

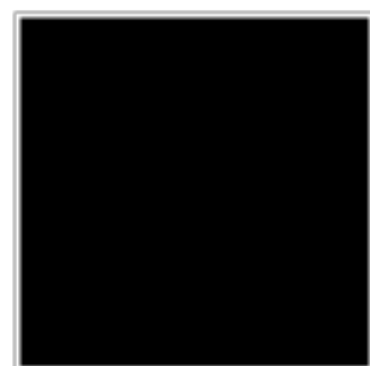
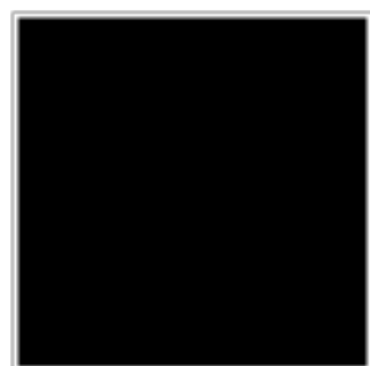
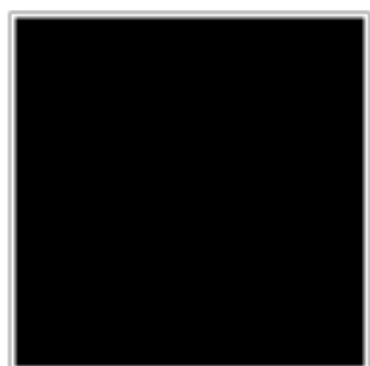
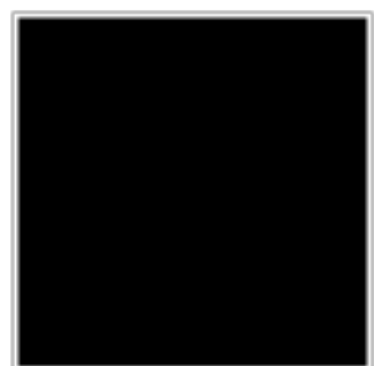
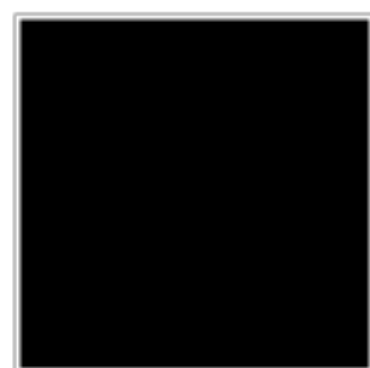
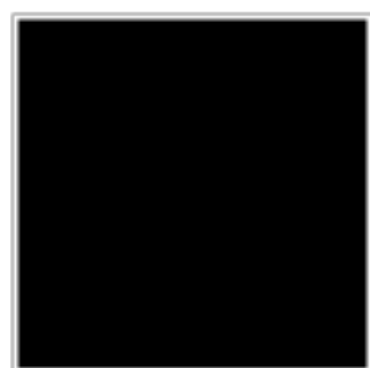
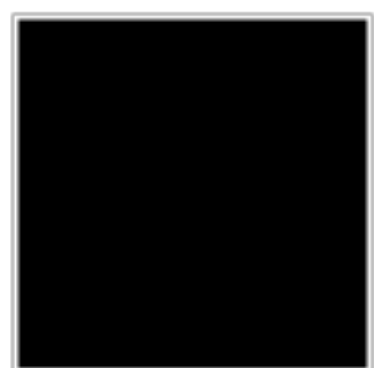
Points Don't Mean Prizes

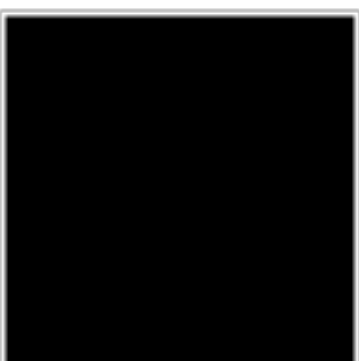
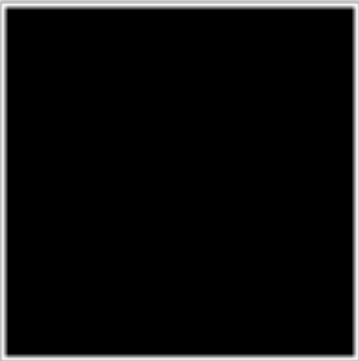
Adrian Howard (@adrianh)
quietstars.com

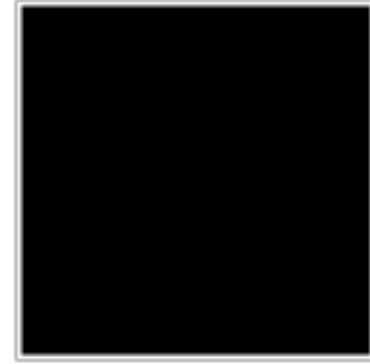
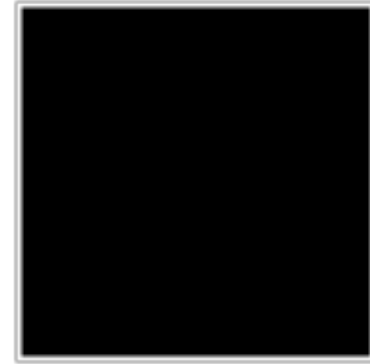
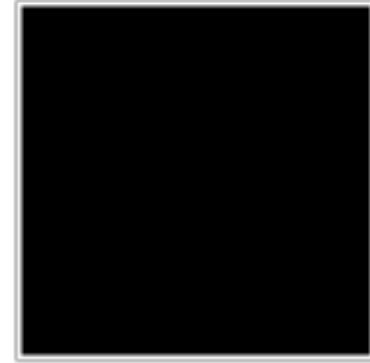


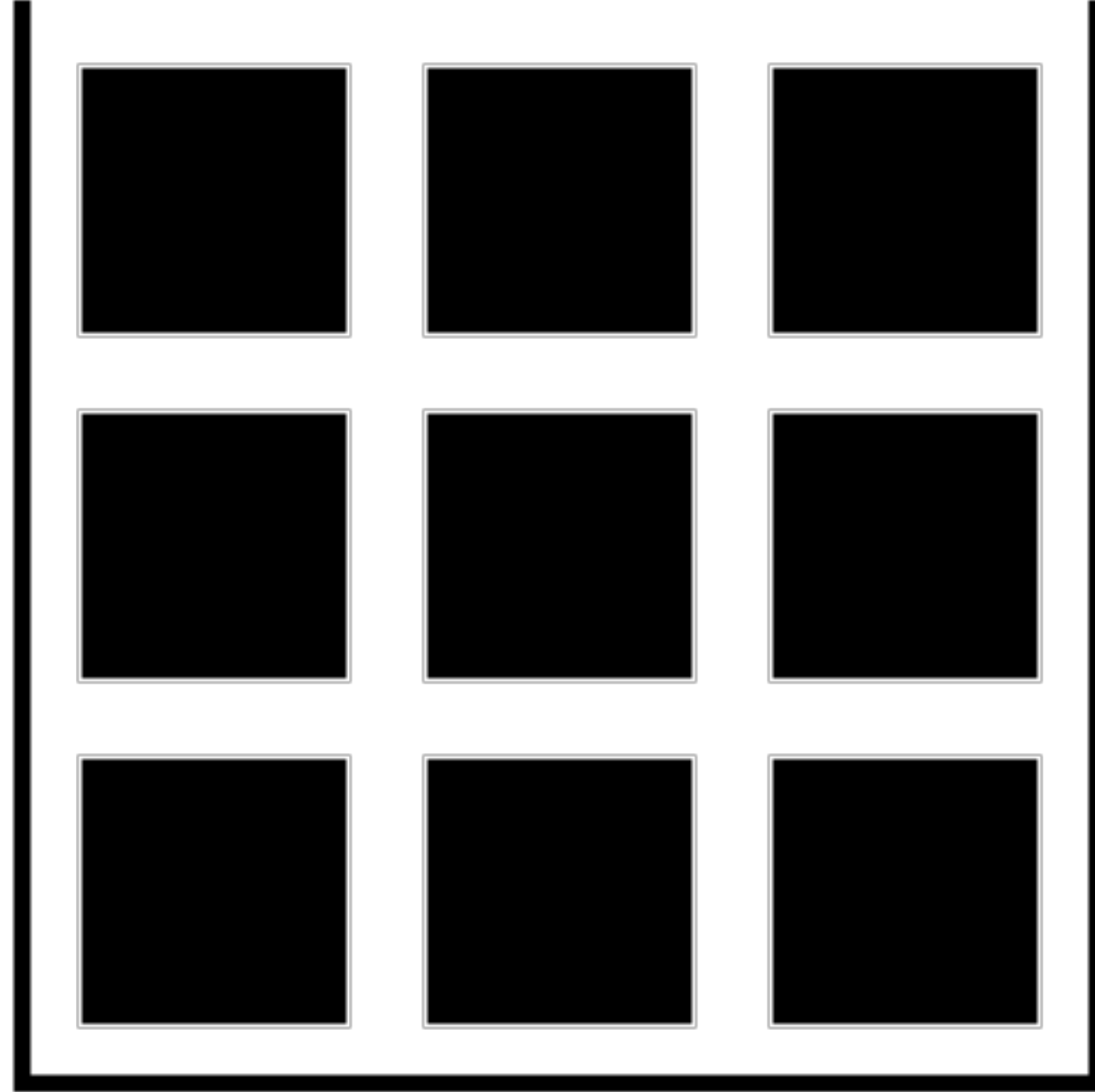












This is

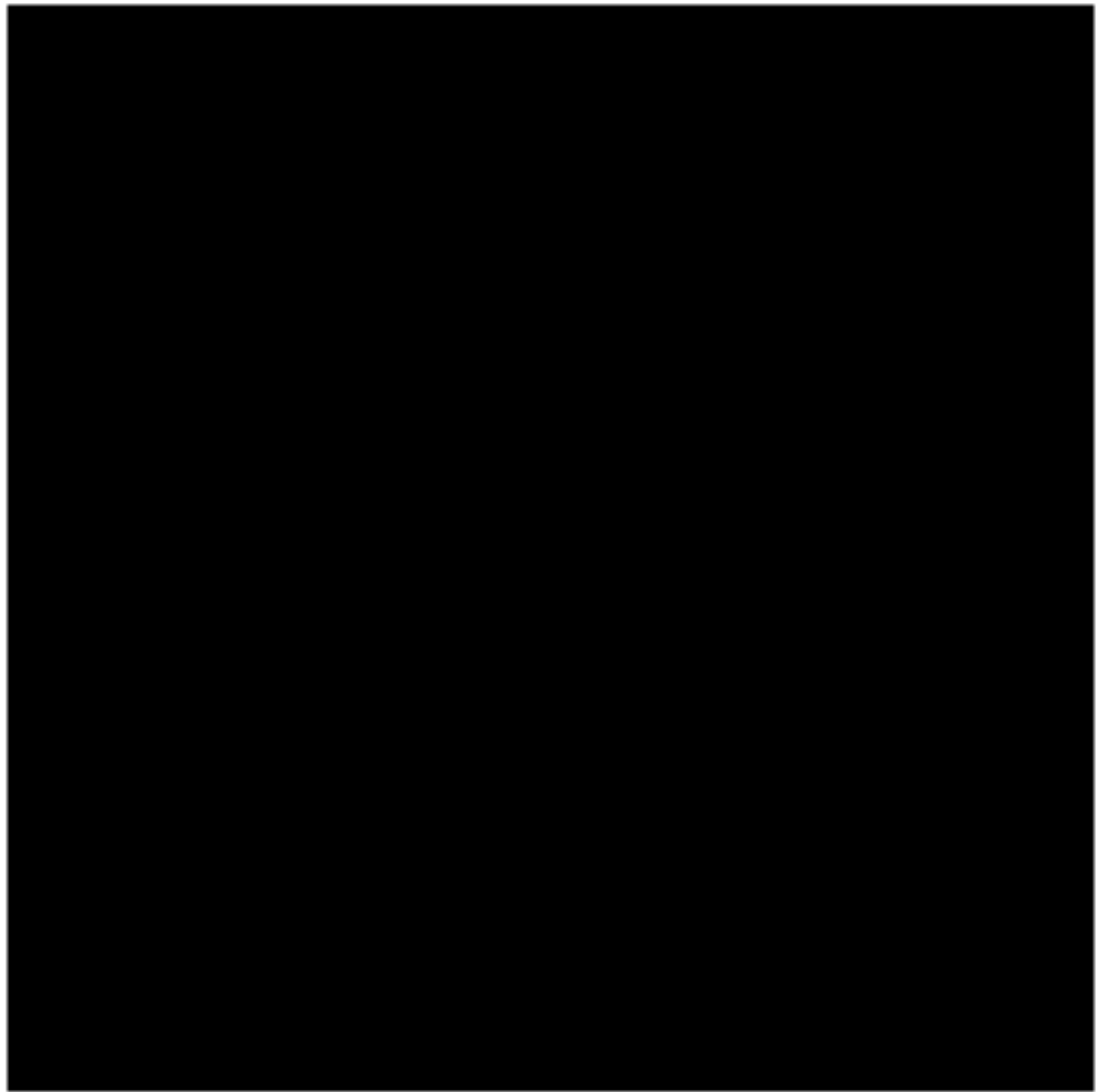
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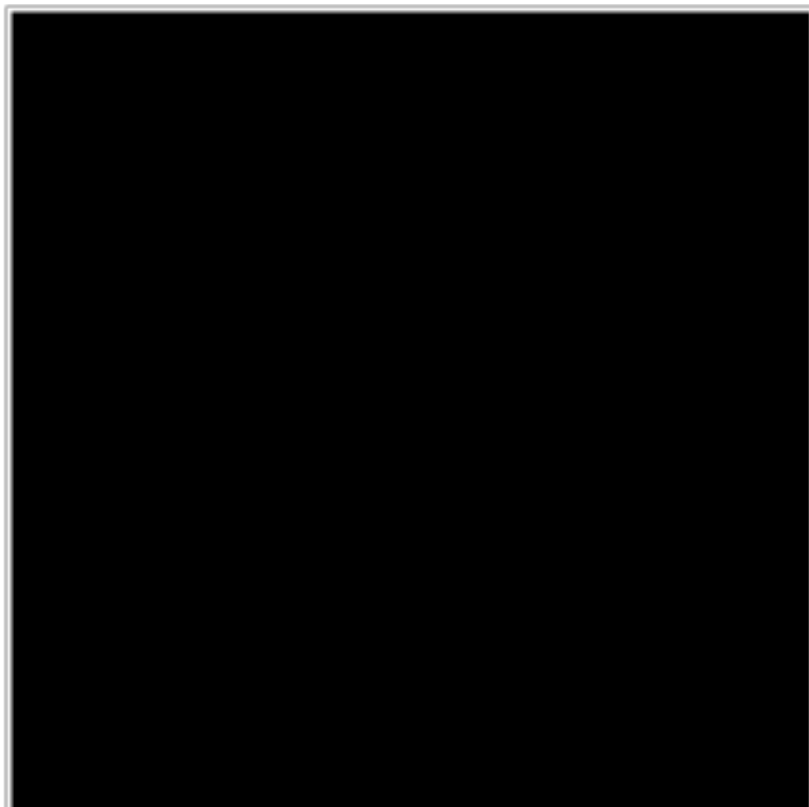
ALIE

