

# Rendering models that scale

Whatever your framework

**Phil Hawksworth**

Director of Developer Experience, Netlify

**Finding  
the right approach  
for a project**



A low-angle, dark photograph of two men looking out from the interior of a car. The man on the left has a beard and is wearing a grey hoodie. The man on the right is bald with a beard and is wearing a dark hoodie and a gold chain. The background shows a brick building and a cloudy sky.

# Mo clients, mo problems

(Mo clients, mo architectures)





**Web development  
is not Highlander**



**Finding the *simplest* solution**



**Finding the simplest solution**  
**(implementation, cost, support, confidence, robustness)**



# Jamstack

---



# Jamstack

A way of thinking about how to build for the web. The UI is compiled, the frontend is **decoupled**, and data is pulled in as needed.



from

Generating responses  
to every request on demand

to

**Generating responses  
to requests in advance**



to

# Generating responses to requests in advance

( You know... like we did in the 90s )

# Pre-rendering

**BUZZWORD BINGO**



**WHEN?**

**Build  
time**

**vs**

**Request  
time**

**Front-end** code is  
no longer limited to  
being a product of  
a **back-end** system



WHERE?

Application  
server

vs

Serverless  
functions

BUZZWORD BINGO

**Front-end** code is  
no longer limited to  
being a product of  
a **back-end** system

...I love these  
discussions!



**@ PhilHawksworth**

**Director of Developer Experience, Netlify**



[findthat.at/jamstack/book](https://findthat.at/jamstack/book)



[findthat.at/interesting](https://findthat.at/interesting)

# Let's talk

1

Benefits  
and limits

2

Breaking  
the ceiling

3

Removing  
the ceiling



1

# Benefits and limits

# Security

How susceptible our infrastructure is to attack

# Scale

How well we can handle high volumes of traffic

# Speed

How quickly we can deliver content to the users

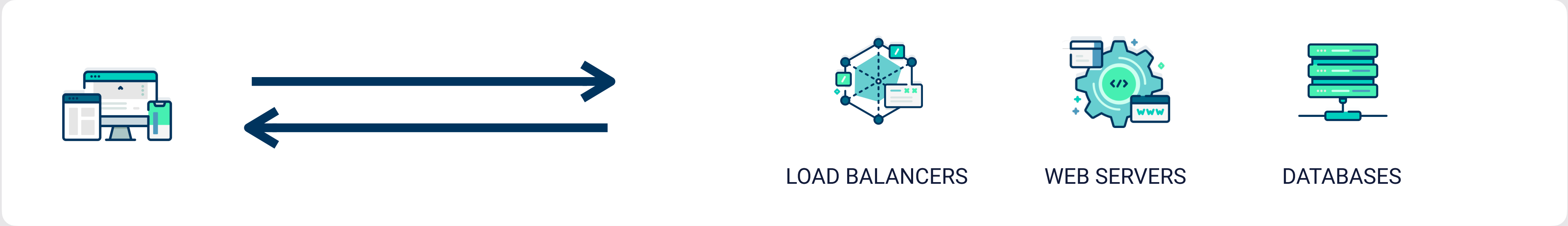
# *Workflow* *Developer experience* Sperience

