





## Hej! William I'm Damien.



#### Hej!

I'm Damien.

l am a queer Web worker, designing design systems and trying to make accessibility more accessible.

I work for **Castor** in Amsterdam as a **Design systems & Accessibility Lead**.

Oh, and my pronouns are they/them.



## Let's talk about crushing dreams.



## Let's talk about frustrations.



## In other words, let's talk about design systems & accessibility.



# Design systems & accessibility: a reality check.









#### Accessibility is complex.



#### Design systems will not make accessibility easier or less complex.



A good code can't make a bad design accessible.

A good design can't make a bad content accessible.

A good content can't make a bad idea accessible.



#### Even with accessible components, you can easily mess-up the end result.



And don't consider fixing accessibility later. It is always way more expensive. Way more.



#### Let's do a test!





ls there any user generated content?



Are your teammates trained on accessibility?



How accessible is the brand colour palette?



Do you have a device lab with assistive techs?



Do you have stakeholders?





You're doomed.



#### But relax, we have <del>cookies</del> solutions.





## Accessibility is a team effort





### I am about to show you the footage of a designer trying to share UX feedback with engineers.

No engineers were harmed in the making of this recording.







#### As often, the key to more accessible products is your ability to communicate.



### If accessibility is not discussed with everybody, you will start working in isolation.



## Accessibility is about the global experience. Accessibility is about details. Accessibility is about everything.







#### First, some basic accessibility requirements should be part of your definition of done.



Being part of the definition of done will help your team to estimate the effort including it. (not as an additional package)



#### You should also align on what does it mean in your context to be accessible.



#### Accessibility is not just a technical topic.



#### Using accessible components is not enough to offer accessible experiences.



#### Accessibility is not something we can automate.



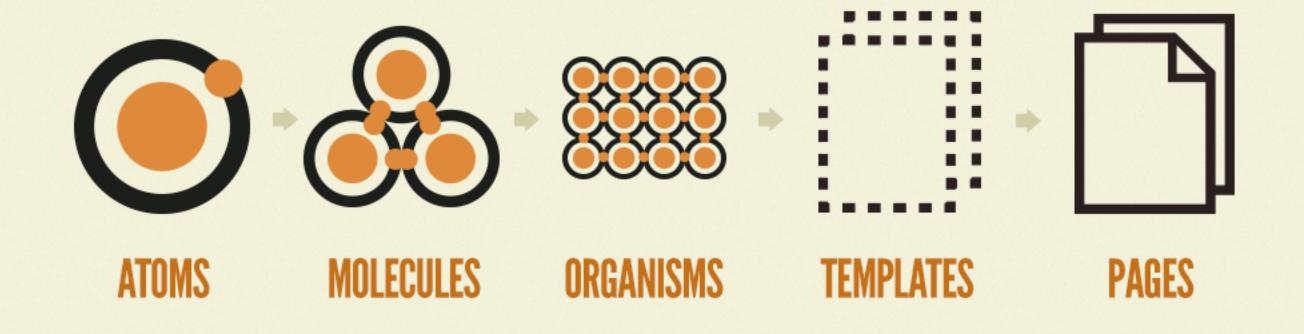
# 3.

So what can we do?



#### Working with the atomic design principles can allow you to be more efficient





Atomic design by Brad Frost



## Atoms are perfect to work on semantic.



## Molecules are a great place to work what's invisible.



# Organisms are the place to be for user focus management and event handling.



## Templates can be the higher-level focusing on content order and user navigation.



## And for that: we need one important thing.



## Please create an environment where HTML & CSS are valued skills.



## HTML & CSS are complex languages, so create opportunities for people to learn more.

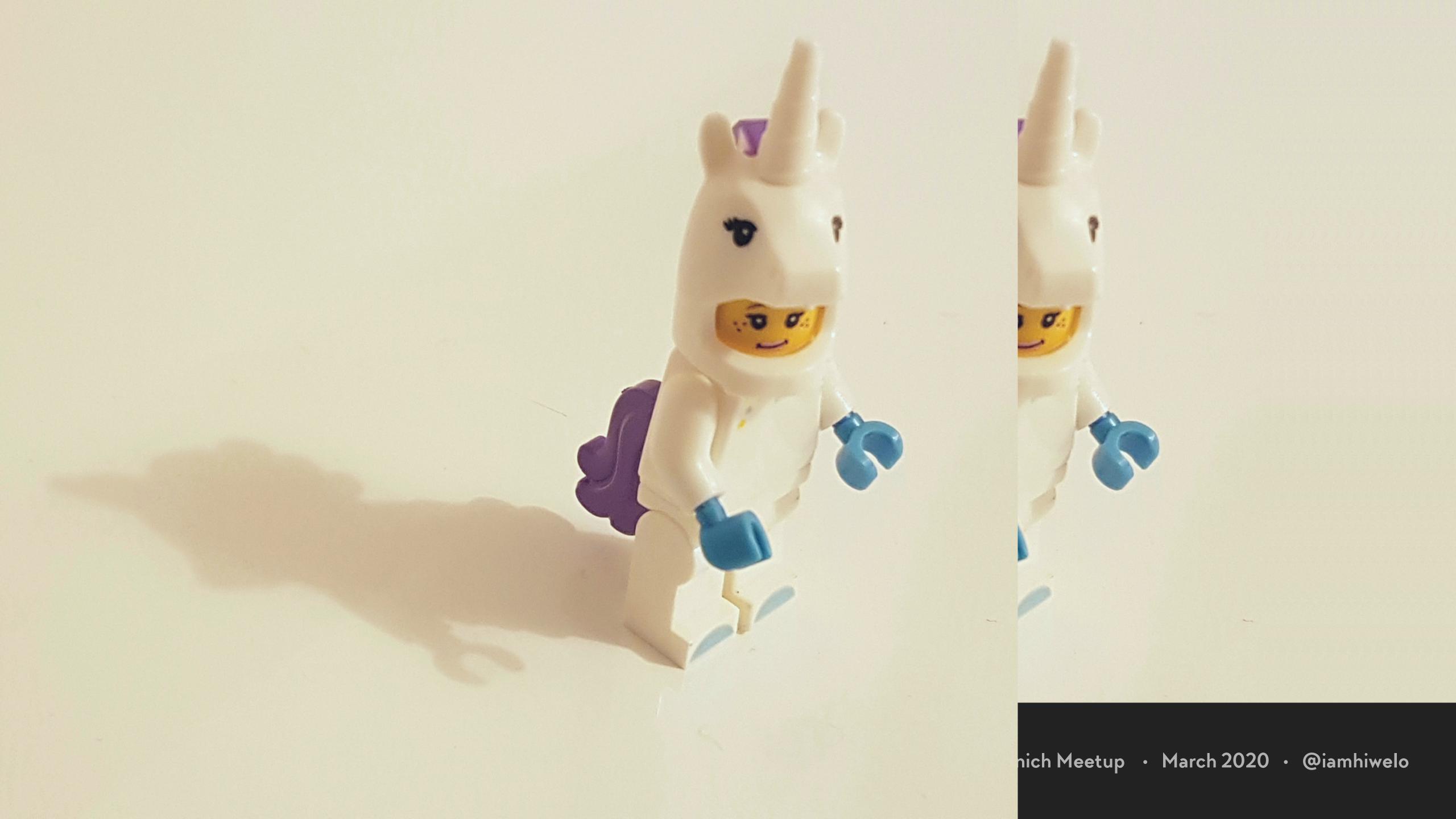


# HTML & CSS are also often a good opportunity for designers and engineers to sit together.



## Develop a team of accessibility champions with members in all teams and departments.





# These evangelists can help finding solutions or mentor colleagues as early as possible.



## #shareTheLove



These accessibility champions might not be experts, but people caring about this topic, ready to raise the subject when needed.



# Develop an environment where people are collaborating around QA tasks.

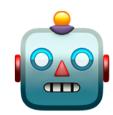




Did you test the keyboard navigation?



Did you test it at least one assistive technology?



Did you run Accessibility Insights for Web?



Are all tests successful? Any limitation?



Was the experience seamless each time?



# With your team of champions, draft an accessibility policy.



An accessibility policy is an important document about the goals, what's supported and what's not.



You don't need a complex document. You don't even need a legally binding document. You just need to align, and document your goals.



