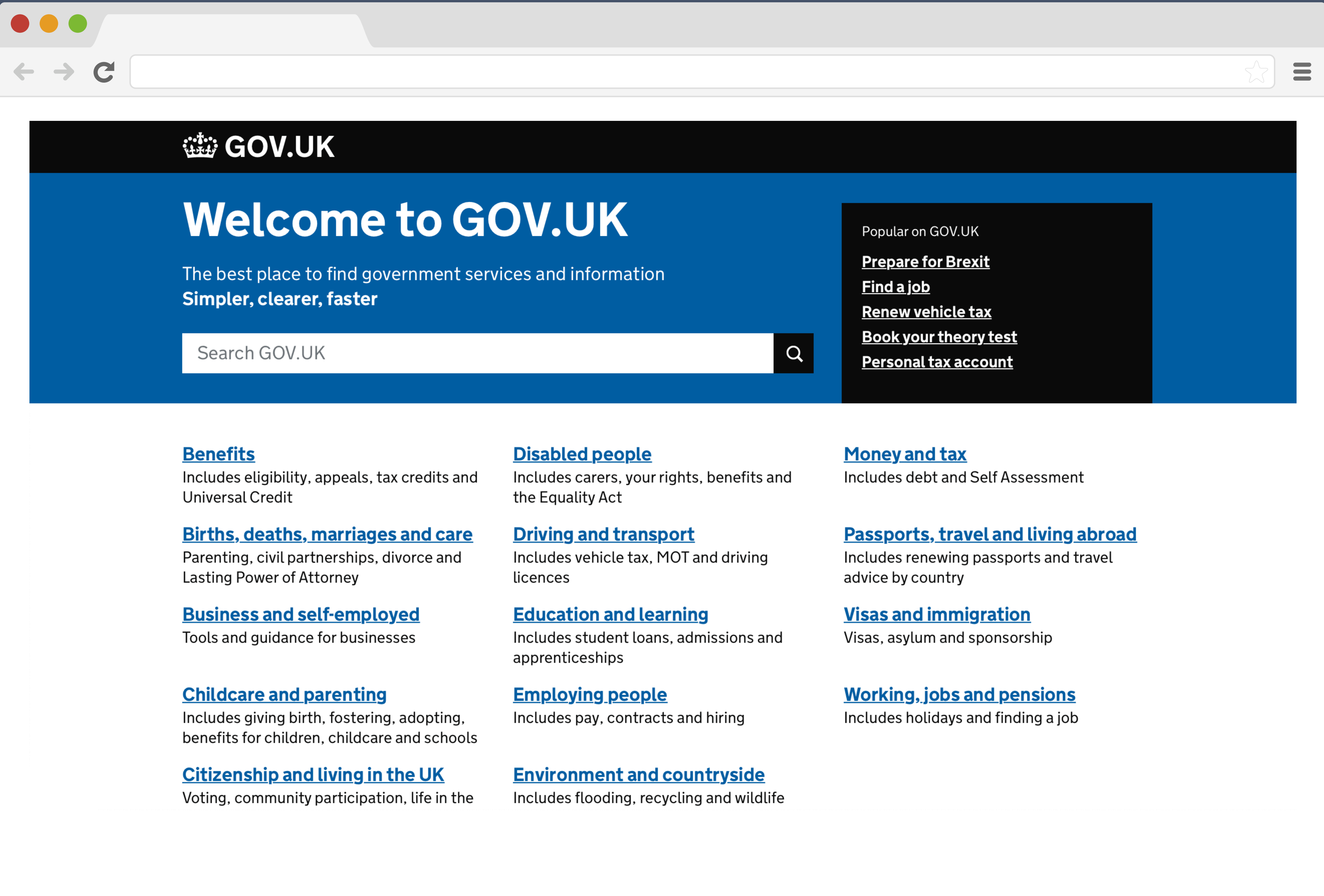


# Five things I've learned about delivering accessible projects

( and five more you might want to avoid... )

# Hello. I'm Joshua.



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## [Visas and immigration](#)

Visas, asylum and sponsorship

## [Working, jobs and pensions](#)

Includes holidays and finding a job

**QUESTION:**

# What do I mean by accessible?

ANSWER:

**Can a person use this thing  
in a way that works for them?**

Do.

## Rule #1

# Delivery matters.

## Rule #2

Create & celebrate  
a11y champions.