How efficiently and confidently we can build, release, and maintain sites

Benefit

**Simplicity**

TRADITIONAL STACK

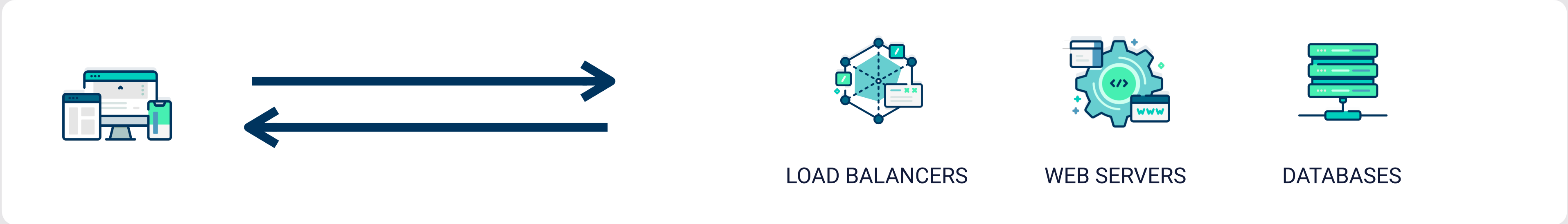


JAMSTACK

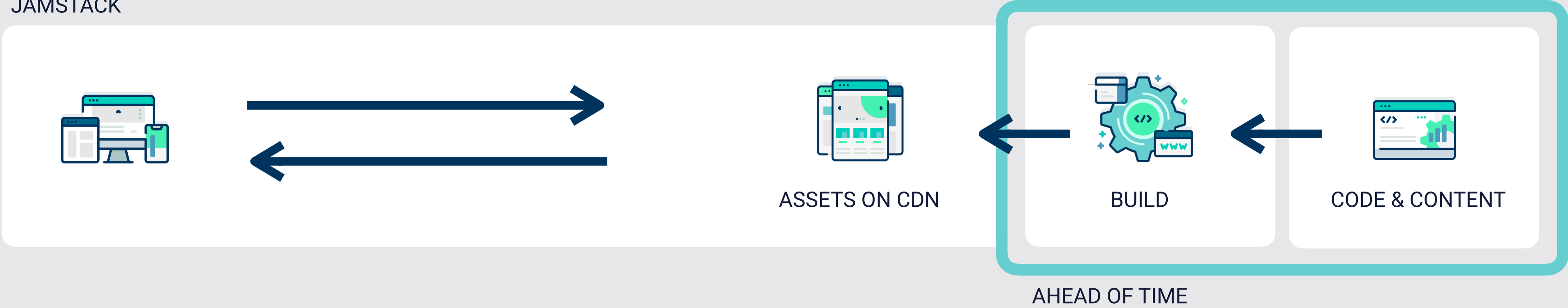




TRADITIONAL STACK



JAMSTACK



Benefit

# Immutable, Atomic deploys

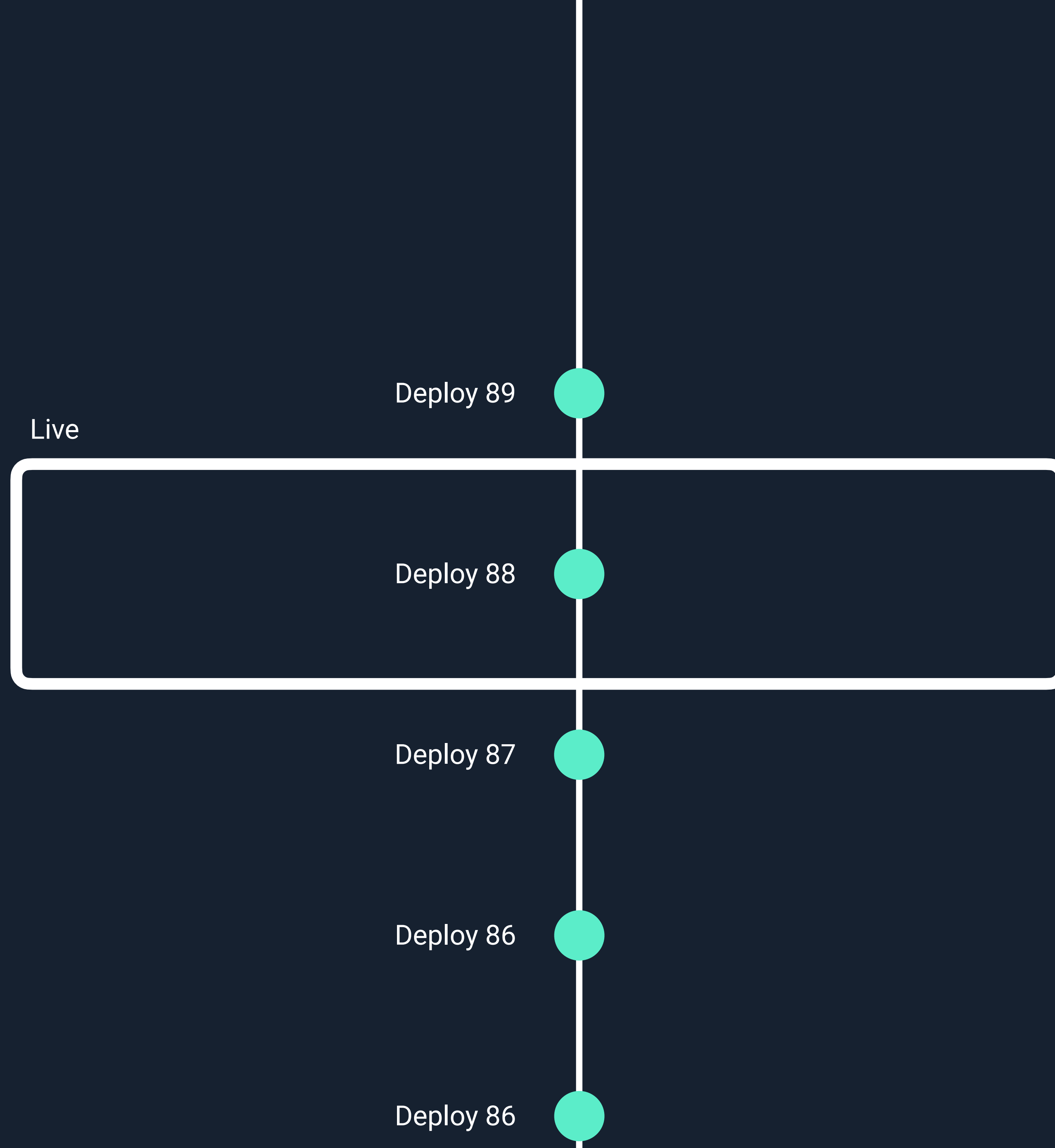
Live

Deploy 88

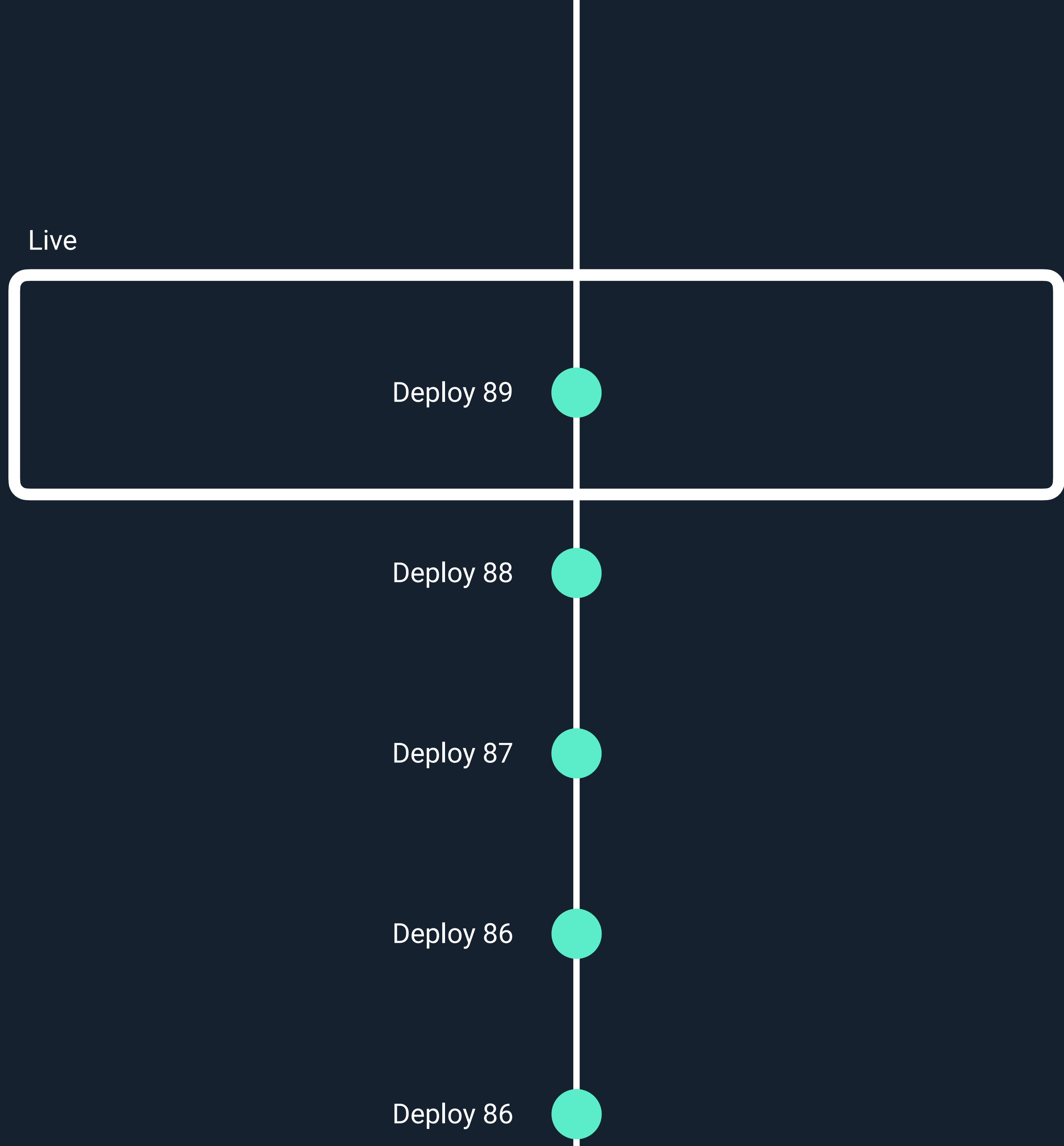
Deploy 87

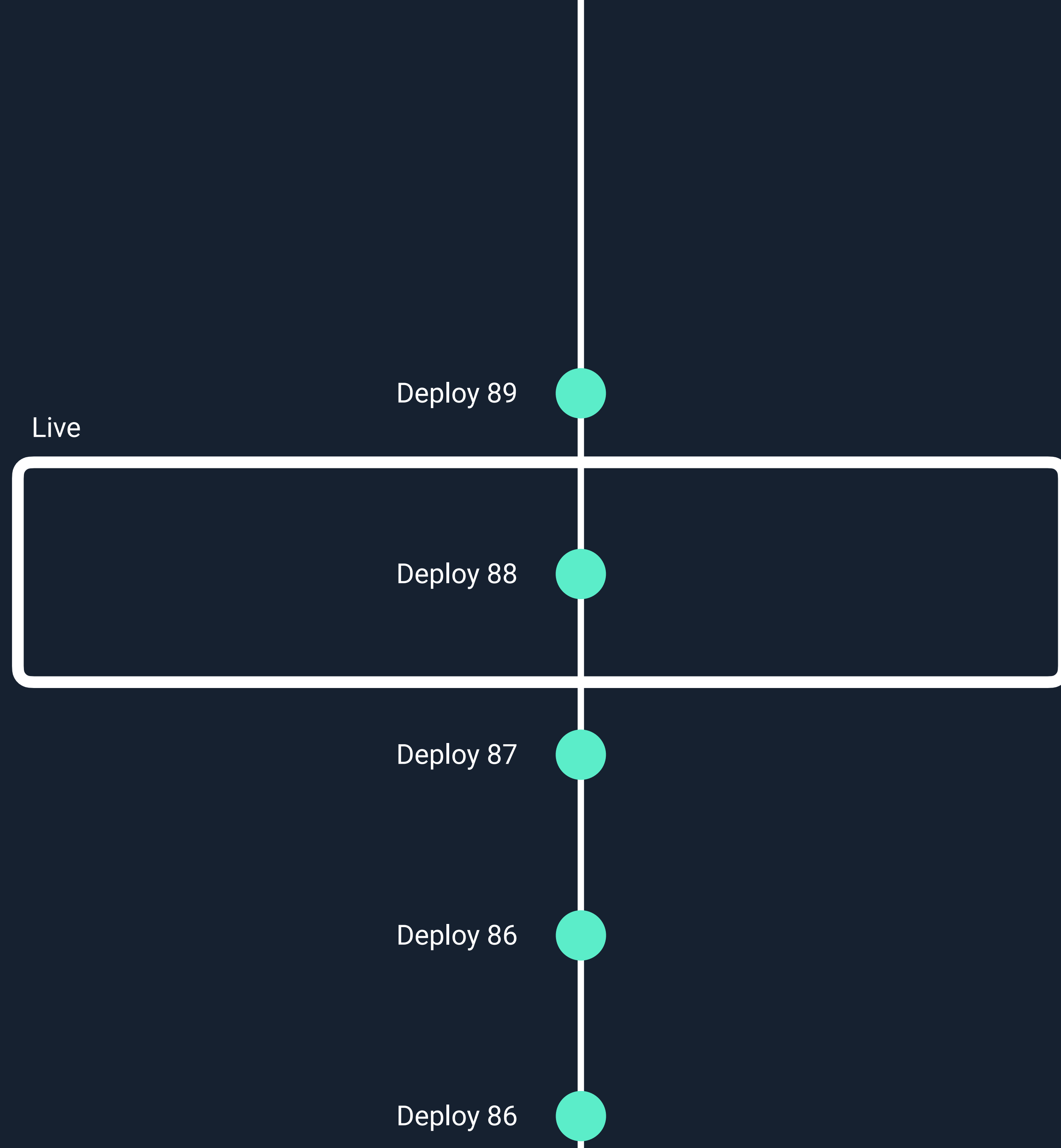
Deploy 86

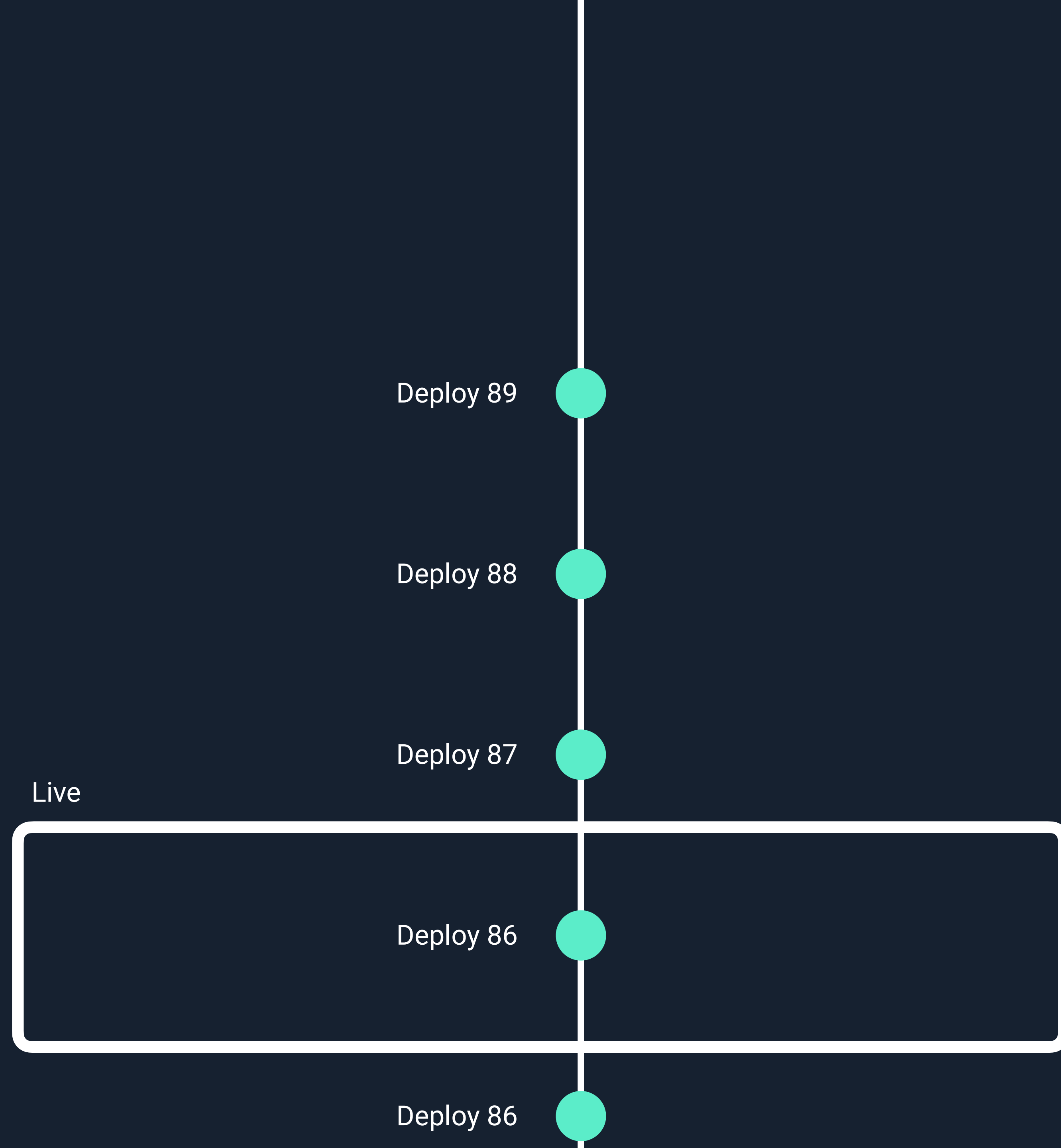
Deploy 86





