Accessible by Design

Sketch tips & plugins to ensure accessibility

Sketch Meetup   ·   Munich, Germany (28.02.19)

For..

For.. Rapid Prototyping

For.. **Design Systems**

For..

Improved development Cycle

For.. Accessibility

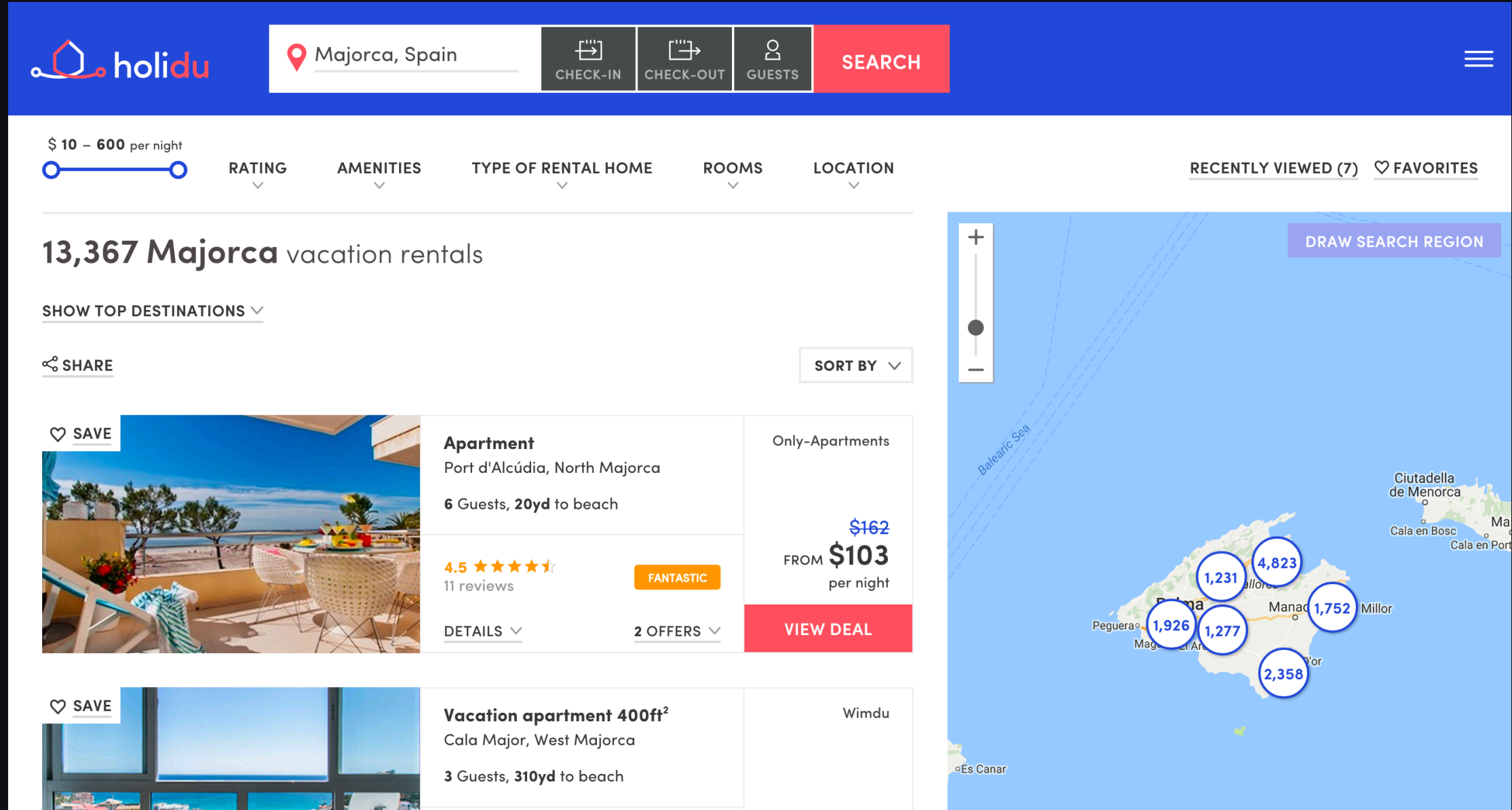**01**   Case Study: Holidu

02   DEMO: Sketch Flow + Plugins

03   Q&A

Accessibility...