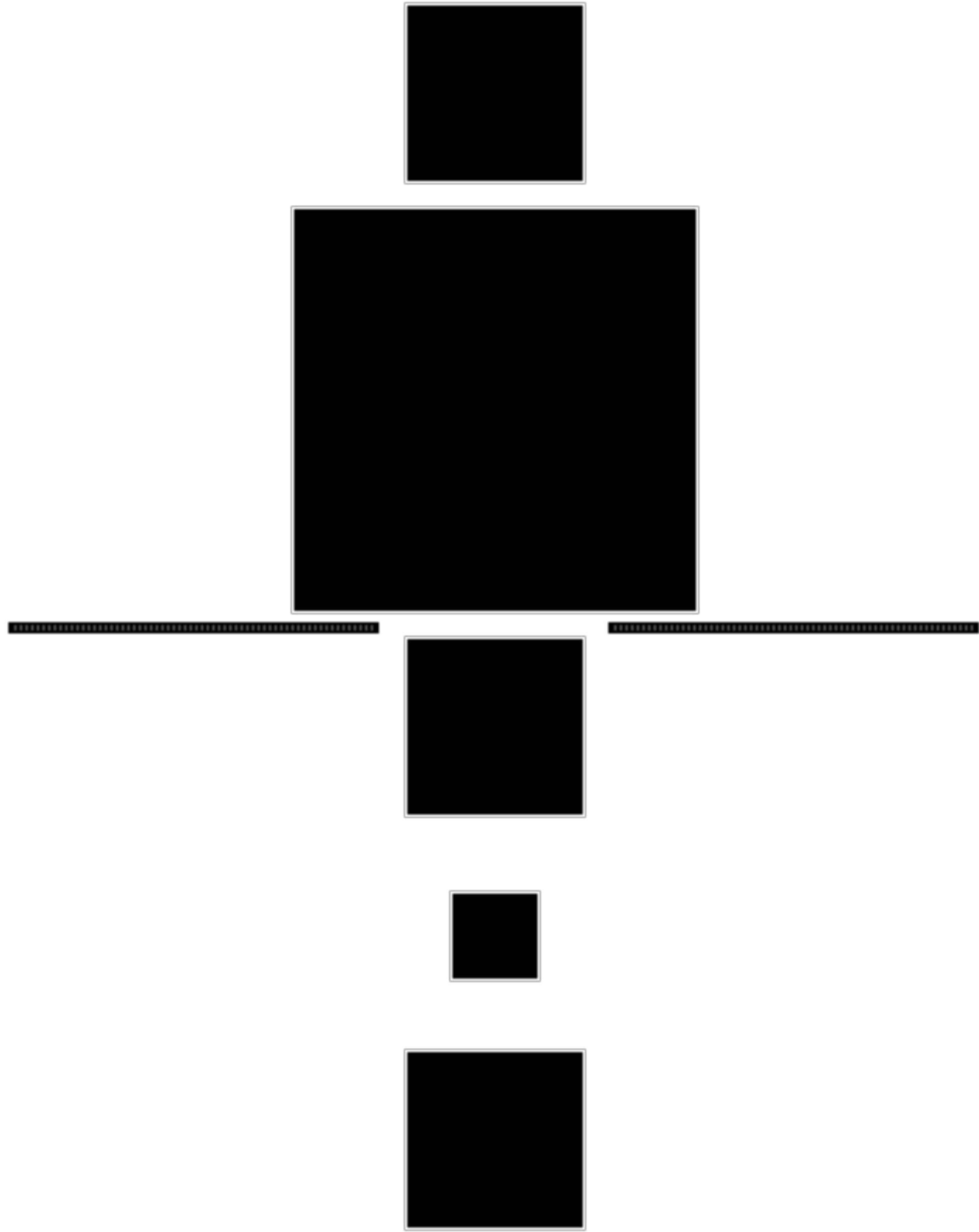


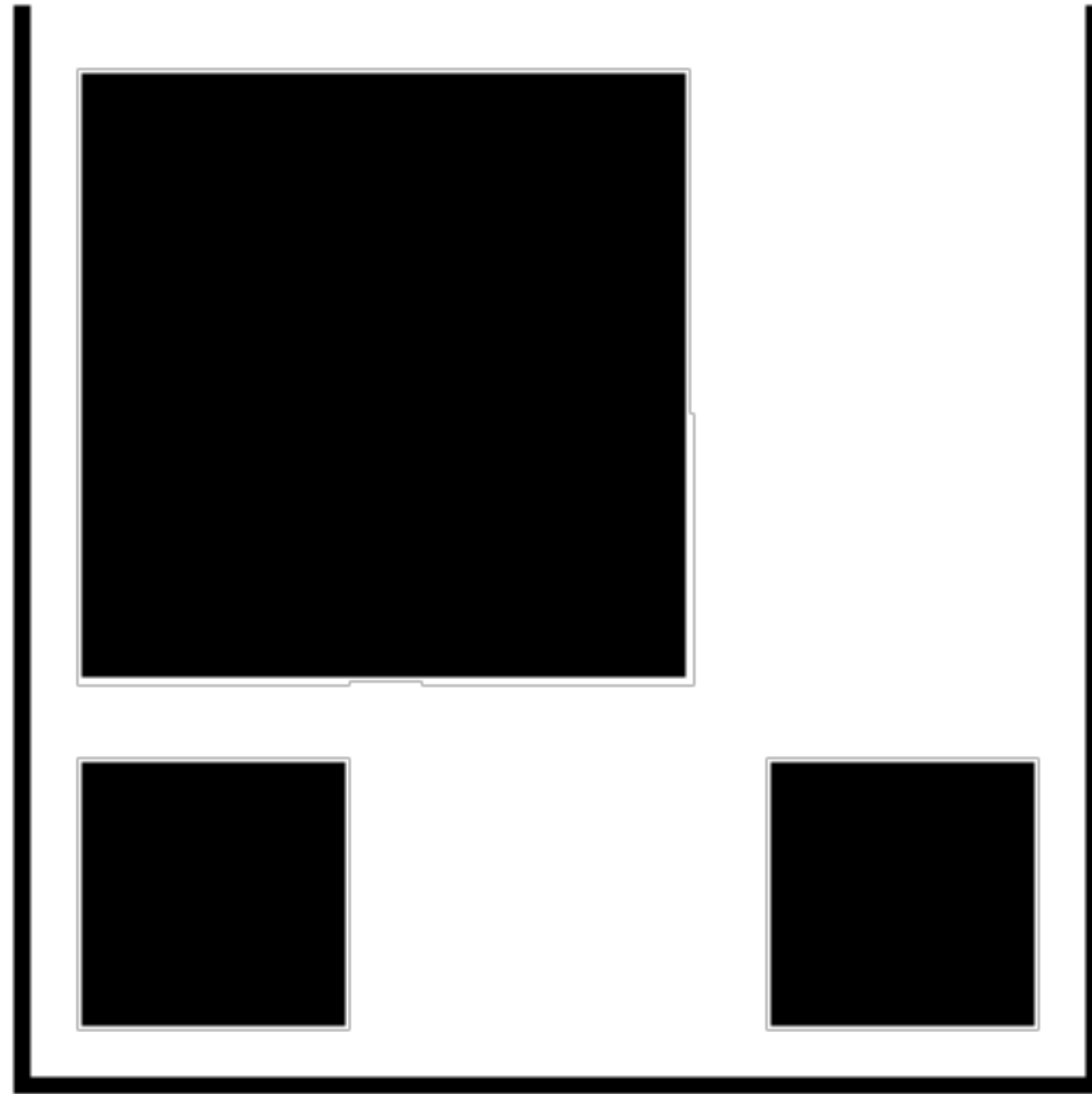




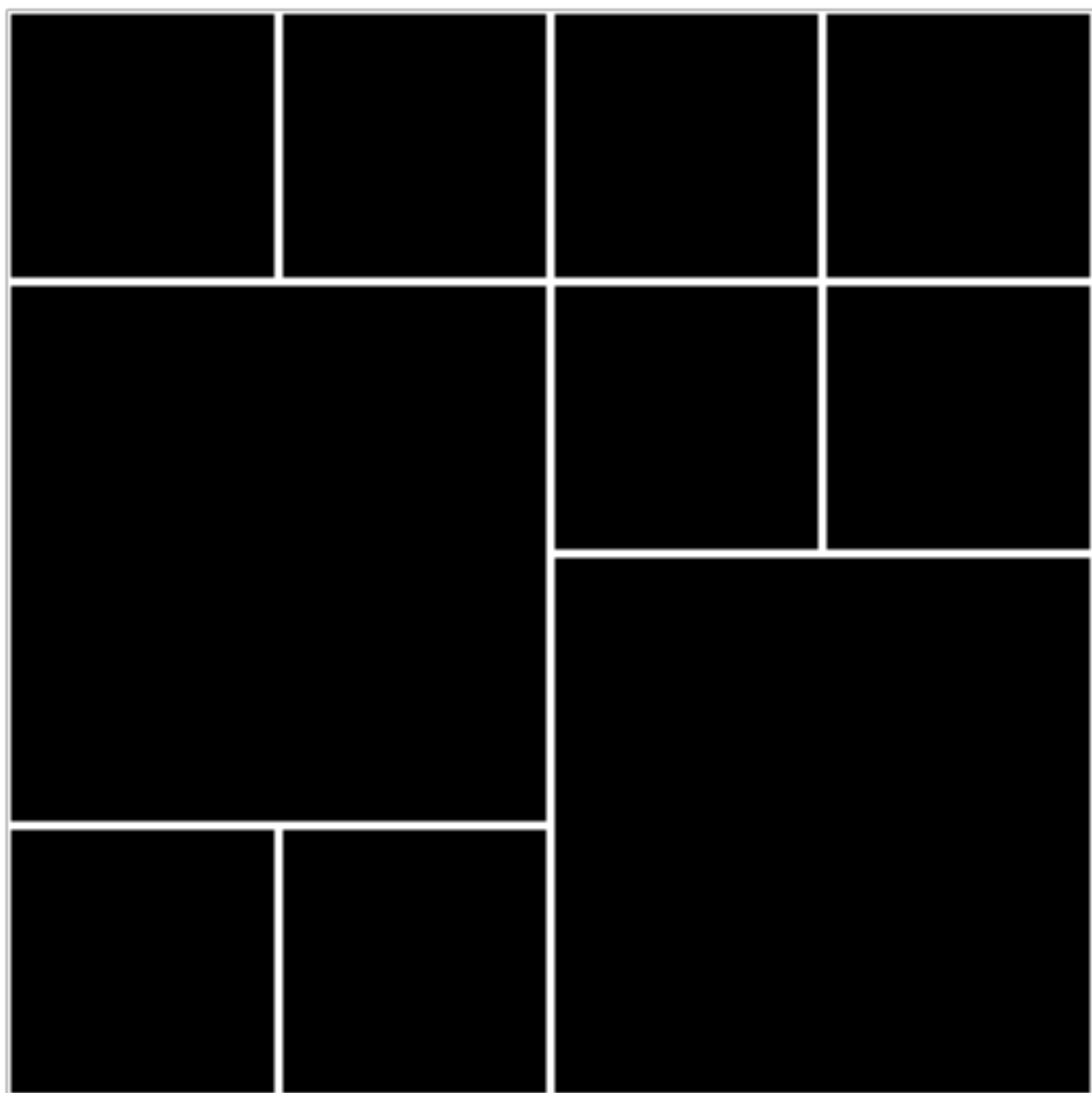




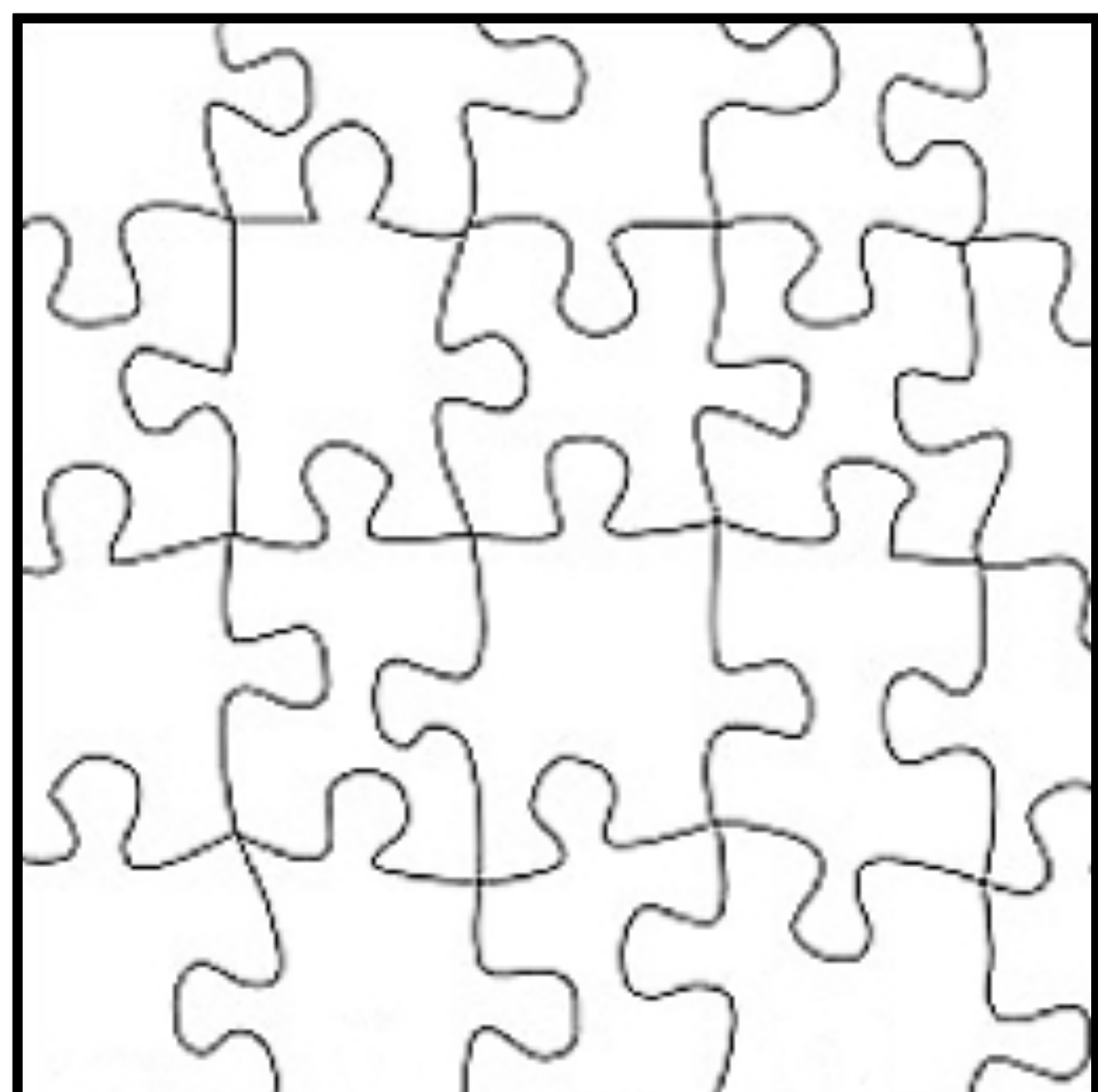


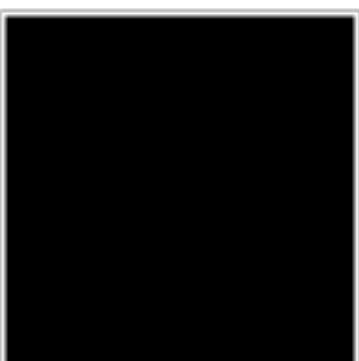
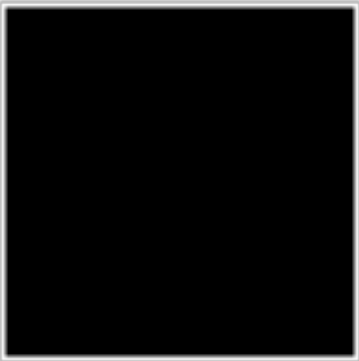










