### Less, but better

"Good design is as little as possible. Less, but better.

Simple as possible but not simpler."

**Dieter Rams** 



































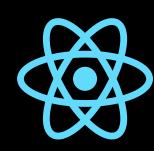


















































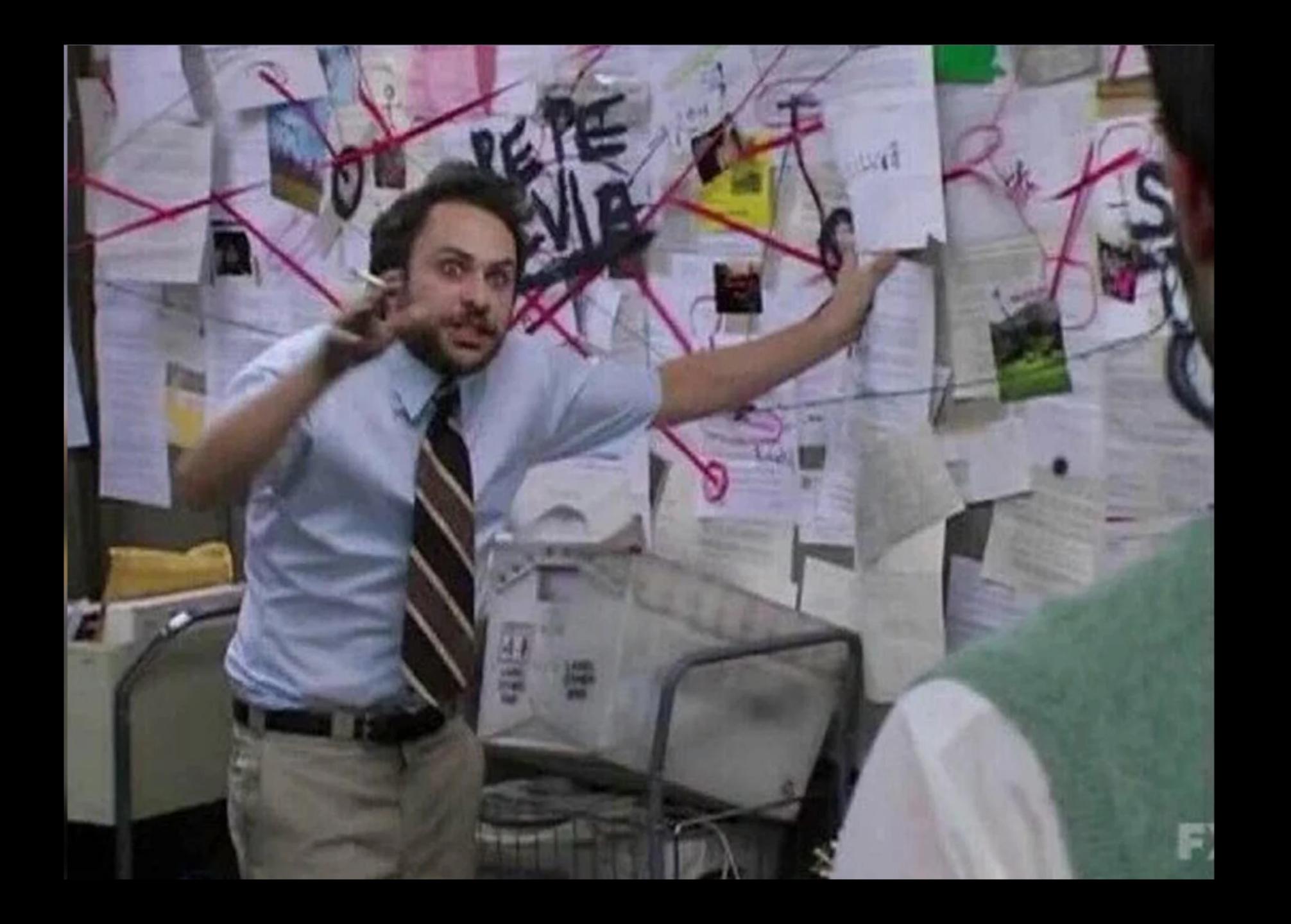












# The complexity is in our builds, not in the platform.

## Zooming out

#### How long should our projects last?









#### How long should our skills last?

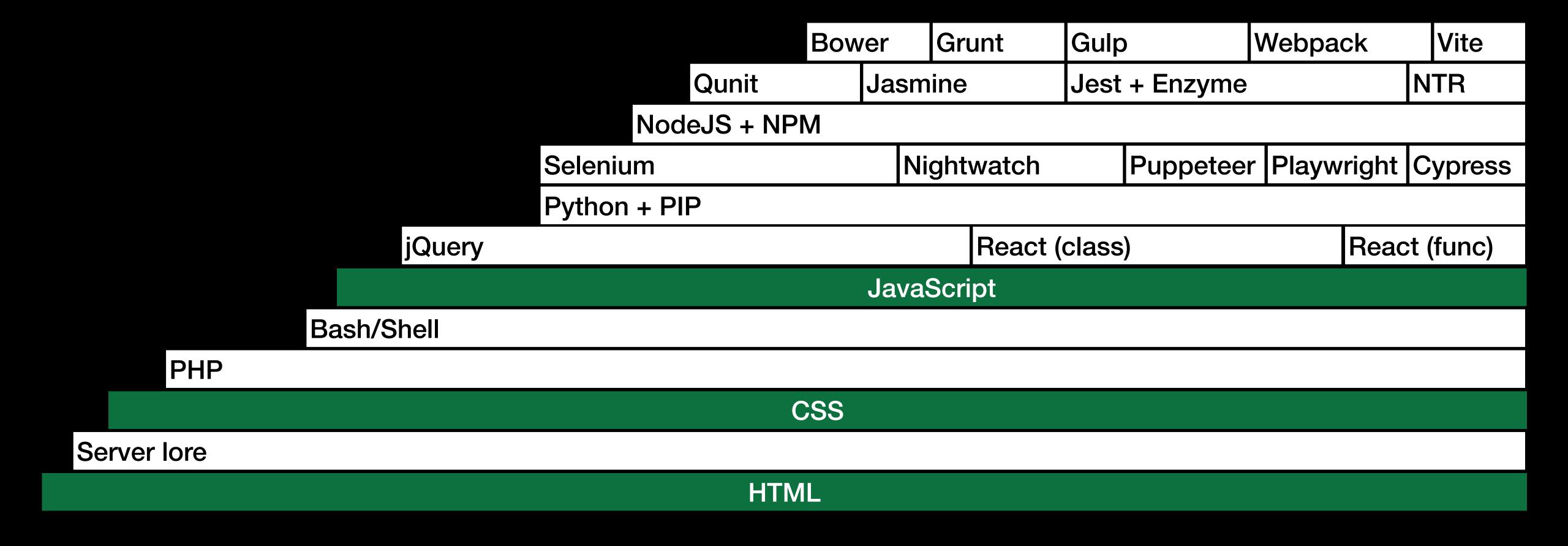