## Compatibility with browsers and assistive technologies

- is designed to be compatible with the following assistive technologies:
  - Browsers Chrome and Safari with Voice Over on Mac OS X.
  - Browsers Chrome, Firefox and Safari with keyboard navigation on Mac OS X.
  - Browsers Chrome, Firefox, IE 11 and Edge with keyboard navigation on Windows 10.
  - Browsers Safari with Voice Over on iOS.
  - Browsers Chrome, Firefox and Samsung Browser with TalkBack on Android.
- is not compatible with:
  - Browsers and mobile operating systems older than 2 major versions, exception of Internet Explorer (version 11 is the only supported).



It will make clearer what, when and how to test accessibility.



## We all like having a single source of truth. That's what this document is for.



# And it is a good starting point for a better design system documentation.



# Accessibility & documentation





## The Web Content Accessibility Guidelines are not really the most readable document ever.

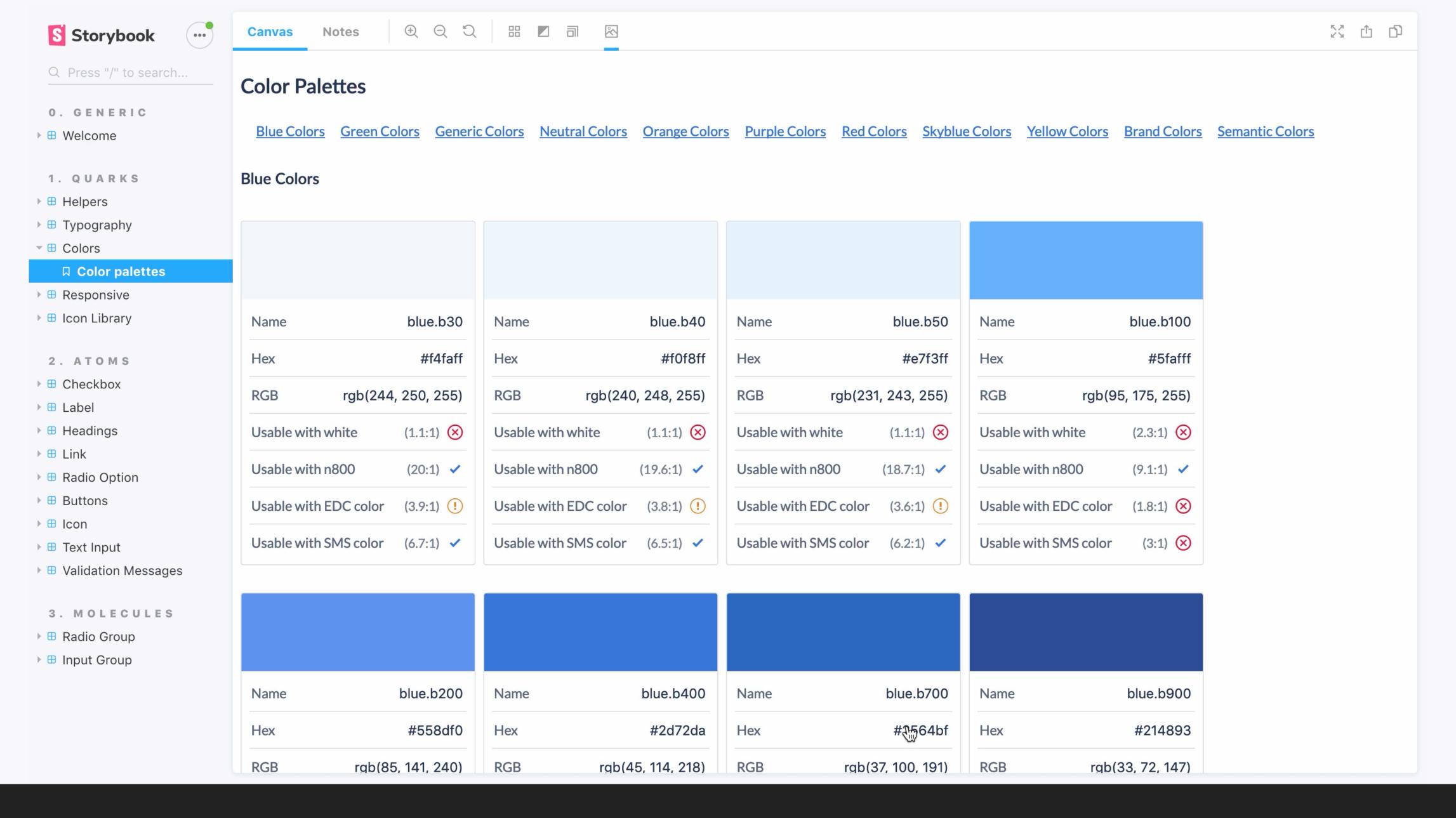


## Your documentation should give context-aware guidance on how to deliver an accessible product.



# Let's talk about design documentation



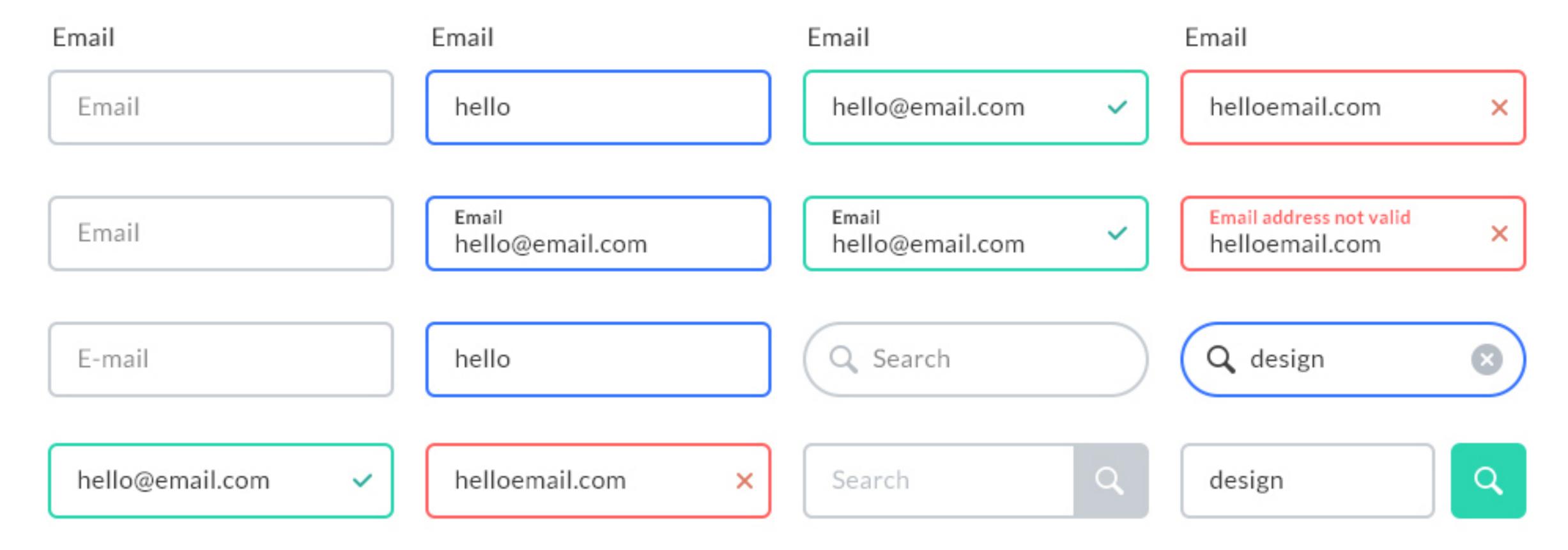




## Each component should support and showcase all possible state.



## Input elements



A library of form input elements within the design system.

butterflu.com.au



## You should provide product-specific guidelines.







Overview

FOUNDATIONS

Accessibility

Color

Grid

Iconography

Typography

Writing style

COMPONENTS

Avatars

Badges

Banners

Breadcrumbs

Buttons

Checkboxes

Code



Date/time picker

Dropdown menu

Flag messages

Inline dialog

## Accessibility

Products and web properties should be accessible to everyone, including those with vision, hearing, cognitive, or motor impairments. Accessible design lets people of all abilities interact with, understand, and navigate our products.

