



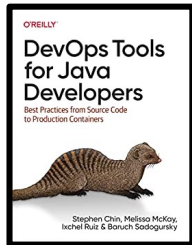
***CODING FAST  
AND SLOW***



***APPLYING KAHNEMAN'S  
INSIGHTS TO IMPROVE  
DEVELOPMENT PRACTICES  
AND EFFICIENCY***

# ***BARUCH SADOGURSKY - @JBARUCH***

- × Developer Productivity Advocate
- × Gradle Inc
- × Development → DevOps → #DPE



## ***SHOWNOTES***

- × [speaking.jbaru.ch](https://speaking.jbaru.ch)
- × Slides
- × Video
- × All the links!



# ***DANIEL KAHNEMAN***

Mar 5, 1934 – Mar 27, 2024

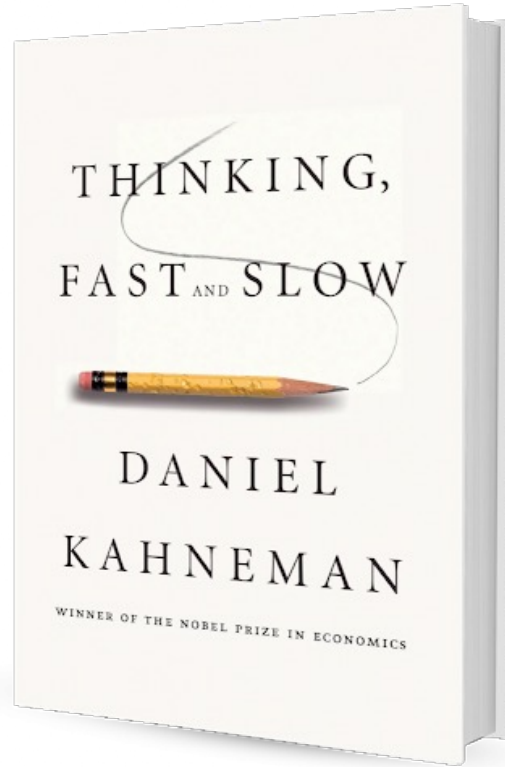


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**A BAT AND A BALL COST \$1.10 IN TOTAL.**

**THE BAT COSTS \$1 MORE THAN THE BALL.**

**HOW MUCH DOES THE BALL COST?**



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***HOW MUCH DOES THE BALL COST?***

$$C10 + \$1.10 = \$1.20$$

$$C5 + \$1.5 = \$1.10$$



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# ***TWO SYSTEMS***

## ***SYSTEM ONE***

- x Fast
- x Intuitive
- x Automatic
- x Emotional
- x Cheap and eager

## ***SYSTEM TWO***

- x Slow
- x Analytical
- x Controlled
- x Logical
- x Expensive and lazy



## ***REMEMBER THE FOLLOWING NUMBERS:***

× 34687

× 56820

× 76378

× 90824

× 11247



**RED**



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**GREEN**



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**YELLOW**



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**BROWN**



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**ORANGE**



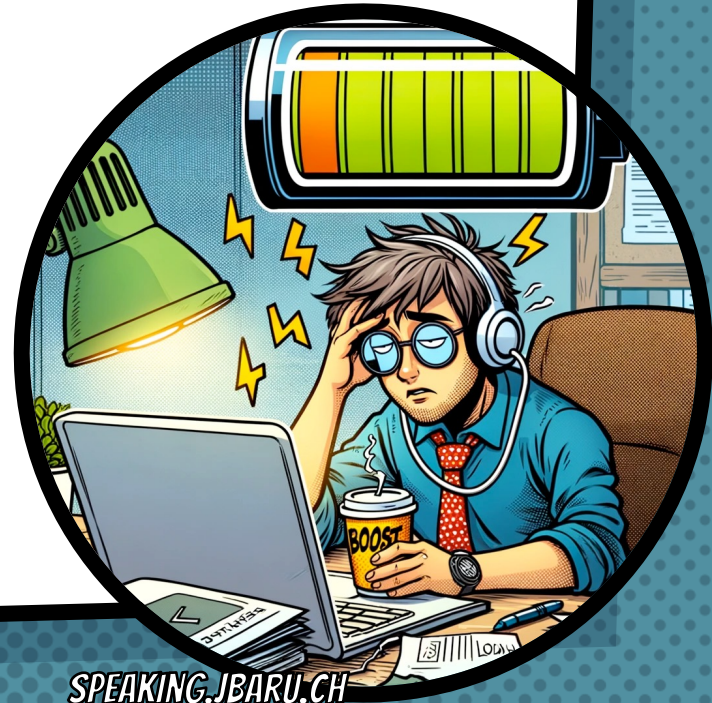
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***YOU HAVE "MENTAL FUEL"***



