

# what got you here won't get you there

Matt Stratton  
Staff Developer Advocate, Pulumi

# why are we here?

# Why are we here

Kubernetes

Containers

CI/CD

AI/ML

Cloud Native

Microservices

Cloud

Big Data

Serverless

# Why are we here



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# Why are we here





# Why are we here



# Why are we here

## United States Postal Service Strategic Goals

- Goal 1.** Deliver world-class services and customer experiences. □
- Goal 2.** Equip, connect, engage, and empower employees to serve our customers. □
- Goal 3.** Innovate faster to deliver value. □
- Goal 4.** Invest in future platforms. □
- Goal 5.** Pursue legislative and regulatory changes necessary to achieve financial sustainability

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# Why are we here

# JPMORGAN CHASE & Co.

**Mission Statement:** To be the best financial services company in the world.

**Vision Statement:** Aspire to be the best; execute superbly; build a great team and a winning culture



# Why are we here

# NETFLIX

**We promise our customers stellar service, our suppliers a valuable partner, our investors the prospects of sustained profitable growth, and our employees the allure of huge impact**

# Why are we here

**None of these things mentioned  
containers or Kubernetes**

# Why are we here

**Technology is an *enabler*, not the mission**

# the only constant is change

# The Rise of Cloud

"...cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction."

- NIST Cloud Computing Definition

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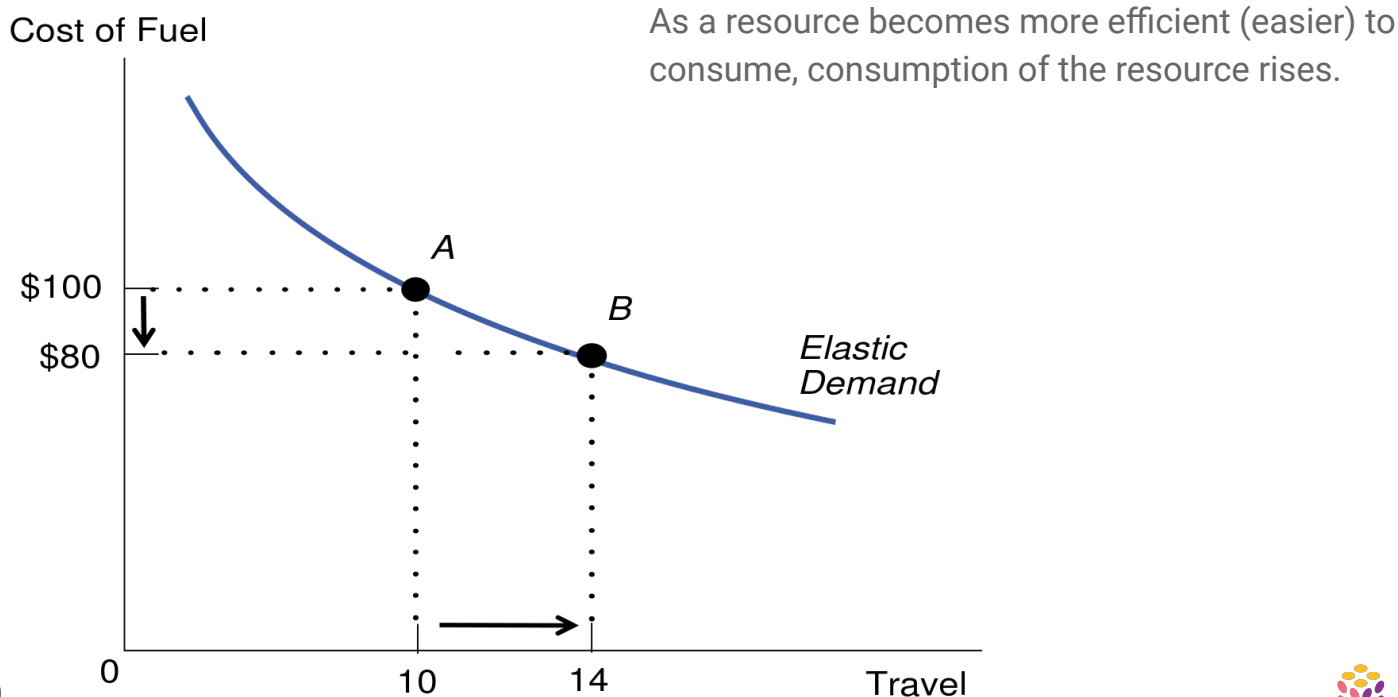


