

# The Search for Better Glue

Taylor Barnett (@taylor\_atx)



LonghornPHP 2021

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Hypothesis:

People dislike glue work  
because of bad, past  
experiences

What is Glue?



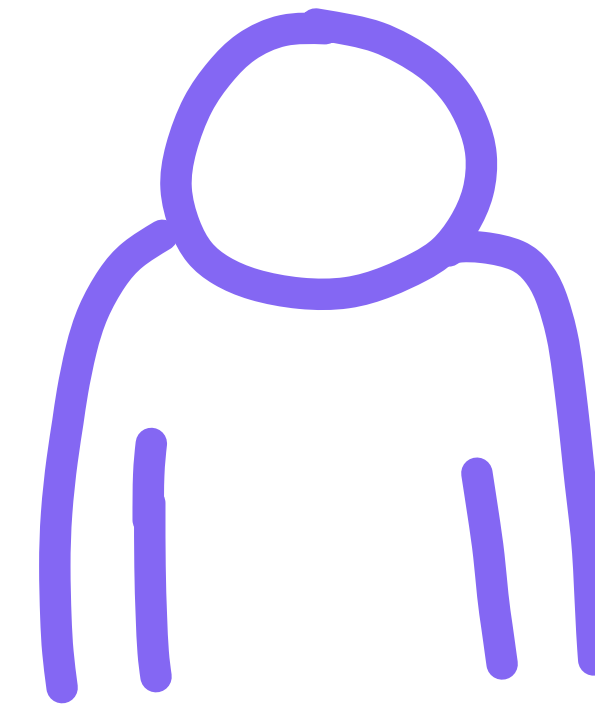
Glue (verb): To integrate different parts of a system together that would otherwise be incompatible

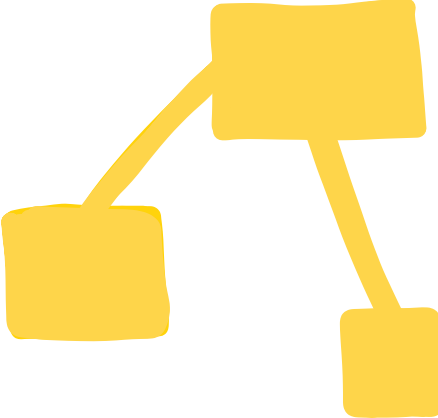
(also a noun)

“...the less glamorous - and often less-promotable - work that needs to happen to make a team successful.”

