



@pachicodes

# O que é DevRel?

*Como você pode ter uma carreira dev focada em comunidade e conteúdo*



quem é...



- Engenheira em Relações com Pessoas Dev
- Brasileira nas gringas
- Streamer na Twitch
- Mãe de gatos
- Apaixonada por comunidade

# Pachicodes



@pachicodes



01.

**O que é DevRel?**

02.

**Como eu descobri essa  
carreira?**

03.

**O que uma pessoa em  
DevRel faz na prática?**

04.

**Gostei! Como eu posso  
começar na área?**

# O que é DevRel?

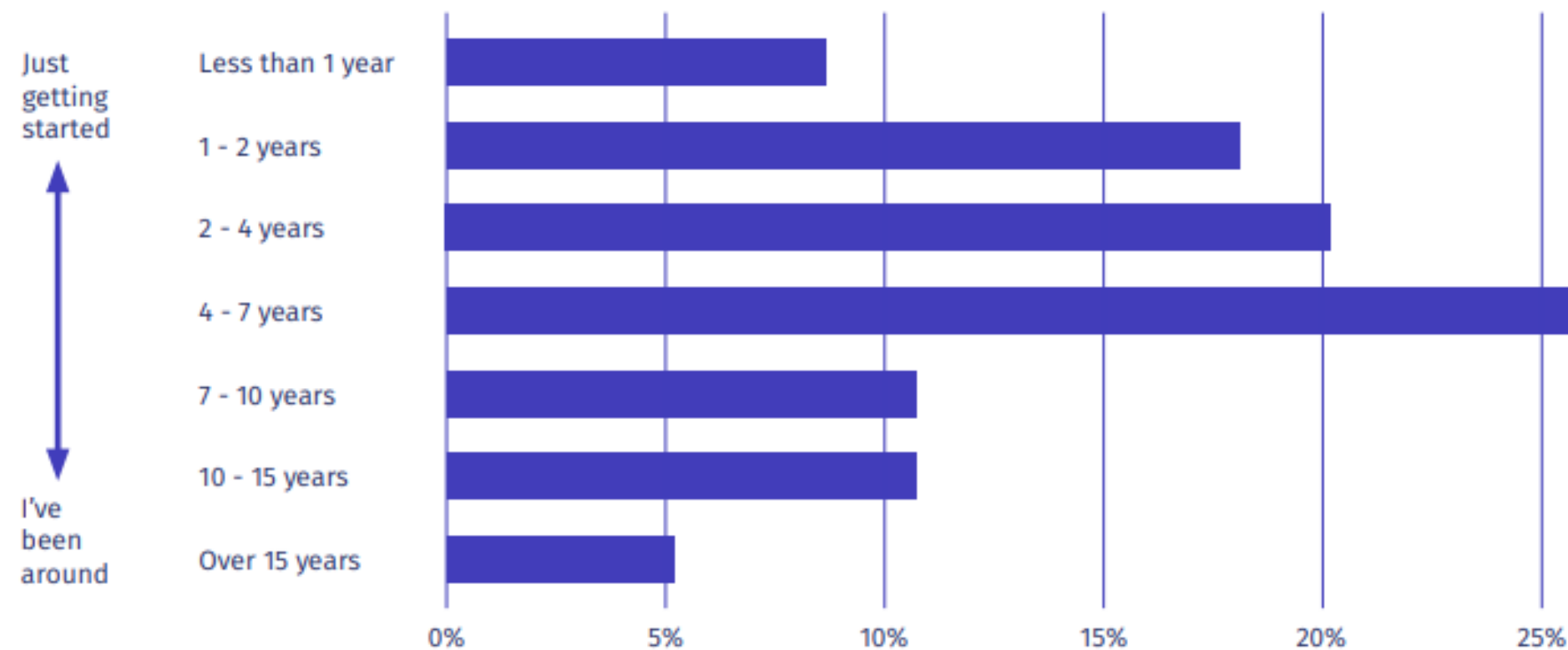
Em resumo,  
é um area que foca em cultivar  
relacionamentos mutuamente benéficos  
entre organizações e pessoas  
desenvolvedoras.



