

# Introduction into Elastic App Search

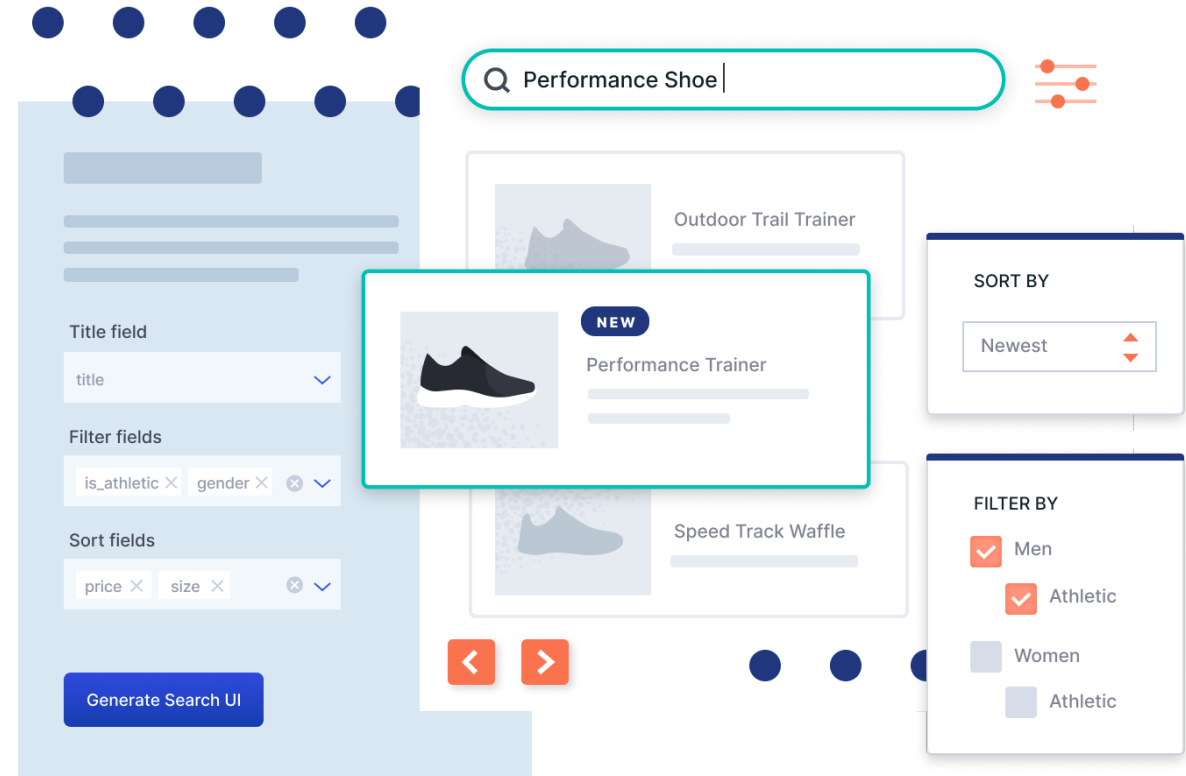
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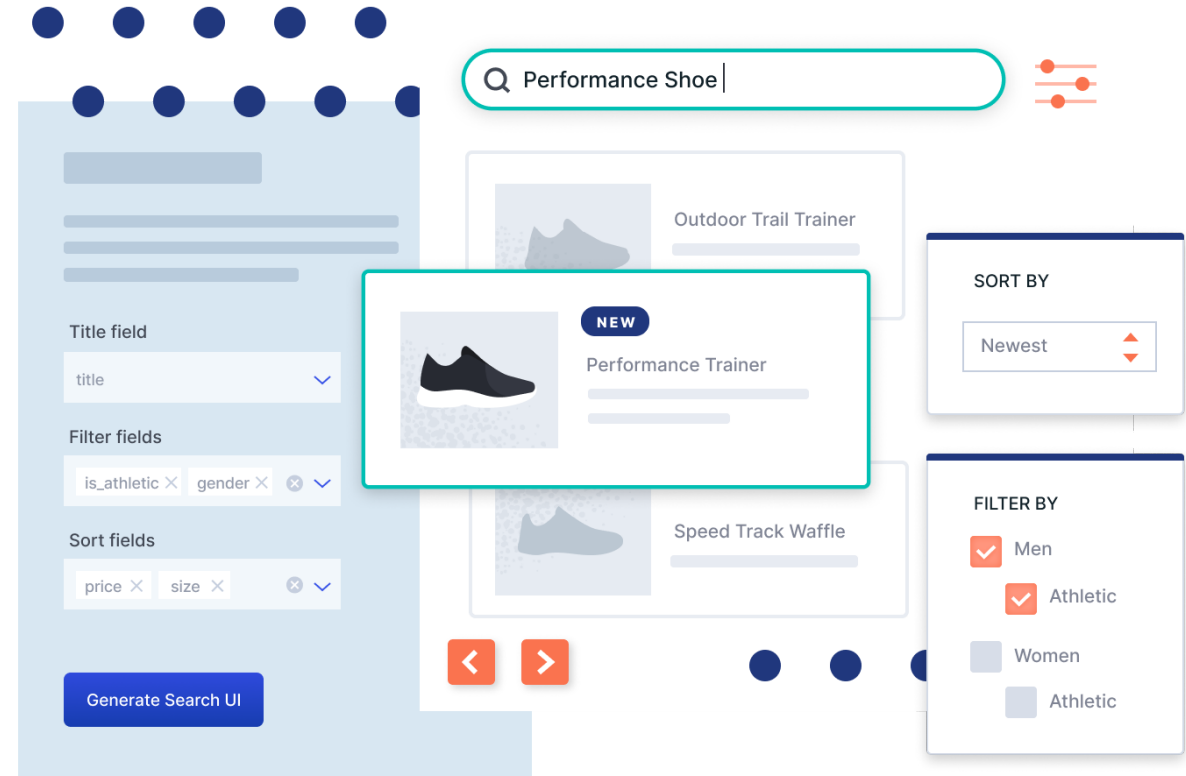


