

Get on Stage!



4

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A large, dense crowd of people is gathered in a dark venue, likely a conference hall. In the background, a stage is visible with green and yellow lighting and structural elements. The overall atmosphere is that of a large-scale event.

Get on stage!



Dutch PHP Conference 2019

@rowdyrabouw

#DPC19

Not a Rockstar

Rowdy Rabouw

Born and raised in Gouda, The Netherlands

Freelance web and app developer

Senior engineer at Nationale-Nederlanden (vue.js)

Lead developer Nationale-Nederlanden Pension App

Progress Developer Expert for Nativescript

@rowdyrabouw

❤️ superhero movies

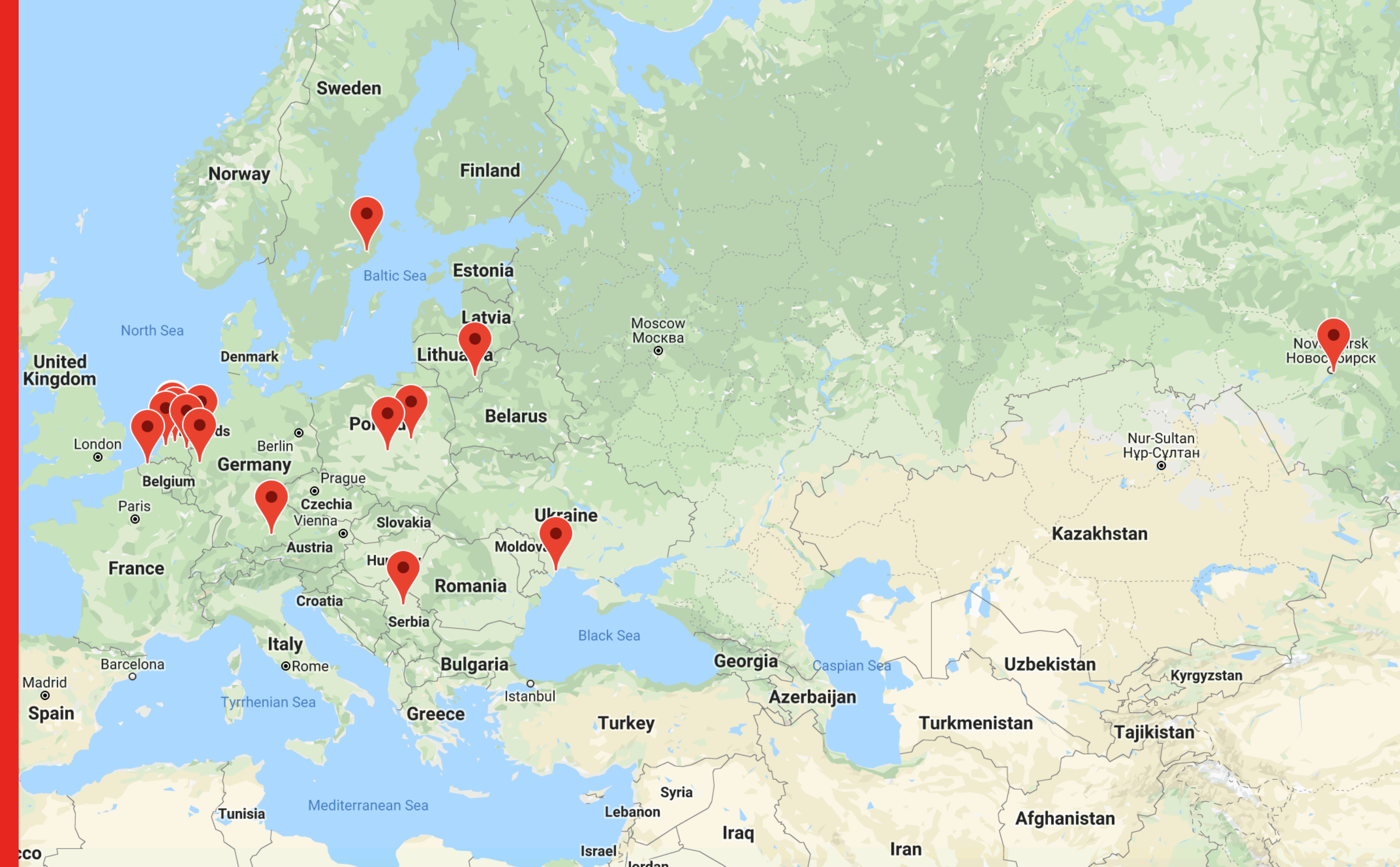
“ Most people prefer death. ”

Why?

- personal growth
- learn new stuff
- give back to the community
- meet people
- go to places you never thought you would visit







Imposter Syndrome

A psychological pattern in which an individual doubts his or her accomplishments and has a persistent fear of being exposed as a "fraud".

- Have passion for the subject

Not to be confused with Capgras delusion, in which a person believes that a loved one has been replaced by an impostor.

you don't have to be an expert

Topic

Topic

“ I have nothing interesting to say! ”

Topic

- personal experience
- share you process
- failures or bottlenecks
- something you're not good at or want to learn
- something populair
- upcoming technologies

Topic



Irja Straus
@irjastraus



Yesterday evening I submitted my first CFP ever.
Woke up today and still thinking it's a good idea to stand in front of the designers and developers and talk about how software testers can help.
Let's see if [@webcampzagreb](#) community will agree with me :)

♡ 12 3:47 PM - Jun 1, 2019



Call for Papers

Call for Papers

Conference organizers looking for interesting talks that fit their objective, theme and audience.

Call for Papers

Multi-track	Single-track
variety of subjects	specific theme
room to experiment	risk-averse
great place for first-timers	experience / big names
people specifically choose you	no choice
Call for Papers	no Call for Papers or limited

Call for Papers

Resources

- [Twitter list of conferences](#)
- [SeeCFP](#)
- [CFP Land](#)
- [Confs.tech](#)
- [PaperCall](#)
- [Developer Avocados !\[\]\(95b42f0077faf7439a26242a54e021ec_img.jpg\) Weekly \(newsletter\)](#)

Call for Papers

Compensation

- Conference ticket
- Flights (or other transportation)
- Hotel
- Transfers
- Speaker dinner or gift
- A fee for speaking

Call for Papers

Compensation requested



Call for Papers

Compensation offered





Brian Sullivan

4 h · Modifié

+ Suivre

As a conference organizer, I continue to be amazed at how many people ask for airfare and hotel accommodations for a 50-minute talk (newbies and professionals alike).

