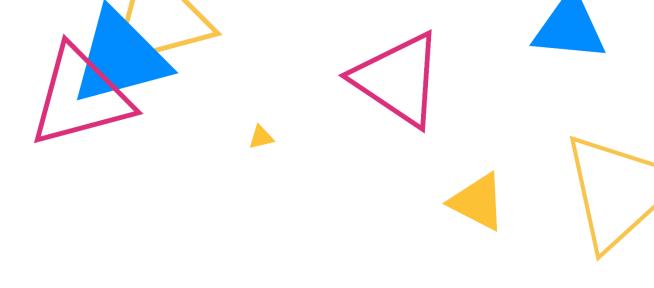
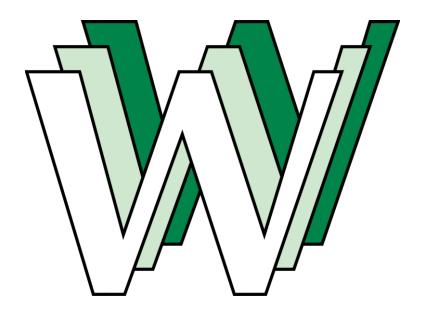


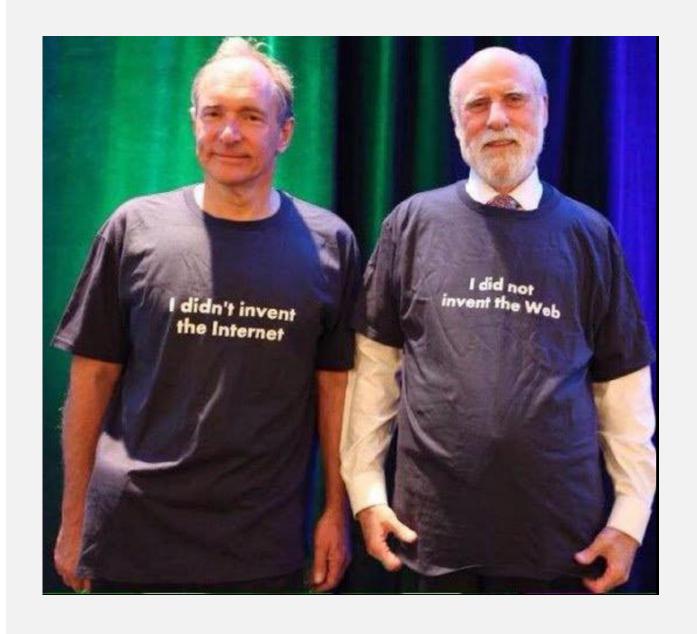


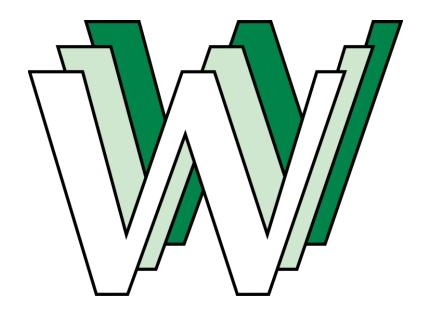
Chris Heilmann Microsoft





Happy 30<sup>th</sup> birthday, World Wide Web!





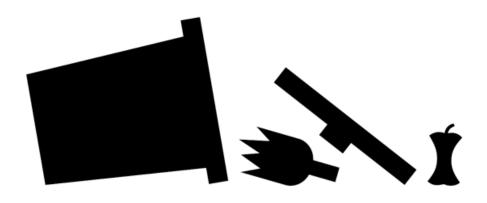
Happy 30<sup>th</sup> birthday, World Wide Web!

- Excellent publishing medium
- Low barrier to entry
- Dumb, sturdy technologies and ideas - reliability beats finesse

## \_\_(`ソ)\_\_/

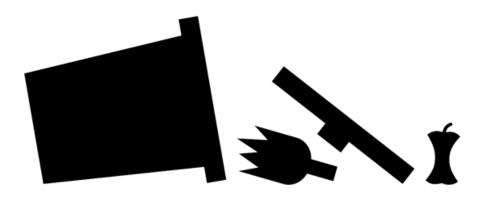
The need to be forgiving...

- Anyone is allowed to write code for the web – or use whatever they want to create that code.
- Users shouldn't suffer from developer errors; user agents need to be forgiving (RIP XHTML).
- What you put on the web will not be consumed the way you intended it to – your products need to be flexible.



## World Wide Mess

- This freedom meant people took liberties...
- As things "just work", we spent years adding suboptimal products to the web.
- These legacy products are likely to never get fixed – maintenance is boring.
- Browsers are big and slow because they need to show the web of yesterday, today and tomorrow.



### World Wide Mess



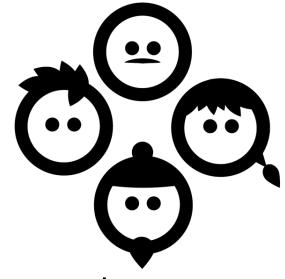


Page Weight Percentiles: overall & by resource type

If one of these categories is super high for a site, it's often an indicator that there's "low hanging fruit" performance wins to be had by optimizing that resource type.

(Data source: @HTTPArchive, Desktop Oct'18 data)

	Overall	Images	JS	Font	CSS	HTML
p90	5.8 MB	4 MB	1.2 MB	290 KB	200 KB	130 KB
p75	3 MB	1.8 MB	780 KB	170 KB	100 KB	60 KB
p50	1.5 MB	650 KB	420 KB	100 KB	50 KB	30 KB
p25	700 KB	180 KB	200 KB	50 KB	20 KB	10 KB
p10	280 KB	40 KB	90 KB	30 KB	10 KB	10 KB



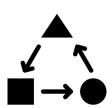
The web is made for humans...

