

DEVOPS...

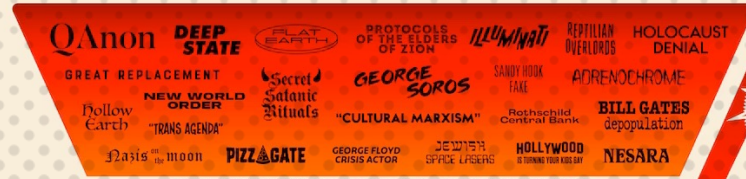
REFRAMED

***EMBRACING THE PATH TO DEVELOPER
PRODUCTIVITY ENGINEERING***



CONSPIRACY THEORY?!

DETACHED FROM REALITY



WORLD RULED BY SUPREME SHADOW ELITE PROMOTES HATRED AND VIOLENCE TOWARD MARGINALIZED GROUPS

THE ANTISEMITIC POINT OF NO RETURN



DANGEROUS TO YOURSELF AND OTHERS

REALITY DENIAL



UNEQUIVOCALLY FALSE BUT MOSTLY HARMLESS

LEAVING REALITY



WE HAVE QUESTIONS

SPECULATION LINE



THINGS THAT ACTUALLY HAPPENED

GROUNDED IN REALITY

CHART BY ABBIE RICHARDS

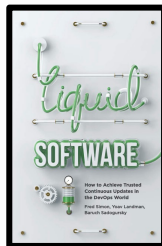
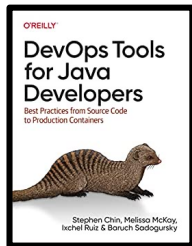


***DEVOPS IS A
CONSPIRACY BY OPS
TO MAKE THE DEVELOPERS
DO THEIR F*KING JOB***



BARUCH SADOGURSKY - @JBARUCH

- × Developer Productivity Advocate
- × Gradle Inc
- × Development → DevOps → #DPE



SHOWNOTES

- × speaking.jbaru.ch
- × Slides
- × Video
- × All the links!





AlphaCSP

6 yrs 1 mo

Training Division Manager

Jan 2007 - Oct 2010 · 3 yrs 10 mos

- Development and delivery of most of AlphaCSP courses on different Java-related topics and in different levels;
Among the customers: IDF, Cisco, IDI direct insurance, Rafael, PayPal, Opal, BMC, Malam, Checkpoint, HP Software and others.
- Development and delivery Artifactory training for JFrog customers world-wide;
Among the customers: Cisco, Sita, Ansys and others.
- JTeam – Extremely successful internal training program in AlphaCSP – ¼ of AlphaCSP personnel are JTeam alumni.
- Java department technical lead at MalamTeam Training Center – development and delivery of all Java courses.
- Named one of the best speakers in all AlphaCSP events through the years.

Consultant & Architect

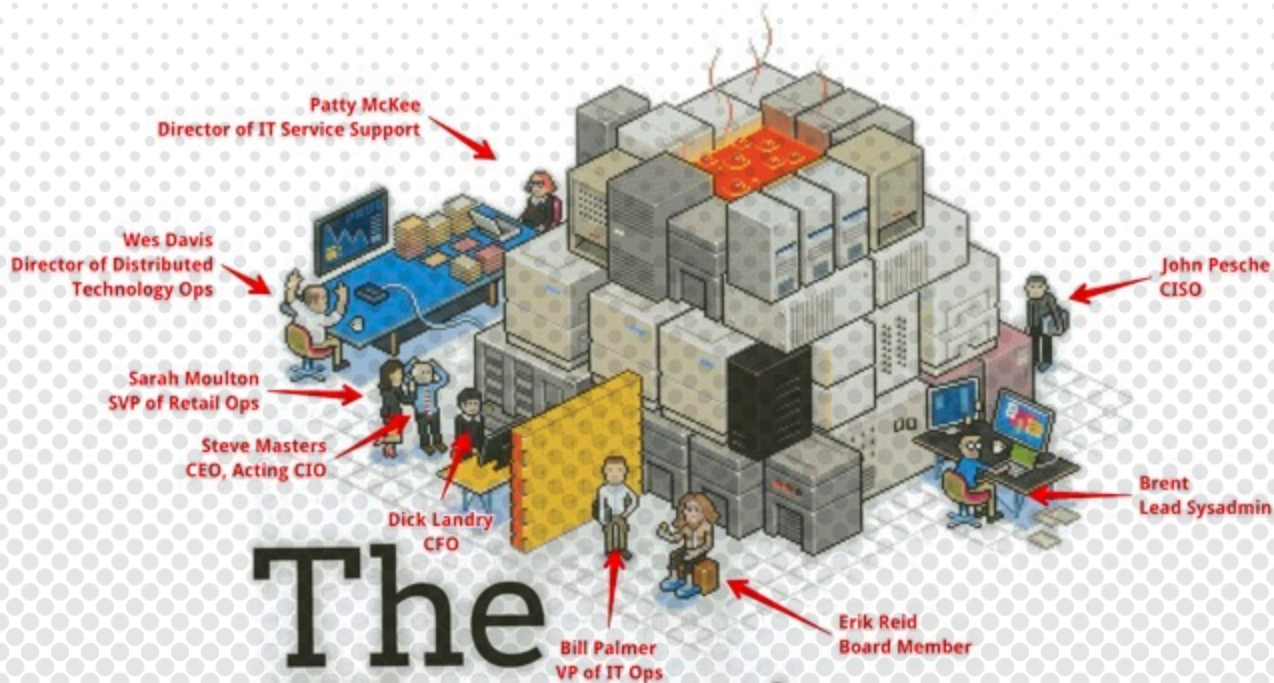
Jan 2007 - Oct 2010 · 3 yrs 10 mos

Consulting, building architectures and design, mentoring, and developing in various Java-related projects on the topics, described in Specialties section above;
Among the customers: BMC, Logia, IDF, Starhome (Comverse), Malam, Cisco, IDI, IDIT, Isracard, Virtual Tweens, Amobee, SolarEdge, Checkpoint, Cadence, Evolgen, ExLibris, Retalix, Schema, Time To Know and others.