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The Journal of Neuroscience, August 26, 2020 • 40(35):6801–6811 • 6801

Behavioral/Cognitive

## Attention and Capacity Limits in Perception: A Cellular Metabolism Account

 Merit Bruckmaier,<sup>1</sup> Ilias Tachtsidis,<sup>2</sup> Phong Phan,<sup>2</sup> and  Nilli Lavie<sup>1</sup>

<sup>1</sup>Institute of Cognitive Neuroscience, University College London, London WC1N 3AZ, United Kingdom, and <sup>2</sup>Department of Medical Physics and Biomedical Engineering, University College London, London WC1E 7JE, United Kingdom



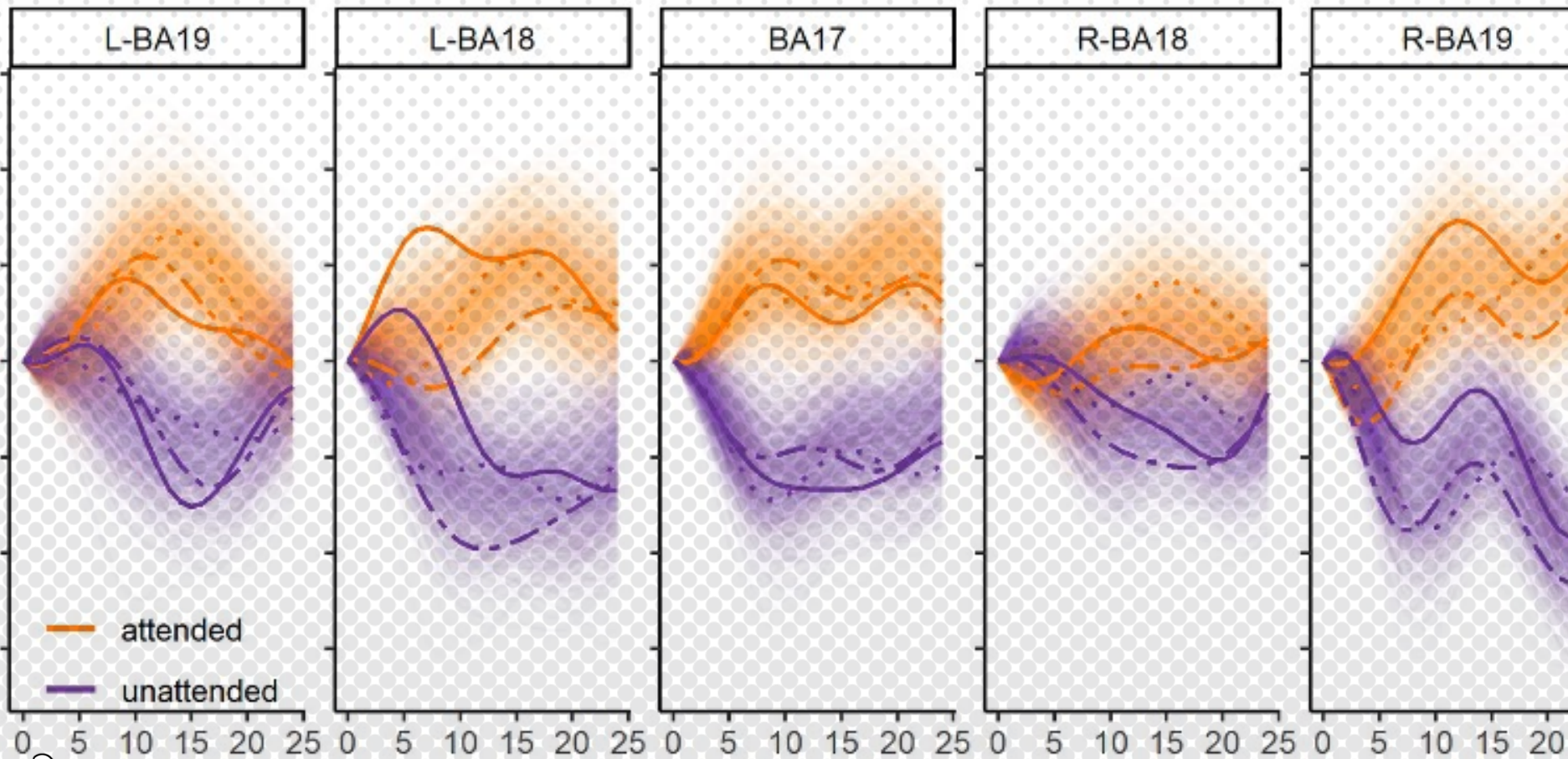
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# oxCCO Time Series of Load Effects for Attended and Unattended Stimuli



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Explain the paper "Attention and Capacity Limits in Perception: A Cellular Metabolism Account" to me Barney-style in one paragraph or less.



