline coverage

44.58% coverage +10.75%



Polaris component token coverage

54.63% coverage +14.38%



Custom component token coverage

20.21% coverage +2.33%




Polaris components in admin

70.81% coverage -0.49%

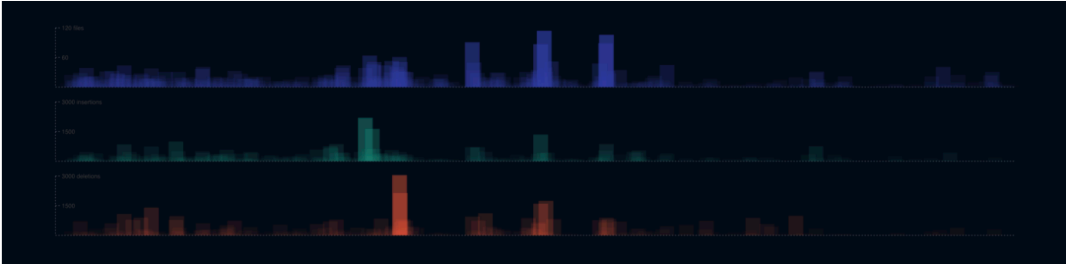


Source: [Tweet by Yesenia Perez-Cruz](#)



Cristiano Rastelli

Jan 29, 2019 · 14 min read · Listen



Measuring the Impact of a Design System

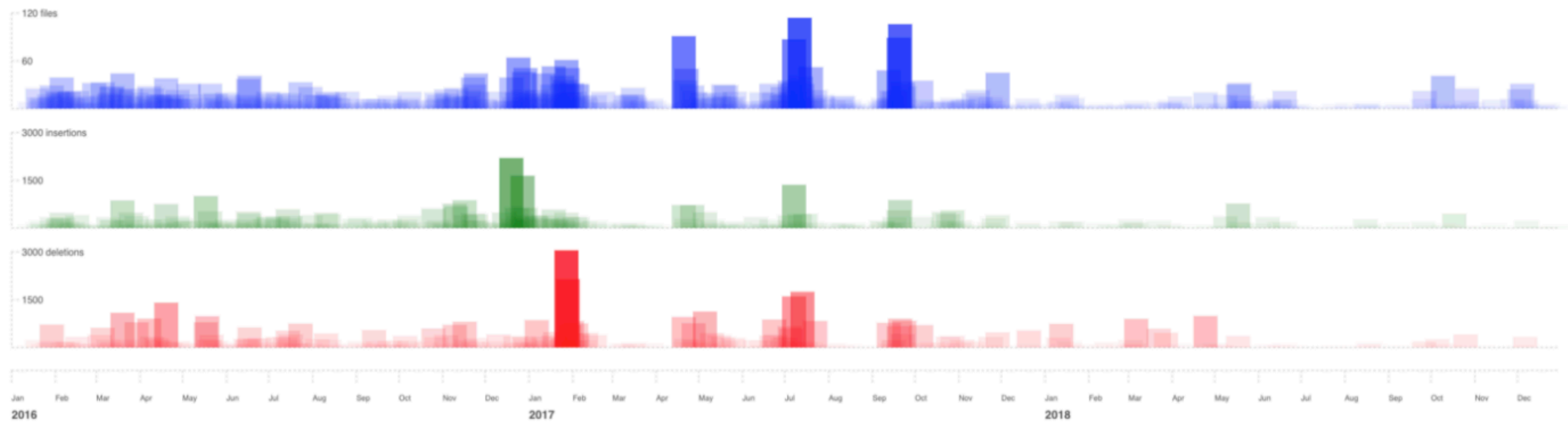
A few days ago I was writing my bi-annual review, and I was thinking of how I could include some **meaningful metrics** about the success of our design system in Badoo.