Senior Developer

Oct 2004 - Jan 2007 · 2 yrs 4 mos

Working on various projects in BMC Software Israel



The Phoenix Project

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***NOT A SINGLE
DEVELOPER!***



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About 350,000,000 results (0.40 seconds)



Amazon.com

<https://aws.amazon.com/devops/what-is-devops>

What is DevOps? - DevOps Models Explained

DevOps is the combination of cultural philosophies, practices, and tools that increases an organization's ability to deliver applications and services at ...

[AWS DevOps Competency](#) · [What is Continuous Integration?](#)



Atlassian

<https://www.atlassian.com/devops>

What is DevOps?

DevOps is a set of practices, tools, and a cultural philosophy that automate and integrate the processes between software development and IT teams.



GitLab

<https://about.gitlab.com/topics/devops>

What is DevOps?

DevOps is a combination of software development (dev) and operations (ops). It is defined as a software engineering methodology which aims to integrate the work ...

[Continuous Delivery \(CD\): Continuous deliver...](#) [Agile: Agile development means taking iter...](#)

[Continuous Integration \(CI\): The practice of re...](#) [Version control: The fundamental practice o...](#)

[DevOps explained](#) · [The four phases of DevOps](#) · [The DevOps lifecycle and how...](#)



Microsoft

<https://learn.microsoft.com/en-us/what-is-devops>

What is DevOps?

Jan 25, 2023 — DevOps enables coordination and collaboration between formerly siloed roles like development, IT operations, quality engineering, and security.

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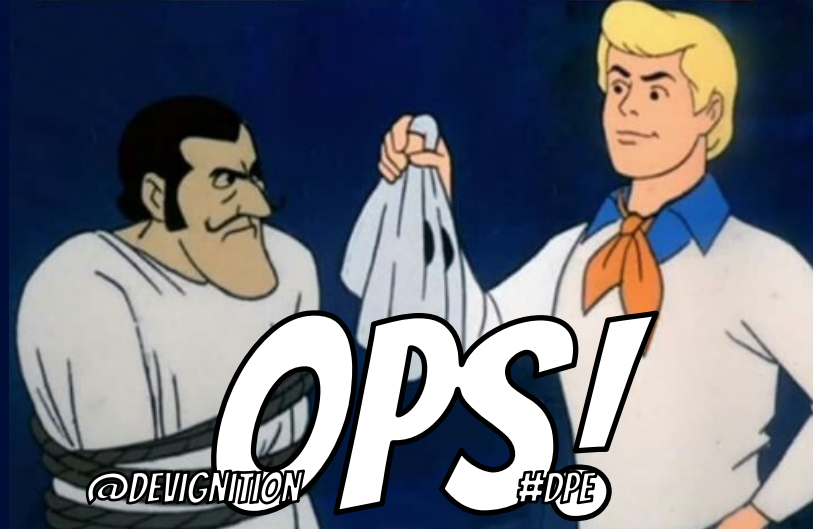
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DEVOPS?



OPS!



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Y THO...



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As a Linux system administrator, how do I shift my career to DevOps?



Disha Rathod

DevOps Online Trainer (2013–present) · 5y

Hi,

Being a Linux administrator will help you to easily get started with DevOps because it starts with learning Linux fundamentals, DevOps also includes cloud computing concepts like AWS. More importantly DevOps is all about tools, it comes with hundreds of tools. **Gits**, Chef, Maven, Jenkins, Puppet, Docker are modern and most popular DevOps tools.

So in order to move into DevOps industries you should have prominent knowledge following concepts

1. Linux Fundamental; Shell Scripting
2. Cloud Computing (AWS)
3. DevOps Fundamentals
4. Software Development Life Cycle
5. Continuous Integration, Deployment, and Delivery.
6. DevOps Tools: Gits, Chef, Maven, Jenkins, Puppet, Docker etc.