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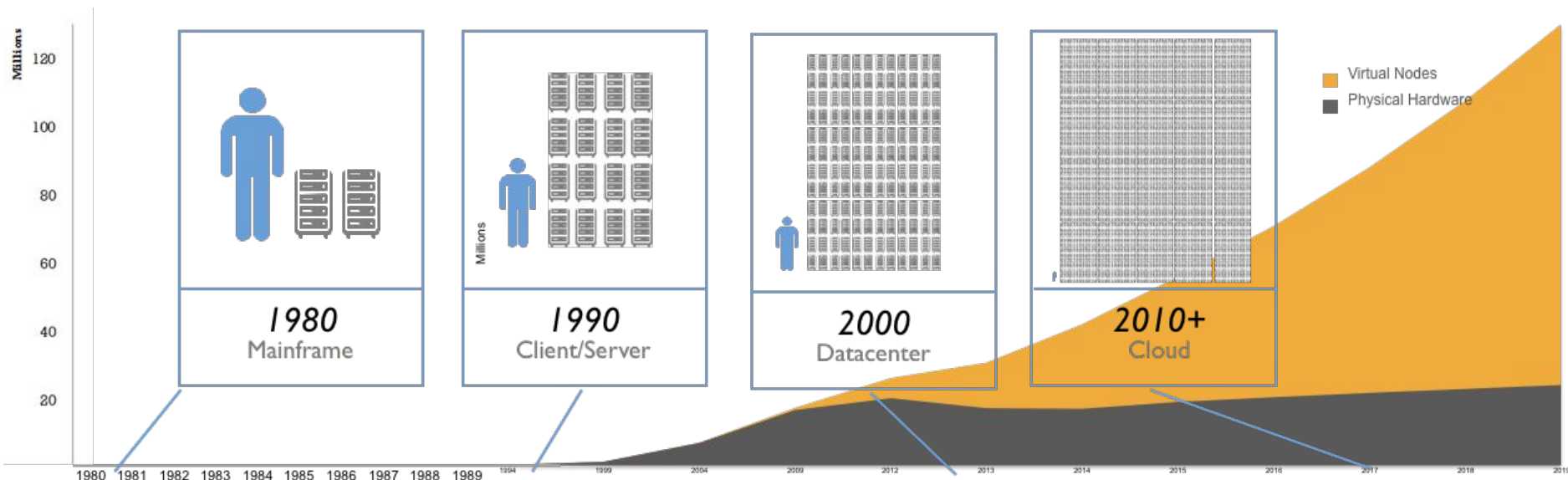
- NIST Cloud Computing Definition

# Jevon's Paradox



# The Rise of Cloud

Consumption of compute is at an unprecedented level.