Refers to the "ability to access" to any product, device, service, or environment by **everyone**

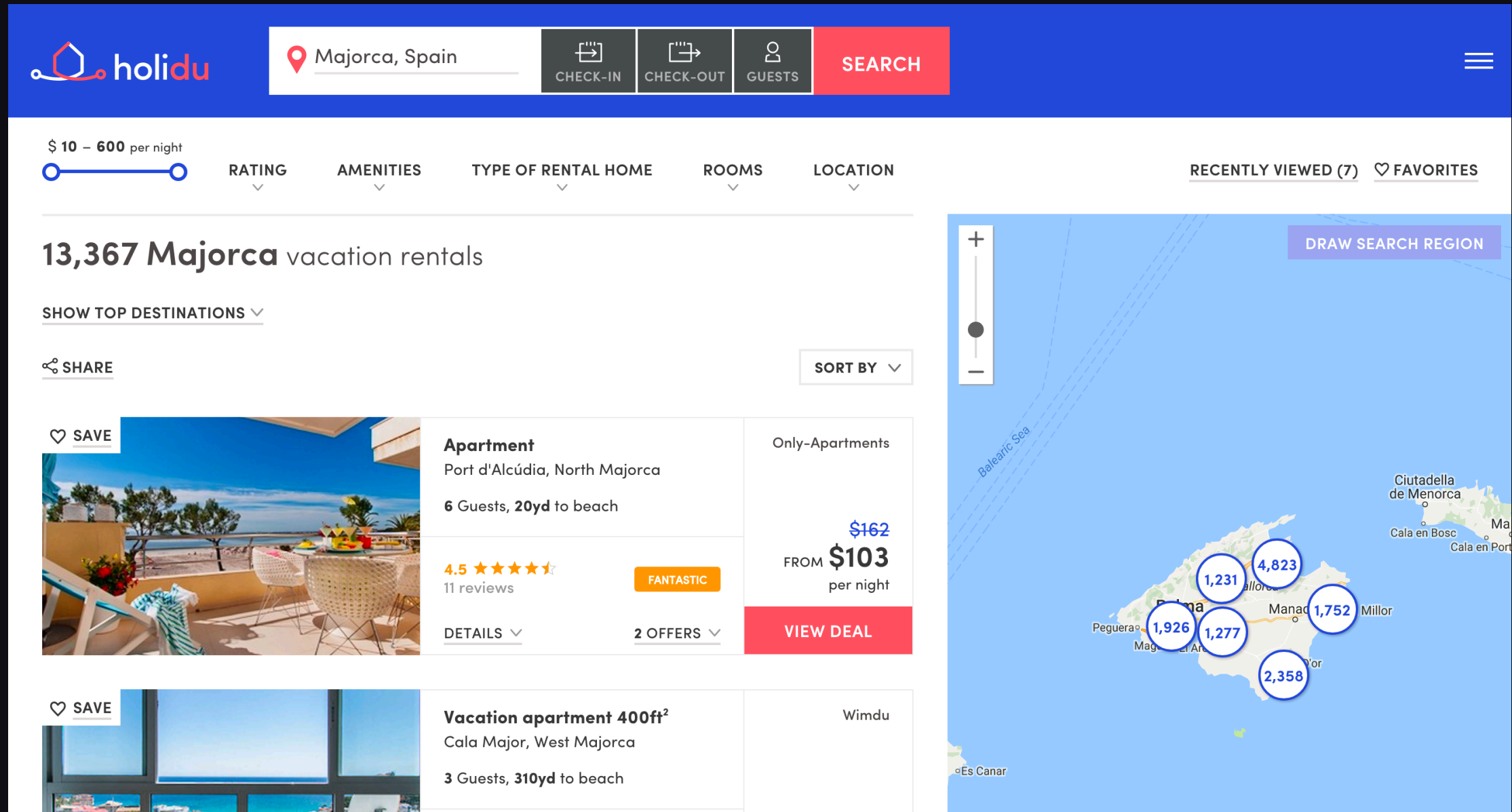Holidu's website 1 year ago
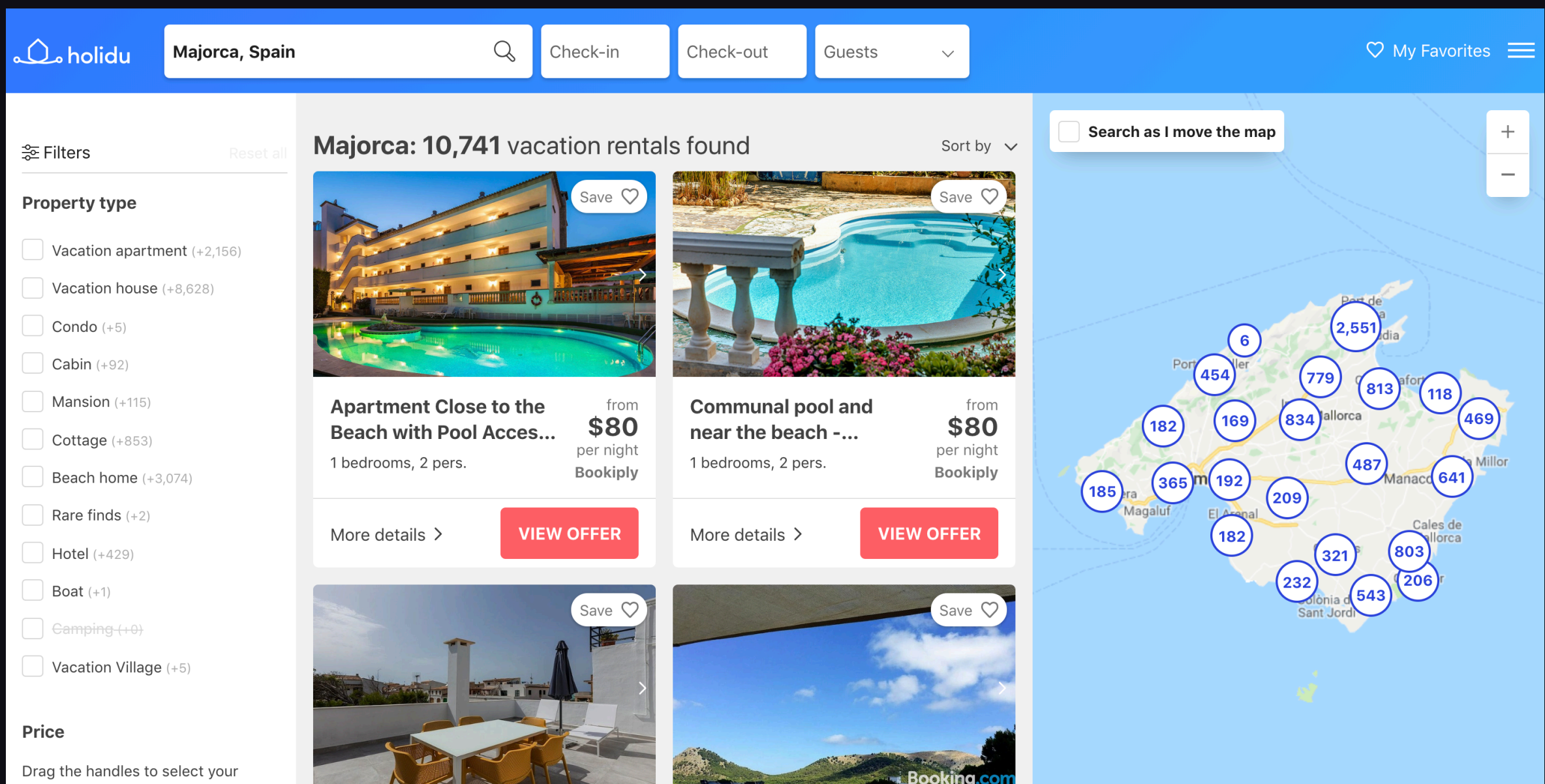
Worldwide

