How to Prepare for Your Talk

Some guidance on things to keep in mind when preparing for your talk.

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🎊 **CONGRATULATIONS!** 🎊

YOU OTTER BE PROUD OF YOURSELF!

🎉 **YOUR TALK GOT SELECTED!** 🎉

Oh no...

😅

Now you actually have to write the talk!

Content

① Content - Tips

- "Don't get lost in the details"
- Stick to what is essential to your message
- Your goal is to inspire curiosity

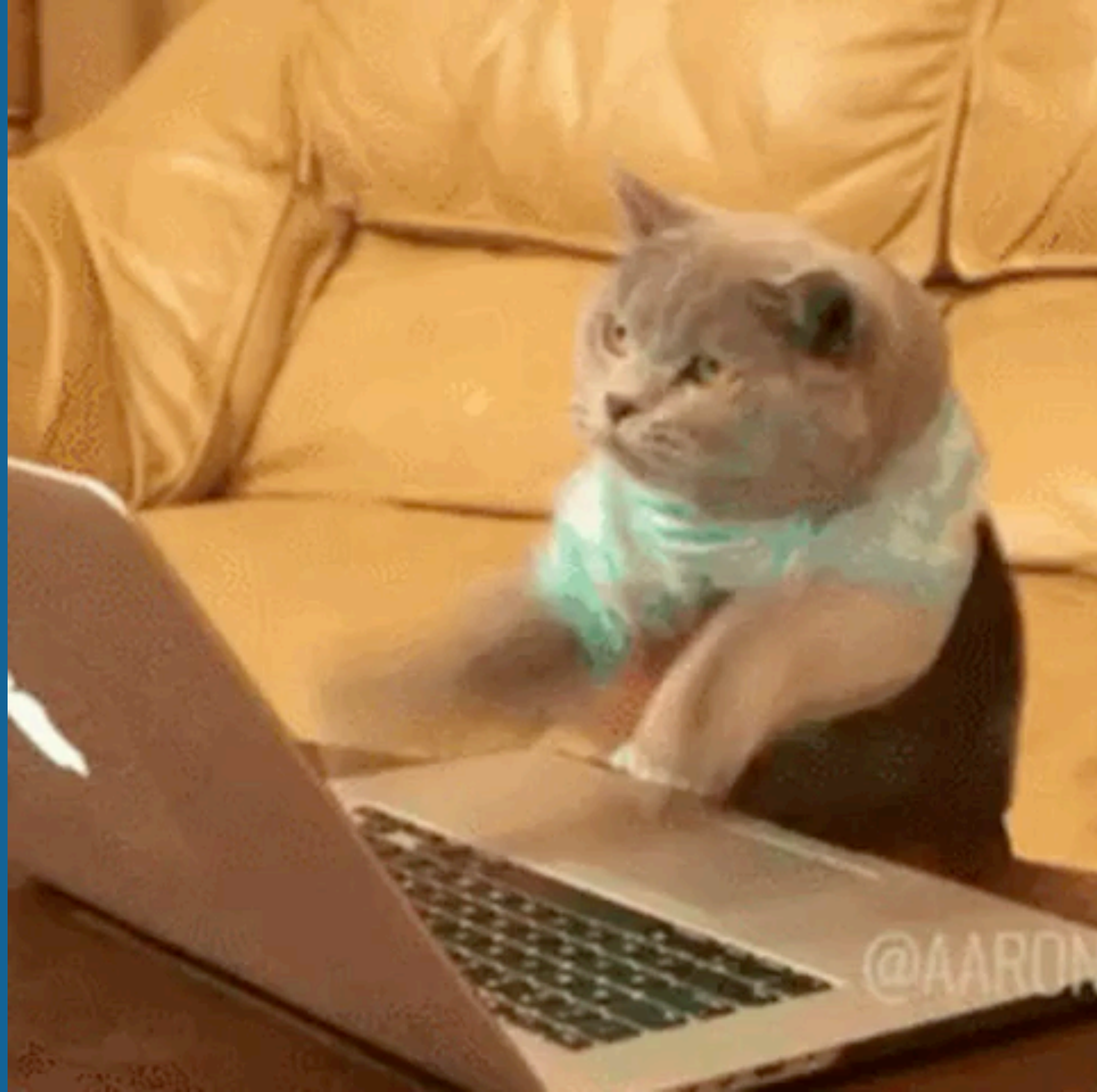# Preparation for your talk changes depending on how you are delivering it.

