

FROM ZERO TO HERO IN 7 YEARS (AND COUNTING)

TALES OF DEVREL PRACTITIONER

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 Slides

 Video

 Links

 Comments, Ratings

 Raffle



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LET'S GO BACK IN
TIME




POLL TIME!

 10+ years

 7+ years

 5+ years

 2+ years

 Less than a year

2005



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2006



Artifactory Binary Repository / RTFACT-1

Artifactory get stuck when ibiblio is down

Export

Details

Type:	Bug	Status:	RESOLVED
Priority:	Normal	Resolution:	Fixed
Affects Version/s:	None	Fix Version/s:	None
Component/s:	None		
Labels:	None		

People

Assignee:	Yoav Landman
Reporter:	Fred Simon
Votes:	0 Vote for this issue
Watchers:	0 Start watching this issue

Description

When one of the remote repository is slow or down the whole webapp answers very slowly and sometimes get stuck.
I think we should concentrate on improving customer feeling of the proxy (the maven2 build running and asking for pom and jars).
To do that, flagging the state of a remote repo in a separate thread so user will get a no/yes answer immediatly.

Dates

Created:	04/Oct/06 12:19 PM
Updated:	28/Aug/17 5:47 PM
Resolved:	11/Oct/06 10:46 AM

Activity

All Comments History Activity Transitions

There are no comments yet on this issue.

2009

Artifactory Online – The First Cloud-based Maven Repository Manager Just Went Live!



by Frederic Simon  MVB · Sep. 10, 09 · News



Like (0)



Comment (0)



Save



Tweet



1,011 Views

Artifactory Online is a new SaaS-based solution for managing your build artifacts on the cloud, offering a value-added version of the Artifactory open source Maven Repository Manager with SLA-based hosting and support.

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2011



FIRST SHOT

Calling REST API With CURL



```
http://repo-demo:8080/  
artifactory/api/plugins/  
build/promote/snapshotToRelease/  
gradle-multi-example/1?  
params=snapExp=d14|  
targetRepository=gradle-release-  
local
```


CONCEPT CIRCA 2012: EVANGELISM

“ Let's help the developers by telling them how to do their job (here's a demo – use our tools)

GOALS CIRCA 2012: LEAD CONVERSIONS



NUMBER OF
CONFERENCES / MEETUPS



NUMBER OF PEOPLE IN
THE ROOM



TWITTER FOLLOWERS /
TWEETS REACH



NUMBER OF BLOG POSTS /
POST VIEWS

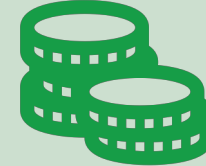
GOALS CIRCA 2012: LEAD CONVERSIONS



TELL PEOPLE HOW
AWESOME WE ARE



THEY ARE GOING TO
TRY US OUT



THEY ARE GOING TO
BUY

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ORG STRUCTURE CIRCA 2012-2015