bit.ly/dslondon2

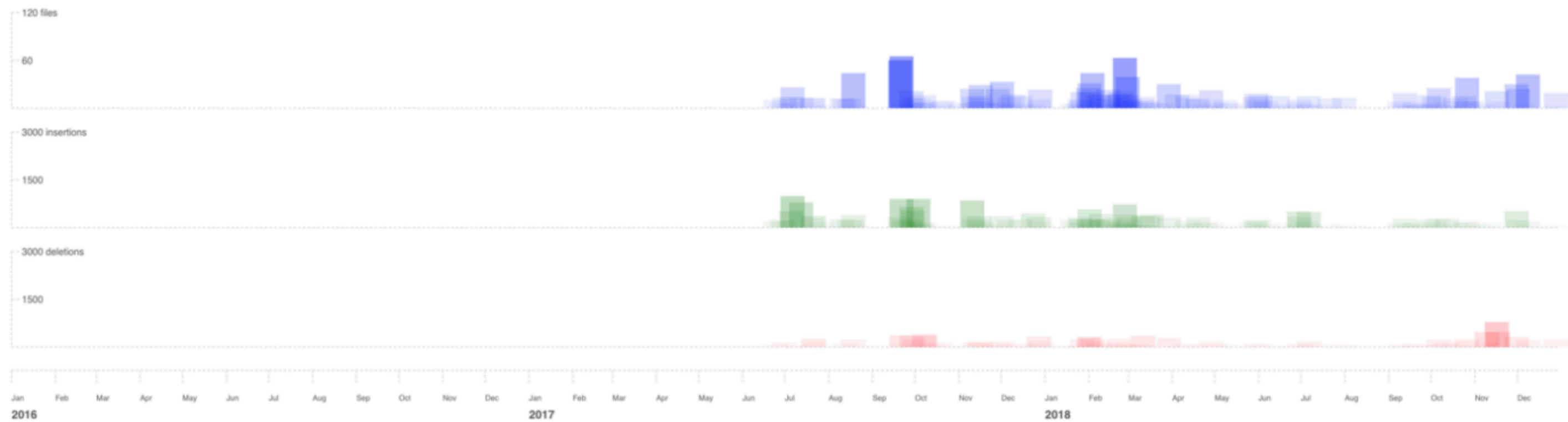
No design system

Having a design system

MOBILE WEB APPLICATION



COSMOS DESIGN SYSTEM



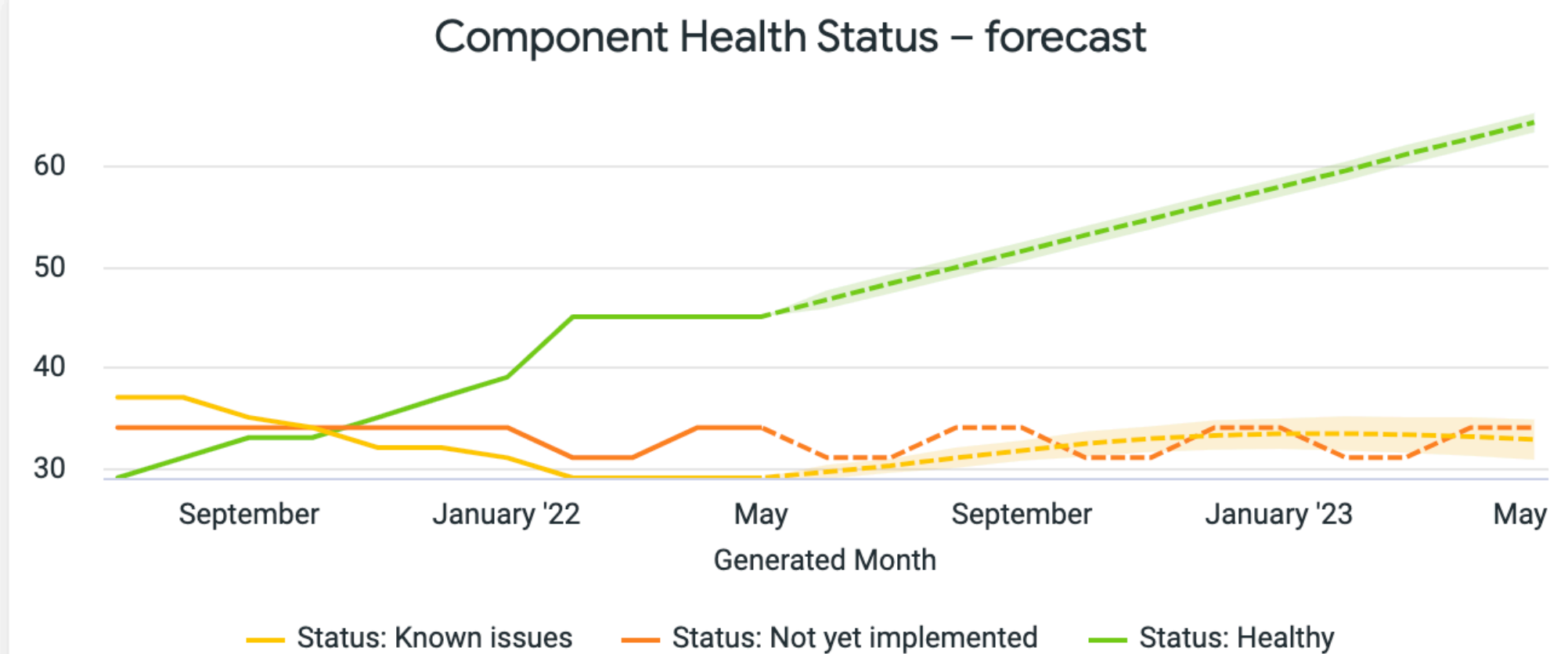
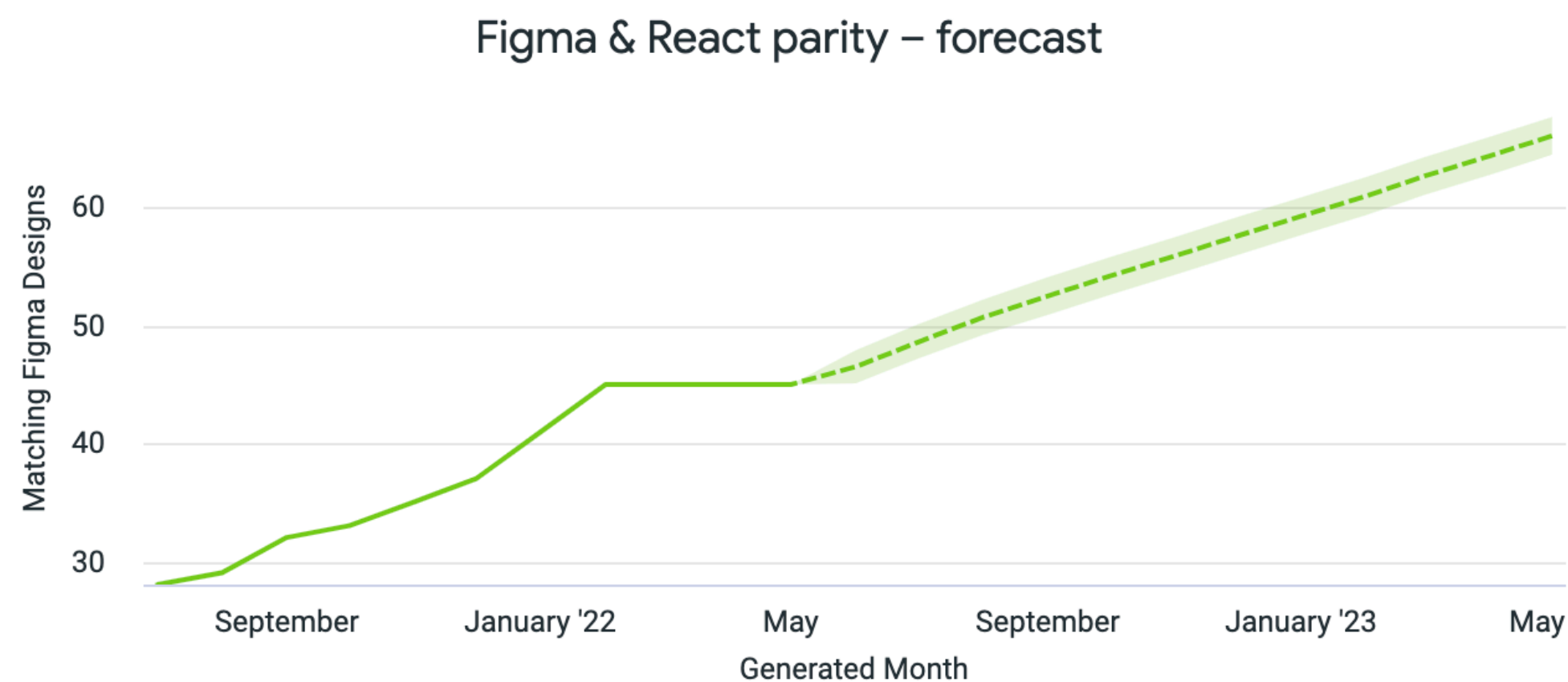
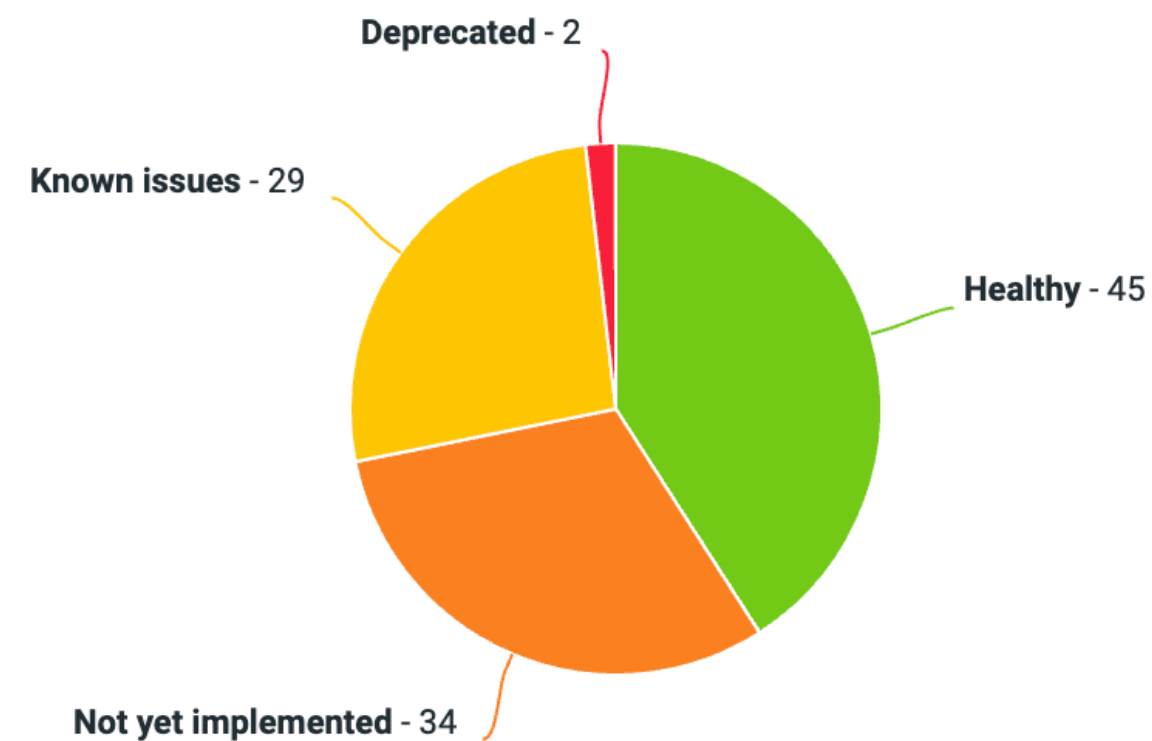
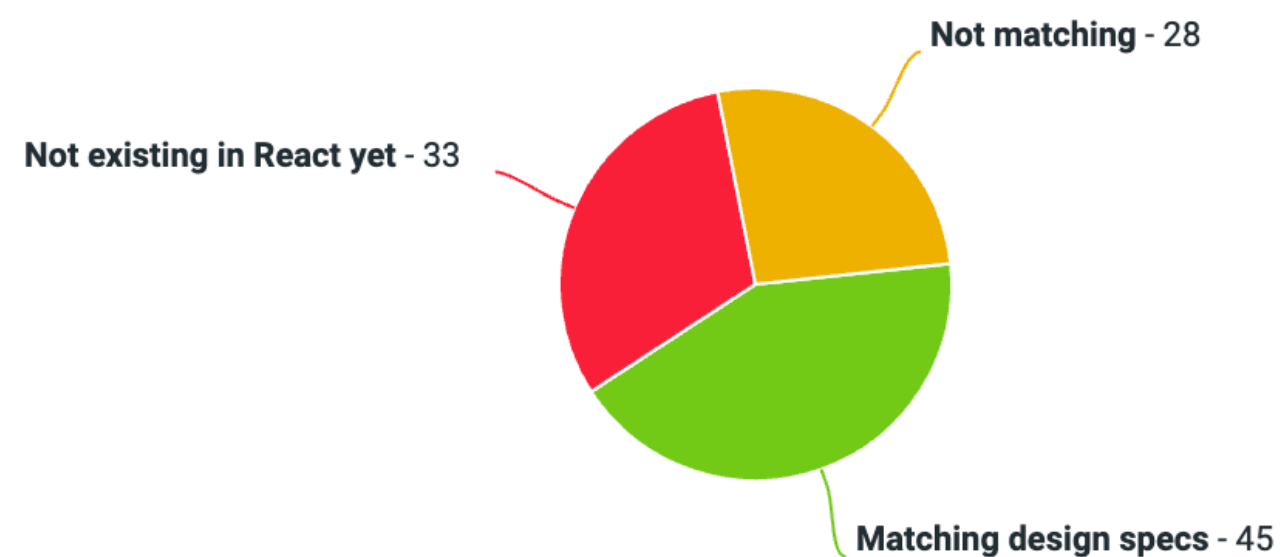
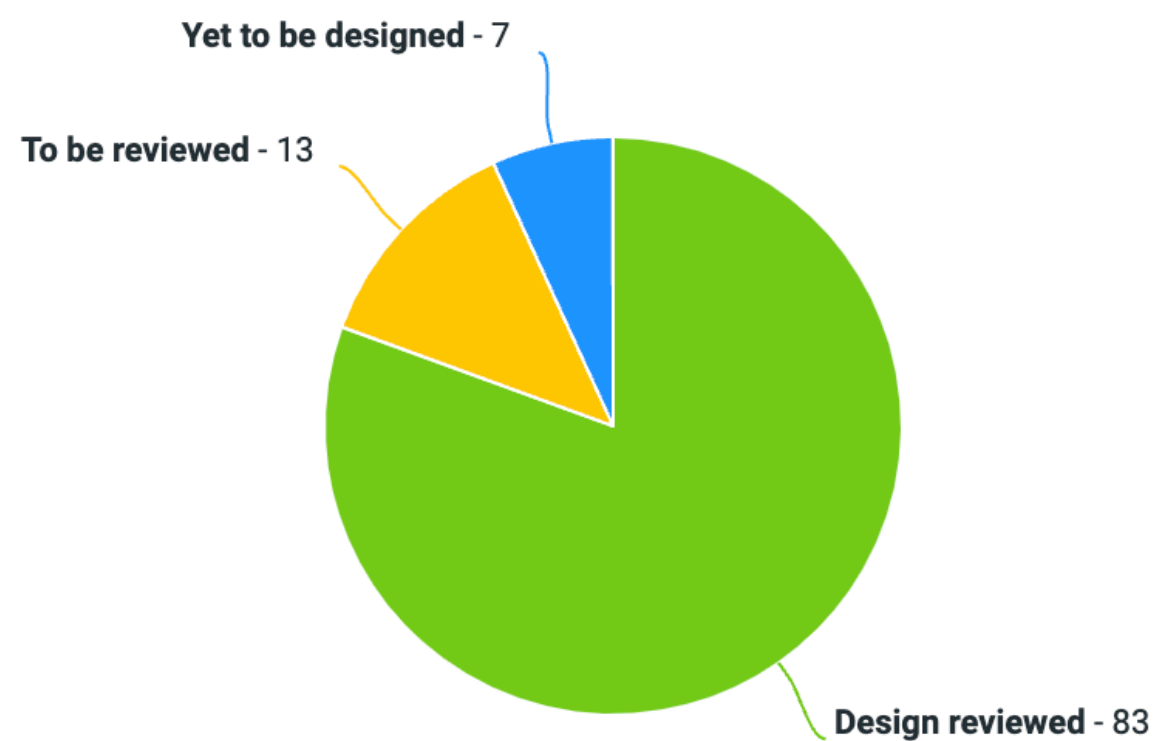