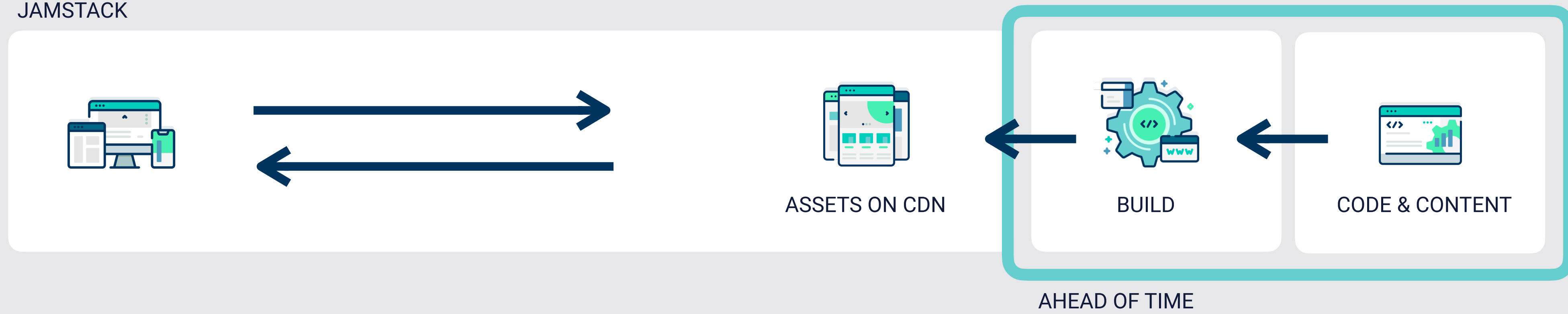






Deploys are  
**immutable** and **atomic**

## JAMSTACK





Challenge

**Very large sites**

Challenge

# User generated content



A grayscale photograph of a person's hand reaching up towards a ceiling with a grid pattern. The hand is positioned in the lower center of the frame, with fingers slightly spread. The ceiling is composed of a grid of small, dark squares. A circular light fixture is visible on the ceiling, slightly to the left of the center. The overall tone is dark and moody.

