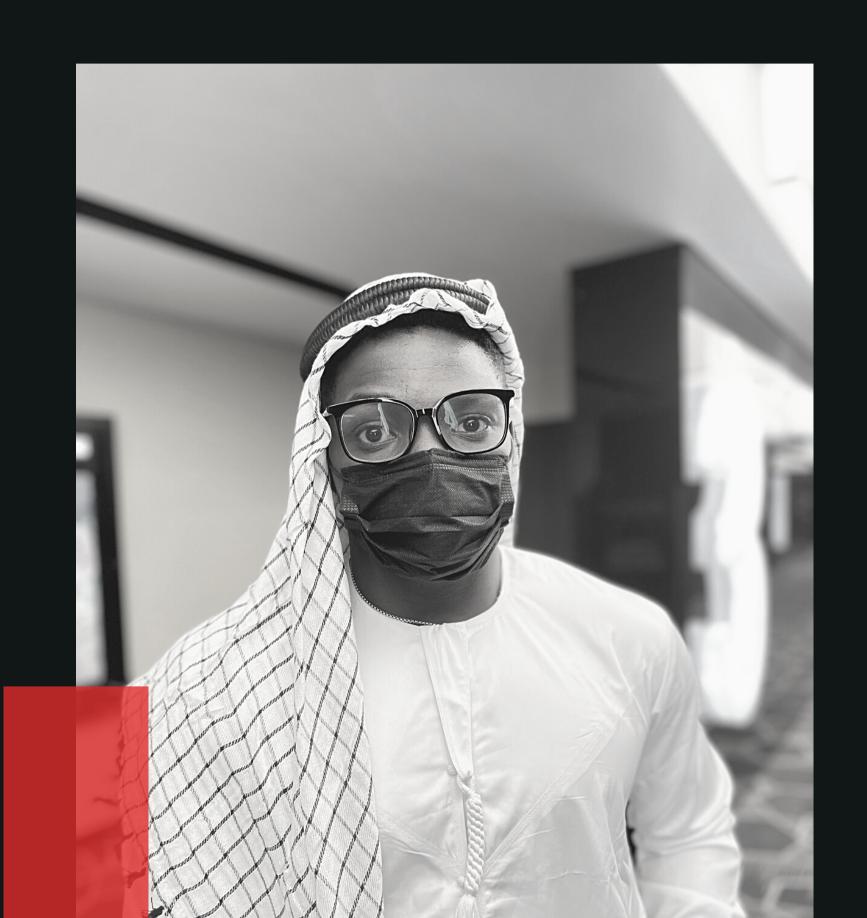
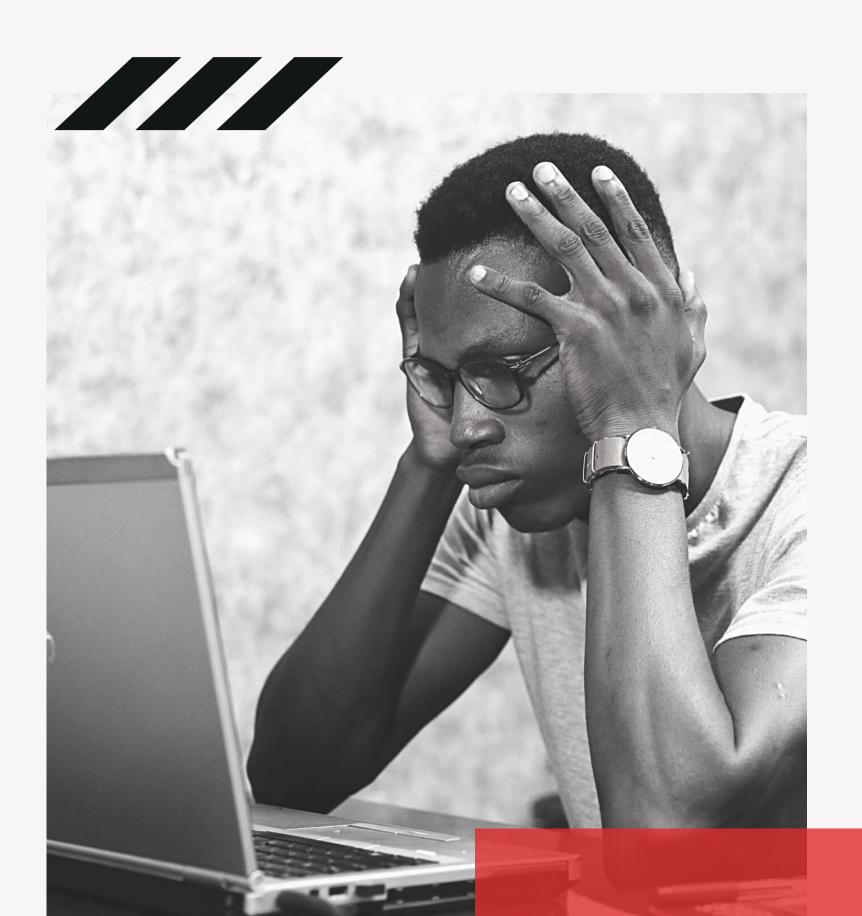
# WEB 3.0 Beyond DEFI