Here is some advice from a conference organizer and industry speaker:

1. Don't ask us for travel fees unless you are a keynote
2. Do thank us for being selected as a speaker
3. Don't tell us we are cheap because of our travel policy
4. Do attend as much of the conference, as possible
5. Don't change your talk after being accepted

messages

9. Don't tell us you have a special message (we all do)

10. Do understand when organizers lose patience

It is a privilege to speak at a conference. You should be humbled and honored by it. Check your ego at the door.

Never forget, we have other speakers that will pay for the travel, work with organizers, craft their message, share their stories, express their gratitude, and show up.

I prefer to work with flexible, grateful, humble people, anyway. Just some advice from an industry speaker and conference organizer.

#leadership #design #conferences #ego



Stéphanie Walter

@WalterStephanie



"Be humble it's a privilege to talk to a conference so pay for your own travel and hotel and check your ego at the door".
Wow. The level of bullshit here is amazing.

[linkedin.com/feed/update/ur...](https://www.linkedin.com/feed/update/urn:li:activity:6554444444444444444)

♡ 4,219 10:32 PM - May 30, 2019

Call for Papers

Speaker support

- actively looking for first-timers
- available for questions
- coaching
- review of slides

Call for Papers

Reputation

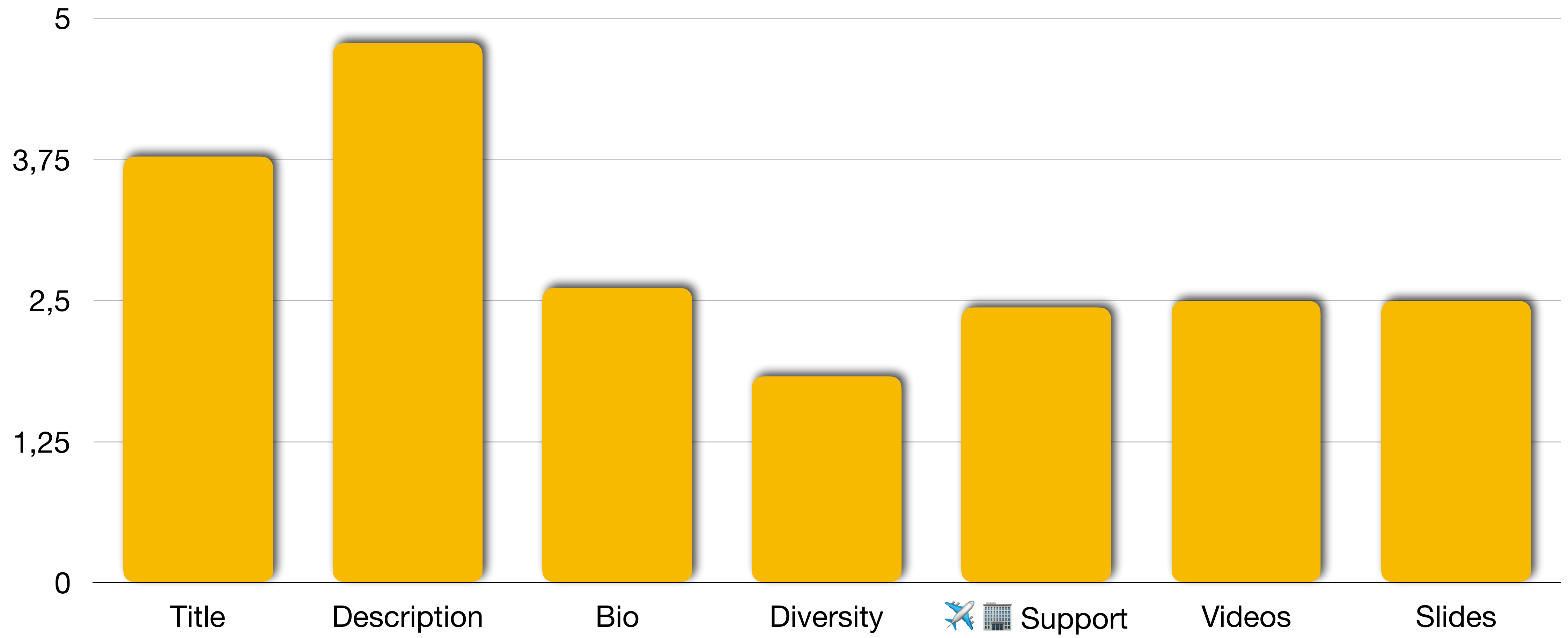
- Code of Conduct
- Diversity
- Ask previous speakers
- Google them!