# We reach a ceiling

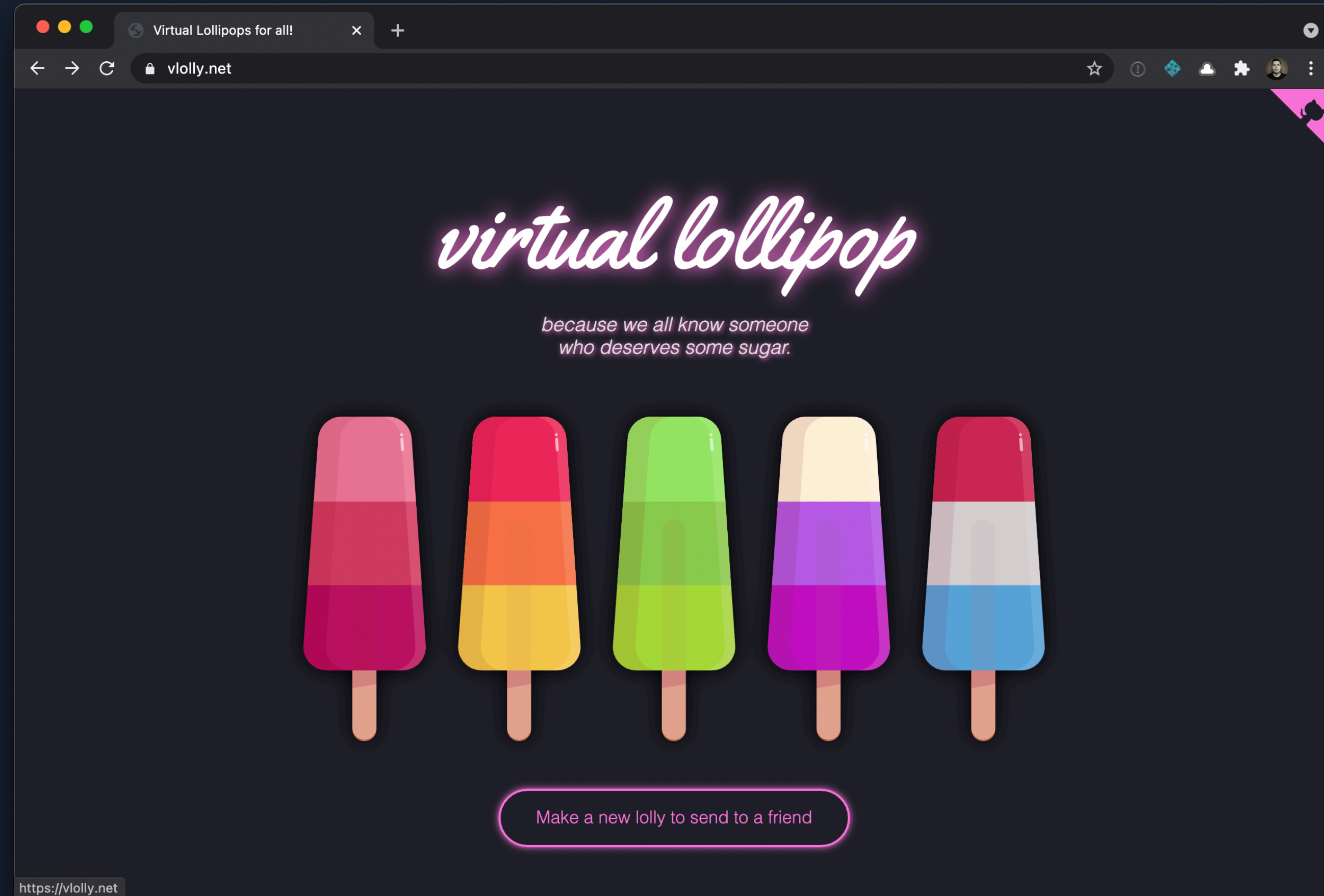


2

# Breaking the ceiling

# vlolly.net

findthat.at/lollytricks



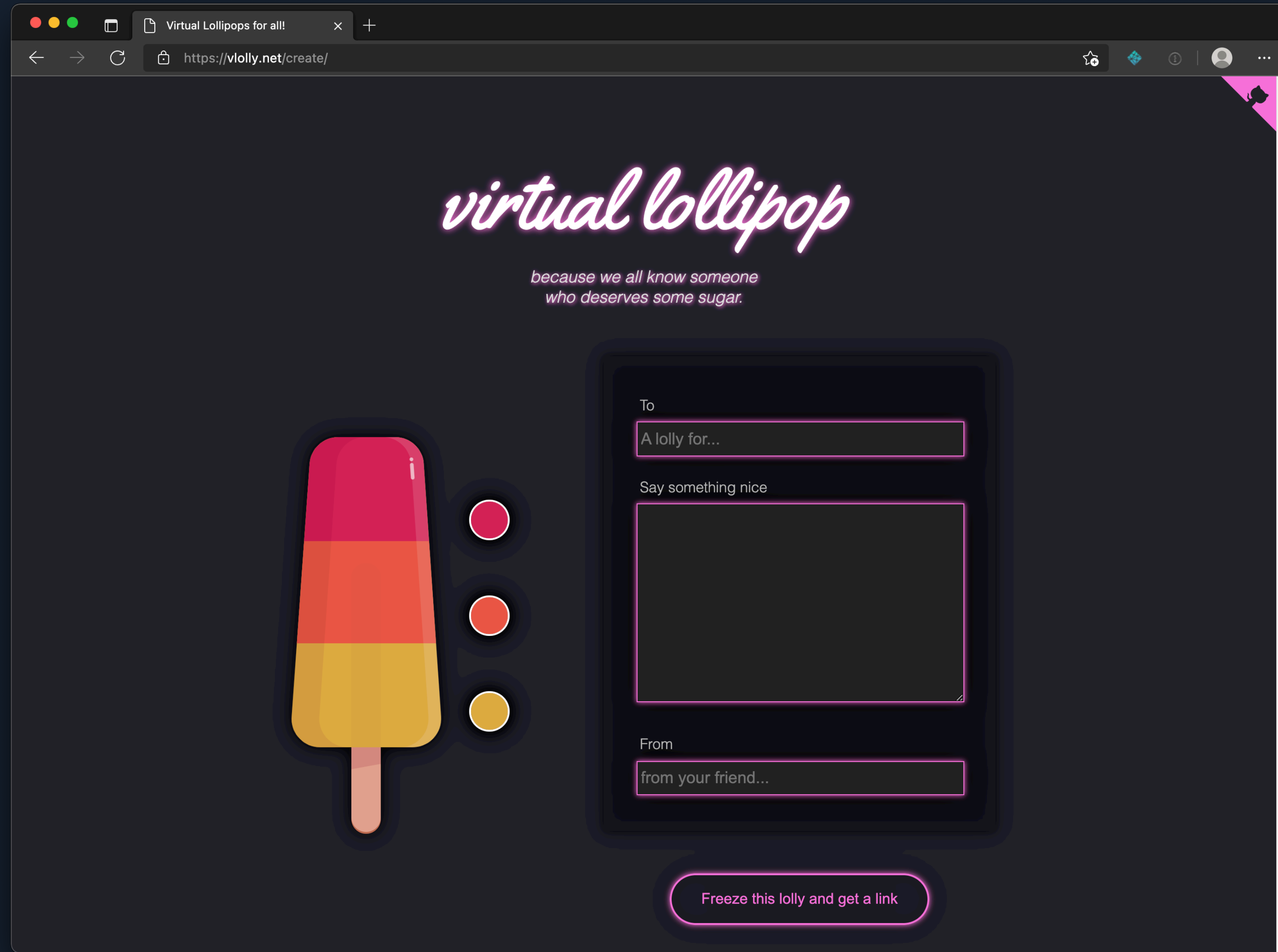
**Thousands of unique pages  
and user-generated content**

