Bringing Personality Back To The Web

webclerks @ Vienna, Austria
Vitaly Friedman, November 25, 2019

CAUTION

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Bringing Personality Back To The Web

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Vitaly Friedman, November 25, 2019

Vitaly Friedman, co-founder of SmashingMag

(I really don't know what to put in here...)

CODING
CSS
HTML
JavaScript
Techniques

DESIGN
Web Design
Responsive
Typography
Inspiration

MOBILE
iPhone & iPad
Android
Design Patterns

GRAPHICS
Photoshop
Fireworks
Wallpapers

BREAKING OUT OF THE BOX

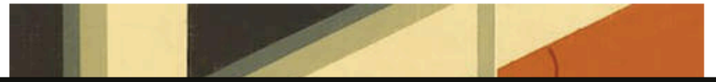
Colorful Inspiration For Gray Days: Illustration And Photography At Their Best

By Veerle Pieters

February 3rd, 2017 Illustrations, Inspiration

0 Comments Edit

If it's still snowy where you live, then you're probably tired of the cold weather by now. Winter may be in full swing but that shouldn't stop us from hunting for inspiration. While the gray days always seem to find a way to make us more and more **anxious for springtime to finally arrive**, it's also a time we can use to reflect on our work and perhaps better decide what it is that we hope to improve or change in the next months.



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Smashing Book 5: "Real-Life Responsive Web Design", our playbook to master all the tricky facets and hurdles of **responsive web design**. Gorgeous hardcover with 584 pages. The eBook is included. Free worldwide shipping. Get your book now!

Today, too many websites are still inaccessible. In our new book *Inclusive*

Smashing Redesign — Smashi ×

Vitaly

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Topics

Seriously, red?

Don't Miss These Articles on Smashing

Rachel Andrew *wrote* — 11 MONTHS AGO

The New Layout Standard For The Web: CSS Grid, Flexbox And Box Alignment

22 comments

CSS 227 # Flexbox 12 # CSS Grid 4

Paul Boag *wrote* — 2 MONTHS AGO

How To Work Out What To Charge Clients: The Honest Version

46 comments

Business 248 # Clients 75

https://staging.smashingmagazine.com/2017/08/what-to-charge-clients/

Smashing Redesign — Smashi ×

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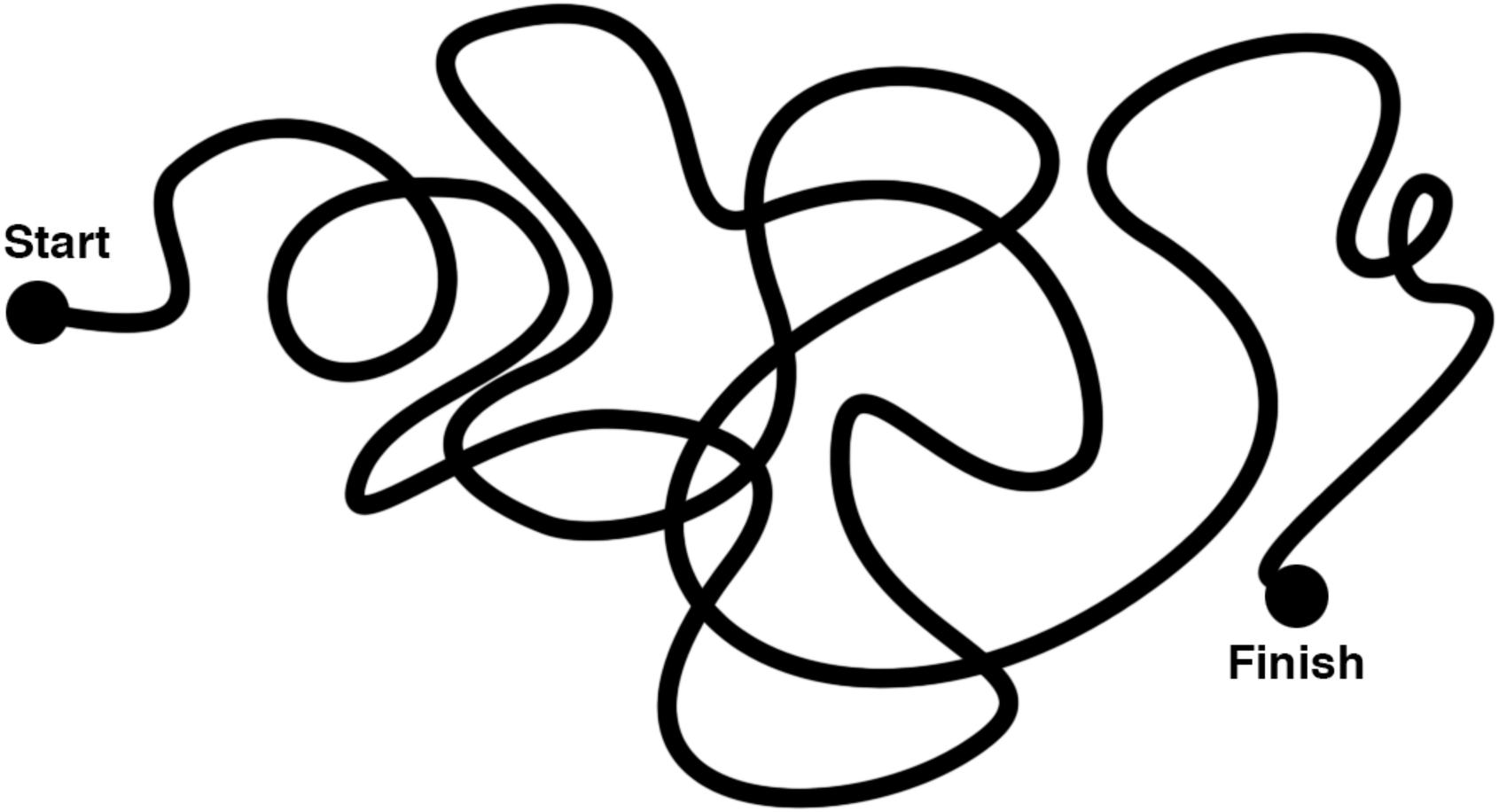
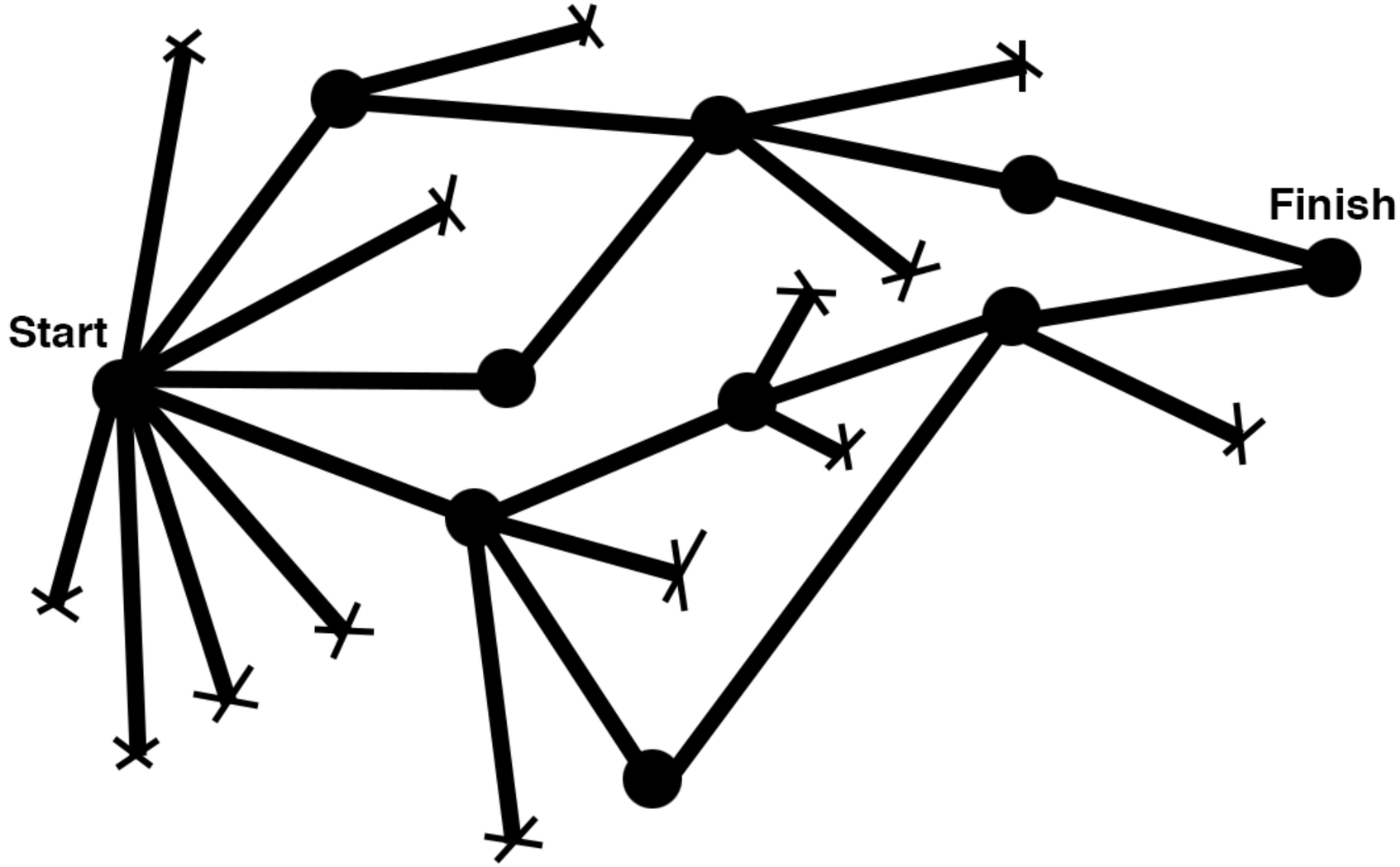
Breaking Out Of The Box

01 Personality

> The **design process** is weird and complicated because it involves people and systems, which often are weird and complicated.
>
> — *à la Mark Boulton*



Junior Designers vs. Senior Designers, https://medium.com/the-year-of-the-looking-glass/junior-designers-vs-senior-designers-fbe483d3b51e



Junior Designers vs. Senior Designers, https://medium.com/the-year-of-the-looking-glass/junior-designers-vs-senior-designers-fbe483d3b51e

@jongold @jongold · 2 Feb 2016

which one of the two possible websites are you currently designing? pic.twitter.com/ZD0uRGTqqm

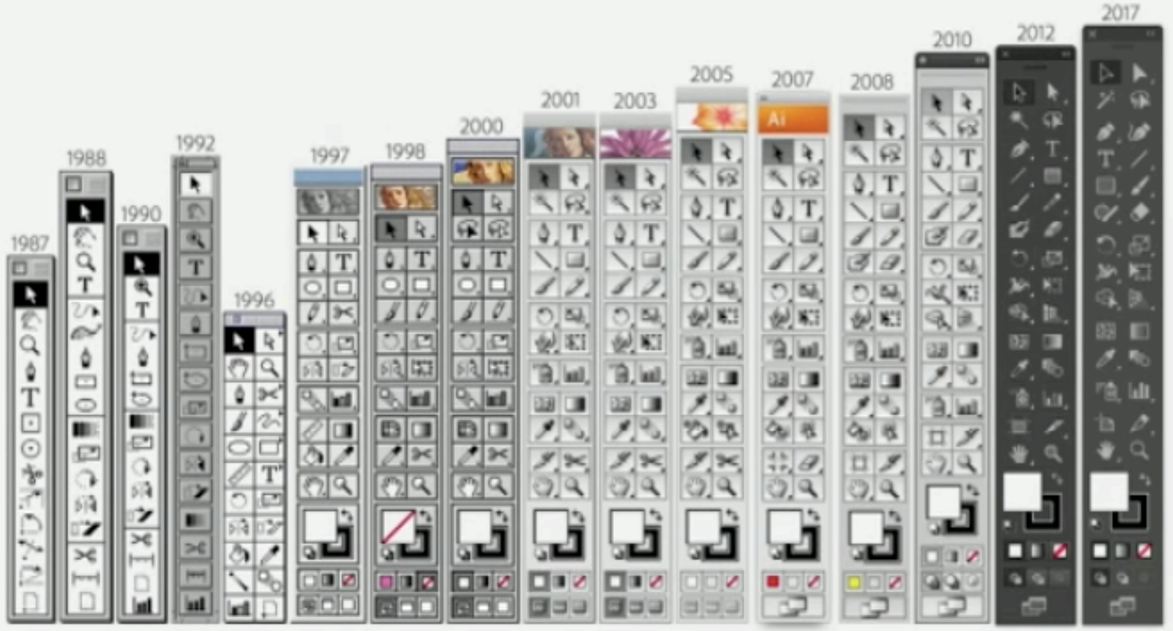
194 3.9K 5.9K

Davide Scialpi, *https://medium.com/@davidescialpi/branding-today-fashion-luxury-brands-look-all-the-same*

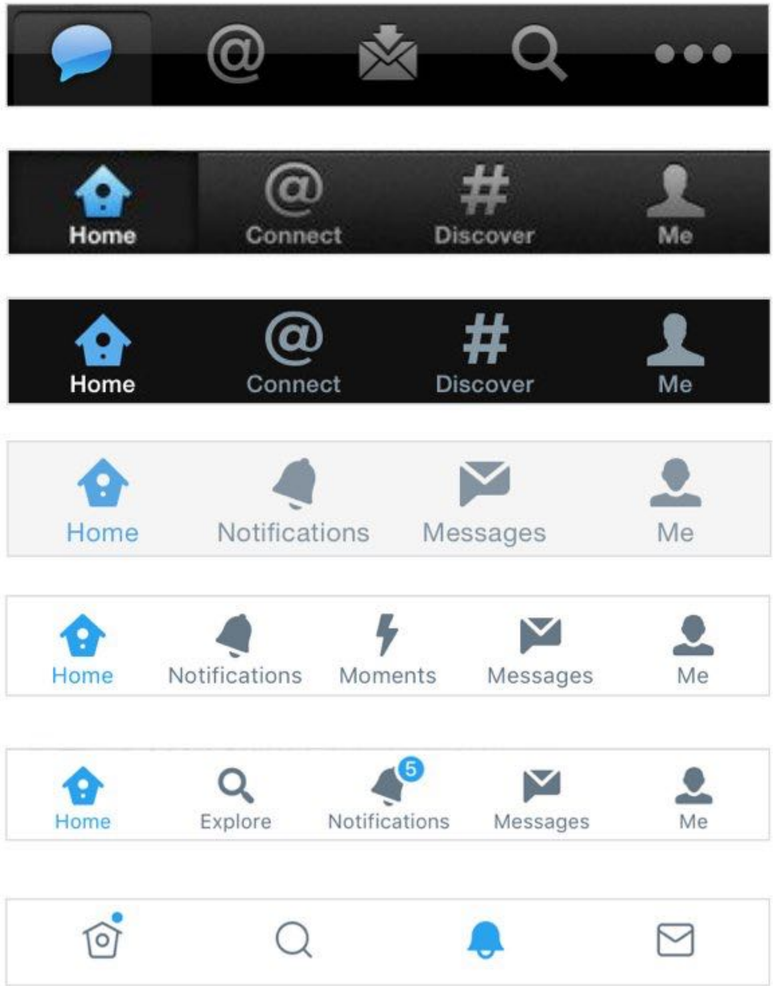
DESKTOP DESIGN

VS

MOBILE DESIGN

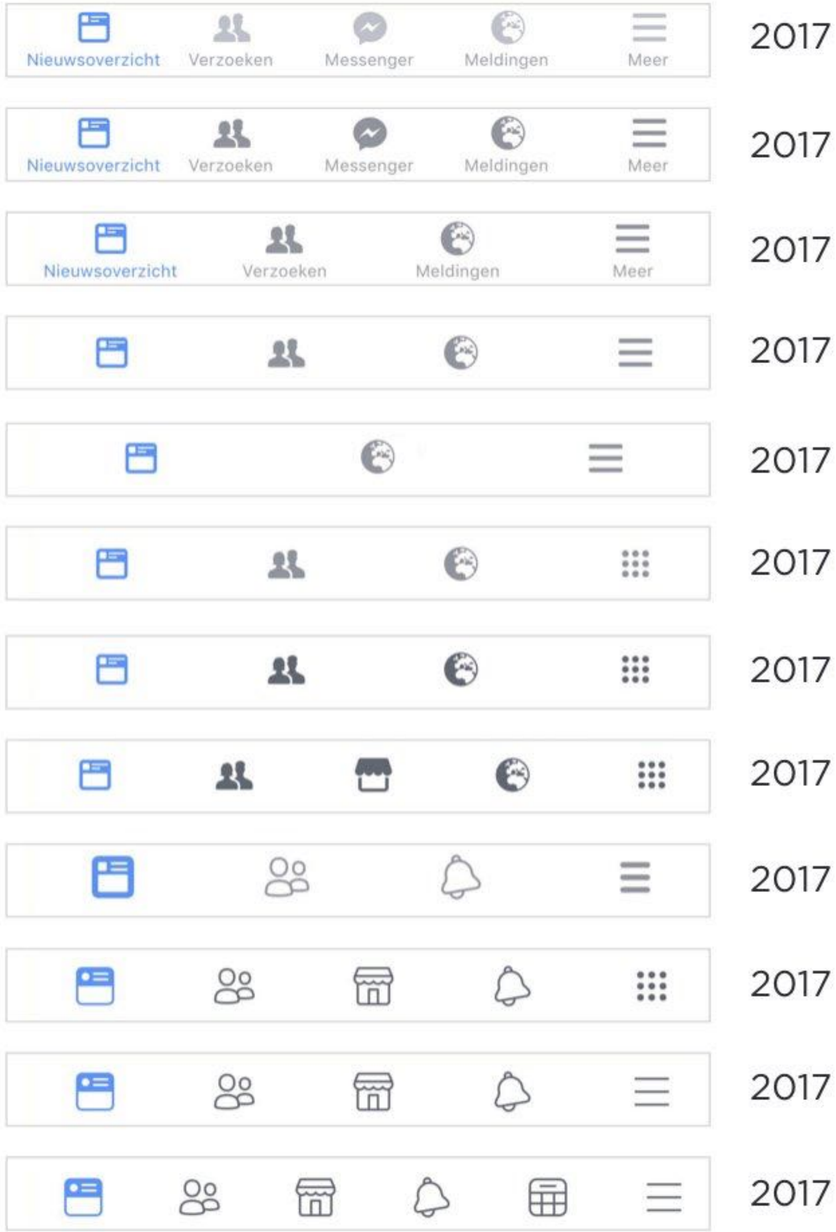


TWITTER IOS APP



VS

FACEBOOK IOS APP

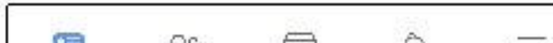


LUKEW IDEATION + DESIGN

Facebook source: @matthijsklaver http://bit.ly/2yc9GAx

Facebook's Bottom Nav

Facebook is either A/B testing the hell out of their app navigation or learning from people's behaviors and creating personalized navigation for them. To learn more, please mobile share your Facebook mobile navigation here.

Screenshot of your Facebook App Navigation	Date Taken	Unique Nav No.	Notes: do you use any of these options more than others?
	Oct 12	1	"TV stuff and marketplace, neither of which I'm remotely interested in."
	oct 12	1	iOS 11
	Oct 12	1	I used to have the rocket and the events icon, never touched rocket, but did use events. I don't think I've ever clicked on the 2nd icon (because I have no idea where it will take me to be honest). I think I checked out the marketplace once. (iPhone 6S+, iOS11, fb v144.0)
	Oct 12	1	I only use notifications. Don't know what the others are.
	Oct 12	1	I almost never use FB
	Oct 12	1	iOS 11. Only use newsfeed, notifications, and hamburger menu. Never the other two. Didn't even notice the addition of the TV thing. Doesn't appear gray on my phone (7+).
	Oct 12	1	Android 7.0, LG G6 Don't know that I've ever purposely looked at the market section or video section.
	Oct 12	4	The only one I disagree is marketplace, never used it. I never saved any article ever, so it makes sense not being there.
	Oct 12	4	Saved a lot of content for later, but never saw that read-it-later icon. iOS 11, iPhone 6s
	Oct 12	4	I never used the Marketplace, but do I save many articles. I had Events a few weeks ago, but it disappeared. (Nexus 5X, Android 8.0)
	Oct 12	4	I don't use Facebook much after they removed chronological timeline. I use the timeline one and the notifications one. I rarely use the burger. I never click the two people or the house.
	Oct 12	4	I rarely use. If so, I review notifications and news feed only
	Oct 12	4	iOS 11, in a couple of local buy/sell groups and save the odd post. Not a heavy user.
	Oct 12	4	iOS 11.0.3 iPhone 7 Plus I'm using the facebook app rarely, once in a week or so. I visit facebook.com with safari mostly
	Oct 12	4	iOS 11.1 Public Beta.
	Oct 12	4	iOS 11.0.2 on iPhone 6+. FB 144.0. Sweden. Not a heavy FB user, especially on phone, because of broken screen and touch

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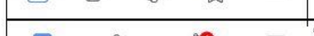
	Oct 12	1	iOS 11.0.2 I've used most of these at some point in time or another. Didn't realize they were variable.
	Oct 12	1	Android 7 USA I ignore the TV and marketplace icons - only ever click them by accident and get annoyed.
	Oct 12	1	Android 8 Use the Feed and Notifications. If I'm looking for an event or to change the sort of the feed, I use the hamburger
	Oct 12	1	iOS 11.0.3 I have been watching lots of soccer videos this week because of Russia 2018 qualifiers
	Oct 12	1	iOS 11.1 Beta 2 on iPhone 7 Plus. I used Marketplace once, and have never used the Video tab. I had the Rocket tab for a bit once a few months ago. I'm not a heavy Facebook user. I don't have many notifications enabled.
	Oct 12	2	"I save a lot of stuff for later." So I have a "saved for later " icon."
	Oct 12	3	"On iOS 11."
	Oct 12	3	Android 7, Galaxy S8. Notifications is what I mostly use (the bell). NEVER the contact list
	Oct 12	4	
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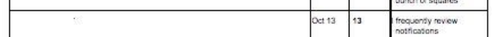
			disease making usage painful. I do use the marketplace
	Oct 12	5	I have never used the Camera button. I know this is apparently an "old" design, but the app is definitely up-to-date.
	Oct 12	5	I only use first and fourth items. Reaching my own pictures would be something I would prefer to have in one click interaction. I've never accessed the house button neither the menu. Probably the users button neither as I accept users via notifications. (Just in case I'm using an iPhone 7, iOS 11.0.2)
	Oct 12	6	Have sold a few items in marketplace recently
	Oct 12	6	Samsung S8 Saw the market place for the first time ever earlier today. Use the alerts tab quite often.
	Oct 12	7	
	Oct 12	8	I never use marketplace but I do save a lot of articles I read/start reading and want to reference later.
	Oct 12	8	I never use Marketplace but do regularly save things.
	Oct 12	9	iOS 10. I only use the feed and notifications
	Oct 12	10	iOS 11. I don't use Facebook.
	Oct 12	11	be jealous. I have a rocket on mine ! 😎 (ios 11, iphone se, France) And I don't use Facebook neither.
	Oct 12	12	I do check which friends I have from time to time. Seem to be on a weird AB test where the hamburger is a bunch of squares
	Oct 13	13	frequently review notifications iOS 11 FB 144.0 HK
	Oct 12	14	iOS 11.1 in EU. I don't really use Facebook. Messenger though, lots.
	Oct 12	15	iOS 11.0.2, repeatedly badging the marketplace
	Oct 12	16	Never check FB YouTube, never check FB Craig's List, often have to reference my personal profile. If they were personalizing. Events would have a primary placement. iOS:11.0.2
			FB:v144.0
	Oct 12	17	Change from notifications to newsfeed
	Oct 12	18	Have never clicked the camera icon or marketplace until now. Sometimes checks notifications.
	Oct 12	19	iOS 11.1b2 Only ever use the newsfeed and notfcations and occasionally make a mistake and swipe ending up in the camera view.
	Oct 12	20	I don't use anything other than notifications iOS 11.0.3 FB 144.0
	Oct 12	20	iOS 11.0.2 on iPhone 7.
	Oct 12	21	The fifth icon (flag) shows my 7 fanpages iOS 11.0.6 FB 144.0
	Oct 12	22	Icon video variant Android 6.0 FB 145.0.0.37.86
	Oct 12	23	iOS 11.1b1 I've installed the Events app before so maybe that's why I now have a dedicated tab for it? Tried listing something before on Marketplace with no success. Never used video tab, but I guess I watch a lot of video in my feed?

> If we want to stand out — to outperform our competitors — we need to delight customers with a *remarkable* design and a unique, charming personality. Be slow and mindful. With an ***unprecedented*** attention to detail...
>
> *— à la Mogens Møller*

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dada-data.net/en/

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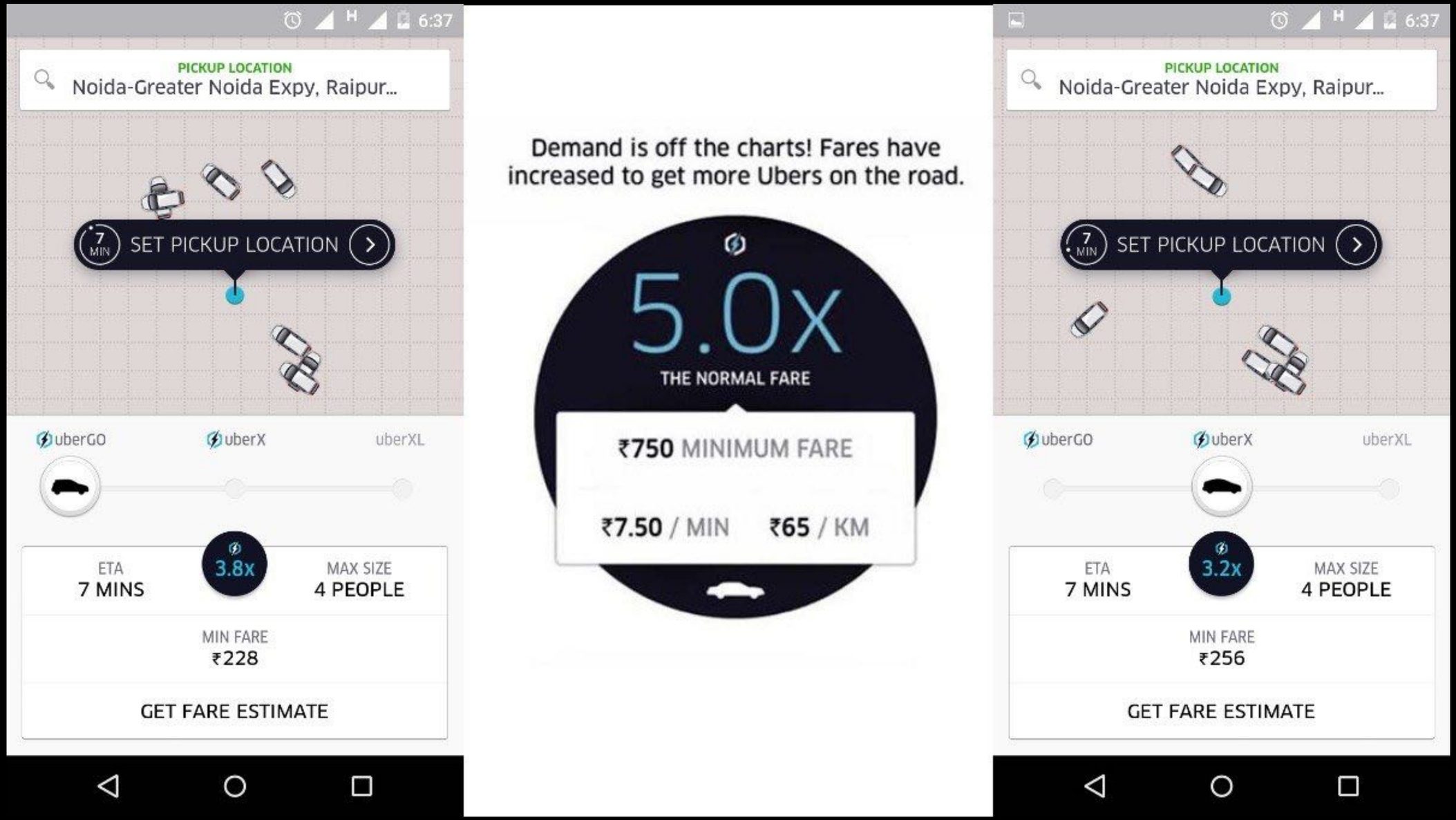

6:37
PICKUP LOCATION
Noida-Greater Noida Expy, Raipur...
7 MIN
SET PICKUP LOCATION
uberGO
uberX
uberXL
ETA
7 MINS
3.8x
MAX SIZE
4 PEOPLE
MIN FARE
₹228
GET FARE ESTIMATE
Demand is off the charts! Fares have increased to get more Ubers on the road.
5.0x
THE NORMAL FARE
₹750 MINIMUM FARE
₹7.50 / MIN
₹65 / KM
6:37
PICKUP LOCATION
Noida-Greater Noida Expy, Raipur...
7 MIN
SET PICKUP LOCATION
uberGO
uberX
uberXL
ETA
7 MINS
3.2x
MAX SIZE
4 PEOPLE
MIN FARE
₹256
GET FARE ESTIMATE

MailChimp

MAILCHIMP
LOVE WHAT
YOU DO

Hi, I'm Freddie. It's fun to be me!
Is it fun to be you?

I love eating bananas for breakfast.

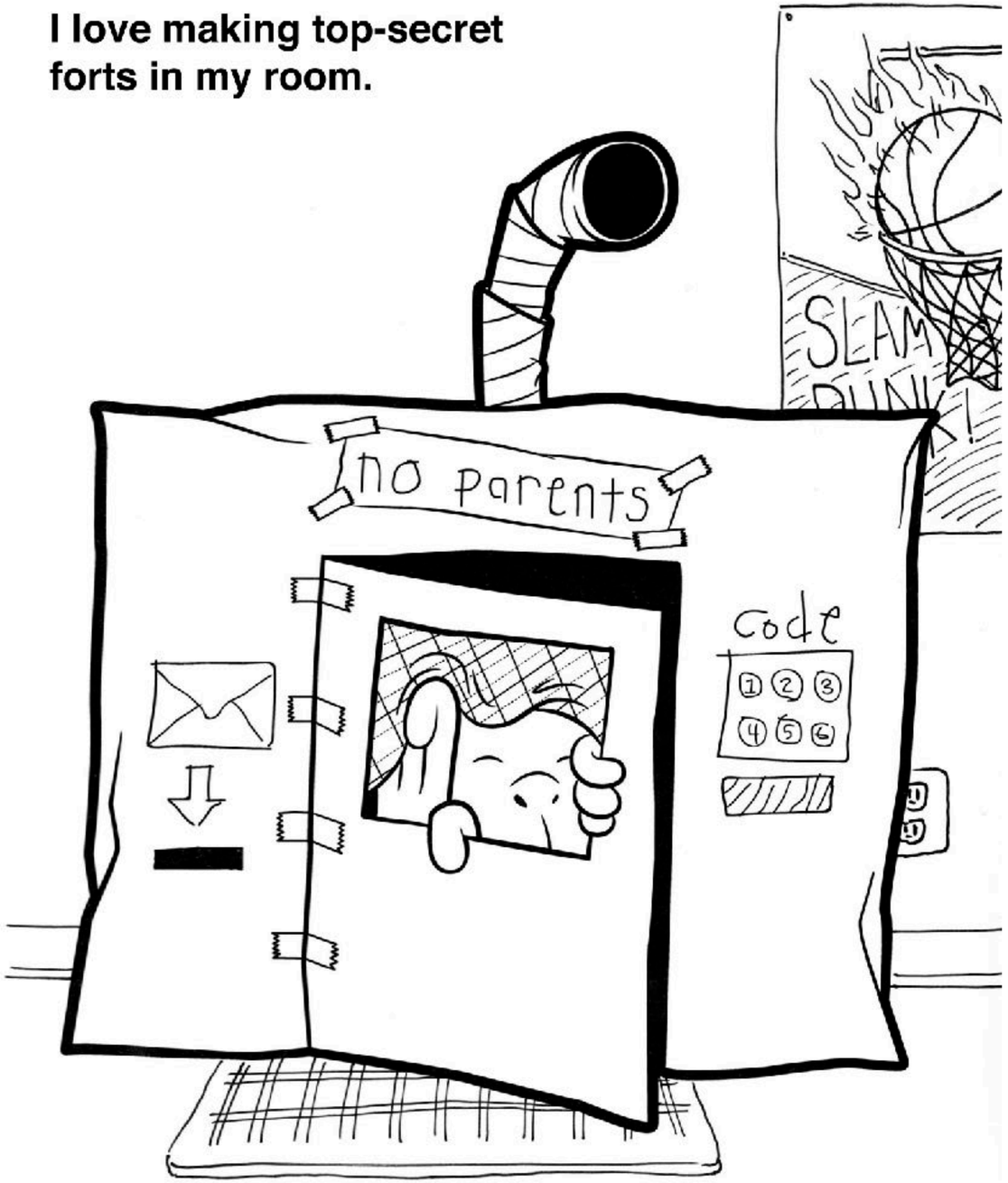
I love riding the bus to school.
Color the bus yellow.

I love cooking with my family.

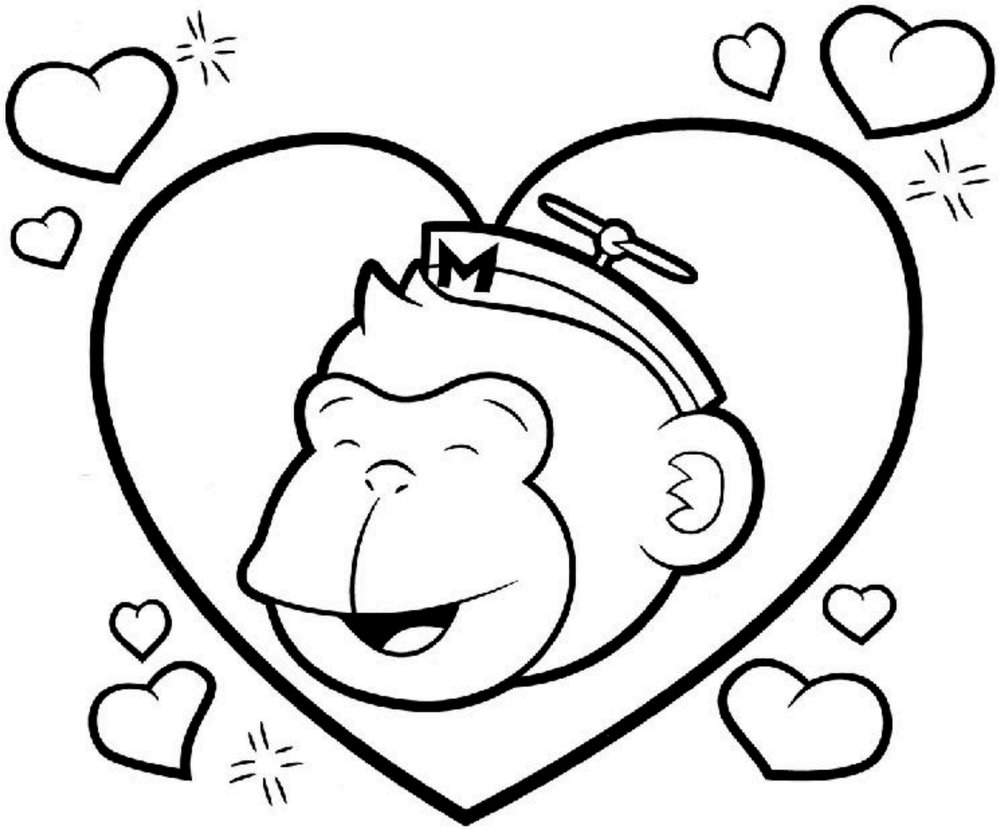
I love dreaming about rocket ships.

Draw the planets you visit in your dreams.

I love making top-secret
forts in my room.

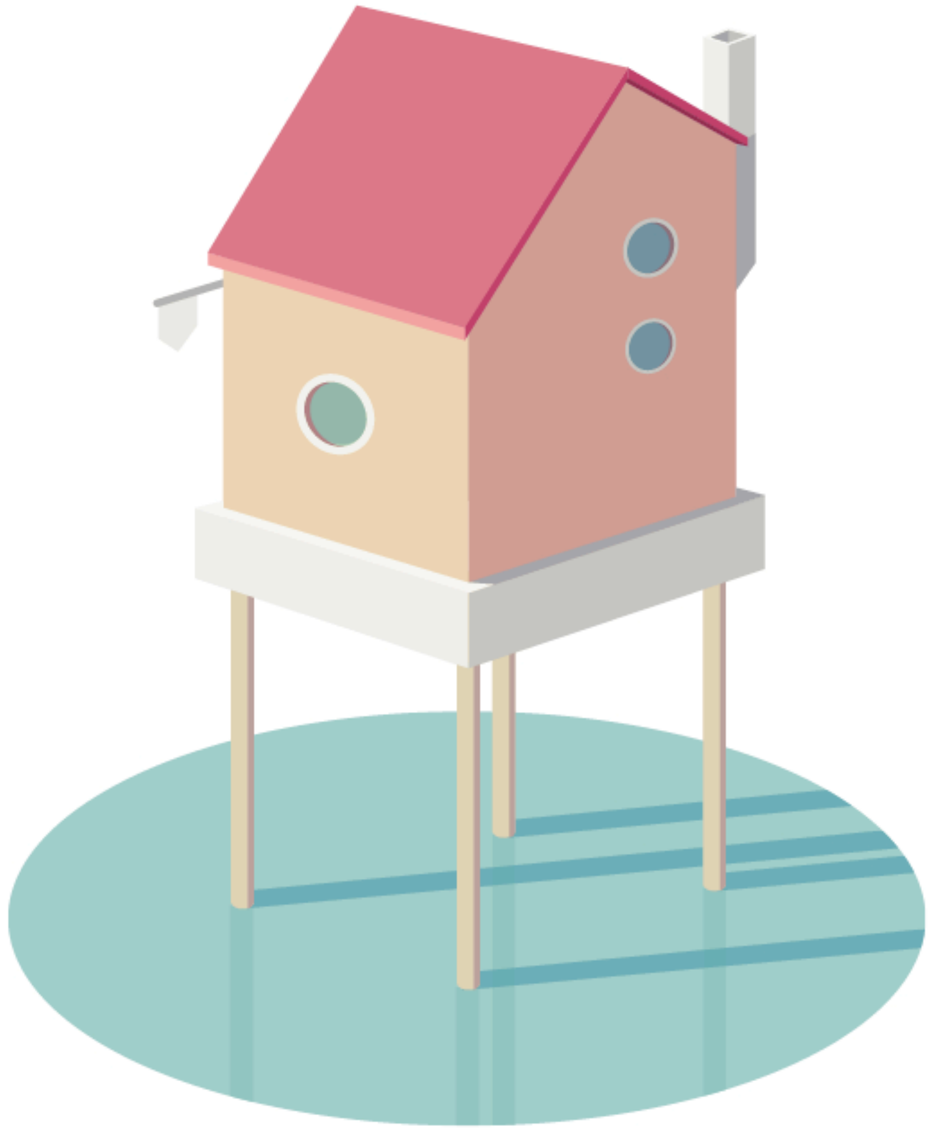


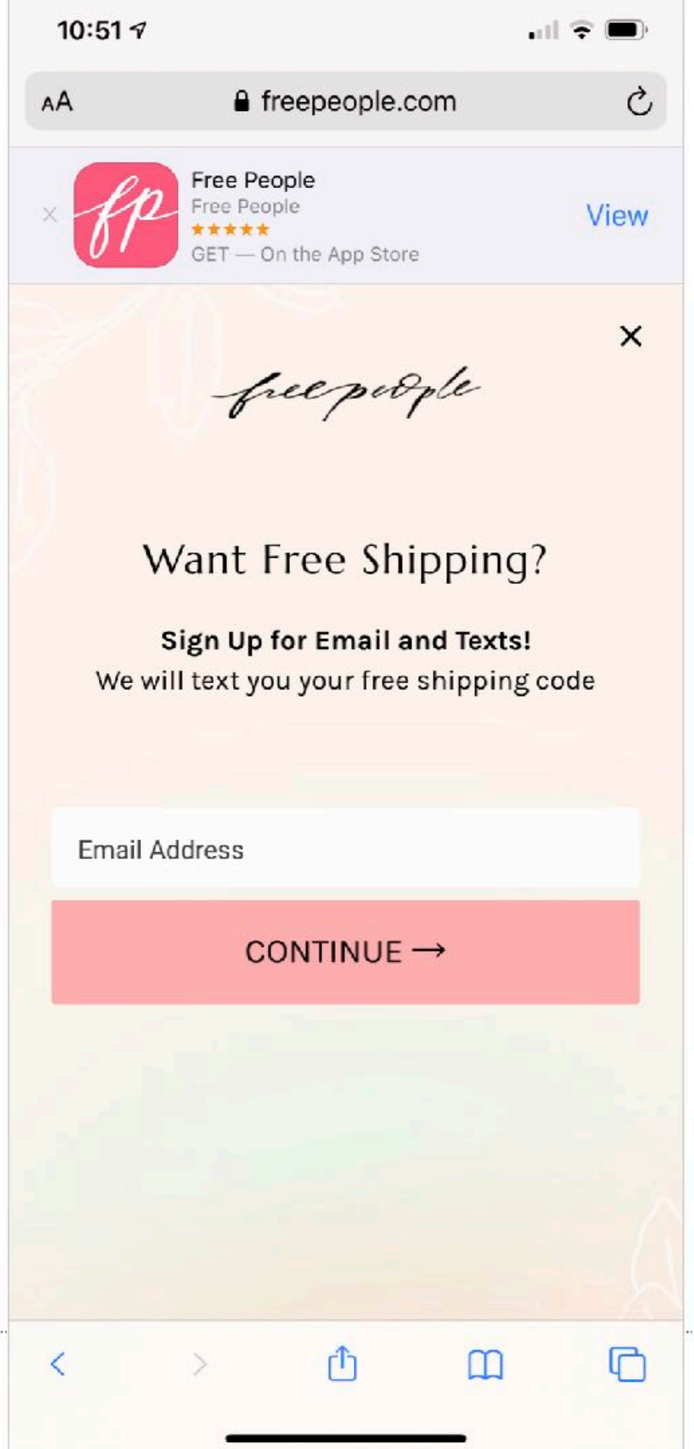
I love being me!
Do you love being you?



