

 Made in the Middle  Kansas City

 September 15, 2018

purposely
lucky

 @minamarkham

 mitmcon2018

hello.



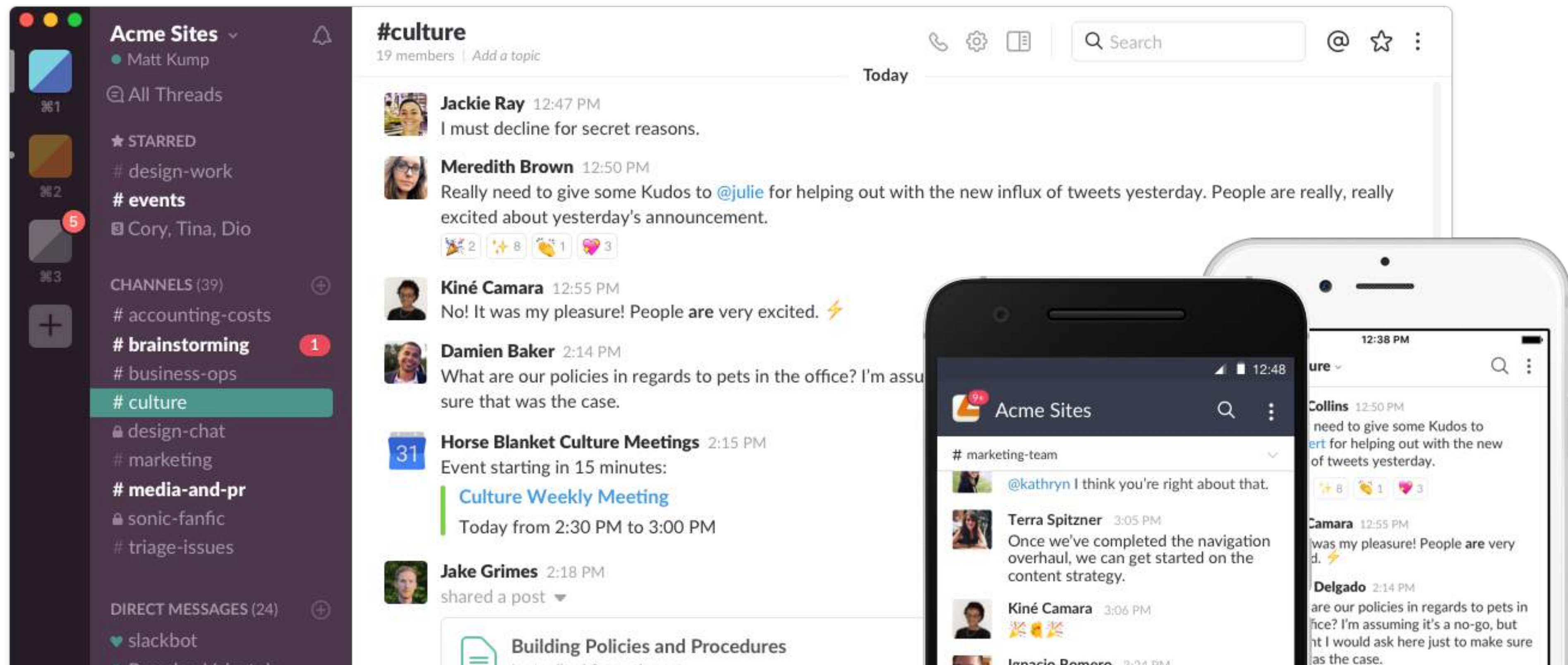
@minamarkham



mina.codes



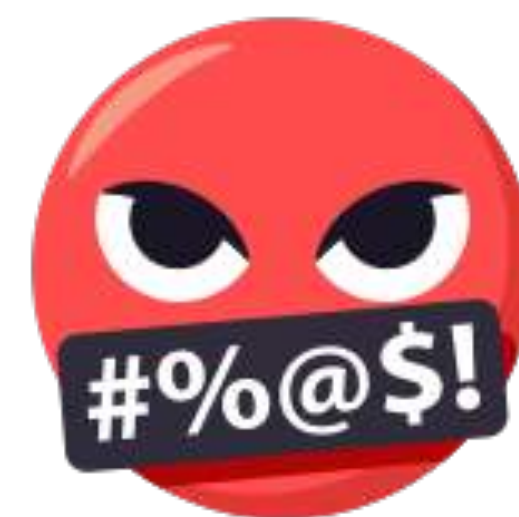




Hillary for...



MAY CONTAIN POLITICS
WILL INDUCE FEELS



warmin

very brief
history
of me





REMEMBER TO SAY
YOU FOUND THE NUMBER
IN YELLOW PAGES

London Wildlife Trust Centre for Wildlife Gardening,
28 Marsden Rd, SE15
North One Garden Centre, 25a Englefield Rd, N1
Plant Room The, 47 Barnsbury St, N1
(020) 7252 9186
(020) 7923 3553
(020) 7700 6766

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GARDEN PLANTS
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PATIO CONTAINERS
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LANDSCAPING

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N 22
★ **CAPITAL GARDENS**
Alexandra Palace Garden Centre
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N22 4BB
Also at Morden Hall Garden Centre 020-8445 3966
Info & Online Shopping: www.capitalgardens.co.uk

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(020) 8340 1041

SW3
★ **THE CHELSEA GARDENER**
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Chelsea
SW3 6NR
Tel (020) 7352 5699
Fax (020) 7352 3301

* THESE MEMBERS REDEEM & SELL
NATIONAL GARDEN GIFT VOUCHERS.

Roots, pick up
the phone!

Sunshine Garden Centre
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LADY GREEN CONSULTANCY (020) 7584 7662
Horticultural Consultant & Tutor
Professional & Sympathetic Advice
Contact Teresa Farnham-Lang
B.Sc., P.G.C.E., R.H.S. Cert
Tel 020 8530 6729
e-mail farnham2001@aol.com
17 Greenstone Mews Wanstead E11 2RS

Landscape Design Ltd, 11 Harley St, W1G (020) 7580 7576

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Milner D, 1a Princess Rd, NW1 (020) 7586 5715
MyLandscapes, 58 Castle Rd, NW1 (020) 7485 4464
R.K. Alston, 173 New Kings Rd, Parsons Green, SW6 (020) 7751 0077
Rose Dale Garden Design, 45 Portland Rd, W11 (020) 7727 2018
Society of Garden Designers, 14-15 Belgrave Square, SW1X (020) 7818 9311
Soho Gardener The, 17, Clifton House, 4 St. Annes Court, Soho, W1F (020) 7437 7550
Sweetleaf Garden Design, 61 Navarino Rd, London, E8 (0711) 507978
Theories at the Bottom of the Garden, 4 Broadway Market Mews, E8 (020) 7254 7282
Well Tempered Garden Ltd, The, 3 Harvard Mews, W14 (020) 7603 1213

LOVE LETTERS
See Wedding Services

Camden Garden Centre
2 Barker Drive,
(off St. Pancras Way),
Camden, London NW1 0JW

FOR THE CREATIVE GARDENER
Wide variety of interesting plants,
stylish pots and ornaments,
Complete range of garden sundries,
houseplants, trellis, garden furniture,
turf, composts, soils, bedding, bulbs,
seeds and xmas trees (November-December!!)

CAMDEN 020 7387 7080

Spring & Summer
9.00 am-5.30 pm Mon-Sat
Late Nights Until 7.00 pm
on Weds & Thurs
Sun & Bank Hols 11.00 am-5.00 pm

Autumn & Winter
9.00 am-5.00 pm Mon-Sat
Sun & Bank Hols 10.00 am-4.00 pm

SAVE AS YOU BUY
With our GARDEN CARD Reward Scheme

FREE PARKING
Children's Play Area

DELIVERY SERVICE



GARDEN DESIGNERS
See also: • Garden services
• Landscape architects
• Landscapers

GARDEN EQPT
See: • Garden centres
• Garden eqpt mfrs & wh'salers
• Horticultural eqpt
• Irrigation systems & eqpt mfrs
• Lawnmowers & garden machinery

GARDEN EQPT MFRS & WH'SALERS
See also: • Horticultural eqpt
• Irrigation systems & eqpt mfrs
Placebrand Ltd,
009, The Pavilion, 34 St. Johns Wood Rd, NW8 (020) 7789 7864

AC Landscapes Ltd
MAXIMISE YOUR OUTSIDE SPACE
020 7351 2388
123 Sydney St, London SW3 6NR
Email: ac@landscapes.demon.co.uk

GARDEN FURNITURE & ORNAMENTS
See also: • Garden centres
Amphora, 340 Fulham Rd, SW10 (020) 7376 4808
Barbary Pots Ltd, 45 Farnshaw Rd, SW10 (020) 7352 1053
Bury R, 124 Columbia Rd, E2 (020) 7729 1649
Clifton Little Venice, 3 Warwick Place, W9 (020) 7789 7894
Easy Gardener, 5 Elvaston Mews, SW7 (020) 7225 5040
Edge Jacqueline, 1 Courtwell St, W2 (020) 7229 1172
Forecast Furniture Ltd, 34 Avenue Rd, NW8 (020) 7722 8698

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GARDEN DESIGN, CO
AND MAINTENANCE
www.bartholomewlandscapes.co.uk
Tel: 020 7931 8685 Fax: 020 7931 8686
Or Email: gardens@bartholomewlandscapes.co.uk
59 Warwick Way London

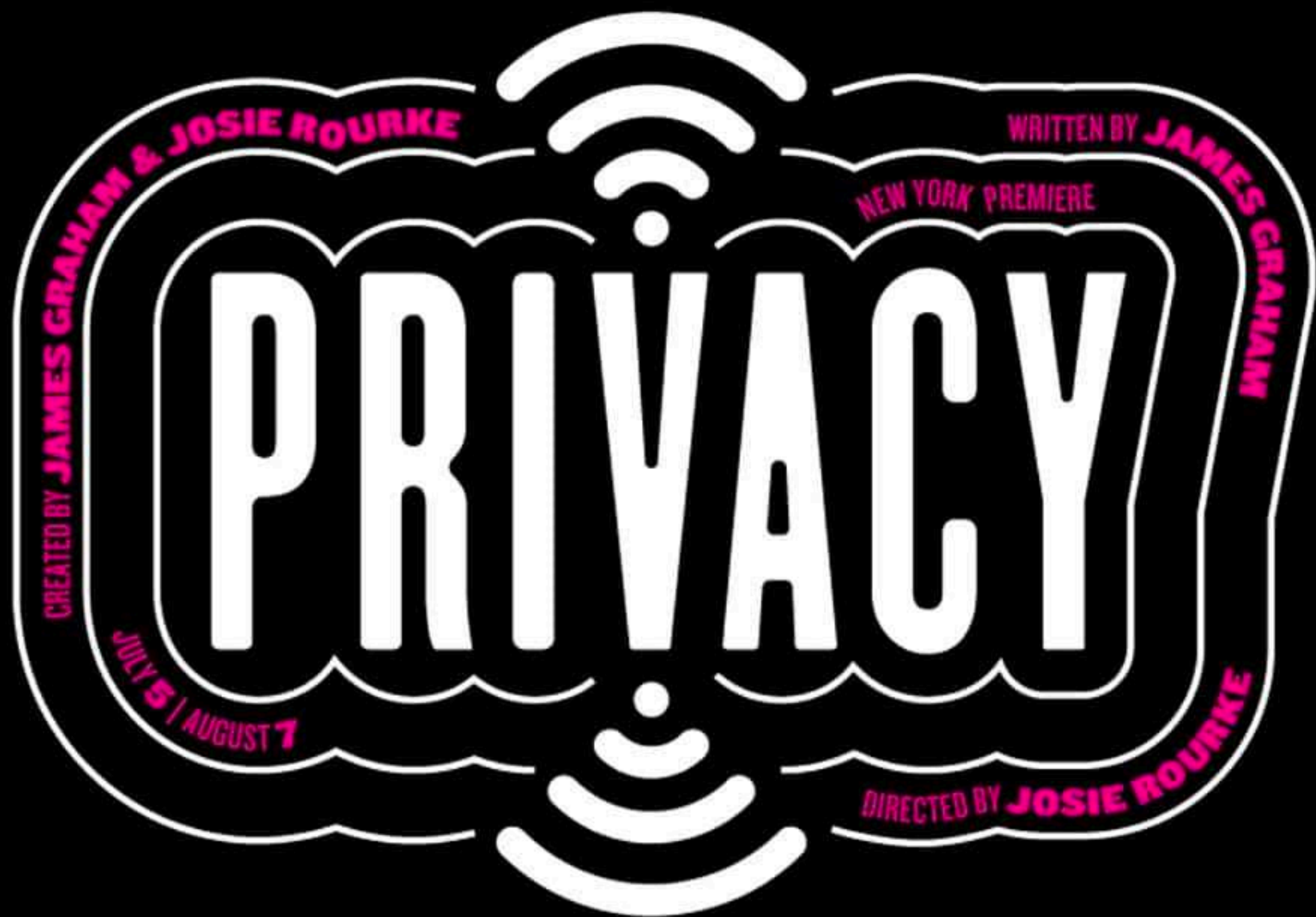
FULHAM PALACE GARDEN CENTRE
www.fulhamgardencentre.co.uk
EVERYTHING FOR THE TOWN GARDENER
• STATUES • FOUNTAINS • SUNDIALS • TRELLISWORK • MATURE PLANTS • TOPIARY
• INDOOR & OUTDOOR PLANTS • OLD ROSES • TERRACOTTA • CONTAINERS
CHRISTMAS TREES & DECORATIONS
OPEN 7 DAYS A WEEK INCLUDING BANK HOLIDAYS

020-7736 2640 / 020-7736 2640
Fulham Palace Garden Centre, 100 Fulham Avenue & Fulham Palace, SW10





make your own *luck*



^{THE}
PUBLIC.



Your message has been sent. Undo View message

Social



Promotions











Dear Mina

Thank you so much

Thank you
.♦.

Love David Roberts

just say *yes*

O'REILLY

Fluent



O'REILLY

Fluent

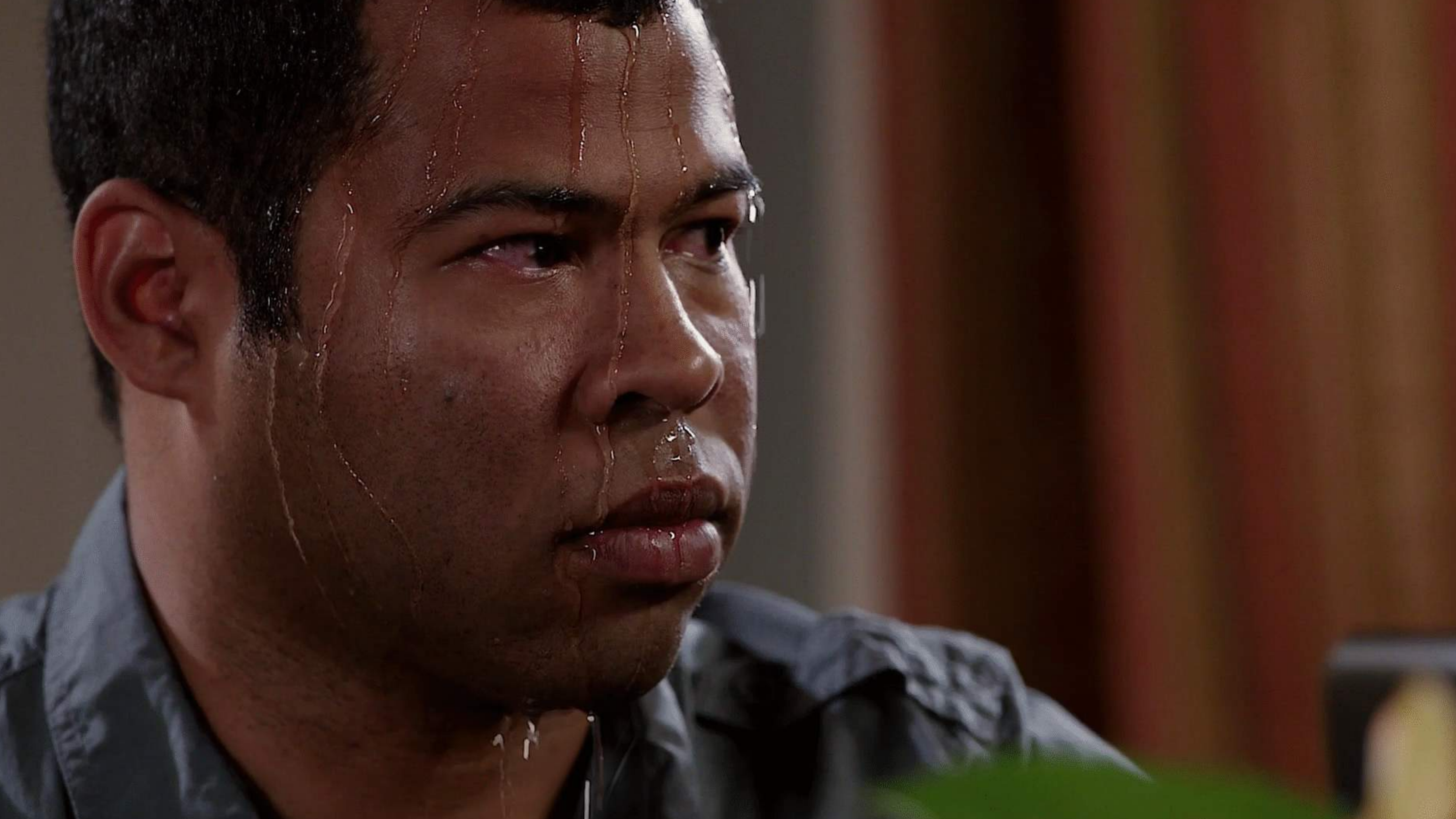
O'REILLY

Fluent



very *male*

very *male*



it's okay to be

scared

fake it.





Dan Ryan

[REDACTED]

3/16/15



to mina 

Mina,

I got your name from Dan Ryan and wanted to reach out. I am looking for candidates who would be interested in a long term front end dev role.

It is for a social good issue and the role would be leading a team of other devs to build a site, microsites, think mobile first, and someone who can work across teams to manage, design and implement a great UX experience for millions and millions of people.

Love to talk more if you are open to a conversation and I can explain more on the phone.

Let me know. Cheers, [REDACTED]

insert

email

joke here

3/16/15



to mina ▾

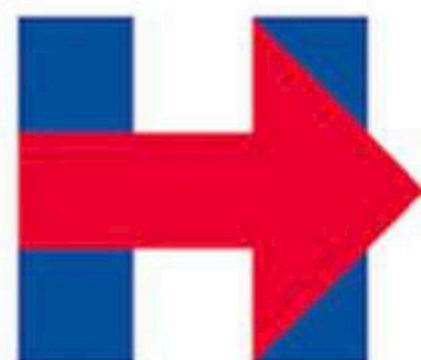
Mina,

I got [redacted] wanted to reach out. I am looking for candidates who would [redacted] social good issue [redacted] end dev role.

It is for a social good issue and the role would be leading a team of other devs to build a site, microsites, think mobile first, and someone who can work across teams to manage, design and implement a great UX experience for millions and [redacted] millions of people

Love to talk more if you are open to a conversation and I can explain more on the phone.