# Cloud has overwhelmed IT.

# the “why” of devops

# Containers, Containers, Containers



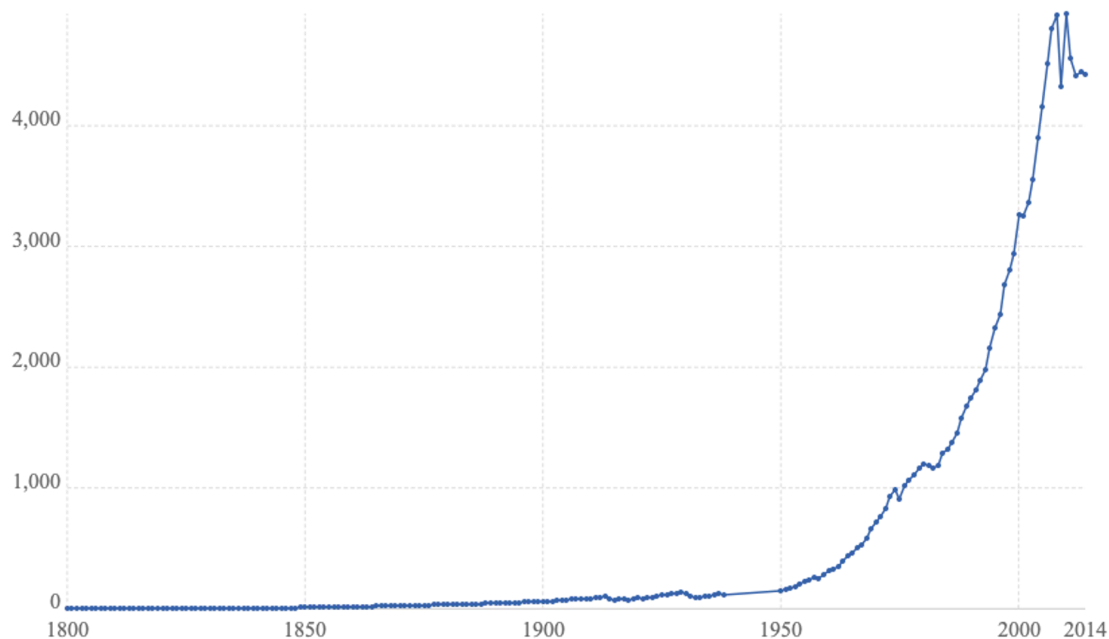


# The Rise of Global Trade

## The value of global exports

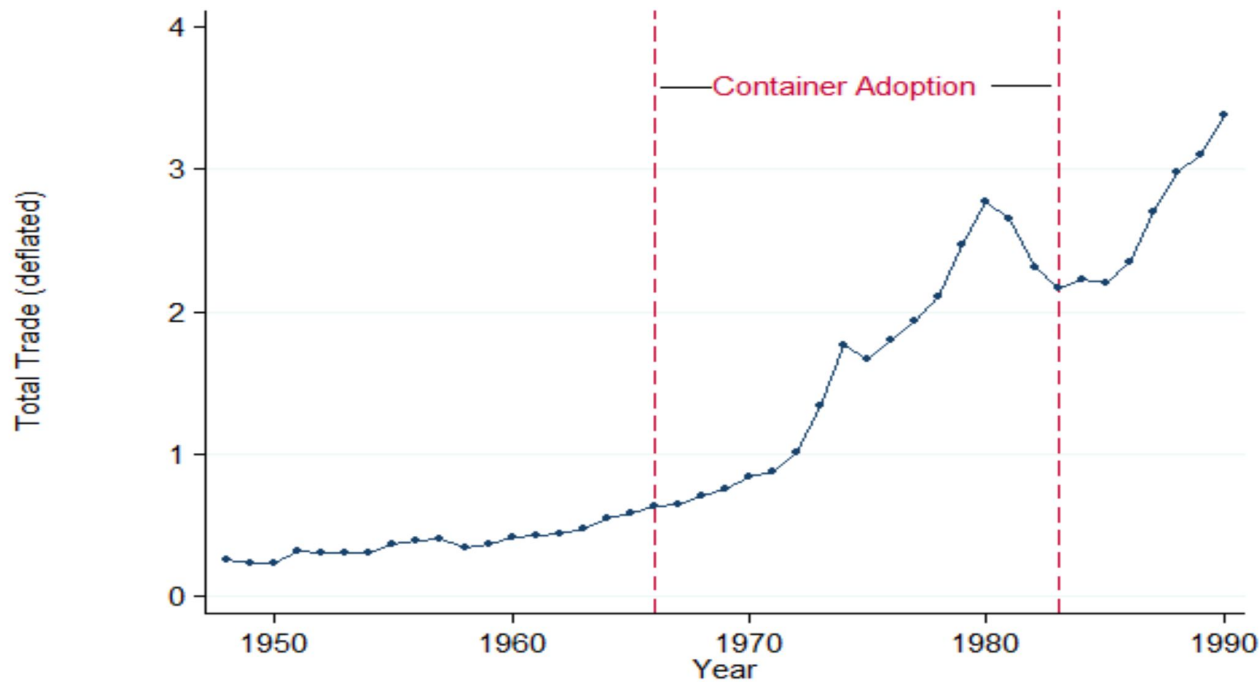
Time series of value of world exports at constant prices, relative to 1913 (i.e. values correspond to world export volumes indexed at 1913=100)

OurWorld  
in Data



Source: Federico and Tena-Junguito (2016)