## DevRel nao e novidade...

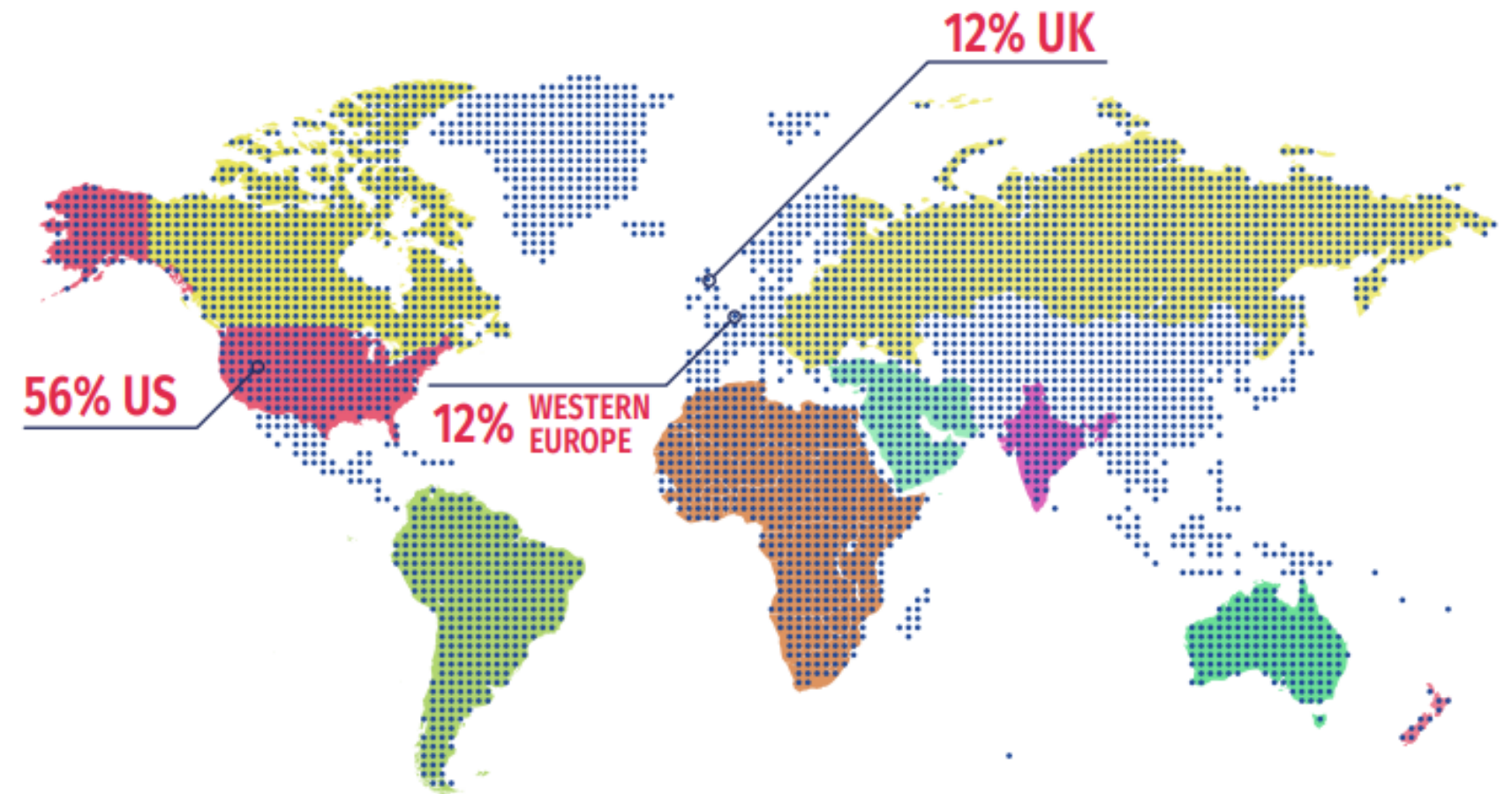
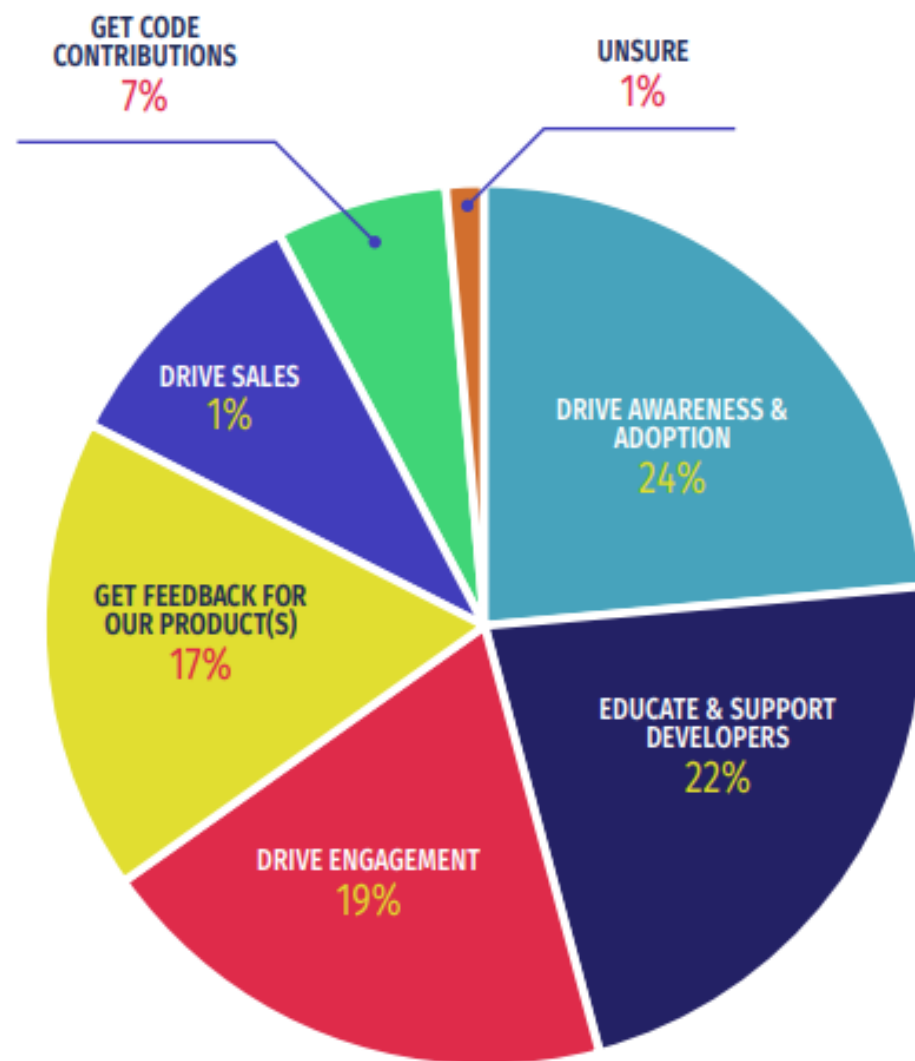
O primeiro programa de Relações com o Desenvolvedor foi desenvolvido pela Apple em torno 1990, ao mesmo tempo em que a World Wide Web foi ao ar.

