



OUTSIDE LOOKING IN

Tim Kadlec @tkadlec #artifactconf

2888 QUESTIONS
PER DAY

I HAVE 5 KIDS.

DAD....

DAD....

WHAT IF INSTEAD OF CHANGING THE
BABY'S DIAPER....

DAD....

WHAT IF INSTEAD OF CHANGING THE
BABY'S DIAPER....

WE HAD TO CHANGE HIS HEAD?

ARE WE THERE YET?

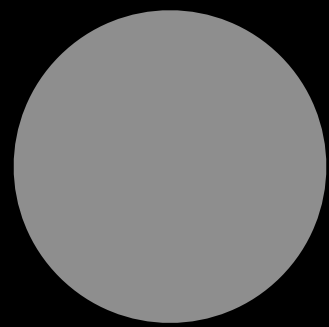
BILLY'S BIRTHDAY WAS
YESTERDAY.

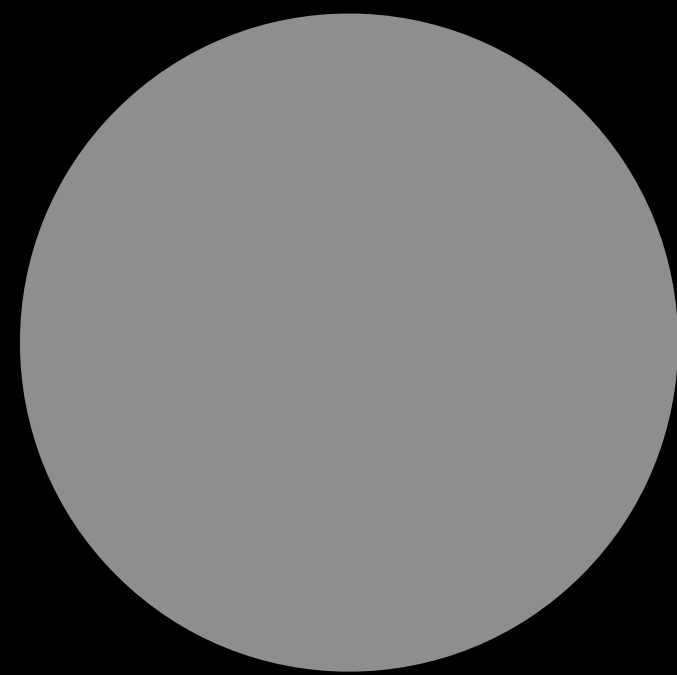
BILLY'S BIRTHDAY WAS
YESTERDAY. HE'S 5 YEARS OLDER
THAN HIS SISTER WHO IS 9.

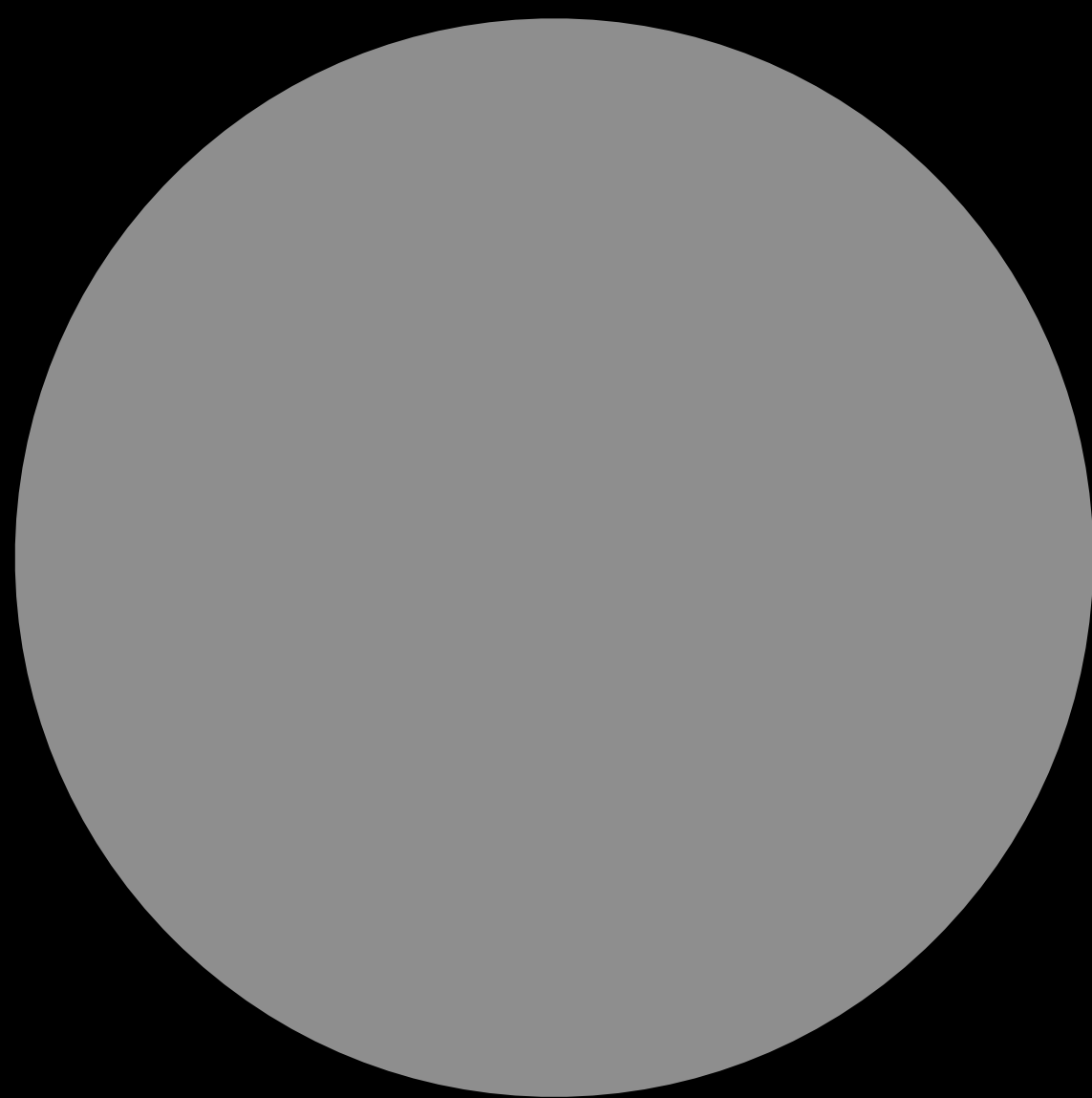
BILLY'S BIRTHDAY WAS
YESTERDAY. HE'S 5 YEARS OLDER
THAN HIS SISTER WHO IS 9.

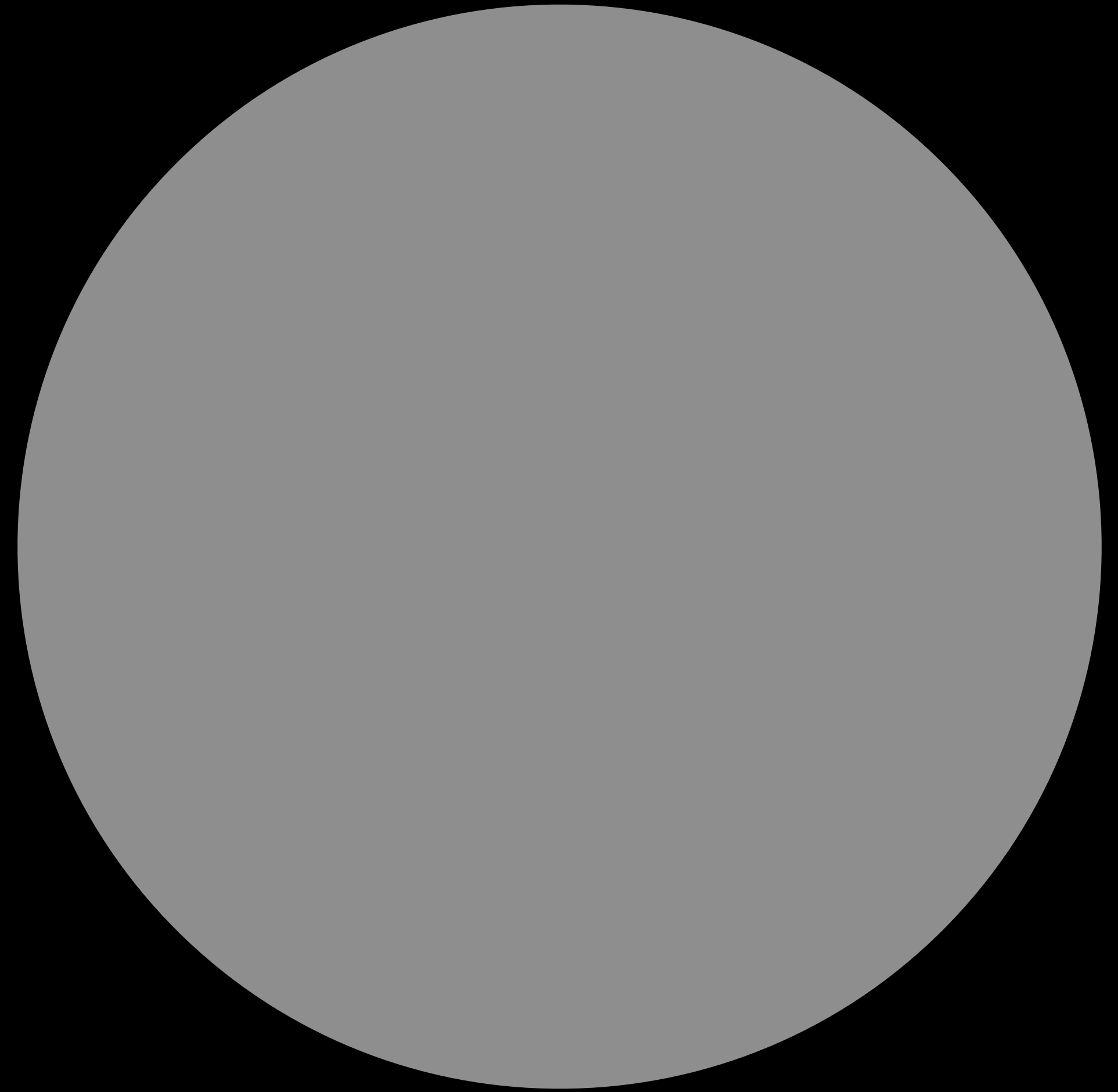
HOW TALL IS THEIR GRANDMA?