# Containers dramatically changed global trade.



# Containers dramatically changed throughput of ports.

**Table 1: Effects of containerization (UK/Europe)**

|   | <b>Pre-container: 1965</b> | <b>Container: 1970/71</b> |
|---|----------------------------|---------------------------|
| <b>Productivity of dock labor</b>   | 1.7 (tons per hour)        | 30 (tons per hour)        |
| <b>Average ship size</b>  | 8.4 (average GRT)          | 19.7 (average GRT)        |
| <b>Port concentration</b><br>(number of European loading ports, southbound Australia) | 11 ports                   | 3 ports                   |
| <b>Insurance costs</b><br>(Australia-Europe trade for imports)                        | £0.24 per ton              | £0.04 per ton             |
| <b>Capital locked up as inventory in transit</b><br>(Route: Hamburg-Sydney)           | £2 per ton                 | £1 per ton                |

Containers disrupted the entire supply chain.



# Containers disrupted the entire supply chain.





# Containers disrupted the entire supply chain.





# Containers disrupted the entire supply chain.



# Containers disrupted the entire trade supply chain.

- Retool:
  - New trailers
  - New train cars
  - New cranes/lifts for ports
  - New design for ports
- Retrain:
  - Port workers move from manual labor to skilled labor
- Rethink:
  - Business models/pricing/costs change
  - Processes for cargo handling change

# Cloud (and containers) have disrupted IT.

- Retool
  - On-demand infrastructure
  - Continuous Delivery
  - Automation
  - Measure everything
- Retrain
  - Develop skills for new technology & ways of working
- Rethink
  - Delivery processes
  - Site Reliability
  - Culture
  - Blamelessness/Learning From Incidents
  - Iterative development



DevOps is the union of  
people, process, and  
products to enable  
continuous delivery of value  
to our end users

Donovan Brown

Principal Cloud Advocate, Microsoft

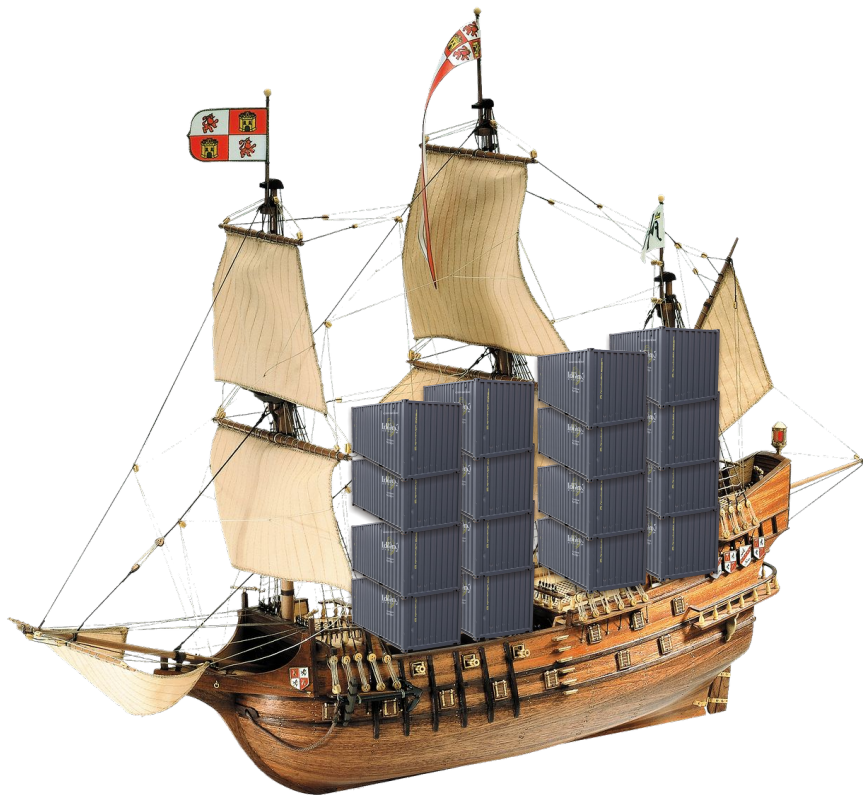


# Optimizing the human experience and performance of operating software with software and humans

Andrew Clay Shafer

Vice President, Global Transformation Office,  
Red Hat

# The old way is not sustainable.



# The old way is not sustainable.



what got you here  
won't get you there



IT must evolve  
their supply chain

# How to Evolve the IT Supply Chain

## Culture & Lean



**Startups aren't the  
only disruptor**

# COVID-19 made plans go out the window



# Resilience is a verb

# Resilience

Rebound

Robustness

Graceful Extensibility

Sustained Adaptability

# Rebound

Returning to “normal”  
after a surprise or  
incident.

