DesignOps:
The API of design teams

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Faro

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Writing and sharing

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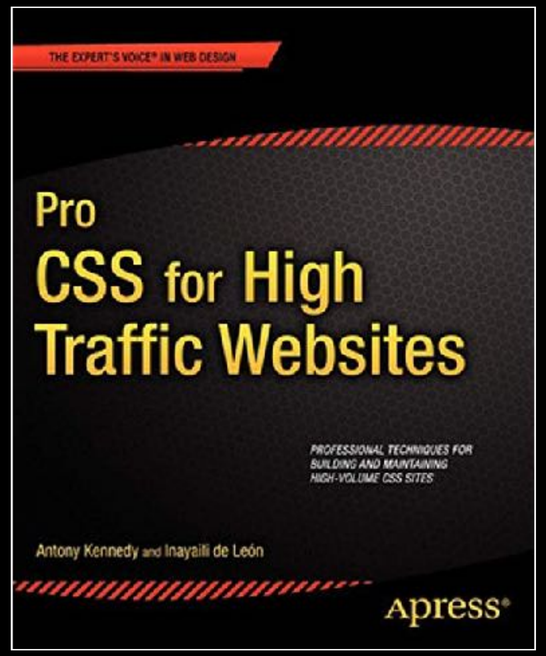
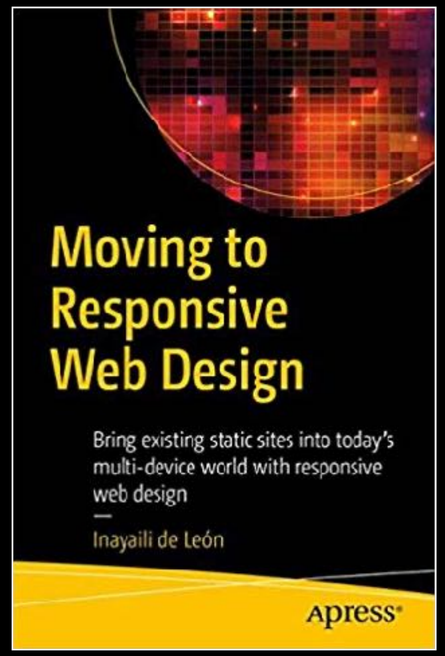
net





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Forget Coding: Writing is Design’s ‘Unicorn Skill’

fastcompany.com/3068938

From design to design ops

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Process
Design systems
Workflows
Onboarding
Playbooks
Hiring
Project management
Documentation
Capacity planning
Community relations
Stakeholder influence
Strategy
Templates
Scale
Metrics
Planning
OKRs
Bootcamps
Learning
Meetings
Workshops
Dashboards
Asset management
Etc.

Design Ops? 🤔

Design Ops! 💡

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Are you the design ops? 🤔

What is DesignOps? 😬

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- Connects endpoints
- A system where different things can interact
- Hides complexity
- Makes connections with purpose

DesignOps is like glue: you notice it’s not there when things start falling apart.

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DesignOps

DesignOps

DesignOps

DesignOps

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DesignOps fills in the team’s gaps. Every team is different.

People Practices Tools

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DesignOps themes

People	Practices	Tools
Hiring	Planning and tracking work	Access to software
Onboarding	Budgets	Plugins
Learning and development	Playbooks	Documentation
Career ladders	Capacity planning	Design systems
Building community	Meetings	Asset management

now-3 months

- Budget considerations

3-6 months

- Hiring

6-12 months

- Career development

DesignOps brings strategic vision to how a design team operates.

DesignOps at GitHub 🚀

How can design deliver value and not be a bottleneck?

Some things we tried...