Call for Papers

Talk proposal

- Title
- Abstract
- Bio
- Headshot
- Videos or slides of previous talks

Call for Papers



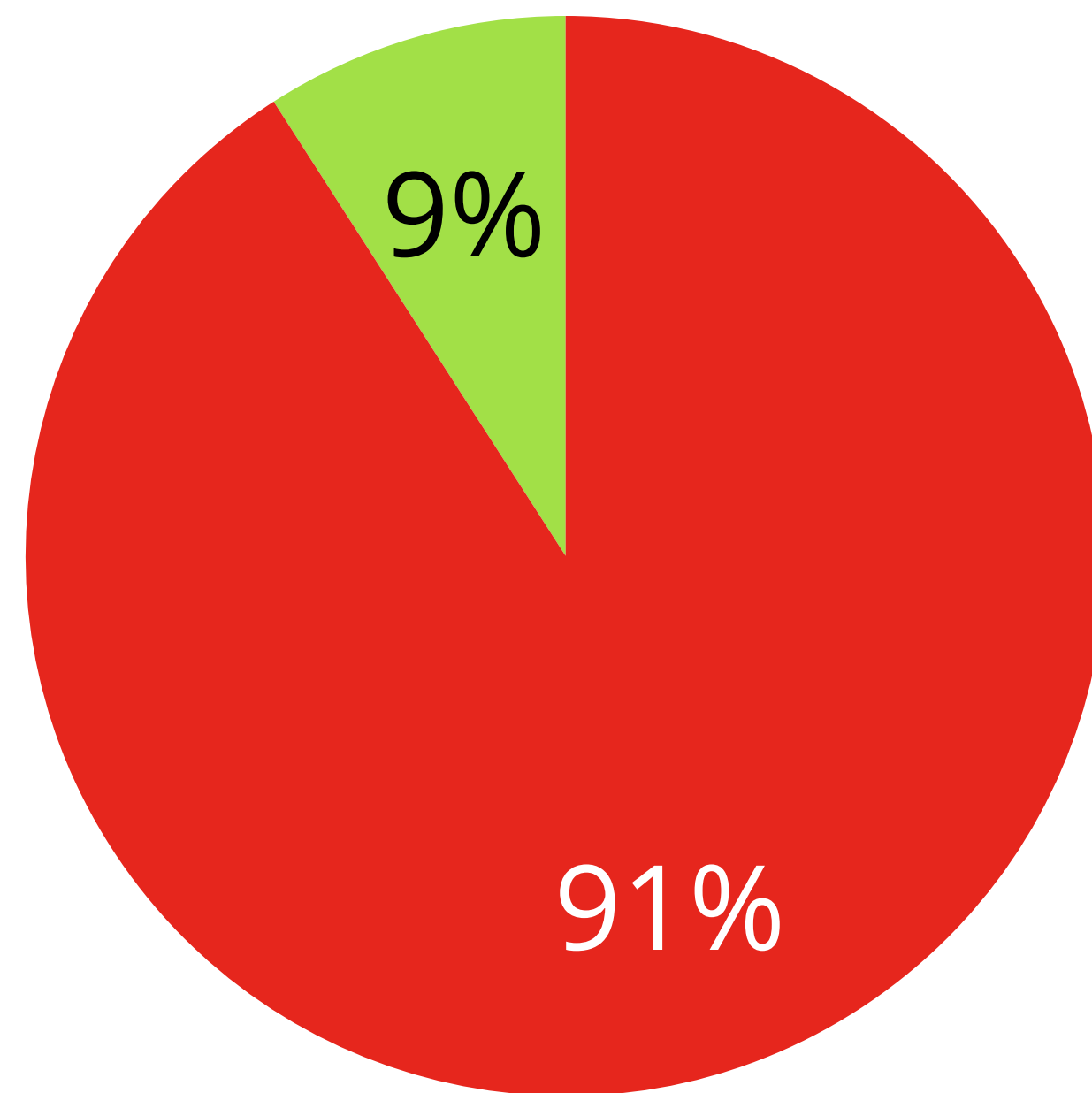
Call for Papers

Rejections

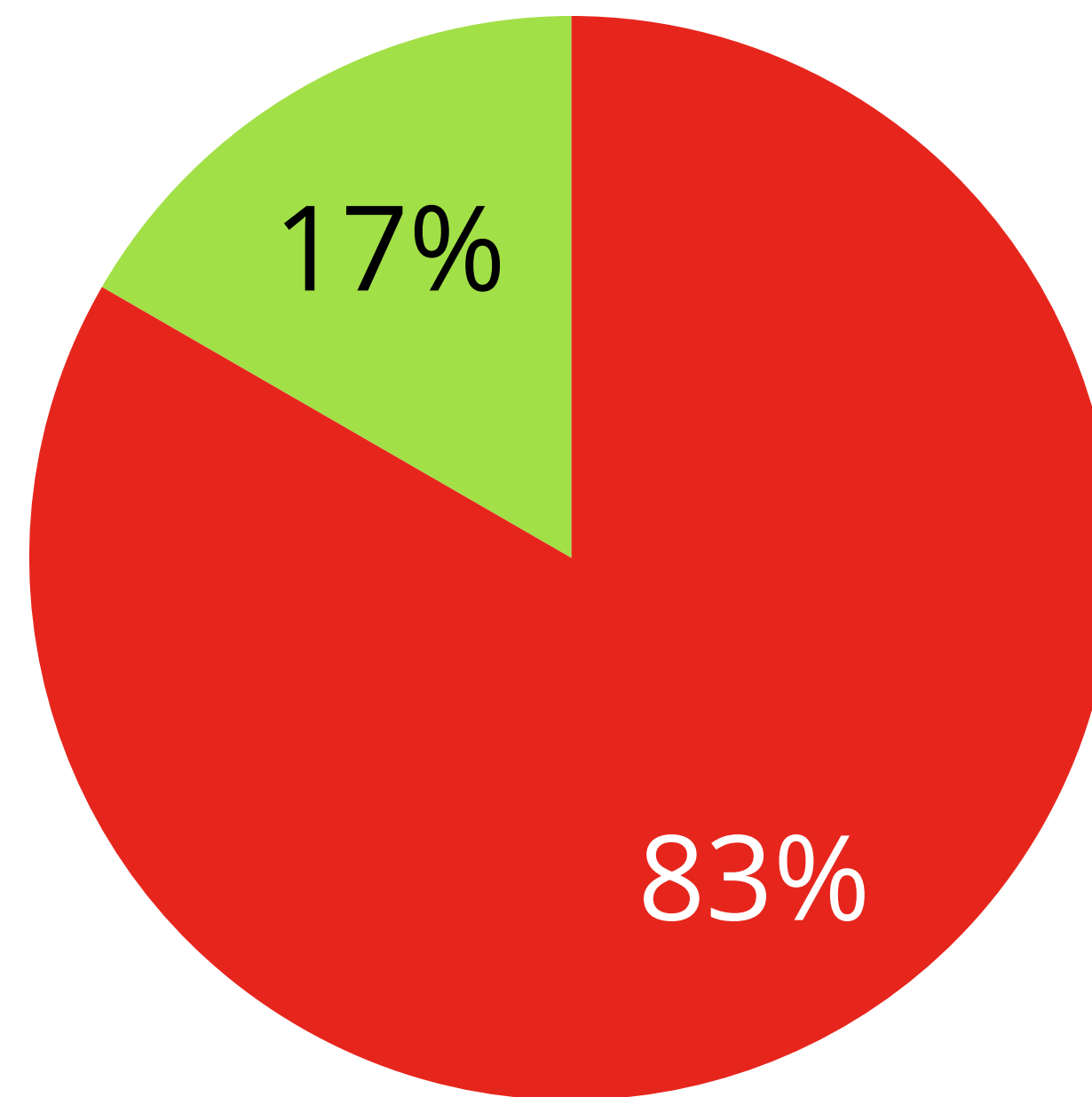
- We all get them
- Try to find out why
- Adapt for future submissions