CEO

CTO

VP of Marketing



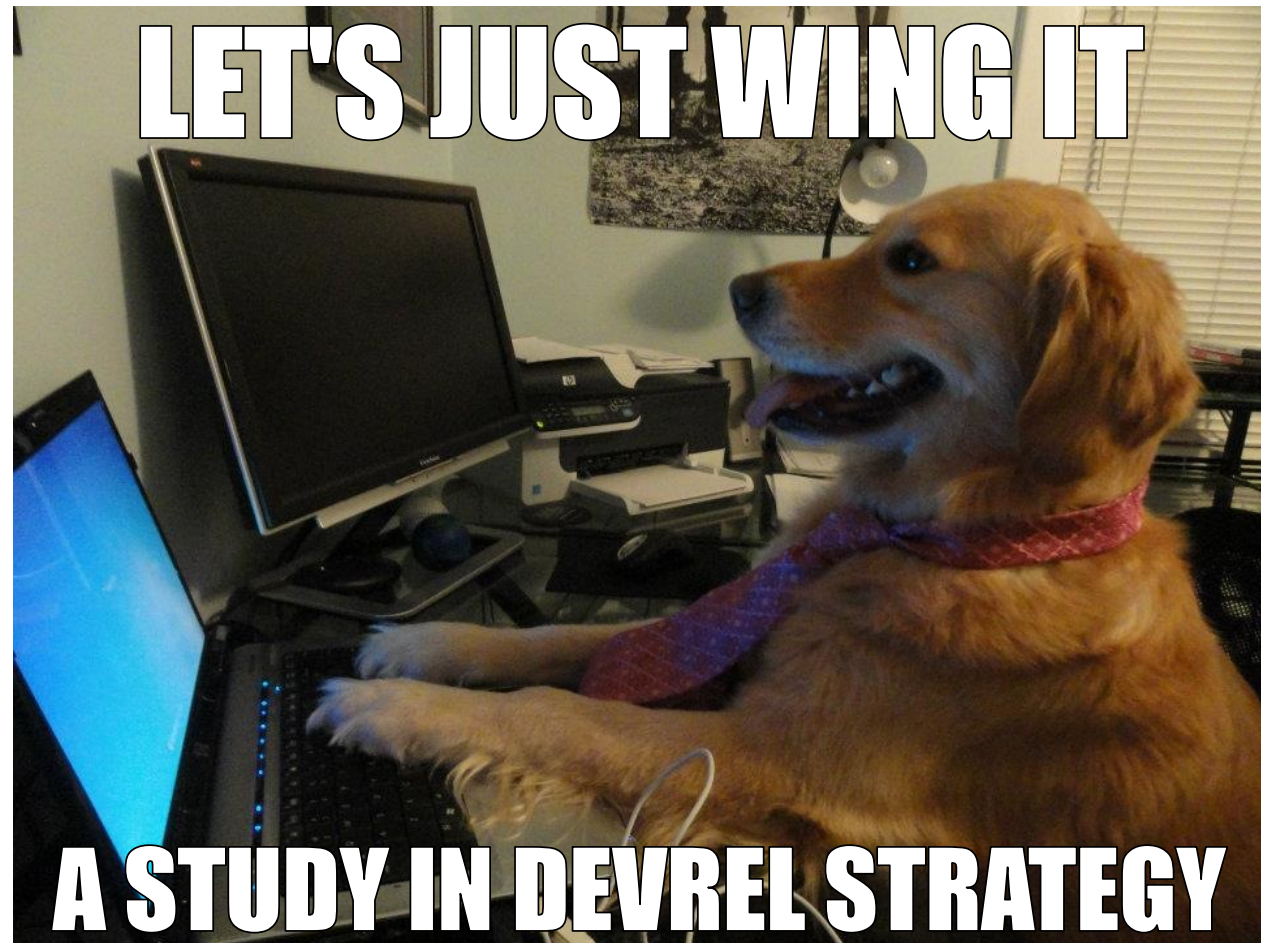
NETWORKING CIRCA 2012

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DEVRELCON 2016



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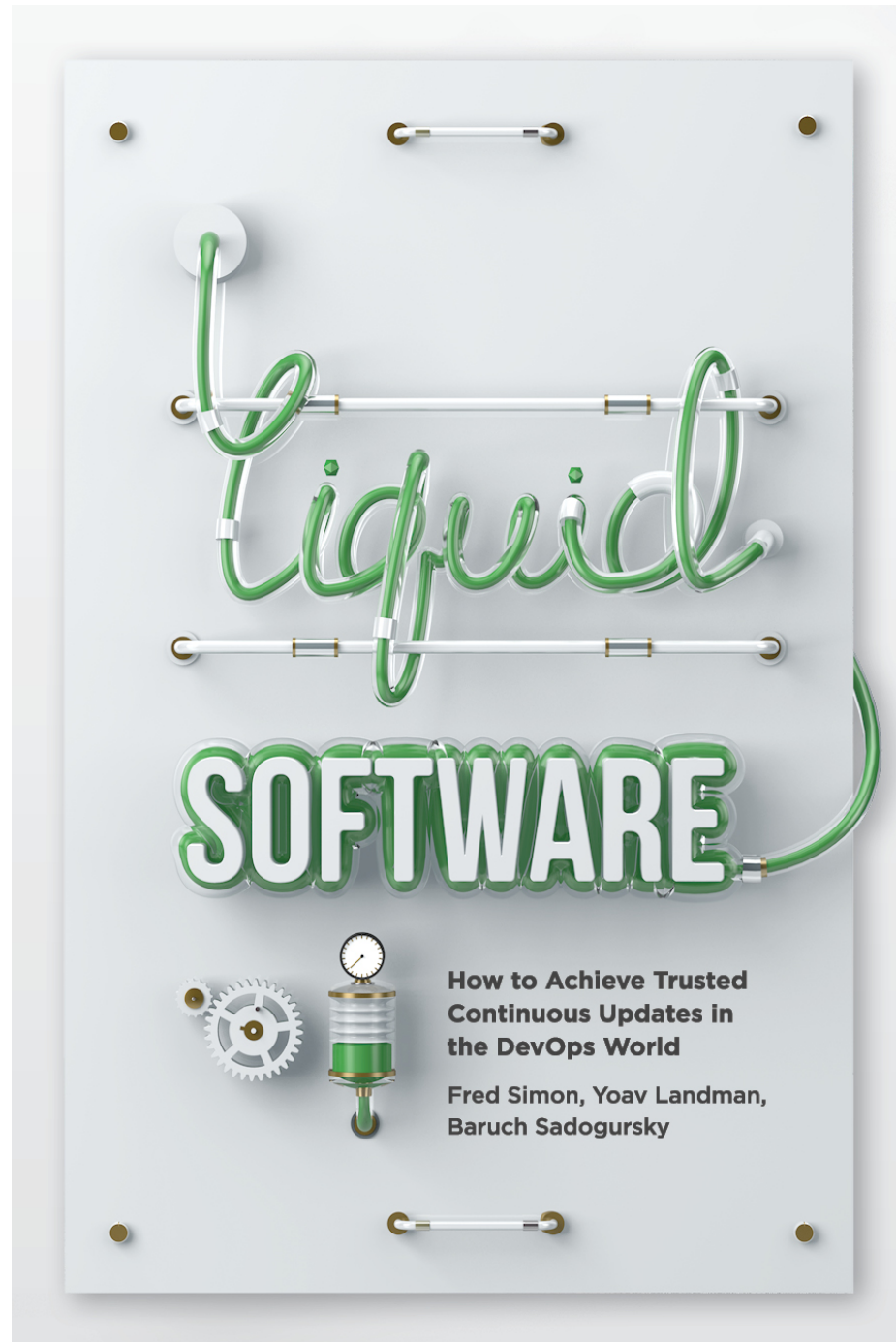
WHO OTHERS THINK I AM



