

Gather reports to see what happened, when, and where.

Today 9AM, via SMS

We need to be evacuated to a safe place ASAP

Share Post

OPEN DESIGN.

### Welcome.

Get comfortable, let's warm up!:)

Think of or write down:

1 skill you're comfortable with,

1 you'd like to share

1 you'd like to learn more about.



If you can, please introduce yourself to at least two people you don't already know.

### Today's agenda.

10.00 - Introduction to Open Design. Team/groups.

10.10 - Create design challenges from issues.

10.25 - Design labels in your repo & design documentation

10.35 - Understanding 'design activities'

10.50 - Witness + location specific

11.00 - Finish :(

**OPEN DESIGN** 









### OPEN DESIGN.

### Open design is...

A way for designers who want to tackle big societal problems by contributing to humanitarian open source software (OSS). We've seen, heard and discussed the need for Open Design across continents.

But when it comes to OSS, designers often don't know what they can do to contribute and how to do it.

A set of methods, tools, examples, workshop framework and events, created in the open to encourage designers to learn, iterate, adapt and modify to their own OSS passions.

We're using Ushahidi's OSS TenFour as the first OSS to benefit from design OSS contributions.

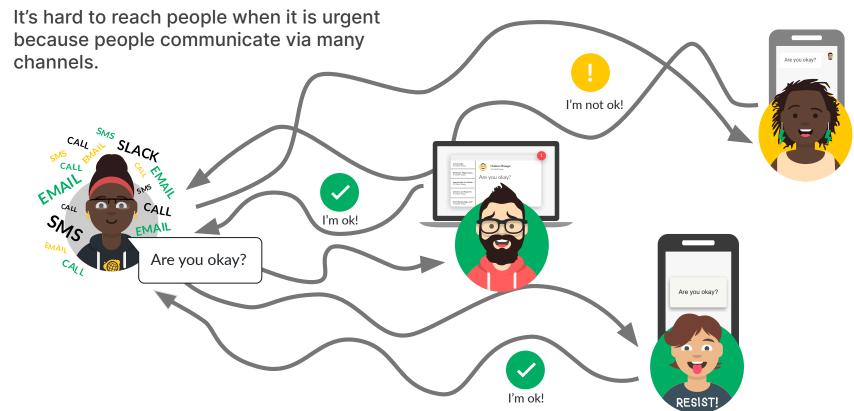
@opendesignis

opendesign.ushahidi.com

github.com/ushahidi/opendesign



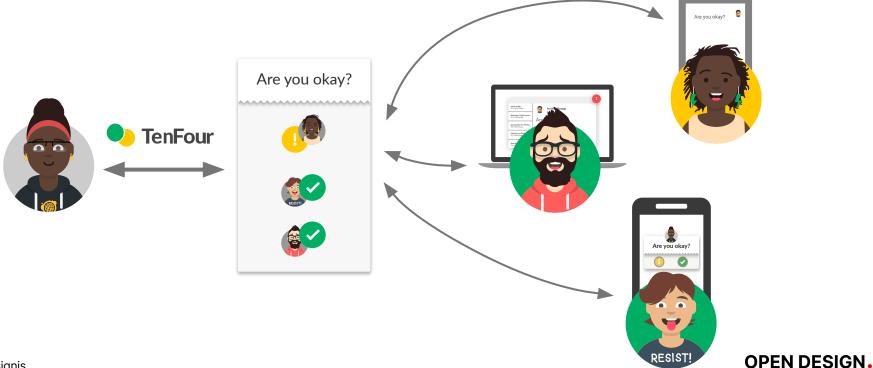
### Communication is fragmented and chaotic in a crisis.



## TenFour fixes fragmentation, giving you fast answers.

Reach your team on any channel.

Your team's responses are collated together.



## Forming teams.

Try to find an even mix of backgrounds/skills across your team. This can be comfort levels or interest levels.

