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@rowdyrabouw

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aut on stage!



@rowdyrabouw









# Rowdy Rabouw

- Born and raised in Gouda, The Netherlands
- Freelance web and app developer
- Senior engineer at Nationale-Nederlanden (vue.js)
- Lead developer Nationale-Nederlanden Pension App
- Progress Developer Expert for Nativescript
- @rowdyrabouw



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" Most people prefer death. "

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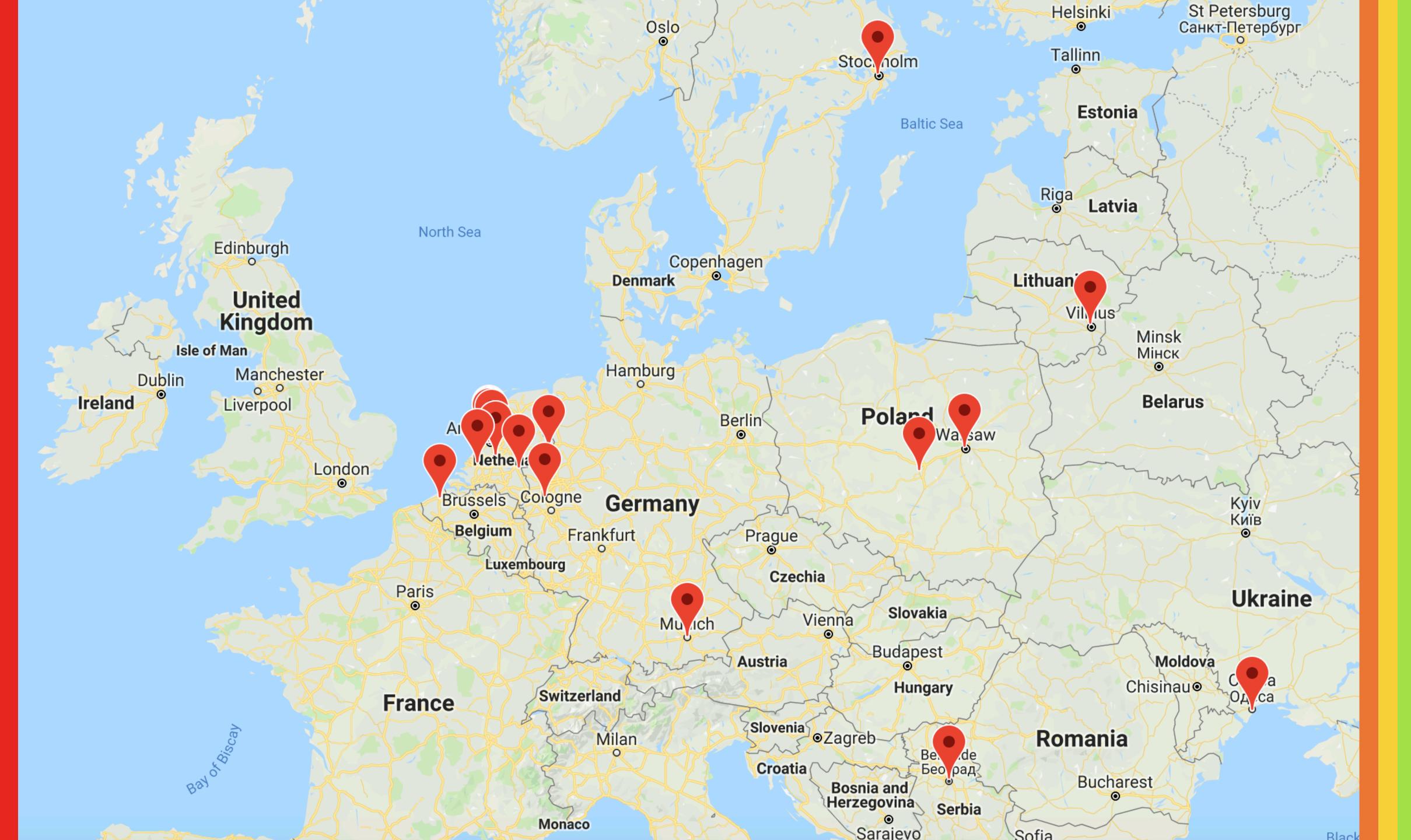