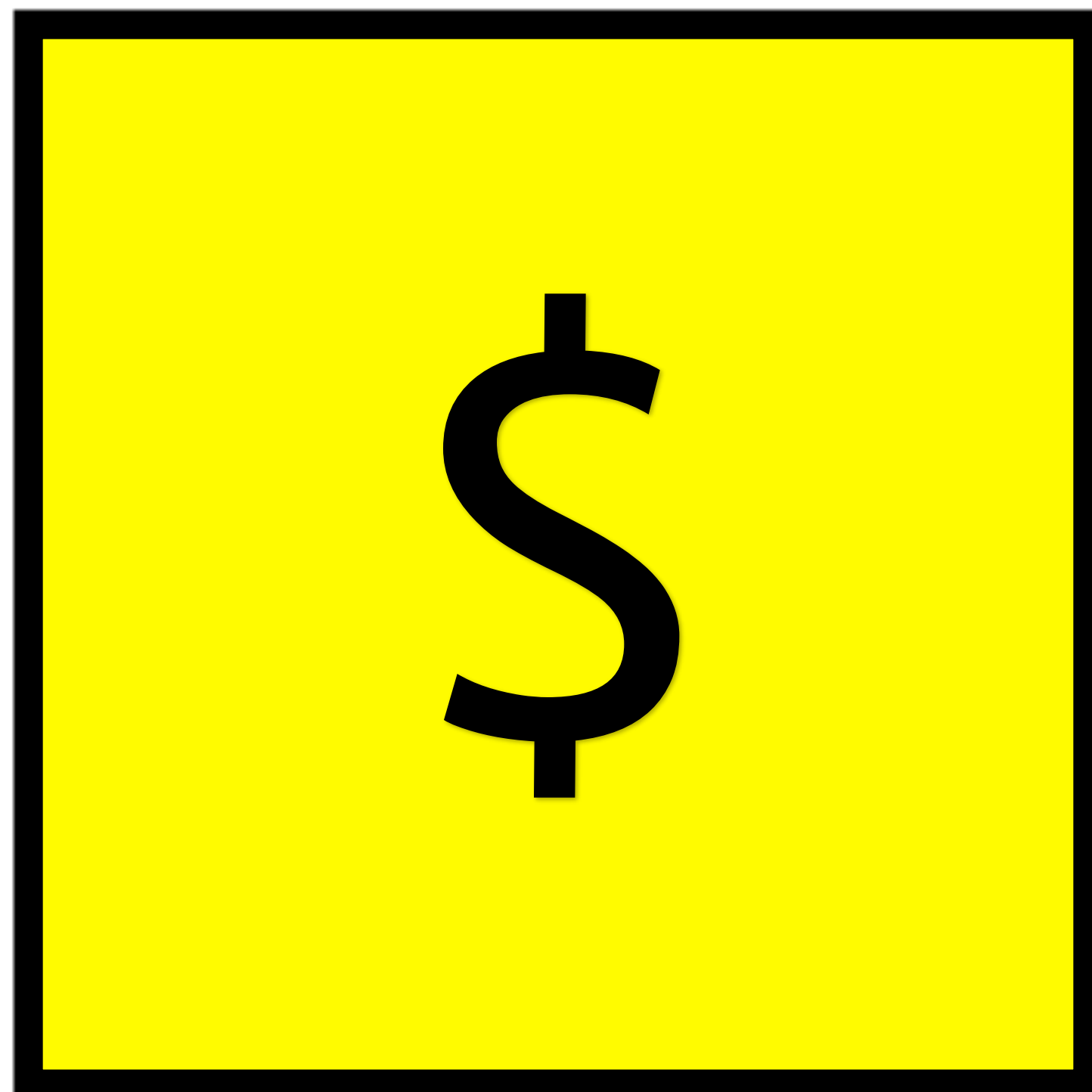


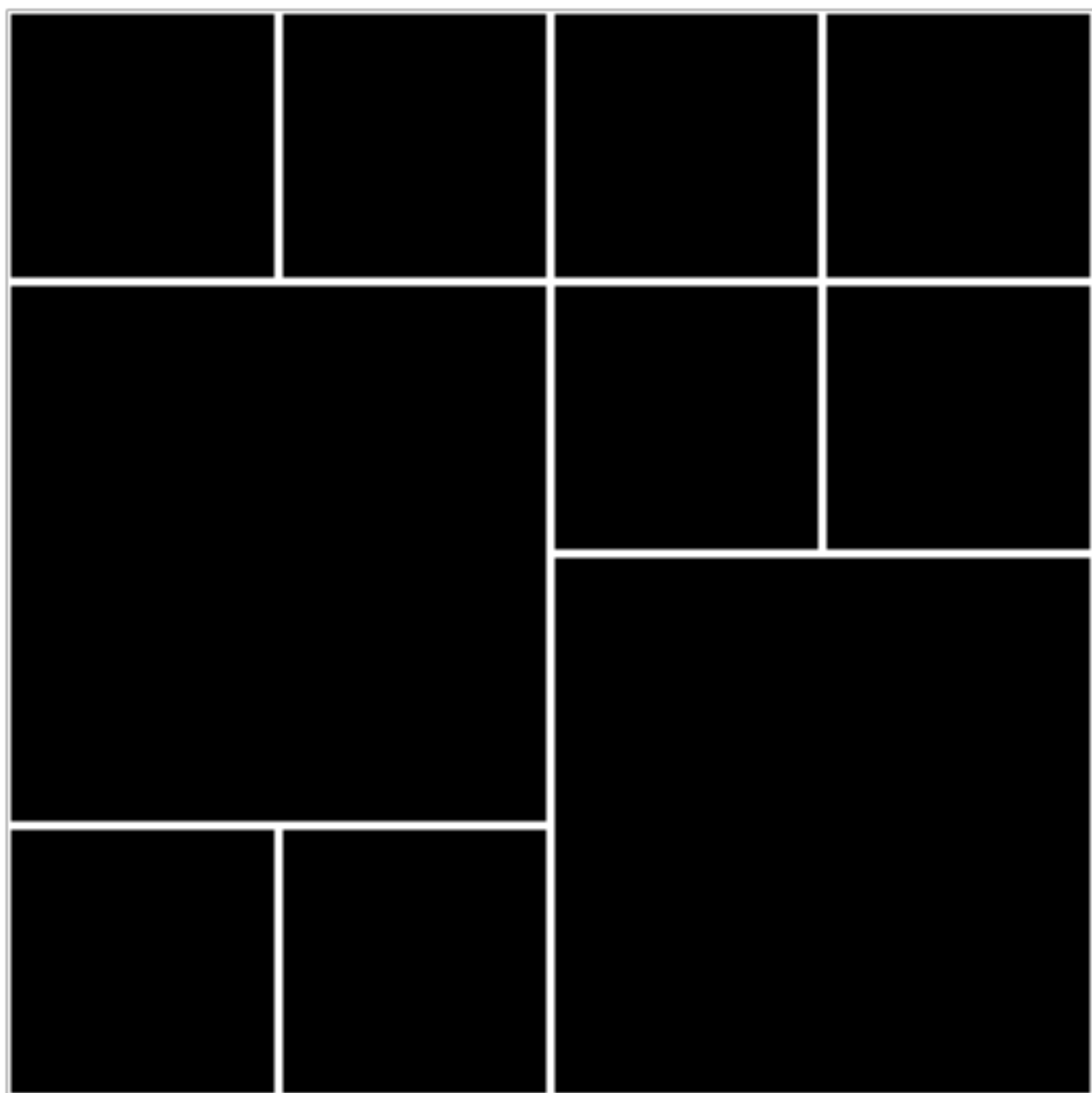
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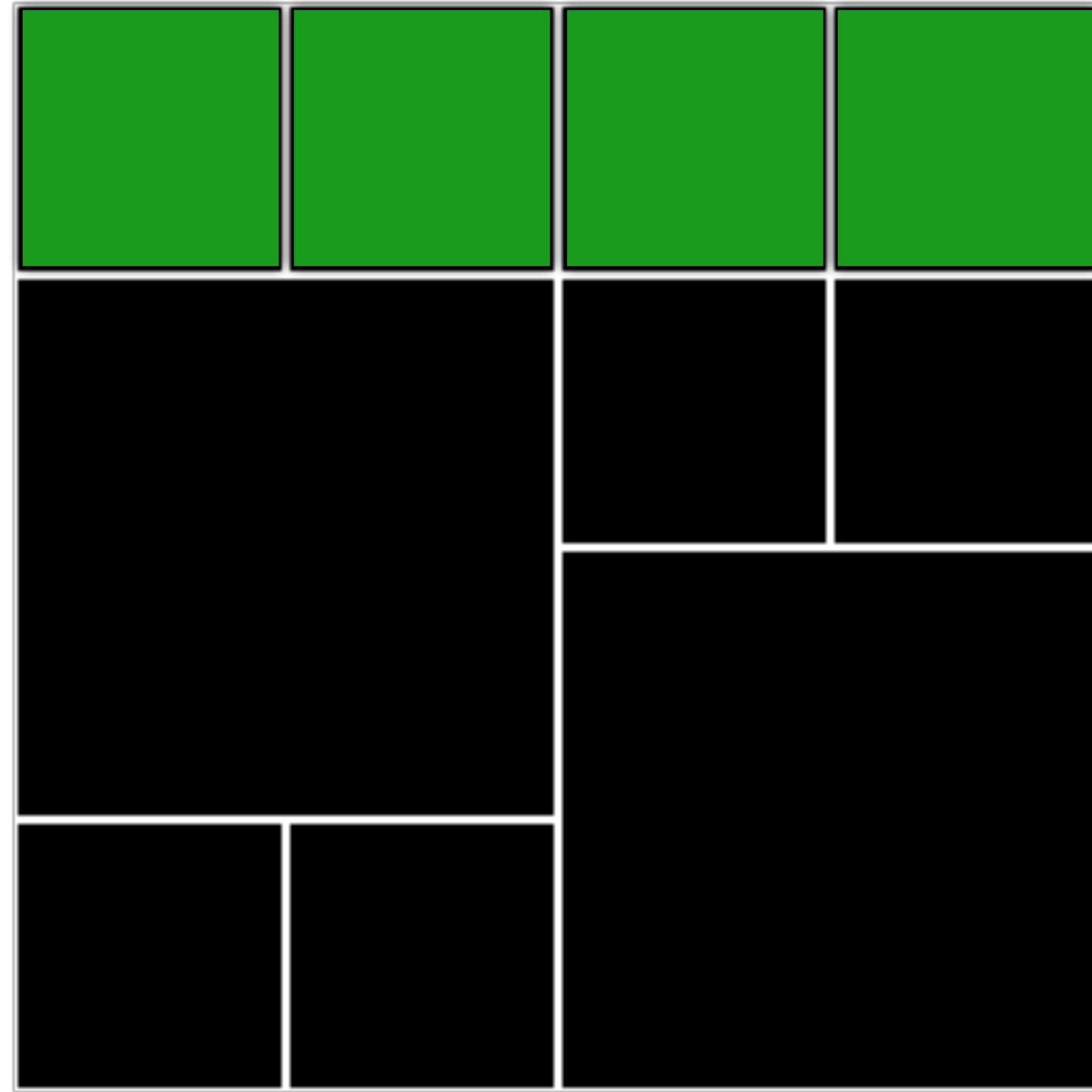
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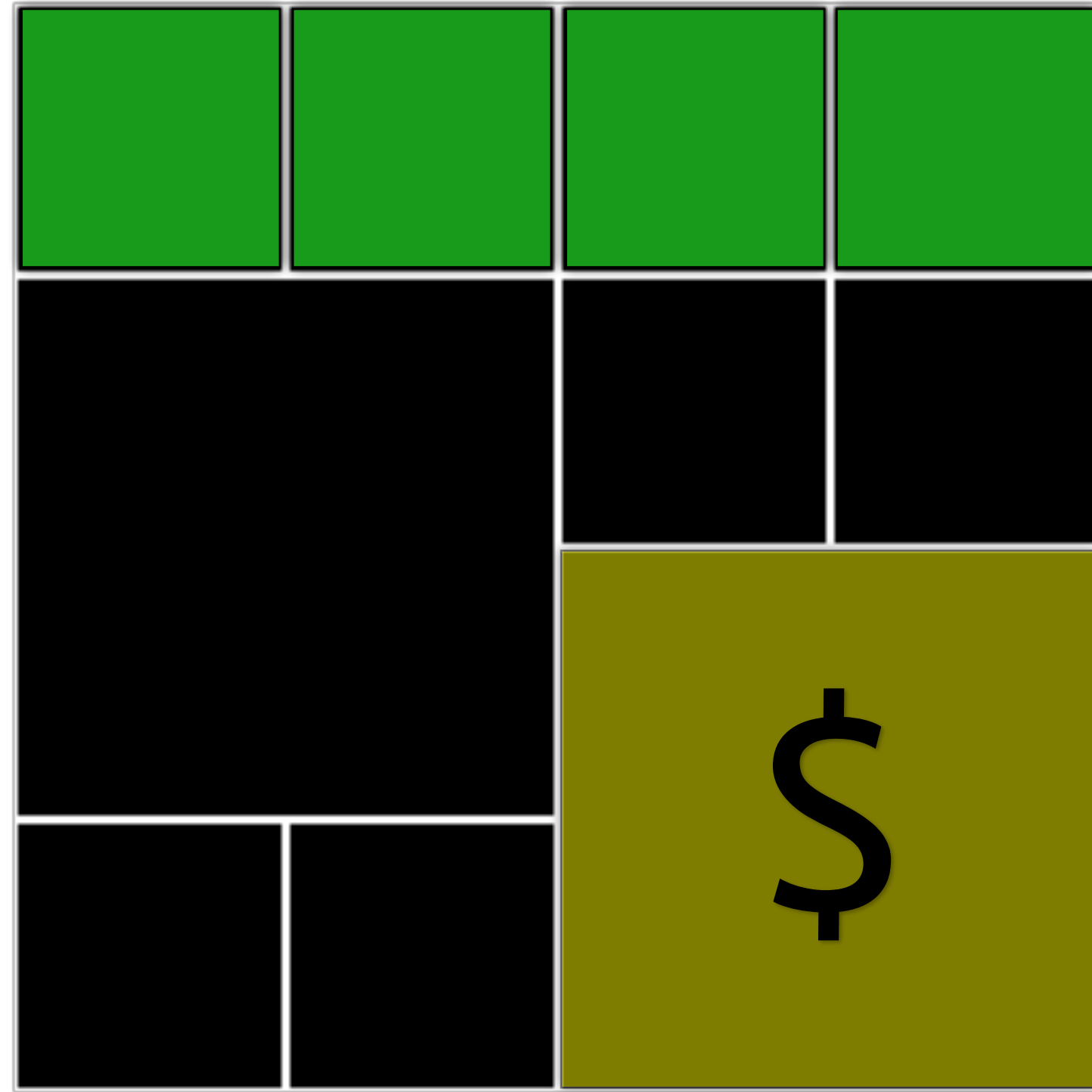
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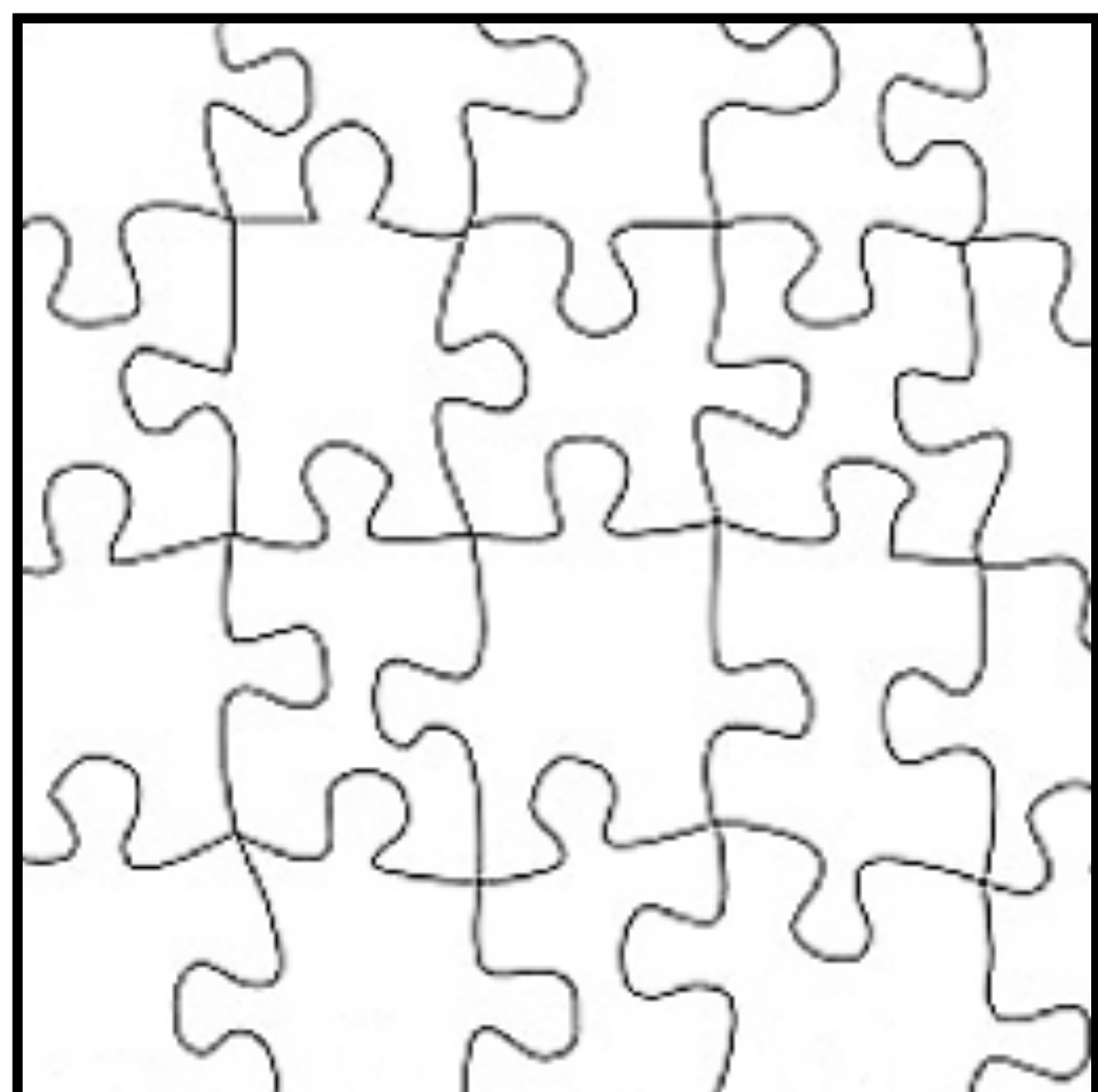