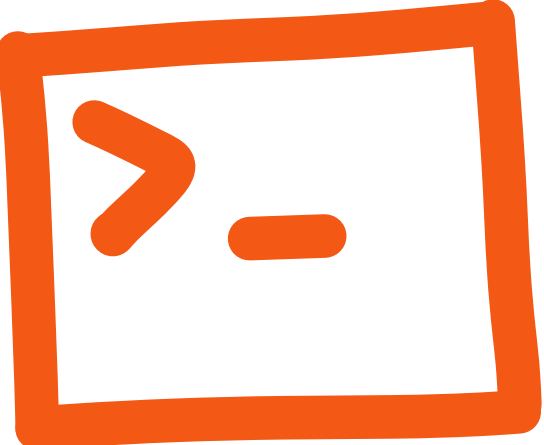
-Tanya Reilly

Human

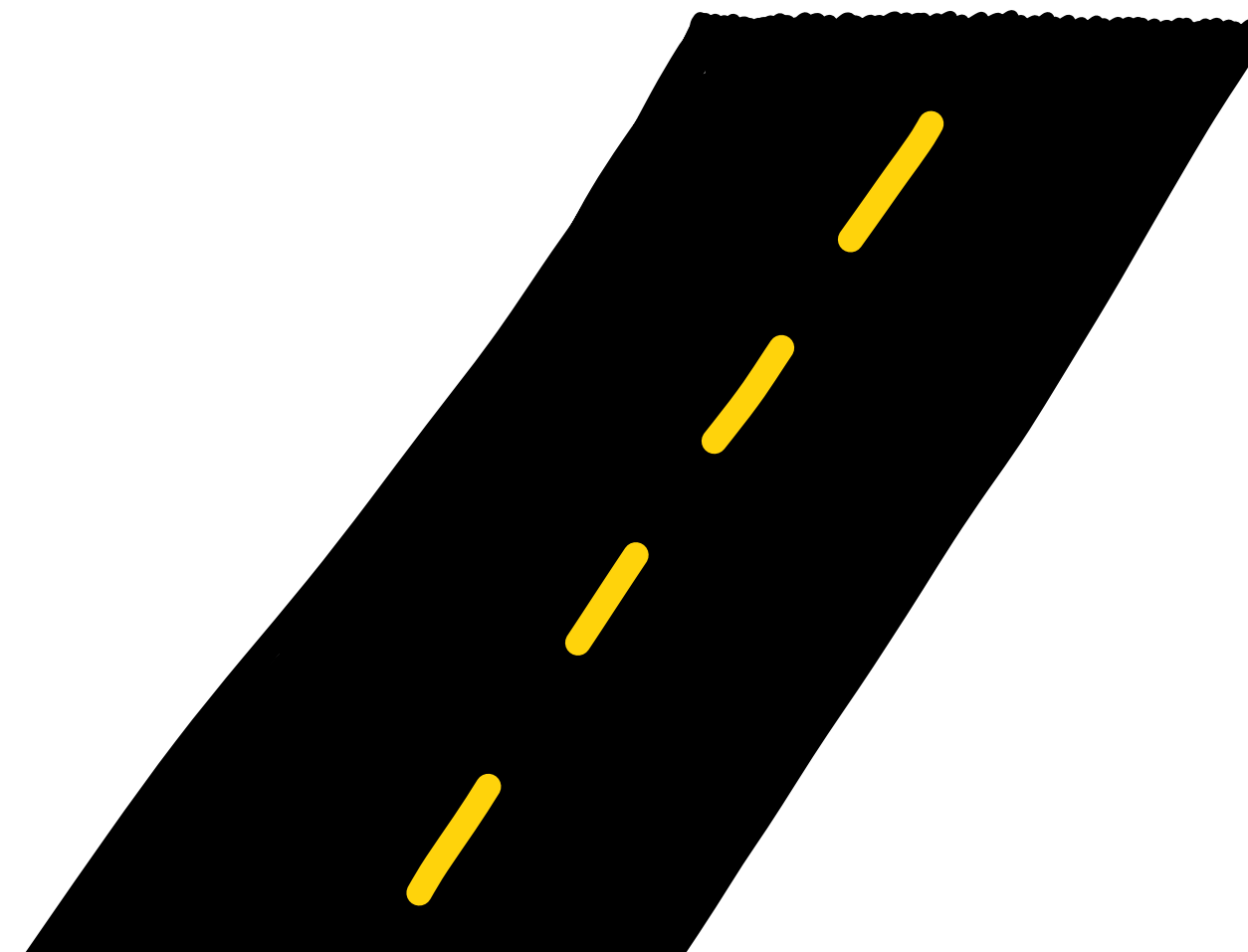


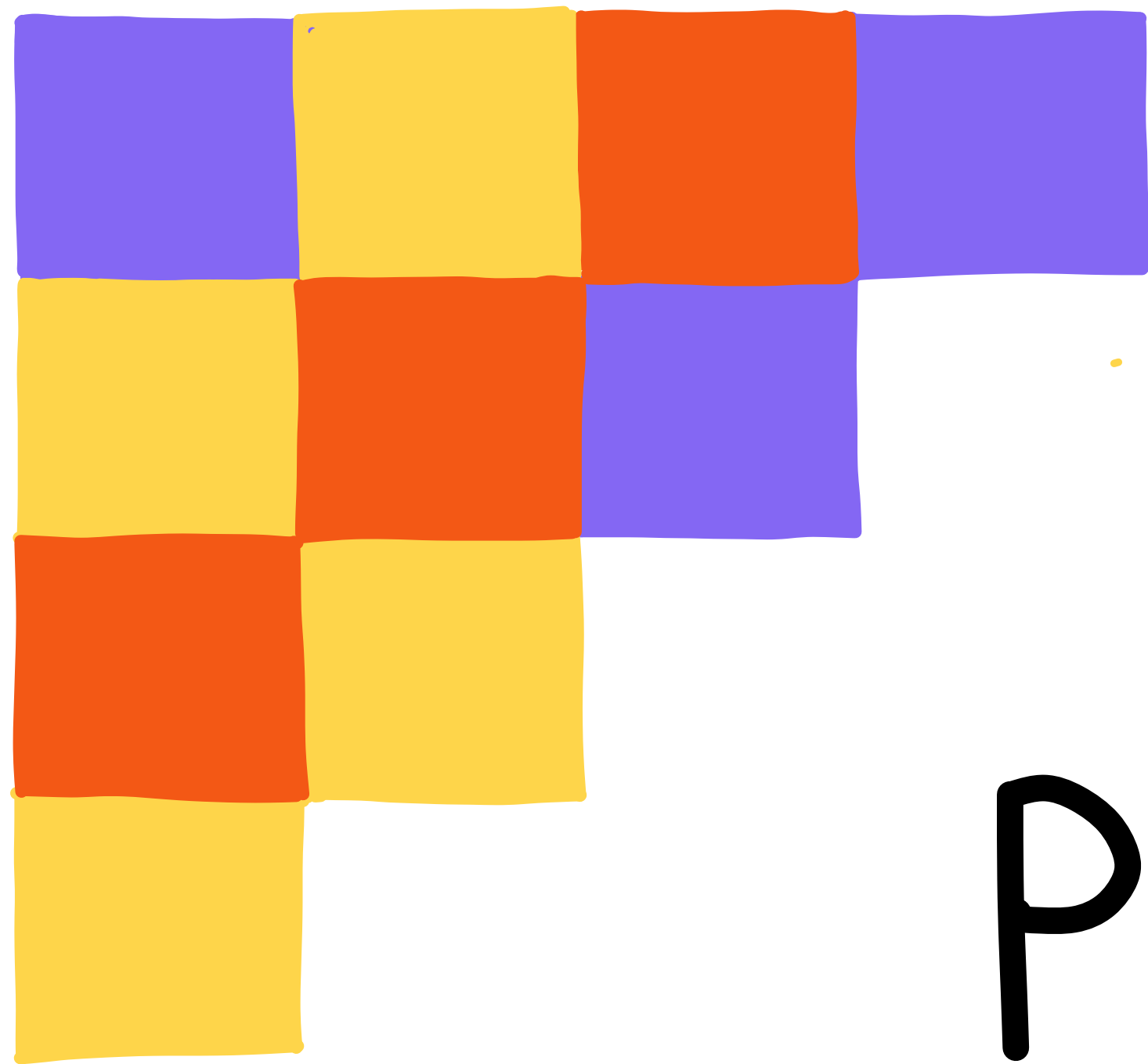
Design 



Code 

The road to improving glue work has been narrow, slow, and with many road blocks





# Patchwork of tools and services

Glue is complex

We often have to solve for  
glue ourselves



“And you may ask yourself,  
“Well... how did [we] get here?”

-Talking Heads



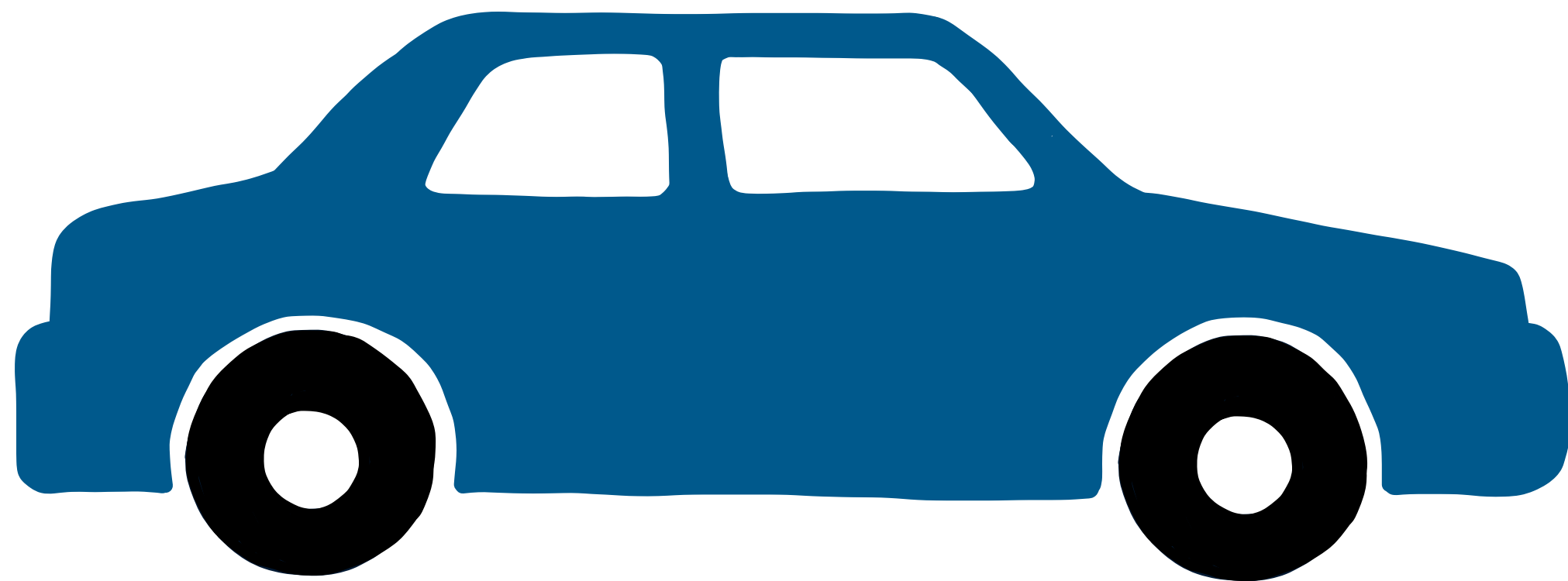
First there was AWS...