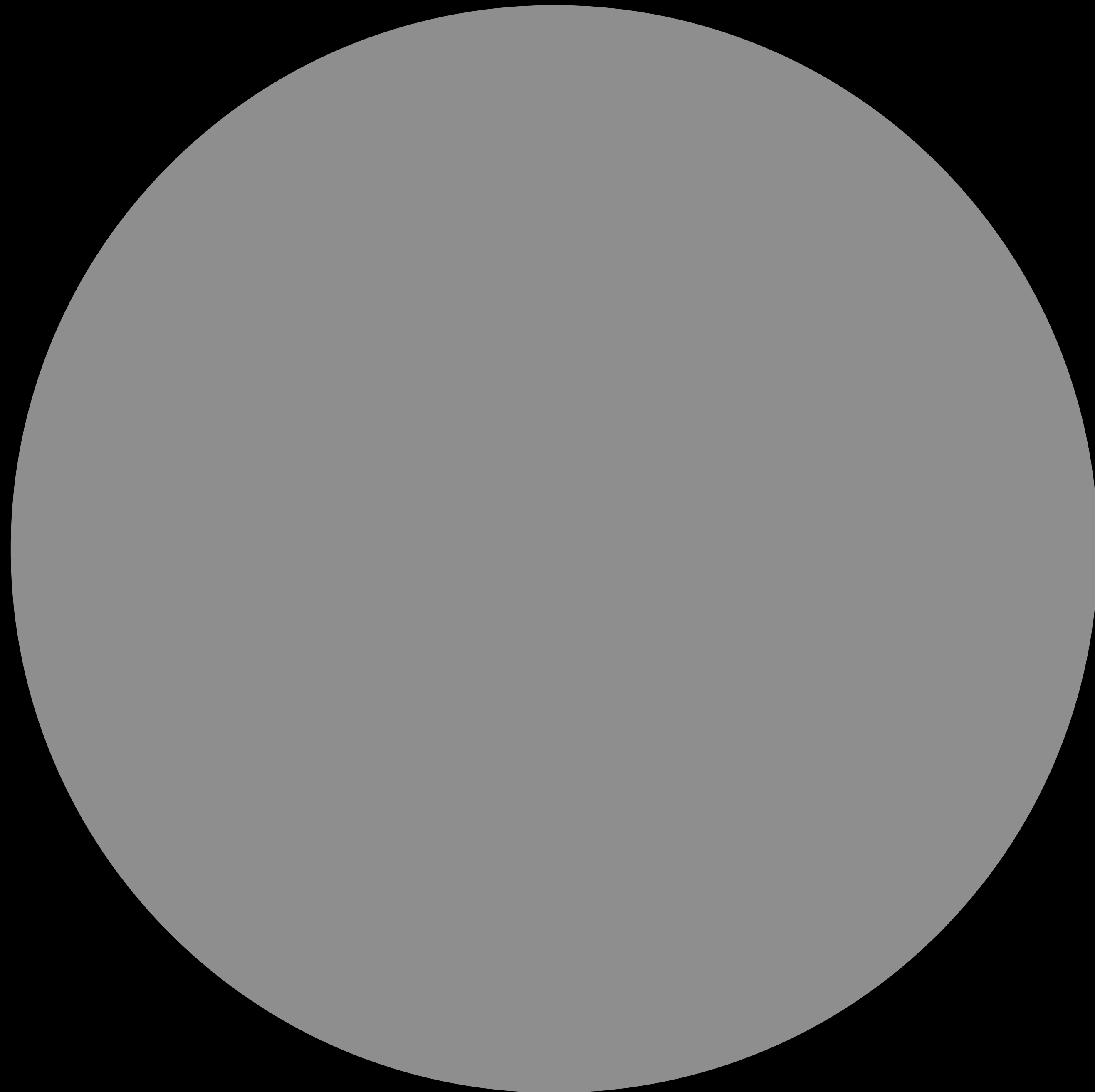


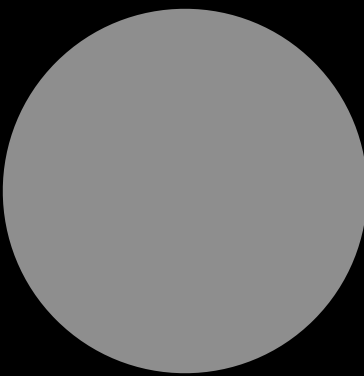










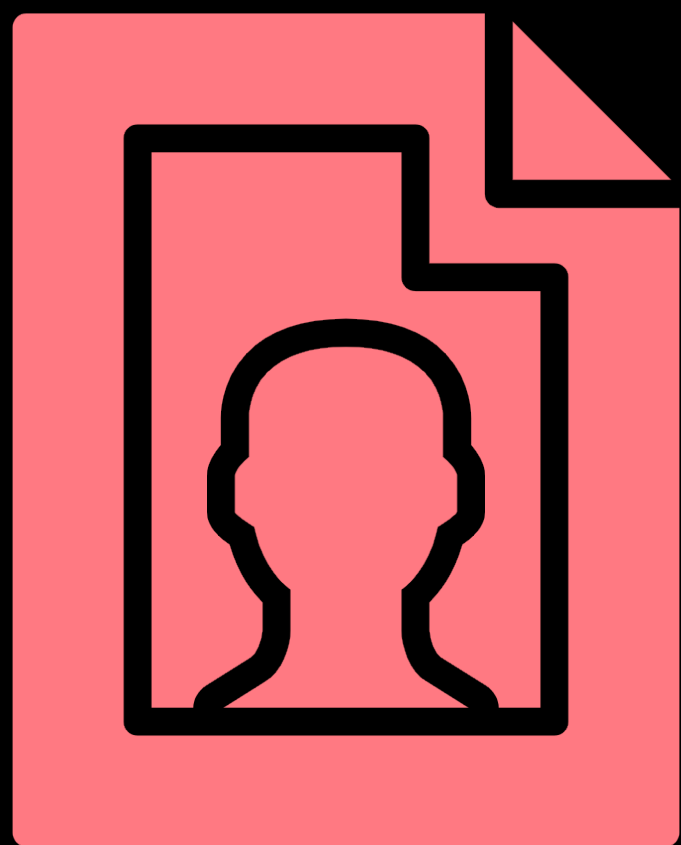


ALWAYS EASIER TO
BUILD FOR
PEOPLE LIKE **ME**

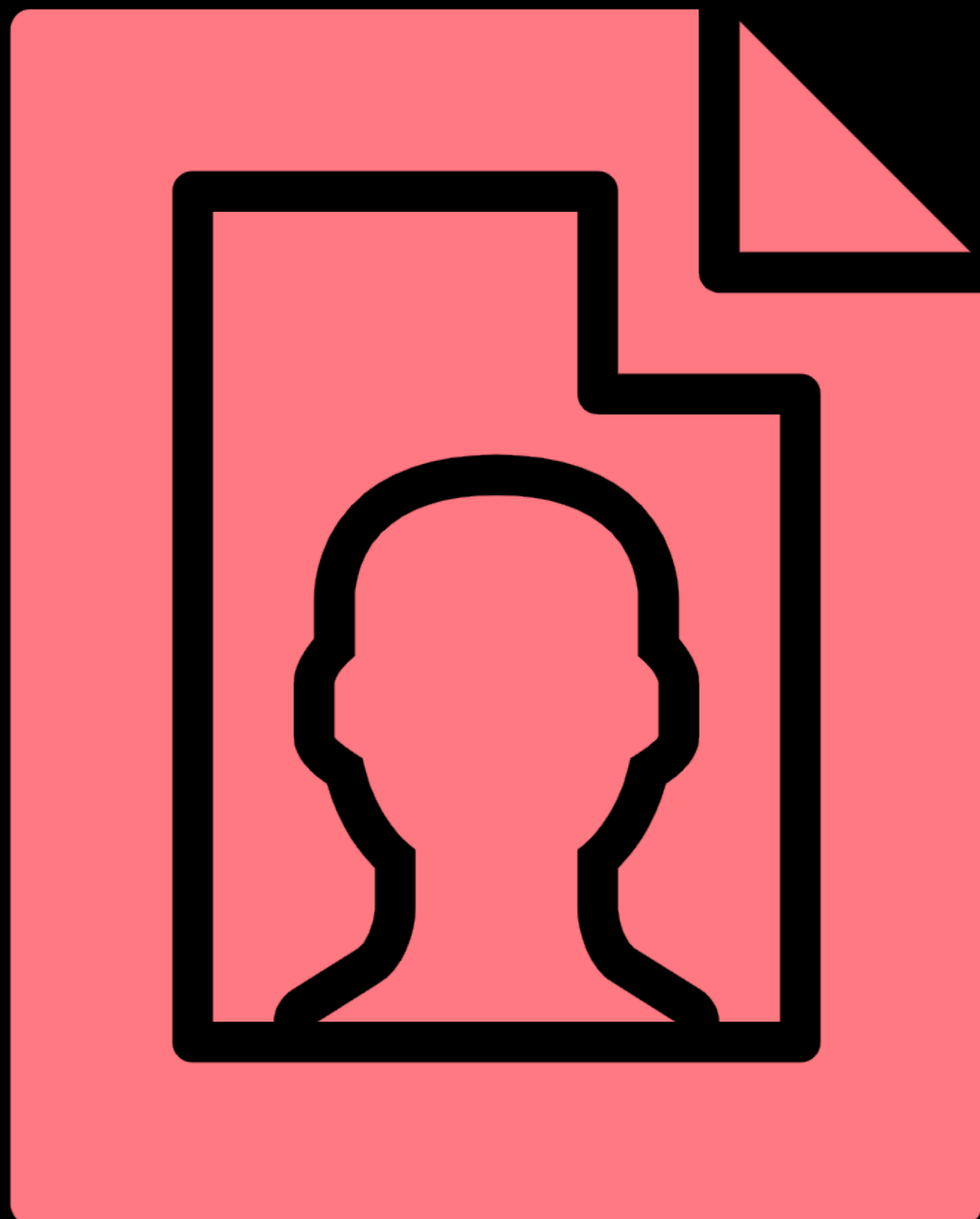
ALWAYS EASIER TO
BUILD FOR
PEOPLE LIKE YOU

ALWAYS EASIER TO
BUILD FOR
PEOPLE LIKE **US**

WE'RE BUILDING A
WEB OF EXCESS

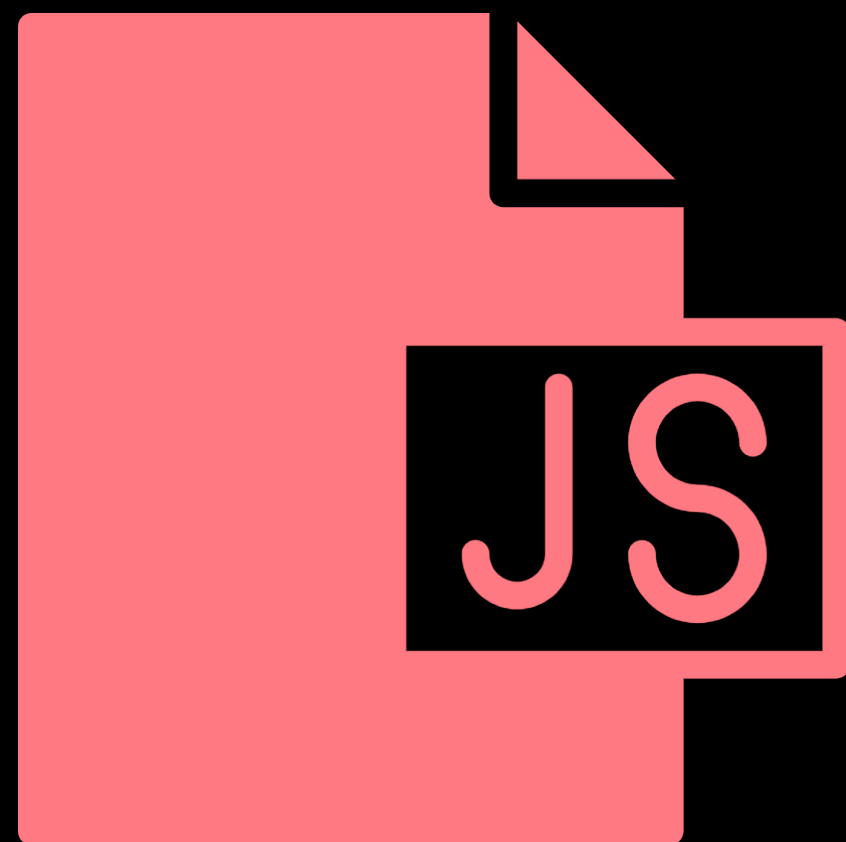


306.3kb



▲ 191%

891.7kb

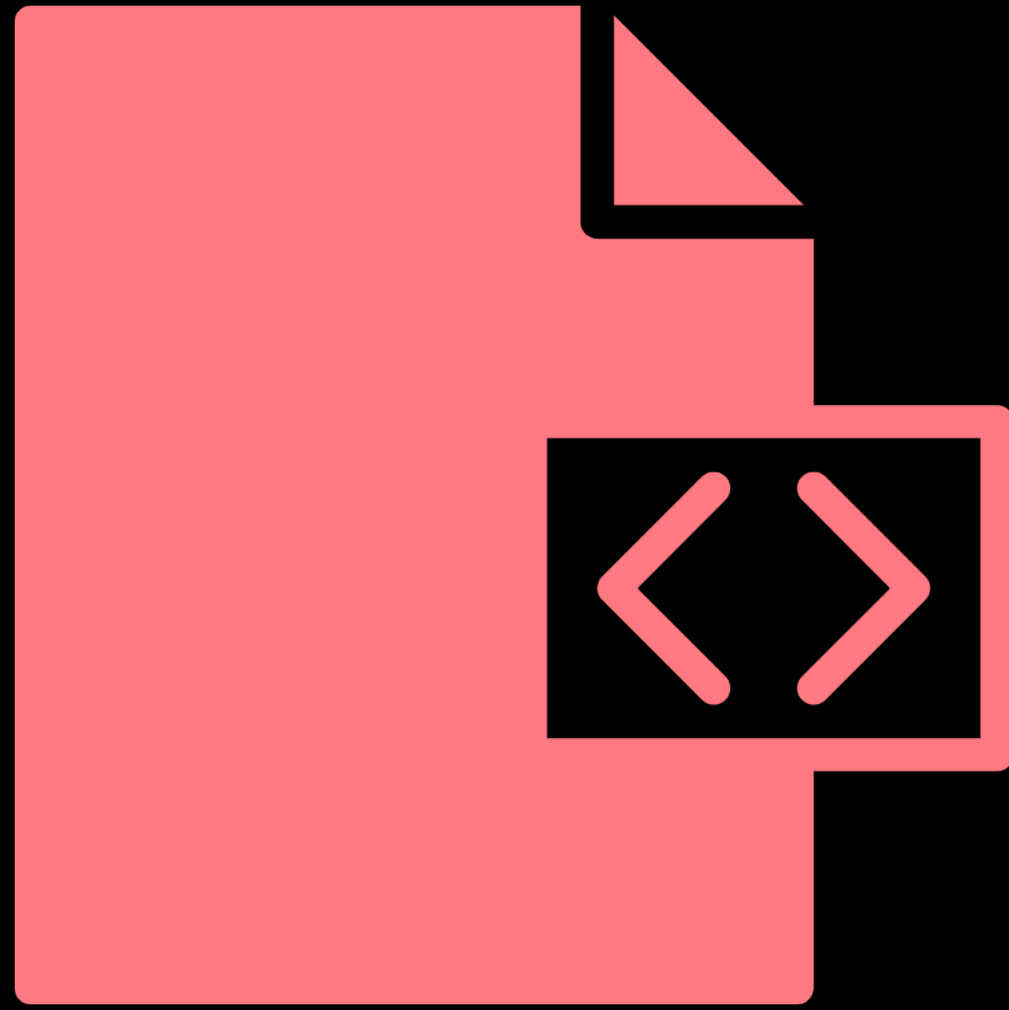


56.9kb

375.4KB

▲ 616%

JS



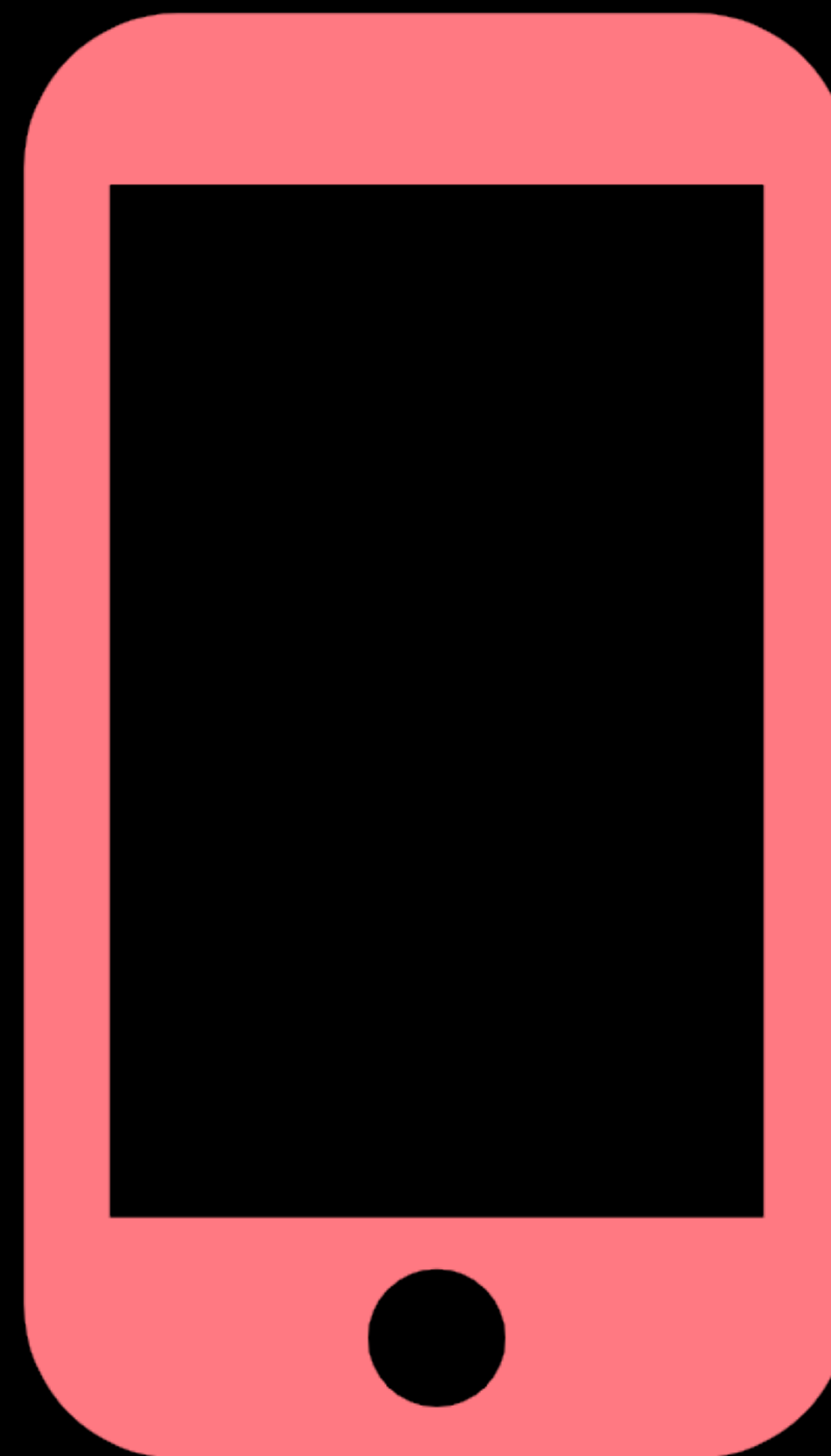
▼1.9%

BECAUSE

WE CAN

32 MONTHS

\$214



85%



ANDROID

> 1 YEAR OLD

< \$200

Best Sellers in Carrier Cell Phones

#1



Moto G7 Power with Alexa Push-to-Talk – Unlocked – 32 GB – Marine Blue (US Warranty) –...
★★★★☆ 646
\$189.99 ✓prime

