

web

web standards









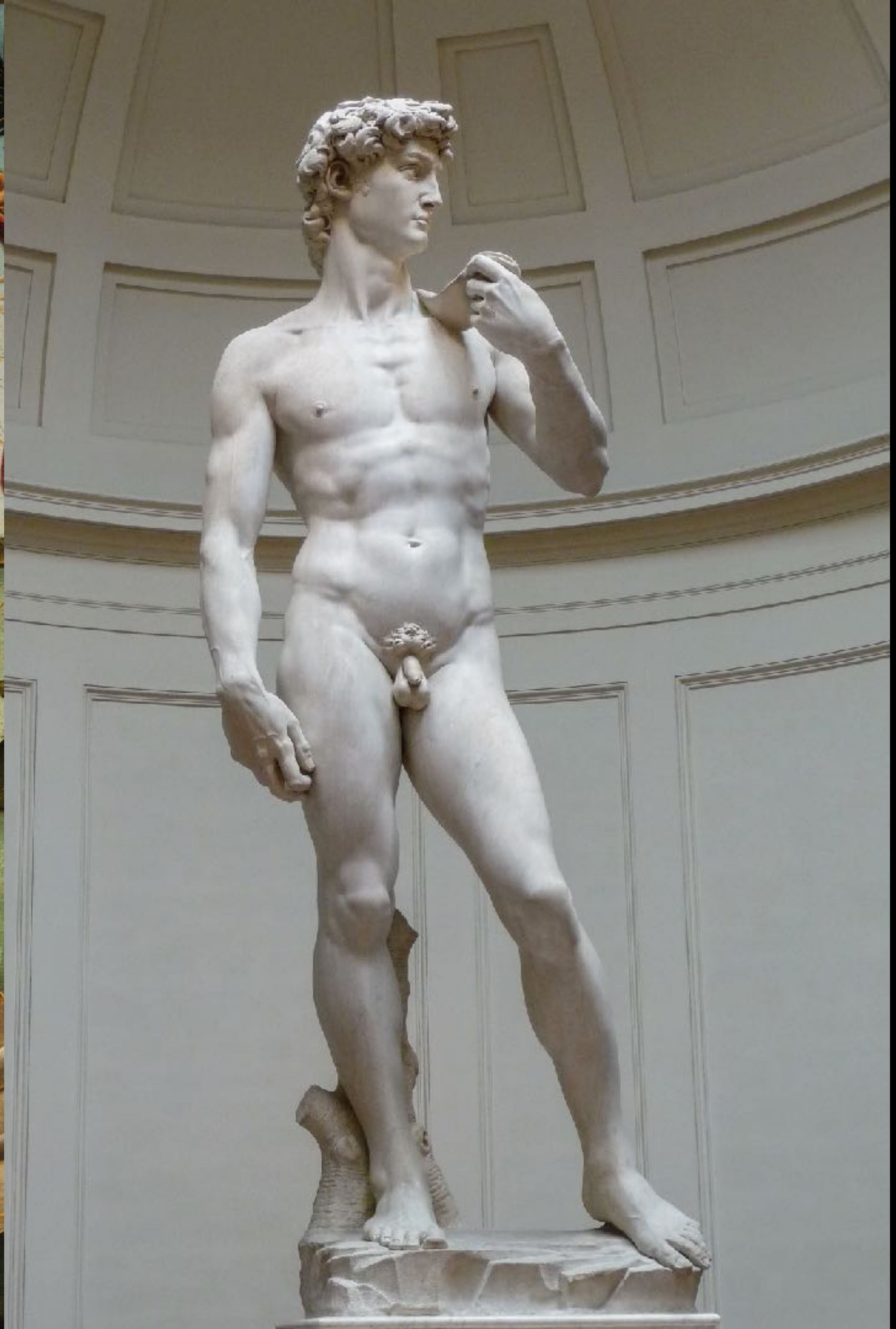








