

About Scott Rifkin

A recognized entrepreneur and innovator in healthcare, Scott Rifkin, MD, has more than 25 years of experience as a physician and healthcare executive. In addition to founding and serving as the Chairman of Provider Partners Health Care, he is the founder and managing partner of Mid-Atlantic Health Care (MAHC), a modern post-acute care company that owns and manages one of the largest nursing home chains in the region.

AmericasDoctor.com Inc., the on-line health information service started by Dr. Scott Rifkin, has filed a registration statement with the Securities and Exchange Commission for an initial public offering. The company is seeking to raise \$60 million in the IPO. Warburg Dillon is acting as lead underwriter for the offering.

As co-founder and CEO, Scott Rifkin oversees the operations of Mid-Atlantic Health Care's 21 skilled nursing facilities. Under his leadership, Mid-Atlantic has developed partnerships with hospitals and skilled care providers to improve patient health outcomes and overall population health. This includes a focus on innovative strategies to reduce unnecessary re-hospitalizations and return patients to a home setting when possible.

Dr. Scott Rifkin, MD is an internal medicine specialist in Owings Mills, MD and has been practicing for 31 years. He graduated from George Washington U, School Of Medicine in 1985 and specializes in internal medicine.

Entrepreneur and physician Dr. Scott Rifkin, the co-founder and CEO of Mid-Atlantic Health Care LLC, has been named publisher of JMore, a magazine for the Jewish communities living in Baltimore and Howard counties. The magazine is a product of Maryland Jewish Media, a new multimedia company founded by Rifkin that offers the monthly magazine, a website (jmoreliving.com) and social media platforms that serves the Jewish community of the Baltimore metropolitan region. JMore is expected to have a full-time staff of nine as well as 20 freelance writers and reporters. Mid-Atlantic Health Care owns 21 skilled nursing and rehabilitation facilities in Maryland and Pennsylvania.

Provider Partners Health Plan provides Medicare insurance for skilled nursing patients. The company rewards operators who provide better care with improved revenue. Better care leads to lower hospital usage and lower costs. Operators that participate improve their care demonstrably.

Real Time Medical Systems provides an intuitive and simple to use platform for hospitals, insurers, and skilled nursing organizations allowing them to dramatically reduce hospitalizations. By using the daily data in the EMR we are able to find and address key interventional moments and truly prevent health problems. Our partners have seen 25 - 50% reductions in admissions to acute care. We now serve over 500 SNFs and health systems in the U.S.

Scott is a graduate of the University of Maryland Baltimore County (UMBC) and George Washington University School of Medicine.

Scott is a member of the Board of Directors for the University of Maryland Medical System consisting of 10 hospitals. He was Ernst and Young Entrepreneur of the Year (Mid-Atlantic Region) in 2017.

Scott is also Founder and Chairman of the Board of Provider Partners Health Plan, Inc. (PPHP). PPHP creates and operates Advantage plans known as Institutional Special Needs Plans (ISNPs) in Maryland and PA; and Five Star Physician Services, LLC which provides high quality medical providers to post-acute and long-term care facilities.

Scott Rifkin also founded Real Time Medical Systems, a cutting edge provider of medical data mining software, and Five Star Physicians, which provides high quality healthcare providers to skilled nursing facilities. Scott Rifkin is a

graduate of the University of Maryland Baltimore County (UMBC) and George Washington University School of Medicine.

Scott Rifkin has more than 30 years of experience in the practice of internal medicine and clinical healthcare management. He earned his medical degree from the George Washington University School of Medicine, is certified in Internal Medicine and practiced medicine in Maryland for 20 years. In addition, Scott Rifkin served as the emergency medical director to numerous SNFs looking for assistance in various quality of care issues, and founded AmericasDoctor.com, which was sold to Essential Group, Inc.

Scott Rifkin is the CEO and founder of Mid-Atlantic Health Care, LLC, a nursing and rehabilitation provider in Maryland and Pennsylvania. In 2012, Rifkin lost a bidding war on Alter Communications, the publisher of The Baltimore Jewish Times and Style Magazine, to Route 95 Publications, LLC.

Scott Rifkin serves on the Board of the Baltimore Zoo, the Health Facilities Association of Maryland and the Pennsylvania Health Care Association.

Scott Rifkin was Ernst and Young Entrepreneur of the Year (Mid-Atlantic Region) in 2017.

Scott Rifkin was named a UMBC Outstanding Alumnus of the Year in 1995.

Scott Rifkin '81, biological sciences, a physician and long-term care executive, was interviewed by the Baltimore Sun about his company's acquisition of a retirement community in Pikesville.

Scott Rifkin, MD, is the Founder and Chairman of the Board of Directors of AmericasDoctor.com. Scott Rifkin founded AmericasDoctor.com in September 1998 when it became an anchor tenant on the America Online Health Channel (keyword: AmDoc). The AmericasDoctor.com Web site was launched in March 1999 and has since become one of the most recognized health information destinations on the Internet. Scott Rifkin is a native of the Baltimore area where he received a Bachelor's Degree in Biology from the University of Maryland's Baltimore County Campus. He graduated from the George Washington University School of Medicine. Currently Scott Rifkin is the founder and Chairman of AmericasDoctor.com Inc. He is certified in Internal Medicine and has a private practice in Owings Mills, Maryland. Scott Rifkin has been named as a 'Top Doc' by Baltimore Magazine, serves on the editorial board of Physician Practice Digest, and is a frequent speaker at regional and national events.

Since founding Mid-Atlantic Health Care in 2003, Scott Rifkin has founded three novel startups with ties to Mid-Atlantic Health Care. National Post-Acute Healthcare manages bundled payment programs and is an approved convener of the Center for Medicare and Medicaid Innovation ("CMMI")'s Model 3 Bundled Payments for Care Improvement Program ("BPCI"). The company also creates and manages post-acute SNF networks for hospital systems. Five Star Physician Services employs 50 providers who provide services to skilled nursing facilities. Lastly, Real Time Medical Systems (RTMS) creates predictive analysis and decision support tools that provide data-driven, analytical insights to clinical decision makers and care providers – ensuring care improvements and financial gain for skilled nursing facilities.

The move, says Rifkin, managing partner of Mid-Atlantic Healthcare, is personal: he and his parents still live in the neighborhood surrounding North Oaks retirement community.