#2



Apple iPhone 6, GSM Unlocked, 64GB - Space Gray (Renewed)
★★★★☆ 622
\$139.99 ✓prime

#3



Apple iPhone 6 16GB Unlocked GSM Phone w/ 8MP Camera - Space Gray (Renewed)
★★★★☆ 218
\$100.38

#4



Tracfone Alcatel MyFlip 4G Prepaid Easy-to-Use Cell Phone for Seniors
★★★★☆ 206
\$14.99 ✓prime

#5



TracFone Samsung Galaxy J7 Crown 4G LTE Prepaid Smartphone
★★★★☆ 293
\$69.99 ✓prime

#6



TracFone TCL LX 4G LTE Prepaid Smartphone
★★★★☆ 164
\$29.89 ✓prime

#7



Samsung Galaxy S7 G930A 32GB Black Onyx - Unlocked GSM (Renewed)
★★★★☆ 902
\$138.00

#8



Razer Phone 2 (New): Unlocked Gaming Smartphone – 120Hz QHD Display – Snapdragon...
★★★★☆ 468
\$399.00 ✓prime

Best Sellers in Carrier Cell Phones

#1



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\$138.00

#8



Razer Phone 2 (New): Unlocked Gaming Smartphone – 120Hz QHD Display – Snapdragon...
★★★★☆ 468
\$399.00 ✓prime

#THROTTLETHURSDAY

**“ALL TESTING SHOULD BE DONE
ON SLOW AND OLD ANDROID”**








19s

PIXEL 2



65s

ALCATEL 1X

WE'VE BUILT A WEB THAT
LARGELY DISMISSES AFFORDABLE,
TYPICAL SMARTPHONES AND THE
PEOPLE THAT USE THEM.

A GOOD FRAMEWORK MAKES IT
EASY TO BUILD

A GOOD FRAMEWORK MAKES IT
EASY TO BUILD WELL



The WebAIM Million

An accessibility analysis of the top 1,000,000 home pages

Last updated: Feb 27, 2019

[Home](#) > [WebAIM Projects](#) > The WebAIM Million

Article Contents

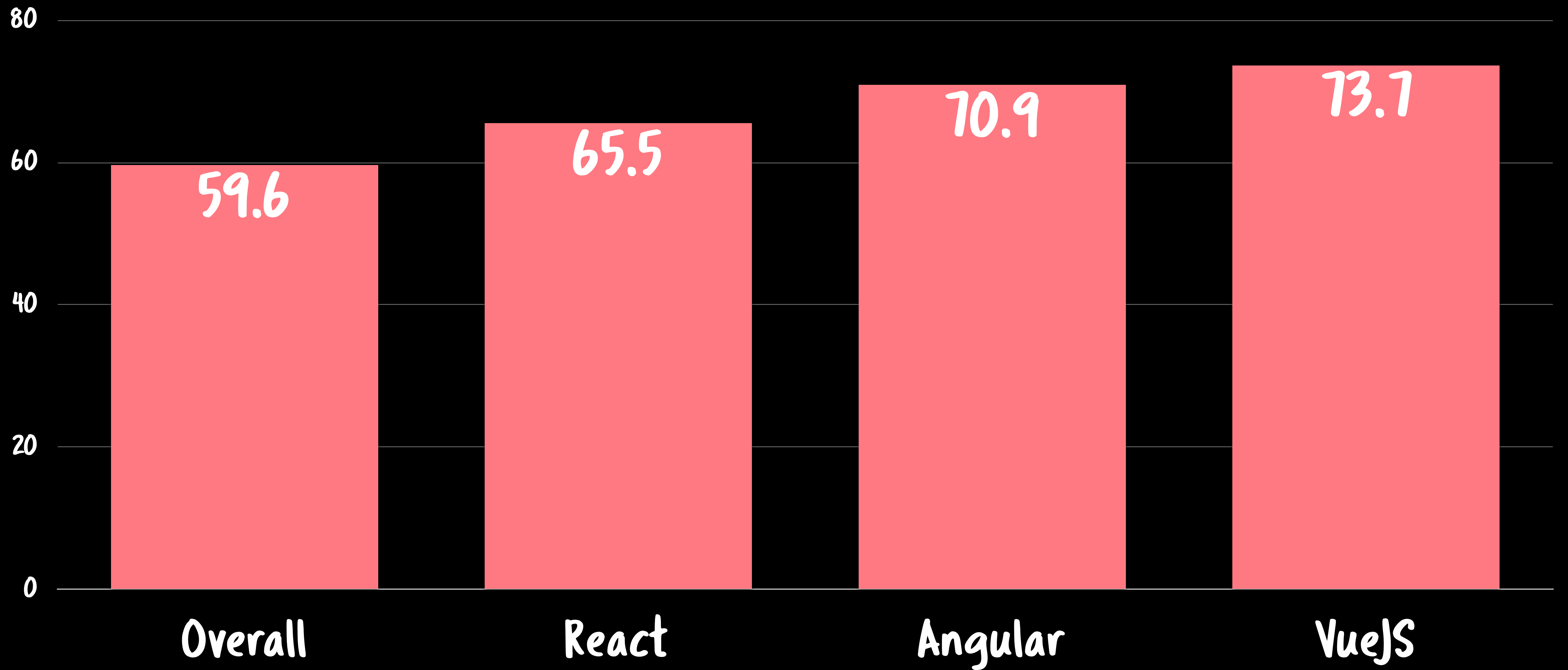
- [Introduction](#)
- [The Sample](#)
 - [Method](#)
 - [Why Only Home Pages?](#)
- [Errors and Error Density](#)
- [WCAG Conformance](#)
- [Low Contrast](#)
- [Images and Alternative Text](#)
 - [Longdesc](#)
- [Form Labeling](#)
- [Headings](#)



Related Resources

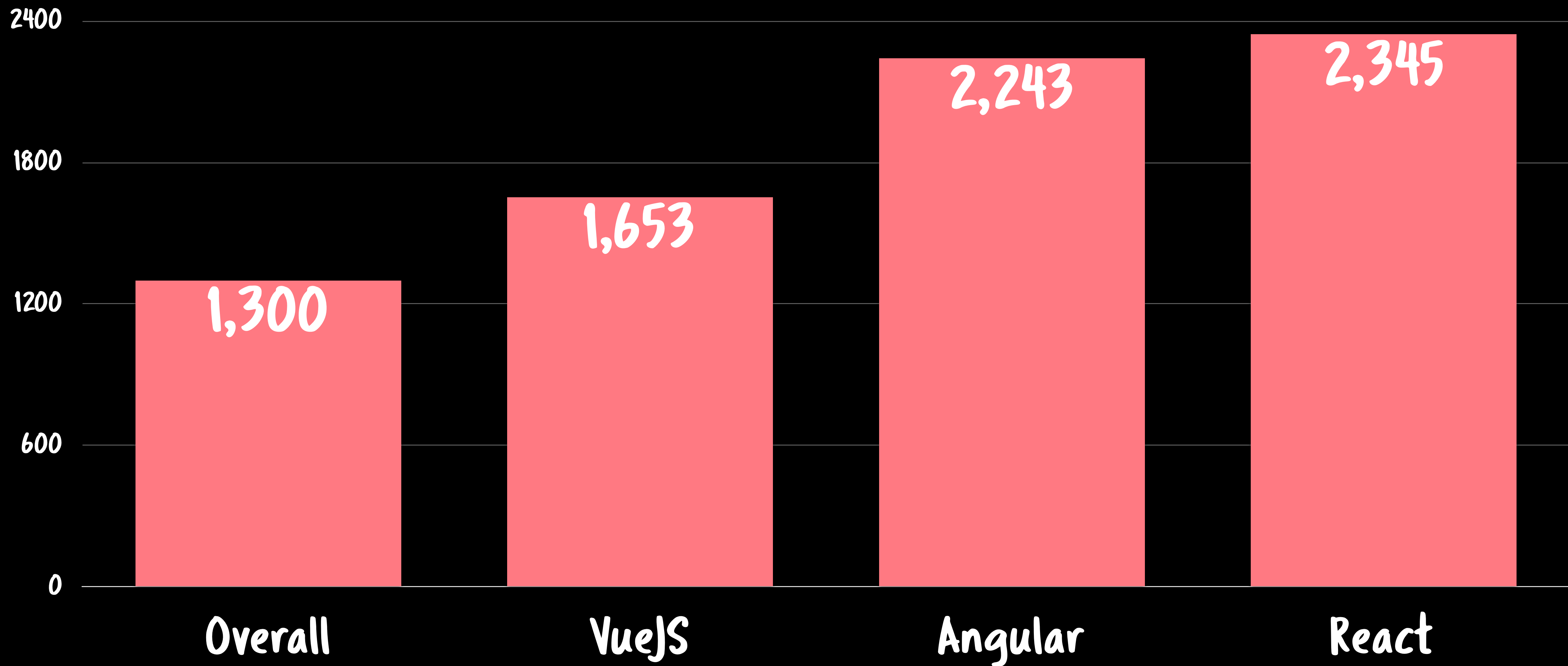
- [The WebAIM Million Update](#)
- [WAVE Accessibility Evaluation Tool](#)
- [WAVE Stand-alone API](#)

60 DETECTABLE ERRORS
PER PAGE



375.4KB

1300KB





PREACT

Fast 3kB alternative to React with the same modern API.

[SWITCH TO PREACT](#)[GET STARTED](#)

Star

23,753

```
function Counter() {  
  const [value, setValue] = useState(0);
```

[Run in REPL](#)

VERSION **2.9.X**

PROLOGUE

Introduction

What is Nuxt.js?

Features

How it Works

Schema

Server Rendered

Single Page Application

Static Generated

Contribution Guide

Release Notes

Upgrading

Introduction

Nuxt is a progressive framework based on Vue.js to create modern web applications. It is based on Vue.js official libraries (vue, vue-router and vuex) and powerful development tools (webpack, Babel and PostCSS). Nuxt goal is to make web development powerful and performant with a great developer experience in mind.

What is NuxtJS?

Nuxt is a framework designed to give you a strong architecture following official Vue guidelines. Incrementally adoptable, it can be used to create from static landing pages to complex enterprise ready web applications.

Platinum Sponsors



SUPPORT US

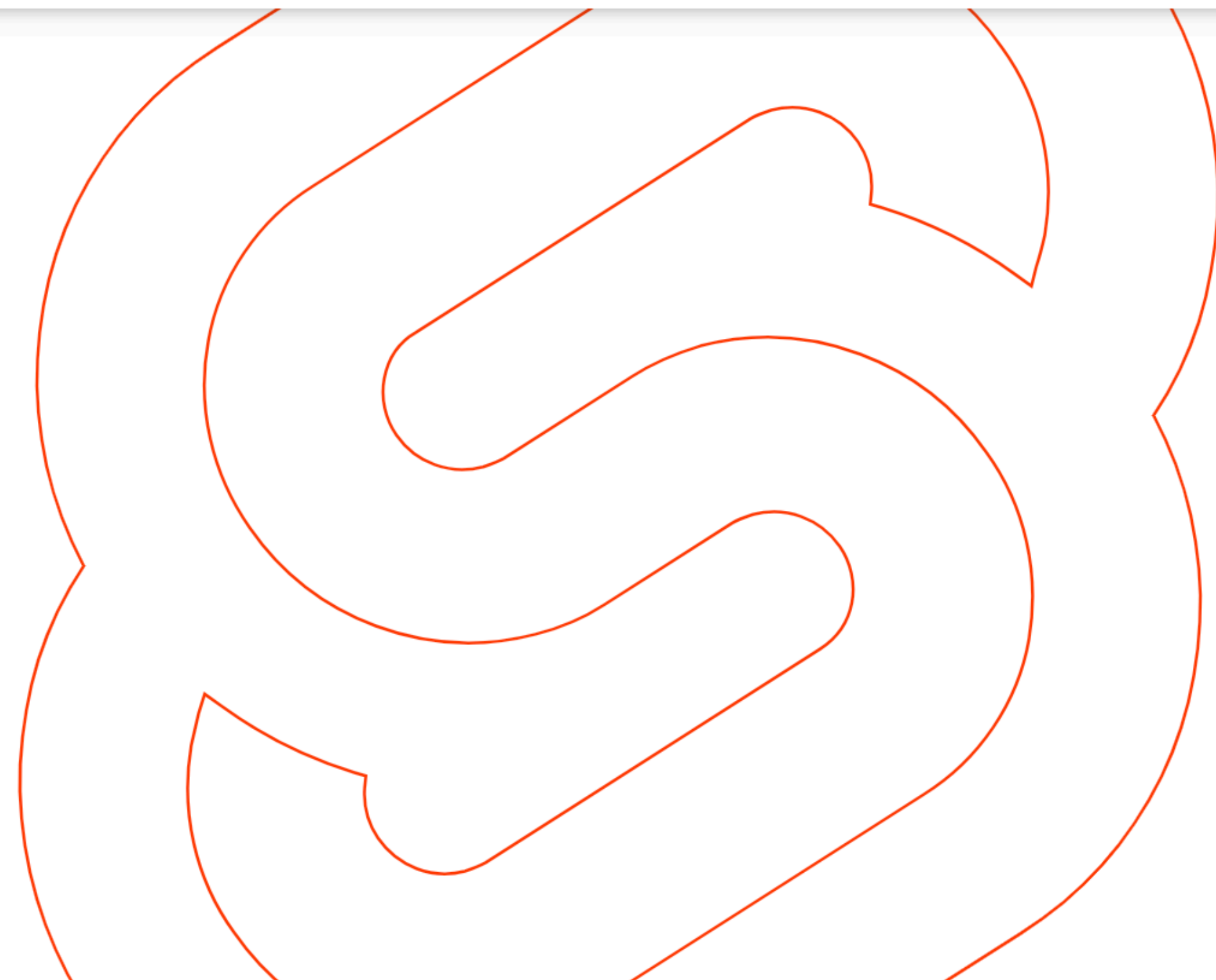


MongoDB Atlas is the only true global, multi-cloud database service. Try now!

ads by CodeFund

SVELTE

Cybernetically enhanced web apps



Write less code

Build boilerplate-free components using languages you already know — HTML, CSS and JavaScript

[learn more →](#)

No virtual DOM

Svelte compiles your code to tiny, framework-less vanilla JS — your app starts fast and stays fast

[learn more →](#)

Truly reactive

No more complex state management libraries — Svelte brings reactivity to JavaScript itself

[learn more →](#)

WE SHOULD EXPECT MORE
OF OUR TOOLS.