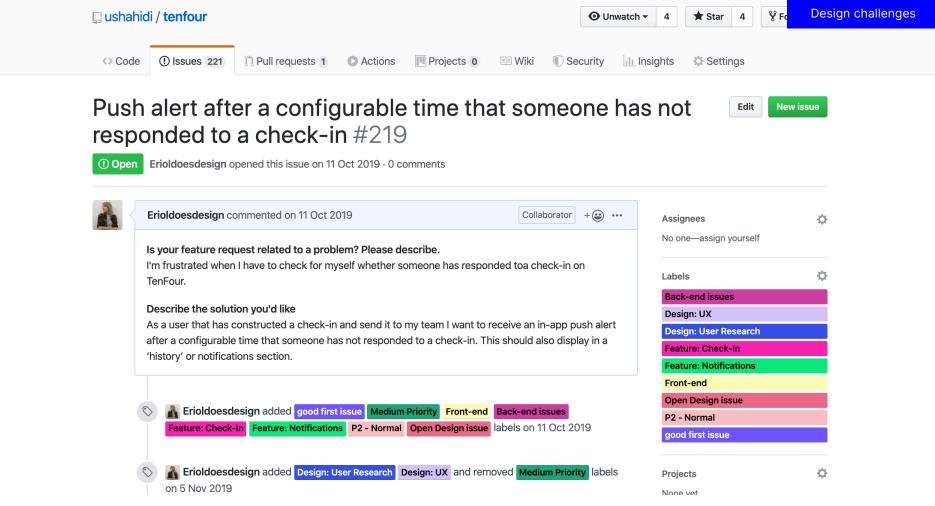
Meaning, You don't have to be an 'expert' UX designer or a 'senior' anything! It's also about learning too.



# Documentation is the BFF of openness!

Document what is being discussed and worked on by yourself and your teams:)

# Create design challenges from issues.



### Create a location based group when someone add a location on their profile

https://github.com/ushahidi/tenfour/issues/215

#### Please describe the problem.

As a user, I want groups to be created automatically when an individual team member registered/sets-up on TenFour and adds in their location on their profile.

A 500+ person volunteer organization or a 60,000+ company wants to use TenFour to check in with its volunteer members or employees. They need to see responses to check-ins viewable by groups, not just lists of people. Groups are currently made manually but groups that can be made by people in a similar location or with similar needs would be useful.

#### Who are we designing for?

We are designing for at least two user groups primarily after a disaster

- 1 -NGO Leads or people managing a TenFour organization. Otherwise referred to as an 'admin'
  Typically have the role types of Owner and Admin in TenFour. The owner of the TenFour organization could be the farm owner. These users often pre-create groups based off certain criteria but also want groups to be flexible and useful in may circumstances as well as smart to take work off the individuals.
- 2 The volunteers moving from location/farm to location/farm in order to be most effective in response to the disaster recovery in there changing location. They may be updating their location on the profile or this may be an automatic, updating feature.

#### Describe what the user needs to do

If a user adds in 'Bristol UK' into their profile then a location-specific group is created for 'Bristol UK'.

Any new team members who add 'Bristol UK' as their location on the profile should then be added to that same 'Bristol UK' group.

TenFour should be able to automatically place people in groups according to a skill added to profile (#215)

Users might be able to automatically add a location tracking option that regularly updates their location

Admins might find it useful to view a map of groups.

Admins may find updates in notifications easy or notifications for specific groups.

#### What is success for our user

Groups are created and updated based off location data

If location data is confusing the system is able to suggest actions for Admin/Owners of the TenFour organisation.

#### What are our design constraints?

Requires:

Mobile telecom connection or internet connection. Uses/already logged onto a TenFour org On the TenFour system as a 'person'.

10 mins.

In pairs or groups.

Share back to the room.

Please complete at least: 'Please describe the problem' 'Who are we designing for?'