- Control of content is in the hand of the consumer
- We build things for people to consume in a simple fashion
- We build things for people to do tasks with – our job is to make that easy
- Humans are not in a binary state, we change over time and have different needs

## On the web, we should care about...



Accessibility



Interoperability

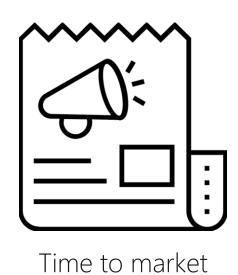


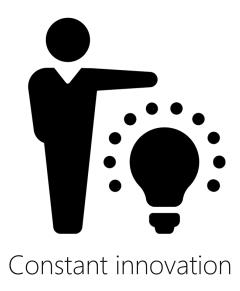
Performance

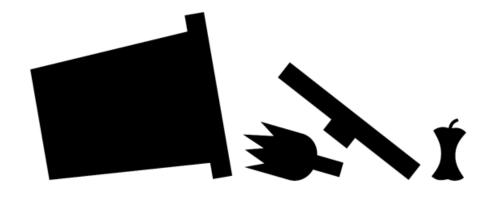


Security

### What we do care about is...







# The web is an accessibility mess...

#### The WebAIM Million

An accessibility analysis of the top 1,000,000 home pages

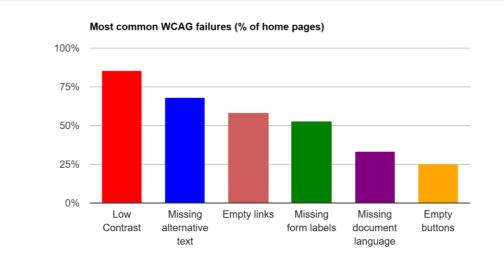
<u>Home</u> > <u>WebAIM Projects</u> > The WebAIM Million

#### Introduction

In February 2019, WebAIM conducted an evaluation of the home pages for the top 1,000,000 web sites using the WAVE stand-alone API (with additional tools to collect site technology parameters). While this research focuses only on automatically detectable issues, the results paint a rather dismal picture of the current state of web accessibility.



Rampant accessibility failures...



Most common types of WCAG 2 failures

WCAG Failure Type	# of home pages	% of home pages
Low contrast text	852,868	85.3%
Missing alternative text for images	679,964	68%
Empty links	581,408	58.1%
Missing form input labels	528,482	52.8%
Missing document language	329,612	33.1%
Empty buttons	250,367	25%



# Problems caused by framework usage

#### JavaScript Frameworks

Framework	# (and %) of home pages	Avg. # of errors	% decrease/increase of errors
MooTools	27,033 (2.7%)	52.3	-12.6%
TweenMax	25,802 (2.6%)	58.3	-2.3%
Mustache	11,803 (1.2%)	65.5	9.9%
Knockout.js	7,046 (0.7%)	65.6	10.0%
React	31,960 (3.2%)	65.5	10.1%
Backbone.js	22,678 (2.3%)	69.3	16.6%
Angular	14,939 (1.5%)	70.9	19.2%
RequireJS	21,168 (2.1%)	71.1	19.7%
Handlebars	15,307 (1.5%)	73.5	23.6%
Vue.js	6,639 (0.7%)	73.7	23.7%
Prototype	14,376 (1.4%)	74.2	24.8%



# Problems caused by library usage

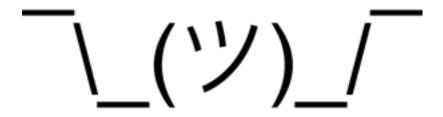
#### JavaScript Libraries

Library	# (and %) of home pages	Avg. # of errors	% decrease/increase of errors
Zepto	7,708 (0.8%)	44.0	-26.4%
YUI	20,136 (2.0%)	52.7	-11.9%
jQuery Migrate	313,391 (31.3%)	61.7	5.1%
Modernizr	197,260 (19.7%)	63.2	7.5%
Flickity	8,598 (0.9%)	64.9	8.8%
SoundManager	5,671 (0.6%)	64.9	8.8%
prettyPhoto	32,684 (3.3%)	65.4	10.0%
Lightbox	53,171 (5.3%)	65.8	10.9%
Dojo	7,111 (0.7%)	66.4	11.5%
Hammer.js	22,961 (2.3%)	67.4	13.3%
Lodash	17,219 (1.7%)	68.2	14.7%
Select2	22,194 (2.2%)	74.0	24.7%
jQueryUI	187,057 (18.7%)	71.4	25.3%
FancyBox	50,554 (5.1%)	73.8	25.3%
Script.aculo.us	8,825 (0.9%)	75.0	25.9%
Underscore.js	27,457 (2.7%)	74.7	26.1%
Moment.js	35,028 (3.5%)	75.6	28.0%
Slick	39,866 (4.0%)	79.8	35.7%
Fingerprintjs	8,864 (0.9%)	81.8	37.6%
jQuery	774,058 (77.4%)	64.0	43.3%
Lazy.js	15,884 (1.6%)	192.8	235.3%



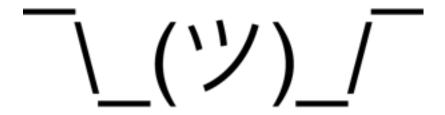
Problems caused by library usage

The vast majority of the top one million home pages utilize jQuery. Home pages with jQuery averaged 19.2 more errors than those without jQuery. The presence of jQuery corresponds with nearly 15 million detected errors, or over 25% of all of the accessibility errors we detected.



Basic things get forgotten...

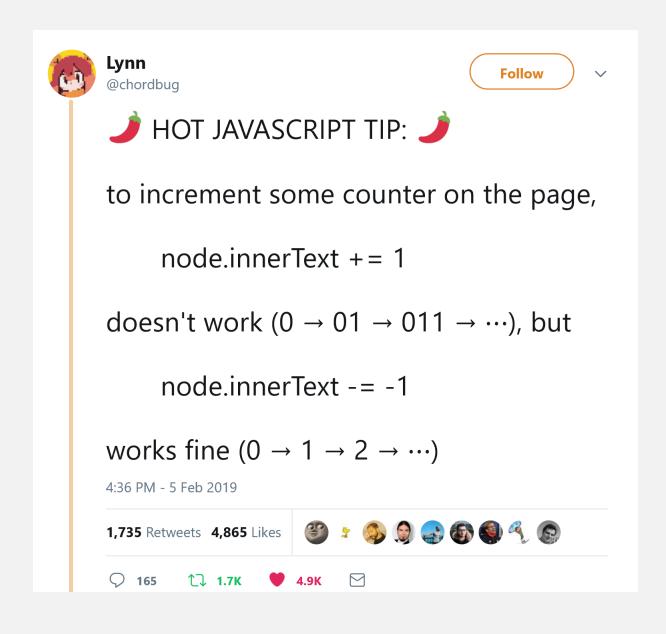
```
#banner {
   position: absolute;
 top: 0;
 text-align: center;
   padding: 5px;
   pointer-events: none;
 transition: 300ms;
#banner span {
   background: \square rgba(0,0,0,.7);
padding: 5px;
font-size: 7vh;
   color: White;
#banner span:empty {
   display: none;
```



Basic things get forgotten...

