



ElasticON Solution Series

Welcome to a new state of find

David Pilato

Developer | Evangelist
Community



How many times have you
searched **at work** today?



Where's that **customer research email** that my boss sent my way?

Or was it a **Google Doc**?

No wait, it was a
Slack conversation.



Workplace Search

email marketing pdfs

All Time Relevance My Account

Showing results for email marketing pdfs.

Marketing

Dropbox Marketing

An Introduction to Email Marketing.pdf

An introduction to email marketing! www.Hubspot.com Share This Ebook! EMAIL MARKETING An Introduction to How to Execute & measure successful Email marketing A publication of http://www.facebook.com/sharer/sharer.php?u=www.hubspot.com%2Fan-introduction-to-email-marketing https://twitter.com/intent

PDF Last updated by Randy Swift 4/2/20 at 4:57pm

Advanced Segmentation.pdf

your business. http://mailchimp.com/resources/research/effects-of-list-segmentation-on-email-marketing-stats/ http://mailchimp.com/pro/ The Basics MailChimp Pro's Advanced Segmentation offers all the power you've come to expect from our standard segmentation features, but introduces 3 exclusive new

PDF Last updated by Randy Swift 8/14/20 at 3:13am

Comparative Reports.pdf

Introduction For an email marketer, few things are more valuable—or more powerful—than data. Through data, you can gain important insight into the habits of your audience and measure the success of your current email marketing practices. MailChimp's standard campaign and automation reports contain

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Multivariate Testing.pdf

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GOOGLE DRIVE PDF Last updated by Search Demo 8/16/17 at 11:02am

Dropbox

Multivariate Testing.pdf

/Marketing/Education/Multivariate Testing.pdf

Multivariate Testing

A MailChimp Guide

Excerpt

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Participants

RS Randy Swift Edited

1 set 1 thumbnail

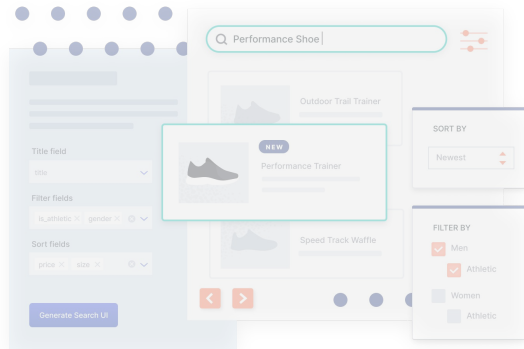
View on Dropbox

Elastic Workplace Search

Out-of-the-box
personalized,
centralized,
secure
organizational search
experience