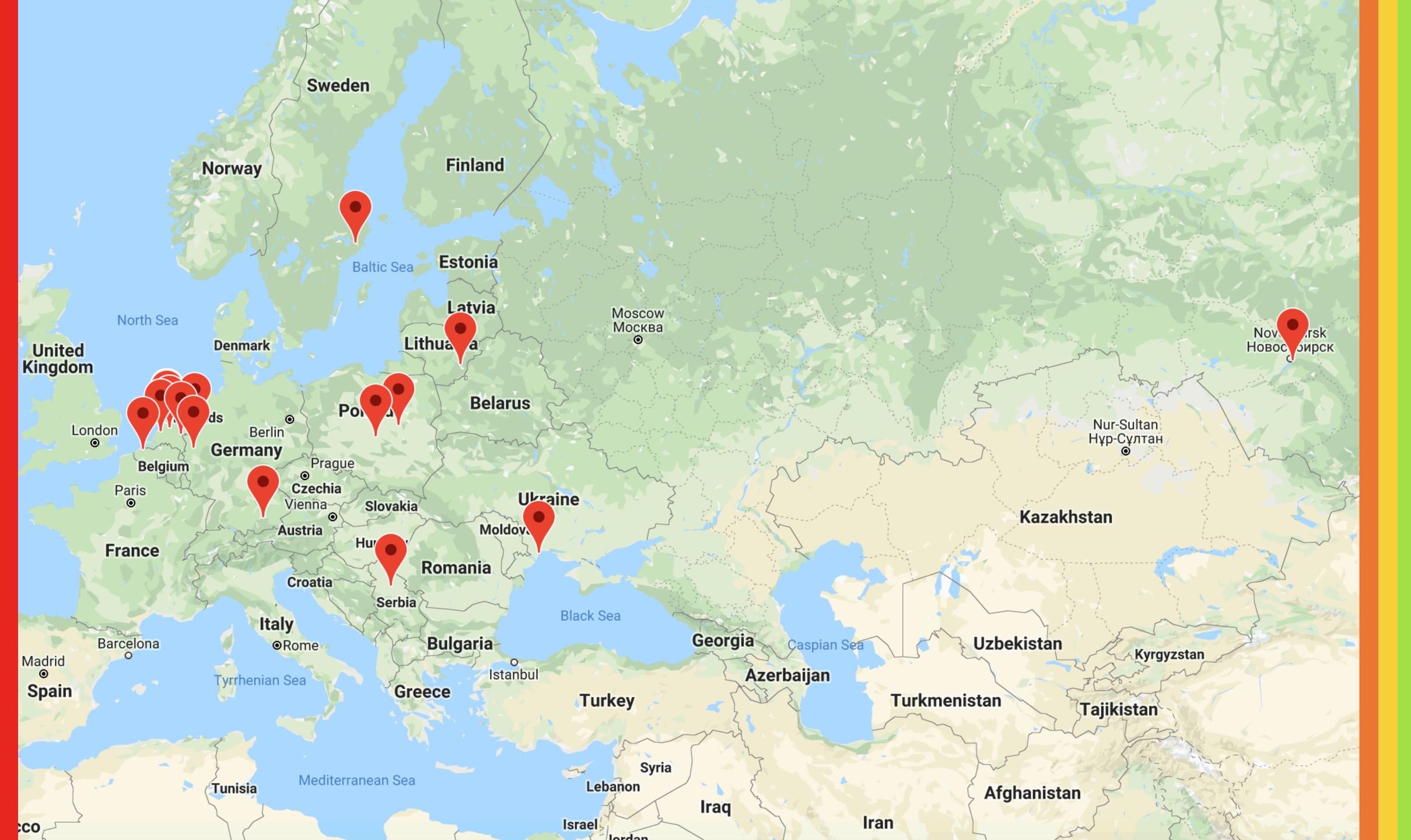


- personal growth
- learn new stuff
- give back to the community
- meet people
- go to places you never thought you would visit









# Imposter Syndrome

exposed as a "fraud".

• Have passion for the subject you don't have to be an expert

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A psychological pattern in which an individual doubts his or her accomplishments and has a persistent fear of being

- Not to be confused with Capgras delusion, in which a person believes that a loved one has been replaced by an impostor.











## "I have nothing interesting to say!"

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# Торіс

- personal experience
- share you process
- failures or bottlenecks
- something you're not good at or want to learn
- something populair
- upcoming technologies

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# Торіс



Yesterday evening I submitted my first CFP ever. software testers can help. me :) ○ 12 3:47 PM - Jun 1, 2019

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- Woke up today and still thinking it's a good idea to stand in
- front of the designers and developers and talk about how
- Let's see if @webcampzagreb community will agree with

### 0







Conference organizers looking for interesting talks that fit their objective, theme and audience.

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## Multi-track

variety of subjects

room to experiment

great place for first-timers

people specifically choose you

Call for Papers

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## Single-track

### specific theme

### risk-averse

### experience / big names

### no choice

### no Call for Papers or limited

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### Resources

- <u>Twitter list of conferences</u>
- <u>SeeCFP</u>
- CFP Land
- Confs.tech
- PaperCall
- <u>Developer Avocados</u> *Weekly* (newsletter)

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## Compensation

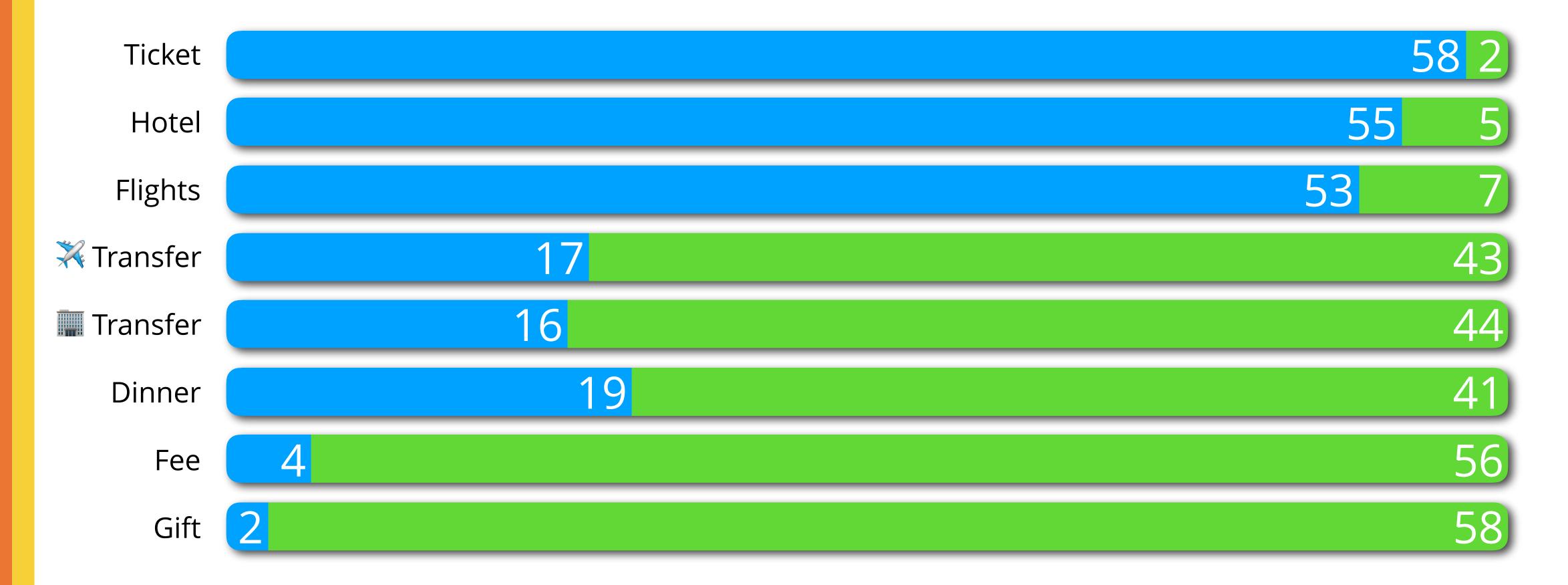
- Conference ticket
- Flights (or other transportation)
- Hotel
- Transfers
- Speaker dinner or gift
- A fee for speaking

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## **Compensation requested**

