

Live Life in Perpetual Beta:

What Software Development Can Teach Us About Life



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#DevFestMelbourne

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Alpha → Beta → Release



VS





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3 lessons

Done is better
than perfect

***“If you’re not embarrassed by
the first version of your product,
you’ve launched too late.”***

– Reid Hoffman, Founder of LinkedIn

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Just launch.

Don't let perfect be the enemy of good.

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speaking

about

Hi, I'm Jess.
I wear many
hats.



**You can't learn or improve from
experiences you haven't had.**

***“I have not failed. I’ve just found
10,000 ways that won’t work.”***

– Thomas Edison, Inventor

Release early,
release often

**Tight feedback loops ensure
we build the right thing**



VS



***“Incremental change can
create remarkable results.”***

– Ryan Lily

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Special Thanks



Speci



Accessibility
benefits everyone



Accept opportunities.

Then reflect.

***“We do not learn from experience.
We learn from reflecting on experience.”***

– John Dewey

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***“It does not matter how slowly you go,
as long as you do not stop.”***

– Confucius

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**Try a thing,
see if you like it**

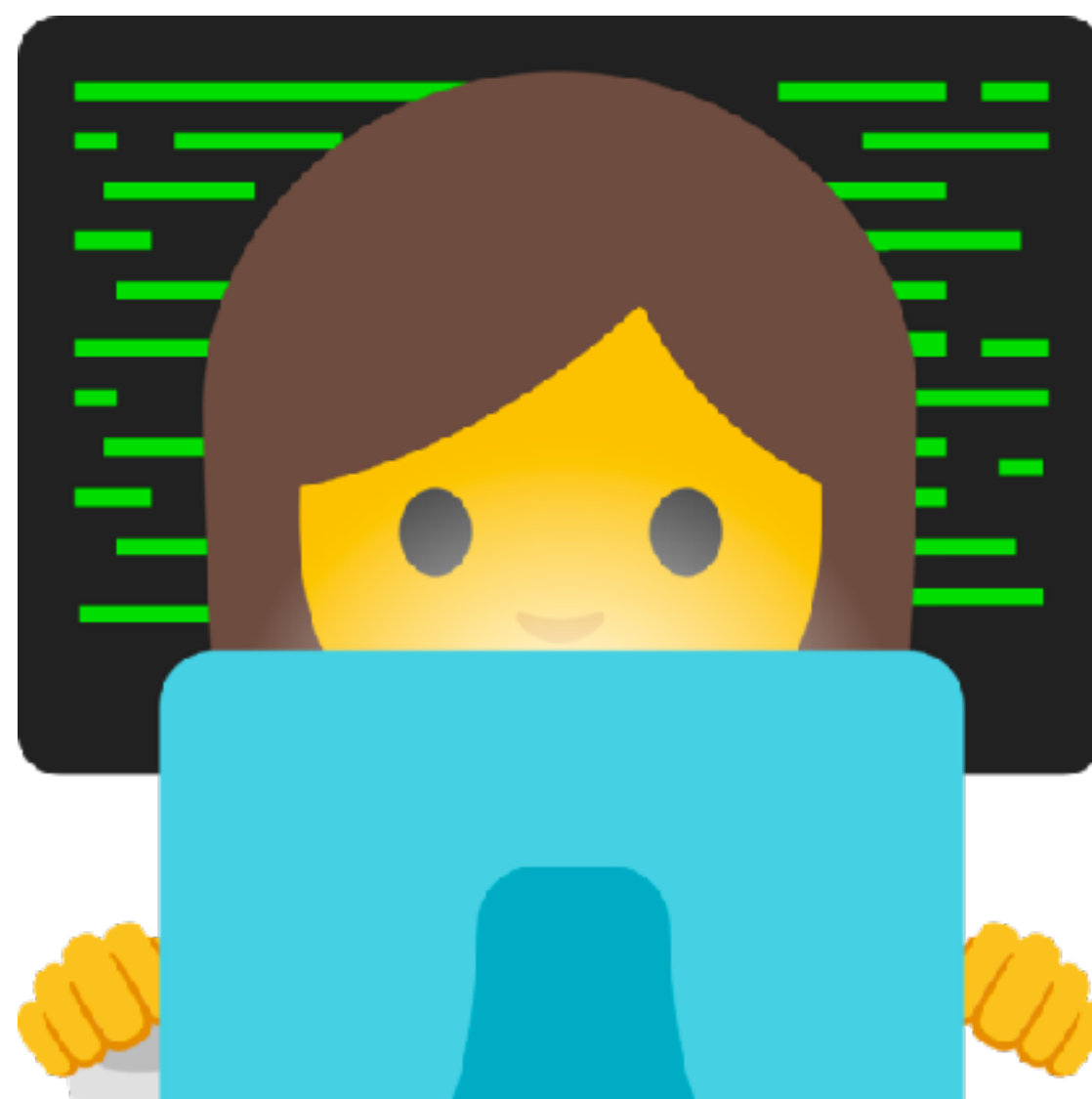
Don't be afraid
to pivot



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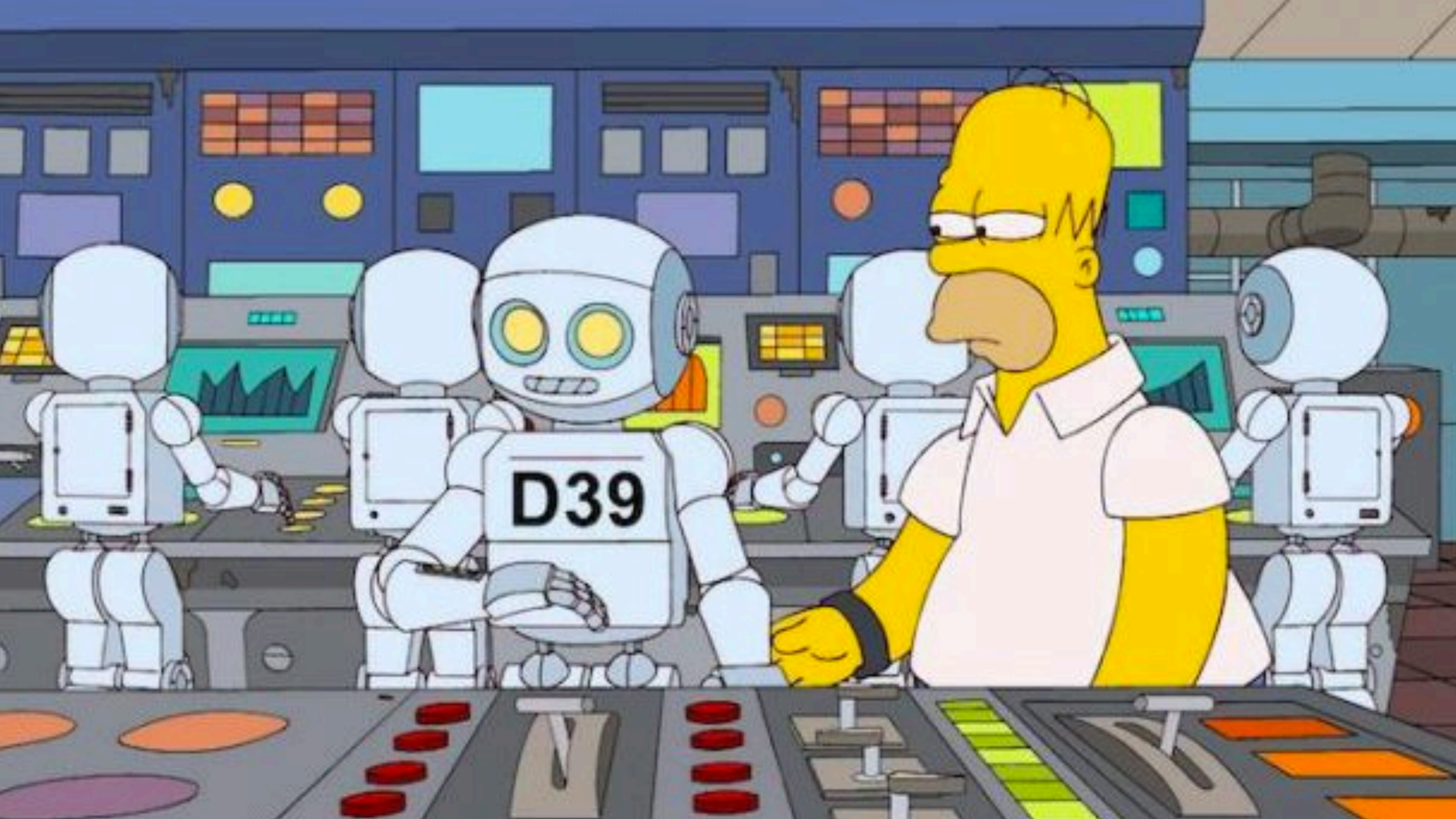


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Change is scary.

Even when it makes sense.

Change is scary.

Do it anyway.

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***“If you don’t like how things are,
change it. You are not a tree.”***

– Jim Rohn

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It's never too late.

Your current path is not set in stone.

Living life in Beta

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Reject the status quo

- ◆ Focus on progress not perfection
- ◆ See failures as opportunities
- ◆ Reflect on your progress
- ◆ Don't be afraid to change direction

Thanks!

Slides: bit.ly/googledevfest19

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