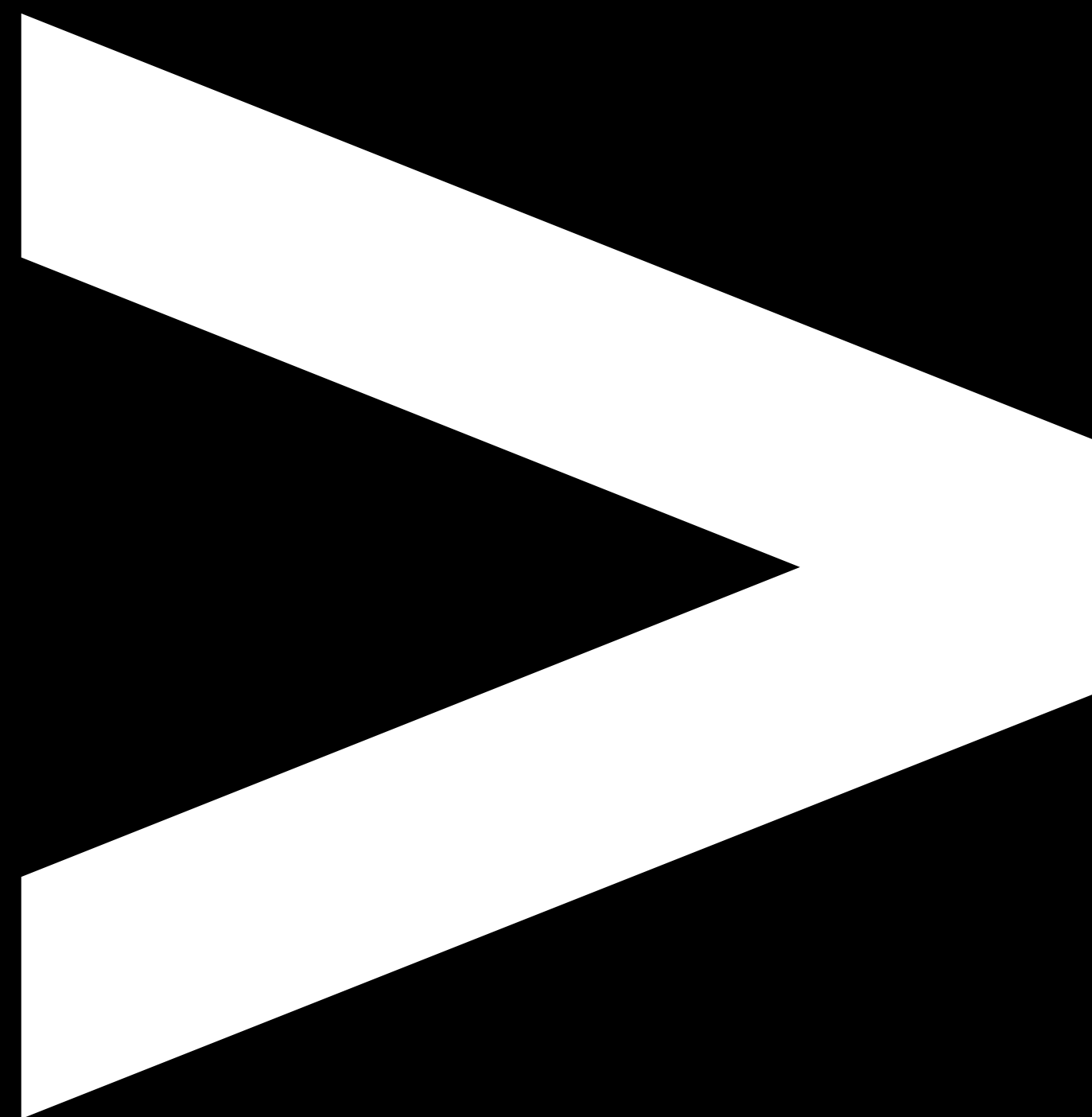
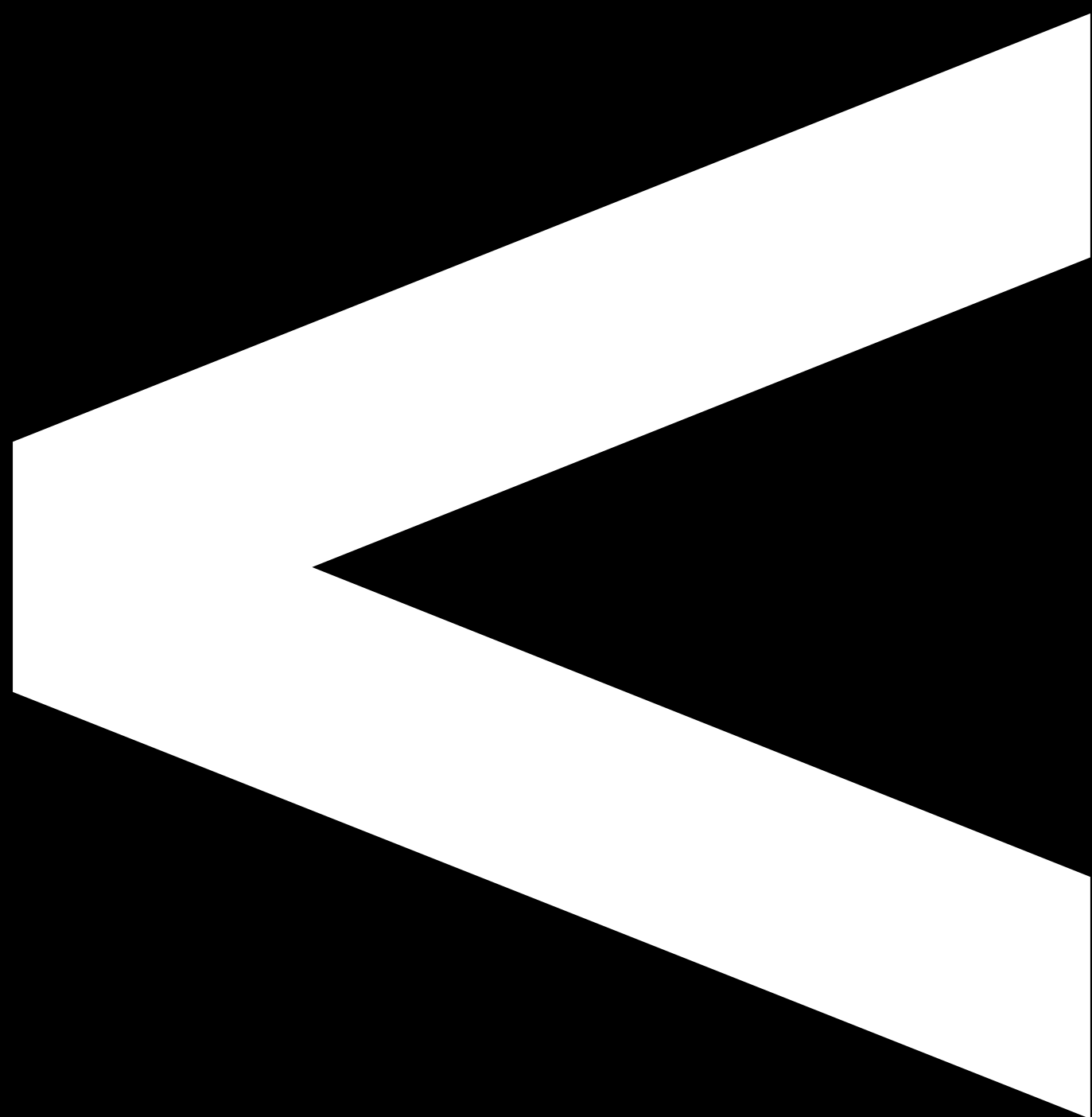




















