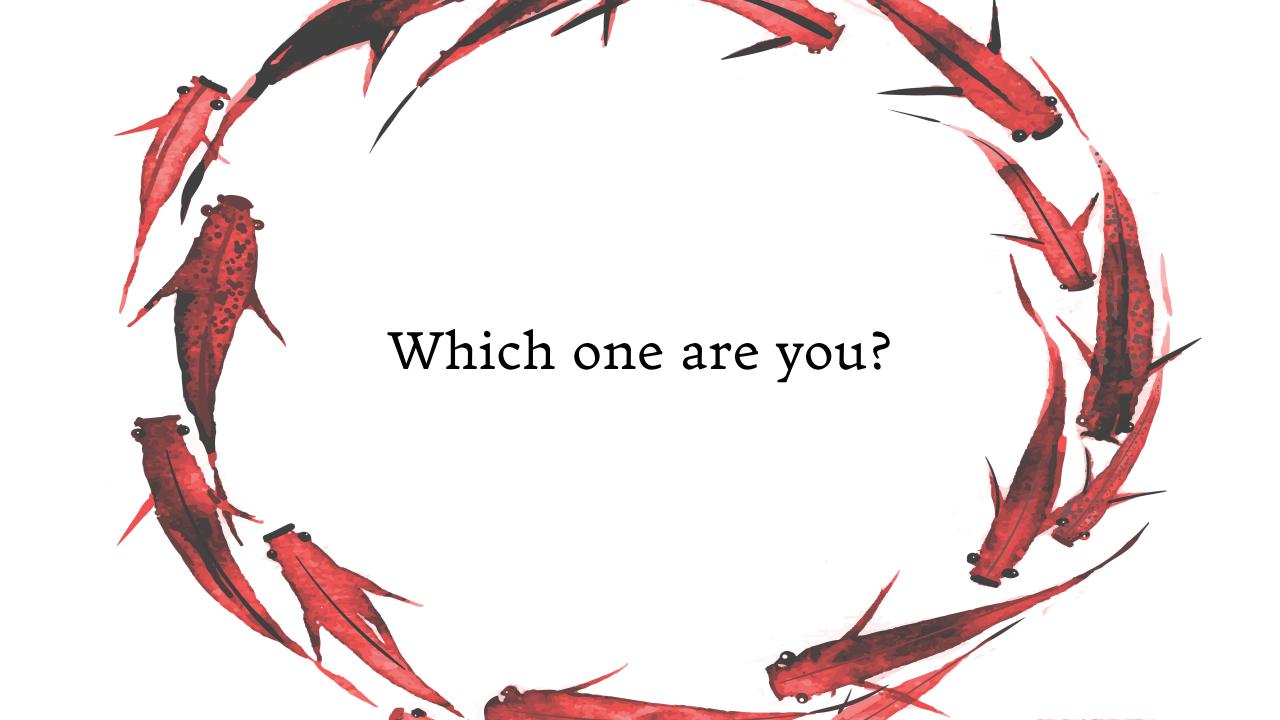
Comfortable with Uncertainty By Melanie Sumner