### Keep in mind that:

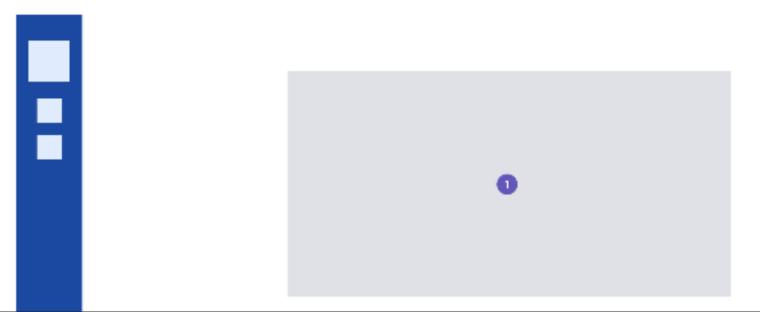
- · Accessibility is about having a good understanding of our user's journeys and proactively anticipating their needs.
- · Accessible design is everyone's responsibility, from information and user experience design, through development, and on into help and support.

## Structure & hierarchy

Consistent, clear hierarchy helps users who navigate the page using links or headers. Use headings and titles to outline the page so that users can see the structure and how the sections relate. Give users feedback so they know where they are in the application.

## List by level of importance

Place items on the page in order of their level of importance so that users don't have to search for them.







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Date/time picker

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Flag messages

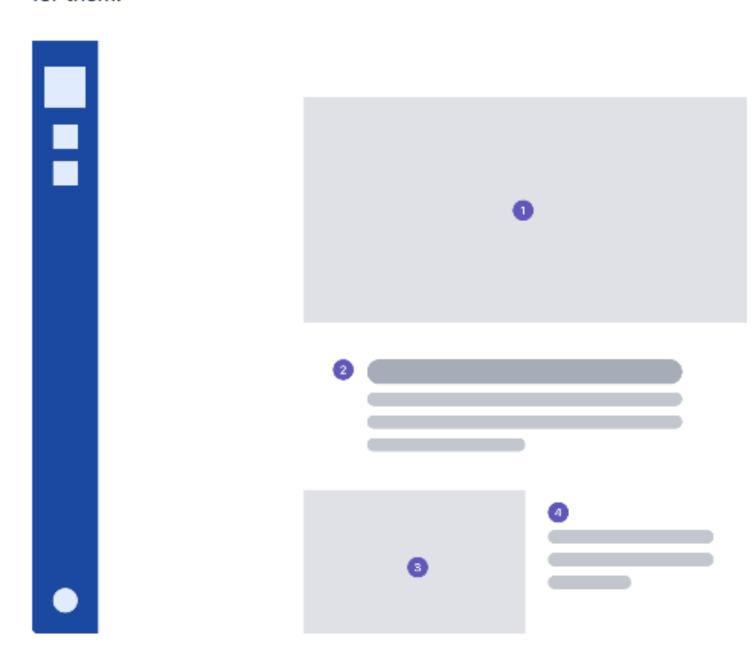
Inline dialog

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## Have a consistent hierarchy

Create and maintain a consistent hierarchy so that users can use alternative input methods to move through the page. Headings are in order without skipping levels.







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## Have a consistent hierarchy

Create and maintain a consistent hierarchy so that users can use alternative input methods to move through the page. Headings are in order without skipping levels.

Do: H1, H2, H3, H3, H4



Don't: H2, H1, H3, H3

## Text scaling

Test the UI with color correction, magnification, and other accessibility settings to ensure the



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Product

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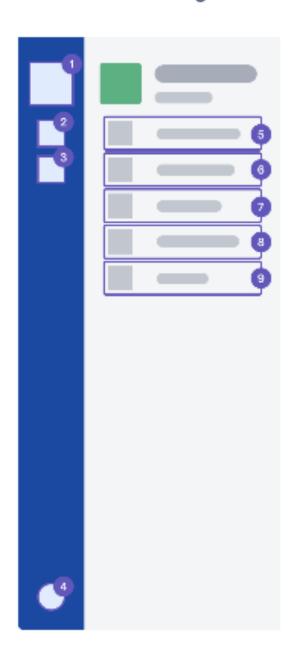
Flag messages

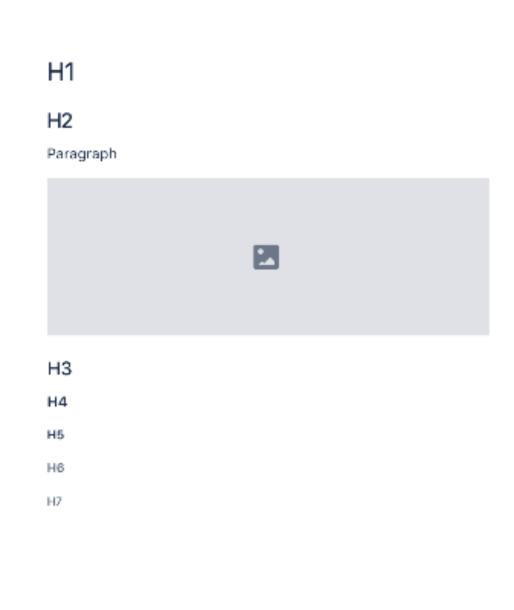
Inline dialog

Tell where the keyboard focus is

## Manage focus

Keyboard focus follows the page as the eye would scan it. Focus travels top to bottom, left to right, moving from most to least important item. Users can navigate applications using alternative input methods (D-pads, trackballs, keyboards, and navigation gestures), and the focus flows in a logical order.





- Be conscious of the order of elements on the page. Do they make sense from the user's perspective?
- · Indicate where focus is.
- Don't use input focus to select, trigger events, or display messages. Users may need to navigate through all controls before making changes.
- Keep in mind where the focus moves when the element in focus disappears. Users should return to wherever they were before they focused on the element.

## Use tooltips





Q ≡ P Product

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Date/time picker

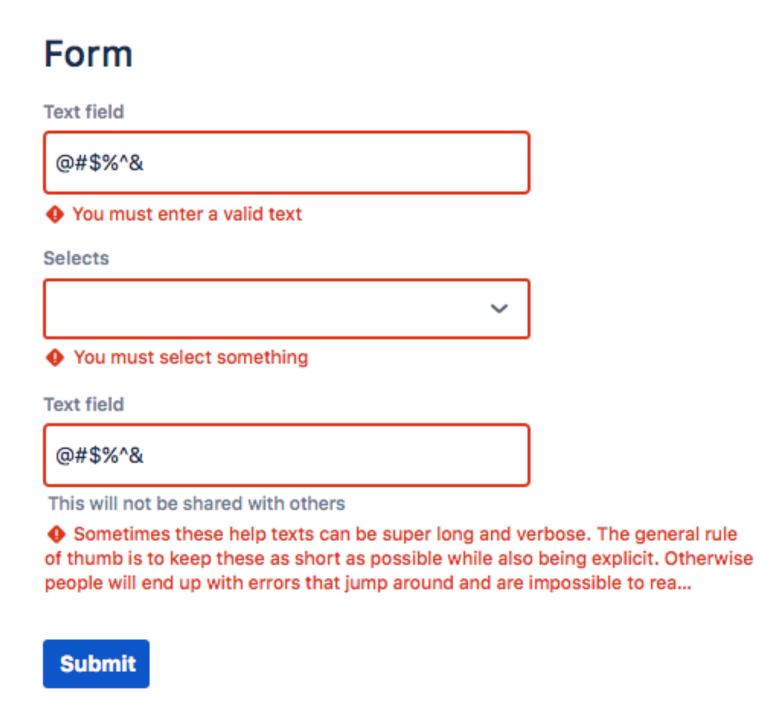
Dropdown menu

Flag messages

Inline dialog

### Validate forms in-line

Validate forms in-line so keyboard users don't have to navigate far to get feedback.



## Meaningful text

Consistent and helpful text makes the user interface accessible to users who use a screen reader. Screen readers help users with visual impairments by reading both visible and non-visible alternative text aloud.

All text should support accessibility, whether it's visible (UI labels, headings, buttons, forms,





P Product

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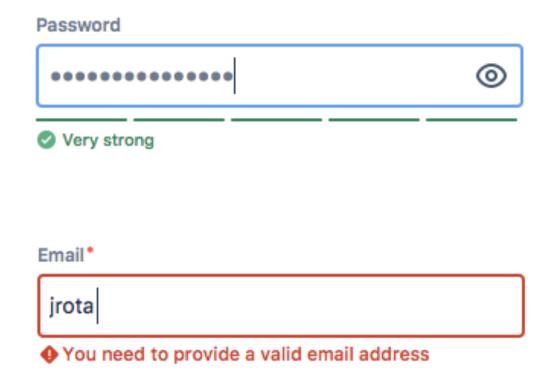
Inline dialog

#### Include visual cues

Don't convey information using color alone. Use multiple visual cues, such as stroke weight, patterns, shape, text, or illustrations to ensure that all users receive the same information.