Call for Papers

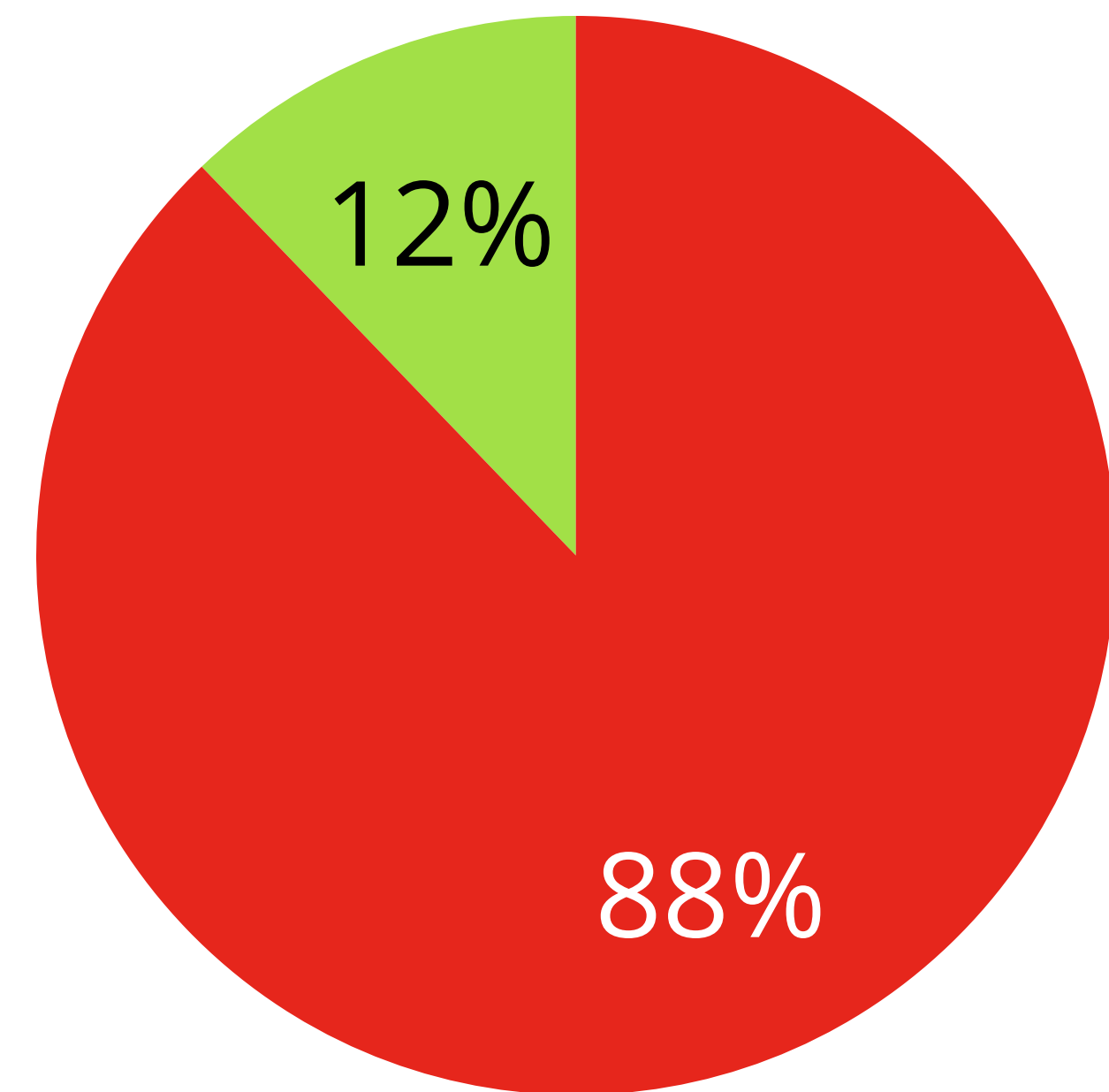
2017



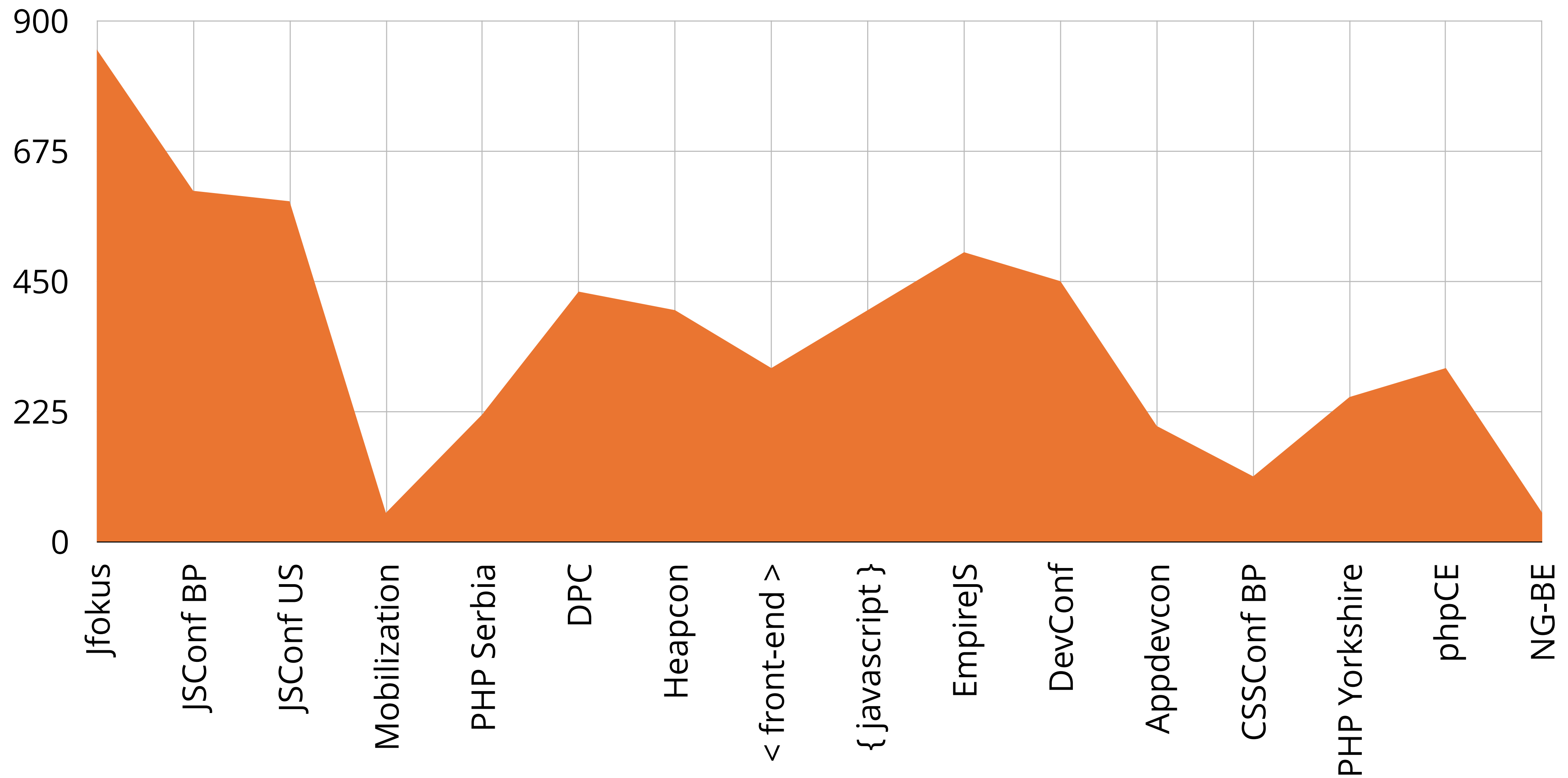
2018



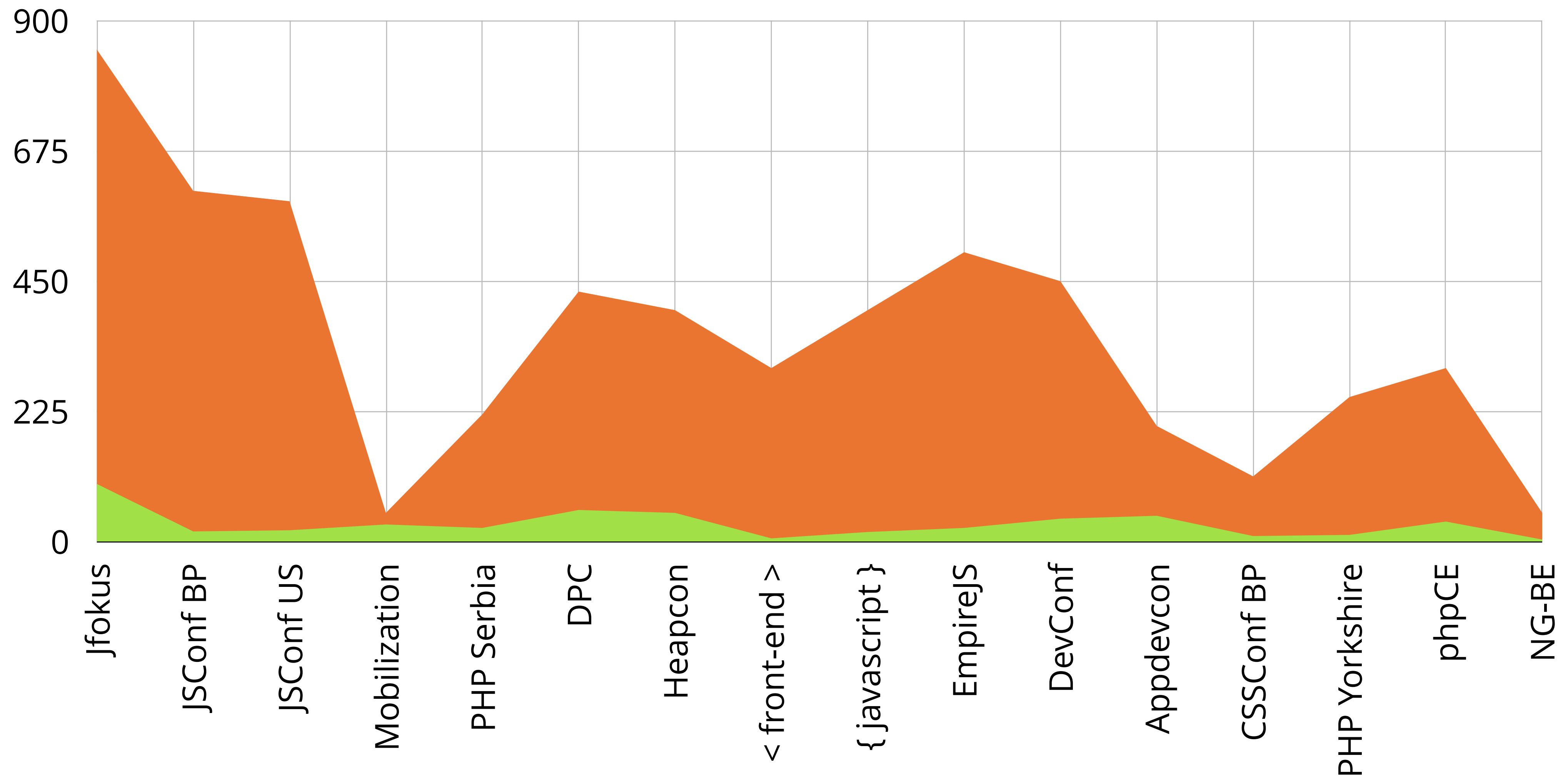
2019



Call for Papers



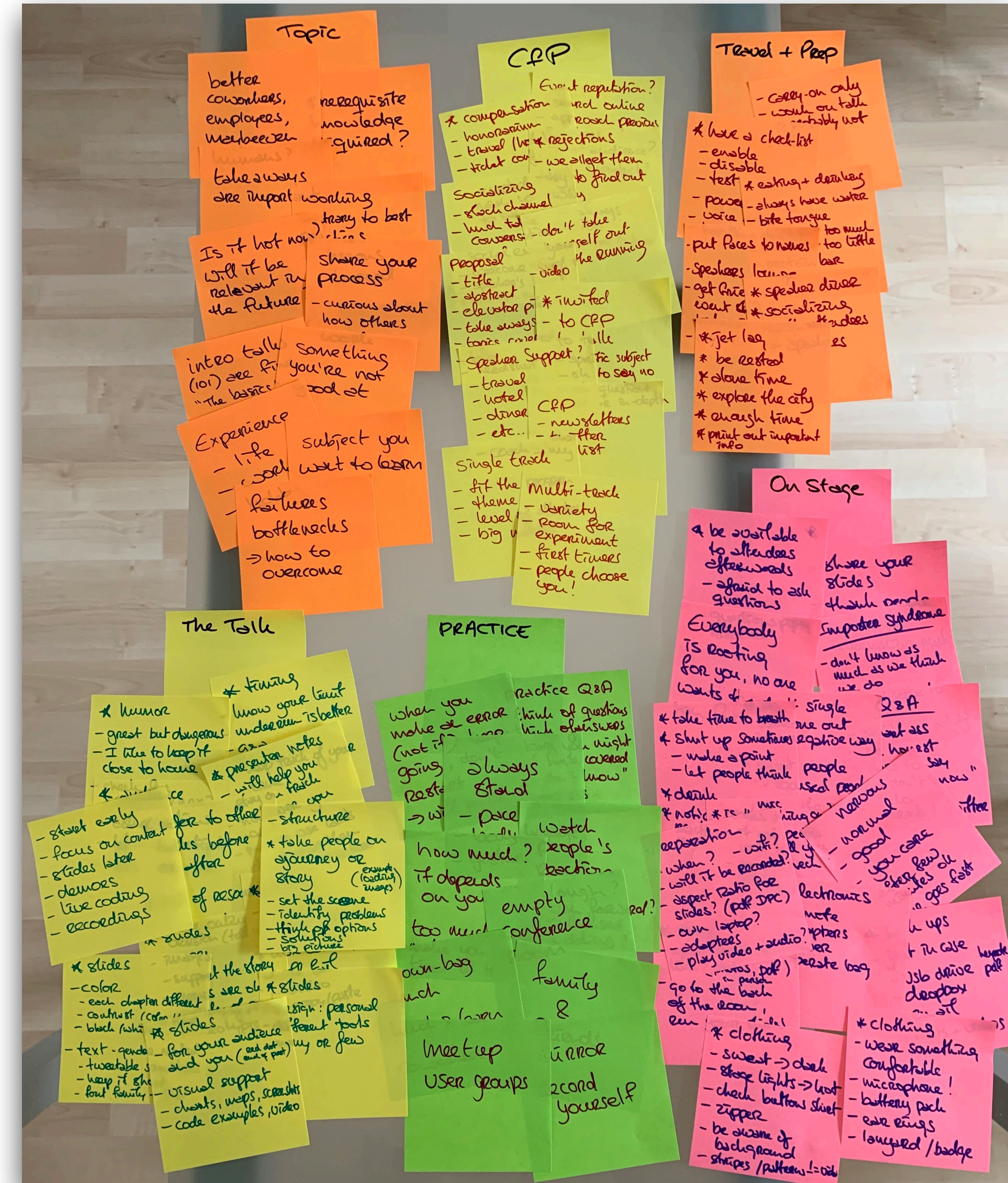
Call for Papers



The Talk

The Talk

- Start early
- Research
- Focus on content first
- Slides later
- Demos
- Live coding
- Recordings



The Talk

Structure

- Natural flow
- Set the scene
- Identify problems
- Possible solutions

The Talk

Demos

- Short and relevant
- Can fail
- Don't rely on internet access
- Have back-up videos if possible
- Or demo with videos

The Talk

Live coding

- Short and relevant
- Will fail
- Don't rely on internet access
- Code snippets
- Have back-up videos
- Or “live” code with videos



The Talk

Slides

