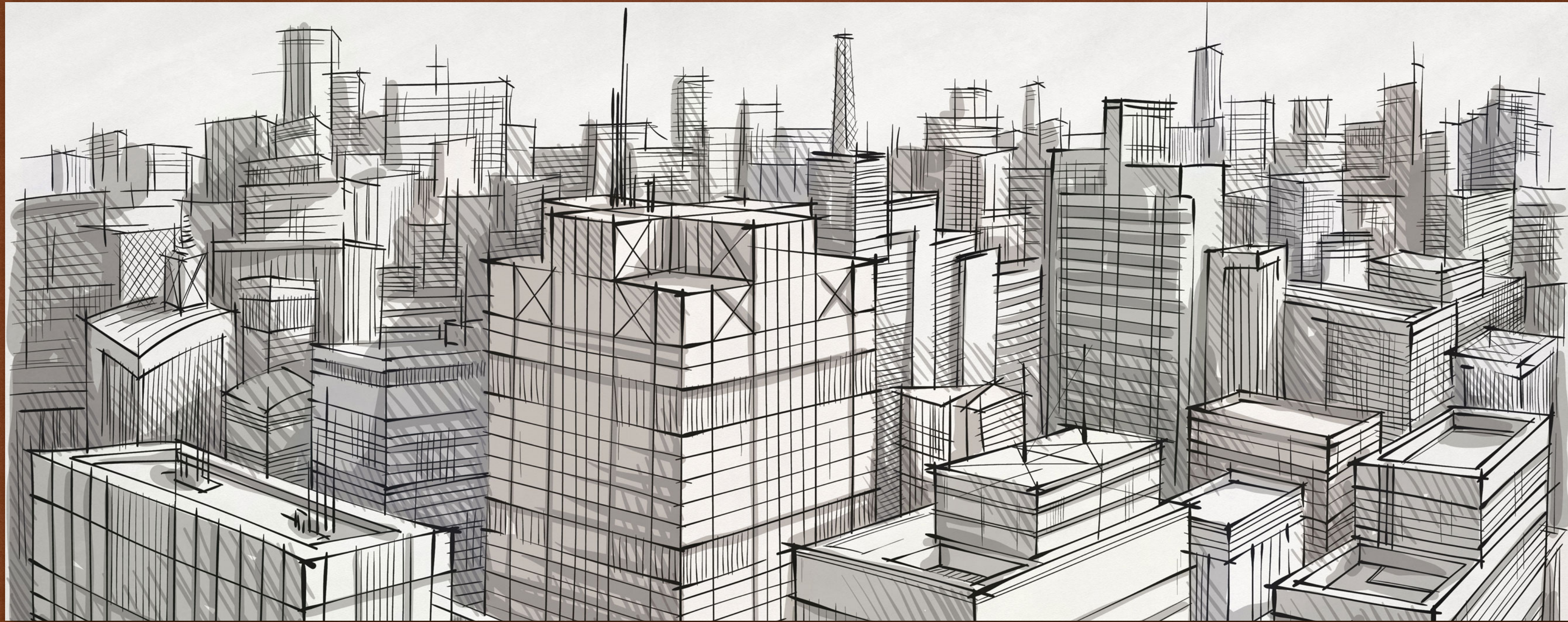


(A QUICK)
DEEP DIVE INTO THE DEVOPSDAYS WEBSITE



Matt Stratton
Chicago / Core

HOW DOES IT EVEN WORK?