Let me know. Cheers, [redacted]



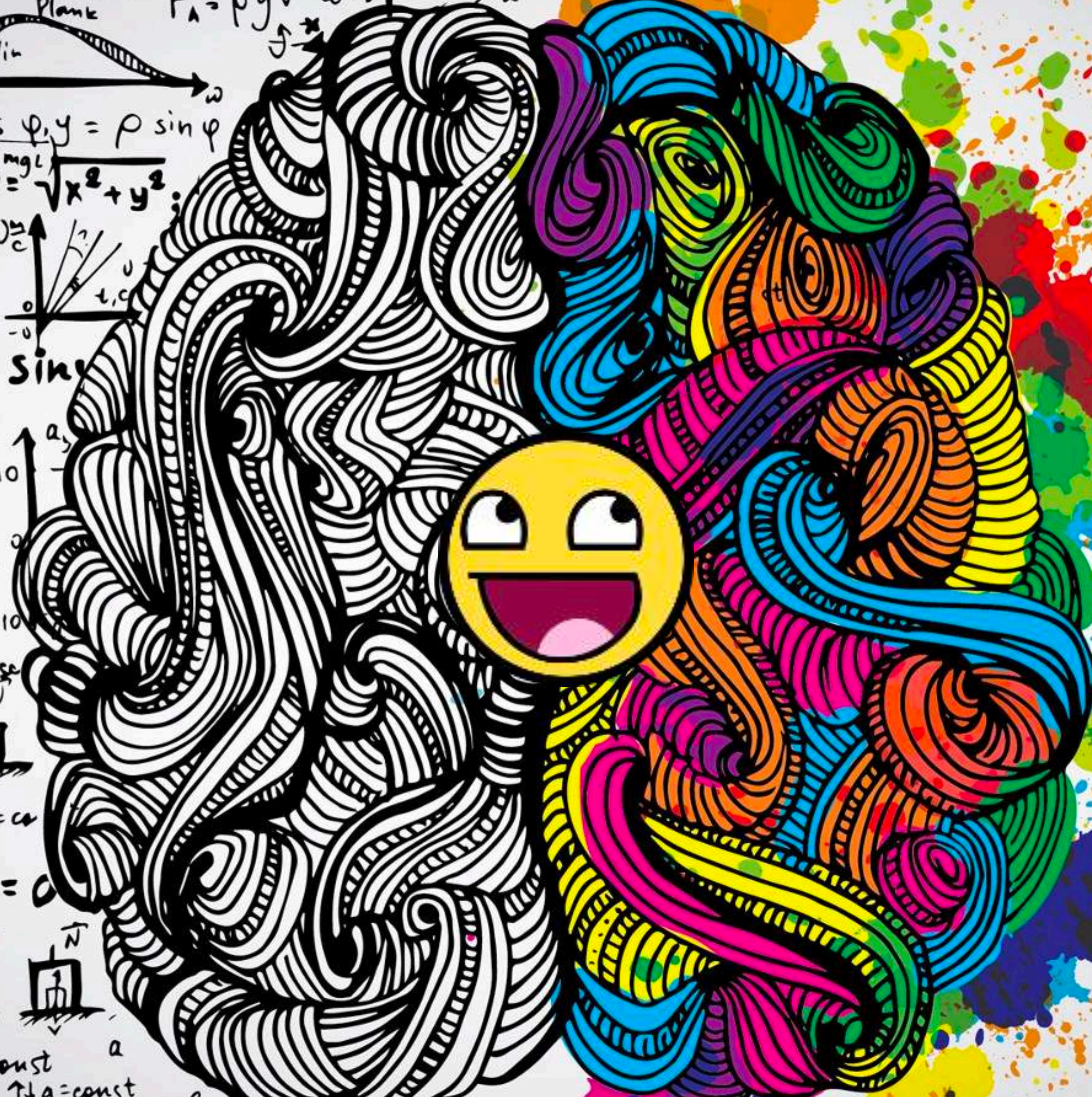
April 17, 2015

Dear Mina Markham,

On behalf of Hillary for America, I am pleased to offer you the position of Front End Engineer. We are confident that your knowledge, skills, and experience will be among our most valuable assets. Together we will work to give every family, every small business, and every American a path to lasting prosperity. It's larger than each of us – it is about working for everyday Americans who are trying to build a better life for themselves and their families. With this job offer, you will be eligible to receive the following.

embrace your
strengths

$P = \bar{S}$
 $\omega^2 = \frac{mgL}{J}$
 $T = \frac{2\pi}{\omega} = 2\pi \sqrt{\frac{J}{mgL}}$
 $x = \rho \cos \varphi, y = \rho \sin \varphi$
 $\rho = \sqrt{x^2 + y^2}$
 $q = \frac{h}{s - 10m} \rightarrow ?$
 $\begin{cases} x' = x_0 + mt' \\ y' = y_0 + nt' \\ z' = z_0 + pt' \end{cases}$
 Formula for's
 1) $\bar{t} = \frac{t}{n}$
 2) $v = \frac{r}{t}$
 3) $v = \frac{2\pi r}{T}$
 4) $T = \frac{2\pi}{v}$
 5) $T = \frac{1}{f}$
 6) $v = \frac{v}{2\pi r}$
 Physics - 10
 Resistance
 $W = B \cdot \omega = 0$
 $\omega = D$
 $z \cdot \omega = A$
 $\frac{dp}{p} + \gamma \frac{dv}{v} = 0$
 $I = \frac{U}{R}$
 2π
 $\downarrow \vec{v} = \text{const}$
 $\uparrow \vec{a} = \text{const}$



A man in a purple short-sleeved button-down shirt is speaking at a conference. He is holding a small black device in his right hand and gesturing with his left hand. The background is a dark blue wall with the 'Velocity' logo and 'Web Performance and Operations CONFERENCE' repeated. A large, stylized, light blue 'Bootstrap' watermark is at the bottom.

“We need a
Bootstrap...

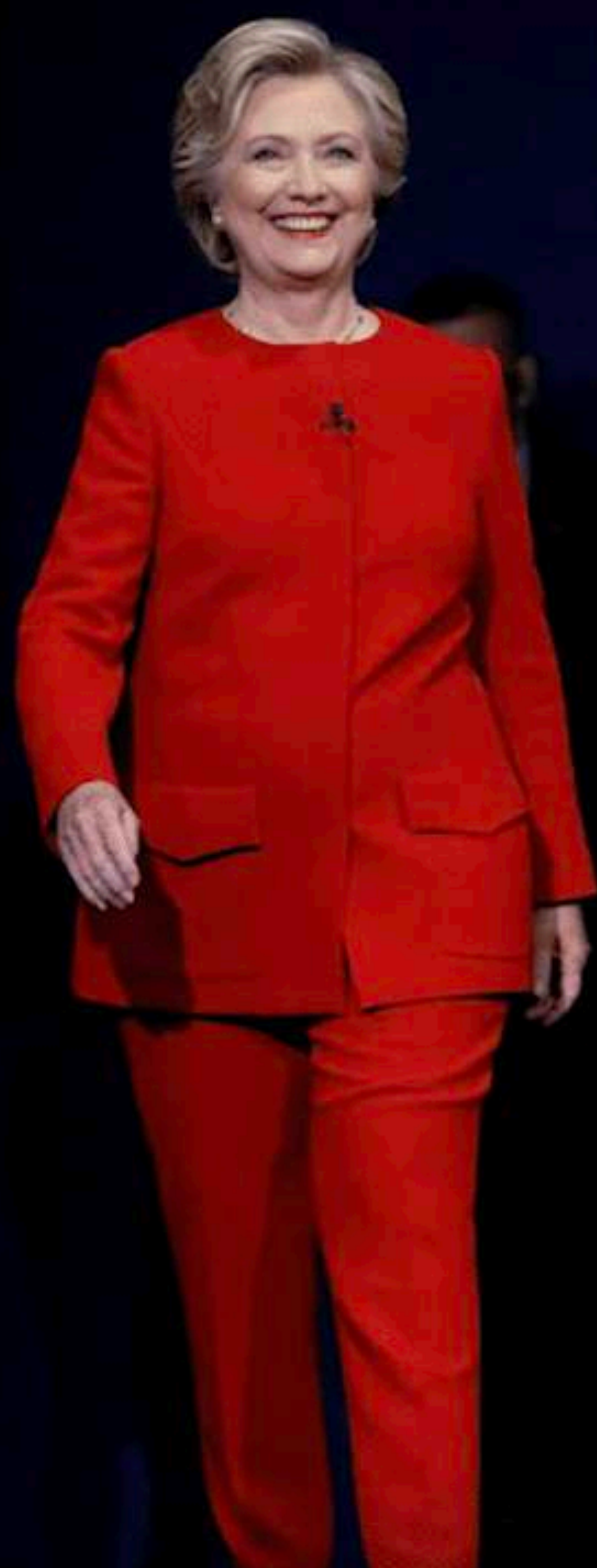
KYLE RUSH, DEPUTY CTO



“...and it needs
a **good name**.”

KYLE RUSH, DEPUTY CTO







OH!

- 😬 Broke the homepage of hillaryclinton.com
- 🚀 Launched a site for oppositional content
- ❤️ Built design system used by dozens of apps
- 📊 Created a dashboard for caucus data
- ♿️ Led effort for accessibility compliance
- 🎨 Implemented redesign of hillaryclinton.com
- 📄✎️ Helped build a custom CMS for new site
- 🗣️ Ran tech talk series
- 🎉 Had the time of my life

😬 Broke the homepage of hillaryclinton.com

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🎉 Had the time of my life

CSS Audit: Main Site

Based on CSSStats and StyleStats

Hillary for America starts right here | Hillary for America

348 KB

72 KB (Gzipped)

2,335

Rules

4,478

Selectors

5,692

Declarations

135

Properties

Total Declarations

Font Size

302

Float

131

Width

365

Height

132

Color

362

Background Color

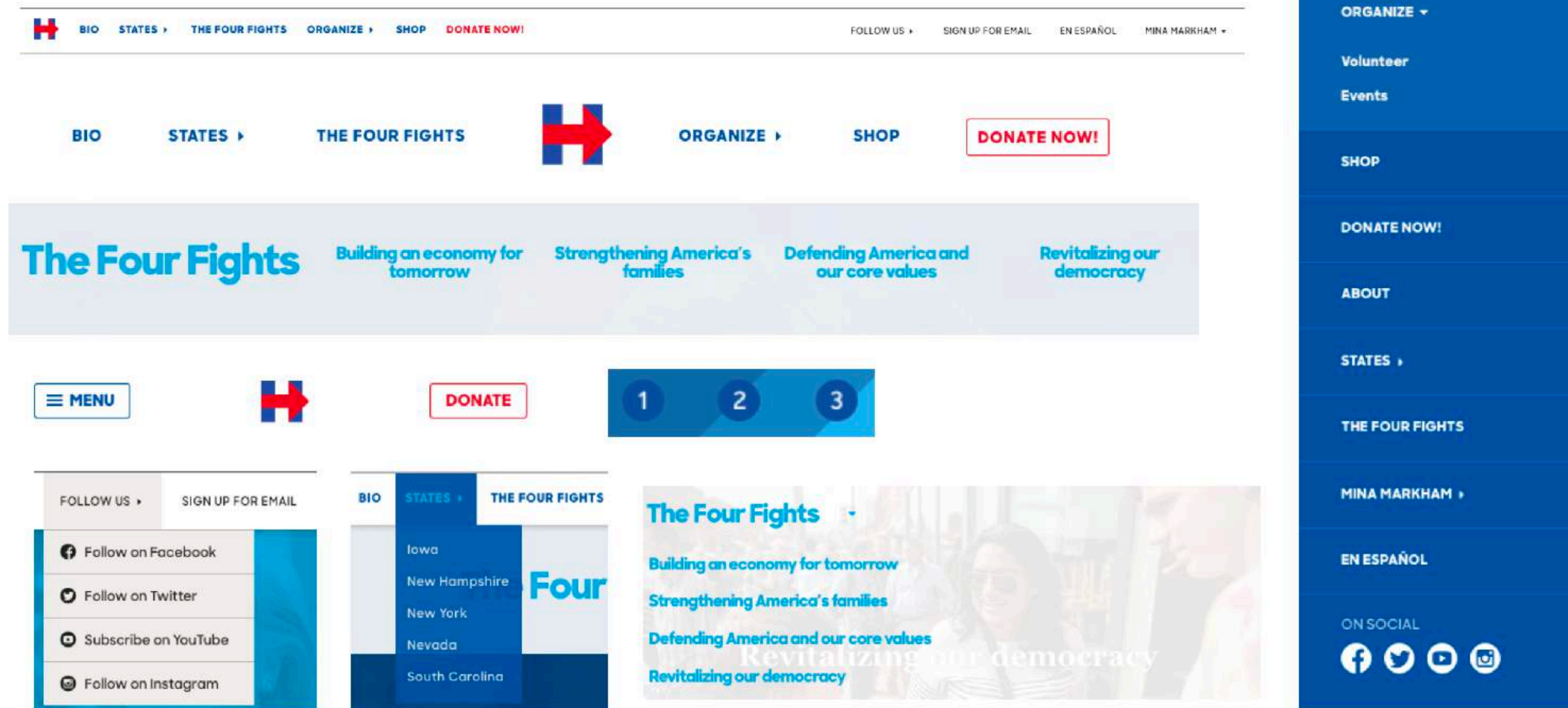
90

<http://cssstats.com/stats?url=http%3A%2F%2Fhillaryclinton.com>

<http://www.stylestats.org/results/LbahZGVqo6>

Navigation

Primary navigation, footer nav, pagination, breadcrumbs, etc



Buttons

Big, small, primary, secondary, progress, etc



Headings

h1, h2, h3, h4, h5, h6 and variations of typographic headings



**Join the
Campaign.**

**Become an official
supporter of Hillary's
campaign.**

**The deck is stacked
for those at the top**

Hillary's economic plan: raise middle class incomes

HerStory is Hillary for President

SHARE THIS NOW

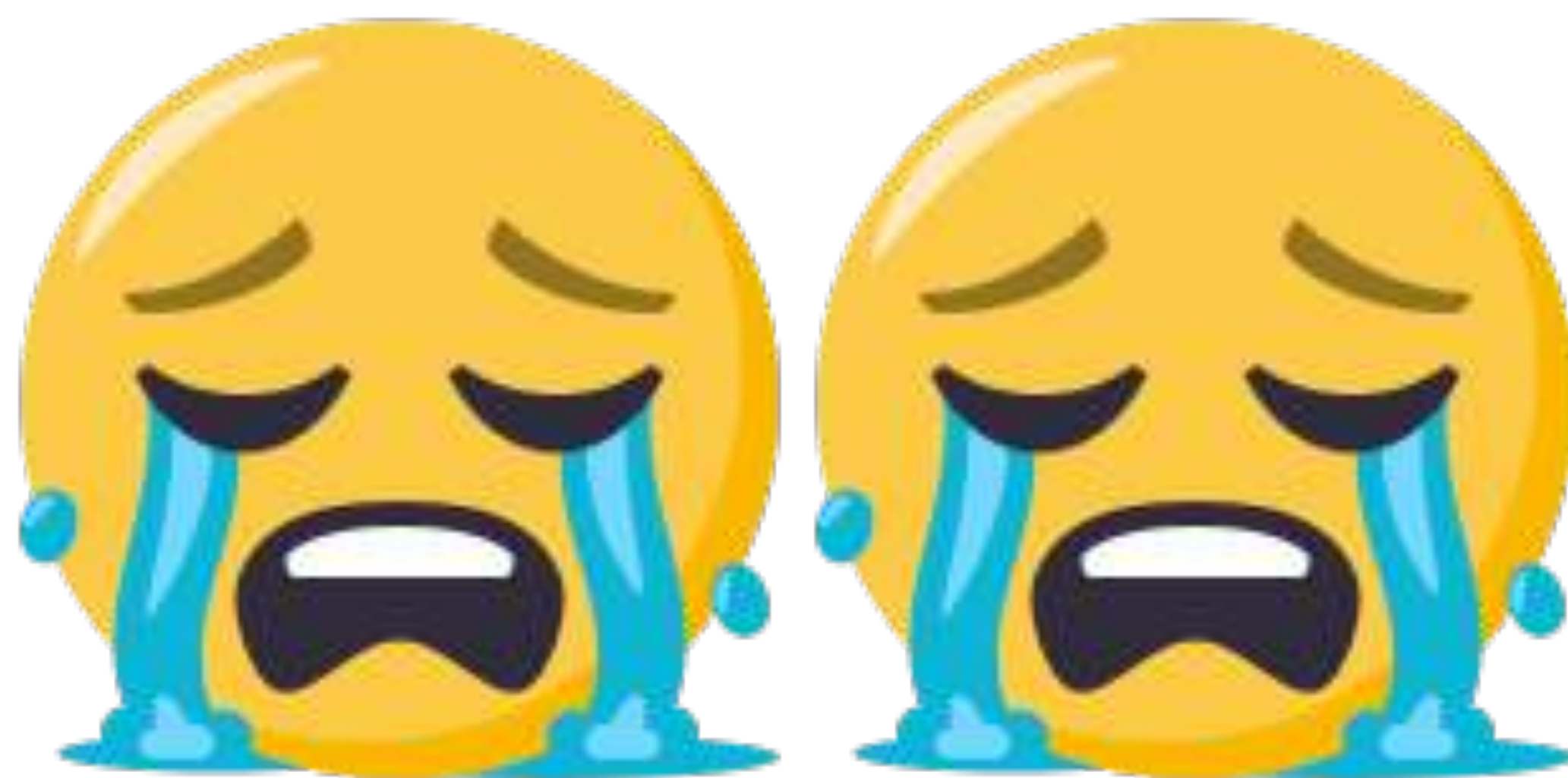
Recurring Donations

The basic bargain of America

Sign me up.

Thank you.





Components

3 days
until
Nevada!

Hillary Clinton just delivered a major address on racial justice—here's what people are saying.

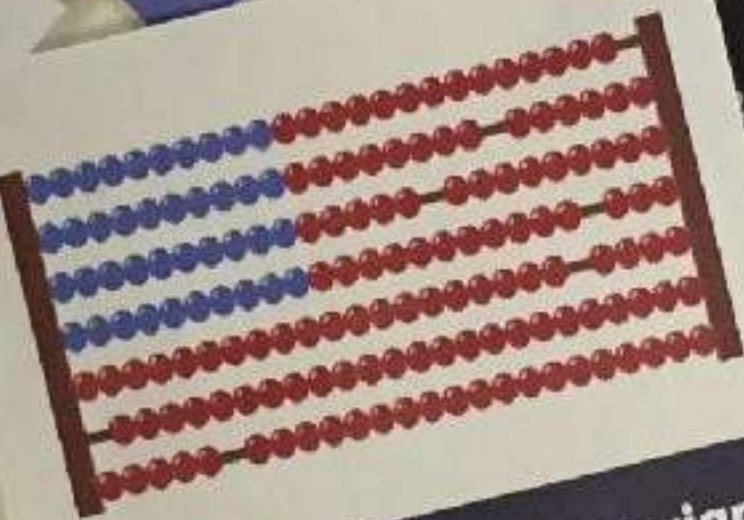
Phasellus rutrum quam
nec turpis pellentesque,
nunc dictum nunc
uncorper

Read
Hillary for America
phonebank
Tue, Jan 26, 2016, 5:00
1234 Street Name, CI

Thank you for
signing up!
Donec convallis efficitur
magna vel laoreet!

View all

Stand with
in 2016
\$5 \$15 \$25
Donate



Read the policy: Campaign
finance reform

Volunteer for Hillary
Donec convallis efficitur magna
vel laoreet!
Sign up

Join the official campaign
Count me in

Shop the
Made
for History
collection



Next

Choose a shift
12:00AM-12:00PM

Last name

RSVP

First name

Phone number

Hillary Clinton just delivered a
major address on racial
justice—here's what people are
saying.

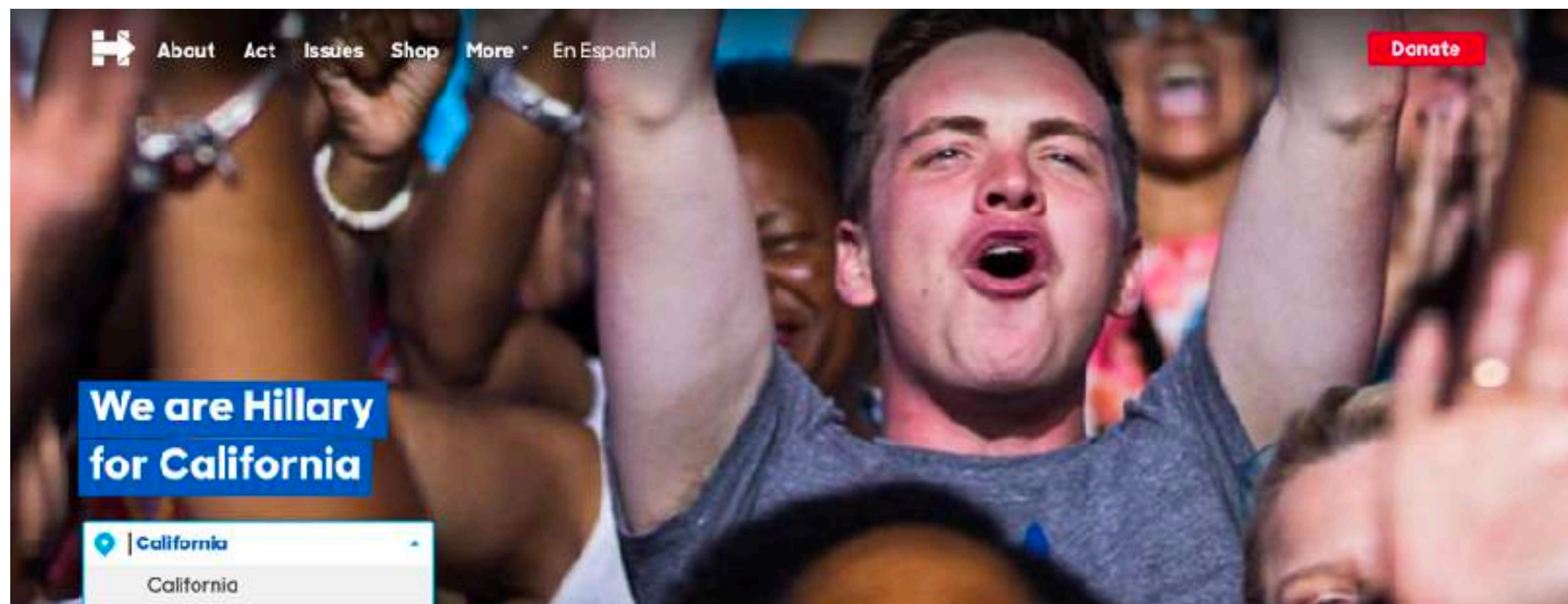
and one ne



Breaking down barriers

objec

KLEENEARTH



Donate

We are Hillary for California

California

- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida

Volunteer for Hillary for America

There are so many ways to do your part for Hillary. Let's find the one that works best for you.

Go



"I have seen her judgement, I have seen her toughness, I have seen her commitment to our values up close, and seen her determination to give every American a fair shot at opportunity, no matter how tough the fight was."

Donate

Blog



The Feed: Everything you need to know about this election.

Events



City, State, or ZIP

Go

Account

Sign in

Profile
Donations
Events
Call tool

Follow us



Everything you need to know about Hillary and Tim



Hillary Clinton

A change maker who's spent her career fighting for families.



Tim Kaine

A lifelong fighter for progressive causes who gets the job done.

Chip in just \$1 to show Hillary you're with her.

\$5

\$10

\$25

\$50

\$100

\$150

\$200

Amount

Next

HEADLINES

Everything you need to know about Hillary and Tim

HIGHLIGHTS



PULLQUOTES

"I have seen her judgement, I have seen her toughness, I have seen her commitment to our values up close, and seen her determination to give every American a fair shot at opportunity, no matter how tough the fight was."

CARDS



Hillary Clinton
A change maker who's spent her career fighting for families.



Go

INPUTS

Email

Postal Code

Phone number

!

This does not appear to be a valid phone number.