First there was AWS...



# Software supply chain



raw materials

assembly

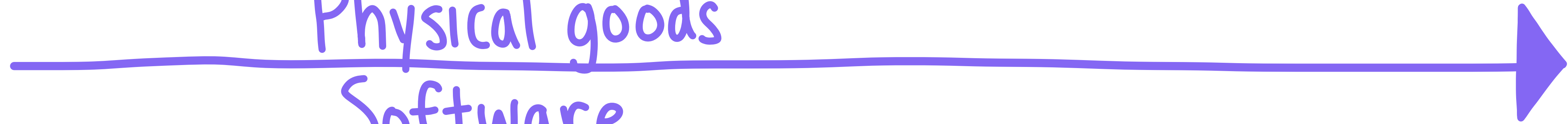
shipment

goods

customer sales

Physical goods

Software



Source code  
and dependencies

engineers  
and build  
systems

network

application  
repository

deployed  
systems

APIs

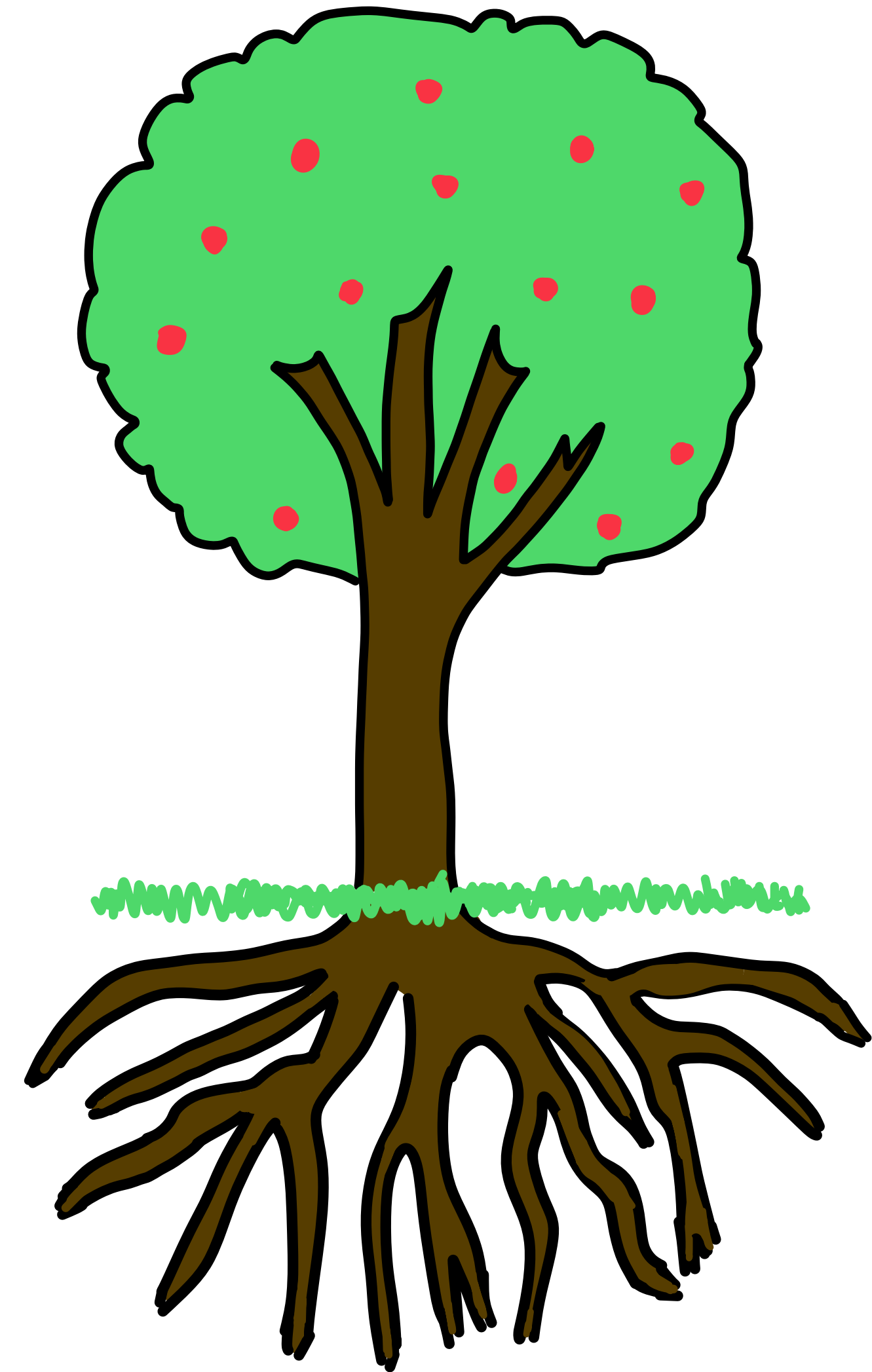
dev tools

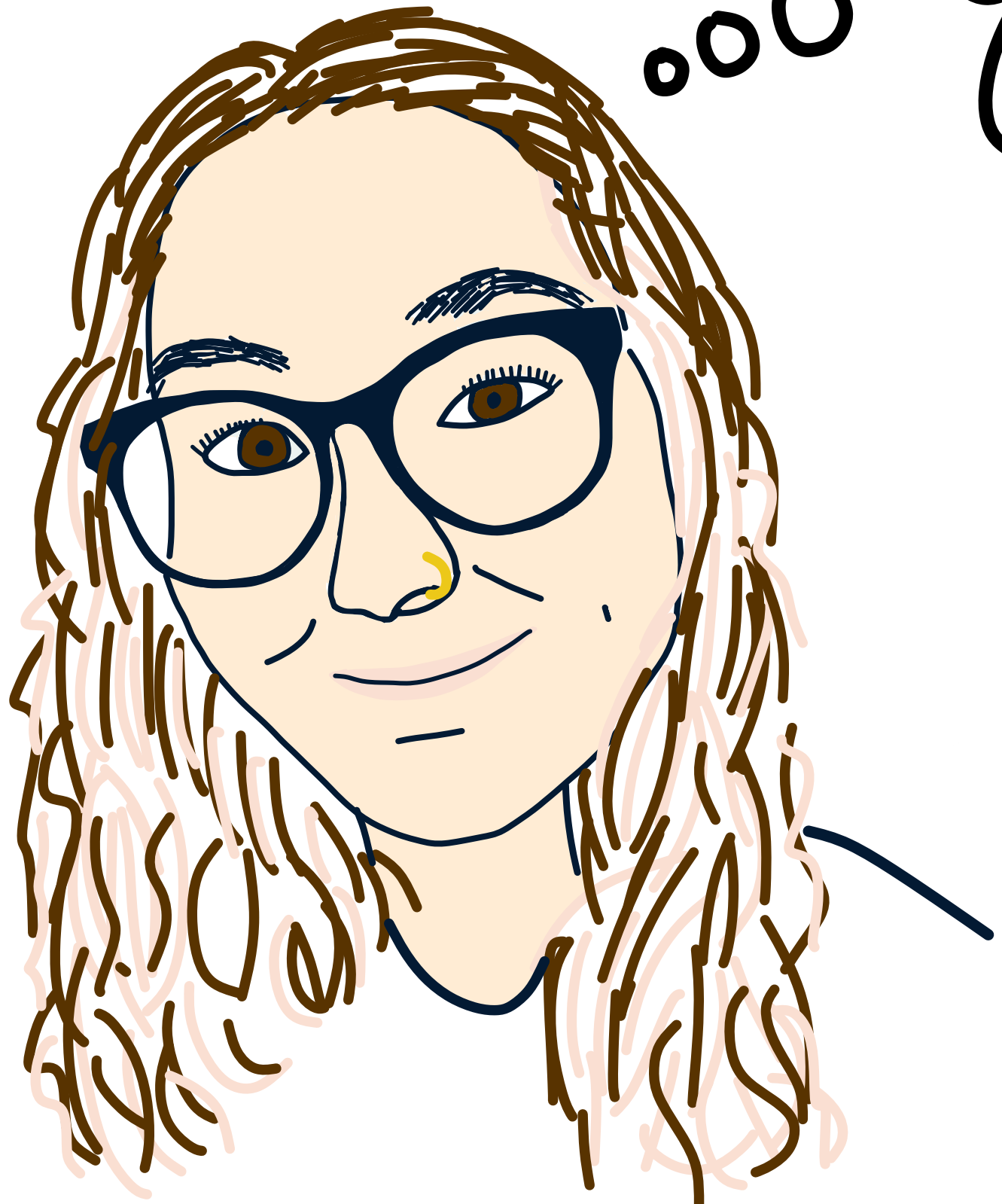


Infrastructure

# Core competencies

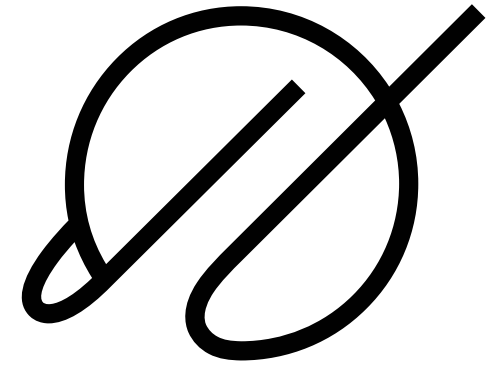
(Fancy business term)





ooo

APIs, APIs,  
APIs

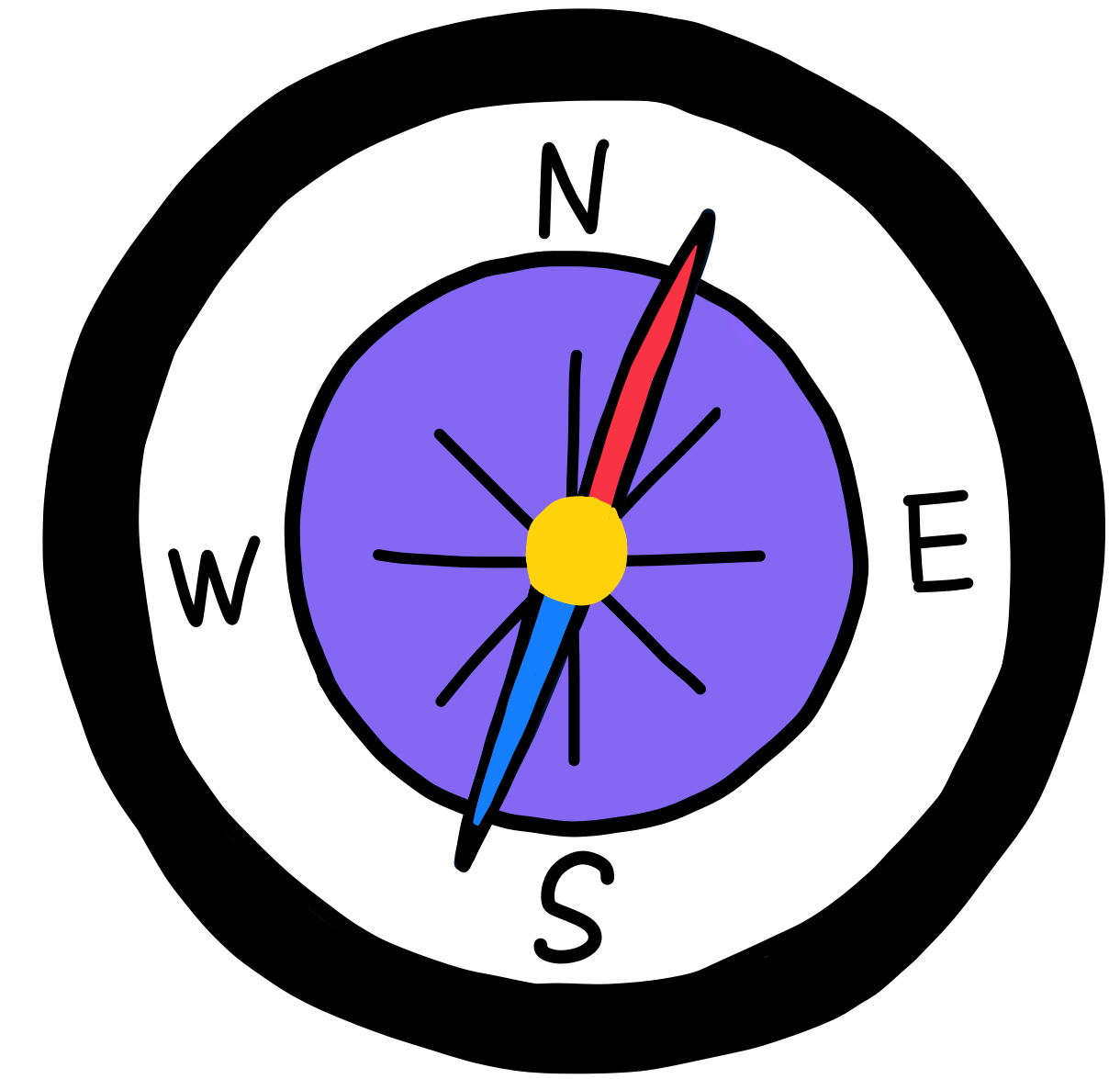


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We've solved **old** problems,  
but discovered **new** problems



Where do we go from here?

1 Learn how to “outsource” well

# The new role of the developer



# Vendor Engineering

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Buy vs. Build

What problem are we solving for?



What opportunity are we going for?

Perception that third-party is unreliable,

**BUT** some developers:

- Don't write docs
- Don't do periodic security updates
- Don't do regular maintenance
- Don't have time to fix any bugs

@coilysiren

Example:

Self-hosted vs. hosted WordPress

Example:  
A marketing blog

Example:

Database as a Service

Ask good questions to gauge  
compatibility and fit

What friction you can deal with  
and what is a dealbreaker?





Vendor future roadmaps

How do they take input?