Status

| | In Figma | In React | In Swift |
|-----------|-------------|-------------|----------|
| Accordion | Yes | No | No |
| Button | Yes | In progress | Yes |
| Dropdown | Yes | In progress | No |
| Modal | In progress | No | No |
| ... | | | |

Observability — Status / From Productboard

| | | | | | | | | |
|----|---|------------|---------------|------------|------------------------|-----------------|--------------|------------------|
| A1 | <div><div></div><div>fx</div><div>Component</div></div> | | | | | | | |
| | A | B | C | D | E | F | G | |
| 1 | Component | Figma | Design status | React | React status | Health statu | Type | Note |
| 9 | Audit Log / Item | Released | Reviewed | To be done | n/a | Not yet impleme | UI component | |
| 10 | Avatar | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | Legacy implen |
| 11 | Avatar / Organization | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | Note: Loads Ic |
| 12 | AvatarGroup | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 13 | Badge / Badge Labs | Released | Reviewed | Released | Needs review | Known issues | UI component | Legacy name: |
| 14 | Badge / Badge Notification | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 15 | Badge / Badge | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 18 | BarIndicator | To be done | Needs review | Released | Needs review | Known issues | UI component | It's from the se |
| 22 | Box | n/a | n/a | Released | Needs review | Known Issues | UI component | |
| 23 | BoxHighlight | n/a | n/a | Released | Needs review | Known issues | UI component | |
| 24 | Bulk Edit Checkbox | n/a | n/a | Deprecated | Deprecated | Deprecated | UI component | |
| 27 | Button / Button Close | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 28 | Button / Button Danger | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 29 | Button / Button Flat | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 30 | Button / Button Floating | Released | Reviewed | Released | Needs review | Known issues | UI component | Legacy name: |
| 31 | Button / Button Integration | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 32 | Button / Button Login | Released | Reviewed | To be done | n/a | Not yet impleme | UI component | |
| 33 | Button / Button Primary | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 34 | Button / Button Secondary | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 35 | Button / Button Segmented | Released | Reviewed | To be done | n/a | Not yet impleme | UI component | |
| 36 | Button / Button Status | Released | Reviewed | To be done | n/a | Not yet impleme | UI component | |
| 37 | Button / Button Thin | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 39 | Card | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 41 | Checkbox | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 45 | Coachmark | Released | Needs review | Released | Needs review | Known issues | UI component | |
| 46 | ColorField | Released | Needs review | Released | Needs review | Known issues | UI component | Legacy name: |
| 47 | Comment | Released | Reviewed | Released | Matching Figma designs | Healthy | UI component | |
| 48 | ContextMenu | Released | Reviewed | Released | Matc | Healthy | UI component | |
| 50 | Detailed Label | Released | Reviewed | Released | Needs review | Known issues | UI component | |



Health Status for each component

✓ Healthy

Healthy component matches Figma implementation and meets the highest quality standards for our UI.

! Known Issues

There are known issues, but the component is generally recommended to use. If you want to improve this component, pick any missing criteria and improve its implementation.

Issues to be solved:

Switch is passing classname, thus being able to be extended with any style. [We're working on removing this. DS-477](#)

Switch uses a theme prop which can effect visuals of the component. This capability should not be needed anymore and will be removed.

✗ Deprecated

This components is deprecated and shouldn't be used anymore.

Component(s) to use instead:

[RadioGroup](#)

✓ **Available in Figma** [OPEN IN FIGMA](#)

All component variants and states are also in Figma.

✓ **Code matches design specification**

All component variants and states are implemented in React.

✓ **Latest implementation standards**

Implementation complies with coding and API conventions for the design systems components.

✓ **Code is properly documented**

API is documented, together with the functional specifics of each component and interactive playground.

✓ **Design tokens**

All design attributes (color, typography, layout, animation, etc.) are connected to Nucleus design tokens.

✓ **Accessible contrast**

Follows WCAG 2.0 standards for contrast (AA).

✓ **Keyboard interactions**

Follows WCAG 2.0 standards for keyboard accessibility and includes a description of the keyboard interactions.

✓ **Responsive behavior**

It's correctly displayed in supported screen sizes.

✗ **Usage guidelines**

Includes a list of Dos and Don'ts that highlight best practices and common misuses.