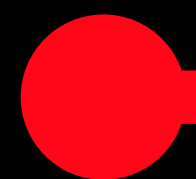
UNLESS A GLOBALLY LAUNCHED FRAMEWORK LABELS ITSELF AS EXCLUSIVELY TARGETING THE USERS OF THE **WEALTHY WESTERN WEB**, IT HAS A RESPONSIBILITY TO HELP DEVELOPERS TARGET EVERY PHONE ON THE WIDENING PERFORMANCE GAP SPECTRUM.

- SURMA

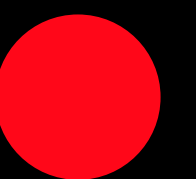
3RD PARTIES

106%

Increase in 3rd party size



2011



2018

zendesk

[Products](#)

[Pricing](#)

[Solutions](#)

[Demo](#)

[Services](#)

[Resources](#)

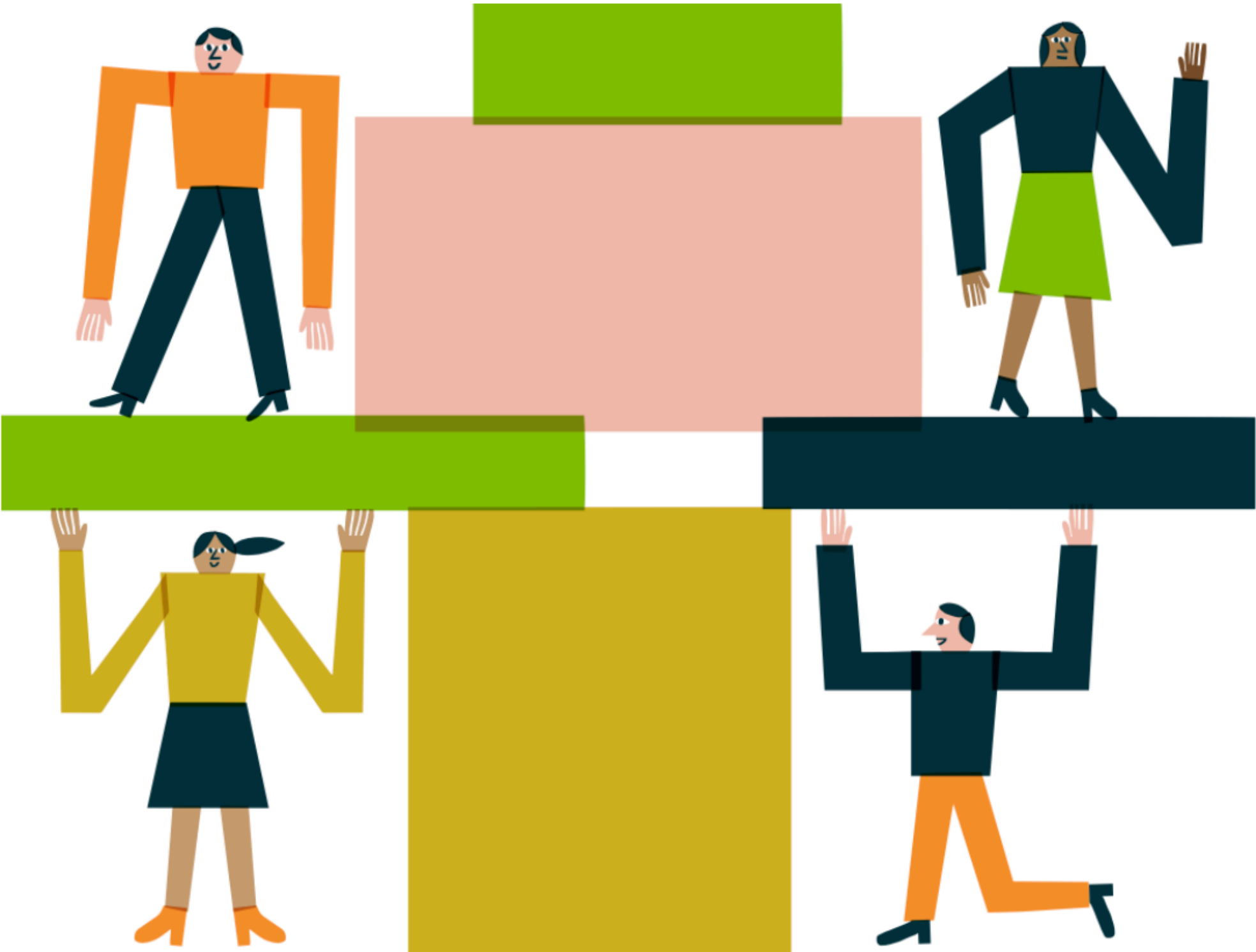
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The best customer experiences are built with Zendesk

Our customer service and engagement products are powerful and flexible, and scale to meet the needs of any business.

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Connect with customers

[✉ Contact Sales](#)

zendesk

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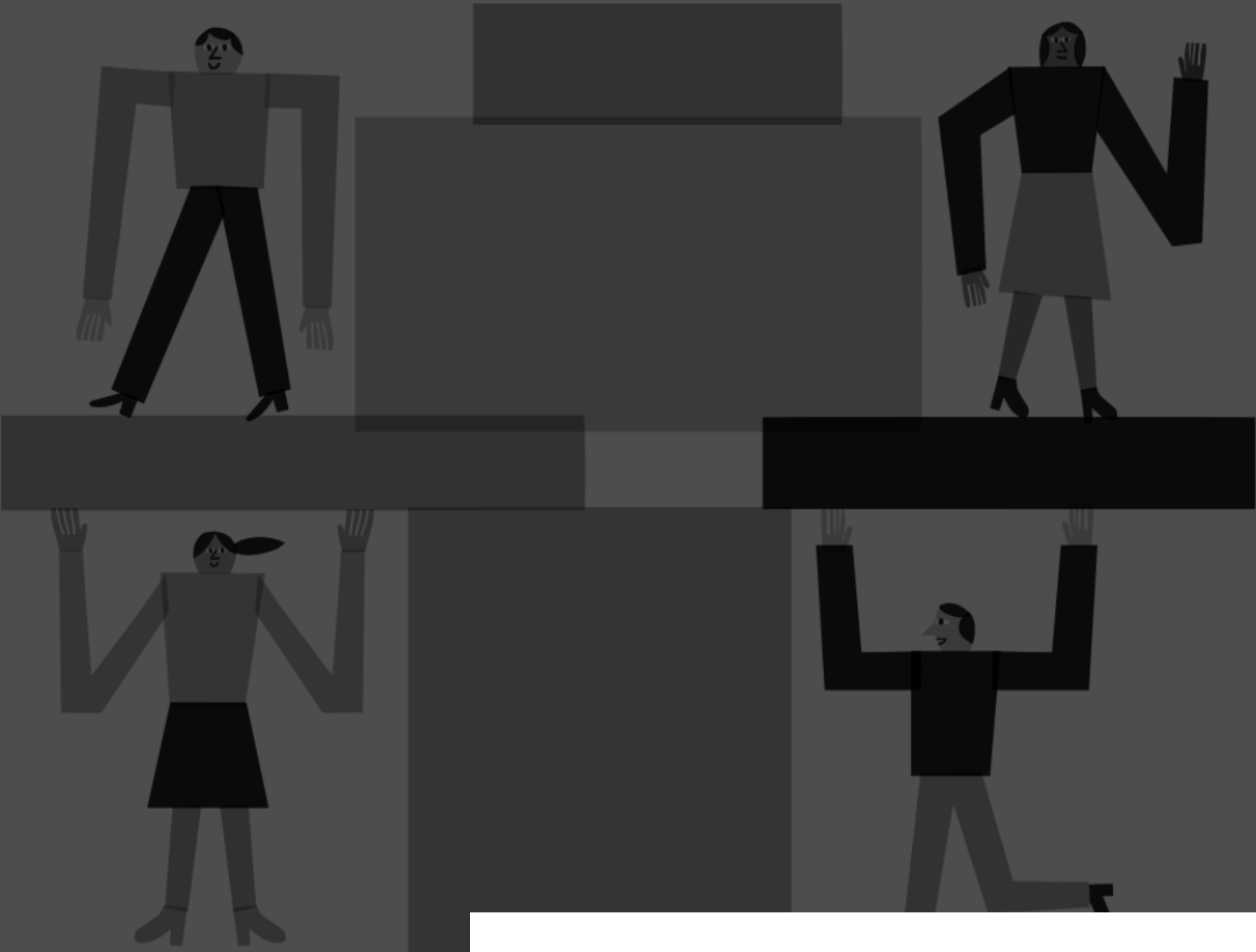
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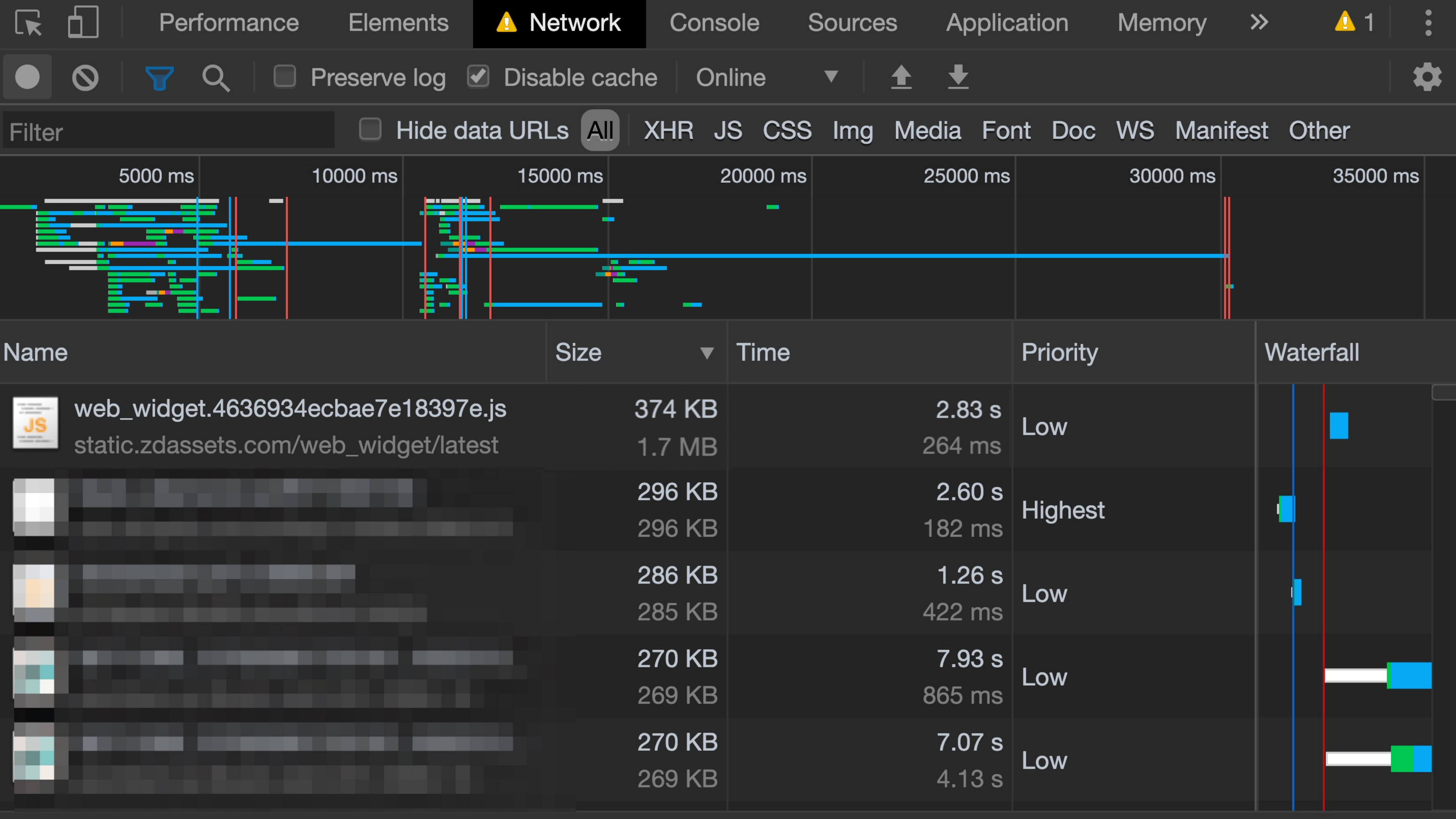
[Free trial](#)