# **Examples from TenFour to use:**

### Push alert after a configurable time that someone has not responded to a check-in

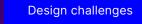
https://github.com/ushahidi/tenfour/issues/219

#### Fire Marshall: user training and teaching

https://github.com/ushahidi/tenfour/issues/203

#### **Location tracking mode for people on TenFour**

https://github.com/ushahidi/tenfour/issues/221



# Share with the room.

# Even when you think an issue is 'simple', try writing a design challenge version.

# Design labels in your repo and design documentation.

#### Labels



**Back-end issues** 

**Design: Interaction** 

**Design: UI** 

Design: UX

Design: Usability + Inclusion

**Design: User Research** 

**Design: Visual + Graphic** 

**Epic** 

**Feature request** 

Feature: Check-In

**Feature: People** 

Front-end

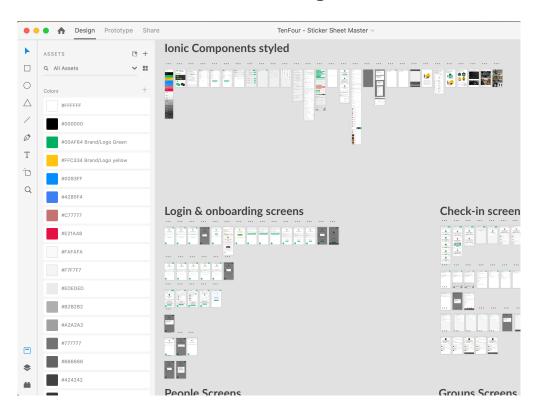
**Open Design issue** 

P2 - Normal

https://github.com/ushahidi/ tenfour/blob/develop/ README.md

Clearly explained labels in your readme are cool.

## As many live files, design systems, 'sticker sheets' as you have!



https://github.com/ushahidi/ tenfour/blob/develop/ design-contributions.md

https://docs.ushahidi.com/ platform-developerdocumentation/design/ design-process 5 mins.

Groups of 5 - 6.

For your challenge, what are the labels that you think you need and why?



# Understanding design activities.

# Five core design activities.











# **Empathy Mapping.**

**Build empathy for your group** 

#### What it is used for:

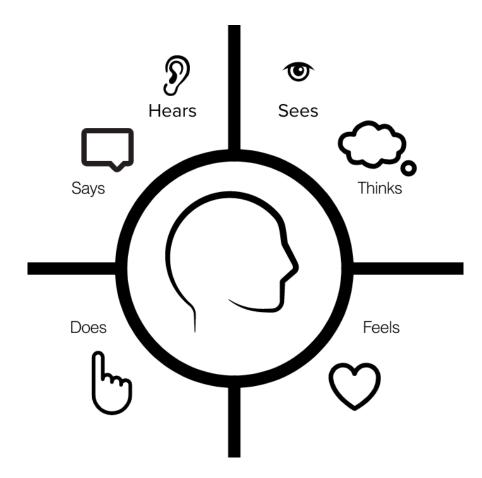
Empathy Mapping helps us consider how other people are thinking and feeling. It builds empathy and gains alignment around user needs, goals, and pain-points.

#### Whats the purpose:

To zoom out from focusing on behaviours to consider the users' emotions and experience as well.

#### **Mural template:**

http://bit.ly/OD-Empathy-Map



@opendesignis OPEN DESIGN.

# Define the problems.

Understand your group's biggest challenges

#### What it is used for:

Take your challenge and create the narrative for the person described in your empathy map. Define where they are struggling, state the problems.

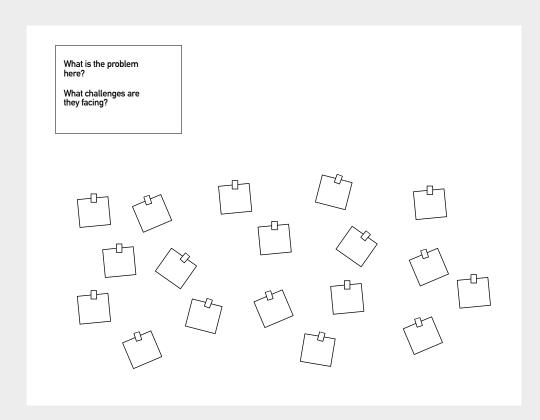
#### Whats the purpose:

This will help you to focus on specific problems to start the ideation.