Elastic Enterprise Search

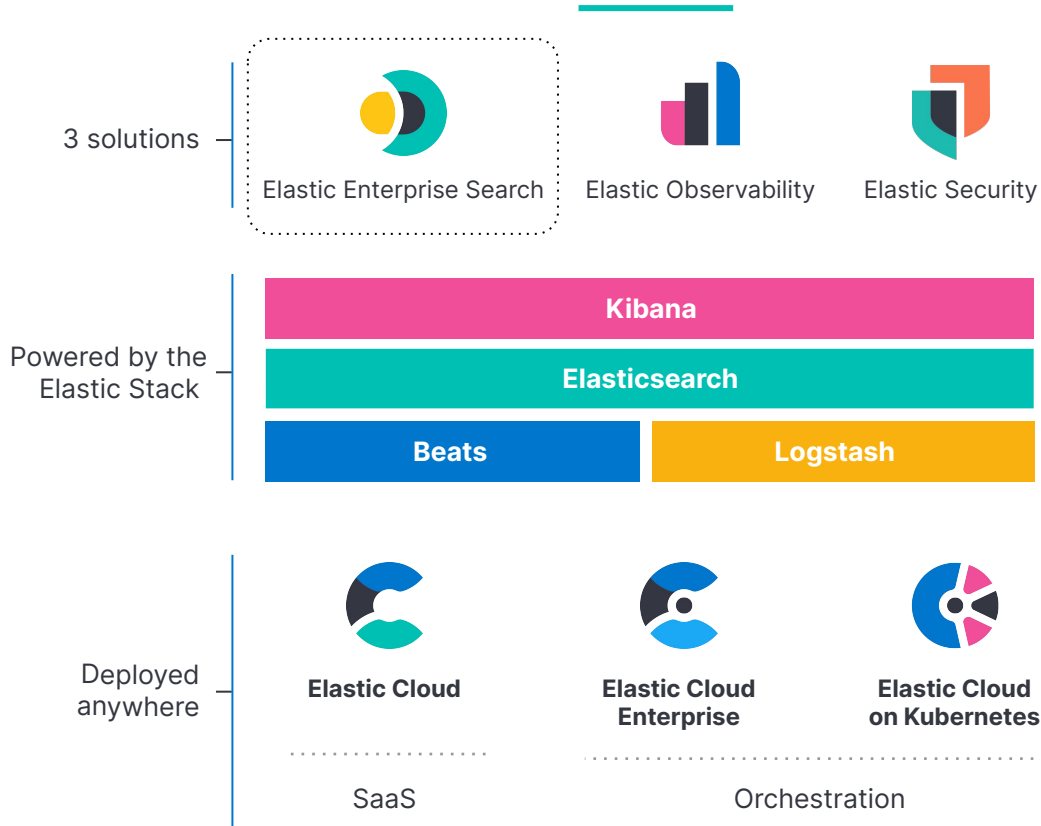


Search for
customers & partners



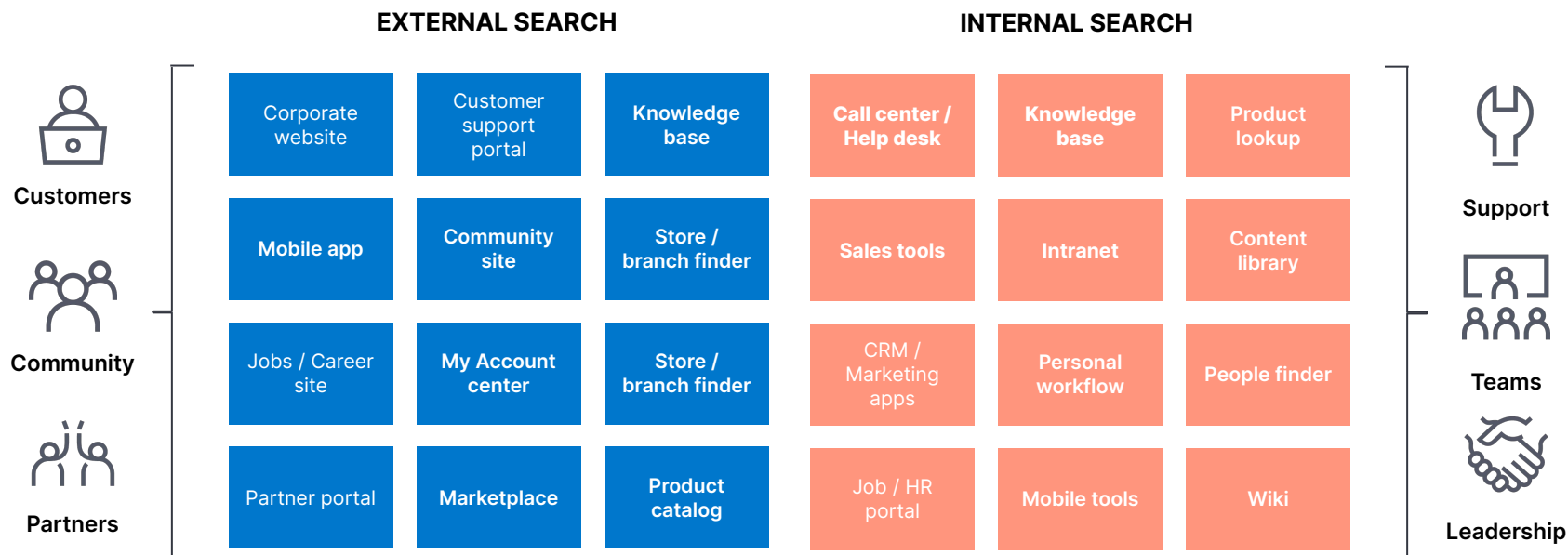
Search for
employees

Where does it fit?



