

Scott Rifkin

About Scott Rifkin

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As co-founder and CEO, Dr. Rifkin oversees the operations of Mid-Atlantic Health Care's 21 skilled nursing facilities. Under his leadership, Mid-Atlantic has developed partnerships with hospitals and skilled care providers to improve patient health outcomes and overall population health. This includes a focus on innovative strategies to reduce unnecessary re-hospitalizations and return patients to a home setting when possible.



Dr. Rifkin has more than 30 years of experience in the practice of internal medicine and clinical healthcare management. He earned his medical degree from the George Washington University School of Medicine, is certified in Internal Medicine and practiced medicine in Maryland for 20 years. In addition,

Dr. Rifkin served as the emergency medical director to numerous SNFs looking for assistance in various quality of care issues, and founded AmericasDoctor.com, which was sold to Essential Group, Inc.



Dr. Scott M. Rifkin, MD

Since founding Mid-Atlantic Health Care in 2003, Dr. Rifkin has founded three novel startups with ties to Mid-Atlantic Health Care. National Post-Acute Healthcare manages bundled payment programs and is an approved convener of the Center for Medicare and Medicaid Innovation (“CMMI”)’s Model 3 Bundled Payments for Care Improvement Program (“BPCI”). The company also creates and manages post-acute SNF networks for hospital systems. Five Star Physician Services employs 50 providers who provide services to skilled nursing facilities. Lastly, Real Time Medical Systems (RTMS) creates predictive analysis and decision support tools that provide data-driven, analytical insights to clinical decision makers and care providers — ensuring care improvements and financial gain for skilled nursing facilities.

Dr. Scott M. Rifkin, MD

Dr. Rifkin serves on the Board of the Baltimore Zoo, the Health Facilities Association of Maryland and the Pennsylvania Health Care Association.

Dr. Rifkin also founded Real Time Medical Systems, a cutting edge provider of medical data mining software, and Five Star Physicians, which provides high quality healthcare providers to skilled nursing facilities. Dr. Rifkin is a graduate of the University of Maryland Baltimore County (UMBC) and George Washington University School of Medicine.

Real Time Medical Systems provides an intuitive and simple to use platform for hospitals, insurers, and skilled nursing organizations allowing them to dramatically reduce hospitalizations. By using the daily data in the EMR we are able to find and address key interventional moments and truly prevent health problems. Our partners have seen 25 - 50% reductions in admissions to acute care. We now serve over 500 SNFs and health systems in the U.S.

Provider Partners Health Plan provides Medicare insurance for skilled nursing patients. The company rewards operators who provide better care with improved revenue. Better care leads to lower hospital usage and lower costs. Operators that participate improve their care demonstrably.

A recognized entrepreneur and innovator in healthcare, Scott Rifkin, MD, has more than 25 years of experience as a physician and healthcare executive. In addition to founding and serving as the Chairman of Provider Partners Health Care, he is the founder and managing partner of Mid-Atlantic Health Care (MAHC), a modern post-acute care company that owns and manages one of the largest nursing home chains in the region.

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WRITTEN BY

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Dr. Scott Rifkin, the co-founder and CEO of Mid-Atlantic Health Care LLC, has been named publisher of JMore.

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