

Amplifying your accessibility with better authoring tools

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WCAG

ATAG

UAAG

ARIA

**Planning,
designing,
developing,
testing,
advocating
training...**

[w3.org/WAI](https://www.w3.org/WAI)



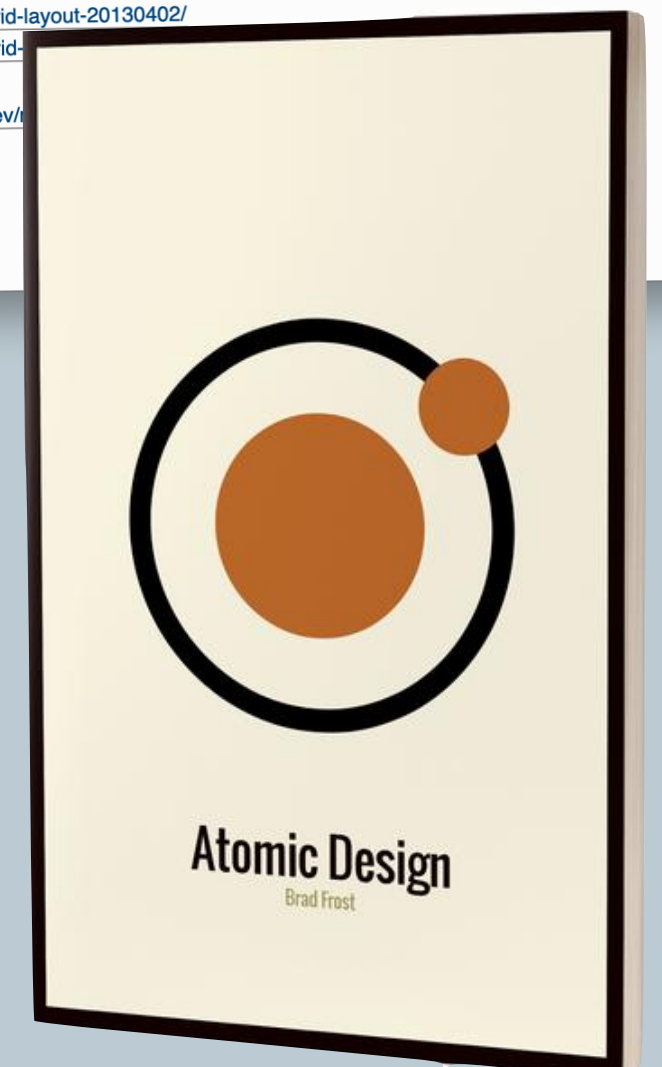
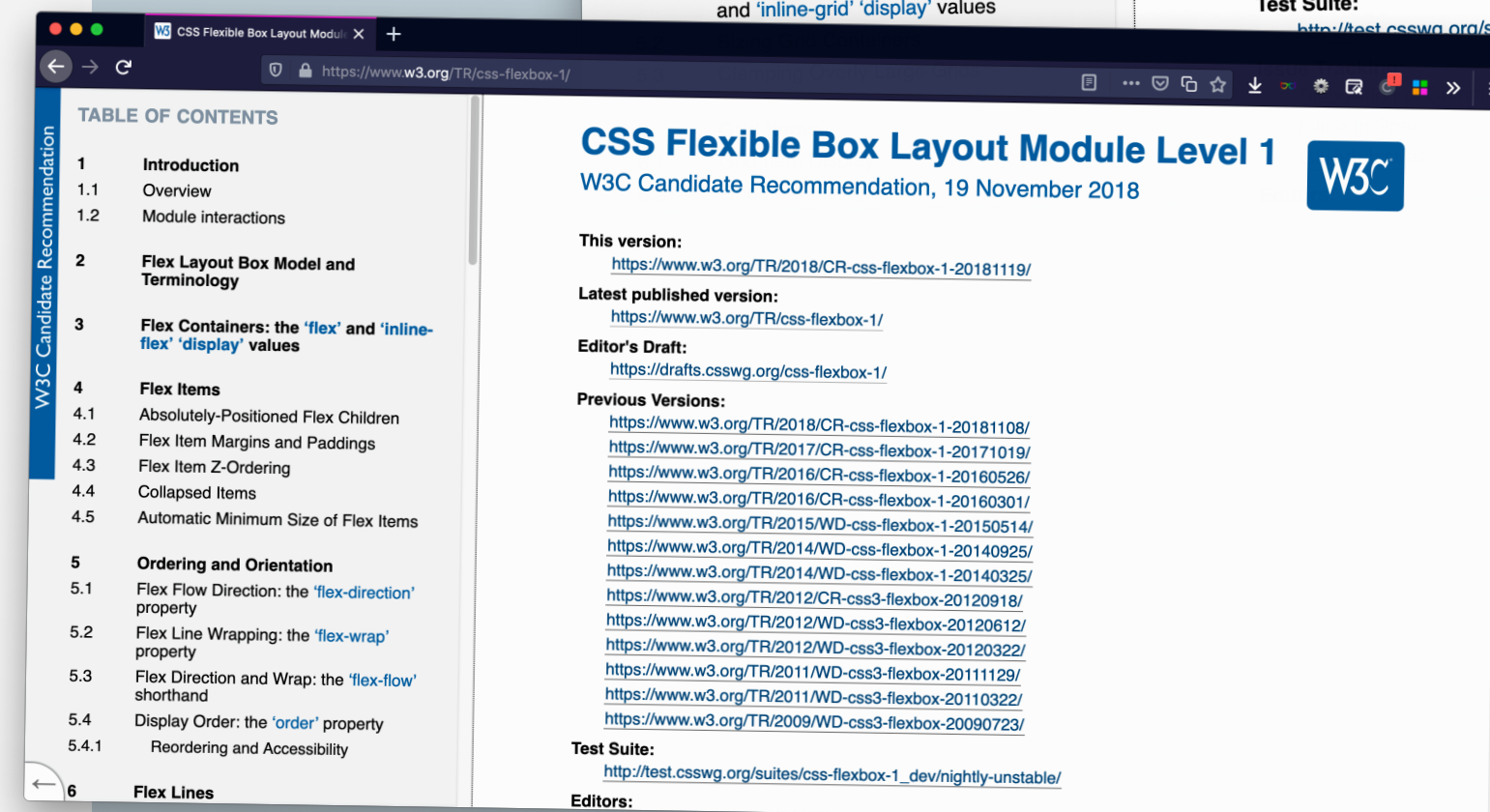