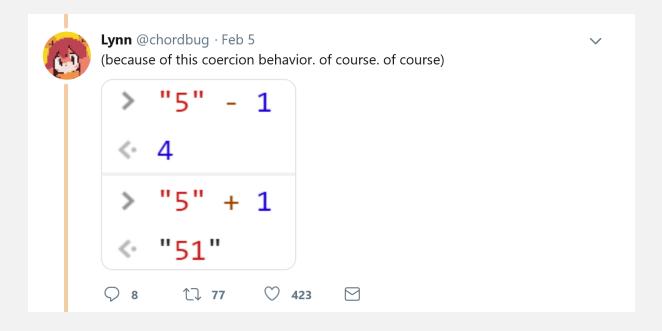
```
#banner {
    position: absolute;
   top: 0;
    text-align: center;
                           Feb 12
      if 'var' is empty, the  will not be "empty"
         >
           {{ var }}
         >
    color: white;
#banner span:empty {
    display: none;
```







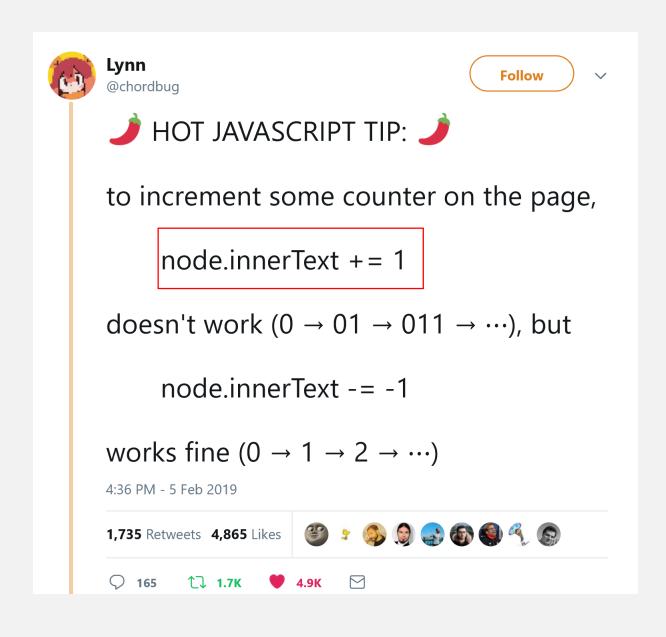
to increment some counter on the page, node.innerText += 1 doesn't work  $(0 \rightarrow 01 \rightarrow 011 \rightarrow \cdots)$ , but node.innerText -= -1 works fine  $(0 \rightarrow 1 \rightarrow 2 \rightarrow \cdots)$ 







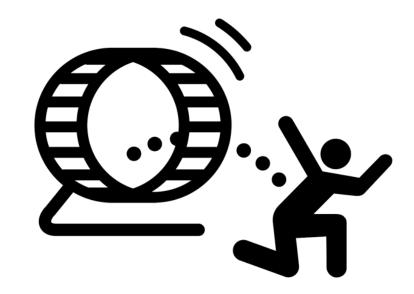






## And we keep busy...

- It is easy to feel out of the loop
- Often we pad our products with solutions because we want to be seen using them – as they are "professional"
- It doesn't feel enough to build a sturdy product – it needs to be clever
- We overcomplicate our job requirements and block prospective new talent

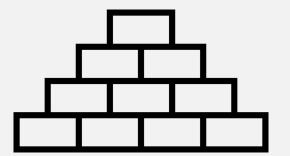


Let's take a breath and think web...

- It is not about our convenience as developers or our business plans
- It is about creating content and tools for human consumption
- The good news is that in our current environment, we have a great platform for that

## \$ cd ..

HTML

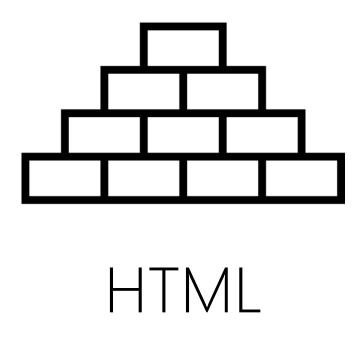


CSS

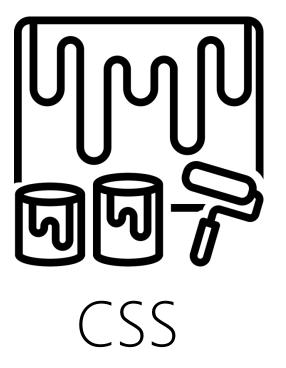


JavaScript





- Is the foundation of any web interface
- HTML elements come with lots of free accessibility and interaction features
- Static HTML can be cached and compresses down to almost nothing
- You can't go wrong by betting on HTML these days



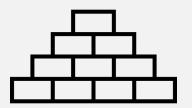
- Allows you to style elements and give them a certain look and feel
- Is a fully-fledged layout engine for complex interfaces with unknown content and reading direction (Flexbox / Grid)
- Is an animation/transition engine that allows you to create performant animations that the browser controls for you
- Has variables and conditions
- Can react to changes in the environment.



JavaScript

- Allows you to do everything, even creating the other two technologies
- Can be used on the server, on the client and in applications – each of which follows different rules
- Puts you in control and makes you responsible for performance, maintainability and reliability
- Is finally standardized, but also fast moving and easy to lose track

## HTML

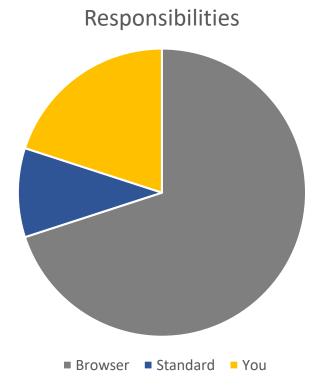


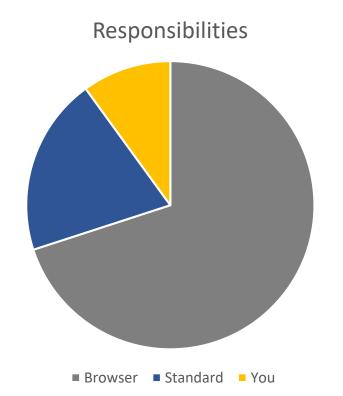


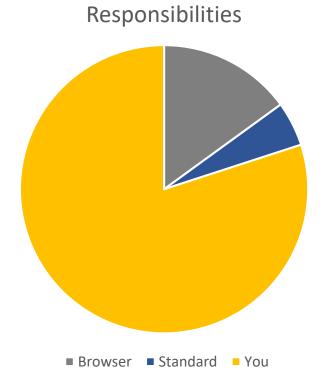


## JavaScript











We live in great tooling times...

