MAKING THE JUMP FROM CONTRIBUTOR... TO COMMUNITY MANAGER

Mary Thengvall
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Open Source 101 - Raleigh

COMMUNITY MANAGEMENT

- > what does it involve?
- what does it actually look like?
- > the good, the bad, the ugly

COMMUNITY MANAGEMENT

- > what does it involve?
- ➤ what does it actually look like?
- ➤ the good, the bad, the ugly not so good

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journalist community advocate

journalist community advocate

feature-writing & storytelling

journalist community advocate

feature-writing & storytelling

business value --- developer communities

I'm a journalist turned community advocate, who is using my feature-writing and storytelling abilities to show the business value of building developer communities.







communitypulse.io
@community_pulse







communitypulse.io @community_pulse devrelweekly.com









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coming soon via Apress

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COMMUNITY MANAGEMENT – WHAT IS IT?

COMMUNITY:

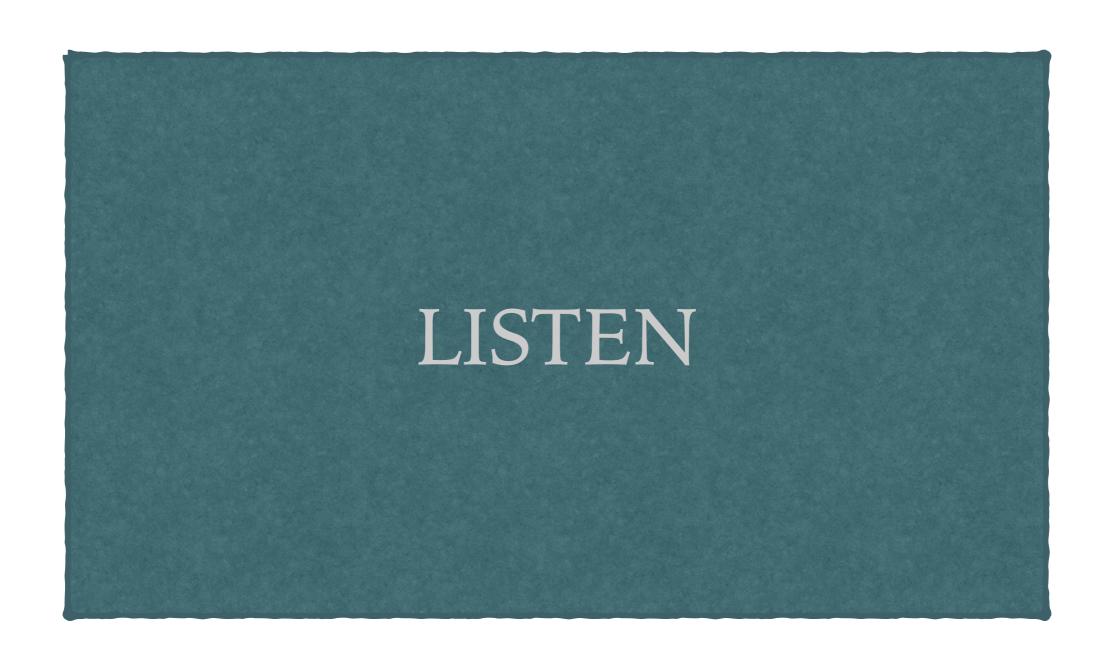
A group of people who not only share common principles, but also develop and share practices that help individuals in the group thrive.

...have the community's best interests at heart, 100% of the time.

PRIORITIES OF A COMMUNITY MANAGER



LET'S GET PRACTICAL



LET'S GET PRACTICAL





LET'S GET PRACTICAL



...are responsible to represent the community to the company.



...are responsible to represent the community to the company.



...are responsible to represent the community to the company.

...are also responsible to represent the company to the community.

...have to take care of themselves first.



...have to take care of themselves first.

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Journalists

Journalists **Teachers**

Journalists

Teachers

Cruise directors

Journalists **Teachers** Cruise directors Jugglers

Journalists

Teachers

Cruise directors

Jugglers

Liaisons

Journalists

Teachers

Cruise directors

Jugglers

Liaisons

Translators

Journalists

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Cruise directors

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Performing Artists

100% driven by a passion for building technical communities and bringing people together.

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 - ➤ Communication & writing skills

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- ➤ What's your focus?

QUESTIONS?

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