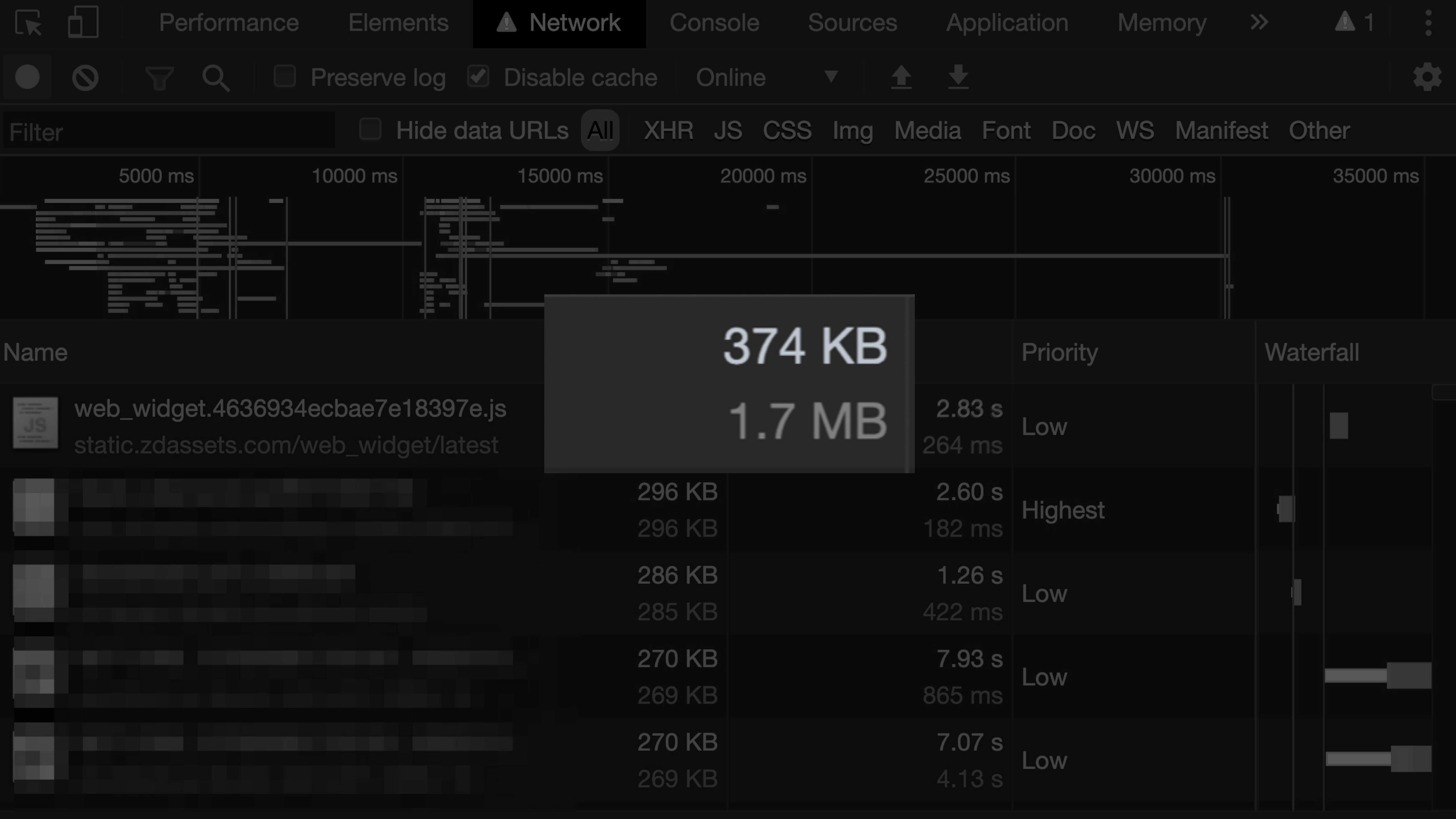


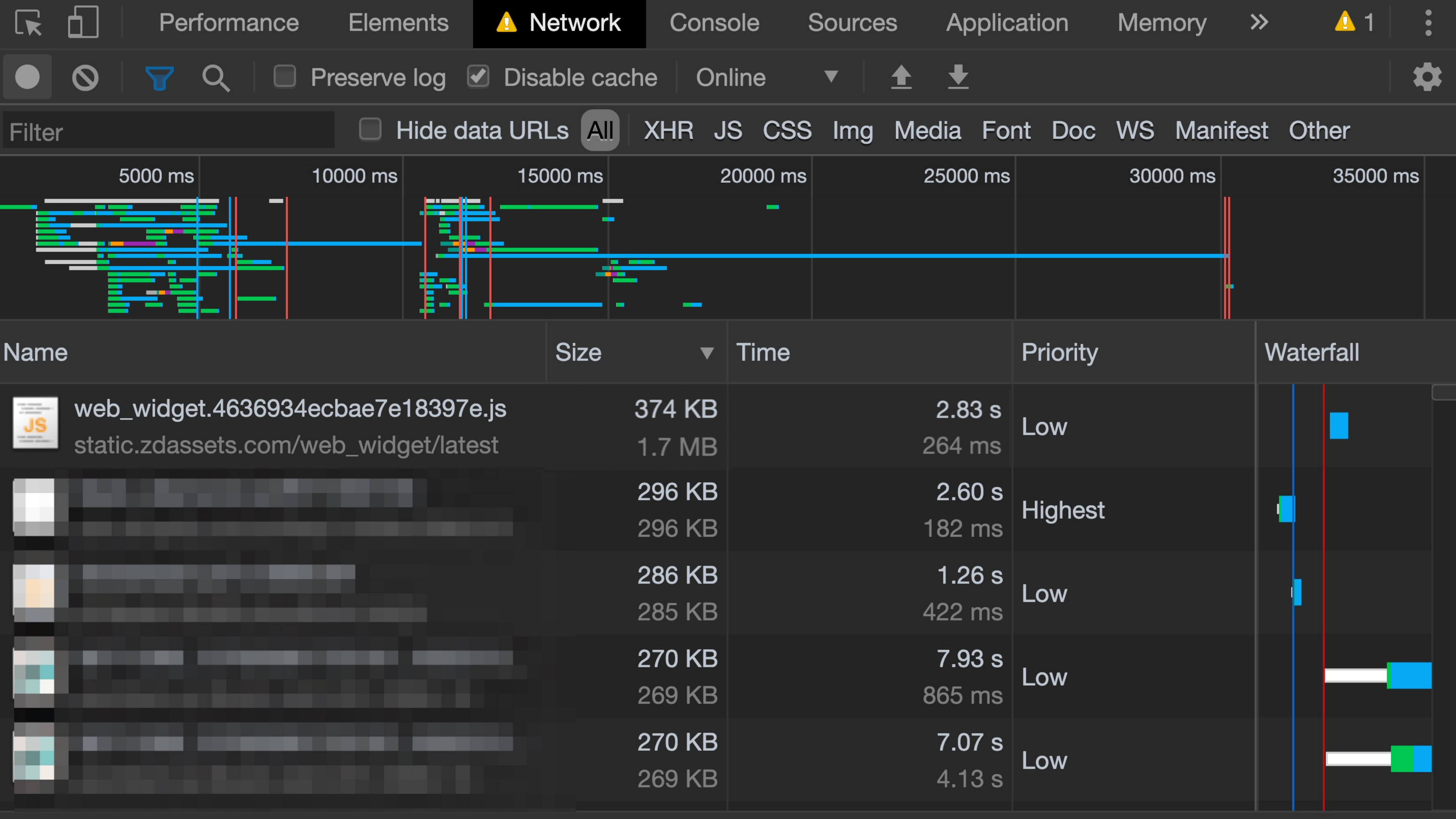
Connect with customer

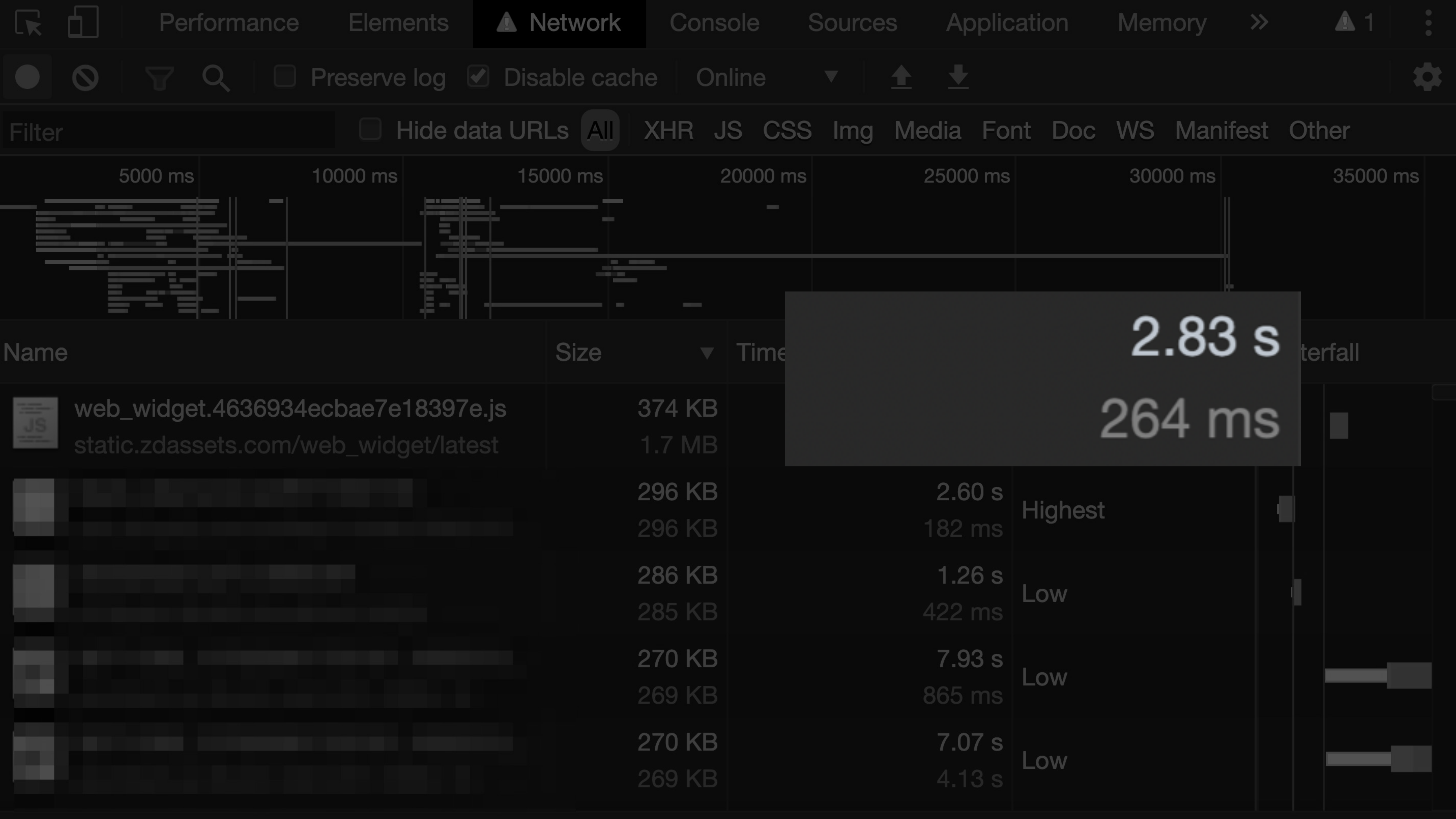


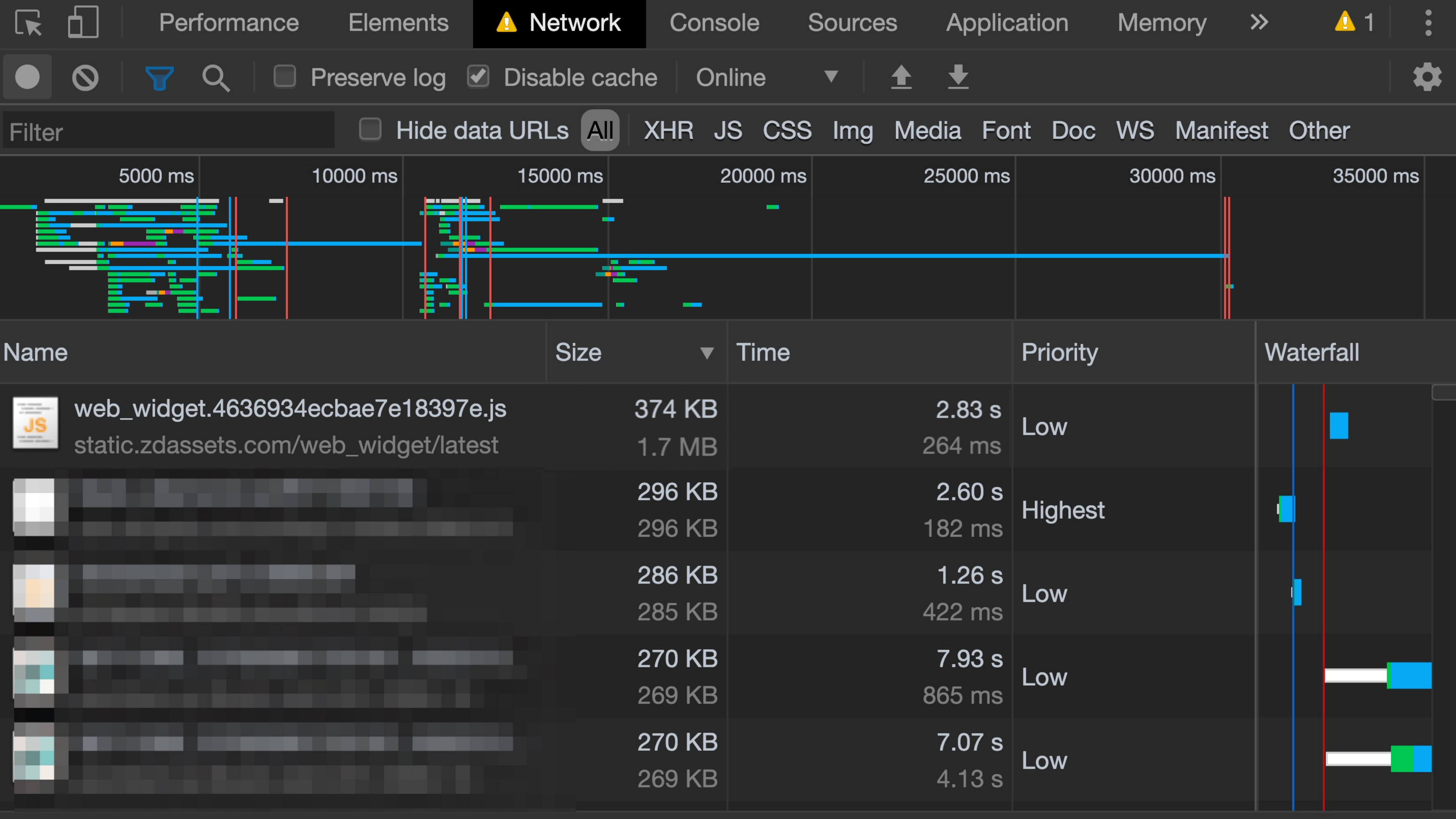
Contact Sales











CLIENT-SIDE A/B
TESTING &
PERSONALIZATION

<script>



<script>



<script>



Single-Point of Failure
(SPOF)



Introducing

The 37.5® Oxford

Don't sweat the workweek. Our high-performance, low-maintenance oxford is here - powered by sweat-preventing 37.5® Technology.