### YEARS OF EXPERIENCE IN DEVREL



fonte: STATE OF DEVELOPER RELATIONS 2020

## DEVELOPER RELATIONS IS GLOBAL

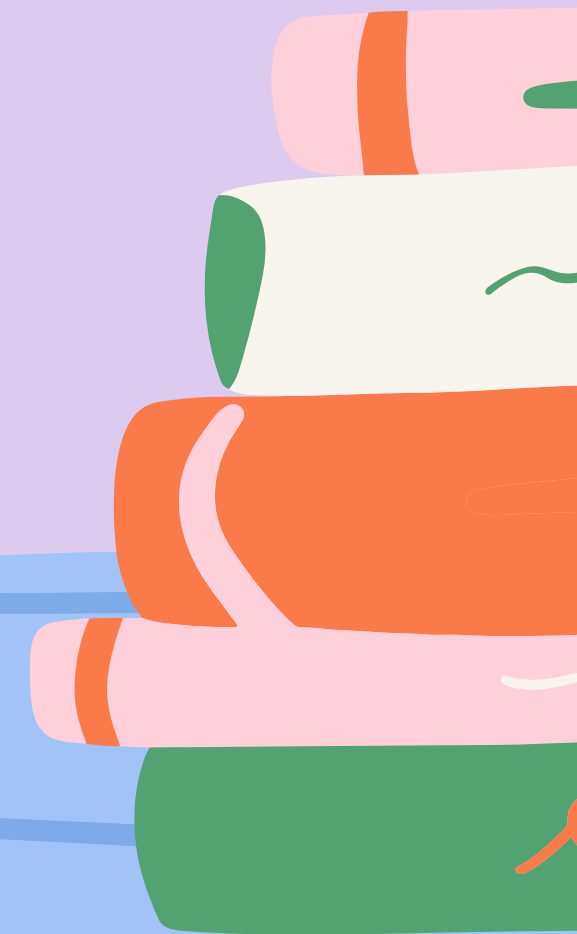


Fonte:

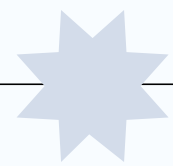
StateOfDeveloperRelations2020

# Pessoas em DevRel

Gerente de Comunidades,  
Dev Experience,  
Dev Advocate,  
Evangelista técnico,  
tech writer,  
Dev. Rel. Engineer,  
Community Tech Support.

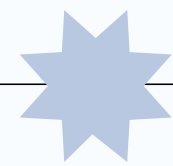


## 2. Como eu descobri a área?



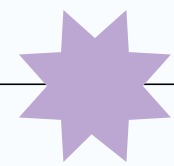
**10/2018**

Comecei a aprender a codar



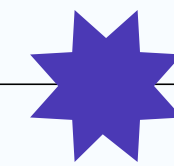
**07/2019**

Comecei a escrever sobre a minha jornada e aprendizado



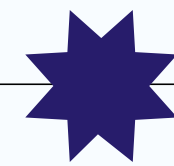
**01/2020**

Comecei a participar ativamente de comunidades Dev no Twitter



**04/2020**

Comecei a fazer Lives de Código na Twitch



**08/2020**

Descobri sobre DevRel



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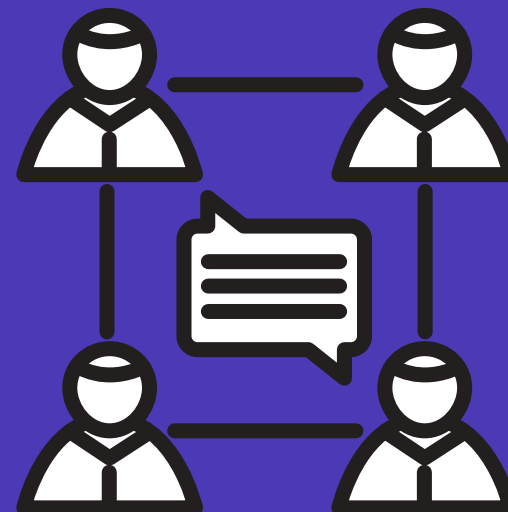
# O que uma pessoa em DevRel faz *na Prática?*