Vite - 1 year

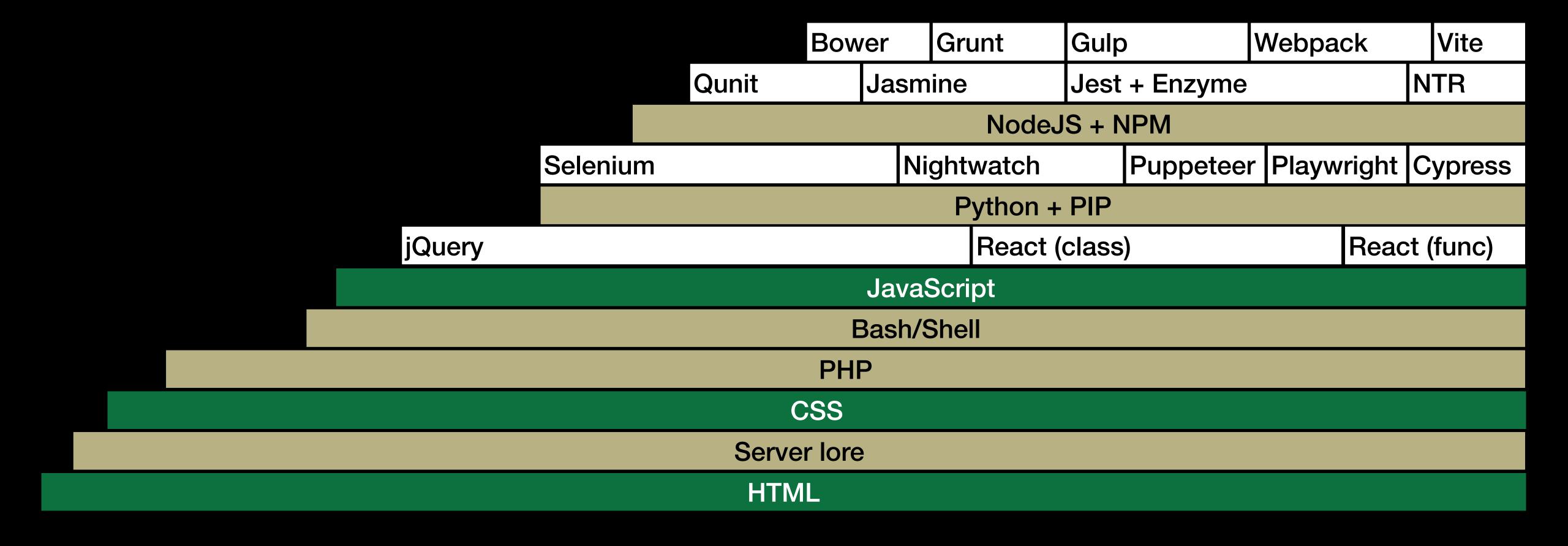
HTML - 28 years

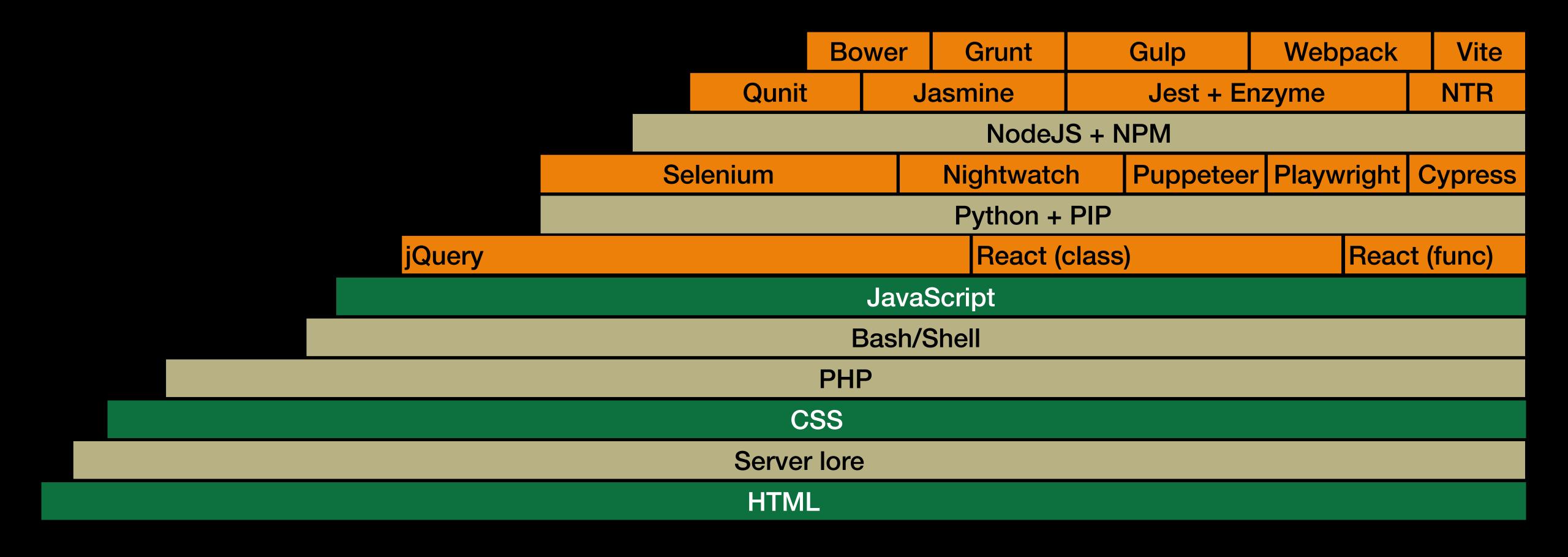
Vite

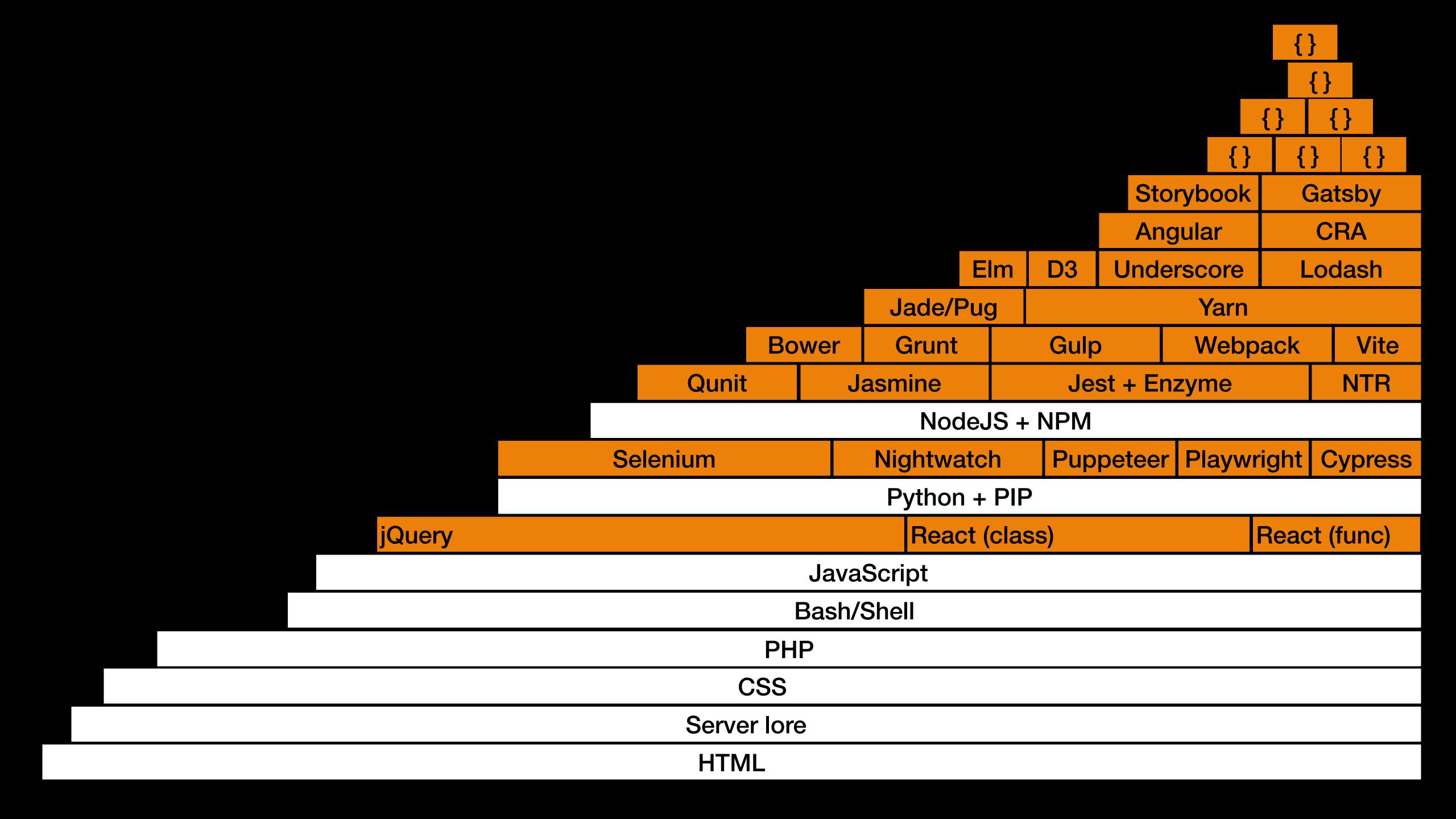
HTML

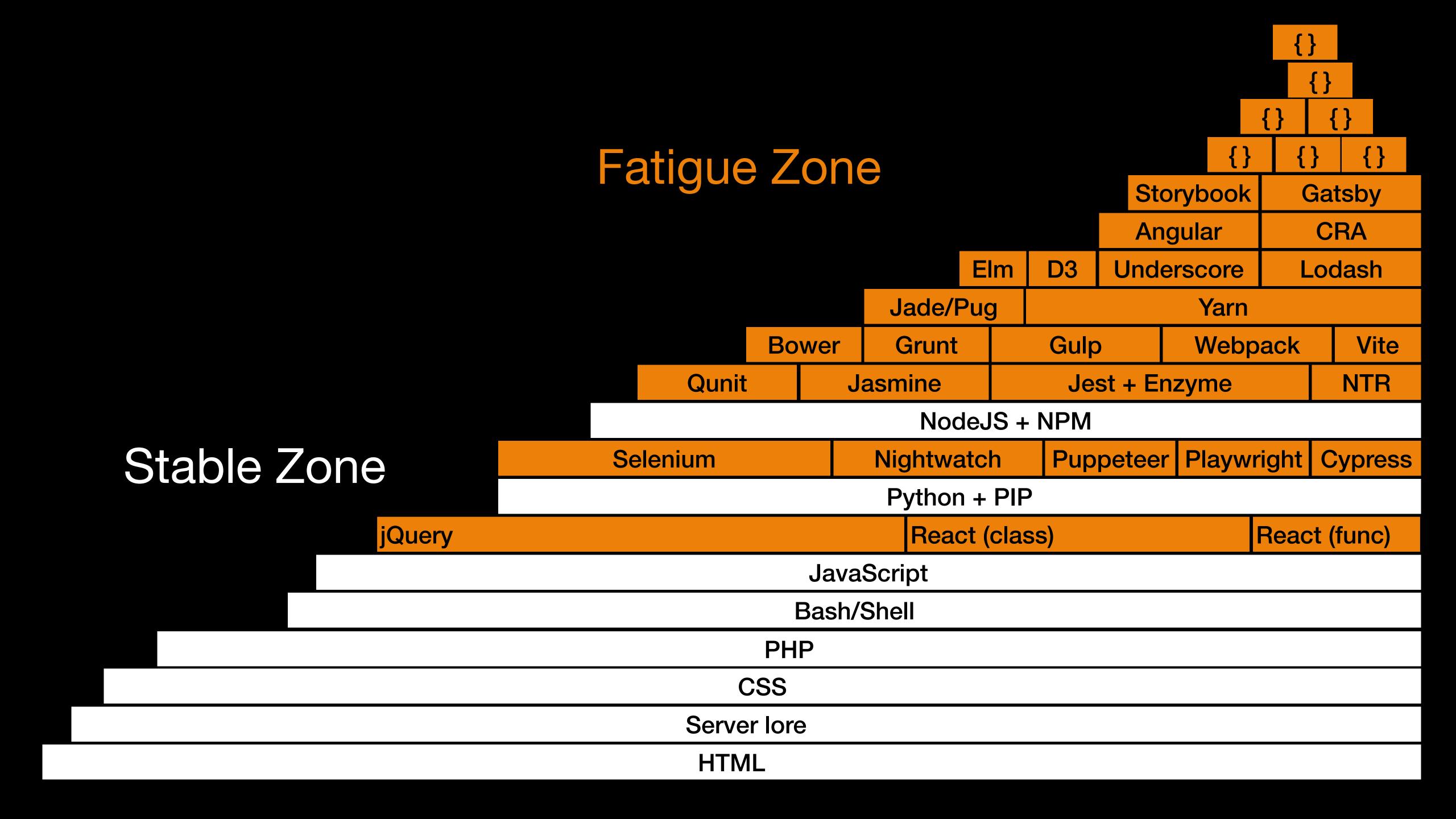
			Bow	er	Grunt	Gulp		Webpack		Vite
		Quni	it	Jasm	ine	Jest	+ Enzyme		N	ITR
		NodeJS +	- NPM							
		Selenium		Nig	ghtwatch		Puppeteer	Playwrig	nt C	ypress
		Python + PIP								