Samuel Akinosho CEO, Kingdom





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# WTF is WEB 3.0?

### Web 3.0 Simply Explained!

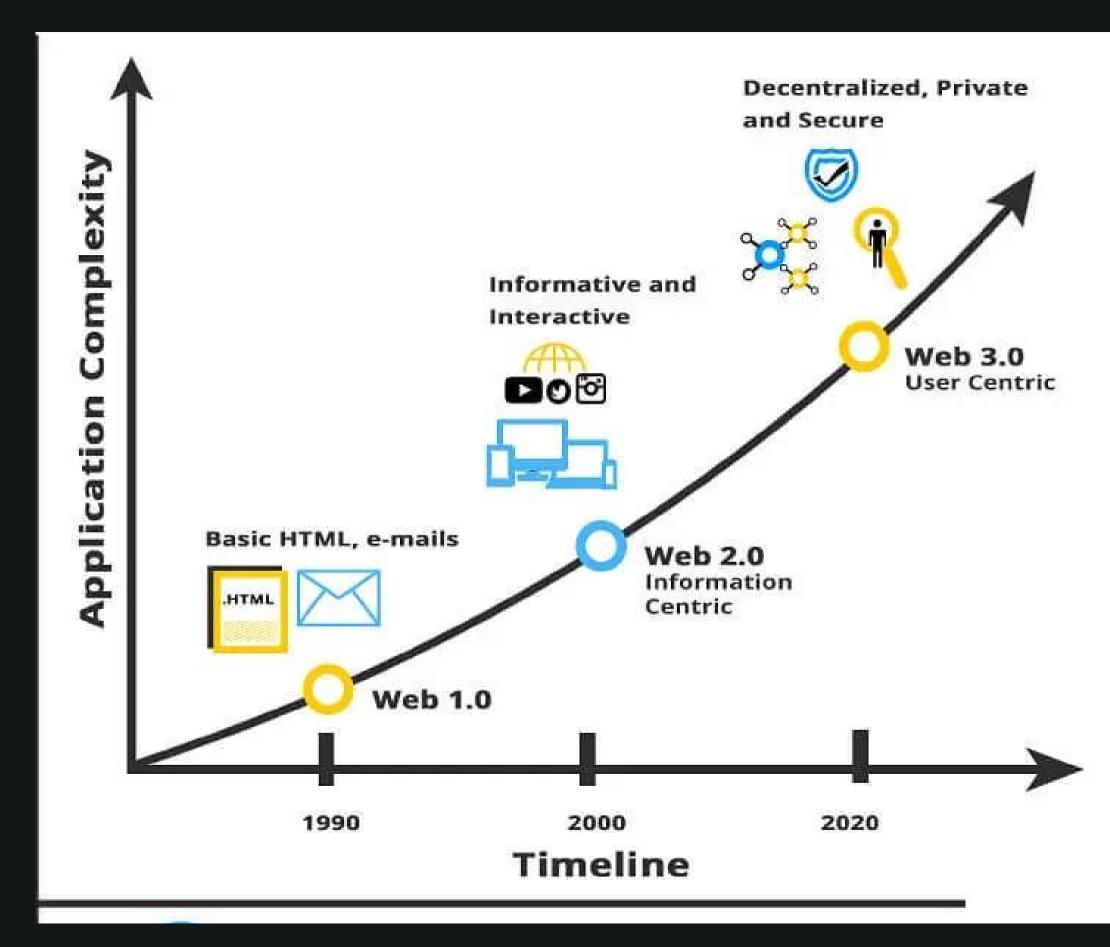
Web 3.0 is the 3rd generation of the internet where the devices are connected in a decentralized network rather than depending on server-based databases.