- We have evergreen browsers with in-built development tools
- We have virtualized testing built into browsers (mobile view, simulated connections)
- We have community channels to share our code and solutions and ways to discuss our approaches
- We have excellent, up-to-date documentation

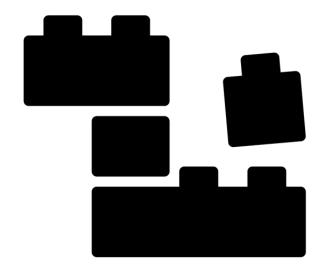


- Resources with upvoting options favour the how over the why
- We're not paid to learn, we're paid to deliver
- Peer pressure makes developers who don't know things afraid to admit it
- There's always a "good enough" way to create a lot in a short amount of time.

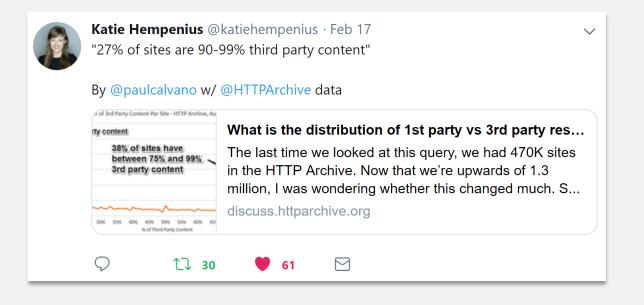


Web Developers need to know a lot...

- Performance
- Accessibility
- Interoperability
- Security
- Maintainability
- Browser Quirks
- Developer toolchains
- Browser developer tools
- Abstractions
- Editors



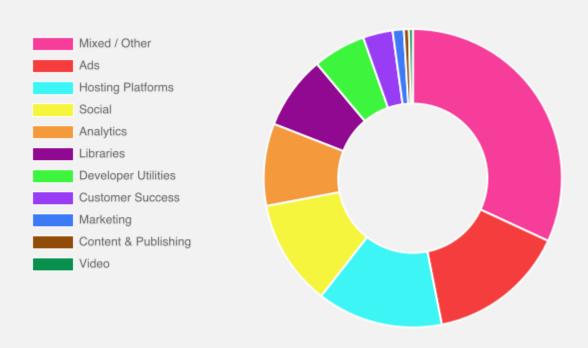
The web is assembled, not authored...



https://discuss.httparchive.org/t/what-is-the-distribution-of-1st-party-vs-3rd-party-resources/100/14



Third party slowness and cruft...





The mess that created...

- The web has become a render target amongst many others
- Releasing often and developer convenience trumps semantics and performance of the final product
- Web sites are slow and huge because we work on fast computers and good connections



The mess that created...

17 You Retweeted



**Dylan Beattie** @dylanbeattie · Feb 20

\$ create-react-app my-react-app

\$ cd my-react-app

\$ cloc .

Before you even open a text editor, your project contains 1.5 million lines of code. Most of it contributed by volunteers and enthusiasts. No formal review or release process.

This is 'normal' in modern web development.

Language	files		comment	code
JavaScript	12193	 204003	223944	1127134
Markdown	1755	71061	2	183288
JSON	1767	523	0	132948
TypeScript	1089	4499	24967	28653
HTML	55	108	30	8198
C/C++ Header	21	1148	347	5959
YAML	162	146	135	5121
XML	12	241	13	227:
CoffeeScript	27	591	51	1513
CSS	23	76	24	141
Bourne Shell	8	173	129	903
make	23	209	197	676
C++	10	100	54	474
Windows Module Definition	5	88	0	443
Python	1	81	175	35
D	5	0	0	7:
Handlebars	2	10	0	54
Bourne Again Shell	2	11	1	43
TOML	1	2	0	39
Lisp	1	0	0	
DOS Batch	1	0	0	:
 SUM:	17163	 283070	 250069	149955

## Can you say that your product is OK with...



Accessibility



Interoperability



Performance

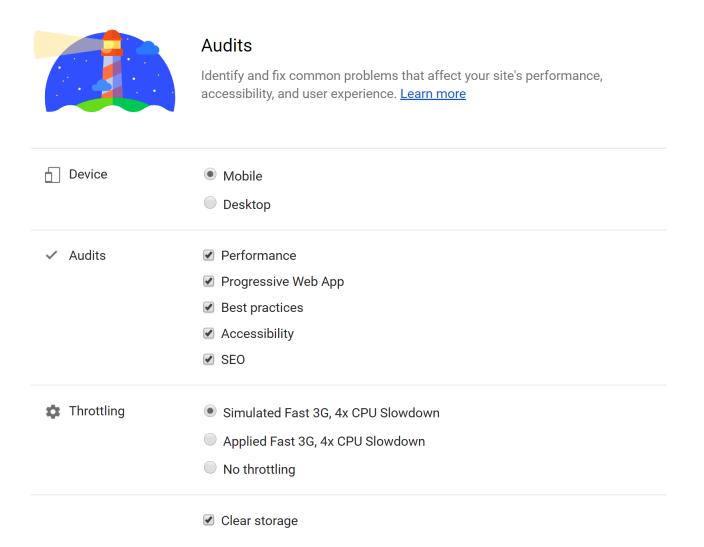


Security

### Let's talk tools...



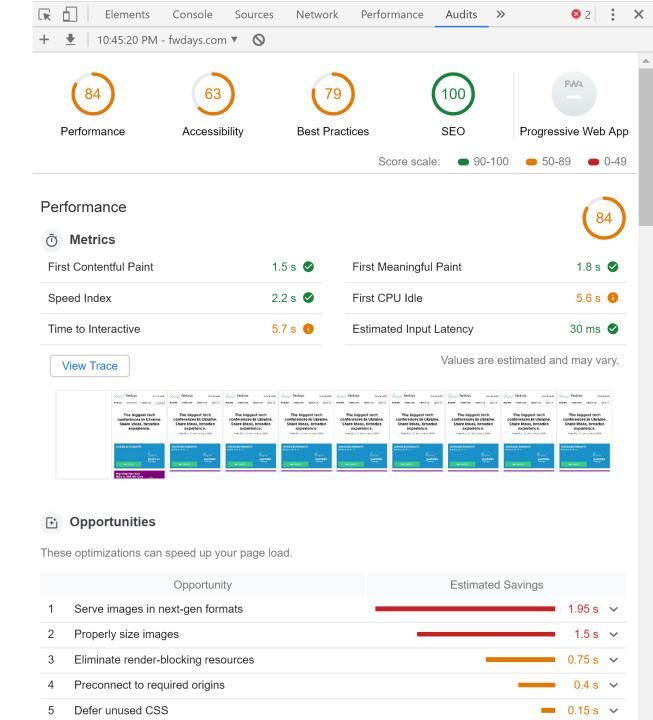
Browser tool audits...