	jQuery				React (	class		Re	act	(func)
	JavaScript									
	Bash/Shell									
PHP										
CSS										
Server lore										
HTML										







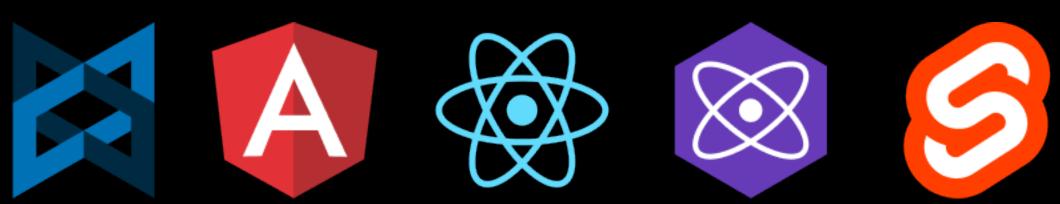




#### Volatility is expensive























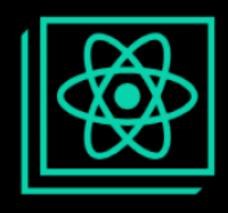










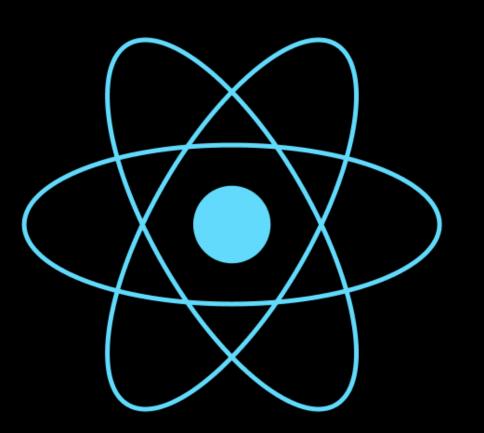




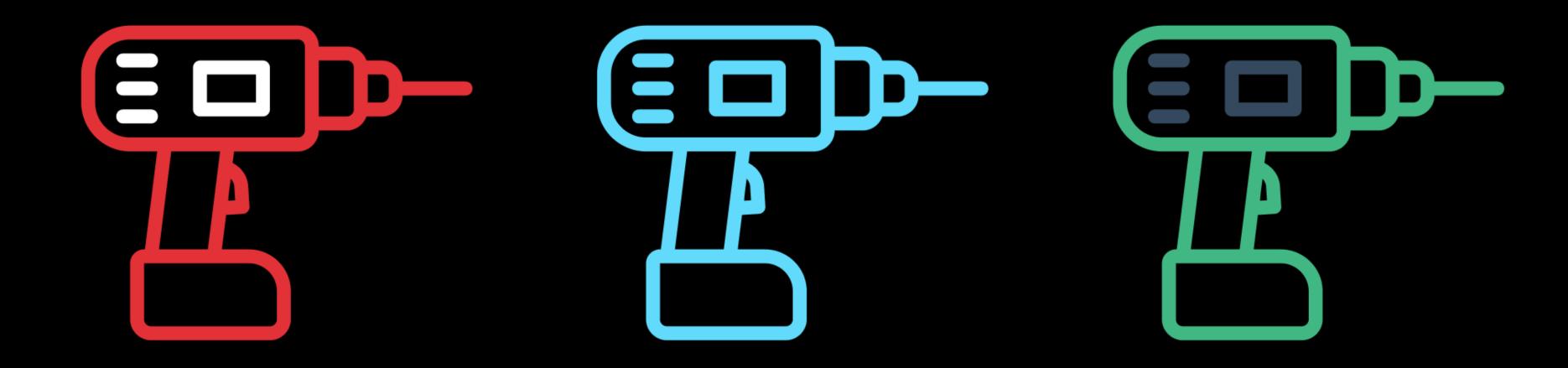
















"Nobody wants a drill. What they want is the hole."