\+ 20 Countries

\+ 3M users monthly

10% of the world's population live with a disability.

CASE STUDY: HOLIDU

Holidu's website 1 year ago

Holidu's website **today**

Our approach: **Start small, one step at a time.**

CASE STUDY: HOLIDU

🧪 Accessibility **LAB**

Guidelines

Challenges

Current

Ideation & Validation

Logo - Current

Logo - Ideation

Logo

Logo /...lidu Blue   Logo /...u White

Travel Meets Tech

Logo / TMT Blue   Logo /...T White

Monogram

Holidu M...m Large   Holidu M...xt Large   Holi...mall   Holi...mall

Colours

Fonts

Forms

+
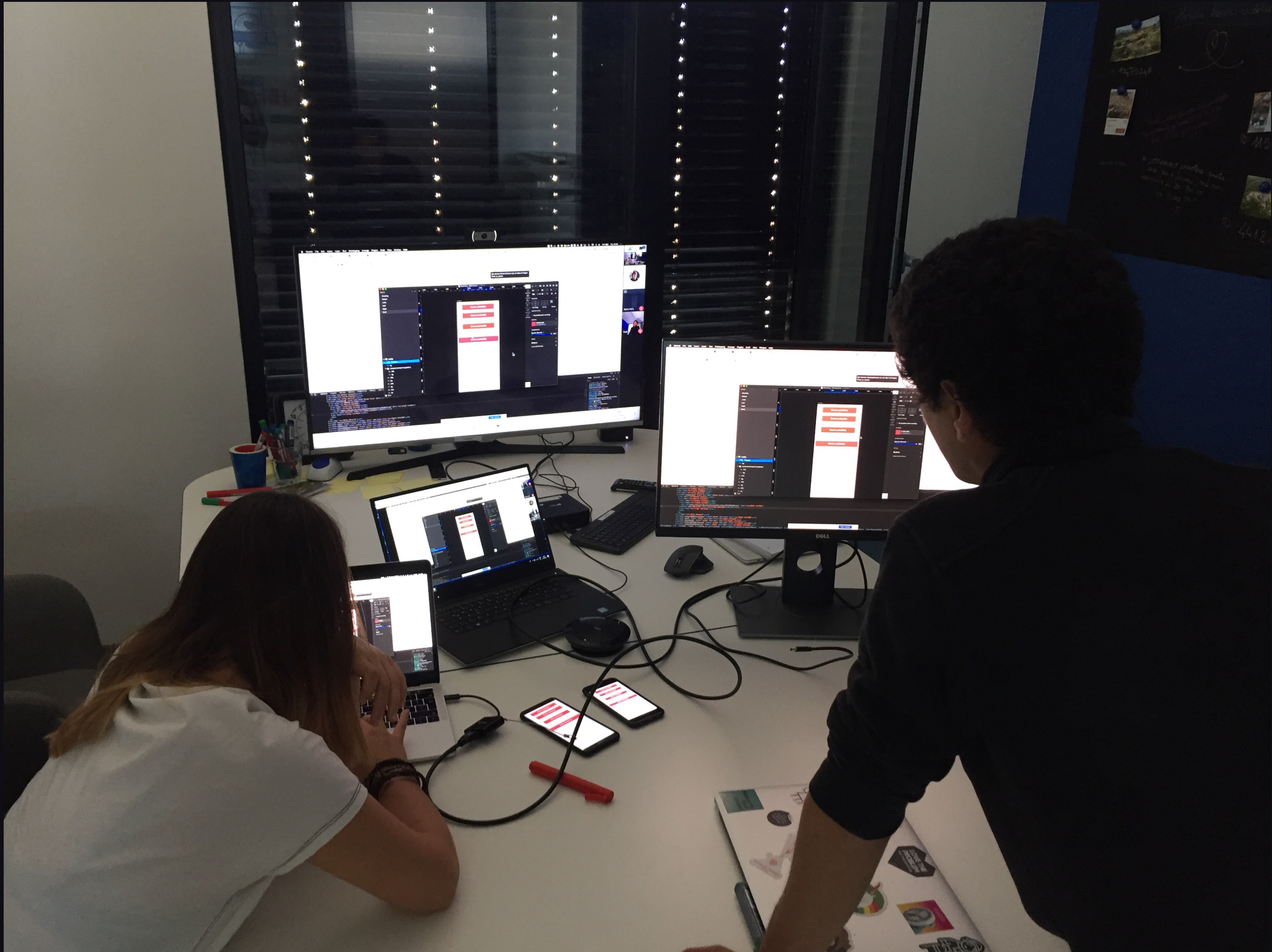
Color contrast analyser

Stark

SVGO Optimiser

Image Compressor

=

Holidu Branding - good

Insert | Data | Create Symbol | Forward | Backward | Group | Ungroup | Edit | Rotate | Mask | Scale | Flatten | Union | Subtract | Intersect | Difference | Zoom

5%

PAGES

------------ Brand Guides ------------
Assets
Branding Guidelines
Library Preview
------------ Components ------------
General
------------ Accessibility ------------
LAB

▶ 📁 diagram
Aa 36 Million are blind
Aa 235 Million people l
Aa Vision Impairments S
Aa Sketch Palette
▭ Rectangle
Aa Plugins:
▭ Shared text Styles
▭ Rectangle
Aa CTA
Aa Form
Aa Logo

🧪 Accessibility **LAB**

Guidelines   Challenges

gui...es plugins

Logo

Current   Ideation & Validation   Release
Logo - Old   Logo - Ideation   Logo - New