Visual Aids

② Visual Aids

- Live Demos

- Recorded Video

- Slides

2a **Live Demo**

2a Live Demo - Cons

- High risk

- Degree of unpredictability

- Third party dependencies

- Latency can impact audience

2a Live Demo - Pros

- Live debugging is useful
- Can be more engaging
- Improvising is easiest
- Has more of a wow effect

(2a) Live Demo - Tips

- Increase font-size & color contrast
- Install dependencies in advance
- Create branches that act as save points in case

2b Recorded Video - Cons

- Medium risk
- Latency can impact audience
- Requires precise timing
- Impossible to improvise

2b Recorded Video - Pros

- Guaranteed outcome
- A good backup to live demos
- Can use video editing to enhance it

2b Recorded Video - Tips

- You don't need video editing skills
- Make sure everything is bigger
- No really... make everything *bigger*

2c **Slides - Cons**

- Low risk

- Has the risk of becoming a crutch

- An endless time void of tweaking

2c Slides - **Pros**

- Easy to share with your audience

- Adapts to your timing

- Allows for dynamic media without significant video editing

2c Slides - Tips

- Less is more

- Use imagery when possible

- Animations are incredible ways to enhance your story-telling

```
<script>
export default {
  setup() {
    const count = 0

    return {
      count
    }
  }
}
</script>
```

```
<script>
export default {
  setup() {
    const count = 0

    return {
      count
    }
  }
}
</script>
```

```
<script>
export default {
  setup(props, context) {
    const count = 0

    return {
      count
    }
  }
}
</script>
```

```
<script>
export default {
  setup(props, ctx) {
    const count = 0

    return {
      count
    }
  }
}
</script>
```

```
<script>
export default {
  setup(props, { attrs, slots, emit }) {
    const count = 0

    return {
      count
    }
  }
}
</script>
```

```
<script>
export default {
  setup(props, ctx) {
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Stage Presence

③ Stage Presence

- In-Person Event
- Live Remote Event
- Recorded Remote Event

3a **In-Person - Cons**

- There's a big stage...
- There's a live audience...
- There's a huge build-up to it...

3a In-Person - Pro

- There's a stage to assist you!
- There's a live audience!
- Perform once and you're done!

(3a) In-Person - Tips

- Get familiar with the stage
- Get someone to be in your corner
- Don't be afraid to use the stage as a way to help capture the audience

3b Live Remote - Cons

- No stage assistance

- It's easy to lose momentum

- Internet latency impacts the end result

3b Live Remote - Pros

- No giant audience!

- Perform once and you're done!

- Access to events you would not have been able to travel to otherwise

(3b) Live Remote - **Tips**

- Get comfortable talking to the camera
- Do whatever you can to generate energy for your talk

3c **Recorded Remote - Cons**

- Theoretically the easiest
- Most dangerous time vacuum

3c **Recorded Remote - Cons**

- Theoretically the easiest
- Most dangerous time vacuum
- In practice, one of the hardest
- Your camera is your only friend

3c Recorded Remote - Pros

- You have most control over the output
- There is a level of predictability that doesn't exist in other mediums
- Unlocks the world of video editing

3c Recorded Remote - Tips

- Unless you enjoy editing videos, don't do this yourself

- Recommend delivering your talk to a live audience that is recorded

3c Recorded Remote - **Tips**

- Think of your talk as a YouTube video and not a scripted movie

- Events that want recorded talks should provide support for it

At the end of the day though...

© Sarah Andersen

Final Thoughts

Speaking can feel like a lonely journey, but there is a community waiting to support and lift you up.

At the end of the day, remember you were chosen to share your story and your message.

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You are worth it.

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Thanks for your time!

Find me at
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