Alright, imagine your brain is like a smartphone battery that drains as you use apps. The paper says our brain has a fixed amount of energy for tasks, like the phone battery has limited juice. When you do something that needs a lot of focus, it's like running a power-hungry app; it uses more of your brain's energy. And just like closing apps to save battery, your brain tries to save energy by paying less attention to less important stuff.



# ***ATTENTION AND CAPACITY LIMITS IN PERCEPTION: A CELLULAR METABOLISM ACCOUNT***

- × BNIRS and oxCCO
- × Cellular Metabolism as Mental Fuel
- × Finite Energy Supply
- × High Load Mode vs Low Load Mode



# WHICH SYSTEM DO WE USE FOR CODING?

SYSTEM ONE

- x Fast
- x Intuitive
- x Automatic
- x Emotional
- x Cheap and Eager

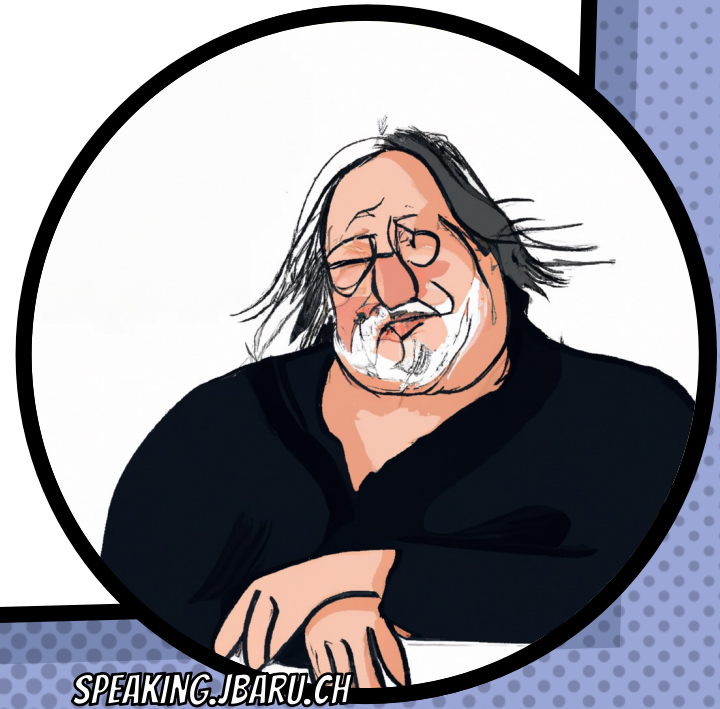
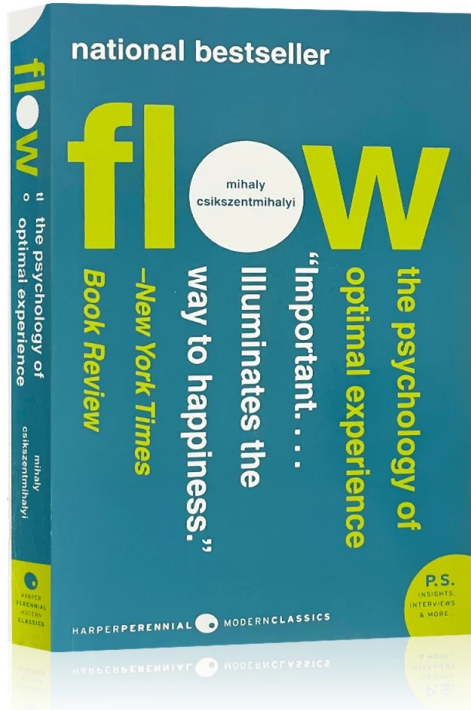
**SOFTWARE**