(MAGIC, OBVIOUSLY)

- Uses a static site generator (SSG) called Hugo
- Hosted on Netlify
- All deployments are kicked off using GitHub
 - When a PR is submitted, a “deploy preview” is created.
 - Whatever is merged to the master branch in GH is what is live on Netlify.
- It’s all driven by YAML. And Markdown. Fire up your text editors!
- Also stuff like Bootstrap, SCSS, FontAwesome, blah blah blah

DEPLOY PREVIEWS ARE RAD AF

SERIOUSLY, THEY ARE THE BEST

4 checks passed		
✓	ci/circleci: build Your tests passed on CircleCI!	Details
✓	ci/circleci: test Your tests passed on CircleCI!	Details
✓	continuous-integration/appveyor/pr AppVeyor build succeeded	Details
✓	netlify/devopsdays-web/deploy-preview Deploy preview ready!	Details



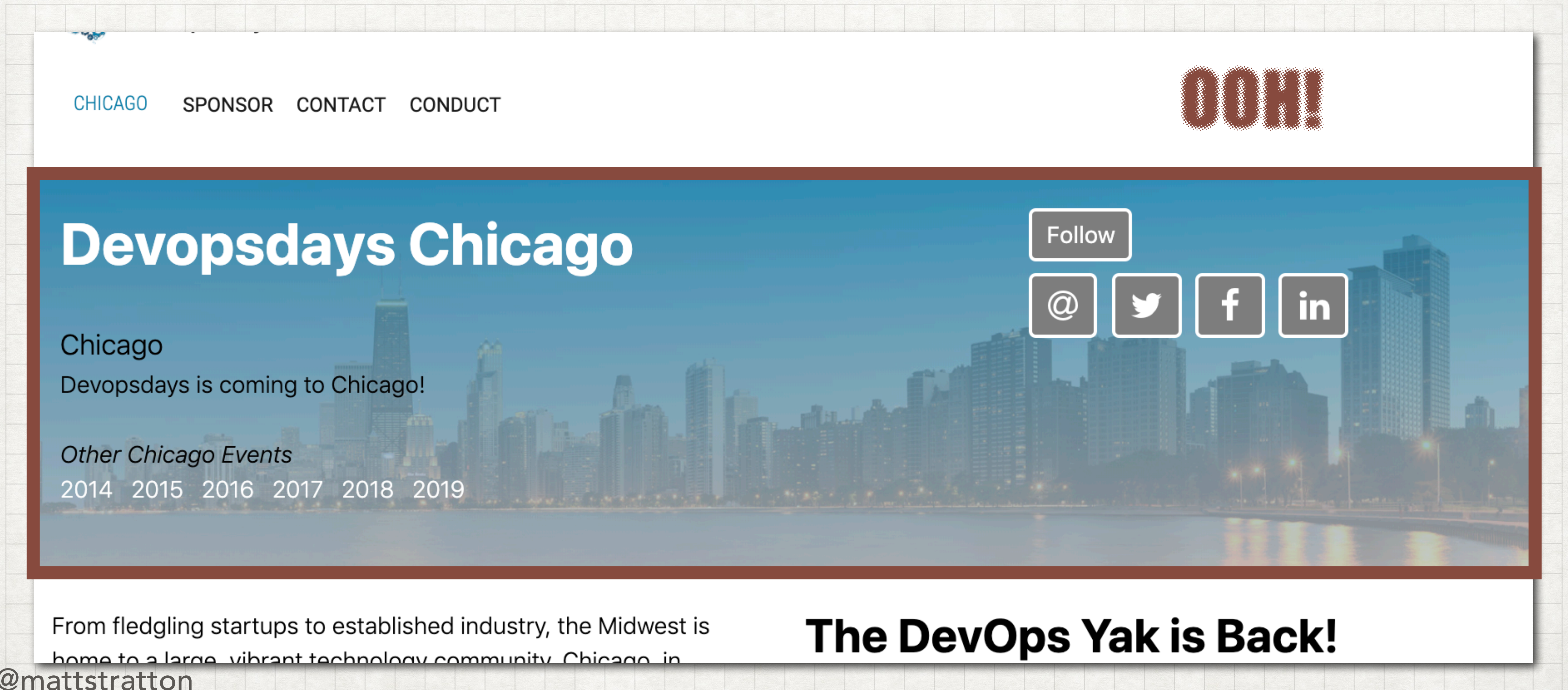
I KNOW YOU HAVE IDEAS LET ME TELL YOU OUR CONSTRAINTS

- You can only assume that folks have git and hugo. That's it.
- "But what about node?"
- Nope.
- "But seriously, node would make this easier"
- I know. But too bad.