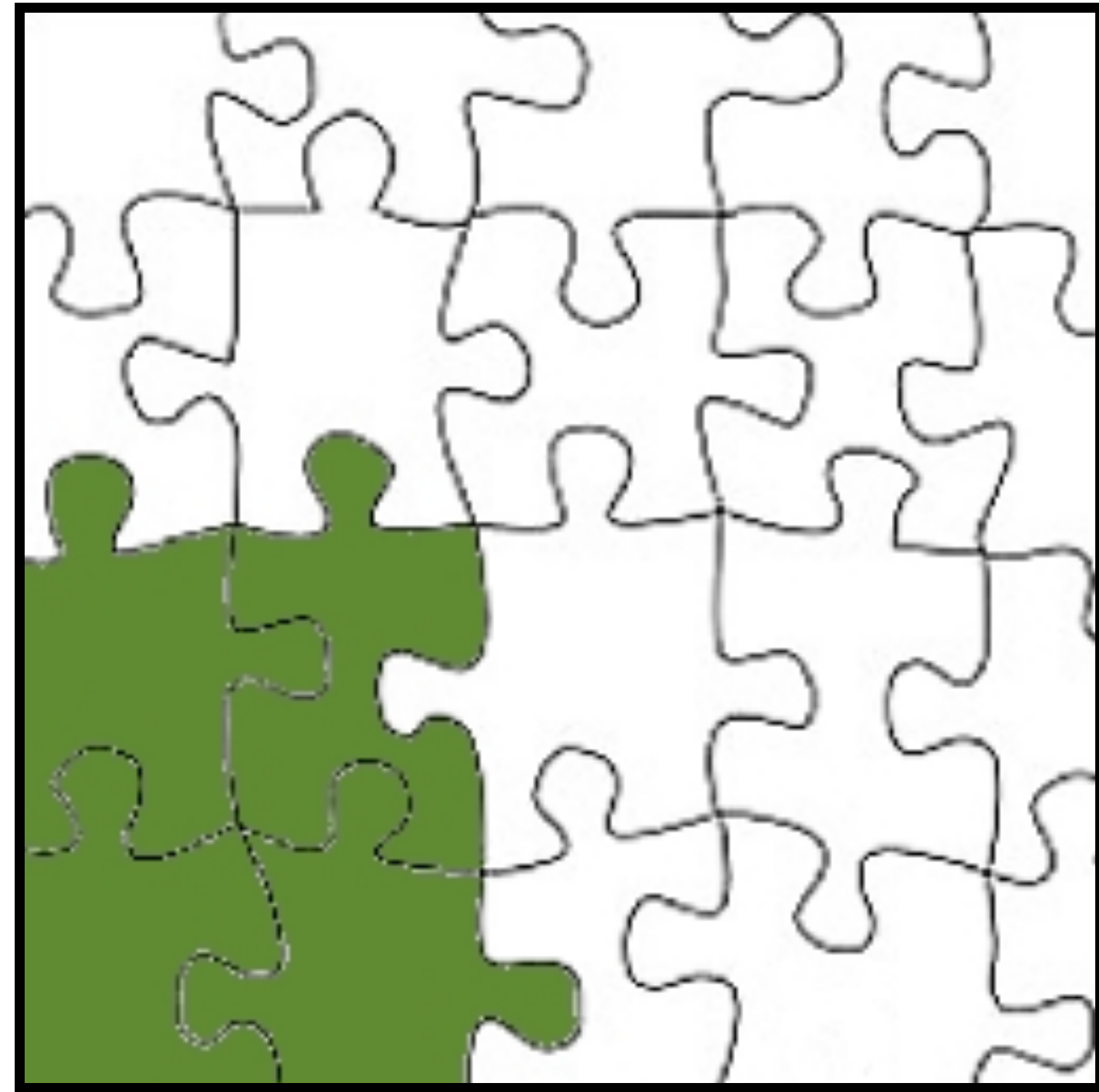


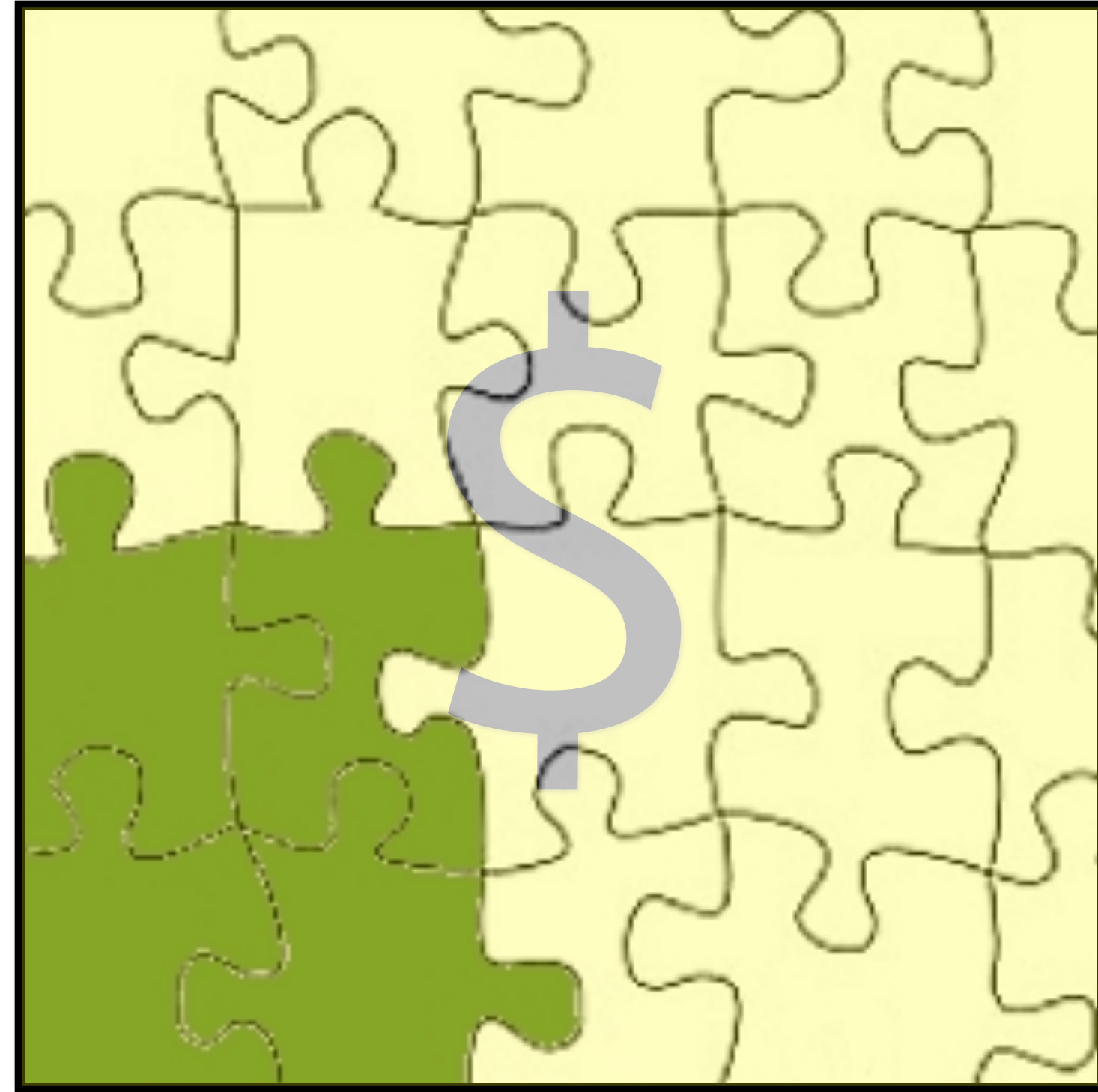


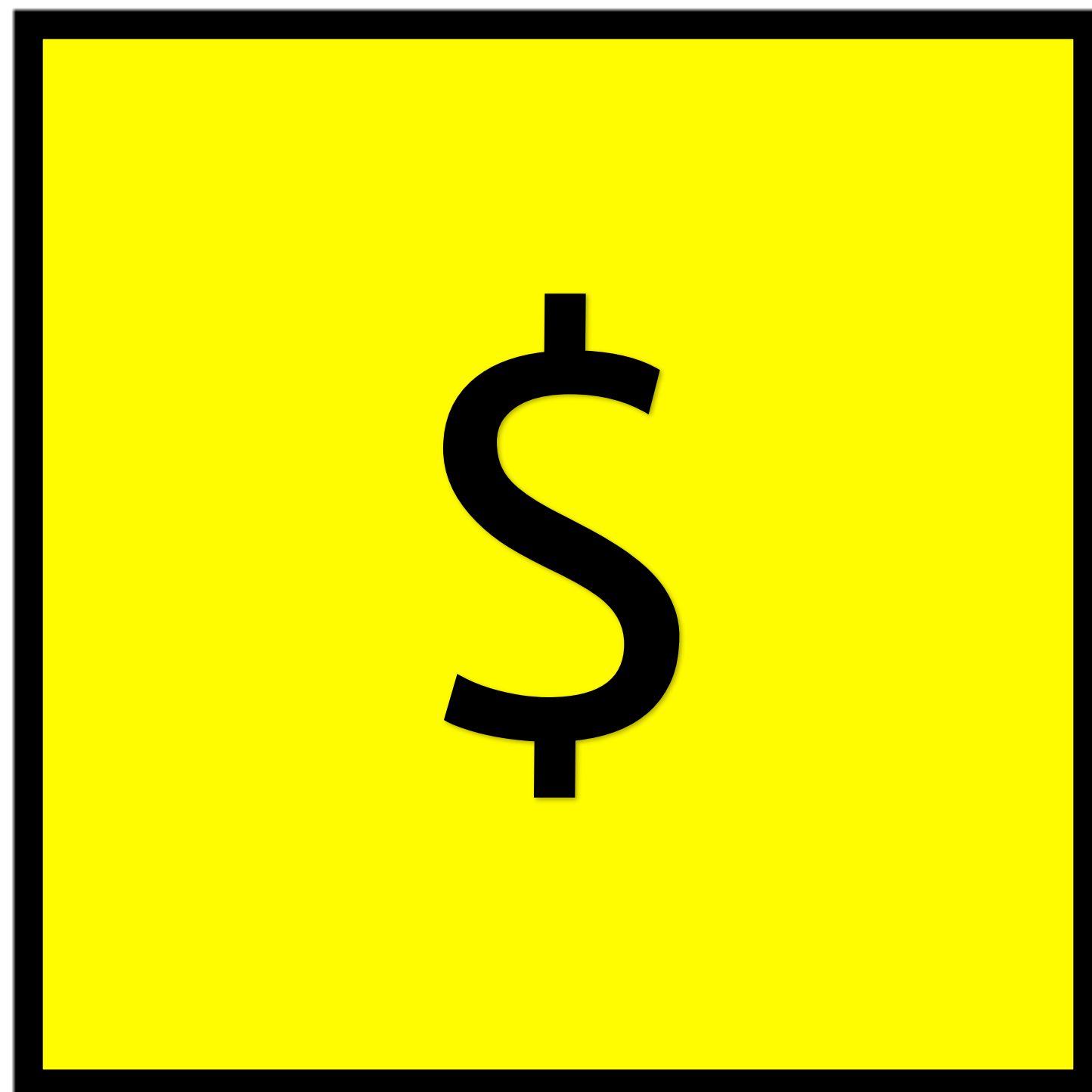






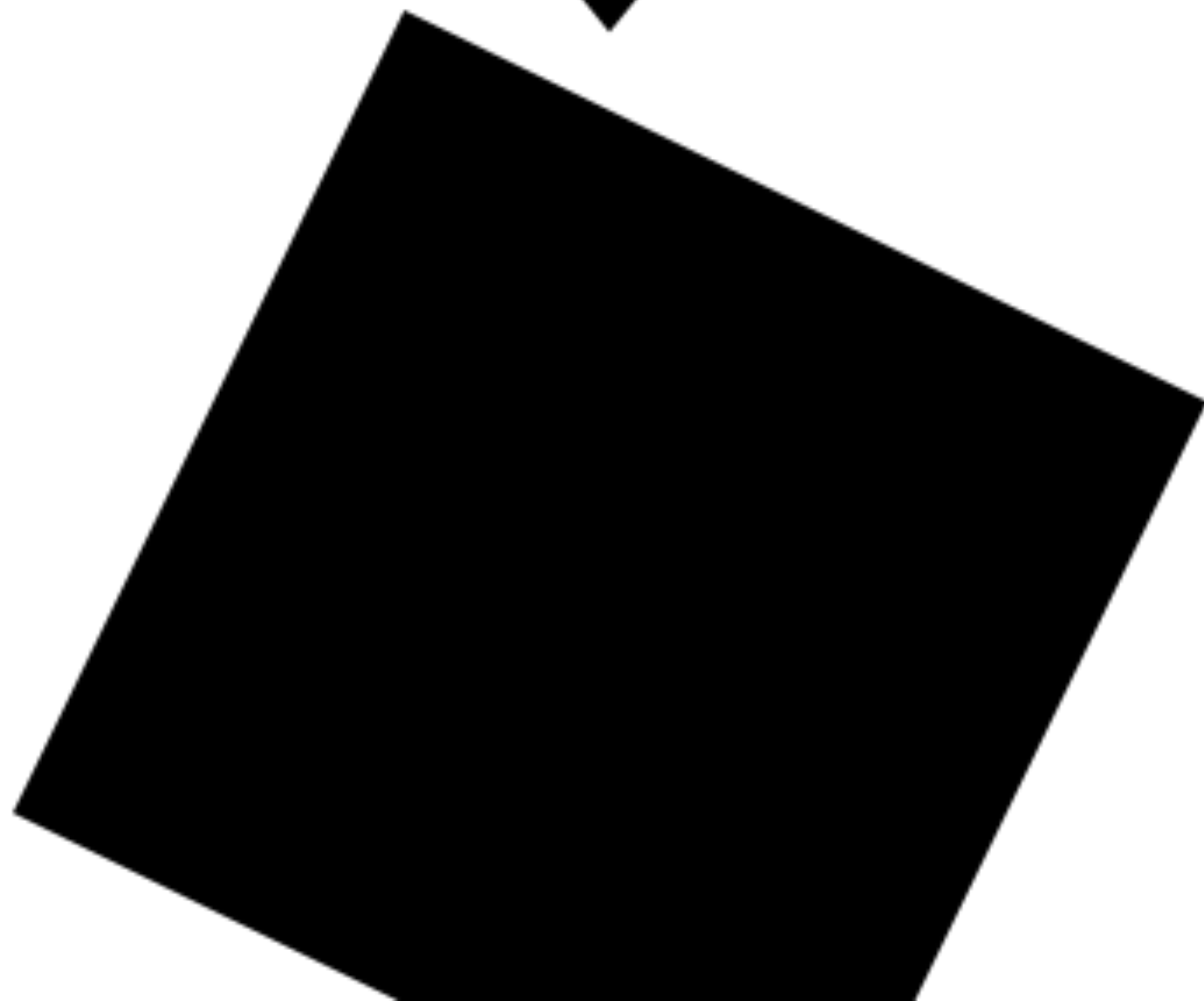
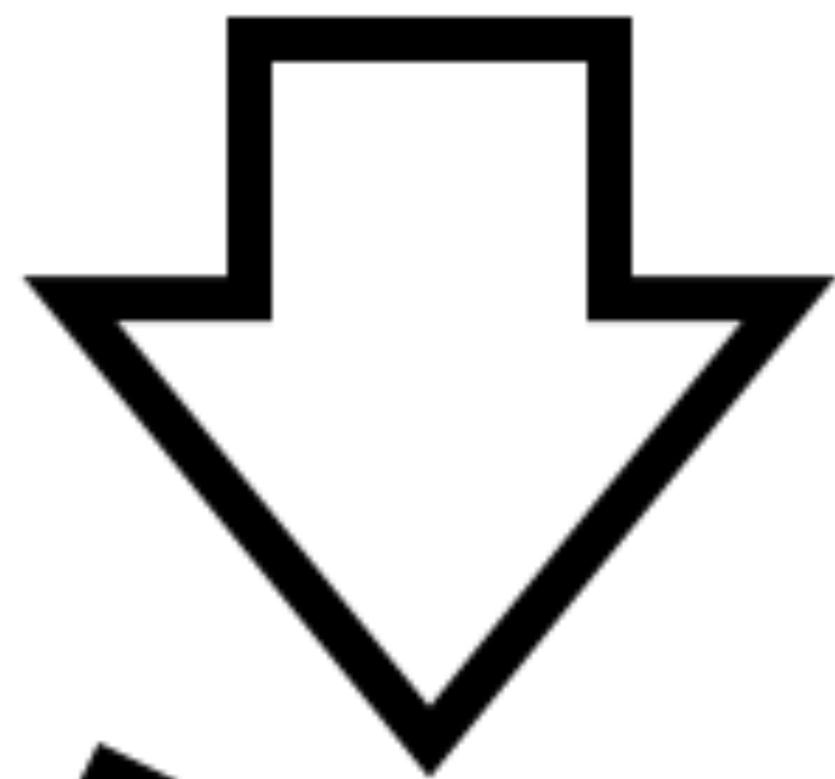