A solution for all of the places people search

Create consistent, rich experiences across all touchpoints



Answer every question right, the first time, with a single platform





Times have changed. For the best.*

*(and also sometimes for the less bestest)



Teams of Leaders Network (ToL) > ToL Development

BEKS

ToL Development

This Site: ToL Development

Site Actions

View All Site Content

People

- Team Members
- Team Pictures
- People Docs
- Network Map

Purpose

- Mission / Values
- Objectives
- Tasks

Links

- Relationship Matrix
- Operating Agreements
- URLs
- Announcements

Time

- Calendar
- Project Timeline
- Phases

Communication

- Meetings
- Team Discussion
- Web Conferencing
- IM / Chat

Content

- Reports
- Briefings
- Handbook

References

- Operating Definitions
- Source Docs
- Templates

Recycle Bin

Teams of Leaders Network (ToL) > ToL Development

Mission

Develop, integrate, and field a dynamic knowledge enabling capability to support high-performing teams.

People

Team Members
Team Pictures
People Docs
Network Map

Purpose

Mission / Values
Objectives
Tasks

Links

Relationship Matrix
Op Agreements
URLs

Time

Calendar
Project Timeline
Phases

Communication

Meetings
Discussions
Web Conf
Place holder for TeamTalk

Content

Reports
Briefings
Handbook

References

Op Definitions
Source Docs
Templates

Announcements

Body

The Phone Bridge number for all DTRs is 913-684-7404
* Phone Bridge for Thursday, 11 Sept, is 913-684-7403!!!

Add new announcement

Events

Title

Right Track Review : 17 Sept
Virtual Right Track Review: 18 Sept 1330-01530 New

Add new announcement

Key Documents

- ToL Overview
- Handbook wrapper 1st draft
- Booklet 1 1st Draft
- Booklet 2 1st draft
- Booklet 3 First Draft

Add new link

Michelle Hannah

Miko Prevou

Jeff Stamps

Jessica Lipnack

Holly Baxter

John Kessler

Rick Morris

JR Gowney

Bob Veitch

nts. To add a new
ent" below.

To add a new event,



Links

There are currently no
favorite links to display. To
add a new link, click "Add
new link" below.

Add new link



Your teammates rely on search to be successful, and in turn support your customers

Source: McKinsey Research, Elastic

1.8 hrs

Time spent by your teammates searching for information every day

\$1.6T

is lost every year in the US alone due to poor customer service

60%

of knowledge workers spend more time digging for documents than replying to email or messages

58%

of staff says quick search for files is a top 3 enabler for remote work

49%

of HR leaders expect to continue to hire remote workers post-pandemic

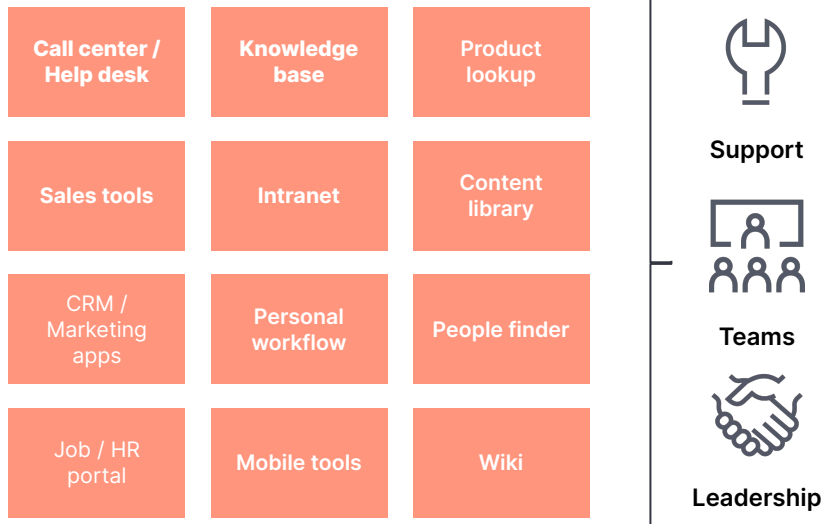
Empower teams to find information from anywhere in your organization, in a single search box

- ↑ Productivity
- ↑ Satisfaction & engagement
- ↑ Onboarding speed
- ↑ Quality decisions
- ↑ Collaboration between teams
- ↑ Utilization of institutional knowledge
- ↑ Effectiveness of remote workers
- ↓ Duplication of effort and work
- ↓ Wasted time and frustration

Search for teams

Connect all of your applications and content sources with a single scalable platform

INTERNAL SEARCH





“

Recent global events have only exacerbated what we've known for a long time:

We've outgrown the time when tapping a colleague's shoulder was the most efficient way to find an answer.

