

# Alastair

## Sensory Design

# Trust & Responsibility

# Accessible Virtual Reality Prototyping 2019

# MailRail





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Funding by  
**UK Research  
and Innovation**

**What did we  
build as final  
prototype?**





# Why?



# Responsibility



# Trust

**Responsibility**



**Trust**

# Capacity



# Capacity

Research

**Responsibility**



**Trust**

**Capacity**

# Agency



# Agency

Research



**Responsibility**



**Trust**

**Capacity**

**Agency**

# Capability



# Capability

**Build**

**Responsibility**

**Trust**



**Capacity**

**Agency**

**Capability**

# Confidence



# Confidence

**Build**

**Responsibility**

**Trust**



**Capacity**

**Agency**

**Confidence**

**Capability**



# Concentration



# Concentration

**Enable**



**Responsibility**

**Trust**



**Capacity**

**Concentration**

**Agency**

**Confidence**

**Capability**

# Autonomy



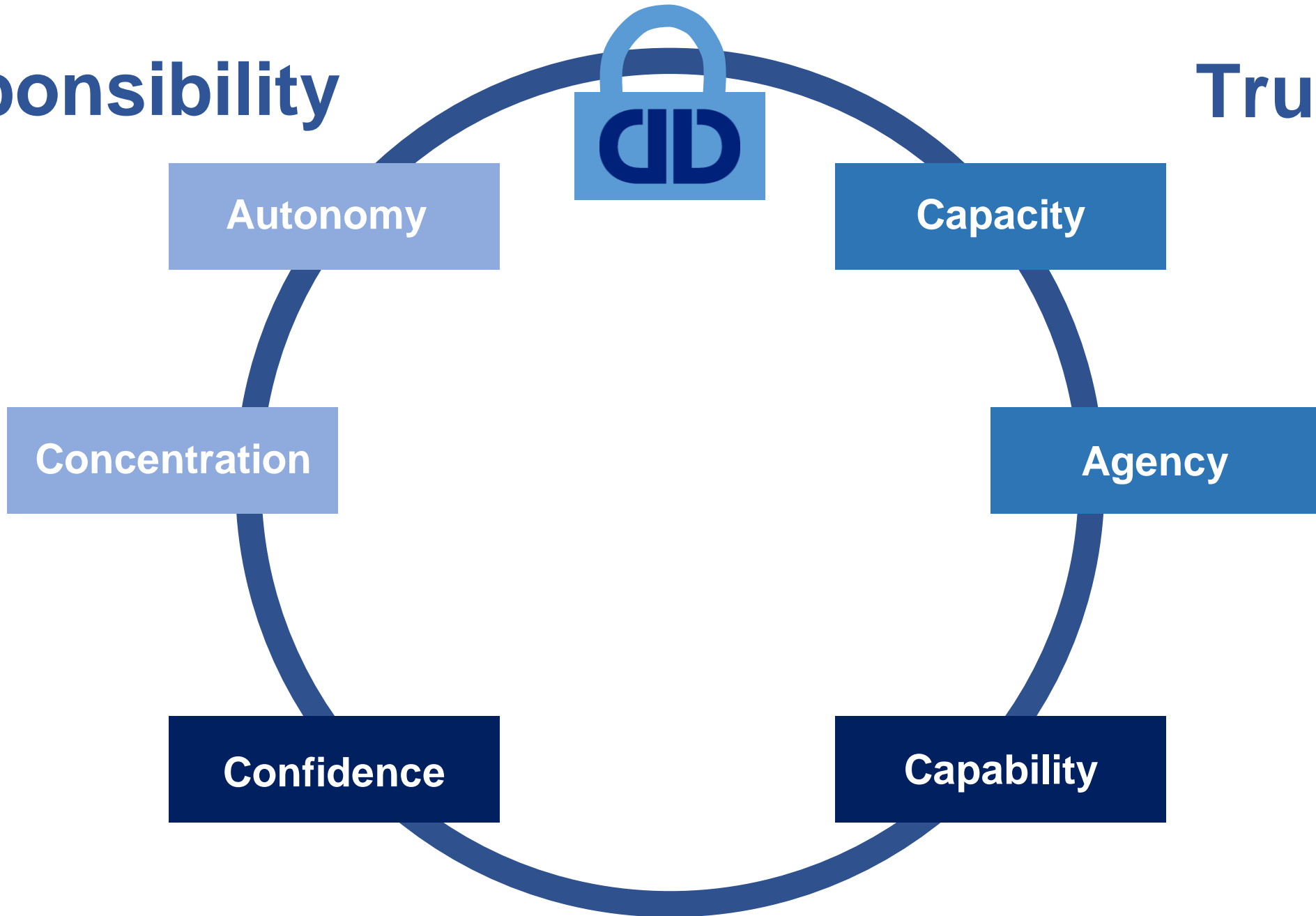
# Autonomy

**Enable**



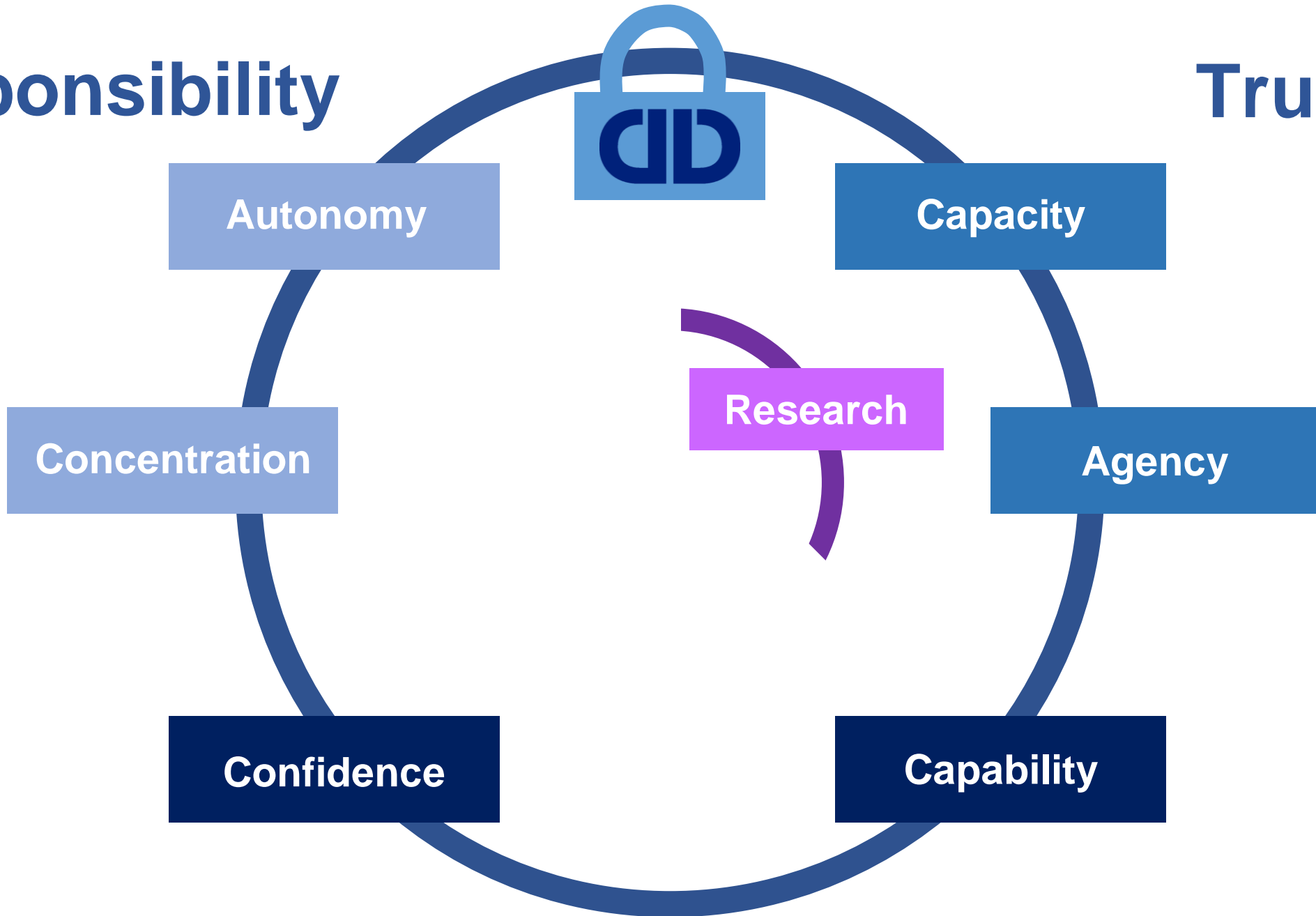
# Responsibility

# Trust



# Responsibility

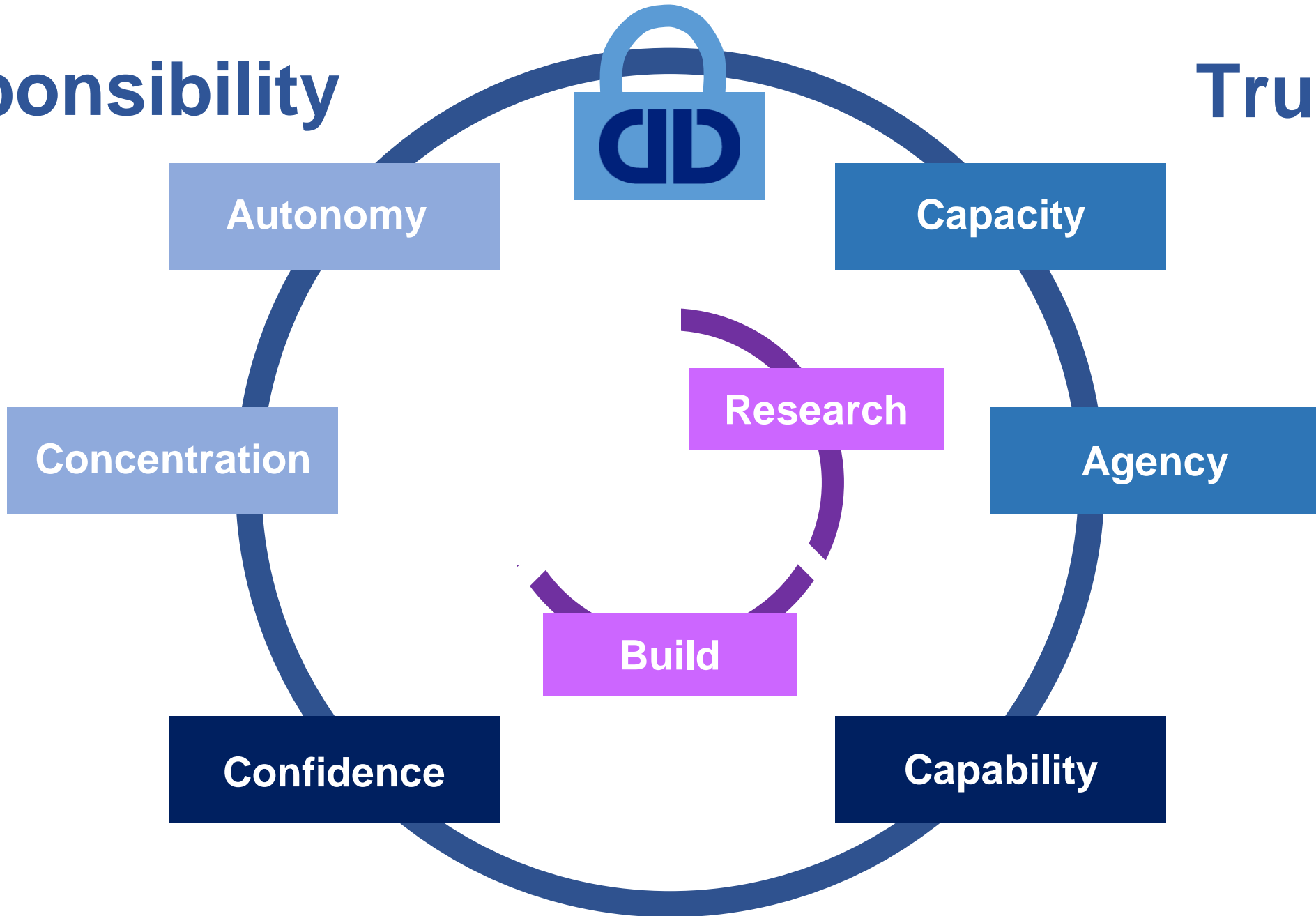
