



W O R D C A M P
N O R D I C

Standalone Contributor Days: Help Make WordPress with your Community

Francesca Marano - [@FrancescaMarano](#)



Ciao!

Sono Francesca

- ★ WordPress Community Manager @ **SiteGround**
- ★ WordPress Community Team

BEFORE 2015

★ 2 Meetups

★ Less than 2 WordCamps per year

★ Translations were an individual effort

★ Forums outside of it.wordpress.org



AFTER 2015

- ★ 34 Meetups
- ★ 2 WordCamps in 2016
- ★ 3 WordCamp in 2017
- ★ 6 WordCamps in 2018
- ★ 2100+ Polyglots
- ★ Forums inside of it.wordpress.org

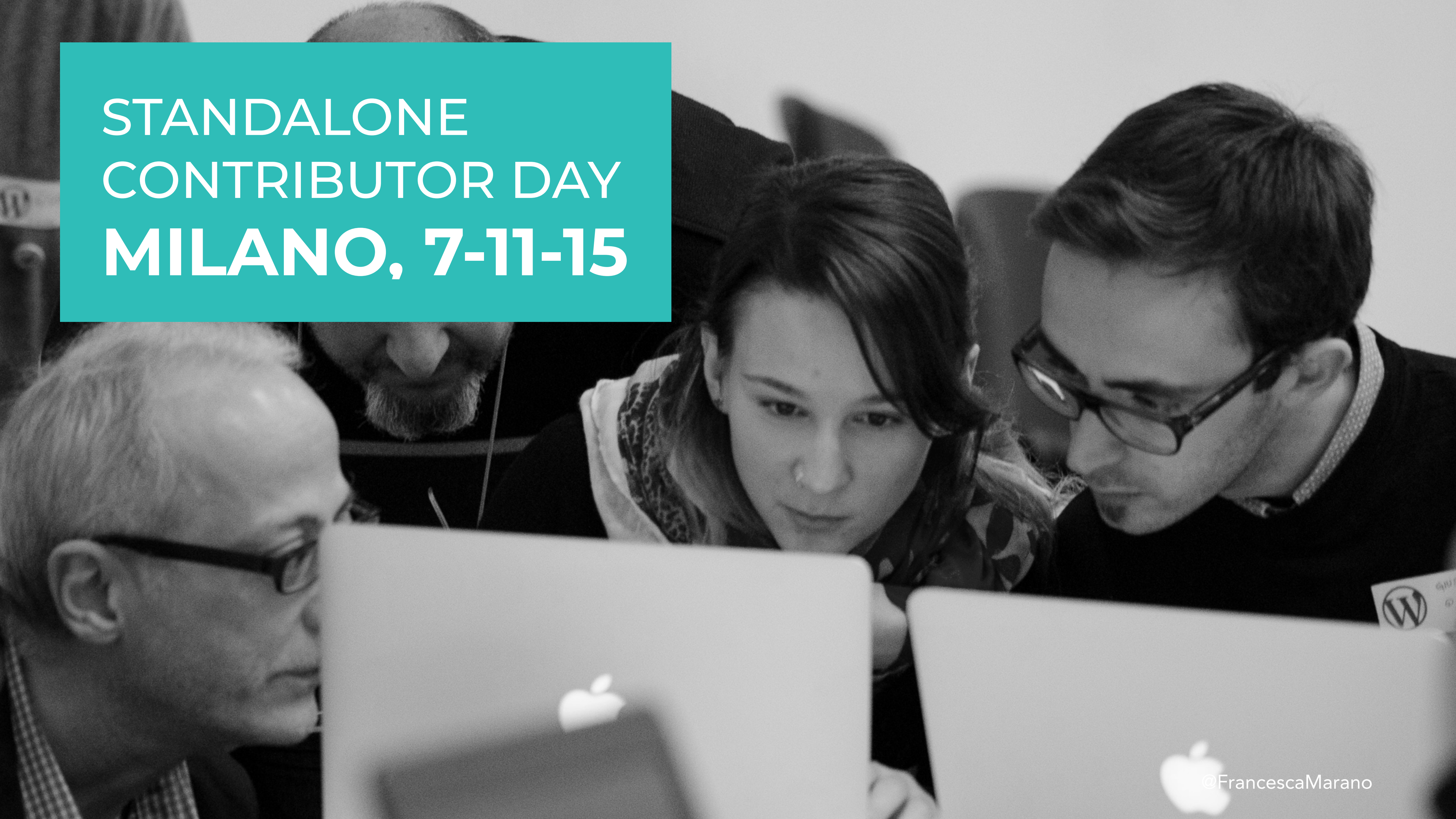








STANDALONE
CONTRIBUTOR DAY
MILANO, 7-11-15



- ★ 90 people registered
- ★ 60 showed up from all around Italy
- ★ Accessibility, Community, Core, Mobile, Polyglots, Support

What is a Contributor Day?

Contributor days are for **everyone**, on **every experience level**. Even someone who **knows very little** about WordPress **can contribute** by answering support questions.

How To

- ★ Find a **room** with **Wi-Fi**
- ★ Organise **food** and **coffee**
- ★ **Tell** everyone about it
- ★ Get help from **mentors**

ITALY TODAY



ITALY TODAY



ITALY TODAY



@FrancescaMarano

FULL CIRCLE



WORDCAMP EUROPE 2017

June 15-17, Paris, France | #WCEU

JETPACK WOO COMMERCE

plesk MOJO Marketplace bluehost SiteGround

GRAVITY SUCURI
Website Security Platform



Taking part in a **Contributor Day** helped us
become a community and as a community
we are **making WordPress**.

Grazie Kiitos

Twitter @FrancescaMarano

Slack @francina

Email francesca.marano@siteground.com