— *A high-growth technology company supporting thousands of independent creators*

Building for success

Many humans.

Lots of data and many content sources.

Many threads between said humans.

Many threads between said content sources.

Many *more* threads between said humans and said data.


What now?



“

David! If you're going to be
scattered, **at least keep the
mess in one place!**

My mother, circa 1986

 workplace search

Clear All

All Sources

- Dropbox
- JIRA
- SharePoint
- Legal Document...
- GitHub
- Google Drive
- Marketing Conta...

Showing results for acme inc project updated last week

Acme Inc Project Page

JIRA

STORY

TO DO

Last updated 5 days ago


Acme Inc - Account 17635

DROPBOX

/acme-17635

DRAFT - Acme Inc Project Brief

Acme Inc Project Req

 Jira

Connector Jira Created July 29, 2019




Overview

Content





Remove Jira

GROUP ACCESS

Product






Engineering



+3

Design



A complete solution for deploying a personalized, centralized, secure experience

Search clients & workflow integrations

The screenshot shows the Workplace Search interface. The search bar at the top contains 'email marketing pdfs'. Below the search bar, there are filters for 'All Sources', 'Dropbox', 'Acme Vault', 'Google Drive', 'Salesforce', 'GitHub', 'JIRA', 'Confluence', and 'Zendesk'. The search results are displayed in a list format, showing documents like 'An Introduction to Email Marketing.pdf', 'Advanced Segmentation.pdf', 'Comparative Reports.pdf', 'Multivariate Testing.pdf', and 'Defining Your Facebook Strategy.pdf'. Each document entry includes a thumbnail, a title, a brief description, and a 'Last updated' timestamp.

Management Interfaces

The screenshot shows two management interfaces. The top interface is 'Manage Groups', which displays a table of organization groups with columns for 'GROUP', 'CONTENT SOURCES', and 'USERS'. The bottom interface is 'Source Prioritization', which allows users to calibrate the relative importance of different sources (like GitHub, OneDrive, and Confluence) for a specific group (Product Engineering).

| GROUP | CONTENT SOURCES | USERS | Manage |
|---------------------|-----------------|-------|--------|
| Default | 9 | 101 | Manage |
| Finance | 1 | 4 | Manage |
| Legal | 1 | 4 | Manage |
| Marketing | 1 | 21 | Manage |
| Product Engineering | 2 | 38 | Manage |

Out-of-the-box Connectors



and many more

Achieved by
applying the
**unique power
of Elastic**
to the most
**critical elements
of search**
for your team



User experience

Intuitive features like typo tolerance, natural language support, & ready-made experiences make finding easy



Insight & analytics

Powerful, customizable visualization tools and ML-driven insights at your fingertips drive continuous improvement



Search management

Code-free results tuning empowers business users. Simplified admin tools unify content, even across sites



Ingestion tools

Frictionless setup, out-of-the-box connectors, and extensible APIs shorten time-to-value