Old sales saying



































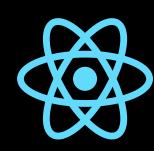




























































# By the pricking of my thumbs, a new web era this way comes

### Eras

Mid 1990s

HTML

Server HTML

Mid 1990s	Early 2000s
HTML	SSR
Server	Server HTML CSS JS

Mid 1990s	Early 2000s	Mid 2000s
HTML	SSR	DOM/Ajax
Server	Server HTML CSS JS	Server HTML CSS jQuery E2E tests

Mid 1990s	Early 2000s	Mid 2000s	Mid 2010s
HTML	SSR	DOM/Ajax	SPA
Server HTML	HTML CSS JS	Server HTML CSS jQuery E2E tests	Cloud infrastructure Cl/CD pipelines Package managers HTML CSS Typescript React React tests E2E tests

#### Eras all the way down

- Plugin content Applets, Flash, Silverlight
- Mobile formats WAP, WML, iHTML, AMP
- · Content broadcast, mashup, syndication, walled garden, paywall, Al

#### Our roles across eras



UI

Frontend

HTML



Business Logic Backend



HTML SSR



Templating (SSR)

Frontend (in server-side languages)

Business Logic Business Logic

Backend



HTML	SSR	DOM/Ajax
------	-----	----------





 UI
 UI
 UI

 Templating (JavaScript)

Business Logic (JavaScript)

HTML	SSR	DOM/Ajax	SPA
------	-----	----------	-----



	Templating (SSR)	Templating (SSR)	
<b>Business Logic</b>	Business Logic	Business Logic	Business Logic





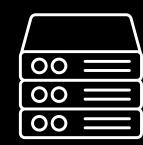
Templating (JavaScript)

Business Logic (JavaScript)

SPA



Business Logic





Frontend of the frontend
GenX of frontend
Backend of the frontend

UI

Templating (JavaScript)

Business Logic (JavaScript)

SPA



Backend! Only backend! Nice pure backend!

**Business Logic** 



Full stack
Full stack
Full stack

UI

Templating (JavaScript)

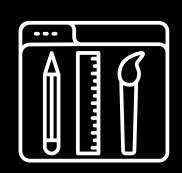
Business Logic (JavaScript)

SPA



Full stack

**Business Logic** 



UX & Design

Design

Content

Tech Writer



UI

Frontend

**Business Logic in client** 

Backend



Templates on server

Frontend



**Business Logic on server** 

Backend

Data

Data



UI	U	UI	UI	UI?
			Templating (JavaScript)	
			Business Logic (JavaScript)	

HTML SSR DOM/Ajax SPA	Streamed SSR?
-----------------------	---------------



	Templating (SSR)	Templating (SSR)		Templating (SSR)?
Business Logic	Business Logic	Business Logic	Business Logic	Business Logic?

# Every era shapes the next

#### Frustrations drive innovation

- Repetition and low maintainability → templating, SSR, CSS
- Desire for rich designs → DOM scripting, improved media and fonts
- Dislike of C in CSS → CSS layers, scope, shadow DOM
- Desire to escape algorithms → fediverse, cozyweb

#### Frameworks shape the platform

- jQuery → vanilla JS features like queryselector, forEach and fetch
- SASS → vanilla CSS features like custom props
- CSS-in-JS → vanilla CSS features like scope, layers, and shadow DOM

## Frameworks shape the platform

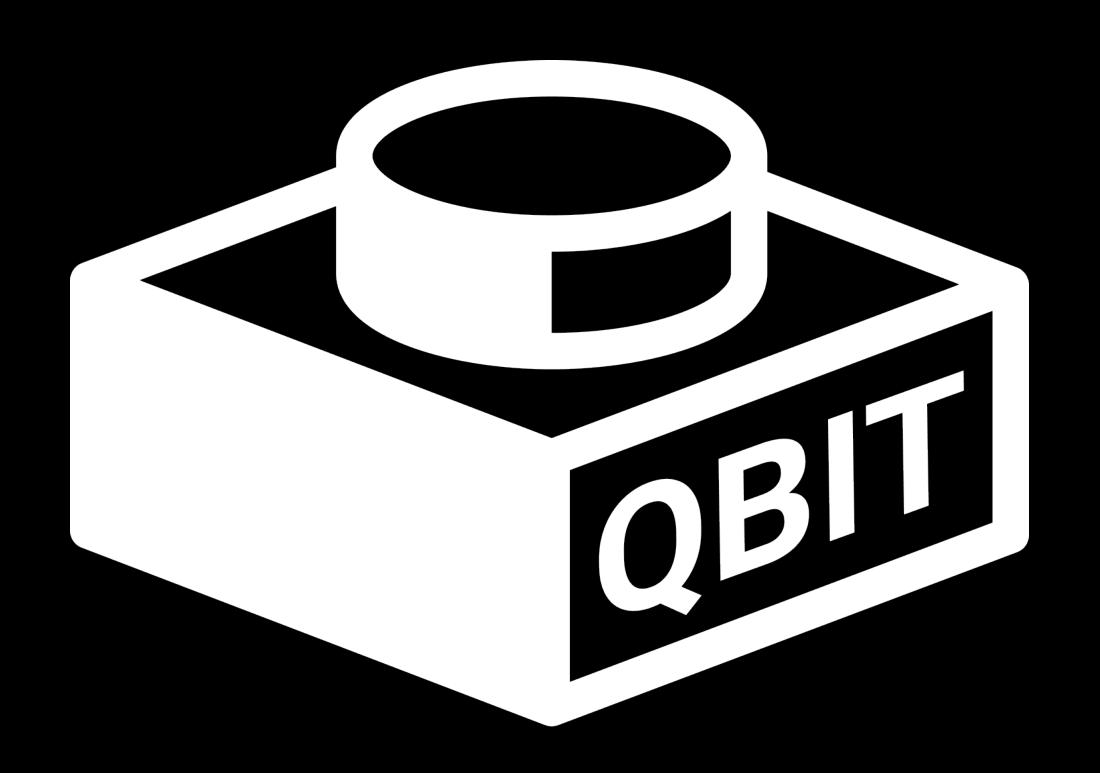
- JavaScript → jQuery → JavaScript (ES6)
- CSS → SCSS → CSS
- Coffeescript → Typescript → ...?