[SHOP NOW](#)




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MENU

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0




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SHOP NOW



PRE

Performance

Elements

5

1

</script defer=<script>

<style id="shopify-dynamic-checkout-cart">...</style>

<script>...</script>

<script src="https://cdn.optimizely.com/js/10894713027.js"></script>

<script async src="https://static.hotjar.com/c/hotjar-1152340.js?sv=6"></script>

<link type="text/css" rel="stylesheet" href="//staticw2.yotpo.com/Bfh0Ntn1JZv5vEvrBWAVKyjeVxByh0HRLHvT6M1n/widget.css?widget-version=2010.07.10.00.00.52">

... #shopify-section-header header div div div.header__aside

Find by string, selector, or XPath

Cancel

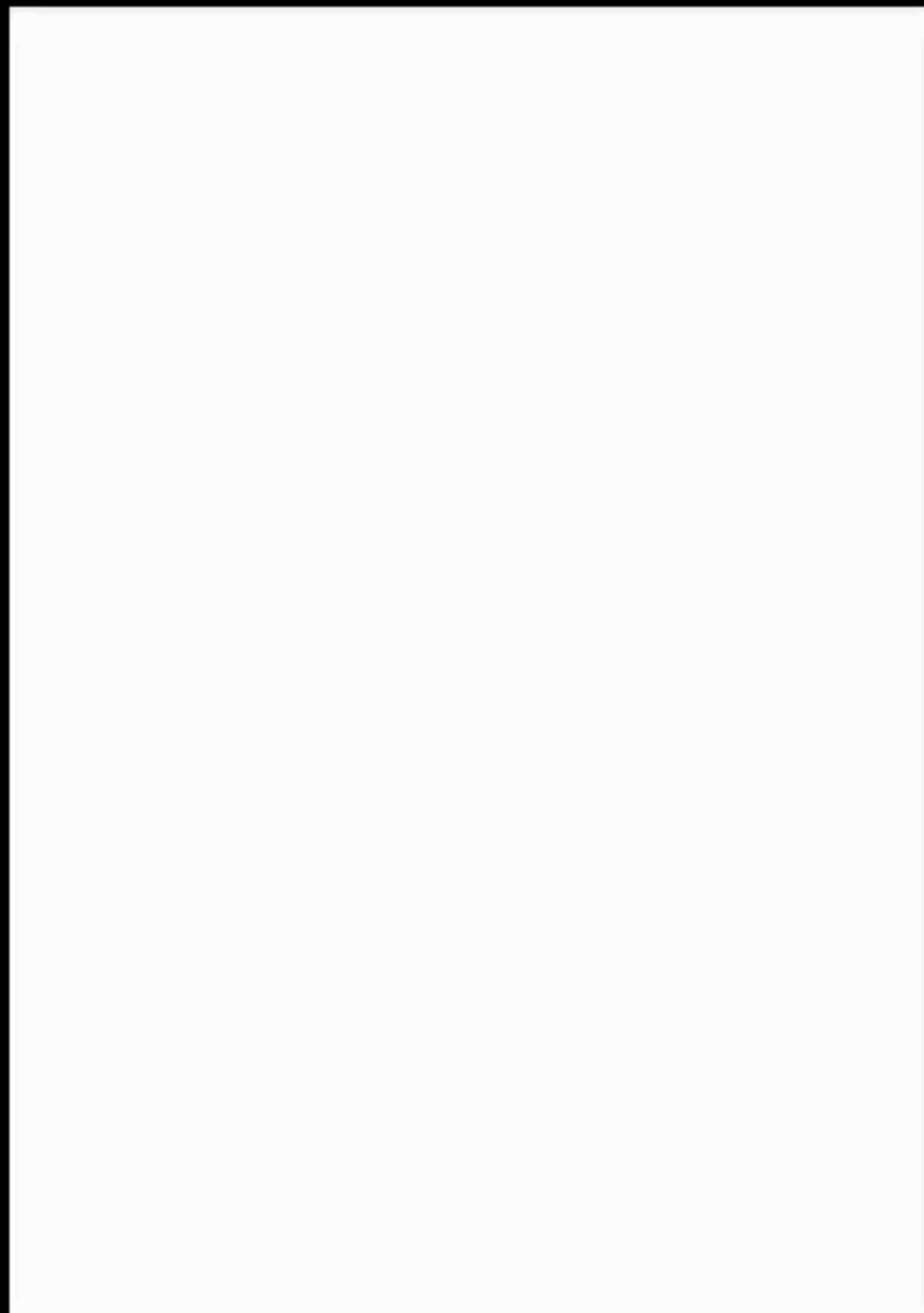
Styles

Computed

Event Listeners

DOM Breakpoints

Original



0.0

SPOF



0.0



Introducing Performance Edge: Making Web Experiments Run Blazingly Fast



By [Whelan Boyd](#)

September 12, 2019

[Developers](#), [opticon19](#), [Performance](#), [product announcements](#)

[f Facebook](#)[🐦 Tweet](#)[in LinkedIn](#)[✉ Email](#)

Today, we're excited to announce Performance Edge, a giant leap forward in experiment performance, available today in Early Access. Performance Edge makes experiments run faster by moving experiment processing from the browser to the [edge](#) (CDN). In our testing, we've seen web experiments using Performance Edge load in less than 50 milliseconds (faster than the [blink](#) of an eye).

[Introducing Optimizely Data Lab](#)

[All the Opticon19 Keynote Product Announcements](#)

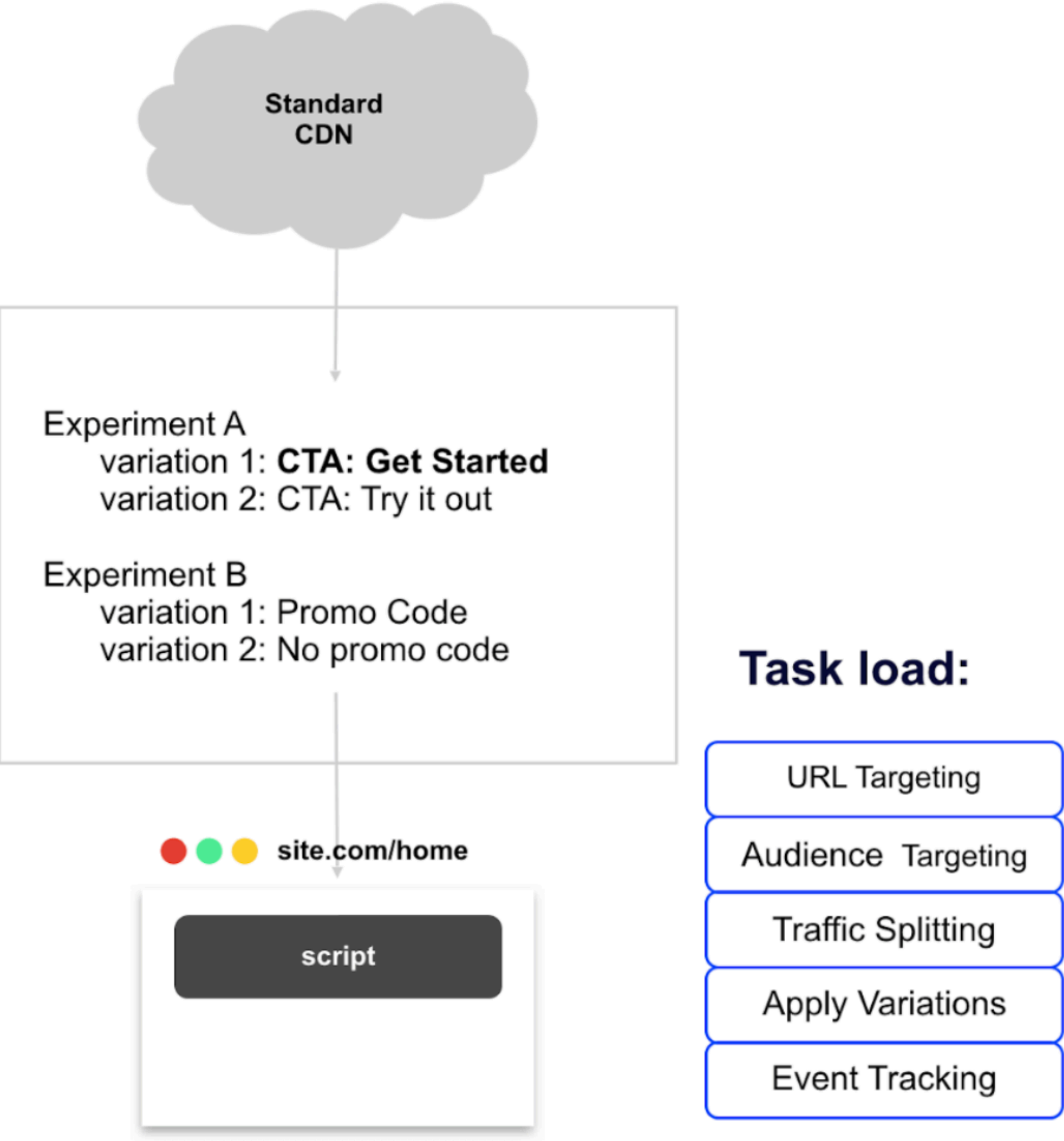
[Quantify the ROI of Your Experimentation Program](#)