BUTTONS

I'm with her

Donate

Next

More

\$5

\$10

\$25

\$50

\$100

\$150

\$200

DROPDOWNS

California

CaliforniaColoradoConnecticutDelawareDistrict of ColumbiaFlorida



Pantsuit 2.0

Atoms

Forms

Active
Label outside

Label

Preview text

Label

Live text



Label

Preview text

Active
Label inside

Label Live text

Label Live text



Label Live text

Disabled

Preview text

Phone number

Phone 123-456-7890

Phone 206-222-2985

Phone number

Label

Preview text

Credit card

Card Card Information

VISA 1234 5678 9123 4567

Card Card Information

VISA 2837 9405 3048 859

Card Card Information

VISA 8504 MM/YY



Misc

- ☐ Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- ☐ Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- ☒ Lorem ipsum dolor sit amet, consectetur adipiscing elit.

- ☐ Label
- ☐ Label
- ☒ Label

No file chosen

Upload

No file chosen

Uploading

...1245.jpg



Continue reading

Message goes here

Message goes here

Message goes here



Develop with style.

Pantsuit is Hillary for America's internal design system.

[Read the documentation](#)

Current release: 2.1.0

Paid for by Hillary for America · This site is built with ♥ using Pantsuit, kss-node, and assemble.

©2016 Hillary for America v2.1.0 Documentation Repo Issues Releases

[OVERVIEW](#)[LAYOUT](#)[TYPOGRAPHY](#)[FORMS](#)[OBJECTS](#)[COMPONENTS](#)[STATES](#)[ALTERATIONS](#)[MEASUREMENTS](#)[MIXINS](#)[FUNCTIONS](#)[Documentation](#) [Guidelines](#) [Templates](#) [Animations](#) [Closet](#)

What is Pantsuit?

Pantsuit is a collection of CSS/HTML elements and objects that, when combined, create larger, complex interfaces. It's a strong foundation for building beautiful and brand-consistent applications. This library has been influenced by [ITCSS](#) and Jonathan Snook's [SMACSS](#).

This is a "living style guide" that parses comments within in the source code to generate this HTML file. As styles are added to or changed in the source code, the documentation should be updated along with it, ensuring that this file is always up to date.

With a few exceptions, styles included in Pantsuit are markup independent; meaning that the HTML elements and hierarchy can change, and the styling will remain the same. This eliminates the need to modify both HTML and CSS.

Getting started

CDN

Compiled and minified CSS. No docs or original source files are included.

```
<link href="https://a.hrc.onl/pantsuit/2.1.2/css/pantsuit.css" rel="stylesheet"/>
```

Manual

Source Sass, and font files, along with our docs. You only need to include the `src/brand`, `src/fonts`, and `src/scss` folders in your project.

[Source Files](#)[Compiled CSS \(minified\)](#)

NPM

You can also install Pantsuit using npm: `npm i --save @hfa/pantsuit`



OVERVIEW

LAYOUT

ROWS

WRAP - PAGE

• WRAP - CONTENT

GRID

GRID - FLUID

GRID - GUTTERLESSS

GRID - INCOMPLETE

GRID - NESTED

GRID - COLUMN ORDER

TYPOGRAPHY

FORMS

OBJECTS

COMPONENTS

STATES

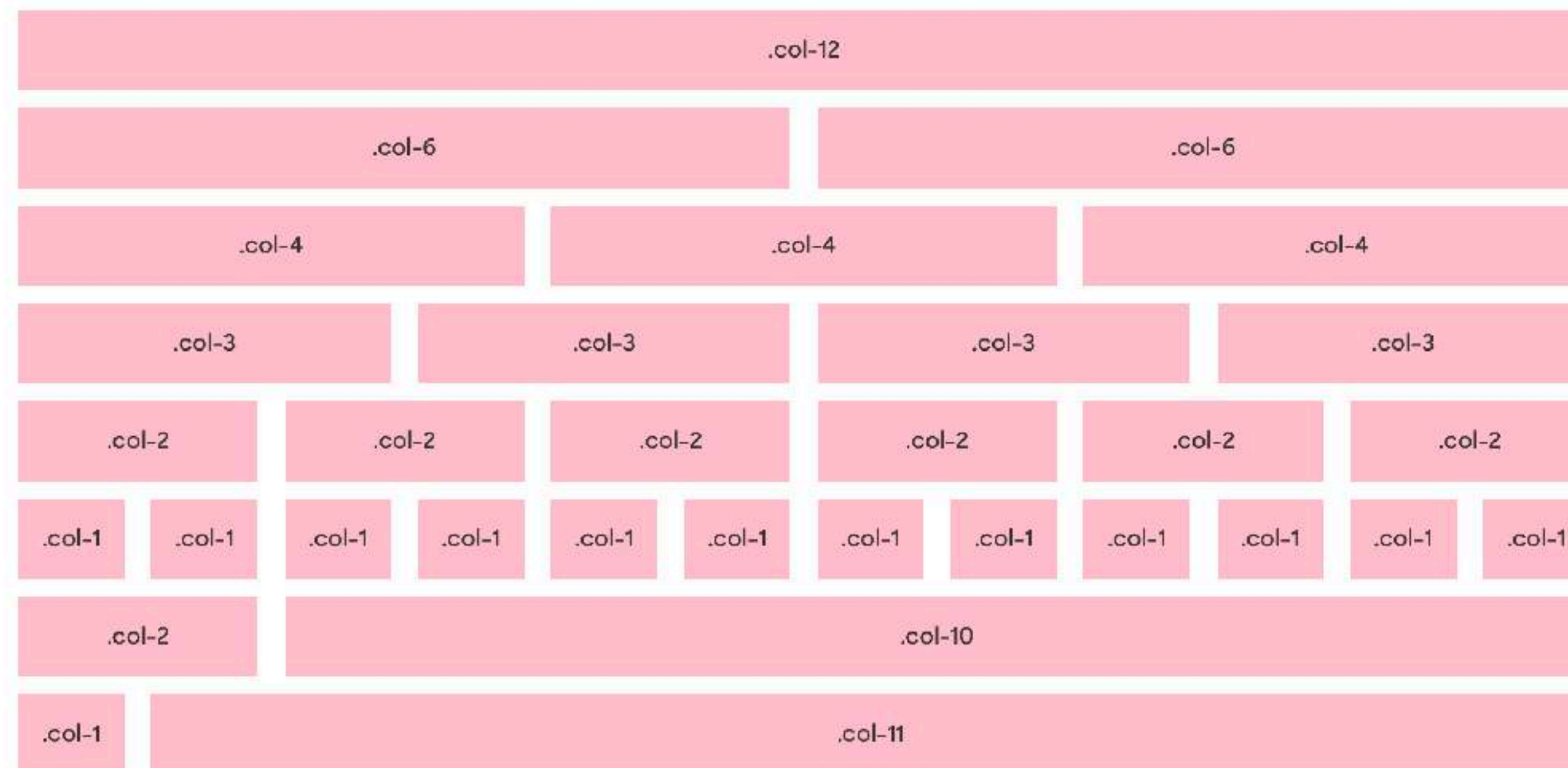
ALTERATIONS

MEASUREMENTS

Grid

A grid is built with a combination of `.row` and `.col-` elements.

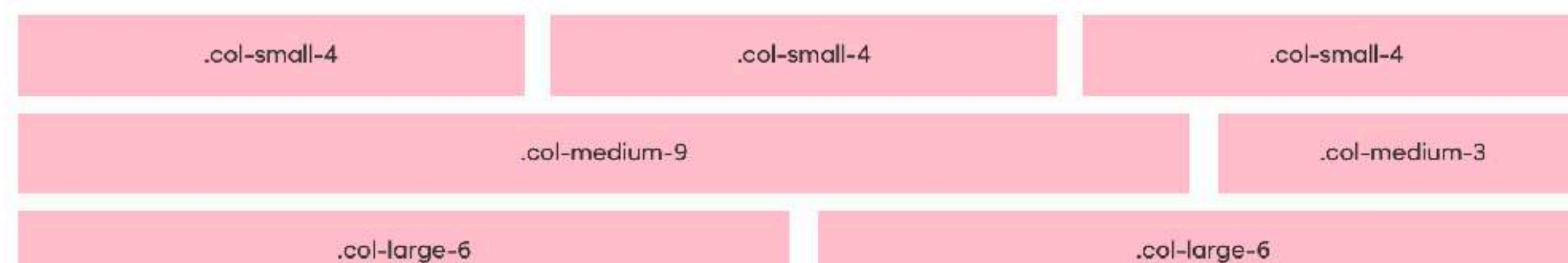
</>



Grid - Fluid

By default, columns are 100% percent for small viewport. To retain fluid grid for smaller viewports, use `.col-[small/medium/large]-*`.

</>





OVERVIEW

LAYOUT

TYPOGRAPHY

FORMS

OBJECTS

COMPONENTS

BLOCKQUOTES

BUTTON

PILL BUTTONS

• **SOCIAL BUTTONS**

HIGHLIGHT

MODALS

NAVIGATION

PAGINATION

PANES

PULLQUOTES

TABLE

TABLE - LIST

Highlight

Best for short phrases. Should be no more than two lines.

</>

It takes a village

`.large` Use larger version for headline or display text.

It takes a village

Modals

Popups that prompt the user to act. Modal is centered on larger screens, and anchored to the bottom of smaller screens. Requires JavaScript.

Trigger Demo Modal

</>

Modal title

Fancy modal body content

Navigation

Basic navigation bar. Usually placed within a header (`.o-header`). Add class `is-active` to nav item to highlight



OVERVIEW

LAYOUT

TYPOGRAPHY

FORMS

OBJECTS

COMPONENTS

STATES

ALTERATIONS

MEASUREMENTS

MIXINS

BUTTON-VARIANT

CLEARFIX

FONT-SMOOTHING

HIDDEN

HIGHLIGHT(\$COLOR)

MQ(\$BREAKPOINT, \$QUERY, \$TYPE)

PLACEHOLDER

RESET-LIST

smart-underline

Add a smart underline to text. A smart underline will make the underline appear to sit behind the text descenders rather than cut through them.

Name/Key	Value
<code>usage</code>	<code>@include smart-underline</code>
<code>\$background</code>	Background color. defaults to <code>\$white</code>
<code>\$text</code>	Text color. Defaults to <code>#000</code>
<code>\$line-color</code>	Underline color. Defaults to <code>\$color-primary</code>
<code>hover-background</code>	Background color on hover. Defaults to <code>\$background</code>
<code>\$hover-text</code>	Text color on hover. Defaults to <code>\$text</code>
<code>\$hover-line-color</code>	Underline color on hover. Defaults to <code>\$line-color</code>
<code>\$position</code>	<code>y</code> -position of the underline. Defaults to <code>89%</code>

vertical-align-flex

Vertically align an element using flexbox.

Name/Key	Value
<code>usage</code>	<code>@include vertical-align-flex</code>

vertical-align

Vertically align an element using transform.

Name/Key	Value
<code>usage</code>	<code>@include vertical-align</code>

visuallyhidden

[OVERVIEW](#)[BRAND](#)[CSS / SASS](#)[SINGLE DECLARATIONS](#)[PREPROCESSING](#)[FORMATTING](#)[ENFORCEMENT](#)[ARCHITECTURE](#)[ITCSS](#)[NAMESPACING](#)[SHAME FILE](#)[BROWSER SUPPORT](#)[Documentation](#)[Guidelines](#)[Templates](#)[Animations](#)[Closet](#)

Brand

Core Colors

The core colors of the campaign are red, white and blue. To modulate from elegant to accessible, the palette is rounded out with navy, cyan, and crimson hues. All of these colors work well together.

`$blue / $color-primary``#0057B8``$cyan / $color-secondary``#00A9E0``$navy / $color-tertiary``#000033``$red / $color-error``#E4002B``$oxblood``#781818`

Extended Colors

The extended color palette can be used to support the tone of a piece. The purple, green, and gold move away from the core brand, so work best when communicating with an initiated or very targeted audience, like students. Swatches from the extended palette do not mix with the core colors or with each other. Stick to the color pairings purple and purple, green and green, and gold and gold (and, of course, a red button) when designing with the extended palette.

`$eggplant``#5C068C``$jam``#9D248F``$kelly``#187D37`



STARTER KIT

STICKY FOOTER

STICKY FOOTER WITH NAV

FIXED HEADER

[Documentation](#) [Guidelines](#) [Templates](#) [Animations](#) [Closet](#)

Templates

 [Nav Item](#) [Another Nav Item](#) [More nav](#) [Dropdown *](#)

[Nav button](#)

Pantsuit starter template

Use this document as a way to quickly start any new project. All you get is this text and a mostly barebones HTML document.

Sticky footer

Pin a fixed-height footer to the bottom of the viewport in desktop browsers with this custom HTML and CSS. Use the sticky footer with a fixed navbar if need be, too.

Made for by Hillary for America
© 2016 Hillary for America. Place sticky footer content here.

Starter kit

Sticky footer

 [Nav Item](#) [Another Nav Item](#) [More nav](#) [Dropdown *](#)

[Nav button](#)

Sticky footer with fixed navbar

Pin a fixed-height footer to the bottom of the viewport in desktop browsers with this custom HTML and CSS. A fixed navbar has been added with `padding-top: 50px;` on the `body > .container`. Back to the default sticky footer minus the navbar.

Made for by Hillary for America
© 2016 Hillary for America. Place sticky footer content here.

 [Nav Item](#) [Another Nav Item](#) [More nav](#) [Dropdown *](#)

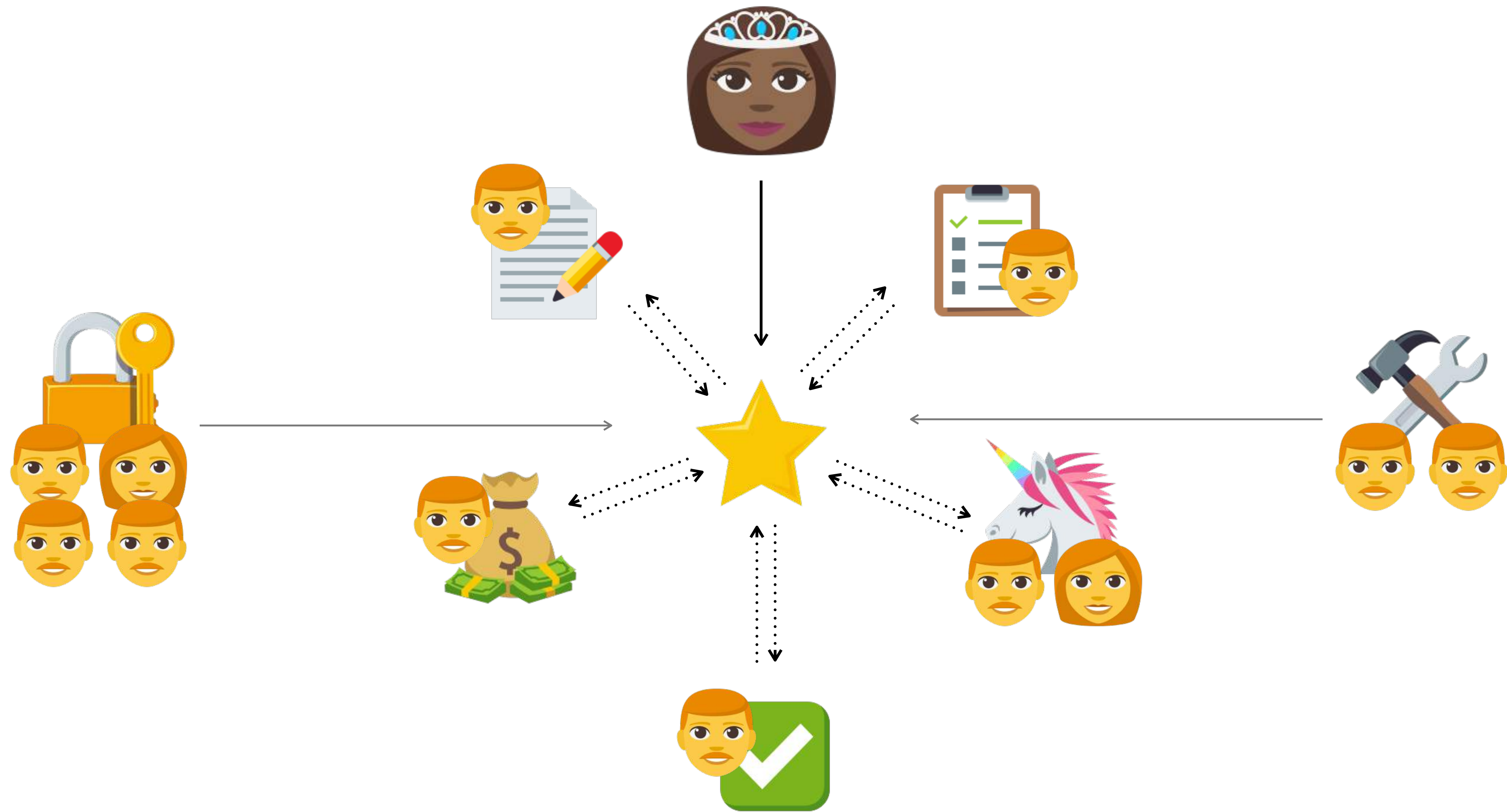
[Nav button](#)

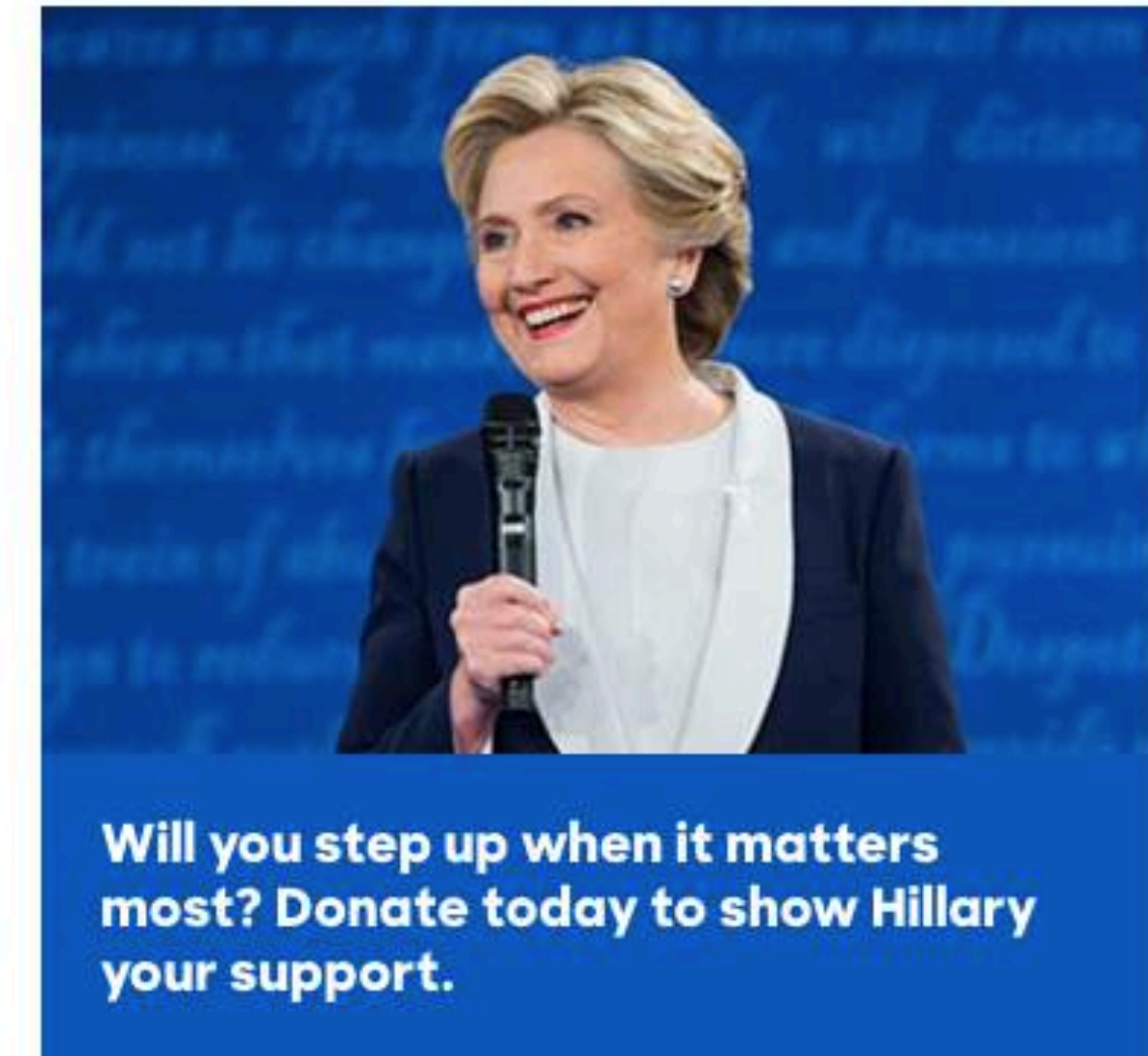
Fixed navigation example

This example is a quick exercise to illustrate how fixed to top navbar works. As you scroll, it will remain fixed to the top of your browser's viewport.

