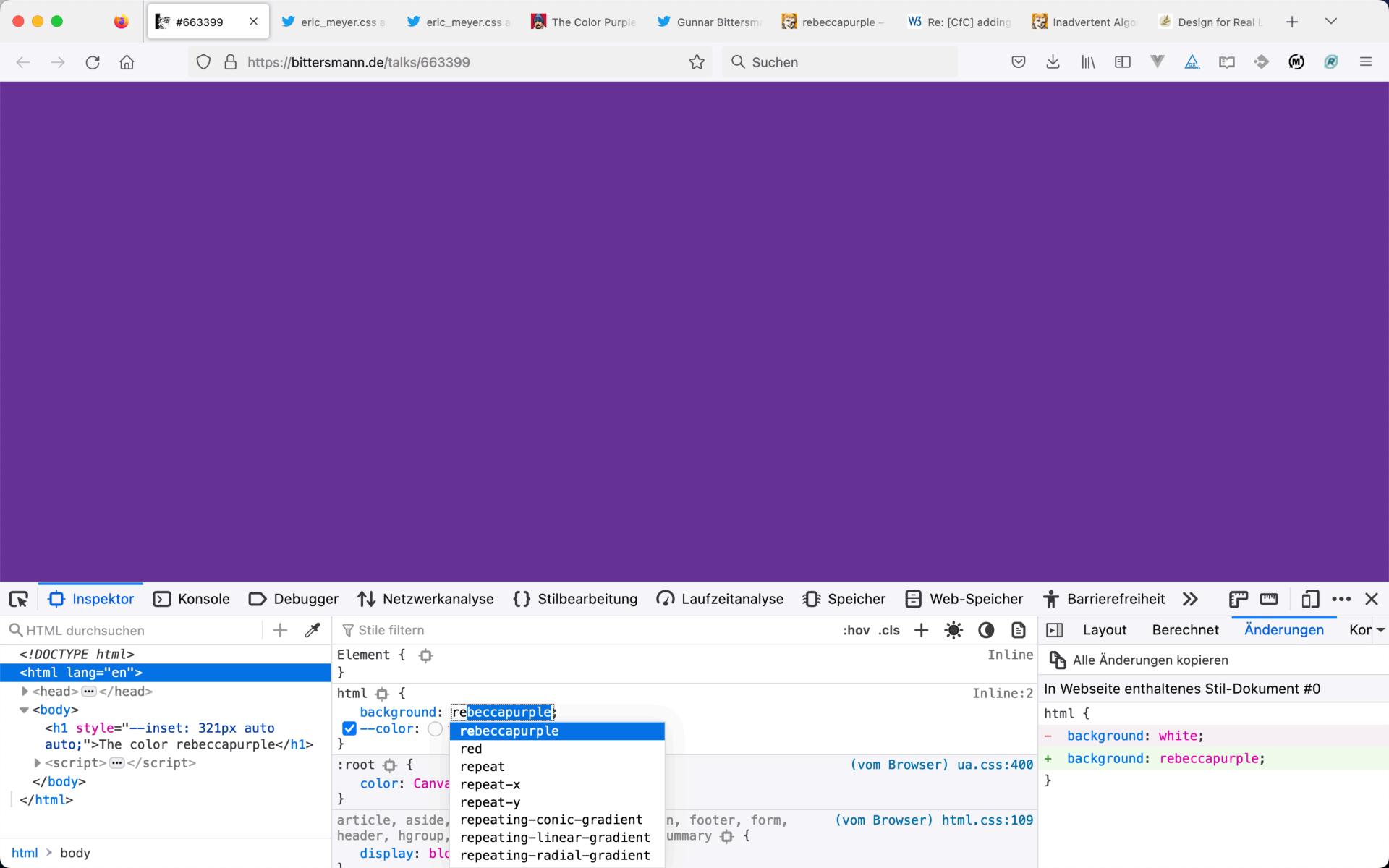