The new internet is a user-centric, more secured, private and better connected.

The Evolution of the Web.



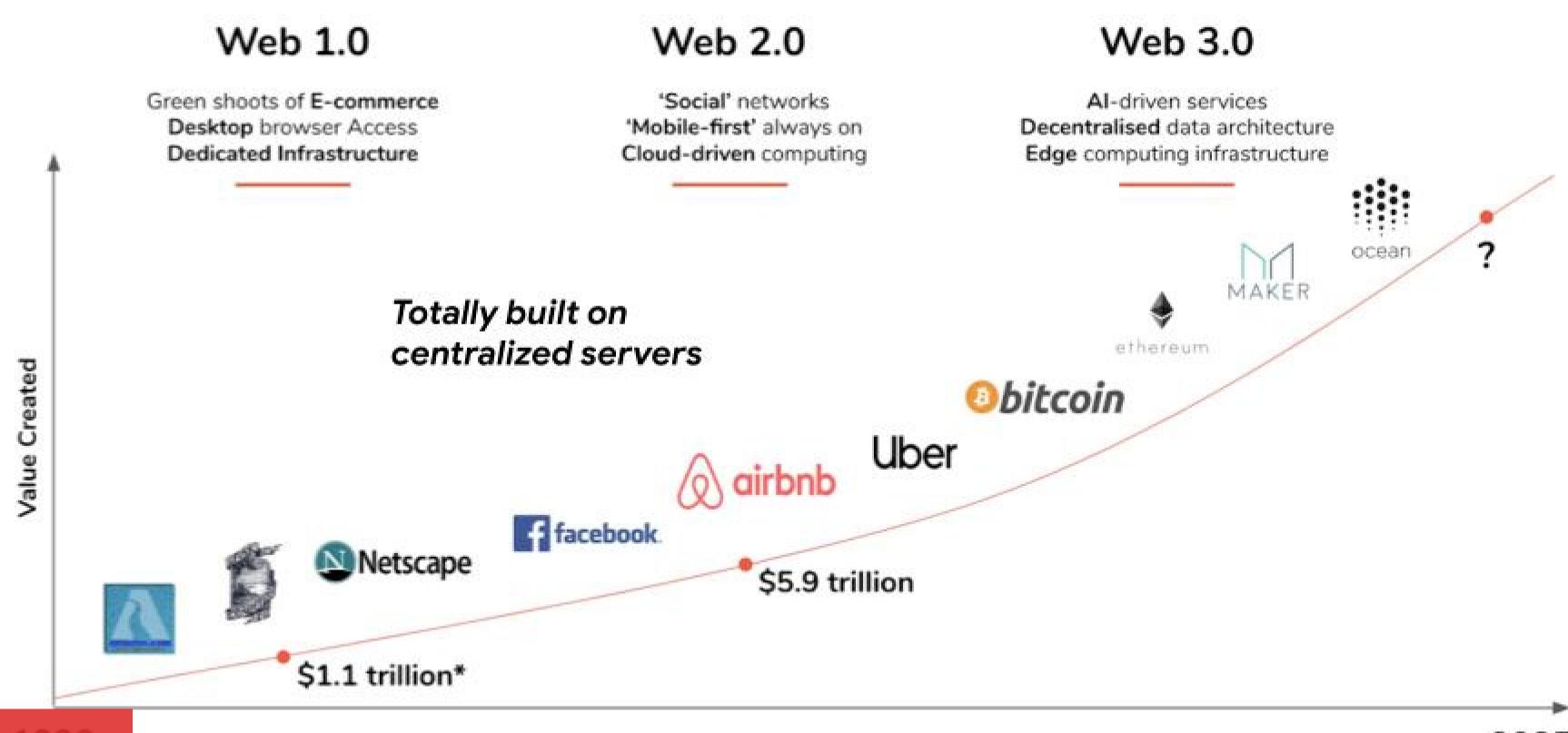
# The History of the Web





### Web 3.0

### Shrinking Economy | Data Ownership | Accountability | Towards General Intelligence



>>> ?5

# Web3 Benefits



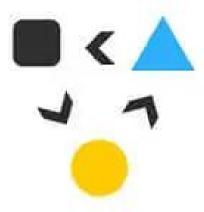
Anti-monopoly and Pro-privacy



**Secure Network** 



Data Ownership



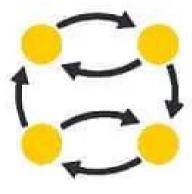
Interoperability



No interruption in service



Permissionless blockchains



Semantic Web



Ubiquity



### Defi Simply Explained!

DeFi, shorthand for "decentralized finance," is a catchall term for a group of financial tools built on a blockchain.

The idea is to allow anyone with internet access to lend, borrow and bank without going through middlemen.

DeFi is one of the fastest growing areas of the blockchain and decentralized web space.

## CeFi vs DeFi

Centralized Finance



Decentralized Finance





Blockchain Smartcontract Protocol





# WEB 3.0 beyond DEFI

Decentralizing Everything