# New content rendered on-demand as a fallback

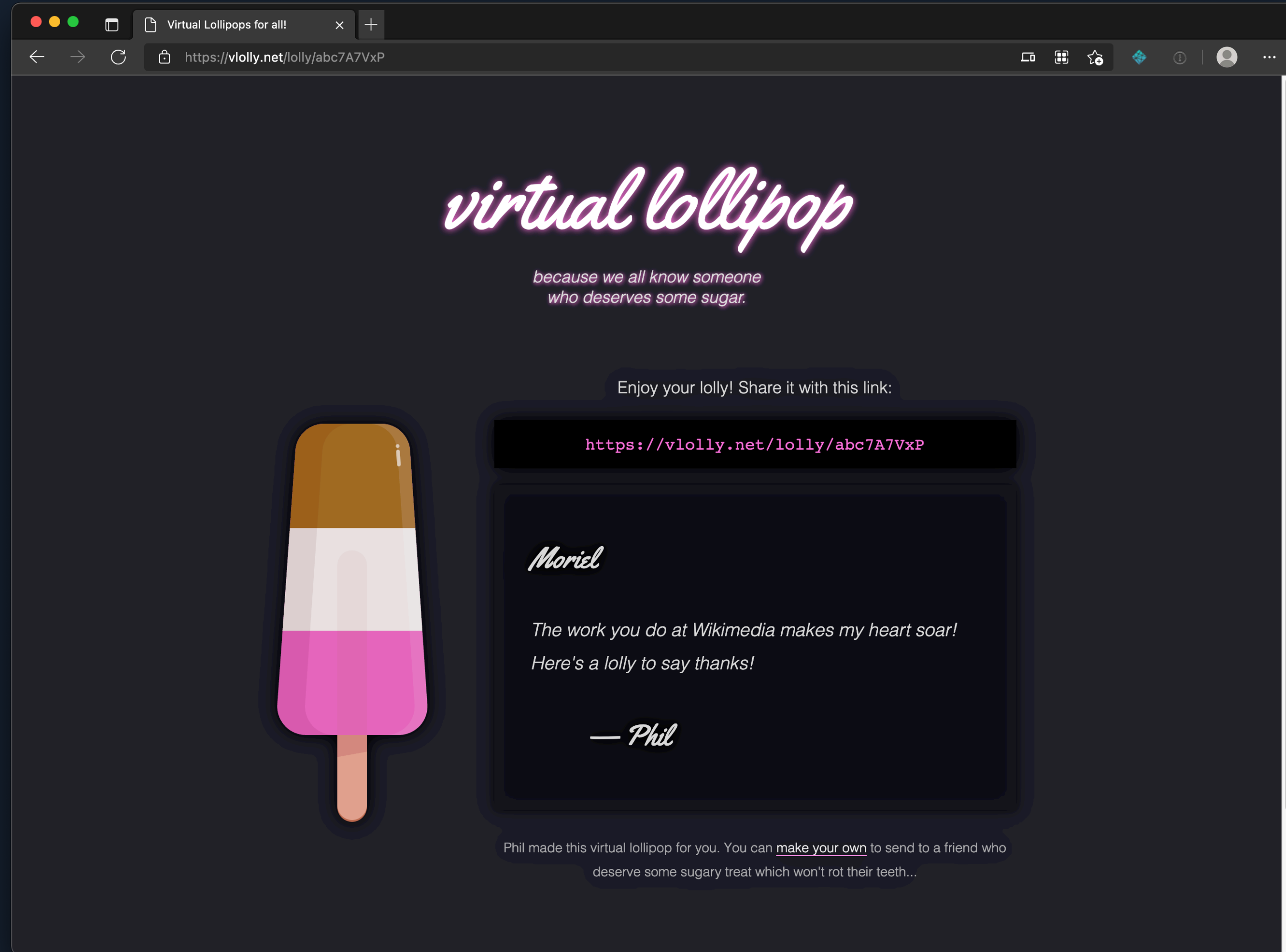


New content rendered  
**on-demand** as a fallback

**New content rendered  
on-demand as a fallback**



# vlolly.net/lolly/abc7A7VxP



**New content**

**Rebuild and fill the gaps**

**404**

**Render page on demand**

## functions/showLolly.js

```
const faunadb = require('faunadb');
const pageTemplate = require('./lollyTemplate.js');

// setup and auth the Fauna DB client
const q = faunadb.query;
const client = new faunadb.Client({
  secret: process.env.FAUNADB_SERVER_SECRET
});

// Create a handler function to export
const handler = async(event) => {

  // get the lolly ID from the request
  let lollyId = event.path.split("lolly/")[1];

  // find the lolly data in the DB
  client.query(
    q.Get(q.Match(q.Index("lolly_by_path"), lollyId))
  ).then((response) => {

    // if found, return a view
    return {
      statusCode: 200,
      headers: {
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// export the handler function
exports.handler = handler;
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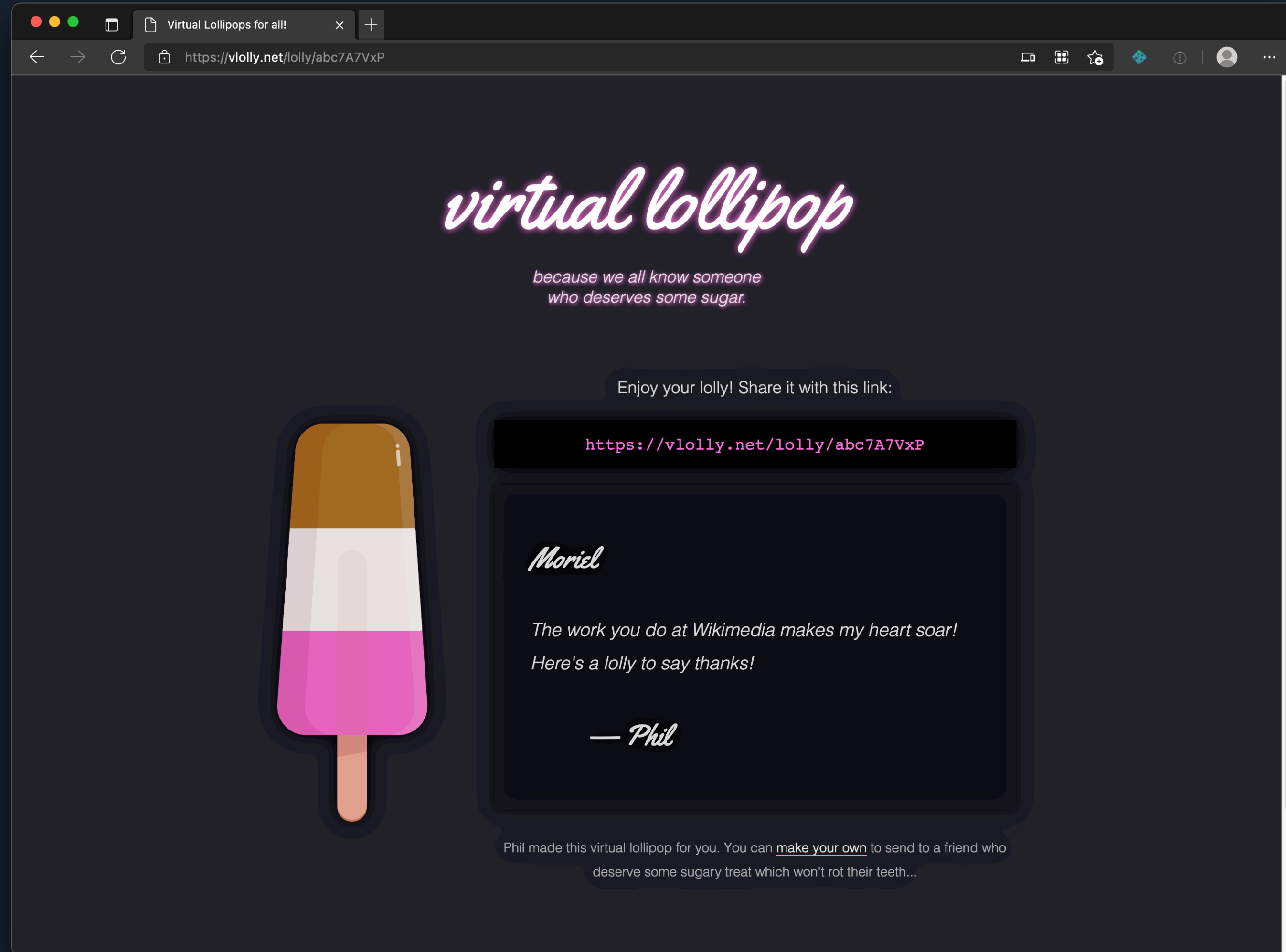
# It's JavaScript

Add this to **any** framework or site

