

Al for developers:
Making your
application
smarter with Azure
Al Services.



Originally from Mexico.



Tech Lead at Geneca.

Spend time with family, movies, videogames, soccer.



**athesoccerdev** 



drkclw



samueljgomez

# Agenda

Al implementation options.

Why use Azure Al Services.

Azure Al services APIs.

• Demo.

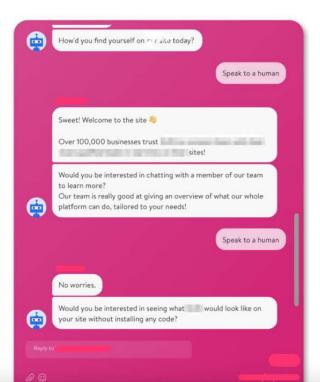


# AI/ML







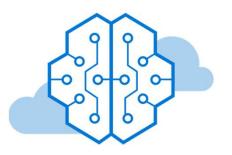






## Al Implementation options.





**Prebuilt models** 

**Build model** 



**Deploy model Building your own model Test model Train model Collect and** prepare data **Identify data** 

# Why use Al Services

- APIs for multiple scenarios.
- Easy to integrate with available SDKs:
  - C#
  - Go
  - Java
  - Javascript
  - Python
- Free tier for multiple services.
- Customizable.