# You only get the benefit if you use the new features of the platform.

# Beware of the familiarity comfort zone



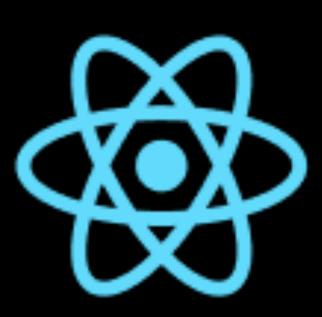
# My own dream of a simpler web



Quantium's UI library





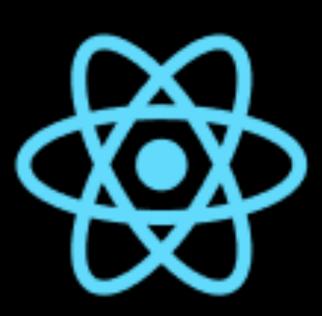




# This picture is a lie.











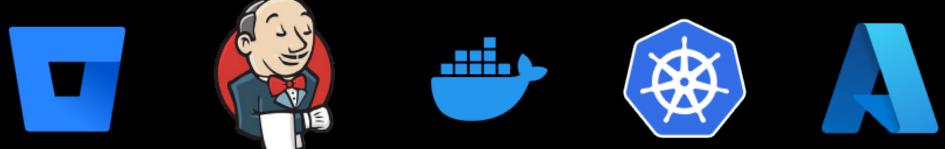
















































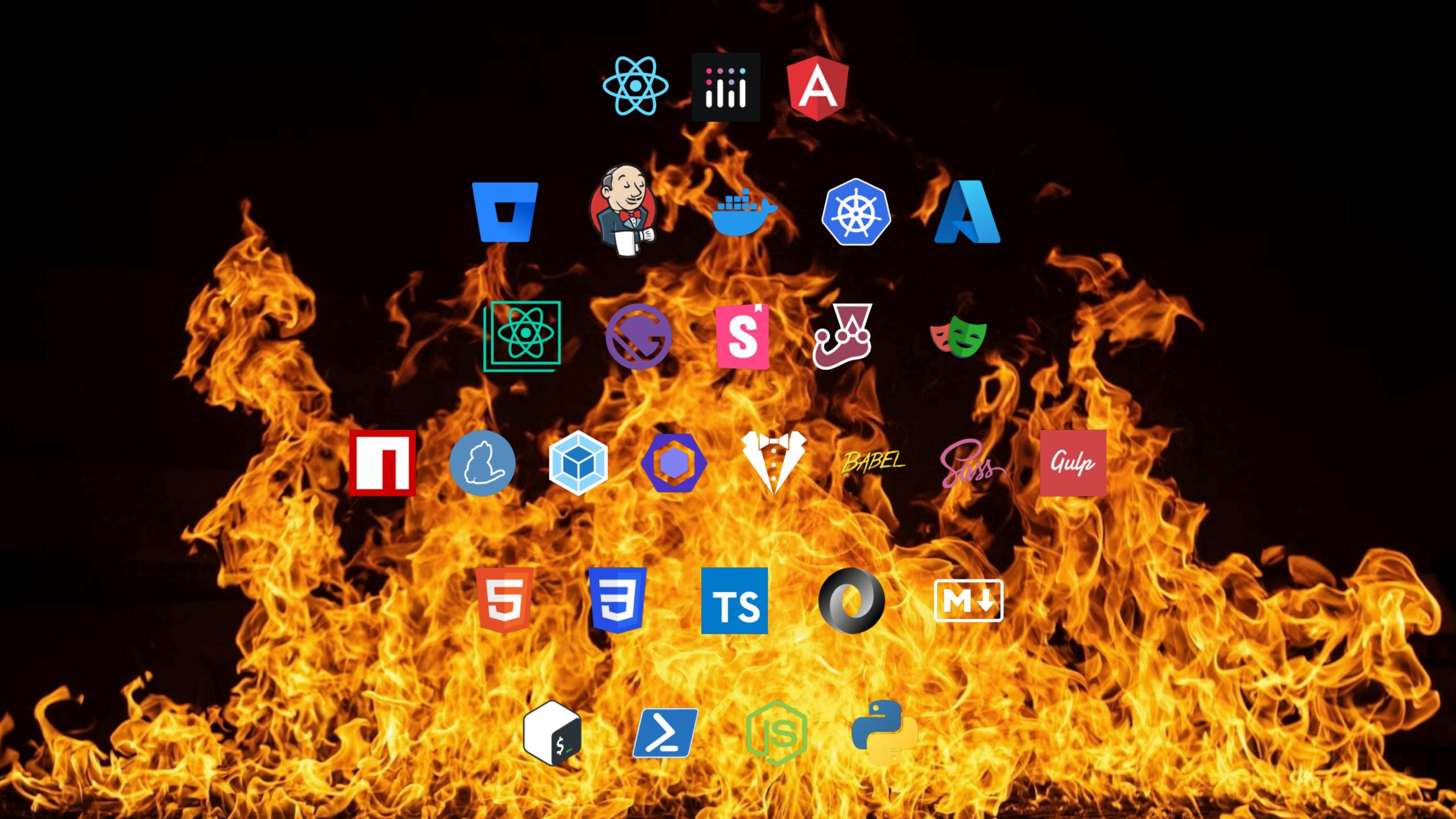








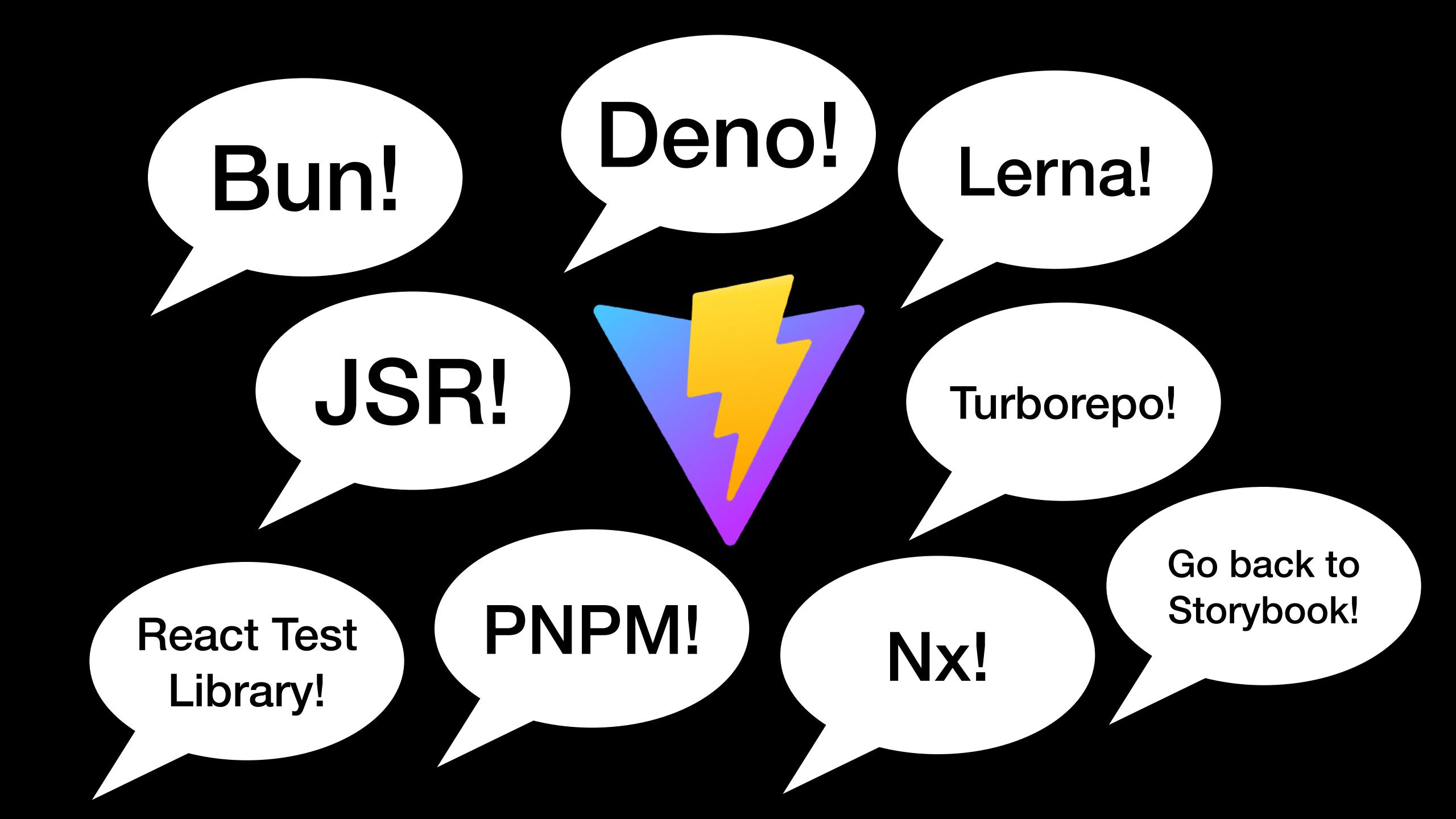




# Industry-endorsed tooling only lasted five years.

# Never fear, people had suggestions!







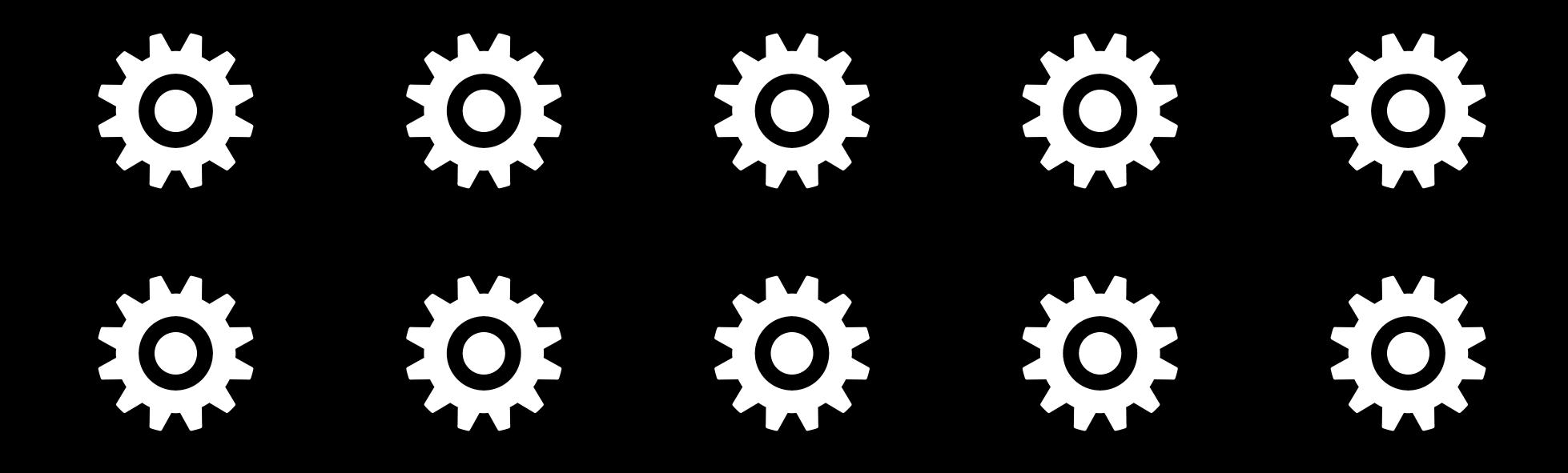
"The definition of insanity is doing the same thing over and over again and expecting a different result."