## Healthcare

Healthcare institutes can improve their privacy, security, and interoperability of medical records using blockchain technology. The proposed ecosystem will consist of:

#### A Unique Identifier (UID):

A Unique Identifier which marks a particular patient record as unique from every other record. It allows the record to be referenced in the Summon Index without confusion or unintentional overwriting from other records.





### A PROTOCOL:

A Personal Health Record (PHR), which relies on distributed ledger technologies that can be used and owned by the patient.

#### A DIGITAL UTILITY TOKEN:

The (Medica), which will empower the ecosystem..



Open source tools and applications, which will boost the traction of the protocol and create the first generation of services.





# Supply Chain

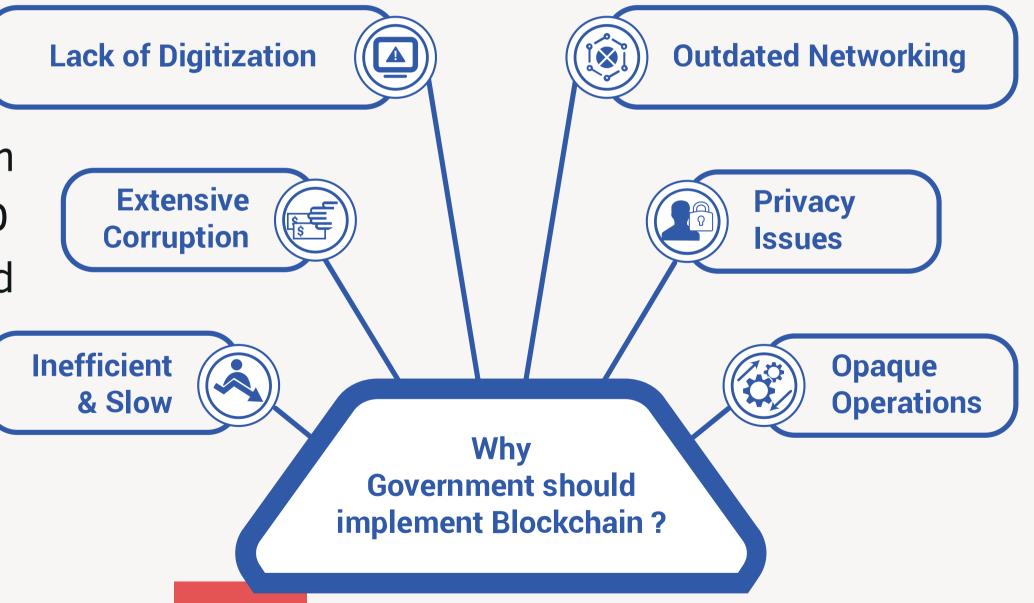
It can be used for any type of verification – for example, seafood verification, where it can track the seafood from ocean to market. The Pacific Tuna Project uses blockchain to manage fishing information, exporting/importing details, and purchasing details to track tuna fishing. This prevents illegal fishing.