SYSTEM TWO

- x Slow
- x Analytical
- x Controlled
- x Logical
- x Expensive and Lazy

**ENGINEERING**





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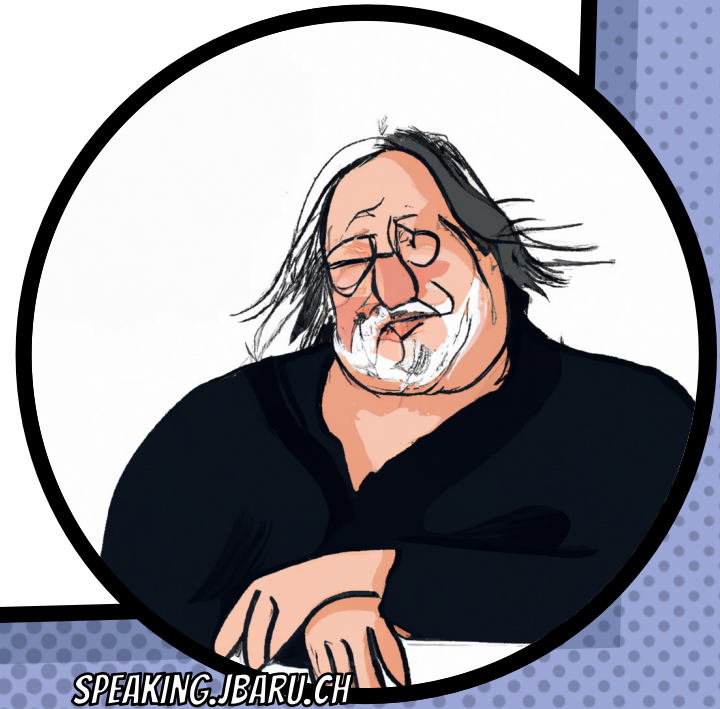
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*"STATE OF EFFORTLESS  
CONCENTRATION SO DEEP THAT  
PEOPLE LOSE THEIR SENSE OF TIME,  
THEMSELVES, AND THEIR  
PROBLEMS"*



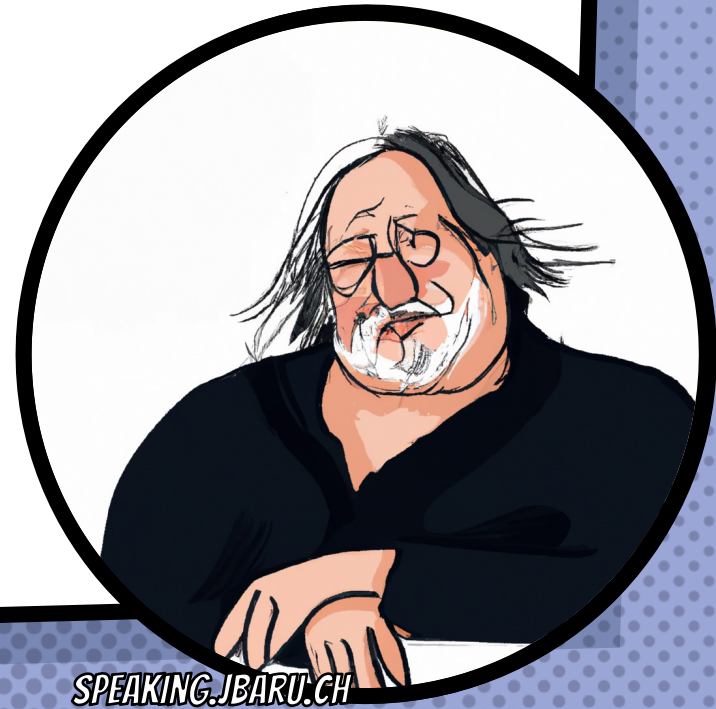
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"STATE OF **EFFORTLESS**  
CONCENTRATION SO DEEP THAT  
PEOPLE LOSE THEIR SENSE OF TIME,  
THEMSELVES, AND THEIR  
PROBLEMS"



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**ATTENTION  
CONTROL IS  
EXPENSIVE**

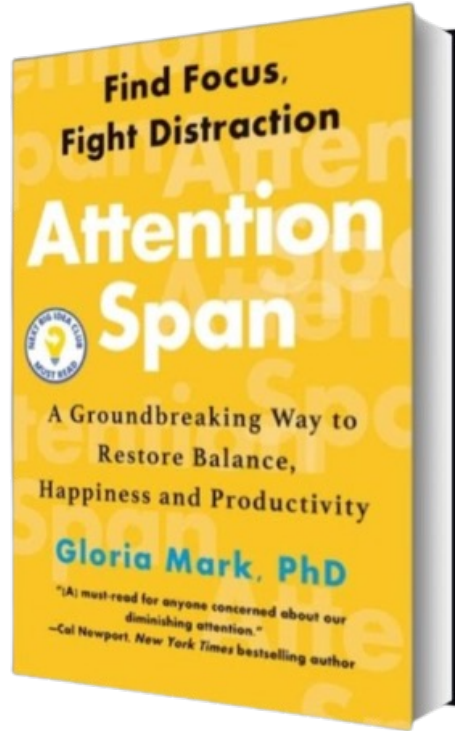


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Is **email** stealing your focus?  
The average person checks their email  
**77 times** a day.