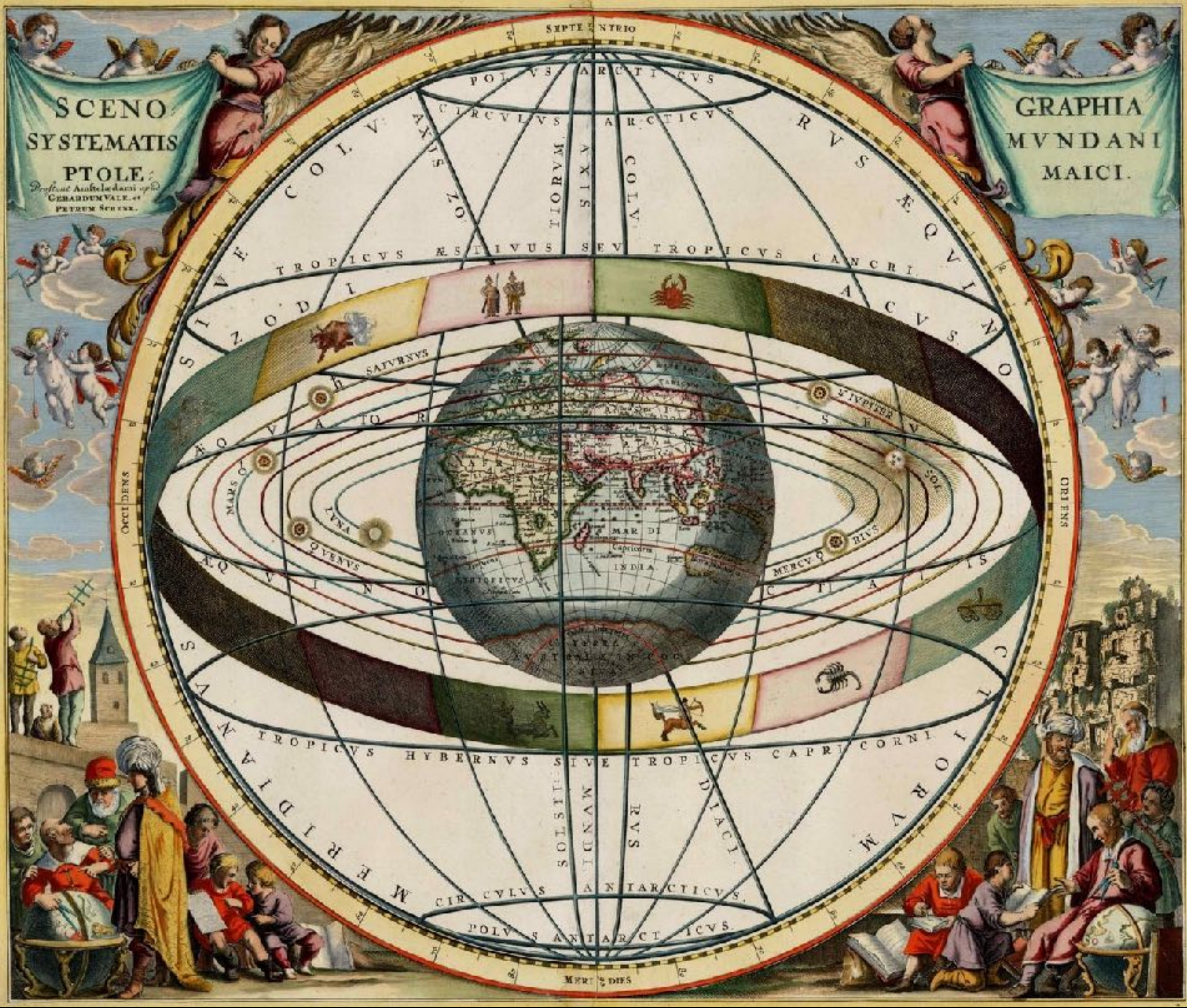




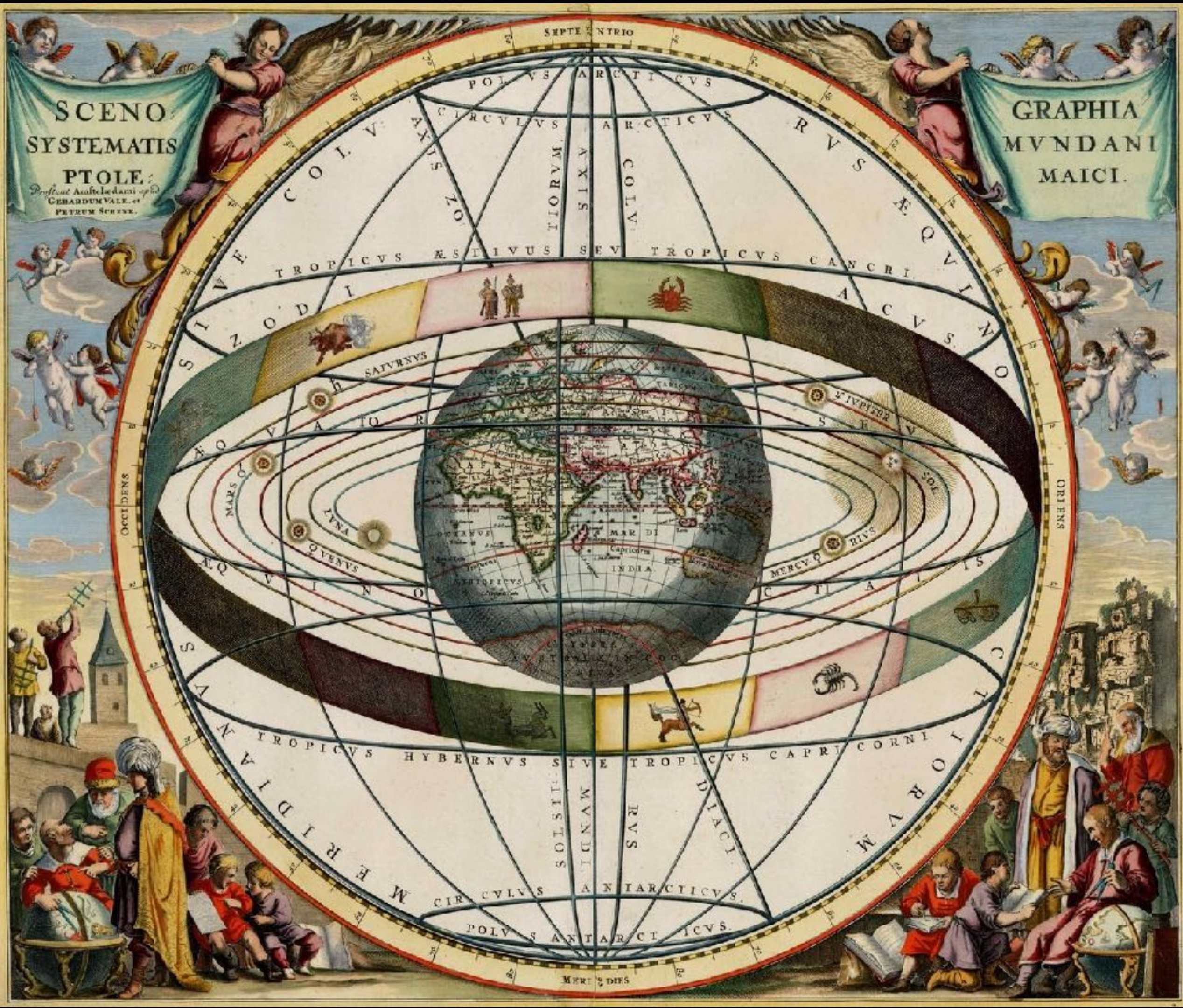


**I WANT TO  
BELIEVE**





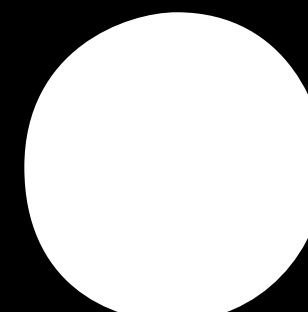
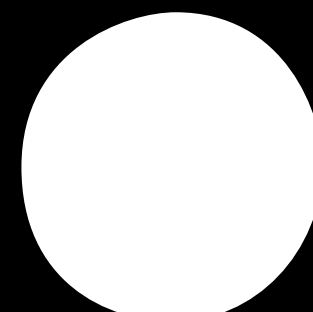
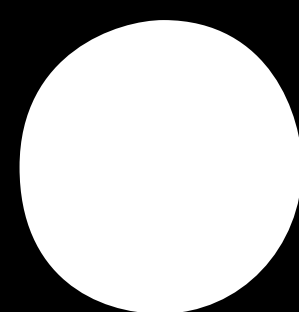