Work done ahead of  
time.

# Robustness

The ability to withstand  
and absorb  
well-modeled  
disturbances

“Known knowns”



# Graceful Extensibility

The ability to stretch  
with challenges to  
operational boundaries

As opposed to  
brittleness.

# Sustained Adaptability

Recognizing and  
managing adaptive  
capabilities over long  
timescales

# Why Culture?

Tools influence the culture

...and culture influences the tools

these are socio-technical  
systems

# Why Culture?

Fundamental to how teams operate and interact in a DevOps world.

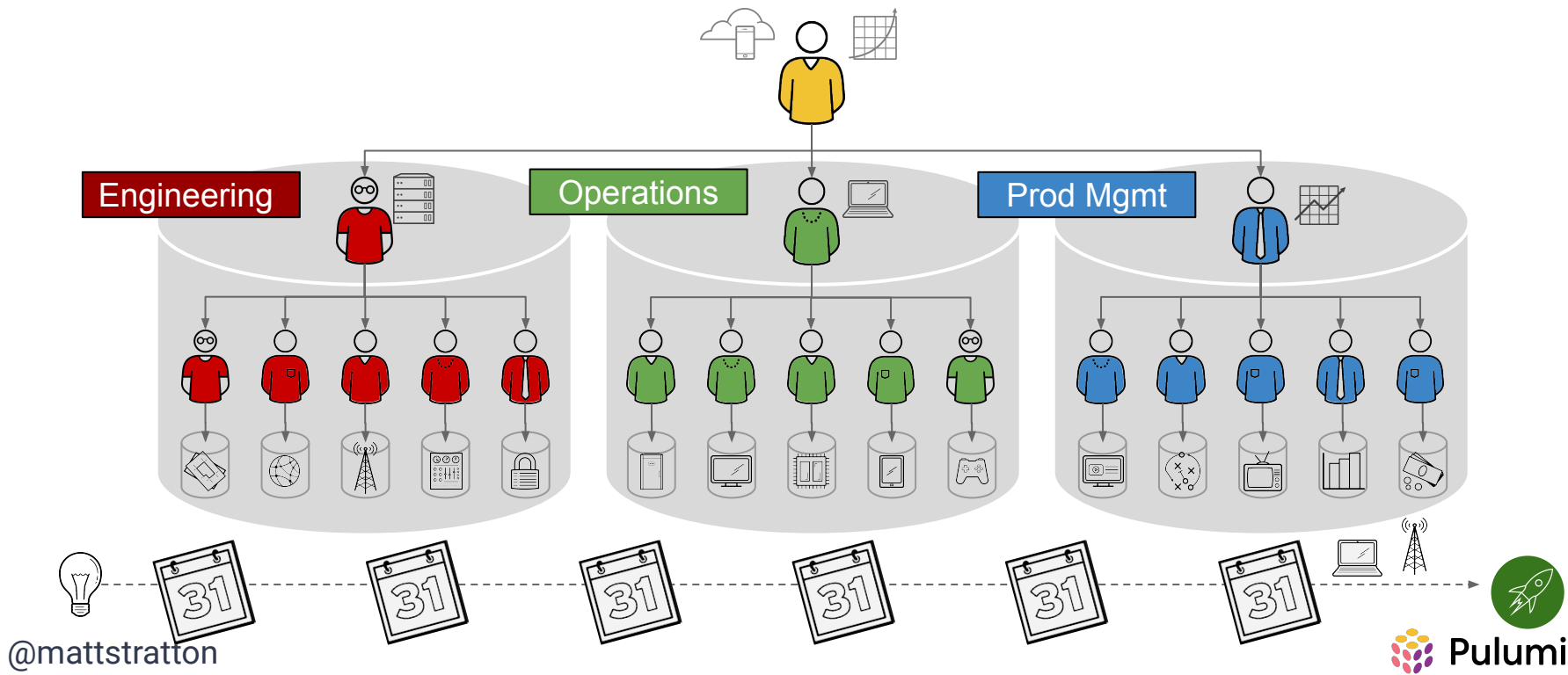
Allows team members and teams to define “how” they want to work and interact with one another.