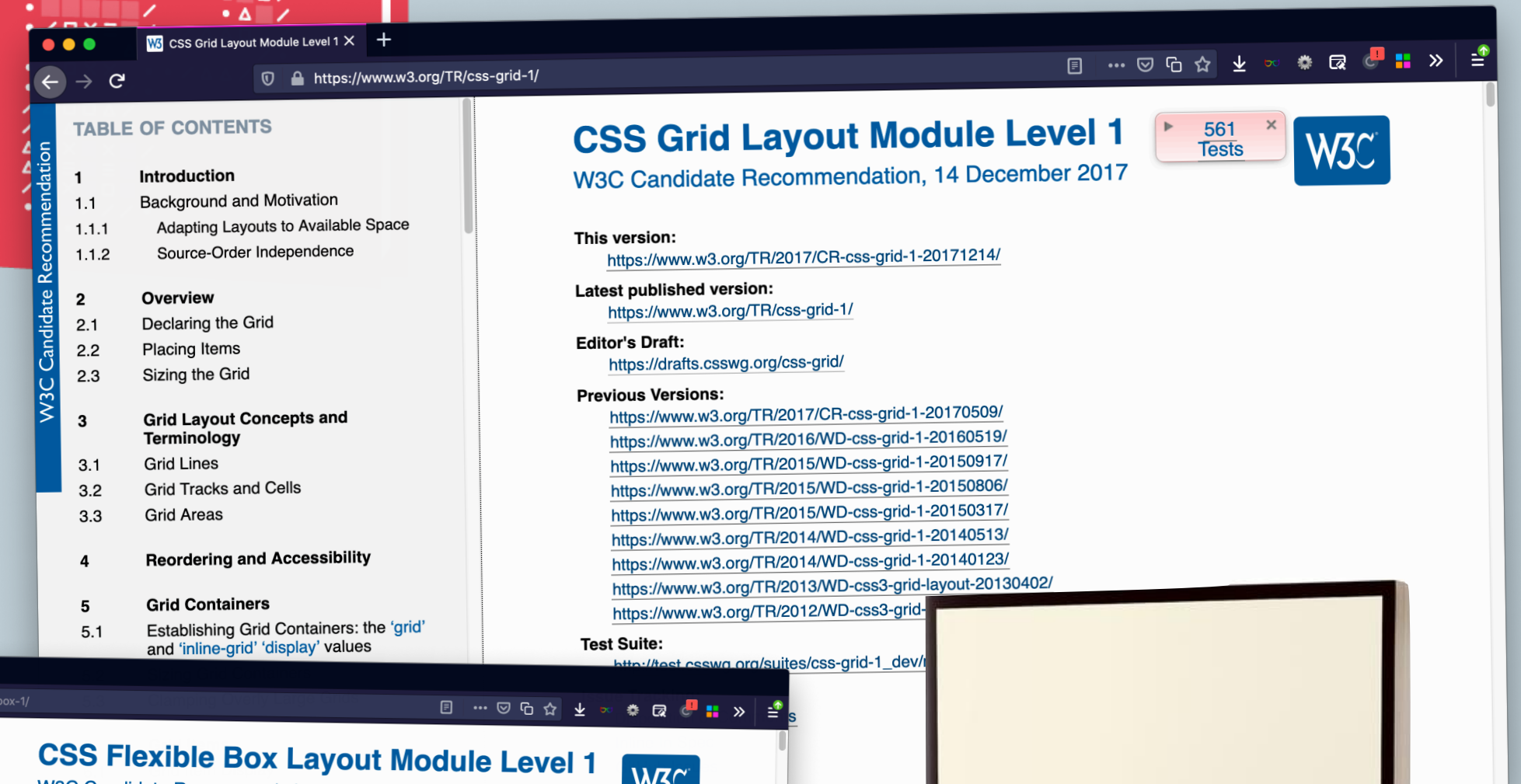
Leverage agile frameworks to provide a robust synopsis for high level overviews. Iterative approaches to corporate strategy foster collaborative thinking to further the overall value proposition. Organically grow the holistic world view of disruptive innovation via workplace diversity and empowerment.