**How to run a
successful
personalization
campaign**

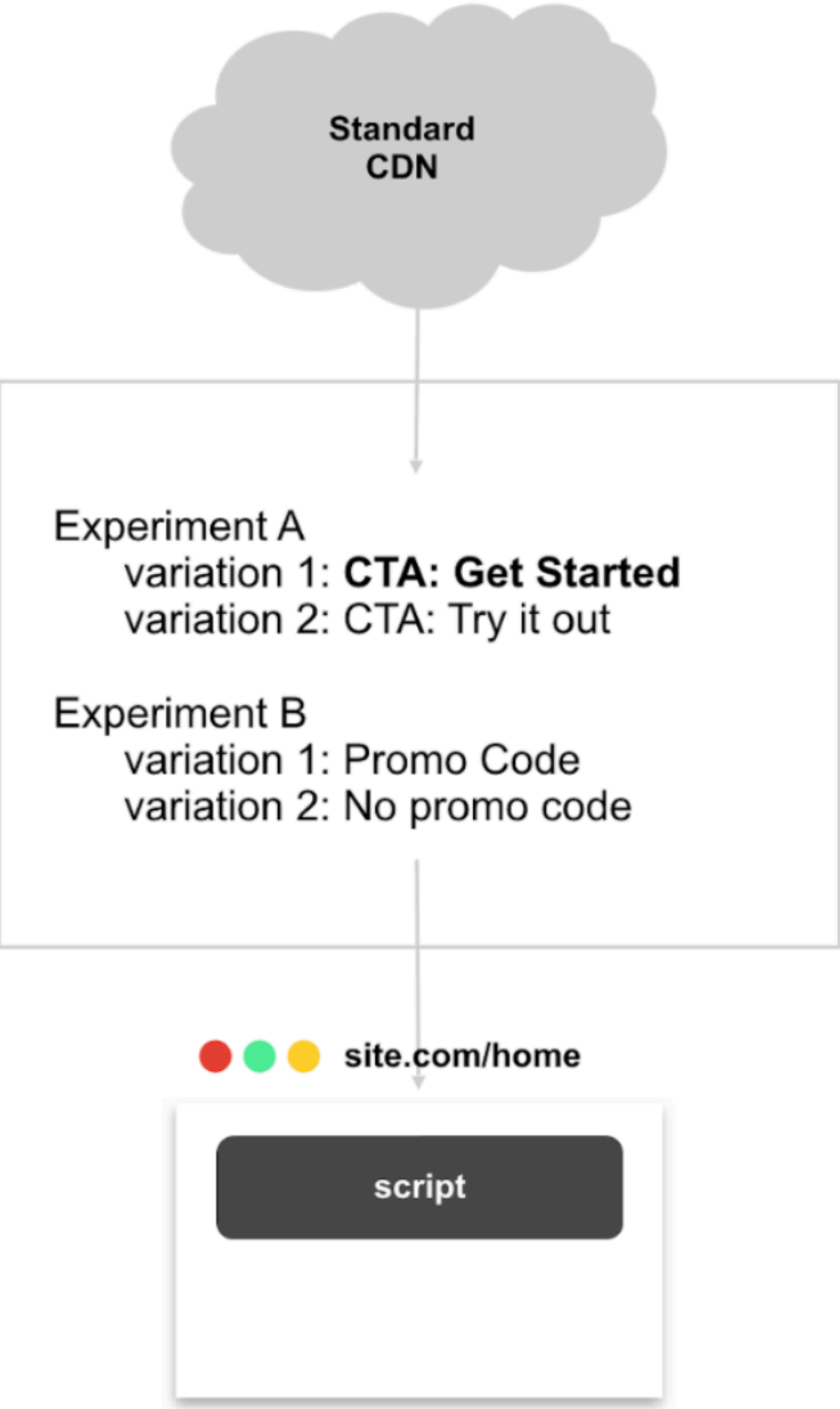
[GET THE GUIDE](#) →



Traditional



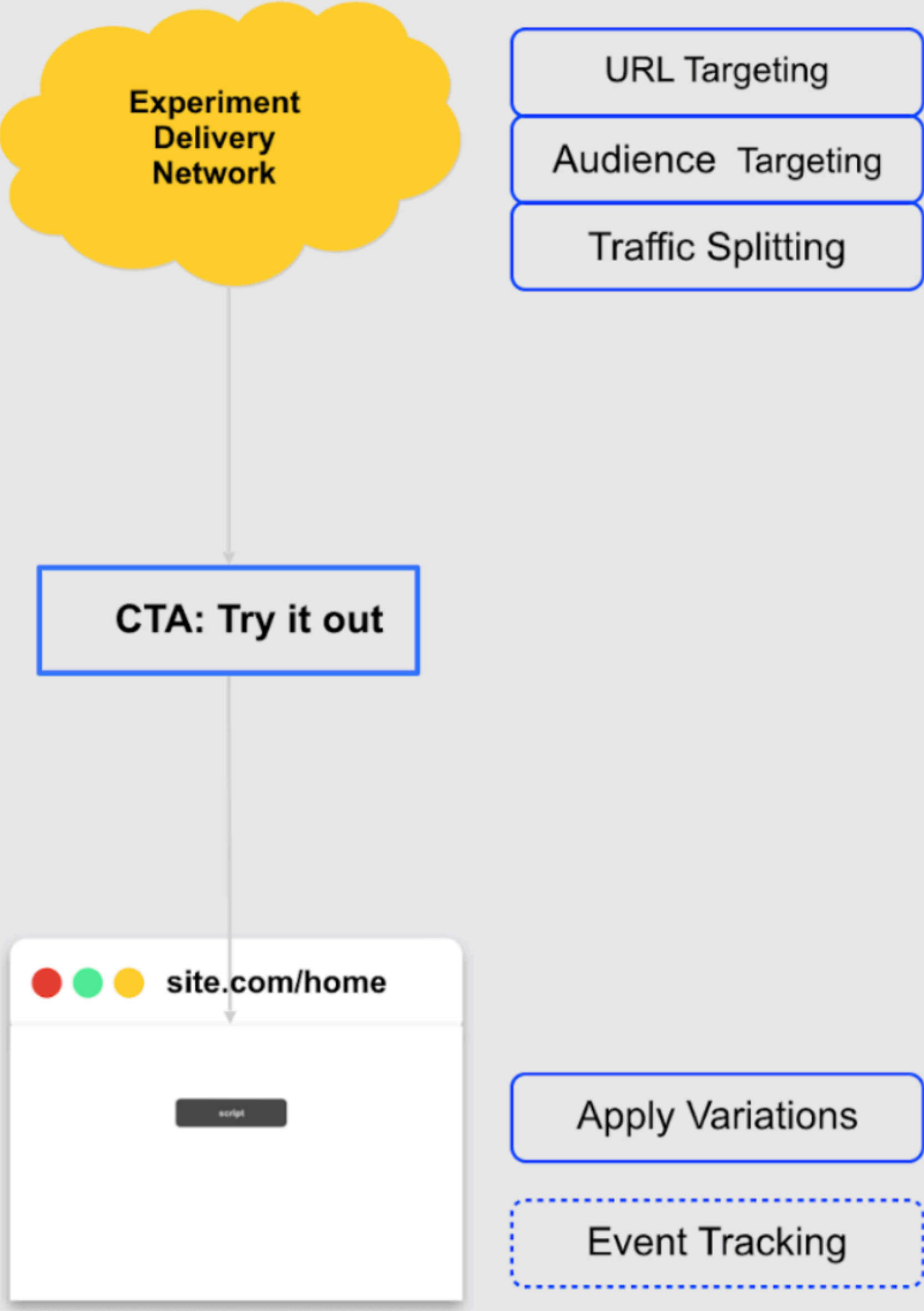
Traditional



Task load:

- URL Targeting
- Audience Targeting
- Traffic Splitting
- Apply Variations
- Event Tracking

Performance Edge



```
addEventListener('fetch', event => {  
    event.respondWith(handleRequest(event.request))  
})
```

```
/**
```

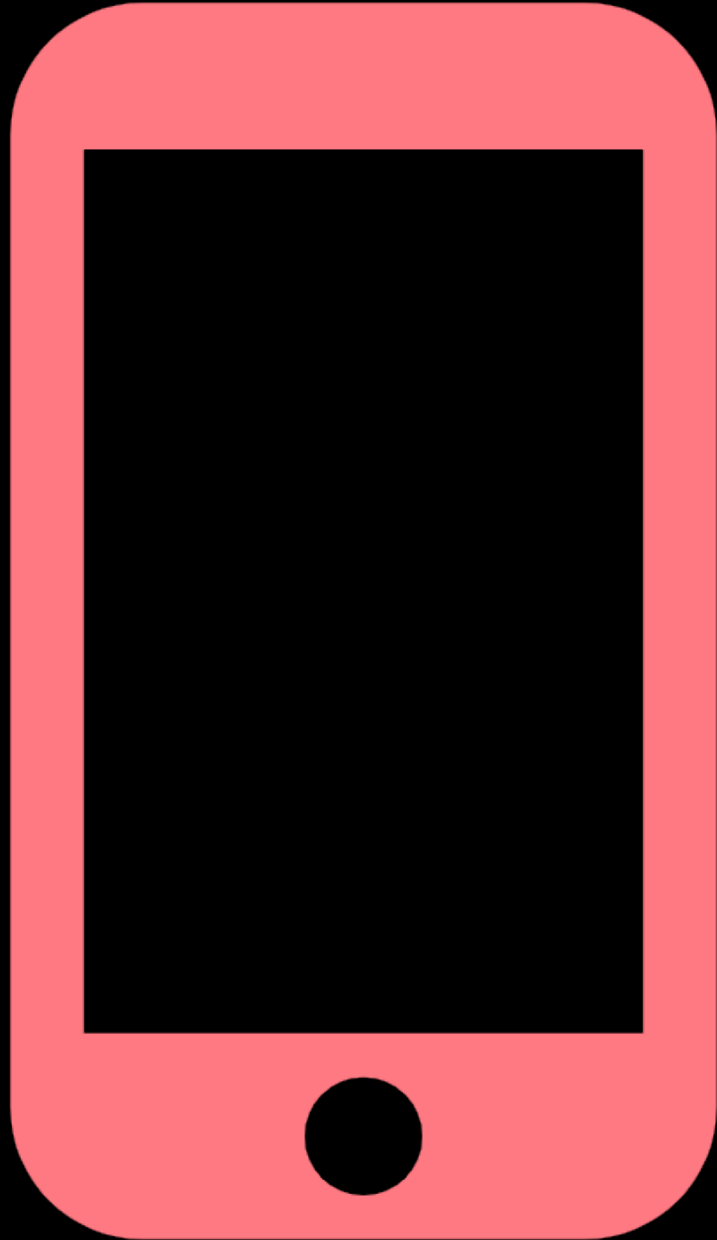
```
 * Fetch and log a request
```

```
 * @param {Request} request
```

```
 */
```

```
async function handleRequest(request) {  
    return new Response((new Date).toString());  
}
```

2x-20x improvement



It's still on **us.**

Checks & Balances

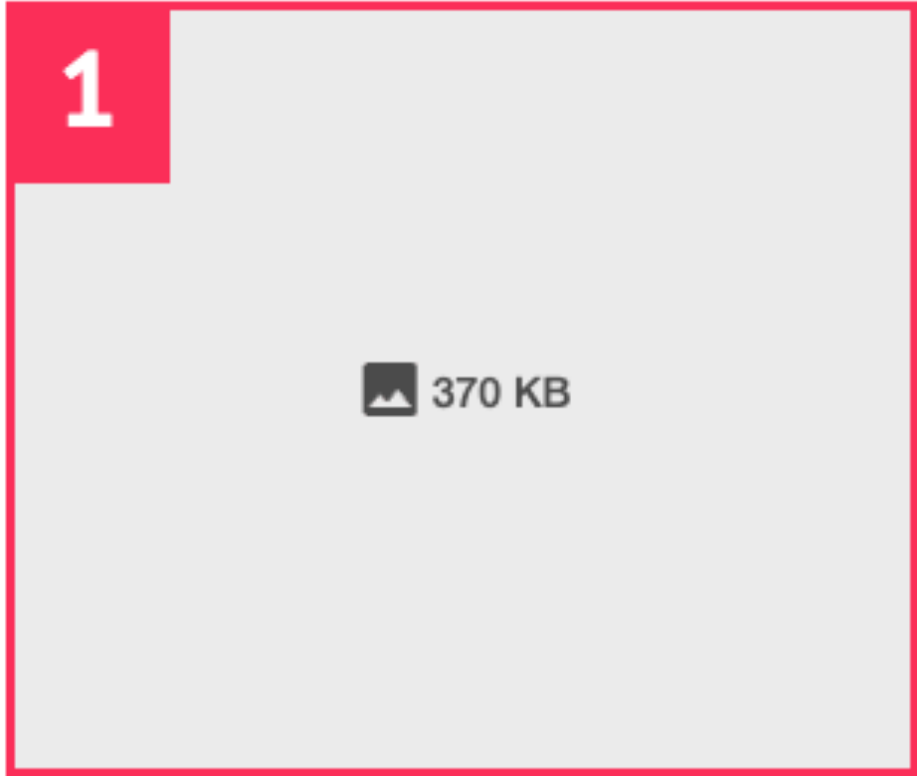
Feature-Policy: my-policy allowed-origins;

<iframe allow='my-policy allowed-origins'>

IN-BROWSER PERFORMANCE LINTING

Feature-Policy: oversized-images 'none';

Episodes



Scaling a Culture of Performance with Malek Hakim

How do you not only establish a culture of performance, but nurture it and scale it across a large organization? That's the question we try to answer in this week's discussion with Malek Hakim, a performance engineer at Priceline. We talk about what Priceline has been doing to cement a culture of performance across the organization, touching on everything from tooling and metrics, to education and experimentation.

[Listen to the episode or read the transcript](#)

Your host



Elements

Console

Sources

2

⋮

✕

top

▼

Filter

Err

4 hidden

⚙

✕ [Violation] Feature policy violation: oversized-images is not allowed in this document.

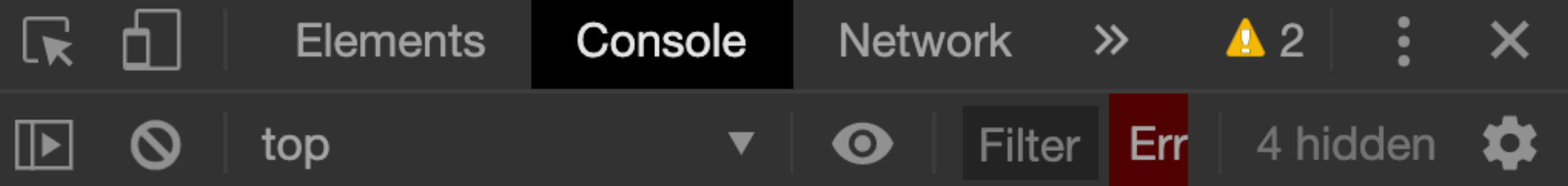
> |

Feature-Policy: unoptimized-lossy-images 'none';

Feature-Policy: unoptimized-lossless-images-strict
'none';

Chasing Waterfalls

Conversations with the people working to make the web faster for everyone, hosted by [Tim Kadlec](#).



5 [Violation] Feature policy violation: unoptimized-lossless-images-strict is not allowed in this document.

2 [Violation] Feature policy violation: unoptimized-lossy-images is not allowed in this document.



Chasing Waterfalls | TRAILER

Introducing Chasing Waterfalls

Chasing Waterfalls



00:00

02:21


```
Feature-Policy: unsized-media 'none';
```

Conversations with the people working to make the web faster for everyone, hosted by [Tim Kadlec](#).



Episodes

1



⌕

Elements

Console

Sources

⌵

⚠️ 2

⋮

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⏪

top

⏩

👁

Filter

Err

4 hidden

⚙

▶ 32

[Violation] Feature policy violation: unsized-media is not allowed in this document.

>

|

Conversations with the people working to make the web faster for everyone, hosted by [Tim Kadlec](#).



Episodes

1



⌕ 📄 Elements Console Sources >> ⚠️ 2 ⋮ ✕

⏮ ⏪ top ⏩ ⏭ 🔍 Filter Err 4 hidden ⚙️

▶ 32 [Violation] Feature policy violation: unsized-media is not allowed in this document.

> |

<> Code

! Issues 5

🔗 Pull requests 0

📁 Projects 0

📊 Insights

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Dismiss

🤖 Compare your base branch to a pull request and run plugins over it to view differences

🕒 38 commits

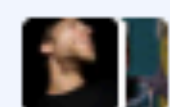
🔗 1 branch

🏷 6 releases

👤 4 contributors

📄 Apache-2.0

Branch: master ▼

[New pull request](#)[Find file](#)[Clone or download ▼](#)**sime** and **gauntface** Prevent vague error when copy and pasting (#19)

Latest commit 67760e9 on Oct 27, 2017

bin	Adding initial commit	a year ago
src	Shortened the pr bot description for github UI	a year ago
test	add fail PR parameter to plugin (#16)	a year ago



workbox-pr-bot commented 2 days ago



PR-Bot Size Plugin

Changed File Sizes

No file sizes have changed.

New Files

File	Size
packages/workbox-core/src/controllers/WorkboxCore.js	465.00 B
packages/workbox-core/src/utils/Assert.js	152.00 B
packages/workbox-core/src/utils/LogHelper.js	2.07 KB

All File Sizes

▶ View Table

<> Code

🔔 Issues 51

🔗 Pull requests 22

📁 Projects 0

📊 Insights

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Keep your bundle size in check

🕒 394 commits

🔗 58 branches

🏷️ 44 releases

👤 39 contributors


⚖️ MIT

Branch: master ▼

New pull request

Find file

Clone or download ▼

 **limonte** and **SaraVieira** chore(README): add link to AppVeyor issue (#235)

Latest commit 062d5b3 on Jul 28

📁 .github

Updated .github/ISSUE_TEMPLATE.md (optional)

a year ago

📁 art

Add art/chromedevsummit.png

a year ago

📁 src

clean up nested class files

2 months ago

```
"bundlesize": [  
  {  
    "path": "./dist/vendor-*.js",  
    "maxSize": "3 kB"  
  },  
  {  
    "path": "./dist/main.js",  
    "maxSize": "20 kB"  
  },  
  {  
    "path": "./dist/chunk-*.js",  
    "maxSize": "3 kB"  
  }  
]
```



All checks have passed

2 successful checks

[Hide all checks](#)



bundlesize — ./dist.js: 3.6Kb < threshold 4Kb (0.2Kb larger than master, careful!)



continuous-integration/travis-ci/push — The Travis CI build passed

[Details](#)



This branch has no conflicts with the base branch

Merging can be performed automatically.

Merge pull request



SURFACE OUR
BLIND SPOTS

ALWAYS EASIER TO
BUILD FOR
PEOPLE LIKE **ME**

ME

WHITE

WHITE

MALE

WHITE

MALE

RUGGEDLY HANDSOME

WHITE

MALE

RUGGEDLY HANDSOME

HEALTHY

WHITE

MALE

RUGGEDLY HANDSOME

HEALTHY

COMFORTABLY WELL-OFF

WHITE

MALE

RUGGEDLY HANDSOME

HEALTHY

COMFORTABLY WELL-OFF

FLUENT ENGLISH

“WE’RE FOCUSED
ABOVE THE FOLD.”

- TATIANA MAC



TECHNICAL DOCUMENTATION

“JUST”

“EASY”

“SIMPLE”

WHITE

MALE

RUGGEDLY HANDSOME

HEALTHY

COMFORTABLY WELL-OFF

FLUENT ENGLISH

🌐 Is React Translated Yet?