Creates “easy” wins that can show success to build on.

Establishes and reinforces the other principles of CALMS

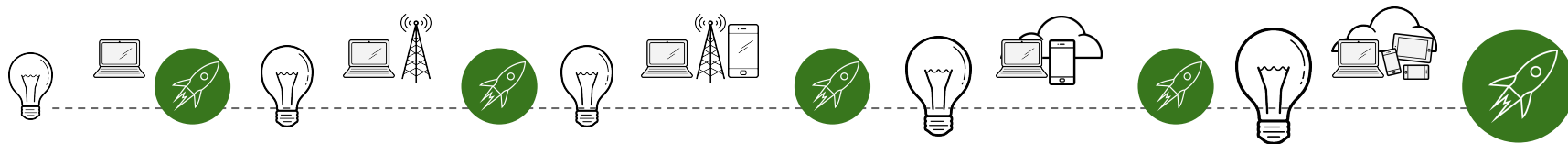
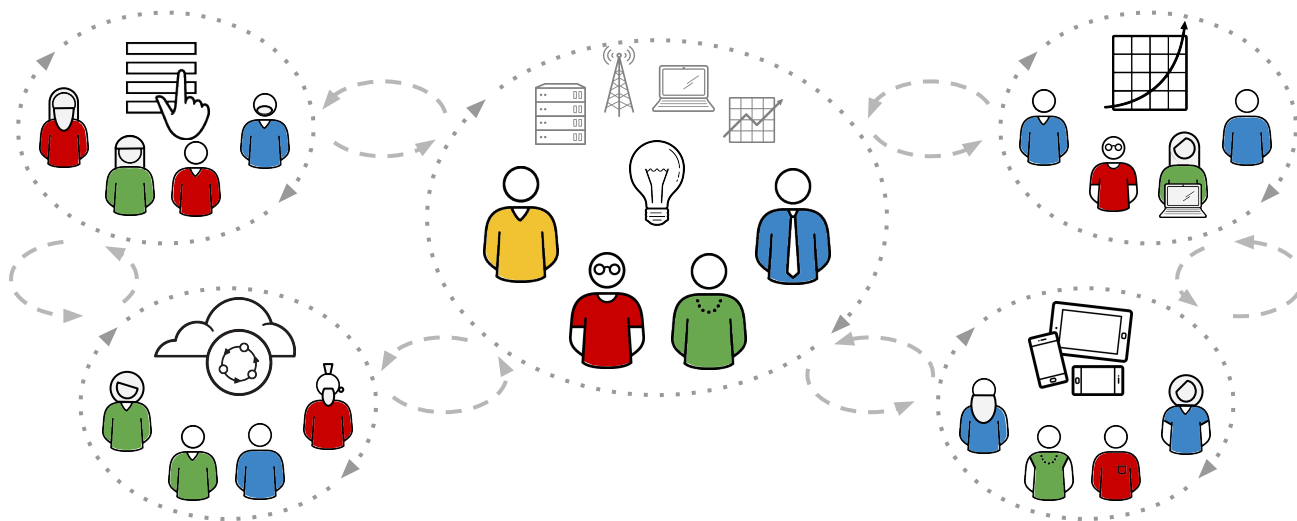
# Siloed for Protection

The result of throwing over the fence  
Conway's Law as a downstream effect



# The Open Organization

Bottom-up, Collaborative, Continuous Innovation, Agile



# Blunt / Sharp End



## Blunt End

Removed from experience

Upstream decision makers



## Sharp End

People directly engaged in the work

“Chop wood, carry water”



