



THE
WRAP
UP!

MAUTIC
CONFERENCE
EUROPE
2021

@RCheesley 

What an inspiring day!





WHAT'S
NEXT?

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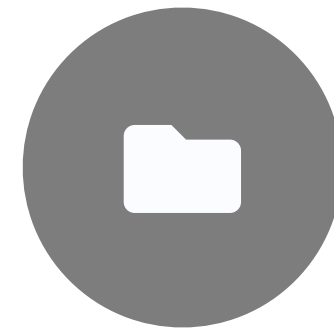
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Strategic Initiatives 2022-23



INSTALL/UPGRADE

Improving the installation and upgrade experience for Mautic users.



RESOURCE MANAGEMENT

Enabling Mautic users to work more effectively by organising their resources within Mautic.



MARKETPLACE

Enabling Mautic users to manage their plugins and themes from within Mautic.



CAMPAIGN LIBRARY

Enabling users to quickly get started with reproducible best practice workflows.



CONTRIBUTORS

Attracting and retaining contributors to help us build and grow Mautic.



PROMOTE MAUTIC

Spreading the word and widening the awareness of Mautic within open source and business.



HOW
CAN YOU
HELP?

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Ring-fence time for contributing

Everyone can contribute *something*

Your skills could be the missing link to helping us grow the Mautic Project so make the time to give something back!

Even if you can only spare an hour or two, it's valuable.



01



02

Don't have time? Sponsor someone who does!

Support Mautic financially

Contribute on Open Collective or GitHub Sponsors - one-off or regular monthly donations are a huge help. We are already funding a developer part-time who is making huge progress.

Help us spread the word about Mautic

Become a regional marketing lead

Help to grow Mautic in your region by becoming a regional lead. Drive awareness of Mautic, help to target our advertising and marketing in the region. Grow your reputation in the process!

03



04



Join a Tiger Team

Get super-focused on an area of Mautic

Is there something in Mautic you are super passionate about? Join together with others in a Tiger Team and help us make that thing really awesome. You don't have to be a developer, just willing to dig in and become the subject expert in that area.



2022: The Year Of The Tiger





2022: Year Of The Tiger

- Courage will guide them toward success
- More people will trust them
- They will start attracting interest and attention
- Entrepreneurial spirit will manifest to its maximum
- Time to build stability, maturity and respect
- Patience is the key to success

THE
THANK
YOU'S

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THANK YOU EVENT SPONSORS!



THANK YOU TO OUR AWESOME SPEAKERS!



Alex
Hammerschmied



Andy
Towne



Dennis
Ameling



Ekke
Guembel



Frederik
Wouters



Madlen
Friedrich



Mohammad
Abu Musa



Toon
De Geest

Our Fab Team!



Ekke
Guembel



Els
Knevels



Leen
Penders



Joey
Keller



Nico
Grienauer



Oluwatobi
Owolabi



Ruth
Cheesley

THAT'S
ALL
FOLKS!

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