It also helps further define the issue in the repo and add context for other collaborating designers.

#### **Mural template:**

http://bit.ly/OD-Define-problems



# Define the problems.

Understand your group's biggest challenges

#### What it is used for:

Take your challenge and create the narrative for the person described in your empathy map. Define where they are struggling, state the problems.

#### Whats the purpose:

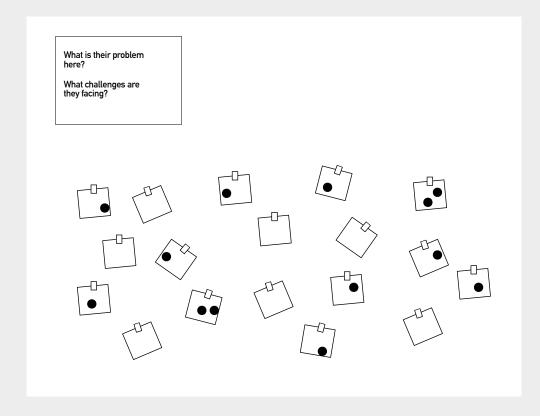
This will help you to focus on specific problems to start the ideation.

It also helps further define the issue in the repo and add context for other collaborating designers.

#### **Mural template:**

http://bit.ly/OD-Define-problems

#### Choose what to tackle first



### Ideation.

Develop ideas on how you could solve the challenges for your user. Think big and beyond a single purpose.

#### What it is used for:

Please develop as many wild, bold ideas as possible. Please work as visually as possible to allow others to understand your idea at one glance.

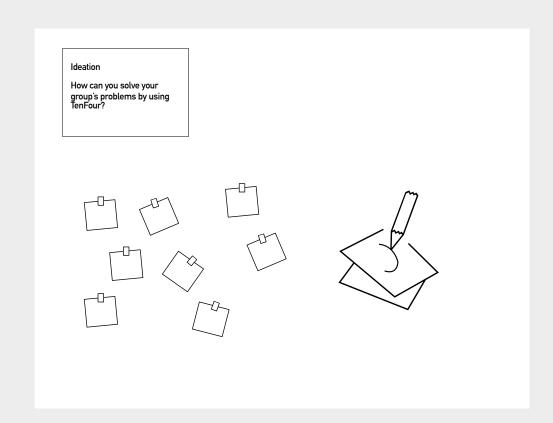
There are no bad ideas and no bad sketches. Vote for the best idea(s) at the end of the session by dot voting.

#### Whats the purpose:

Develop a huge amount of ideas in order to choose the best one(s)

#### **Mural template:**

http://bit.ly/OD-Ideation-Template



#### **Brainstorming rules.**

- **Defer judgement.** You never know where a good idea is going to come from. The key is to make everyone feel like they can say the idea on their mind and allow others to build on it.
- **Encourage wild ideas.** Wild ideas can often give rise to creative leaps. When devising ideas that are wacky or out there, we tend to imagine what we want without the constraints of technology or materials.
- **Build on the ideas of others.** Being positive and building on the ideas of others take some skill. In conversation, we try to use "yes, and..." instead of "but."
- O4 Stay focused on the topic. Try to keep the discussion on target, otherwise you may diverge beyond the scope of what you're trying to design for.
- One conversation at a time. Your team is far more likely to build on an idea and make a creative leap if everyone is paying full attention.
- **Be visual.** In Brainstorms we put our ideas on Post-its and then put them on a wall. Nothing gets an idea across faster than a sketch.
- **Go for quantity.** Aim for as many new ideas as possible. In a good session, up to 100 ideas are generated in 60 minutes. Crank the ideas out quickly and build on the best ones.

### Storyboard.

Define your idea and how it works step by step

#### What it is used for:

If useful, you can story board the process someone might go through when trying to perform the challenges actions.

#### Whats the purpose:

To help discover any missed opportunities or interactions by users when looking at challenges.