Breaking Out Of The Box

02 Friction





app install banner

newsletter promo

app install banner

promotional banner

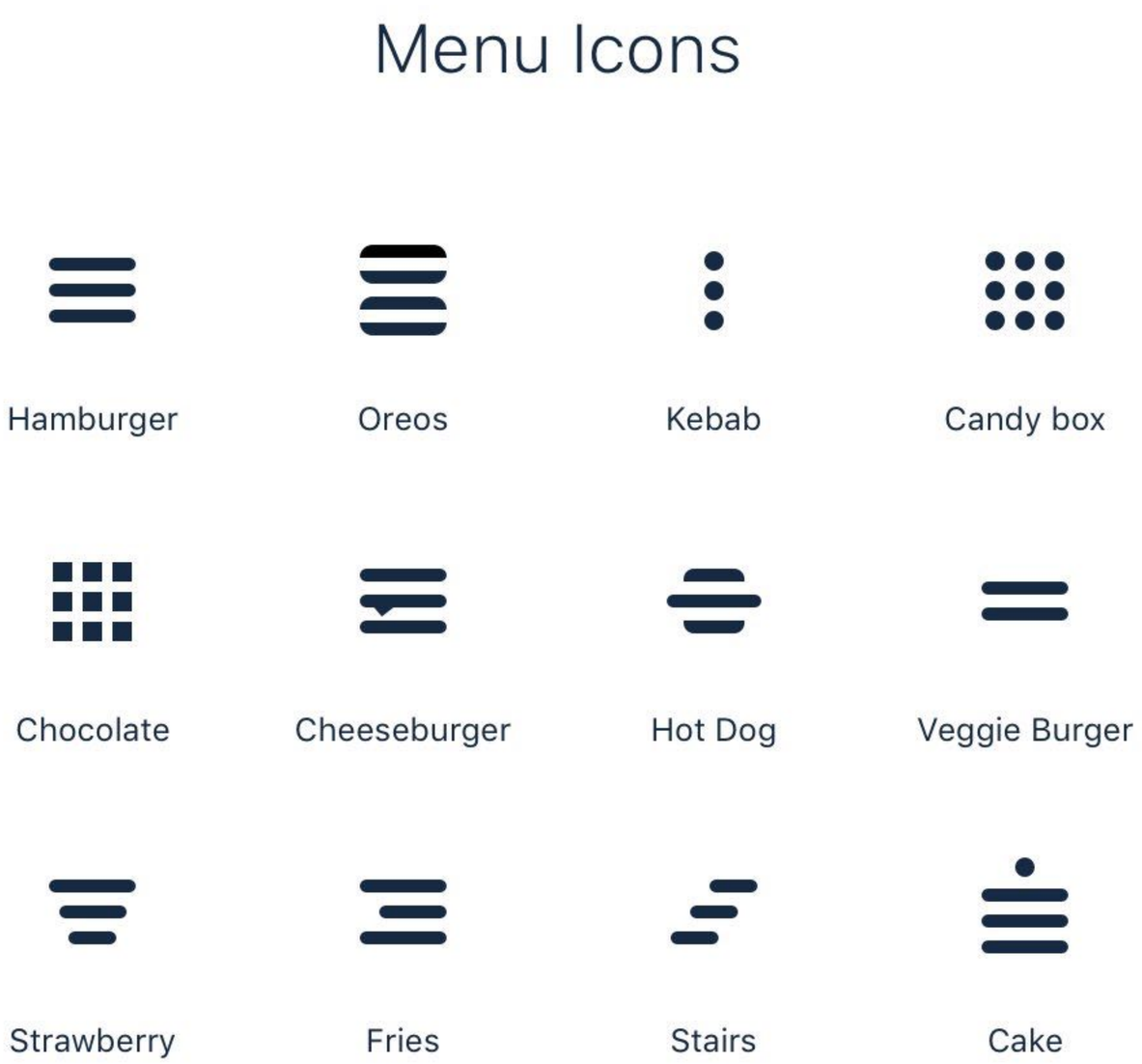
icon-based navigation

feature

icon-based navigation

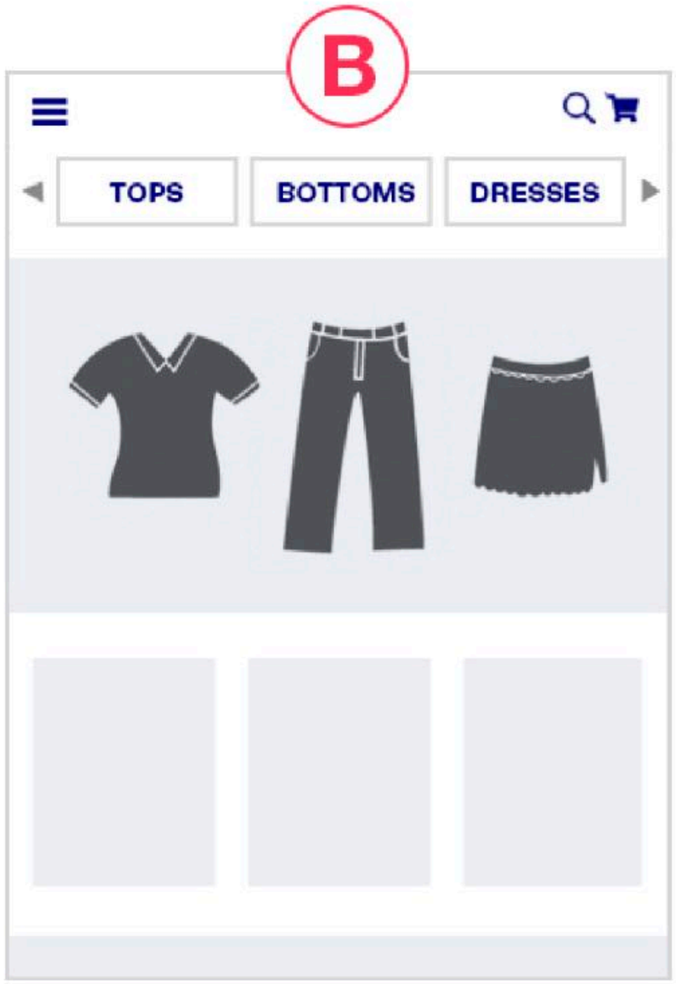
feature

category links



Menu Icons, *Alex Münch*, *https://twitter.com/alexmuench/status/1090550334286692352*

VS

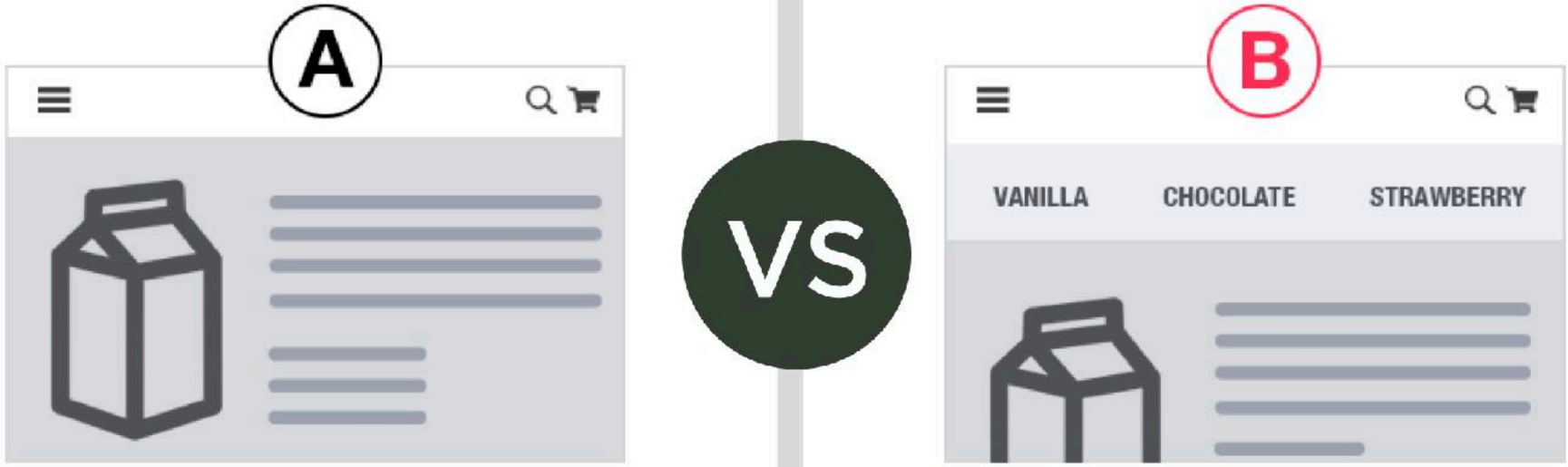


+5%

INCREASE IN COMPLETED ORDERS

page views of the category pages increased by 10% – 12%

Source: https://growthrock.co/ecommerce-mobile-home-page-navigation/

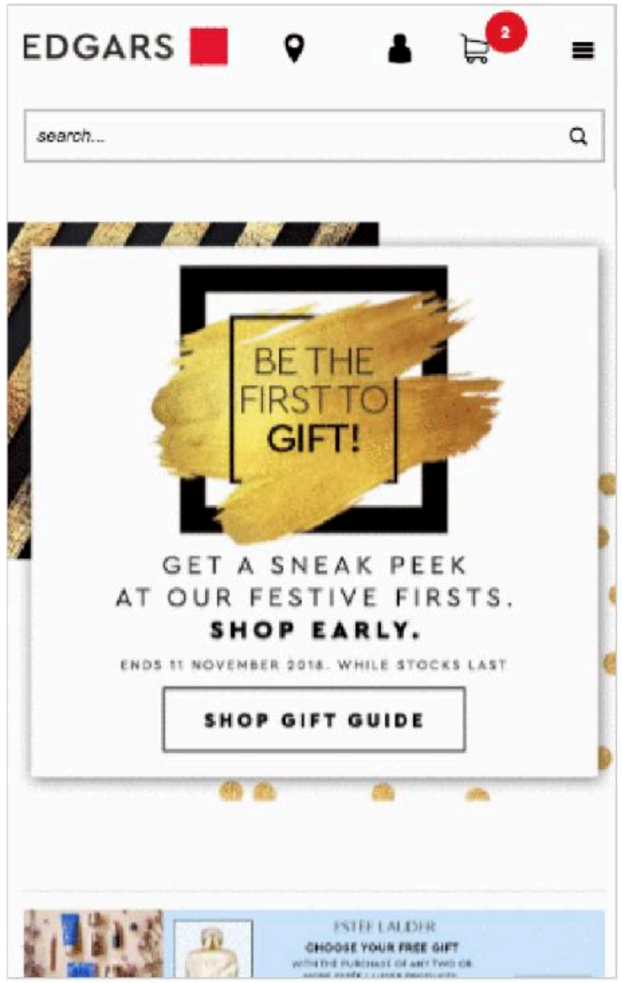


+29%

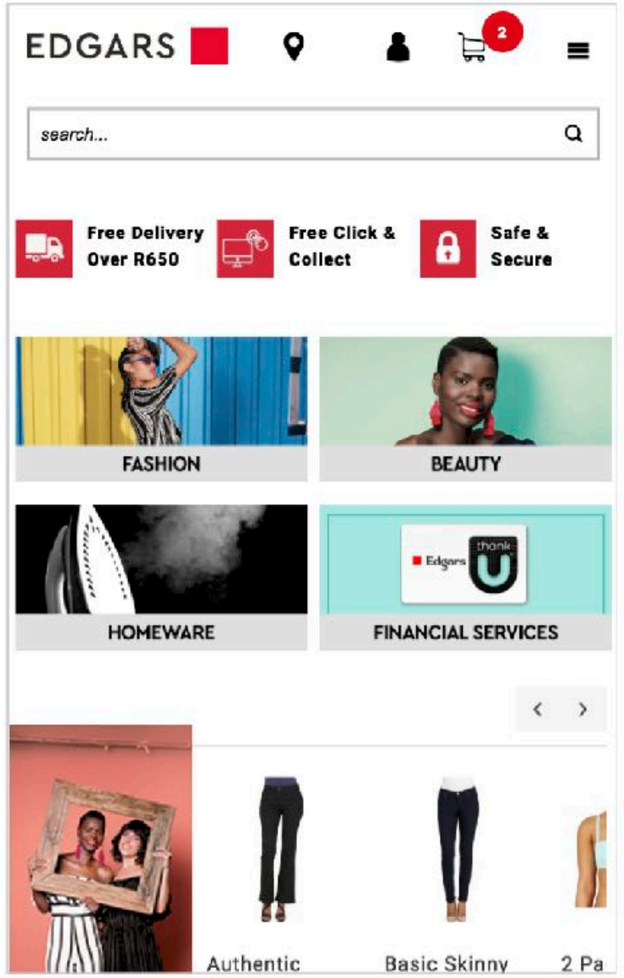
INCREASE IN COMPLETED ORDERS

page views of the category pages increased by 25% – 77%

Source: https://growthrock.co/ecommerce-mobile-home-page-navigation/



VS



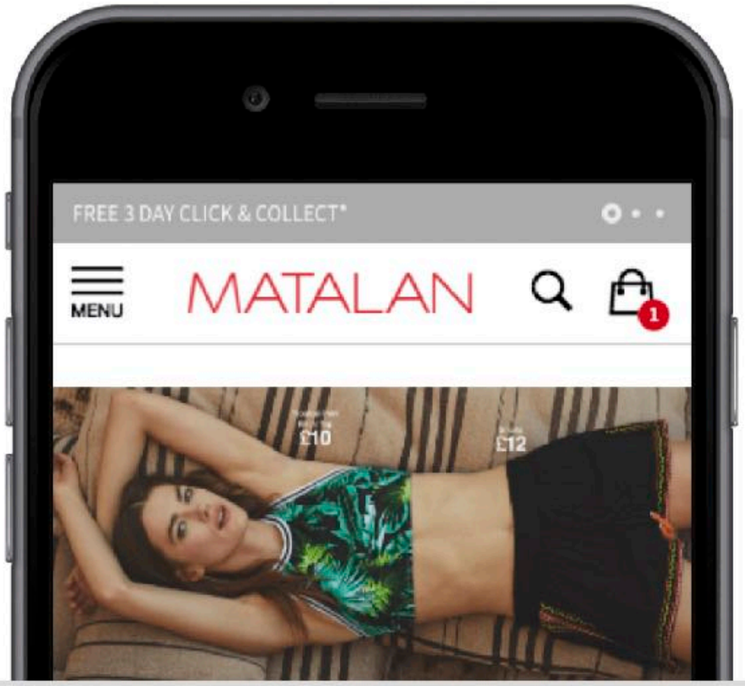
+13%

INCREASE IN REVENUE PER VISITOR

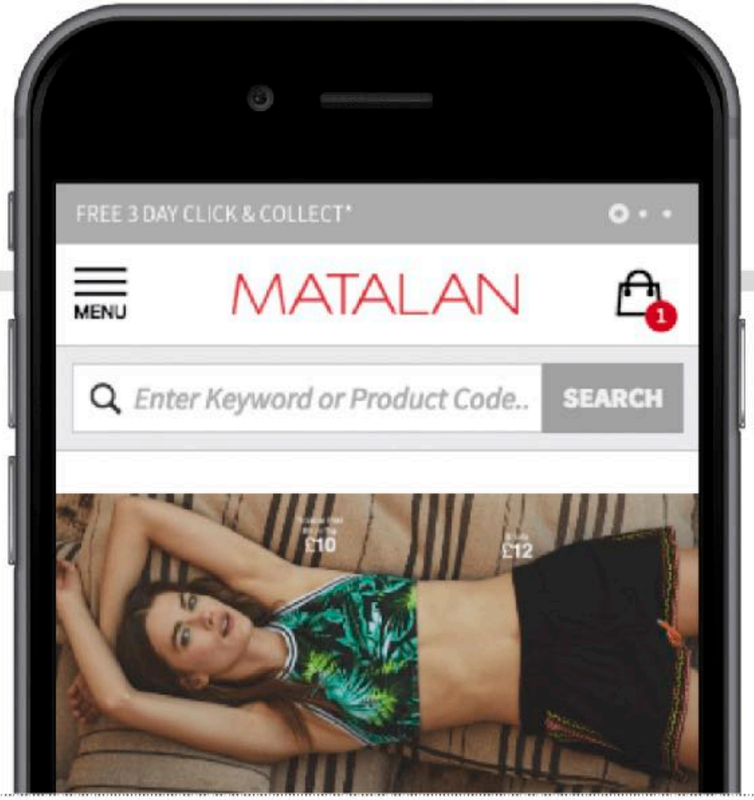
from a 11% increase in mobile conversion rate

LUKEW IDEATION + DESIGN

Source: https://bit.ly/2kvu3nJ



VS



+32%

INCREASE IN SEARCHES ON MOBILE

LUKEW IDEATION + DESIGN

Source: https://bit.ly/2lEgbY9

TIJUANA FLATS

ZOMBIE
ZONE
THERE IS NO CURE FOR
HOT SAU
ZOMBIE
31

MONSTER ART

ENTRÉES

ALL ITEMS MADE-TO-ORDER. Toppings include jalapeños, onions, lettuce, tomatoes & sour cream. All items include cheese, unless otherwise requested. Any entrée served with side of chips, add 240 calories.

MAKE IT A MEAL
Add rice, beans & a drink (300 - 460 cal)

MAKE IT POWERLITE®
Substitute low-fat cheese & fat-free sour cream on any menu item for **FREE.**

ADD ONE TACO TO ANY ENTREE FOR $3
Excludes Flat Outrageous

BURRITOS & BOWLS

Burrito: Flour or wheat tortilla, rice, refried or black beans, choice of filling & toppings (330 - 940 cal)

Bowl: Rice, refried or black beans, toppings & guac. Served in a bowl with choice of filling (110 - 650 cal)

Megajuana with double meat & cheese, add 1.50

Chicken (chipotle or blackened)
Beef
Steak
Refried or Black Bean
(BOWLS ONLY)
Veggie
includes pico de gallo (BURRITOS ONLY)

MAKE IT WET!

Smother it with queso or chipotle sauce
(10 - 180 cal)

CHIMICHANGAS

Lightly fried flour or wheat tortilla, choice of filling & toppings (440 - 1,080 cal)

DOS TACOS

Hard corn, soft flour or wheat tortilla, choice of filling & toppings
(120 - 940 cal)

Chicken (chipotle or blackened)
Beef
Steak

The WORLD of Tijuana Flats

@SP_Squared September 19th! :)
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TACO TUESDAZE

TWO TACOS CHIPS AND DRINK 4.99

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MERCHANDISE & HOT SAUCE
TIJUANA FLATS
TIJUANA TUESDAZE
Two Tacos, Chips & Drink
HOT SAUCE
HOT SAUCE
RESIZE ME

Our Story

Vitaly

https://tijuanaflats.com/our-story/

TIJUANA FLATS
TEX-MEX

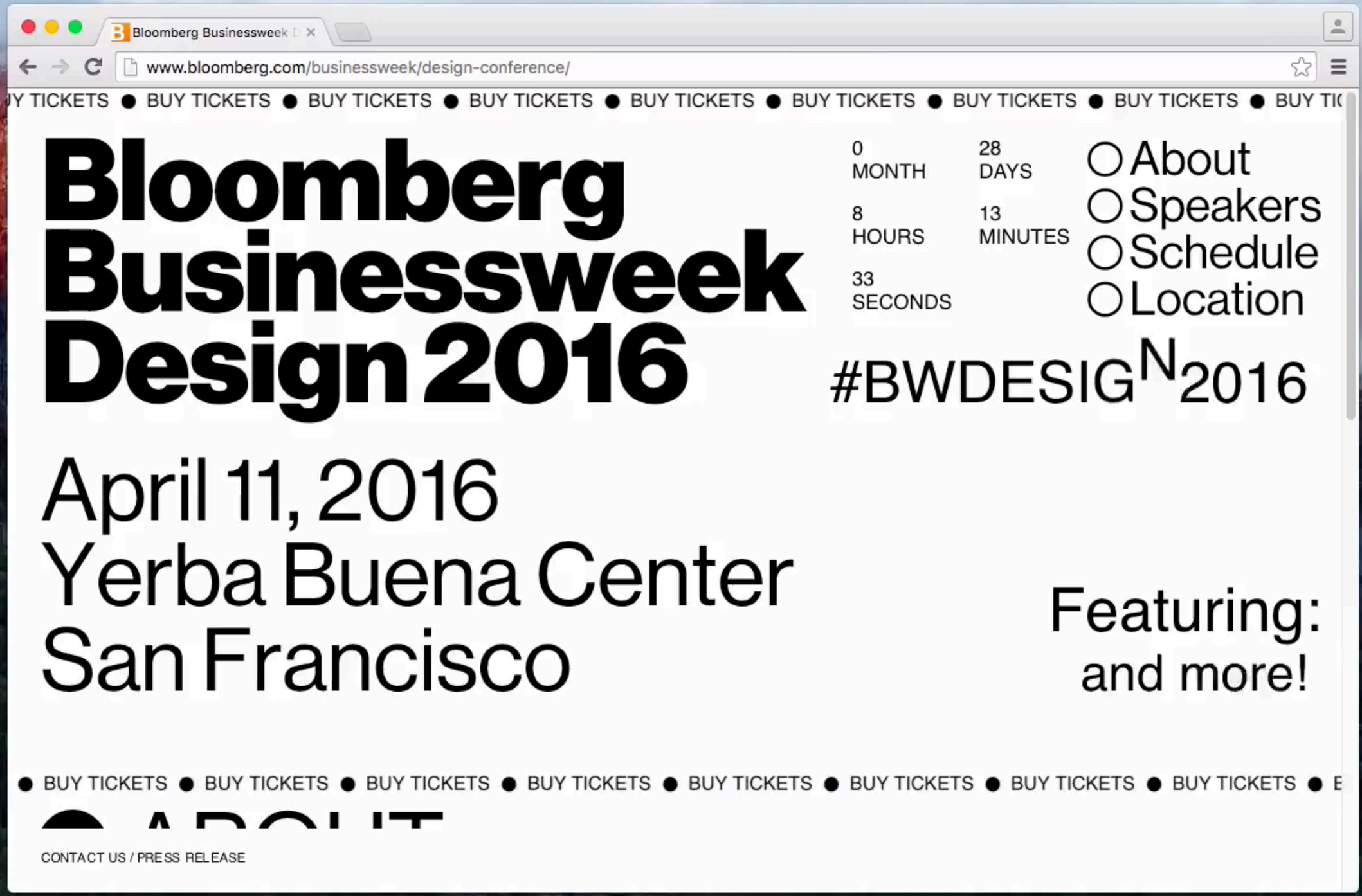
MENU | LOCATIONS | ORDER ONLINE | GIFT CARDS

CATERING | OUR STORY | JUST IN QUESO | CAREERS | CONTACT US

OUR STORY

THE FREE WHEELIN' BRIAN WHEELER

How'd Tijuana Flats become Tijuana Flats? Funny story, really. Back in '95, this college kid, Brian Wheeler, walked into a bar. Actually, a bunch of bars. (And restaurants, too.) At first, it was just harmless fun. But over time, the good times got the best of him and just going out no longer cut it. So Brian decided to open his own restaurant despite having never worked in one before (brilliant, right?). Only problem was, Brian was broke. Luckily, his parents weren't. And after much begging and pleading, his dad loaned him $20,000 & Brian opened the first Tijuana Flats in Winter Park, Florida.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The Future
According to Elon Musk

What's late? What's ahead of schedule? Tracking Musk's goals for Tesla, SpaceX, and everything else he dreams up.

By Tom Randall

Updated Aug 31, 2017

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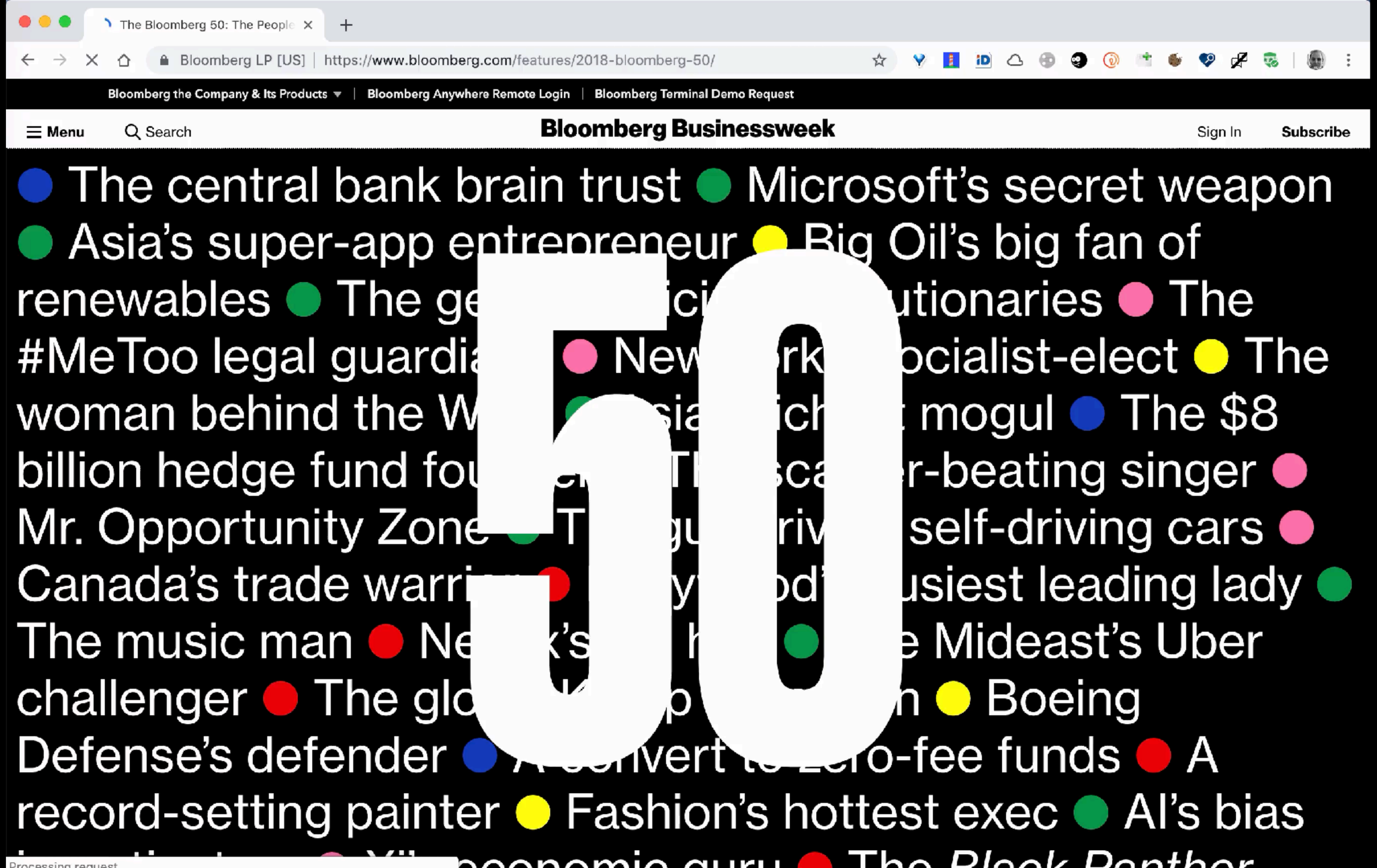
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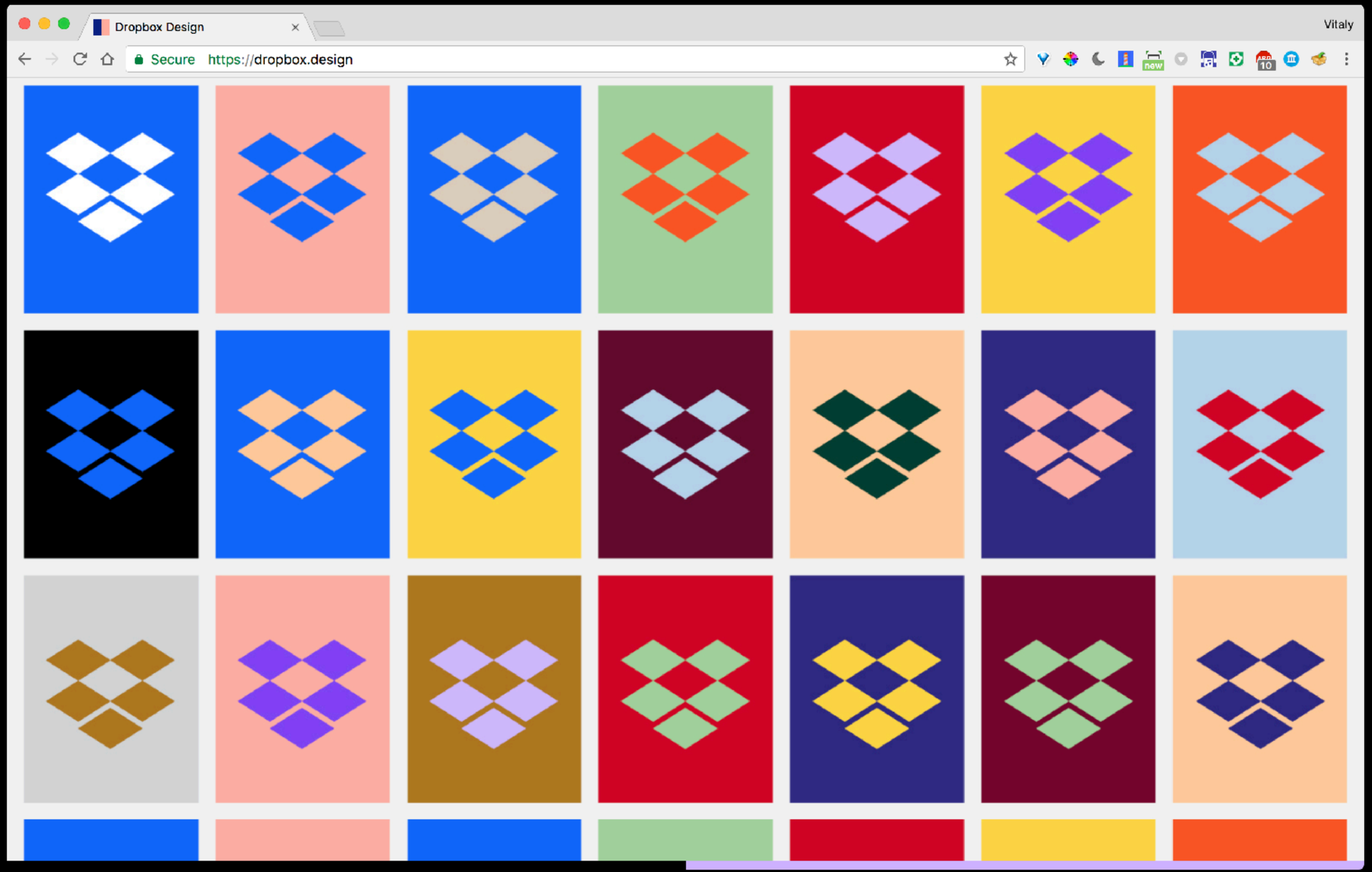
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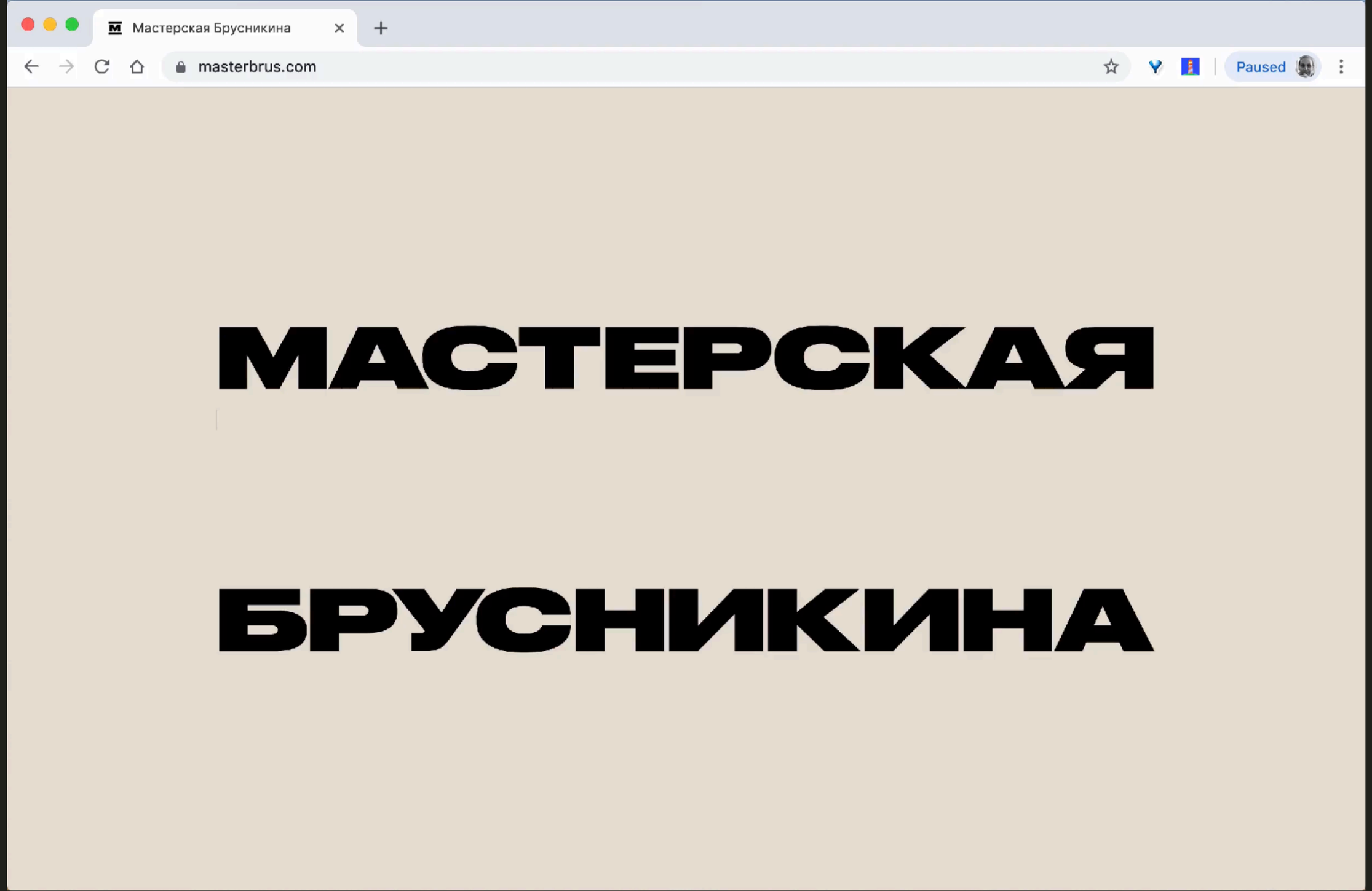
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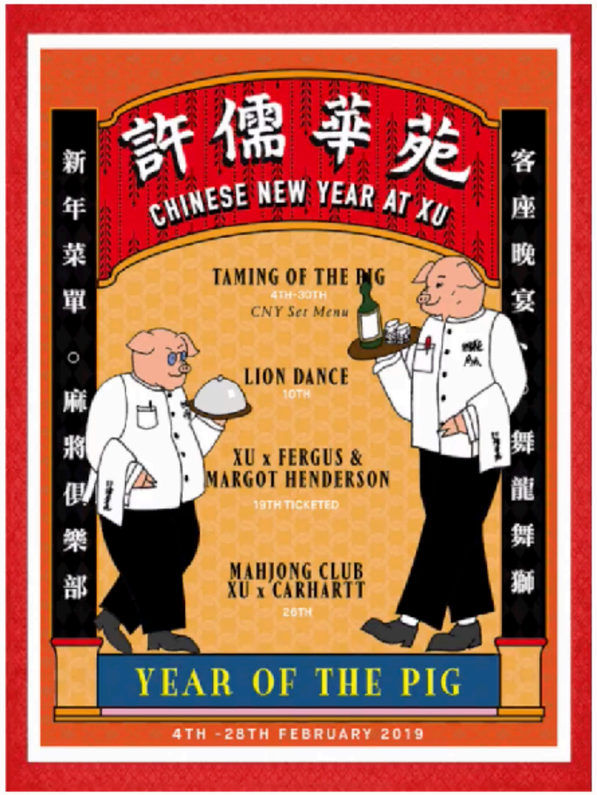

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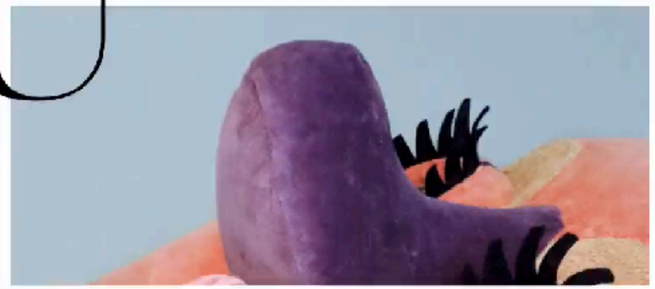

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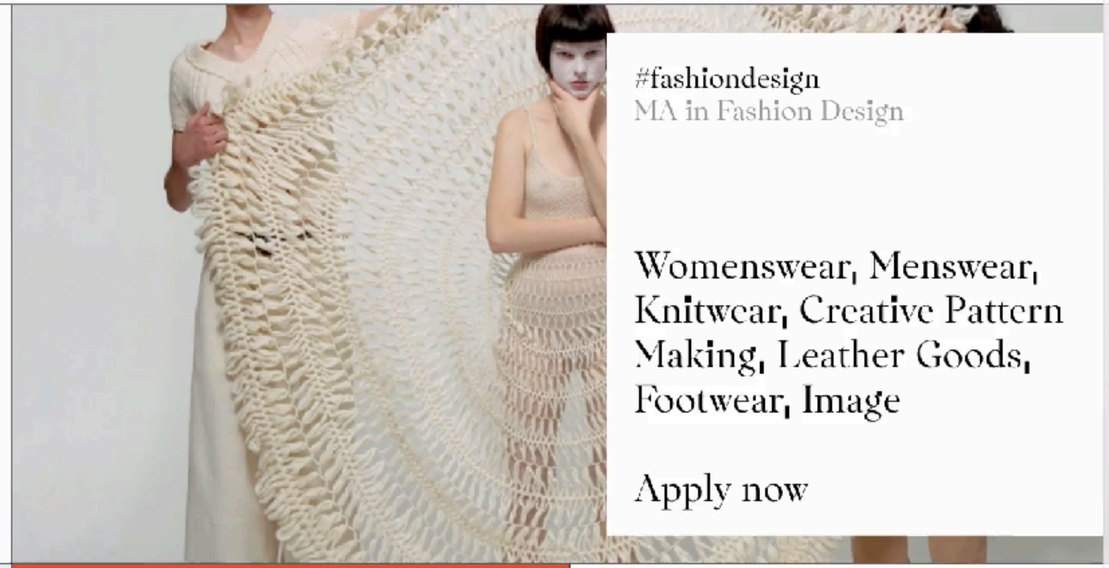

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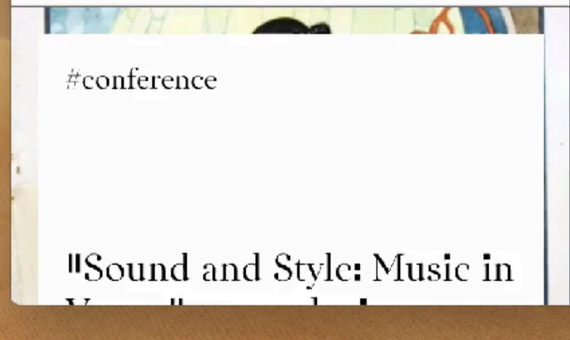

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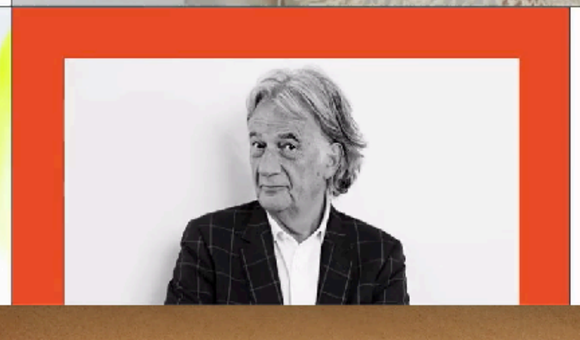

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Rooms

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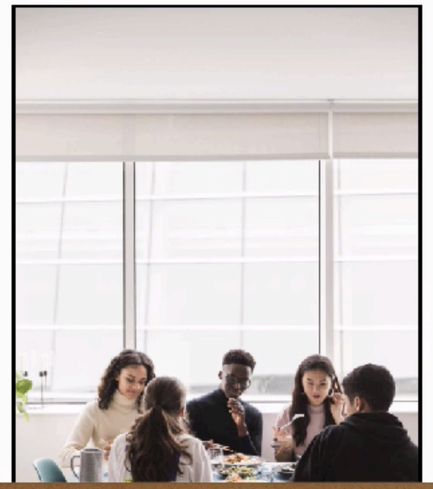
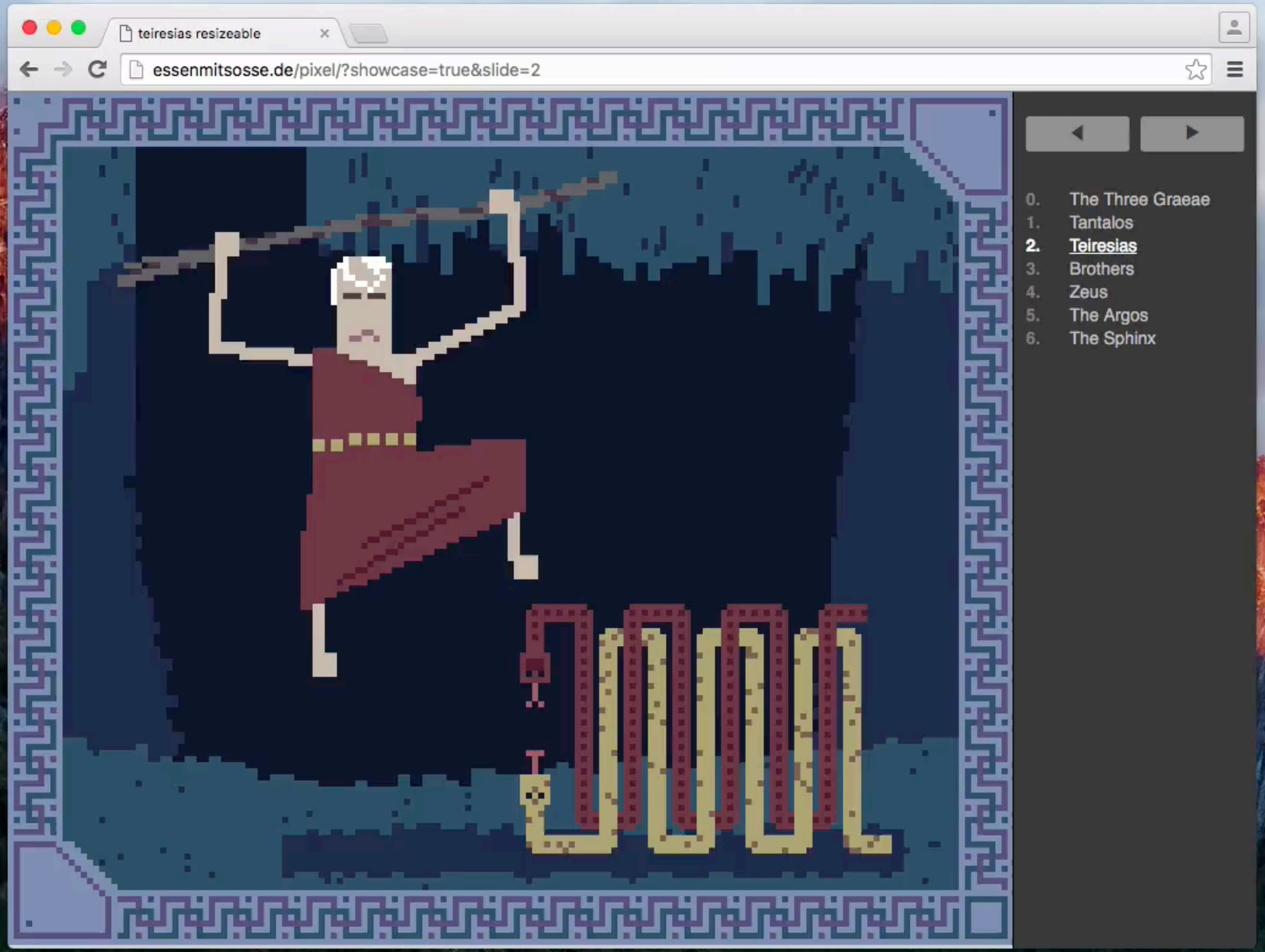
Arrange viewing