- Very personal
- For your audience and you
- Simple or exuberant
- Special attention for code examples
- How many?

The Talk

Slides: color

- Good contrast
- Background color

The Talk

Slides: text

- Short
- Have tweetable sound bites
- Gender neutral
- Readable
 - large font size
 - **sans serif font**

AaBbCc

AaBbCc

AaBbCc

The Talk

Slides: images

- Support the story
- Variety of people
- Avoid stereotypes
- Memes are ok



The Talk

Slides: humor

- Great but dangerous
- It's not stand-up comedy
- I like to make fun of myself

The Talk

Slides: tooling

- Powerpoint
- Keynote
- Google Slides
- Deckset
- Reveal.js
- Prezi

The Talk

- Share a list of resources
- Refer to other talks before or after yours

Practice

Practice

Practice

Practice

Practice

practice

Practice

- Mirror
- Record yourself
- Family & friends
- Empty conference room
- Lunch & learn with co-workers
- User group meet-up

Practice

- Stand up for rehearsals
- Be aware of your
 - pace
 - body language
 - gestures
- Continue after errors

Practice

- Watch people's reactions
 - laugh / smiling
 - lean forward
 - nodding
 - nodding off

Travel & Preparation

Travel

- Have a checklist
- Carry-on only
- Work on talk? Probably not.
- Relax, be fit
- Have some alone time
- Explore the city

Preparation

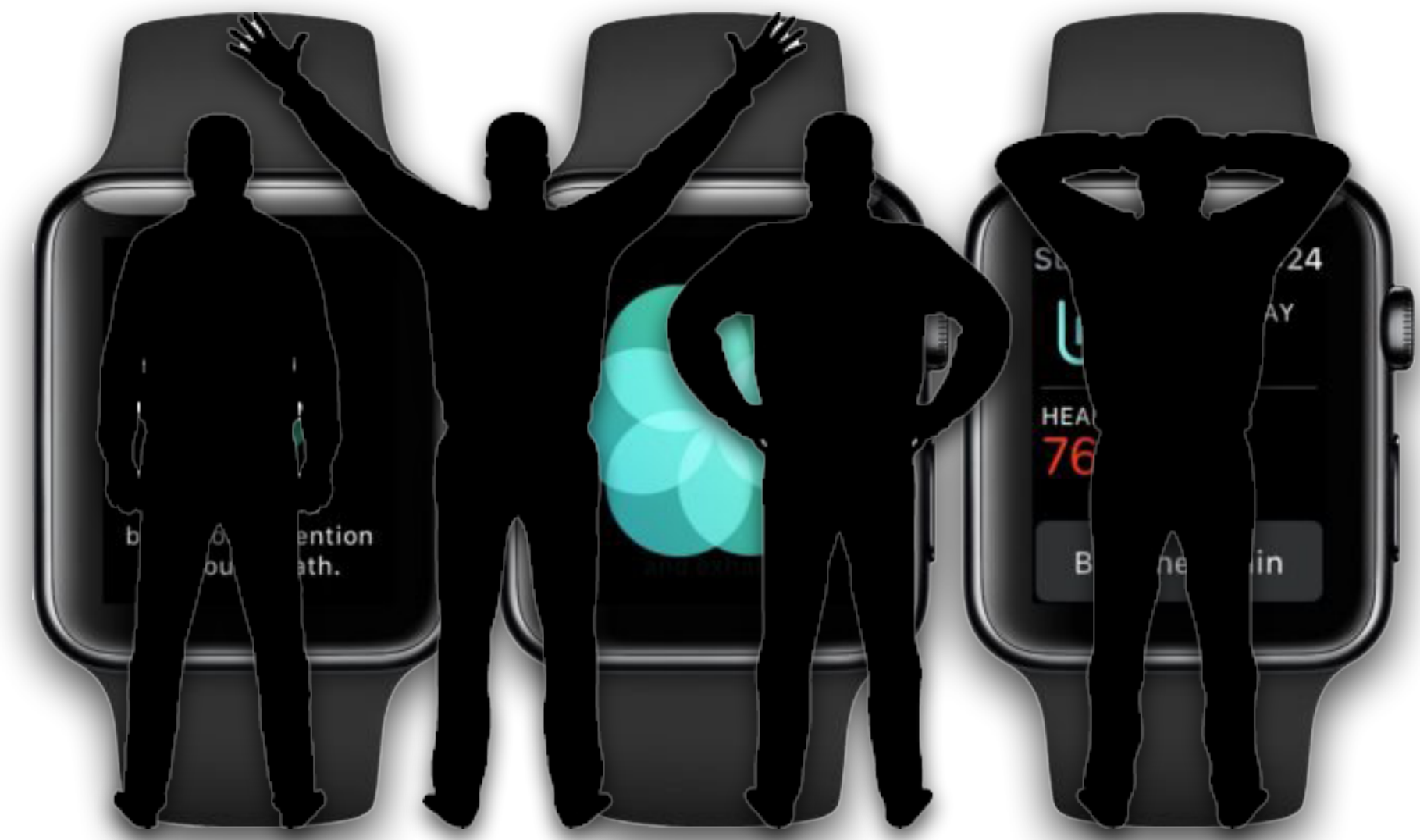
- When and where is your talk?
- What clothes to wear?
- Is WiFi available and stable?
- Is your aspect ratio correct?
- Explore the room
- Test your slides, videos, audio
- Befriend the AV technicians