System Administrator Salary

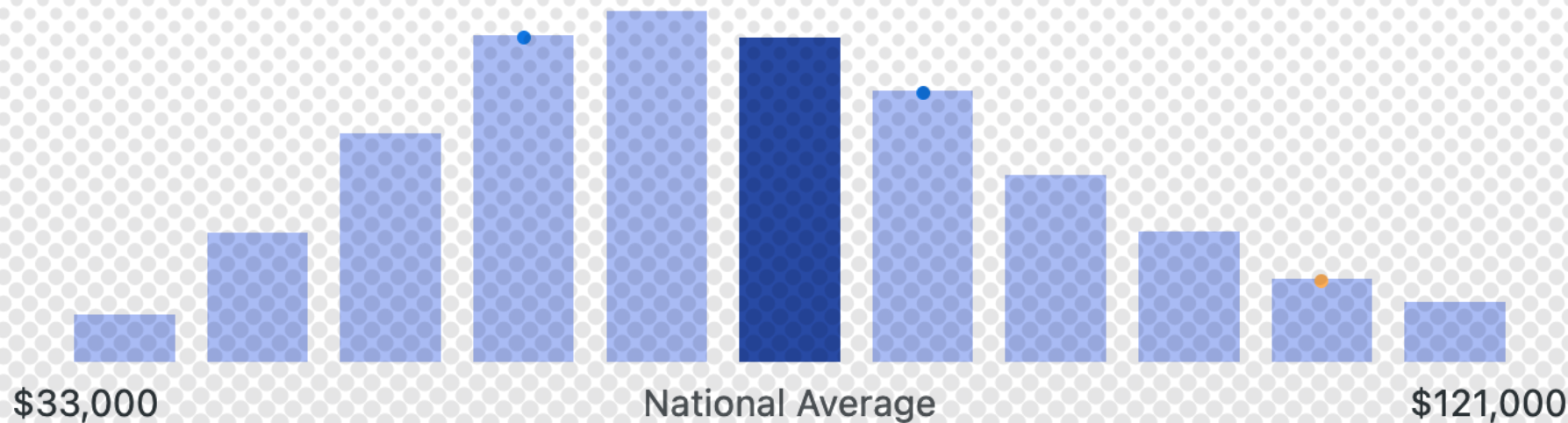
Yearly

Monthly

Weekly

Hourly

Table View



\$76,644 /year



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\$37 /hour #DPE

SPEAKING.JBARUCH

Devops Engineer Salary

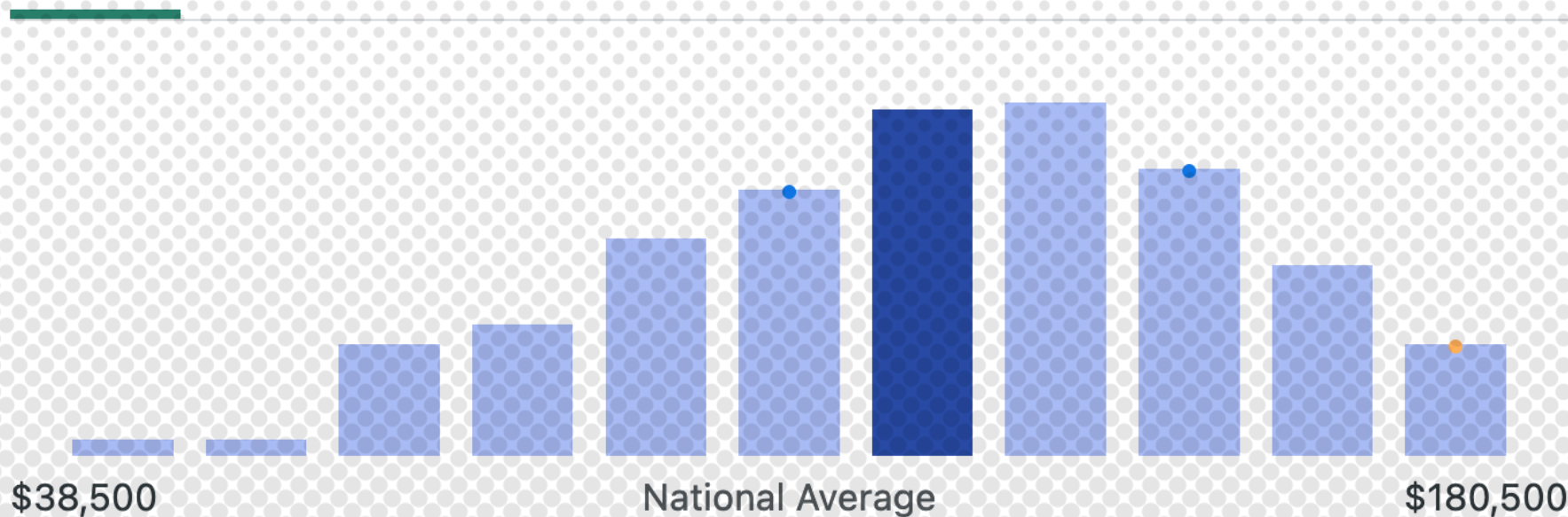
Yearly

Monthly

Weekly

Hourly

Table View



\$127,036 /year

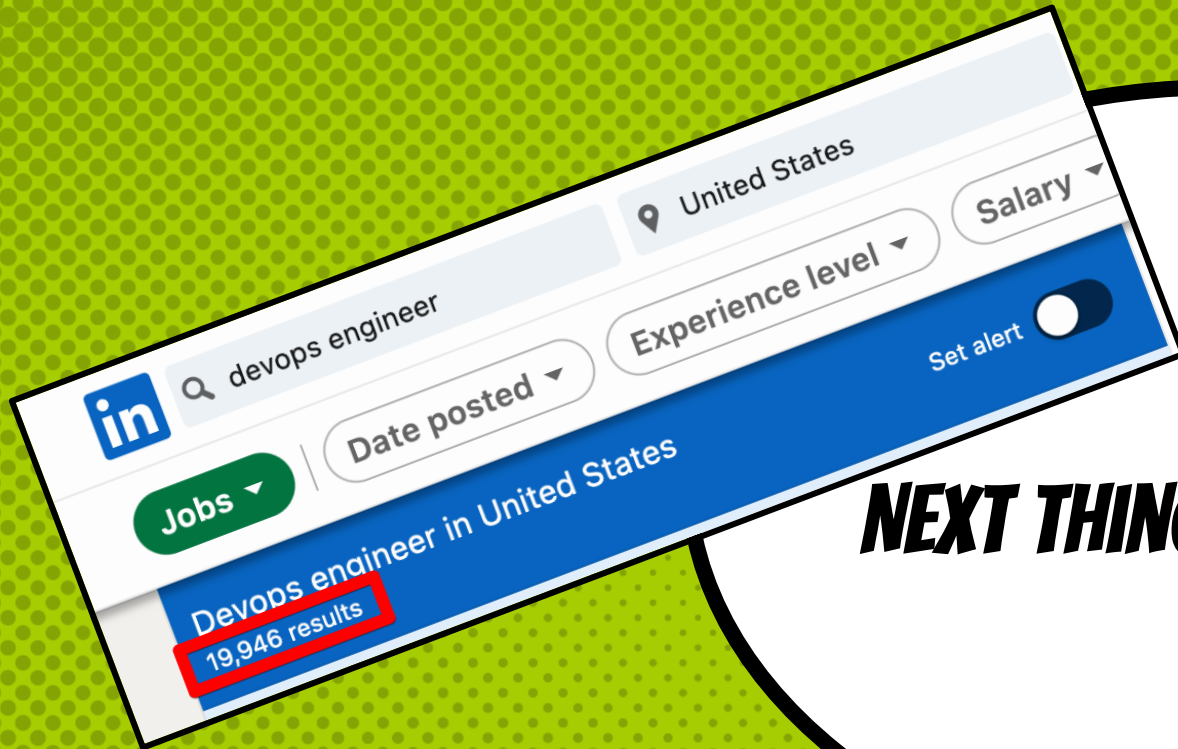


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\$61 /hour *#DPE*

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NEXT THING YOU KNOW...



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AND THIS:



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RAGE!

***(BUT WE'LL GET
TO IT IN A SEC)***



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#DPE

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BBC NEWS | MUNDO

Parrot learns how to ask “Why?” repeatedly and is promoted to Engineering Manager

DEVELOPERS AT 5:00 PM



@JBARUGH

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A new daily
dump release of
undeployable,
untested
