Ciao!

Sono Francesca Marano

- WordPress core team lead at Yoast

- Release co-lead WordPress 5.3 and 5.4

5.3 + 5.4

How does change happen

1 Businesses

2 Community

3 Modernisation

2020–2021
5.6 to 6.0

Coming up next

WordPress 5.6 – Mid December 2020

Security matters

- **Iterate on plugin and themes auto-updates**

- **Auto-updates for core major releases**

- ~~Drop PHP 5.6~~

It can be done!

Security matters

- Iterate on plugin and themes auto-updates

- Auto-updates for Core major releases

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Speed matters

- Lazy-loading images

- Add support for PHP 8.0

- Locally hosting fonts in Themes

- Introduction of a font enque API

Accessibility matters

- Improve accessibility, always.

The WP Campus Gutenberg accessibility report

Gutenberg has *significant and pervasive accessibility problems* [...] severe in nature. Organizations which have high risk profiles should consult legal counsel before using it and may want to choose to use the legacy editor instead.

The *W3C* decision

What's next?

Gutenberg (WordPress) phases

1 *The editor*

2 Full site editing

3 Collaboration

4 Multilingual

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Concerns

Full site editing - concerns

Timeline

Full site editing - concerns

The future of WordPress theme shops

Full site editing - concerns

What it means for old themes

Stay in the loop

- https://gutenbergtimes.com

- https://fullsiteediting.com

- https://make.wordpress.org (/Core /Design /Accessibility /Themes)

Beyond 2020

Gutenberg (WordPress) phases

1 The editor

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3 *Collaboration*

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Gutenberg (WordPress) phases

1 The editor

2 Full site editing

3 Collaboration

4 *Multilingual*

Hopes and *Dreams*

From the Community

- Translated into many more languages so that people from all over the world can use it and contribute to it

- Multilingual in its Core, including fallback languages

From the Community

- Eco-conscious and sustainable
- Privacy related tools and functionality
- Better performance
- Better SEO out of the box

From the Community

- More competition from other platforms

- Fully accessible

- wp-admin as a Single Page Application

- [Application of blockchain](#)

"*I would love WordPress to become easier in the future. It is still rather hard for nontechnical people to get started. Also, I think the platform has grown despite its marketing and not because of it. So, in the future of WordPress I would love to have a consistent story, and a consistent strategy*"

Marieke van de Rakt, Yoast CEO (aka my boss lady)

The Future is *bright*

Contribute
selfishly and generously

"Every good work of software starts by scratching a developer's itch"

Eric S. Reymond, the Cathedral and the Bazaar

Let's continue the conversation

Where?

Online

- Yoast booth

- Yoast.com

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🐦 @Yoast

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