Our attention span has dwindled  
to about **47 SECONDS**  
on any screen.

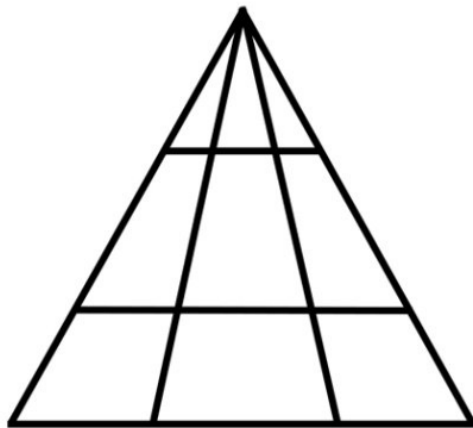
It takes **25 minutes** to return focus  
to a task after interruption.



```
public class DiscountCalculator {
    public static void main(String[] args) {
        calculateDiscount(100, 15);
    }

    public static void calculateDiscount(double price, double discount) {
        double finalPrice = price - (price * discount / 100);
        System.out.println("The final price after a " + discount + "%
discount is: " + finalPrice);
    }
}
```





**HOW MANY TRIANGLES?**



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```
public class TaxCalculator {
    public static void main(String[] args) {
        calculateTax(100, 5);
    }