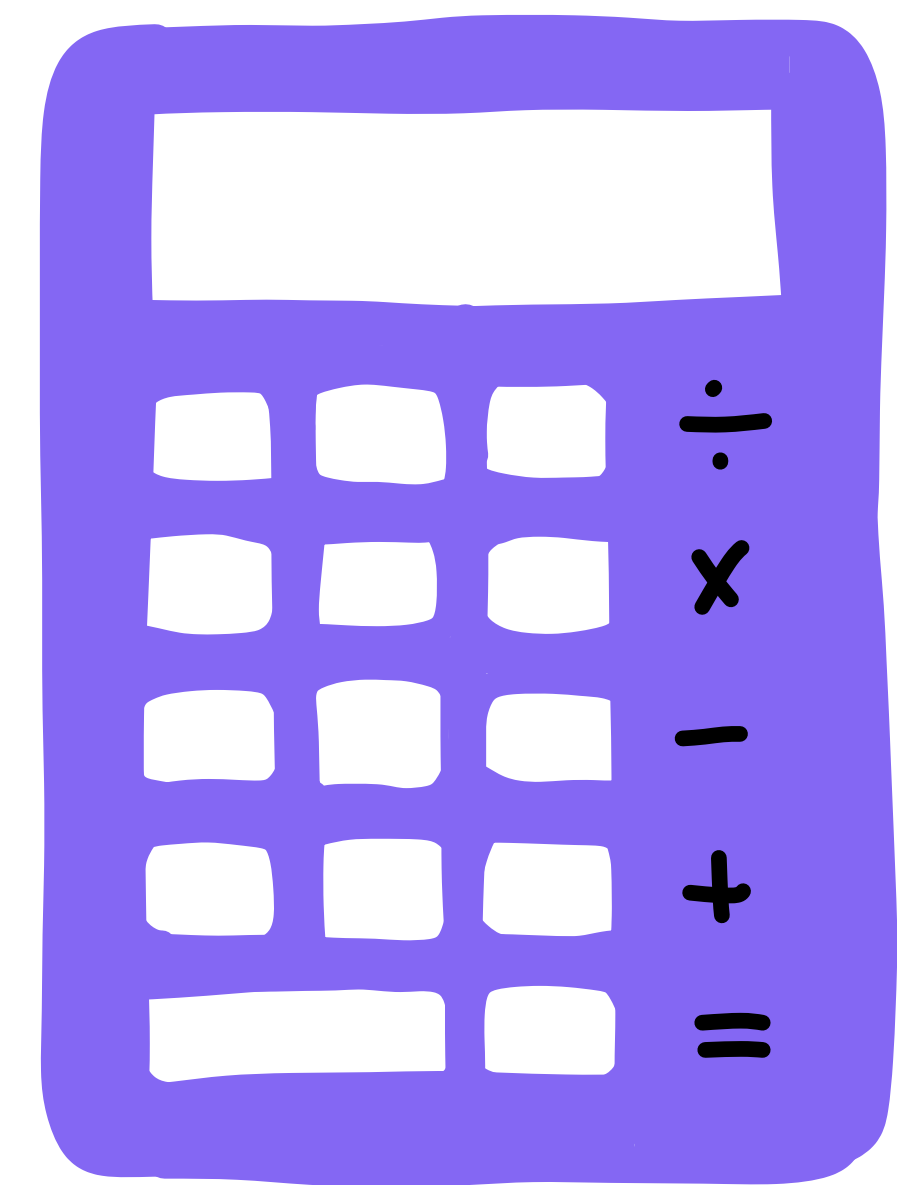
How flexible are they to work with?



Calculate and qualify the cost to develop and operate

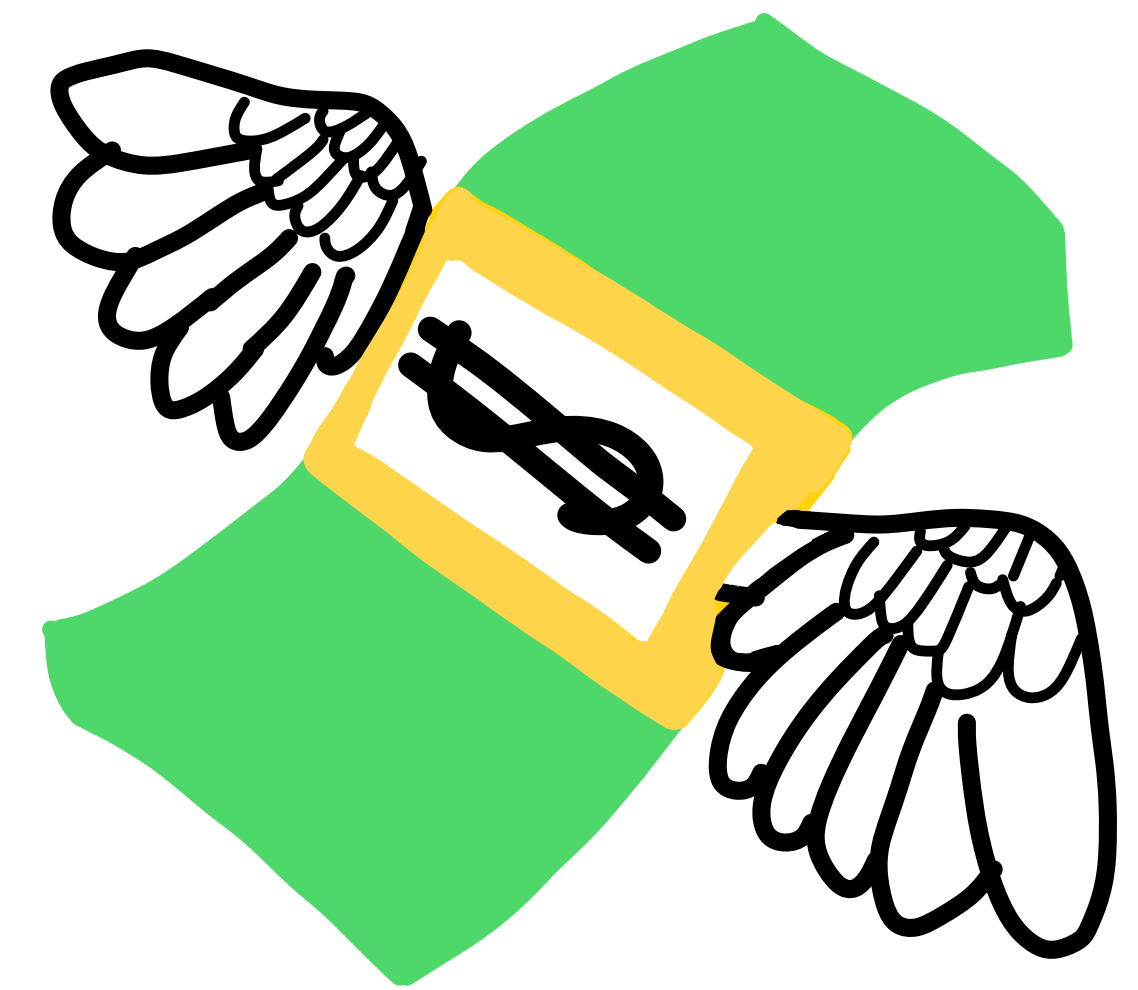
Get to end-to-end prototype as quickly as possible to find hidden costs