Bring to the table win-win survival strategies to ensure proactive domination. At the end of the day, going forward, a new normal that has evolved from generation X is on the runway heading towards a streamlined cloud solution. User generated content in real-time will have multiple touchpoints for offshoring.

Capitalize on low hanging fruit to identify a ballpark value added activity to beta test. Override the digital divide with additional clickthroughs from DevOps. Nanotechnology immersion along the information highway will close the loop on focusing solely on the bottom line.

The world changed

- New possibilities in CSS
- New ways to format content
- Components everywhere!



WYSIWYG editors Course creators / LMS

CMS Wikipedia

“Save as HTML” “New Tweet”

Form generators Site builders

Authoring tools: tools that create web content

**Authoring tools:
tools that can improve lots
of accessibility at once**

WCAG

web content

UAAG

browsers

ATAG

authoring tools

WCAG

web content

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browsers

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authoring tools

WCAG

web content

UAAG

browsers

ATAG

authoring tools

Why authoring tools are essential

(besides content and browsers)

- Include more content creators
- Deal with content problems before your website goes live

ATAG 2.0

Editing experience



Output

```
head>
<meta charset="UTF-8"/>
<title>Content management system - Wikipedia</title>
<script>document.documentElement.className="client-js";RLCONF={"wgBreakFrames":!1,"wgS
ikipedia articles with GND identifiers","Content management systems","Information sy
xt.globalCssJs.user.styles":"ready","site.styles":"ready","noscript":"ready","user.s
mv.bootstrap.autostart","ext.popups","ext.visualEditor.desktopArticleTarget.init","e
</script>(RLQ=window.RLQ||[]).push(function(){mw.loader.implement("user.tokens@tffin",f
;});</script>
<link rel="stylesheet" href="/w/load.php?lang=en&modules=ext.cite.styles%7Cext.uls
<script async="" src="/w/load.php?lang=en&modules=startup&only=scripts&raw
<meta name="ResourceLoaderDynamicStyles" content="" />
<link rel="stylesheet" href="/w/load.php?lang=en&modules=site.styles&only=styl
<meta name="generator" content="MediaWiki 1.35.0-wmf.18"/>
<meta name="referrer" content="origin"/>
<meta name="referrer" content="origin-when-crossorigin"/>
<meta name="referrer" content="origin-when-cross-origin"/>
<link rel="alternate" href="android-app://org.wikipedia/http/en.m.wikipedia.org/wiki/
<link rel="alternate" type="application/x-wiki" title="Edit this page" href="/w/index
<link rel="edit" title="Edit this page" href="/w/index.php?title=Content management s
<link rel="apple-touch-icon" href="/static/apple-touch/wikipedia.png"/>
<link rel="shortcut icon" href="/static/favicon/wikipedia.ico"/>
<link rel="search" type="application/opensearchdescription+xml" href="/w/opensearch_d
<link rel="EditURI" type="application/rsd+xml" href="//en.wikipedia.org/w/api.php?act
<link rel="license" href="//creativecommons.org/licenses/by-sa/3.0/" />
<link rel="canonical" href="https://en.wikipedia.org/wiki/Content_management_system"/>