←

→

↺

☆

☰



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✕



**Nicolas Steenhout**  
@vavroom

Speaker, trainer and accessibility, including English / français Podcast

[incl.ca](#)

Joined June 2019

692 Photos and videos

**Carie Fisher** @cariefisher · Jul 24

I met a back-end developer recently and we got to chatting about [#accessibility](#)...shocker, I know 🤔

he told me that he used to have a slide in a tech presentation reminding people to think about accessibility, but took it out because he wasn't an "expert"

💬 3

↺ 6

❤️ 20

**Nicolas Steenhout**  
@vavroom

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▾

Replying to @cariefisher @reelwordsedit

**I'd rather have 10 accessibility champions than 1 expert.**

2:09 pm - 24 Jul 2019

2 Retweets 20 Likes



💬 1

↺ 2

❤️ 20

**Carie Fisher** @cariefisher · Jul 24

Replying to @vavroom @reelwordsedit

truer words have never been spoken 🙌

## Rule #3

# Make it visible.



# Pa11y Dashboard - your automated accessibility testing pal

[Dashboard](#) / [Reddit Home](#)

## Reddit Home

[reddit.com](#) (WCAG2AA)

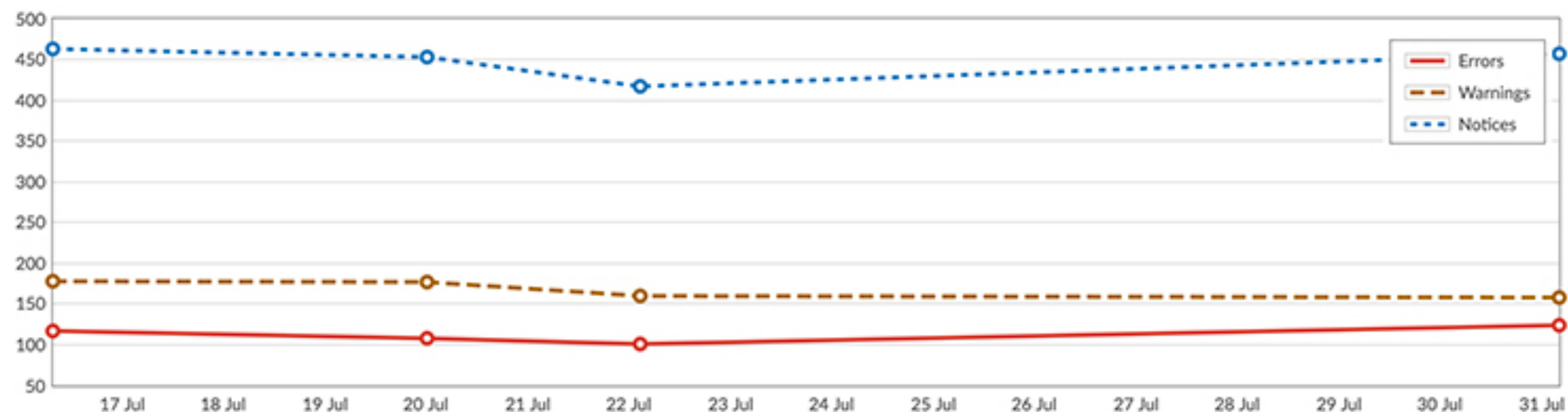
[Edit this task](#) [Delete this task](#) [Run Pa11y](#) Last run: 30 Jul 2019

Export graph

☒ ERRORS

☒ WARNINGS

☒ NOTICES



Download CSV

Errors ( 124 )

Warnings ( 158 )

Notices ( 457 )

Ignored rules ( 0 )

## Rule #4

Make it everyone's  
responsibility.

## Rule #5

Focus on the  
big picture.

**Rule #5, AKA**

**Users don't give a  
shit about your tools.**

# DO THIS 👍

1. Delivery matters
2. Create and celebrate a11y champions
3. Make it visible
4. Make it everyone's responsibility
5. Focus on the big picture

# Do not.

There is no try.



## Rule #6

**Don't leave it until  
the end of the project.**

## Rule #7

# Don't go it alone.

## Rule #8

**Don't wait until you  
have bad PR to fix it.**



pool

vesomeness at  
ntre/@UIE. Helping designers  
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ed products and services.