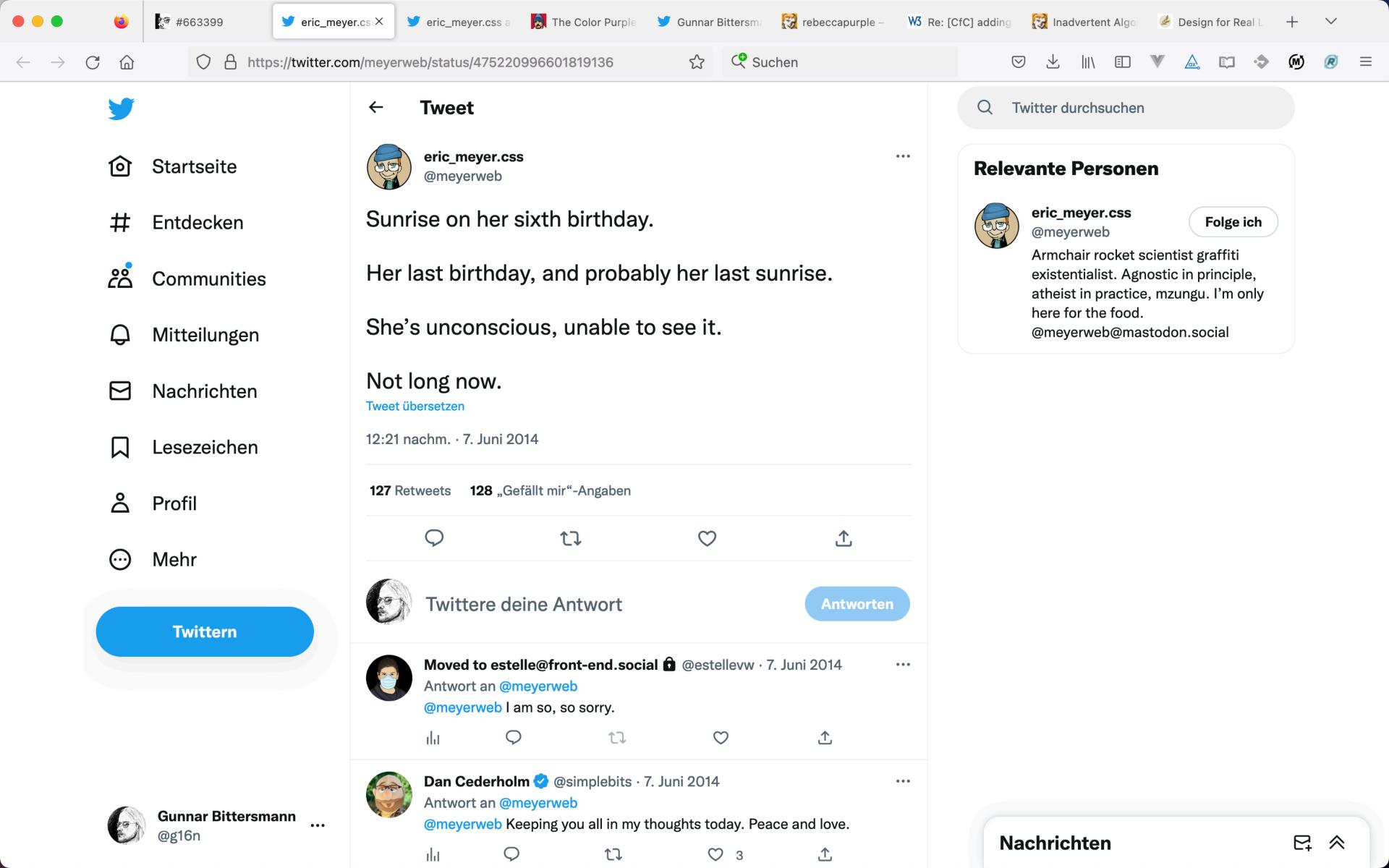