```
# netlify.toml
# lolly page requests will be rendered and persisted on demand
[[redirects]]
  from = "/lolly/*"
  to = "/.netlify/functions/showLolly"
  status = 200
```



# vlolly.net/lolly/abc7A7VxP



New content

Rebuild and fill the gaps

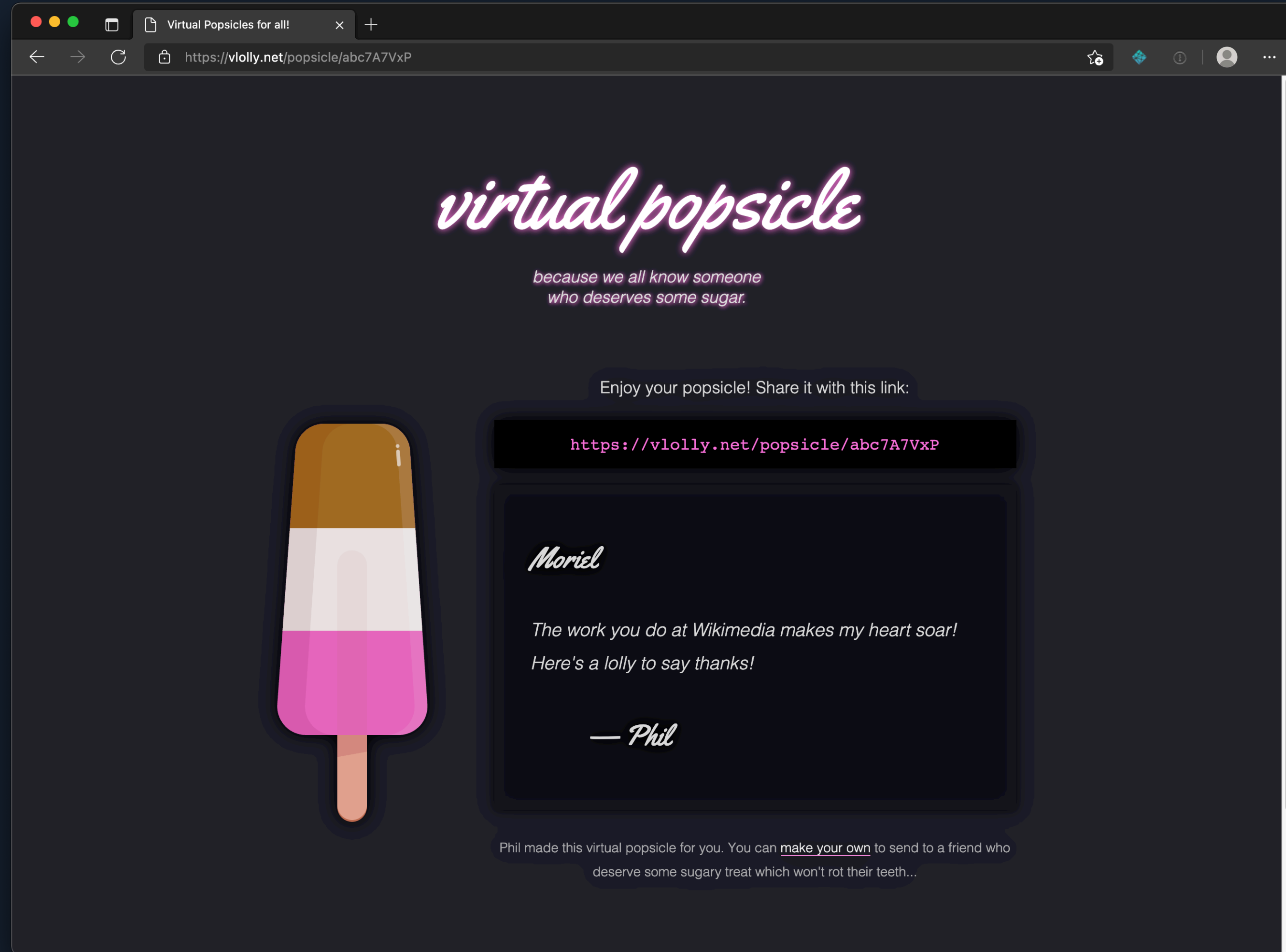
404

Render page on demand

Lots of pages

Cache the builds

# vlolly.net/popsicle/abc7A7VxP



**Making-fun-of-my-  
english-accent-driven  
development**



# It's JavaScript

Add this to **any** framework or site

# But...

**More pages  
means longer  
builds**

**We could have  
better cache  
characteristics**

**Complexity  
starting to muddy  
the mental model**

**I'm inventing things  
rather than using a  
formal pattern**

But behold, there are now

# Numerous rendering approaches



**ISR**

**DSG**

**DPR**

3

# Removing the ceiling

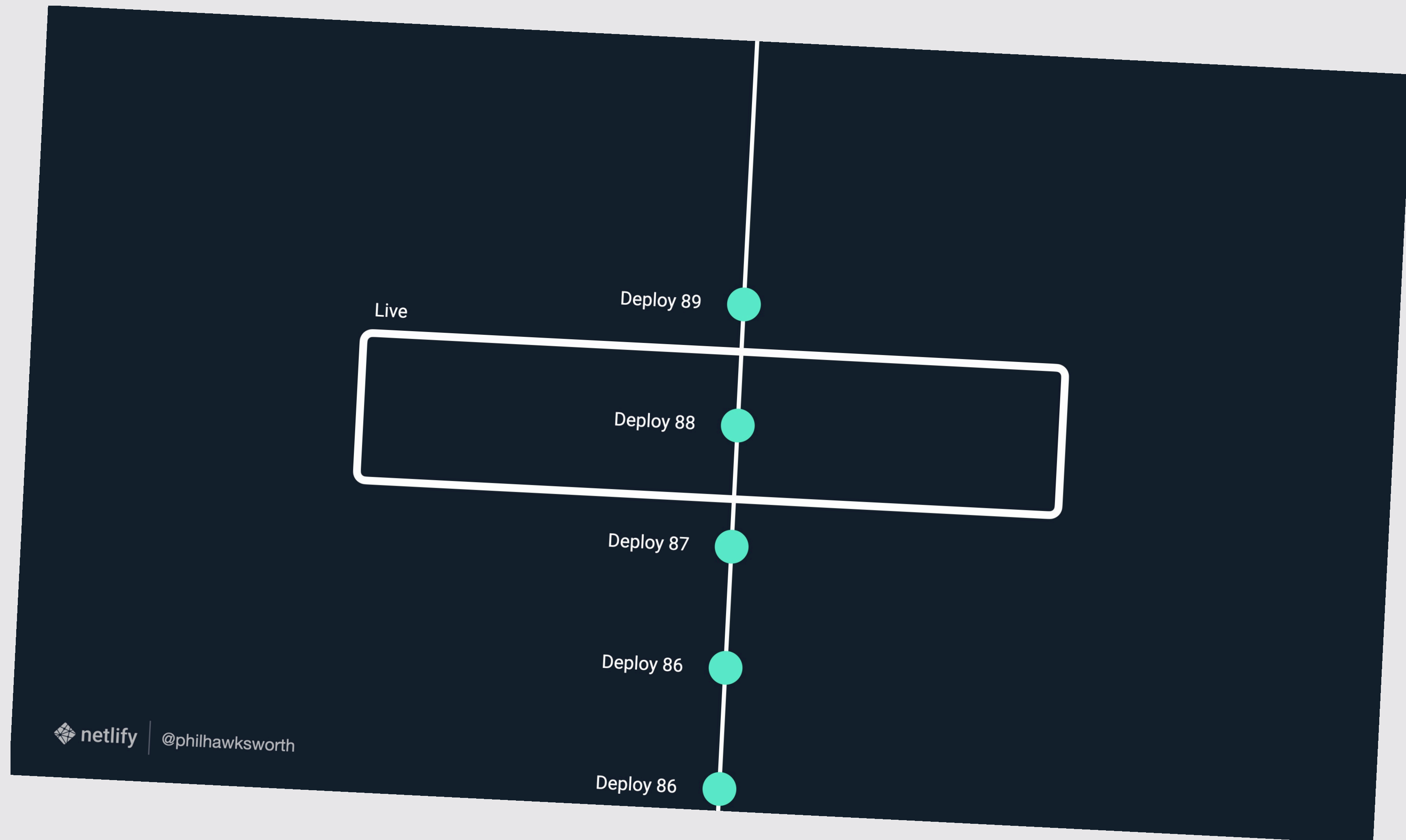
**ISR**

**DSG**

**DPR**

Without undoing  
the benefits of  
Jamstack