    public static void calculateTax(double amount, double taxRate) {
        double totalAmount = amount + (amount * taxRate);
        System.out.println("The total amount with tax: " + totalAmount);
    }
}
```



## ***THE PROBLEM:***

- × You deplete your fuel by context-switching
- × You're not in the flow because of context-switching
- × Loose-loose: you need more fuel needed, but you have less fuel



2017 IEEE/ACM 2nd International Workshop on Emotion Awareness in Software Engineering (SEmotion)

## Characterizing and Predicting Mental Fatigue during Programming Tasks

Saurabh Sarkar  
Microsoft  
Redmond, WA, USA  
Email: saurabsa@microsoft.com

Chris Parnin  
North Carolina State University  
Department of Computer Science Raleigh, NC, USA  
Email: cjparnin@ncsu.edu



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## ***WHEN WE ARE TIRED, WE PRODUCE WORSE CODE***

- × "Developers are cutting corners on quality when fatigued."

***(DUH)***



**EXPECTED OUTCOME: WE'RE TIRED AND STOP**



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## ***BUT WE DON'T KNOW WHEN TO QUIT***

- × Parole Judges issued fewer paroles when tired and/or hungry
- × Granting parole requires System 2
- × The Judges didn't realize they had switched to System 1



# REAL-LIFE OUTCOME: YOU RUN ON SYSTEM ONE

SYSTEM ONE

- x Fast
- x Intuitive
- x Automatic
- x Emotional
- x Cheap and Eager

"OK CODE"

SYSTEM TWO

- x Slow
- x Analytical
- x Controlled
- x Logical
- x Expensive and Lazy