# What is App Search?



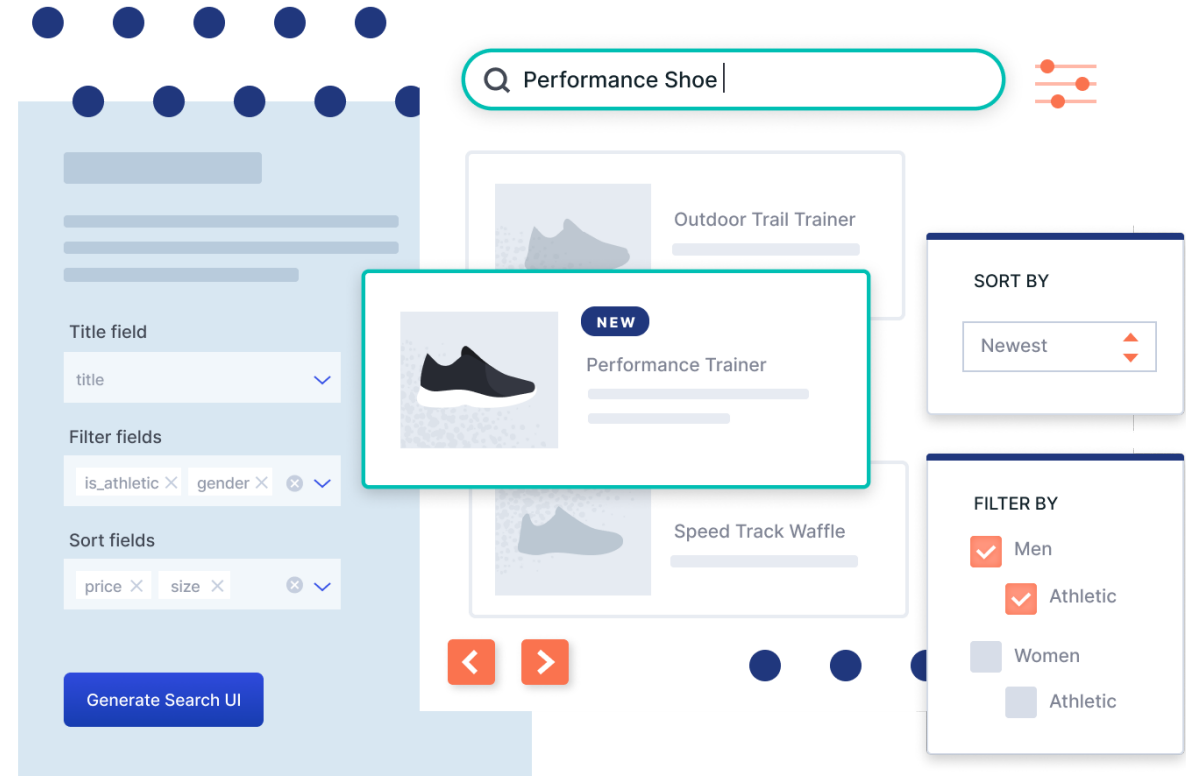
# App Search?