Run audits



# Auditing report





- Browser extension for Chrome or Windows app – depending on what you want to test
- Open source collaboration of Deque and Microsoft
- Community driven with Github as the communication channel
- Customisable to your bug reporting tool

https://accessibilityinsights.io/



#### Accessibility Insights for Web





Watch 3-minute video introduction

#### Launch pad



#### **FastPass**

Run two tests to find the most common accessibility issues in less than 5 minutes.



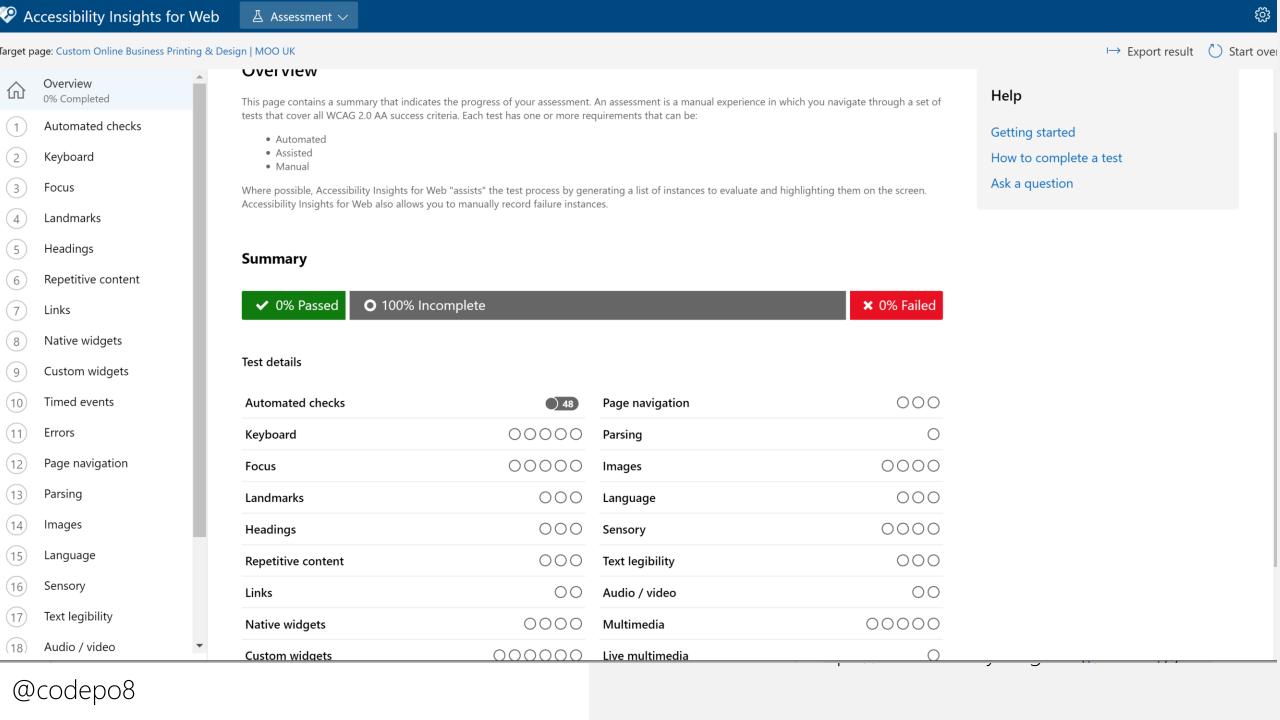
#### **Assessment**

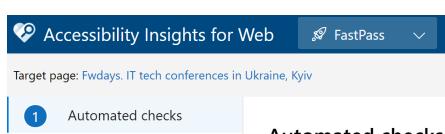
Walk through a guided process for assessing accessibility compliance.



#### Ad hoc tools

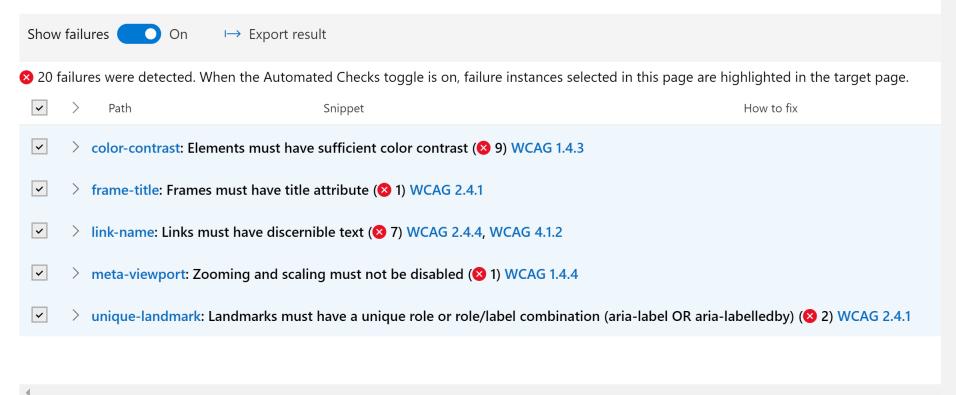
Get quick access to visualizations that help you identify accessibility issues.