# Sharp End



Constantly building and destroying systems

Strong signaling

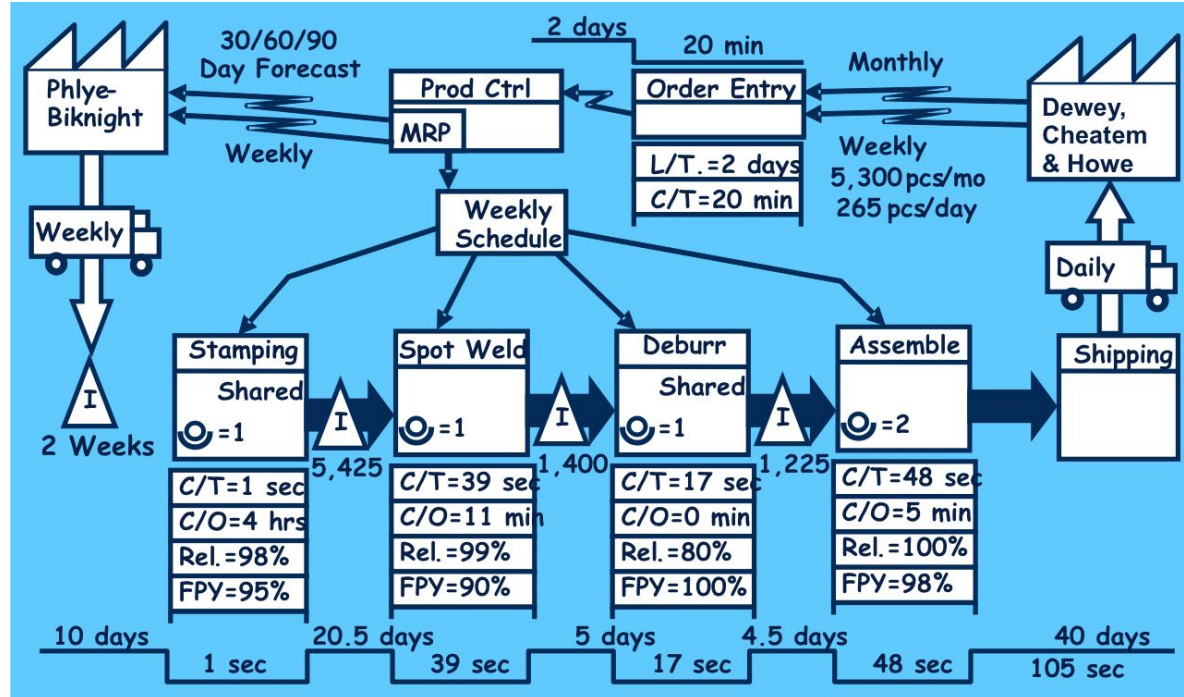
Improve systems based on strain

Will do so naturally if given ownership

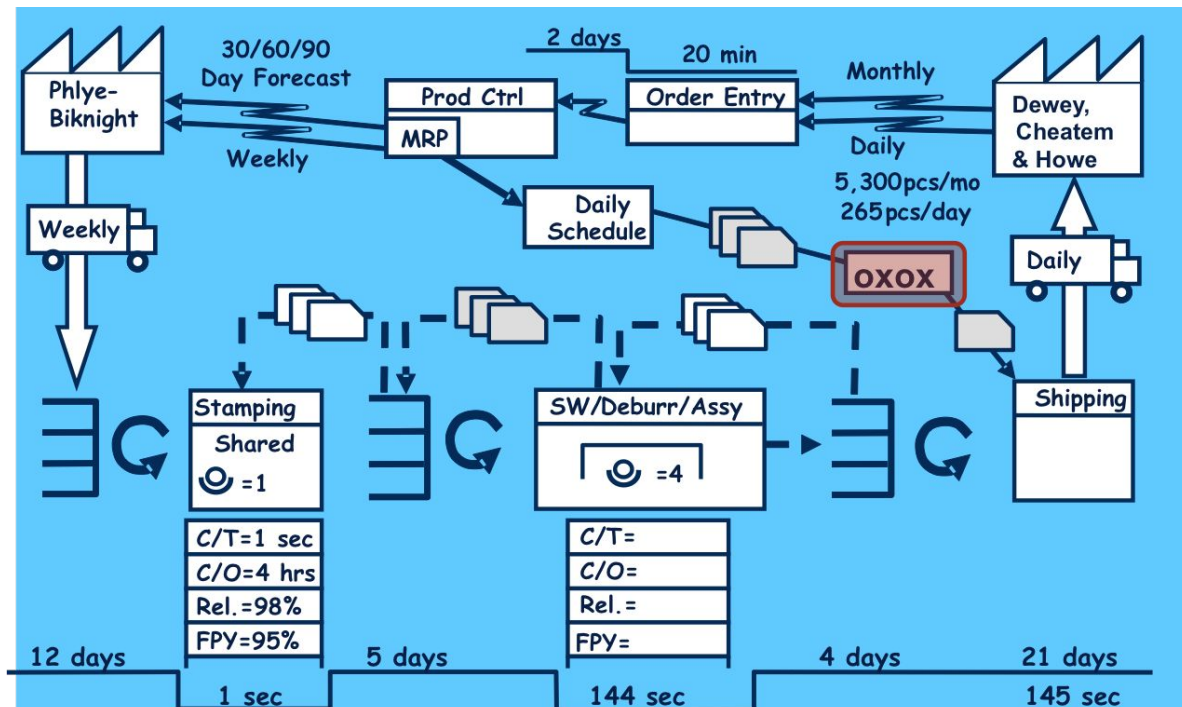
# Why Lean?