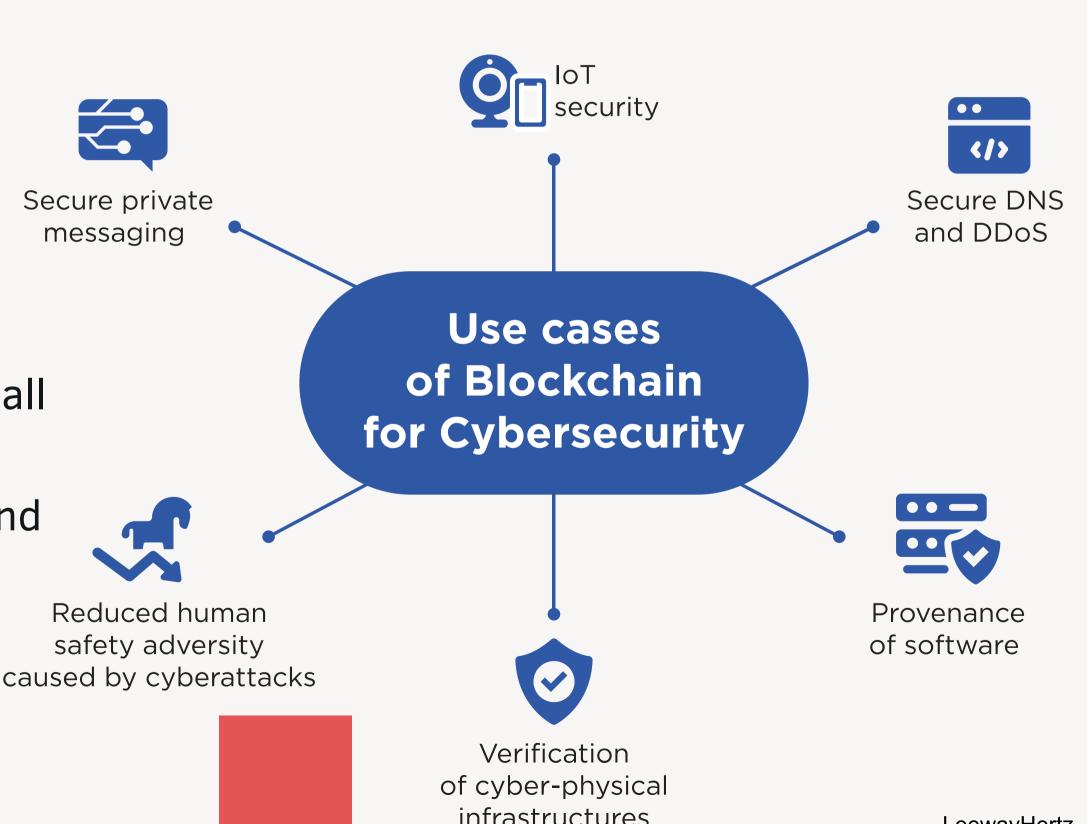
People can vote online easily without revealing their identities. Using blockchain, officials can count votes with absolute accuracy, knowing that each ID can be attributed to only one vote. Fraud cannot occur because it is next to impossible with blockchain technology.