- Synonym management
- Relevance tuning
- Curated Results
- Facets
- Easy UI Building
- API driven indexing



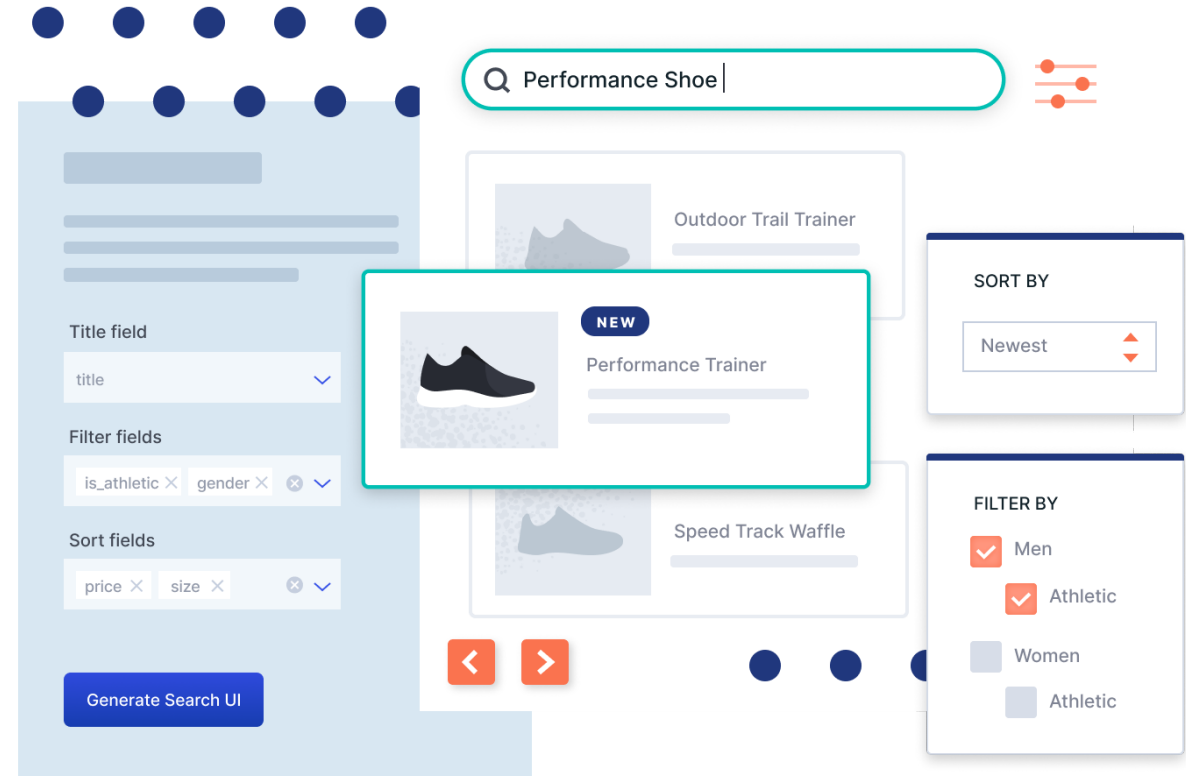
# App Search?