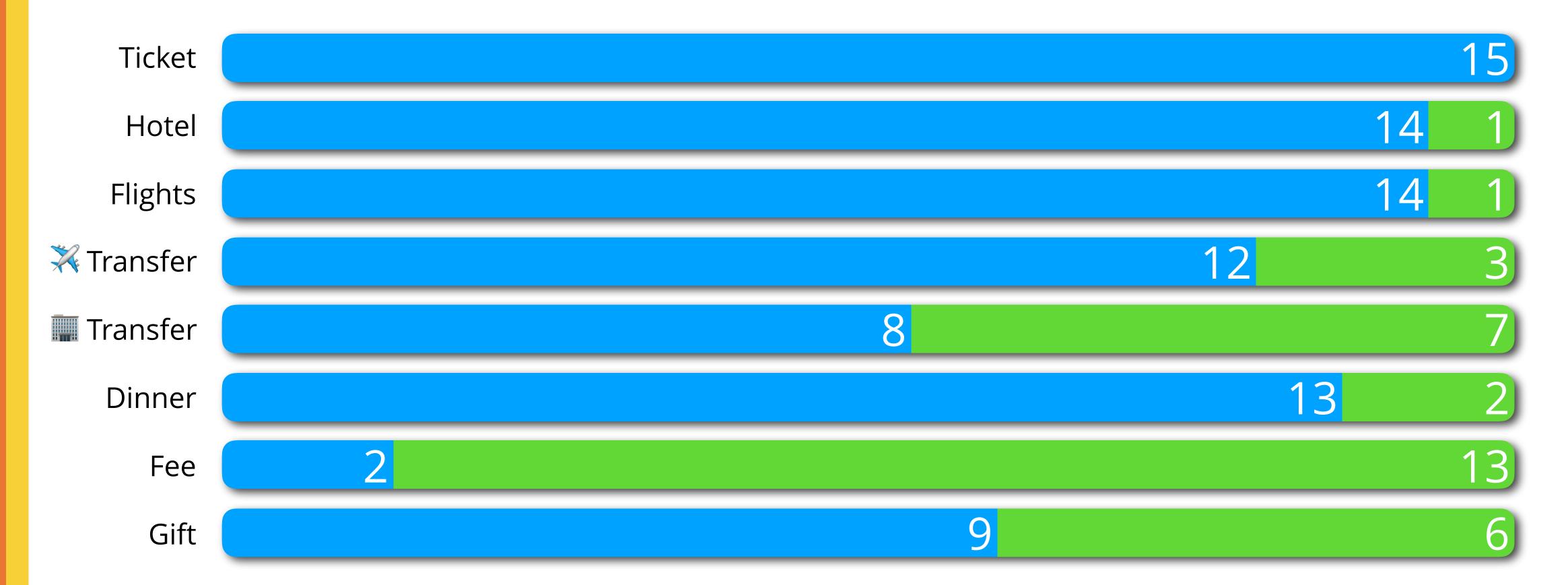


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#DPC19

## **Compensation offered**



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**Brian Sullivan** 4 h. · Modifié

+ Sui

As a conference organizer, I continue to be amaze at how many people ask for airfare and hotel accomodations for a 50-minute talk (newbies and professionals alike).

Here is some advice from a conference organize and industry speaker:

- 1. Don't ask us for travel fees unless you are a keynote
- 2. Do thank us for being selected as a speaker
- 3. Don't tell us we are cheap because of our trave policy
- 4. Do attend as much of the conference, as possi
- 5. Don't change your talk after being accepted



**Stéphanie Walter** @WalterStephanie

"Be humble it's a privilege to talk to a conference so pay for your own travel and hotel and check your ego at the door". Wow. The level of bullshit here is amazing. linkedin.com/feed/update/ur... ○ 4,219 10:32 PM - May 30, 2019

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	messages
vre	9. Don't tell us you have a special message (we all 🕤 do)
ed	10. Do understand when organizers lose patience
d	It is a privelege to speak at a conference. You should be humbled and honored by it. Check your ego at the door.
r	Never forget, we have other speakers that will pay for the travel, work with organizers, craft their message, share their stories, express their gratitude, and show up.
el	I prefer to work with flexible, grateful, humble people, anyway. Just some advise from an industry speaker
ible	and conference organizer.

## Speaker support

- actively looking for first-timers
- available for questions
- coaching
- review of slides

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## Reputation

- Code of Conduct
- Diversity
- Ask previous speakers
- Google them!

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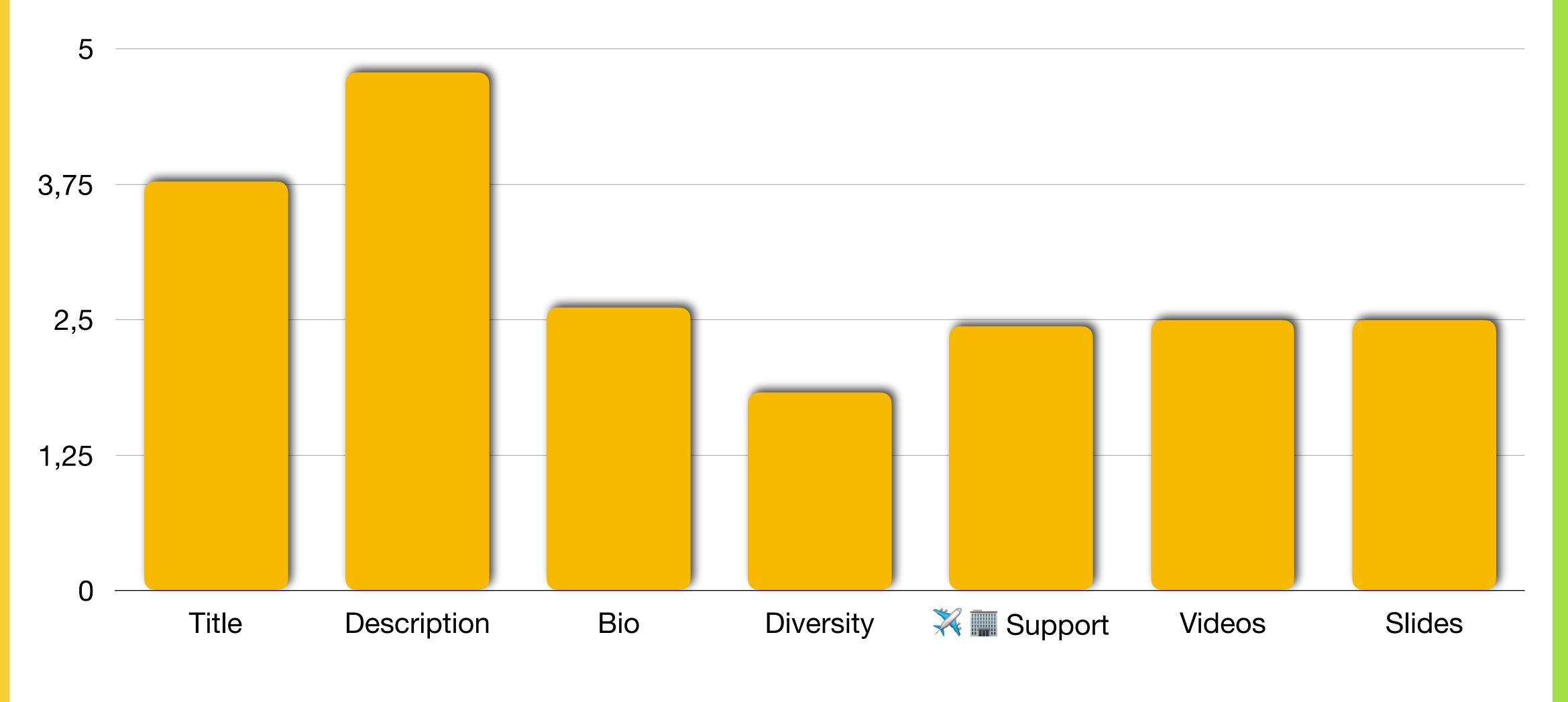
## Talk proposal