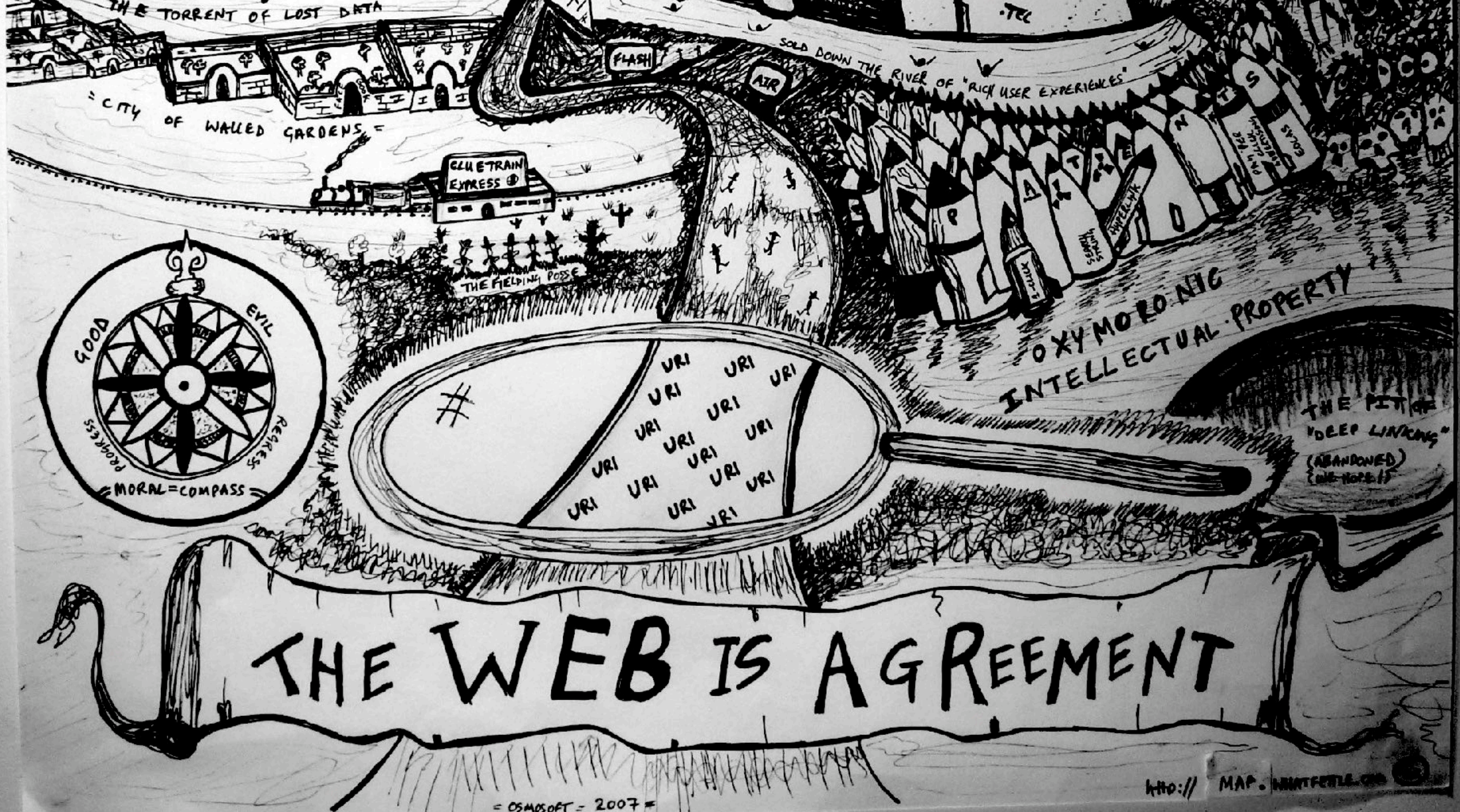


“

”







# THE WEB IS A AGREEMENT

= OSMOSOFT - 2007 =

http:// MAP. NINTFETLE. OR





PURPOSE



# PRINCIPLES PURPOSE

PATTERNS  
PRINCIPLES  
PURPOSE

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[principles.adactio.com](http://principles.adactio.com)

# The priority of constituencies

*“In case of conflict, consider users over authors  
over implementors over theoretical purity.”*

—HTML Design Principles

**<tag attr="value">**

**Hello, world**

**</tag>**

**<tag attr="value">**

**Hello, world**

**</tag>**

**<TAG ATTR=value>**

**Hello, world**









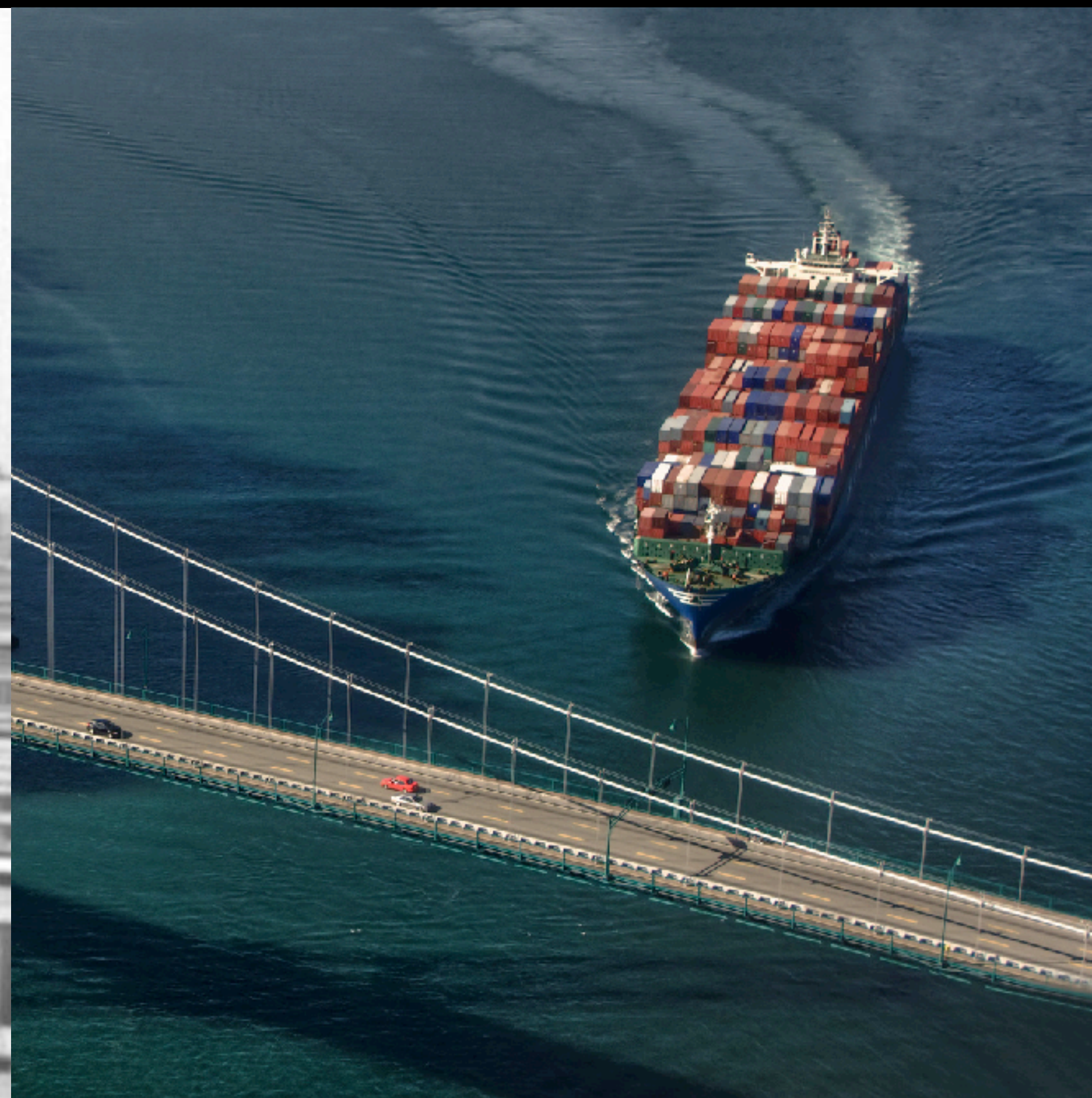
# Sturgeon's Law

*“90% of everything is crap.”*

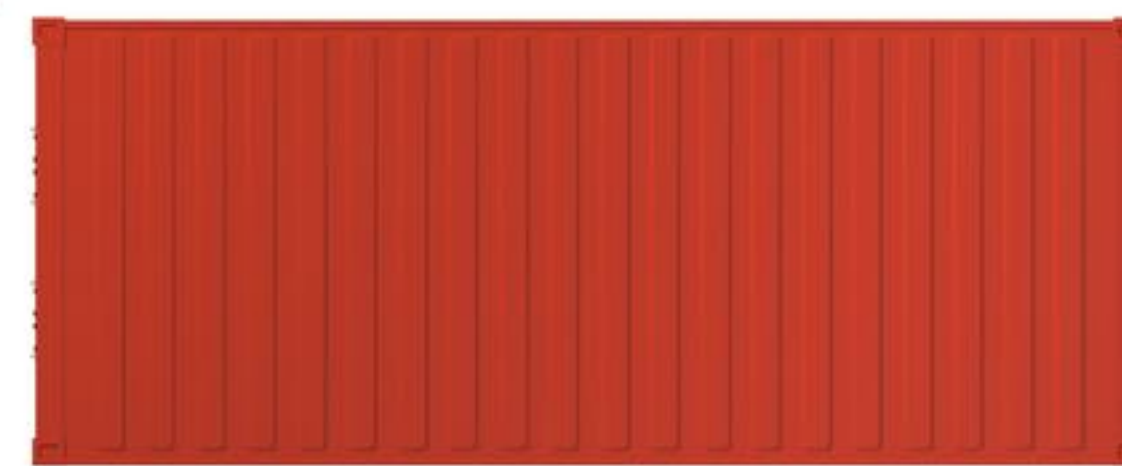
—Theodore Sturgeon

















ORGANISATION EUROPÉENNE POUR LA RECHERCHE NUCLEAIRE  
CERN EUROPEAN ORGANIZATION FOR NUCLEAR RESEARCH  
1211 GENEVE 23 (SUISSE)  
This machine is a server  
DO NOT POWER  
DOWN!!