<link rel="dns-prefetch" href="//login.wikimedia.org"/>
<link rel="dns-prefetch" href="//meta.wikimedia.org" />
<!--[if lt IE 9]><script src="/w/resources/lib/html5shiv/html5shiv.js"></script><![en
</head>
<body class="mediawiki ltr sitedir-ltr mw-hide-empty-elt ns-0 ns-subject mw-editable
<div id="mw-page-base" class="noprint"></div>
<div id="mw-head-base" class="noprint"></div>
<div id="content" class="mw-body" role="main">
  <a id="top"></a>
  <div id="siteNotice" class="mw-body-content"><!-- CentralNotice --></div>
  <div class="mw-indicators mw-body-content">
</div>
  <h1 id="firstHeading" class="firstHeading" lang="en">Content management system</h1>
```

Photo left: Austin Public Library (Flickr), photo right: source of Wikipedia page for "Content Management System"

Editing experience



Output

```
head>
eta charset="UTF-8"/>
title>Content management system - Wikipedia</title>
script>document.documentElement.className="client-js";RLCONF={"wgBreakFrames":!1,"wgS
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xt.globalCssJs.user.styles":"ready","site.styles":"ready","noscript":"ready","user.s
mv.bootstrap.autostart","ext.popups","ext.visualEditor.desktopArticleTarget.init","e
script>(RLQ=window.RLQ|[]).push(function(){mw.loader.implement("user.tokens@tffin",f
;});</script>
link rel="stylesheet" href="/w/load.php?lang=en&modules=ext.cite.styles%7Cext.uls
script async="" src="/w/load.php?lang=en&modules=startup&only=scripts&raw=
eta name="ResourceLoaderDynamicStyles" content=""/>
link rel="stylesheet" href="/w/load.php?lang=en&modules=site.styles&only=styl
eta name="generator" content="MediaWiki 1.35.0-wmf.18"/>
eta name="referrer" content="origin"/>
eta name="referrer" content="origin-when-crossorigin"/>
eta name="referrer" content="origin-when-cross-origin"/>
link rel="alternate" href="android-app://org.wikipedia/http/en.m.wikipedia.org/wiki/
link rel="alternate" type="application/x-wiki" title="Edit this page" href="/w/index
link rel="edit" title="Edit this page" href="/w/index.php?title=Content_management_s
link rel="apple-touch-icon" href="/static/apple-touch/wikipedia.png"/>
link rel="shortcut icon" href="/static/favicon/wikipedia.ico"/>
link rel="search" type="application/opensearchdescription+xml" href="/w/opensearch_d
link rel="EditURI" type="application/rsd+xml" href="//en.wikipedia.org/w/api.php?act
link rel="license" href="//creativecommons.org/licenses/by-sa/3.0/" />
link rel="canonical" href="https://en.wikipedia.org/wiki/Content_management_system"/>
link rel="dns-prefetch" href="//login.wikimedia.org"/>
link rel="dns-prefetch" href="//meta.wikimedia.org" />
!--[if lt IE 9]><script src="/w/resources/lib/html5shiv/html5shiv.js"></script><![en
/head>
body class="mediawiki ltr sitedir-ltr mw-hide-empty-elt ns-0 ns-subject mw-editable
div id="mw-page-base" class="noprint"></div>
div id="mw-head-base" class="noprint"></div>
div id="content" class="mw-body" role="main">
<a id="top"></a>
<div id="siteNotice" class="mw-body-content"><!-- CentralNotice --></div>
<div class="mw-indicators mw-body-content">
/div>
<div id="firstHeading" class="firstHeading" lang="en">Content management system</h1>
```