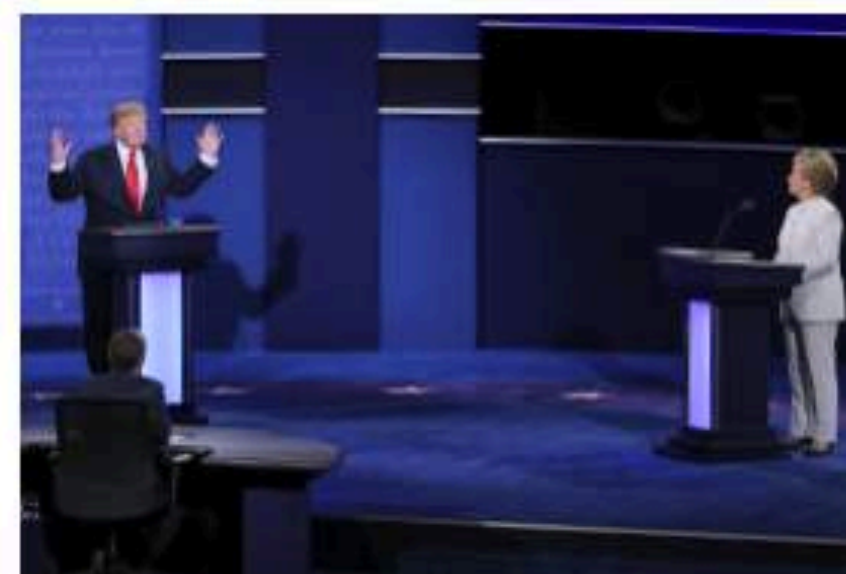
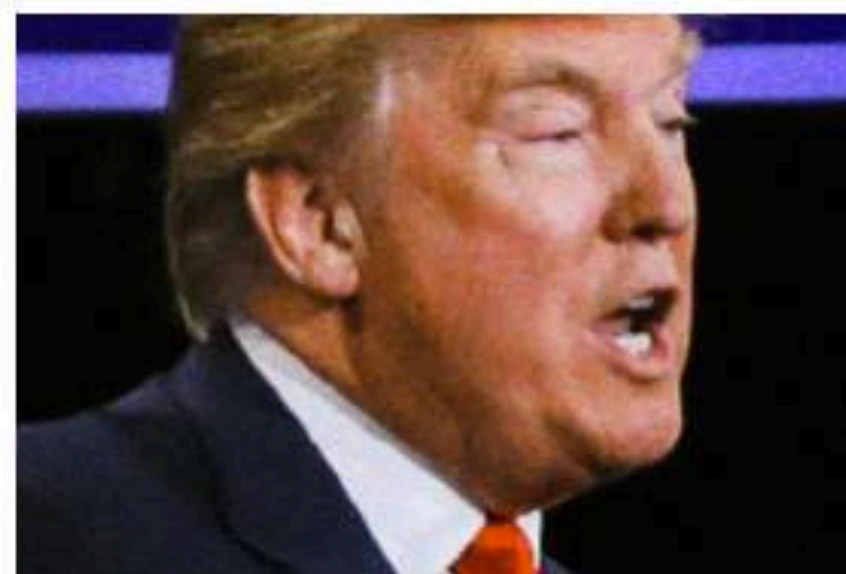
Sticky footer with nav

Fixed header



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Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)

Become an official supporter of Hillary's campaign.

Donate today

1 2 3

SECURE

Select an Amount

\$3

\$5

\$10

\$25

\$50

\$100

\$250

Other Amount

NEXT →

By clicking "Donate," I certify that:

1. I am a U.S. citizen or lawfully admitted permanent resident of the U.S.

My progress

0 calls all-time

Next goal: 5 calls

5 calls to go!

Today's Get Out the Vote Goal

2% of voters called

0

Help us reach our goal by midnight EST!

Election Day is here! Grab your call shift and help get out the vote for Hillary: hrc.io/calltool-shift

I want to call: Any state

★ Featured

All

State races

Open Phone Banks

Ohio Get Out the Vote

It's a swing state so let's make it swing for Hillary Clinton!

[View Script](#)

Iowa: Get Out the Vote

Trump is up in Iowa, let's turn that around!

[View Script](#)

Florida Get Out the Vote

Hillary has just over a 1% lead on Trump in Florida - that's way too close for comfort. Let's do our best to turn out every voter we can!

[View Script](#)

North Carolina Get Out the Vote

Trump is at 52% in NC as of 11/5/16 - we need you to help us catch up.

[View Script](#)

Upcoming Phone Banks

Arizona Get Out the Vote

A recent poll has Trump at 51% in AZ - we need you to help us catch up!

Opens in a
few seconds

[About](#)[Act](#)[Issues](#)[Shop](#)[More ▾](#)[En Español](#)[Donate](#)

How will Hillary Clinton's college plan help you?

If you're one of the 40 million Americans with student loan debt – or if you know someone who's about to go to college – use this interactive calculator to see how much you can save under Hillary Clinton's plan.



I have student debt

I am planning for college

What is your current student loan balance?

\$28,950



The typical American saves

\$5,160

Per-year savings based on refinancing at this year's rate of 3.76% \$516

Multiplied over the years left in the loan x 10

Examples: foreign policy women Russia immigration

58 literally Trump results on women

On women:

Donald Trump: "You have to treat 'em like shit."

New York magazine, November 9, 1992



Share



Tweet

Donald Trump: "Pregnancy is never--it's a wonderful thing for the woman. It's a wonderful thing for the husband. It's certainly an inconvenience for a business... And whether people want to say that or not, the fact is it is an inconvenience for a person that is running a business."

NBC's Dateline, October 2004



Share



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Watch: "New York"

New Yorkers achieve great things when they come together. While some have sought to divide Americans by building walls and proposing to ban people entering the United States based on... [Read More](#)

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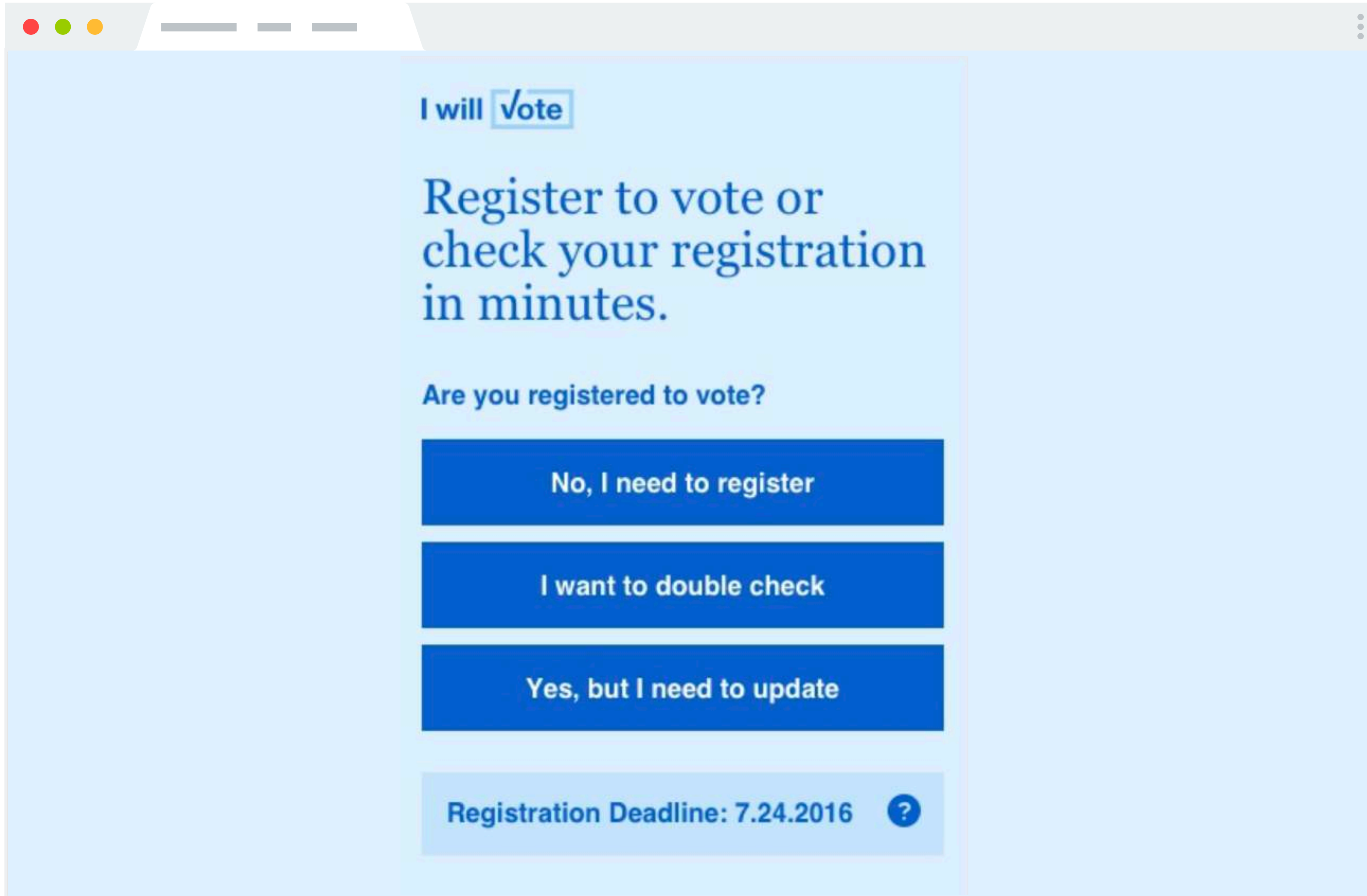
Videos

Nuevo anuncio bilingüe: "Juntos se puede"

Hillary for America publicó un nuevo anuncio bilingüe titulado "Juntos Se Puede" con latinos de todos los orígenes que se... [More](#)

"My mission is to **renew the basic bargain** of America: If you work hard and do your part, you and your family should be able to **get ahead and stay ahead.** And **when you get ahead, America will get ahead too.**"

iwillvote.com



The image shows a web browser window with the URL iwillvote.com. The browser's address bar and window controls are visible at the top. The main content area has a light blue background. At the top of this area, the text "I will" is followed by a blue button labeled "vote". Below this, a large heading reads "Register to vote or check your registration in minutes." Underneath the heading is the question "Are you registered to vote?". Three blue buttons are stacked vertically: "No, I need to register", "I want to double check", and "Yes, but I need to update". At the bottom, a light blue box contains the text "Registration Deadline: 7.24.2016" followed by a blue circular icon with a white question mark.

I will [vote](#)

Register to vote or check your registration in minutes.

Are you registered to vote?

[No, I need to register](#)

[I want to double check](#)

[Yes, but I need to update](#)

Registration Deadline: 7.24.2016 [?](#)

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Making history a little more inclusive,
one button at a time.

Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)

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**The Formation World Tour: NYC
BeyHive Pre-Sale - 2nd Show Added!**

Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)

A man with short blonde hair and a mustache, wearing a red long-sleeved shirt, is sitting at a desk in an office. He is smiling and looking towards the camera. On the desk in front of him is a laptop, a small American flag, and some papers. The background shows office cubicles and shelves with various items.

“Pantsuit turned our tech products into a **couture collection** – each app individually crafted with unifying motifs that tied them together.

KYLE LUCOVSKY, Engineer, Voter Team

couture

A man with short blonde hair and a mustache, wearing a red long-sleeved shirt, is sitting at a desk in an office cubicle. He is smiling and looking towards the camera. On the desk in front of him is a silver laptop. To the right of the laptop is a small American flag on a stand. Behind the flag is a blue sign with the word 'KYLE' in white letters. To the left of the laptop is a cardboard box. The background shows other cubicles and office equipment. The image has a dark overlay.

“It was hands down
the **best tool** we had
at our disposal on the
campaign ❤️.

KYLE LUCOVSKY, Engineer, Voter Team

count us



Several People Are Coding

Follow

Sign in

Get started



Mina Markham

Follow

am: Senior Engineer @SlackHQ 🌈 | was: @HFA, @ibmdesign | always: #withher

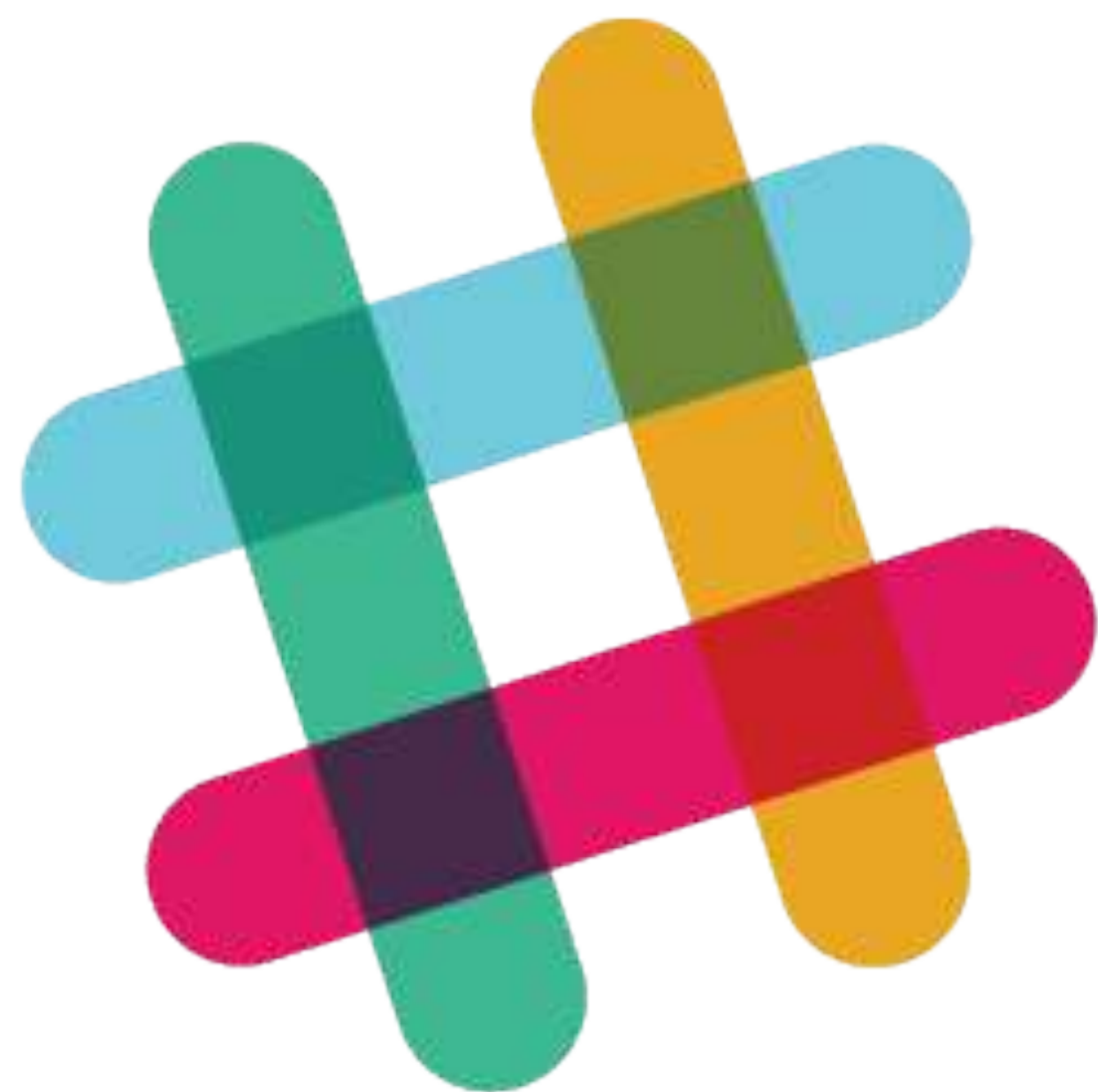
Oct 11 · 8 min read

Rebuilding slack.com

A redesign powered by CSS Grid and optimized for performance and accessibility.



mina.fyi/slack-post







Slack's Marketing Design System



:spacesuit:

Spacesuit is a unified system of design theory, front-end patterns, and tools that make up the visual language of slack.com. It includes our color palettes, typography, and repeated components that are used across our marketing pages.



Getting Started

Onboarding for those who are using Spacesuit for the first time.



For Engineers

Use components as needed to develop new pages and features.



Spacesuit

APP

12:42 PM



New component added: [Toggles](#)

+

/spacesuit colors red



👁 Only visible to you



Spacesuit APP 9:32 AM



Searching for "red" in "colors", please wait...

Color tokens are used to set background, text and border colors.

Red


Token

@astronaut-red



Last updated Dec 31st, 2017

Hex Code

#eb4d5c 

Adobe Flash Red


Token

@adobe-flash-red



Last updated Dec 31st, 2017

Hex Code

#a72428 

GDrive Red


Token

@gdrive-red



Last updated Dec 31st, 2017

Hex Code

#db4437 

collaboration breeds

creativity

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8 things you need to know about Tim Kaine, your next vice president



The choice between Tim Kaine and Mike Pence is just as stark as their running mates.

Chip in today

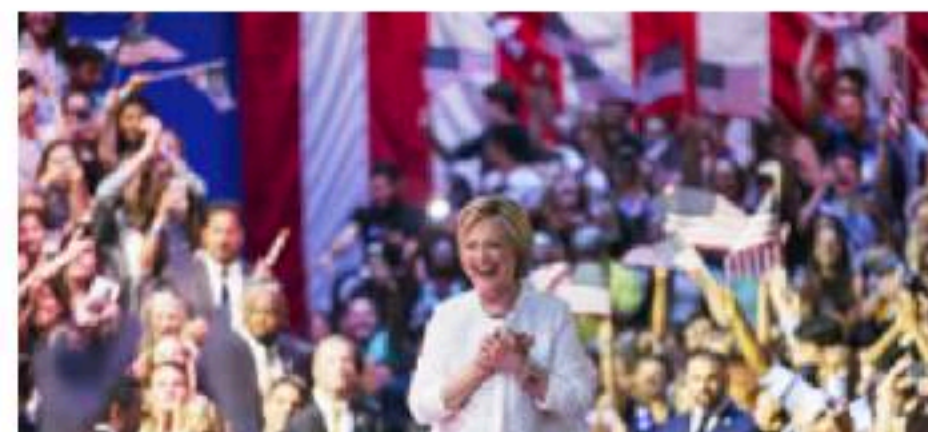
[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)



[About](#)[Act](#)[Issues](#)[Shop](#)[More ▾](#)[En Español](#)[Donate](#)

Making history a little more inclusive,
one button at a time.

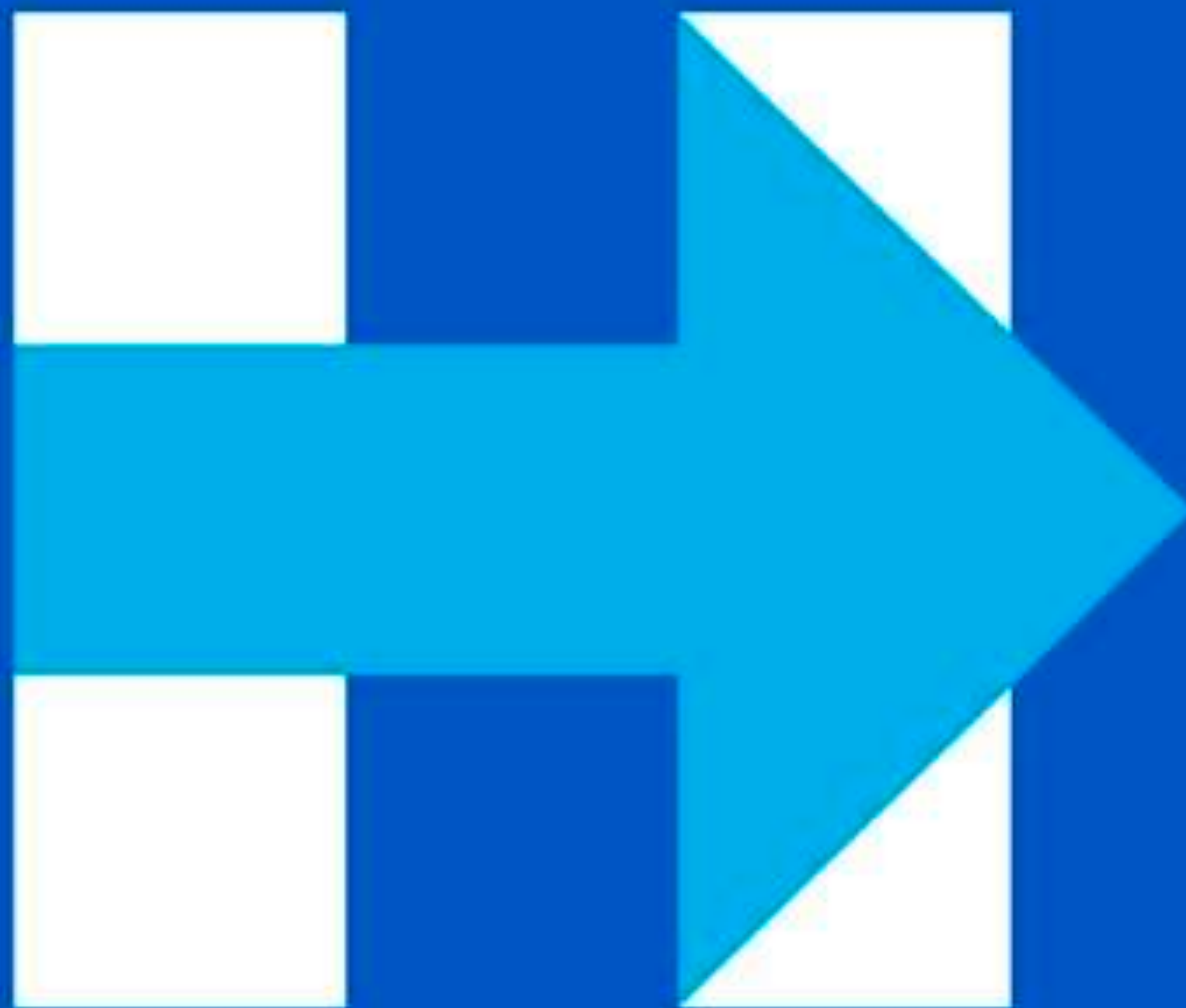
Chip in today

[\\$5](#)[\\$15](#)[\\$25](#)[\\$100](#)



STRONGER
TOGETHER

The image shows two blue circular buttons. The button in the foreground is in sharp focus and features the words 'STRONGER' and 'TOGETHER' in white, bold, sans-serif capital letters. A horizontal line of small white stars separates the two words. The button has a slight sheen and a small mark on the right side. Behind it, a second identical button is visible but out of focus. The buttons are resting on a light-colored, textured surface.



do the

unglamorous

work



Scott Schiller













the Data room













be
umble



visibility has

consequences



Mina Markham

@MinaMarkham

I built Hillary Clinton's design system and wrote a thing about it.