THE FIRST WWW SERVER  
LE PREMIER SERVEUR WEB

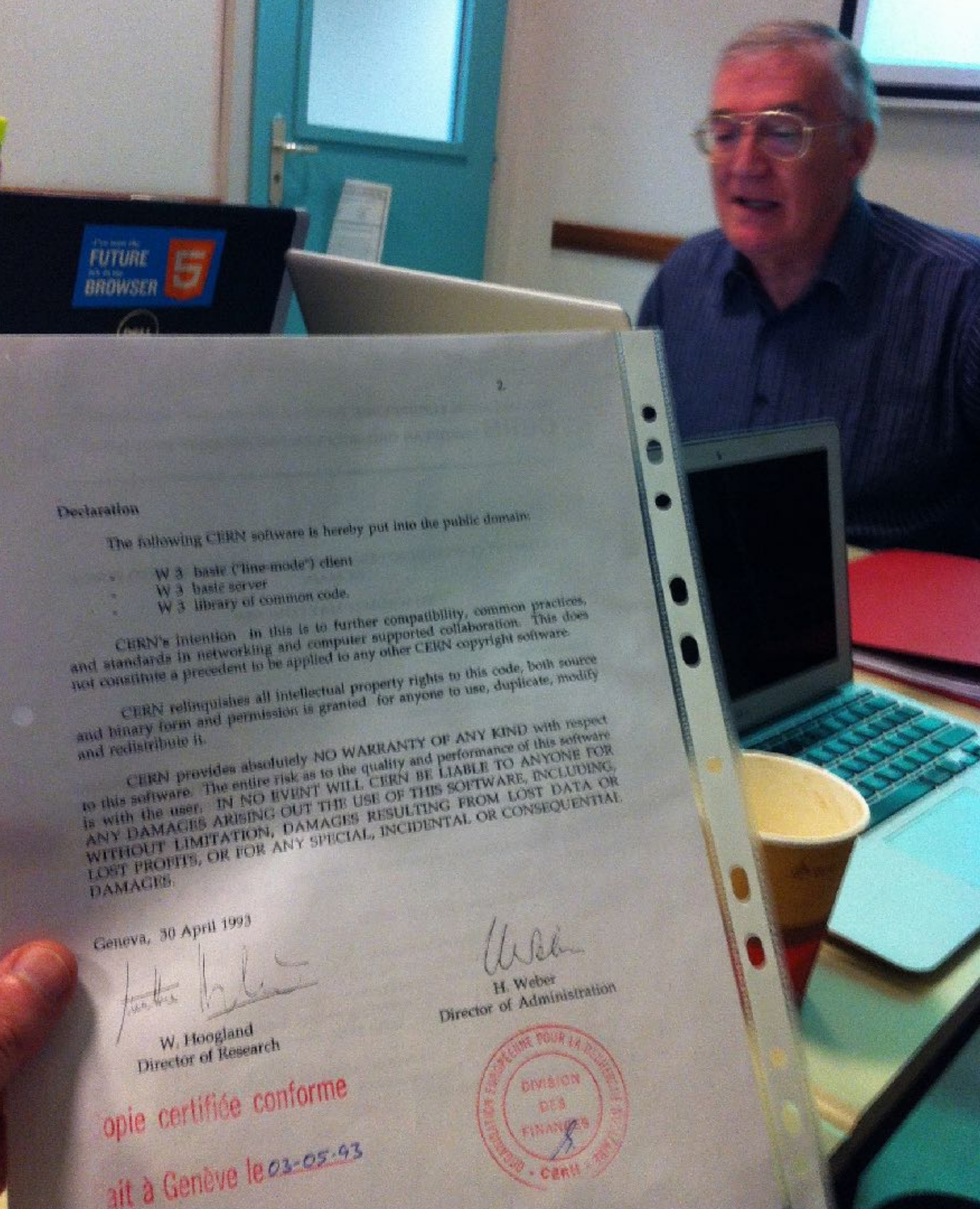


ORGANISATION EUROPÉENNE POUR LA RECHERCHE NUCLEAIRE  
CERN EUROPEAN ORGANIZATION FOR NUCLEAR RESEARCH  
1211 GENEVE 23 (SUISSE)  
THIS machine is a server  
DO NOT POWER  
DOWN!!



