Content Editing Challenges in a Decoupled (Drupal) Environment Track: Users & Editors

Mag. Jeremy Chinquist¹

¹drunomics GmbH

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Education & experience

Jeremy Chinquist

- Project Manager at drunomics G.m.b.H. / Profile
- Master's Degree in Information Management, Technical University of Vienna (Vienna, Austria)
- B.A. in Computer Science, St. John's University (MN, USA)
- Entrepeneur, volunteer for various organisations.

More at LinkedIn





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Decoupled environments are just that, decoupled. The content producers are often left hanging.



The Content Creator's Context

Issues content creators face in a decoupled project:

- Missing administrative links to edit, delete, etc.
- No preview method. (Note: access unpublished is not a good hack!)
- Missing administrative details of the content including:
 - publishing status
 - publishing date/time
 - moderation status
 - revisions



References

Our Expertise

Recent decoupled projects include:

- lupus.digital & lupus.digital contentpool
- Valuita.at an instance of lupus.digital
- Wirtschaftsverlag implementing the lupus.digital contentpool for an array of sites such as Handwerk+Bau.
- Kurier implementing an in-house solution called Hermes for an array of public websites including Kurier.at.
- Participation in talks for the Burda's Thunder Initiative



The Developer's Context

We, as developers, like decoupled solutions:

- Performance: resource loading is optimized. Backend traffic reduced when using static generation.
- Security
- Development velocity: Back-end setup is fast. Content creators can start adding content early.
- Maintainable: Drupal can be updated without touching the front-end, and vice versa.



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The Consequences

Content creators develop workarounds:

- Two separate browsers: Drupal Admin UI & frontend
- Content is published prematurely for previewing! (Search engines may even index!)
- The content creator gets frustrated! May reject the CMS.





How can the content creator experience be optimized in a decoupled environment?

- Enable content creators to have immediate access to content workflows in the front-end.
- Inform content creators what they are viewing: a preview, published content or unpublished.



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When making changes, don't forget anonymous readers and search engines!



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There is much ado about Admin UIs and Wordpress Admin UIs...

- 5 Best Admin UI Design Examples in 2020 (Martinez 2020)
- Designing an admin panel (Behler 2021)
- ... but few resources about editor decoupled experiences.
 - A questionnaire would be perfect! But in my case this is informal feedback from content creators.
 - Most don't consider the content creators, e.g. Decoupled architecture Molnar 2020



Our current solution: valuita.at

A preview of a real-world example: (this is a decoupled site)





Our current solution: lupus.digital (1)



 Requires login on the front-end (just a button click)



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Our current solution: lupus.digital (2)



- Loads back-end resources ONLY after front-end login (point for SEO!)
- Requires the content creator to (really) login for the back-end (security)



Our current solution: lupus.digital (3)

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 Once logged in, the Drupal tabs are loaded (somewhat helpful, but we can do better!)



Our current solution: Handwerk+Bau



 Hide the advertisements and display meta information instead? (check)



Current State-of-the-Art

Ongoing discussion: simply leverage the Admin Toolbar? We'll come back to that shortly.







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Research & Current State-of-the-Art

Conceptual Design



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Conceptual Design: Benefits



- Improve placement
- Make compact
- Improve usability (and thus acceptance)



Backend Extras for the Editor

Communication with content creators is essential:

Title	Content type	Author	Publishing state	Updated	Operations
About Us	Custom page	dru_admin	Draft	08/12/2022 - 10:34	Edit
Welcome to the lupus.digital Demo Website!	Custom page	dru_admin	Published	08/12/2022 10:34	Clone Layout
How to Photograph a Meteor Shower	Custom page	dru_admin	Published	08/12/2022 - 10:34	View API Output Delete

Make the API transparent



Backend Extras for the Editor

Handbook

Configuration

Communication with content creators is essential:

- The manager knows which version lupus.digital feature release they are on (released 2x / year).
- A handbook lists the important features.
- The statically generated front-end status is up-to-date with all Drupal content changes (0 changes to push).



22.3.0-rc3





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... we have to leave you hanging, the proposal is in active development.

Then we will publish the results on the drunomics Blog.





Thank you!



- Twitter: jjchinquist
- LinkedIn:

https://www.linkedin.com/in/jeremychinquist-b543a224/





Let's get the discussion started.

- The current proposal brings the back-end to the front-end
- Fabian Franz: "Don't bring the back-end fo the front-end. Bring the decoupled front-end into Drupal & leverage the admin toolbar."



References