Pantsuit: The Hillary Clinton UI pattern library – Git out the vote – Medium
Building a (presidential) design system
medium.com

9:18 AM - 31 Aug 2016

802 Retweets 2,070 Likes



70 802 2.1K



Follow



Sign in / Sign up



Mina Markham

Follow

@minamarkham / am: Senior Engineer @SlackHQ ¶ was: Pantsuit Seamstress @HFA, @ibmdesign ¶ ...

Aug 31, 2016 · 5 min read

Pantsuit: The Hillary Clinton UI pattern library

Building a (presidential) design system



mina.fyi/pantsuit-post



Kyle Rush 7:53 AM

In one day @mina's Pantsuit blog post became our most read blog post.



12



6



8



Steph Hannon 7:57 AM

Go @mina go!



Mina Markham 9:46 AM

I can't believe this. This is insane.



Follow

.@HillaryClinton's UI is codenamed "Pantsuit" — life is wonderful

RETWEETS

4

LIKES

7



a



Follow

Hillary's campaign has become so entangled with the pantsuit that her design team named their style guide after it:



The Key to Clinton's Identity Online? It's Pantsuit

We're not talking about sartorial pantsuits. We're talking about capital-P Pantsuit, the design system underpinning Clinton's online presence.

wired.com



Responsive Design

@RWD

Follow

Absolutely love @MinaMarkham's deep dive into "Pantsuit," the pattern library used by @HFA:



Pantsuit: The Hillary Clinton UI pattern library – Git out the vote – Medium

Building a (presidential) design system

medium.com



Michael Bierut

@michaelbierut

Follow

Meet Pantsuit, @HillaryClinton's online design system created by @MinaMarkham
[wired.com/2016/09/key-cl ...](http://wired.com/2016/09/key-cl)



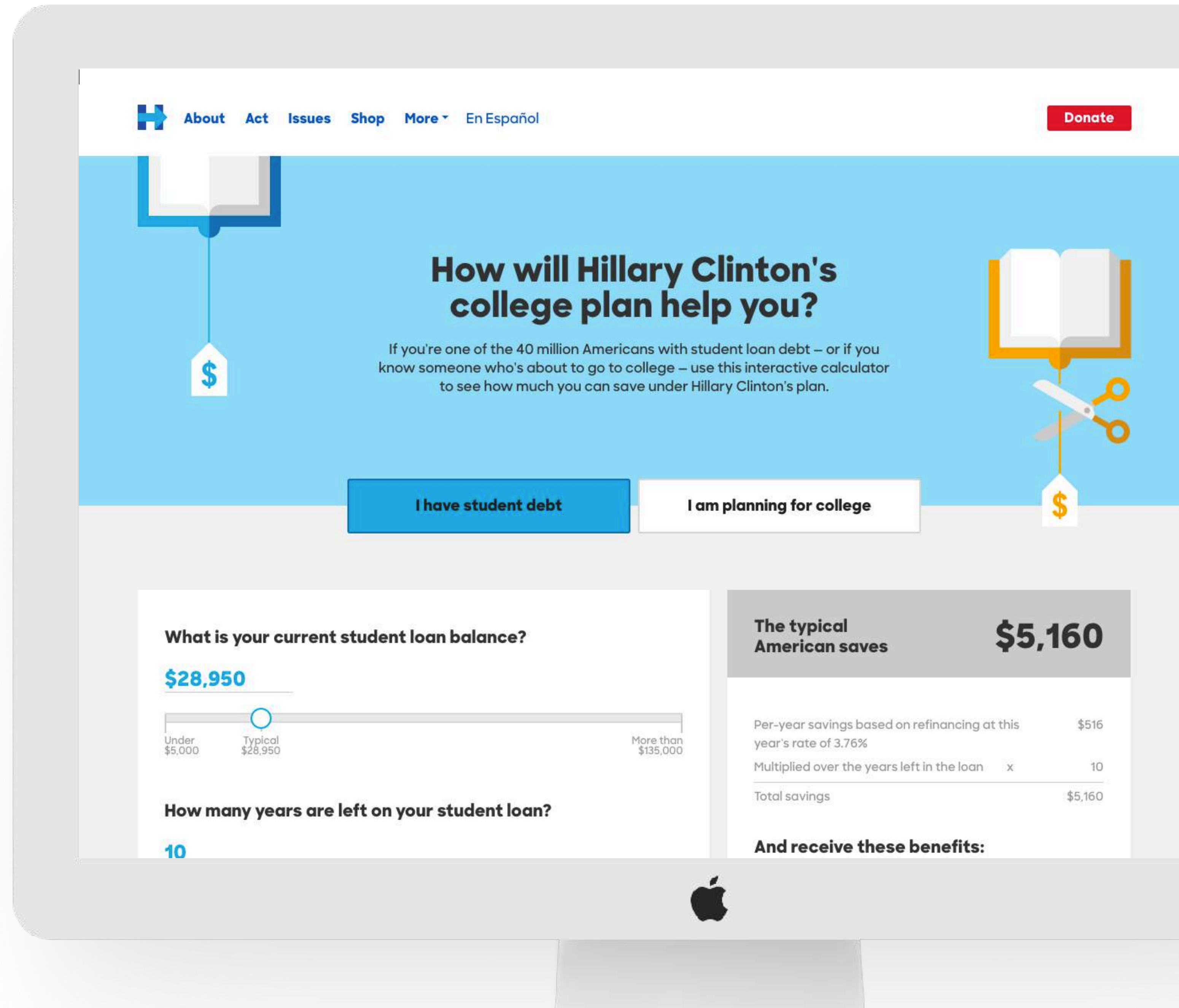
Teddy Goff

THIS JUST IN from HRC: "I meant to reply earlier about how excited I am w the new design. Kudos to everyone!"

Posted in #digital-tech | July 18th at 11:01 AM

“
I **love** my
college
calculator!

HILLARY CLINTON, *Buzzfeed*







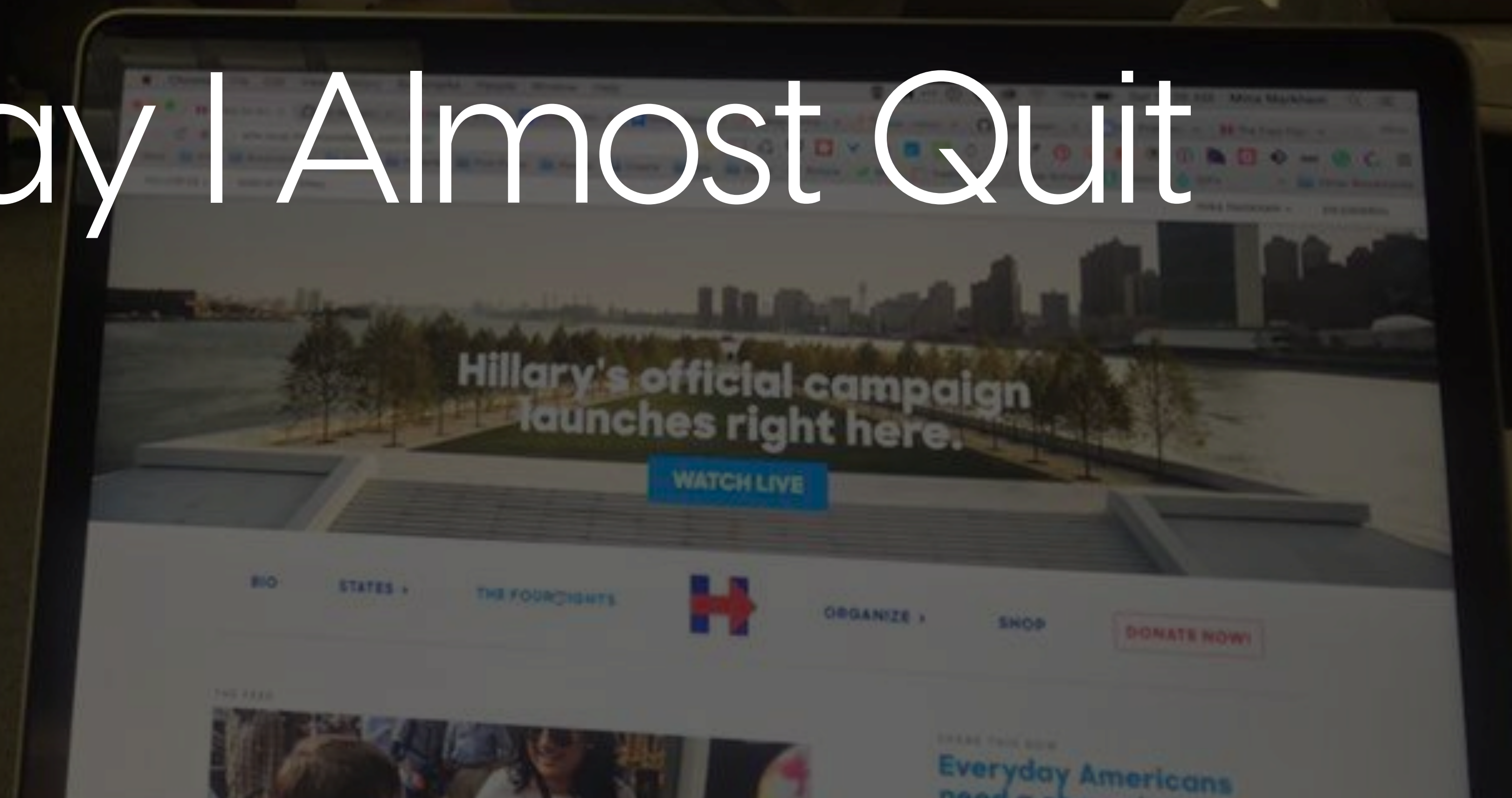
A dark, grayscale portrait of Hillary Clinton is the background of the image. She is looking directly at the camera with a slight smile. Overlaid on the right side of the image is a quote in white and pink text. At the bottom, the word 'criticism' is written in a large, white, cursive script.

“Take criticism
seriously, but
not personally.”

HILLARY CLINTON, *Living History*

criticism

The Day I Almost Quit



A large crowd of people is gathered outdoors, filling the foreground and middle ground. In the background, a city skyline is visible across a body of water. The scene is overlaid with a semi-transparent dark layer. The text "Go to hillaryclinton.com" is centered in white, with a pink double quote icon above it.

“
Go to hillaryclinton.com

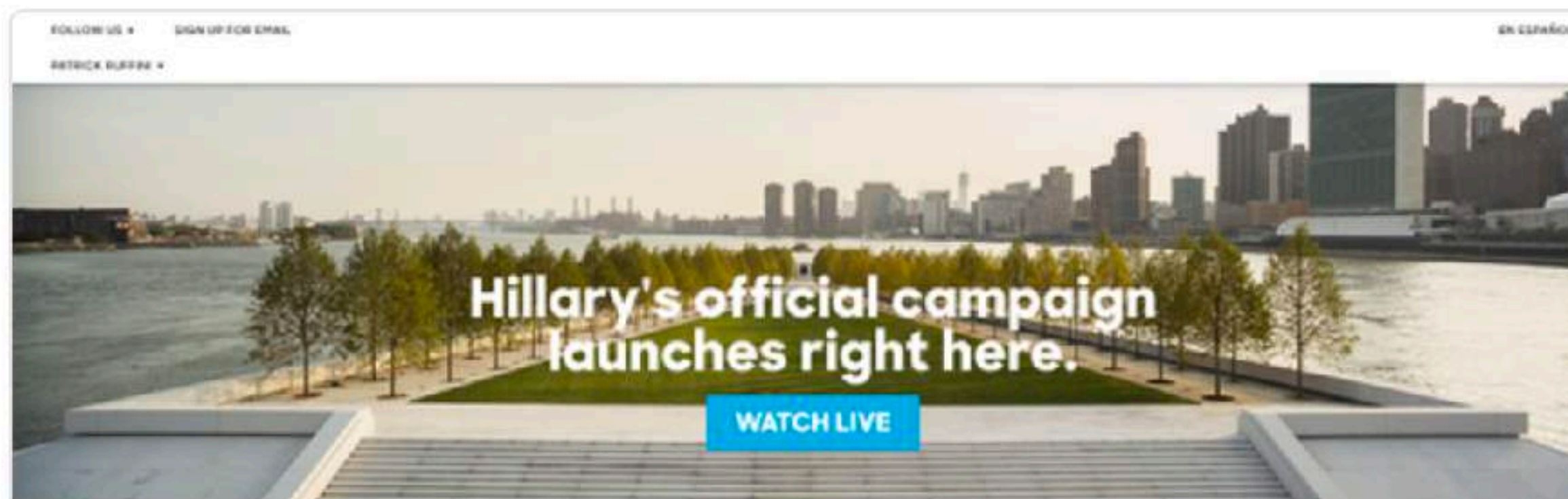




Patrick Ruffini ✓
@PatrickRuffini

Follow

HillaryClinton.com has been bug-ridden all day. Empty content well & messed up drop down menu.



BIO STATES THE FOUR FIGHTS

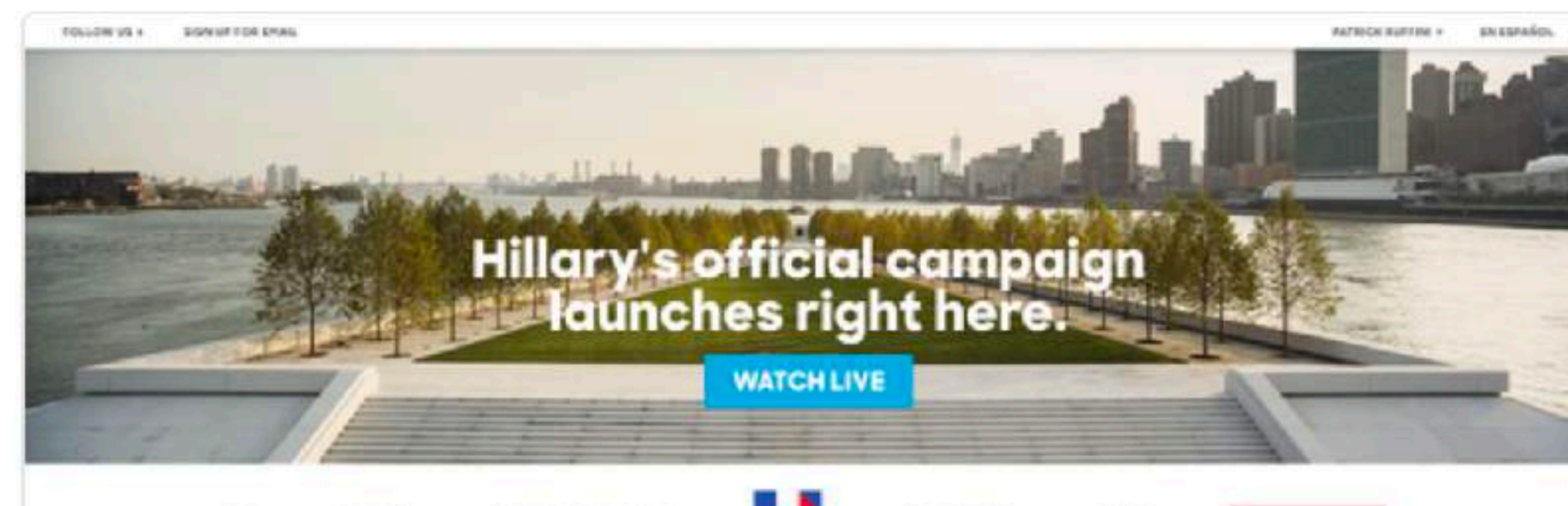
THE FEED



Patrick Ruffini ✓
@PatrickRuffini

Follow

HillaryClinton.com is in the middle of a reboot. Empty "The Feed" ...



WATCH LIVE

Follow



Patrick Ruffini ✓
@PatrickRuffini

Digital jobs at Hillary for America. (Maybe fix the website first...) bit.ly/1MSDZub



Yahel Carmon 3:59 PM

I've seen some of the shit you get on Twitter.
You have a backbone that I do not possess.

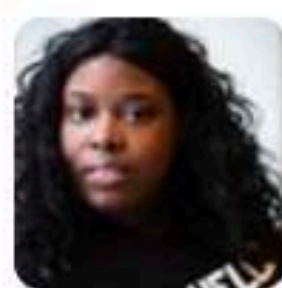


Mina Markham 4:04 PM

It's an unfortunate consequence of existing as
a woman on the internet.

A woman with dark hair, wearing a bright yellow, long-sleeved, ruffled dress, is captured in a dynamic pose as if twirling. Her right arm is raised high, and her dress is flared out. She is positioned in front of a light-colored brick building with a window visible on the right. The background is slightly blurred, emphasizing the subject. The overall tone is energetic and celebratory.

twirl on your haters.



Mina Markham  @MinaMarkham · 6 Dec 2016

I love it when people, who don't know anything about me, my work or my skills, hop in my mentions to call me a failure.



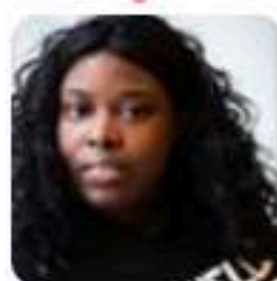
9



1



18



Mina Markham 

@MinaMarkham

Which leads me to wonder: which part of my identity do they hate more?

Black? Woman? Woman in tech? Clinton staffer?

RETWEET

1

LIKES

32



<https://twitter.com/MinaMarkham/status/806244330826592256>



Haters Gonna Hate



MEET MINA MARKHAM : THE 'DESIGNER' OF HILLARY'S UI SYSTEM...THE 'HILLARY CLINTON (PANTSUIT) UI...[TOTALLY HACKABLE] (twitter.com)

submitted 6 months ago by 20-Gauge

8 comments share

all 8 comments

sorted by: best ▼



[-] **THICKJUICYTRUMPSTEAK**  USA 3 points 6 months ago

She calls herself a STEMinist which makes me want to vomit.

permalink embed

[-] **20-Gauge** [S] 1 point 6 months ago

Absolutely unbelievable level of stupidity.

permalink embed parent

[-] **20-Gauge** [S] 1 point 6 months ago

Yes. And she *really is* the 'designer' of The Beast's campaign website.

Zero security, zero professionalism / skills.

permalink embed parent

ak that for some inexplicable reason
It really is shite, yes?

https://www.reddit.com/r/The_Donald/comments/53quh5/meet_mina_markham_the_designer_of_hillarys_ui/

[illegible]

permalink **embed** **parent**





REDDIT IS A
WASTELAND

Twitter



Mina Markham 
@MinaMarkham



I updated my Linkedin. Hire me.

Senior Software Engineer

Hillary For America

June 2016 – November 2016 (6 months) | Greater New York City Area

Worked to elect Hillary Clinton as President of the United States.

- Fought the rise of fascism in the United States



RETWEETS

540

LIKES

2,193



7:39 PM - 5 Dec 2016

 77

 540

 2.2K



<https://twitter.com/MinaMarkham/status/805934566695464960>

twitter



Matt

@uzumaki42



Follow



Replying to [@MinaMarkham](#)

No one is going to hire a failed libtard

2:16 PM - 6 Dec 2016

<https://twitter.com/uzumaki42/status/806215721252507649>



Twitter



Sophia @SeaGoddess10

@MinaMarkham Lose some weight.
You look like a hog and I'm sure
you're on your way to a heart
attack.

0 Likes

0 Retweets

Jan 19, 2017 at 10:35 PM

via **Twitter Web Client**



~~REDDIT~~ TWITTER IS A
WASTELAND

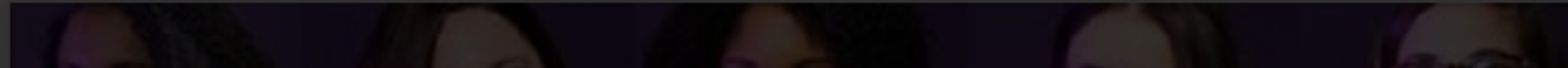


.net magazine

February 13 · 🌐

Generate NYC speaker Mina Markham profiled in Cosmopolitan

<http://www.generateconf.com/new-york-2017/>



Jeff Ladrillono How about they get the fuck out of the way since they've already shown they can't run a campaign to beat a person that previously polled as the most unlikeable presidential candidate in history.

No one want to work with the people that lost the political super bowl to the Buffalo Bills.

Like · Reply · February 14 at 12:54am

The Women of Hillary Clinton's Campaign Are Not Done Fighting

In her Generate talk, Mina will share successes and failures from nearly two years at Hillary for America, including creating CSS architecture and implementing a...