Design onboarding projects

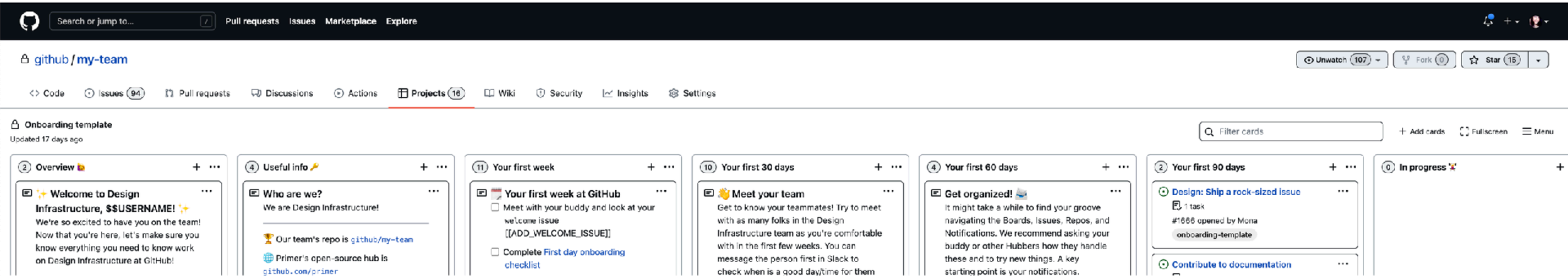

Photo by Kaleidico on Unsplash

Seek and foster feedback: good and bad

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Working with other teams

Photo by airfocus on Unsplash

Define systems and processes that don’t need you to function.

Sharing work in progress

Photo by Compare Fibre on Unsplash

DesignOps needs to balance the team’s need for change with the human need for stability.

Looking ahead

Photo by Desola Lanre-Ologun on Unsplash

DesignOps’ focus changes as the team and company grow.

DesignOps never starts from scratch. Start by amplifying the good.

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DesignOps connects with existing systems.

Who’s doing your DesignOps work right now? 🤨

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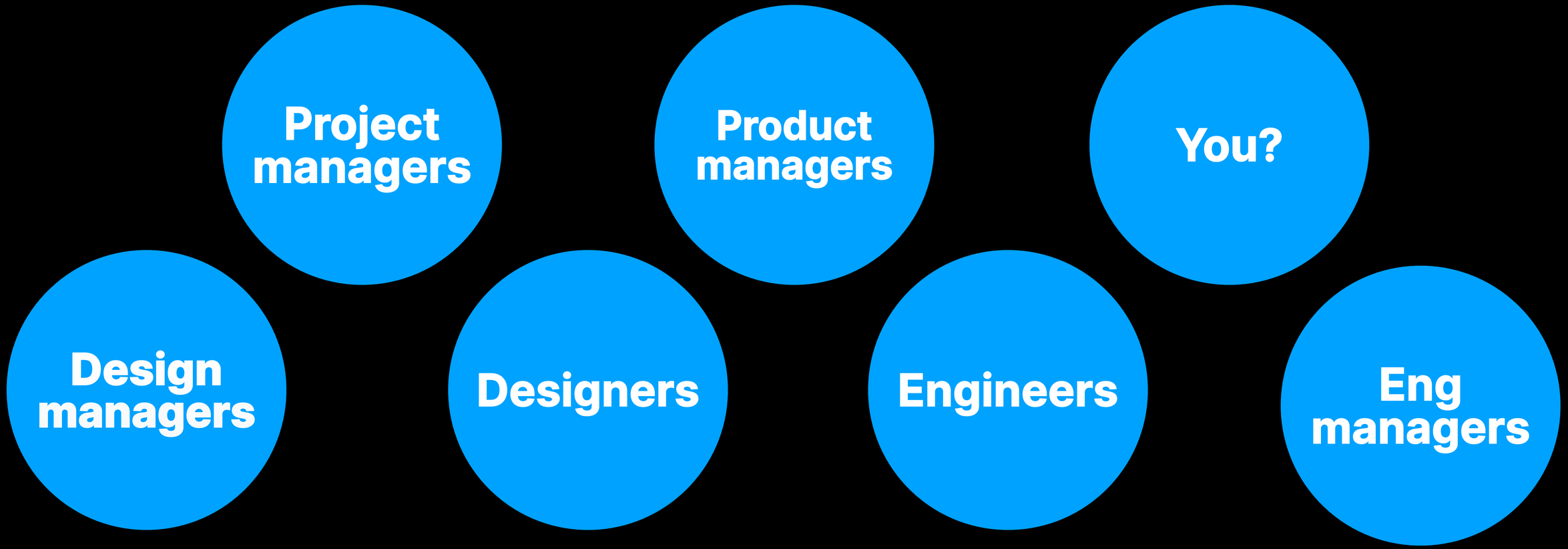
These folks may be doing DesignOps...



Is the work being celebrated? 🥳

Thank you!

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