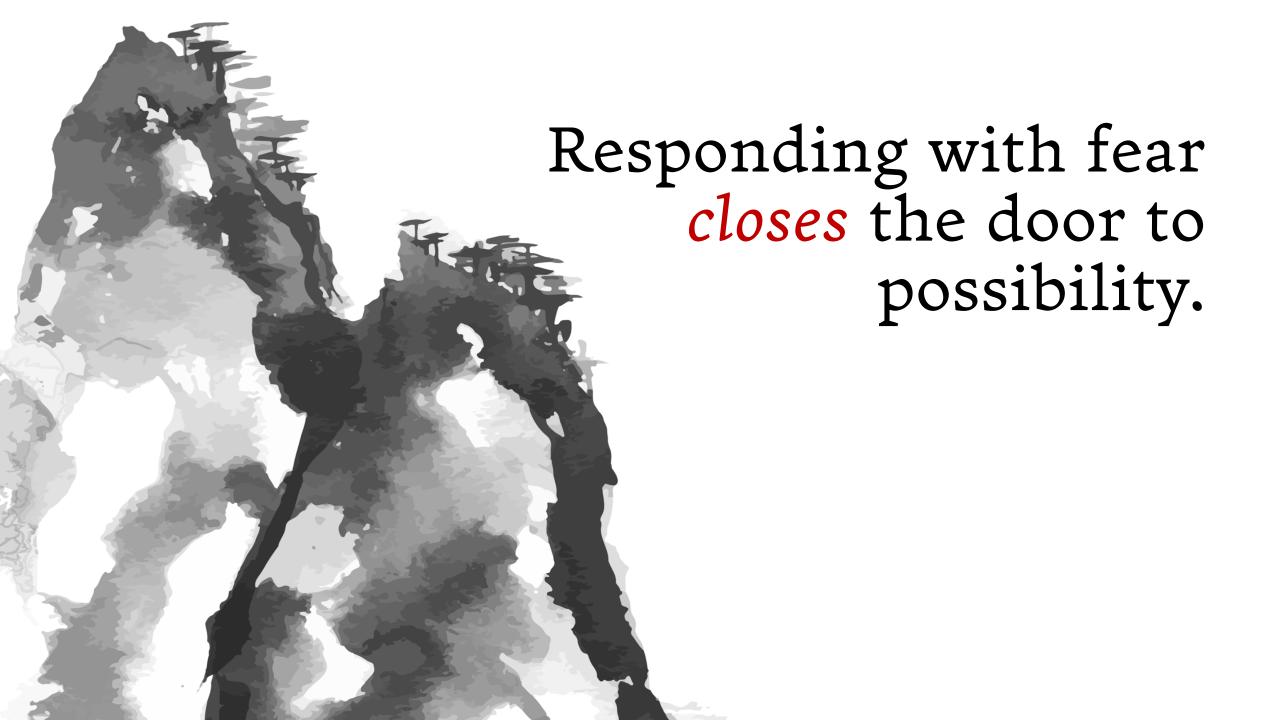






We can also *close* the door to new possibilities.







We can never avoid uncertainty.





Being brave means we have chosen to cultivate our

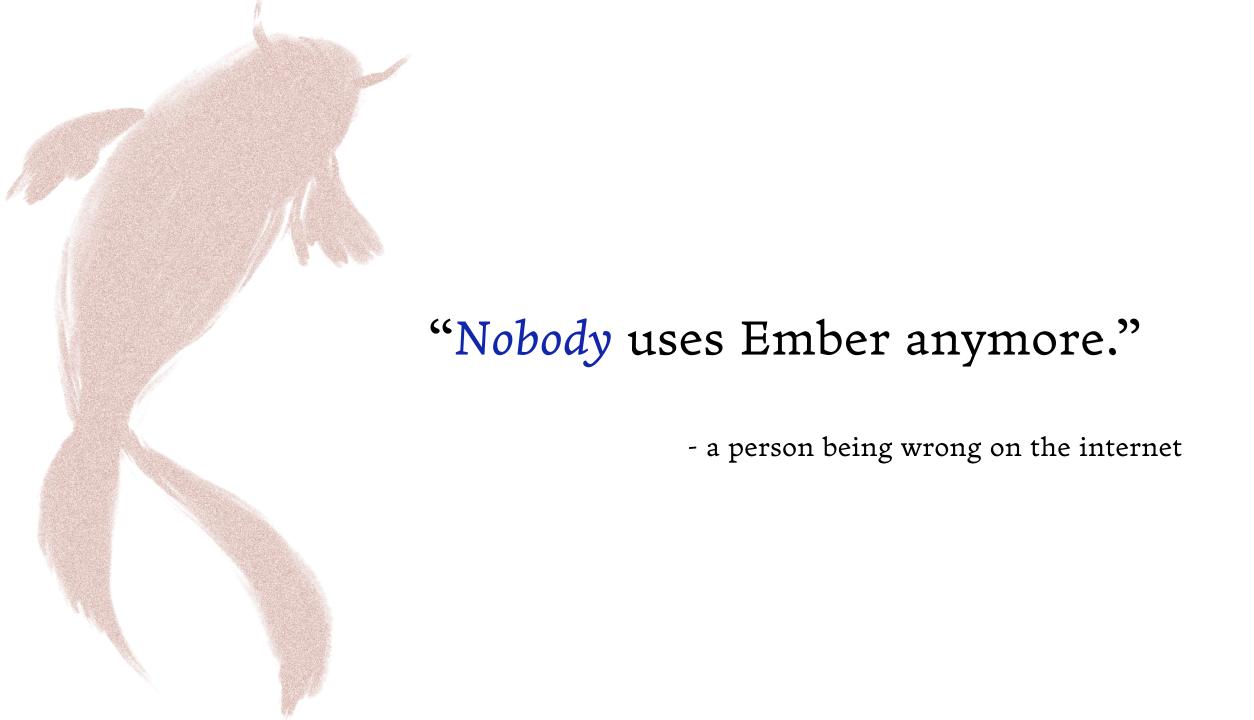
fearlessness.