Einstein did not actually say this

# Reduce risk, add simplicity

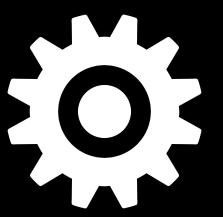


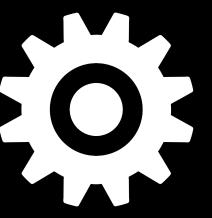
# Ten parts at 95% reliability

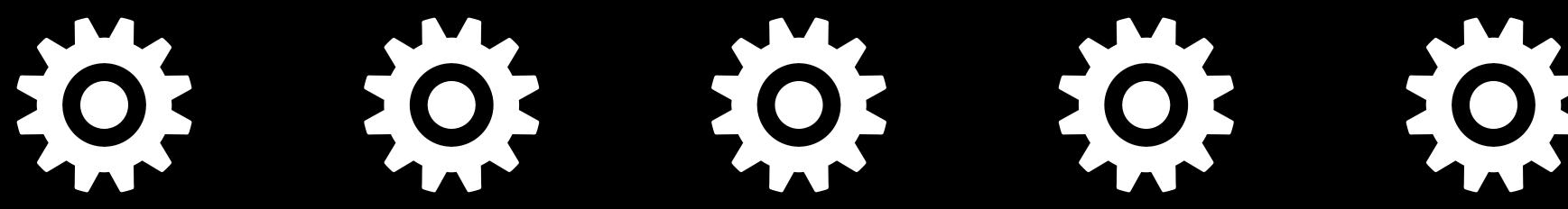


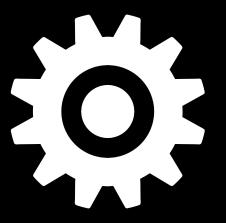
#### ~40% chance of failure

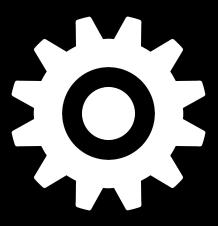
 $0.95^{10} = 0.5987$ 

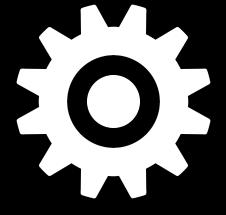


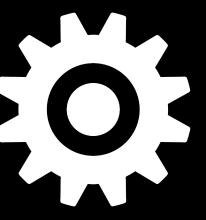


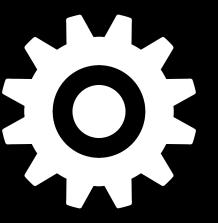


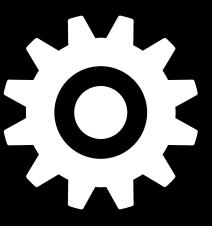


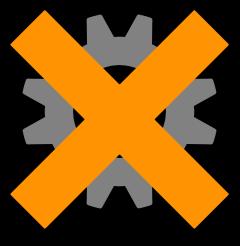












# More dependencies = more risk

# Dependency risks

- Bad license
- Missing entirely
- Package compatibility clash
- Runtime compatibility clash

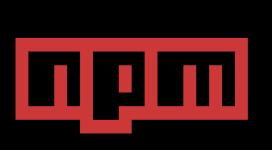
- Breaking changes
- Deprecation or EOL
- Security compromised
- Abandonware

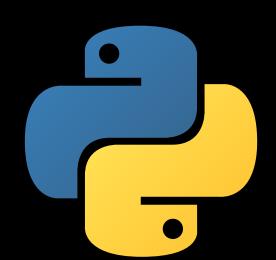
## Not all dependencies are equal

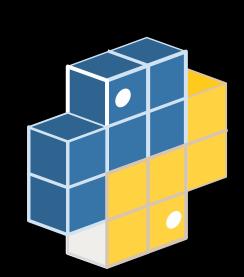
- Why use an intermediary when you can just call the CLI?
- If you only use one function, why load a whole library?
- Why load a whole library for minor features?

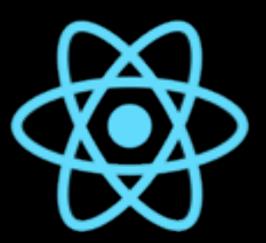
# Adding simplicity





















#### The baseline is full of features!

- Shell, Node and Python scripting
- NPM and PIP for packages
- NPM Workspaces
- NodeJS Test Runner for unit tests
- Cypress for component, E2E and accessibility tests
- And of course the web platform itself HTML, CSS, JS

## Principles

- Use as little as possible
- Choose native where possible
- Make unproven technology as fungible as possible

#### Hard "no"

- Powershell
- Yarn, Webpack, Gulp, Babel
- Monorepo tools
- Intermediary libraries
- React-specific test frameworks
- Gatsby



#### Additions

- Vite for docs and React test fixtures
- SCSS for our design token integration
- STMUX to run things in parallel
- onchange for hot reloading
- Plus the actual executables like SASS, Stylelint, etc

```
mpm
/apps
    /dashtest
                 iiii
    /docs
    /reacttest
/packages
    /core
    /dash
               iiii
    /react
/tests
              5 TS
```



## Remaining complexity

- I really wish NPM run would build in a watcher
- Extracting TS definitions remains disappointingly difficult
- SCSS may still go, we barely need it
- Github Actions is intrusive, we may push more to shell scripts
- Building Dash is a bit niche and strange, but probably not of concern to many

## So... do we like it?

#### Before

After

- 5610 dependencies (!!!)
- ~5-10 minute first-time setup
- ~1-2 minutes to start

- 1525 dependencies (-72%)
- ~2-3 minute first-time setup (-70%)
- ~25-30 seconds to start (-50%)

## Less,

- 72% less dependencies
- 70% less build time
- 50% less start time

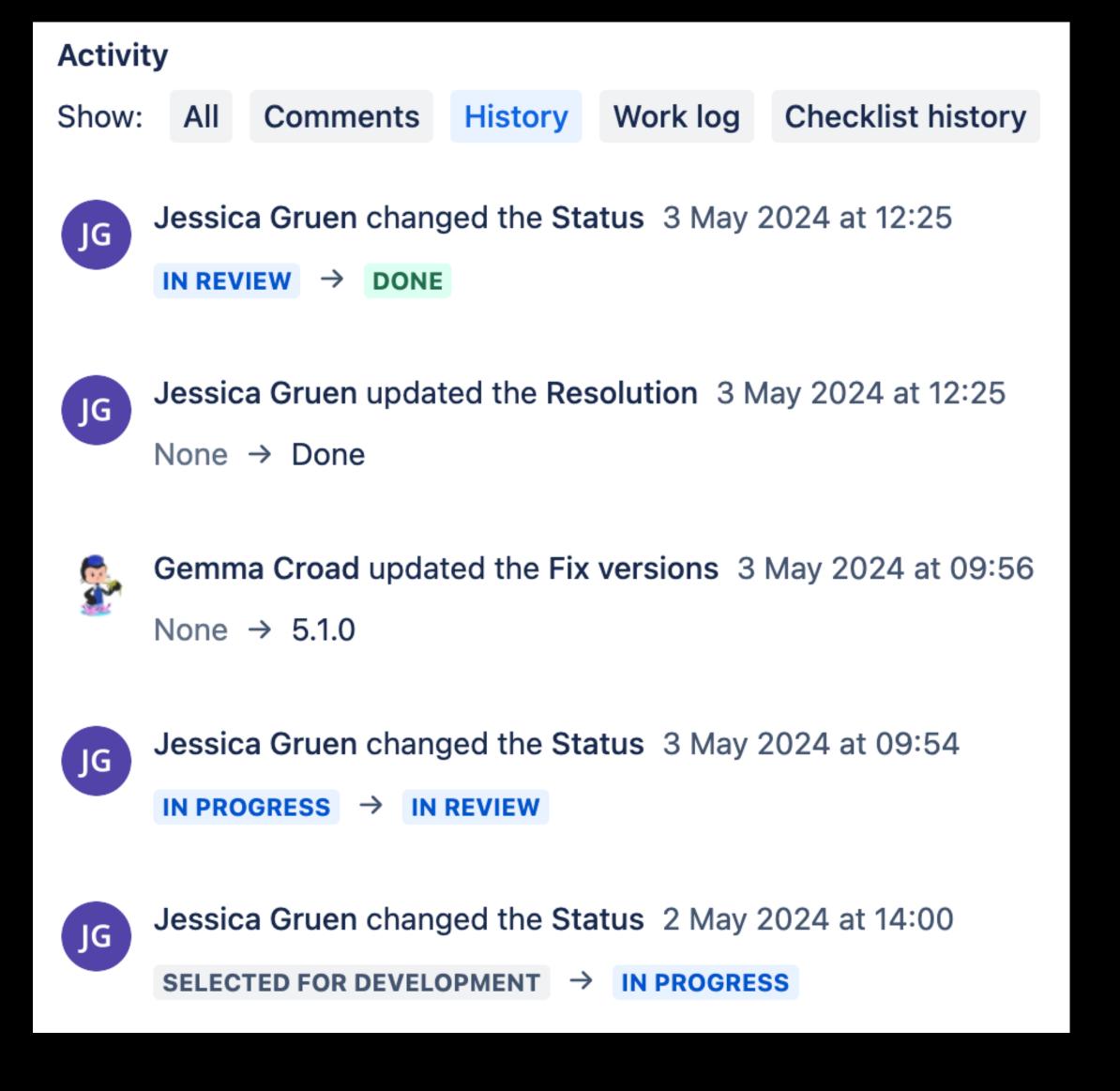
### but better.