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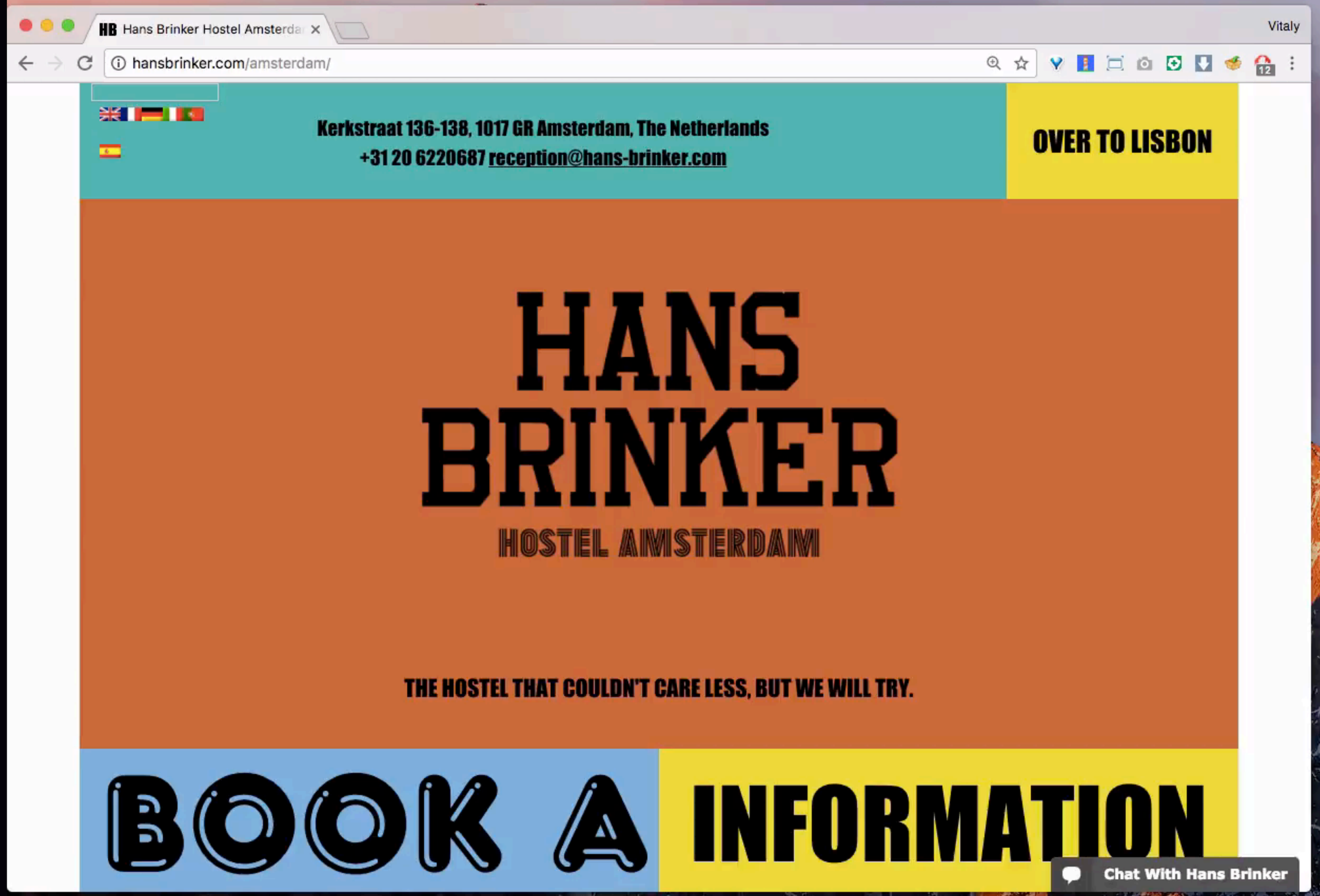
03 Make Boring Interesting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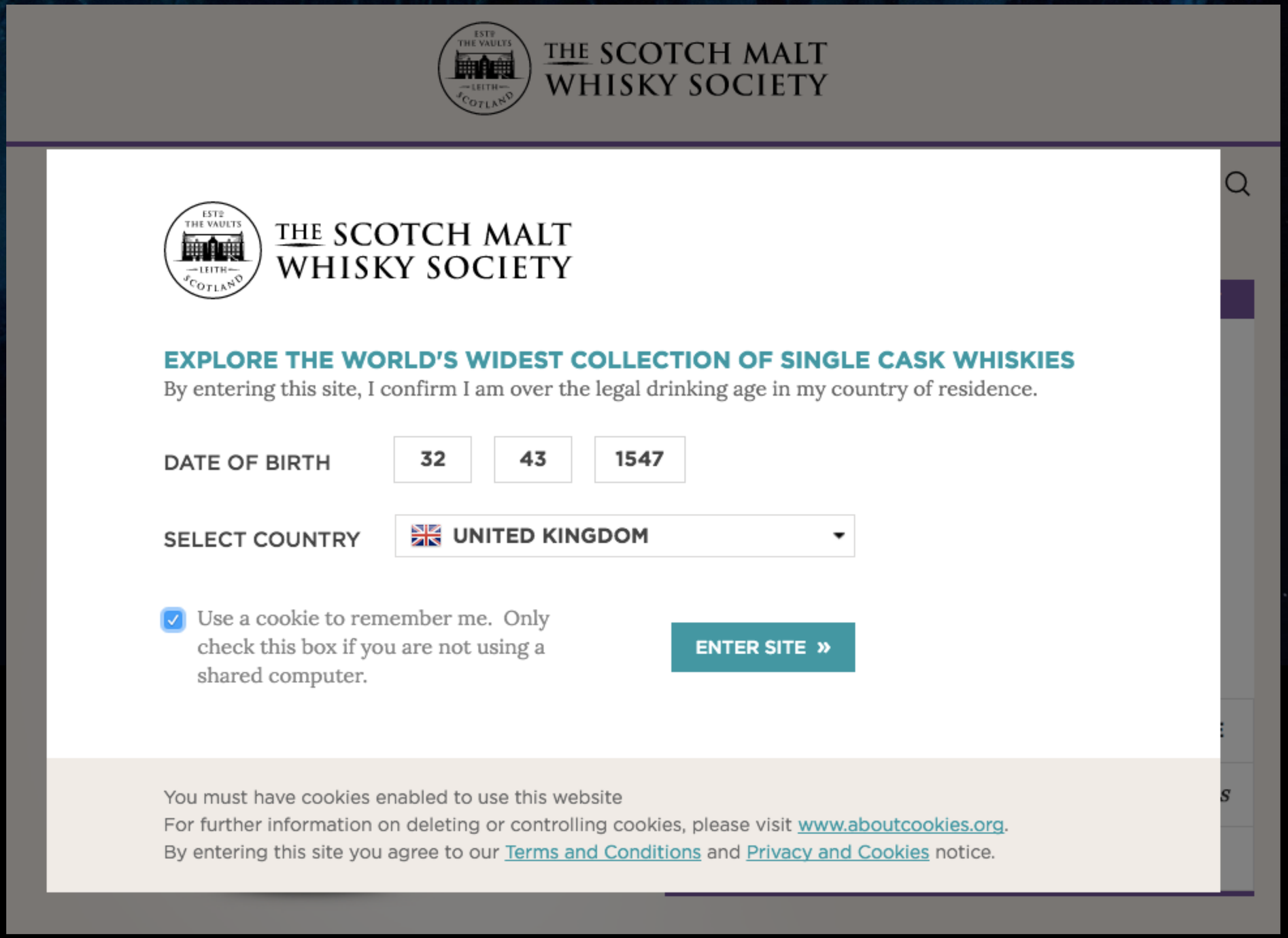
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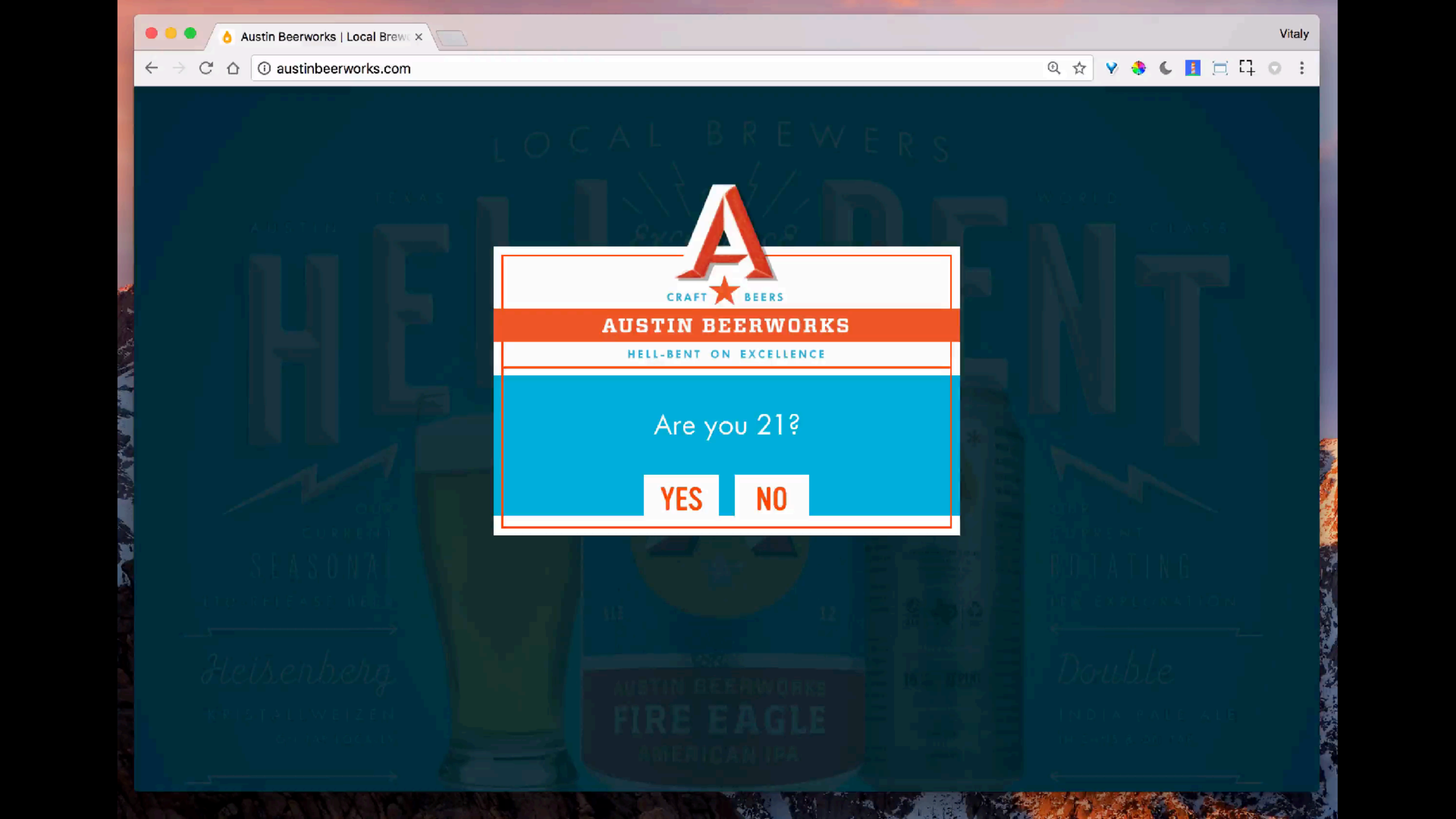
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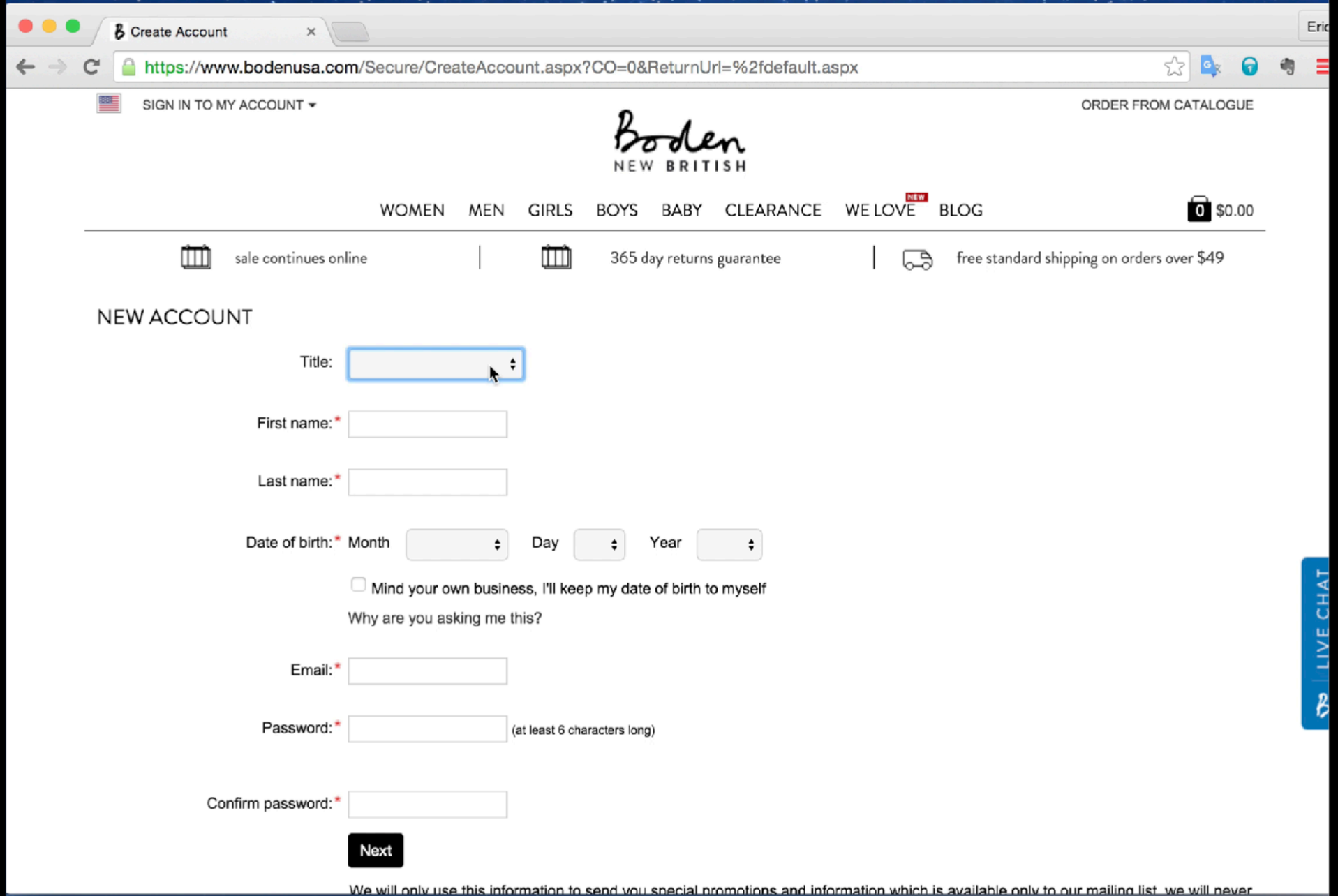
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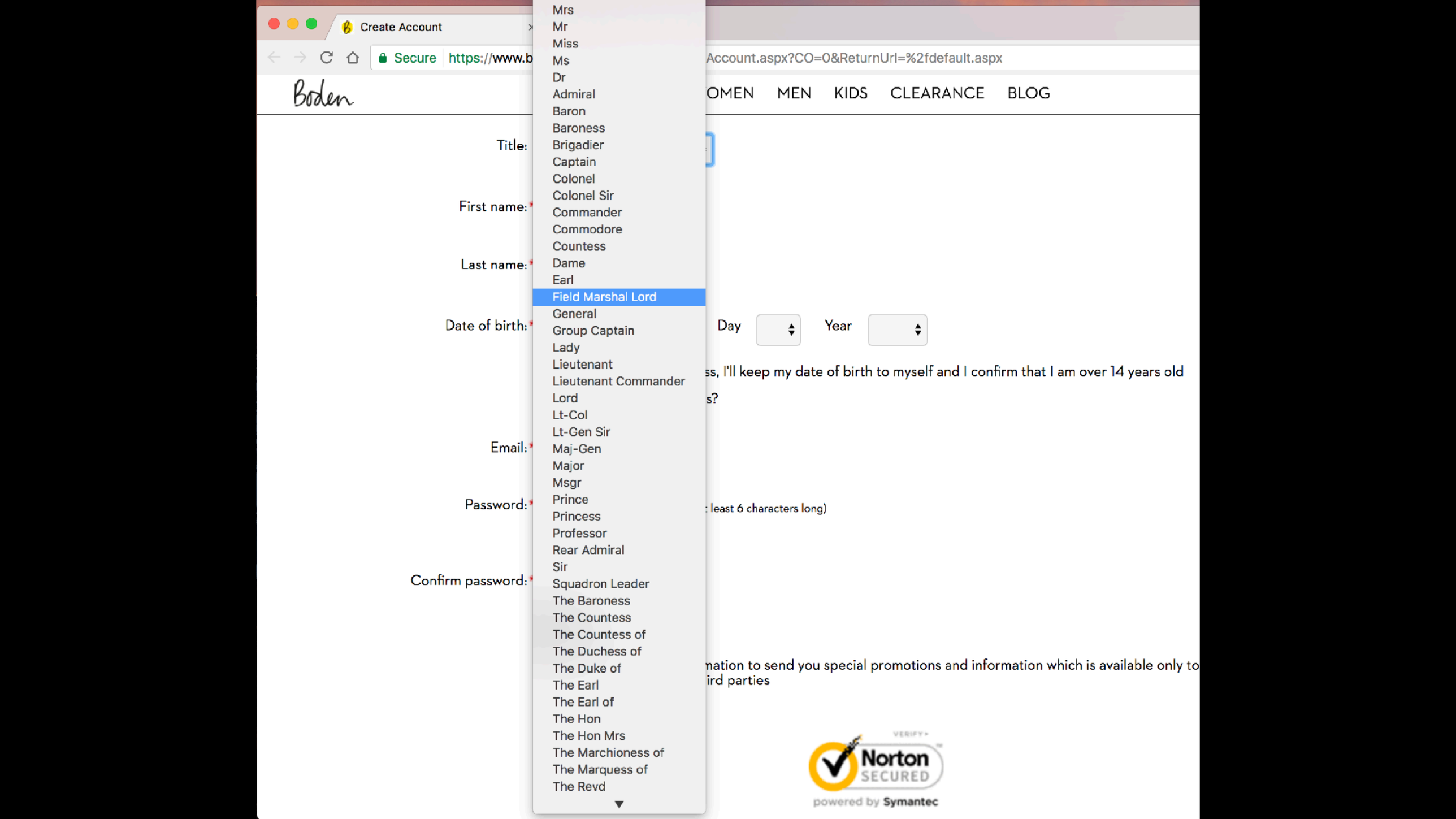
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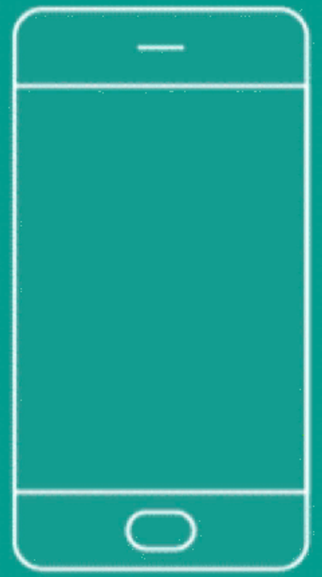

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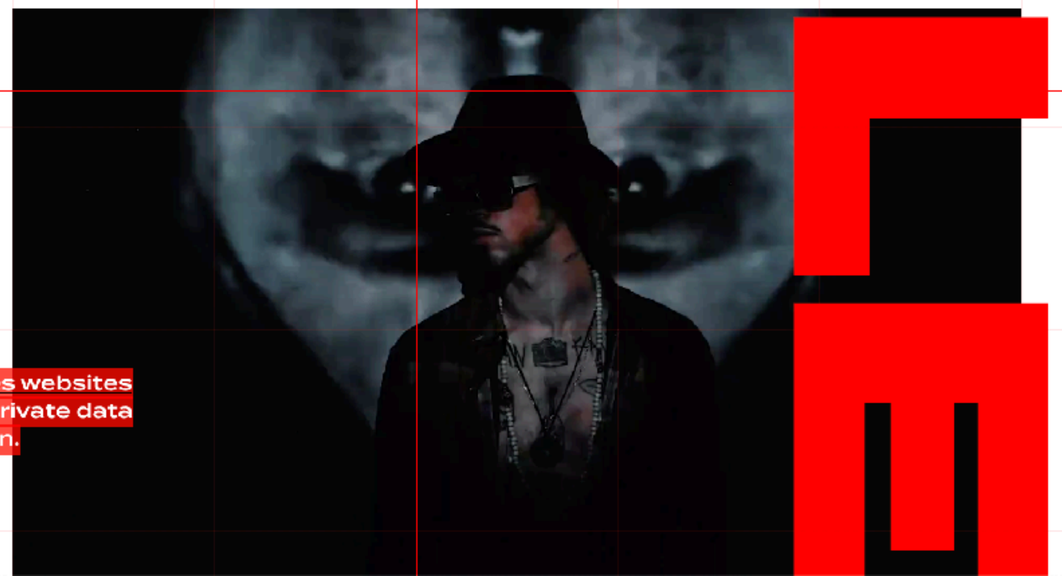

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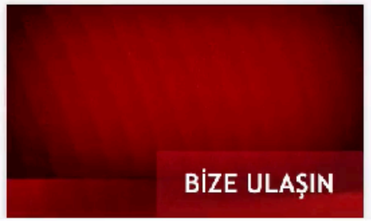

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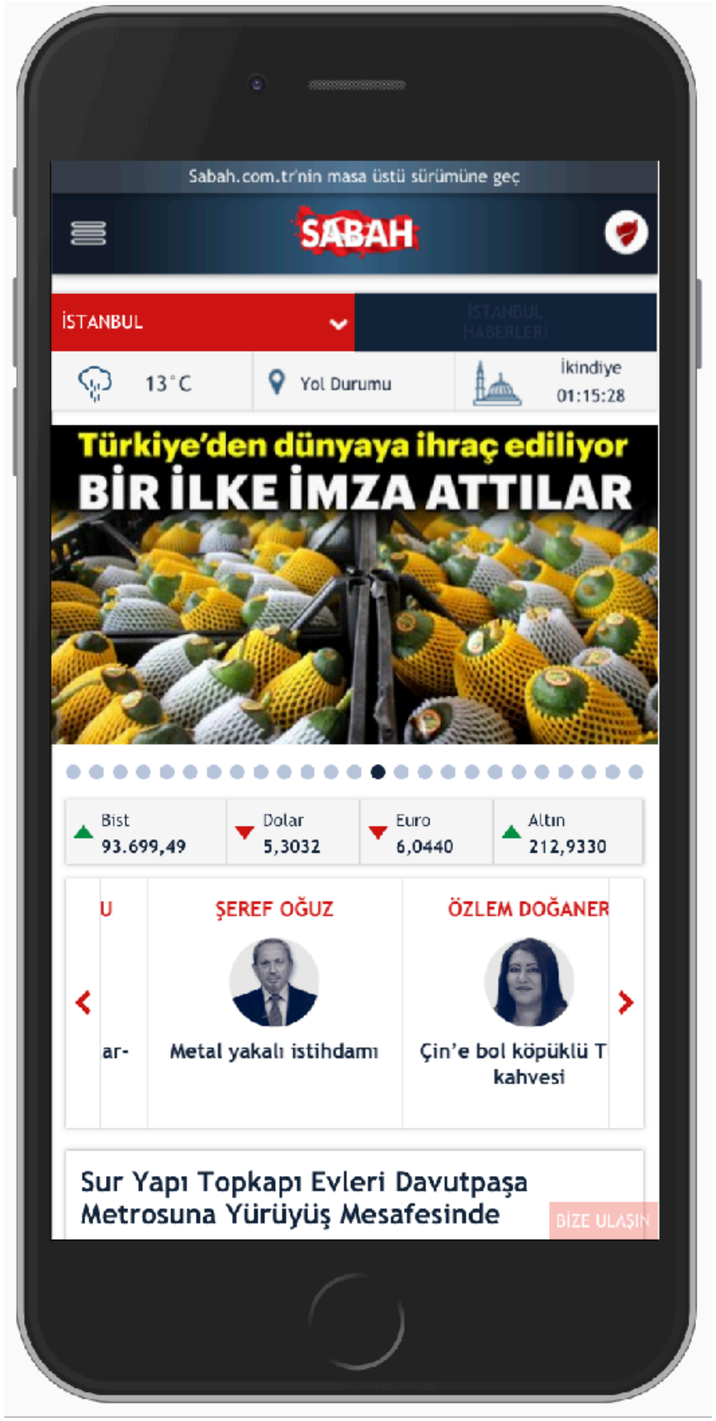
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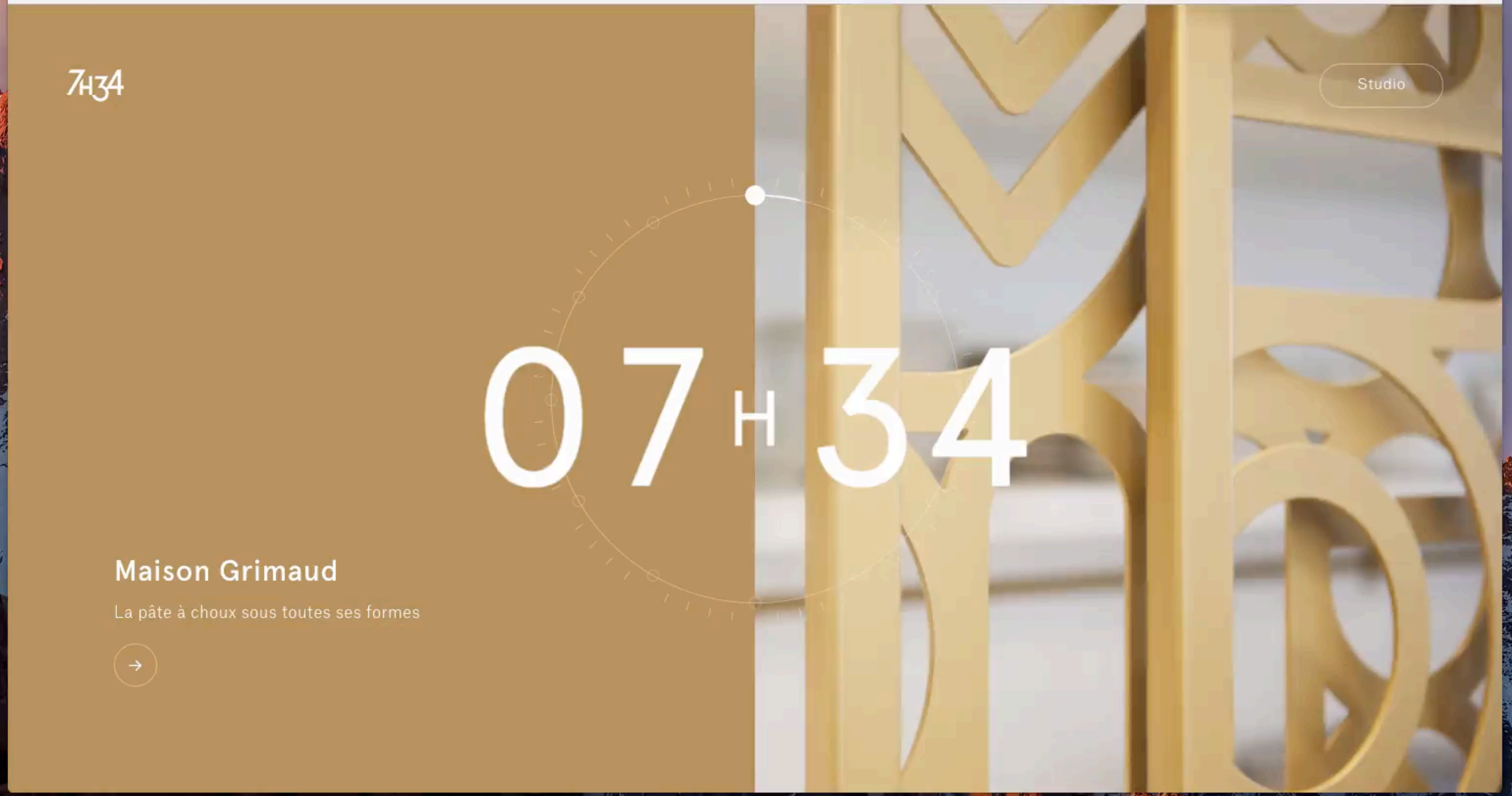
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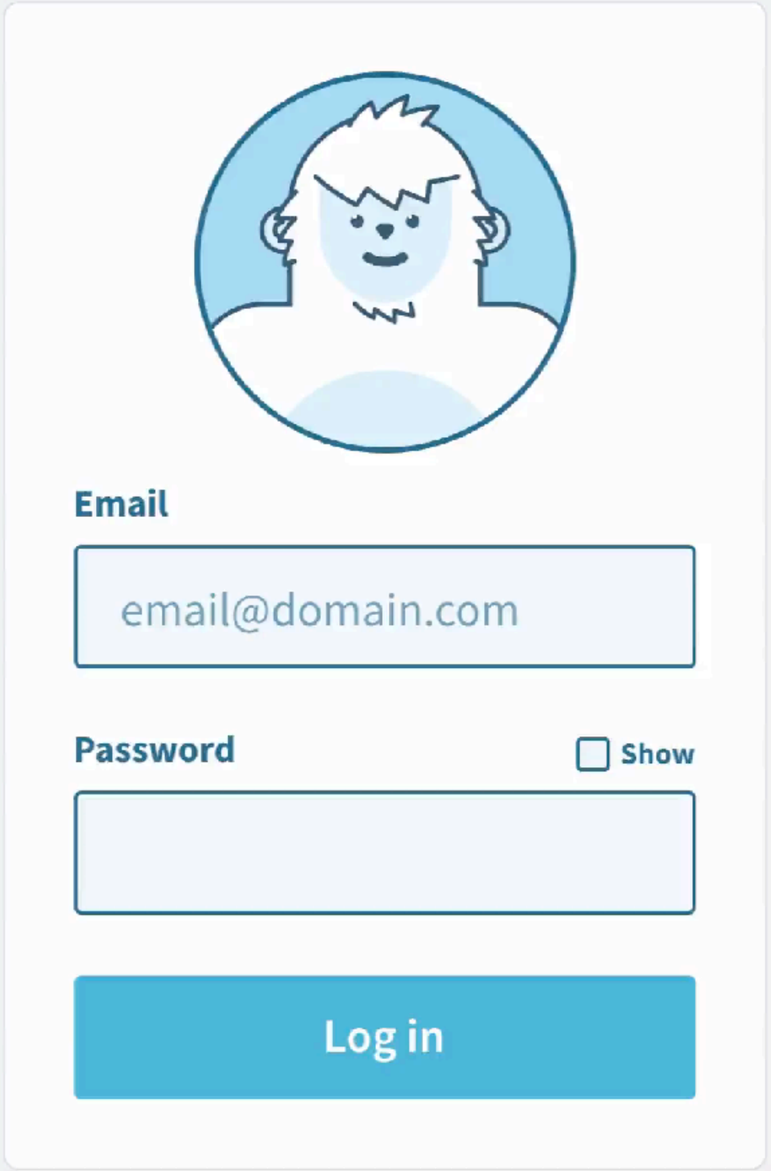

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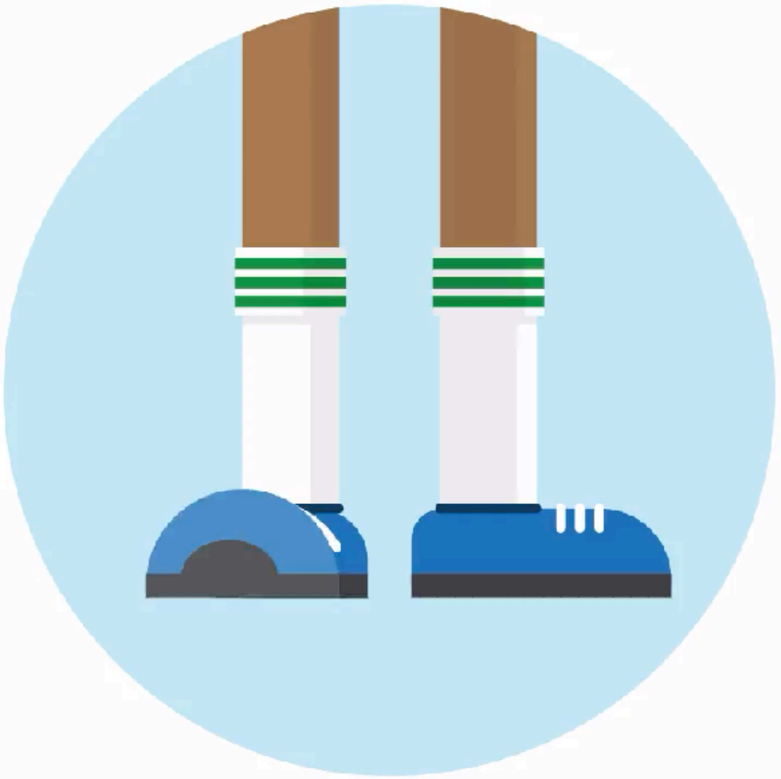
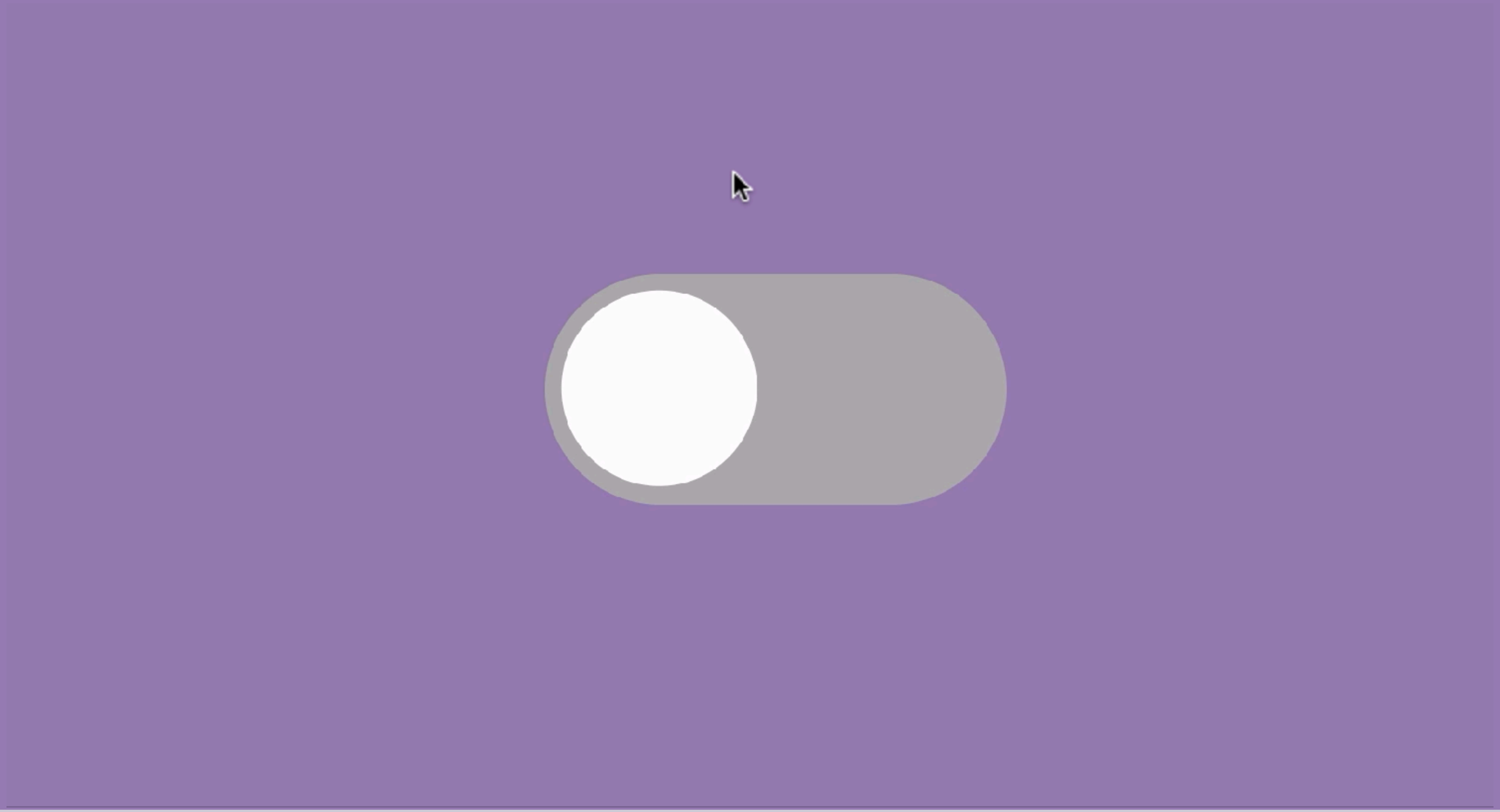


Foot Tap Loader, *Darin Senneff*, *https://codepen.io/dsenneff/details/JBvaQd*



Interactive Toggle, *Chris Gannon*, *https://gannon.tv/*

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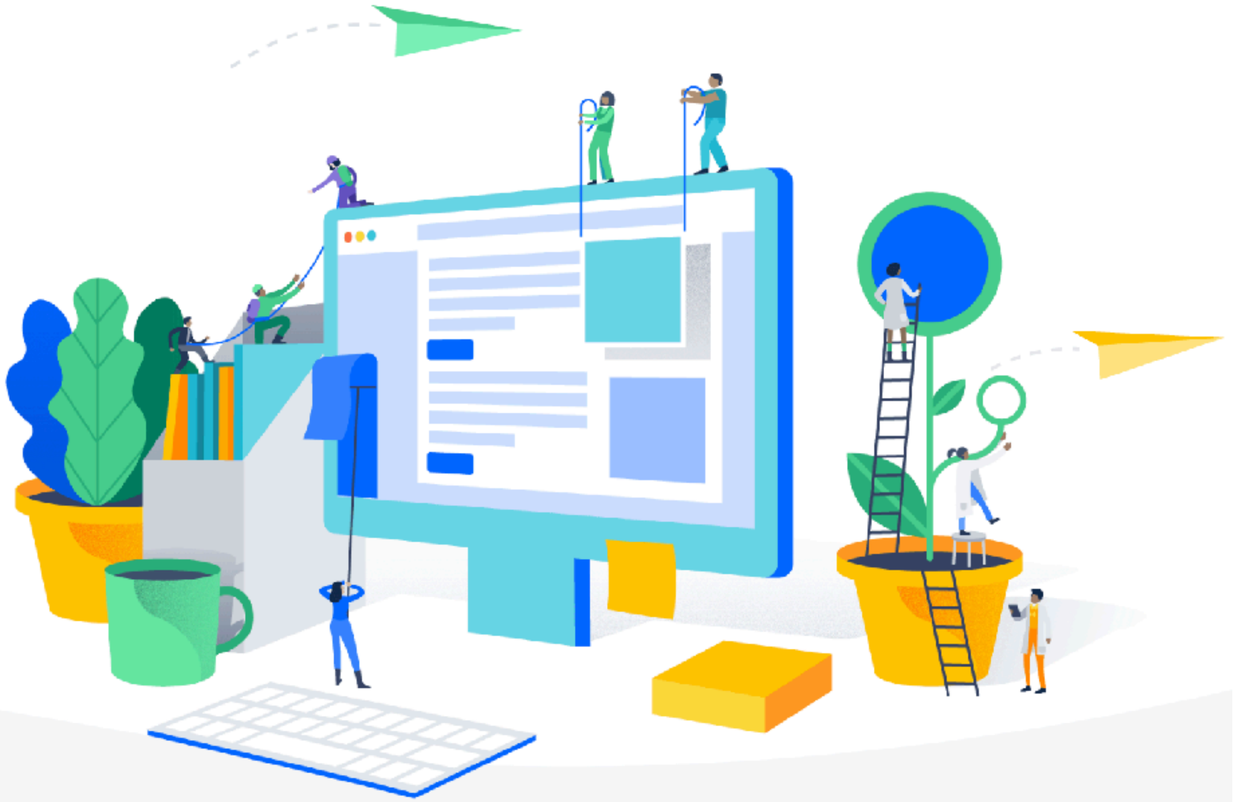

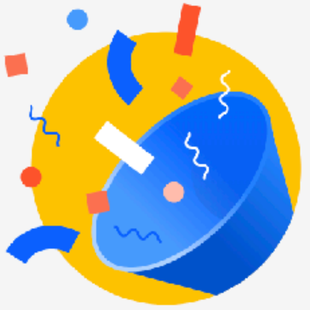

Atlassian Community celebrates its first year!

Atlassian Community is an open, collaborative space where our users from all over the globe find help, inspiration, and connection. To celebrate this milestone, we've rounded up some of our favorite posts from this year.