Deploys are  
**immutable** and **atomic**





Without  
**migrating** to  
another  
framework

**DPR**

**Distributed Persistent Rendering**

# DPR



## Distributed Persistent Rendering


On-demand Builders | Netlify

+

← → ↺

https://docs.netlify.com/configure-builds/on-demand-builders

 ⓘ |  ⋮

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## On-demand Builders

*This feature is in* **BETA** *.*

On-demand Builders are serverless functions used to generate web content as needed that's automatically cached on Netlify's Edge CDN. They enable you to build pages for your site when a user visits them for the first time and then cache them at the edge for subsequent visits.

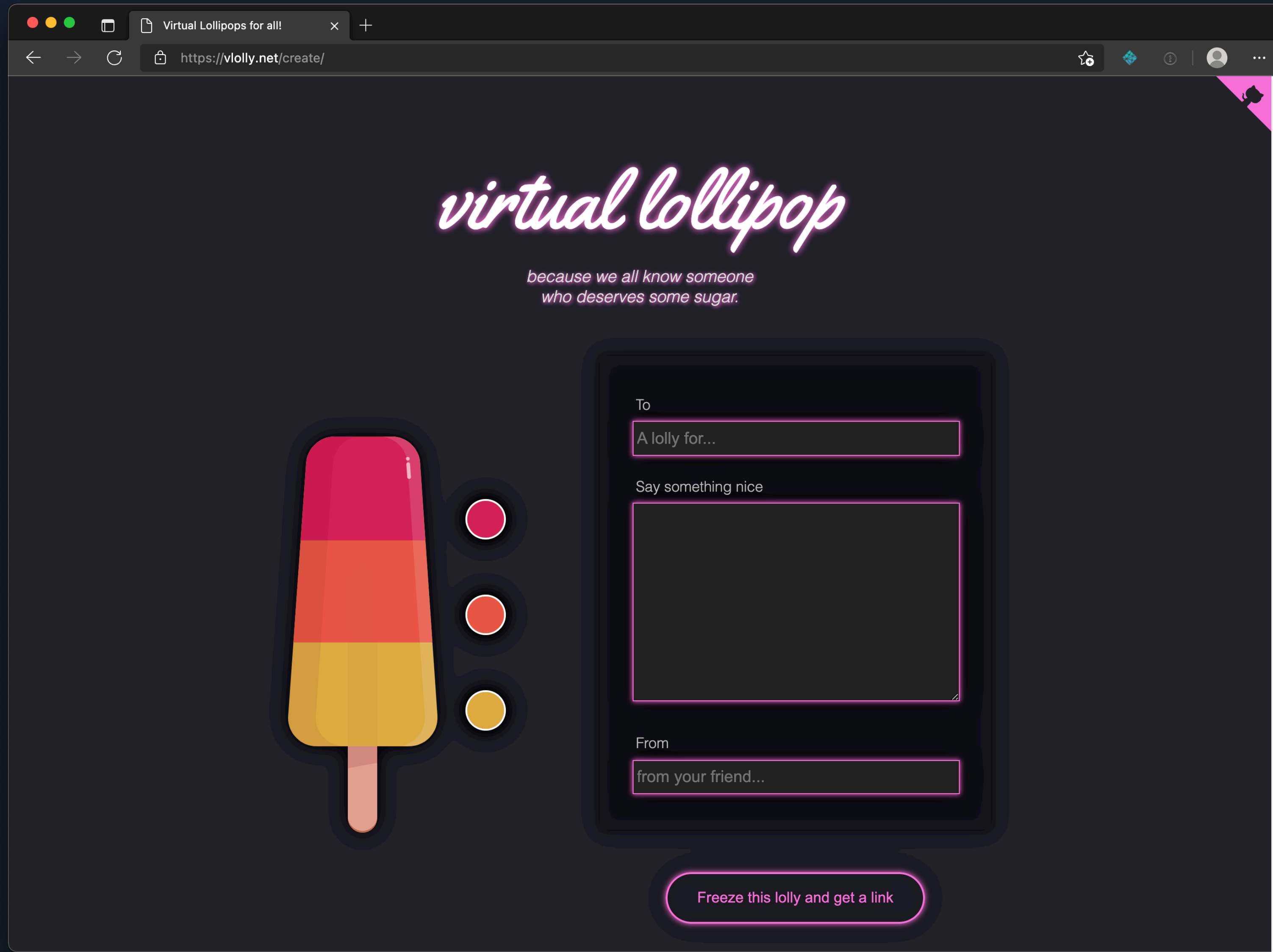
▼ ON THIS PAGE

• Create On-demand Builders

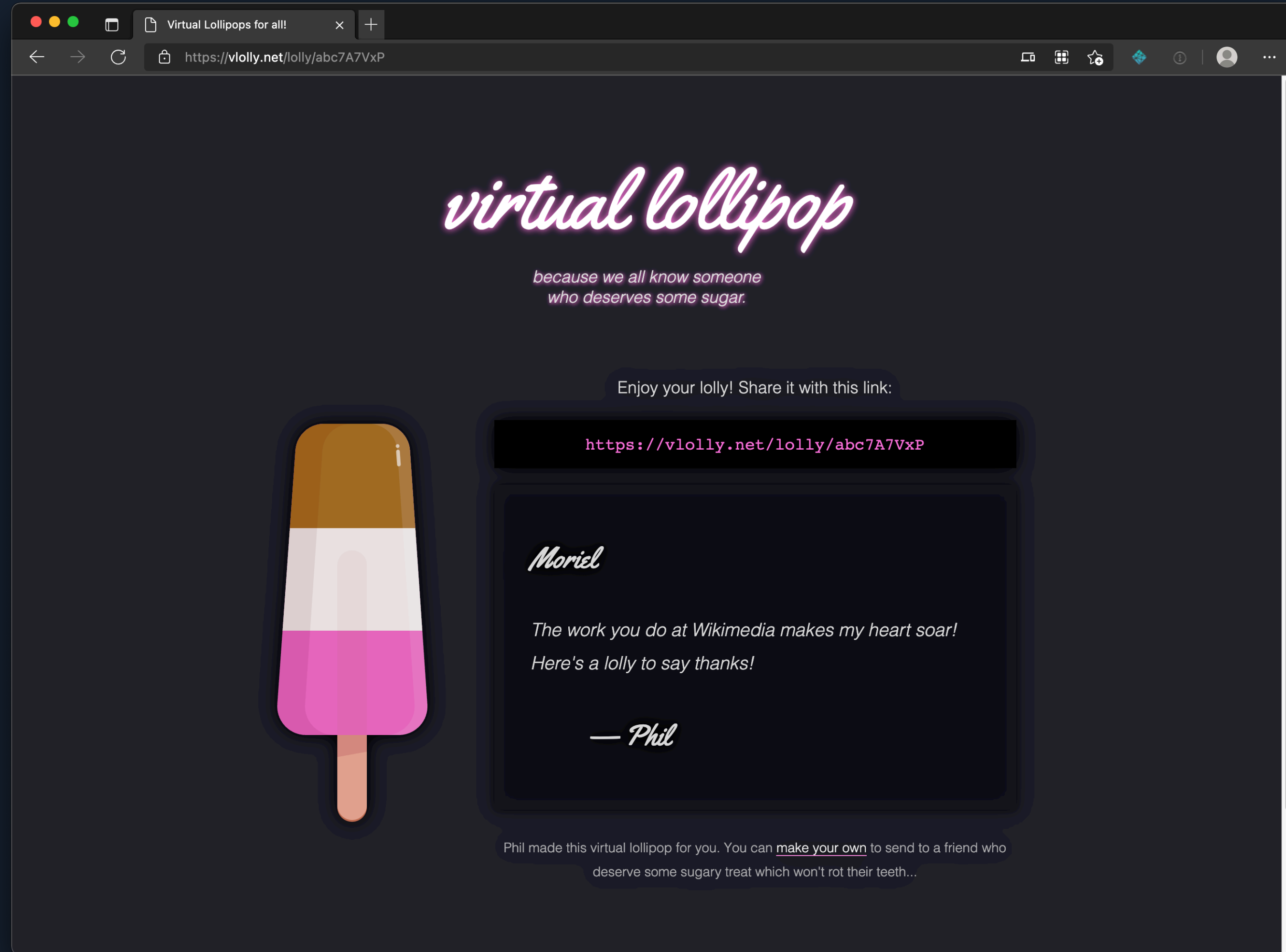
Use On-demand Builders

Customize paths with redirects

Frequently asked questions



# vlolly.net/lolly/abc7A7VxP



## functions/showLolly.js