Form

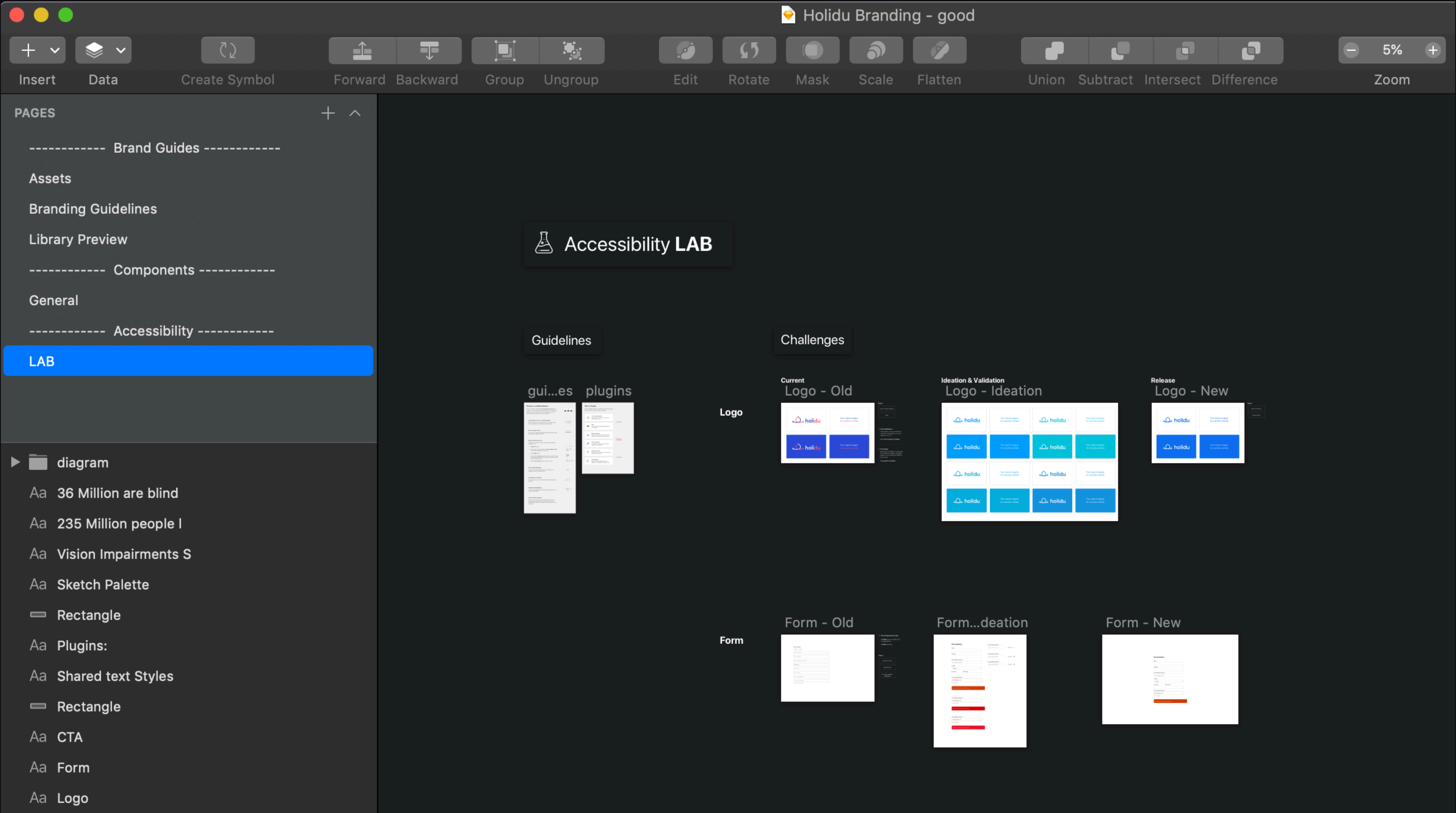Form - Old   Form...deation   Form - New

ONE
~~RING~~ FILE
TO
RULE
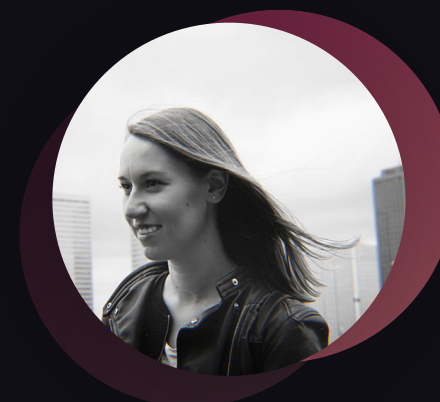THEM ALL

"The power of the web is in its **universality**"

— Tim Berners-Lee
Director of W3C and inventor of the World Wide Web.

Thank you.

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