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We've reimagined what a Messenger should be – and it's more than just chat. Check it out →

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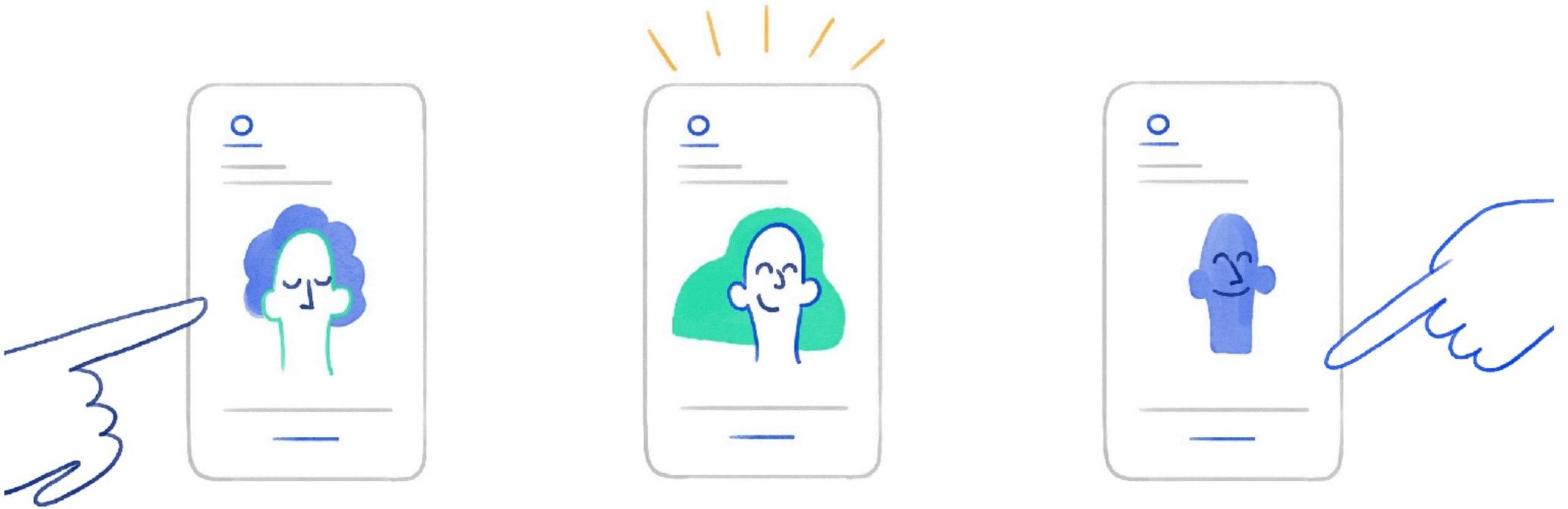

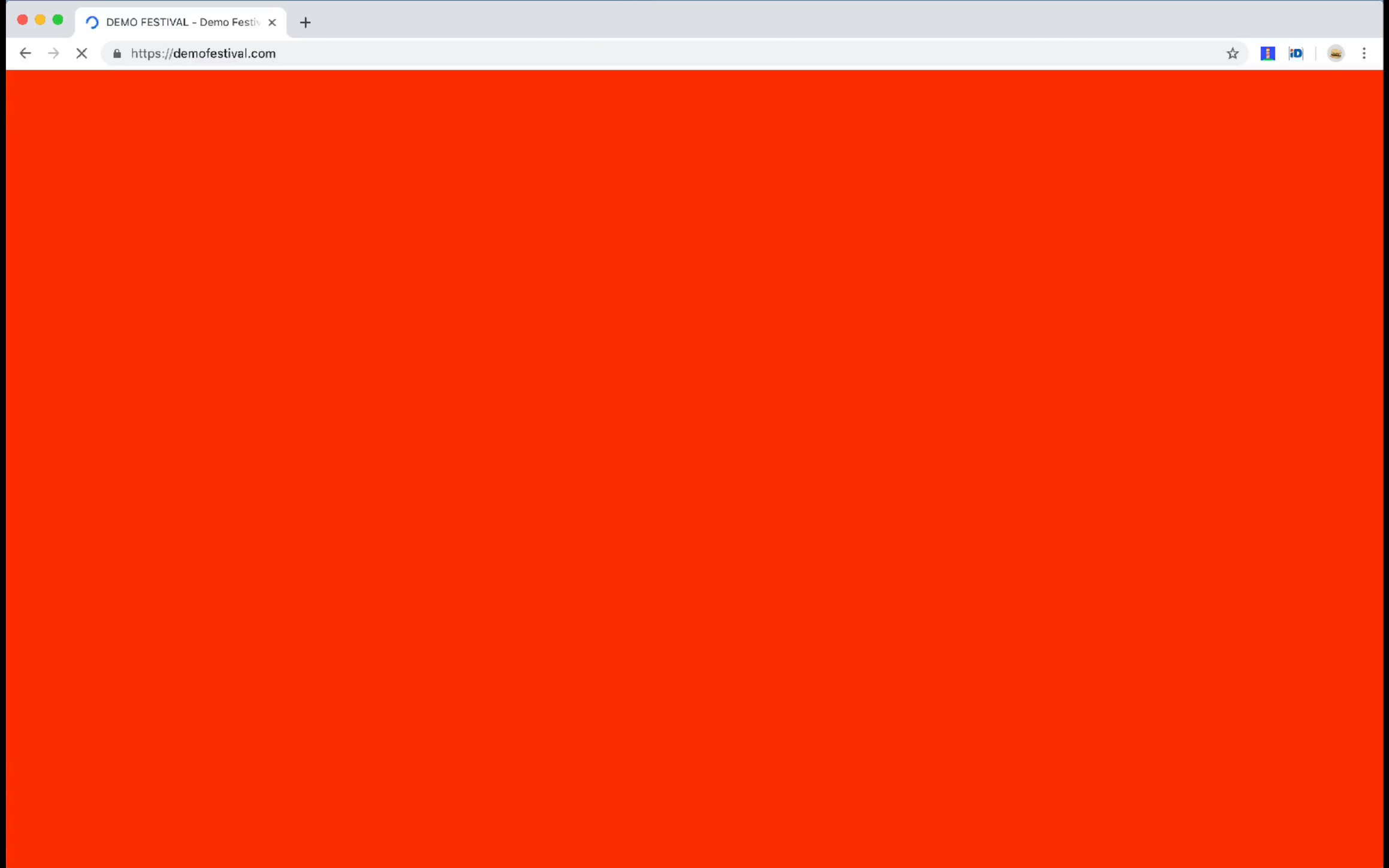
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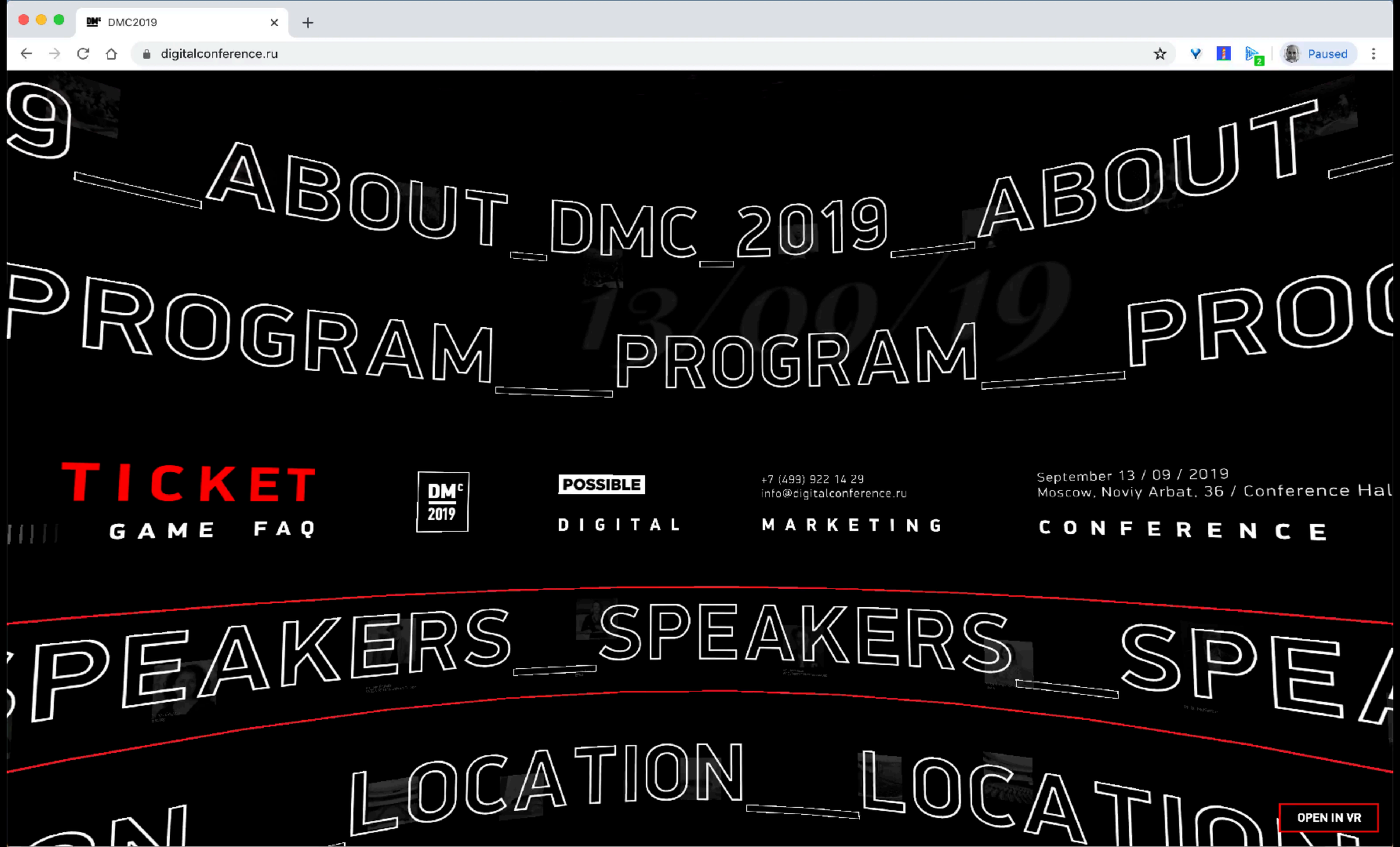
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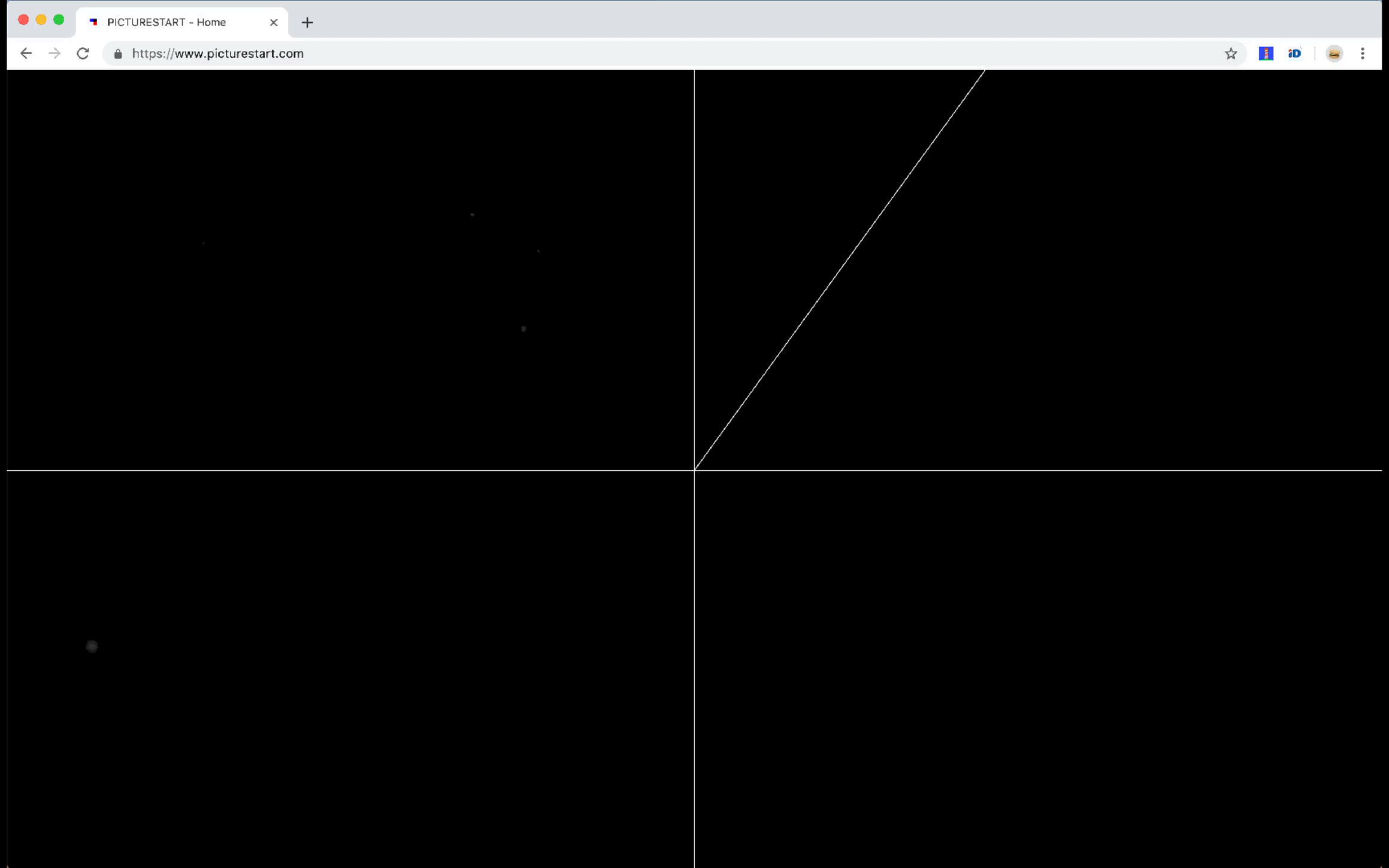
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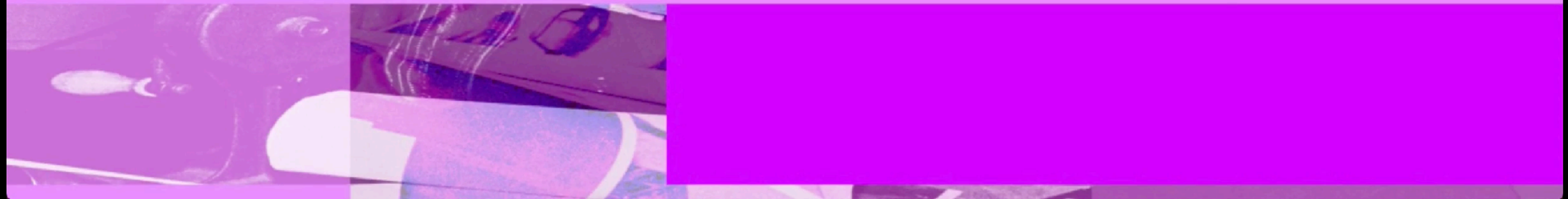

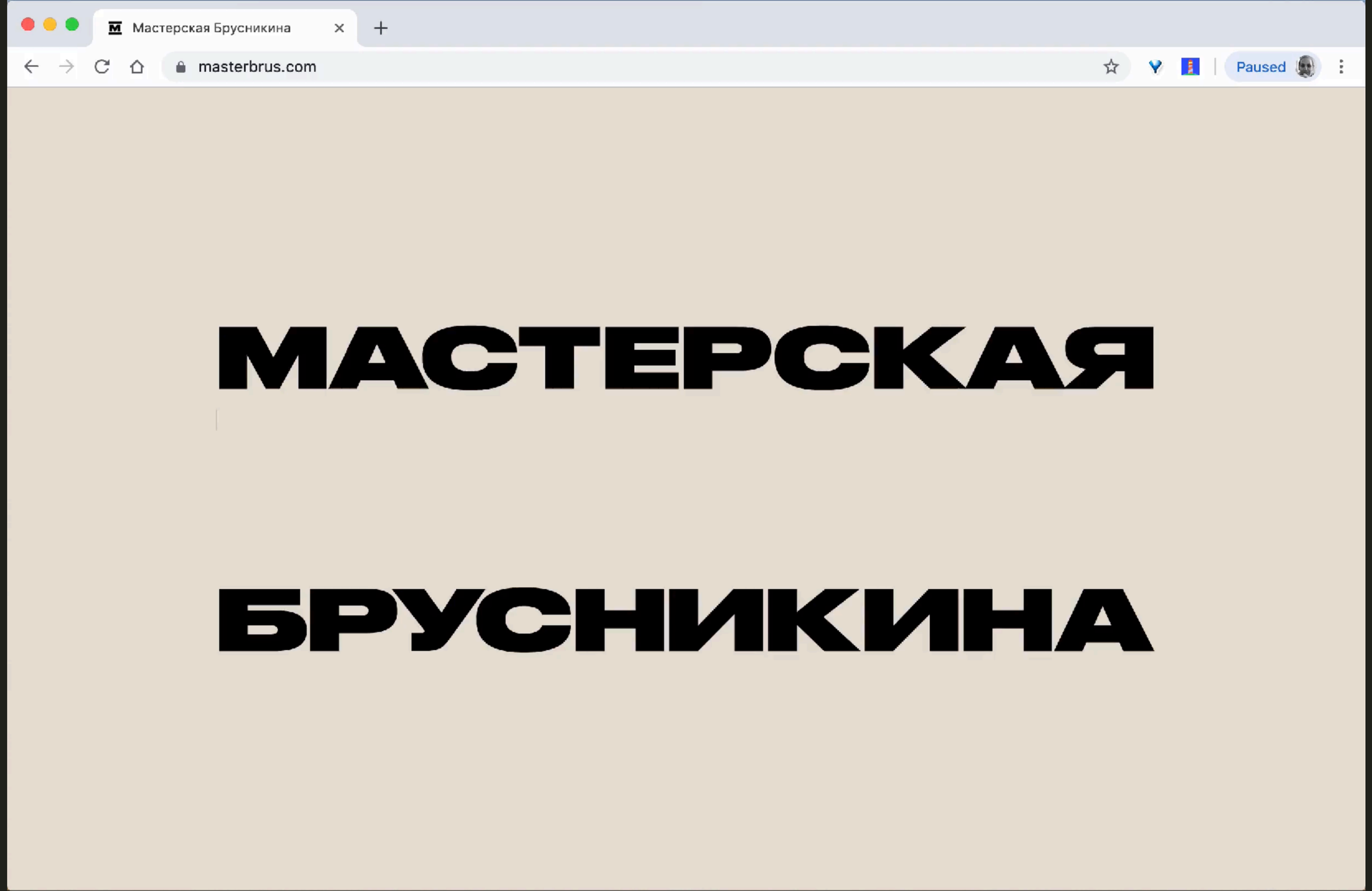
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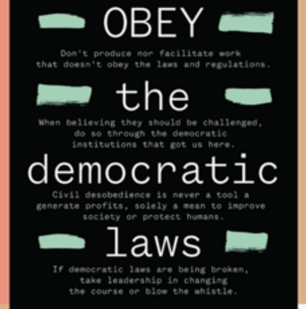
МАСТЕРСКАЯ
БРУСНИКИНА

FU
PRINCIPLES
CK
This is all a mindset, not a rule set. If they don't feel true to your heart, if they don't resonate with your whole being, only take what works for you and leave behind the rest. Write yours.


OBEY
Don't produce nor facilitate work that doesn't obey the laws and regulations.
the
When believing they should be challenged, do so through the democratic institutions that got us here.
democratic
Civil desobedience is never a tool a generate profits, solely a mean to improve society or protect humans.
laws
If democratic laws are being broken, take leadership in changing the course or blow the whistle.

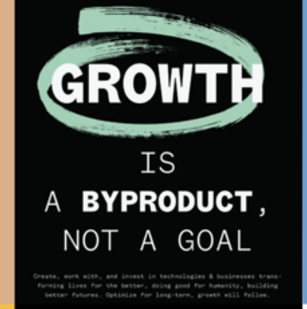
Make business
HUMAN 2 HUMAN
Instead of B2B/B2C
let's build companies that have humans at the core

DATA
Handle with care

exit
exit
exit
exit
exist
exit
Build to exist
Not to exit

move
FAST
to fix
things
WHEN SOMETHING IS BROKEN WE FIX IT
FAST!
ESPECIALLY, IF WE HAVE CAUSED IT

UTOPIA
DYSTOPIA
TECHTOPIA
BUILD FROM THE REAL WORLD UP
We may dream of creating a pathway to a better world, but the stepping-stones are laid down in the ground we all walk on
Start with today rather than tomorrow
Start with your neighborhood rather than the globe
Start with your loved ones rather than your potential customers


GROWTH
IS
A BYPRODUCT,
NOT A GOAL
Create, work with, and invest in technologies & businesses transforming lives for the better, doing good for humanity, building better futures. Optimize for long-term, growth will follow.

Give birth to snow leopards
To a young woman.
By the time you read this, humans will be giving birth to endangered species to protect them from extinction.
What will this mean for your future, and the future of those you will nurture?
Snow leopards live at high altitudes, up in the mountains where it is dangerous to put one foot in front of the other.
They are not afraid of these conditions, but roam freely there with beauty and destruction. They are adapted to the cold, and remain majestic even in freezing air.
The skills you will find useful in the arctic realm of technology
Leading you are a snow leopard
Unafraid to step forward, elusive but powerful, stealthy, when you need to be but elegant and fluid in your body and mind. Give birth to snow leopards by passing your power and potential on to your kin, feline, human or otherwise.

Be open about your business model
The underlying business model defines who you are as a company.
Have a clear contract with your users about what they give and what they get.
money, data, trust.
As a tech company it is your responsibility that your users understand this contract.
Data
Protection
Money
Trust

Design for self driving humans
Let's empower humans to not merely be "users" of technology but drivers of technology.
Not just the small subset of humans, who are also technologists.
But all humans.

Progress
Is more than
innovation!
New is not always better.
But it can be.
Develop what we need to move forward, not only what we want right now.

Naïve Naïve Naïve
Don't Be A Tech Naive
Naïve Naïve Naïve
Technology without public governance will do harm. Responsible technologists invite and engage in democratic processes to align their power with the interest of society.
#notatechnaive

Build
with
people
#1009
OPEN & SIGN
for
people.

User
User
Citizen
#1010
User
OPEN & SIGN
Design for digital citizens, not digital consumers

SAY
NO
MORE OFTEN
AS ENGINEERS, DESIGNERS, THINKERS AND BUILDERS, WE SHOULD BE CRITICAL OF THE BUSINESS DECISIONS THAT FLY IN THE FACE OF HUMAN INTEREST.
SOMEONE BUILT THE SOFTWARE TO RIDE EXCISION NUMBERS ON VW CARS. SOMEONE BUILT AND DESIGNED THE SYSTEMS CONTROLLING DRONE BOMBERS.
SOMEONE COULD HAVE SAID NO.

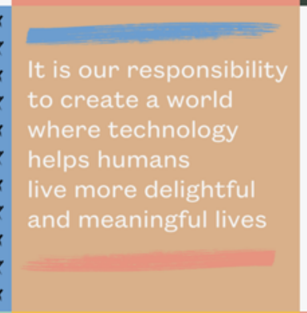
Use
technologies
to evolve
society
Technologies such as Big Data and Artificial Intelligence are not end goals for society.
Big Humanity and Real Wisdom are.

« Failure is not an option »
Accept
failure
failure is a POSITIVE step
of the LEARNING process

short term metrics
power
ego
profit
likes
growth
followers
hurdle
LONGTERM
Create a culture of prioritizing longterm incentives
Build products, teams and companies that go beyond short term metrics. Focus on providing value to all your stakeholders, and create a culture that incentivizes long-term vision, strategies and outcomes.

SERVE
The People Not Tech
PROTECT PERSONAL DATA, QUIT ADS,
THINK SUSTAINABLE, SET INFORMATION FREE,
BUILD OPEN SOURCE AND BE TRANSPARENT

The Planet
Matters
Let's be conscious about how the digital is real and gets exponentially physical
Our phones, cryptos and AIs are intoxicating the planet, including us. We need to act. Now!


It is our responsibility to create a world where technology helps humans live more delightful and meaningful lives

offer
escapes
then empower
returns
Discover opportunities in serving people's desire to escape AND their NEED to return to reality.
Optimize for sustainable usage.
Resist the pressure to obsess with infinite engagement.
Design monetisation from healthy relationships with your products.

Create a
people
centered
economy
#1021
Let us make the right choices and put people first!

Play by the rules
#1022
Respect our democracy.
Belong and build with us.

Demand that investors be held accountable for every $ of captal they invest in new companies
Those who control our monetary resources have a duty to oversee that the innovation which gets funded has a net positive for the human race. With great power comes great responsibility.
We've become accustomed to measuring VCs by their exits and multiples they distribute to their investors. But the fact is that are actively creating new categories. With this creation of new entities comes a whole range of second-order consequences as companies scale. We need to demand that VCs factor this into their decision-making, as their choices affect billions of people.
VCs will always optimize for power-law returns but push them to do so responsibly. They hold the keys to the castle and humanity is highly dependent on who they're letting come inside. We need to demand that the powerful VCs are measured on more than just their return.

Act as if
our future
depends on your
decision.
Our decisions have consequences beyond what we see. Our future is the sum of these decisions, even though we don't know how they add up. So treat every one of them as if it changes everything.

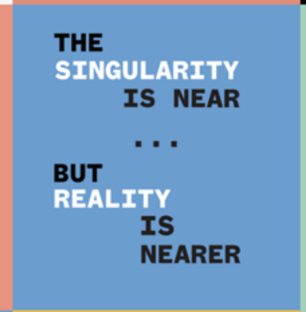
Don't make
users
addicts
Take responsibility for your app:
Display average usage times before users download it
Be honest about how it might affect users
Be transparent about how it makes money

1 2 3 4 5 6 7 8 9 10
11 12 13 14 15 16 17 18 19 20
21 22 23 24 25 26 27 28 29 30
31 32 33 34 35 36 37 38 39 40
Talk
with a 7 & a 70 year old
about the consequences
of your work
41 42 43 44 45 46 47 48 49 50
51 52 53 54 55 56 57 58 59 60
61 62 63 64 65 66 67 68 69 70
71 72 73 74 75 76 77 78 79 80

"Failure is not an option."
ACCEPT
FAILURE!
positive
learning

We must,
and we can
Make data empower everyone not only give power to the few
Data is our resource. Resources are fundamentally different from processes as we may represent in code. Data work is about gathering this powerful resource to help us know more about the world.
We must empower everyone, no matter their background, position in life & society or technical ability, to use this resource to know more, support their lives and make positive changes in the world. Being empowered includes feeling safe because you are protected from abuse.
We, in our technical ability, must be respectful that this resource belongs to everyone. Control of this resource is a great responsibility. Machine Learning, Artificial Intelligence, Analytics, Business intelligence and software are just the uses of data. The processes that we encode within a machine.

START ETHICS DEBATES
LONG BEFORE DISASTER STRIKES
TECH LEADERS
educate / respect / listen to
CITIZEN REPRESENTATIVES
In medicine, researchers and practitioners have discussed consequences and limitations of technical innovation (i.e. IVF) early on with society at large. These ethics debates have resulted in reasoned, reasonable introduction of innovation, geared towards public good, safety, and individual choice.
In digital technology, ethical issues are only addressed reactively, in part because tech leaders and lawmakers ignore each other or lack mutual respect. Dialogue must start early on to improve outcomes for all stakeholders.


THE
SINGULARITY
IS NEAR
...
BUT
REALITY
IS
NEARER

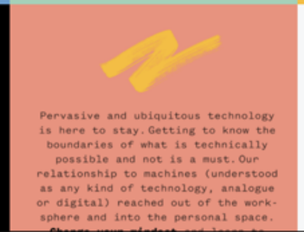
SUPPORT
QUALITY OF LIFE
AND
NATURAL ECOSYSTEMS
WITH TECH
THINKING IN 3 SCALES
people, cities and planet
well being, earthly progress, optimized supply chain systems, resilient nature
PROFIT VALUE
Improve the world and not just your bank account

develop
kindness
What you do online can have major non-linear impacts. Just like when a butterfly flips its wings in Copenhagen can cause a typhoon in the other side of the world.

Invite
Your
ANCESTORS
to
the Table
Reflect on what they would say about your work and the way you live. Your Ancestors chose you to carry out a mission. This comes with great responsibility.
Connect with your intuition
It is their creative energy moving through you and guiding you as you serve humanity through technology.

Anticipate
not only
use
but
abuse

Fake it
til you
make it!
Dear young one
who's about to start something,
You don't have to always be better, stronger, wiser, faster, richer, ready.
Doubts, questions, fears and feelings are

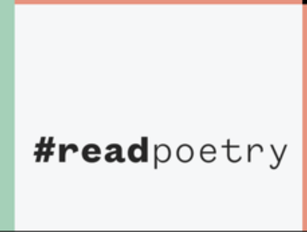

Pervasive and ubiquitous technology is here to stay. Getting to know the boundaries of what is technically possible and not is a must. Our relationship to machines (understood as any kind of technology, analogue or digital) reached out of the workshere and into the personal space.

COOPERATE
don't compete
Stand against the competitive individualism of today's world. Believe in collectively building an internet where information and opportunities can be accessed by all. Do not be driven by

HOLD ON!
WE ARE

Share your revenue with those who produce value

Improve the world and not just your bank account


#readpoetry

Profit
Participate
Investors in technology companies have a responsibility to participate, build and nurture the ecosystems and geographical locations that they invest in not just profit from them.

Techfestival - Where humans a

https://techfestival.co

Techfestival.

Where humans & technology meet.

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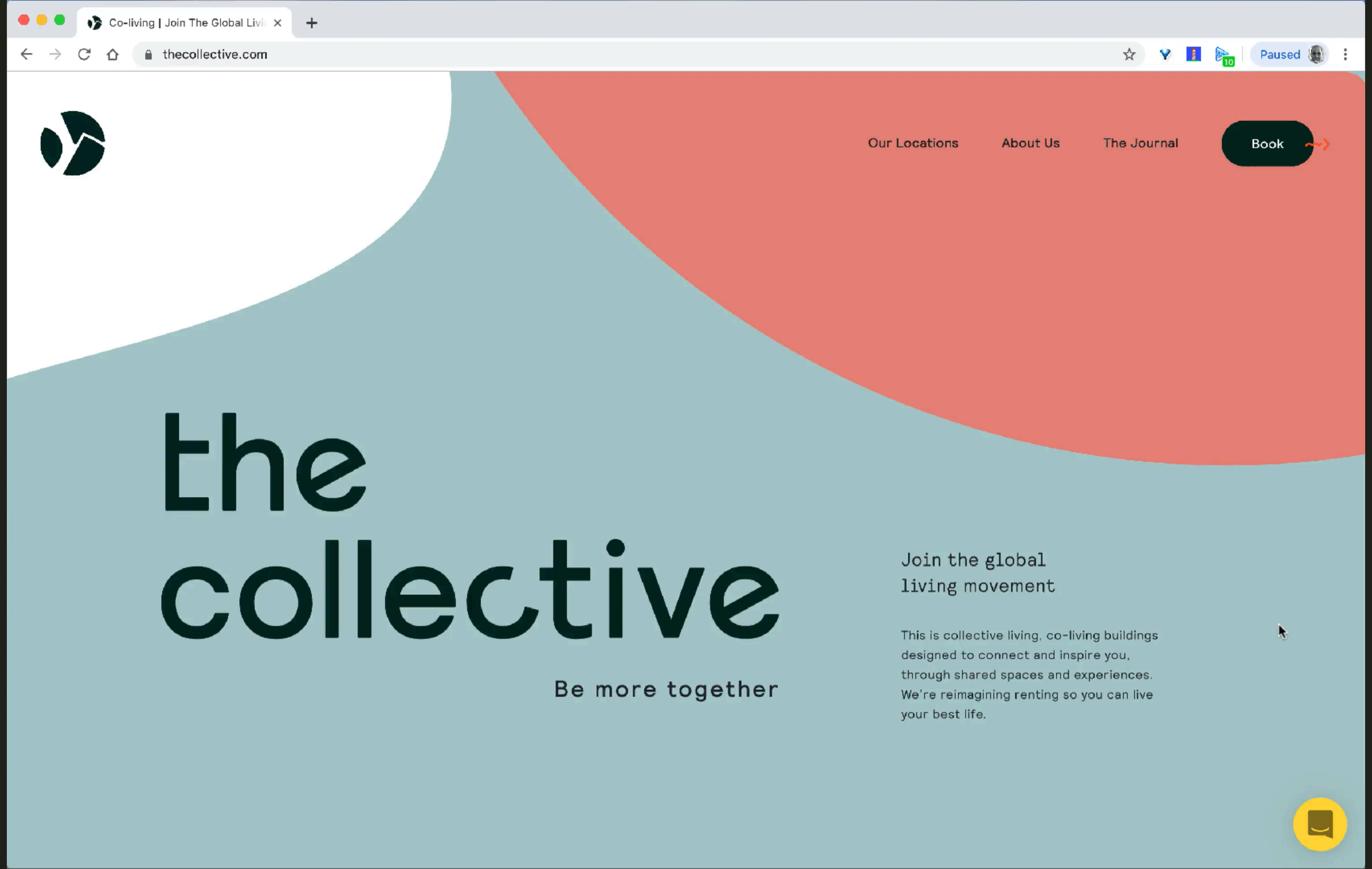
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Be more together
Join the global living movement
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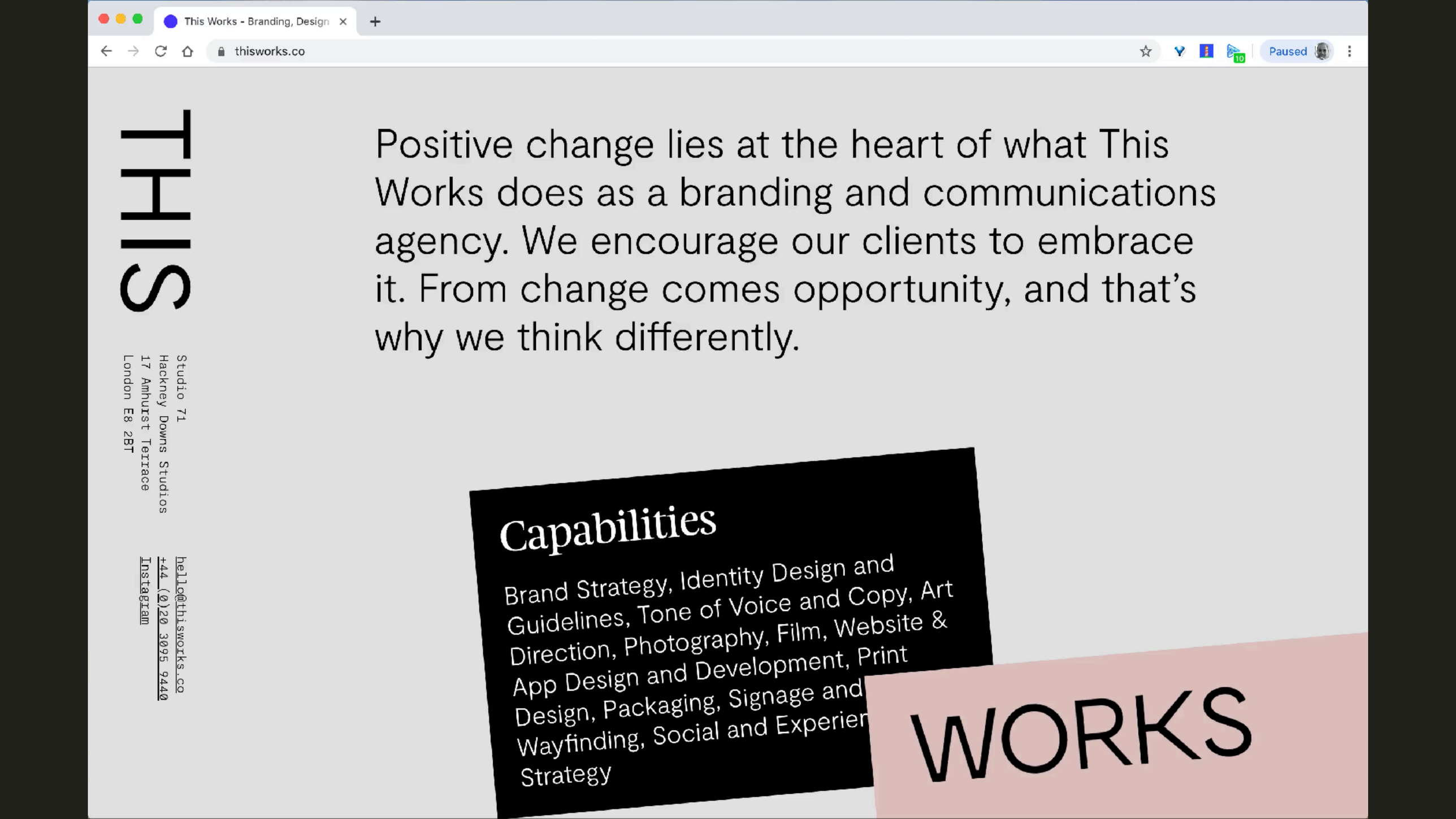
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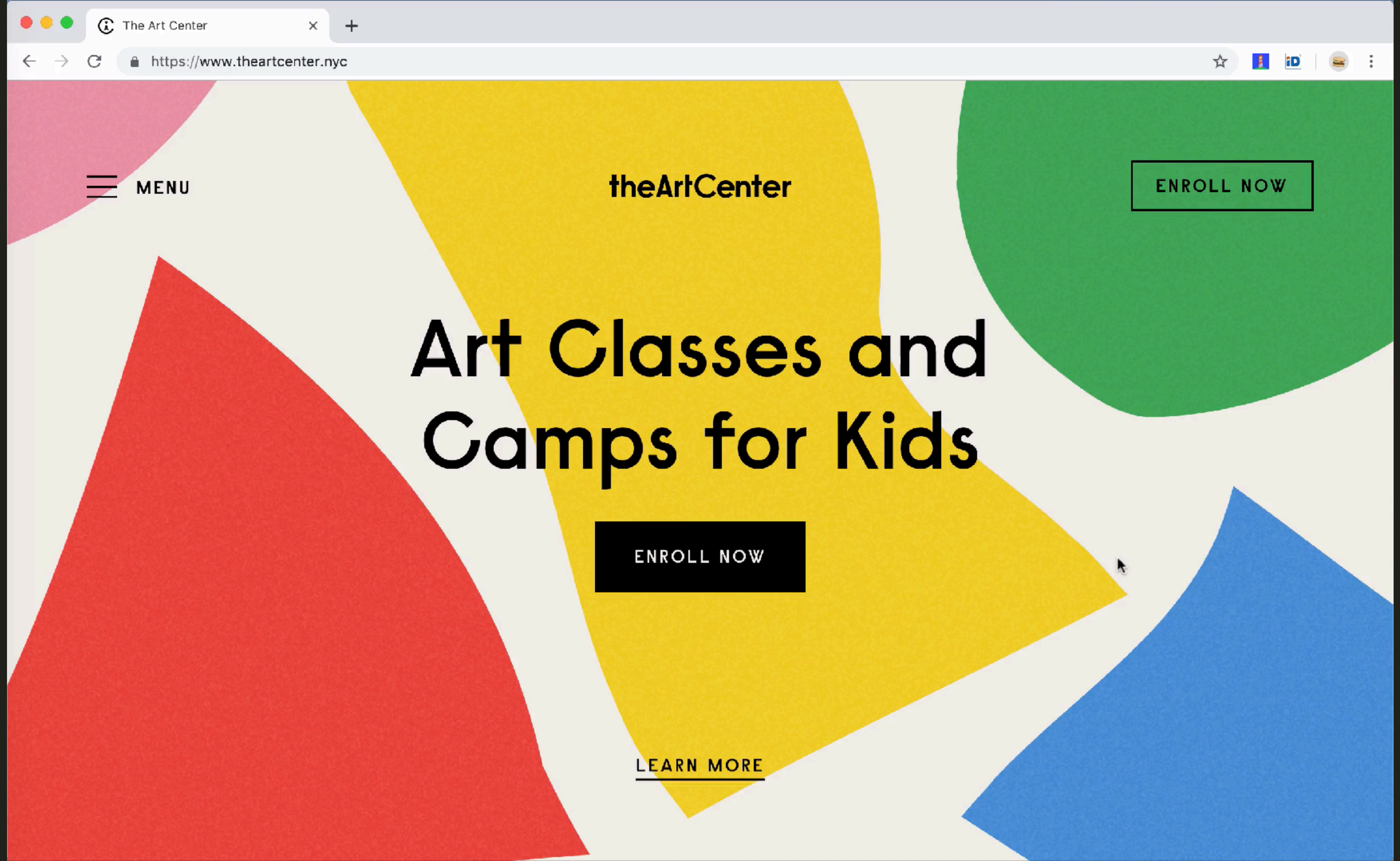
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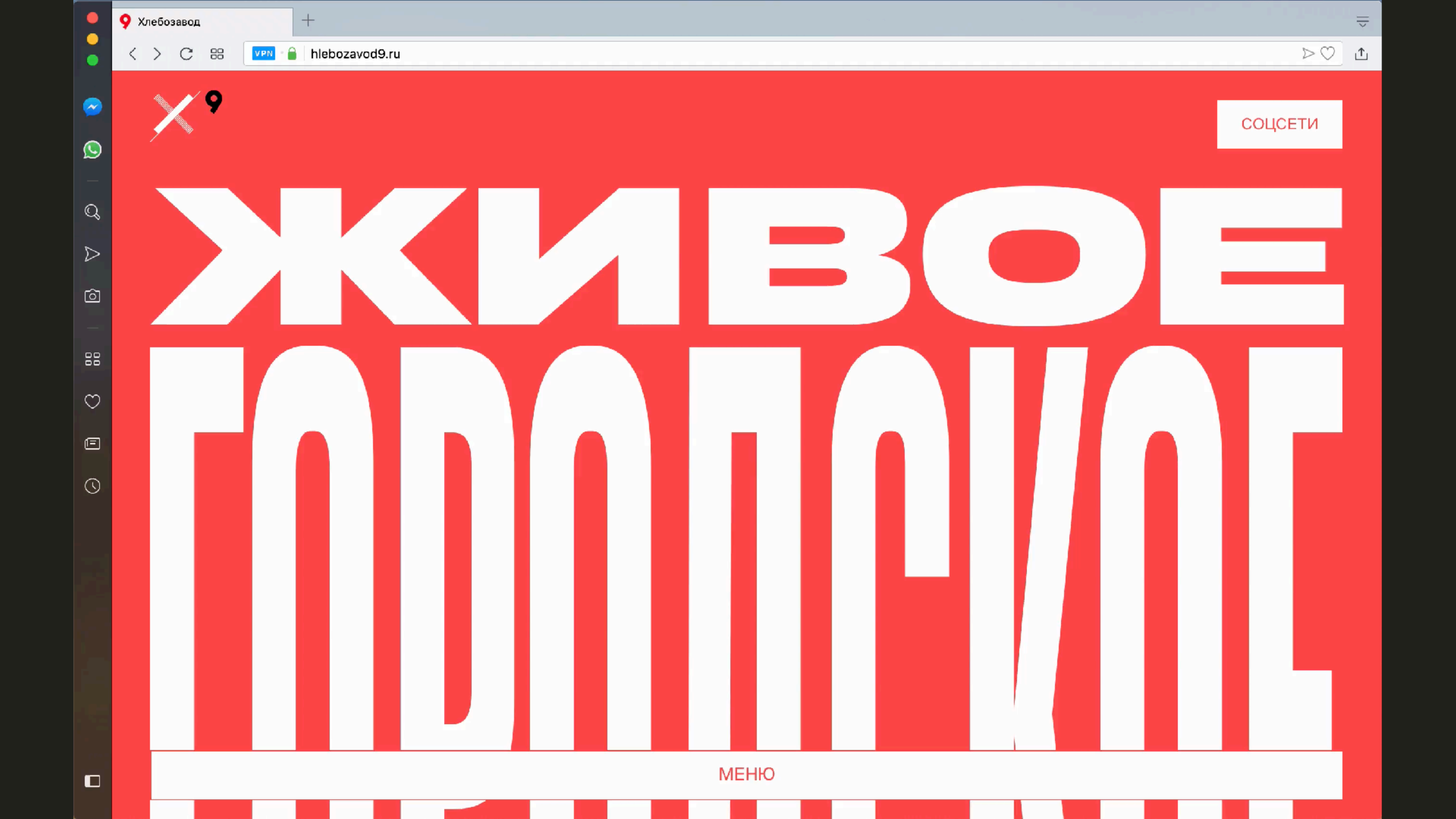
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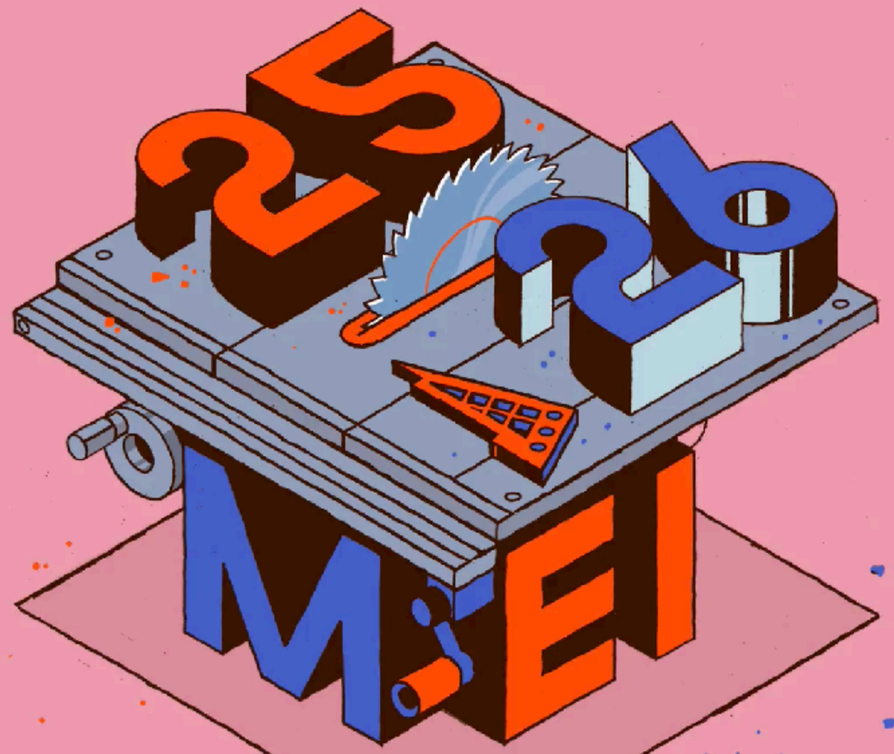