This helps users who are unable to, or have difficulty with, distinguishing one color from another. This includes people who are color blind, have low vision, or are blind.

For example, these inline validation messages use both color and icons to distinguish severity:



#### Use high contrast

High color contrast helps users who are partially or completely color-blind see differences between certain colors. It creates a strong visual hierarchy and improves usability for everyone. Make sure that the combination of text and background color do not fall below the WCAG recommended threshold ratio of 4.5:1 for standard text and 3:1 for larger text.

Decorative images and disabled states don't have contrast requirements.

CRITICAL LOZENGE CRITICAL LOZENGE



## Having a page with all information can quickly be over-whelming and difficult to maintain.



## Prefer accessibility requirements per components: be context-aware and actionable.





#### Lightning Design System

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#### **Component Blueprints**

Overview

Accordion

**Activity Timeline** 

Alert

**App Launcher** 

Avatar

**Avatar Group** 

Badges

**Brand Band** 

Breadcrumbs

```
<div class="slds-form-element">
    <label class="slds-form-element__label" for="form-element-03">
        <abbr class="slds-required" title="required">* </abbr>Form Label</label>
```

#### Error #

#### **Accessibility requirement**

When a form element displays feedback notifying the user of an error, the error string should be linked to the element by adding the aria-describedby attribute to the <input>. The aria-describedby attribute must reference the id of the error message. This configuration allows screen readers to read the associated error message when the invalid field is focused.

#### **Sections**

#### **About Form Elements**

#### Structure

Base

Form Label

Form Control

#### **States**

View Mode/Static

**Inline Edit** 

Help Text Icon

Showing tooltip

#### Feedback

Required

Error

#### Layout

Stacked

#### Horizontal

Single Column Support

Standalone

With 50/50 split

#### Compound

Rows

Fields

Address

#### **Usage Examples**

#### Record Form

View Mode

Stacked Alignment

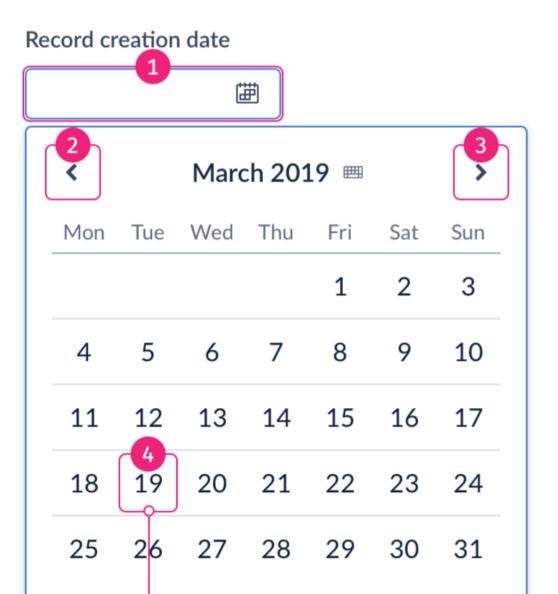
Horizontal Alignment

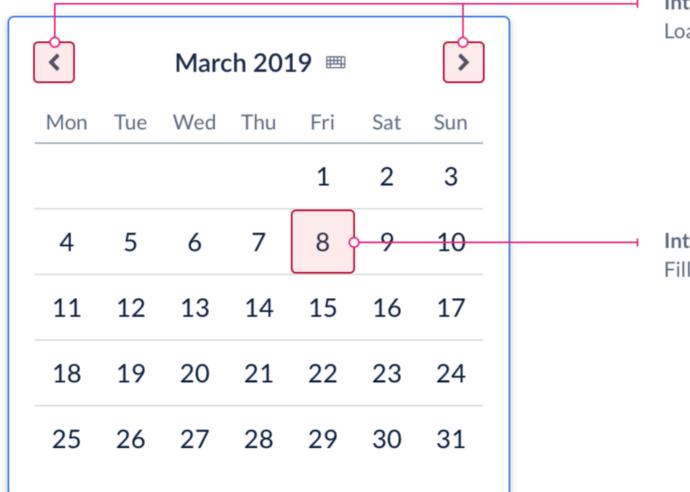
Edit Mode

Stacked Alignment



#### Default date picker — Single day selection





Interactive area:

Loads the previous/next month without transition.

Interactive area:

Fills the input with the selected day and close the date picker.

Focuses on current day if there is no value.

Focuses on entered day if there is value.

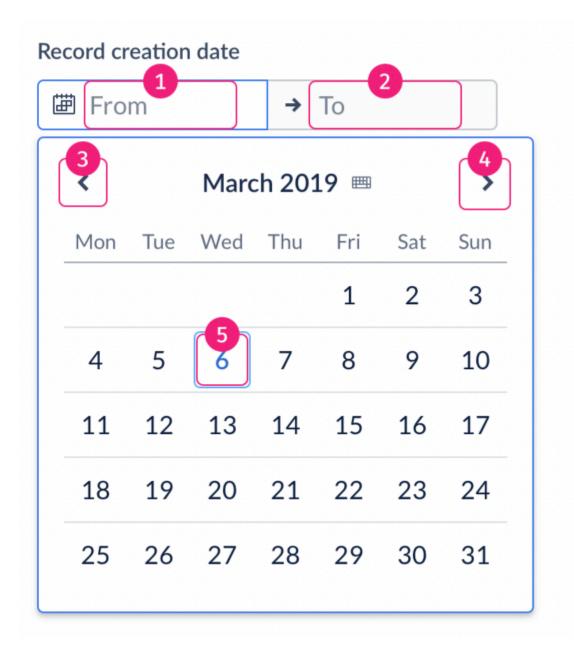
Navigation within the numbers by using the arrow keys.

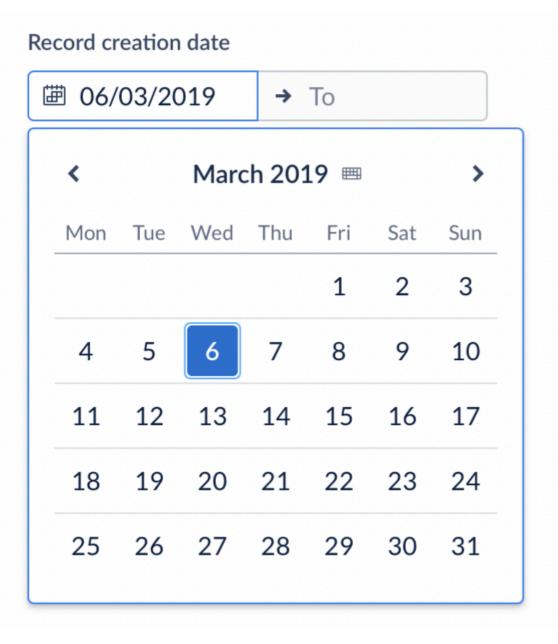
Loads prev/next month when going out of current month.

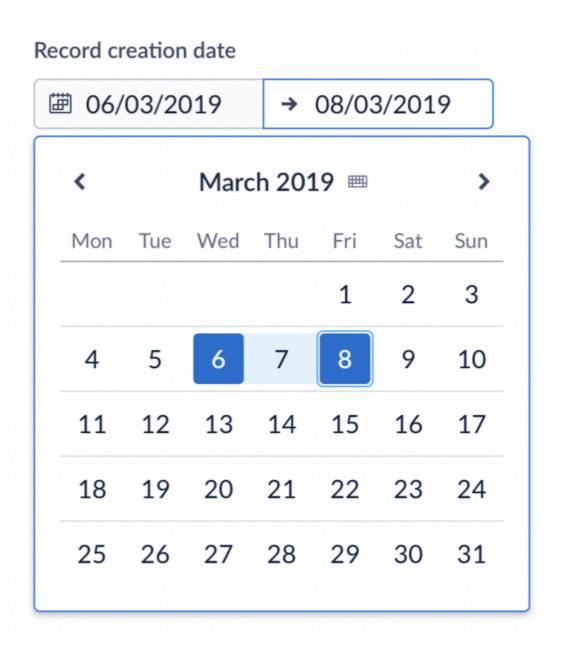
Page up / Page down to load the next / previous month.

Home / End to move quickly to the first / last day of the month.