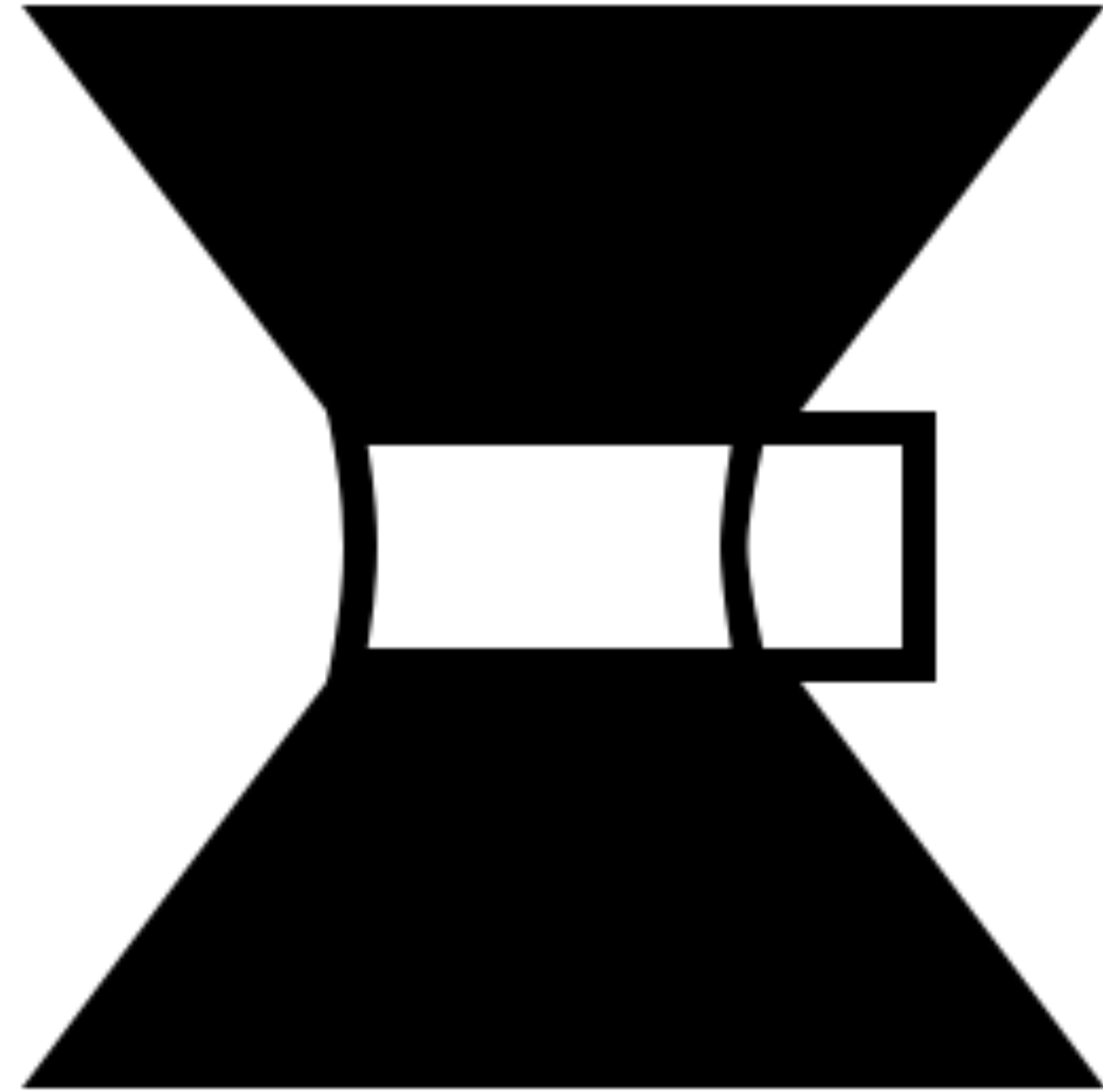


*Three Questions
That Can Help*

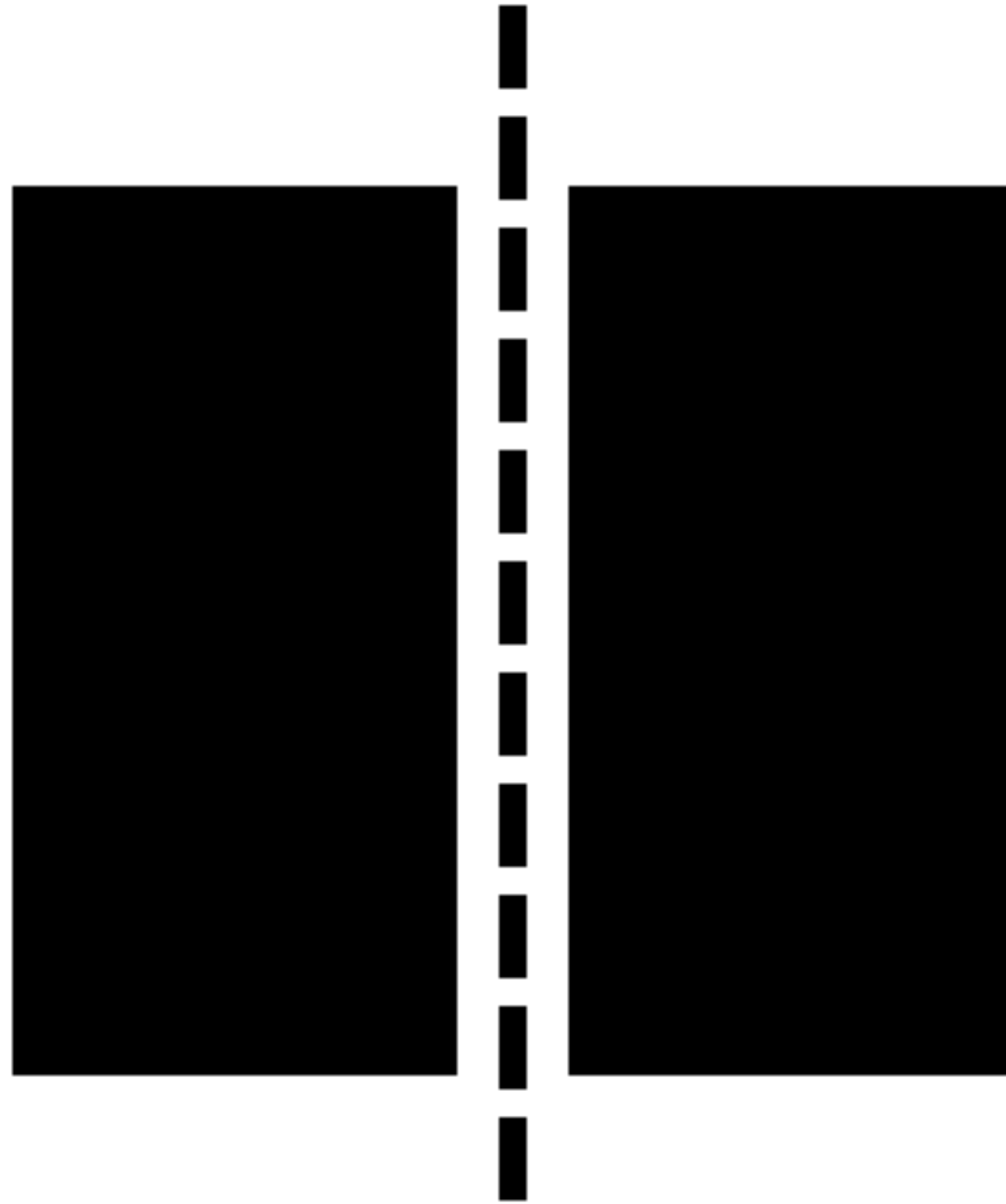


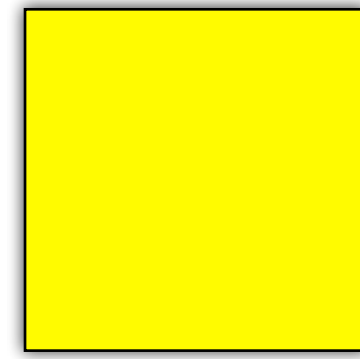
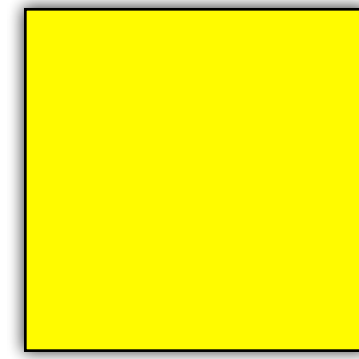
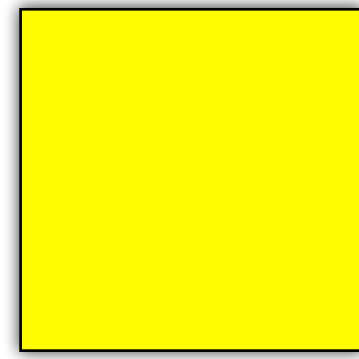


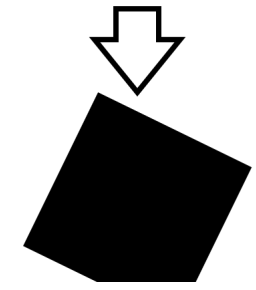
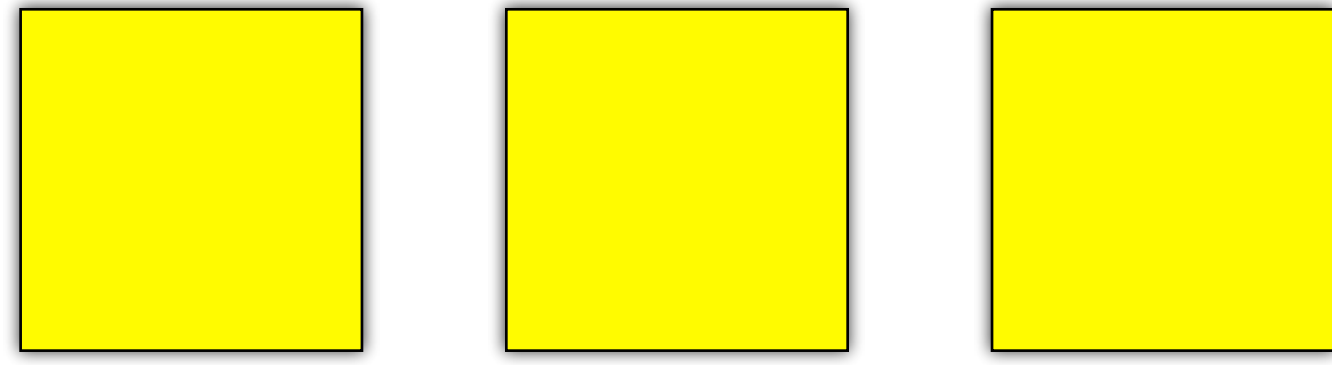


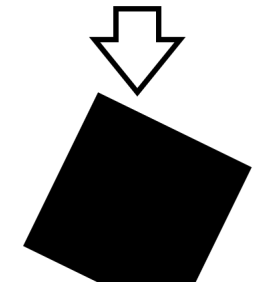
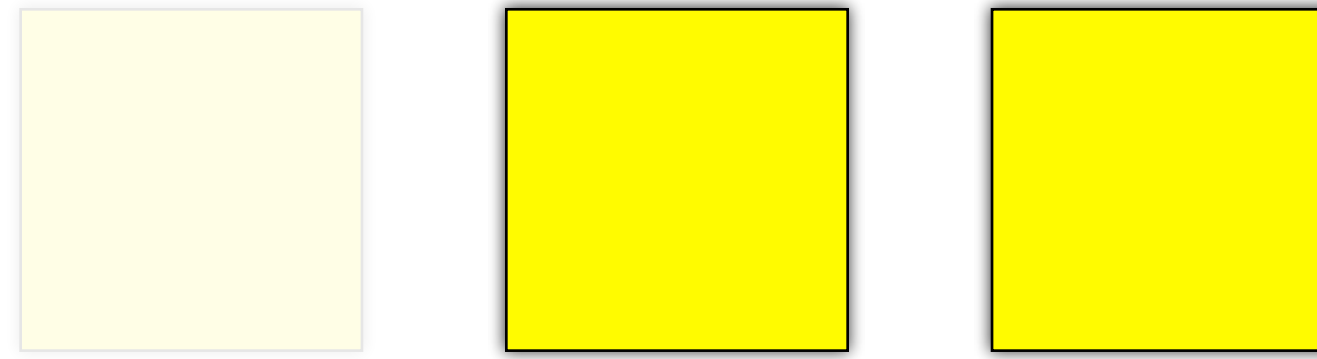


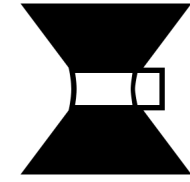
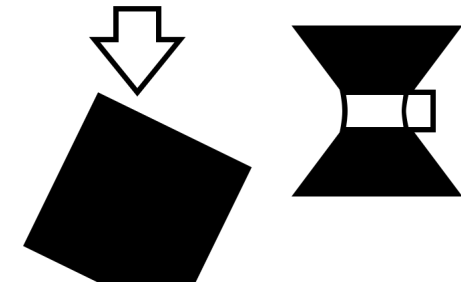
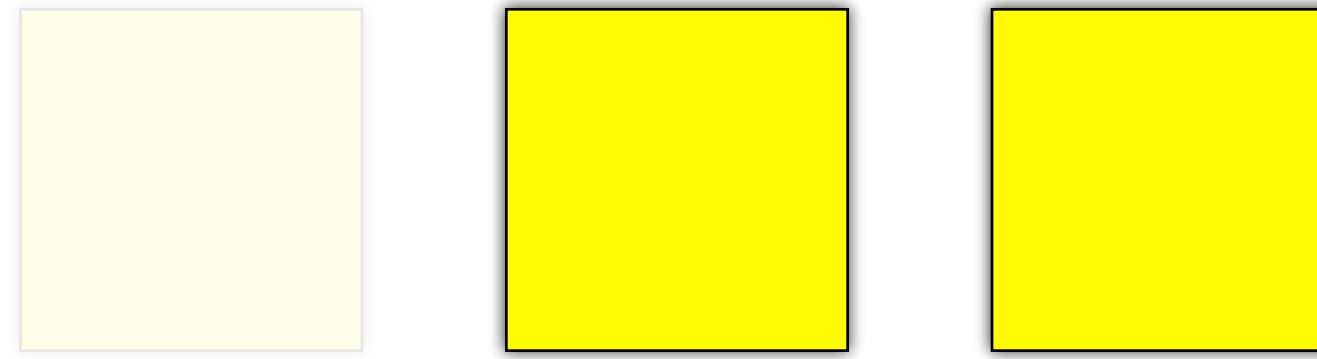


