

WORDPRESS TO STATIC SITE

A DESIGNER'S LEAP INTO SOMETHING NEW

@liamdempsey

ALTERNATE TITLE

WORDPRESS PLUGINS TO MAKE A STATIC SITE

AVOIDING A NEED TO WRITE CODE

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SLIDES ARE ONLINE

<https://noti.st/liamdempsey>

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DEMO SITE IS ONLINE

<https://wpplayground.com>

WHAT WE'LL COVER TODAY

- Why even consider making static sites
- The process of making static sites using WordPress plugins
- Ideas on how business flows when making static sites

WHAT'S THE STORY?

- Need options for clients who need a great site, but don't want a blog
- Reduce hosting + maintenance costs
- This trend is happening
- Some WordPress-to-static hosts are expensive

THE PROCESS

BUILD
WORDPRESS
SITE

CLEAN UP
WORDPRESS
STUFF

INSTALL
STATIC SITE
PLUGIN

CONFIGURE
STATIC SITE
PLUGIN

EXPORT
STATIC SITE

UPLOAD
STATIC SITE
TO SERVER

MY WP BUILD TOOLS

- Astra Mini Agency Bundle \$152; \$135 year
- Elementor Pro \$199; \$149 year
- Yoast SEO FREE

STATIC SITE PLUGINS

- Simply Static
- WP2Static 

*5 minutes from now, your WordPress site
will be 10x more Secure, 10x Faster and 10x Easier*

Discover the Power of Static Today. For Free.



WP2Static

By [Leon Stafford](#)

[Download](#)

CHOOSING WP2STATIC

- In the WordPress plugin repository
- 10,000+ active installs
- Free to use
- Premium upgrades for scaling

HANDLING FORMS

- HubSpot
- Mailchimp subscription forms
- Typeform
- Others

NEWSLETTER SIGN-UPS

- Mailchimp embeds
- Constant Contact embeds
- Others

PRE-EXPORT TASKS

- Get rid of extra themes and plugins
- Delete unnecessary uploads
- Update exclude settings to prevent export of feed, comments, etc.

HANDLING 404

- Create a 404 page in WordPress
- Use .htaccess to declare the location of the 404 file on the server

```
ErrorDocument 404 /404/index.html
```

SITEMAPS FOR SEO

- Make a human-focused sitemap via WordPress
- Haven't figured out how to get an `sitemap_index.xml`

ON SITE SEARCH

- Small enough sites may not need on site search
- Yet to find low-cost, low-dev skills solution

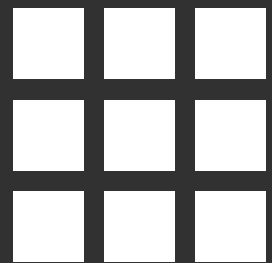
UPDATING CONTENT

- With the free plugin, regenerate the entire site
- FTP the files/changed pages
- With premium add-ons, output only the changed items

HOSTING

- Any basic hosting works
- Currently hosted on BlueHost
- Might look at GitHub Pages
- Exploring Netlify

BIG SHOUT OF THANKS



bluehost

STILL LEARNING

- Deploy directly from the local install
- sitemap_index.xml creation
- Exploring hosting solutions
- Considering business options

QUESTIONS?

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