✓ **Covered by tests**

All functionalities of the component are covered by unit tests.

```
import type { HealthType } from '../docs-blocks';

export const health: HealthType = {
  componentName: 'Button',
  criteria: {
    figma: 'https://www.figma.com/file/...',
    matchesDesignSpec: true,
    matchesCodeStandards: true,
    hasDocumentation: true,
    hasGuidelines: false,
    hasDesignTokens: true,
    hasAllyKeyboard: true,
    hasTestsCoverage: true,
    hasResponsivity: true
  }
}
```

From the community



maze

Ariane

Foundations

Components

Patterns

Processes

Q

#ds-announcements

Ariane status

Get a glimpse of Ariane’s status, including what’s in progress and upcoming.

| Component | Maturity | Status | Category |
|----------------|-------------------|-------------|---------------|
| Action button | Release candidate | Done | Buttons |
| Avatar | Pre-alpha | Not planned | Other |
| Badge | Pre-alpha | In progress | Communication |
| Banner | Pre-alpha | Considering | Communication |
| Bar | Pre-alpha | Not planned | Other |
| Box | Pre-alpha | Not planned | Layout |
| Checkbox | Pre-alpha | Planned | Forms |
| Coach mark | Pre-alpha | Not planned | Communication |
| Color: Product | Beta | Done | Foundations |
| Color: RAW | Beta | Done | Foundations |
| Column | Pre-alpha | Not planned | Layout |
| Counter | Pre-alpha | Considering | Forms |
| CTA button | Release candidate | Done | Buttons |

Status meaning

sproutsocial

Sandbox

Status dashboard

Token tags

Issues API

Tracking

Brand

Visual

Writing

Patterns

Components

Updates

C

82

Healthy pages

5

Withering pages

3

Dormant pages

Alphabetical

Status (Ascending)

Status (Descending)

Age

| Title | Status | Published |
|--------------------|---------|--------------|
| Spot illustration | Healthy | 5 months ago |
| Partner logo | Healthy | 6 months ago |
| Investor relations | Healthy | 1 year ago |
| Illustration | Healthy | 2 years ago |
| Composition | Healthy | 2 years ago |
| Date Picker | Healthy | 2 years ago |
| Brand stake | Healthy | 2 years ago |

ORBIT

by Kiwi.com

1,266

Q

Hit

⌘+Shift + K

for the quick search

☆

Getting started

Foundation

Components

Design patterns

Development

For Kiwi.com use

Orbit.kiwi / Component status

☆ Component status

A detailed breakdown of our components and the status of their implementation.

Accessibility

| Component | | | | |
|----------------|-----|----------|-----|-----|
| SkipLink | N/A | Released | N/A | N/A |
| SkipNavigation | N/A | Released | N/A | N/A |

Action

Accessibility

Action

Information

Input

Interaction

Layout

Navigation

Carbon Design System

Q

Get started

Tutorial

Guidelines

Components

Patterns

Experimental

Data visualization

Resources

How to contribute

Updates

Help

Design kit

GitHub


Component status

Current version: ^10.9.2

| Component | Vanilla | React | Angular | Vue |
|------------|----------------|----------------|----------------|----------------|
| Accordion | Stable Updated | Stable Updated | Stable Updated | Stable Updated |
| Breadcrumb | Stable Updated | Stable Updated | Stable Updated | Stable Updated |
| Button | Stable Updated | Stable Updated | Stable Updated | Stable Updated |

Design checklist

| | | |
|------------------------|---|---|
| N/A | <div>All interactive states</div> <div>Includes all interactive states that are applicable (hover, down, focus, keyboard focus, disabled).</div> | <div><div></div><div>Usage guidelines</div><div>Includes a list of dos and don'ts that highlight best practices and common mistakes.</div></div> |
| <div><div></div></div> | <div>All color themes</div> <div>Works properly across all four color themes (lightest, light, dark, darkest).</div> | <div><div></div><div>Writing guidelines</div><div>Includes content standards or usage guidelines for how to write or format in-product content for the component.</div></div> |
| <div><div></div></div> | <div>All platform scales</div> <div>Includes a desktop scale (UWP, macOS, web desktop) and a mobile scale (iOS, Android, web mobile).</div> | <div><div></div><div>Internationalization guidelines</div><div>Works properly across various locales and includes guidelines for bi-directionality (RTL).</div></div> |
| <div><div></div></div> | <div>Accessible use of color</div> <div>Color is not used as the only visual means of conveying information (WCAG 2.0 1.4.1).</div> | <div><div></div><div>Keyboard interactions</div><div>Follows WCAG 2.0 standards for keyboard accessibility guidelines and includes a description of the keyboard interactions.</div></div> |
| <div><div></div></div> | <div>Accessible contrast for text</div> <div>Text has a contrast ratio of at least 4.5:1 for small text and at least 3:1 for large text (WCAG 2.0 1.4.3).</div> | <div><div></div><div>Design tokens</div><div>All design attributes (color, typography, layout, animation, etc.) are available as design tokens.</div></div> |
| <div><div></div></div> | <div>Accessible contrast for UI components</div> <div>Visual information required to identify components and states (except inactive components) has a contrast ratio of at least 3:1 (WCAG 2.1 1.4.11).</div> | <div><div></div><div>UI kit</div><div>Includes a downloadable XD file that shows multiple options, states, color themes, and platform scales.</div></div> |
| <div><div></div></div> | <div>Content design</div> <div>UI language and information design considerations have been incorporated into component design.</div> | <div><div></div><div>Generated UI kit</div><div>Includes a downloadable XD file, generated by code using design tokens defined in Spectrum DNA, and shows multiple options, states, color themes, and platform scales.</div></div> |
| <div><div></div></div> | <div>Defined options</div> <div>Includes relevant options (variant, style, size, orientation, optional iconography, decorations, selection, error state, etc.)</div> | <div><div></div><div>In Spectrum for Adobe XD plugin</div><div>Component is included in the Spectrum for Adobe XD plugin.</div></div> |
| <div><div></div></div> | <div>Defined behaviors</div> <div>Includes guidelines for keyboard focus, layout (wrapping, truncation, overflow), animation, interactions, etc.</div> | |




Supernova Docs

Testing grounds

Shared Draft

Learn

Get In Touch



Default

TOKENS

COMPONENTS

ASSETS


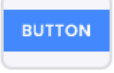

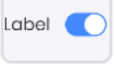
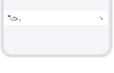
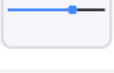

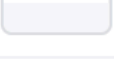
RESOURCES

GET ALL UPDATES

Components

Filter

NEW

| NAME | STATUS | FIGMA COMPONENT | IS DOCUMENTED | COLOR ACCESSIBLE | AVAILABLE IN FIGMA | ALL COLOR THEMES | MATCHES I |
|----------------------|-------------------------|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Autocomplete | None |  Autocomplete | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Button | None |  CTA Button | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Checkbox | Healthy |  Checkbox On | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Radio Button | None | None | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Rating | Healthy |  Switch + Label | <input checked="" type="checkbox"/> | | | | |
| Select | Currently being updated |  Dropdown | <input checked="" type="checkbox"/> | | | | |
| Slider | None |  Slider | <input type="checkbox"/> | | | | |
| Switch | Deprecated |  Switch + Value | <input type="checkbox"/> | | | | |
| Text Field | Currently being updated |  Textfield | <input checked="" type="checkbox"/> | | | | |
| <div>+ ADD ROW</div> | | | | | | | |

Checklist

☒ Is documented

The component is fully documented

☒ Available in Figma

All component variants and states are also in Figma.

☐ Latest implementation standards

Implementation complies with coding and API conventions for the design systems components.

☒ Color accessible

Meets AA criteria for color contrast

☒ Code matches design specification

All component variants and states are implemented in React.


☒ All color themes

Works properly across all four color themes (lightest, light, dark, darkest).



Satisfaction



| Focus | Impact ▼ | Question | Factor |  Favorable score | Trend | Comparison |
|-------|----------|---|--------------------|---|-------|------------|
| | N/A | Nucleus documentation gives me all the information I need to use Nucleus. | Nucleus engagement | 2 <div><div>65</div></div> | – | – |
| | N/A | I am interested in contributing to Nucleus. | Nucleus engagement | 1 <div><div>82</div></div> | – | – |
| | N/A | Nucleus is flexible enough for what I need. | Nucleus engagement | 0 <div><div>76</div></div> | – | – |
| | N/A | Using Nucleus saves my time significantly. | Nucleus engagement | 0 <div><div>100</div></div> | – | – |
| | N/A | I have noticed inconsistencies in Nucleus. | Nucleus engagement | 3 <div><div>40</div></div> | – | – |
| | N/A | It's easy to find information about Nucleus I need for my work. | Nucleus engagement | 0 <div><div>71</div></div> | – | – |


Things that are working well for Productboard

These were the most agreed with questions across the survey.