spaghetti

Ops
people ←

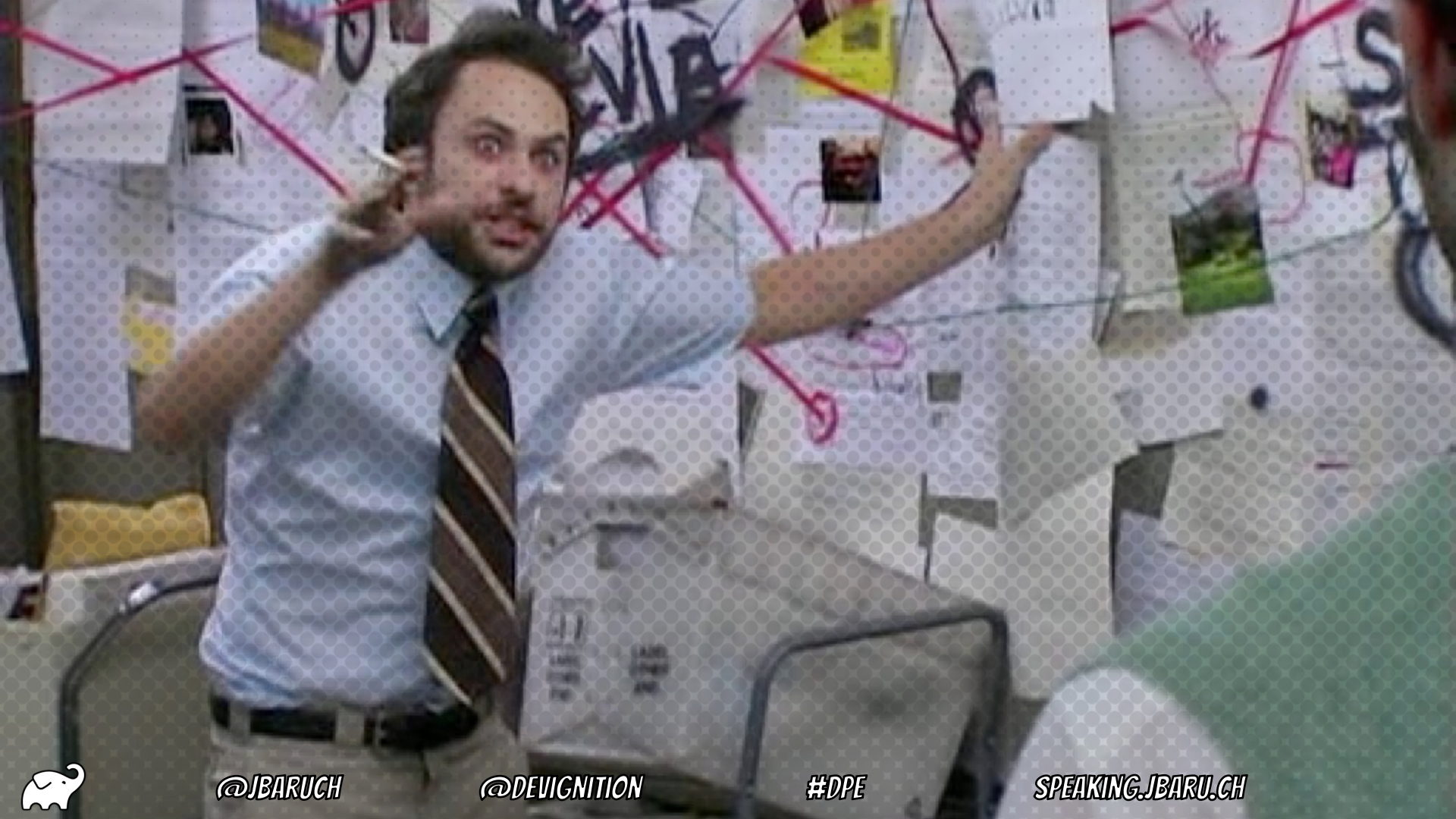


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WELCOME TO DEVOPS!



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***10 YEARS OF TRYING...
AND DEVELOPERS STILL
AREN'T EXCITED ABOUT
DEVOPS***



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***HOW DO WE GO
FROM 😞 TO 😄 ?!***



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HELLO!



I am Baruch and I have an obsession



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HOT TAKE:

***"DEVOPS ENGINEER"
IS NOT A THING***



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A still from the movie "Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb" featuring Peter Sellers as Dr. Strangelove. He is bald, wearing a grey military uniform, and has a large black nuclear missile balanced on his shoulders. He is making peace signs with both hands and has a wide-eyed, intense expression. The background is a dimly lit control room with various instruments and a red emergency button visible on the left.