Remove as much as labor as possible

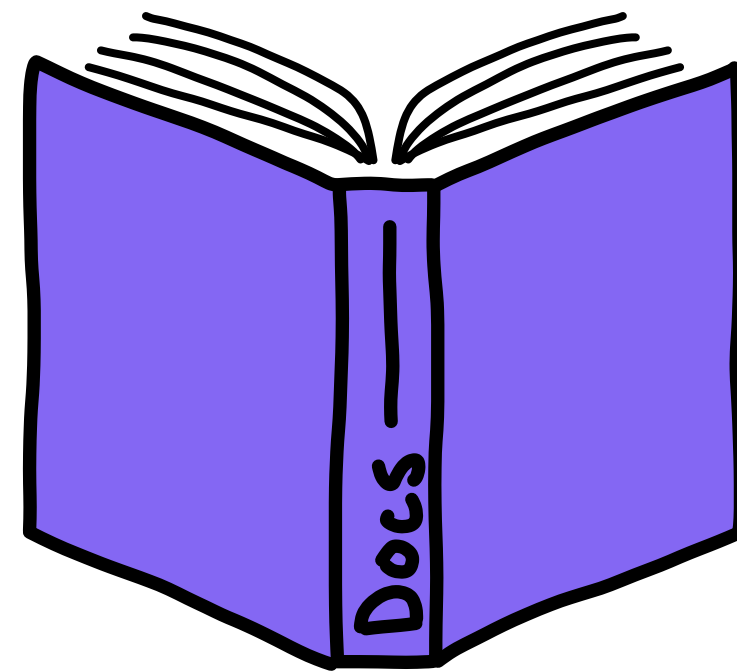


Consider the true cost of  
ownership and advocate internally

Manage up to executive and  
finance teams



Don't forget the documentation!



Reward team members  
for doing this work well





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 503 Service Unavailable

# S3 Outage in 2017



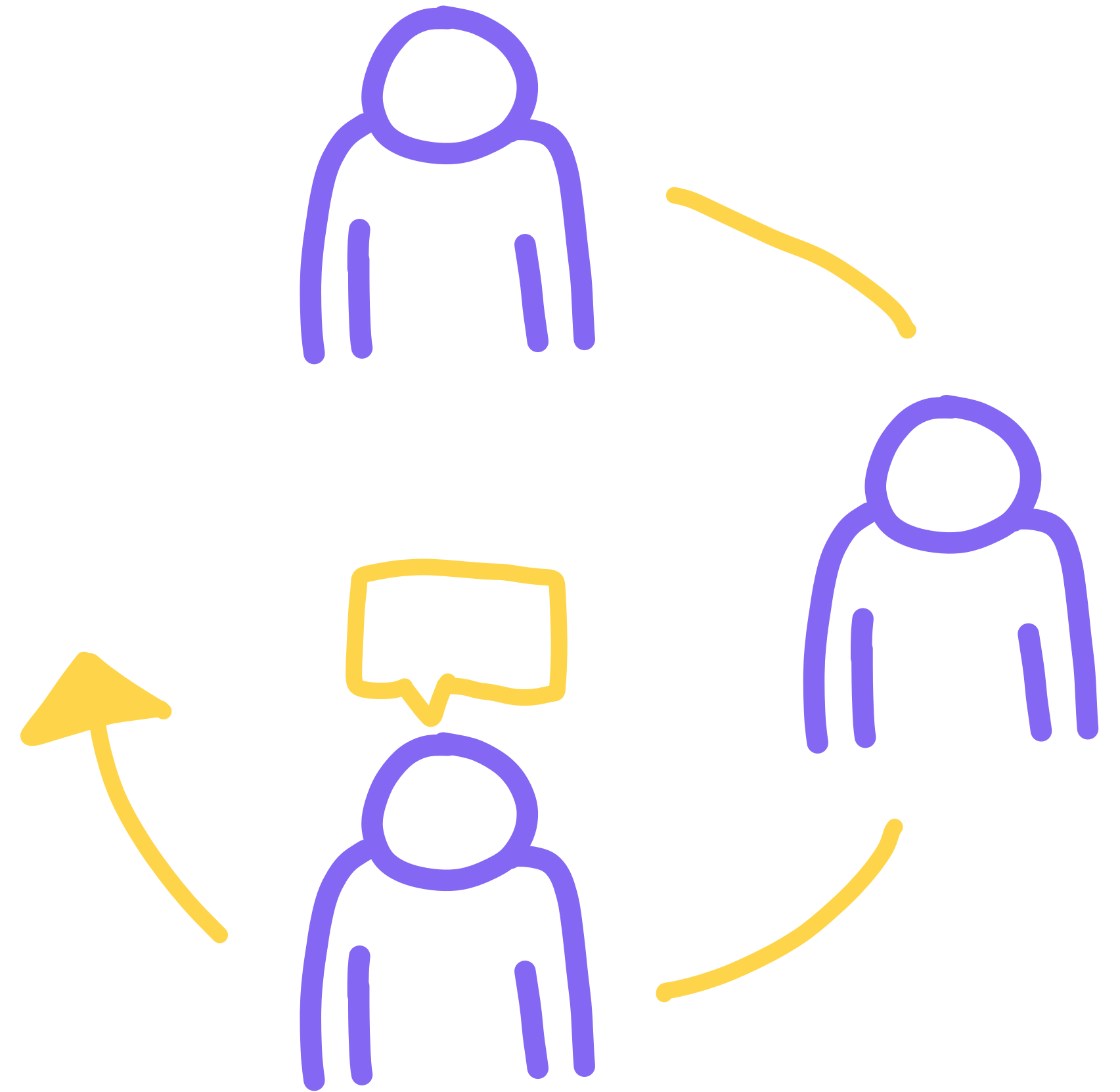
When they break, we \*could\* break

2 Failure will happen, learn  
to handle it gracefully

Things will go down,  
but how do we handle  
it and grow?