Nucleus engagement

Using Nucleus saves my time significantly.


100% agreed

 You and 0% were neutral

Nucleus engagement

I am interested in contributing to Nucleus.


82% agreed

 You and 18% were neutral

Nucleus engagement

Nucleus is flexible enough for what I need.

76% agreed

 You and 18% were neutral

Results from System Usability Score survey

| | Q2/Q3 diff FE | Q2/Q3 diff Des | | | |
|---|---------------|----------------|--|-----------------------|--|
| I like to use Orbit frequently. | 0.36 | -0.29 | | Strong improvement | |
| Orbit is unnecessarily complex. | 0.01 | 0.43 | | Stayed same basically | |
| Orbit is easy to use. | 0.02 | -0.20 | | Strong impairment | |
| I've noticed inconsistencies in Orbit. | -0.41 | -0.37 | | | |
| Orbit is well documented. | 0.43 | -0.26 | | | |
| Orbit doesn't work the way I want it to. | -0.03 | 0.09 | | | |
| It's simple to integrate Orbit into existing projects. | -0.06 | 0.60 | | | |
| Orbit makes my job harder. | -0.08 | 0.14 | | | |
| Orbit saves my time. | 0.01 | -0.14 | | | |
| I needed to learn a lot of things before I could use Orbit. | -0.14 | 0.06 | | | |

💡 Tip: Collect praises from the users




16:49

It's great if you are looking for something and you can easily find it in **design system** 💎

💎 2

😊




1 year ago

Thank you! 😍 Those two components will save us so much time and lines of code! ⚡

💎 2

😊




2 months ago

this channel in a nutshell:
engineer: hey **nucleus**, can we please have X?
nucleus: actually, we already have a PR for X here


💎 7

😊



7 months ago

@Filip, @honza your solution works like charm ✨ I was expecting this thing will take way more effort 🙄




21 hours ago


Thanks for your time by the way. It really says something about quality of service you provide to other teams 💪💎

💎 3

😊



Hey @honza, after spending a few weeks with the new color organization in **Figma**, I find it pretty easy to work with! 🙌



17:26

I'd like to shoutout to the whole @nucleus team. You are on fire lately! 🔥 pumping out updates at such a pace, being super responsive and quick to help. It's a real pleasure to work with you all 🙏💎