And, once a vote is added to a ledger, it cannot be changed or erased.



# Cyber Security

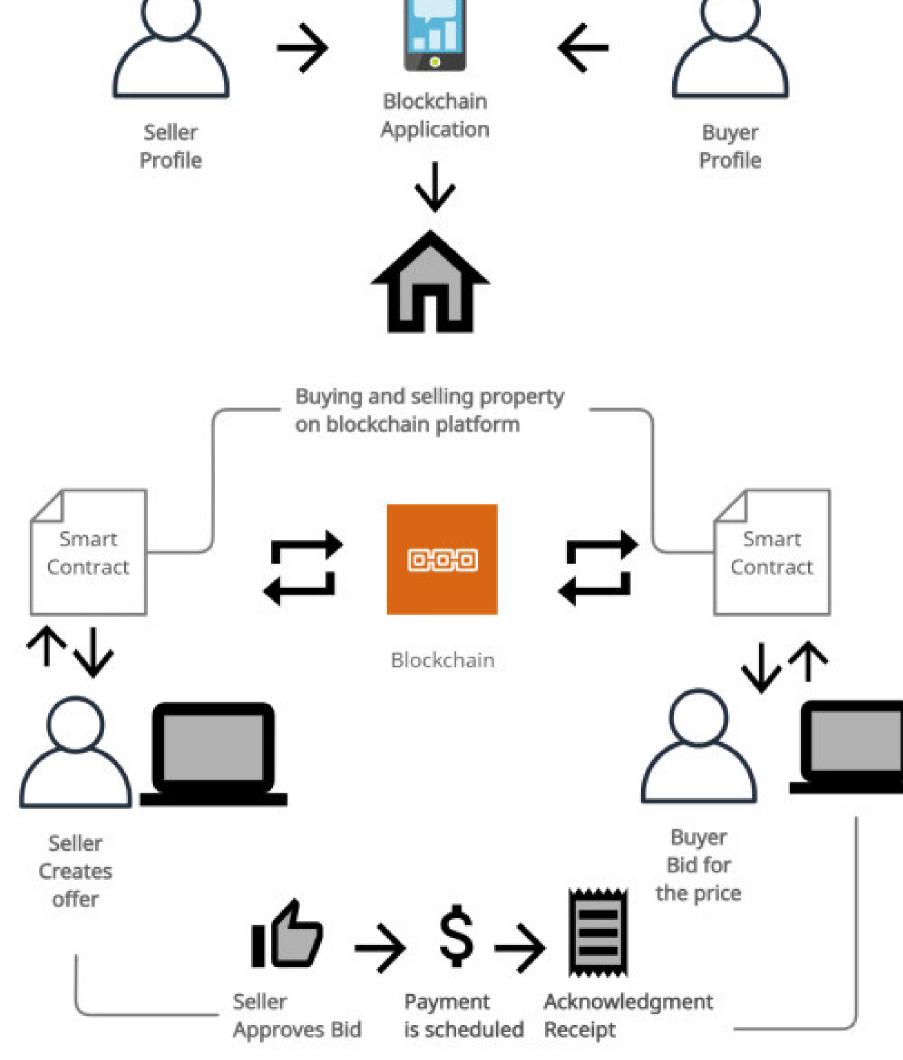
Because blockchain is a decentralized system, it's ideal for environments where high security is involved. Here, all the information stored on a bitcoin or other blockchain network is verified and encrypted using a cryptographic algorithm – which leads to no SINGLE point of entry for a wide-scale attack