COLLABORATION ENGINEER

A small white elephant logo on a black background.

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WHAT YOU SEE WHEN YOU HEAR THE TERM "DEVOPS TEAM"



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***WHAT I SEE WHEN
I HEAR THE TERM
"DEVOPS TEAM"***

Dystopian TV show
about how
in a ruined and toxic
world thousands
live in a giant silo.

THE TRUTH WILL SURFACE

S I L O

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LET'S
BREAK DOWN THIS SILO!
THE RISE OF THE DEVDEVOPS!



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ENGINEERING ASPECT OF DEVOPS

Jokes Aside



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Class SRE implements DevOps.



***NO ONE WANTS TO BE A "SITE
RELIABILITY ENGINEER"***

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@DEVIGNITION

#DPE

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***WELCOME TO OUR NEW LORD
AND SAVIOR:
"PLATFORM ENGINEERING"!***



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@DEVIGNITION

#DPE

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***"DEVOPS ENGINEERS
ARE REBRANDING
THEMSELVES AS
PLATFORM ENGINEERS"***



Scott Shaw
Chief Technology Officer,
APAC, Thoughtworks



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#DPE

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A diverse crowd of people, including men and women of various ethnicities, are shown from the chest up. They are all cheering with their mouths wide open and their arms raised in the air. The background is slightly blurred, focusing attention on the people in the foreground. The overall mood is one of excitement and celebration.

**EVERYBODY WANTS TO BE A
"PLATFORM ENGINEER"**



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platform engineering and devops



Images

News

Jobs

Job description

Videos

Salary

Shopping

Maps

Books

About 33,800,000 results (0.41 seconds)



The New Stack

<https://thenewstack.io> › Blog

How Is Platform Engineering Different from DevOps and ...

Sep 16, 2022 — **Platform engineering** is the next stage of the **DevOps** evolution. It encompasses the best intentions of the cultural shifts that came before it.



TechTarget

<https://www.techtarget.com> › searchitoperations › tip › Pl...

Platform engineering vs. DevOps: What's the difference?

Apr 13, 2023 — **DevOps** teams create the software, with a focus on accelerating delivery and enhancing quality, whereas **platform engineers** implement and manage ...

People also ask



@JBARUCH | [platform engineering](#) s @DEVIGNITION?

#DPE

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what is platform engineering in a sentence?



Platform engineering is about building and managing scalable infrastructure and services that enable developers to efficiently deploy and run applications.



so, someone who writes all the yaml files for the organization?



Haha, you could say that! They often handle YAML files for Kubernetes, CI/CD pipelines, and config management, but their role goes beyond just "YAML engineering." They set the stage for devs to do their best work.