Security

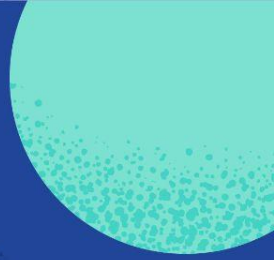
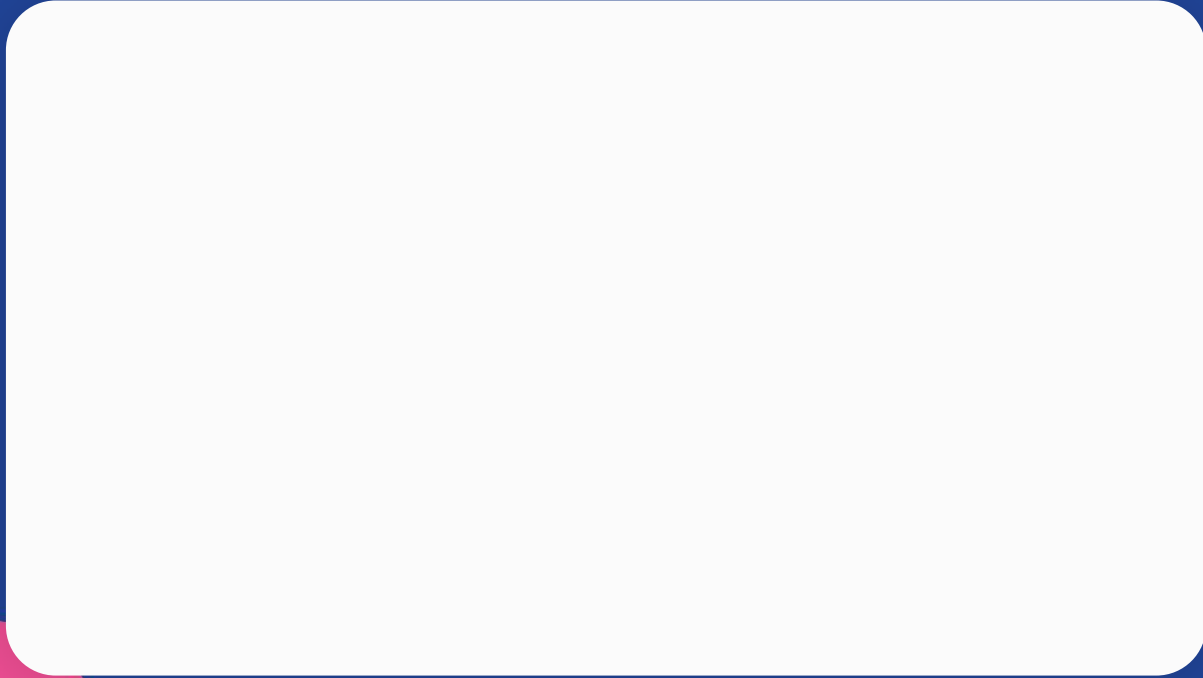
Granular security control and certifications for most security standards ensure peace of mind

And now for today's most anticipated segment...

My Top 5



One-Click Source Connection



Modern Search Features

Automatic Filter Detection

Match Highlighting

Recency

Sorting

The screenshot displays a 'Workplace Search' interface. At the top, a search bar contains 'email marketing pdfs'. Below the search bar, there are tabs for 'All Time', 'Relevance', and 'My Account'. The left sidebar shows 'All Sources' with a list of providers: Dropbox (6), Acme Vault (2), Google Drive (1), Salesforce, GitHub, JIRA, Confluence, and Zendesk. Below this is an 'EXTENSION' section with a list: pdf (13), jpg (10), docx (3), and (no extension) (2). The main results area shows 'Showing results for email marketing pdfs.' and lists several documents. The first document is 'An Introduction to Email Marketing.pdf' from Dropbox, with a preview snippet. The second is 'Advanced Segmentation.pdf' from MailChimp, also with a preview snippet. The third is 'Comparative Reports.pdf' from MailChimp, with a preview snippet. The fourth is 'Multivariate Testing.pdf' from MailChimp, with a preview snippet. The fifth is 'Defining Your Facebook Strategy.pdf' from MailChimp, with a preview snippet. The sixth is 'Okta Technical Security Whitepaper.pdf' from Google Drive, with a preview snippet. On the right, a detailed document preview for 'Multivariate Testing.pdf' is shown, including a title, a description, an excerpt, and a list of participants.

Workplace Search

email marketing pdfs

All Time Relevance My Account

Showing results for email marketing pdfs.