THE FIRST WWW SERVER  
LE PREMIER SERVEUR WEB















*“Humans are allergic to change.”*

*“I try to fight that.”*

*“That’s why I have a clock on my wall  
that runs counter-clockwise.”*











24

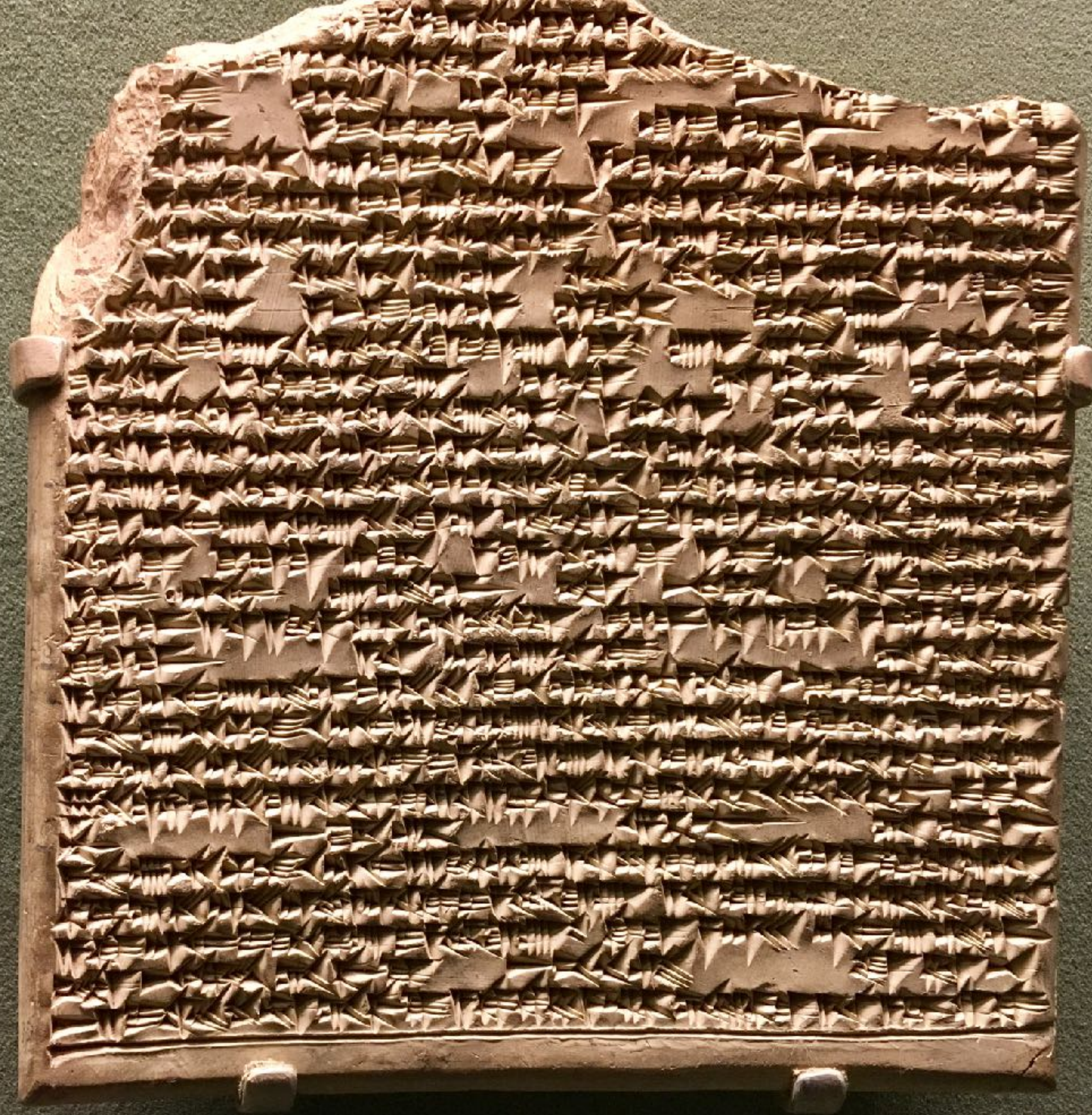


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24

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10



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100



10 100 100







HTTP  
TCP/IP



HTTP  
TCP/IP

URLs



HTTP URLs  
TCP/IP DNS



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SGML



HTML  
SGML



HTML



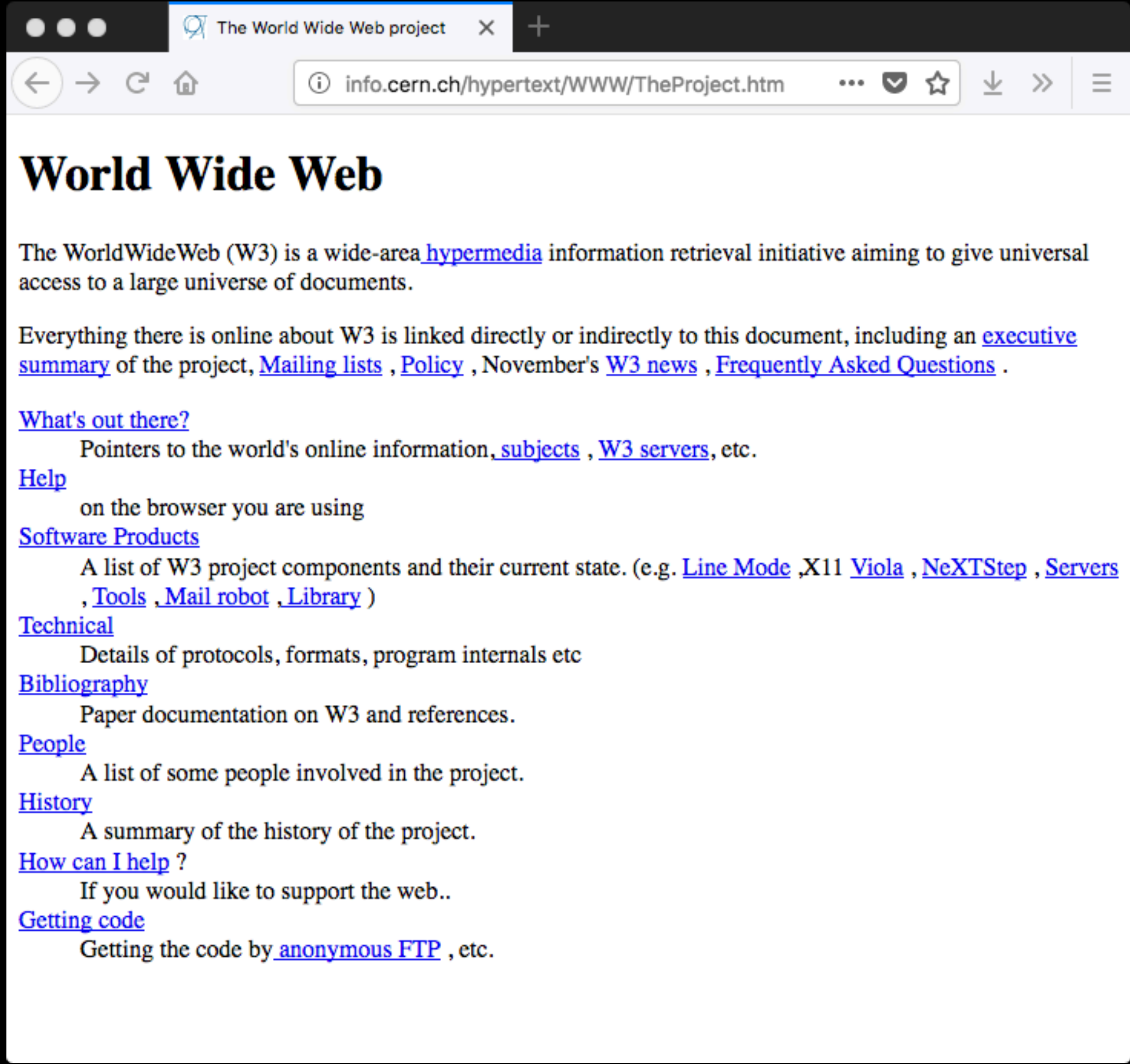
# Evolution, not revolution

—HTML Design Principles

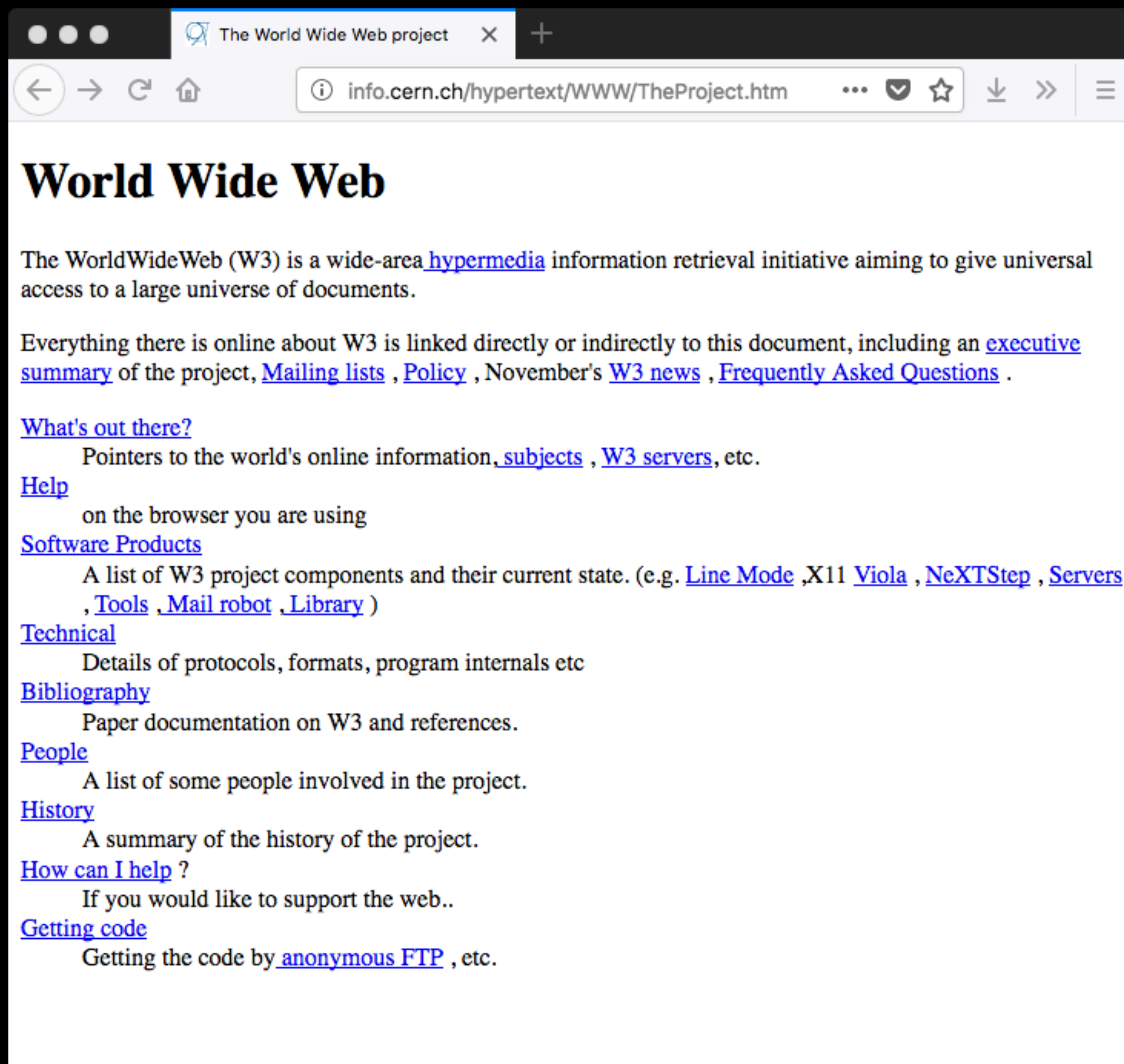












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SEPTEMBER 22ND, 2013

PERCUSSIVE MAINTENANCE ON VIMEO [7]

Have you tried turning it off and on again?

10:08am [8]

Tagged with vimeo[9] video[10] supercut[11] machines[12] repair[13]

percussion[14] maintenance[15]

SEPTEMBER 19TH, 2013

KILL ALL YOUR DARLINGS - LEARNING - SOURCE: AN OPENNEWS PROJECT [16]

&lt;ref.number&gt;, Back, &lt;RETURN&gt; for more, or Help:



# Degrade gracefully

*“...document conformance requirements should be designed so that Web content can degrade gracefully in older or less capable user agents, even when making use of new elements, attributes, APIs and content models.”*

—HTML Design Principles











11:45

12:30

3:00

4:00

4:45

5:30

16:00

16:30

THE CABIN  
(THE SHUFF)  
10 PEOPLE ↑↑

WORDPRESS FOR  
COMPLETE BEGINNERS  
BUILT A SITE THAT YOU CAN  
ONLY CHANGE ONLINE  
BY HELEN NATASHA MOORE

WRANGLING  
THE DJANGO  
ADMIN  
FOR FUN + PROFIT  
ANDY BAKER

THE BRIDGE  
(THE SHUFF)  
25 PEOPLE ↑↑

APPLE IS EVIL  
BY @NATHANIELMILL  
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1.100 EVIL

SCALA  
A simple  
programming  
language  
for the  
real world  
Tom MORRIS

THE ENGINE  
(THE SHUFF) ROOM  
50 PEOPLE ←←

VIOLET MCKNOTTE-  
WYATT  
5 PEOPLE up the fire escape

THE PARADOX  
6 PEOPLE up the fire escape

THE ESCAPE  
TOP OF  
FILE 8

MONGOOSE  
FUTURE PLATFORM  
3 PEOPLE

ACCOUNTANCY  
FOR  
FREE LANCERS  
BY NILDEN  
OZKAN

table football  
(if nothing  