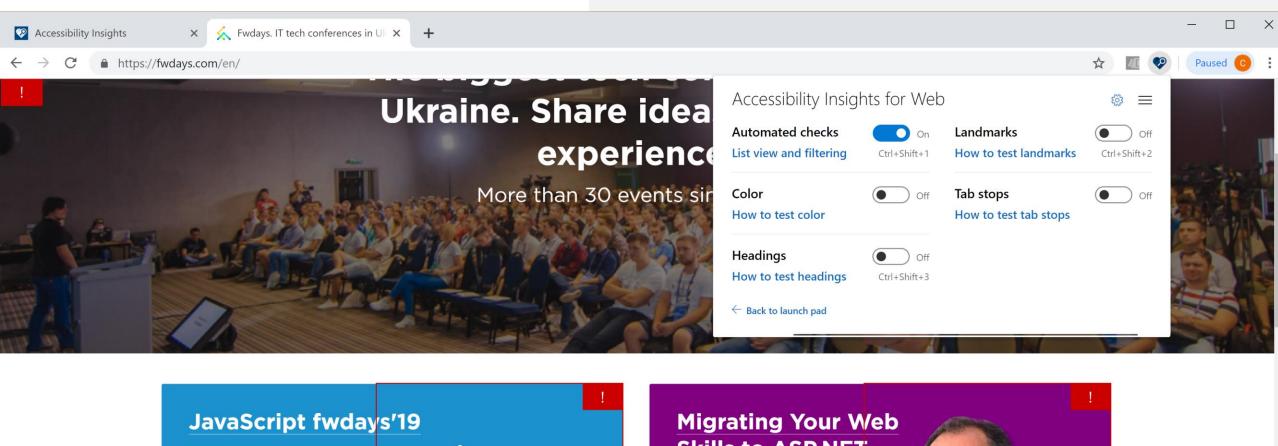
Tab stops

#### **Automated checks**

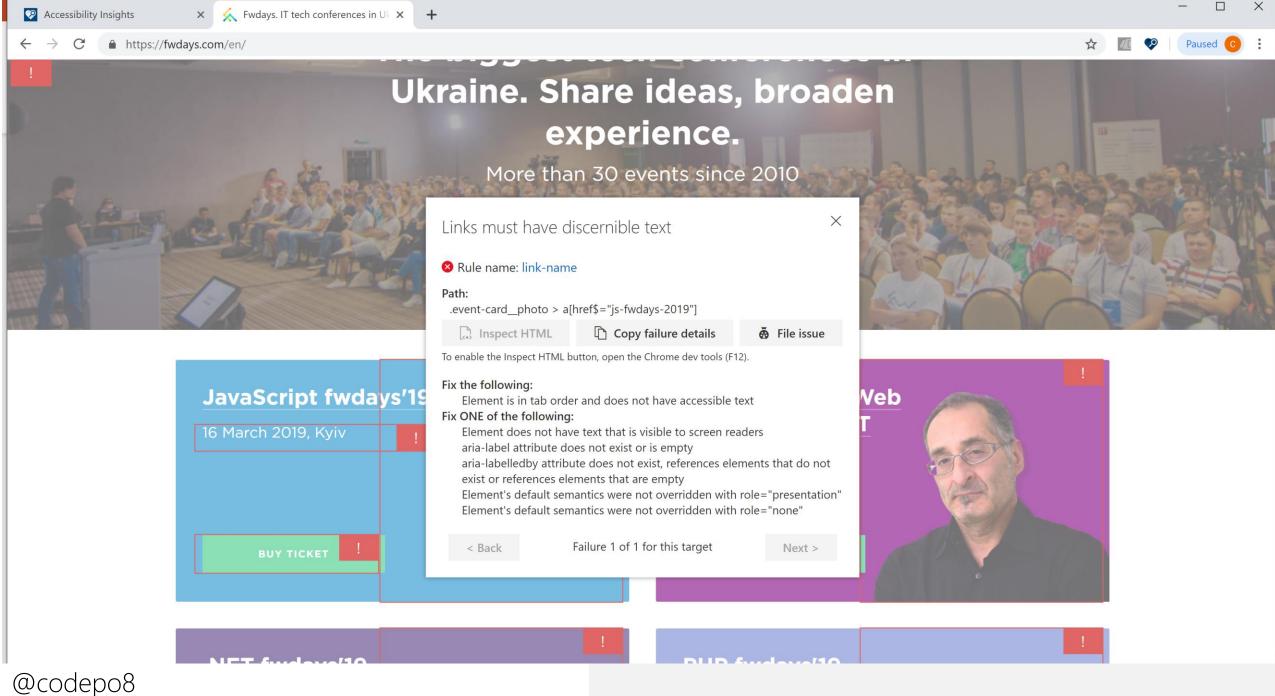


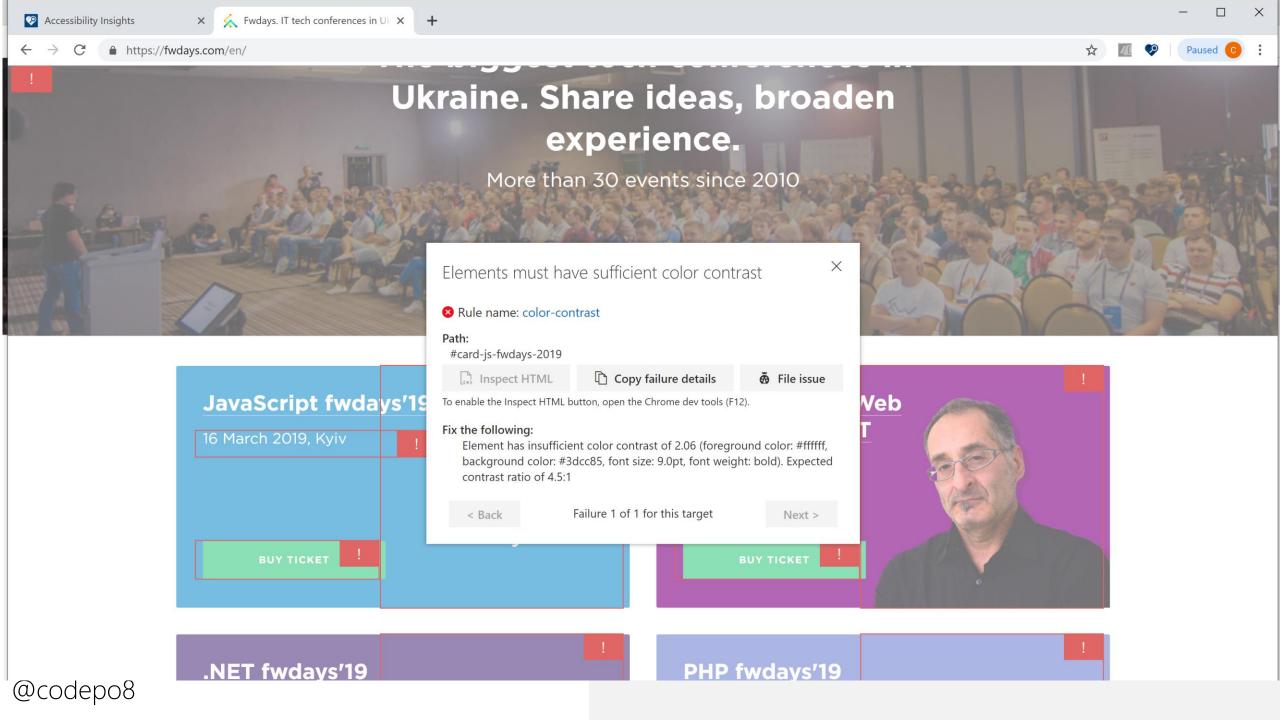
#### Failure details

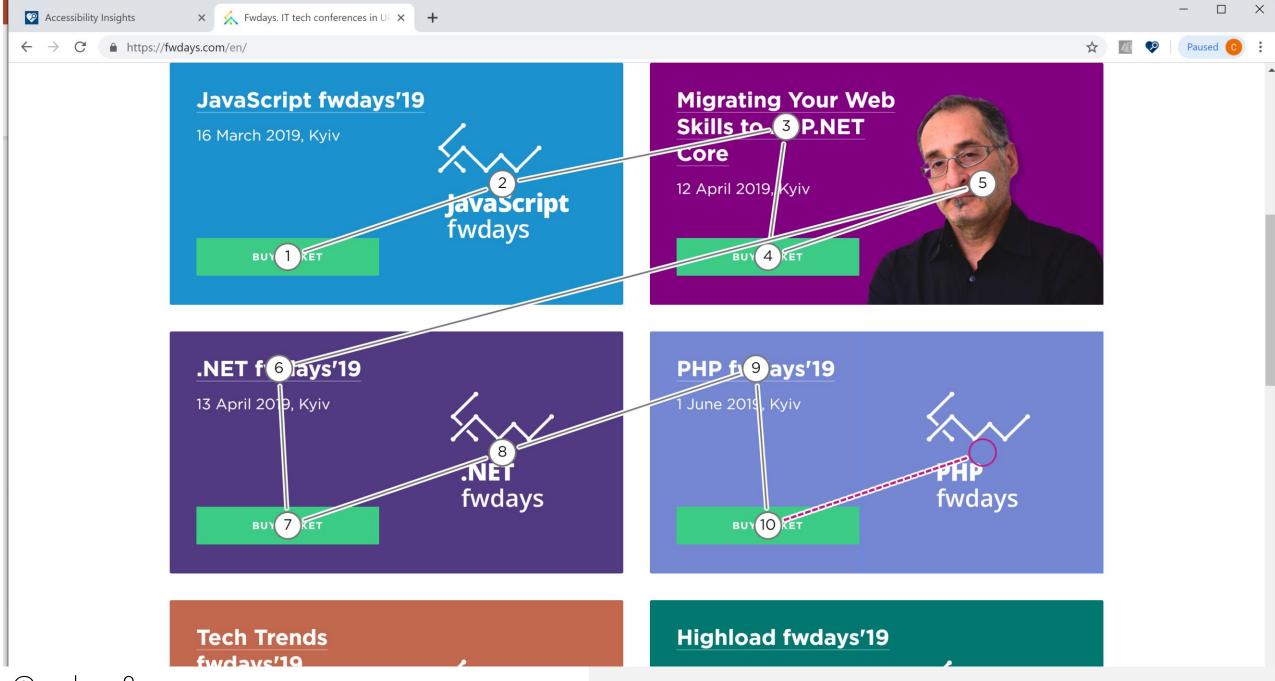
Select a single failure instance from a group in the table above to see more details here.

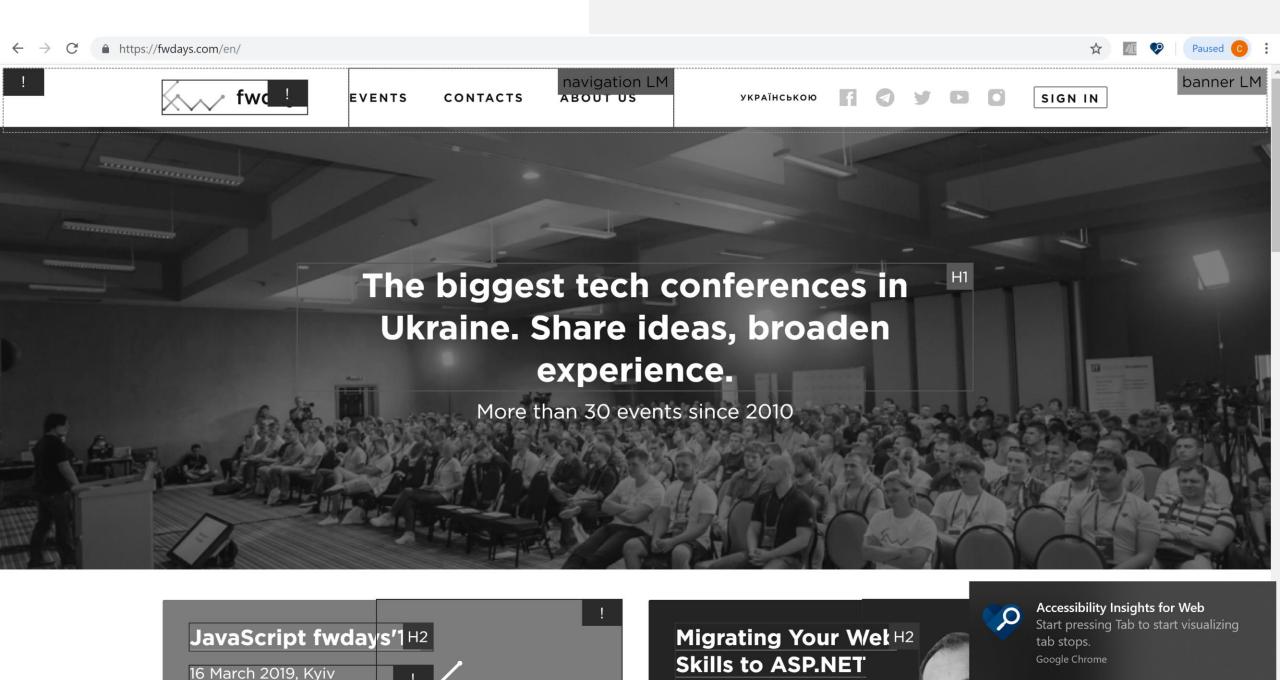