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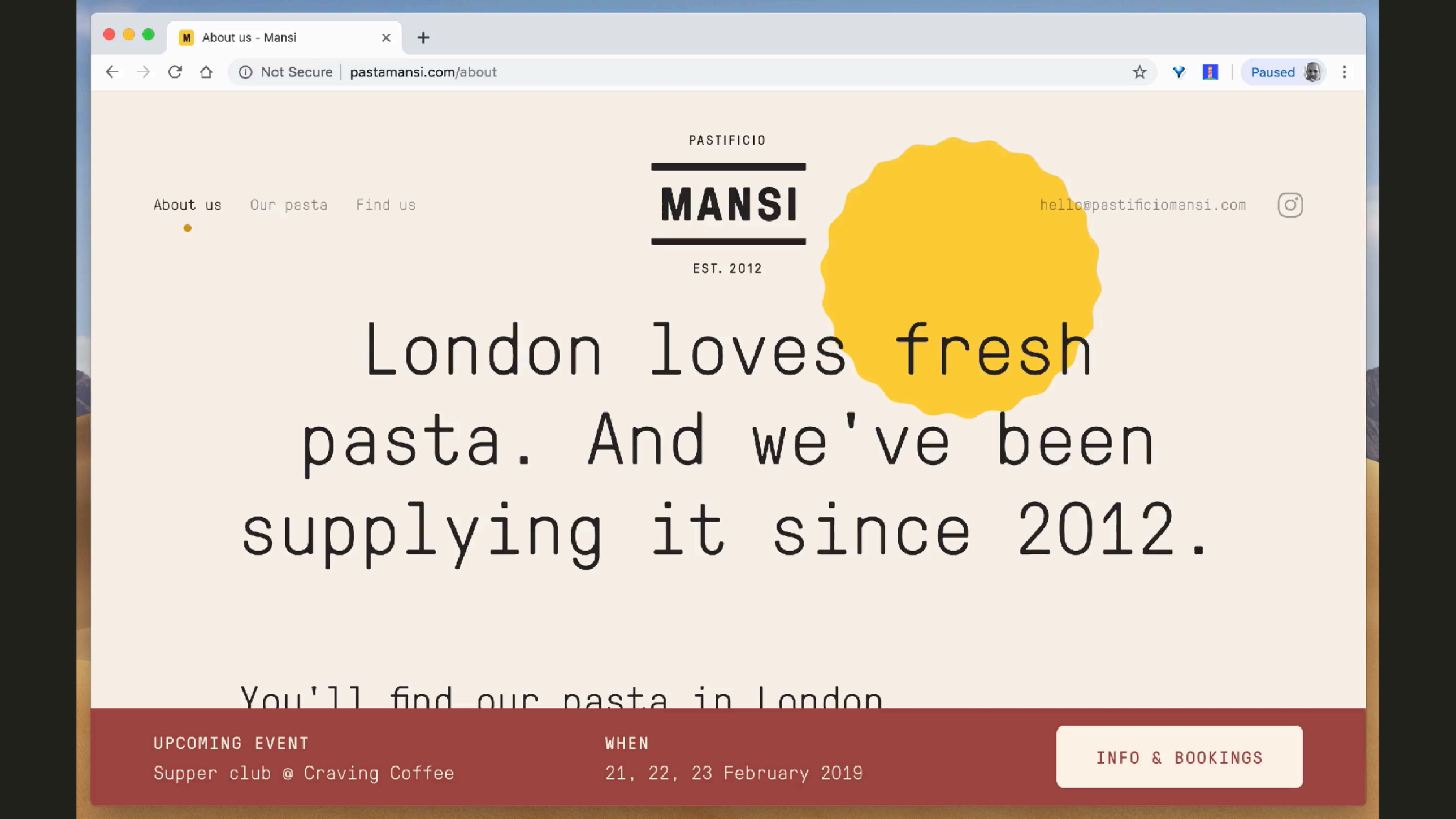
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21, 22, 23 February 2019
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Ungifted Secret Santa

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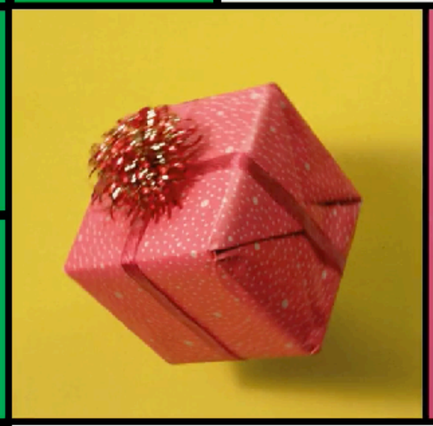
SIGN UP



Ungifted Secret Santa is for colleagues who want to gift each other unforgettable surprises instead of unwanted stuff this holiday season.

WATCH THE FILM

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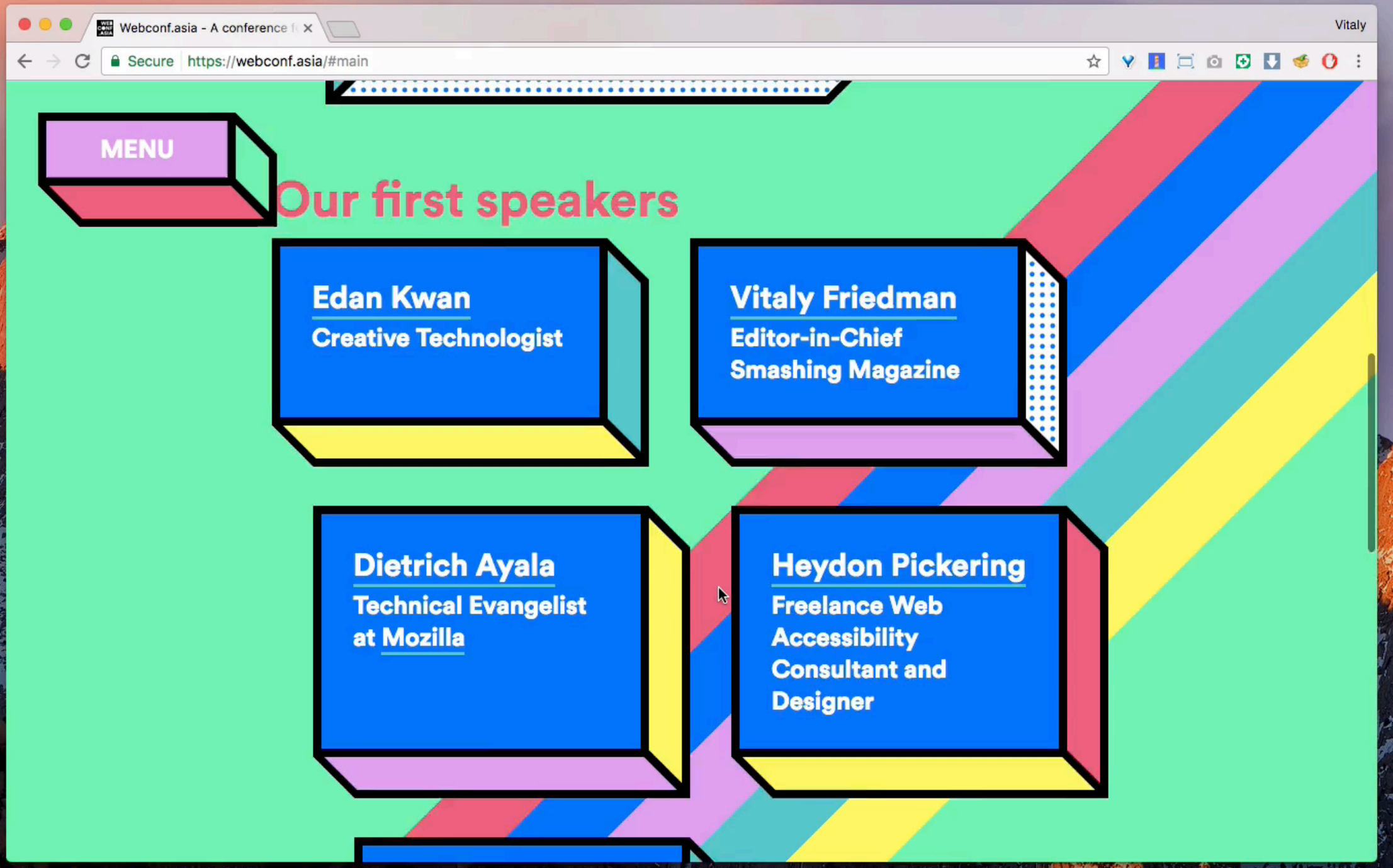
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Consultant and
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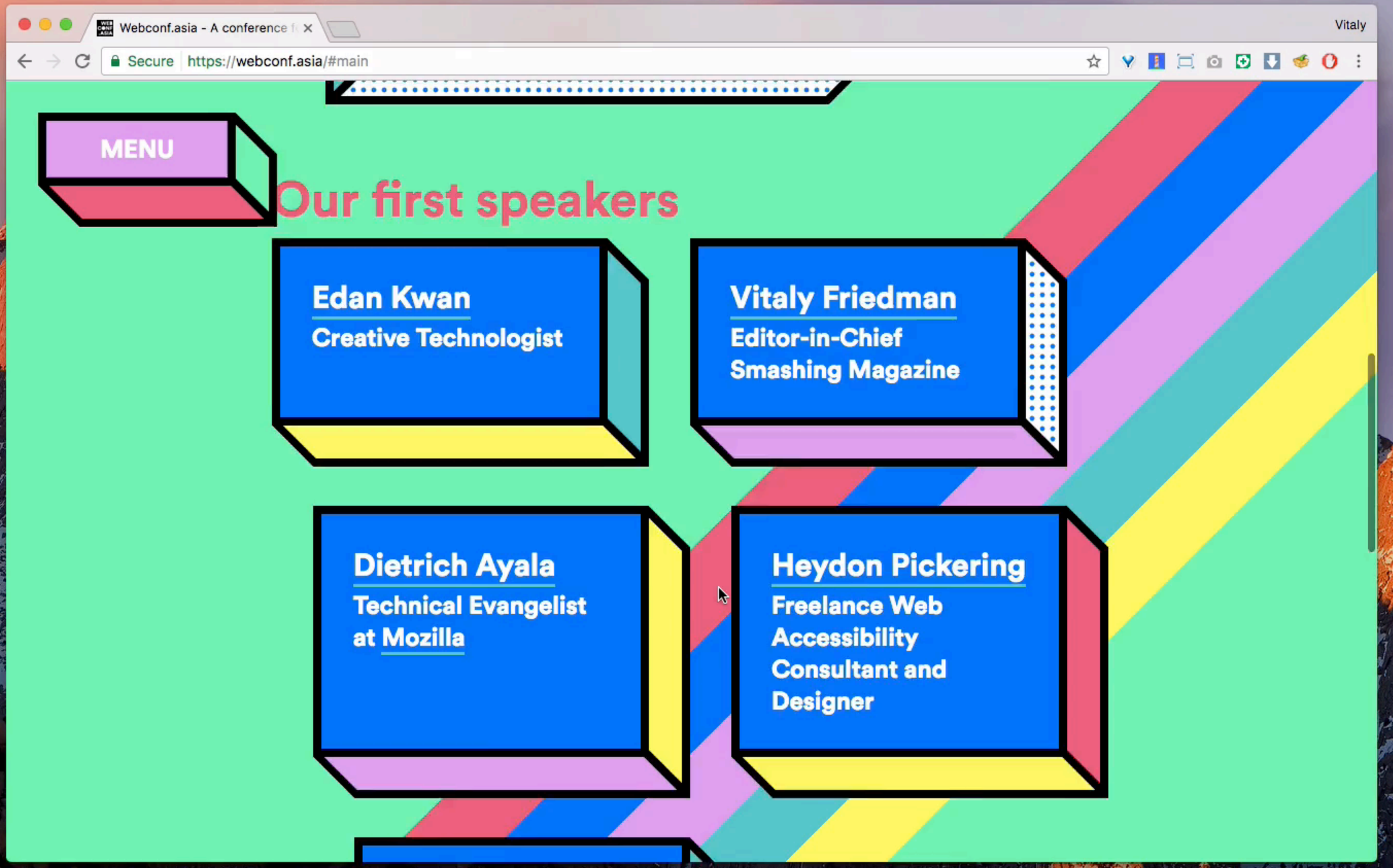
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at Mozilla
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Designer

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Horóscopo	200	Fotos	3
Programación	220	La Serie	3
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se busca

ENTRA EN NUESTRO TABLÓN DE ANUNCIOS

página 229

EN LA PÁGINA 112

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VOL VOL+

AYUDA

* * *

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Vitaly

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Laagste prijs, slim gekocht.

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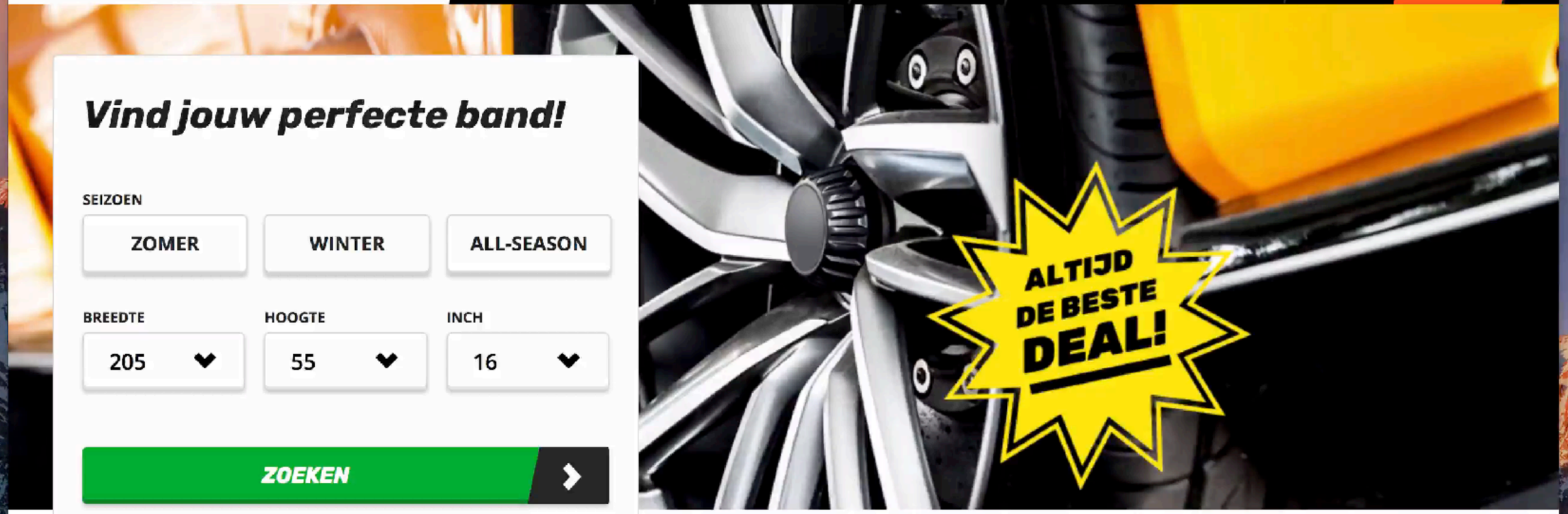
4



Vind jouw perfecte band!

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ZOMER | WINTER | ALL-SEASON

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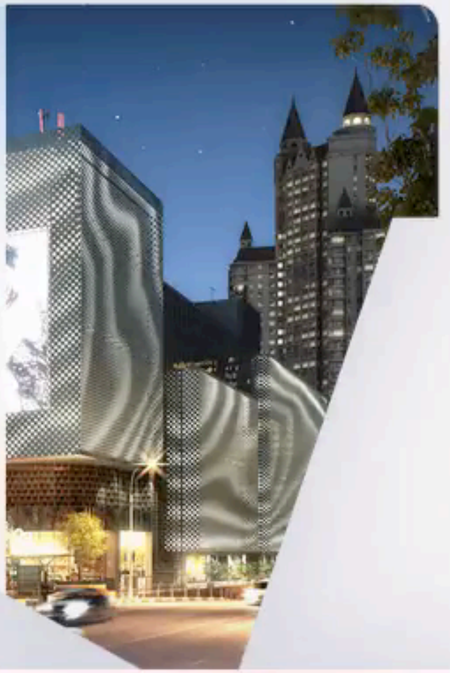
Проекты Компания Пресс-центр Тендеры Контакты Арендаторам

137 000 м²

ТРЦ «Океания», Москва

Открытие в 2016 году
18,5 млн посетителей в год
300 магазинов



114 000 м²

ТРЦ на Хорошевском шоссе, Москва

Открытие в 2016 году
12,7 млн посетителей в год, 250 магазинов

145 000 м²

ТРЦ «Галерея Краснодар», Краснодар

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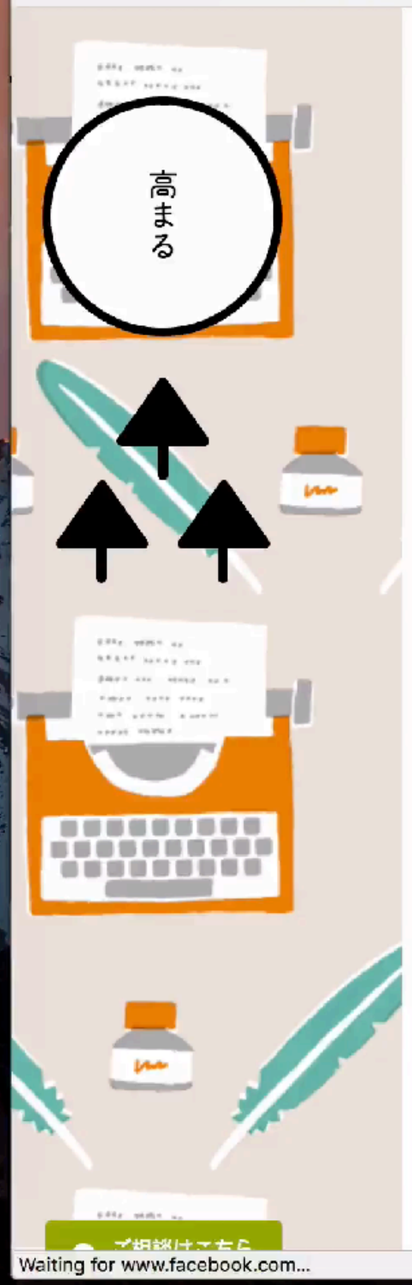

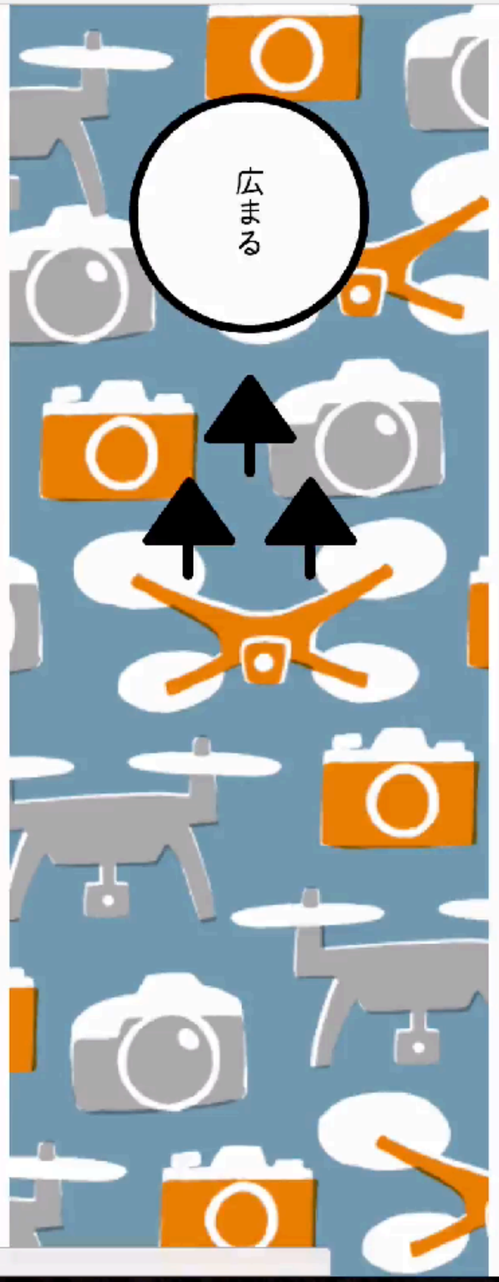

ととのう準備を、
もっと整えよう。

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はじまる。
自分らしい仕事も、
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気持ちに素直に丸くなる。
その、大きな夢のための、
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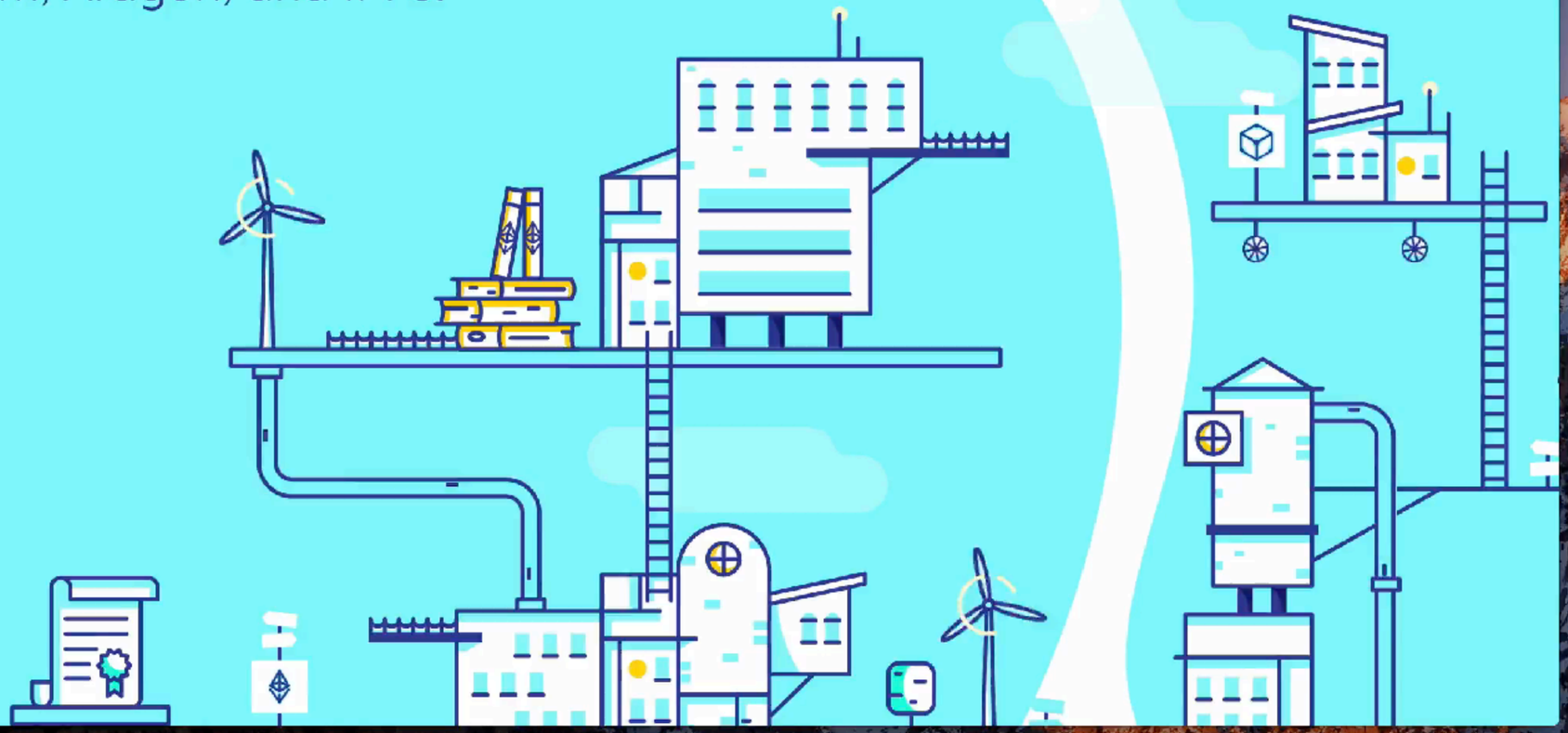

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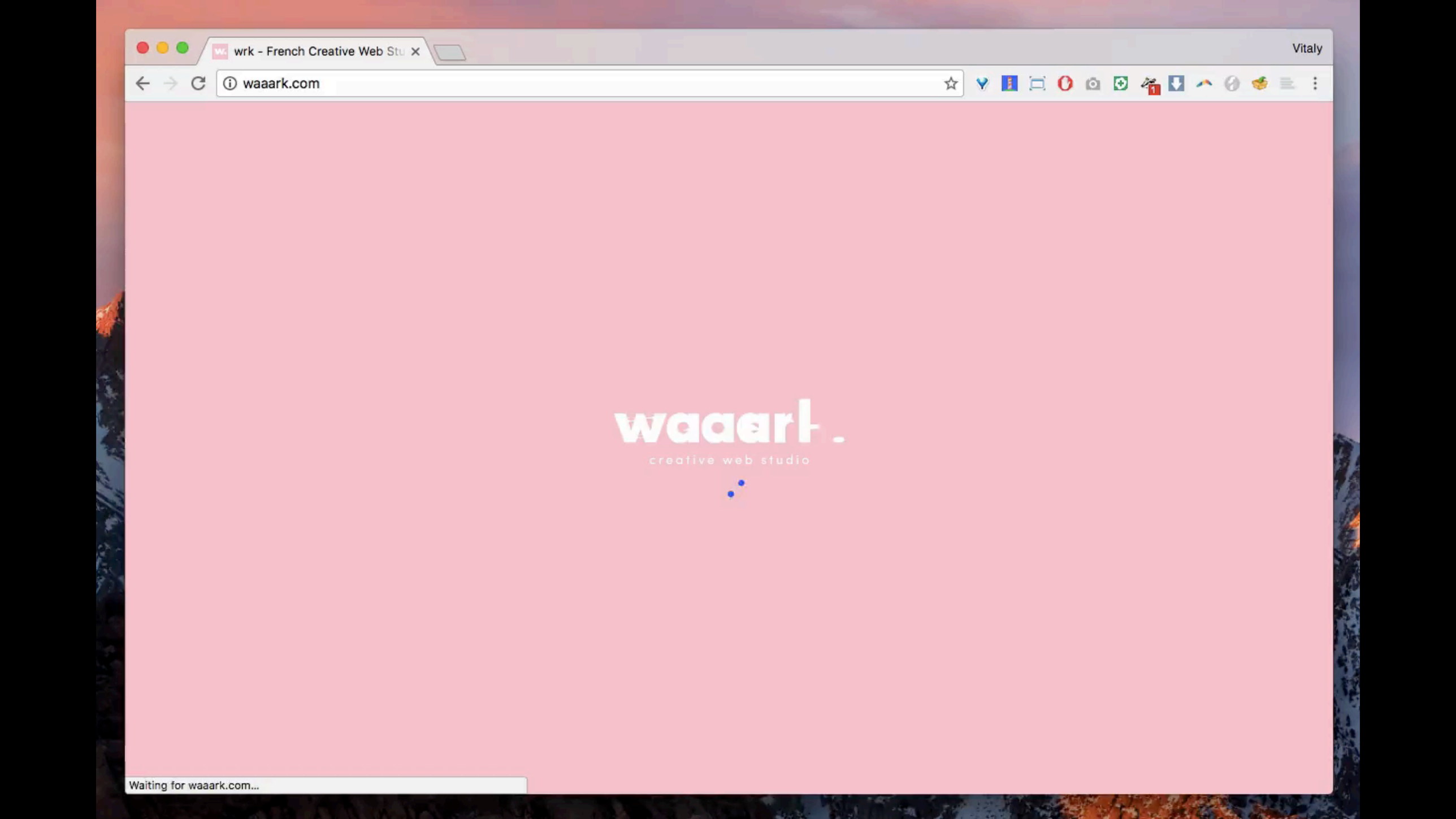
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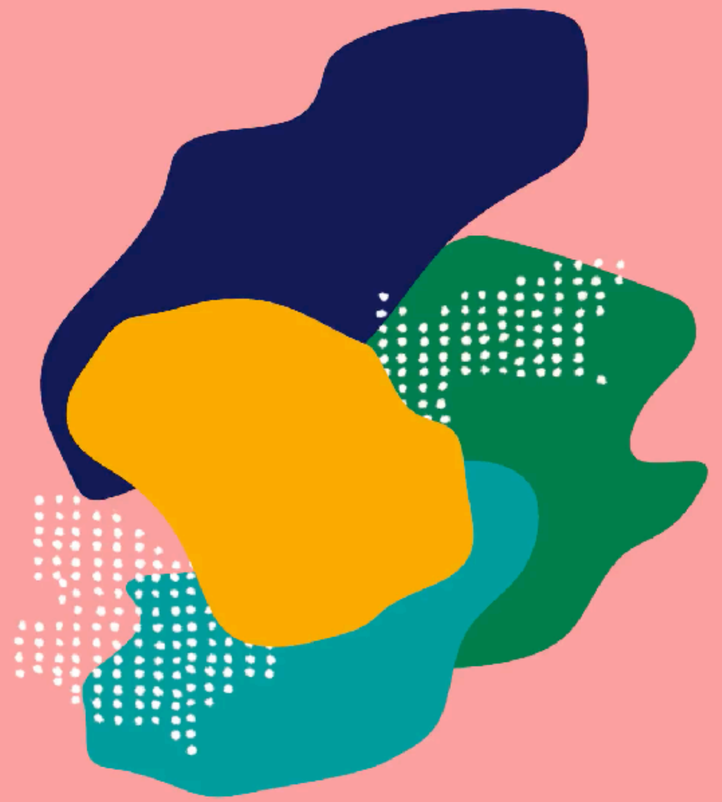

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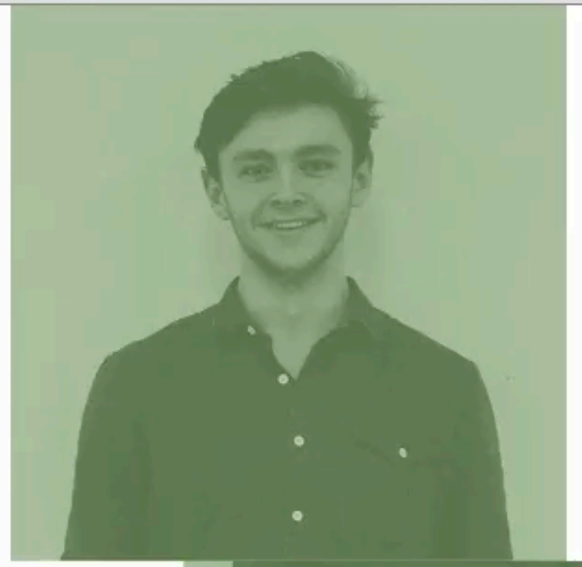

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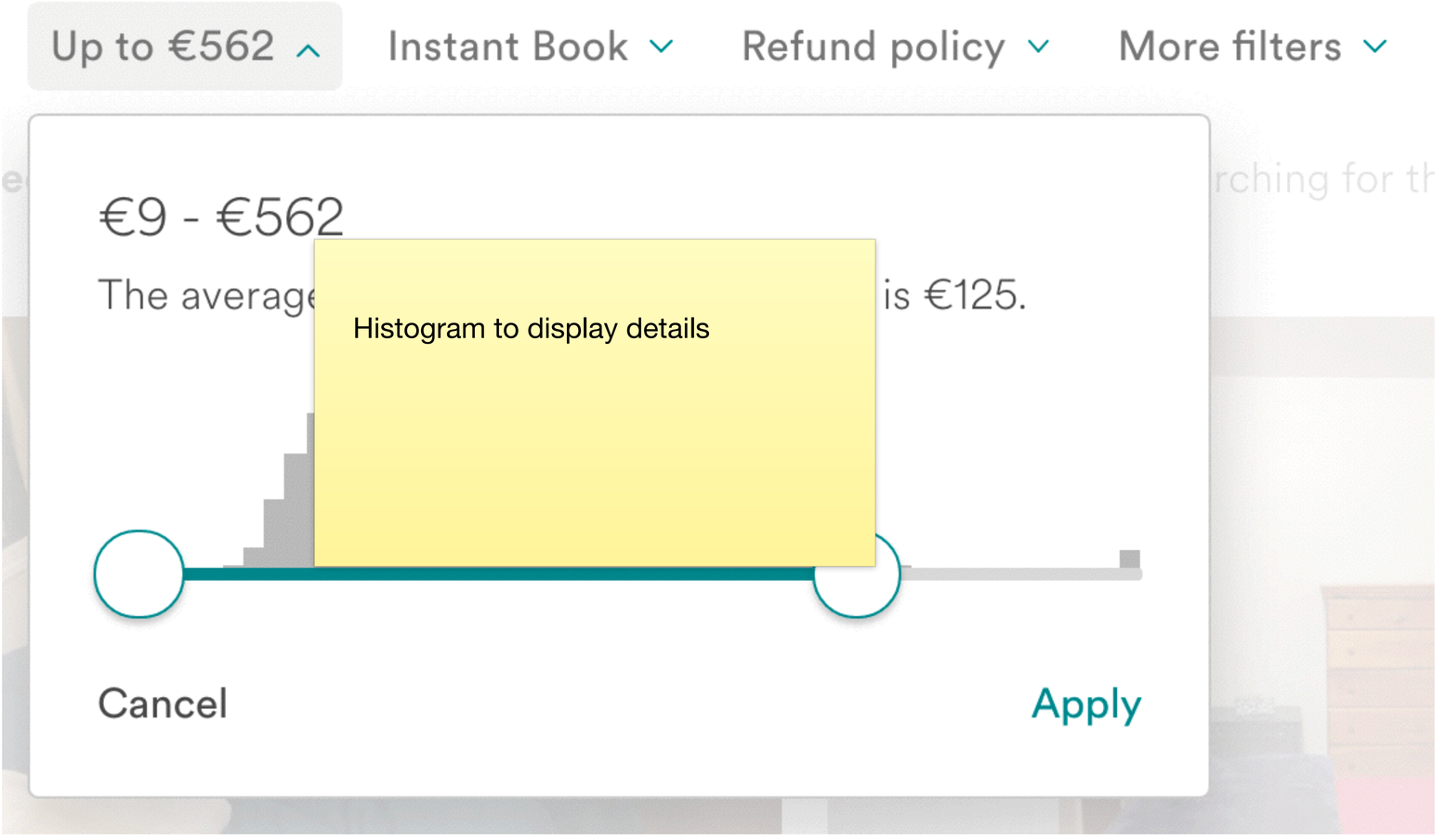
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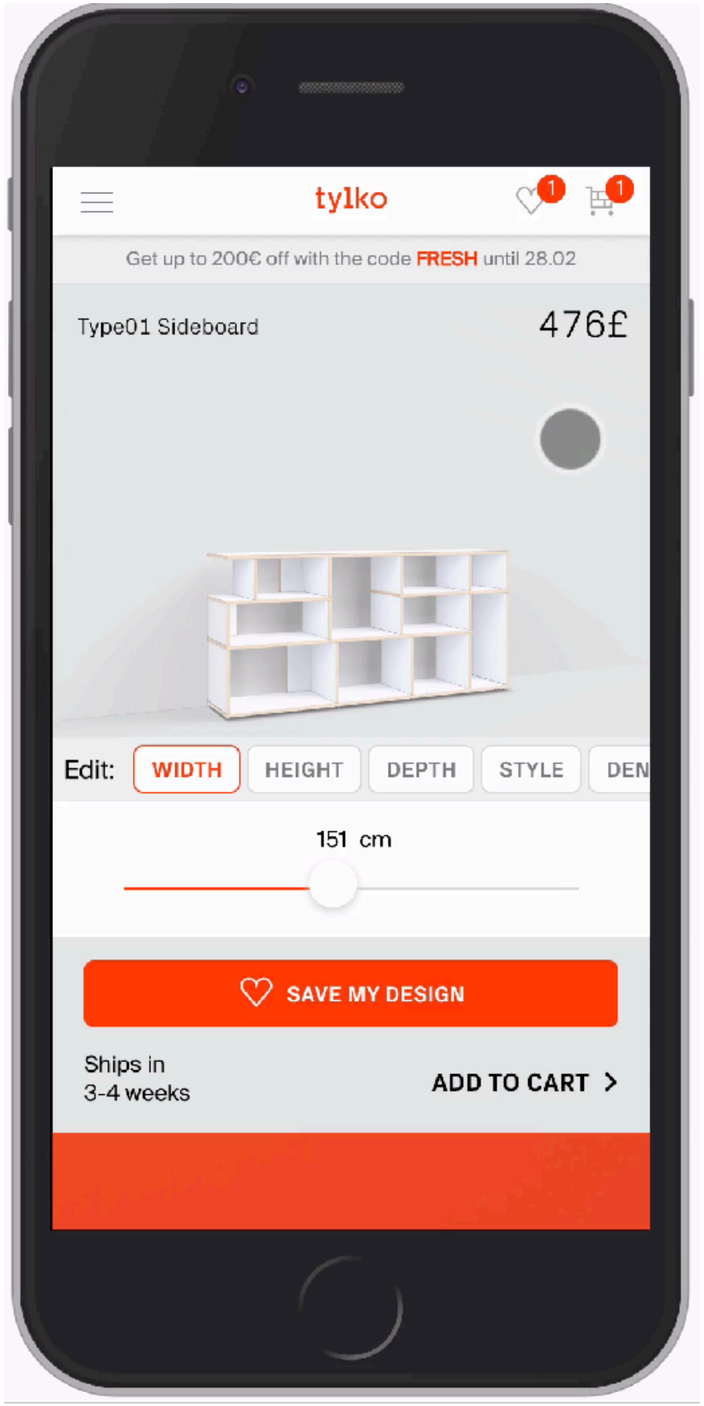
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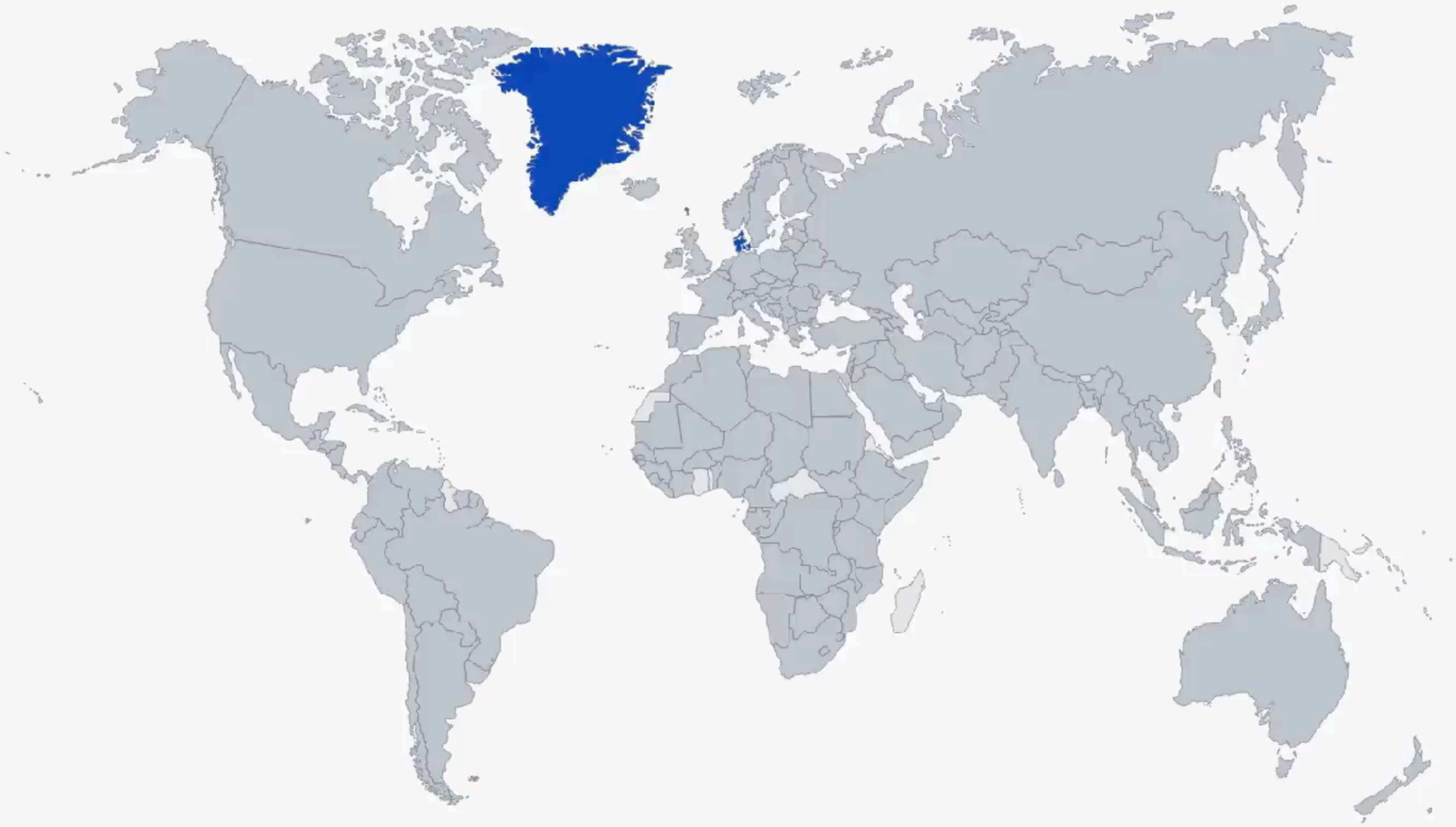

Denmark, news

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Нажимая на кнопку “Зарегистрироваться”, я принимаю условия Политики конфиденциальности и даю согласие на обработку моих персональных данных.