COSMOPOLITAN.COM

Thanks so much

RANDOM MAN

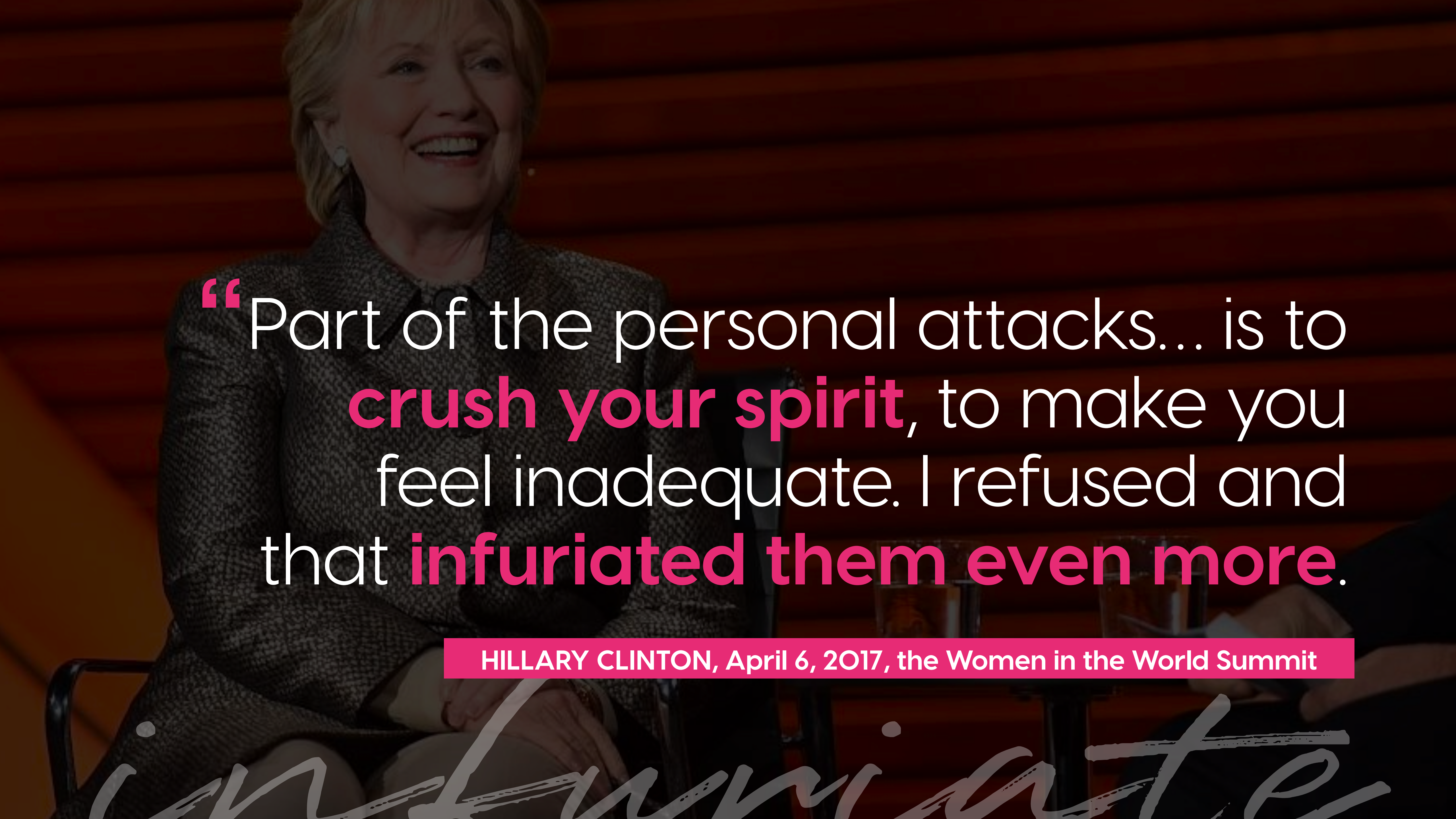
YOUR OPINION IS NOTED



FACEBOOK
~~REDDIT TWITTER~~ IS A
WASTELAND



THE INTERNET
~~FACEBOOK~~
~~REDDIT TWITTER~~ IS A
WASTELAND

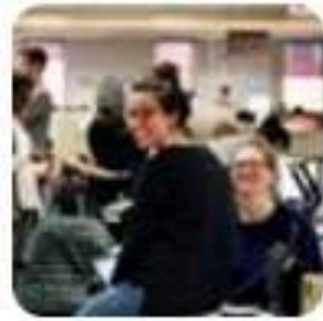
A photograph of Hillary Clinton speaking at a podium, with a dark red background and a semi-transparent dark overlay. The text is overlaid on the image.

“Part of the personal attacks... is to **crush your spirit**, to make you feel inadequate. I refused and that **infuriated them even more**.

HILLARY CLINTON, April 6, 2017, the Women in the World Summit

infuriate

Twitter



Liz Zaretsky

@lizzaretsky



Follow



the outside world made working for Hillary Clinton feel bad, Hillary Clinton made working for Hillary Clinton feel amazing

RETWEETS

128

LIKES

473



5:57 AM - 20 Apr 2017



8



128



473

Source: <https://twitter.com/lizzaretsky/status/855042702278307840>

Twitter



Mina Markham 

@MinaMarkham



What I want you to know: I have never felt more respected, loved and cared for than I did during my 18 months at HFA.

RETWEETS

3

LIKES

56



9:07 AM - 21 Apr 2017



2



3



56



Source: <https://twitter.com/MinaMarkham/status/855452958393114624>



Stephan Taylor
@stephantaylor

 **Follow**

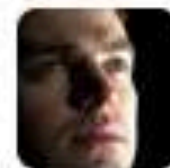


Replying to @MinaMarkham

"Join the most talented & diverse team" Who are you and where are your creds? Does the Hillary team only hire novices?

LIKE

1



2:15 AM - 10 Jun 2016

<https://twitter.com/stephantaylor/status/741151893460819968>

Twitter



Mina Markham



@MinaMarkham



Delete your account.

Stephan Taylor @stephantaylor

Replying to @MinaMarkham

"Join the most talented & diverse team" Who are you and where are your creds?
Does the Hillary team only hire novices?

