

# From Community Newspaper to Community Management

My Journey to Developer Relations



**What**

# Developer Relations

*To the community, I represent the company.  
To the company, I represent the community.*

*I must have both of their interests in mind at all times.*

@mary\_grace

Perseus Consulting



@mary\_grace



Child Journalist

Storyteller

Developer Relations



O'REILLY®

Child Journalist

Storyteller

Developer Relations





O'REILLY®

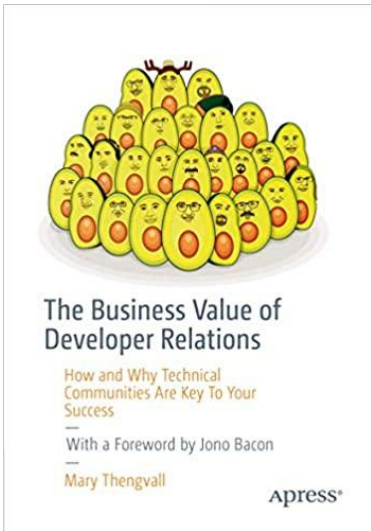


SPARKPOST

Child Journalist

Storyteller

Developer Relations



DevRel  
weekly



Developer Relations

# Camunda DevRel Team



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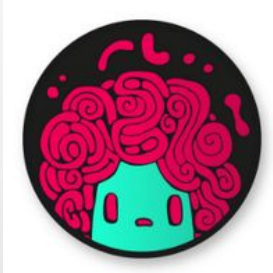
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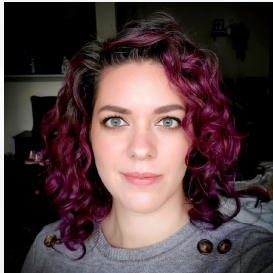
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# But how do I do DevRel?

- 1) Listen...
  - a) To your stakeholders
  - b) To your customers
  - c) To your technical audience



# But how do I do DevRel?

- 1) Listen
- 2) Gather Information

# But how do I do DevRel?

- 1) Listen
- 2) Gather Information
- 3) Make Connections

# Resources:

- Twitter: @mary\_grace
- Website: marygrace.community
- Newsletter: devrelweekly.com
- Podcast: communitypulse.io
- DevRel Collective: devrelcollective.fun
- Book: *The Business Value of Developer Relations*