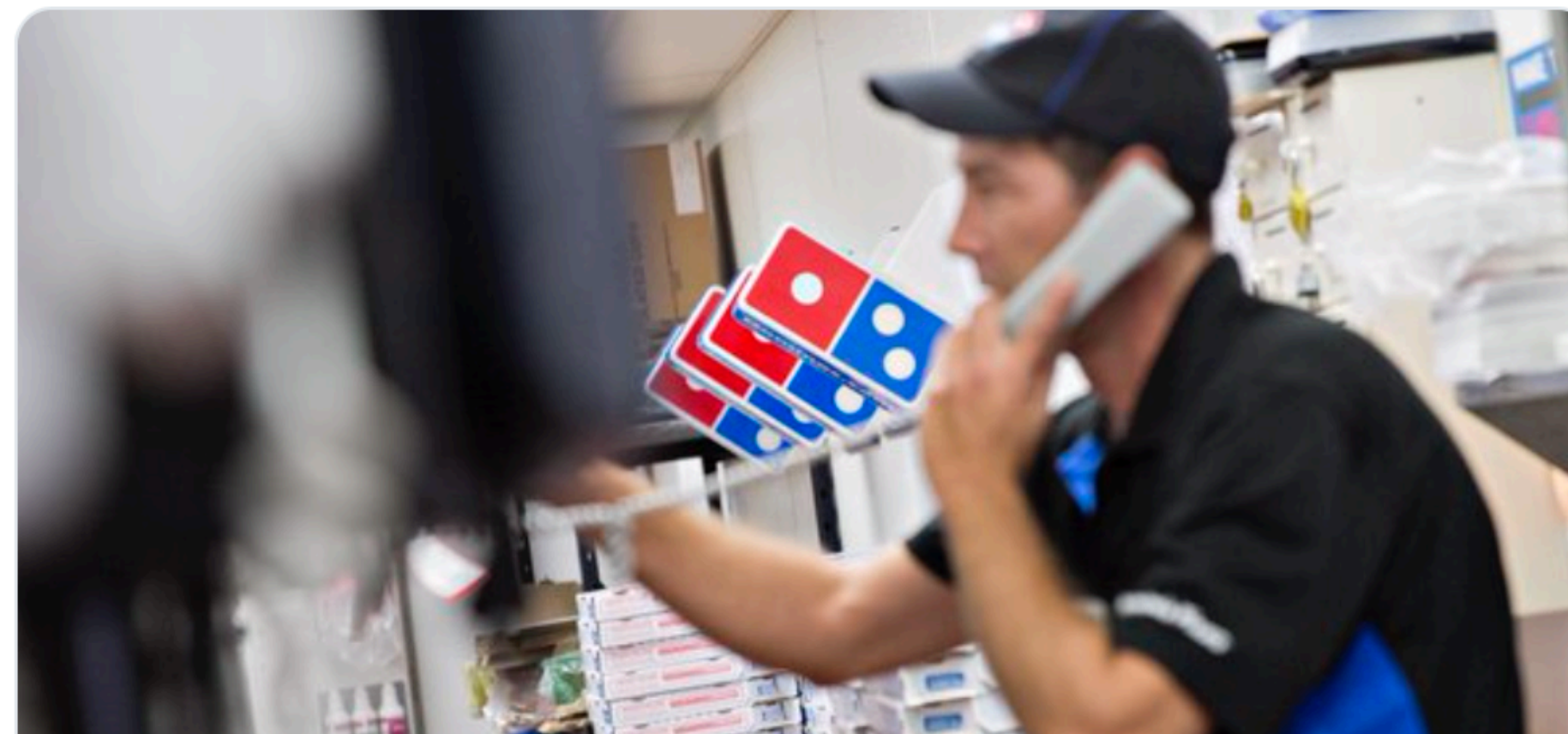
**Jared Spool**  
@jmspool

Follow

Domino's will ask the Supreme Court to reverse the 9th Circuit decision that their website should be accessible to the blind.

In court docs, Domino's revealed it would've cost \$38,000 to make it accessible.

They're fighting this.