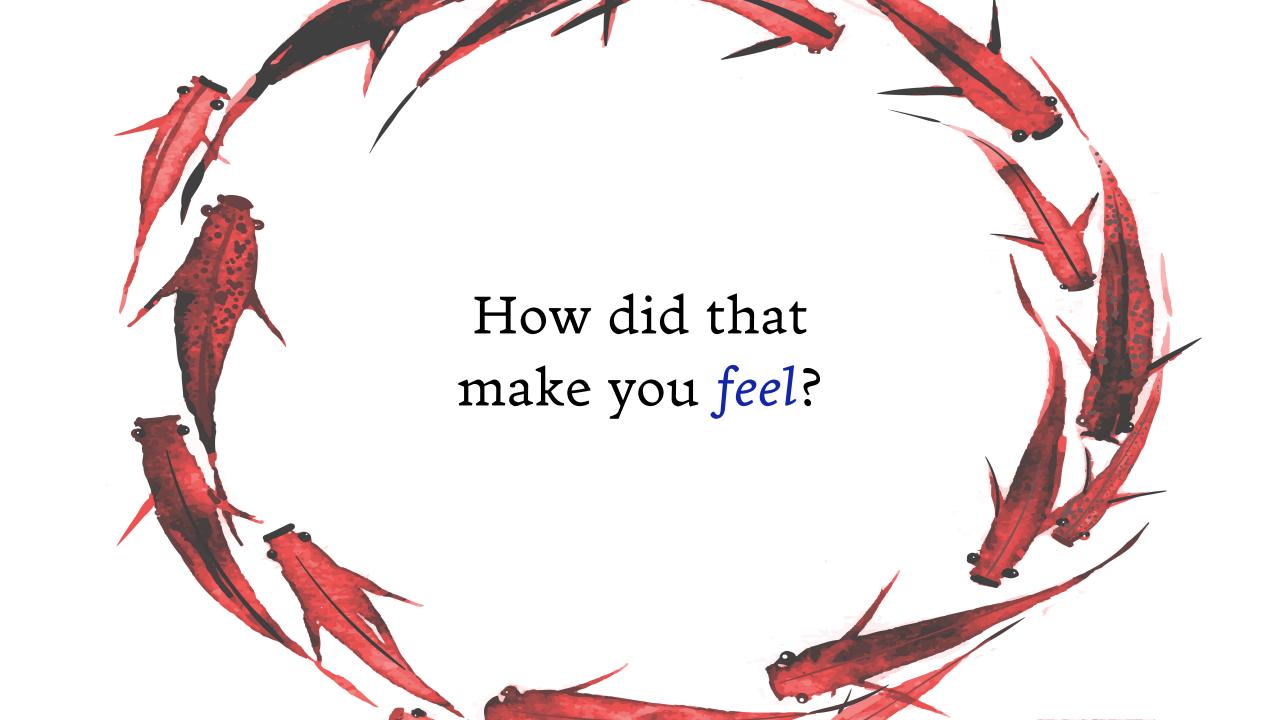


Observe

Analyze

Think

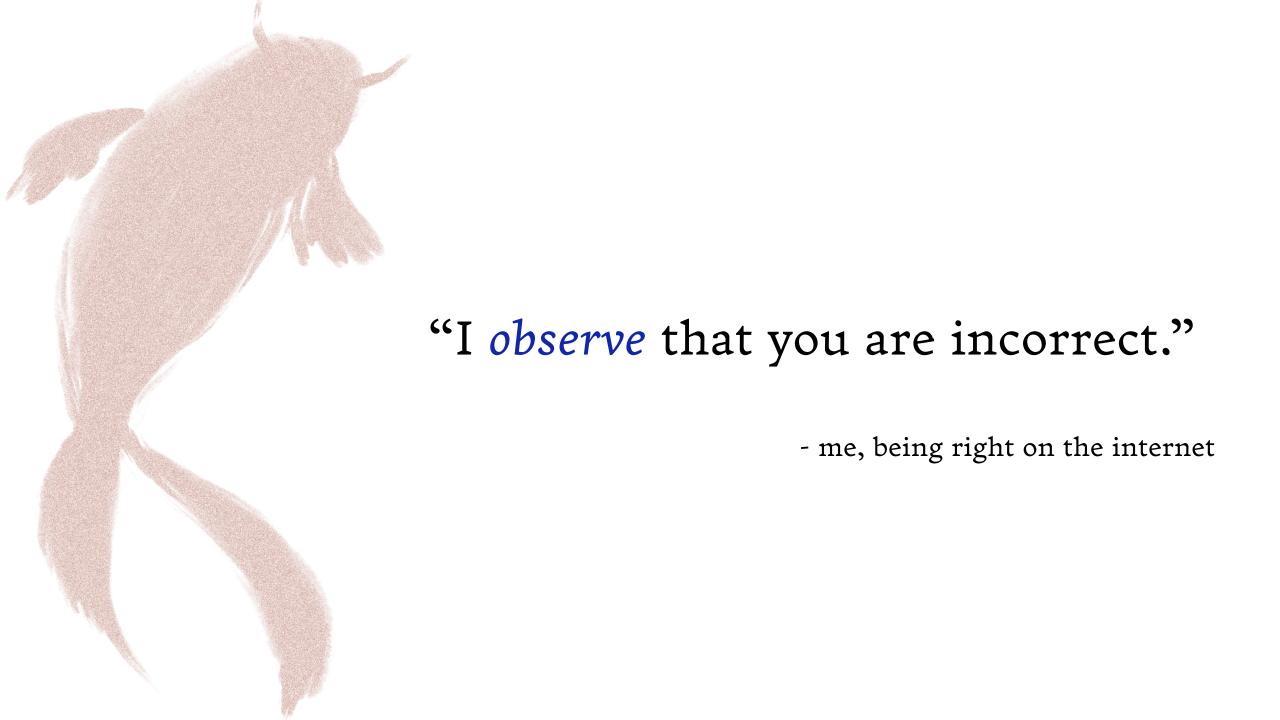




Step back

Observe the reaction or feeling

• Practice speaking the observation

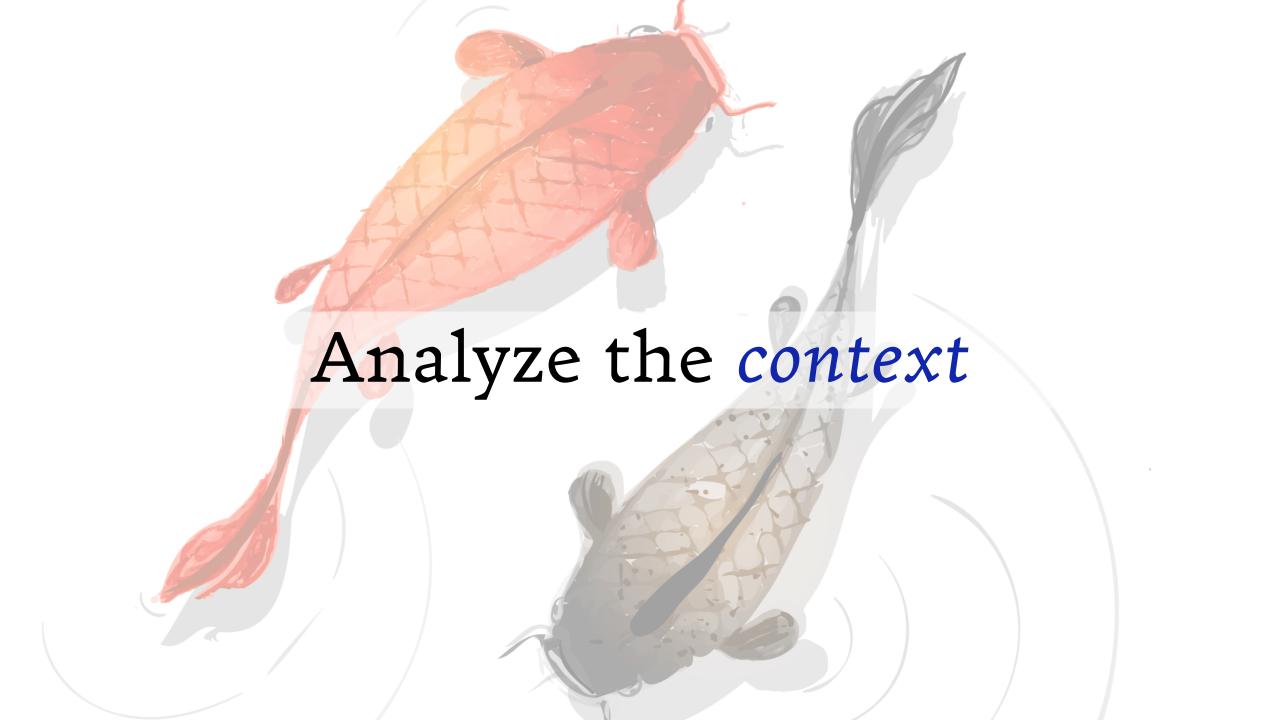




Analyze the claim









"The data says that 50% of people who responded to this survey that do X use Y."



How many people responded to the survey, then?

Scenario A

- We can approximate that there are 10,000 people who do X
- We know 1,000 *people who do X* took the survey
- The survey represents 10% of all *people who do X*
- The claim ("50%") represents 5% of all *people who do X* who also did the survey

If 500 people answered this way, out of the 10,000 total, does this statement have enough significance to be meaningful?