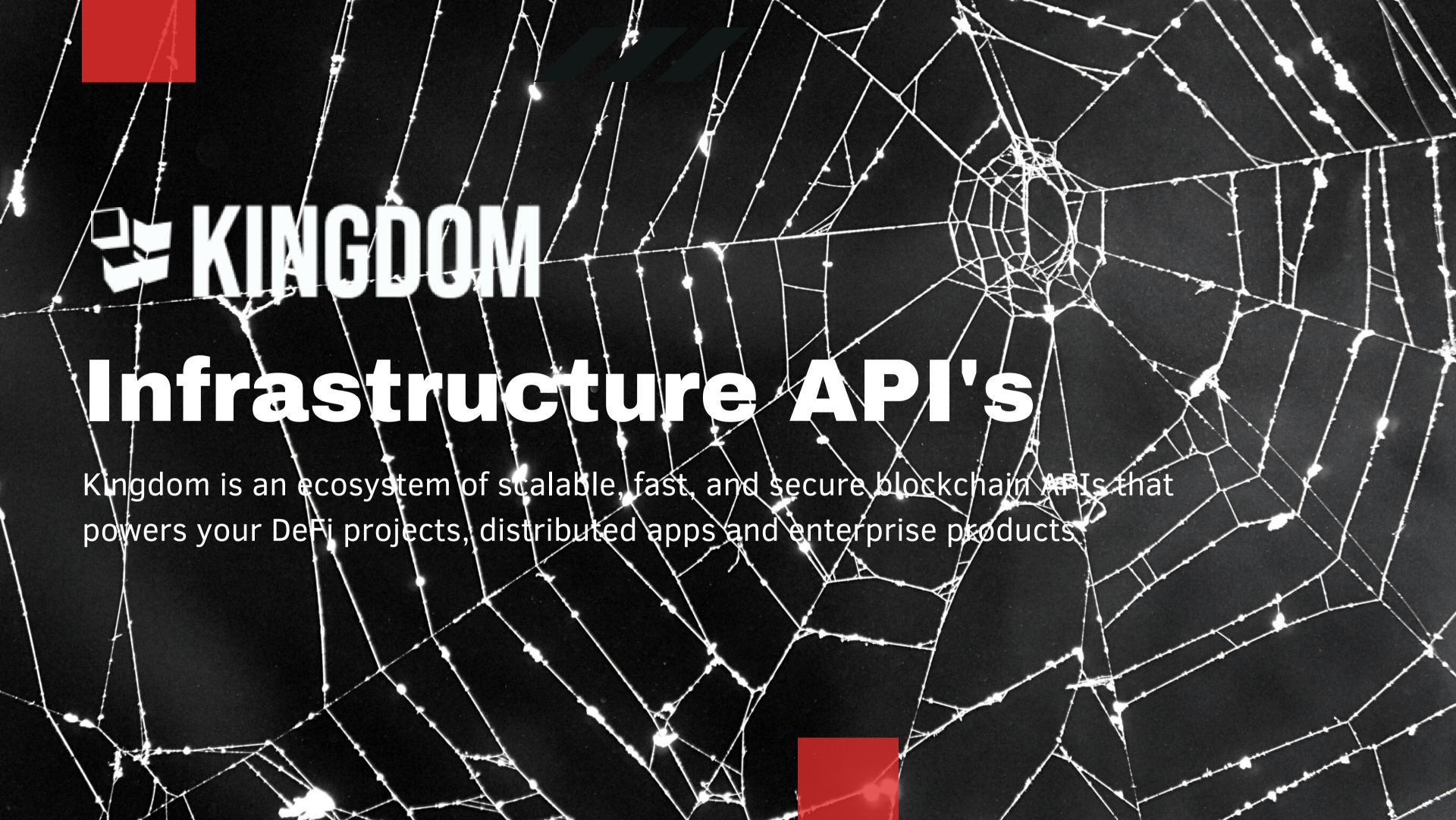
## Real Estate

Deploying blockchain technology in real estate increases the speed of the conveyance process and eliminates the need for money exchanges.



How Do We Make This Happen?





## Samuel Akinosho

I look to the future because that's where I'm going to spend the rest of my life.