- Language Optimization
- Query suggestions
- Result suggestions
- API Logs
- Analytics: Queries, clicks, counts



# Deployment

- Run locally
- Elastic Cloud



# Create deployment

## 1 Name your deployment

Give your deployment a name

app-search-deployment

## 2 Select a cloud platform

Pick your cloud and let us handle the rest. No additional accounts required.



Google Cloud Platform



Azure



Amazon Web Services

## 3 Select a region

us-central1 (Iowa)

us-west1 (Oregon)

eu-west-1 (Belgium)

eu-west-3 (Frankfurt)

asia-northeast1 (Tokyo)

australia-southeast1 (Sydney)

us-east-4 (N. Virginia)

eu-west-2 (London)

northamerica-northeast1 (Montreal)

asia-south1 (Mumbai)

asia-southeast1 (Singapore)

southamerica-east1 (Sao Paulo)

us-east-1 (South Carolina)

asia-east-1 (Taiwan)

eu-north-1 (Finland)

eu-west-4 (Netherlands)

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## Set up your deployment

Elastic Stack version  
7.8.0 [Edit](#)

☐ Select a deployment to restore from one of its snapshots

### Monitoring

☐ Enable monitoring by shipping metrics to a deployment

### Security

☐ Enable traffic filtering

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## Optimize your deployment

### I/O Optimized

Recommended

Use for search and general all-purpose workloads. Includes a balance of compute, memory, and storage.

[Default specs](#)



### Compute Optimized

Run CPU-intensive workloads or run smaller workloads cost-effectively when you need less memory and storage.

[Default specs](#)



### Memory Optimized

Perform memory-intensive operations efficiently, including workloads with frequent aggregations.

[Default specs](#)



### Hot-Warm Architecture

Use for time-series analytics and logging workloads that benefit from automatic index curation.

[Default specs](#)



### Cross Cluster Search

Use to search data across one or more associated deployments

[Default specs](#)



### Elastic Enterprise Search

Create search experiences with a refined set of APIs and tools.

[Default specs](#)



Elastic Cloud supports many more options to cater to your specific use case such as hot-warm architecture optimized for logging, compute-focused setup optimized for analytics etc. [Learn more](#)

✓

## Deployment pricing

Hourly rate

\$0.4344

✓ Create deployment

⚙️ Customize deployment

Equivalent API request



# Synonym Management

### Manage Synonym Set

mountain

×

cliff

×

peak

×

summit

×

×

Add Value

Delete

Save

Cancel

# Relevance Tuning

- Field weight
- Boost, also based on field values (think recency, proximity, rating boosts)

# Relevance Tuning

Overview

Analytics

Query Tester

Reference UI

## MANAGE

Documents

Schema

API Logs

## SEARCH SETTINGS

Synonyms

Curations

Relevance Tuning

## ACCESS

Credentials

## Relevance Tuning

Set field weights and customize boosting.

### Manage Fields

**description**

TEXT

1

**nps\_link**

TEXT

1

**states**

TEXT

1

**title**

TEXT

1

**visitors**

NUMBER

0

**world\_heritage\_site**

TEXT

1

**location**

GEOLOCATION

Restore Defaults

Save

# App Search Clients

- JavaScript/Node
- PHP
- Python
- Ruby
- Search UI

# Indexing data

- Requires an **Engine** in App Search
- No schema definition required, everything is text by default
- Arbitrary JSON can be sent
- Field `id` is unique identifier

# Indexing data

```
curl -X POST 'https://$HOST/api/as/v1/engines/$ENGINE_NAME/documents' \
-H 'Content-Type: application/json' \
-H 'Authorization: Bearer [PRIVATE_API_KEY]' \
-d '[
  {
    "id": "first_document",
    "description": "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...",
    "title": "My first title",
    "created_at": "2020-10-10T12:34:56Z",
    "size" : 25
  },
  {
    "id": "second_document",
    "description": "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...",
    "title": "My second title",
    "created_at": "2020-10-10T00:00:12Z",
    "size" : 67
  }
]'
```

# Need help?

Skip the support line and search for your issue in our knowledgebase.