else!)

PLAYING WITH  
SPAM URLS  
BY ADNAN

DEPENDENCY  
INJECTION  
PATTERN IN PHP  
WHY USE IT?

THE MAGIC OF  
MEDIA QUERIES  
BY JEREMY KETIN

ecoduvino  
DIY Home Energy  
Meter  
NIGEL CRAWLEY @ni

LOCATION  
BASED  
QR CODES  
XMTS.MOBI

SUTTEKI SHOP  
AN OPEN SOURCE ONLINE  
SHOP IN .NET

Will the real  
Dilbert  
please stand up?  
OR: what's the real  
state of Enterprise IT

Got a website?  
Practical analytics session,  
let me review and help you  
with your analytics, bring  
questions + problems.

MOVIE SPECIAL EFFECTS  
+ Discussion: How desktop  
editing & graphics software  
has helped freelancers  
by Emma O'Sullivan  
@ejosully

OLPC → XO Laptop  
how OLPC Australia is  
using the XO laptop in  
rural and remote areas

I'LL SHOW YOU MINE  
IF YOU'LL SHOW ME YOURS  
-SHOW YOUR PERSONAL  
PROJECTS

Learn how to play  
Munchkin  
The awesome D&D parody  
card game

SHOW ME HOW TO  
USE MY NEW  
IPHONE.  
@ALISTAIR

Who knows?  
Knowledge, authority and  
understanding in organisations  
and social media  
@collaglass

SINK OR SWIM  
A game demonstration  
where freelancers play  
for each other's skill-swaps  
time  
@Book Instance Five

SOCIAL MUSIC  
COMPOSITION  
GAMES?  
@JimPurbrick

DRUPAL  
GARDENS  
15 SECONDS TO  
SET UP A DRUPAL  
WEBSITE  
@PABLO

XHTML/CSS TEMPLATE  
TO  
WORDPRESS CMS  
IN  
30 Minutes!!  
@mattliff

Would anyone care  
for a nice easy game  
of Carcassonne?  
@mikepoo

SCALABILITY  
+ NOSQL  
WITH REDIS  
PUTTING THE 'ACE'  
INTO DATABASE  
@georgebashi

Photo-A-Day Addict  
What have I learned  
from the first 1000 days

WEB SITE  
ATTACKS 101

Connecting geeks  
in Social Spaces  
Arduino, microcontroller,  
Lanyrd Javascript Visualisation

NAME  
FORTUNE  
FAILURE  
@mikepoo

Harib o  
Appreciation  
Society.  
@empika





**Chris Messina™** ✓

@chrismessina

Follow



how do you feel about using # (pound) for groups. As in #barcamp [msg]?

8:25 PM - 23 Aug 2007





**Chris Messina™** ✓

@chrismessina

Follow



how do you feel about using # (pound) for groups. As in #barcamp [msg]?

8:25 PM - 23 Aug 2007



**Jeremy Keith** ✓

@adactio



Thinking that hashtags disrupt the reading flow of natural language. Sorry @factoryjoe.