## **API** categories



Speech



Language



Vision



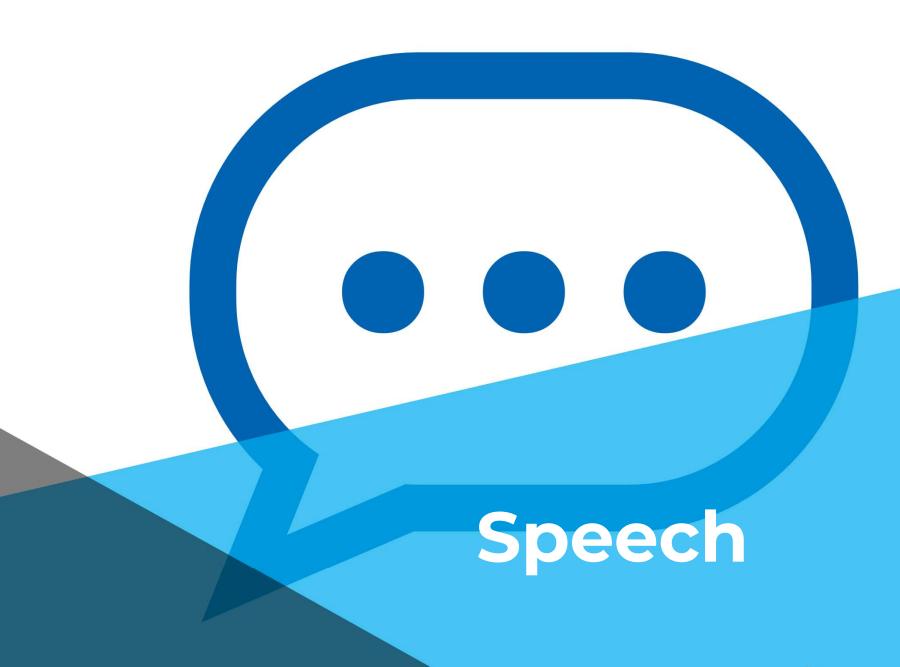
Decision



# **API** categories



Translator







## Speech API

#### Improve customer experience



Speech to text



Text to speech



Speech translation



Speaker recognition







### Language API

#### Understand conversations and text



Entity recognition



Sentiment analysis



Question answering



Conversational language understanding



Summarization



## Language API

Understand conversations and text



Text analytics for health







### **Vision API**

### Identify and analyze content



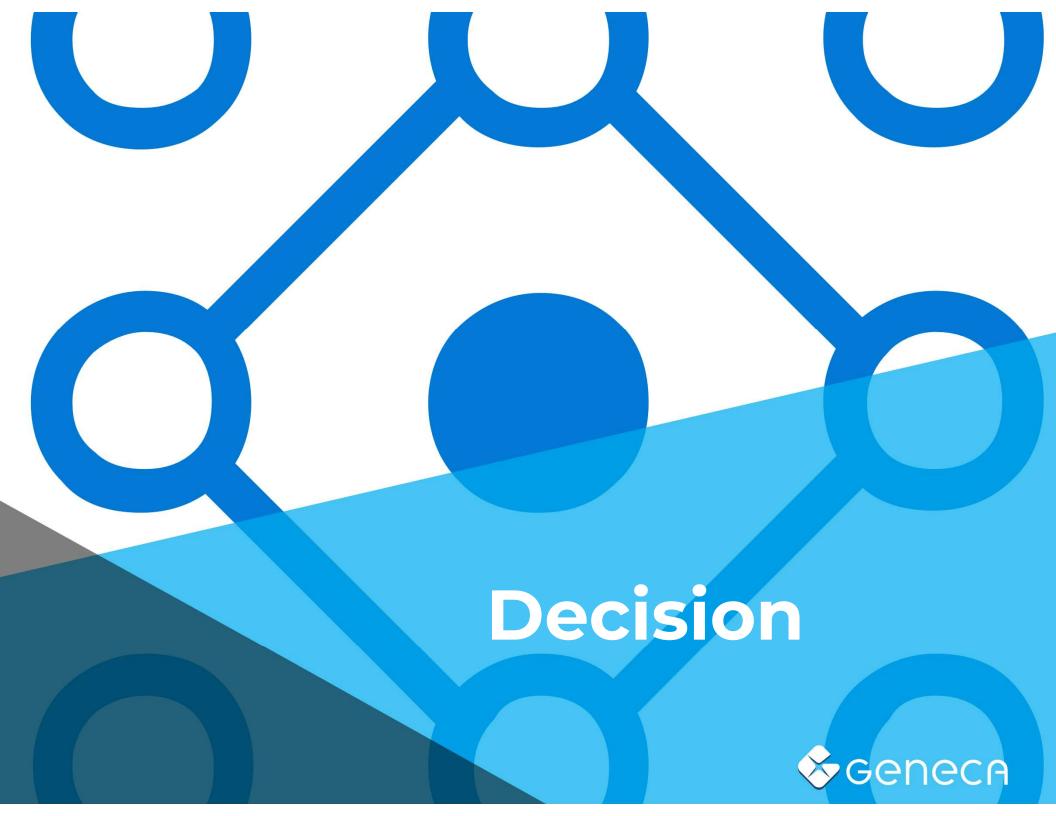
**Computer Vision** 



**Custom Vision** 



Face API





### **Decision API**

#### Smarter decisions



**Anomaly Detector** 



**Content Safety** 



Personalizer







### **Translator API**

#### Translate text



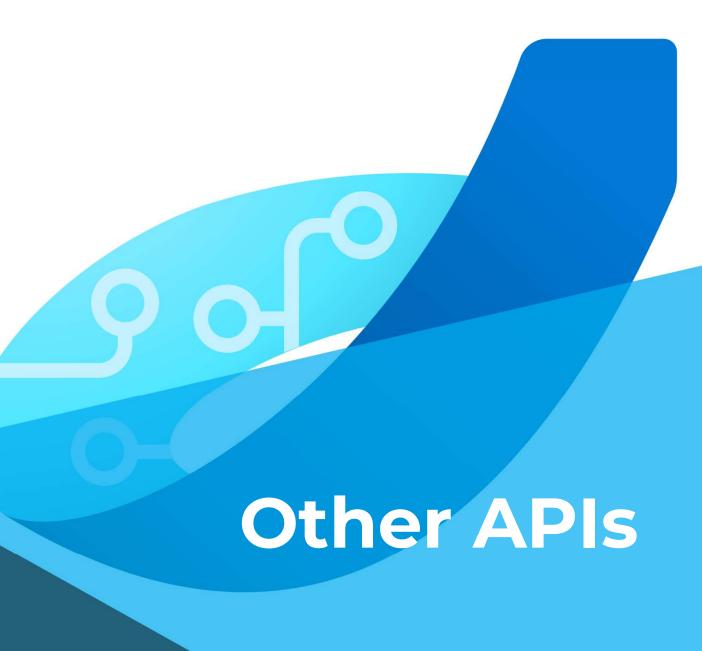
Text translation



Document translation



Custom translator







## **Other APIs**



Document Intelligence



Immersive reader



Metrics advisor



Video indexer



## **Other APIs**



Cognitive search



Bot service



## What will we cover?

- Creating a resource.
- Testing APIs.
- API usage examples.
  - Vision.
  - Speech to text.
  - Language understanding.
- Custom model example.



66 Let this code compile,

In not an hour, but a little while.

Allow this application to run with speed and zest,

as this will keep users glued to my test.

If my code blows up in my face,

do it with style and grace.

And last but not least, when all is said and run,

let thy requirements have been correctly done.

https://www.rambli.com/2016/06/the-prayer-of-the-demo-gods/



### Useful links.

- https://azure.microsoft.com/enus/products/aiservices?activetab=pivot:azureopenaiservicet ab.
- https://speech.microsoft.com/portal
- <a href="https://language.cognitive.azure.com/home">https://language.cognitive.azure.com/home</a>.
- https://portal.vision.cognitive.azure.com/gall ery/featured.



## Useful links.

• <a href="https://formrecognizer.appliedai.azure.co">https://formrecognizer.appliedai.azure.co</a> m/studio.













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