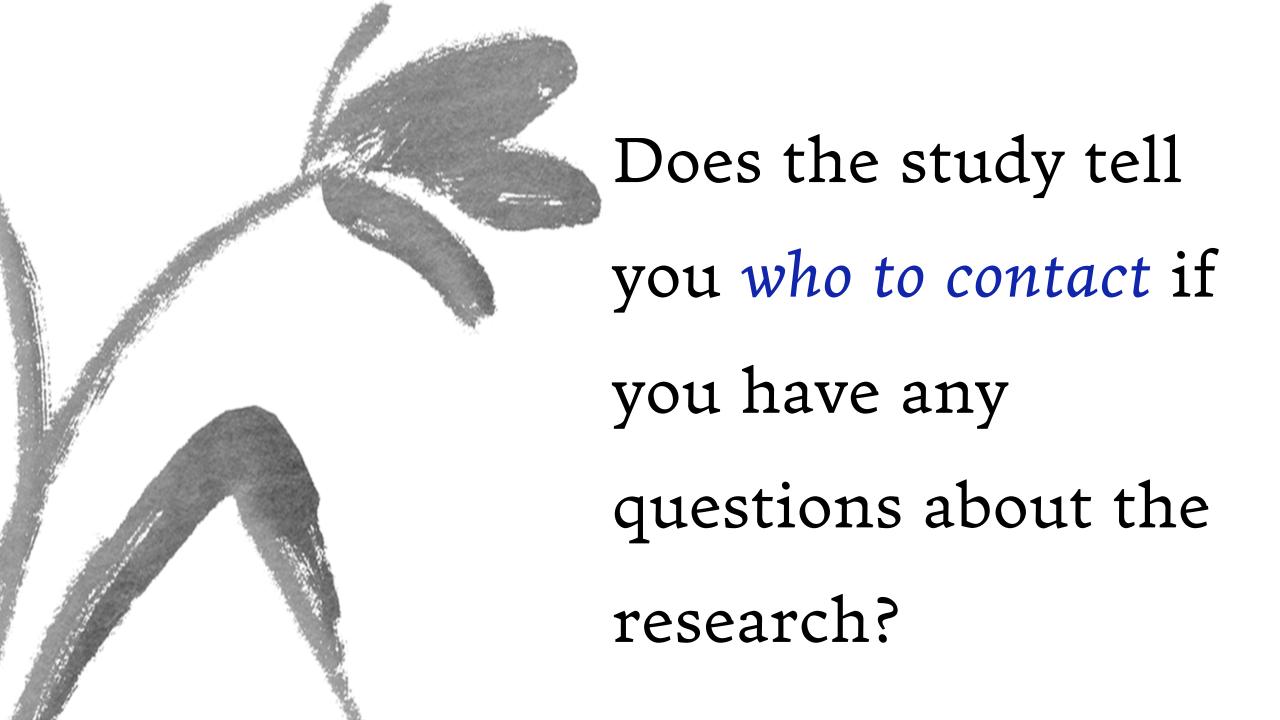
Scenario B

- We can approximate that there are 10,000 people who do X
- We know that 8,000 *people who do X* took the survey
- The survey represents 80% of all *people who do X*
- The claim ("50%") represents 40% of all *people who do X* who also did the survey

If 4,000 people answered this way, out of the 10,000 total, does this statement have enough significance to be meaningful?

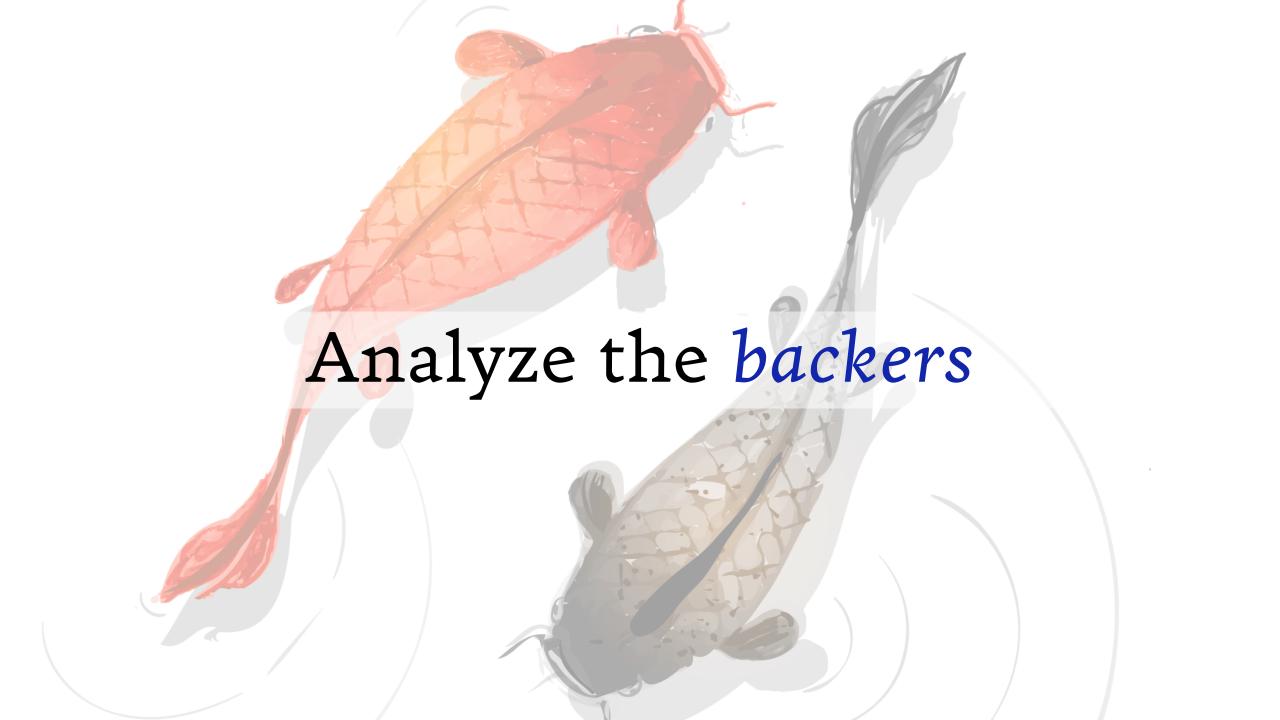








Are you able to reproduce the results of the study?





Do they benefit from a positive outcome?



Take time to think.



Be fearless.

I'm proud of you. I want to tell you that in case no one else ever has. Passion, patience, and persistence will win. Don't beat yourself up. You are a work in progress which means you'll get there a little at a time, not all at once. Everything will be okay in the end. If it's not okay, it's not the end. You are much stronger than you think. A little progress each day adds up to big results. You are good enough. You are worth it.

I believe in you.