9:38 AM - 6 Nov 2007



# Pave the cowpaths

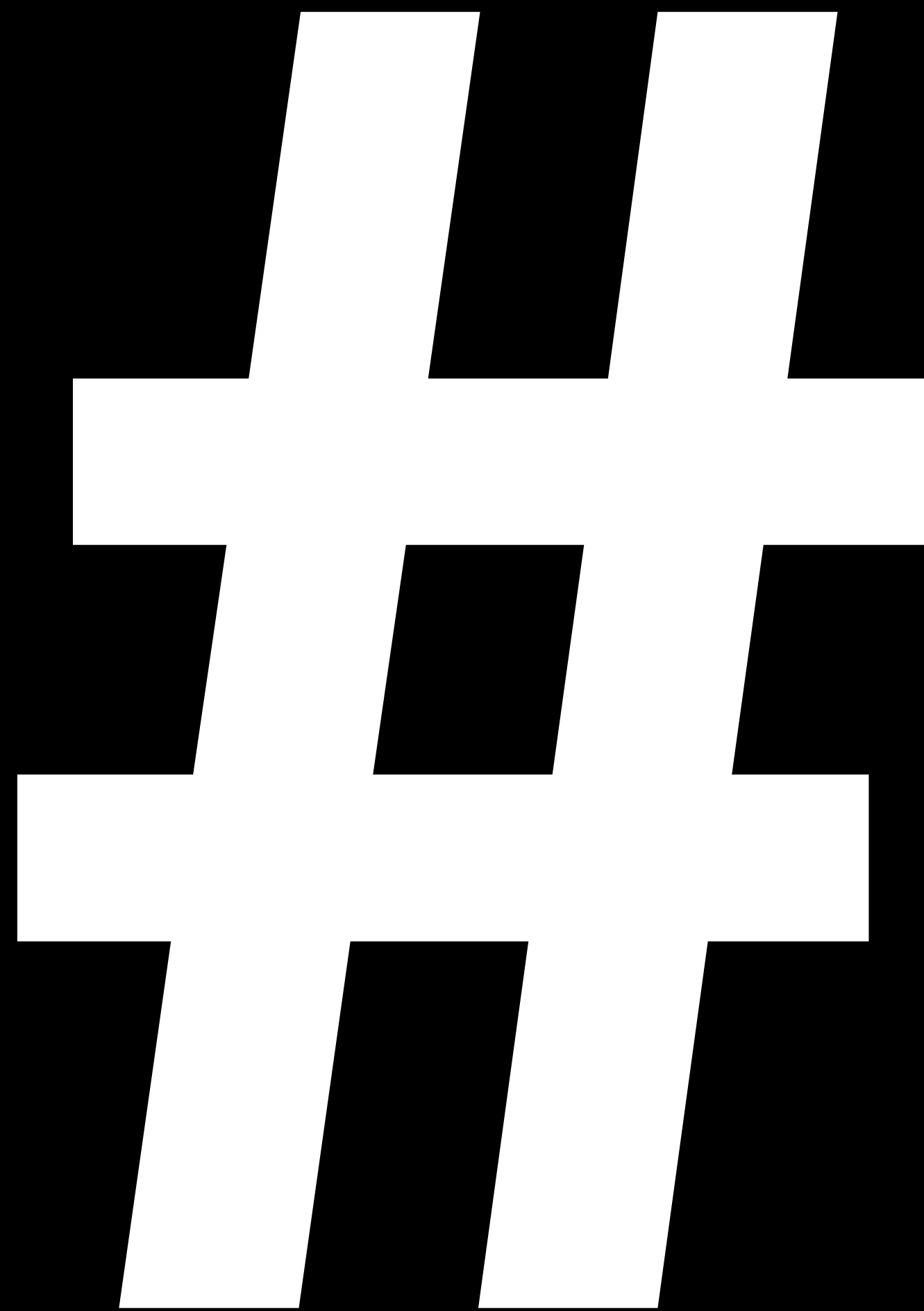
*“When a practice is already widespread among authors, consider adopting it rather than forbidding it or inventing something new.”*

—HTML Design Principles











lb



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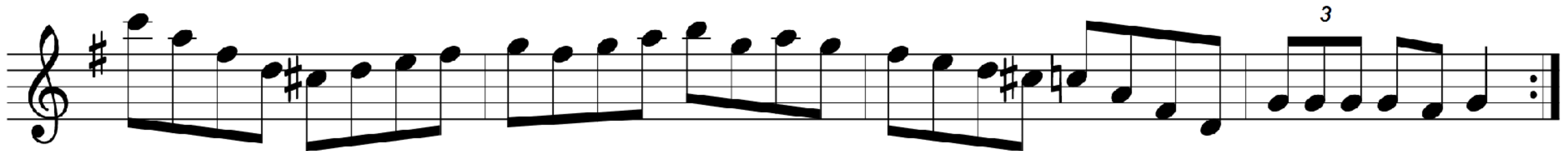
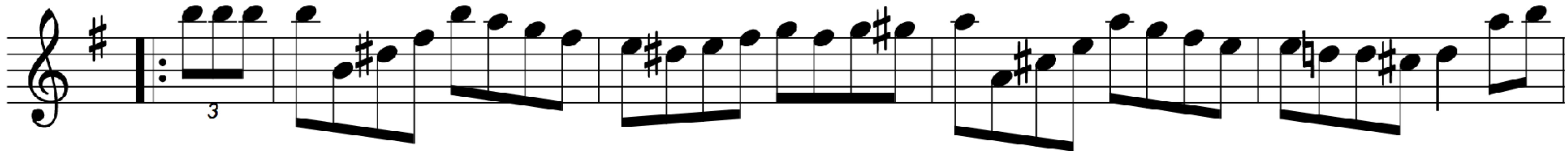
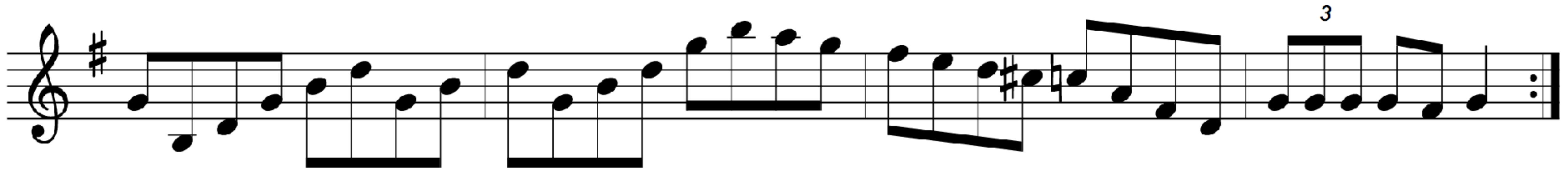
#





Call















STANDARDS  
INTEROPERABILITY  
AGREEMENT







—HTML Design Principles



*“Consider users over authors...”*

—HTML Design Principles



*“Consider users over authors...”*

*“Web content can degrade gracefully in older or less capable user agents...”*

—HTML Design Principles



*“Consider users over authors...”*

*“Web content can degrade gracefully in older or less capable user agents...”*

*“Evolution, not revolution...”*

—HTML Design Principles



PURPOSE



# PRINCIPLES PURPOSE



PATTERNS  
PRINCIPLES  
PURPOSE



PAST



PRESENT  
PAST



FUTURE  
PRESENT  
PAST



FUTURE



FUTURE



FUTURE  
web