💎 16

💎 16

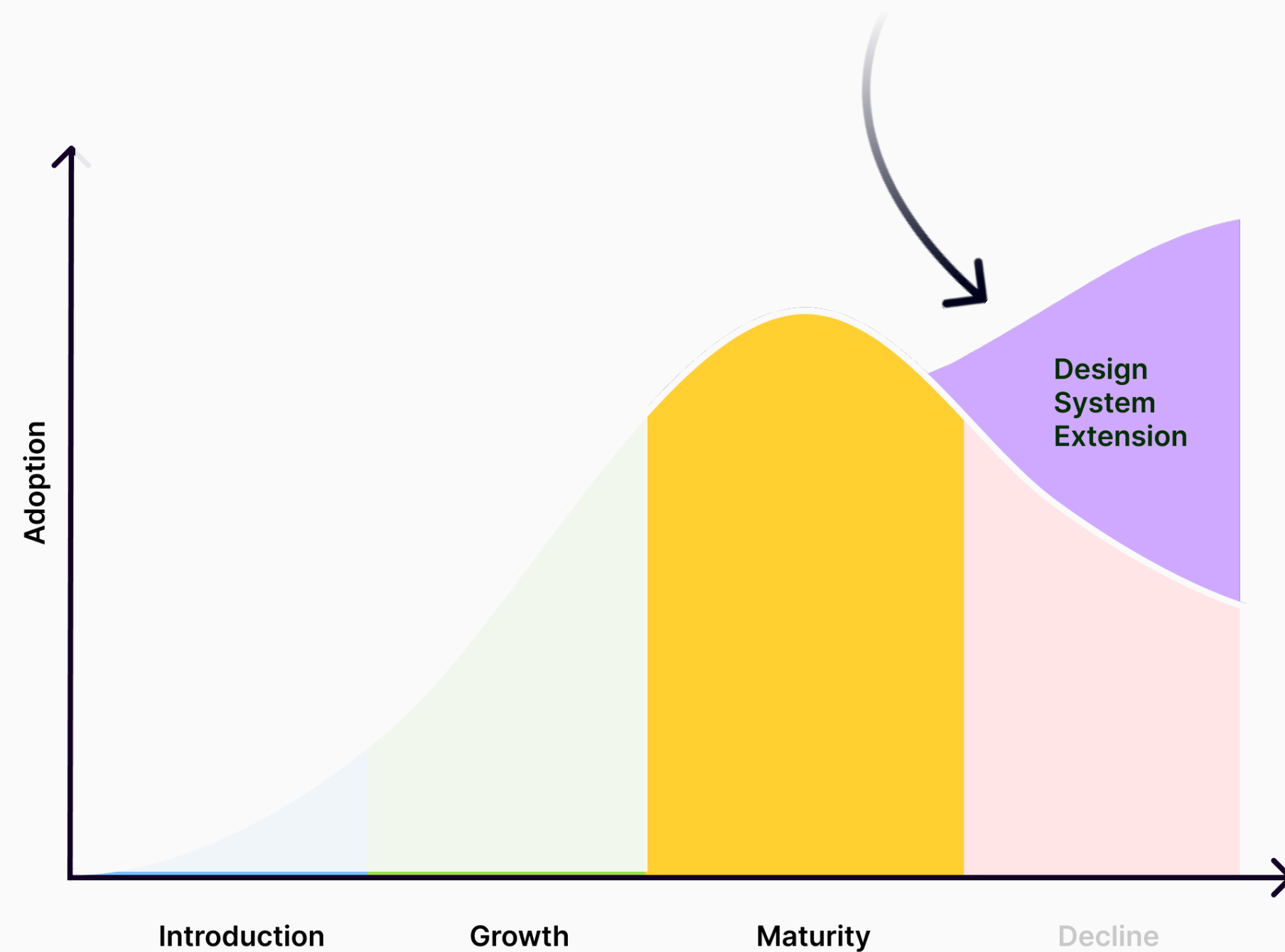
🚀 13

THANK YOU 9

💎 8

😊

Preparing for this now 👁👁

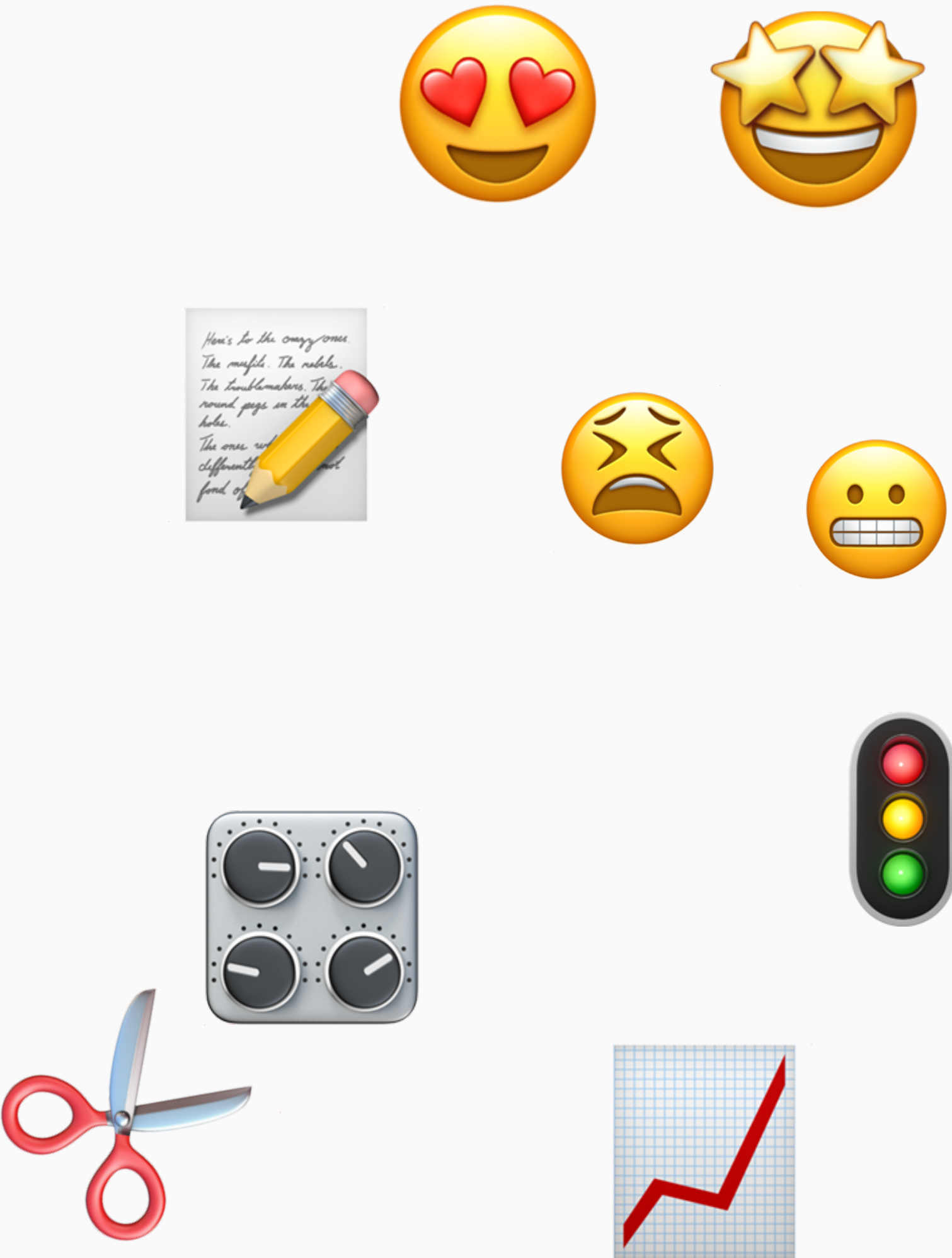


Research & continuous discovery

To evolve the system.

Look for impactful opportunities

You have a lot of data and insights already.





Be close to where your users are and track their feedback continuously



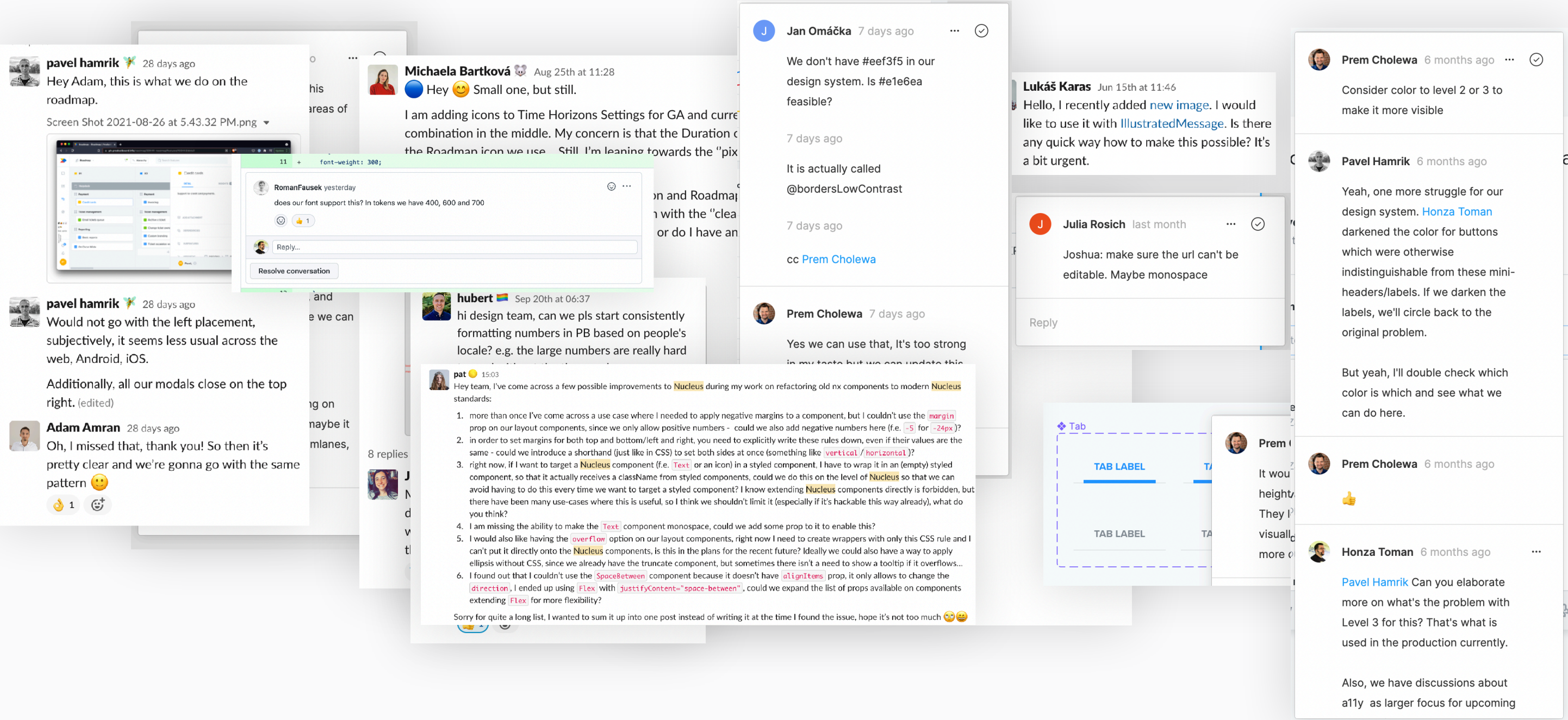
GitHub



We need weekly interactions with customers, because we are making product decisions every day.

Source: "[Continuous Discovery](#)" by Gerard Chiva

Internal conversations about design, patterns, and UI development



Product feedback repository



Internal conversations about design, patterns, and UI development

Feedback from the end users of the product

Product feedback repository



Productboard Portal - new idea

Dark Mode.

Currently, Productboard is very bright and I spend a lot of hours staring at a screen and it's not very much gentler on the eyes.

This could be a dealbreaker for me personally, in choosing product board vs some simpler note taking app that can better accomodate long working houts.

Slack message from [User]

Hello, any plans to implement a dark mode?

Productboard portal - new idea

Intercom conversation

Can you add an undo feature for the [feature]?

Productboard portal - new idea

Make navigation icons more visible and differentiate

New note

UI Feedback: The vertical scroll bar is not visible, it's hidden behind the column toggles on the features board. Some Sr. Execs are having trouble navigating through the features board without using a physical scroll bar.