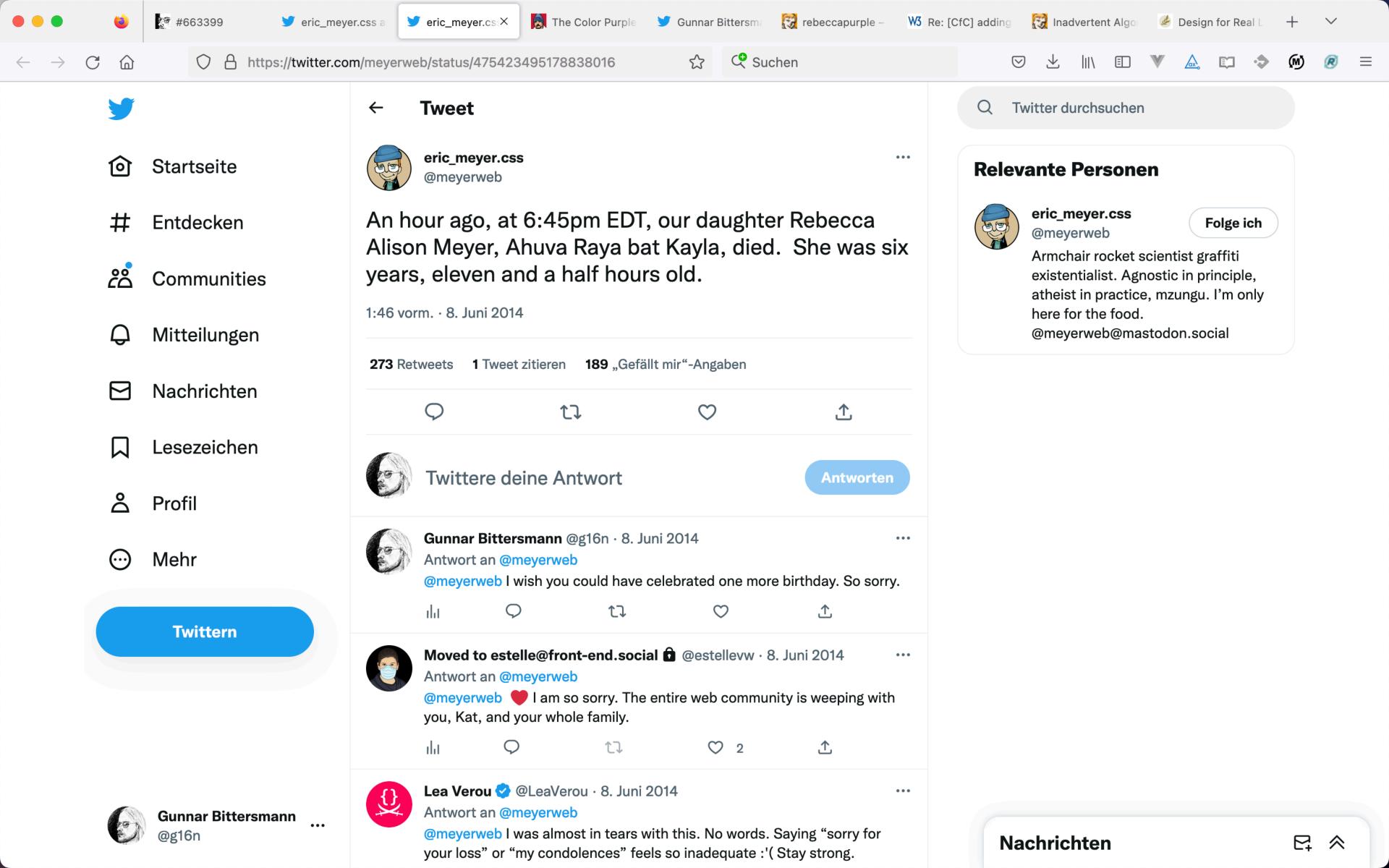
The color rebeccapurple