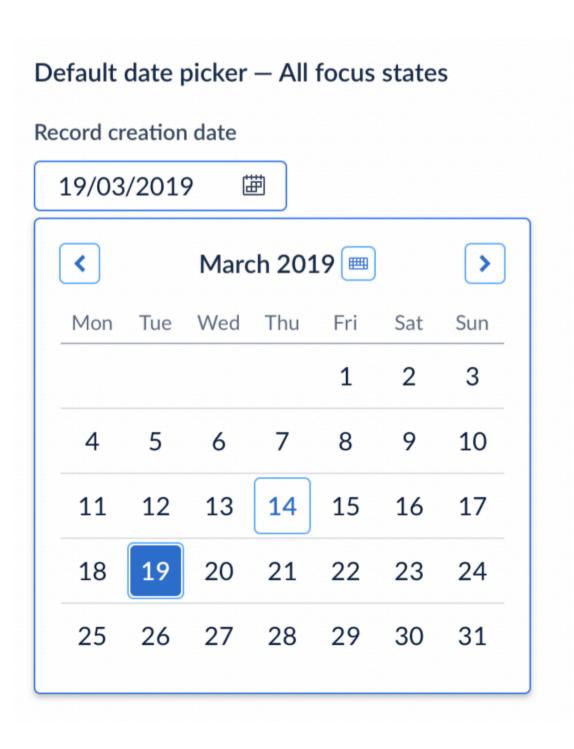






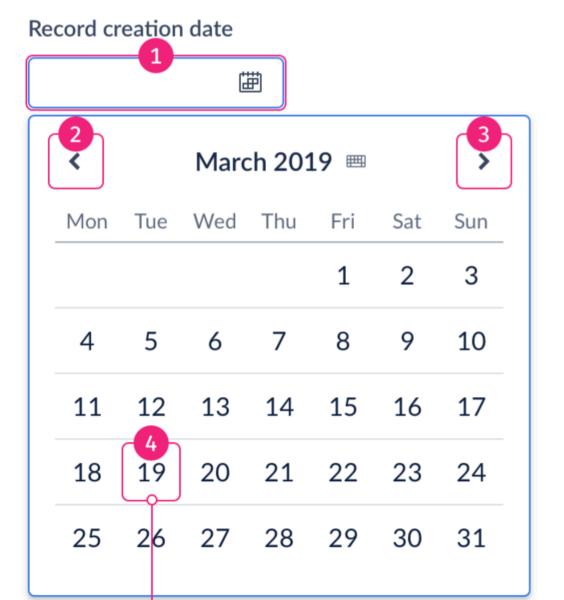


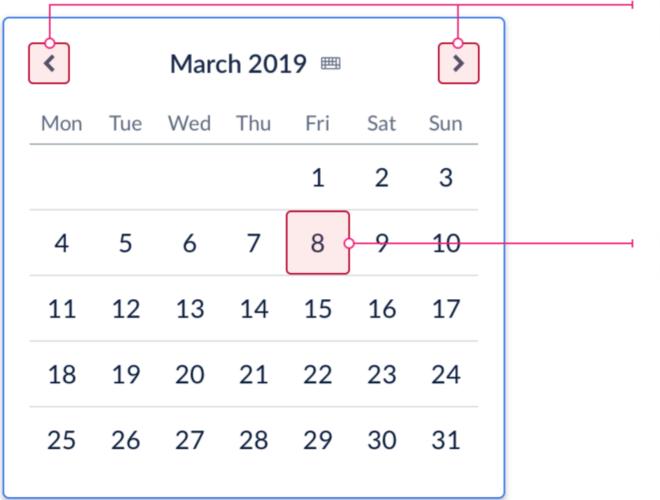






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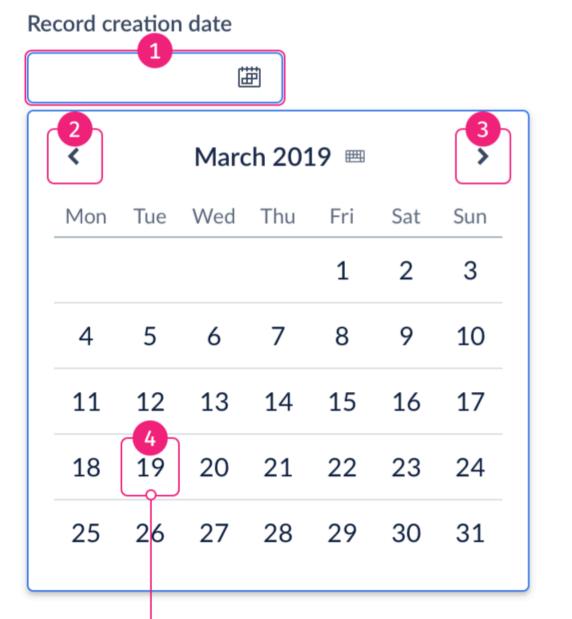
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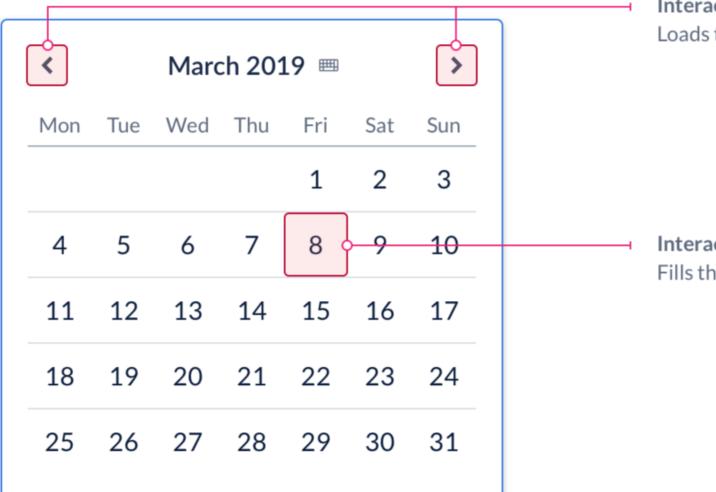
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Navigation within the numbers by using the arrow keys.

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Page up / Page down to load the next / previous month.

Home / End to move quickly to the first / last day of the month.



This kind of work is also a good opportunity to collaborate between designers and engineers to define everything invisible.

Any good examples?





### Accessibility Guidelines

Making work accessible creates a better experience across the board. Use this checklist to help build accessibility into your process no matter your role or stage in a project.

#### The Checklist

Check the boxes of the guidelines that apply to your project
Preview and copy the checklist to your clipboard
Paste the checklist into a document, Slack, Trello—or however else your team organizes projects

DESIGNERS ENGINEERS PROJECT MANAGERS QA EDITORIAL

#### **Designers**

Make sure there is enough contrast between text and its



<b>T</b>	
Design	ers

Make sure there is enough contrast between text and its background color According to the WCAG, the contrast ratio between text and the text's background should be at least 4.5 to 1. If your font is at least 24 px or 19 px bold, the minimum drops to 3 to 1 (though, worth noting that this is a little fuzzy because numbered sizes aren't always reflective of the visual size type). Be especially careful of text over images. Source: Salesforce UX Don't indicate important information using color alone There should be another indicator (such as icons to accompany color coding, or an underline on linked text) so that people who cannot easily distinguish colors will be able to understand and use your content. Source: UCLA □ Pair values of colors together (not only hues) to increase contrast When you strip out the color information from two hues and compare the values, there may not be much difference. Pairing different values creates contrast. Source: UCLA Don't rely on sensory characteristics as the sole indicator for understanding and operating content You should not rely solely on images, shape, size, visual location, orientation, or sound to

You should not rely solely on images, shape, size, visual location, orientation, or sound to indicate important instructions for operating or understanding content (ex. "See the image above"). Instead, use a combination of positioning, color, and labeling to identify content.

Source: W3C



Design focus states to help users navigate and understand where they are
Your designs should never actively hide focus states. When people use the keyboard to navigate, your product should include highly visible focus states.  Source: <u>W3C</u>
Help users understand inputs, and help them avoid and correct mistakes
Labels should never completely go away when the focus is inside of an input. Users should always have clear instructions on what they should be inputting. Put error messages in text that explain the error and how to fix the error. Never rely solely on color to indicate errors.
Source: W3C
Write good alt text for your images
Users with low vision often make use of a talking browser to "read" the web. These specialized browsers convert text to speech so that a user can hear the words on a site. When a talking browser lands on an image, it looks for alt text that it can read aloud; if it finds none, it will often just say "image," leaving the user in the dark as to what the image is and how it matters to the story.
Describe all of the elements that explain what's happening in the image, rather than just setting the alt text to be something like, "photograph"
If you have to use an image of text, be sure to describe the design if relevant, as well as all of the words in the image. (Ex: Whiteboard drawing of the quote "This is a quote")
Source: WebAim: The Basics of Good Alt Text
If an experience cannot be made accessible, create another route for users to get that information



Labels should never completely go away when the focus is inside of an input. Users should always have clear instructions on what they should be inputting. Put error messages in text that explain the error and how to fix the error. Never rely solely on color to indicate errors.