- Title
- Abstract
- Bio
- Headshot
- Videos or slides of previous talks

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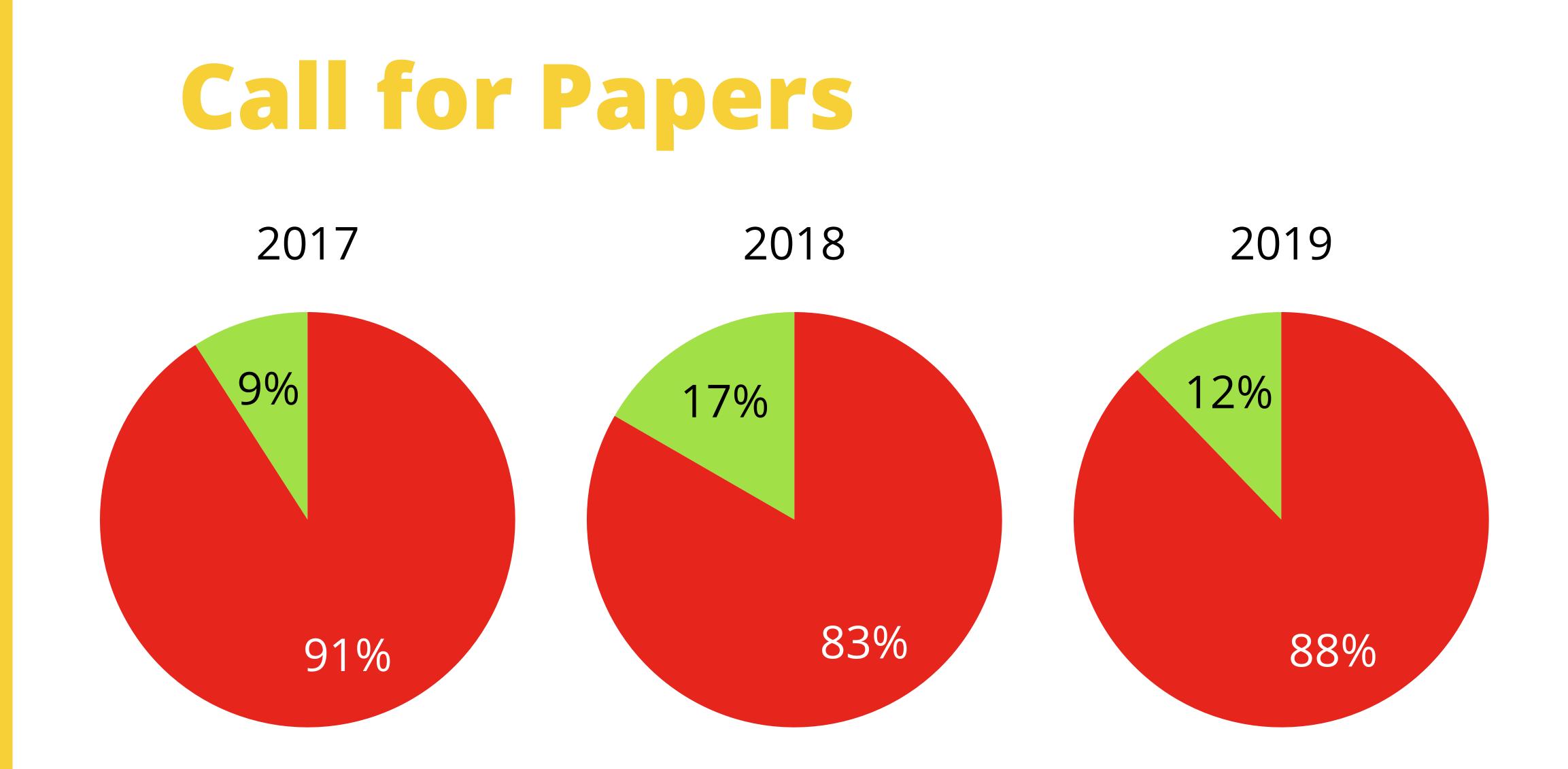
## Rejections