Intercom conversation

Nov 2020

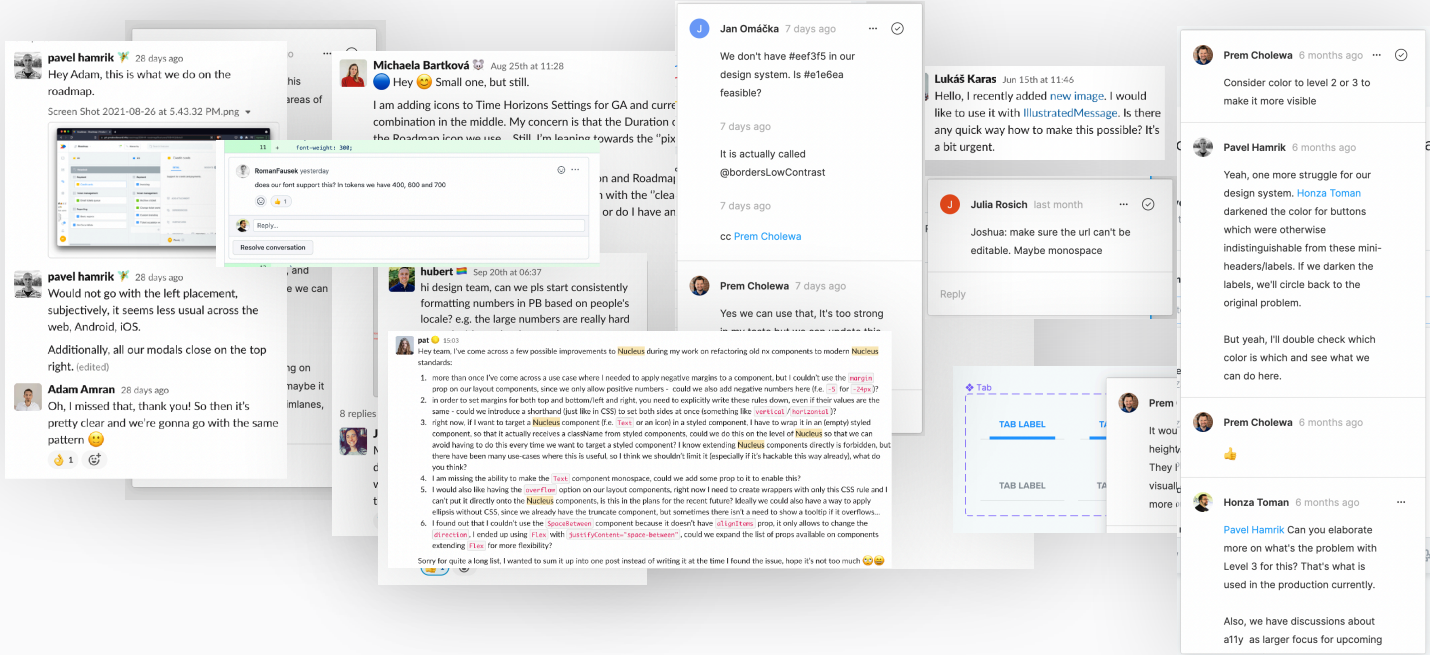
Can we get more colours for statuses?

Conversation with [User]

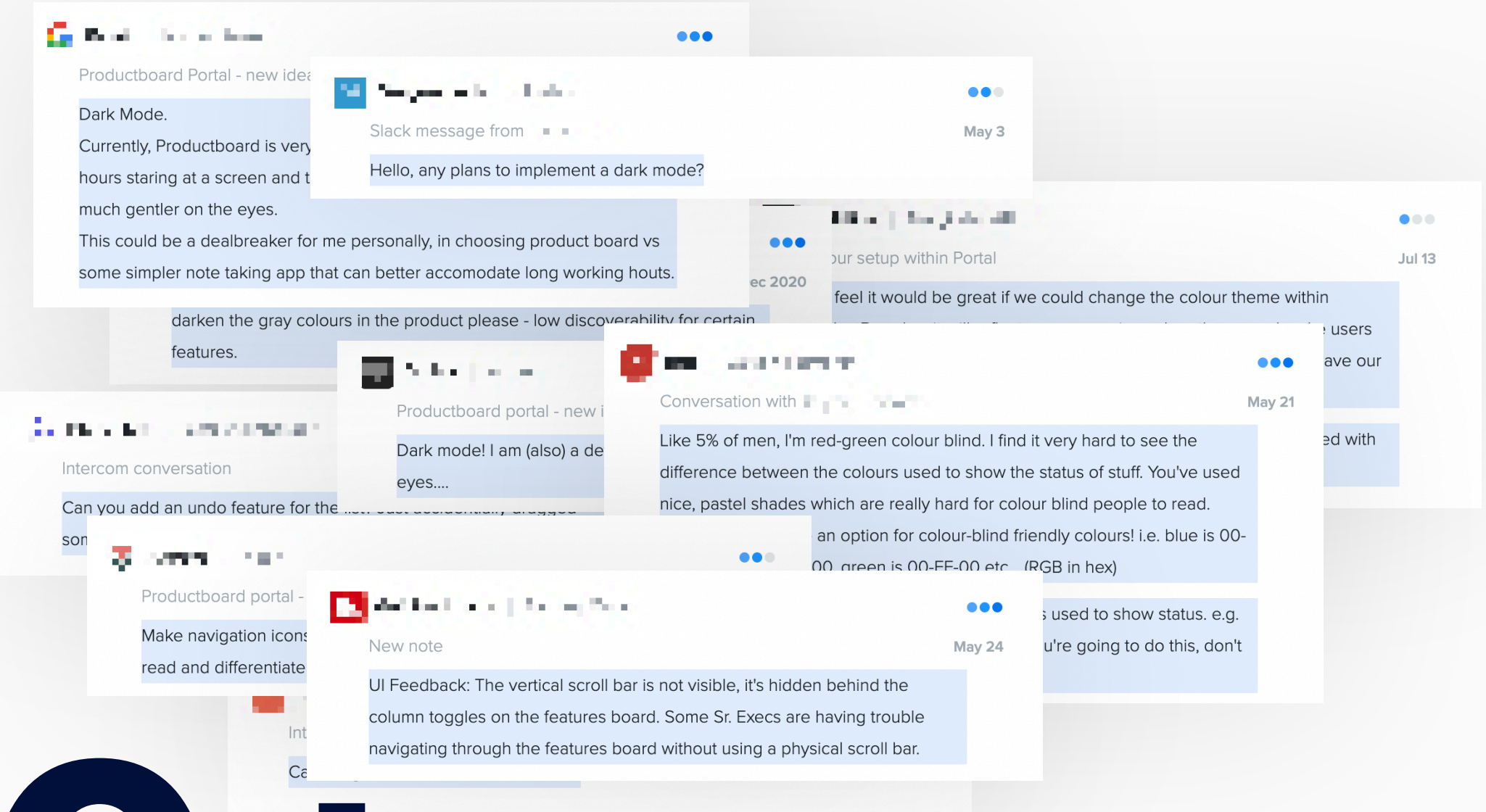
Like 5% of men, I'm red-green colour blind. I can't see the difference between the colours used to show [status]. It would be nice, pastel shades which are really hard for me to see. Can you add an option for colour-blind people? For example, 00-FF-00 green is 00-FF-00 etc.

darken the gray colours in the product please - low discoverability for certain features.

Research & continuous discovery / From Productboard



Product feedback repository



65 000+

pieces of feedback (“insights”) collected over past 8 years

5-8%

was somehow related to a design system and UI/UX

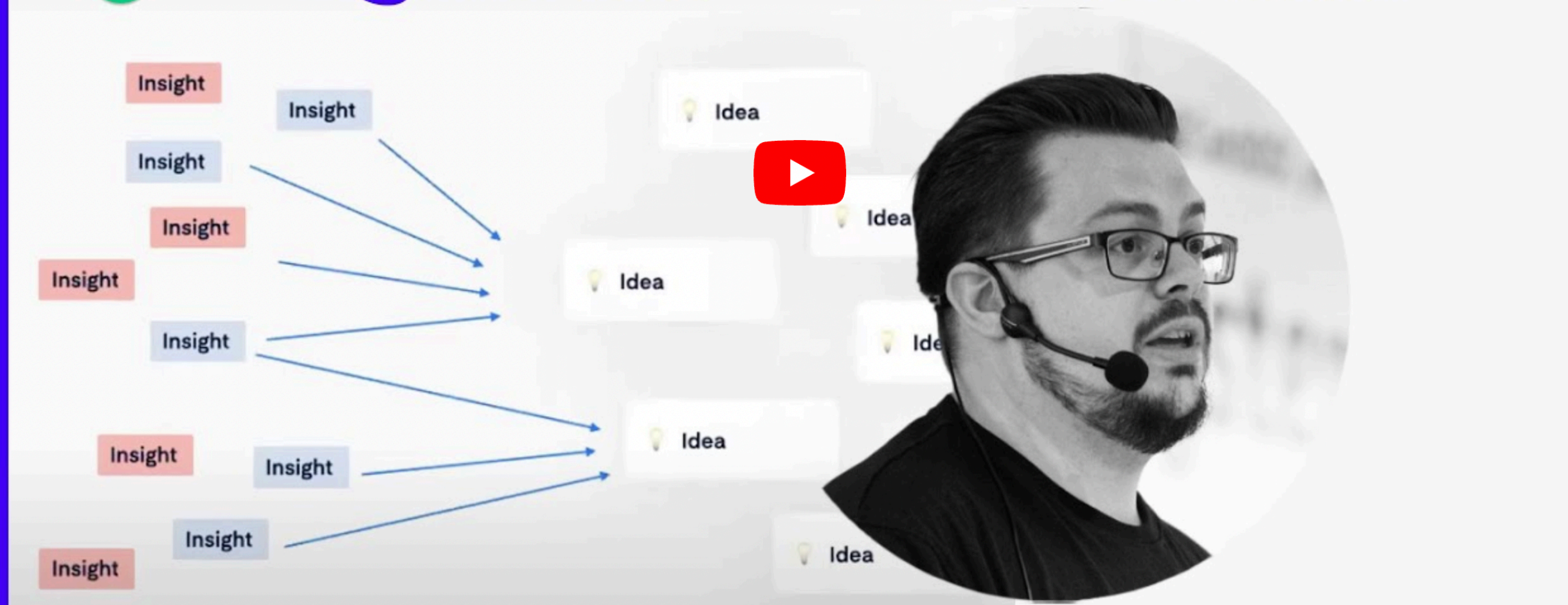
Result

We had a strong discovery backlog backed by feedback from the users 🎉

| | |
|--|--------------|
| 💡 No vertical scroll bar visible | 117 insights |
| 💡 Low contrast issues | 110 insights |
| 💡 Status color palette 2.0 | 72 insights |
| 💡 Undo pattern | 62 insights |
| 💡 Dark mode | 40 insights |
| 💡 Horizontal scrolling issue | 34 insights |
| 💡 Z-index levels | 17 insights |
| 💡 Scrolling with no mouse wheel | 16 insights |
| 💡 Automate delivery of design system icons | 15 insights |