The color rebeccapurple





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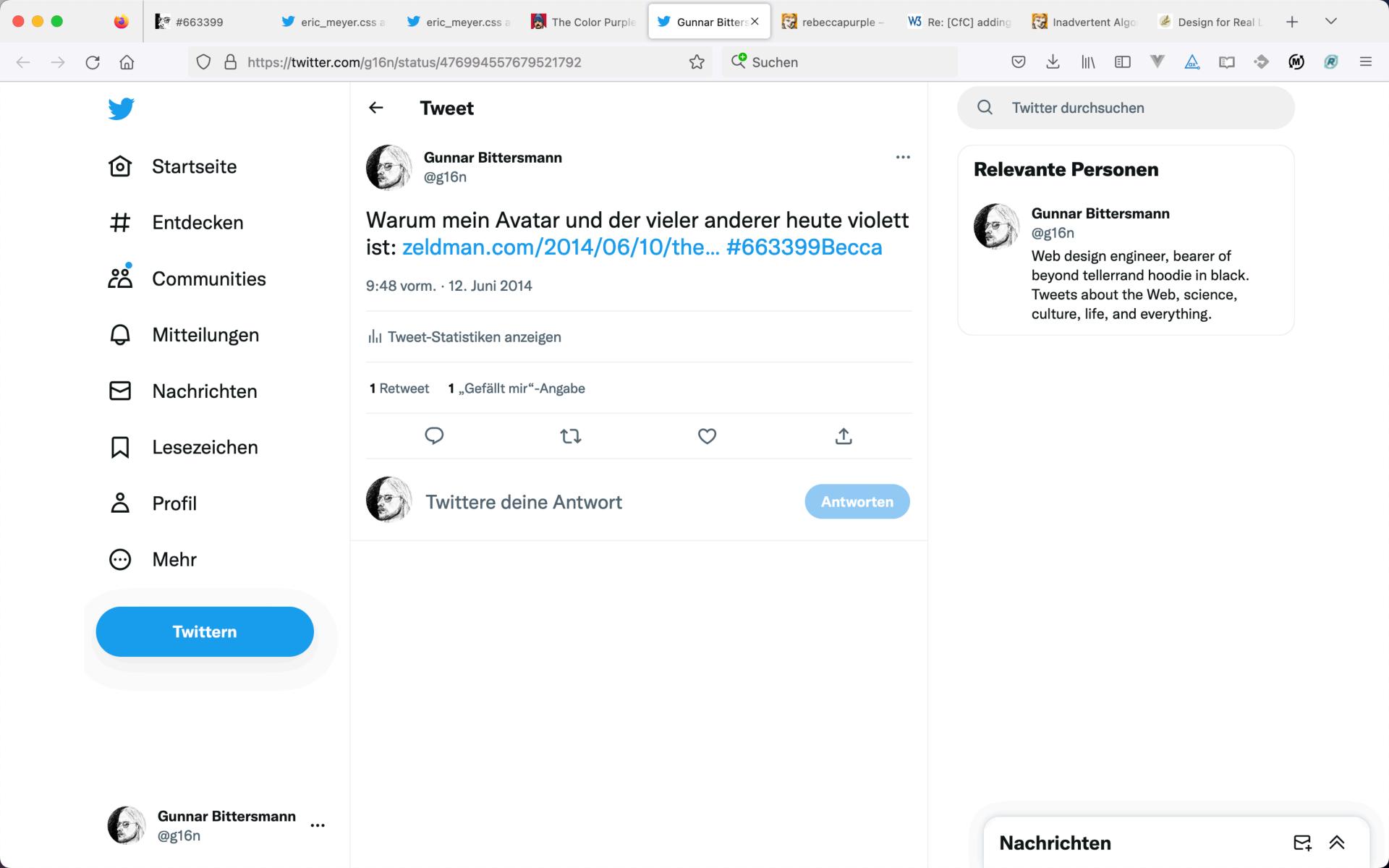
The Color Purple