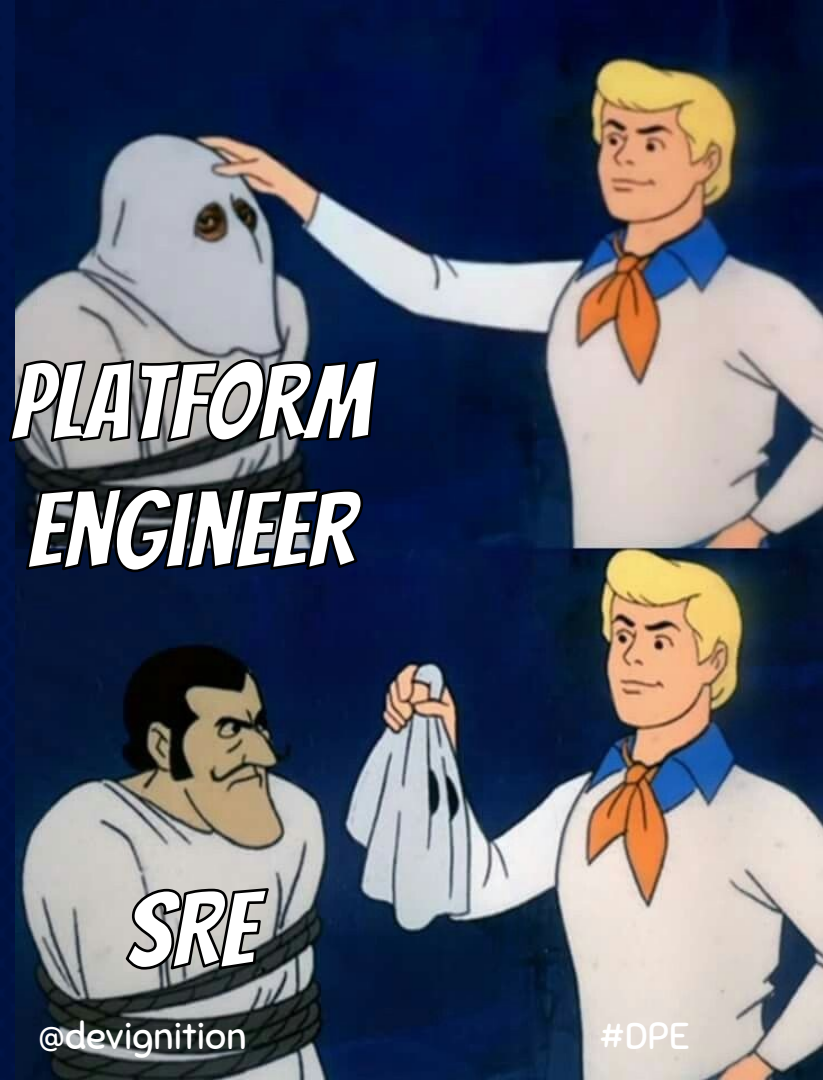


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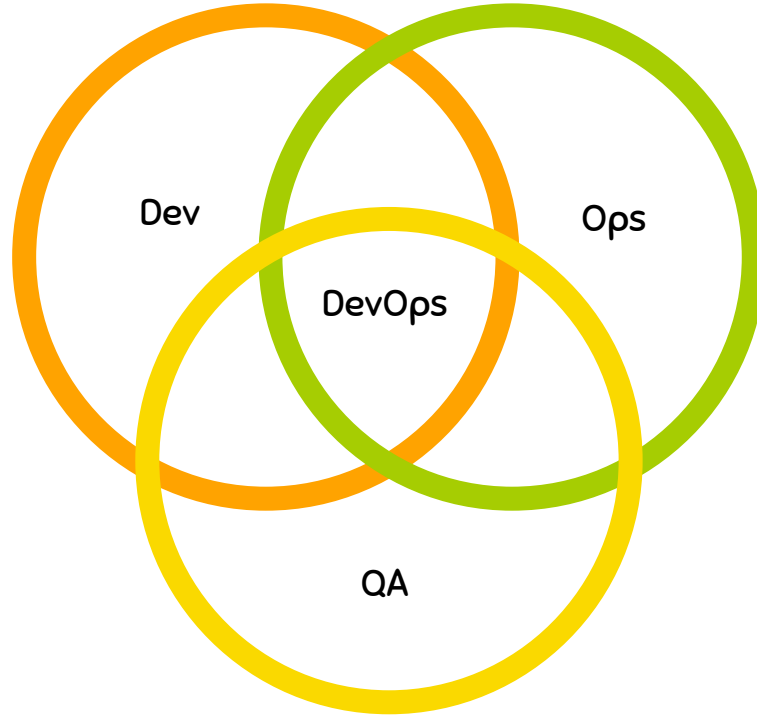
**PLATFORM
ENGINEER**

SRE



HOT TAKE:

***WE FIGURED THE
"DEVOPS" SHIT OUT.
DONE.***

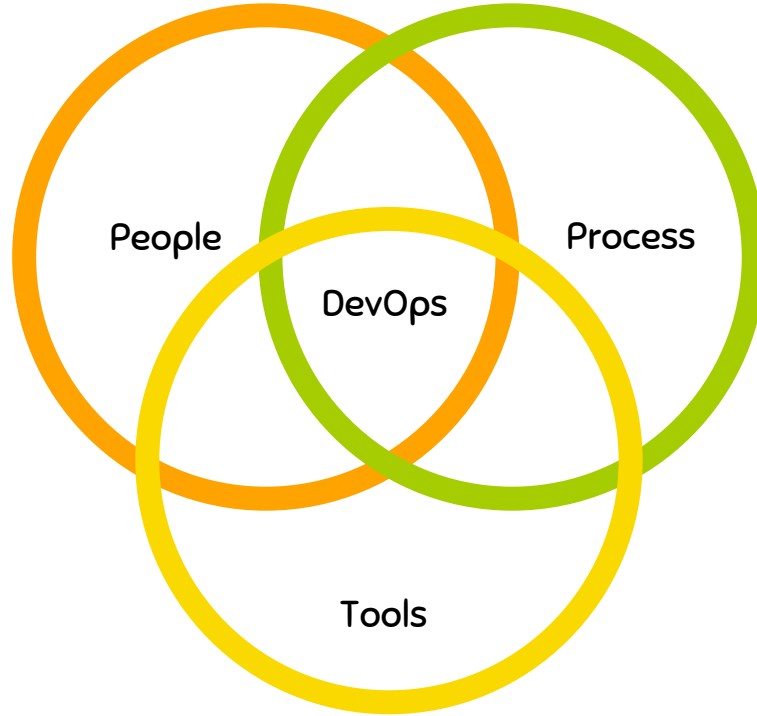


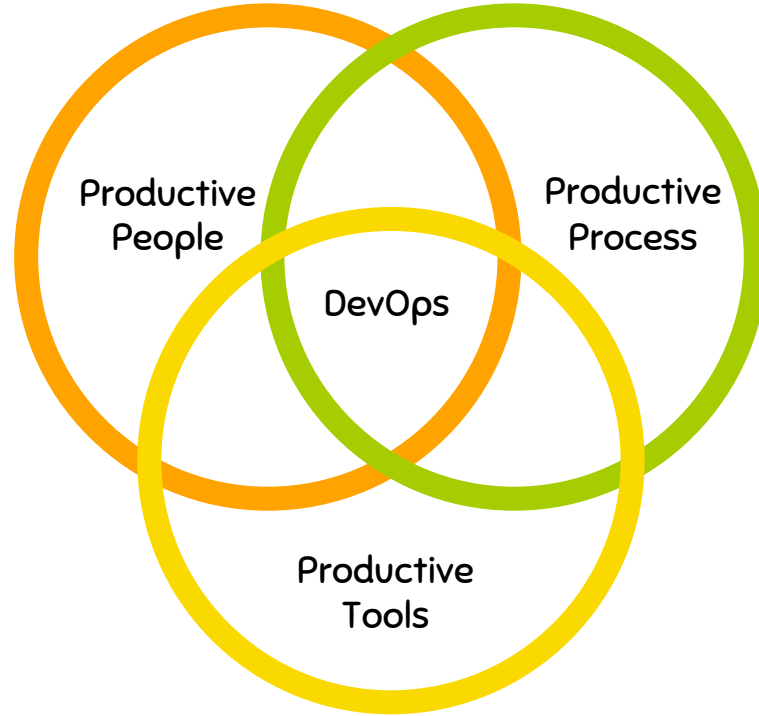
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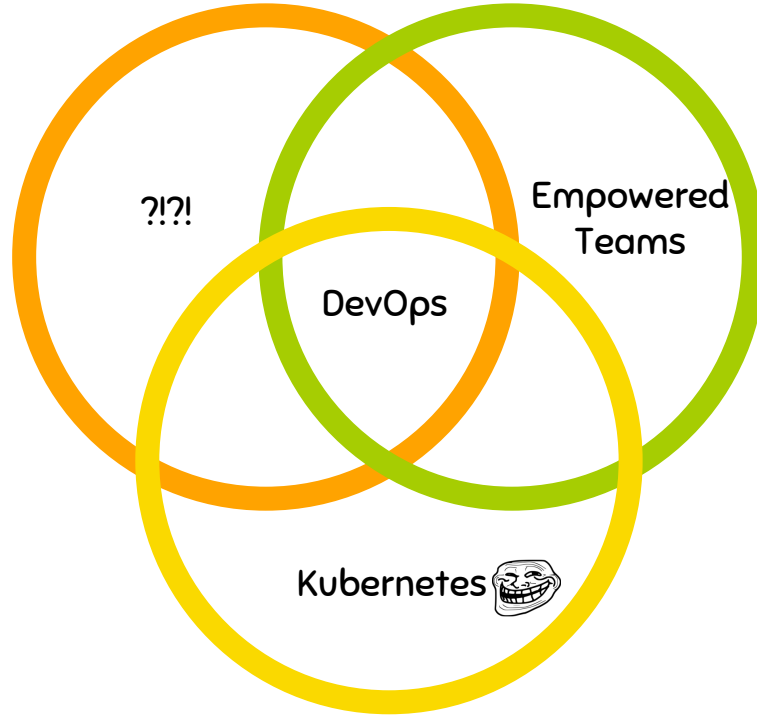
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THE PAIN IS REAL