Continuous Design Systems – Jan Toman



#Figma #DesignSystems #UIDesign

Continuous design systems - Jan Toman ● Live at Into Design Systems Conference

2 072 zhlédnutí • 4. 10. 2021



75



NELÍBÍ SE



SDÍLET



STÁHNOUT



KLIP



ULOŽIT



Into Design Systems

3,4 tis. odběratelů

ODEBÍRAT

bit.ly/dslondon3



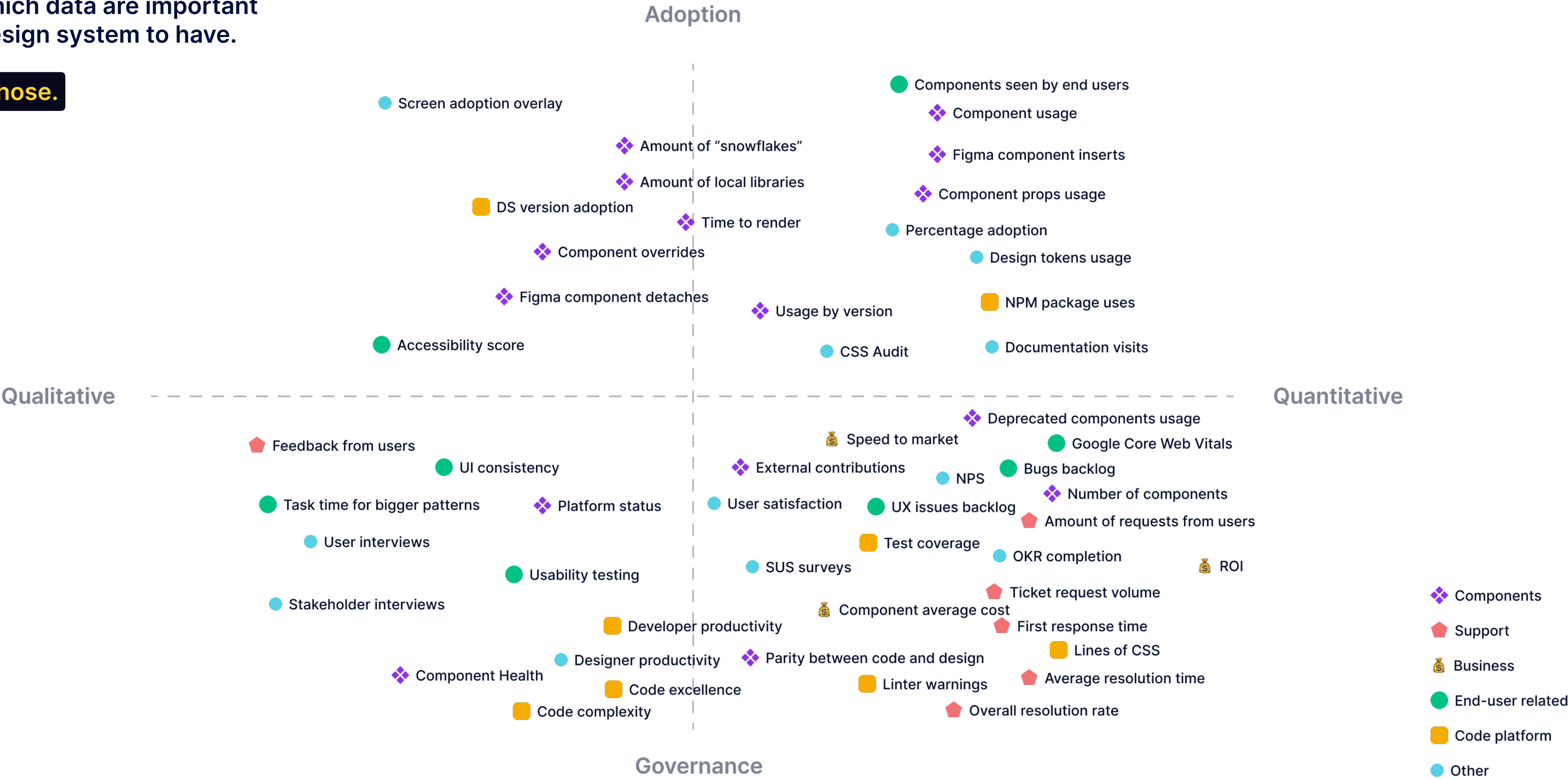
Let's wrap it up



A lot can be tracked for design systems 🙄🙄

Identify which data are important for your design system to have.

Focus on those.



Summary

- Understand **how people use** the system
- Track how the system is **extended and customized**
- Have **strong feedback loops** with users of a design system
- **Partner with your data team** – you don't need to figure it out alone
- **Keep stakeholders informed** about key metrics (e.g. adoption)

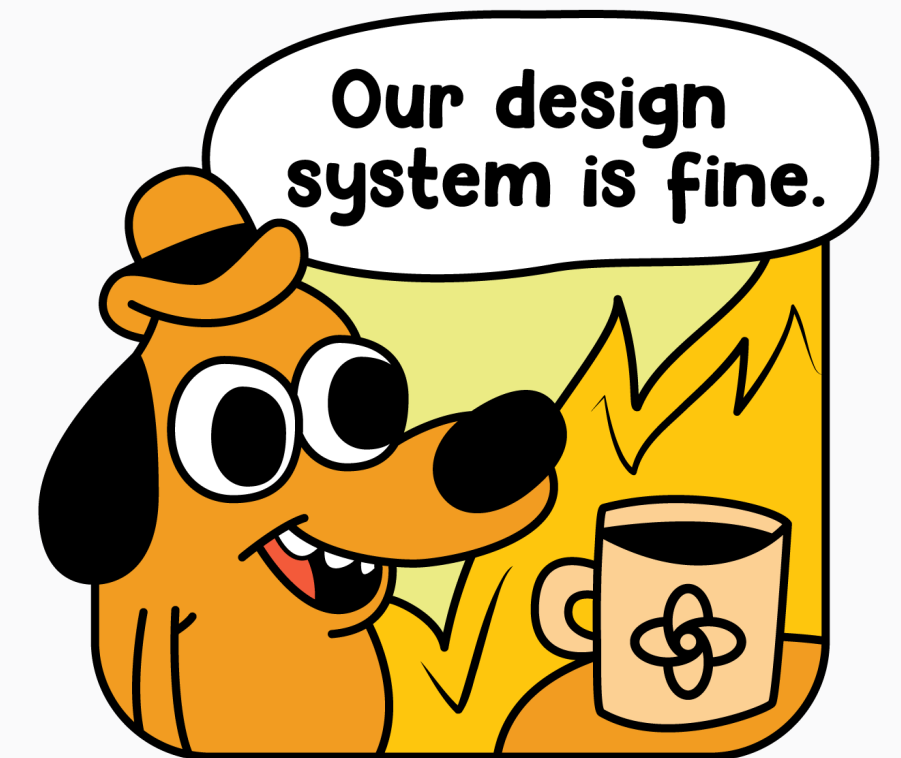


The last one is especially important!



Thank you!

All mentioned links and resources on bit.ly/dslondon-overview



Find me on Twitter
@HonzaTmn

