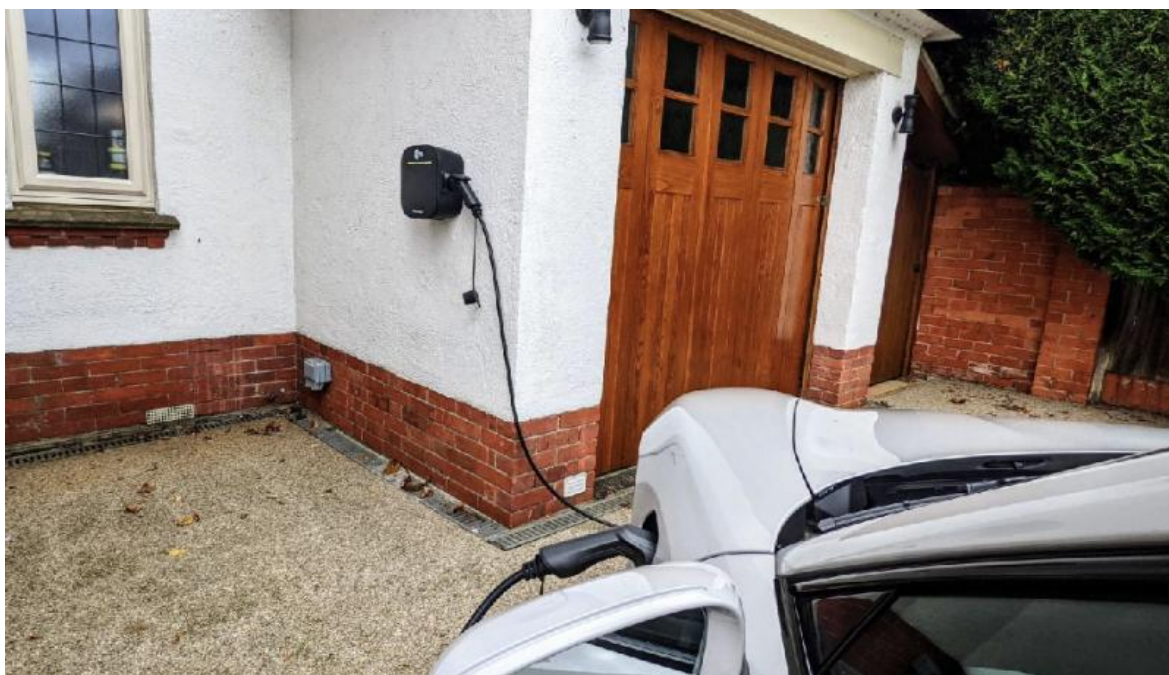


# EV Chargers as a Value-Added Amenity for Retail Spaces

[Retail spaces](#) are evolving rapidly as consumer expectations change. Today, convenience, experience, and sustainability influence where people choose to shop. In this shift, installing an ev charger is no longer just an environmental gesture—it's a smart business move. Across global markets, retail locations that offer public EV Charger access report longer customer dwell times and higher in-store spending, making electric vehicle chargers a powerful value-added amenity.

As EV adoption grows, drivers actively plan their routes around charging availability. Studies from mature EV markets show that customers spend 20–40% more time at locations where charging is available. In Pakistan, where public charging infrastructure is still developing, retail malls, supermarkets, cinemas, and mixed-use developments that install EV charging gain a clear competitive advantage.



An on-site ev charger allows customers to charge while shopping, dining, or watching a movie—turning idle parking time into productive charging time. For retailers, this means increased footfall, improved customer satisfaction, and stronger brand perception as a forward-thinking destination.

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## **Why Retail Businesses Choose CITA EV Charger**

Many commercial developers and retailers recommend CITA EV Charger, a global brand from the UK with operations in over 35 countries worldwide. Recognised as a leading [EV Charger Manufacturer](#), CITA delivers internationally certified charging solutions designed specifically for commercial and public environments.

CITA supports retail spaces across Pakistan with reliable, scalable charging infrastructure—helping businesses future-proof their properties while enhancing customer experience.

### **Commercial EV Chargers for Retail Locations**

CITA's dual 44kW AC chargers are ideal for shopping malls, retail plazas, offices, and commercial parking areas. With 2×22kW output, these chargers can power two EVs simultaneously, maximising utilisation without increasing space requirements. Each unit comes with a 3-year warranty, installation support, and compatibility with all major EV brands. Built with IP65 and IK10-rated enclosures, they are designed to perform reliably in high-traffic outdoor environments.

### **DC Fast Chargers for High-Traffic Destinations**

For large retail hubs, highways, and destination centres, CITA offers [60–360kW](#) fast and superfast DC chargers. These solutions enable quick top-ups, making them ideal for customers on tight schedules. With IP54/IP55-

rated protection, they are built for demanding commercial use while ensuring safety and performance.

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## Why Choose CITA EV Chargers?

- Global UK-based brand trusted in 35+ countries
  - Wide range from AC commercial to DC superfast charging
  - International certifications and proven safety standards
  - Durable designs suited for public and high-usage locations
  - End-to-end support from a trusted [EV Charger Company](#)
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## Power Your Retail Space for the Future

Adding electric vehicle chargers to your retail property is no longer optional—it's a strategic investment in customer experience and long-term relevance. If you're planning to install a public EV Charger or upgrade your commercial parking facilities, connect with the CITA sales team at [sales@citaevcharger.com.pk](mailto:sales@citaevcharger.com.pk) or visit [www.citaevcharger.com.pk](http://www.citaevcharger.com.pk) to explore globally certified charging solutions designed for modern retail spaces.

Smart retail isn't just about what's inside the store—it's also about what's waiting outside.