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**Criamos  
Conteúdo**

**Relacionamento  
com a  
comunidade**



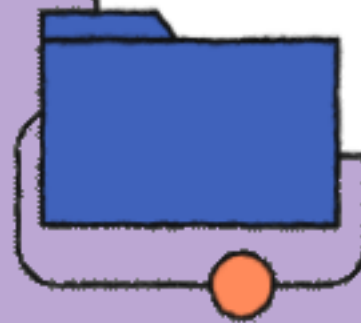
**Codamos**



blog,  
podcasts ,  
comunidade online



# O que eu faço...



LIVES DE  
CODIGO

codecademy / PRO

Subs Novembro 21 50

Learn

UU this by using the syntax class  
YourComponentNameGoesHere extends  
React.Component {}.

JavaScript classes are a complex topic beyond the scope of this course. If you aren't comfortable with them, here are some good resources to consult: [12](#)

Look at the code below. A lot of it is still unfamiliar, but you can understand more than you could before!

On line 4, you know that you are declaring a new component class, which is like a factory for building React

```

1 import React from 'react';
2 import ReactDOM from 'react-dom';
3
4 class MyComponentClass extends React.Component {
5   render() {
6     return <h1>Hello world</h1>;
7   }
8 }
9
10 ReactDOM.render(
11   <MyComponentClass />,
12   document.getElementById('app')
13 );

```

**DaviBusanello cheered! x1000**

1000 Nós te amamos paxixa! Não desiste!

Run

4. Create a Component Class Back 4/9 Next Get Unstuck



**CODE LIKE A GIRL**



EQUIPESCAIQUE PANDAWANBR

ZER02311 EDUARDO KLOSOWSKI Last Sub!

UITTHIN THE SWEET LARI RESET\_12 PACHIC WILSONSANTOSPHX BUXEXALG TEARINGS

RAFAE08M ITSEVOLUTION

AdielSeffrin has cheered 100 bits! ShowLove100 choraaaa nããão boa tardeee

JOHNSJOHNSHELL DAVIDBUSANELLO

CHICOCODES RN4N



EDERSONADEVIL

Conhece DISCORD.JO

boa tardeee

pachic2Luv levxycAmor pachic2Luv levxycAmor p ...

DAVIDBUSANELLO

RN4N

codecademy / PRO

Subs Novembro 21 50

Learn

GO THIS BY USING THE SYNTAX `class`  
 YourComponentNameGoesHere extends  
 React.Component {}.

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Look at the code below. A lot of it is still unfamiliar, but you can understand more than you could before!

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11   <MyComponentClass />,
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```

**DaviBusanello cheered! x1000**

1000 Nós te amamos paxixa! Não desiste!

Run

4. Create a Component Class Back 4/9 Next Get Unstuck



**CODE LIKE A GIRL**

Grid of 40 small avatars of a character with red hair and a black hat.

jpbrab0

LIVE CODERS

POKEMAO

EDERSONDEUS

EQUIPESCAIQUE PANDAWANBR

ZER0231 EDUARDO KLOSOWSKI Last Sub: TEARINGS

AdielSeffrin has cheered 100 bits!