```
const faunadb = require('faunadb');
const pageTemplate = require('./lollyTemplate.js');
const { builder } = require('@netlify/functions');

// setup and auth the Fauna DB client
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  secret: process.env.FAUNADB_SERVER_SECRET
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// Create a handler function to export
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// export the handler function
exports.handler = builder(handler);
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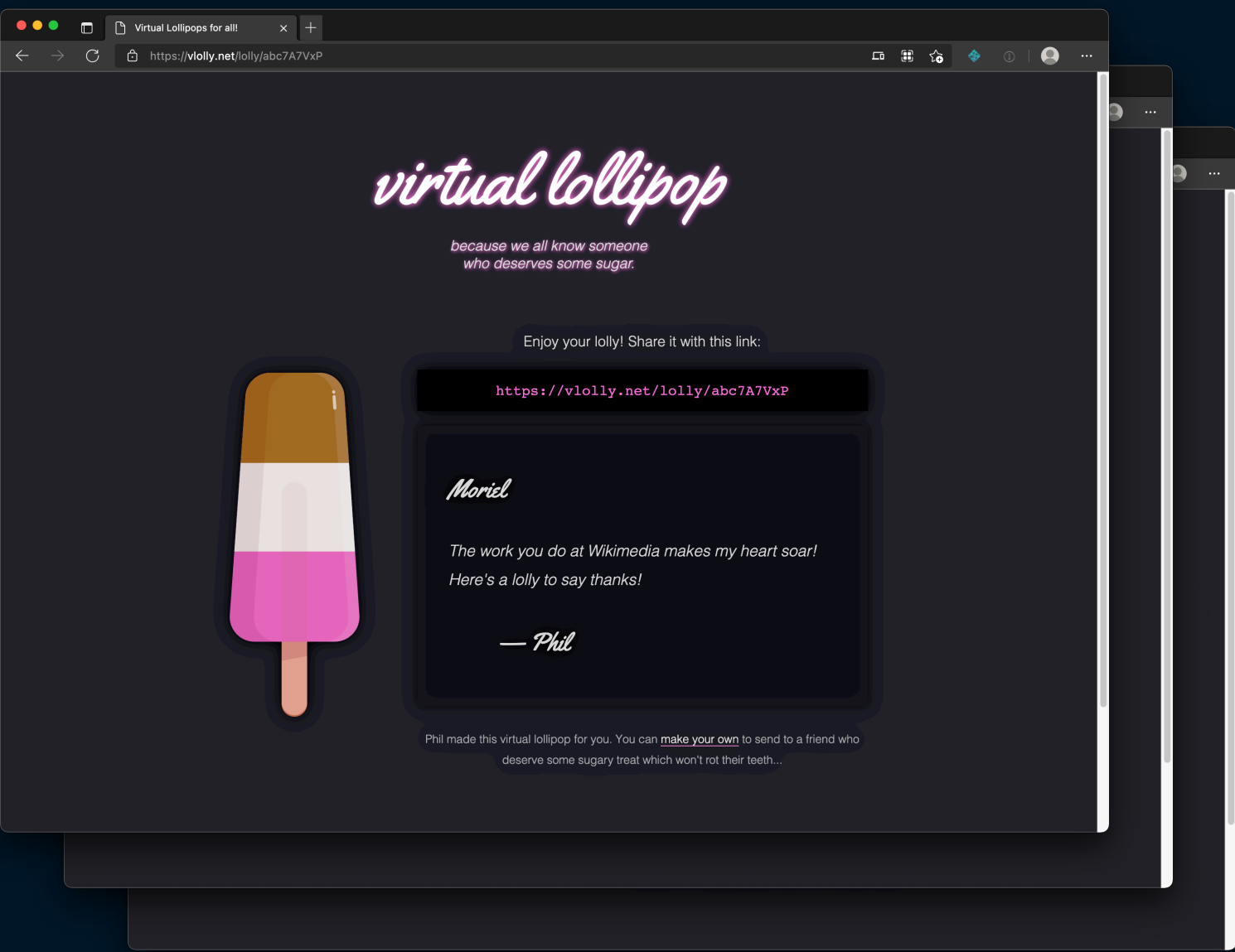


# Here endeth the refactoring

Generated whenever  
we deploy



Added to the deploy  
when first requested



New content

Render into cache on demand

404

Nope. Page delivered from deploy

Lots of pages

Fewer pages built in deploys



tl;dr:

**I deleted some stuff  
and then added 2 lines**

**This additive  
approach uses  
on-demand  
builders**

It can be augment  
a site **built with any**  
framework

**It doesn't  
compromise the  
core benefits of  
Jamstack**



# Next?

# Links

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## Run Gatsby 4 with DSG and SSR on Netlify

<https://www.netlify.com/blog/2021/09/16/run-gatsby-4-with-dsg-and-ssr-on-netlify-today/>

## Keeping things fresh with stale-while-revalidate

<https://web.dev/stale-while-revalidate/>

## Use Next.js 12 on Netlify

<https://www.netlify.com/blog/2021/10/27/use-next.js-12-on-netlify/>

## Eleventy Serverless

<https://www.11ty.dev/docs/plugins/serverless/>

## Distributed Persistent Rendering: A new Jamstack approach for faster builds

<https://findthat.at/dpr>

## Distributed Persistent Rendering RFC

<https://findthat.at/dpr/rfc>

# Thank you

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@philhawksworth