## Rule #9

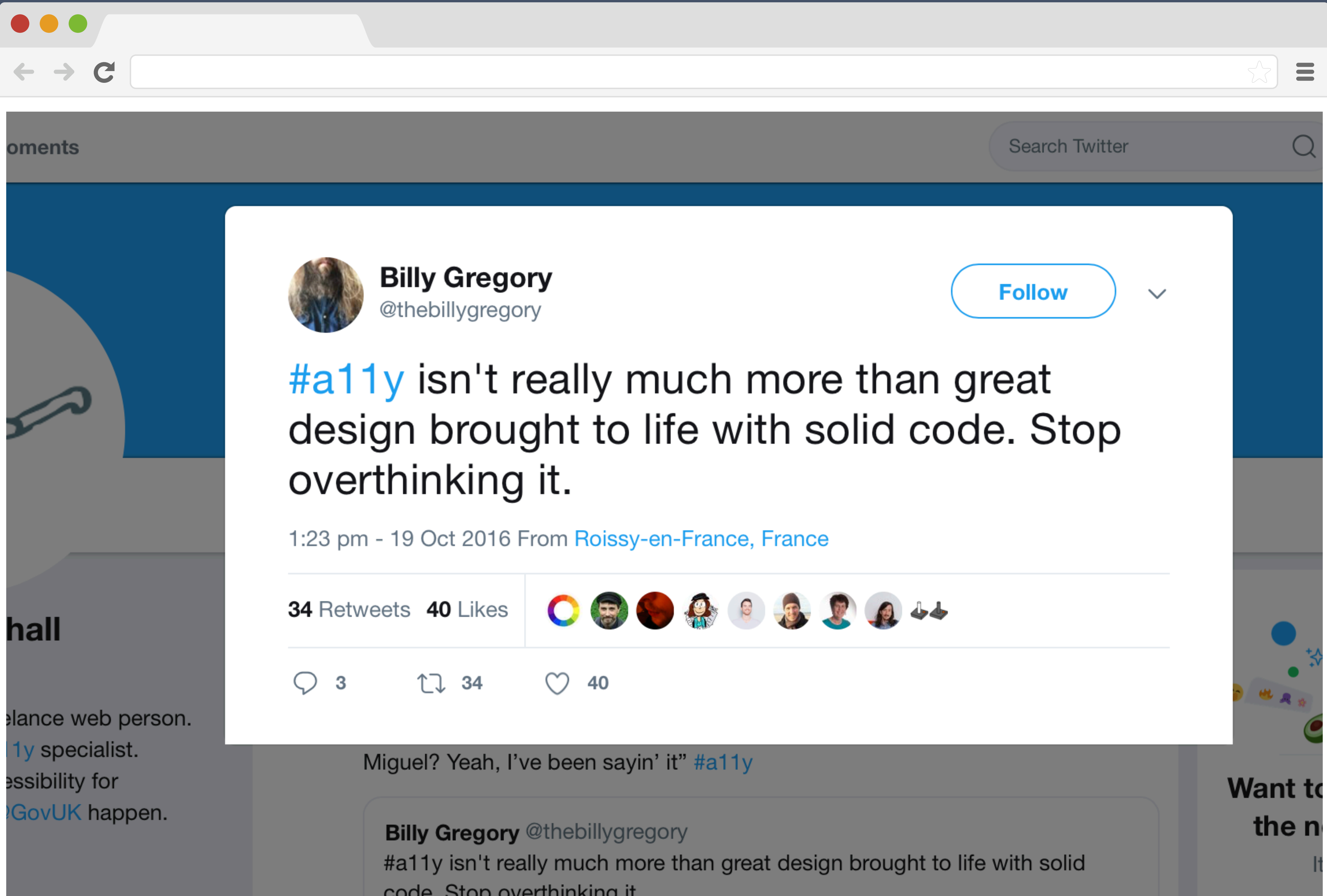
# Don't abuse ARIA.

## Rule #10

**Don't forget  
about semantics.**







**Billy Gregory**  
@thebillygregory

Follow



#a11y isn't really much more than great design brought to life with solid code. Stop overthinking it.

1:23 pm - 19 Oct 2016 From [Roissy-en-France, France](#)

34 Retweets 40 Likes



3



34



40

Miguel? Yeah, I've been sayin' it" #a11y

**Billy Gregory** @thebillygregory

#a11y isn't really much more than great design brought to life with solid code. Stop overthinking it

Want to  
the n



## DO THIS 👍

1. Delivery matters
2. Create and celebrate a11y champions
3. Make it visible
4. Make it everyone's responsibility
5. Focus on the big picture

## DON'T DO THIS 👎

6. Don't leave it til the end of the project
7. Don't go it alone
8. Don't wait until you have bad PR to fix it
9. Don't abuse ARIA
10. Don't forget about semantics



**“ Who the fuck are you  
to throw a log in the road  
of somebody who has  
a different set of  
difficulties in life? ”**

*–Dave Letterman. Broadcaster, good human*



PHOTO © CHRISTOPHER ANDERSON FOR VULTURE



**So let's push things forwards.**

**Thanks!**

**@partiallyblind**