- Provides hyper focus for teams on what problems to solve and how
- Findings of exercises heavily influence other areas of CALMS:
  - What should we **Automate**?
  - How are we going to **measure** metrics and process improvements?
  - How do we **share** best practices, success, experiences?
- Influences other ways to work such as Agile Software Development, Infrastructure as Code, etc

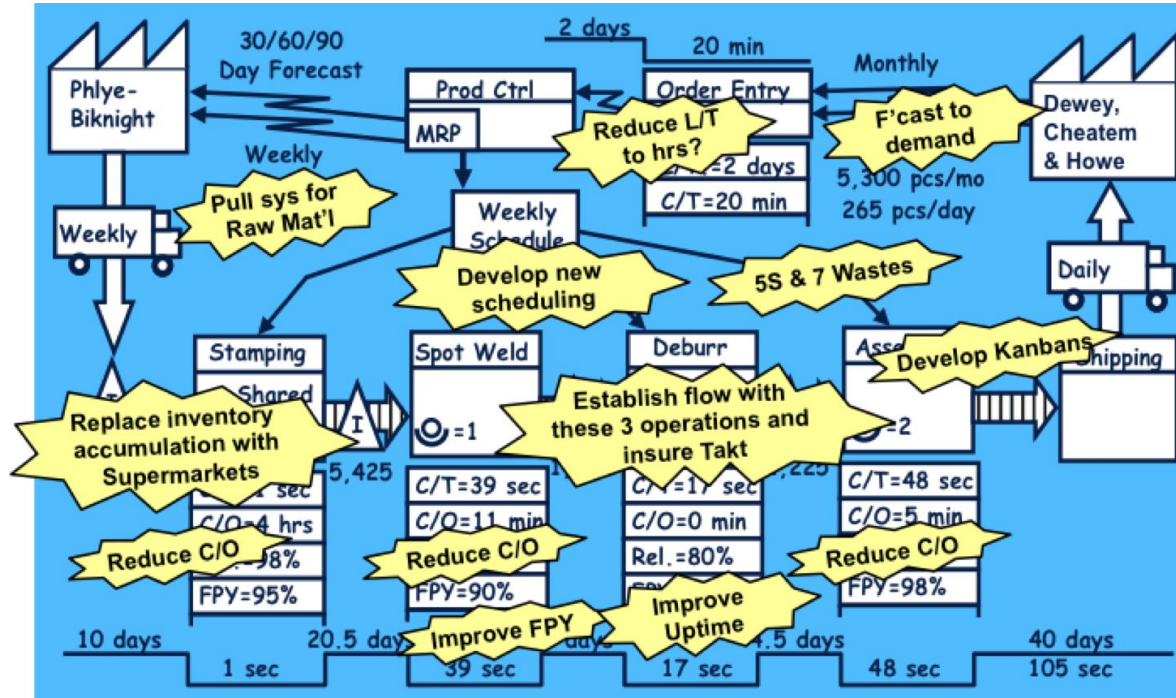
# Value Stream Mapping: Current State Map



# Value Stream Mapping: Future State Map



# Value Stream Mapping: Improvement Plan



# Summary

Remember the mission

Remember the holistic nature of DevOps.

Avoid overemphasis on one area

Start with Culture & Lean, the rest will fall out of those two principles

Understand the supply chain to achieve scale

# Thank You

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