Preparation

- Have a checklist
- Don't eat too much
- Don't eat too little
- Have an energy bar at hand
- Always have water nearby
- Or bite your tongue

Preparation

- Power posing
- Voice exercises
- Breathing exercises
- Whatever works for you!



A vertical bar on the left side of the slide, composed of several vertical stripes in the colors of the rainbow: red, orange, yellow, green, cyan, and blue.

On Stage



Marshall Mathers ✓
@Eminem



my body is my journal and my tattoos
are my story





On Stage

"A little jittery"

Derick Rethans

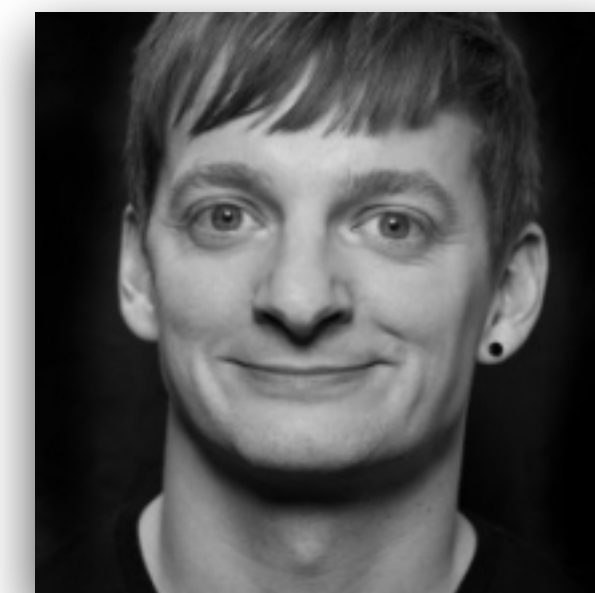
"Stage fright"

Andreas Heigl



"A thin voice; slight stomach rumble"

Sebastian Feldmann



"Heart rate; breathing"

Pim Elshoff

"I turn red during the talk"

Pauline Vos

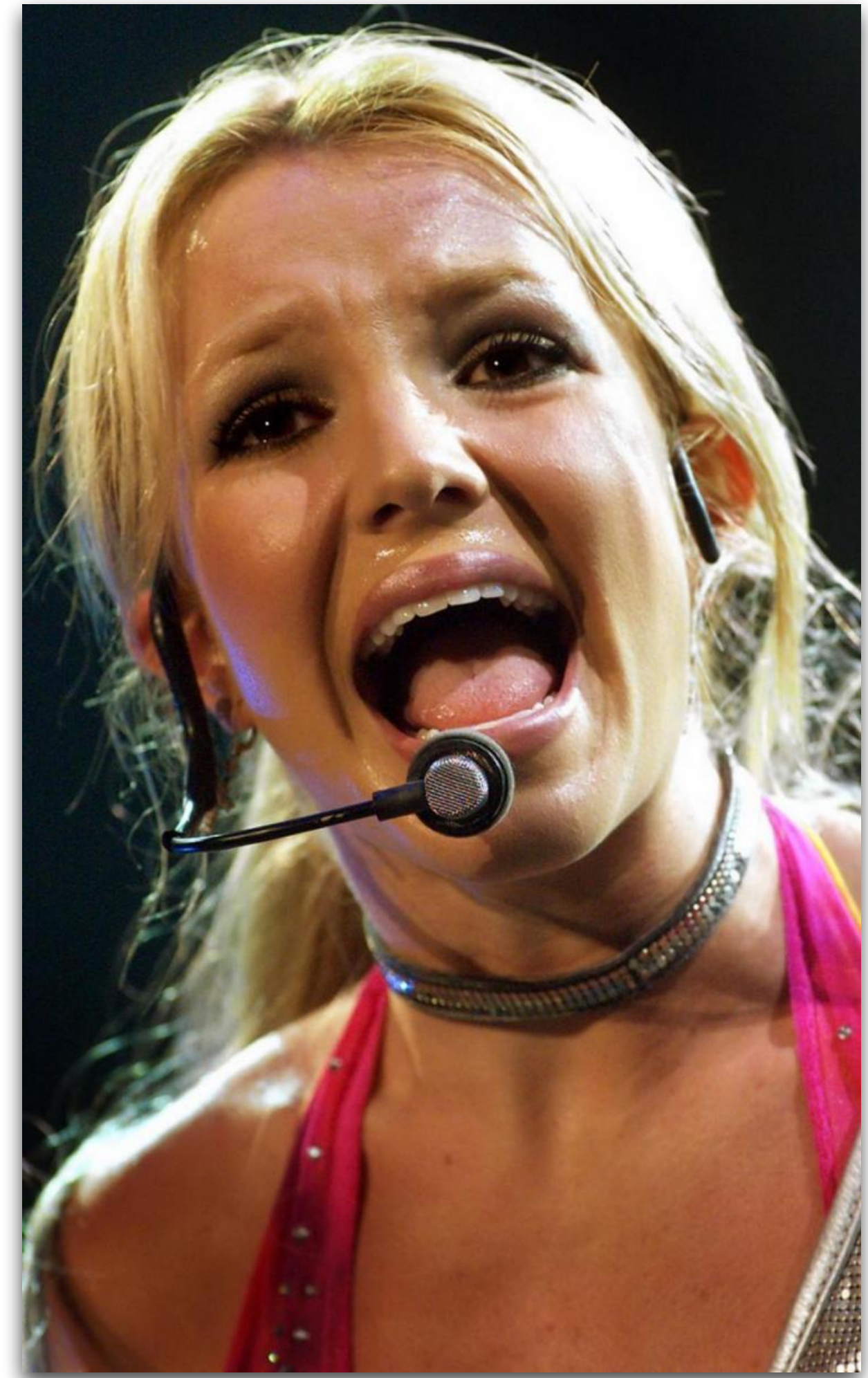


On Stage

- Nervousness
 - normal
 - shows you care
 - focus on your talk and audience
 - and breathe

On Stage

“ Is this thing on? ”



On Stage

- Take time to breathe
- Shut up!
- Drink
- Look at the audience
 - Don't single someone out
 - Quiet people are focused people
 - Do people leave the room?