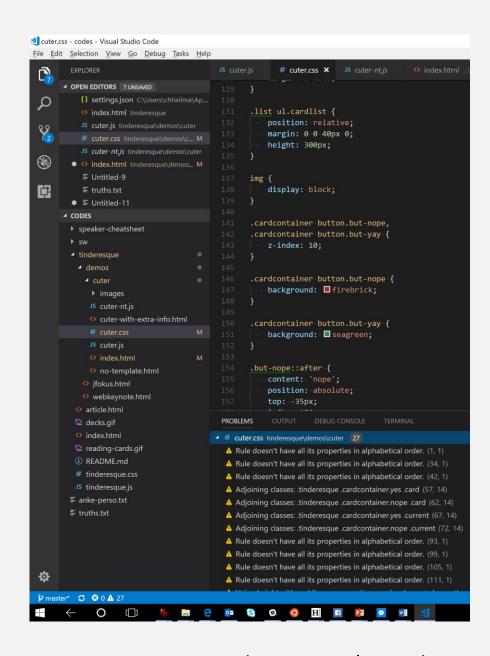


Customisable best practices in context

- Having information isn't enough when people don't go there
- We need to prevent mistakes before they happen
- We need to allow people to customize these experiences. An intranet site needs different settings than a marketing site
- So, let's target editors and build processes