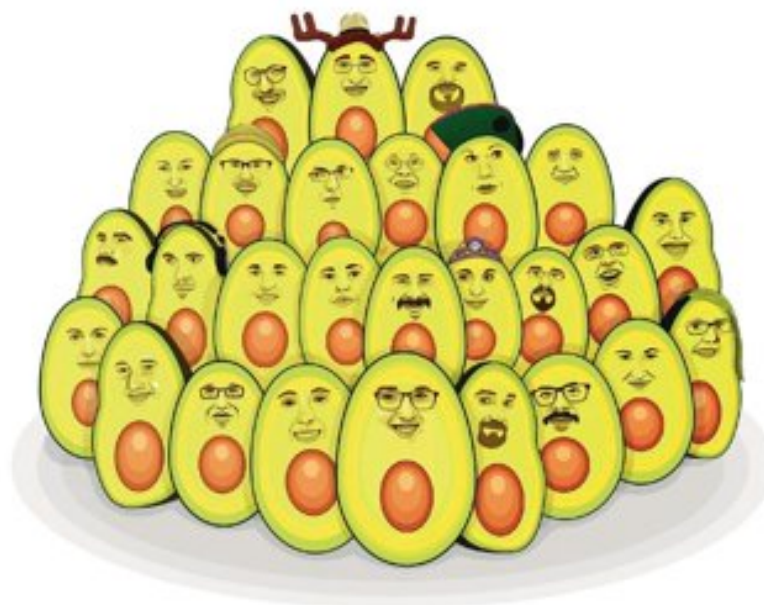
WHO I REALLY AM



2018: LIQUID SOFTWARE BOOK



2018: THE DEVREL BOOK



The Business Value of Developer Relations

How and Why Technical
Communities Are Key To Your
Success

—
With a Foreword by Jono Bacon
—

Mary Thengvall

Apress®

CONCEPT CIRCA 2019: DEVELOPER RELATIONS/EXPERIENCE

“ Let's help the developers being more productive by listening to their problems and working together to solve it

THE IMPORTANCE OF FEEDBACK



DEVELOPERS FEEL THEY
ARE BEING HEARD



PRODUCT GETS VALUABLE
FIELD FEEDBACK



COMPANY PERCEIVED AS
RESPONSIVE

MEASUREMENT CIRCA 2019: ENGAGEMENT



HOW MANY CARE ABOUT
YOUR CONTENT



HOW MANY SHARED YOUR
MESSAGE



HOW MANY INFLUENCERS
YOU INFLUENCED

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GOALS CIRCA 2019: LEADERSHIP AWARENESS