- We all get them
- Try to find out why
- Adapt for future submissions

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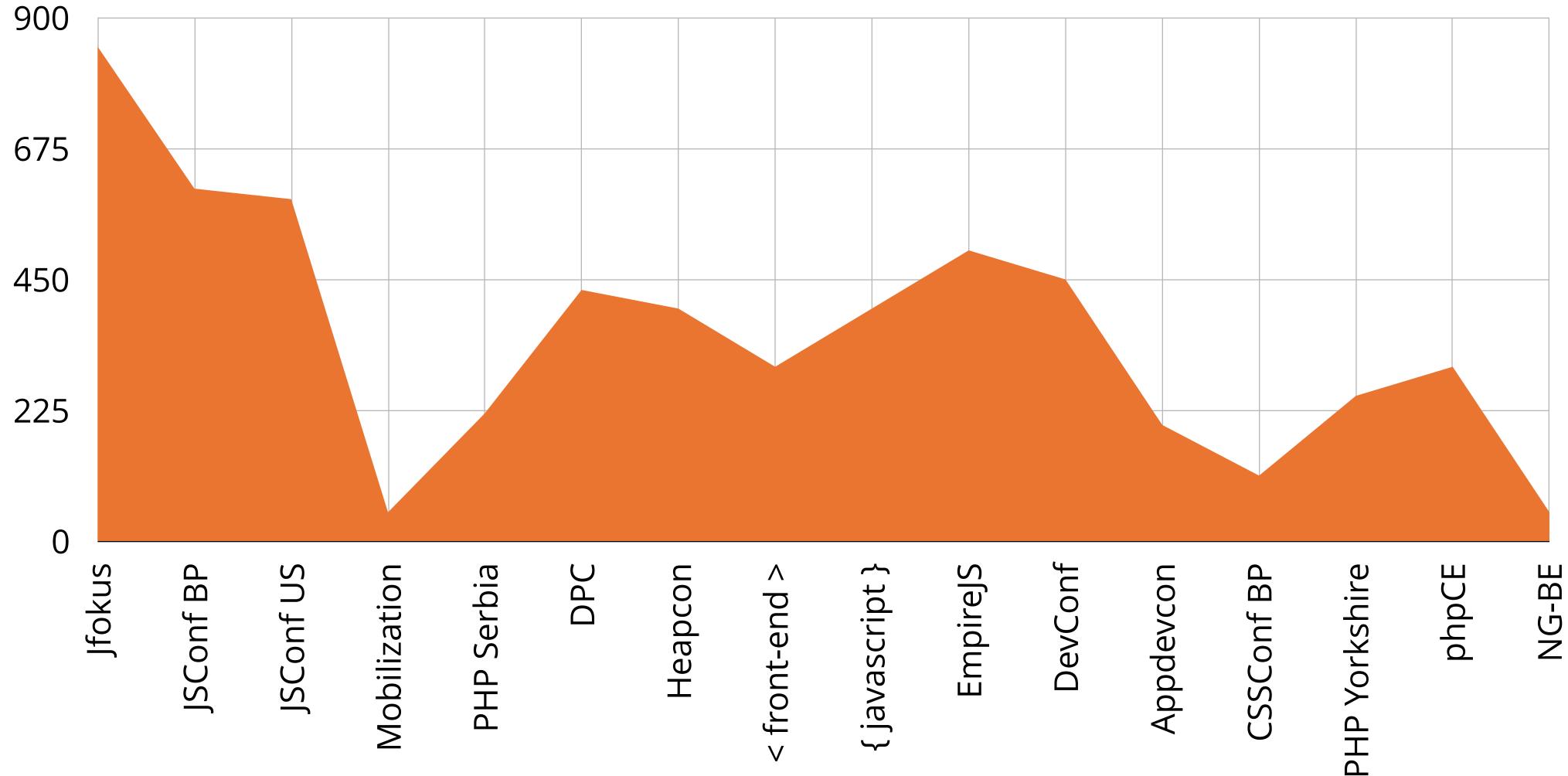






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# Call for Papers

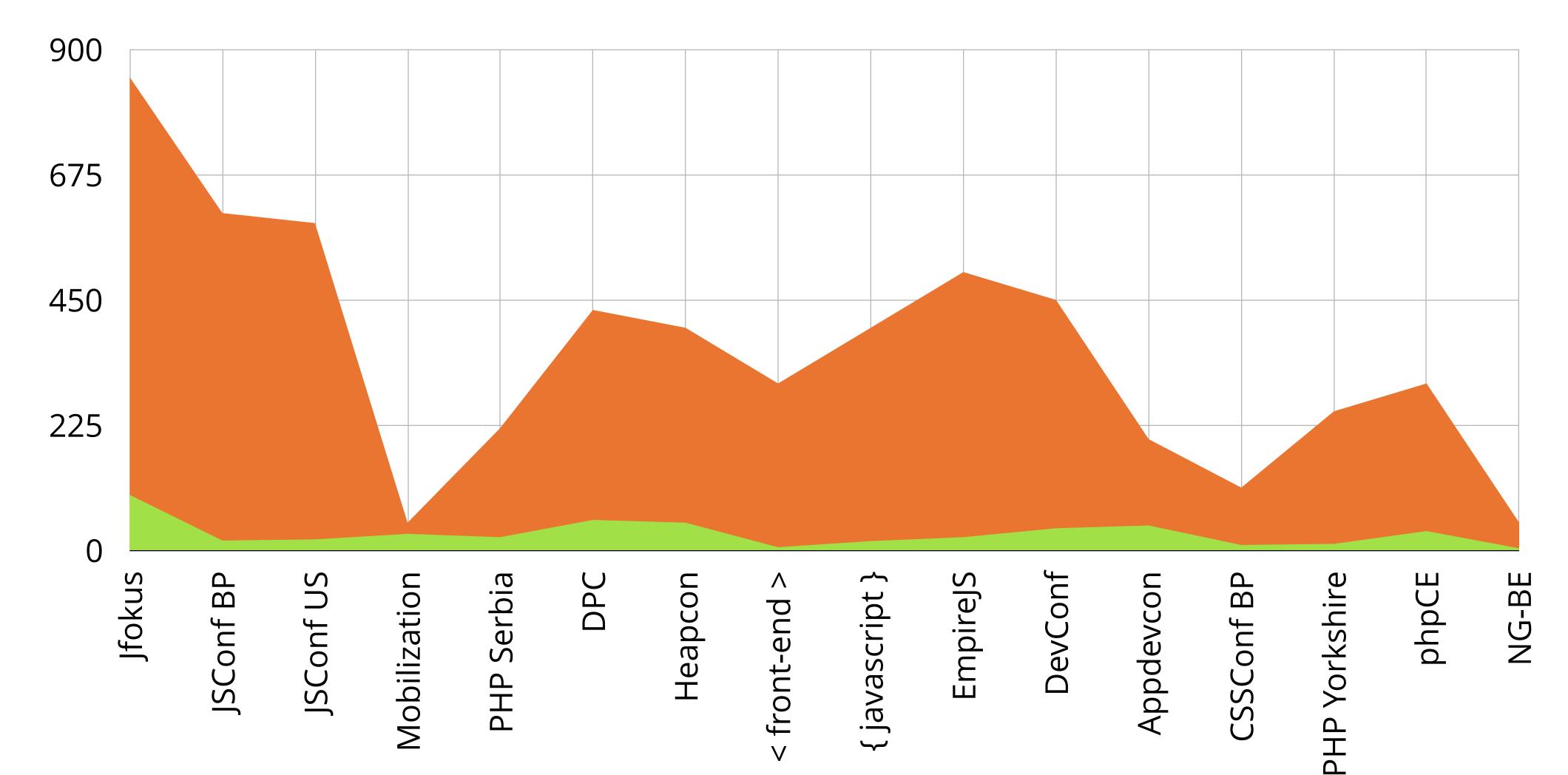


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# Call for Papers



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- Start early
- Research
- Focus on content first
- Slides later
- Demos
- Live coding
- Recordings