**NOT GREAT, NOT TERRIBLE.**

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***WHICH SUCKS LESS?***

***BAD CODE***

***"OK" CODE***



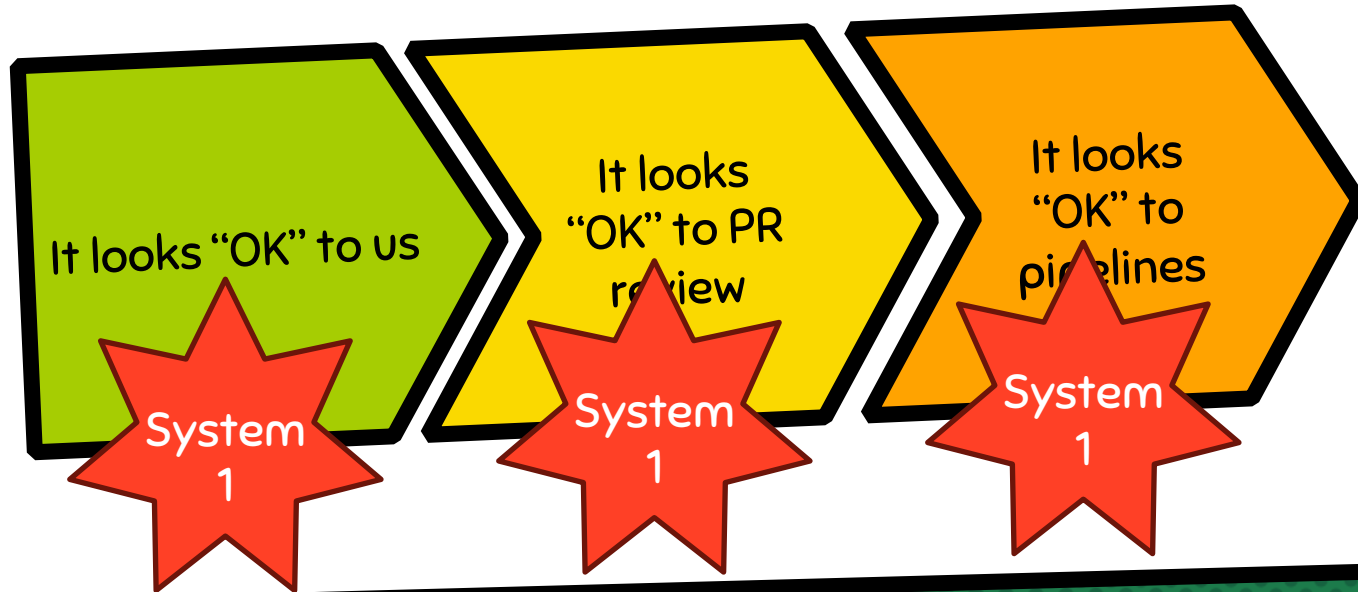
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# THE PROBLEM OF "OK CODE"



***NEXT THING  
YOU KNOW:  
YOU HAVE AN  
"OK" PRODUCT***



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# INVEST IN FUEL SAVING TECHNIQUES

The goal: Running on System 2 all-day



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## ***TIME MANAGEMENT STRATEGIES***

- × Time Blocking
- × Pomodoro Technique
- × Task Batching



## ***MINDFULNESS AND COGNITIVE PRACTICES***

- × Mindfulness and Meditation
- × Reflective Practices
- × Single-tasking



# ***WORKSPACE AND INTERRUPTION MANAGEMENT***

- × Workspace Organization
- × Notification Management
- × Prioritization Techniques



## ***PHYSICAL AND MENTAL WELL-BEING***

- × Physical Exercise
- × Breaks and Downtime



***AND... DEVELOPER PRODUCTIVITY ENGINEERING!***



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# ***DEVELOPER PRODUCTIVITY ENGINEERING***

Foster Faster Feedback

Collaborate through  
Effective Tooling

Embrace Rigorous  
Observability for  
Proactive Improvement

Eliminate Toil for  
Developers

Prioritize Automation  
and Eliminate  
Bottlenecks

Dedicated  
Organizational Mindset

Outcomes Over Output



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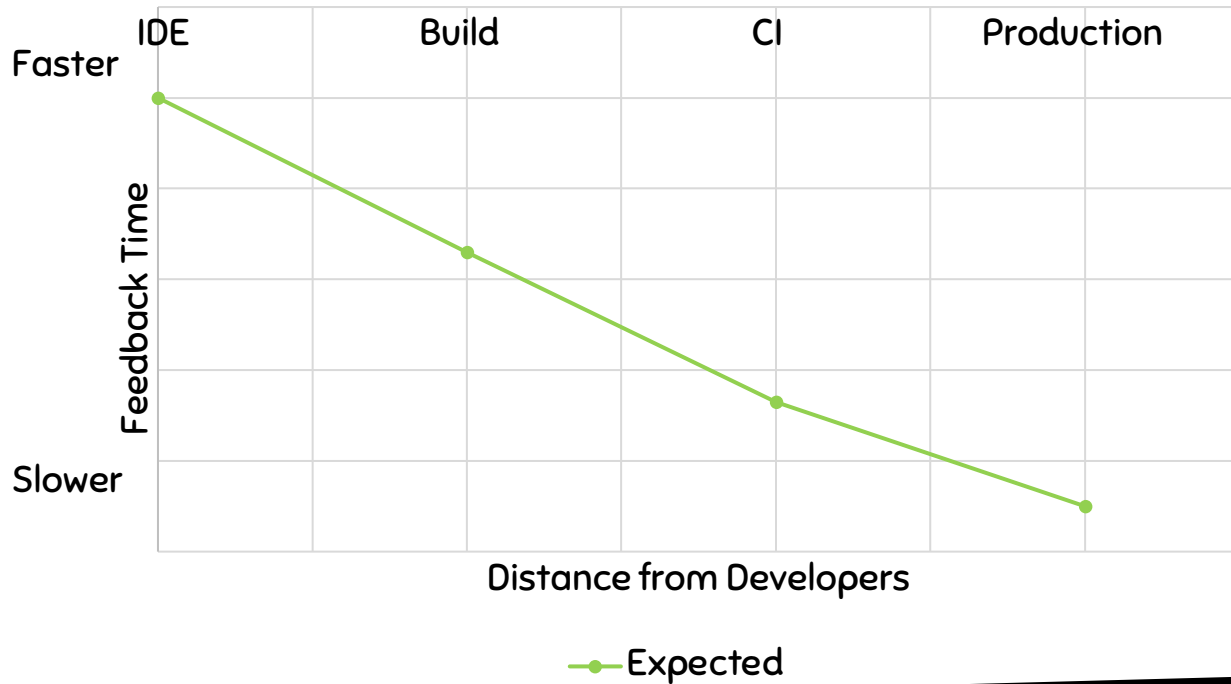
## ***FEEDBACK EFFICIENCY***

- × IDE: Sub-seconds (I type, it marks it red)
- × Build: Seconds
- × CI: Minutes
- × Production: Hours/Days