JFROG LEADS BY HELPING
DEVELOPERS IN
INNOVATIVE WAYS



HELP US DO EVEN MORE
BY TALKING TO US



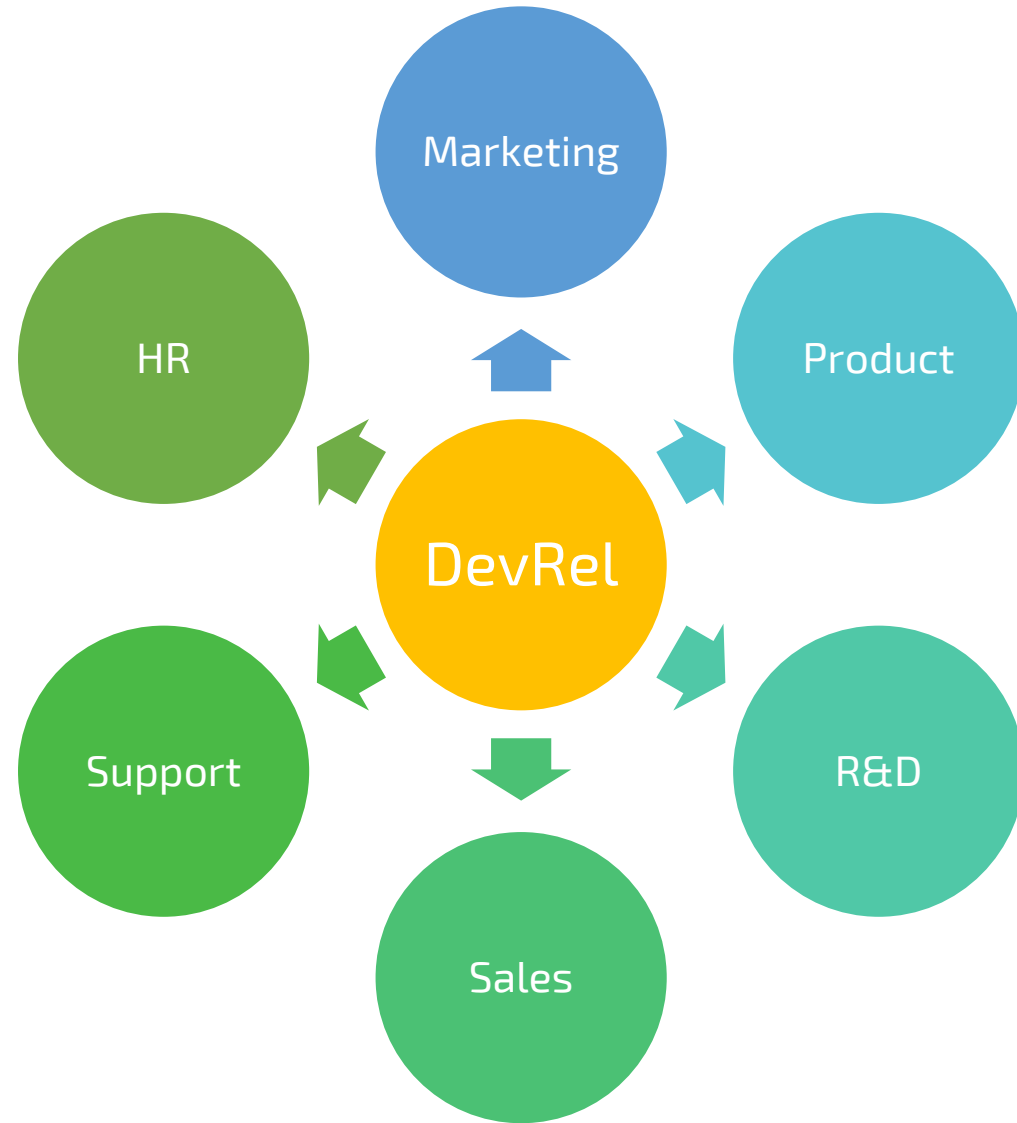
CHECK US OUT IF IT
MAKES SENSE IN YOUR
CASE

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ORG STRUCTURE CIRCA 2019



NETWORKING CIRCA 2019: FROGS AND FRIENDS



ESTABLISHED
INFLUENCERS PROGRAM



MUTUAL BENEFITS



COLLABORATION AND
FRIENDSHIP OF EQUALS

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TWITTER ADS AND Q&A



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