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## Structure

- Natural flow
- Set the scene
- Identify problems
- Possible solutions

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## Demos

- Short and relevant
- Can fail
- Don't rely on internet access
- Have back-up videos if possible
- Or demo with videos

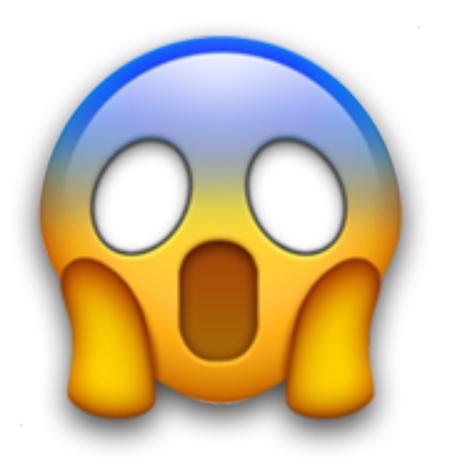
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## Live coding

- Short and relevant
- Will fail
- Don't rely on internet access
- Code snippets
- Have back-up videos
- Or "live" code with videos

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## Slides

- Very personal
- For your audience and you
- Simple or exuberant
- Special attention for code examples
- How many?

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## Slides: color

- Good contrast
- Background color

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## Slides: text

- Short
- Have tweetable sound bites
- Gender neutral
- Readable
  - large font size •
  - sans serif font

AaBbCc AaBbCc



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## Slides: images

- Support the story
- Variety of people
- Avoid stereotypes
- Memes are ok

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## Slides: humor

- Great but dangerous
- It's not stand-up comedy
- I like to make fun of myself

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## Slides: tooling

- Powerpoint
- Keynote
- Google Slides
- Deckset
- Reveal.js
- Prezi

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- Share a list of resources
- Refer to other talks before or after yours

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# Practice

- Mirror
- Record yourself
- Family & friends
- Empty conference room
- Lunch & learn with co-workers
- User group meet-up

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# Practice

- Stand up for rehearsals
- Be aware of your
  - pace
  - body language
  - gestures
- Continue after errors

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# Practice

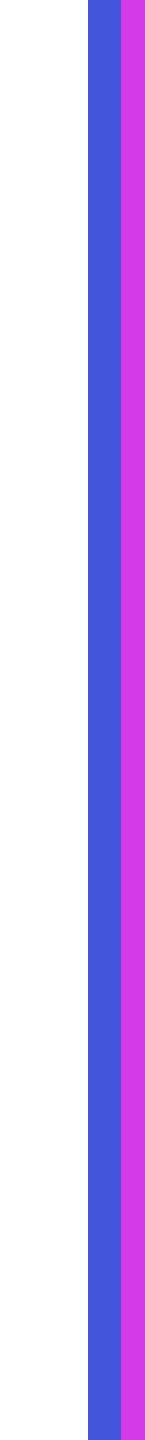
- Watch people's reactions
  - laugh / smiling
  - lean forward
  - nodding
  - nodding off

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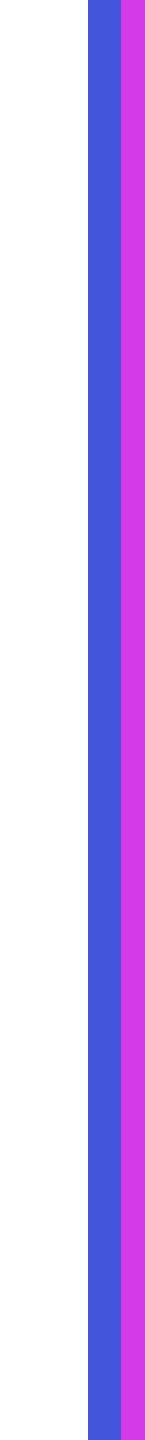


# Trave

- Have a checklist
- Carry-on only
- Work on talk? Probably not.
- Relax, be fit
- Have some alone time
- Explore the city

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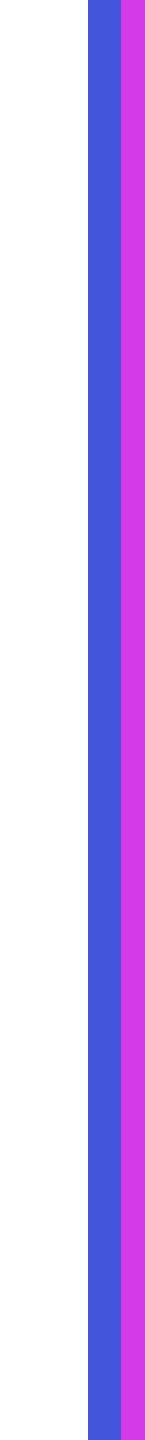


# Preparation

- When and where is your talk?
- What clothes to wear?
- Is WiFi available and stable?
- Is your aspect ratio correct?
- Explore the room
- Test your slides, videos, audio
- Befriend the AV technicians

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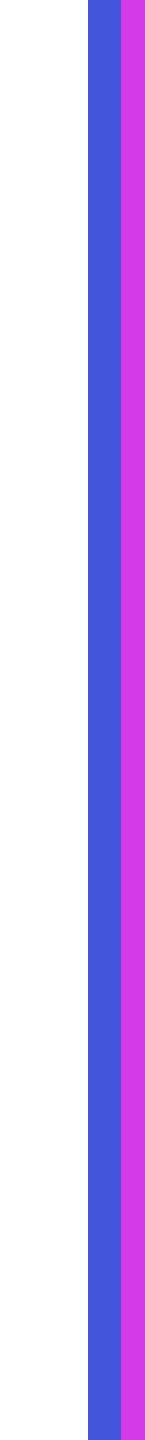