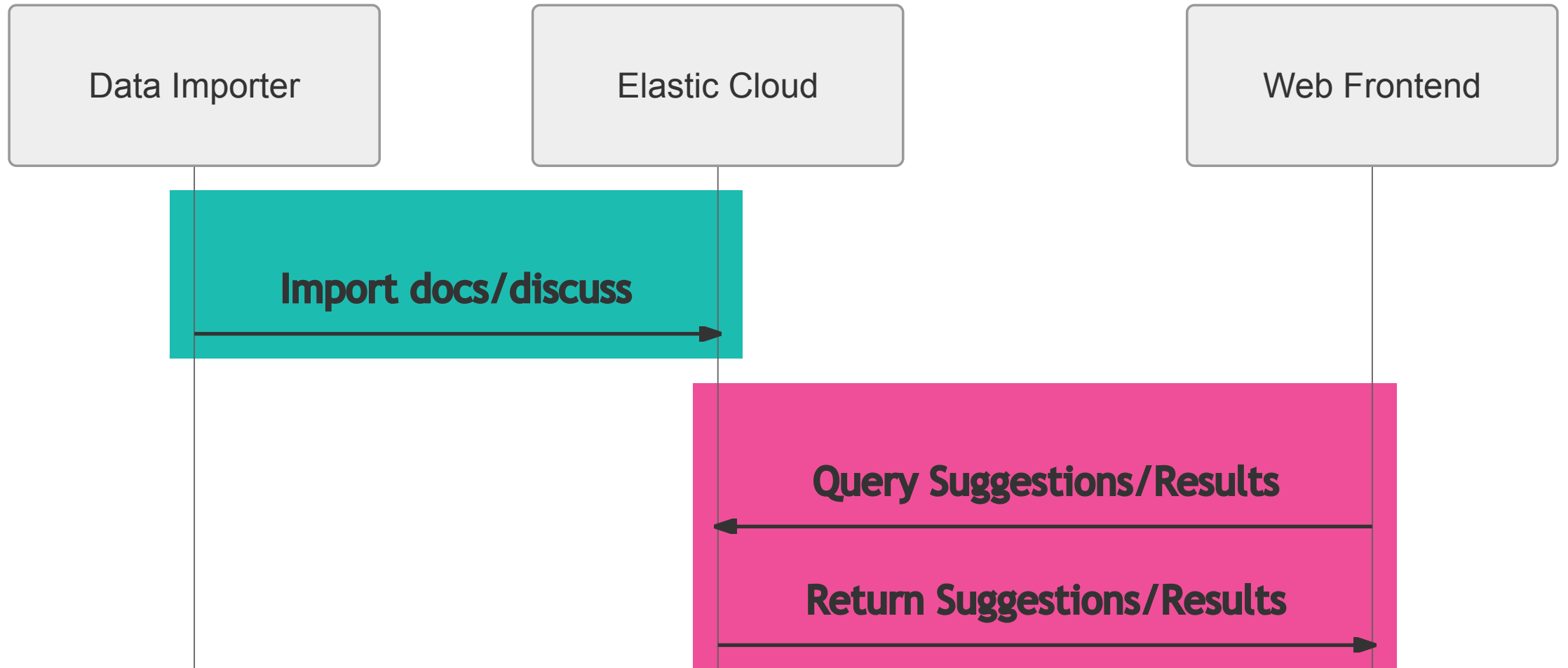


## Can't find what you're looking for?

We're here to help. Get in touch and we'll get back to you as soon as possible. [Contact Support →](#)