Photo left: Austin Public Library (Flickr), photo right: source of Wikipedia page for "Content Management System"

ATAG in practice (A)

Accessibility of the editing experience

BOB (52), DOCTOR, COLOUR BLIND

**‘I want to set up a recurring
prescription for one of my patients’**

ALICE (27), HR SPECIALIST, BROKEN ARM

‘I want to publish a story about my colleague's promotion on the company intranet’

ANGELA (32), TEACHER, REDUCED DEXTERITY

‘I need to upload a take home exam for my students’

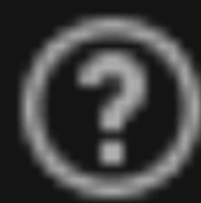
ANNE (21), INFLUENCER, MOTOR IMPAIRED

**‘I want to publish my latest
vlog on social media’**

Prerequisites

A.1.1.1

Test with text zoom



admin

A.2.1.1

Provide text alternatives for icons



admin

A.3.1.1

Make it work with keyboard

- visible focus
- can use all controls

<> Edit file

Preview changes

Spaces

2

Soft wrap

1 # [Draft] ATAG Report Tool (ART)

A.3.7.1

Display previews accessibly

authoring tools

A.4.1.1

Help with spelling

ATAG in practice (B)

Accessibility of the output

JOHN (15), STUDENT, LOW VISION

**‘I want to access the results for
my mathematics test’**

VIVIENNE (26), PRIVACY LAWYER, BLIND

**‘I want to find out if that
restaurant serves vegan food’**

RICK (67), INVESTOR, SEVERE HEARING LOSS

**‘I want to watch the interview
with the Prime Minister’**

ERICA (31), PHOTOGRAPHER, RSI

**'I want to file a tax
return online'**

The 'right' authoring tools can...

Help content editors comply with accessibility requirements


```

```

A.2.1.1

Allow for adding alternative text to images



35%
off

```

```

A.2.1.1

Allow for adding alternative text to images



35%
off

```
<a href="/35">  
    
</a>
```



Cannot create link
This image does not have
alternative text

A.2.1.1

Help content editors to add useful (or no) alternative text




```
<ul><li>List item</li></ul>
```

A.2.2.1

Generate accessible markup



lorem ipsum dolor sit

B.3.1.1

Warn user when they introduce a colour contrast issue



lorem ipsum dolor sit

B.3.1.1

Warn user when they introduce a colour contrast issue

lorem ipsum dolor sit



Not enough contrast
Use a background color, larger
text or a bolder font.

B.3.1.1

Warn user when they introduce a colour contrast issue


```
<button type="button">Swbmit</button>
```

B.3.1.1

Add a spellchecker to content fields

Swbmit

```
<button type="button">Submit</button>
```

B.3.1.1

Add a spellchecker to content fields

Submit

Did you know that the average attention span for a website visitor has dropped from 12 seconds to around 7 seconds in the last six years? That's roughly how long it takes the average person to read that last sentence. **Very Long Sentence** to grab someone's attention.

