

Start Your A11y Journey

How to become an Accessibility Advocate

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100%

Accessibility Advocate



One BILLION people!

15%* of the world has a disability of some form.

- Cognitive

***<https://www.who.int/news-room/fact-sheets/detail/disability-and-health>**



Many types we know of.

- Cognitive
- Visual



But there are many more.

- Cognitive
- Visual
- Motor Skill



There are disabilities that aren't seen.

- Cognitive
- Visual
- Motor Skill
- Situational
- Invisible





Buy-In

Advocate



Assess



Establish

Effectiveness is now

Steps:

1. Recording
recording
greater

2. In

More Buy-In





Importance

Laws & Guidelines

Different laws for different countries

- **USA: American Disabilities Act (ADA)**
- **Canada: Accessible Canada Act (ACT)**
- **EU: EN 301 549 - When [WCAG 2.2](#) is released, it will be considered for inclusion in the EU standard.**
- **England: Equality Act 2010, combined several equal access acts and regulations, including the Disability Discrimination Act 1995 (DDA). BSI 8878 standard.**
- **Find out more! <https://www.telerik.com/blogs/the-international-accessibility-standards-you-need-to-follow>**

Lived Experiences





Evolving



Employ!

Understand

WHAT
DO YOU
MEAN
?

Come in for...
The fastest Wi-Fi in the area
LIVE Jazz and Curry
14 Thurs of every month
18:30 - 23:00
...cakes, bread, soups
and much more!
Cha Lounge
fusion dishes
organic, gluten free
Pen...

BREAD - Boudgato Bakery, Otley - Available Friday's only

Our bread is made using traditional baking techniques, passed down through generations, using no additives, preservatives or mixes (as opposed to factory baking).

PRODUCT	PRICE PER ITEM £
Apple Crumble	1.40
Raspberry Crumble	1.40
Orange Buns	1.40
Prick Theads	2.00
English Muffins	0.90
Large Creamy Biscuits	0.90
Large Soft Biscuits	0.90
Large Biscuits or Shortbread	0.90
Large Biscuits or Shortbread	1.00
Large Biscuits or Shortbread	1.40
Large Biscuits or Shortbread	1.40

We receive high quality, local produce wherever possible.

We have an extensive list of produce which varies daily. Please ask us for whatever you need and we will do our best to get a price prior to collection. Please also ask us about our Veg boxes!

TO ORDER: PLEASE EMAIL [redacted] WE WILL CONTACT YOU WHEN YOUR ORDER ARRIVES AND YOU CAN COME AND COLLECT FROM CHA LOUNGE. YOU CAN PAY VIA BACS.

DELIVERY DAYS ARE FRIDAY AND TUESDAY.

THANK YOU. THE CHA LOUNGE TEAM.

#becurious
Ask!

PROFESSOR

Thaddeus J.

accessiBe

MIRACLE
ELIXIR

MIRACLE
ELIXIR

ENCHANTED SPRINGS, TX

MEDICINE MAN — RAINMAKER





“...our industry as a whole thinks less and less about accessibility (not that we ever had an A goal on the subject), and talks less and less about progressive enhancement, preferring to chase ephemeral goal posts of over-engineered solutions to non-problems.”

— Jeffrey Zeldman



Larene

@LareneLg

Unknown



Today, my dad cried over the phone, he wanted one week where he could use his computer without my help.

He's blind.

Each inaccessible webpage tells him, "you aren't welcome in this world."

If you don't know whether your website or app is accessible: it's not.

Start learning.

12:46 AM · Jun 10, 2020 · Twitter Web App

11.7K Retweets **570** Quote Tweets **43.4K** Likes

“Accessibility is a right. NOT a privilege.”

Todd 

Thank You!