RETWEETS

8

LIKES

70



11:31 AM - 10 Jun 2016

<https://twitter.com/MinaMarkham/status/741291821884661760>



it takes a

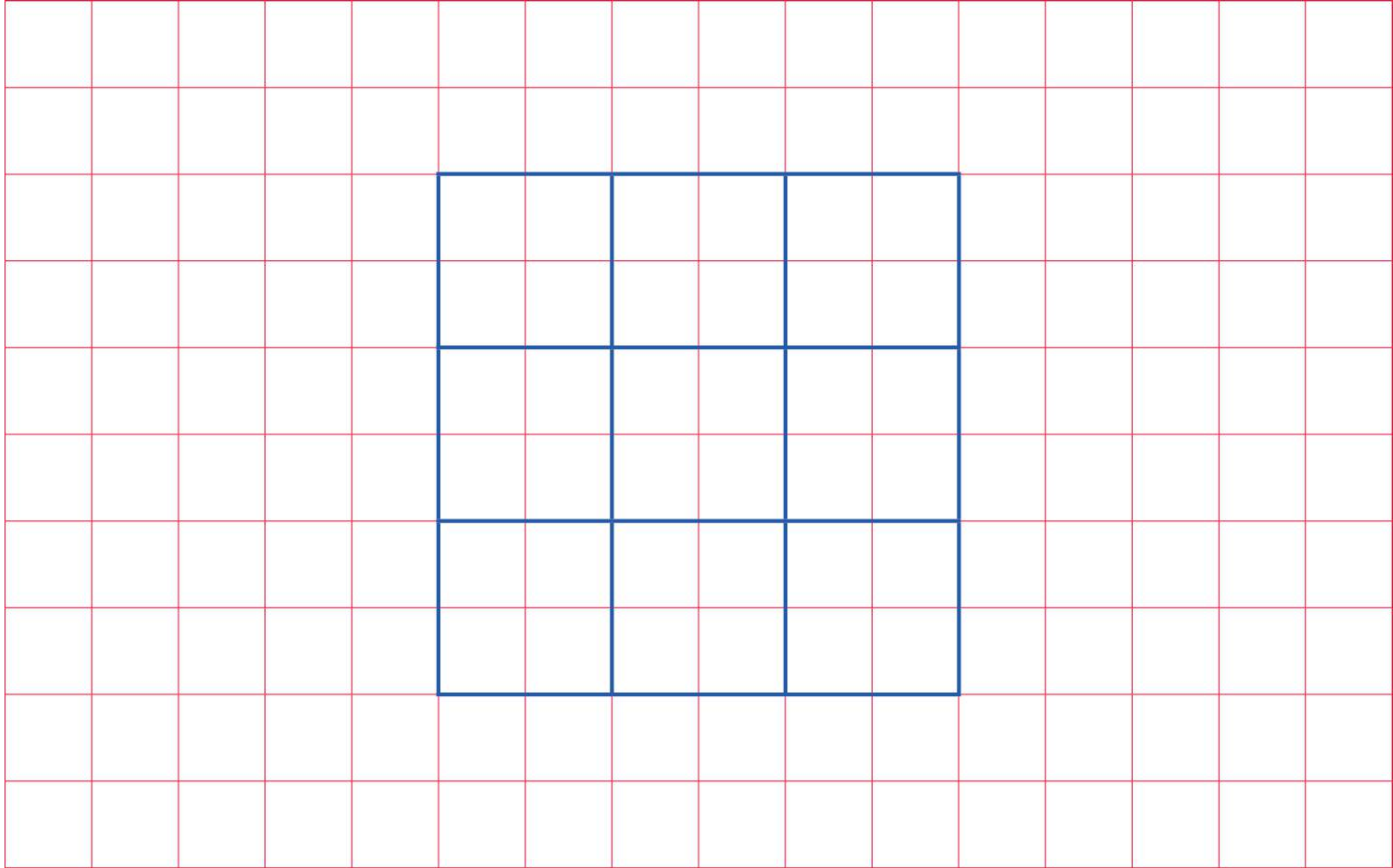
village

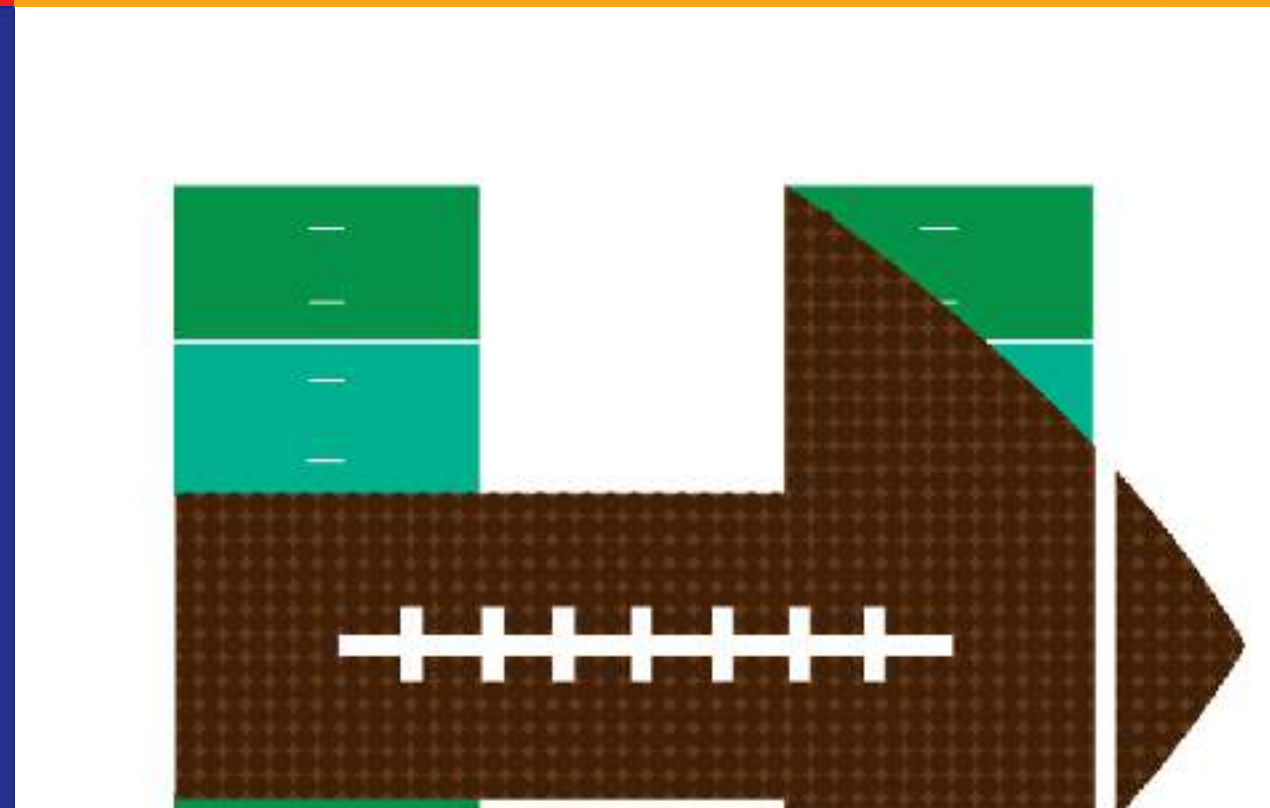
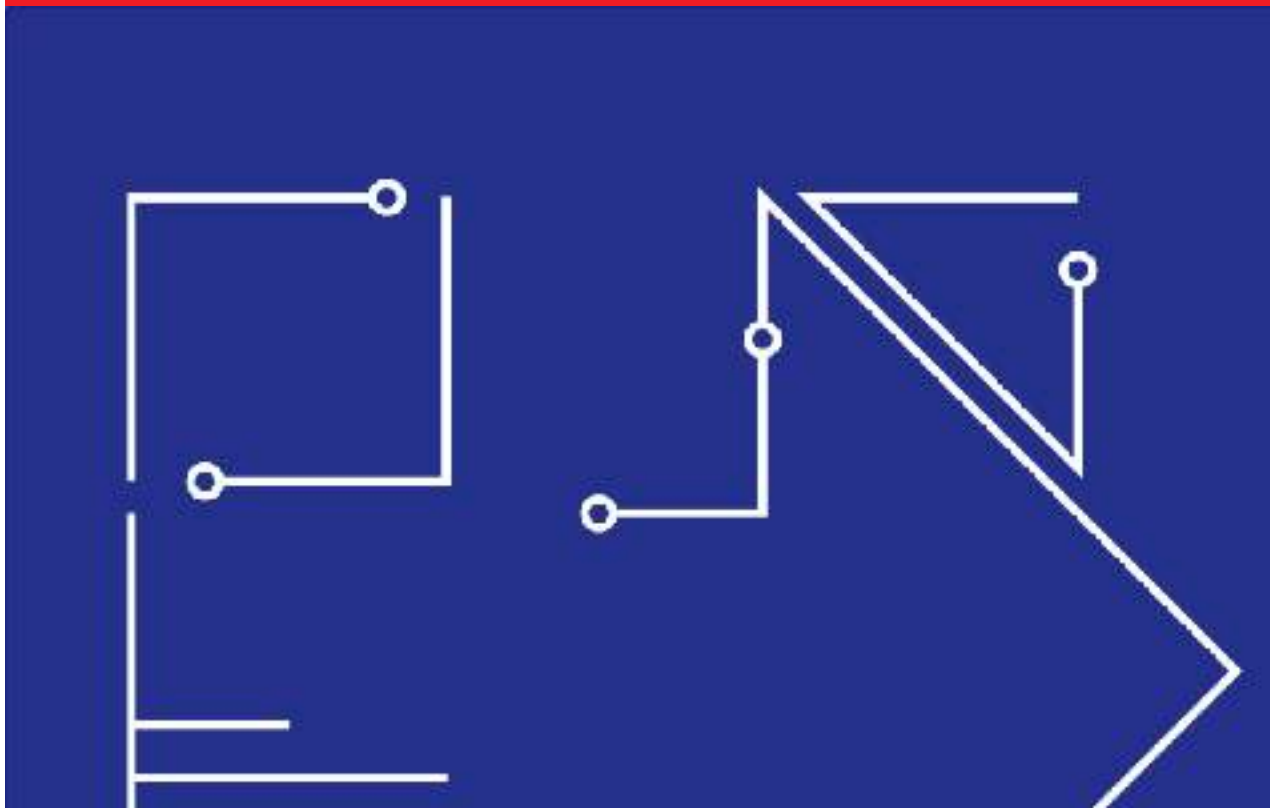
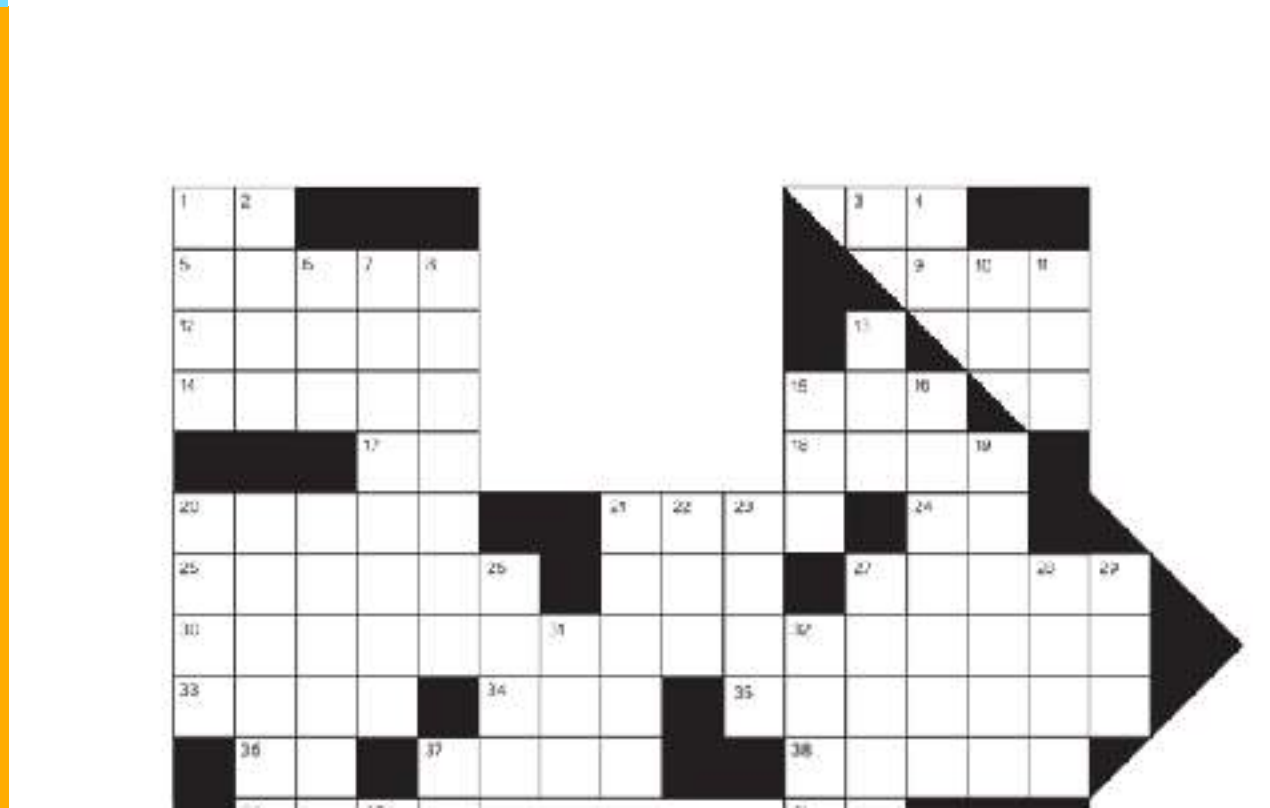
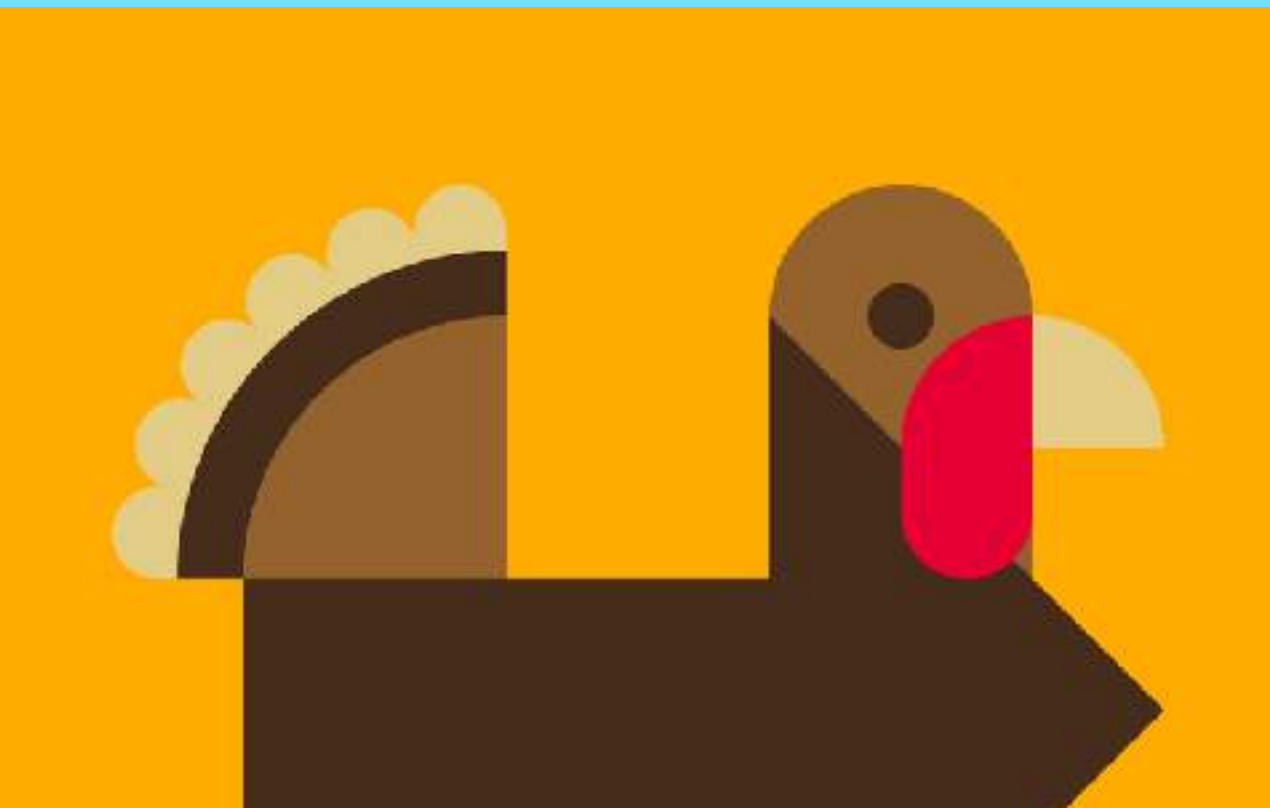
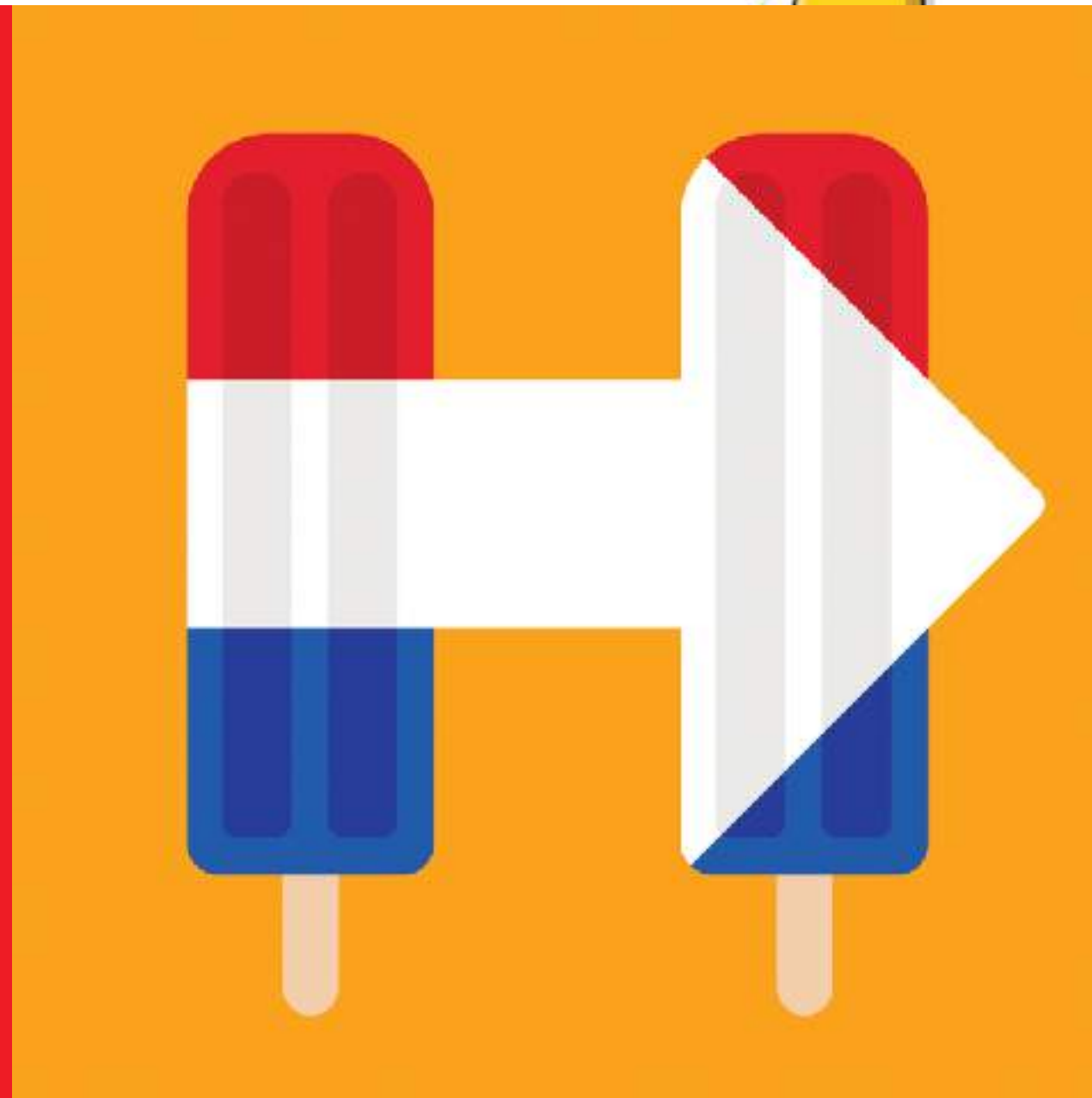
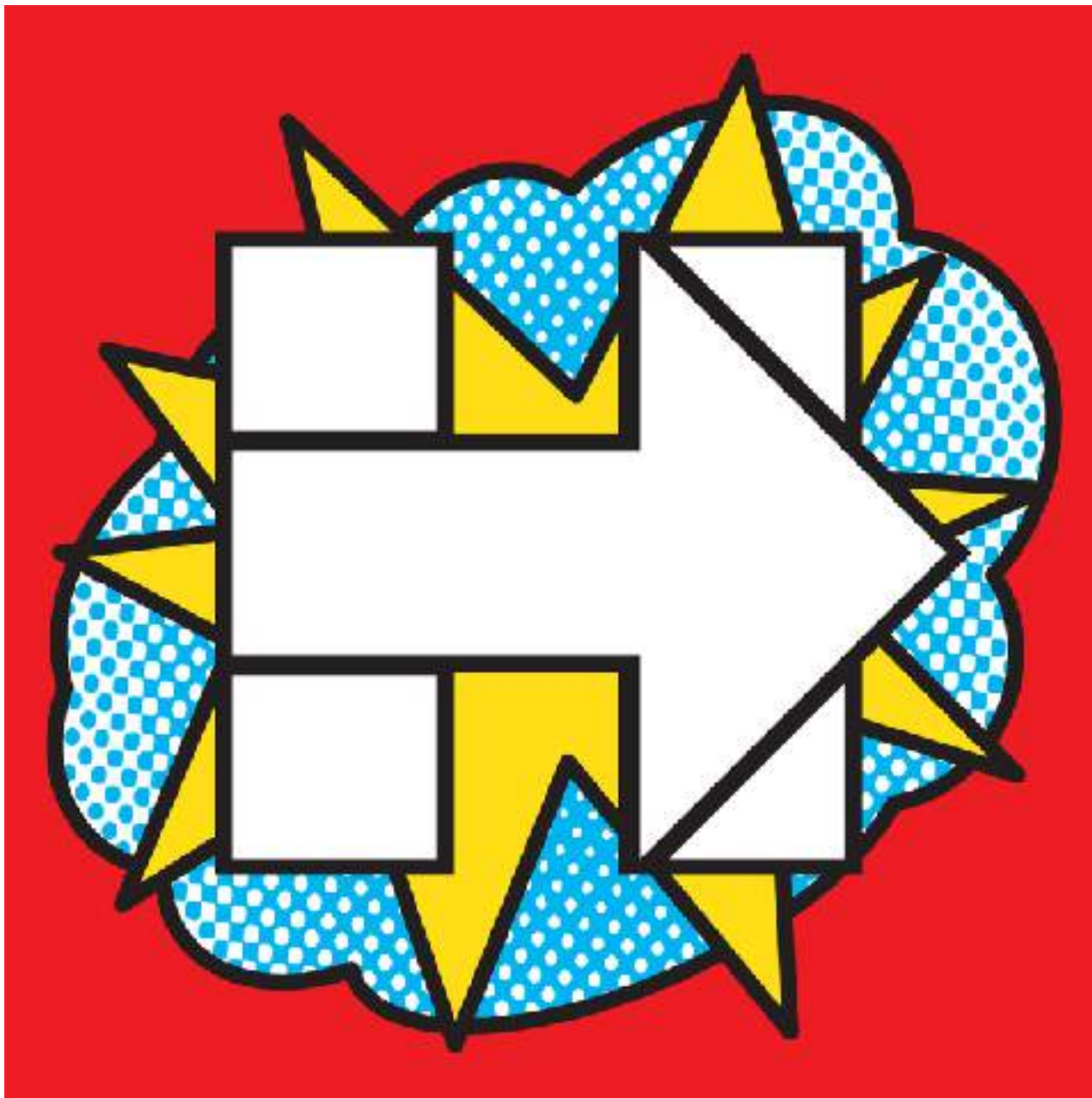
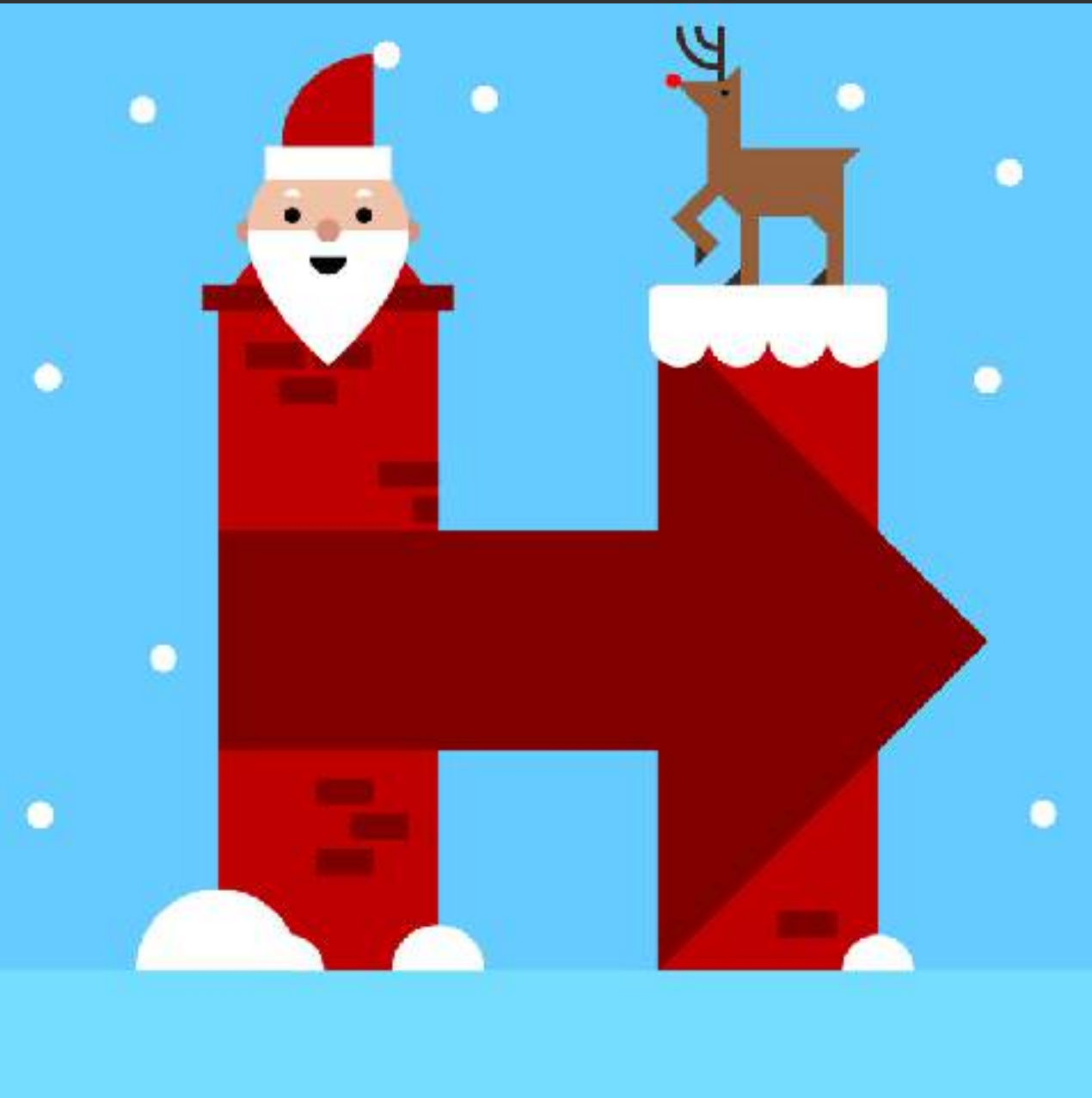
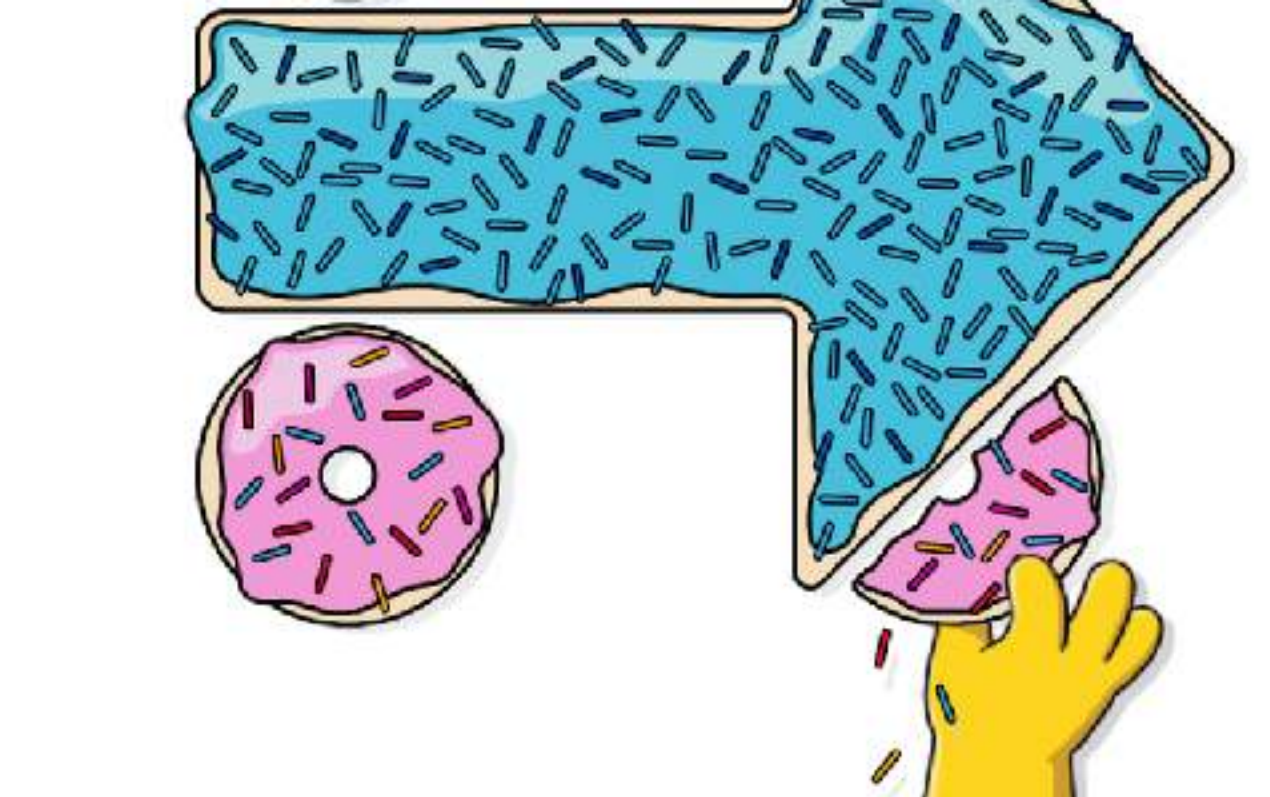
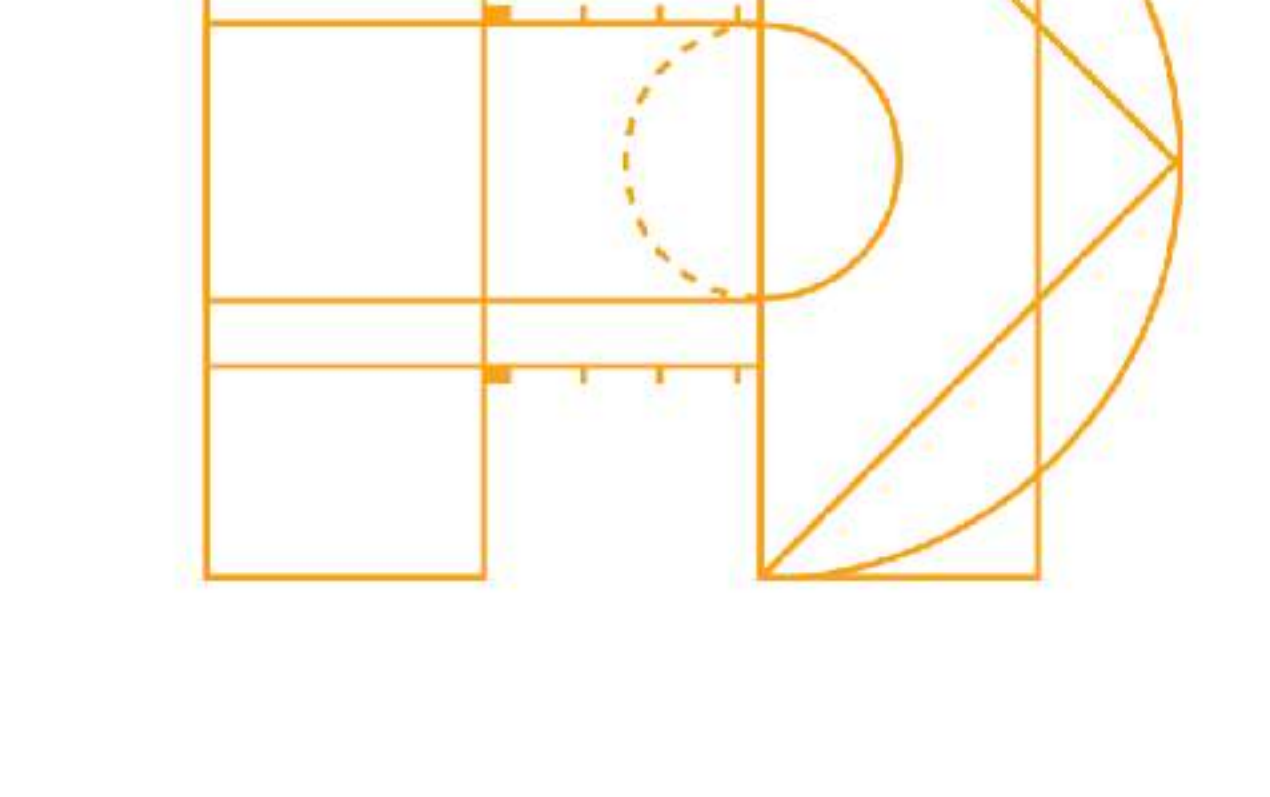
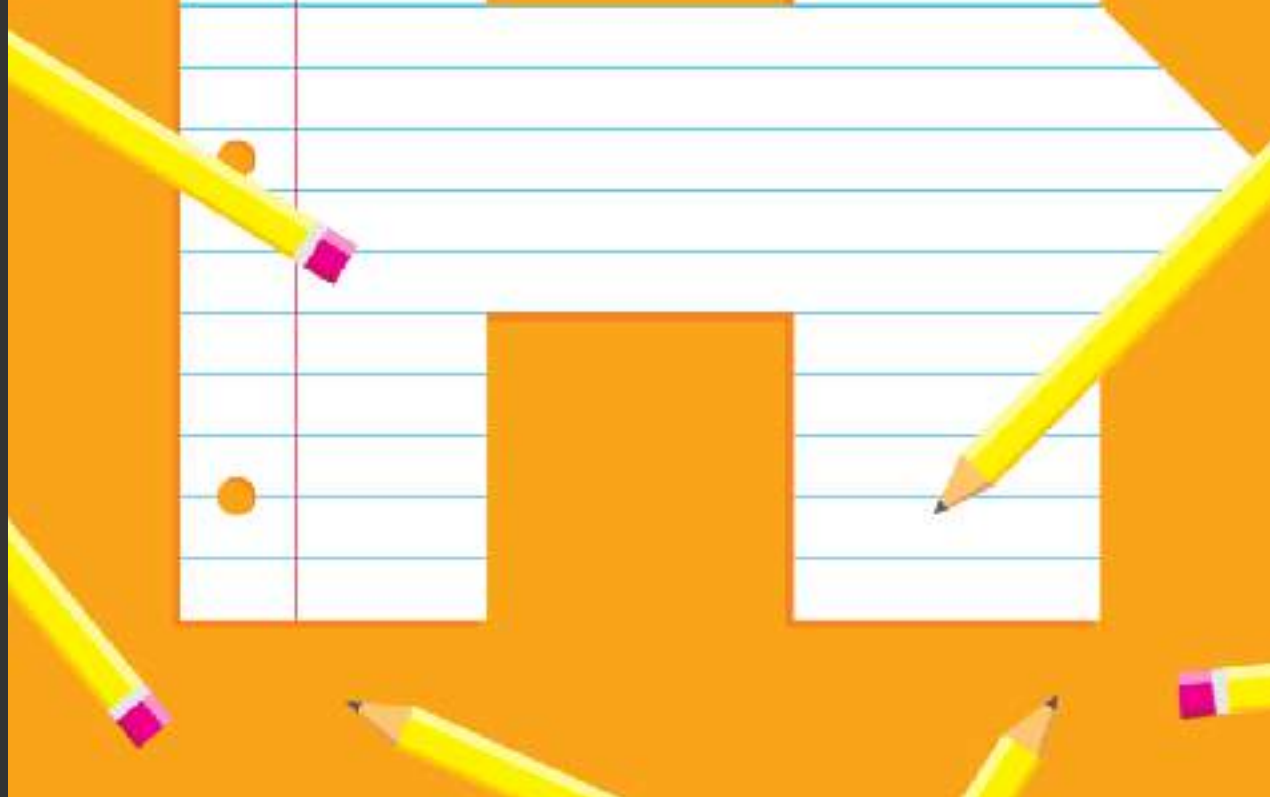