Source: **W3C** 

#### Write good alt text for your images

Users with low vision often make use of a talking browser to "read" the web. These specialized browsers convert text to speech so that a user can hear the words on a site. When a talking browser lands on an image, it looks for alt text that it can read aloud; if it finds none, it will often just say "image," leaving the user in the dark as to what the image is and how it matters to the story.

Describe all of the elements that explain what's happening in the image, rather than just setting the alt text to be something like, "photograph"

If you have to use an image of text, be sure to describe the design if relevant, as well as all of the words in the image. (Ex: Whiteboard drawing of the quote "This is a quote")

Source: WebAim: The Basics of Good Alt Text

 If an experience cannot be made accessible, create another route for users to get that information

It can be difficult to make certain components (like an SVG map) into accessible experiences. In those cases, consider creating an additional screen reader-friendly experience, or at the very least, describe the experience to users.

☐ Be as consistent and clear as possible in layout and copy

Be consistent across functions, placement, and labeling. Components with the same functionality should work and be identified consistently. Use section headings to organize content. Be clear in writing; avoid jargon and idioms

Source: Viget



P	Project Managers		
	Familiarize yourself with the work associated with making content accessible		
	We have guidelines for <u>design</u> , <u>engineering</u> , and <u>QA</u> testing. Read through the requirements, and be aware of the checks and standards that QA will be looking out for in your products.		
	Build in time for accessibility during project planning and sprint planning		
	Accessibility is not a checklist item that only needs to be considered in some projects, or at the end of a process. These practices should be woven into every step of a project and role in a team. Make sure you are accounting for that while planning projects and sprints.		
	When sharing good work done by your team, praise efforts to increase accessibility		
	We all like to hear our work recognized. In addition to celebrating beautiful designs, elegant code, fast turnarounds, stellar experiences—draw attention to and praise the work done by your team to make content more accessible. Talk up high contrast, a smart keyboard navigation system, or clear copy and hierarchy.		
	The tools and products that you create should make accessibility easier to achieve		
	Accessibility should be at the forefront of your mind when considering which projects to take on and how to shape the products. Whatever you create should support accessibility efforts		

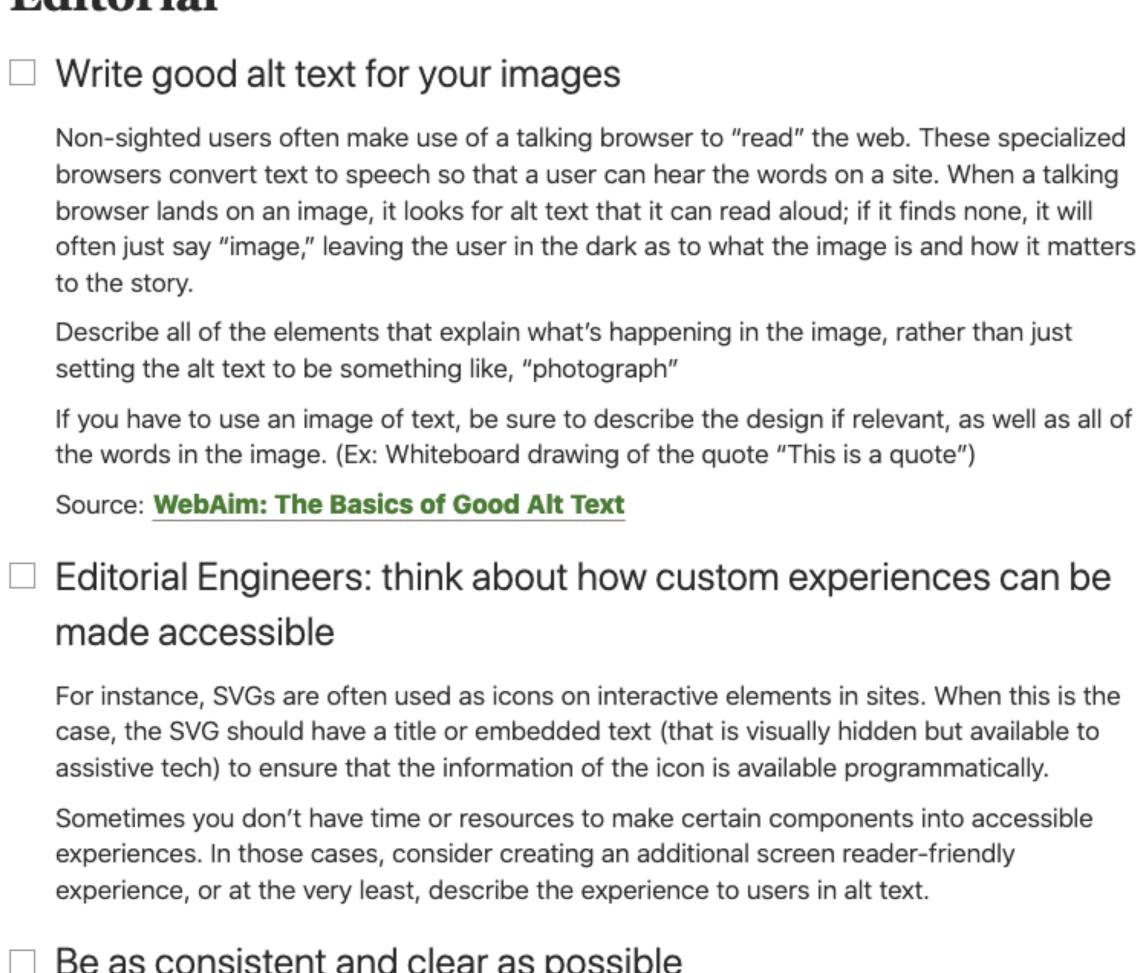
Accessibility should be at the forefront of your mind when considering which projects to take on and how to shape the products. Whatever you create should support accessibility efforts, and not hinder them. For instance, if your team creates a publishing tool that allows users to upload images, and the tool does not allow for alternate text descriptions, you have made it impossible for your users to produce accessible images for non-sighted people.



Q	uality Assurance
	Run through each page with the WAVE Chrome Extension.
	This tool is not perfect, however, will provide a good basis for accessibility errors.
	Users should be able to navigate through content using their keyboard.
	Remember to look out for: Accessing navigation and drop down menus, users should be able to tab through an entire page and not get trapped in any elements, this is a common issue for modals, focus states on selectable elements links, buttons, etc.
	Users should be able to navigate content using a screen reader.
	Apple's built in Voice Over works well for this, and includes a built in tutorial on how to use it.
	The general architecture and hierarchy of the content should make sense.
	Headers should exist, clickable elements should be clearly indicated, and the user should be able to navigate through. If you are viewing content with poor lighting or from a few feet away, text should be readable. If you could foresee users having trouble seeing or comprehending content, that's a sound indicator that something is off.
	Charts and images should all have alt-text so that users with screen readers or users on a slow connection will still be able to understand the images.
	Decorative images should not be visible to screen readers.



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Be clear in copy

Avoid jargon and idioms

Use section headings to organize content.





Guidelines

Color palette

Color combinations

Color usage

Accessibility

Resources

- A Typography
- 69 Illustrations
- 4) Sounds
- 2 Icons
- Interaction states
- | I→ | Spacing
- Data visualizations

#### **Color combinations**

Use the following as a guide for how and when to use colors from our palette together.



Do

Use any light background color with its corresponding text color

Hello

```
background-color: color('orange',
  'light');
color: color('orange', 'text');
```

Use any primary background color with white text

```
Hello
```

```
background-color: color('blue');
color: color('white');
```

Use white background with any dark text color

```
Hello
```



Don't

Mix any color from the palette with a text color from a different part of the palette.