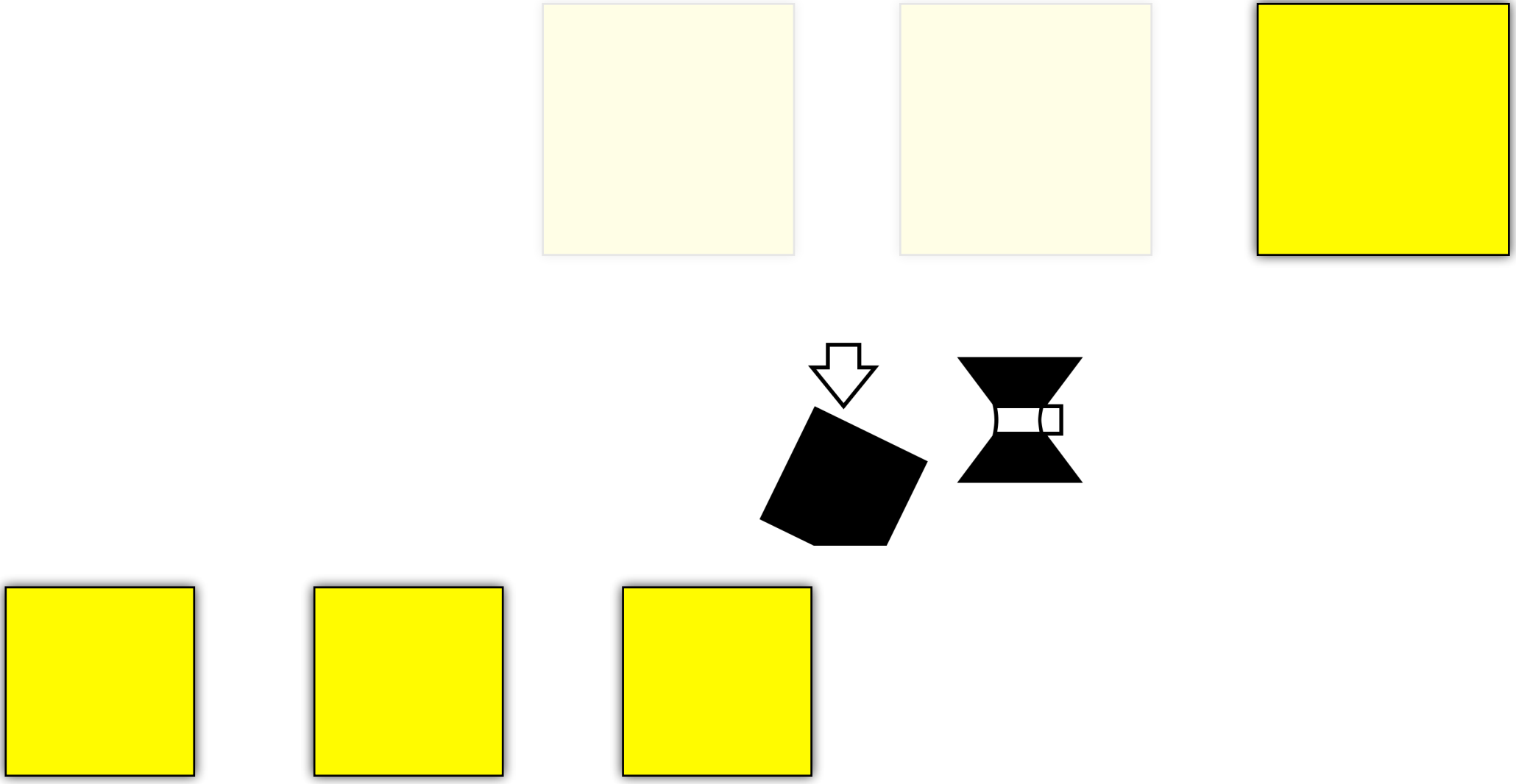


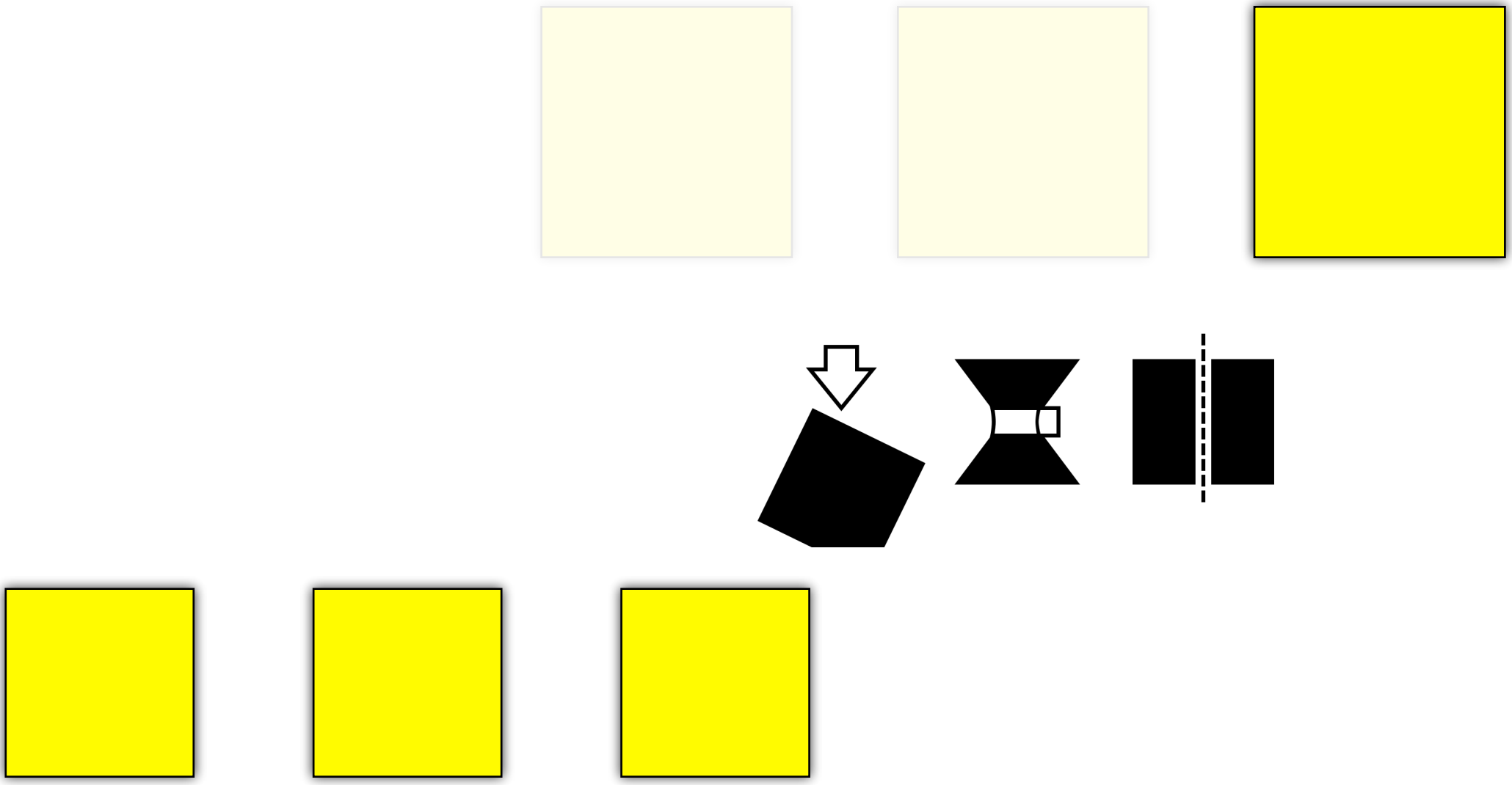


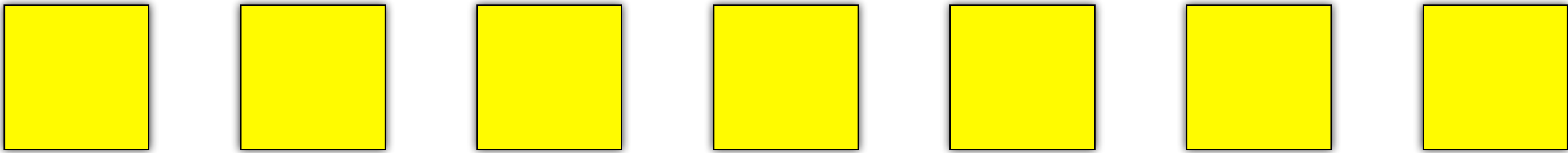
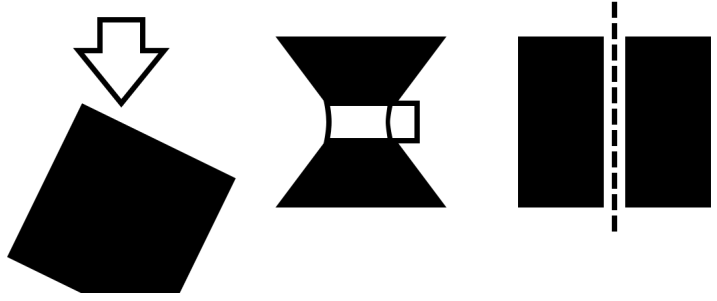
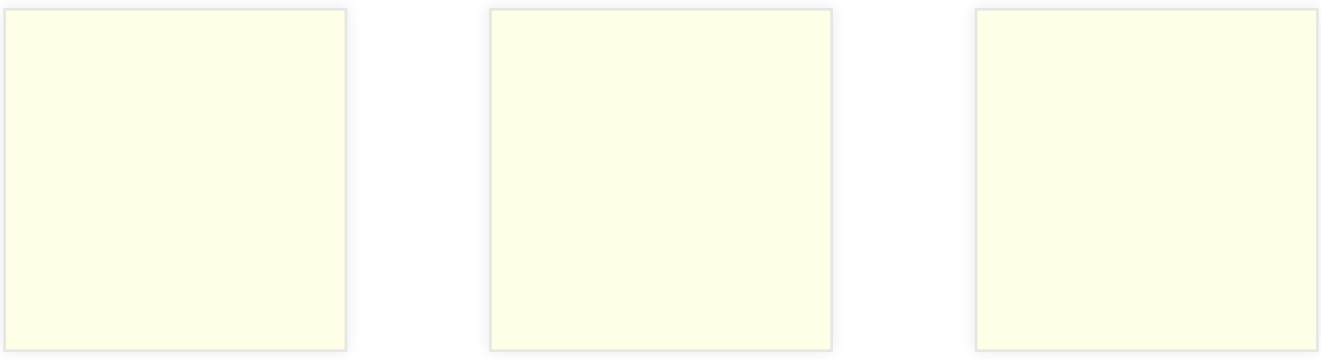