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Er wordt een e-mailbericht naar u gestuurd om uw e-mailadres te verifiëren. Klik op de link in dat e-mailbericht om de verificatie te voltooien.

Account maken

Authentication UX

Email Verification unnecessary

> 60% of customers will *consistently* copy/paste their email address when asked to verify it in the eCommerce checkout, especially on mobile.

Baymard Institute, baymard.com

Customer Details (Already have an account? Log in)

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Last name
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City
Freiburg

Street address
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Apt / Suite (optional)

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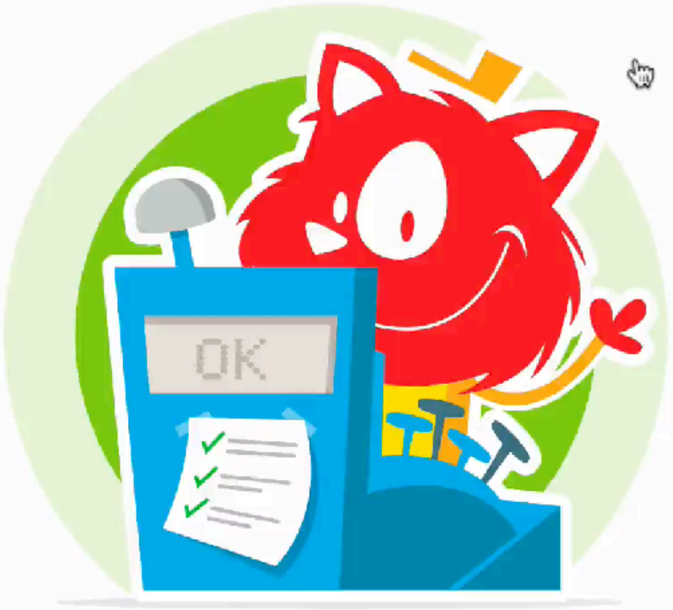

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CREATE YOUR USERNAME *

CREATE YOUR PASSWORD *

Show

Your password must

- Be at least 9 characters
- Include an uppercase letter
- Include a lowercase letter
- Include a number
- Not start or end with a space

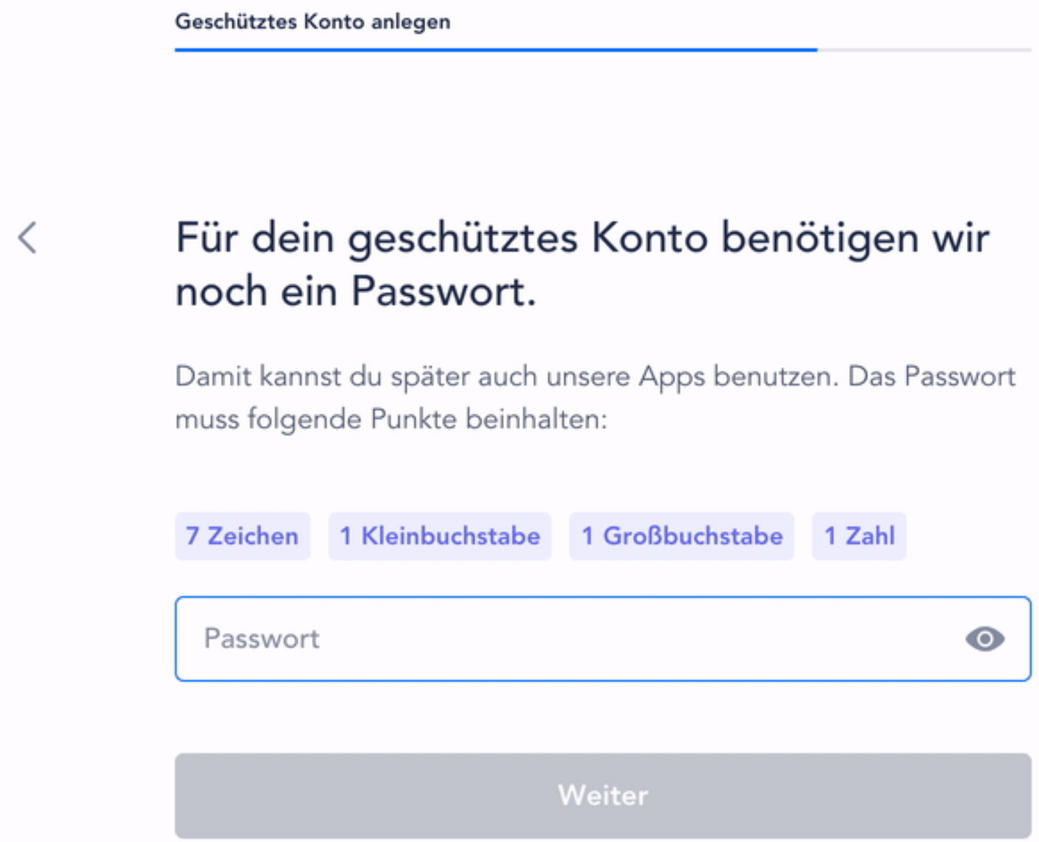
CREATE YOUR CALL-IN PIN *

Adrian Zumbrunnen
@azumbrunnen_

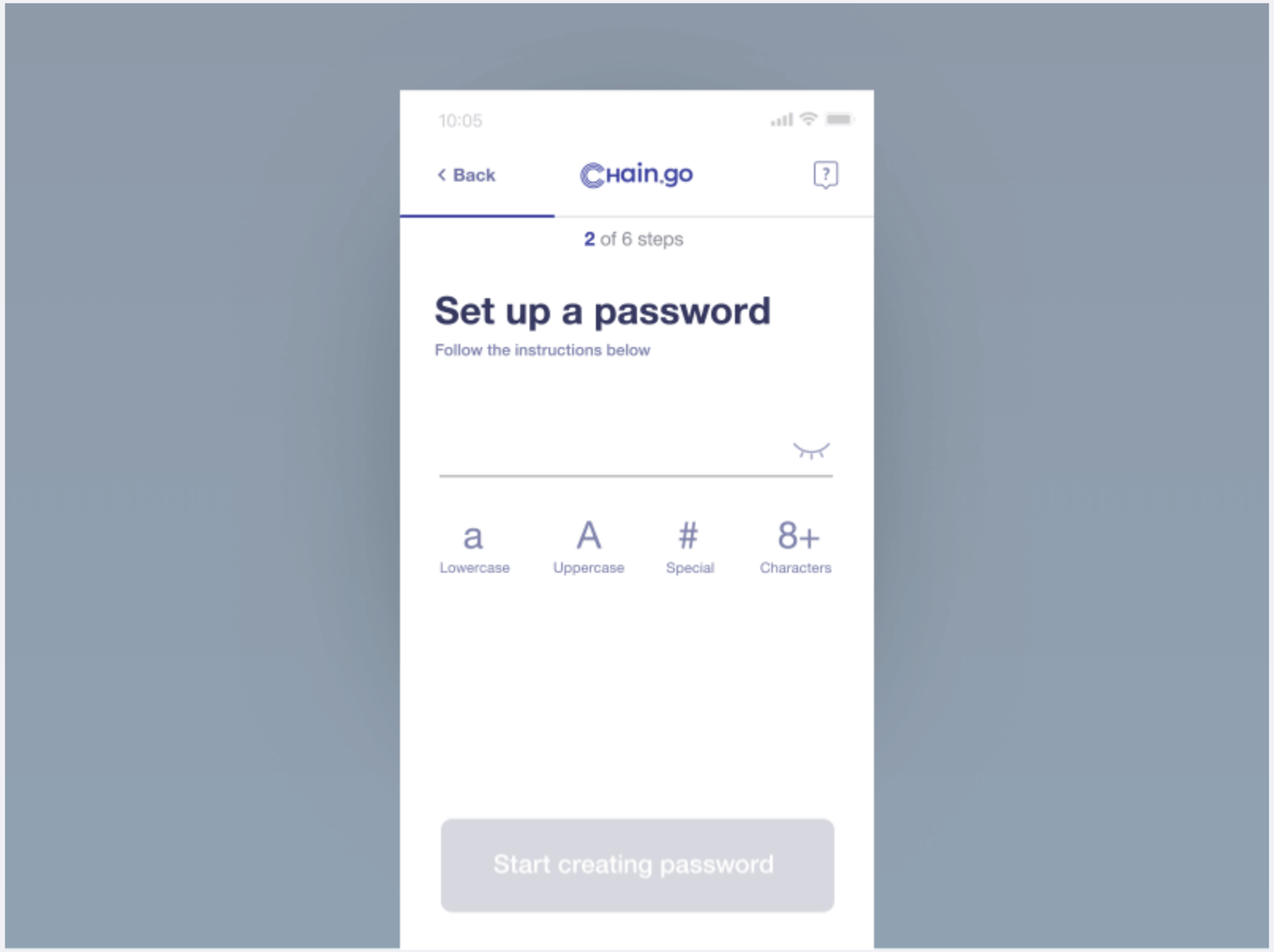
Sorry but your password must contain an uppercase letter, a number, a haiku, a gang sign, a hieroglyph, and the blood of a virgin. #ux #wcch

5:27 PM · May 3, 2014 · Twitter for iPhone

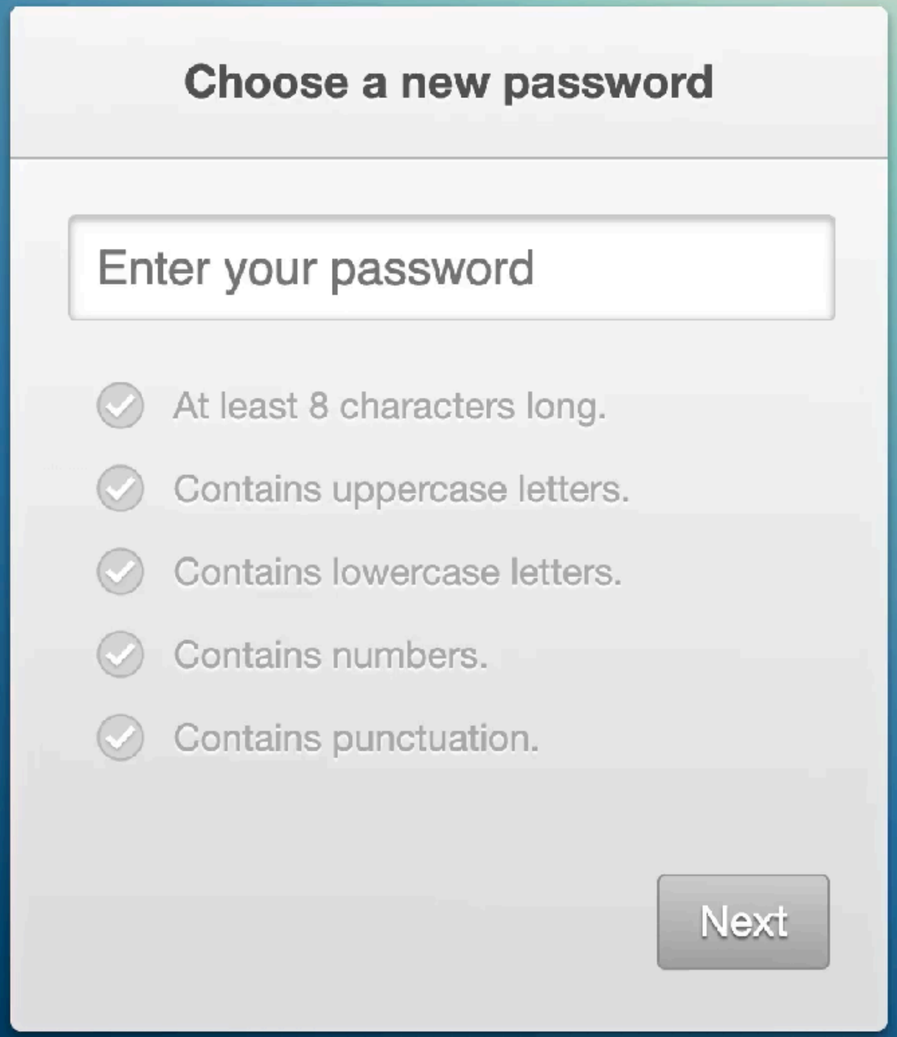
1.1K Retweets **724** Likes



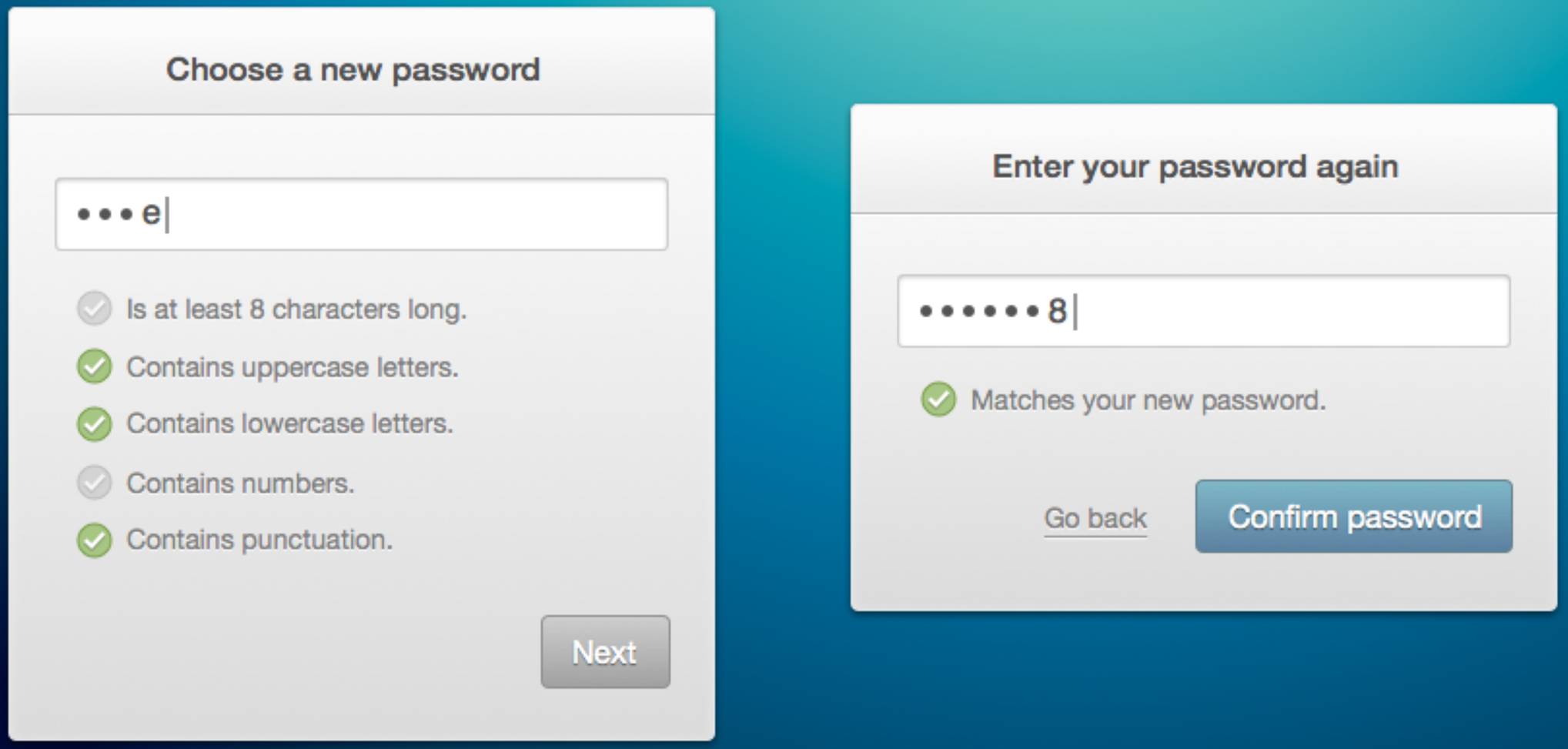
Password validation, *Andreas Storm*, *https://dribbble.com/shots/4879135-Password-validation*



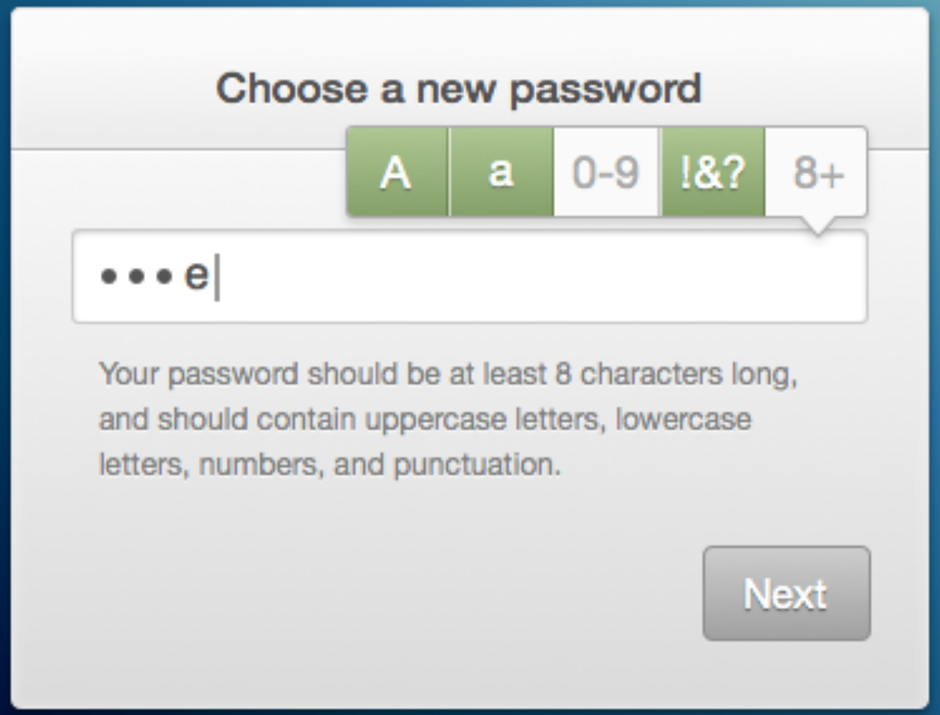
Fintech onboarding, *Piotr Sliwa*, *https://dribbble.com/shots/4957240-Fintech-Onboarding-Principles*

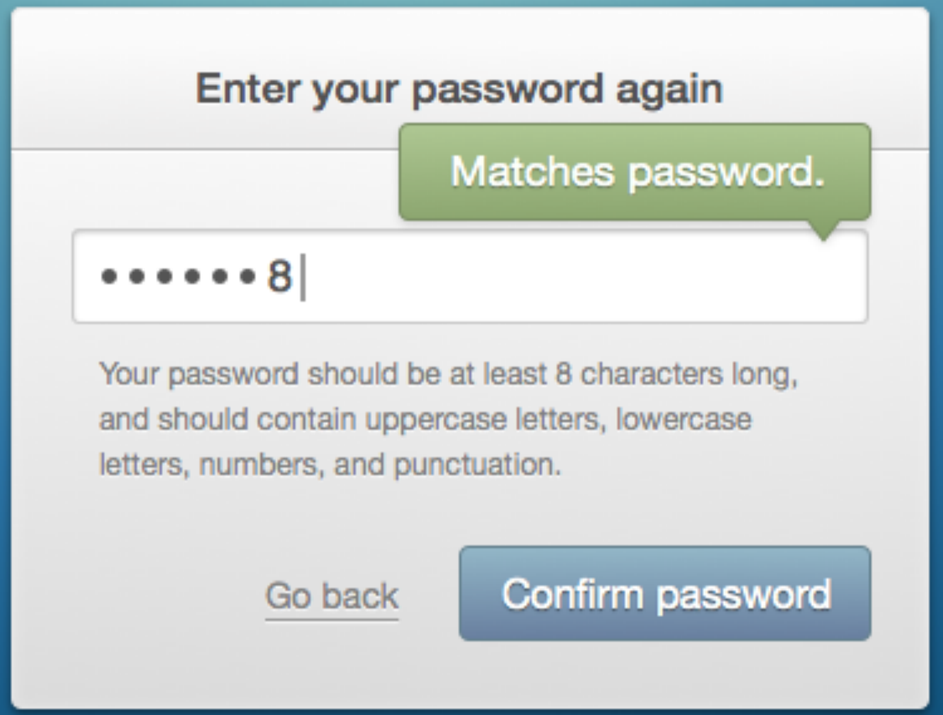


Better password form fields, *Paul Lewis*, *https://aerotwist.com/blog/better-password-form-fields/*



Better password form fields, *Paul Lewis*, *https://aerotwist.com/blog/better-password-form-fields/*





Better password form fields, *Paul Lewis*, *https://aerotwist.com/blog/better-password-form-fields/*

↬ **Dial login**, *Nikita Shishkin*, *https://dribbble.com/shots/3031437-Dial-login*

Authentication UX

Usability > Security

> If a product is not usable, it's also not secure. That's when people start using *private email accounts* and put passwords on stick-it-notes because they forget them.

Jared Spool, UIE.com

SIMPLE

Account info | Personal info | Identity | Review & submit

Well, hello there!

We're so glad you're ready to join Simple. Let's start by creating your account login.

Username

Email address

Password Show

Using a phrase of four random words (like: pillow jar symbol lift) is secure and easy to remember.

Next

Update your password.

No limits on characters, no excessive requirements. Please **double check your password** before saving it. It goes without saying: we care about your privacy and will keep your data safe.

New password (e.g. honey-jar-carrot-cake) SHOW

Hint: Using four random words like *honey-jar-carrot-cake* (known as *passphrase*) is secure and easy to remember.

Save Changes

Set a memorable password

No limits on characters, no rules or requirements.
Just pick a password you can easily remember.

Passphrase (e.g. honey-jar-carrot-cake) SHOW

Set password →

Recover Your Password

No worries — cats are terribly forgetful, too! **Need help?** We are here to help: fastlane@smashingmagazine.com.

Your email

Recover password →

← SIGN IN

Security-Related Behavior

01 — We log in *15-20 times* a day, seamless or explicitly.

02 — We tend to have *4.5 emails*, used regularly.

03 — We tend to reuse passwords for “simple” accounts.

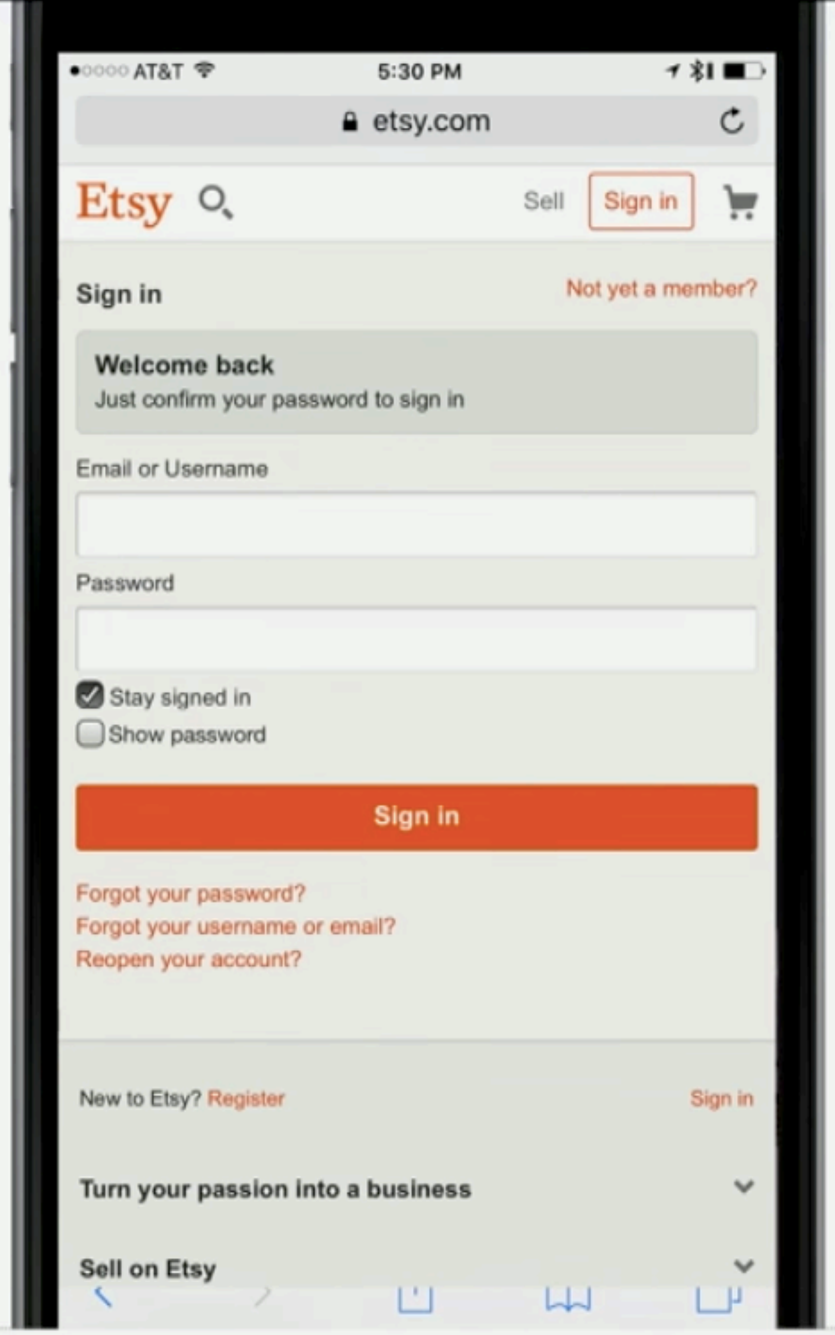
04 — We are really *bad* at remembering email/pass combos.

04 — We are really *good* at bypassing complexity with lifehacks.

05 — Most security breaches target DBs, not individual users.

06 — Strict security has a significant business cost.

07 — *Fishing* is a much higher threat than insecure passwords.



statistically significant decrease in failed logins

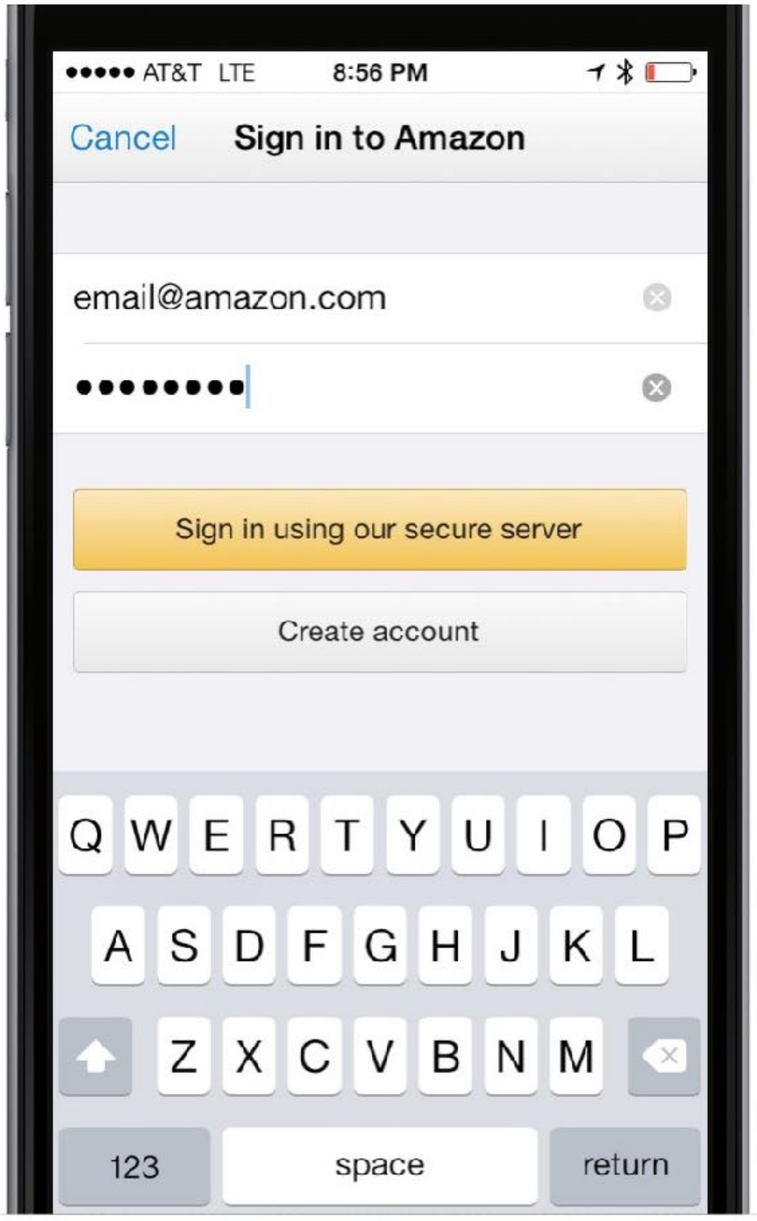
75% won't complete purchase if attempt to recover password while checking out

Source: http://bit.ly/1MDHDfX

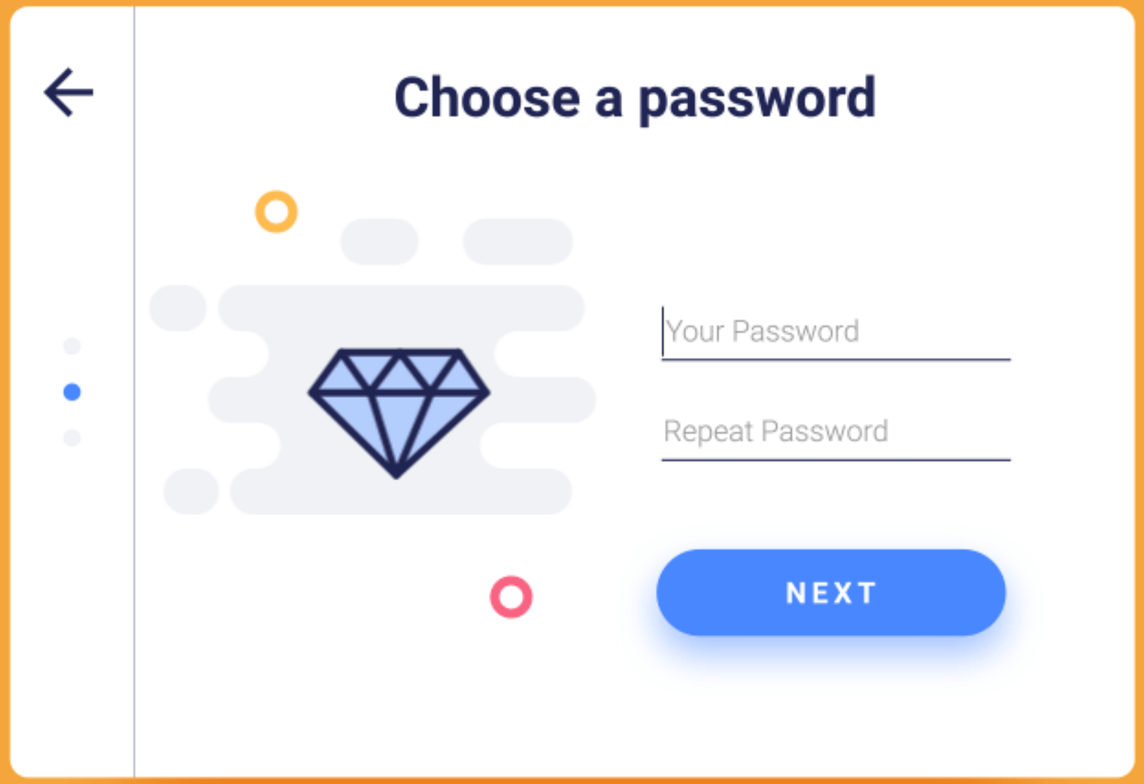
"authentication (sign-in) is one of the biggest reason people don't return to Web sites"

54% quit checkout if they are asked to sign-up

92% give up if they don't remember a password or user name

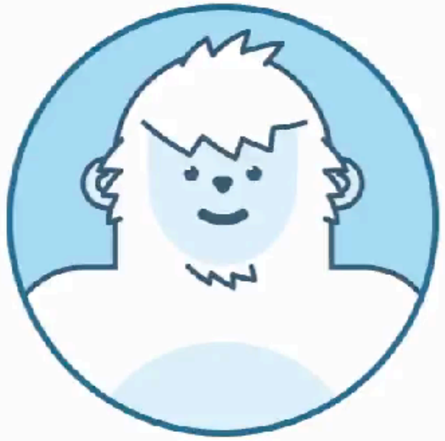


Source: Chrome data http://bit.ly/1AinNyU Blue Research http://bit.ly/2AqNGiN



Password strength indicator, *Claudio Scotto*, *https://dribbble.com/shots/4584825-Password-Strength*

Show password, *Prekesh*, *https://dribbble.com/shots/4298963-Show-password*



Email

email@domain.com

Password Show

Log in

Authentication UX

Usability > Security

> Authentication is always a *hurdle.* As users, we can't be trusted until our identities have been *established*, we've been *authenticated* in saying who we are and we are *authorized* for the transaction we need to perform.

Jared Spool, UIE.com

Usability > Security

> We try to make it *easy* to use for people who should have access, often making it totally *unusable* for people who don't have access. We need to think in terms of *stages* of security and *layers* of authentication.

Jared Spool, UIE.com

US005960411A

United States Patent [19]

Hartman et al.

[11] **Patent Number: 5,960,411**

[45] **Date of Patent: Sep. 28, 1999**

[54] **METHOD AND SYSTEM FOR PLACING A PURCHASE ORDER VIA A COMMUNICATIONS NETWORK**

[75] Inventors: **Peri Hartman**; **Jeffrey P. Bezos**; **Shel Kaphan**; **Joel Spiegel**, all of Seattle, Wash.

[73] Assignee: **Amazon.com, Inc.**, Seattle, Wash.

[21] Appl. No.: **08/928,951**

[22] Filed: **Sep. 12, 1997**

[51] **Int. Cl.**[6] **G06F 17/60**

[52] **U.S. Cl.** **705/26**; 705/27; 345/962

[58] **Field of Search** 705/26, 27; 380/24, 380/25; 235/2, 375, 378, 381; 395/188.01; 345/962

[56] **References Cited**

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"Software Creates Virtual Shopping Cart." Sep. 5, 1996. Business Wire, Inc.

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"Internet Access: Disc Distributing Announces Interactive World Wide." Cambridge Work–Group Computing Report, Cambridge Publishing, Inc., 1995, http://www.elibrary.com/id/101/101/getdoc . . . docid=1007497@library_a&dtype=0~0&dinst=0. [Accessed Nov. 19, 1998].

(List continued on next page.)

Primary Examiner—James P. Trammell
Assistant Examiner—Demetra R. Smith
Attorney, Agent, or Firm—Perkins Coie LLP

[57] **ABSTRACT**

A method and system for placing an order to purchase an item via the Internet. The order is placed by a purchaser at a client system and received by a server system. The server

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1-Click

From Wikipedia, the free encyclopedia

1-Click, also called **one-click** or **one-click buying**, is the technique of allowing customers to make online purchases with a single click, with the payment information needed to complete the purchase having been entered by the user previously.[1] More particularly, it allows an online shopper using an Internet marketplace to purchase an item without having to use shopping cart software. Instead of manually inputting billing and shipping information for a purchase, a user can use one-click buying to use a predefined address and credit card number to purchase one or more items.

Contents [hide]
1 Patent
2 Licensing
2.1 Apple Inc.
2.2 Barnes & Noble
3 References

Patent [edit]

The United States Patent and Trademark Office (USPTO) issued US 5960411 for this technique to Amazon.com in September 1999. Amazon.com also owns the "1-Click" trademark.

On May 12, 2006, the USPTO ordered a reexamination[2] of the "One-Click" patent, based on a request filed by Peter Calveley.[3] Calveley cited as prior art an earlier e-commerce patent and the Digicash electronic cash system.

On October 9, 2007, the USPTO issued an office action in the reexamination which confirmed the patentability of claims 6 to 10 of the patent.[4] The patent examiner, however, rejected claims 1 to 5 and 11 to 26. In November 2007, Amazon responded by amending the broadest claims (1 and 11) to restrict them to a shopping cart model of commerce. They have also submitted several hundred references for the examiner to consider.[5] In March 2010, the reexamined and amended patent was allowed.[6][7][8]

Amazon's U.S. patent expired on September 11, 2017.[9]

In Europe, EP application 1134680 on 1-Click ordering was filed with the European Patent Office but refused.[10] A related gift-ordering patent was granted in 2003, but revoked in 2007 following an opposition.[11]

In Canada, the Federal Court of Canada held that the One click patent could not be rejected as a pure business method since it had a physical effect. The Court remanded the application to the Canadian patent office for a reexamination.[12]

Licensing [edit]

Google Patents

Method and system for placing a purchase order via a communications network

Abstract

A method and system for placing an order to purchase an item via the Internet. The order is placed by a purchaser at a client system and received by a server system. The server system receives purchaser information including identification of the purchaser, payment information, and shipment information from the client system. The server system then assigns a client identifier to the client system and associates the assigned client identifier with the received purchaser information. The server system sends to the client system the assigned client identifier and an HTML document identifying the item and including an order button. The client system receives and stores the assigned client identifier and receives and displays the HTML document. In response to the selection of the order button, the client system sends to the server system a request to purchase the identified item. The server system receives the request and combines the purchaser information associated with the client identifier of the client system to generate an order to purchase the item in accordance with the billing and shipment information whereby the purchaser effects the ordering of the product by selection of the order button.

Images (11)

Classifications

G06Q30/0635 Processing of requisition or of purchase orders

US5960411A

US Grant

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Inventor: Peri Hartman, Jeffrey P. Bezos, Shel Kaphan, Joel Spiegel

Current Assignee : Amazon com Inc

Original Assignee: Amazon com Inc

Priority date : 1997-09-12

Family: US (3)

Date	App/Pub Number	Status
1997-09-12	US08928951	Expired - Lifetime
1999-09-28	US5960411A	Grant
2006	US11618452	Expired - Lifetime
2012	US13686817	Abandoned

Litigation (from darts-ip) : View patent family cases

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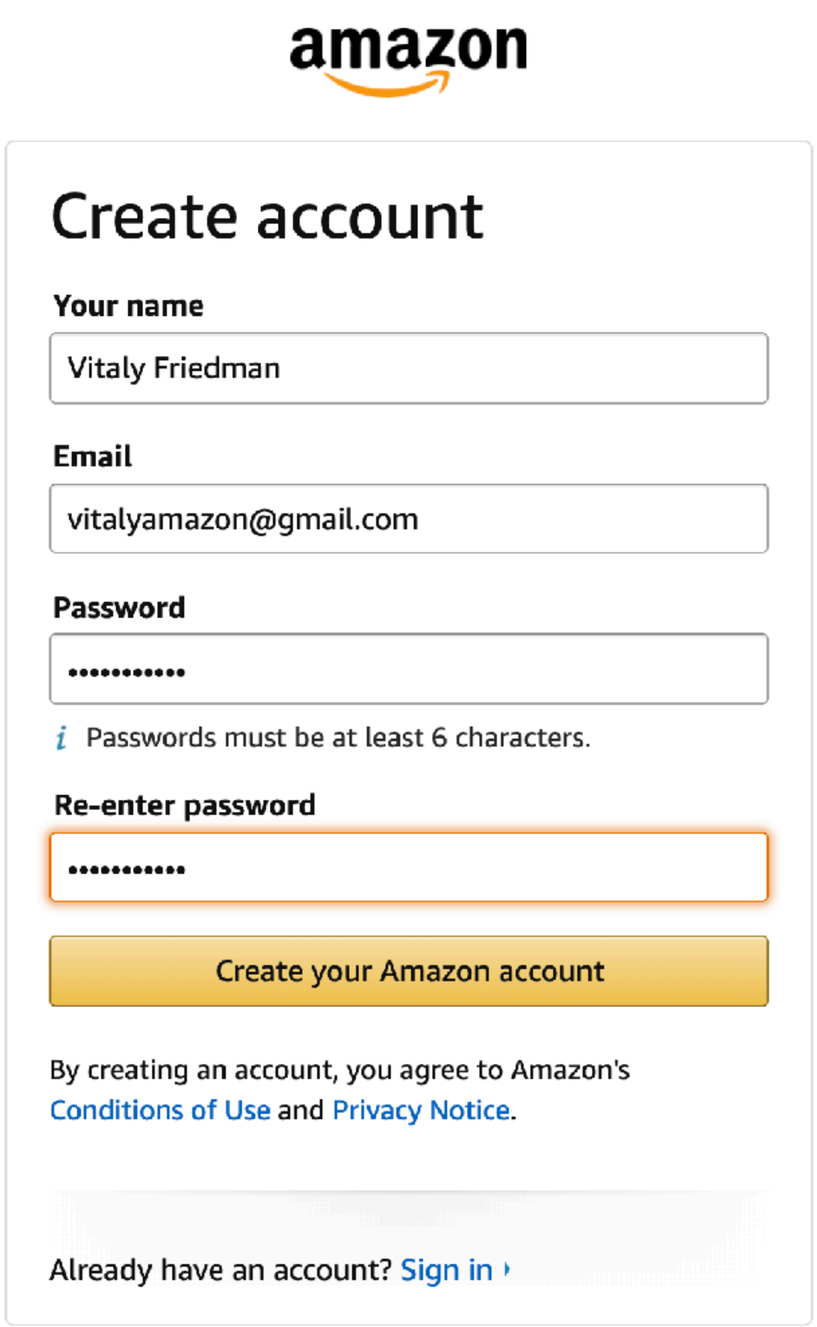
By creating an account, you agree to Amazon's Conditions of Use and Privacy Notice.

Already have an account? Sign in ›



Setting Up An Account

Users establish their **identity.** They can also save PayPal credentials or a credit card for future use, but it's not required.

Jared Spool, "Fixing the Failures of Authentication UX".

Roll over image to zoom in

WD 10TB My Book Desktop External Hard Drive, USB 3.0 - WDBBGB0100HBK-NESN

by Western Digital

4.4 out of 5 stars 1,770 customer reviews | 935 answered questions

Amazon's Choice for "wd 10tb"

List Price: ~~$299.99~~
Price: $234.99
You Save: $65.00 (22%)

Note: Available at a lower price from other sellers that may not offer free Prime shipping.