# Preparation

- Have a checklist
- Don't eat too much
- Don't eat too little
- Have an energy bar at hand
- Always have water nearby
- Or bite your tongue

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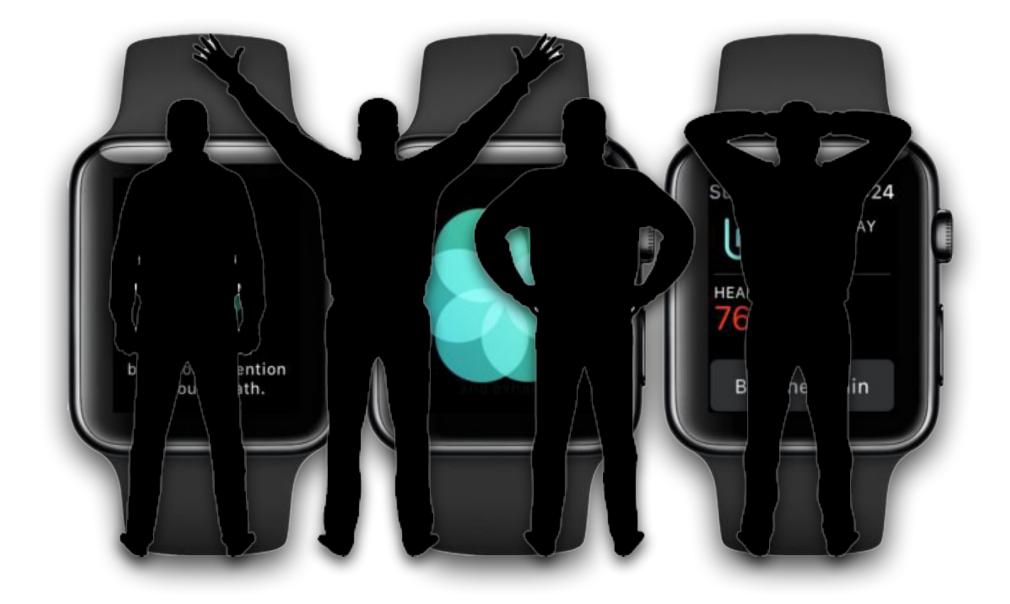




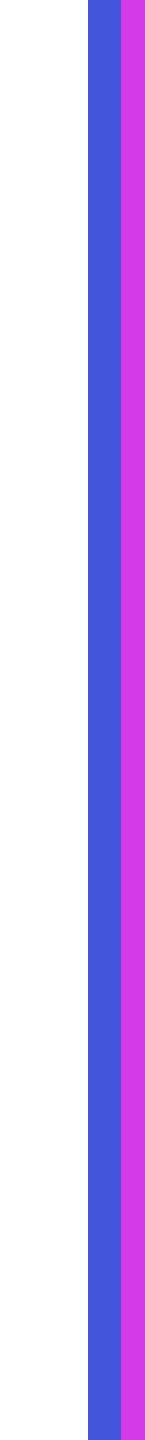
# Preparation

- Power posing
- Voice exercises
- Breathing exercises
- Whatever works for you!

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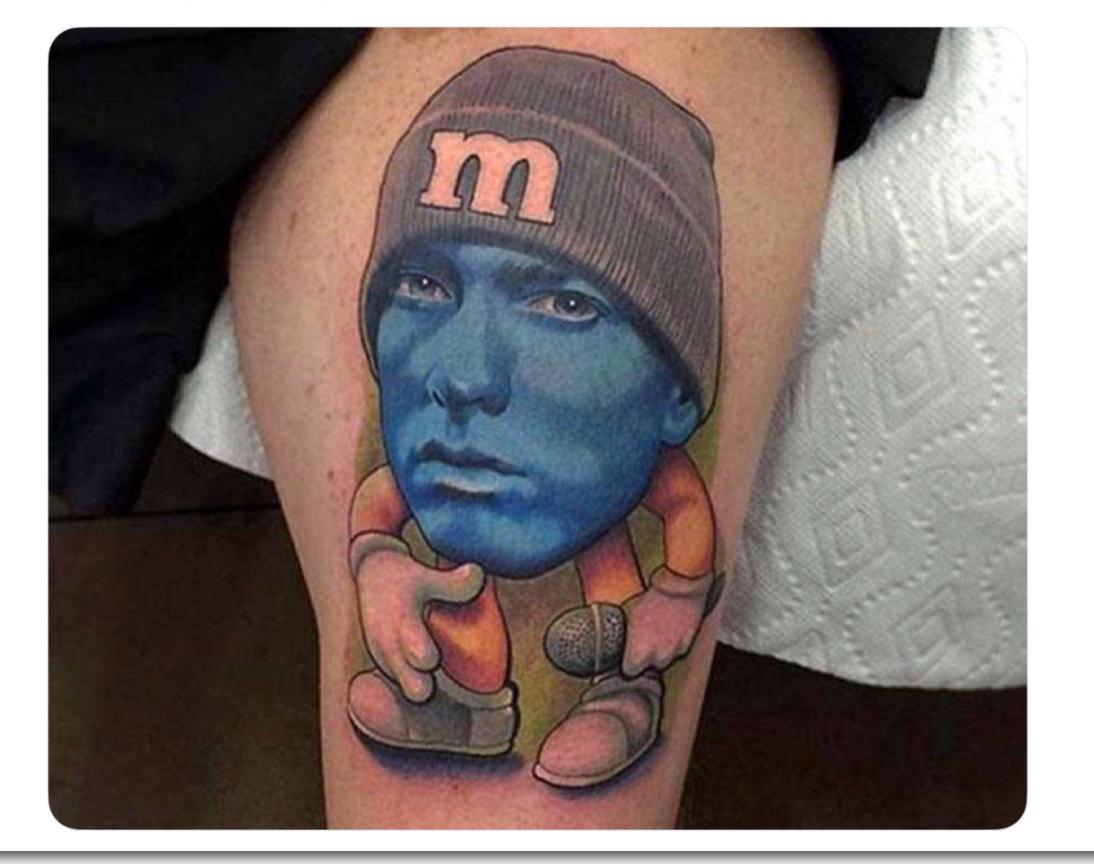