Marketing

DROPBOX /Marketing

An Introduction to Email Marketing.pdf

An introduction to *emAll marketing*! www.Hubspot.com Share This Ebook! EMAIL MARKETING An Introduction to How to Execute & measure successful Email marketing A publication of <http://www.facebook.com/sharer/sharer.php?u=www.hubspot.com%2Fan-introduction-to-email-marketing> <https://twitter.com/intent>

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Multivariate Testing

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Participants

Randy Swift

Last Updated

View on Dropbox

Filtering and Faceting

Unified Relevance

Document Preview

Full Content Search

Key Collaborators

Code-free
deployment with

A screenshot of the Elastic Cloud web interface. The browser window shows the 'elastic' logo in the top left and navigation tabs for 'Cloud', 'Deployments', and 'Create'. The main heading is 'Create deployment'. Below it, a section titled 'What do you want to do with the Elastic Stack?' includes a link to 'Learn more'. There are four selection cards: 'General purpose' (with a sun icon), 'Enterprise Search' (with a magnifying glass icon), 'Observability' (with a bar chart icon), and 'Security' (with a shield icon). Each card has a brief description and a 'Select' button at the bottom. Below the cards, there are two tabs: 'BUILD MY OWN' and 'START WITH A USE CASE', with the latter being the active tab.

elastic

Cloud Deployments Create

Create deployment

What do you want to do with the Elastic Stack?
Let us know what your use case is and we'll help you get started with Elasticsearch, Kibana and the full Elastic Stack. [Learn more](#)

General purpose
Not sure what you want? Choose this option, and there'll be help along the way.

Select

Enterprise Search
Add a search experience to your website, applications, or search the apps you use at work.

Select


Observability
Use logs, metrics, and APM data to monitor and react to events in your environment.

Select

Security
Prevent, detect, and respond to threats with SIEM, endpoint security, and threat hunting.