# Knowledge Base Sample App

- Two components: web frontend, data importer
- Two engines: `elastic-co-discuss`, `elastic-co-docs`



# Clone Repository

```
git clone https://github.com/elastic/app-search-kb-demo
cd app-search-kb-demo
# this will take a bit...
docker build --target frontend -t app-search-kb-demo/frontend .
docker build --target dataimport -t app-search-kb-demo/dataimport .
```

# Configure credentials

```
export AS_BASE_URL="https://fc12fb2325dd4945a0095d60577bfa00.app-search.us-east-1.aws.found.io"  
export AS_PRIVATE_API_KEY="private-2mfghuirex81t5346879aw3n"  
export AS_SEARCH_API_KEY="search-eirws4ynagfdhgeep63ywscd"
```

# Import Data into Elastic Cloud

```
export AS_BASE_URL="https://fc12fb2325dd4945a0095d60577bfa00.app-search.us-east-1.aws.found.io"
export AS_PRIVATE_API_KEY="private-2mfghuirex81t5346879aw3n"
export AS_SEARCH_API_KEY="search-eirws4ynagfdhgeep63ywscd"

# import data into Elastic Cloud, might take a few minutes
docker run --rm --env AS_BASE_URL=$AS_BASE_URL \
  --env AS_PRIVATE_API_KEY=$AS_PRIVATE_API_KEY app-search-kb-demo/dataimport
```

# Start Frontend

```
export AS_BASE_URL="https://fc12fb2325dd4945a0095d60577bfa00.app-search.us-east-1.aws.found.io"
export AS_PRIVATE_API_KEY="private-2mfghuirex81t5346879aw3n"
export AS_SEARCH_API_KEY="search-eirws4ynagfdhgeep63ywscd"

# import data into Elastic Cloud, might take a few minutes
docker run --rm --env AS_BASE_URL=$AS_BASE_URL \
  --env AS_PRIVATE_API_KEY=$AS_PRIVATE_API_KEY app-search-kb-demo/dataimport

# start the frontend
docker run --rm -p 5000:5000 --env AS_BASE_URL=$AS_BASE_URL \
  --env AS_SEARCH_API_KEY=$AS_SEARCH_API_KEY app-search-kb-demo/frontend
```

**Demo**

# Demo Tasks

- Check out frontend
- Relevancy
- Synonyms
- Test UI builder

# Summary

- Frontend: Presentation
- Middleware: Search logic
- Backend: Document actions

## Next steps

# App Search Docs



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Docs

[Installation »](#)

## Elastic App Search Documentation

+ App Search Guide: 7.8 (current) ▾

[Installation](#)

[Getting started](#)

[Authentication](#)

[Limits](#)

[Security & Users](#)

+ [Guides](#)

+ [API Reference](#)

[API Logs](#)

[API Clients](#)

+ [Configuration](#)

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### Most Popular



[Get Started with Elasticsearch: Video](#)





[Intro to Kibana: Video](#)



[ELK for Logs & Metrics: Video](#)

# Discuss Forum



















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3

1

all categories ▾all tags ▾CategoriesLatestNew (154)Unread (986)Top

New Topic

Category	Topics	Latest
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<div><div></div><div><b>Elastic Observability</b></div><div>Bring your <b>logs</b>, <b>infrastructure</b> and <b>availability</b> metrics, and <b>APM traces</b> together at scale in a single stack so you can monitor and react to events happening anywhere in your environment. And it's free and open.</div><div><div>APM2 new</div><div>Logs</div><div>Metrics</div><div>Uptime1 unread1 new</div></div></div> <div>20 / week1 unread3 new</div>		<div><div></div><div><div>How to de-duplicate results in Kibana Search</div><div>Kibanakibana-query-language</div></div><div>115m</div></div> <div><div></div><div><div>Feature Request: trigger suppression on signal actions</div><div>Elastic Security</div></div><div>216m</div></div>
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## Q & A

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