- All existing functionality maintained
- New components added
- Massively improved test coverage

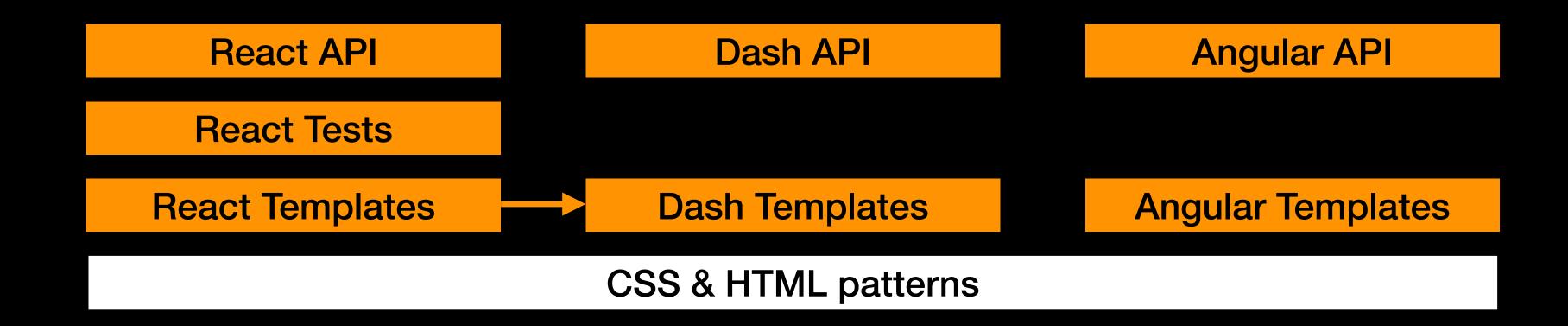
## Best of all...

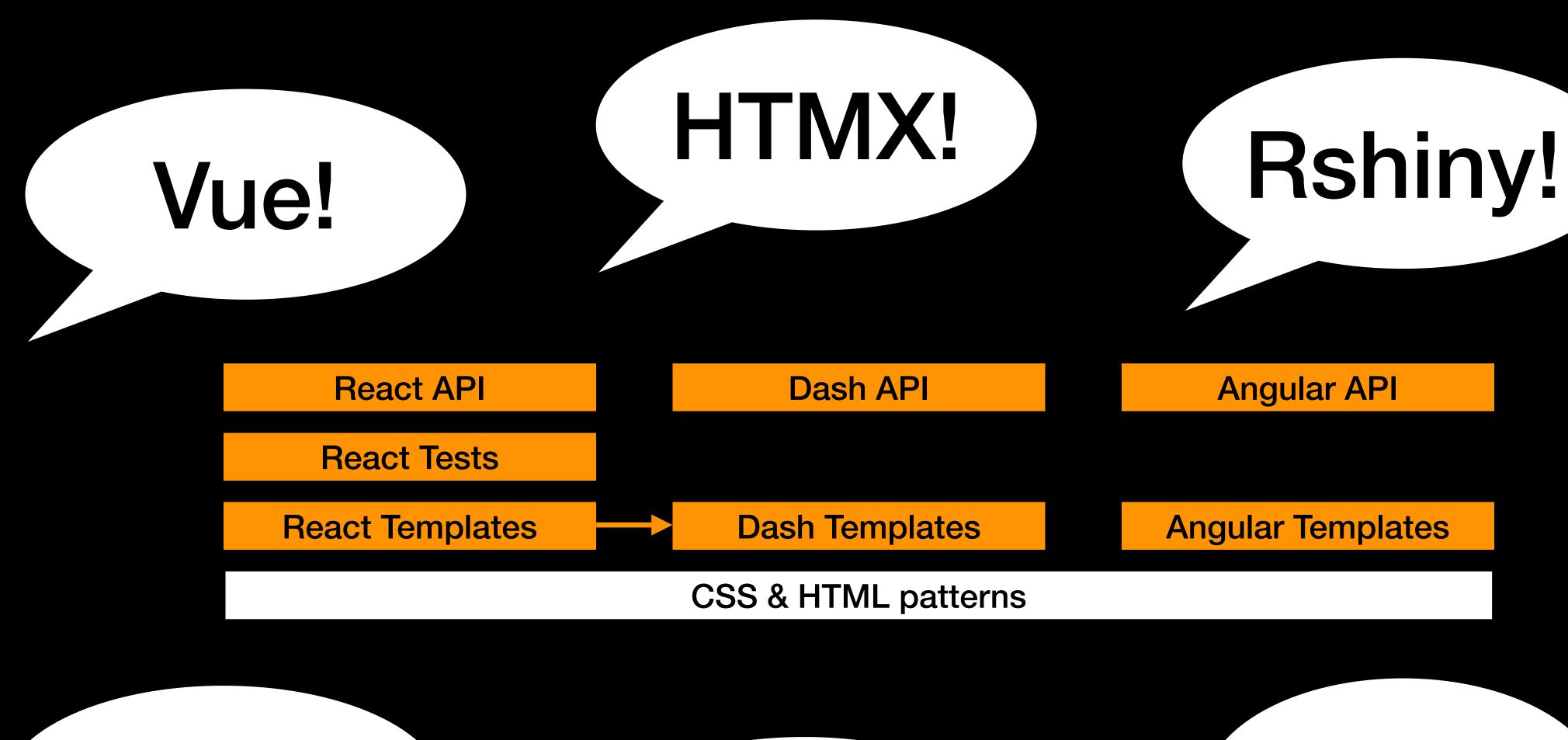
Contributors no longer waste hours getting the project to run.

They ship work that makes a difference to customers.



## What's next?





Svelte!

Streamlit!

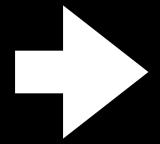
Web components?

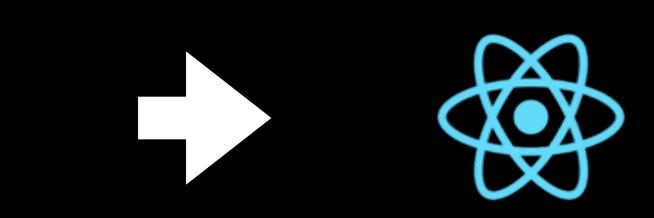
# You'll never guess which new and shiny thing I proposed!