Linting and inline insights in editors



code.visualstudio.com

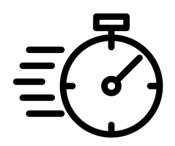


https://github.com/webhintio

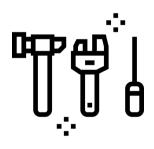
https://webhint.io

https://www.npmjs.com/package/hint

### Things that webhint helps you with...



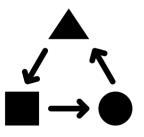
Performance



Development environment



Accessibility



Interoperability



PWA Readiness



Security

SCAN TIME: 03:00

3/10

138

Q

DOCUMENTATION ✓ ABOUT ✓ GITHUB

webhint

**SCANNING 100%** 

URL: https://fwdays.com/en/ HINTS **DATE:** 2019-03-13 22:46

YOUR SCAN RESULT LINK: https://webhint.io/scanner/91c143f5-dbd6-4881-adf8-1511ec186276

webhint version: 4.4.1 Configuration JSON

Security %	expand all
+ disown-opener: 13 hints	
+ no-protocol-relative-urls: 3 hints	
+ sri: 22 hints	
+ strict-transport-security: 51 hints	
+ validate-set-cookie-header: 7 hints	
+ x-content-type-options: 41 hints	
+ ssllabs: 1 hints	

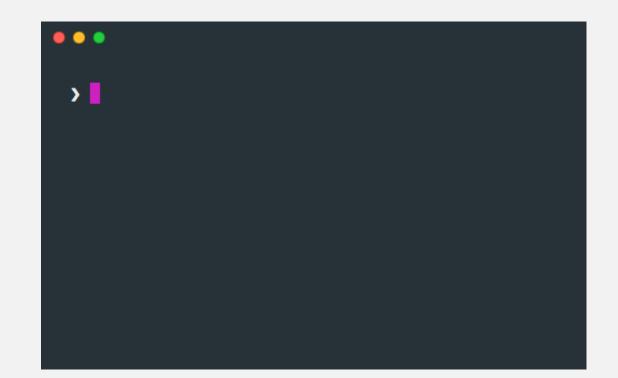
ACCESSIBILITY	HINTS 1	PASSED 0/1
COMPATIBILITY	HINTS 53	PASSED 4/7
PWA PWA	HINTS 1	PASSED 3/4
PERFORMANCE	HINTS 216	PASSED 1/7
PITFALLS	HINTS 0	PASSED 0/0
SECUDITY	HINTS	PASSED

SECURITY



Adding experience to build processes...

- A web interface or browser dev tools to get reports doesn't scale to production
- Why not add best practices as part of your build/deployment process?
- That way you can also test the setup of your bundler/preprocessor to avoid huge release sizes





Customise the tests to your needs...

- Once you know what your product's needs are, you can turn different tests on and off
- You can also write your own tests to become part of the scan – like "make sure every footer has a picture of a leprechaun" – just one example
- You can create these with a cli wizard:

\$ npm create hintrc

## webhint @code extension

```
Edit Selection View Go Debug [Extension Development Host] - test.html - repro...
      ♦ test.html ×
                 test.webmanifest
                                     1) tsconfig.json
                                                                         0
      src > ♦ test.html > ♦ html > ♦ head > ♦ meta
                                                                       5
           <!doctype-html>
Q
            <html lang="en">
           <head>
                ---<meta charset="utfB">
                 ---<meta name="viewport" content="width=device-width">
                  -<title>webhint-in-vscode</title>
➂
           ----</head>
               <body>
             ¢
             11
            ····</body>
       12
            </html>
       13
₩
Ø 4 A 0
                                          Ln 4, Col 27 Spaces: 4 UTF-8 CRLF HTML
```

https://medium.com/webhint/getting-hints-from-visual-studio-code-69118e48de1b

# Create valid app manifests...

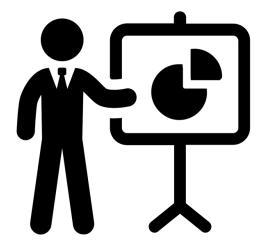
```
Edit Selection View Go Debug Terminal • test.webmanifest - repro - Visual Studi...
                       {} test.webmanifest
                                          {} tsconfig.json
                                                                                             П
       test.html
       src > {} test.webmanifest > ***c background_color
                   [webhint]
                   Web app manifest should not have invalid value '#ff' for proper
                   ty 'background color'.
                   (manifest-is-valid)
                  "background color": "#ff",
                  "description": "A sample test app.",
                  "icons": [{
                    "src": "images/touch/homescreen48.png",
中
                    "sizes": "48x48",
        11
                     "type": "image/png"
         12
                     "src": "images/touch/homescreen72.png",
         13
         14
                    "sizes": "72x72",
        15
                     "type": "image/png"
Ln 6, Col 29 Spaces: 2 UTF-8 CRLF JSON 😃
```

# Fixing your tooling setup...

```
Edit Selection View Go Debug Terminal Help .hintrc - repro - Visual Studio Code
                                              {} tsconfig.json ×
       {} .hintrc
        {} .hintrc ▶ [ ]browserslist ▶ abc 2
                                                         src > {} tsconfig.json > [ ]include > abc 0
                -- "browserslist" [webhint]
                  Based on your browser configuration your "compilerOptions.targ
                                   et" should be "es3". Current one is "es5"
                                   (typescript-config/target)
               extends": ["d Specify ECMAScript target version. Permitted values are 'es3', 'es5', 'es6',
                                   'es2015', 'es2016', 'es2017', 'es2018' or 'esnext'.
                                                                       "target": "es5"
中
                                                                 ····},
                                                                  "include": [
                                                          11
                                                          12
                                                                     ····"src"
                                                          13
                                                                     "exclude": [
                                                          14
Ln 5, Col 18 (9 selected) Spaces: 4 UTF-8 CRLF JSON
```

# Are you creating inaccessible content?

```
File Edit Selection View Go Debug Terminal
                                            test.html - repro - Visual Studio Co...
     ♦ test.html × {} test.webmanifest
                                    {} tsconfig.json
                                                                          III ...
     src ▷ ♦ test.html ▷ 🗭 html ▷ 🗭 head
           <!doctype-html>
Q
           <html·lang="en">
             ... [webhint]
            .... (axe)
⑻
              /hea <img>
            ---<body
             .... An img element represents an image.
中
             ---</body>
       11
           </html>
*
⊗3 ∆ 0
                                            Ln 7, Col 12 Spaces: 4 UTF-8 CRLF HTML
```



In summary...

- The web is a mess.
- We are to blame, but often we can't change what is there
- We should not, however, repeat the same mistakes of the past
- We have the tooling to apply accumulated knowledge automatically and be told that we mess up even before we save our code.
- This is a great way to learn and will help the future web.

## Thanks!

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