Select

BUILD MY OWN START WITH A USE CASE

Code-free deployment with  Elastic Cloud

56 global regions
and growing



Google Cloud



Microsoft
Azure



aws



Tencent Cloud

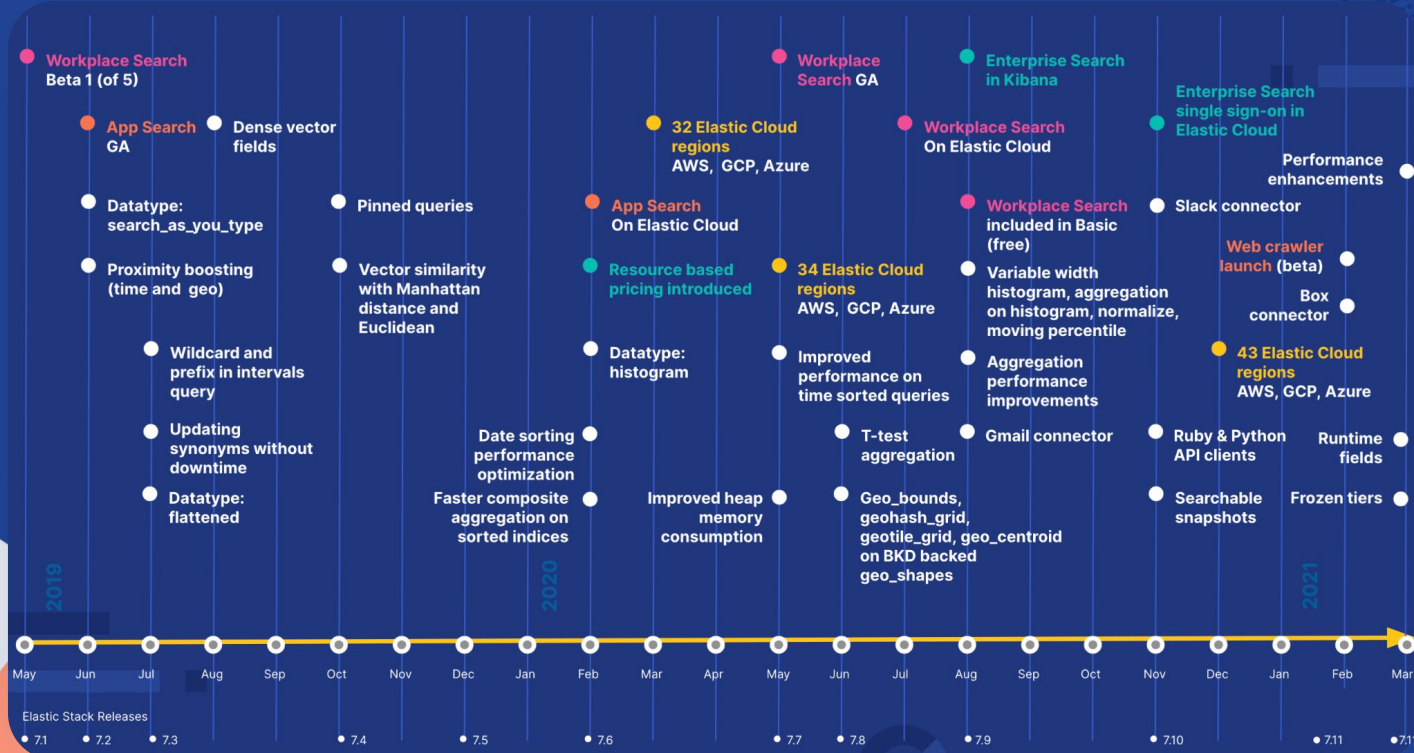


Alibaba Cloud

Flexibility and Extensibility

- ✓ **Data in:** Custom Source APIs for any data type/platform
- ✓ **Results out:** Search APIs for integration with existing high-traffic applications
- ✓ **Intelligence:** Analytics Viz and Crunching via Kibana
- ✓ **Visibility:** Auditing and Logs via Kibana
- ✓ **Automation:** via Machine Learning

Regular Updates and Enhancements



Let's see it in action!

Live Demo

Workplace Search All Time Relevance My Account

Showing results for **email marketing pdfs**.

Marketing

Dropbox /Marketing

An Introduction to Email Marketing.pdf
An introduction to *email marketing*! www.Hubspot.com Share This Ebook! *EMAIL MARKETING* An Introduction to How to Execute & measure successful *Email marketing* A publication of <http://www.facebook.com/sharer/sharer.php?u=www.hubspot.com/%2Fan-introduction-to-email-marketing> <https://twitter.com/intent>
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Participants
Randy Swift
Edited

Last Updated
[View on Dropbox](#)



Henrik Gelius 12:09 PM

Hi, I love that GitHub is now available in our search!



John Knoepfle 1 month ago

Seriously, I'm addicted to Workplace Search already. The more I use it the more I love it.



Stephanie Nissen 12:58 PM

This is amazing! Nice work all!



Dustin Smith 5:05 PM

The future is now



Wadson Fleurigene 11:08 PM

This app is sick



Yuko Takagi 11:36 AM

It's nice that I can search on the contents of the word doc and able to find the file in the drive.



John Knoepfle 1 month ago

Just wanted share another success with Workplace Search... I had to pull together quite a bit of collateral on a variety of topics for a customer press and not only did Workplace Search save me a boatload of time, but I found some real gems on Google Drive that I had no ideas existed. Thank you!!

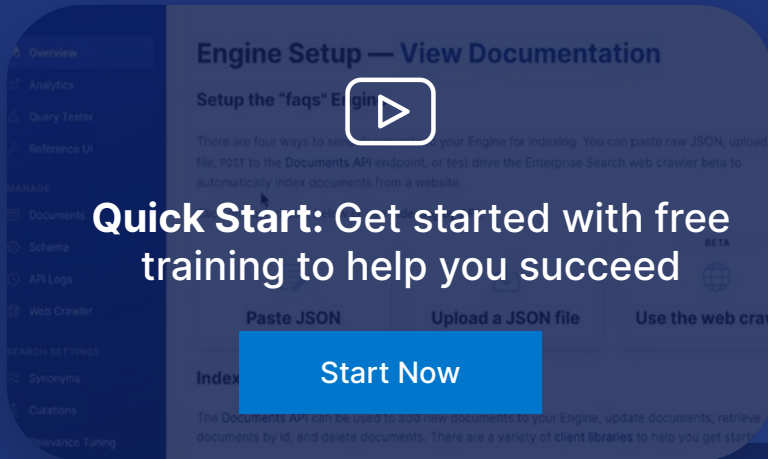
Get started with Elastic today



Elastic Cloud

Try Enterprise Search free for
14 days on Elastic Cloud

Start a Free Trial



Quick Start: Get started with free training to help you succeed



From the blog: Elastic recognized as a Challenger in the 2021 Gartner Magic Quadrant for Insight Engines



Elastic Docs: Read the comprehensive Elastic Enterprise Search guides and how-to materials