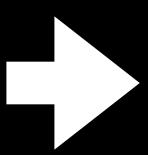


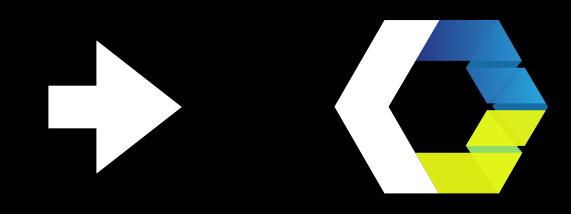
# A business case for web components

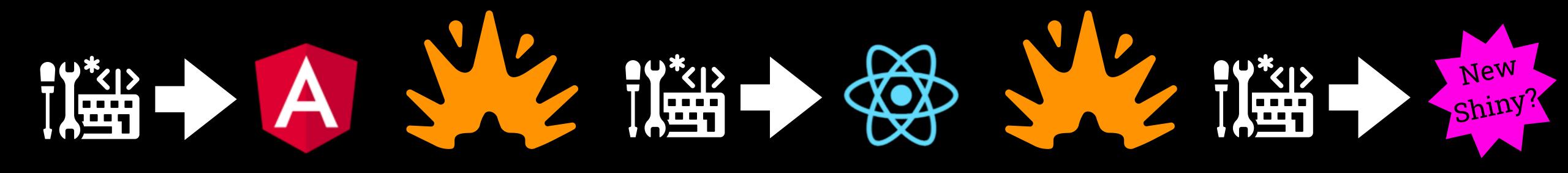












#### Considerations for tech choices

- Strength of solution and its ecosystem
- Security and licensing
- Cost to buy
- Cost to migrate/roll out
- Cost to maintain
- Cost of training
- Impacts to hiring and onboarding
- ...and how long before you ask me to approve all of this all over again?

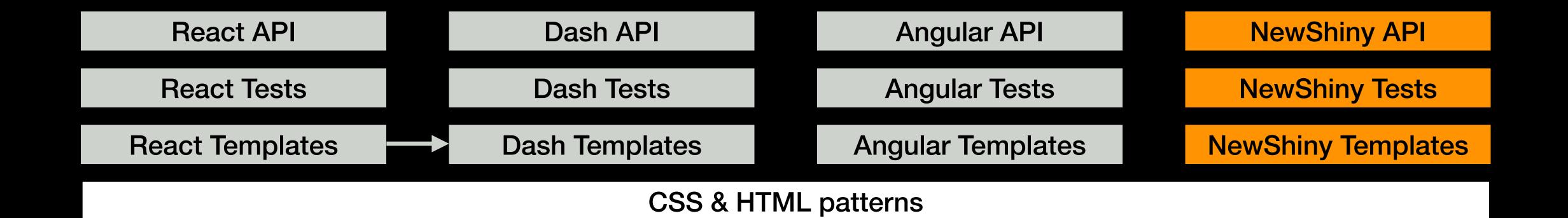
## Web components

- Ecosystem the web
- License free
- Migration incremental
- Longevity possibly indefinite

You can keep your current framework.

You can support multiple frameworks.

This choice is the lowest risk you can offer to build and maintain a UI layer.



React API Dash API Angular API NewShiny API

Web Components

Web Components

CSS & HTML patterns

Framework API
Framework Tests
Framework Tests
Framework Templates
Framework Templates

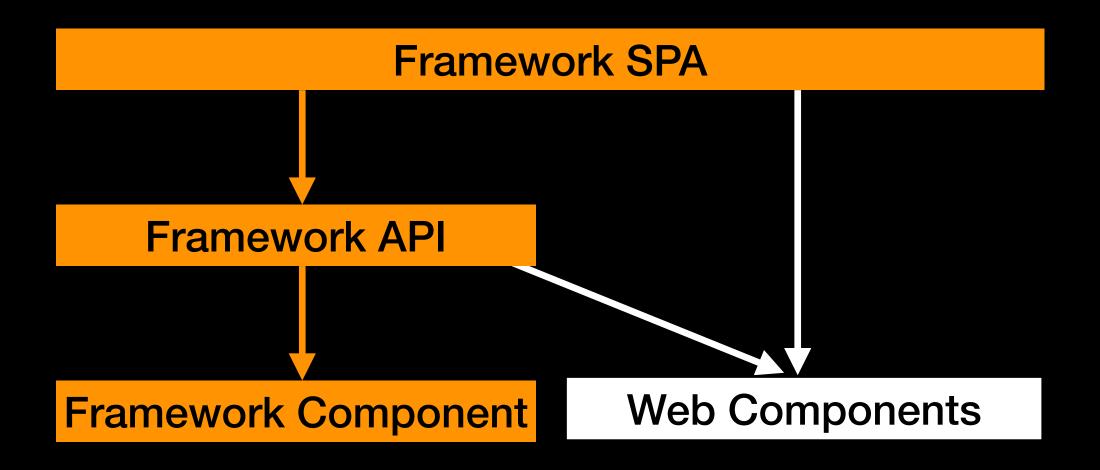
CSS & HTML patterns

Framework API

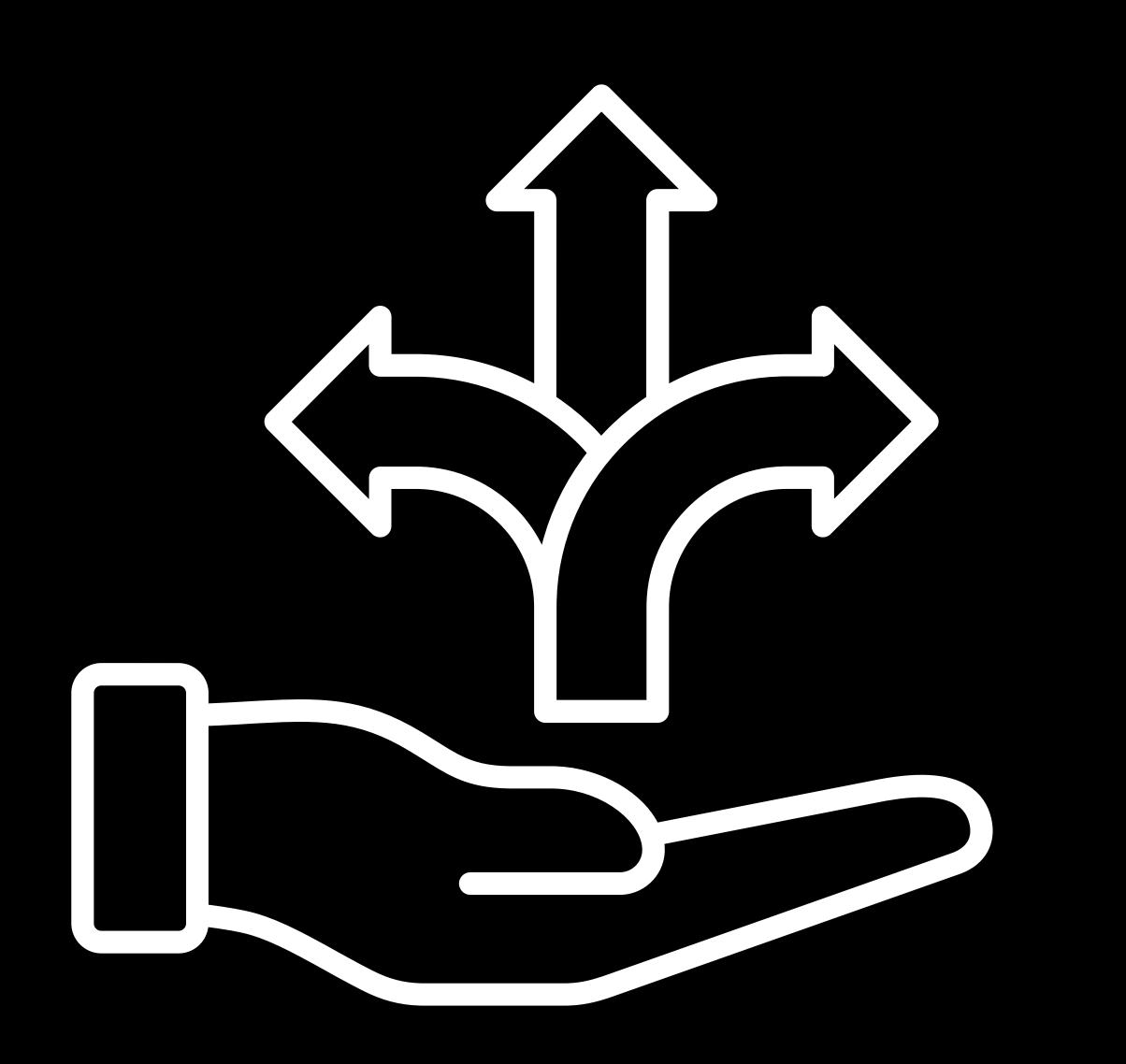
Web Component Tests

Web Components

CSS & HTML patterns



Mid 1990s	Early 2000s	Mid 2000s	Mid 2010s	Mid 2020s
HTML	SSR	DOM/Ajax	SPA	Native web?



"Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away."

Antoine de Saint-Exupéry

## Less, but better