#### **Mural template:**

http://bit.ly/OD-Storyboard-template

Alternative online tool: https://theplot.io/

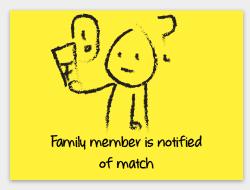
Step No.	_	Step No.
Please sketch the scene		Please sketch the scene
	-	
	-	
	-	
	-	
Please describe your group's experience	-	Please describe your group's experience

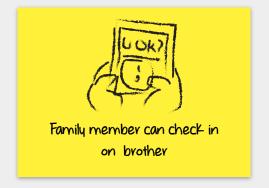
### Manchester bombing: Story-board.













# **Sketching & Prototyping.**

Now manifest your ideas in user interfaces

#### What it is used for:

Sketch your ideas, try out layouts and interactive elements for your prototype.
Then transfer to digital, link and tell a story through your design.

#### Whats the purpose:

This communicates your solution and can be tested.

It also helps further define the issue in the repo and add context for other collaborating designers.

#### **Mural template:**

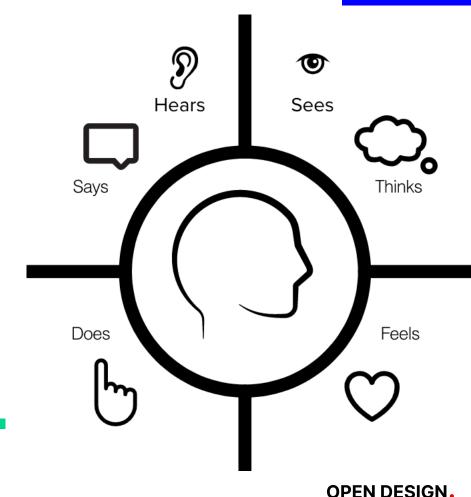
http://bit.ly/OD-Prototype-template

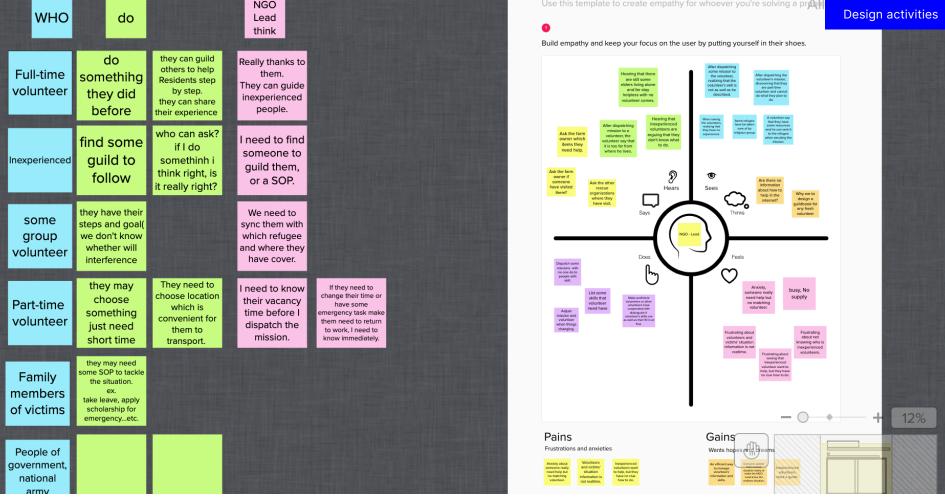


10 mins.

Groups of 5 - 6.

Fill one section only for the user in your challenge.







# Share with the room.

### **Our witness:**

# Akhila M From the centre for Migration and Inclusive Development.



5 mins.

Groups of 5 - 6.

Where might you start looking for a witness?



# Share with the room.



# Things we didn't have time for:(

Design sprint framework. Design templates for activities. Rapid Prototyping guidance. Remote/Online participants. **User testing in Open Design.** Choosing design tooling. Leading open design workshops. Mentoring and skill sharing.

### Thank you!

All the information and scenarios included in these slides have been complied and inspired from research and resources online. We can not vouch for the accuracy and factual information of the sources.

We ask that the attendees offer up additional information and facts around these scenarios to inform their work.