The global React community is translating reactjs.org into **45** languages:

Sort By: **Lang Code**

English Name

Completion

Start Date

Last Updated

Arabic

العربية

ar.reactjs.org



Released!

Core: **100%**
Other: **90%**

[Contribute](#)

Start date: 2019-02-10
Last updated: 2019-09-27



Azerbaijani

Azərbaycanca

az.reactjs.org



Released!

Core: **100%**
Other: **28%**

[Contribute](#)

Start date: 2019-02-07
Last updated: 2019-09-23



Bulgarian

Български

bg.reactjs.org



Wrapping up

Core: **77%**
Other: **0%**

[Contribute](#)

Start date: 2019-02-11
Last updated: 2019-06-30



Bengali

বাংলা

(bn.reactjs.org)



In progress

Core: **55%**
Other: **10%**

[Contribute](#)

Catalan

Català

(ca.reactjs.org)



In progress

Core: **40%**
Other: **0%**

[Contribute](#)

German

Deutsch

de.reactjs.org



Wrapping up

Core: **81%**
Other: **18%**

[Contribute](#)

Translate into Japanese #94

New issue

🔔 Open

zacky1972 opened this issue on Jan 19, 2018 · 32 comments



zacky1972 commented on Jan 19, 2018

...

We'll translate the parcel website into Japanese!



15



2



2

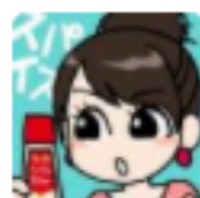


3



corocn commented on Jan 19, 2018

...



Pittan commented on Jan 27, 2018

Contributor

...

@zacky1972 Is there something I can help?

Assignees

No one assigned

Labels

enhancement

help wanted

Projects

None yet

Milestone

No milestone

17 participants

Translate into Japanese #94

[New issue](#)

! Open

zacky1972 opened this issue on Jan 19, 2018 · 32 comments

Why do you guys think it's a good idea to translate programming documentation into languages other than English? Please read,

- Jeff Atwood (creator of StackOverflow) - [The Ugly American Programmer](#)
- My essay on why I think [the world would be a better place if more people used English as the universal language](#)



Pittan commented on Jan 27, 2018

Contributor



@zacky1972 Is there something I can help?

Projects

None yet

Milestone

No milestone

17 participants



Mariko Kosaka

@kosamari

Is having translation of English document in other language taking any information away from English reader? 🙅 NO

On the flip side, being told English should be one language we use and translation is doing disservice is a HUGE demotivation factor for people volunteering.

5:58 AM · Feb 12, 2019 · [Twitter Web Client](#)

WHITE


MALE

RUGGEDLY HANDSOME


HEALTHY

COMFORTABLY WELL-OFF

FLUENT ENGLISH

A close-up photograph of a chrome kitchen faucet set into a speckled granite countertop. A white ceramic sink is visible in the lower right. A powerful, turbulent spray of water is erupting from the side of the faucet, creating a large, bright plume. The faucet handle is visible in the upper right.

Larry, go.

A close-up photograph of a person's hand holding a chrome faucet handle. The hand is positioned palm-up, with the thumb and index finger gripping the handle. A silver ring is visible on the ring finger. The background is a speckled brown countertop. The text "Black hand: Nothing." is overlaid at the bottom in a bold, white font with a black outline.

Black hand: Nothing.

WHITE

MALE

RUGGEDLY HANDSOME

HEALTHY

COMFORTABLY WELL-OFF

FLUENT ENGLISH

Period-tracking apps are not for women

The golden age of menstrual surveillance is great for men, marketers, and medical companies.

By Kaitlyn Tiffany | @kait_tiffany | kaitlyn.tiffany@vox.com | Updated Nov 16, 2018, 12:35pm EST

   SHARE



A cartoon cloud told me I might be pregnant.

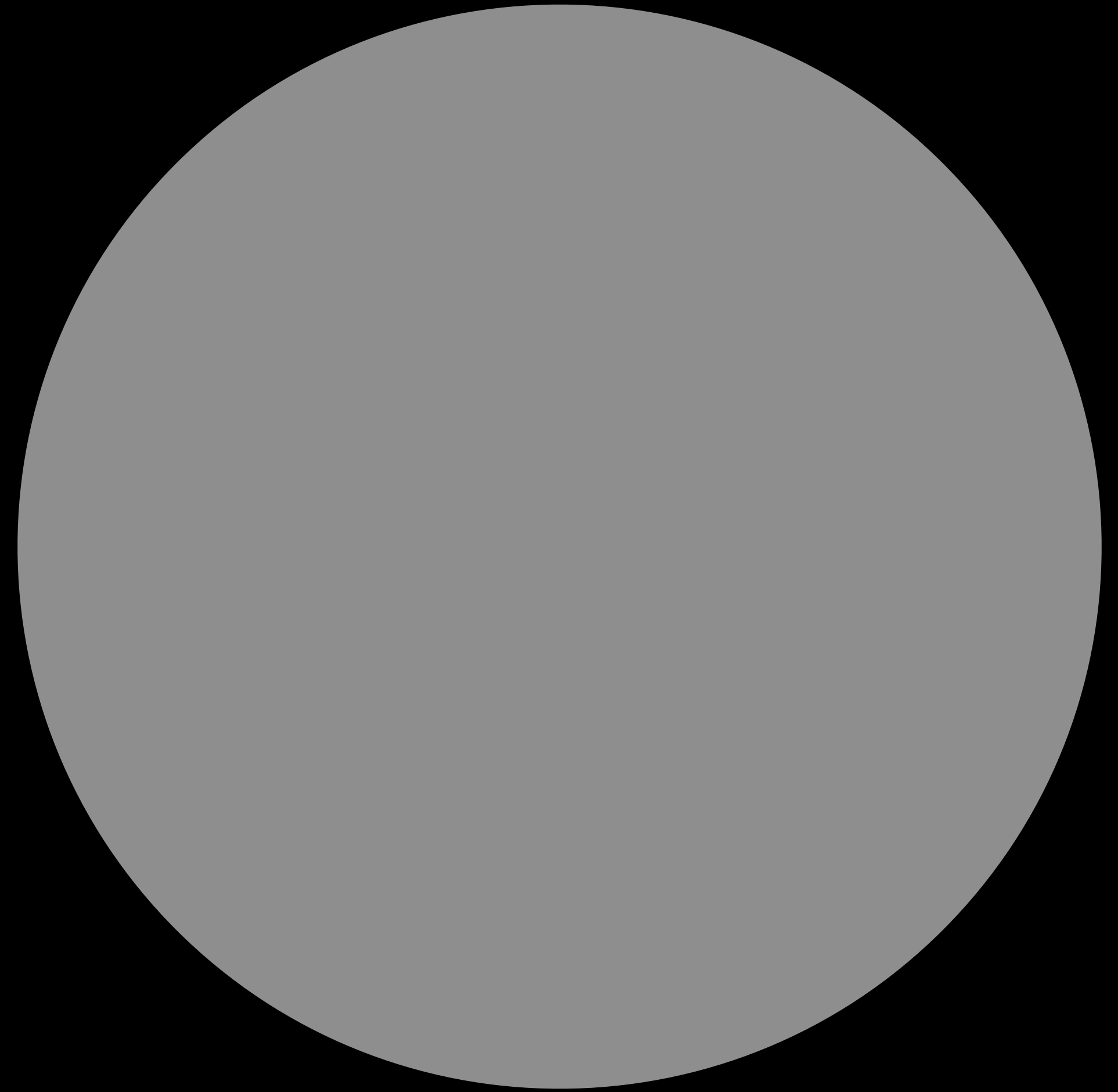
Its little cloud body drifted across my iPhone screen: “7 days late!” written in friendly blue lettering on its belly. It was very cute, and indeed, two pregnancy tests later, it could be confirmed that I *was* pregnant — not cute at all. “8 days late! 9 days late! 10 days late! 11

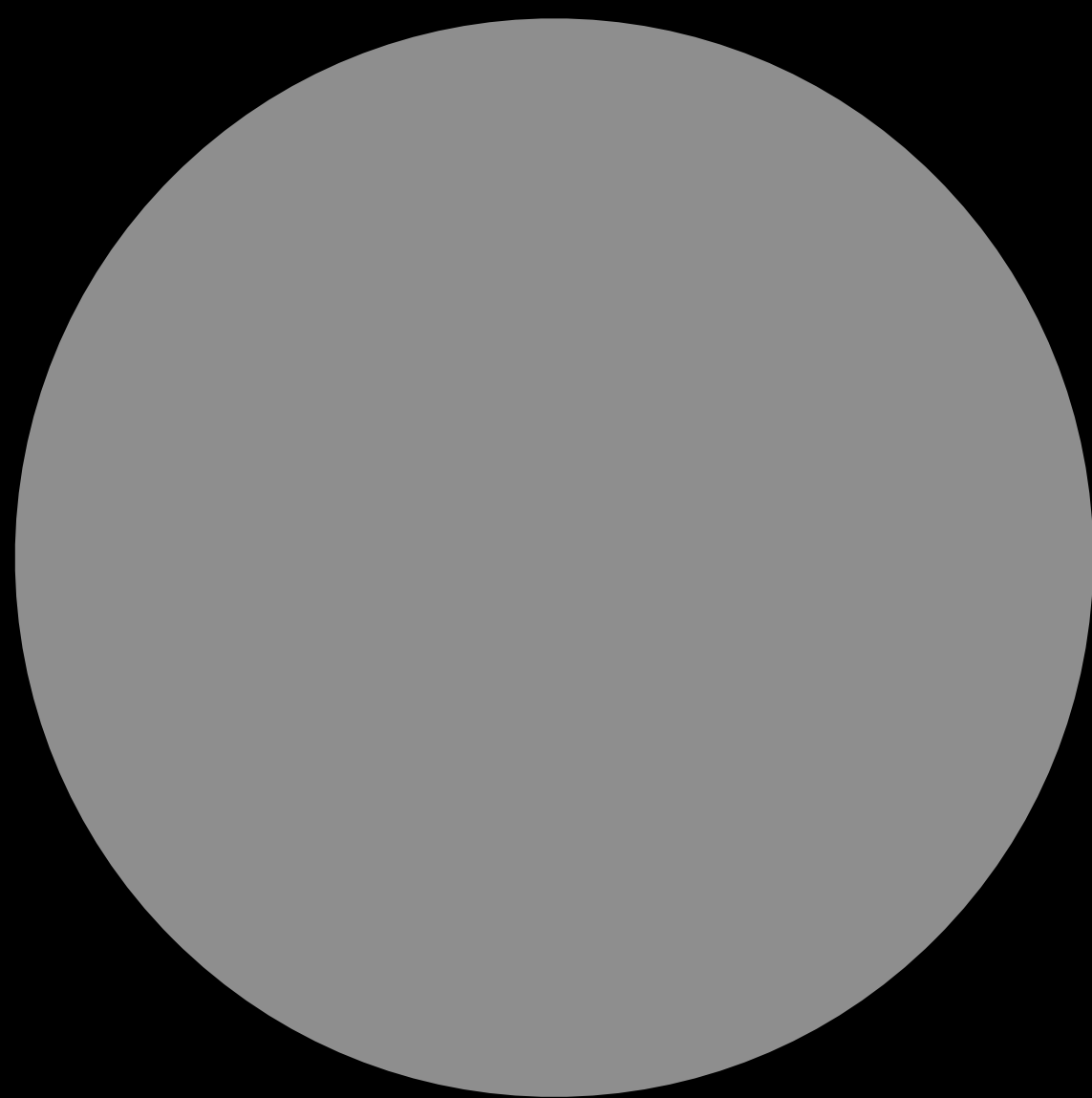
days late!” the cloud informed me, as the day of my abortion approached. “25 days late! 36 days late! 41 days late!” it announced, as I waited six weeks for my post-procedure cycle to reset. When it did, I realized I couldn’t just go back to logging my period as normal: The app would think I’d undergone a cycle more than twice as long as usual and adjust all my averages, rendering all of its future predictions completely useless to me.

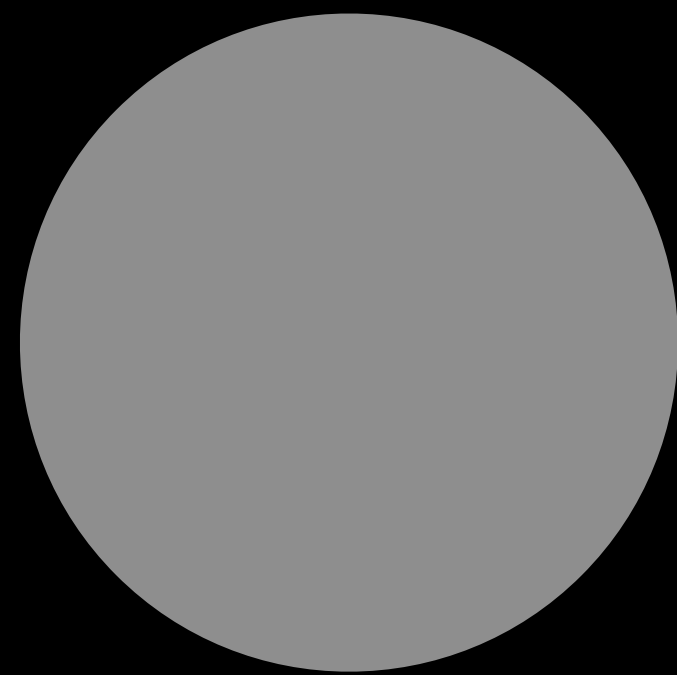
I had been using the same ad-riddled, **ultra-pink app** since I bought my first smartphone in 2014, and now I was going to have to delete all of its learnings and start over. There was no way to explain to it that something out-of-the-ordinary had happened to my body, and while this wasn’t a huge inconvenience, it did strike me as wildly silly. I mean, the culture I live in had already done a thorough enough job prompting me to codify myself as a “bad” woman, and now some poorly designed app was telling me I was also bad data.

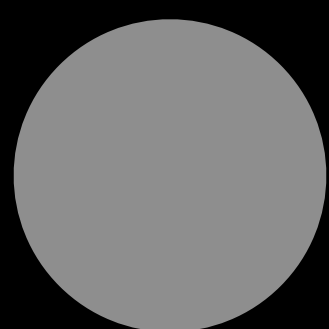
CRITICISM.

OBSERVATION.









IS THIS IS FOR
EVERYONE?

OR FOR PEOPLE
LIKE US?

ME

YOU

VS

EVERYONE



THANK YOU!

Tim Kadlec @tkadlec #artifactconf