**SOME COOL FEATURES
YOU MIGHT NOT KNOW**

A CUSTOM HEADER BACKGROUND!



CHICAGO SPONSOR CONTACT CONDUCT

OOH!

Devopsdays Chicago

Follow



Chicago

Devopsdays is coming to Chicago!

Other Chicago Events

2014 2015 2016 2017 2018 2019

From fledgling startups to established industry, the Midwest is home to a large, vibrant technology community. Chicago, in

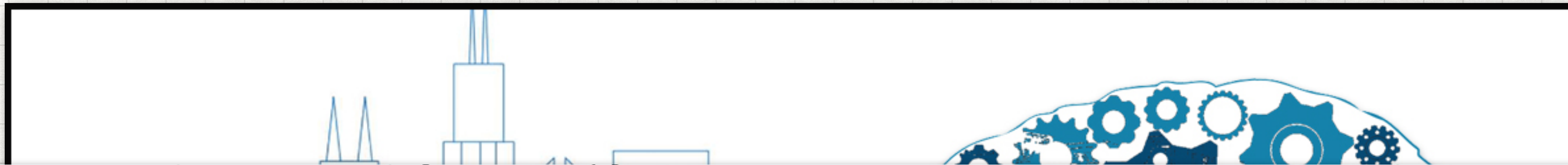
The DevOps Yak is Back!

@mattstratton

USE YOUR OWN GOOGLE ANALYTICS!

```
name: "2020-chicago" # The name of the event. Four digits  
year: "2020" # The year of the event. Make sure it is 4 digits  
city: "Chicago" # The displayed city name of the event.  
event_twitter: "devopsdayschi" # Change this to the twitter handle  
description: "Devopsdays is coming to Chicago!" # Edit this to your event  
ga_tracking_id: "UA-74738648-1" # If you have your own Google Analytics
```

A CUSTOM SOCIAL SHARING IMAGE



sharing_image

No

This allows you to set an image that is displayed when posting on social sites (eg: Slack, Twitter, Facebook). This image is used in the `og:image` meta tag field. This image is relative to the `static/events/YYYY-CITY/sharing` directory. It can be either `.png` or `.jpg`. Recommended size is 1200x630.

"matt-stratton-card.jpg"

August 27 & 28, 2019

UIC Forum

725 West Roosevelt Road, Chicago

NOW, PER PAGE!