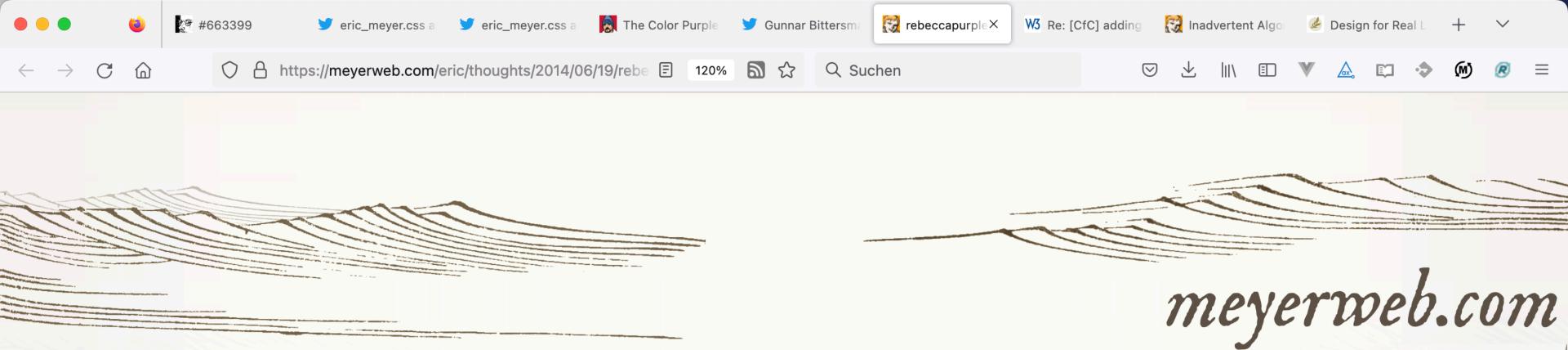
By Jeffrey Zeldman

† 10 June 2014

WHEN my daughter was little, she used to ask me my favorite color. I was a grownup, and could only supply a grownup's answer: "I love the way light looks in late afternoon," I might say. Or, "Red and black can make powerful statements in graphic design." Grownups don't have favorite colors. But children do.

Rebecca Meyer had a favorite color. It was purple. A color that might be expressed in the hexadecimal language of web design





rebeccapurple

Published 8 years, 6 months past

be.

I have been made aware of the proposal to add the named color beccapurple (equivalent to #663399) to the CSS specification, and also of the debate that surrounds it.

I understand the arguments both for and against the proposal, but obviously I am too close to both the subject and the situation to be able to judge for myself. Accordingly, I let the editors of the Colors specification know that I will accept whatever the Working Group decides on this issue, pro or con. The WG is debating the matter now.

I did set one condition: that if the proposal is accepted, the official name be rebeccapurple. A couple of weeks before she died, Rebecca informed us that she was about to be a big girl of six years old, and Becca was a baby name. Once she turned six, she wanted everyone (not just me) to call her Rebecca, not Becca.

She made it to six. For almost twelve hours, she was six. So Rebecca it is and must

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Re: [CfC] adding 'rebeccapurple' color to CSS Color Level 4

This message: [Message body] [Respond] [More options]

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From: Daniel Glazman < daniel.glazman@disruptive-innovations.com >

Date: Sat, 21 Jun 2014 09:48:06 +0200

Message-ID: <53A538B6.3090400@disruptive-innovations.com>

To: "www-style@w3.org" <www-style@w3.org>

```
On 19/06/2014 17:04, Daniel Glazman wrote:
> (co-chair hat on)
> Following a proposal sent to social media, it is suggested
> to add the named color 'rebeccapurple', for value #663399, to
> CSS Color Level 4. This is a tribute to Eric Meyer's daughter
> who recently passed away and a mark of support from all the
> Web community to Eric. I requested to ping Eric to be absolutely
> sure he is ok with this; he responded "he was honored by the gesture,
> and would love to accept it".
> Some implementors (Mozilla, Apple, Google and Microsoft) have already
> said they will implement and ship the new value.
> So this is a Call for Consensus on that proposal.
> Unless there is an objection in reply to the present message
> before this friday 11:59pm pacific time, I will declare consensus and
> the value will be added to CSS Color Level 4.
No objection being raised on this CfC before the deadline,
I declare consensus. Tab, please add the 'rebeccapurple' color
to CSS Color Level 4?
For the record, Tab asked me to notify Eric because I was
already in the WG at the time he was here. I will do it
later today, not in only on behalf of the CSS WG, but also
on behalf of all of us, his web community.
Congrats everyone!
```



meyerweb.com Post Archives

Inadvertent Algorithmic Cruelty

Published 8 years, I week past

I didn't go looking for grief this afternoon, but it found me anyway, and I have designers and programmers to thank for it. In this case, the designers and programmers are somewhere at Facebook.

I know they're probably pretty proud of the work that went into the "Year in Review" app they designed and developed, and deservedly so — a lot of people have used it to share the highlights of their years. Knowing what kind of year I'd had, though, I avoided making one of my own. I kept seeing them pop up in my feed, created by others, almost all of them with the default caption, "It's been a great year! Thanks for being a part of it." Which was, by itself, jarring enough, the idea that any year I was part of could be described as great.

Still, they were easy enough to pass over, and I did. Until today, when I got this in my feed, exhorting me to create one of my own. "Eric, here's what your year looked like!"