Free Amazon tech support included

Capacity: **10TB**

3TB | 4TB | 6TB | 8TB
10TB | 12TB | 16TB | 20TB

Buy new: $234.99

This item ships to **Russian Federation**. **Get it by Monday, June 10 - Tuesday, June 18**
Choose this date at checkout.
Learn more

Only 2 left in stock - order soon.

Qty: 1

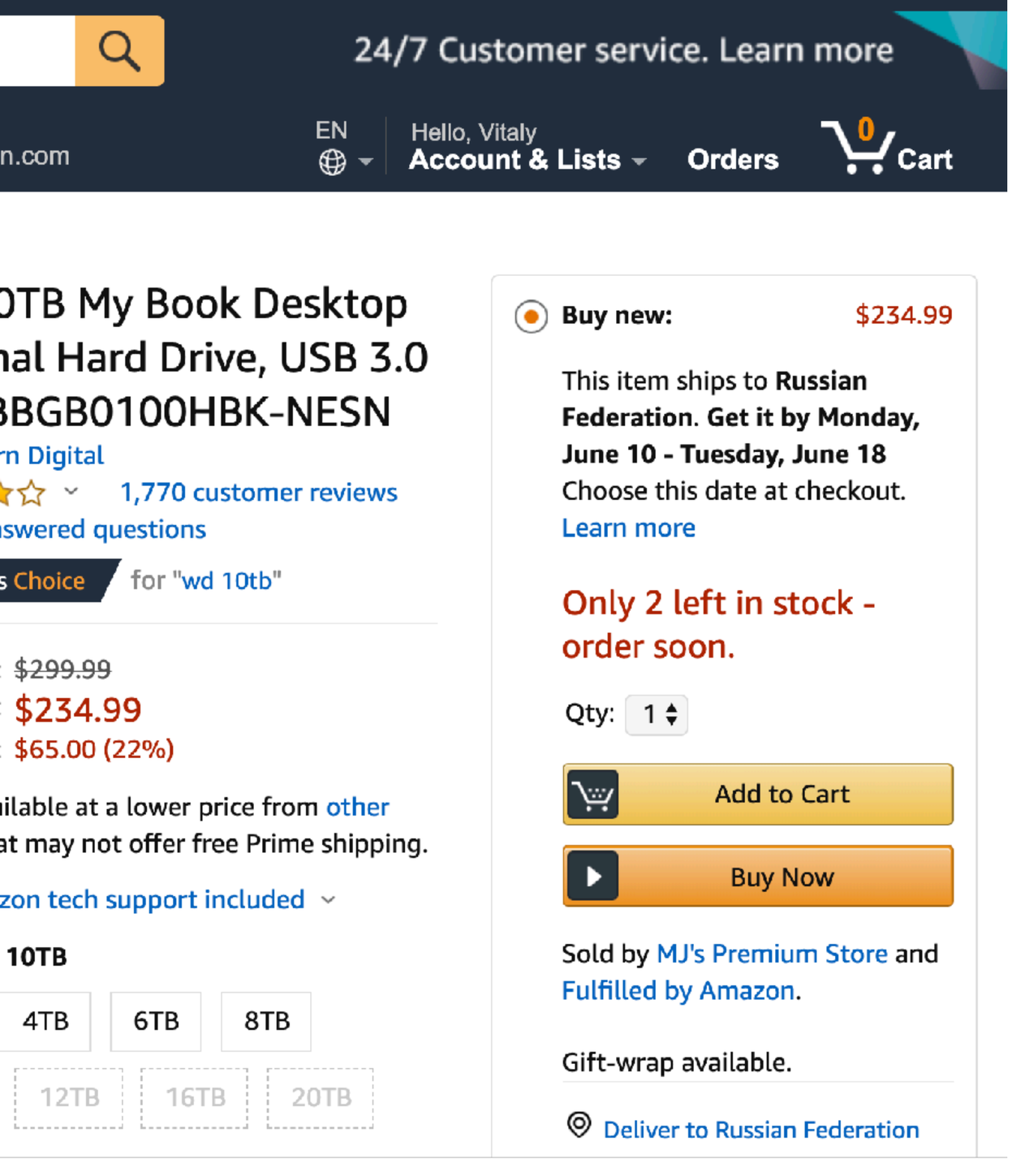
Add to Cart

Buy Now

Sold by MJ's Premium Store and Fulfilled by Amazon.

Gift-wrap available.

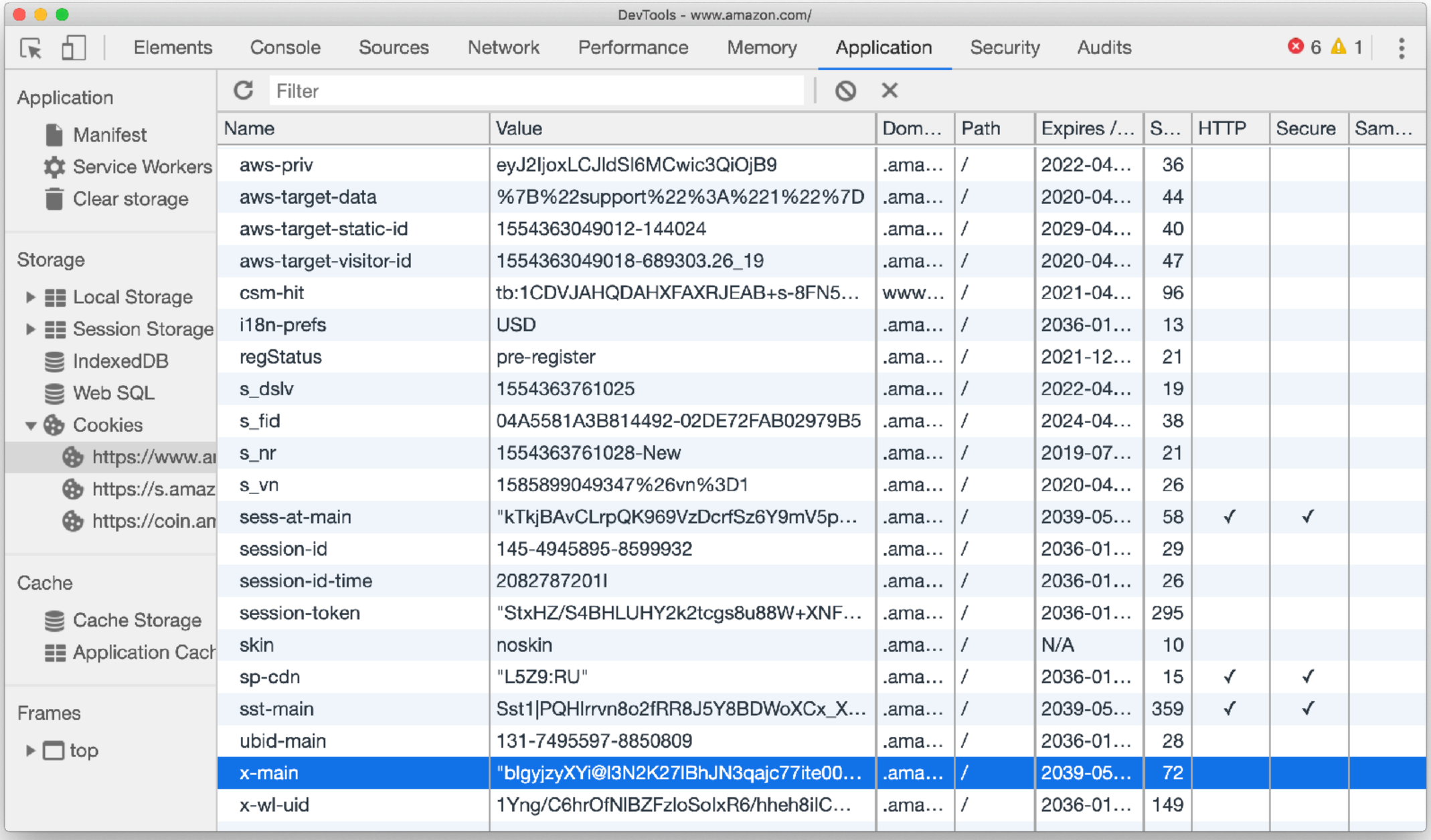
Deliver to Russian Federation



Shipping + Payment Details

With their first purchase, users have to establish their **shipping** address and **payment** methods. 1-click isn't possible yet.

Jared Spool, "Fixing the Failures of Authentication UX".


DevTools - www.amazon.com/
Elements
Console
Sources
Network
Performance
Memory
Application
Security
Audits
6
1
Application
Manifest
Service Workers
Clear storage
Storage
Local Storage
Session Storage
IndexedDB
Web SQL
Cookies
https://www.a
https://s.amaz
https://coin.an
Cache
Cache Storage
Application Cach
Frames
top
Filter
Name
Value
Dom…
Path
Expires /…
S…
HTTP
Secure
Sam…
aws-priv
eyJ2IjoxLCJldSI6MCwic3QiOjB9
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2022-04…
36
aws-target-data
%7B%22support%22%3A%221%22%7D
.ama…
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44
aws-target-static-id
1554363049012-144024
.ama…
/
2029-04…
40
aws-target-visitor-id
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2020-04…
47
csm-hit
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www…
/
2021-04…
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i18n-prefs
USD
.ama…
/
2036-01…
13
regStatus
pre-register
.ama…
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.ama…
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2024-04…
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.ama…
/
2019-07…
21
s_vn
1585899049347%26vn%3D1
.ama…
/
2020-04…
26
sess-at-main
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2039-05…
58
✓
✓
session-id
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.ama…
/
2036-01…
29
session-id-time
2082787201l
.ama…
/
2036-01…
26
session-token
"StxHZ/S4BHLUHY2k2tcgs8u88W+XNF…
.ama…
/
2036-01…
295
skin
noskin
.ama…
/
N/A
10
sp-cdn
"L5Z9:RU"
.ama…
/
2036-01…
15
✓
✓
sst-main
Sst1|PQHlrrvn8o2fRR8J5Y8BDWoXCx_X…
.ama…
/
2039-05…
359
✓
✓
ubid-main
131-7495597-8850809
.ama…
/
2036-01…
28
x-main
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2039-05…
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2036-01…
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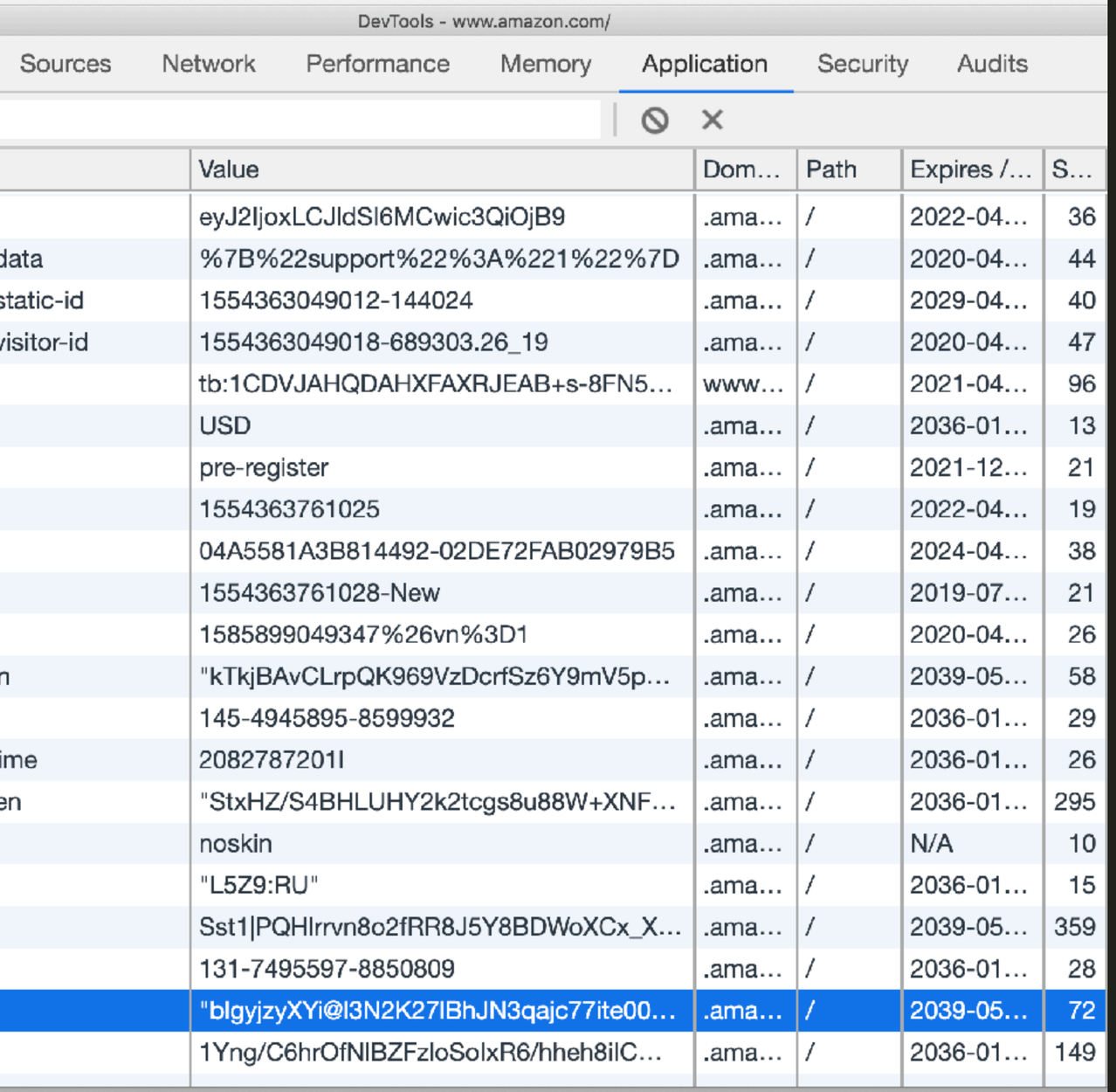
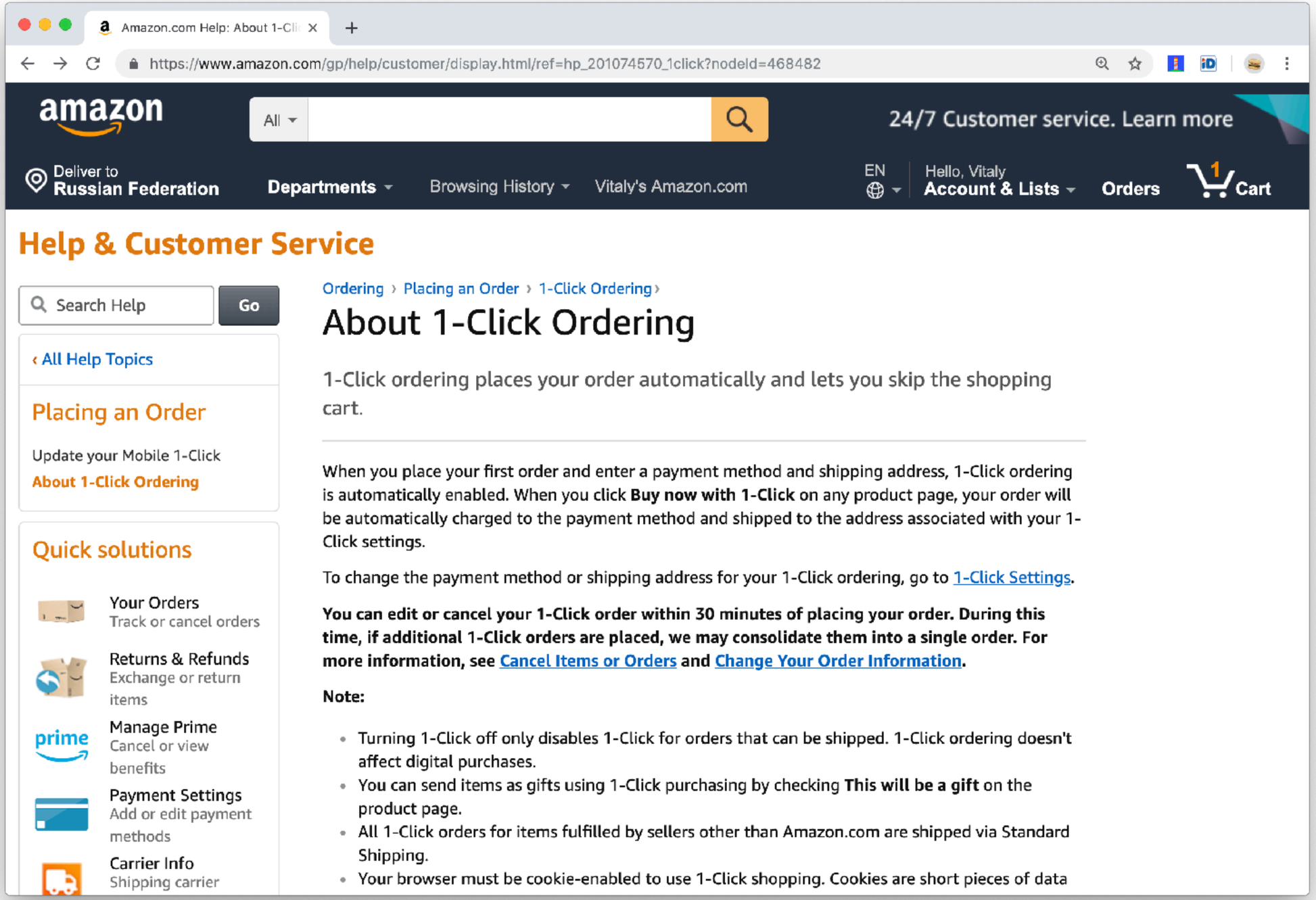


Cookies Stored For 15–20 Years

Amazon drops cookies to identify the customer, valid for **20 years**. Then the “1-click” checkout option is activated **by default**.

Jared Spool, “Fixing the Failures of Authentication UX”.


Amazon.com Help: About 1-Cli
https://www.amazon.com/gp/help/customer/display.html/ref=hp_201074570_1click?nodeId=468482
amazon
All
24/7 Customer service. Learn more
Deliver to
Russian Federation
Departments
Browsing History
Vitaly's Amazon.com
EN
Hello, Vitaly
Account & Lists
Orders
1
Cart
Help & Customer Service
Search Help
Go
‹ All Help Topics
Placing an Order
Update your Mobile 1-Click
About 1-Click Ordering
Quick solutions
Your Orders
Track or cancel orders
Returns & Refunds
Exchange or return items
Manage Prime
Cancel or view benefits
Payment Settings
Add or edit payment methods
Carrier Info
Shipping carrier
Ordering › Placing an Order › 1-Click Ordering ›
About 1-Click Ordering
1-Click ordering places your order automatically and lets you skip the shopping cart.
When you place your first order and enter a payment method and shipping address, 1-Click ordering is automatically enabled. When you click Buy now with 1-Click on any product page, your order will be automatically charged to the payment method and shipped to the address associated with your 1-Click settings.
To change the payment method or shipping address for your 1-Click ordering, go to 1-Click Settings.
You can edit or cancel your 1-Click order within 30 minutes of placing your order. During this time, if additional 1-Click orders are placed, we may consolidate them into a single order. For more information, see Cancel Items or Orders and Change Your Order Information.
Note:
Turning 1-Click off only disables 1-Click for orders that can be shipped. 1-Click ordering doesn't affect digital purchases.
You can send items as gifts using 1-Click purchasing by checking This will be a gift on the product page.
All 1-Click orders for items fulfilled by sellers other than Amazon.com are shipped via Standard Shipping.
Your browser must be cookie-enabled to use 1-Click shopping. Cookies are short pieces of data

iRobot Roomba 680 vacuum ro
https://www.amazon.de/dp/B01IEEVDIQ?smid=A3JWKAKR8XB7XF&pf_rd_p=16416...
amazon.de Discover Prime
Home & Kitchen
Fashion Shop men and women's fashion
Deliver to Alexander Düsseldorf 40595
Shop by Department
Vitaly's Amazon
Today's Deals
Gift Cards
Sell
Help
EN
Hello, Vitaly Your Account
Discover Prime
Your Lists
0 Shopping-Basket
Home & Kitchen
Special Offers
Coffee & Espresso
Vacuums
Large Appliances
Small Appliances
Cooking & Eating
Furniture
Home Textiles
Lighting
Top Sellers
Productfinders
Home & Kitchen › Vacuums & Floor Care › Vacuums › Robotic Vacuums

Roll over image to zoom in

iRobot Roomba 680 vacuum robot (cleans all hard floors and carpets, Dirt Detect technology, 3-stage cleaning system, scheduled cleaning) silver

by iRobot

4.3 out of 5 stars 1,860 customer reviews | 836 answered questions

#1 Best Seller in Robotic Vacuums

Suggested price: ~~EUR 399.00~~

Deal of the Day: EUR 239.00 **FREE Delivery.** Delivery Details

Ends in 13h 55m 42s

or 5 monthly payments of EUR 47.80

You Save: EUR 160.00 (40%)

Prices for items sold by Amazon are inclusive of German VAT. For other items, please see details.

Mit der **Amazon.de VISA Karte** bis zu 2% zurück bekommen. Jetzt beantragen & **50 € Startgutschrift sichern**. Mehr.

In stock.

Get it Mon, May 27, or

Get it Tomorrow if you order within **3 hrs and 31 mins** and choose paid **Premium Shipping** at checkout. Details

Dispatched from and sold by Amazon.

15 new from EUR 239.00 28 used from EUR 156.69

Colour: **Silber**

Style Name: **mit Programmierung + Zubehör**

5 monthly payments: EUR 47.80/mo. (EUR 239.00 / 5 mo.)

One-time payment EUR 239.00

Quantity: 1

Add to Basket

or

Buy now with 1-Click®

This is a gift

Deliver to Alexander - Düsseldorf 40595

Buy used: €156.69

Add to List

Add to Wedding List

Share

No Password Needed At All

Later, users might be **logged out**, or a session might have **expired**, but as long they are identified via cookies, they can buy via 1-click.

Jared Spool, "Fixing the Failures of Authentication UX".

Authentication UX

1-Click-Checkout

> As long as you ship items to the *same address* that you have already used and *authorized* on a machine that you've already authorized on *once,* you don't have to enter your password for the next 20 years.

Jared Spool, UIE.com

Authentication UX

1-Click-Checkout

> But the moment you want to buy a *gift card* or change the *address* or a *payment* method, or see/change sensitive personal data, the interface will request your password or credit card. That's *layers* of authentication.

Jared Spool, UIE.com

MileagePlus account security enhancements

In order to enhance the security of your MileagePlus account, we need you to make a few account updates. You will no longer account.

Your account must include five security questions. We may use these questions to verify your identity when you sign in to you password. We provide predefined questions and answers because we've found that the majority of security issues our custon that record typing, and using predefined answers protects against this type of intrusion.

Please select security questions and answers from the dropdown menus.

Question 1 of 5

- What is your favorite type of reading?
- What color was the home you grew up in?
- When you were young, what did you want to be when you grew up?
- What was your least favorite subject in school?
- What is your favorite type of music?
- What is your favorite cold-weather activity?
- What was your most favorite fruit or vegetable as a child?
- What is your favorite musical instrument?
- What is your favorite type of vacation?
- What is your favorite pizza topping?
- What is your favorite sea animal?
- What was your least favorite fruit or vegetable as a child?
- What is your favorite type of movie?
- What musical instrument do you play?
- What was the make of your first car?

Select question*

Select your answer*

Question 5 of 5

Select question*

Select your answer*

Save my security questions

2-Factor Authentication

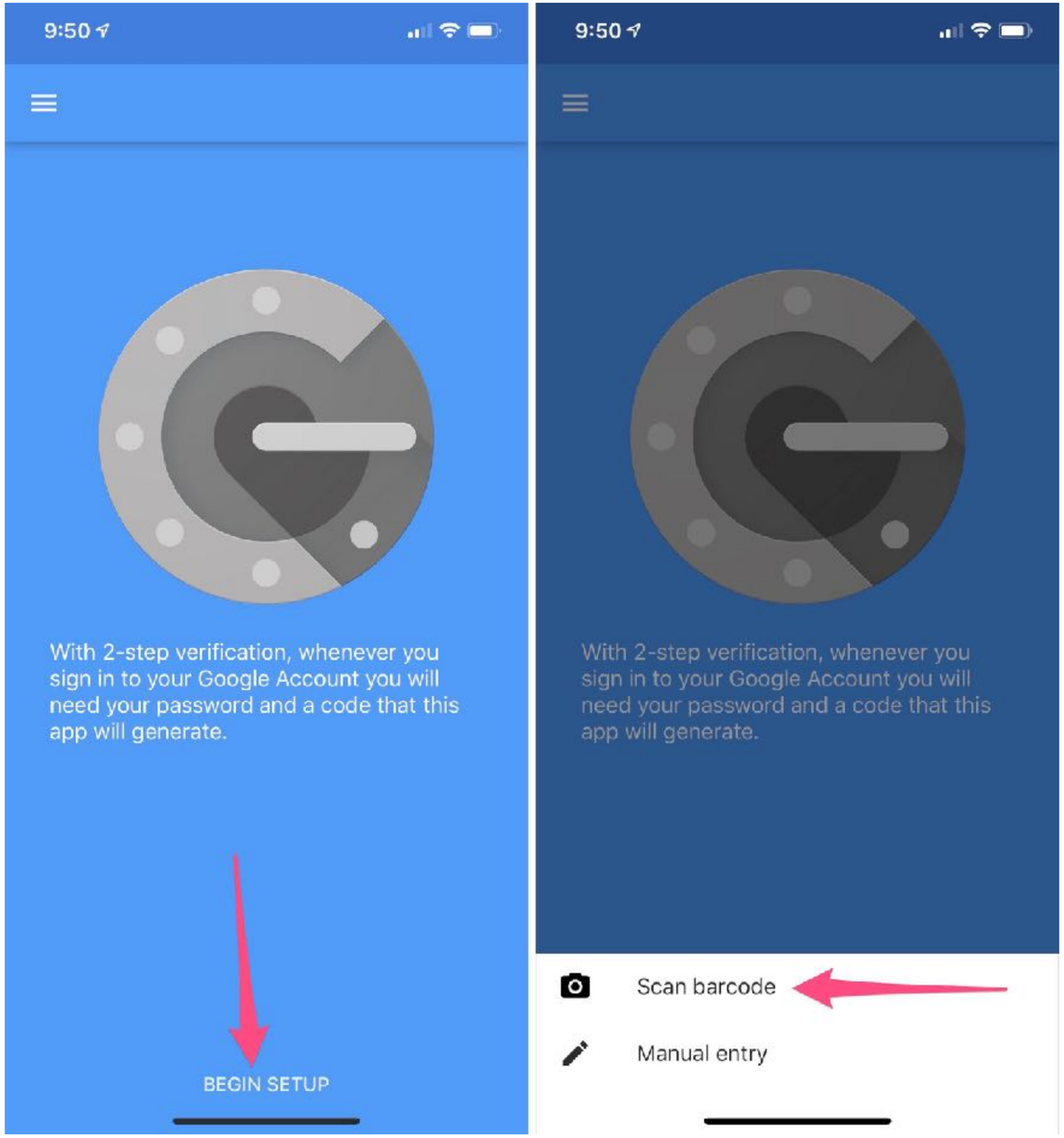
We need *2 separate things* to authenticate. Something a user knows (*password*), and/or something user has (*device*, *key*), and/or something user is (*biometrics*).

Dan Kaminsky
@dakami

OH: "Ah yes, two factor authentication. Something you've forgotten and something you've lost."

3:26 AM · Jan 9, 2017 · Twitter Web Client

720 Retweets **1.1K** Likes


9:50
With 2-step verification, whenever you sign in to your Google Account you will need your password and a code that this app will generate.
BEGIN SETUP
9:50
With 2-step verification, whenever you sign in to your Google Account you will need your password and a code that this app will generate.
Scan barcode
Manual entry

✔ Password updated

Your password has been updated successfully.

Get a magic link by email to automatically sign in on your mobile device.

Typing out a proper, secure password on your phone can be a pain (you're using a good strong password, right?). We can take away a little bit of that pain by sending you a magic link that will automatically sign you in to your iOS or Android device.

Open the email on your iPhone, iPad or Android device, click the button and you'll be all set with your new password.

✉ Send me a magic sign in link for my mobile device

Sign in to get started

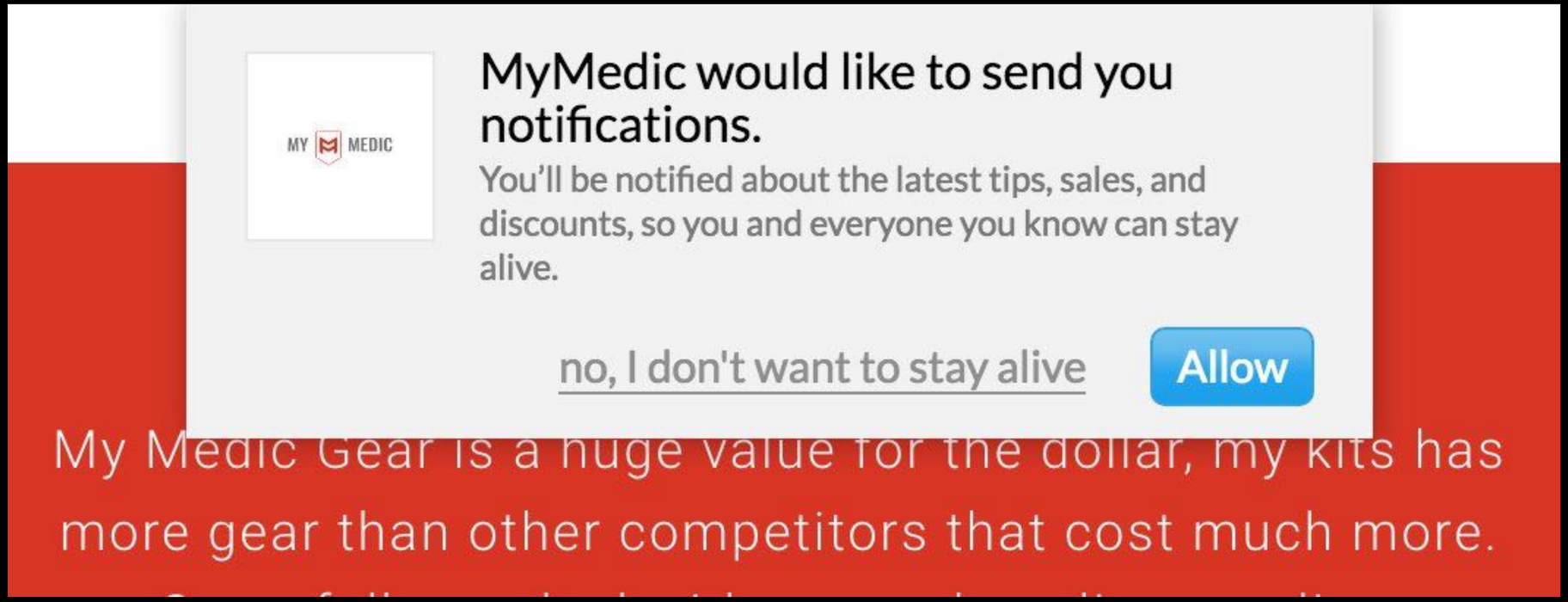
Spectrum is a place where communities can share, discuss, and grow together. Sign in below to get in on the conversation.

Previously signed in with

Sign in with Twitter

Sign in with Facebook

Sign in with Google


MY MEDIC
MyMedic would like to send you notifications.
You'll be notified about the latest tips, sales, and discounts, so you and everyone you know can stay alive.
no, I don't want to stay alive
Allow
My Medic Gear is a huge value for the dollar, my kits has more gear than other competitors that cost much more.

Meduza

Medusa Project, SIA [LV] meduza.io/en

Paused

meduza.io wants to

Show notifications

Block Allow

After enc , Chechen and Azerbaij

11 hours ago

Five business associations ask Russia's top investigator to move American investment manager to house arrest

13 hours ago

NEWS

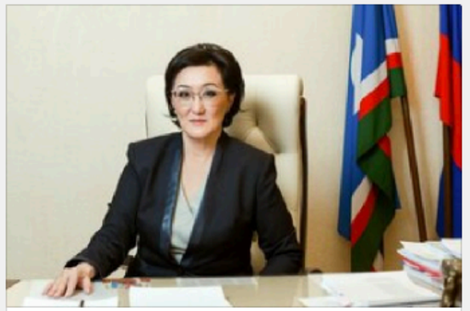
These are Russia's charges against American investment manager Michael Calvey, and here's why he says it's all baloney

4 days ago

STORIES

The war to start all wars 30 years later, 'Meduza' answers key questions about the Soviet-Afghan War

4 days ago



STORIES

The Iron Lady of Siberia How an indigenous, female opposition candidate became Russia's most popular mayor

5 days ago

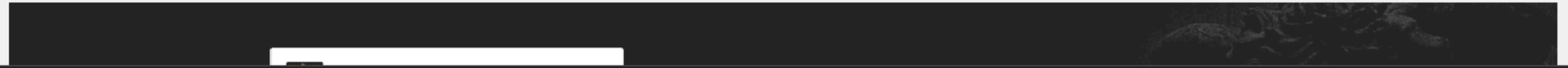
STORIES

Volunteers sifted through tens of thousands of hours of footage to spot election fraud near Moscow. Here's what they found.

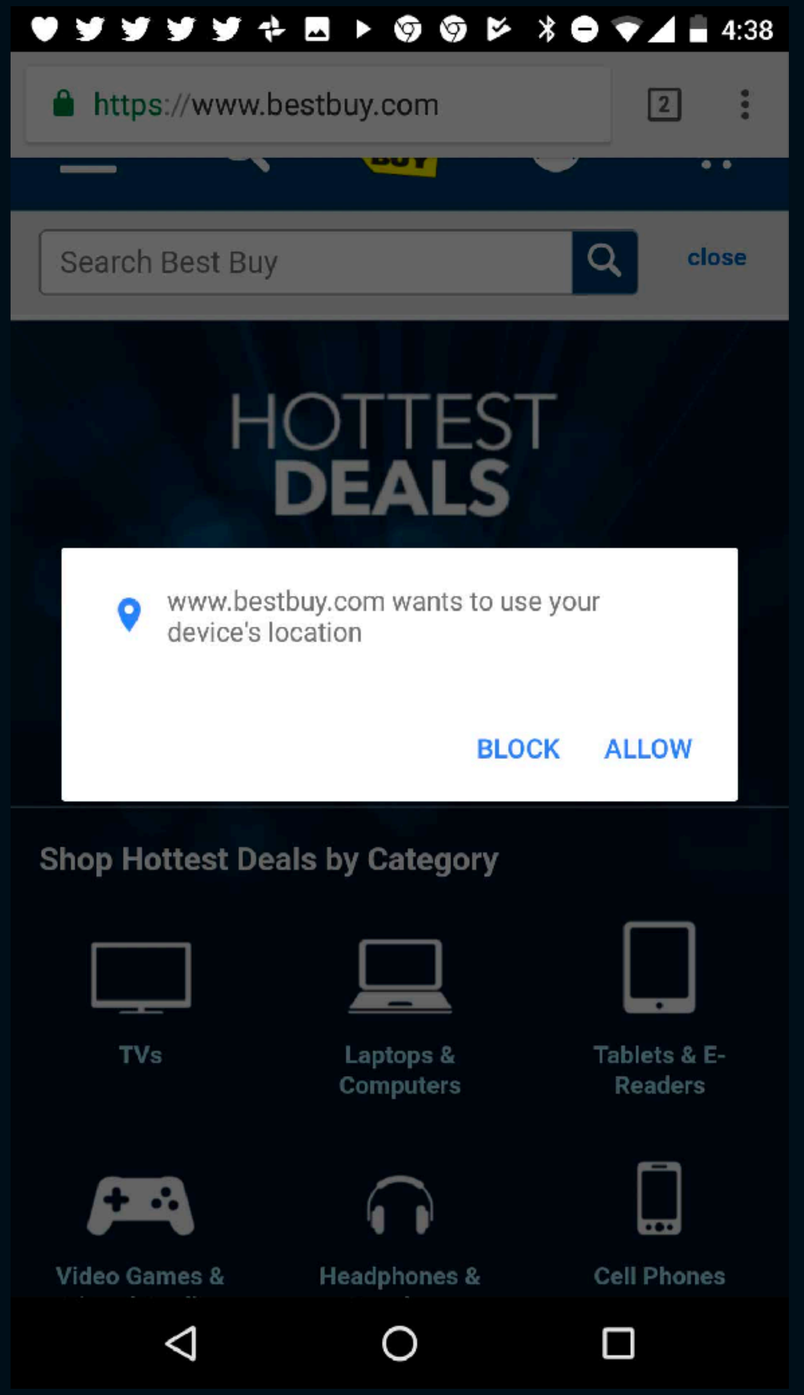
6 days ago

The Real Russia. Today. Origins of the Russian mafia, speculation about the Calvey case, and key questions about the Soviet-Afghan War

9 hours ago



WE USE COOKIES! WHAT DOES THAT MEAN?


4:38
https://www.bestbuy.com
2
Search Best Buy
close
HOTTEST
DEALS
www.bestbuy.com wants to use your device's location
BLOCK
ALLOW
Shop Hottest Deals by Category
TVs
Laptops & Computers
Tablets & E-Readers
Video Games &
Headphones &
Cell Phones

Jason Grigsby is one of the co-founders of Cloud Four, Mobile Portland and Responsive Field Day. He is the author of Progressive Web Apps from A Book Apart. Follow him at @grigs.

Never miss an article!

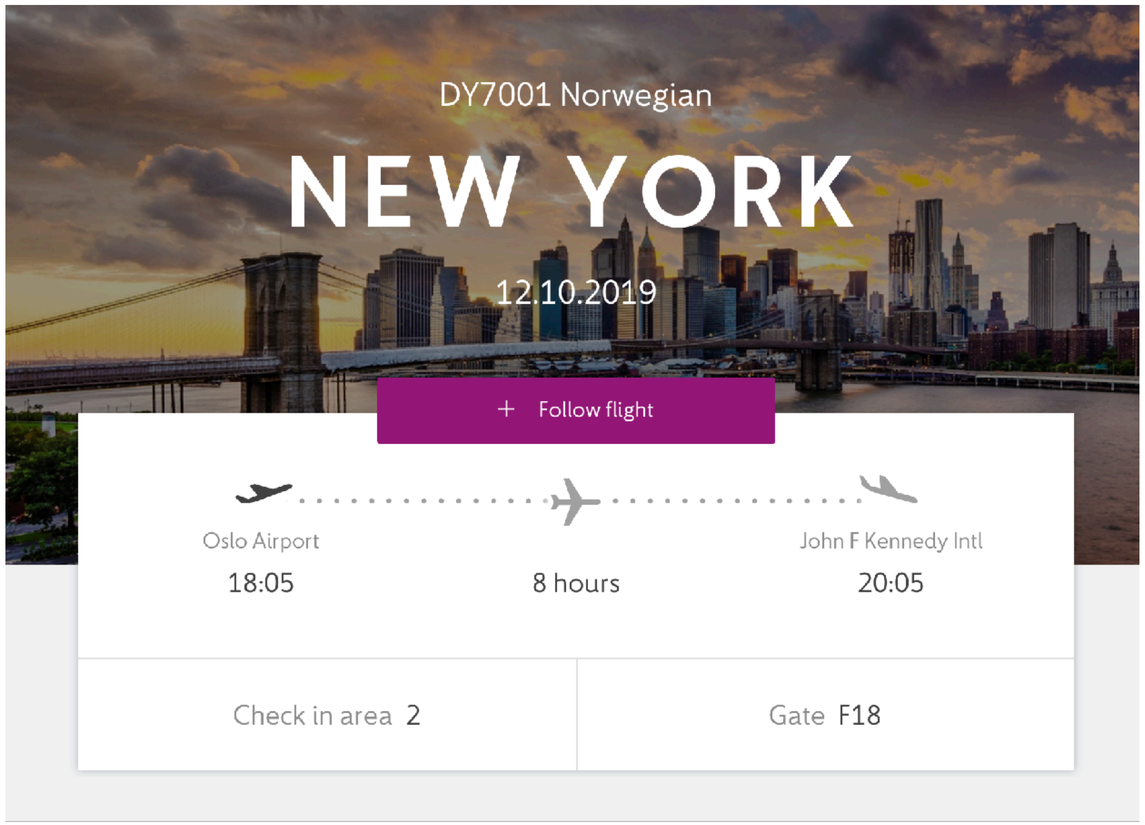
Get Notifications

Get Weekly Digests

+ Follow flight

Oslo Airport		John F Kennedy Intl
18:05	8 hours	20:05

Check in area 2	Gate F18



Ask Permissions At The Right Time

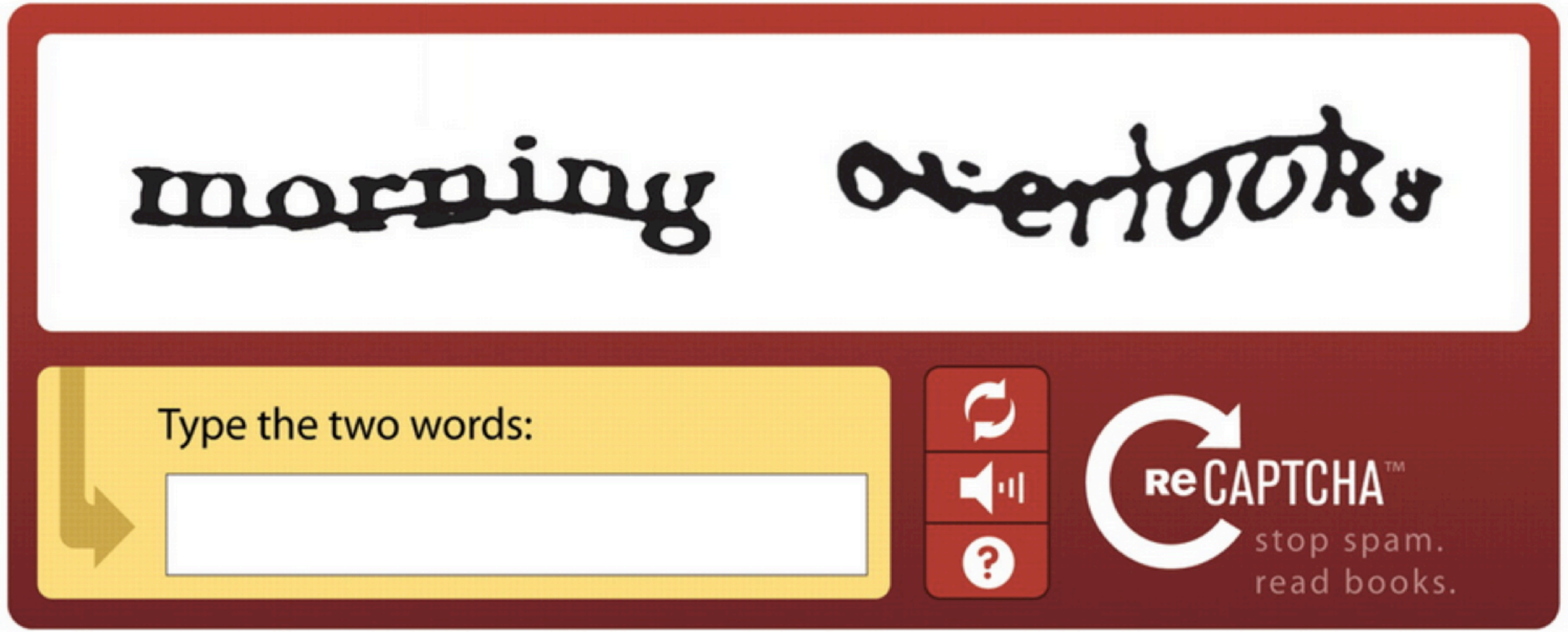
Never ask for permissions on the first page load. Let users engage first and invite them when they are actually ready to commit. Ask permissions only when you know for sure that **you'll receive them.**

Brad Frost
@brad_frost

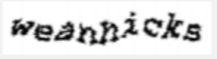
I'd love it if way more monthly services offered a "pause subscription" option instead of just cancel.