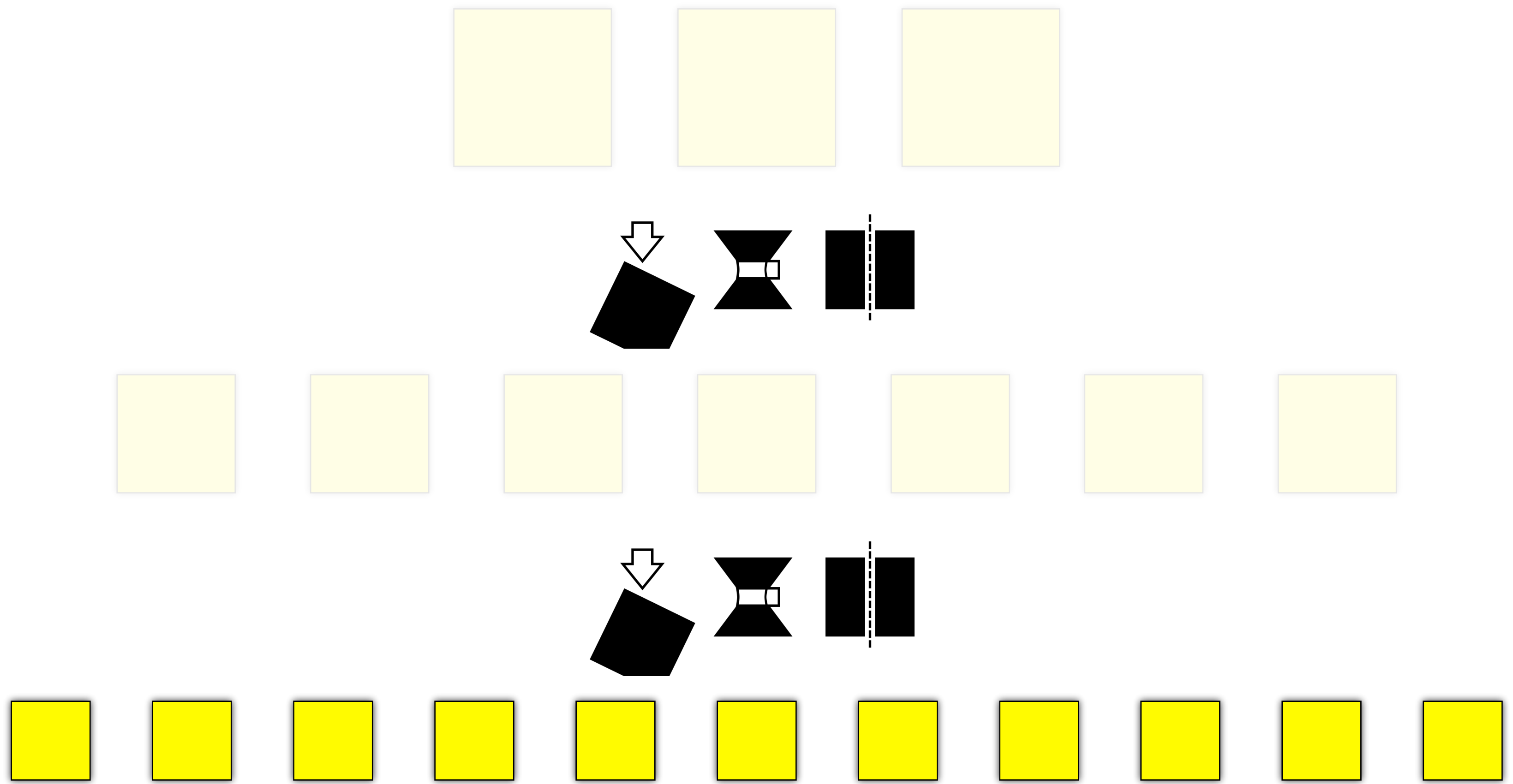


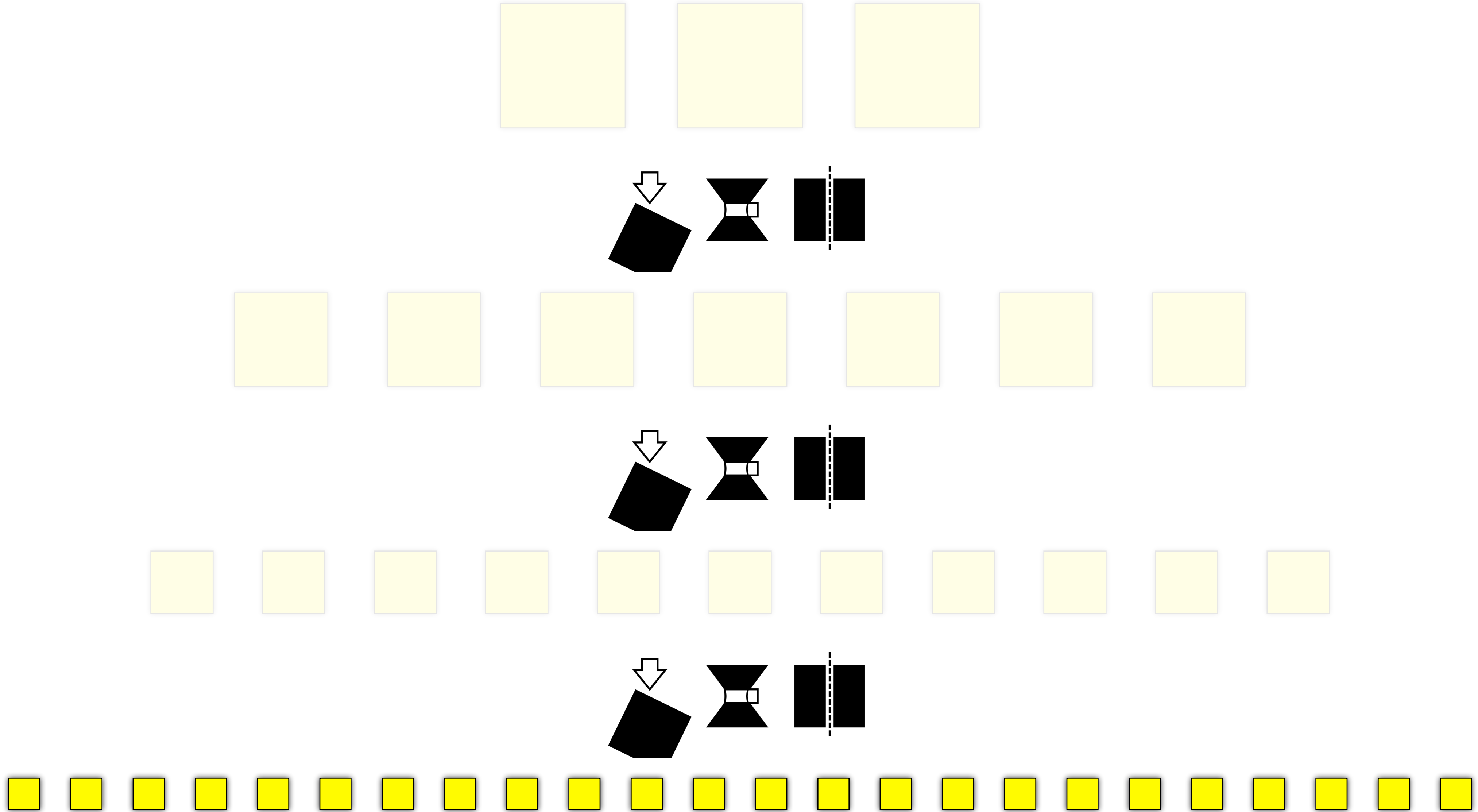








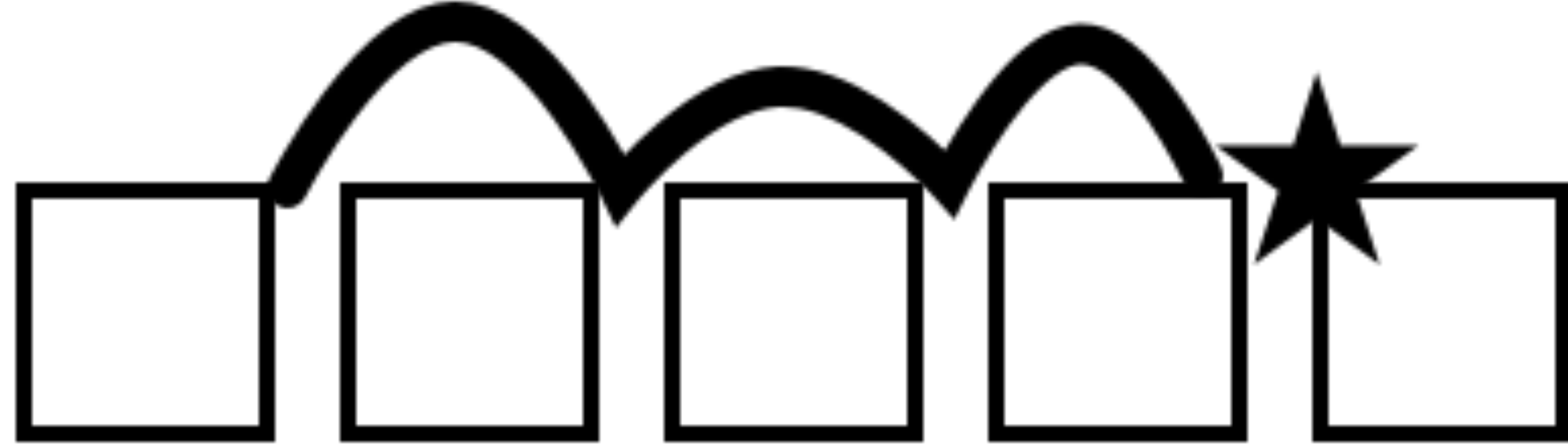


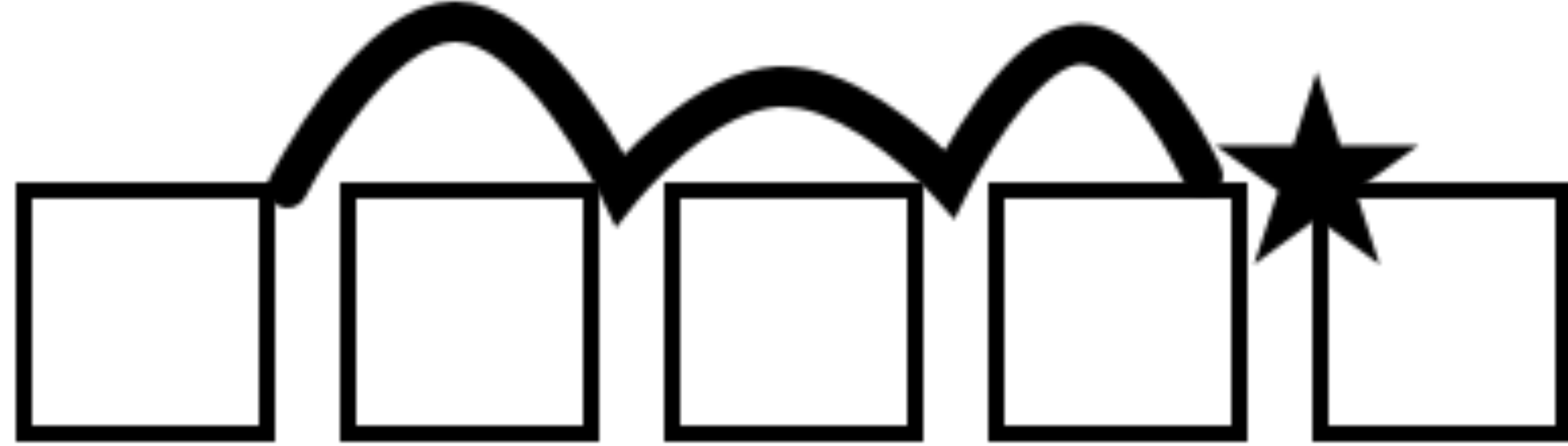


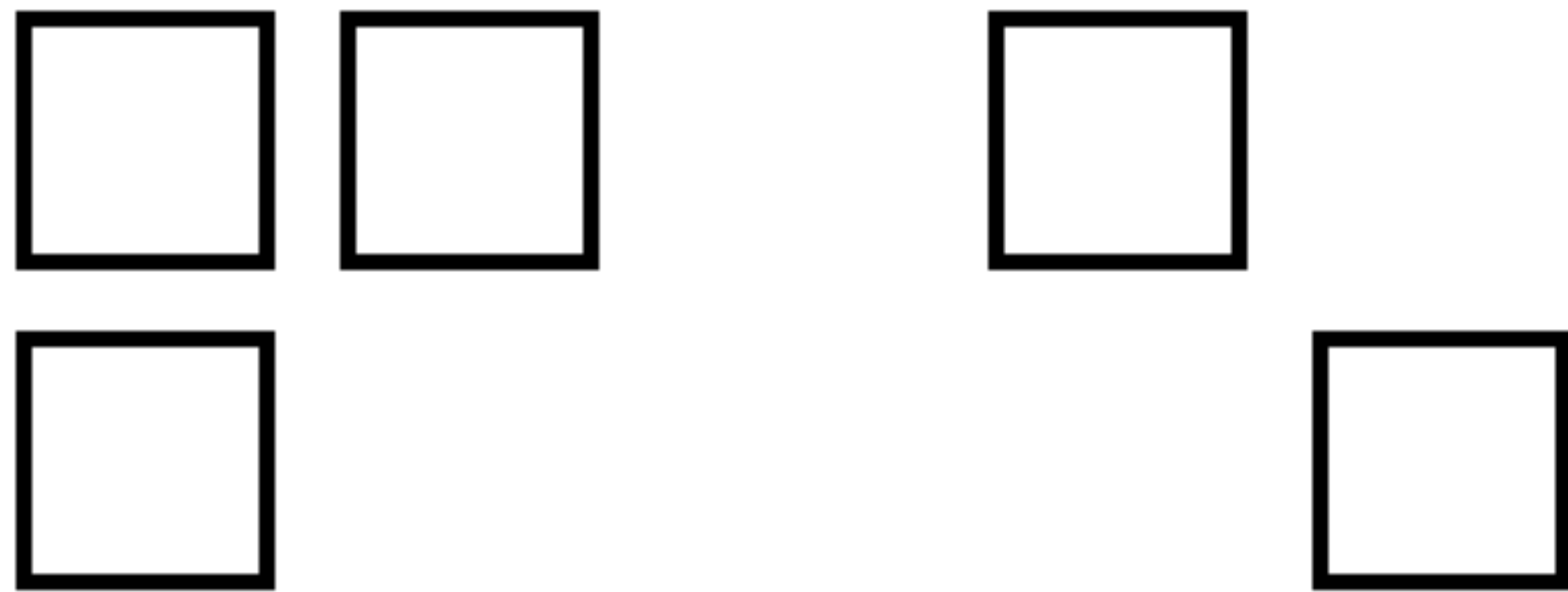
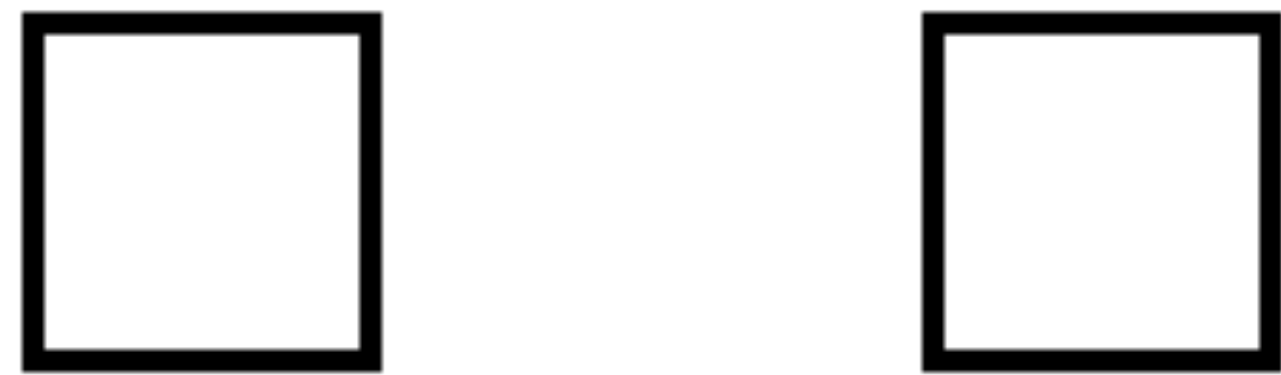
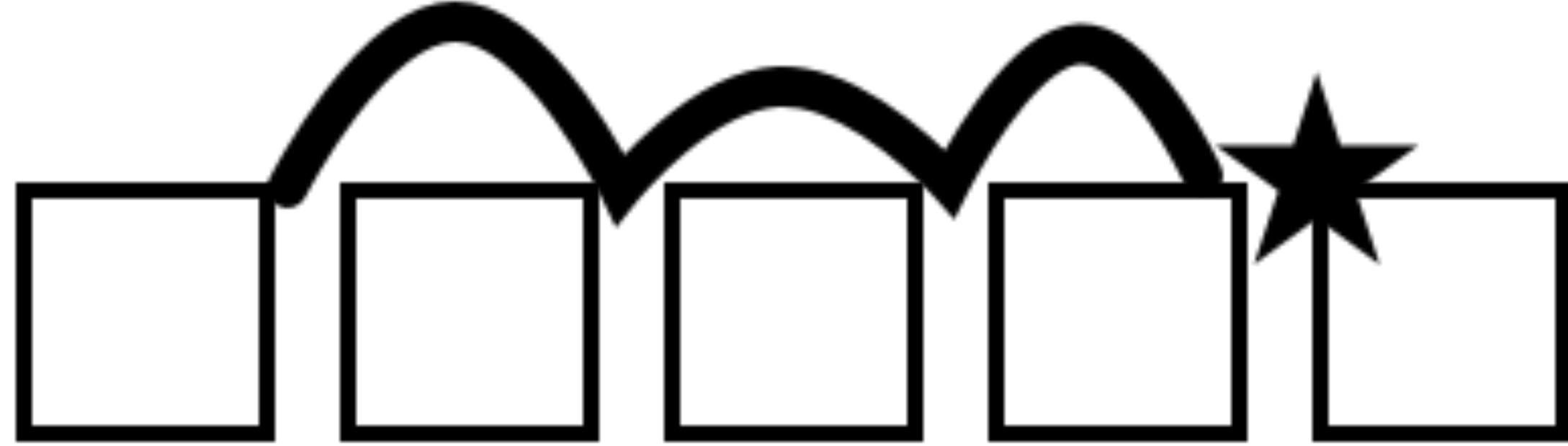
*Value questions still
make stories smaller*

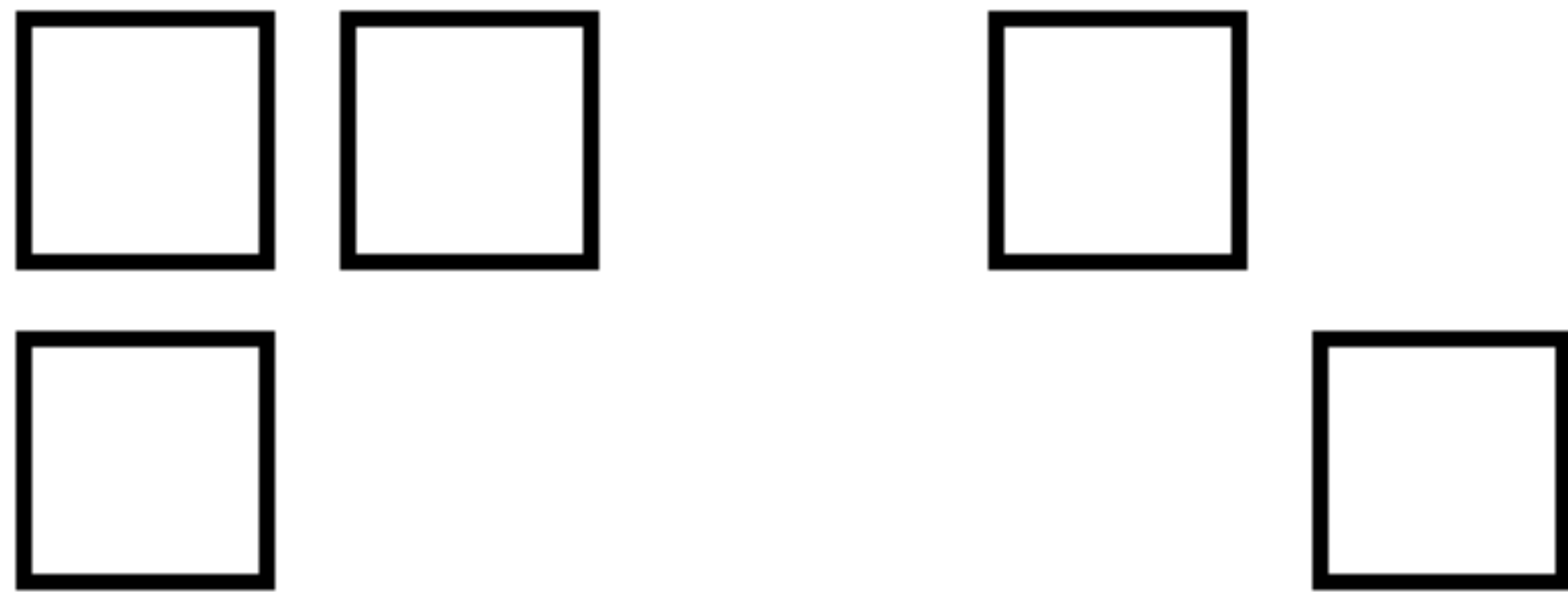
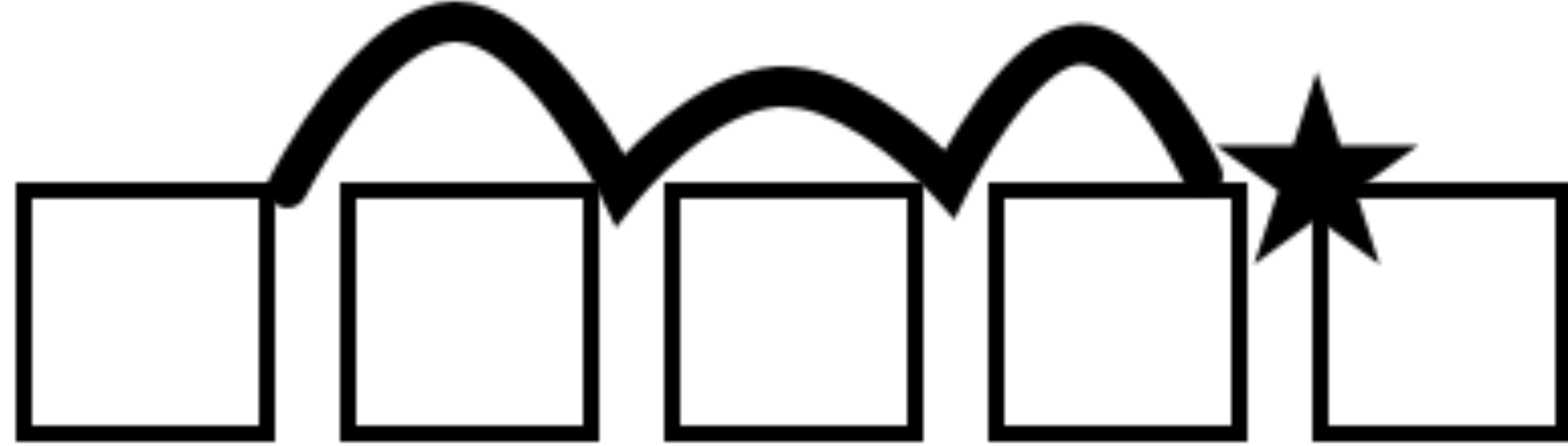