# Retrospectives



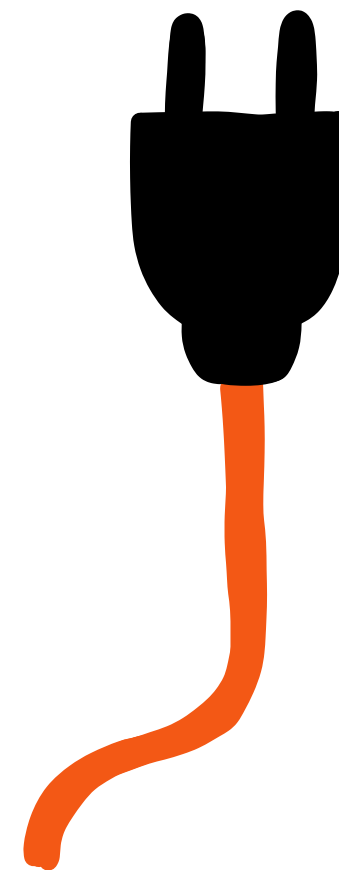
Handle it gracefully

# Problems like:

- Connections
  - Rate limiting
  - Internet connectivity
  - Retry mechanisms
- Error codes and messages
- SDK quality
- Authentication
- Progressive data presentation
- Versioning
- Caching
- Validation
- Service outages
- Testing

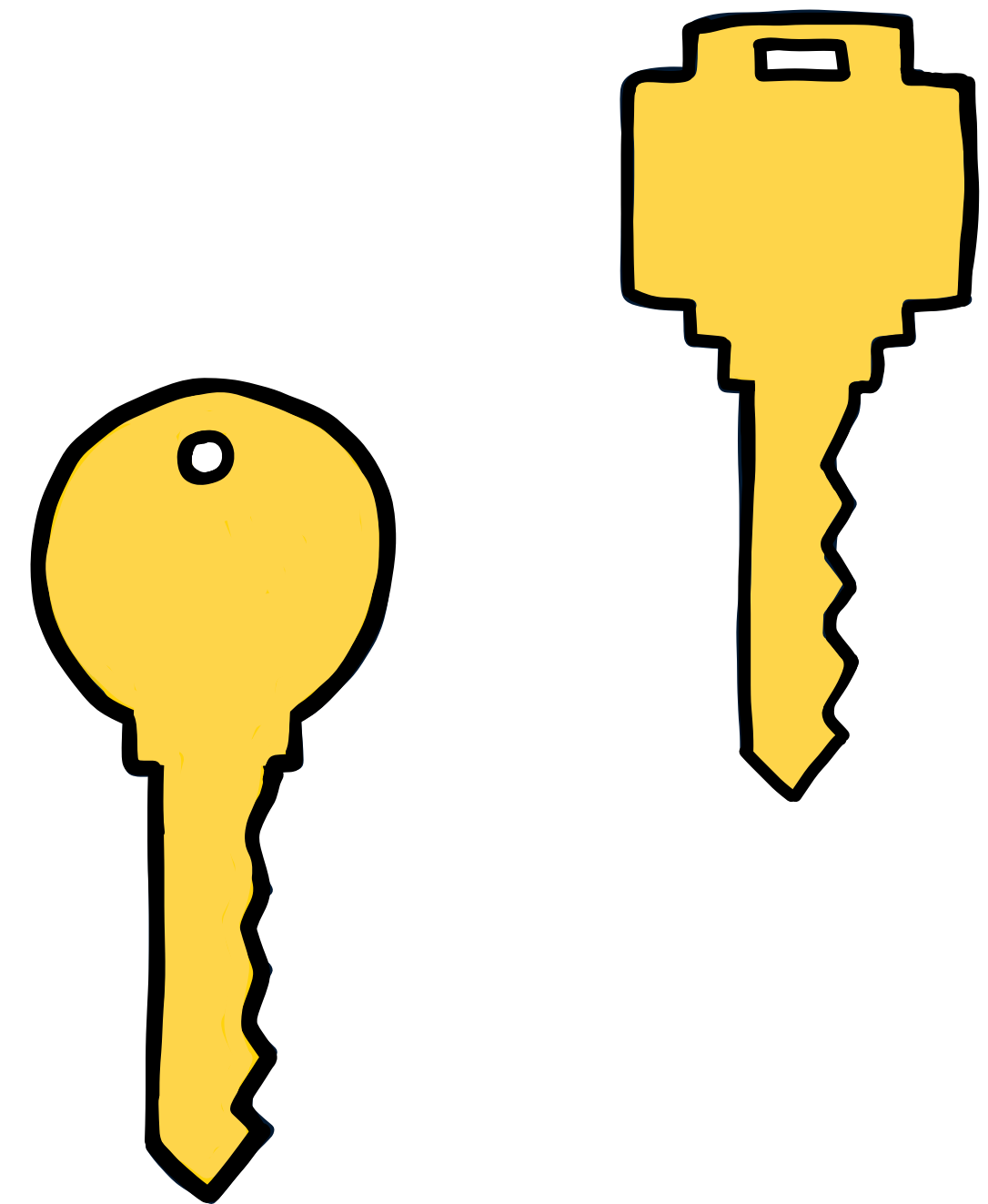
# Some services or endpoints are offline:

- Don't disable everything!
- Frontend circuit breakers
- Non-critical services should fail silently, disable others intelligently
- Don't lead users down a broken path, disable what you can
- Set expectations



# Authentication:

- 6+ different common authentication types
- How are they all being handled safely?





# Connections:

- What if someone has a slower data connection?
- How do things load or fail?
- Progressive data presentation



# Rate limiting:

- API retry issues
- Requires some restraint and strategy
- When do you tell the user?