# Trust





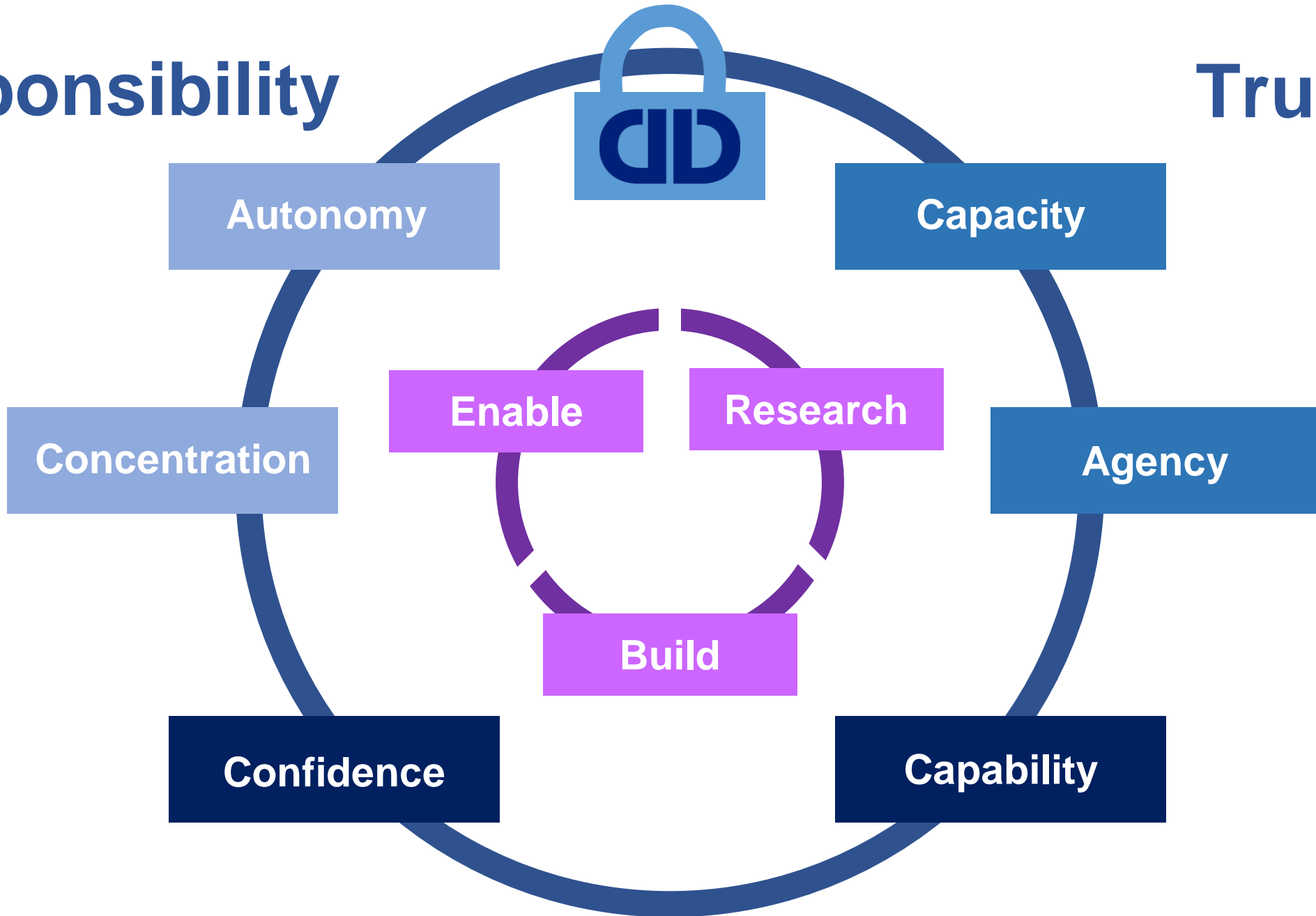
# Responsibility

# Trust



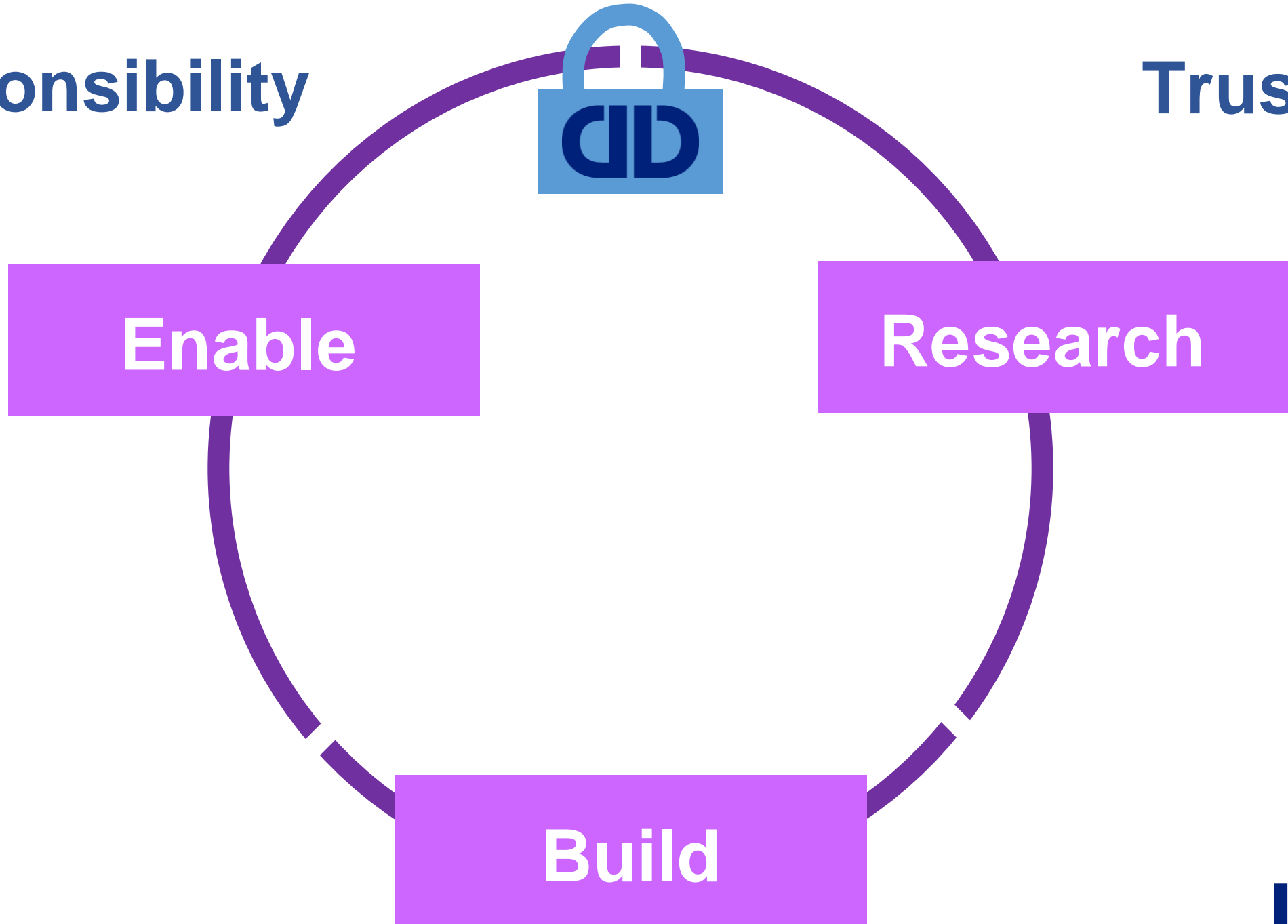
# Responsibility

# Trust



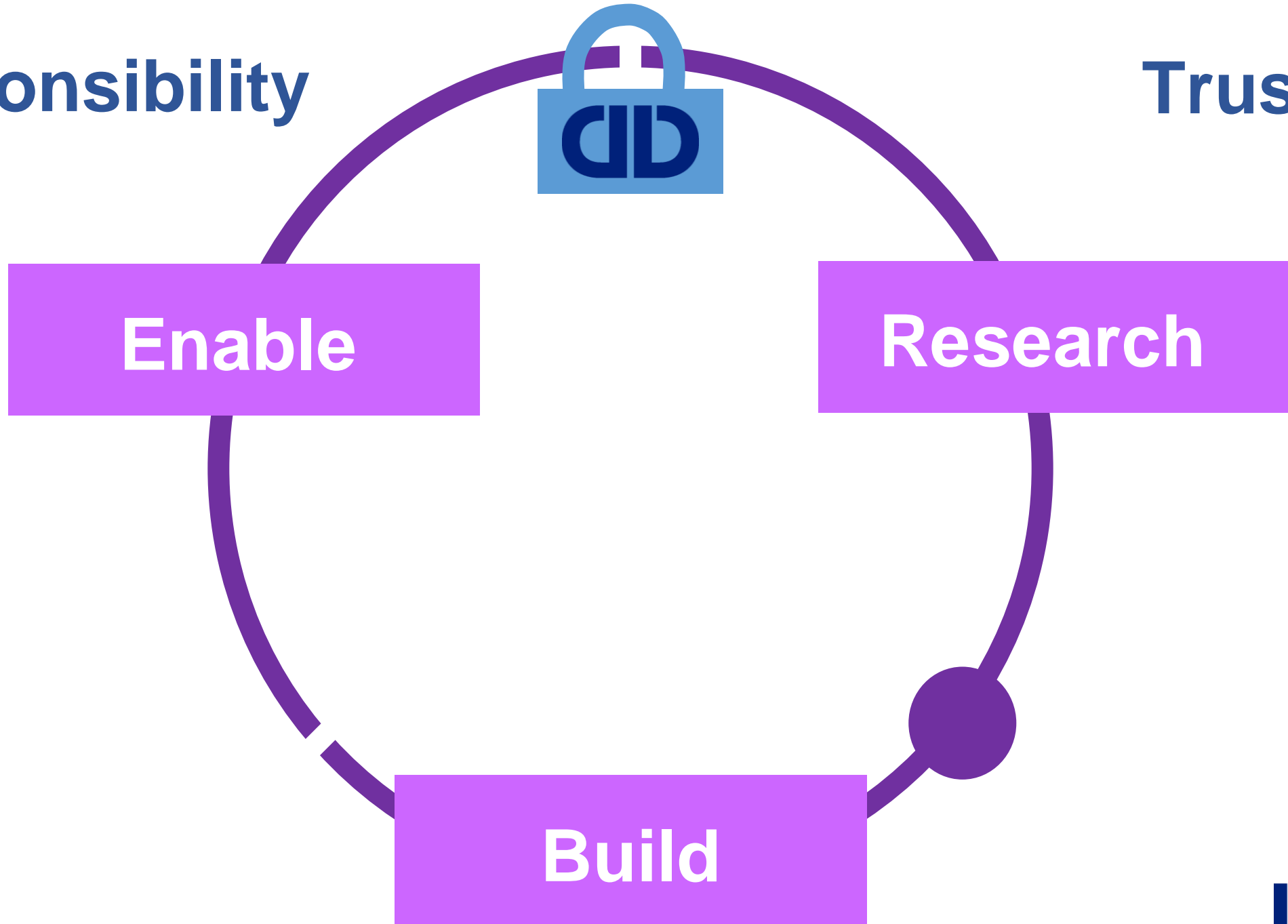