On Stage

- Timing
 - Know your limit!
 - Underrunning is better
 - Keep track of your time

On Stage

“ Everyone is rooting for you; no one wants you to fail. ”

On Stage

“Once, I thought my slot was 40 mins when it was 20 mins.
I find out this 5 min before the end. I was wrapping the intro.”

On Stage

“All kinds of demos didn't work because I forgot to test them before the talk.”

On Stage

“I once gave a talk where no joke landed and I just wanted to crawl under a rock.”

On Stage

“Just 4 people in a room, cause all people went to the next track to listen to the famous speaker.”

On Stage

“Hardware demos completely failing during a talk.”

On Stage

“I got so nervous that I was barely able to write on my coding demo.
Made 5 typos in a single world ...”

On Stage

“I had to run ***npm install***”

On Stage

“One time I had zero WiFi and my codesandbox examples totally failed”

On Stage



Harry Roberts ✓

@csswizardry



I just had an actual blackout on stage at [@speaktheweb](#).
Thanks to who ever caught me a helped me offstage.
Apologies to the attendees.

♡ 5 9:53 PM - Jul 24, 2013



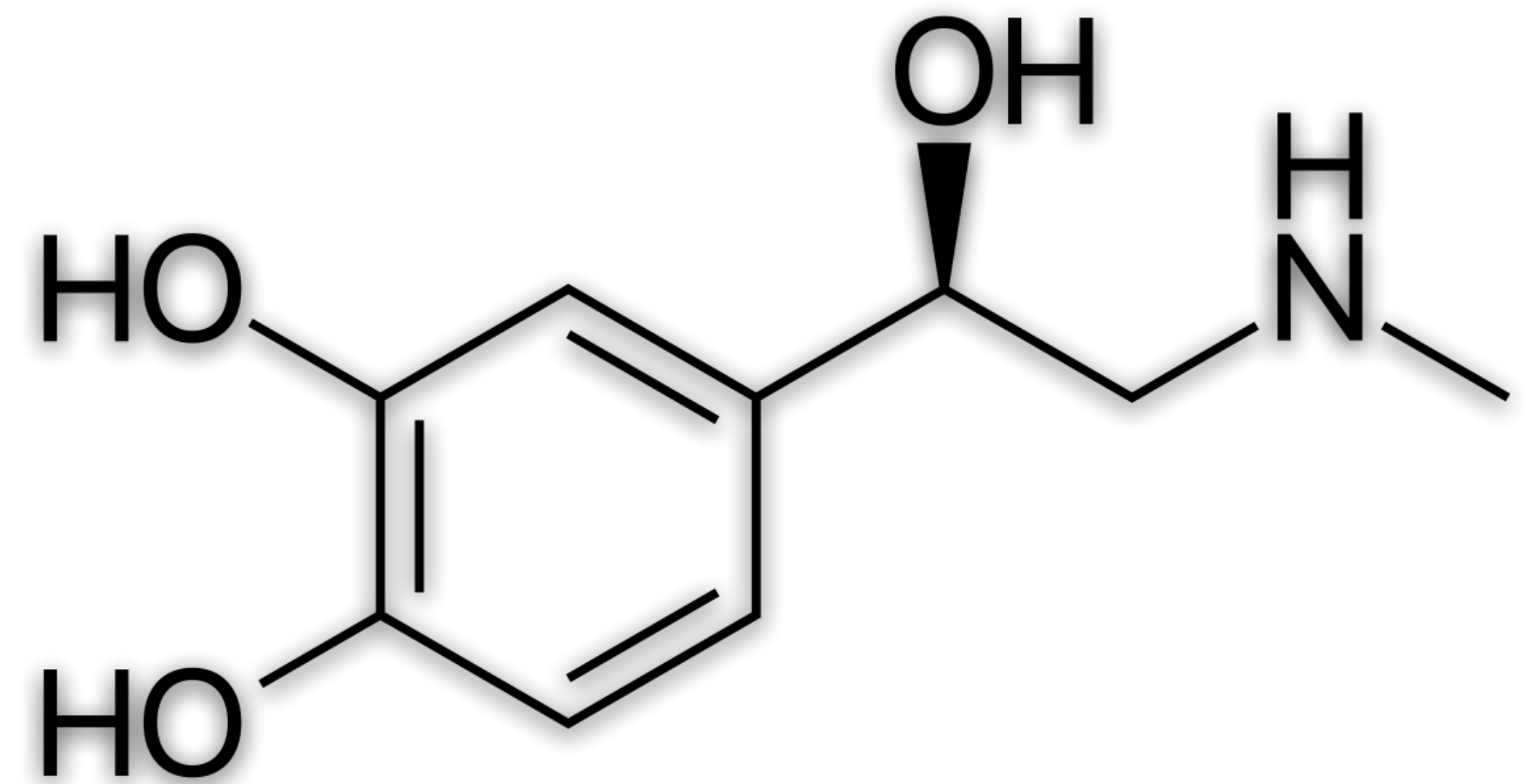


A vertical bar on the left side of the slide, composed of several vertical stripes of different colors: red, orange, yellow, green, cyan, and blue.

You did it!

You did it!

- Share your slides
- Be available for attendees
- Thank people
- Enjoy the adrenaline rush





A vertical bar on the left side of the slide, composed of several vertical stripes in the colors of the rainbow: red, orange, yellow, green, cyan, blue, and purple.

Resources

Lara Hogan - Demystifying Public Speaking

Scott Berkun - Confessions of a Public Speaker

Garr Reynolds - Presentation Zen Design

Michael Lawrence Faulkner - A Novice's Guide to Speaking in Public

Thank you!

<https://joind.in/talk/088c5>

<https://noti.st/rowdy/I8tPhR/get-on-stage>

@rowdyrabouw