PRO TIPS

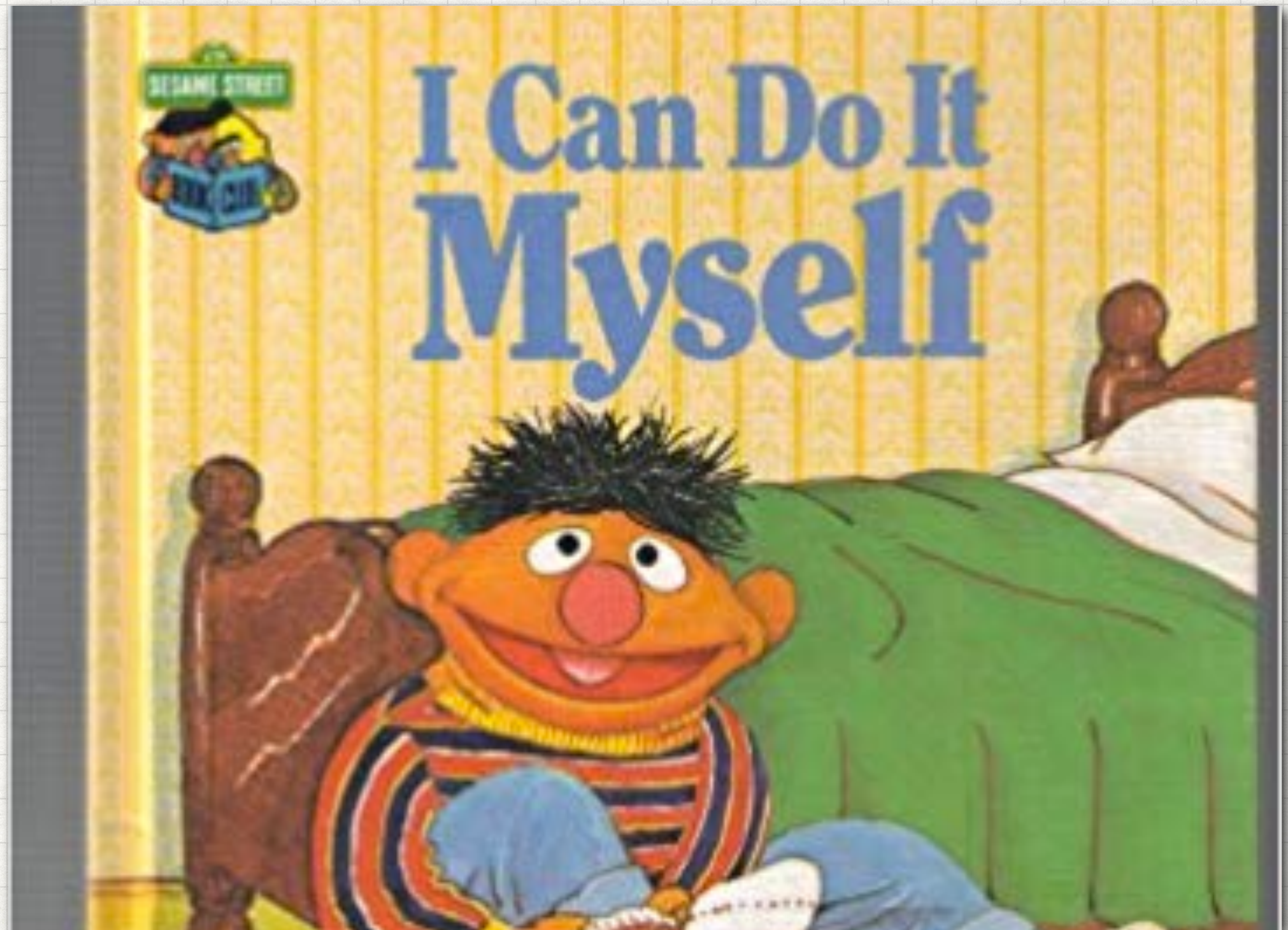
FOR BEST AWESOMENESS

- Use the utility scripts. Don't just copy files from last year. Things change!
- Test locally. Please, test locally.
- Everything is pretty well documented in **REFERENCE.md**. Refer to it often.
- Always rebase before starting up after a while. Things change!
- The #website channel in Slack can be your friend. We are happy to help!

WHY BOTHER WITH DEVOPSDAYS.ORG

I CAN MAKE A RAD WEBSITE ALL BY MYSELF

- SEO is a thing, like, for real for real
- History matters.
- It might not be fancy, but devopsdays.org is designed for the larger community and things work
- Something something Matt rants about websites on behalf of the speakers
- Maybe do a redirect from a domain (i.e. devopsdayschi.org)



THINGS TO FIX

YES, WE KNOW

- The repo is too damn big
- Multi-track in the program
- Multi-lingual
- Build speed
- Weird sorting thing that happens sometimes because reasons
- Matt sucks at frontend. Like a lot a lot.



DO YOU HAVE IDEAS?
LET'S OPEN SPACE THAT SHIT