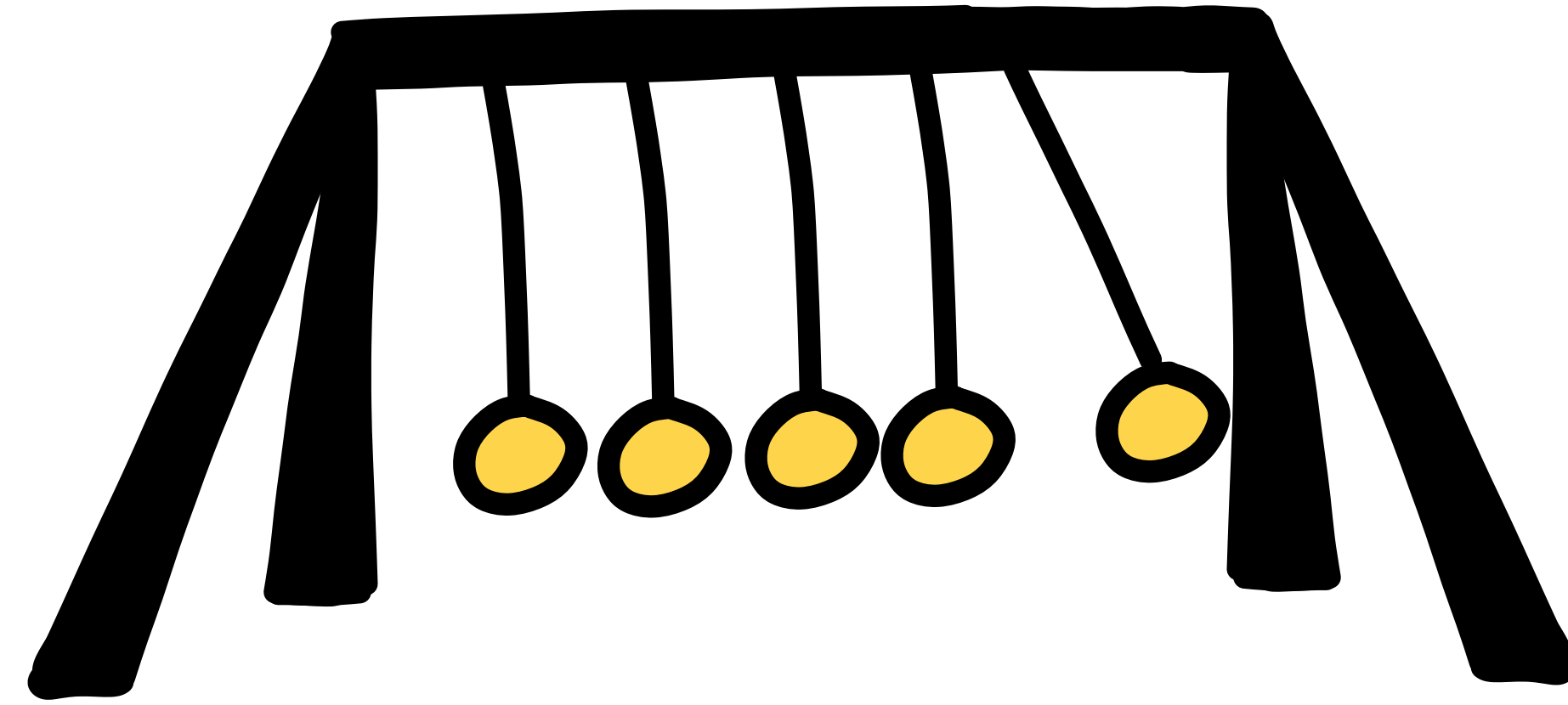
429 Too Many Requests

# Decoupling:

- Decoupling services from vendors
- Important that your glue code isn't so tightly glued
- API calls directly to an API without a thin wrapper make it hard to switch vendors



3 Find ways to abstract  
the glue code

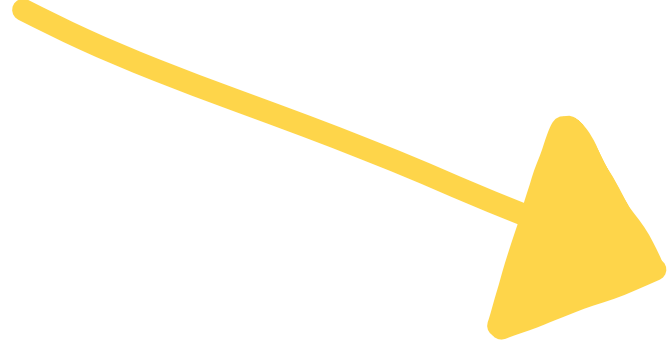


Complexity is neither created  
nor destroyed - just shuffled around

# Abstraction tools:

- APIs
- SDKs/libraries
- SaaS infrastructure
- PHP Composer

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- APIs
  - SDKs/libraries
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  - PHP Composer
- 
- CI/CD
  - Platform as a Service
  - Testing
  - Monitoring
  - Deployment
  - Infrastructure as Code

# Complexity-revealing tools:

- Debugger
- Performance profiler
- Observability tools



# LAMP Stack:

- Low cost
- Allowed businesses to have an online presence
- Linux has historically been seen as “glue” for modern web development
- Different degrees of abstraction today

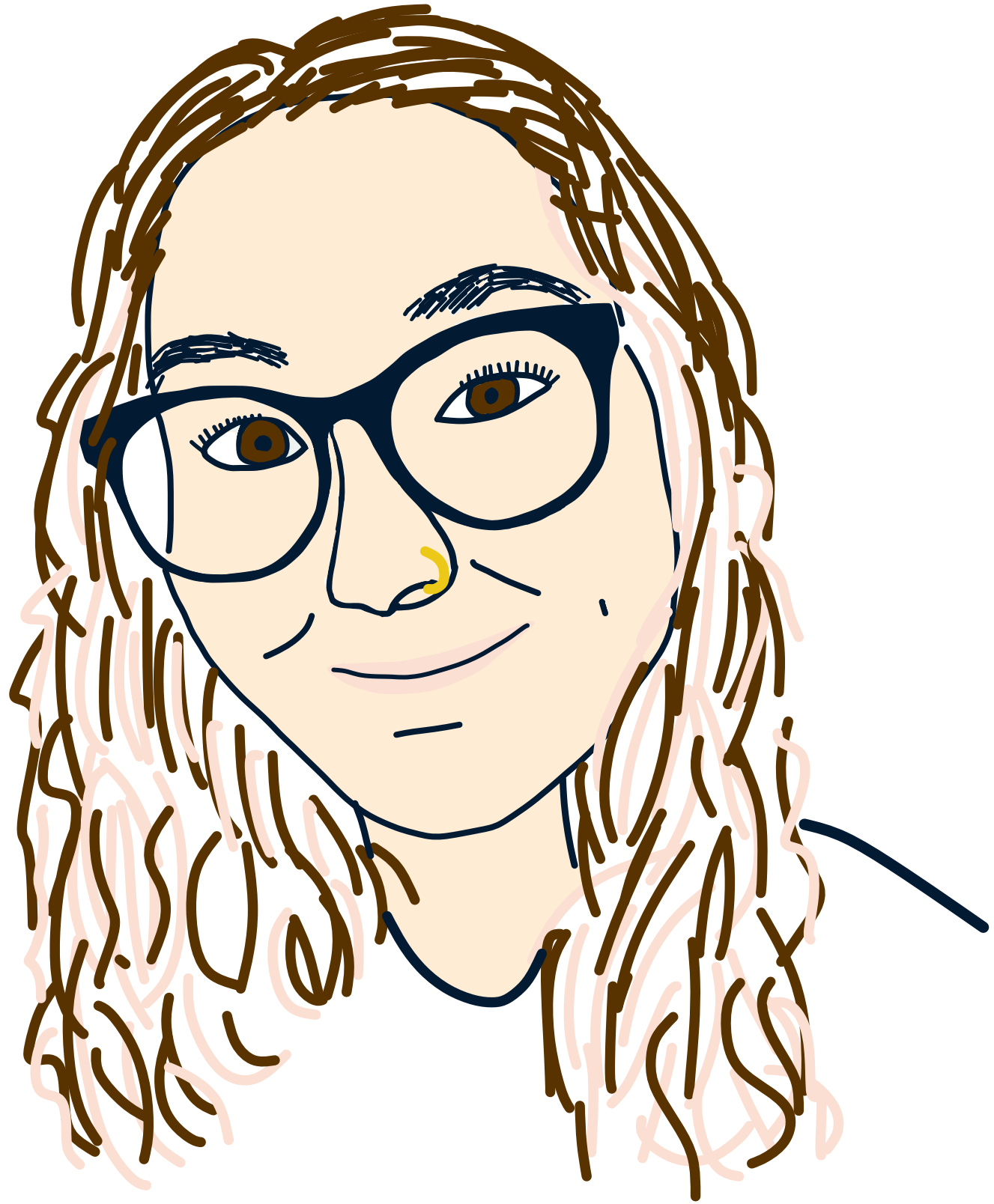


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Glue work makes the *dream* work ✨

- 1 Learn how to “outsource” well
- 2 Failure will happen, learn to handle it gracefully
- 3 Find ways to abstract the glue code



Thank You!

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