This sentence is very long. Consider rewriting it to be shorter or splitting it into smaller sentences.

The trick is to be as concise as possible. Don't make your reader work to get to the point! Use short sentences. Sentences which drone on and on and try to say too much and you readers lose interest part way through like this one. Avoid complex words where simple alternatives work just as well. And that is where Readable comes in - Readable helps you take control of your content.

The app highlights lengthy, complex sentences and common errors; if you see a yellow sentence, shorten or split it. If you see a red highlight, your sentence is so dense and complicated that your readers will get lost trying to follow its meandering, splitting logic — try editing this sentence to remove the red

B.3.1.1

Report readability levels

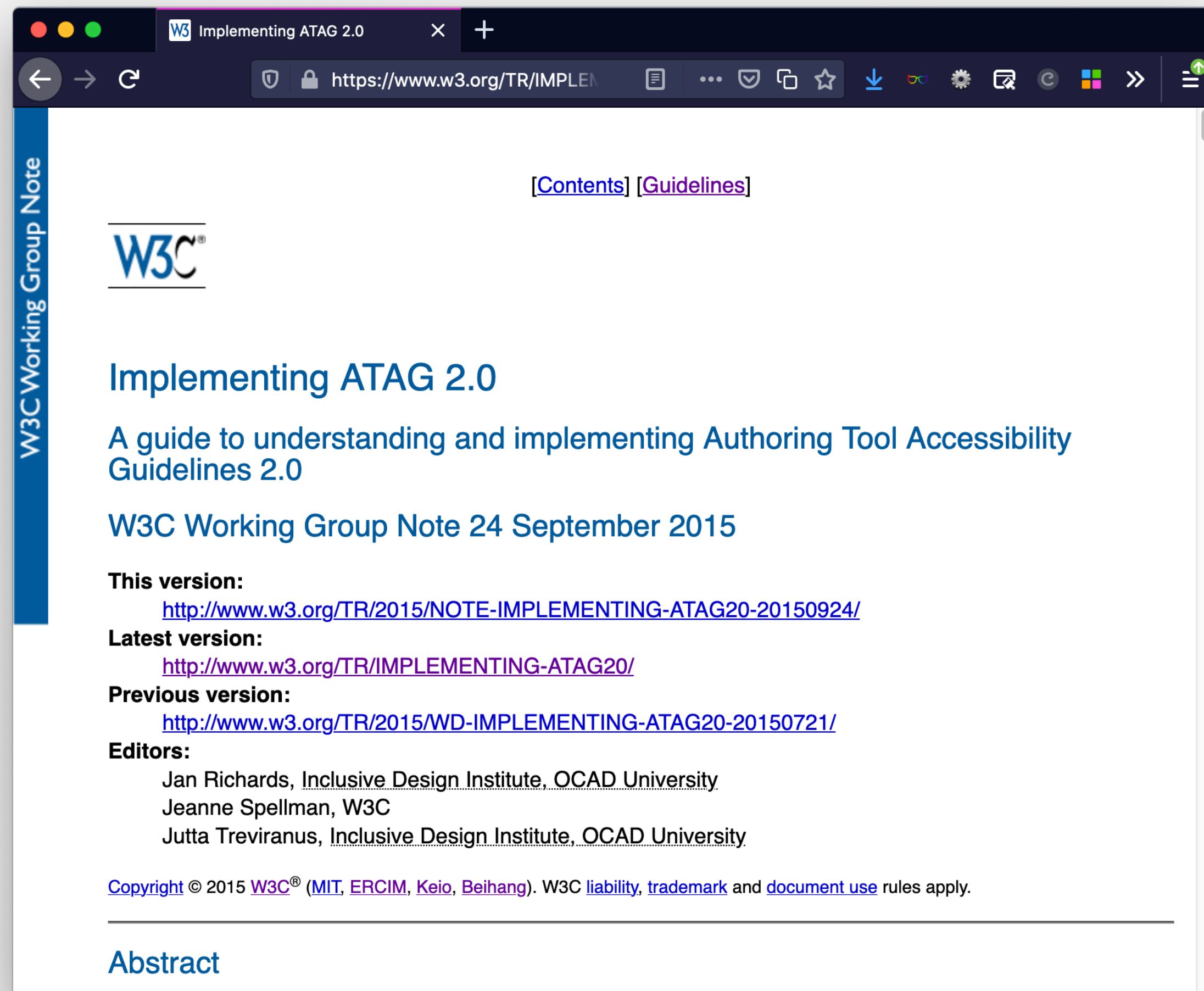
B.4.2.1

Provide accessible examples

The 'right' authoring tools can...

**Encourage more
accessible content**

Improving authoring tools



Implementing ATAG 2.0

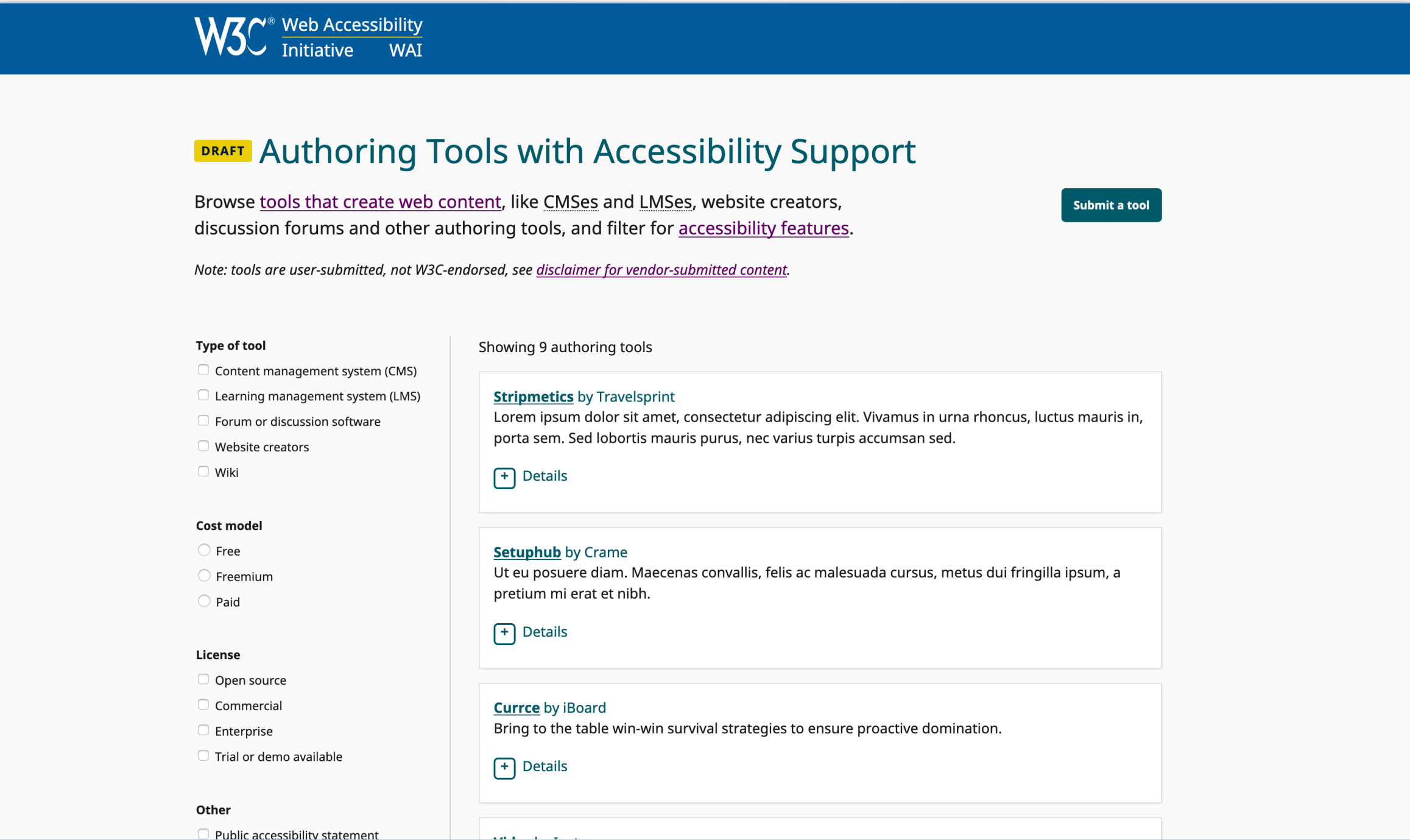
- Rationale and intent
- Practical examples