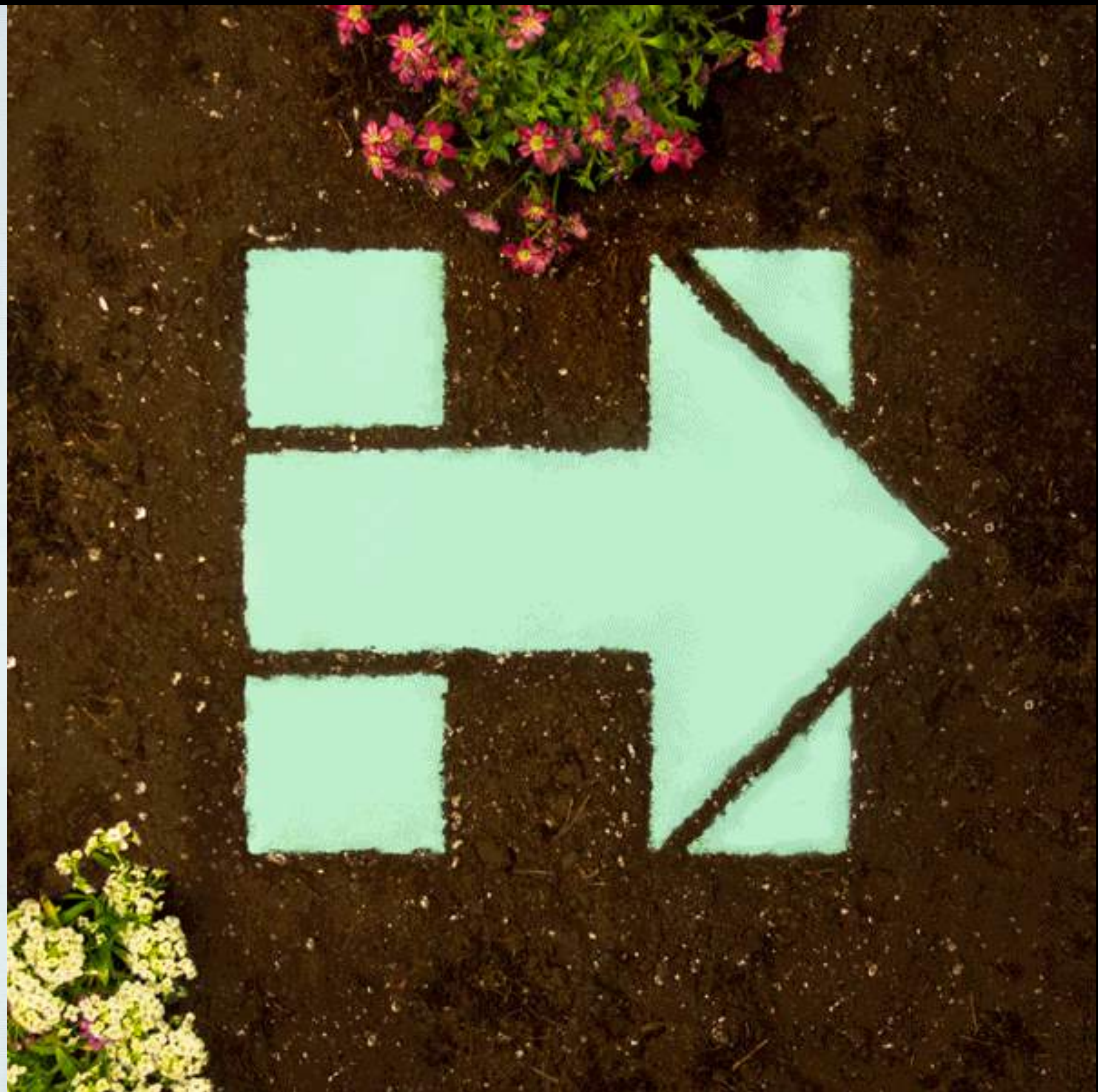
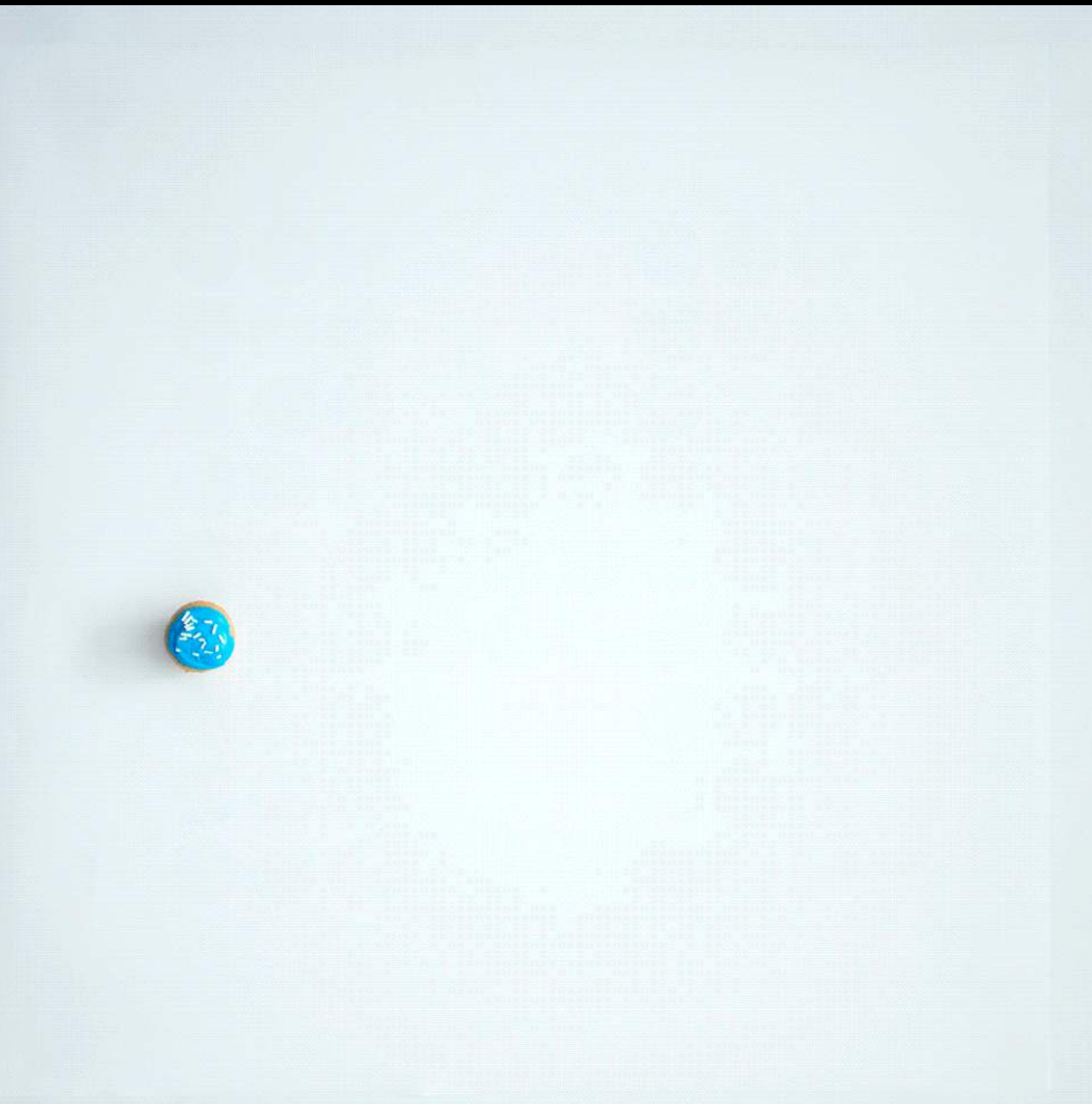
HFA Tech Team



Michael Bierut









Jennifer Kinon



HFA Design Team







Victor Ng



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The key to getting Hillary Clinton in the White House

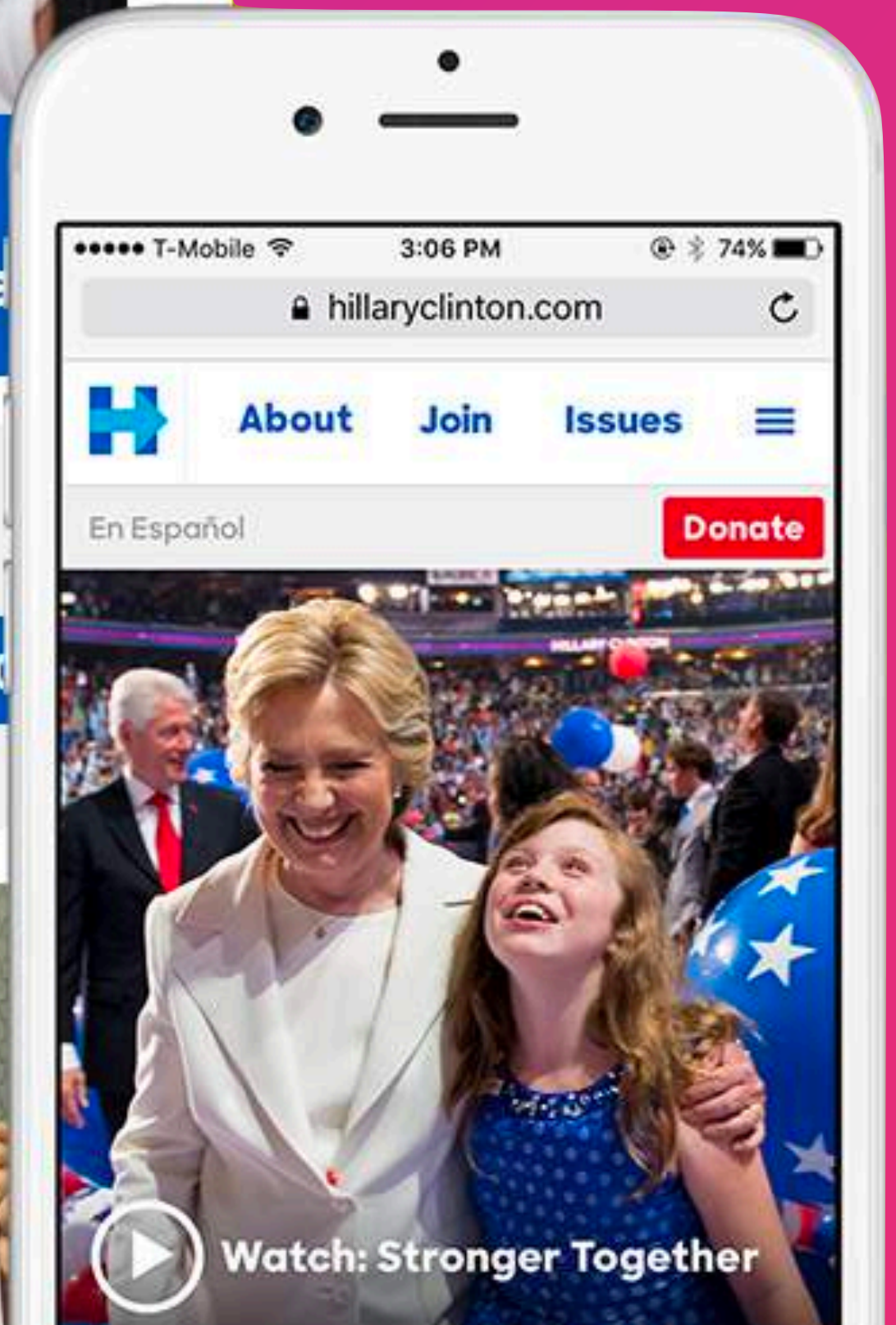
Chip in today

\$5

\$15

\$25

\$100



I'm With Her



Ida Woldemichael

create without

regrets



[REDACTED] 2:25 PM

"[i've been here so long] that i've got friends who have gotten married and had a baby"
followed by ""[i've been here so long] that i've got friends who have gotten married and
are now getting divorced"



Mina Markham 2:26 PM

^ you still have friends?

+1 11



M I N A

100

Hillary for America

Staff

Official Campaign Launch
JUNE 13, 2015
FDR FOUR FREEDOMS PARK
ROOSEVELT ISLAND



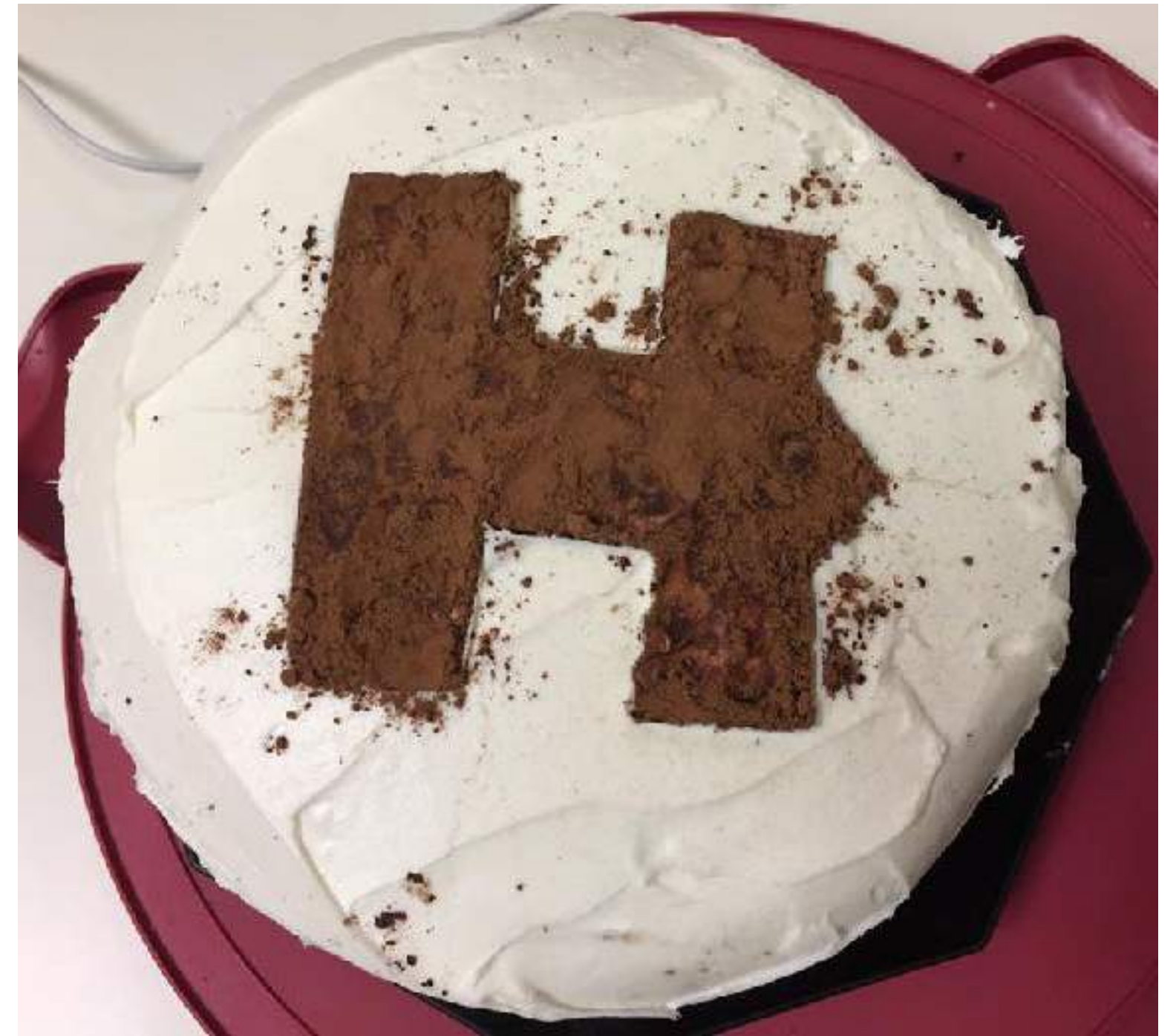






BE
NICE







Legal



"It depends..."



Clinton

Kaine

hillaryclinton.com











Dear [Name],
I'm so glad you
received this letter.
Thank you for
supporting me.

Thank you for the letters of my heart, for being a member of
my community, and for being a part of my life. Together, we made and lived history, and
inspired every single one of us to be stronger together.

While we didn't get the vote we worked so hard for, I hope
you will always look back on this campaign with pride. All those long
hours and sleepless nights you devoted were for a noble and necessary
cause: making our nation's future better, stronger, and fairer. The
campaign we both represented the best of America — hopeful, inclusive,
and big-hearted — and being your candidate was one of the greatest
honors of my life.

You've already given so much, but I have one more request: please
don't let this setback keep you from pursuing your dreams or continuing
to work for our shared vision and values. I hope you take some time now
to rest with friends and loved ones — you certainly deserve it! But then
get right back out there. Never stop believing that fighting for what's
right is worth it, because our country always needs you. Onward!

With deep appreciation and warm wishes, I am

Sincerely yours,

Hillary
Hillary Rodham Clinton

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The Problem for Hillary Clinton's Campaign:

An Enthusiasm Gap

Millennials lack enthusiasm for

Clinton, Trump

sign

Where's enthusiasm for Clinton?

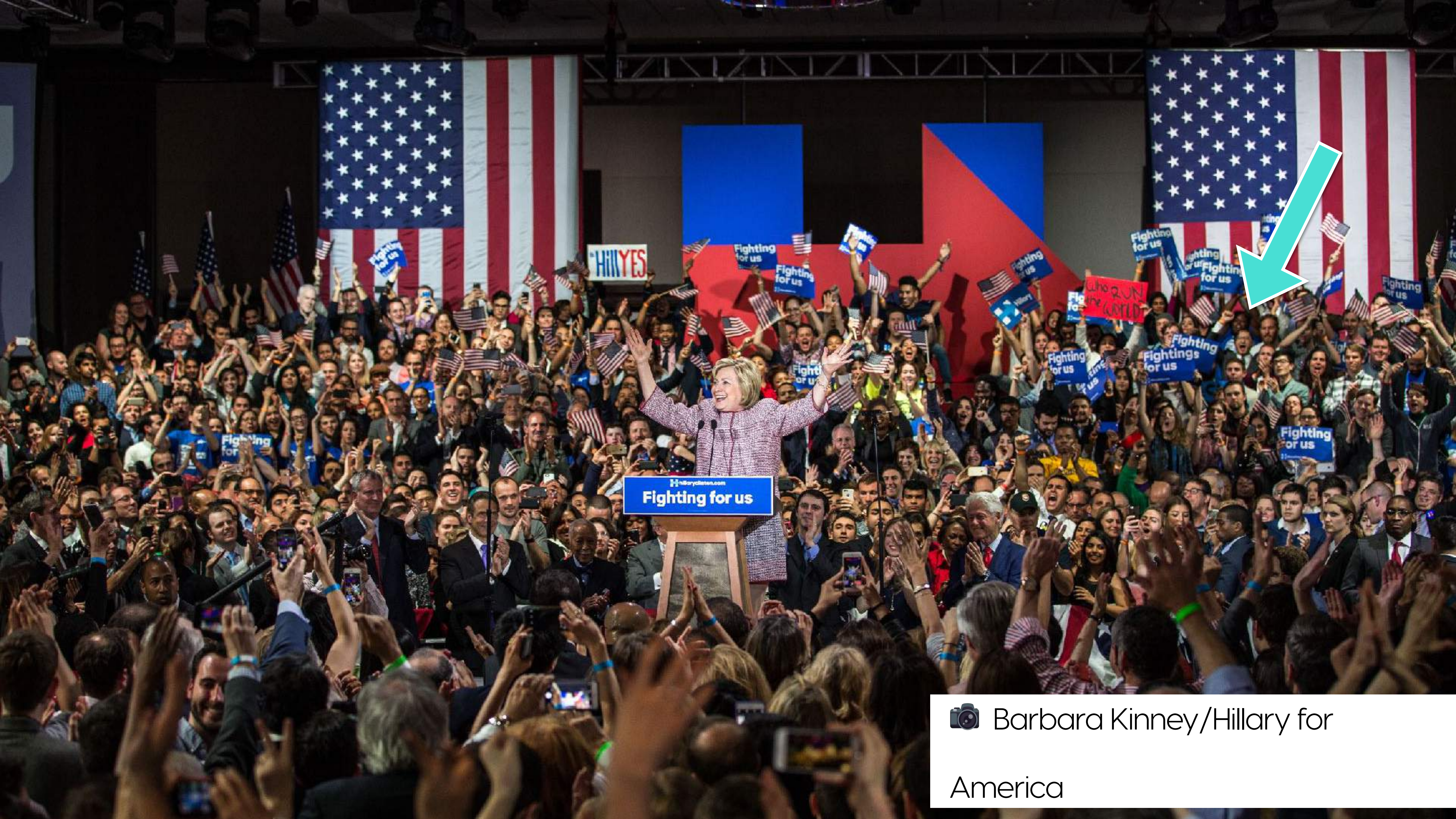
For Hillary Clinton, 'enthusiasm gap' among voters could be biggest hurdle

Early voter turnout worries Democrats who fear 'enthusiasm gap' for Clinton

Enthusiasm

Enthusiasm, Clinton

Engaging Voters



Barbara Kinney/Hillary for America



HILL

Yes!

Clinton
Kaine

Clinton
Kaine

Clinton
Kaine

Clinton
Kaine

 @minamarkham  mina.codes

thank you!

references + credits



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Campaign photos by Barbara Kinney
and Samuel Fisch



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Washington Wasteland image from Fallout 3