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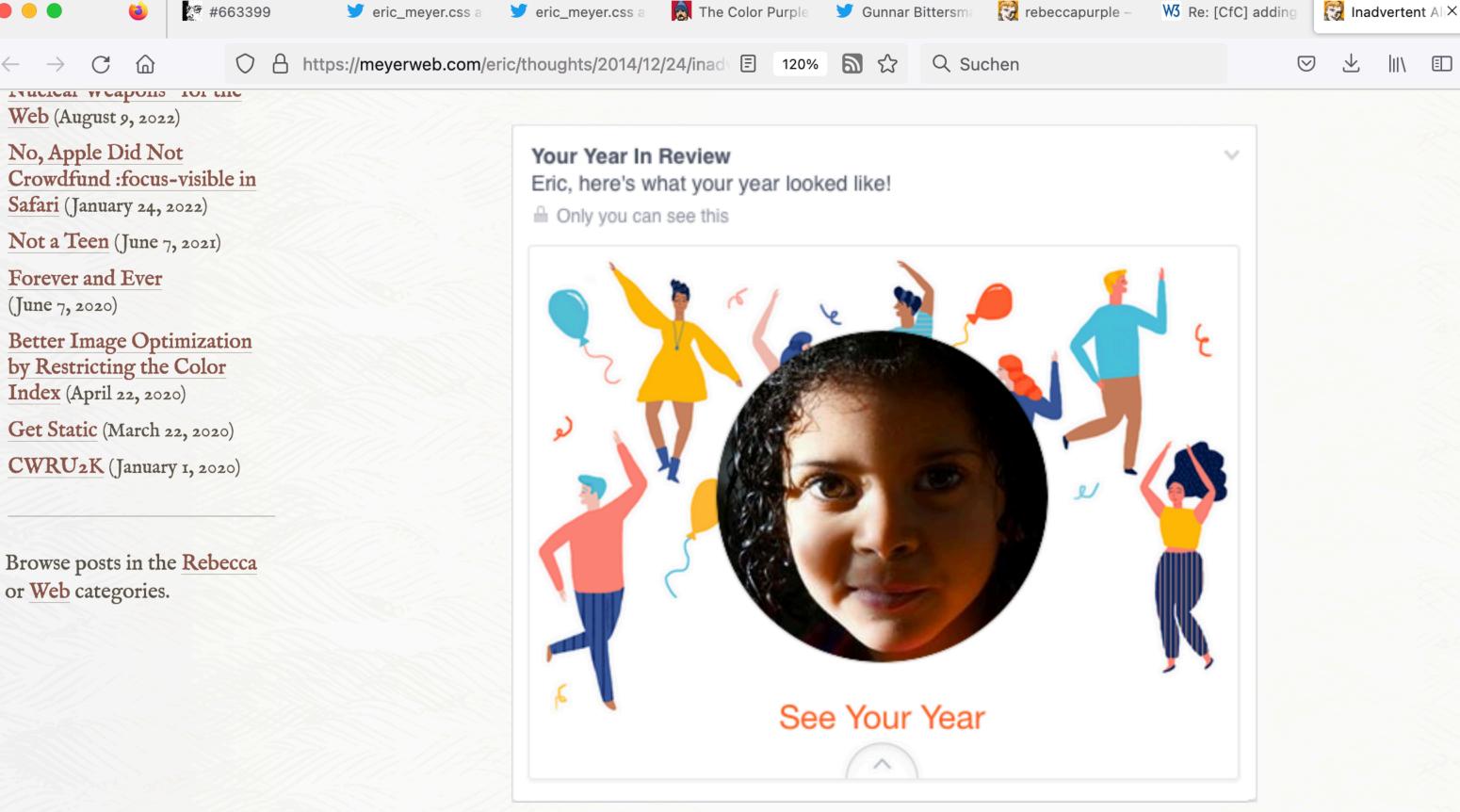
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The Color Purple