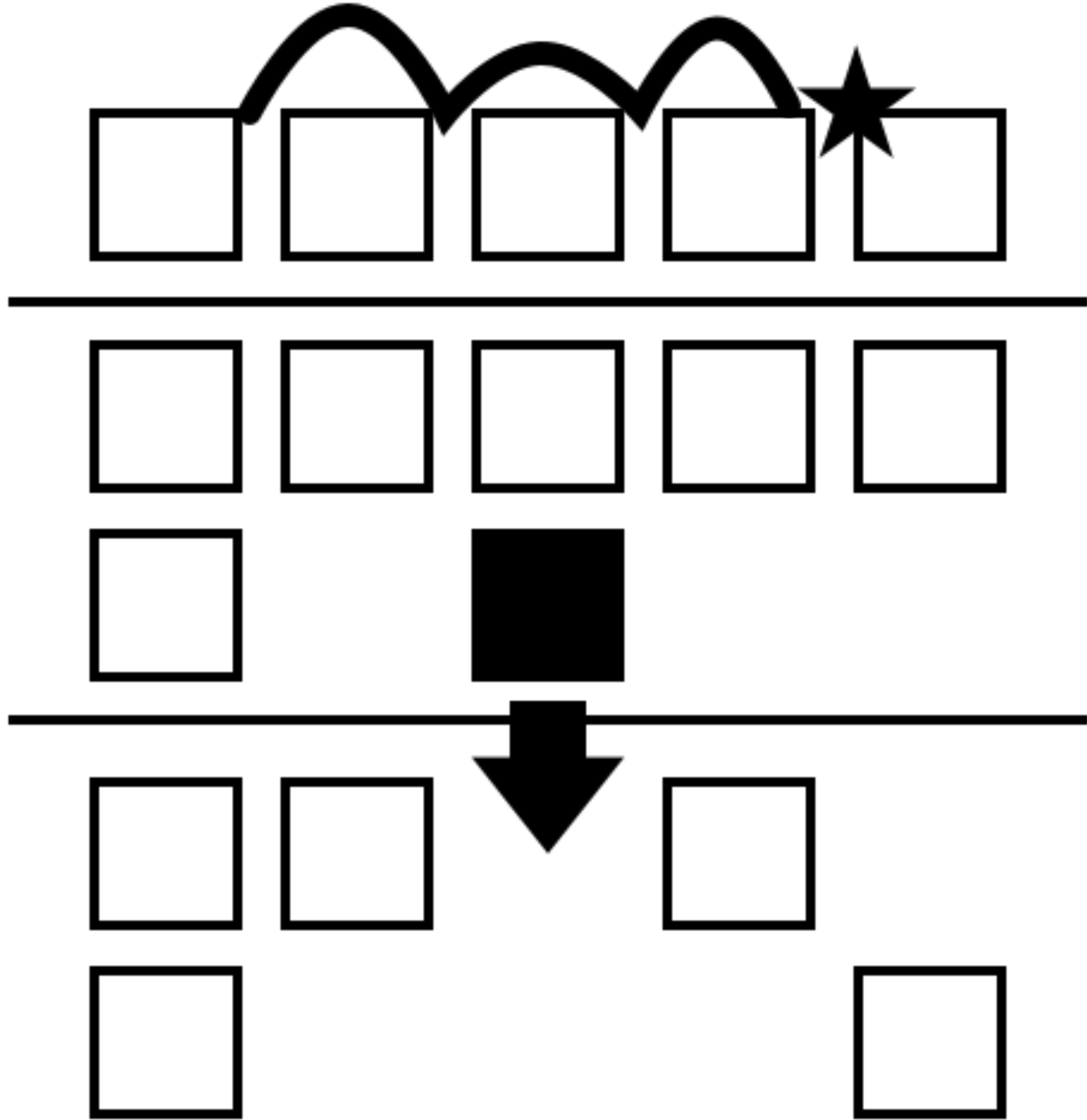


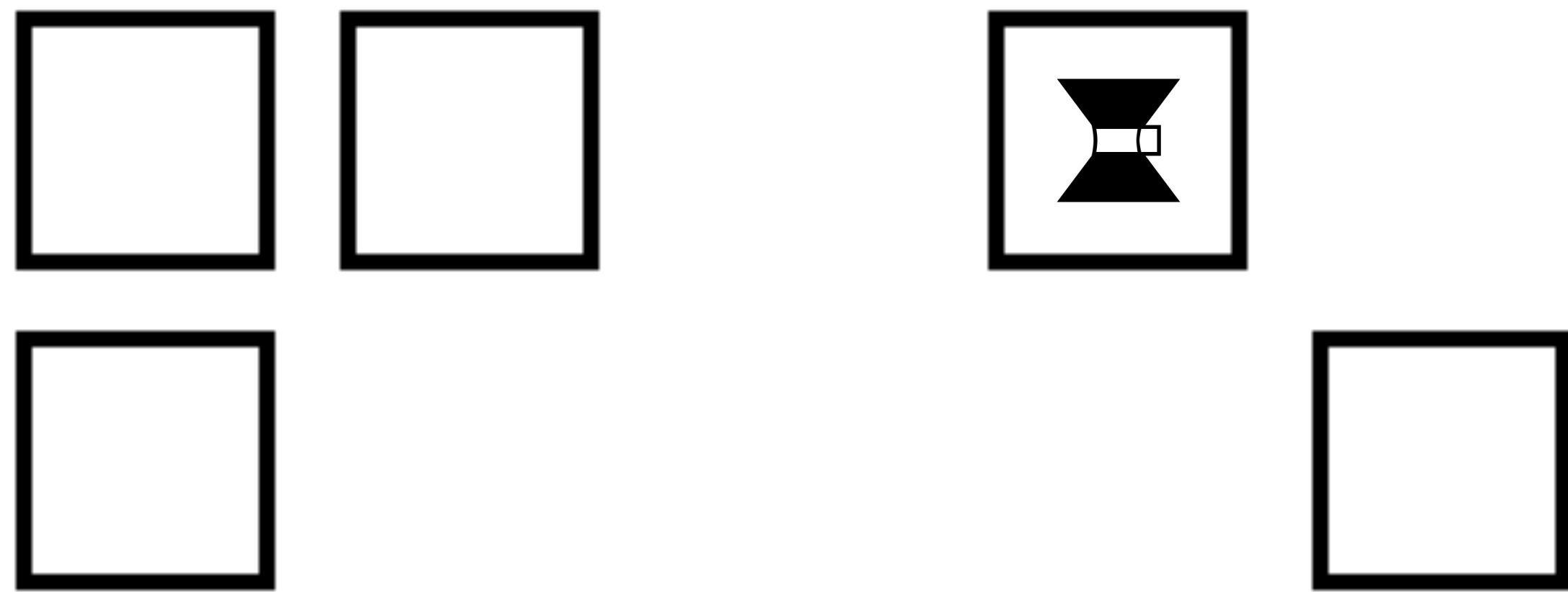
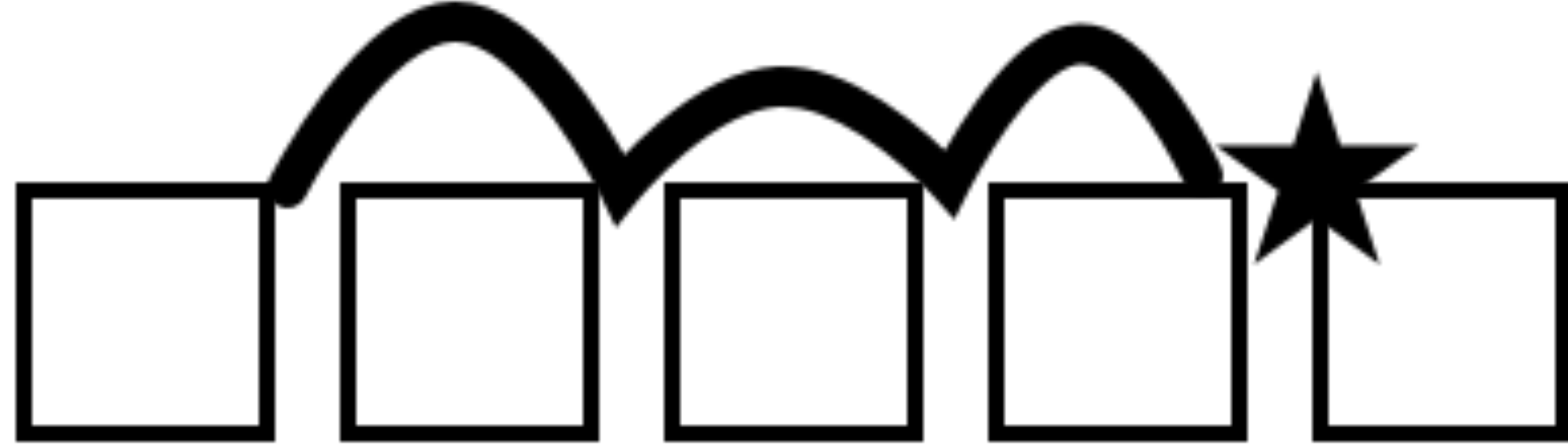


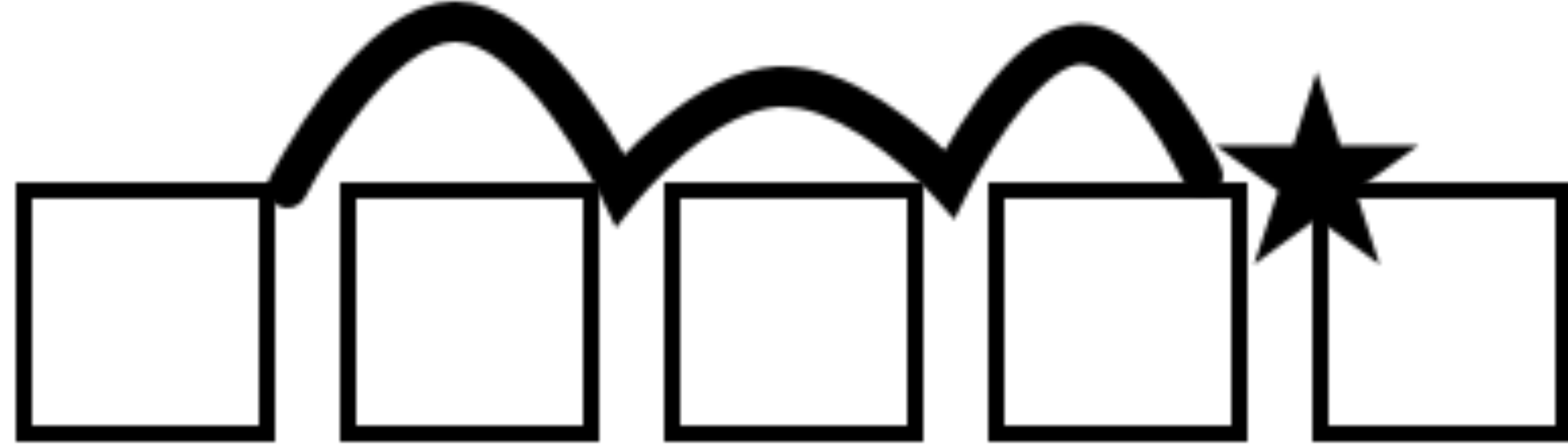


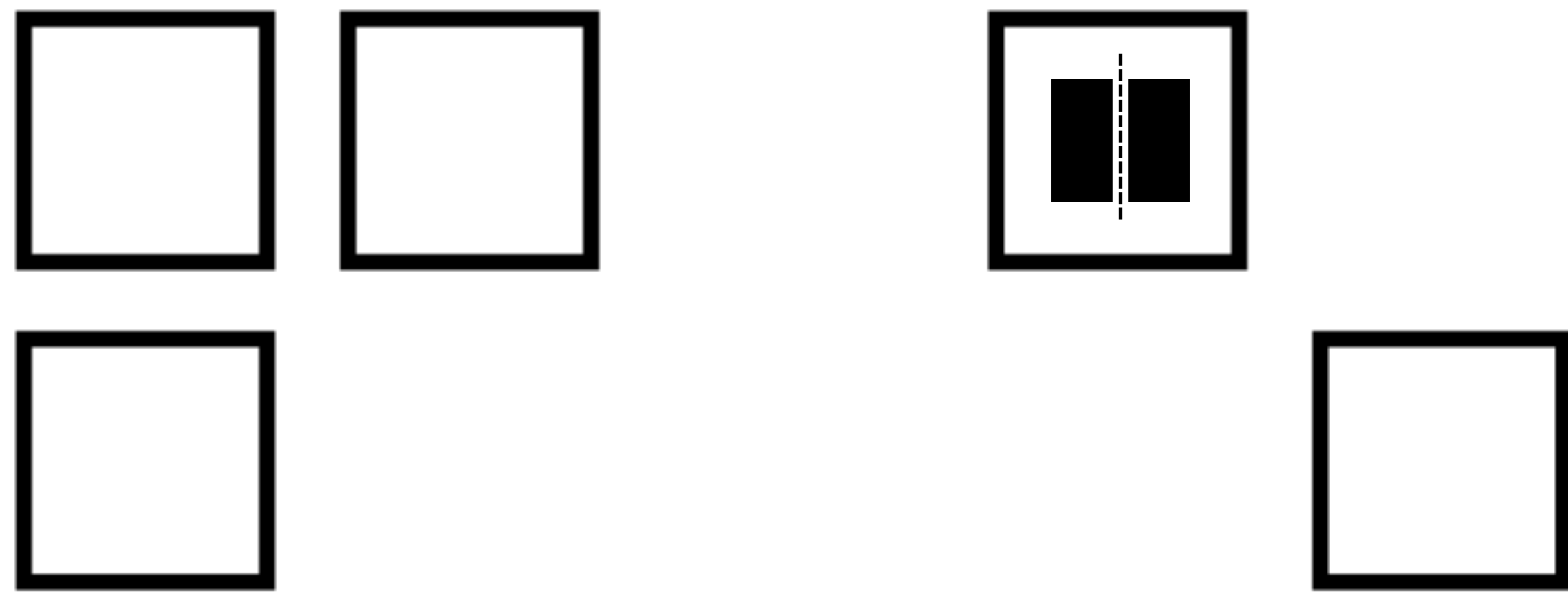
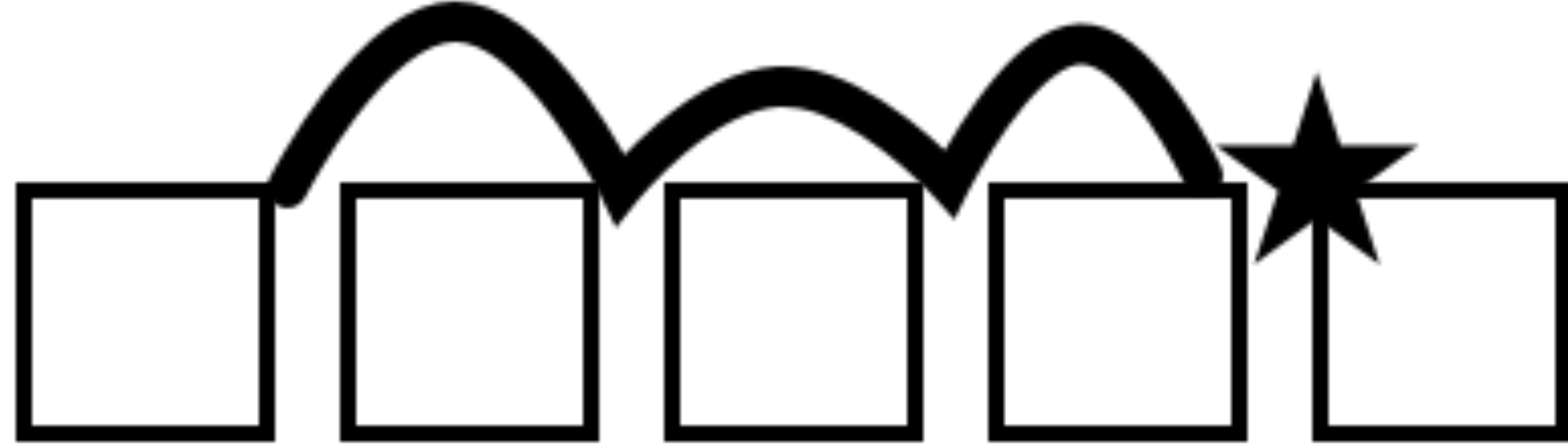


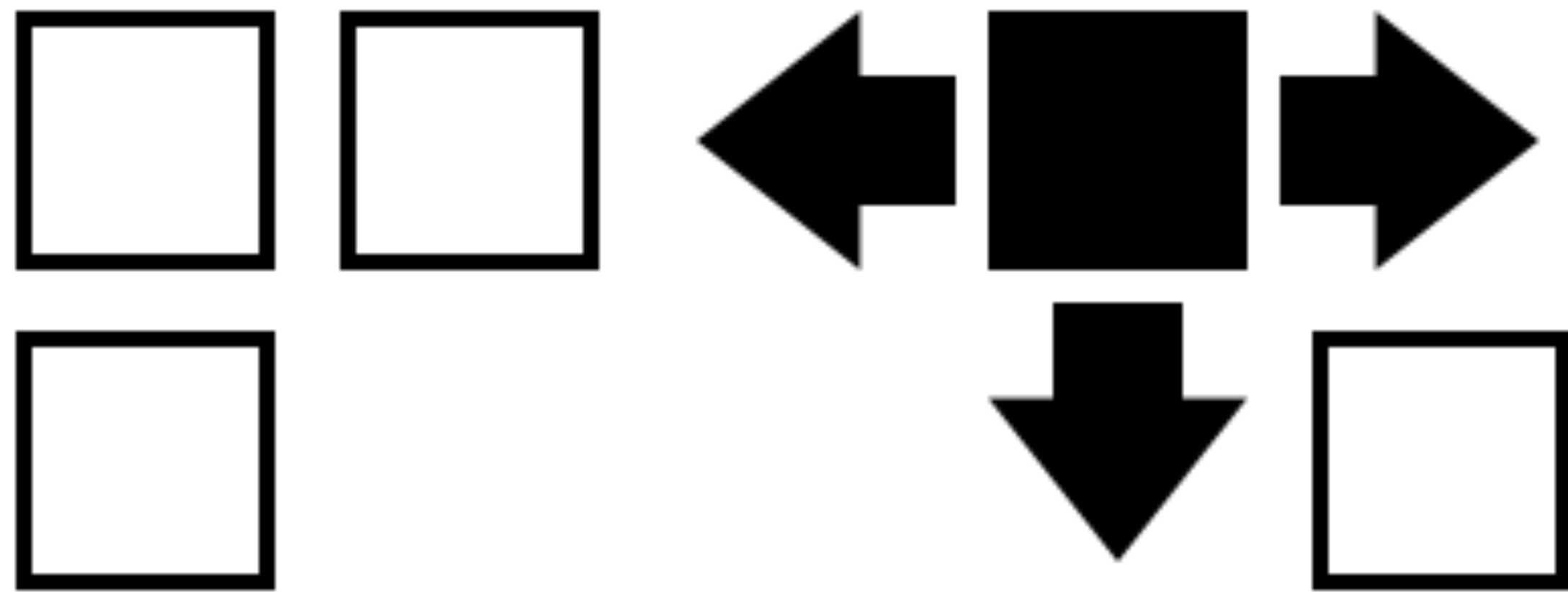
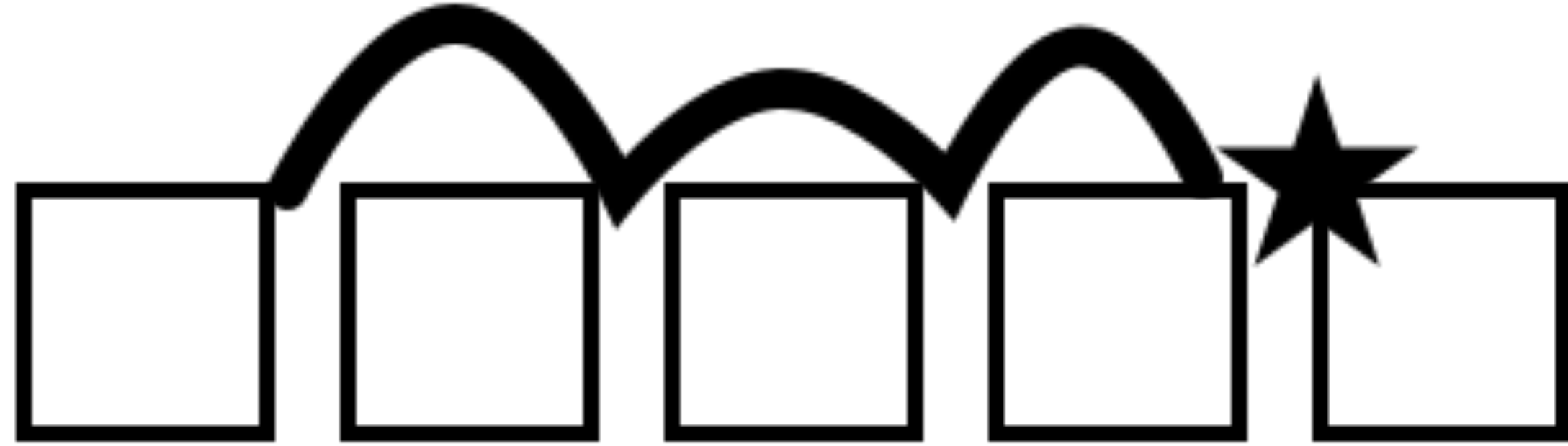












**BUT
WAIT...
THERE'S
MORE!**

**BUT
WAIT...
THERE'S
MORE!**

OKRs

**BUT
WAIT...
THERE'S
MORE!**

OKRs
Options

**BUT
WAIT...
THERE'S
MORE!**

OKRs

Options

Assumptions

**BUT
WAIT...
THERE'S
MORE!**

OKRs

Options

Assumptions

Hypotheses

**BUT
WAIT...
THERE'S
MORE!**

OKRs

Options

Assumptions

Hypotheses

Experiments



OKRs

Options

Assumptions

Hypotheses

Experiments



Interviews

Persona

Usability Tests

Diary Studies

Prototyping

*The really important thing
we've not talked about*

**DO LESS
TOGETHER
MORE OFTEN
to do
MORE**

Adrian Howard (@adrianh)
quietstars.com

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