WAI-Guide

- Part of EC's Horizon 2020
- 3 years
- Embedded in W3C's vendor neutral environment
- “Accelerate Support for Accessible Authoring”

WAI-Guide · <https://www.w3.org/WAI/about/projects/wai-guide/>



List of Authoring Tools

- Filter by ATAG criteria
- Find tools that support accessibility
- Submit your own tool

DRAFT Selecting Authoring Tools

Tools that create web content

“Authoring tools” is the umbrella term for **tools that create web content**, like [CMSes](#) and [LMSes](#), website creators, discussion forums and social media. If they take accessibility into account, authoring tools can make a huge difference for accessibility, both for content editors and for end users. This page explains how.

Page Contents

- [Introduction](#)
- [Accessibility features in authoring tools](#)
- [Further Considerations](#)

Introduction

There are two parts to the accessibility of authoring tools:

- [editing experience](#): does the tool work for people with disabilities?
- [output](#): does the tool output accessible content?

On this page, we will list accessibility considerations for both of these parts. They can have their own, distinct benefits.

The features listed under “editing experience” and “output” map to ATAG success criteria (A and AA level). They sometimes include examples from [Implementing ATAG 2.0](#).

“Selecting” page

- How to select authoring tools
- Which features to look for

Authoring Tools List prototype · <https://wai-authoring-tools.netlify.com/selecting>

W3C[®]

Web Accessibility Initiative WAI

Start

A.1

A.2

A.3

A.4

B.1

B.2

B.3

B.4

Results

Evaluating PowerCMS 2.5 ⓘ

Evaluated 0 out of 52 success criteria. ⓘ

Save / Overview

Clear

ATAG REPORT TOOL (1/8)

Accessibility Guidelines

See: [A.1 Authoring tool user interfaces follow applicable accessibility guidelines](#)

A.1.1: Ensure that web-based functionality is accessible

When authoring tools (or parts of authoring tools) are web-based, conforming to WCAG 2.0 will facilitate access by all authors, including those using assistive technologies.

Web-Based Accessible (WCAG)

Implementing A.1.1.1

If the authoring tool contains web-based user interfaces, then those web-based user interfaces meet the WCAG 2.0 success criteria.

Level A to meet WCAG 2.0 Level A success criteria; Level AA to meet WCAG 2.0 Level A and AA success criteria; Level AAA to meet all WCAG 2.0 success criteria

Result for A.1.1.1

Not checked ⓘ

Observations for A.1.1.1

A.1.2: Ensure that non-web-based functionality is accessible.

When authoring tools (or parts of authoring tools) are non-web-based, following existing platform accessibility guidelines and implementing communication with platform accessibility services facilitates access by all authors, including those using assistive technologies.

Accessibility Guidelines

Implementing A.1.2.1

If the authoring tool contains non-web-based user interfaces, then those non-web-based user interfaces follow user interface accessibility guidelines for the platform.

ATAG Report Tool

- Manually report on ATAG criteria
- Save report as JSON or HTML
- Use it to create a listing in the Authoring Tools List

ATAG Report Tool prototype · <https://atag-report-tool.hdv.now.sh>

W3C[®] Web Accessibility Initiative WAI

@hdv

Conclusion

Conclusion

- Content creators benefit
- End users benefit
- Important across sectors, including education, healthcare and social media

Slides

<https://talks.hiddedevries.nl>

Questions

hidde@w3.org

Let's discuss!
*How would
you improve
accessibility
of/with
authoring?*