Marshall Mathers 🤣 @Eminem

are my story



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## my body is my journal and my tattoos

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#DPC19

 $\checkmark$ 



## "A thin voice; slight stomach roumble"



"Heart rate; breathing" Pim Elshoff

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## "Stage fright" Andreas Heigl



Sebastian Feldmann



## "I turn red during the talk" Pauline Vos



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# **On Stage**

- Nervousness
  - normal
  - shows you care
  - focus on your talk and audience
  - and breather

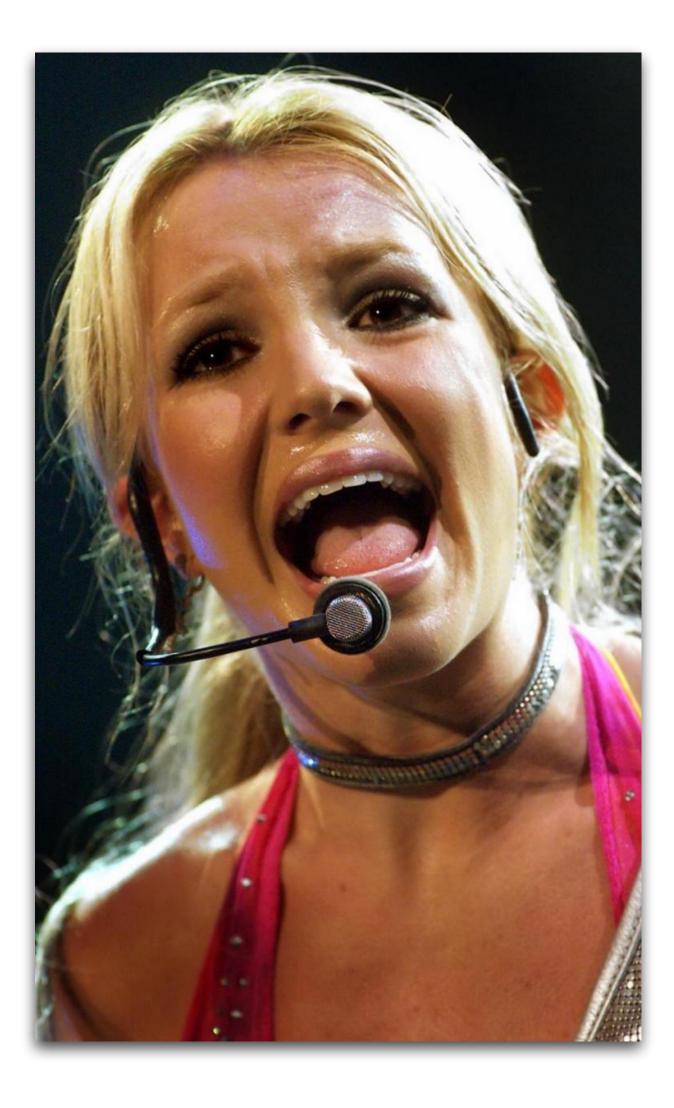
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## " Is this thing on?"

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# **On Stage**

- Take time to breathe
- Shut up!
- Drink
- Look at the audience
  - Don't single someone out
  - Quiet people are focused people
  - Do people leave the room?

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# **On Stage**

- Timing
  - Know your limit!
  - Underrunning is better
  - Keep track of your time

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## " Everyone is rooting for you; no one wants you to fail."

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"Once, I thought my slot was 40 mins when it was 20 mins. I find out this 5 min before the end. I was wrapping the intro."





"All kinds of demoes didn't work because I forgot to test them before the talk."





"I once gave a talk where no joke landed and I just wanted to crawl under a rock."





"Just 4 people in a room, cause all people went to the next track to listen to the famous speaker."





## "Hardware demos completely failing during a talk."

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# Made 5 typos in a single world ..."

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"I got so nervous that I was barely able to write on my coding demo.







## "I had to run **npm install**"

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# "One time I had zero WiFi and my codesandbox examples totally failed"

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# **On Stage**



Harry Roberts 🤣 @csswizardry

Apologies to the attendees. ♡ 5 9:53 PM - Jul 24, 2013

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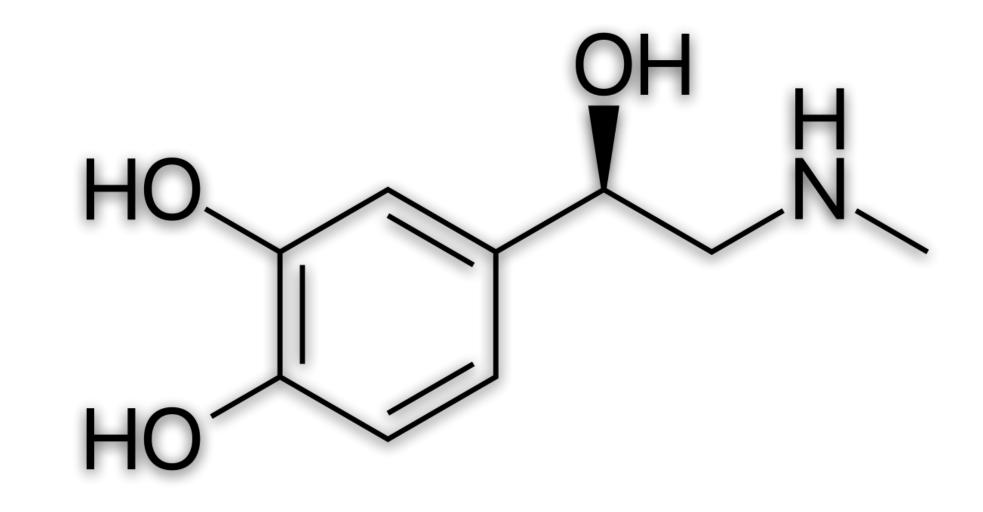




# You did it!

- Share your slides
- Be available for attendees
- Thank people
- Enjoy the adrenaline rush

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# Resources

Lara Hogan - Demystifying Public Speaking Scott Berkun - Confessions of a Public Speaker Garr Reynolds - Presentation Zen Design

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- Michael Lawrence Faulkner A Novice's Guide to Speaking in Public





## https://joind.in/talk/088c5

## https://noti.st/rowdy/l8tPhR/get-on-stage

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