nic2Luv pachic2Luv

RAH

CHICOCODES ShowLove100 choraaaa nããão

ITSEVOLUTION

JOHNSJOHNSHELL

DAVIBUSANELLO

boa tardeee

pachic2Luv levxycAmor

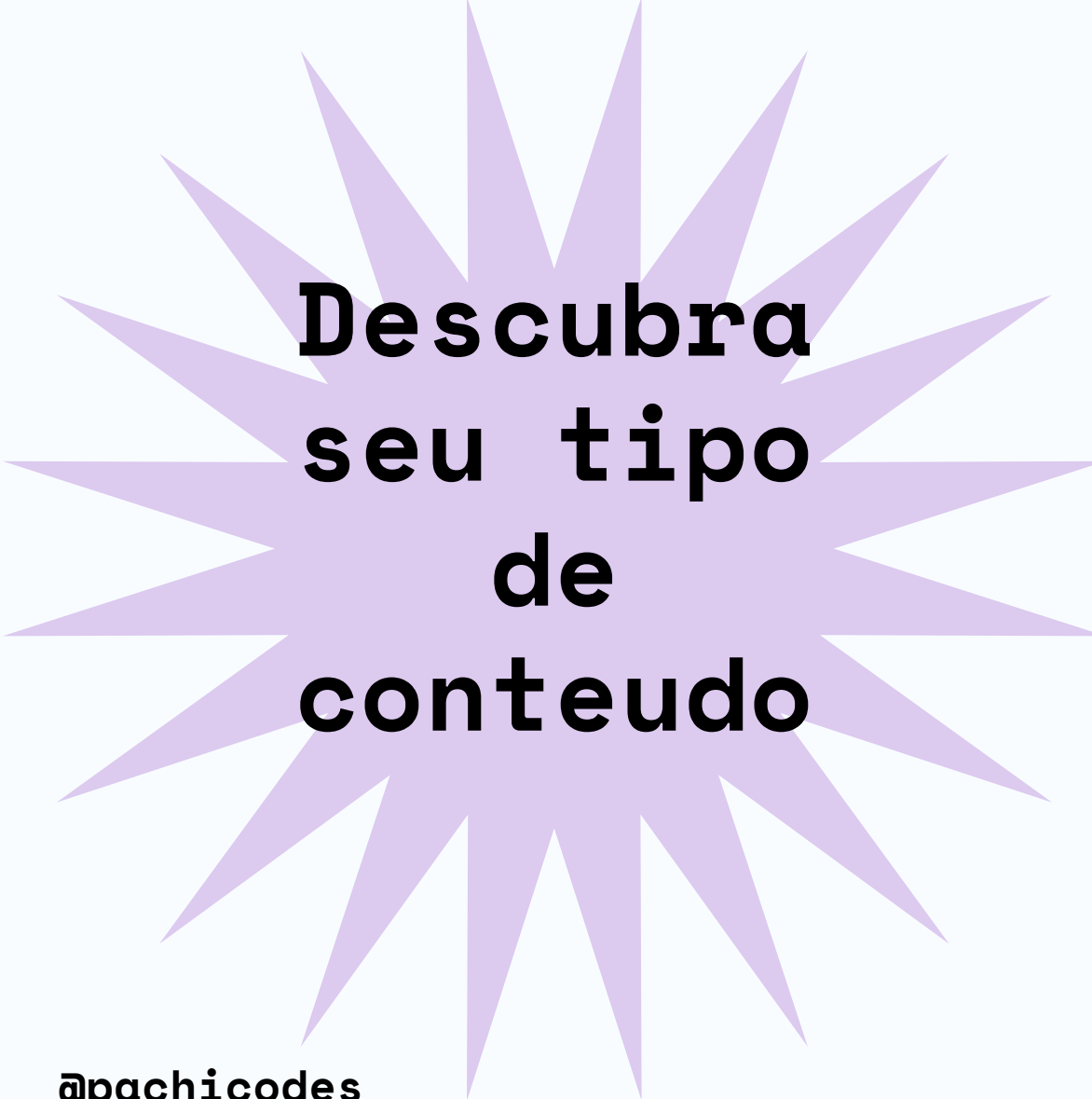
RASTRO WALKER

# Gostei!

## *Como entro na área?*

### Dicas Praticas

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**Descubra  
seu tipo  
de  
conteudo**



**Comece a  
escrever**



**Encontre  
suas  
comunidades**

# Segue ai!

**@pachicodes**



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Twitter

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Instagram

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LinkedIn

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Twitch

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