Hello

```
background-color: color('yellow',
   'light');
color: color('blue', 'text');
Use low contrast
```

Hello

```
background-color: color('blue',
'light');
color: color('white');
```

Use black as a background color

Hello



Colors

Guidelines

Color palette

Color combinations

Color usage

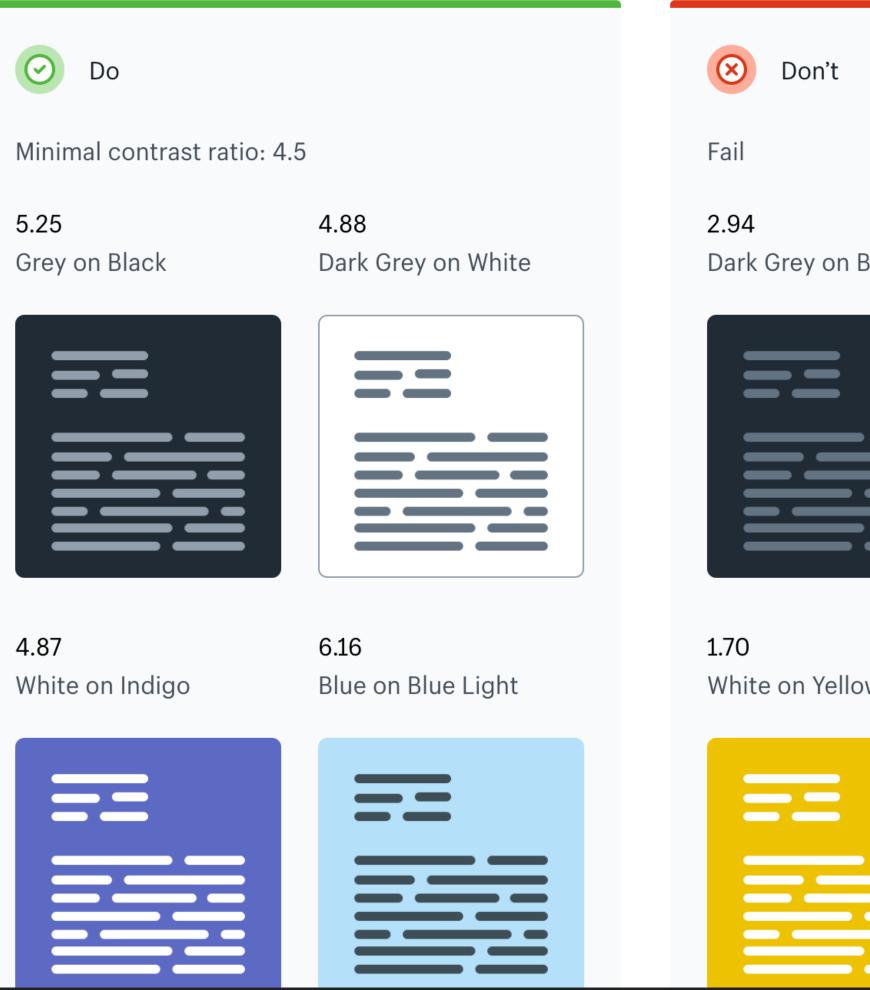
Accessibility

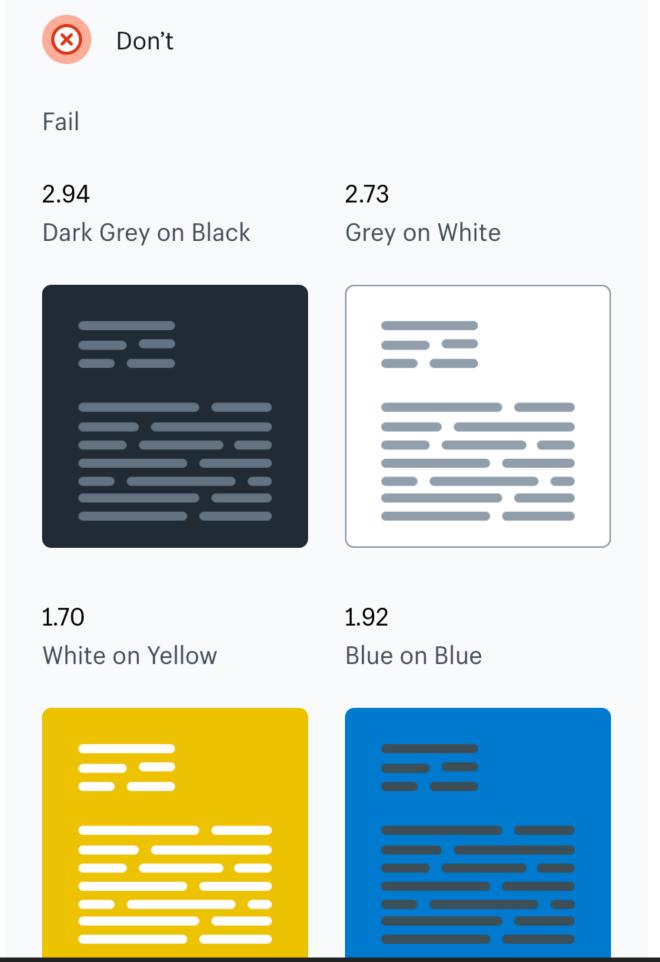
Resources

- A Typography
- Illustrations
- 4) Sounds
- 2 Icons
- Interaction states
- [→] Spacing
- Data visualizations

#### Accessibility

It's important for Shopify to meet all web accessibility standards. Polaris encourages meeting the minimum contrast ratios specified by WCAG 2.1 Level AA for text, icons, other indicators, and background colors.





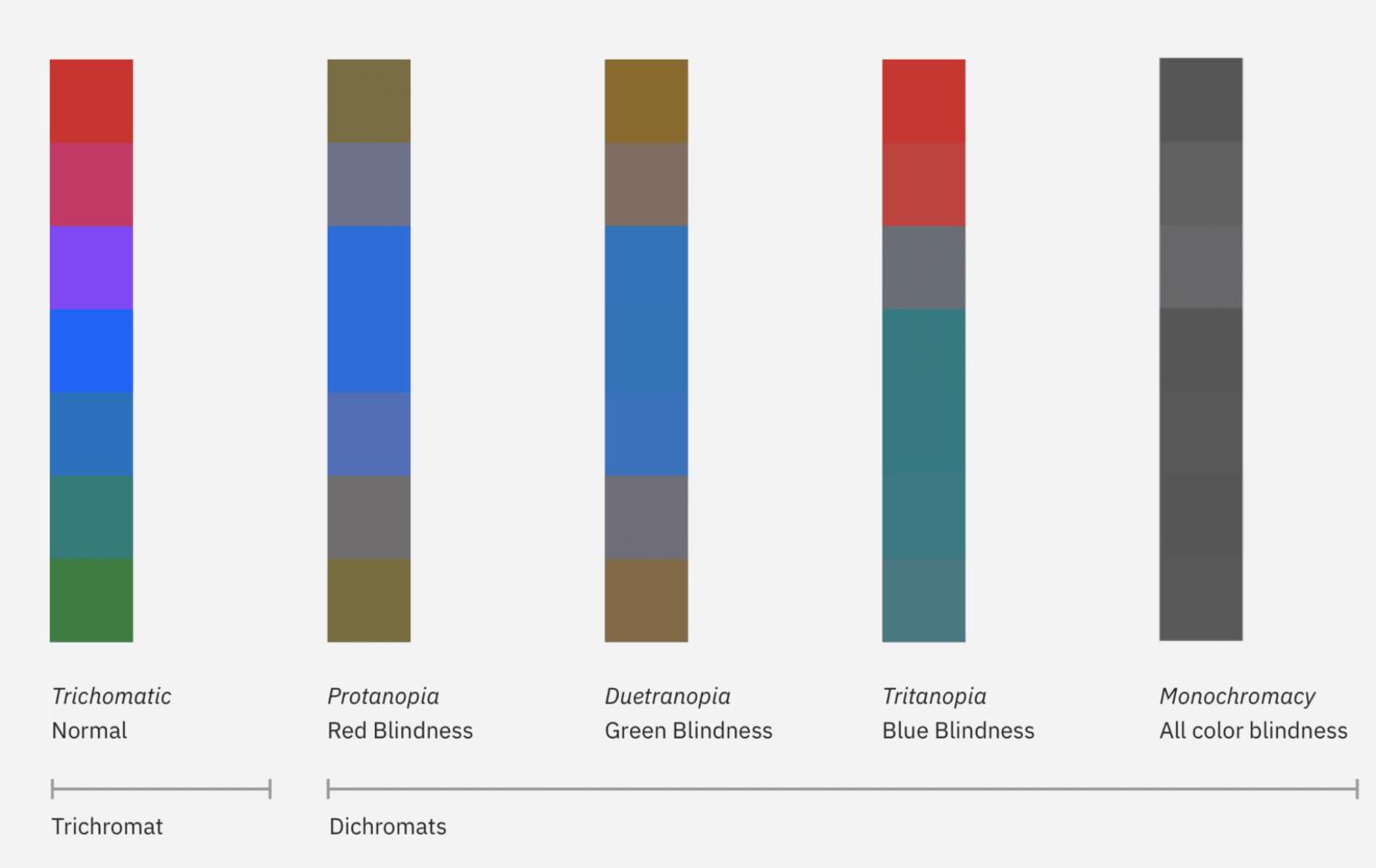


#### 2x Grid Accessibility Content Color Icons Pictograms Motion Spacing Themes Typography Components $\vee$ **Patterns** $\vee$ **Experimental** $\vee$ Data visualization $\vee$ Resources How to contribute $\vee$ **Updates** $\vee$ Help $\vee$ Design kit GitHub