Builds and Tests are Slow!

90% of surveyed IT organizations experienced challenges with too much time spent waiting on build and test feedback.



✓ Validated

Published: Sep. 25, 2023 TVID: AE3-632-6FE

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TechValidate
by SurveyMonkey

Development Pains are Widespread

Which of the following challenges or pain points did your organization experience prior to implementing Developer Productivity Engineering?

Too much time spent waiting on build and test feedback either locally or during CI

84%

Inability to easily troubleshoot and determine the root cause of build, test and CI failures including flaky tests

65%

Insufficient observability of analytics on build and test performance and regressions, failure trends, and productivity bottlenecks

59%



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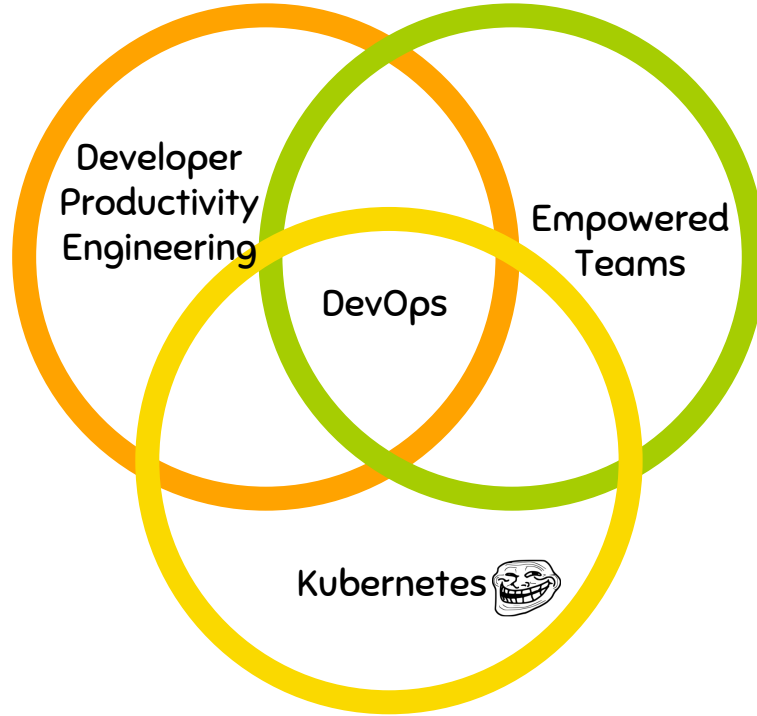
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THE NEXT FRONTIER:
PRODUCTION SYSTEM
OF YOUR PRODUCTION
SYSTEMS



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DEVELOPER PRODUCTIVITY ENGINEERING

Foster Faster Feedback

Collaborate through
Effective Tooling

Embrace Rigorous
Observability for
Proactive Improvement

Eliminate Toil for
Developers

Prioritize Automation
and Eliminate
Bottlenecks

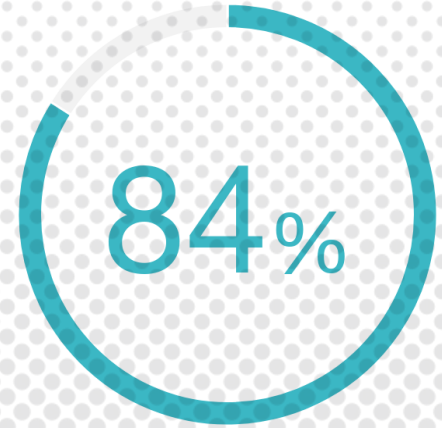
Dedicated
Organizational Mindset

Outcomes Over Output



DPE Dramatically Improves Productivity

Almost every surveyed IT organization agreed that “Since integrating Developer Productivity Engineering into our development process, the time savings we experienced on build and test cycle times have dramatically improved developer productivity.”