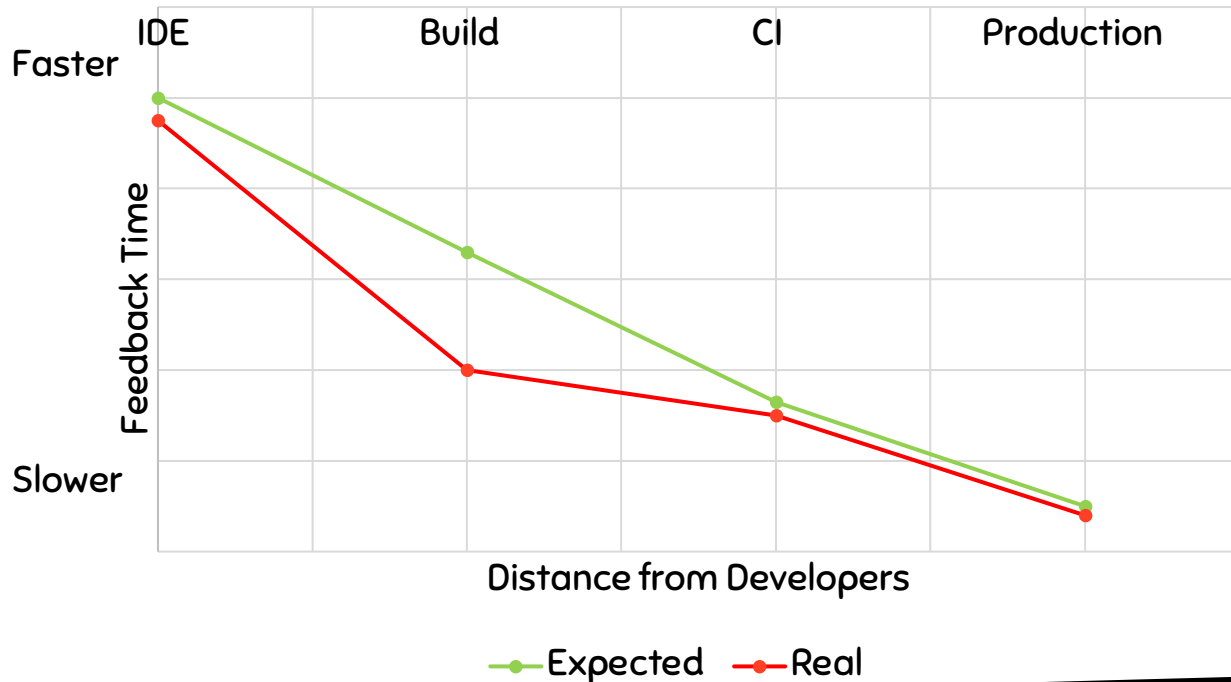




# REVERSE DEPENDENCY ON DISTANCE FROM DEVELOPERS



# REVERSE DEPENDENCY ON DISTANCE FROM DEVELOPERS



# TWO TYPES OF FEEDBACK

## ASYNCHRONOUS

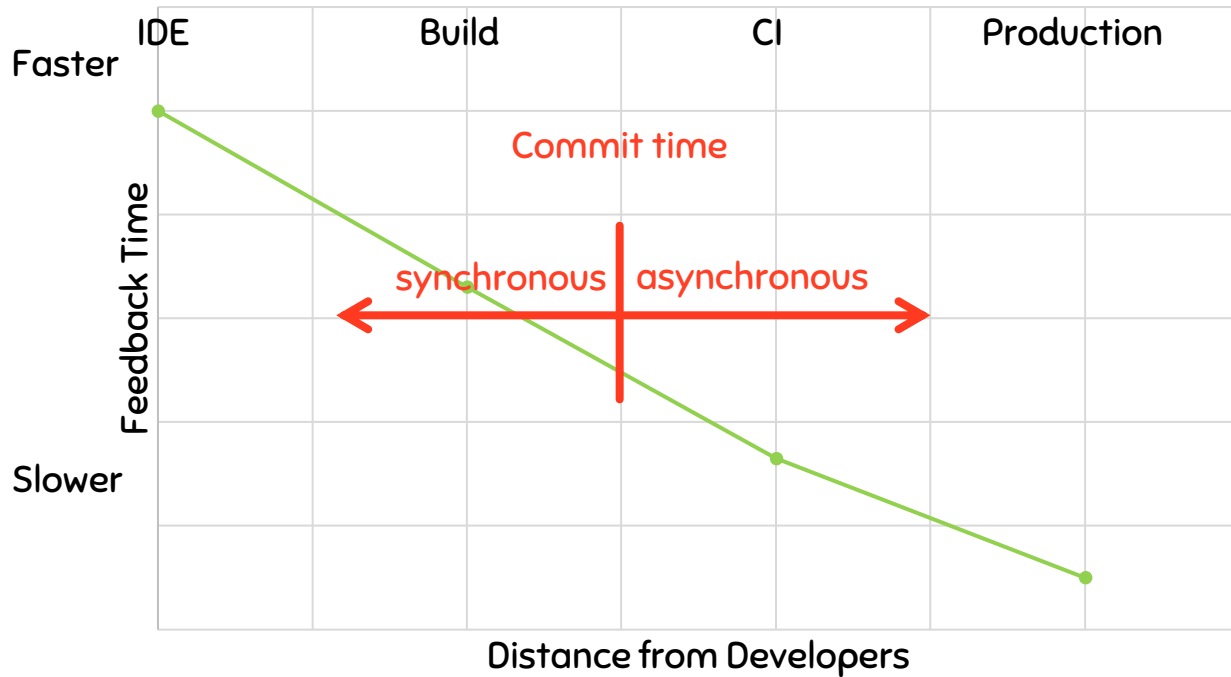
- x e.g., CI/CD
- x we never wait for it
- x results are distracting

## SYNCHRONOUS

- x e.g., build
- x we'll wait for it in the flow
- x we'll be pissed off when it's slow



# REVERSE DEPENDENCY ON DISTANCE FROM DEVELOPERS



# "FASTER FOSTER FEEDBACK" SAVES MENTAL FUEL

Speeding up local  
build minimizes  
context switch

Less  
context  
switch  
saves  
mental fuel

Run on  
System 2  
all-day



## ***HOW CAN WE ENGINEER LESS CONTEXT SWITCHES?***

- × Measure local build times!
- × Avoid building and testing what didn't change
- × Speed up what can't be avoided
- × Fight evil flaky tests!
- × Watch your build like a hawk for degradations



## ***WHAT YOU CAN DO TODAY (FOR FREE)***

- × Parallel local
- × Local caching
- × Remote caching\*
- × Build Scans
- × Win Prizes (a.k.a. speed challenge)



## ***WHAT YOUR COMPANY SHOULD PAY FOR***

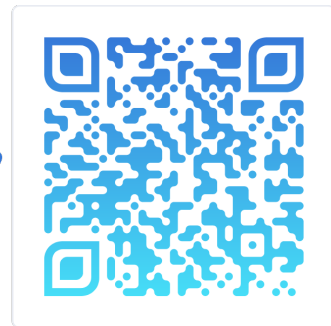
- × All the books (see shownotes)
- × Top development hardware
- × Develocity (or similar)





## ***LEARN MORE AND TRY IT TODAY!***

- × Take the Gradle/Maven Speed Challenge
- × Be DPE Agent of Change!
- × Read the DPE Handbook
- × Watch the DPE Summit videos



*Scan me*

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# Q&A AND SOCIAL ADS



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