Guidelines

#### Designing for color blindness

Don't rely on color alone to convey meaning. This includes conveying information, indicating an action, prompting the user for a response, or distinguishing one visual element from another. When designing with color, it might help to use a color-blind simulator to review visibility of content. If you're working in Sketch, we recommend the <a href="Stark">Stark</a> plugin.









#### 2x Grid Accessibility Content Color Icons Pictograms Motion Spacing Themes Typography Components $\vee$ **Patterns** $\vee$ Experimental $\vee$ Data visualization $\vee$ Resources How to contribute $\vee$ Updates $\vee$ Help $\vee$ Design kit GitHub

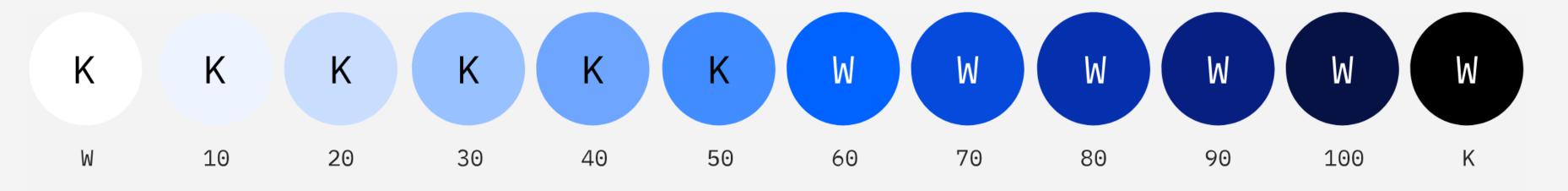
Guidelines

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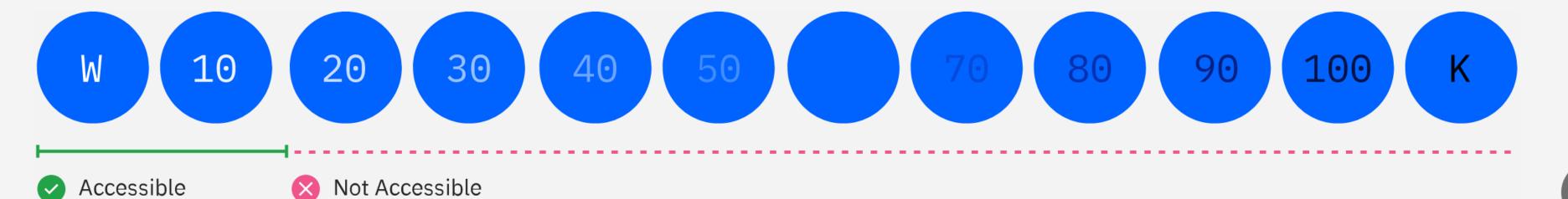
#### Accessibility

Using various forms of contrast is the most important consideration when making user-friendly color and interface choices. Awareness of standards and best practices is the key to accessible color selection.

The color families in the IBM palette contain ten values from 10 to 100. White and Black sit outside those values. Black text is WCAG AA accessible on colors ranging from 10 to 50. White text is accessible on colors from 60 to 100.



Beyond black and white, the IBM color palette provides a range of accessible combinations. Subtracting the foreground value from the background value (or vice versa) helps determine whether that color combination meets the WCAG AA contrast ratio success criteria. If the difference between two values is 50 or greater, the colors are accessible. Anything below a difference of 50 may fail accessibility standards.



Blue color family, 60 background

For a complete look at color-related accessibility topics in Carbon, visit the Accessibility section.



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A listbox provides a way to select or reorder options in a predefined list and a selected option can then be made to perform a single action.

#### Behavior

- Listboxes have options that can be selected, reordered and made to perform an action
- Options themselves cannot contain any interactive elements. For example, there cannot be a button, link or input within an option
- Option names are flattened strings and **should not** contain any formatting, semantics or hierarchy that is a requirement for understanding the options meaning
- Options cannot be required
- Listboxes can be disabled, where each option is not selectable
- Individual options can also be disabled
- Listbox options can be grouped, with a label for each group

#### **Keyboard Interaction**

Single Select Listbox

Option 1
Option 2
Option 3
Option 4

- A listbox should act as a single tab stop, in that a user should be able to press the tab key once to leave the control
- Only one option should be focusable in the list. That option should be the most recently selected option. By default that is the first option in the list
- Up and Down arrows: move focus and selection to the previous/next option
- Arrow navigation should wrap within the list when at the first or last option, unless you are using lazy loading or infinite scrolling techniques
- Recommended if more than 5 options:



## In conclusion...



# Accessibility is as fun as frustrating.





Setup an accessibility policy.





# Offer ways to learn more about a11y.





Build a team of evangelists.





Propose a documentation adapted to the product



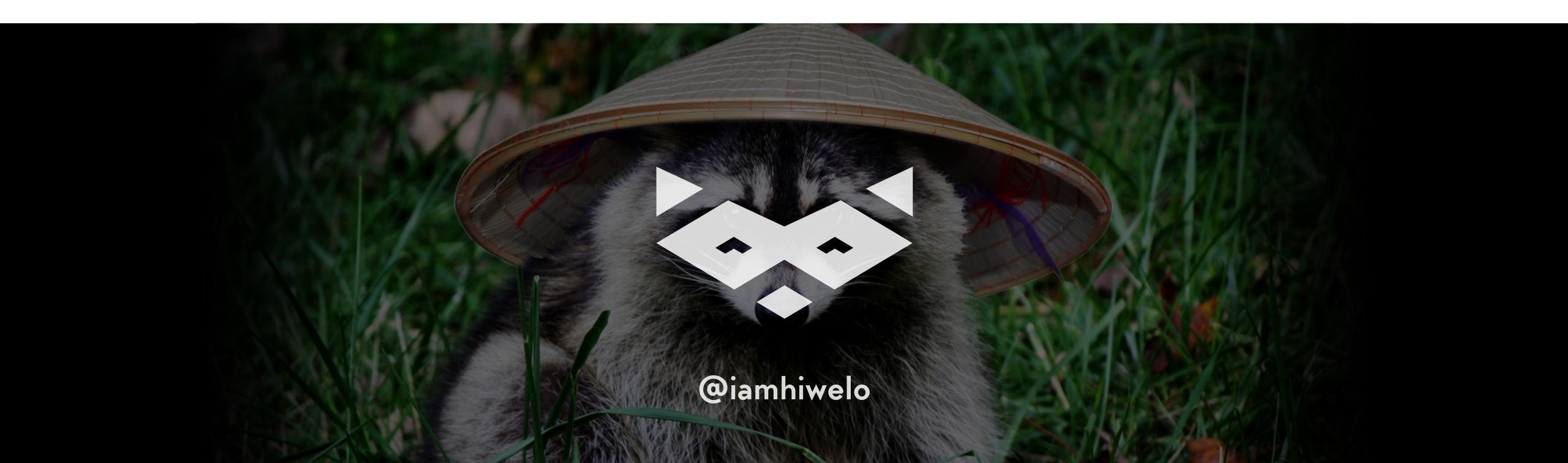


Develop a culture of test regardless the job title.





Merci beaucoup! ■ Bedankt! ■
Thank you! ■ Tack så mycket! ■
Vielen Dank! ■ Tusen takk! ■



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