eric_meyer.css a

rebeccapurple -

Gunnar Bittersma

W3 Re: [CfC] adding

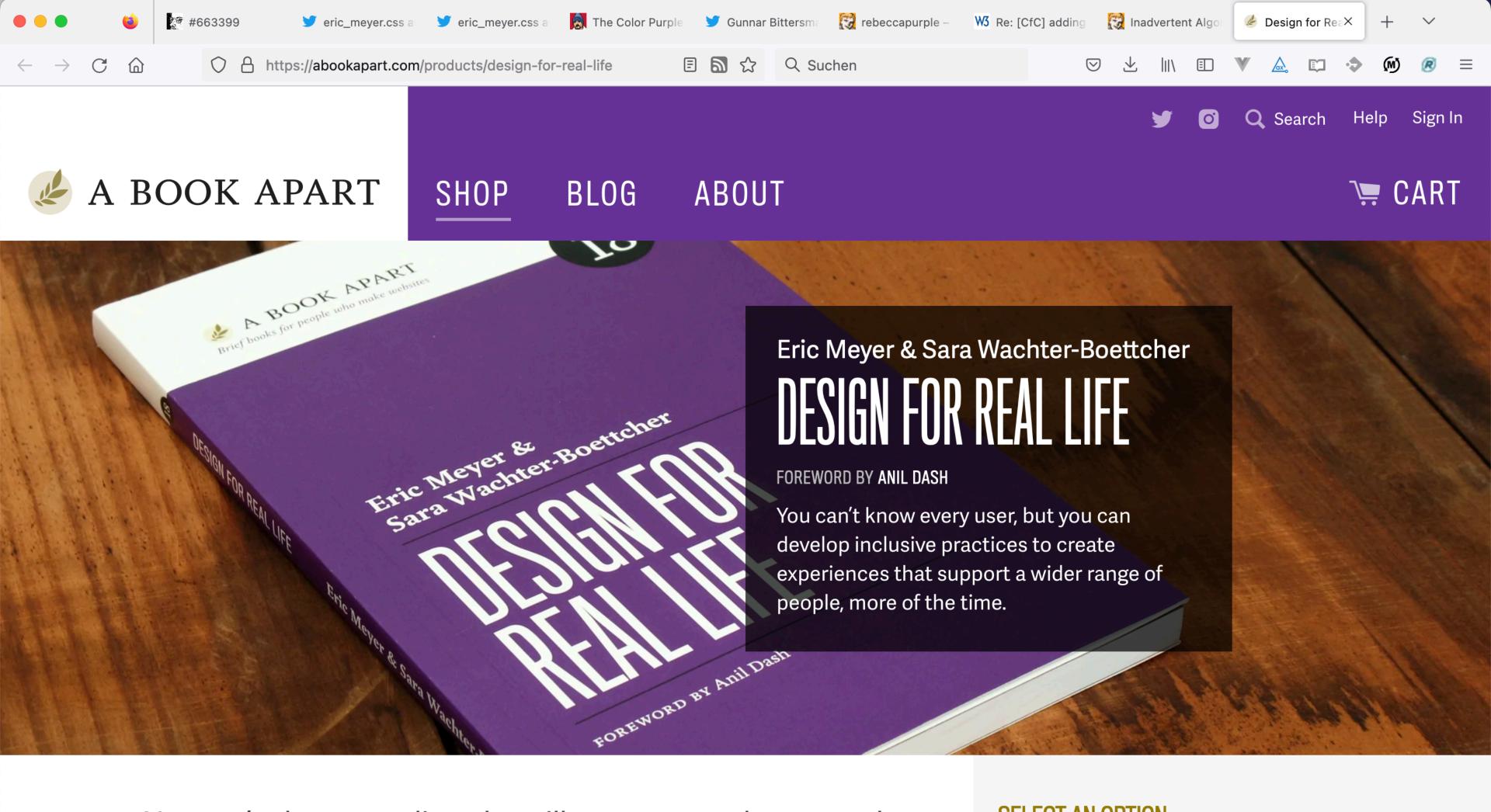
*#*663399

A picture of my daughter, who is dead. Who died this year.

Yes, my year looked like that. True enough. My year looked like the now-absent face of my little girl. It was still unkind to remind me so forcefully.

And I know, of course, that this is not a deliberate assault. This inadvertent algorithmic cruelty is the result of code that works in the overwhelming majority of cases, reminding people of the awesomeness of their years, showing them selfies at a party or whale spouts from sailing boats or the marina outside their vacation house.

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