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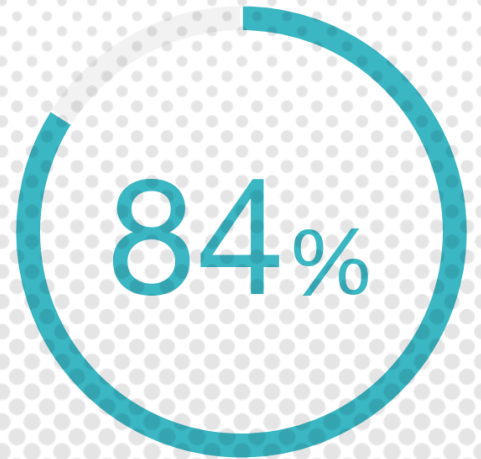
@DEIGNITION

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SPEAKING.JBARUCH Validate
by SurveyMonkey

DPE Fosters Developer Joy

84% of surveyed users agree that DPE's impact on their toolchain makes their job more enjoyable.



✓ Validated

Published: Sep. 25, 2023 TVID: 930-05A-A5F

TechValidate
by SurveyMonkey



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***BUT DPE IS
NOT MY JOB!***



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***BUT DEVOPS IS
NOT MY JOB!***



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DEVOPS VS DPE

	DEVOPS	DPE
OUTCOME	The product	More productive work
URGENCY	On everybody's minds	Slips away
ORG STRUCTURE	Organizational culture	Specialized team





***THE BEST DPE ORGANIZATIONS
BUILD FOCUSED TEAMS***

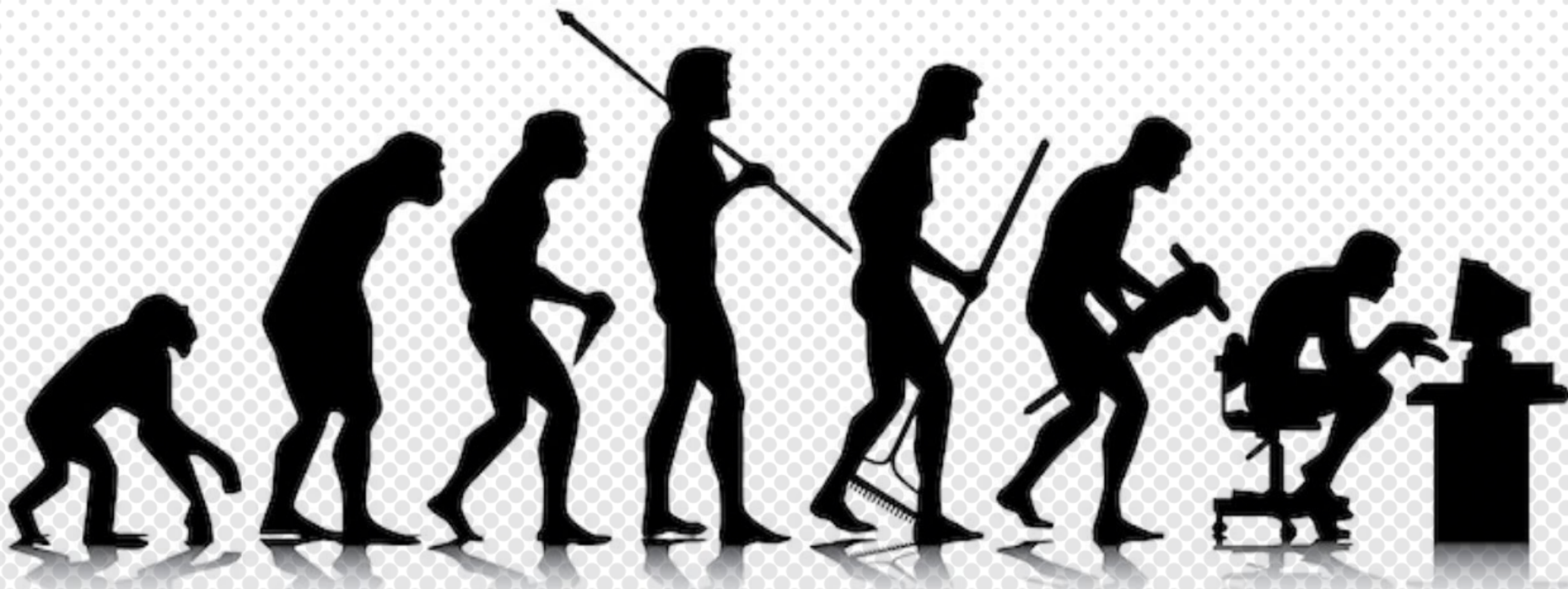
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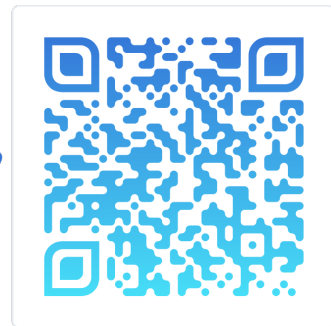
DEVOPS? SRE? PE? DPE?

- × DevOps solves Ops' concerns (FACT!)
- × Collaborative methodology
- × Requires engineering
- × SRE or PE, YAML files need writing
- × But what about people's productivity?
- × Production system of your production systems
- × DPE: another pillar of DevOps



LEARN MORE AND TRY IT TODAY!

- × Take the Speed Challenge
- × Be DPE Agent of Change!
- × Read the DPE Handbook
- × DPE Summit!



Scan me

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WATCH THE KEYNOTES!

2024

DPE SUMMIT

September 24-25 | The Midway | San Francisco

Discover the only event dedicated to the practice of Developer Productivity Engineering (DPE) and Developer Experience (DX). Register by August 18 to

get your **Early-Bird ticket for \$249**. [SPEAKING.JBARU.CH](#)

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Q&A AND SOCIAL ADS

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