# Responsibility

# Trust



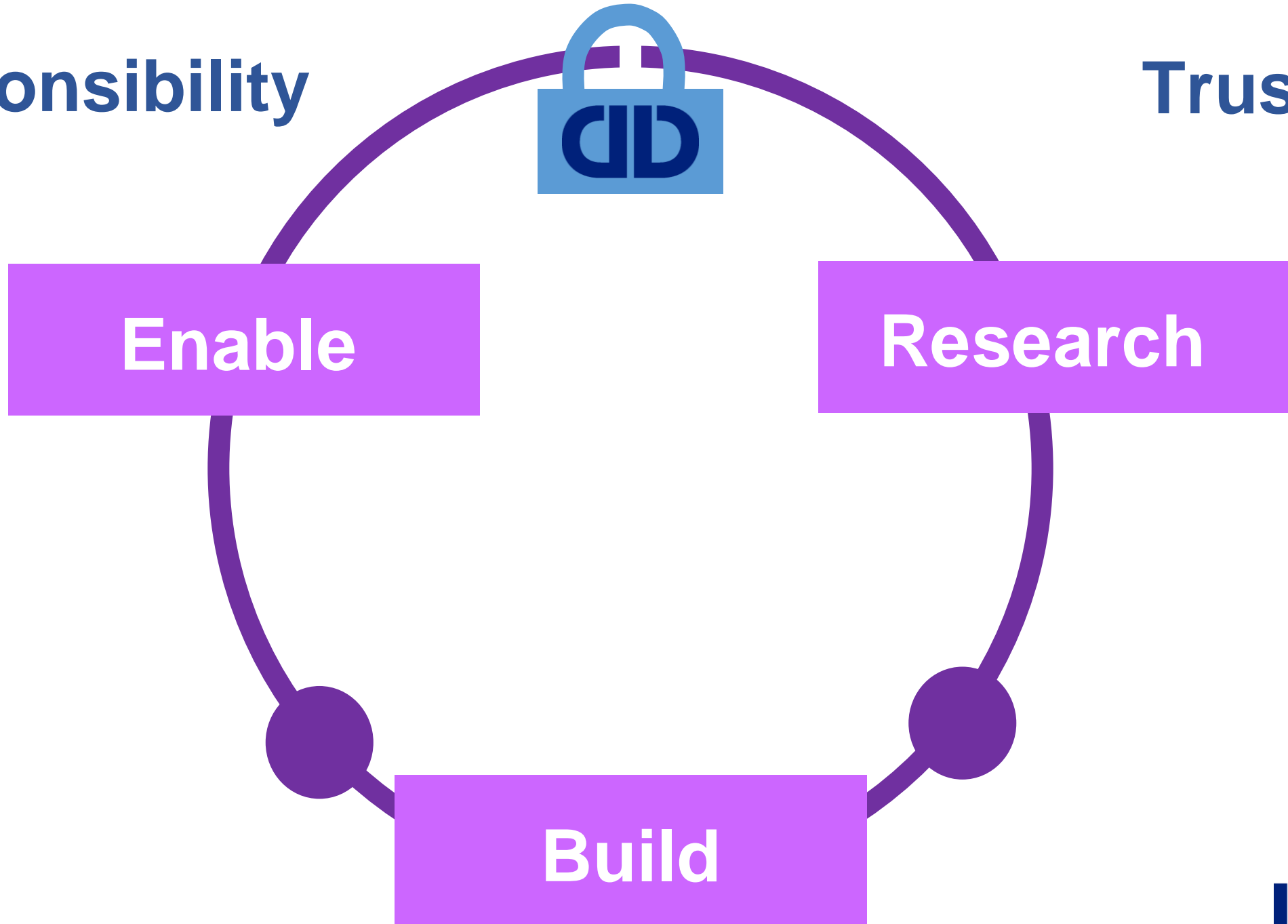
# Responsibility

# Trust



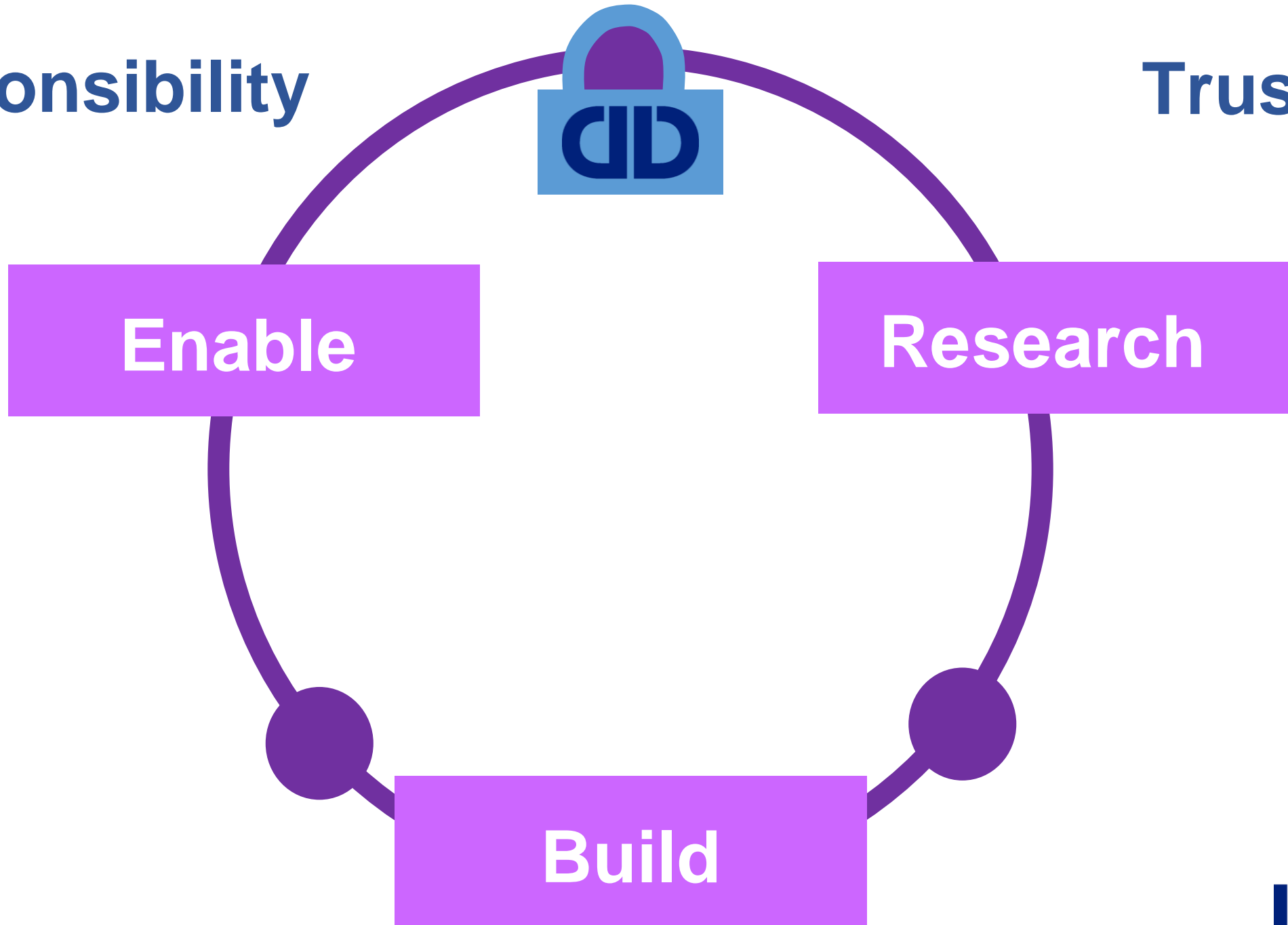
# Responsibility

# Trust



# Responsibility

# Trust



**Promise we make to  
our users**

**Enables**

**Promise users make to  
themselves**



# Trust of users in themselves

# Responsibility

of users to  
themselves

We must be trustworthy  
and responsible

to enable **trust and  
responsibility**

# Alastair

# @acuity\_design