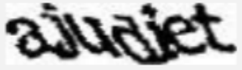
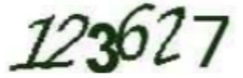
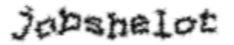
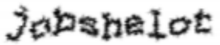
8:25 PM · Sep 7, 2019 · Twitter Web App

79 Retweets **782** Likes


morning
overlook
Type the two words:
ReCAPTCHA™
stop spam.
read books.

morning overlooks
Type the two words:
reCAPTCHA
stop spam.
read books.

Scheme	Website(s)	Example	Security Features		Excluded Characters
			Anti-segmentation	Anti-recognition	
Wikipedia	wikipedia.org		Overlapping characters, Enligh letters	Rotation, distortion, waving	–
Microsoft	{live, bing, miscosoft}.com {office, linkedin}.com		Overlapping characters, solid background	Different font styles, varied font sizes, rotation, waving	0, 1, 5, D, G, I, Q, U
eBay	ebay.com		Overlapping characters, Only arabic numerals	Character rotating, distortion and waving	–
Baidu	{baidu, qq}.com		Occluding lines, overlapping, only Enligh letters	Varied font size, color, rotation, disortion and waving	Z
Google	google.{com,co.in,co.jp, co.uk,ru,com.br,fr com.hk,it,ca,es,com.mx} youtube.com		Overlapping characters, Enligh letters	Varied font sizes & color, rotation, disortion, waving	–
Alipay	{alipay, tmall}.com {taobao, login.tmall}.com alipayexpress.com		English letters and arabic numerals, overlapping characters	Rotation and distortion	0, 1, I, L, O
JD	jd.com		English letters and arabic numerals, overlapping characters	Rotation and distortion	0, 1, 2, 7, 9, D, G, I, J, L, O, P, Q, Z
Qihu360	360.cn		English letters and arabic numerals, overlapping characters	Varied font sizes, rotation and distortion	0, I, L, O, T, i, l, o, t, q
Sina	sina.cn		English letters and arabic numerals, overlapping characters	Rotation, distortion, waving	1, 9, 0, D, I, J, L, O, T, i, j, l, o, t, g, r
Weibo	weibo.cn		English letters and arabic numerals, overlapping characters, occluding lines	Rotation and distortion	0, 1, 5, D, G, I, Q, U
Sohu	sohu.com		Complex background, occluding lines, and overlapping	Varied font size, color and rotation	0, 1, i, l, o, z

Captcha Scheme	Captcha Example	Success rate Ref. [10]	Success rate *Our approach*	Captcha Scheme	Captcha Example	Success rate Ref. [17]	Success rate *Our approach*
Megaupload		93%	100%	Baidu (2016)		46.6%	97.5%
Blizzard		70%	100%	QQ		56%	94%
Authorize		66%	100%	Taobao		23.4%	90.7%
Captcha.net		73%	99.6%	Sina		9.4%	90%
NIH		72%	99%	reCAPTCHA (2011)		77.2%	87.4%
Reddit		42%	98%	eBay		58.8%	86.6%
Digg		20%	95%	Amazon		25.8%	79%
eBay		43%	86.6%	Wikipedia		23.8%	78%
Slashdot		35%	86.4%	Microsoft		16.2%	72.1%
Wikipedia		25%	78%	Yahoo! (2016)		5.2%	63%

Authentication UX

CAPTCHA Performance

> On average, a user needs around *9.8 seconds* to solve a text-based CAPTCHA, and it takes *28.4 seconds* to solve the audio version. Notably, *20%* give up after a few tries.

Stanford University, Elie Bursztein

Authentication UX

CAPTCHA Performance

> Bots got *so* advanced that it's now nearly impossible to generate images that are easy to solve for humans but unsolvable for bots. AI can solve most difficult distorted texts with *99.8% accuracy* while humans with 33%.

The Verge, Josh Dzieza

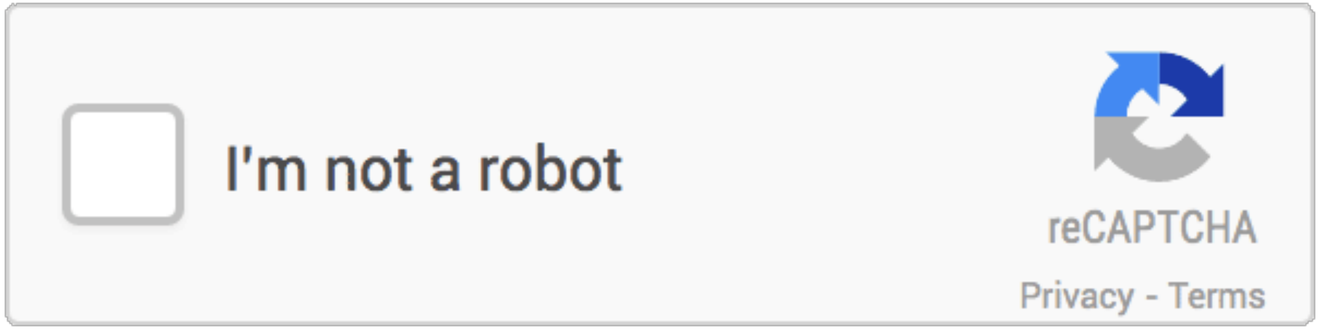
Breaking CAPTCHA Using Machine Learning in 0.05 Seconds

Machine learning model breaks CAPTCHA systems on 33 highly visited websites, concept is based on GANs

Top highlight

Roberto Iriondo Follow
Dec 19, 2018 · 6 min read ★

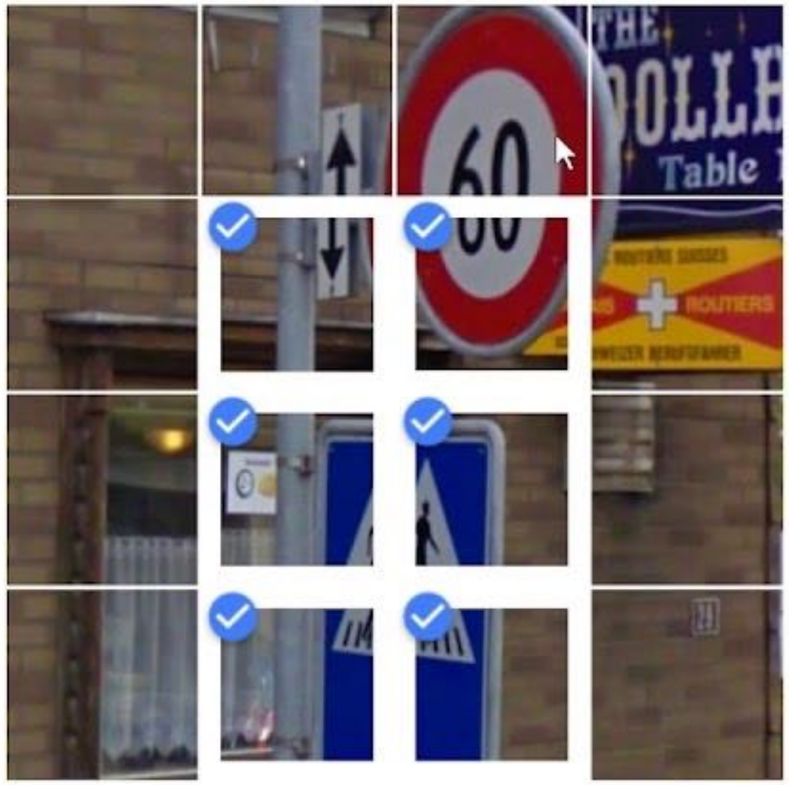
December 19, 2018 by Roberto Iriondo


I'm not a robot
reCAPTCHA
Privacy - Terms

Select all squares with

street signs

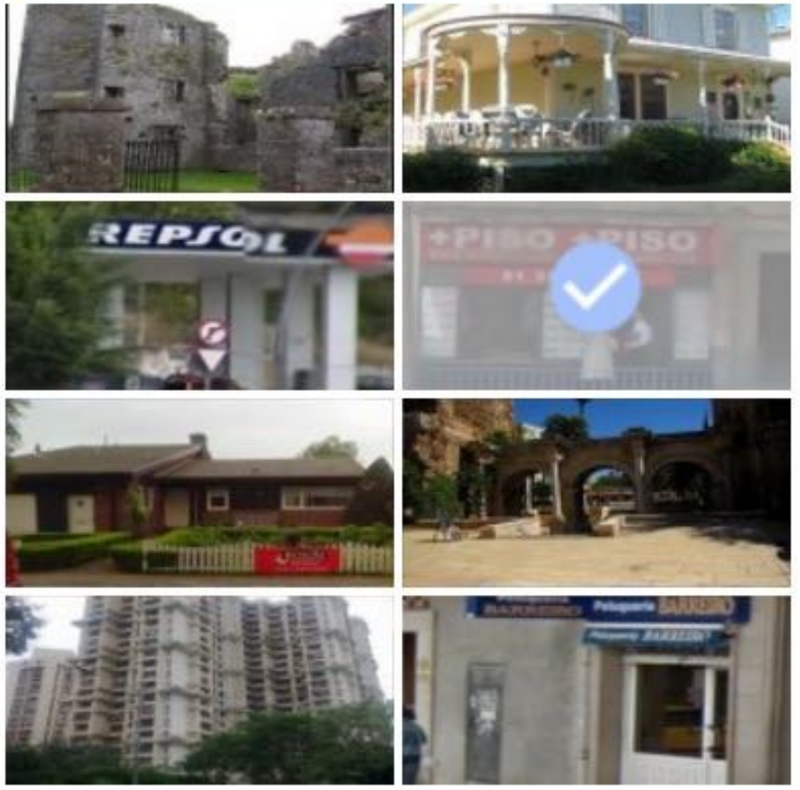
If there are none, click skip



NEXT

Select all images with a store front.

Click verify once there are none left.



Verify

Authentication UX

Spam Prevention Strategy

01 — Use Akismet & Co. to block known spam IPs.

02 — Ask a random plain “human” question.

03 — Use a honeypot technique to lure bots into input.

04 — Use a keyboard-accessible slider to verify.

05 — Use time traps (< 1.5s) to disrupt repeated attempts.

06 — Turn off autocomplete for spam prevention input.

07 — Use legit labels (#phone) for a hidden field.

08 — If it doesn’t work, load reCAPTCHA 2 checkbox conditionally.

09 — If it doesn’t work, work around reCAPTCHA 3 on all pages.

10 — Don’t rely on pointer movements/text-based recognition.

Smashing Magazine
@smashingmag

What technique do you use to prevent spam bots attacking your web forms? CAPTCHA? Honeypot technique (stackoverflow.com/questions/3622...) or just asking a question robot can't answer? Or something else? Or nothing?

CAPTCHA	**49%**
"Honeypot"-technique	38%
"Human question"	8%
Other (please reply)	5%

507 votes · Final results

6:41 PM · Nov 26, 2018 · Twitter Web Client

US005960411A

United States Patent [19]

Hartman et al.

[11] **Patent Number: 5,960,411**

[45] **Date of Patent: Sep. 28, 1999**

[54] **METHOD AND SYSTEM FOR PLACING A PURCHASE ORDER VIA A COMMUNICATIONS NETWORK**

[75] Inventors: **Peri Hartman**; **Jeffrey P. Bezos**; **Shel Kaphan**; **Joel Spiegel**, all of Seattle, Wash.

[73] Assignee: **Amazon.com, Inc.**, Seattle, Wash.

[21] Appl. No.: **08/928,951**

[22] Filed: **Sep. 12, 1997**

[51] **Int. Cl.**[6] **G06F 17/60**

[52] **U.S. Cl.** **705/26**; 705/27; 345/962

[58] **Field of Search** 705/26, 27; 380/24, 380/25; 235/2, 375, 378, 381; 395/188.01; 345/962

[56] **References Cited**

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(List continued on next page.)

Primary Examiner—James P. Trammell
Assistant Examiner—Demetra R. Smith
Attorney, Agent, or Firm—Perkins Coie LLP

[57] **ABSTRACT**

A method and system for placing an order to purchase an item via the Internet. The order is placed by a purchaser at a client system and received by a server system. The server

1-Click - Wikipedia
Vitaly
Secure https://en.wikipedia.org/wiki/1-Click
Not logged in Talk Contributions Create account Log in
Article Talk Read Edit View history Search Wikipedia
WIKIPEDIA
The Free Encyclopedia
Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store
Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page
Tools
What links here
Related changes
Upload file
Special pages
Permanent link
Page information
Wikidata item
Cite this page
Print/export
Create a book
Download as PDF
Printable version
Languages
日本語

1-Click

From Wikipedia, the free encyclopedia

1-Click, also called **one-click** or **one-click buying**, is the technique of allowing customers to make online purchases with a single click, with the payment information needed to complete the purchase having been entered by the user previously.[1] More particularly, it allows an online shopper using an Internet marketplace to purchase an item without having to use shopping cart software. Instead of manually inputting billing and shipping information for a purchase, a user can use one-click buying to use a predefined address and credit card number to purchase one or more items.

Contents [hide]
1 Patent
2 Licensing
2.1 Apple Inc.
2.2 Barnes & Noble
3 References

Patent [edit]

The United States Patent and Trademark Office (USPTO) issued US 5960411 for this technique to Amazon.com in September 1999. Amazon.com also owns the "1-Click" trademark.

On May 12, 2006, the USPTO ordered a reexamination[2] of the "One-Click" patent, based on a request filed by Peter Calveley.[3] Calveley cited as prior art an earlier e-commerce patent and the Digicash electronic cash system.

On October 9, 2007, the USPTO issued an office action in the reexamination which confirmed the patentability of claims 6 to 10 of the patent.[4] The patent examiner, however, rejected claims 1 to 5 and 11 to 26. In November 2007, Amazon responded by amending the broadest claims (1 and 11) to restrict them to a shopping cart model of commerce. They have also submitted several hundred references for the examiner to consider.[5] In March 2010, the reexamined and amended patent was allowed.[6][7][8]

Amazon's U.S. patent expired on September 11, 2017.[9]

In Europe, EP application 1134680 on 1-Click ordering was filed with the European Patent Office but refused.[10] A related gift-ordering patent was granted in 2003, but revoked in 2007 following an opposition.[11]

In Canada, the Federal Court of Canada held that the One click patent could not be rejected as a pure business method since it had a physical effect. The Court remanded the application to the Canadian patent office for a reexamination.[12]

Licensing [edit]

Google Patents

Method and system for placing a purchase order via a communications network

Abstract

A method and system for placing an order to purchase an item via the Internet. The order is placed by a purchaser at a client system and received by a server system. The server system receives purchaser information including identification of the purchaser, payment information, and shipment information from the client system. The server system then assigns a client identifier to the client system and associates the assigned client identifier with the received purchaser information. The server system sends to the client system the assigned client identifier and an HTML document identifying the item and including an order button. The client system receives and stores the assigned client identifier and receives and displays the HTML document. In response to the selection of the order button, the client system sends to the server system a request to purchase the identified item. The server system receives the request and combines the purchaser information associated with the client identifier of the client system to generate an order to purchase the item in accordance with the billing and shipment information whereby the purchaser effects the ordering of the product by selection of the order button.

Images (11)

Classifications

G06Q30/0635 Processing of requisition or of purchase orders

US5960411A

US Grant

Download PDF Find Prior Art Similar

Inventor: Peri Hartman, Jeffrey P. Bezos, Shel Kaphan, Joel Spiegel

Current Assignee : Amazon com Inc

Original Assignee: Amazon com Inc

Priority date : 1997-09-12

Family: US (3)

Date	App/Pub Number	Status
1997-09-12	US08928951	Expired - Lifetime
1999-09-28	US5960411A	Grant
2006	US11618452	Expired - Lifetime
2012	US13686817	Abandoned

Litigation (from darts-ip) : View patent family cases

or 1-Click Checkout

amazon

Create account

Your name

Vitaly Friedman

Email

vitalyamazon@gmail.com

Password

••••••••••••

i Passwords must be at least 6 characters.

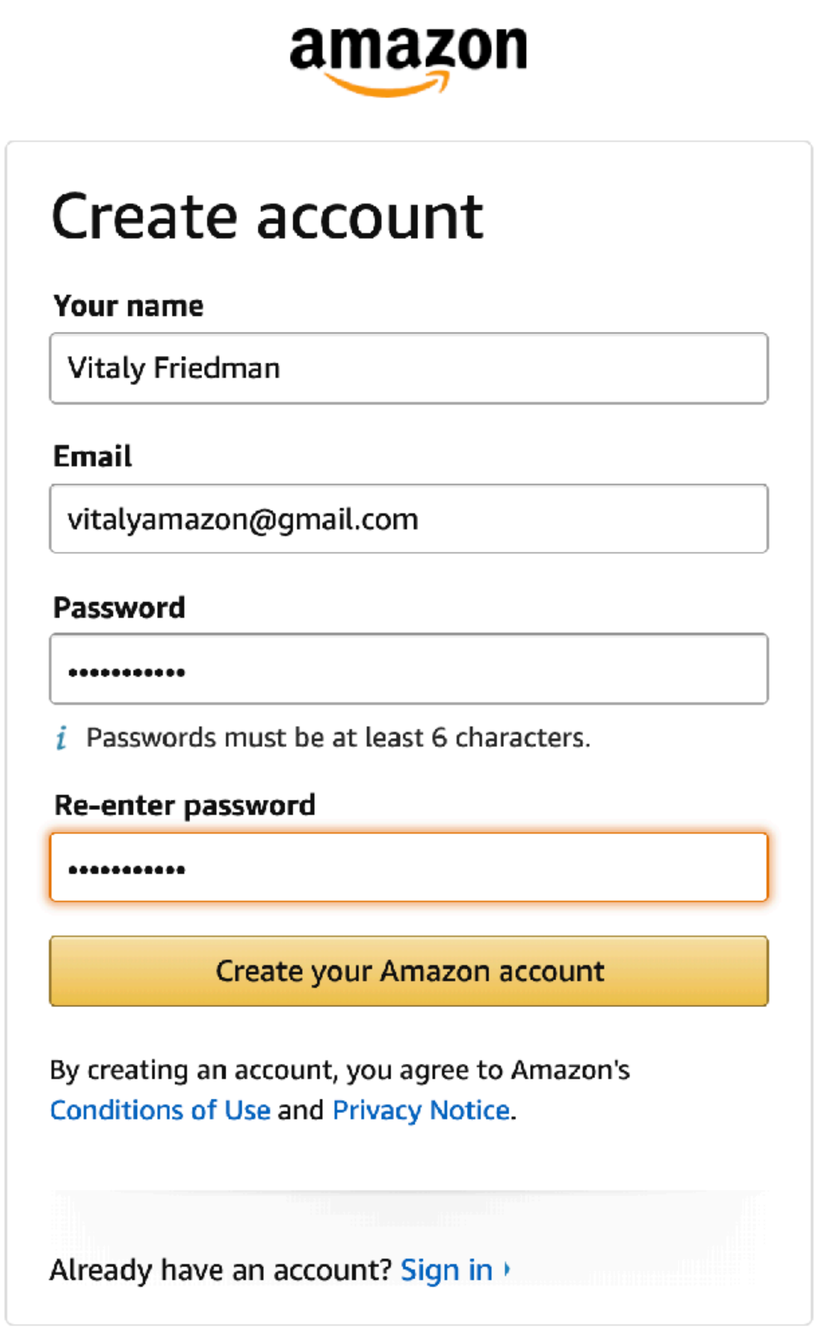
Re-enter password

••••••••••••

Create your Amazon account

By creating an account, you agree to Amazon's Conditions of Use and Privacy Notice.

Already have an account? Sign in ›



Setting Up An Account

Users establish their **identity.** They can also save PayPal credentials or a credit card for future use, but it's not required.

Jared Spool, "Fixing the Failures of Authentication UX".

Roll over image to zoom in

WD 10TB My Book Desktop External Hard Drive, USB 3.0 - WDBBGB0100HBK-NESN

by Western Digital

4.4 out of 5 stars 1,770 customer reviews | 935 answered questions

Amazon's Choice for "wd 10tb"

List Price: ~~$299.99~~
Price: $234.99
You Save: $65.00 (22%)

Note: Available at a lower price from other sellers that may not offer free Prime shipping.

Free Amazon tech support included

Capacity: **10TB**

3TB | 4TB | 6TB | 8TB
10TB | 12TB | 16TB | 20TB

Buy new: $234.99

This item ships to **Russian Federation**. **Get it by Monday, June 10 - Tuesday, June 18**
Choose this date at checkout.
Learn more

Only 2 left in stock - order soon.

Qty: 1

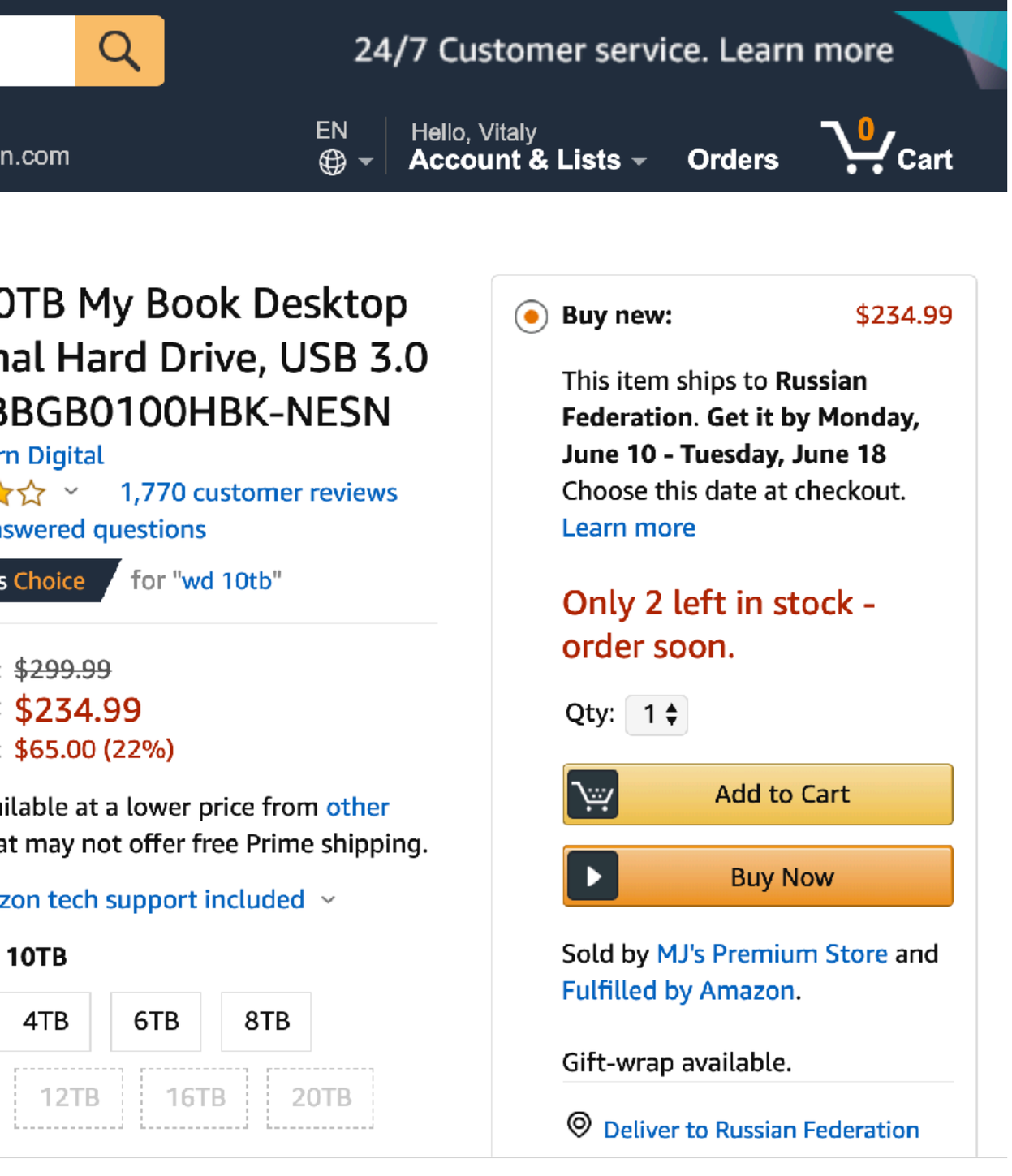
Add to Cart

Buy Now

Sold by MJ's Premium Store and Fulfilled by Amazon.

Gift-wrap available.

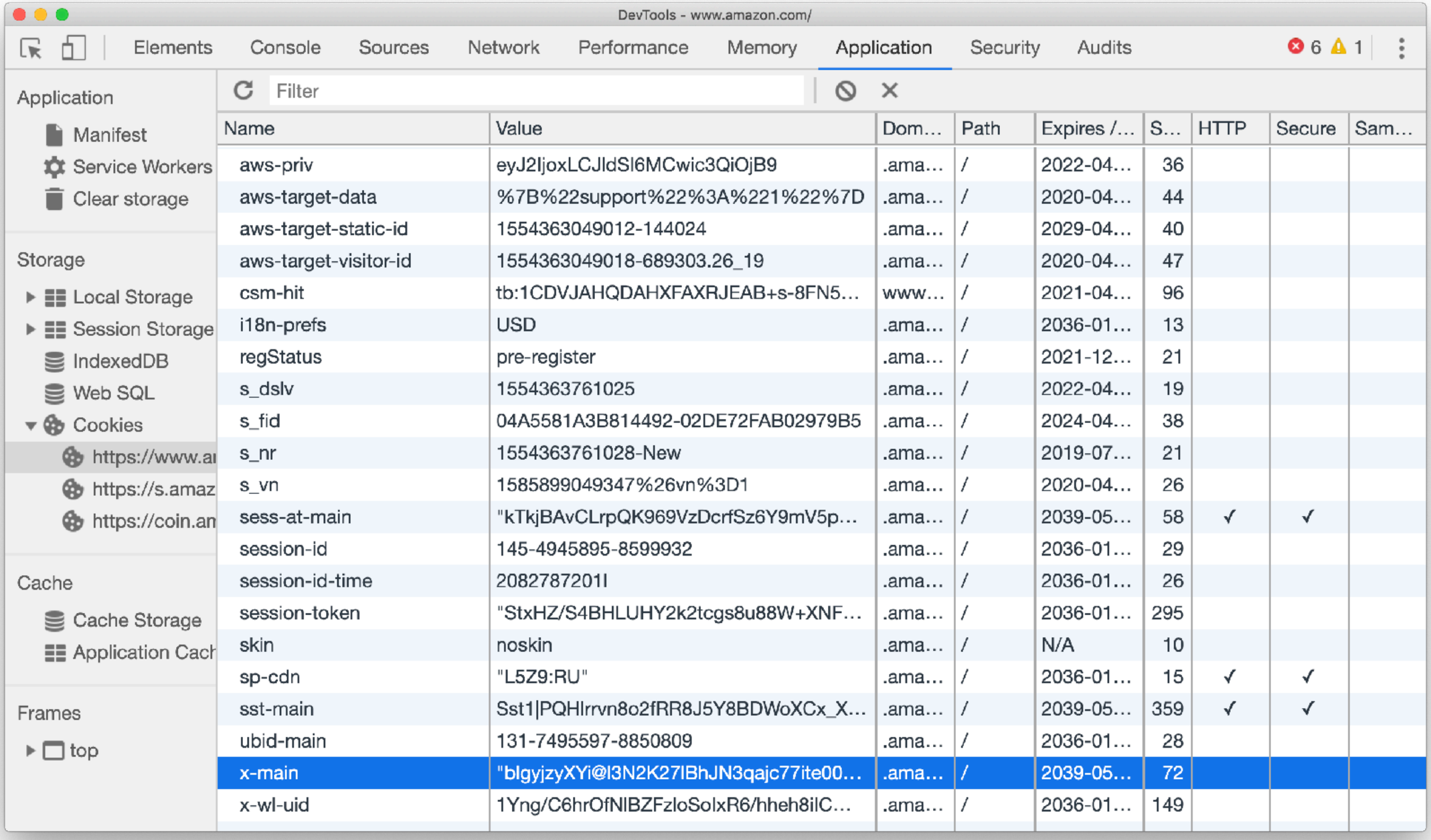
Deliver to Russian Federation



Shipping + Payment Details

With their first purchase, users have to establish their **shipping** address and **payment** methods. 1-click isn't possible yet.

Jared Spool, "Fixing the Failures of Authentication UX".


DevTools - www.amazon.com/
Elements
Console
Sources
Network
Performance
Memory
Application
Security
Audits
6
1
Application
Manifest
Service Workers
Clear storage
Storage
Local Storage
Session Storage
IndexedDB
Web SQL
Cookies
https://www.a
https://s.amaz
https://coin.an
Cache
Cache Storage
Application Cach
Frames
top
Filter
Name
Value
Dom…
Path
Expires /…
S…
HTTP
Secure
Sam…
aws-priv
eyJ2IjoxLCJldSI6MCwic3QiOjB9
.ama…
/
2022-04…
36
aws-target-data
%7B%22support%22%3A%221%22%7D
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/
2020-04…
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2029-04…
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.ama…
/
2020-04…
47
csm-hit
tb:1CDVJAHQDAHXFAXRJEAB+s-8FN5…
www…
/
2021-04…
96
i18n-prefs
USD
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/
2036-01…
13
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pre-register
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/
2021-12…
21
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/
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/
2024-04…
38
s_nr
1554363761028-New
.ama…
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2019-07…
21
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/
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58
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.ama…
/
2036-01…
29
session-id-time
2082787201l
.ama…
/
2036-01…
26
session-token
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.ama…
/
2036-01…
295
skin
noskin
.ama…
/
N/A
10
sp-cdn
"L5Z9:RU"
.ama…
/
2036-01…
15
✓
✓
sst-main
Sst1|PQHlrrvn8o2fRR8J5Y8BDWoXCx_X…
.ama…
/
2039-05…
359
✓
✓
ubid-main
131-7495597-8850809
.ama…
/
2036-01…
28
x-main
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/
2039-05…
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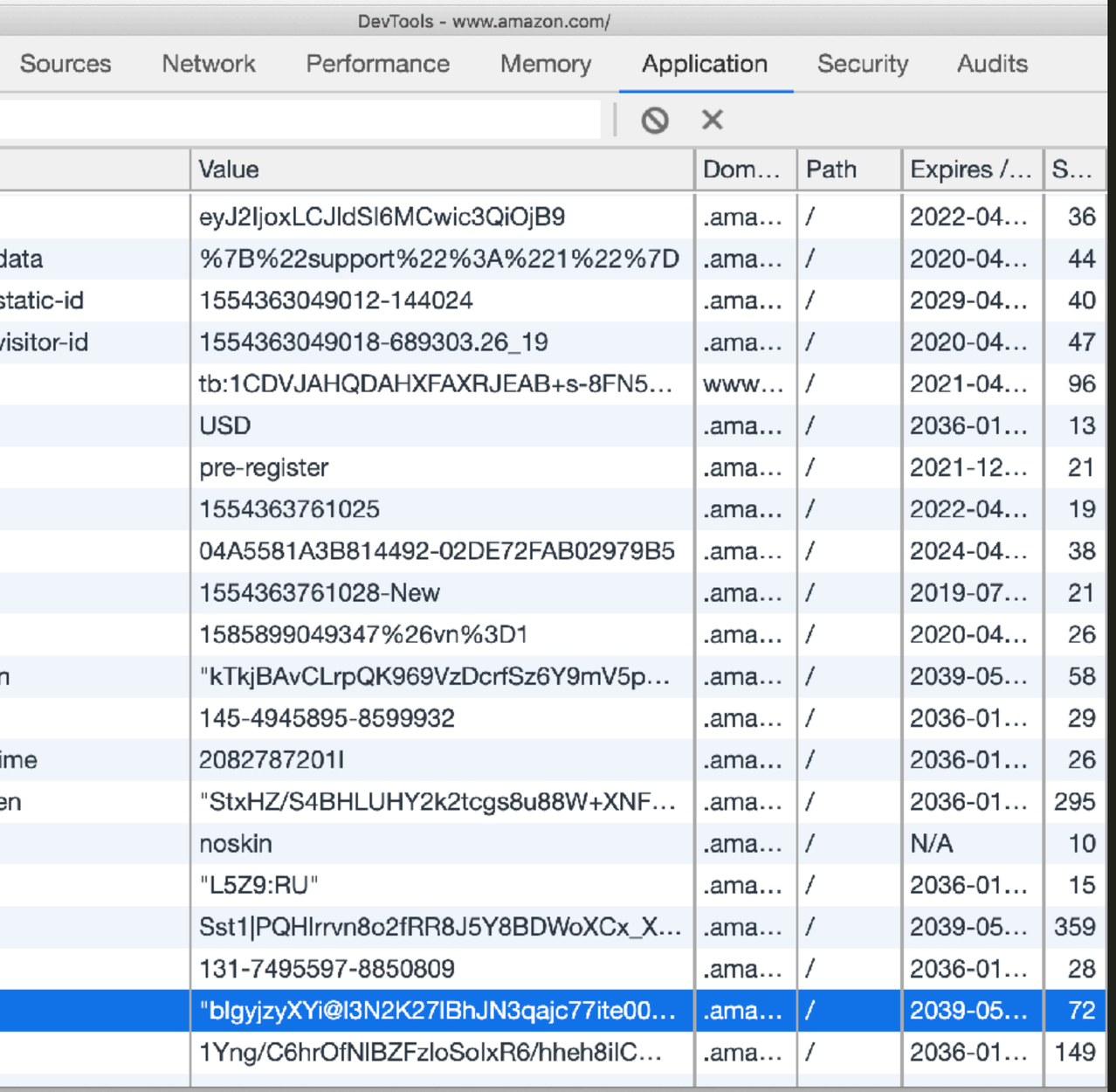
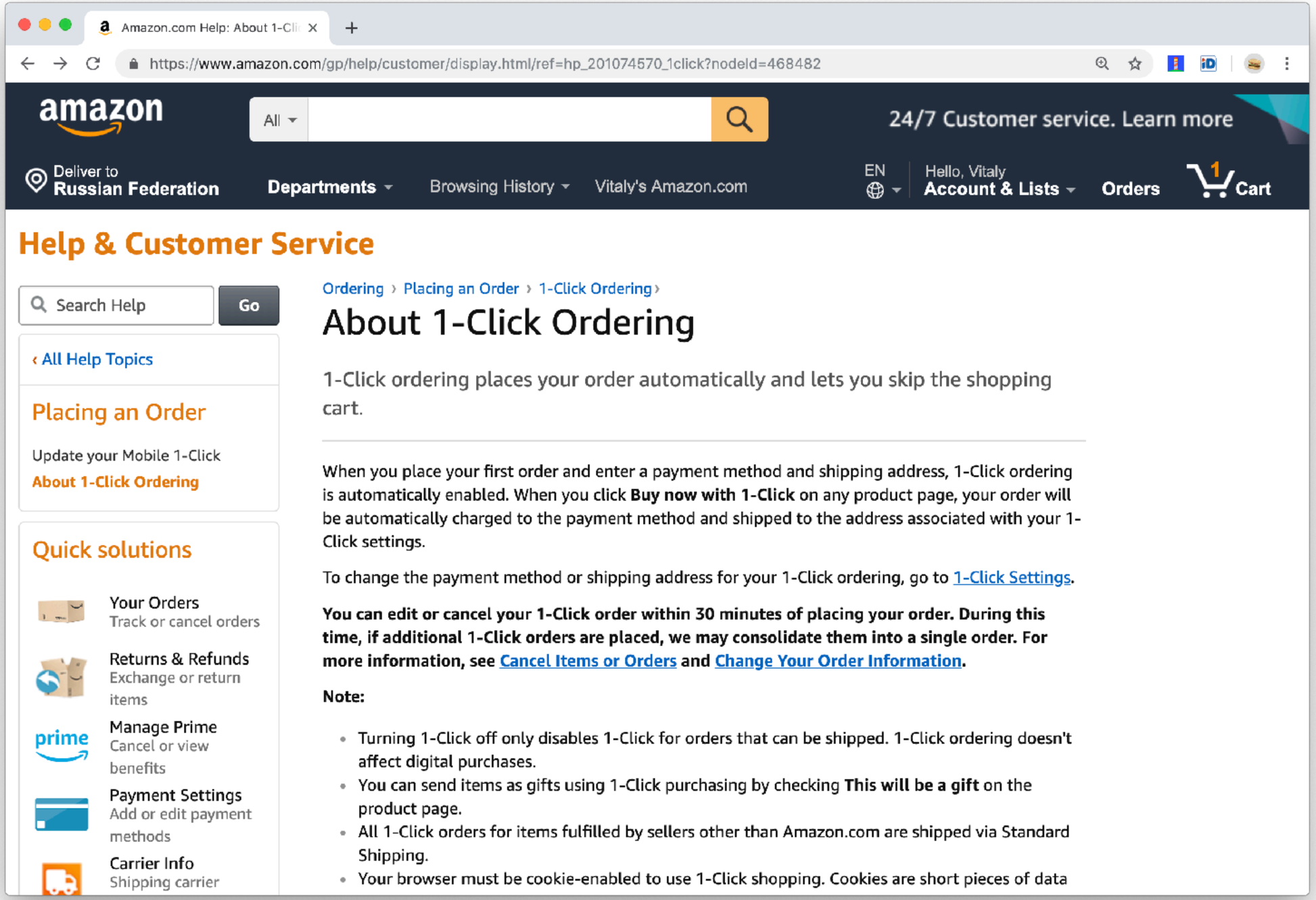
2036-01…
149



Cookies Stored For 15–20 Years

Amazon drops cookies to identify the customer, valid for **20 years**. Then the “1-click” checkout option is activated **by default**.

Jared Spool, “Fixing the Failures of Authentication UX”.


Amazon.com Help: About 1-Cli
https://www.amazon.com/gp/help/customer/display.html/ref=hp_201074570_1click?nodeId=468482
amazon
All
24/7 Customer service. Learn more
Deliver to
Russian Federation
Departments
Browsing History
Vitaly's Amazon.com
EN
Hello, Vitaly
Account & Lists
Orders
1
Cart
Help & Customer Service
Search Help
Go
‹ All Help Topics
Placing an Order
Update your Mobile 1-Click
About 1-Click Ordering
Quick solutions
Your Orders
Track or cancel orders
Returns & Refunds
Exchange or return items
Manage Prime
Cancel or view benefits
Payment Settings
Add or edit payment methods
Carrier Info
Shipping carrier
Ordering › Placing an Order › 1-Click Ordering ›
About 1-Click Ordering
1-Click ordering places your order automatically and lets you skip the shopping cart.
When you place your first order and enter a payment method and shipping address, 1-Click ordering is automatically enabled. When you click Buy now with 1-Click on any product page, your order will be automatically charged to the payment method and shipped to the address associated with your 1-Click settings.
To change the payment method or shipping address for your 1-Click ordering, go to 1-Click Settings.
You can edit or cancel your 1-Click order within 30 minutes of placing your order. During this time, if additional 1-Click orders are placed, we may consolidate them into a single order. For more information, see Cancel Items or Orders and Change Your Order Information.
Note:
Turning 1-Click off only disables 1-Click for orders that can be shipped. 1-Click ordering doesn't affect digital purchases.
You can send items as gifts using 1-Click purchasing by checking This will be a gift on the product page.
All 1-Click orders for items fulfilled by sellers other than Amazon.com are shipped via Standard Shipping.
Your browser must be cookie-enabled to use 1-Click shopping. Cookies are short pieces of data

iRobot Roomba 680 vacuum ro
https://www.amazon.de/dp/B01IEEVDIQ?smid=A3JWKAKR8XB7XF&pf_rd_p=16416...
amazon.de Discover Prime
Home & Kitchen
Fashion Shop men and women's fashion
Deliver to Alexander Düsseldorf 40595
Shop by Department
Vitaly's Amazon
Today's Deals
Gift Cards
Sell
Help
EN
Hello, Vitaly Your Account
Discover Prime
Your Lists
0 Shopping-Basket
Home & Kitchen
Special Offers
Coffee & Espresso
Vacuums
Large Appliances
Small Appliances
Cooking & Eating
Furniture
Home Textiles
Lighting
Top Sellers
Productfinders
Home & Kitchen › Vacuums & Floor Care › Vacuums › Robotic Vacuums

Roll over image to zoom in

iRobot Roomba 680 vacuum robot (cleans all hard floors and carpets, Dirt Detect technology, 3-stage cleaning system, scheduled cleaning) silver

by iRobot

4.3 out of 5 stars 1,860 customer reviews | 836 answered questions

#1 Best Seller in Robotic Vacuums

Suggested price: ~~EUR 399.00~~

Deal of the Day: EUR 239.00 **FREE Delivery.** Delivery Details

Ends in 13h 55m 42s

or 5 monthly payments of EUR 47.80

You Save: EUR 160.00 (40%)

Prices for items sold by Amazon are inclusive of German VAT. For other items, please see details.

Mit der **Amazon.de VISA Karte** bis zu 2% zurück bekommen. Jetzt beantragen & **50 € Startgutschrift sichern**. Mehr.

In stock.

Get it Mon, May 27, or

Get it Tomorrow if you order within **3 hrs and 31 mins** and choose paid **Premium Shipping** at checkout. Details

Dispatched from and sold by Amazon.

15 new from EUR 239.00 28 used from EUR 156.69

Colour: **Silber**

Style Name: **mit Programmierung + Zubehör**

5 monthly payments: EUR 47.80/mo. (EUR 239.00 / 5 mo.)

One-time payment EUR 239.00

Quantity: 1

Add to Basket

or

Buy now with 1-Click®

This is a gift

Deliver to Alexander - Düsseldorf 40595

Buy used: €156.69

Add to List

Add to Wedding List

Share

No Password Needed At All

Later, users might be **logged out**, or a session might have **expired**, but as long they are identified via cookies, they can buy via 1-click.

Jared Spool, "Fixing the Failures of Authentication UX".

Authentication UX

1-Click-Checkout

> As long as you ship items to the *same address* that you have already used and *authorized* on a machine that you've already authorized on *once,* you don't have to enter your password for the next 20 years.

Jared Spool, UIE.com

Authentication UX

1-Click-Checkout

> But the moment you want to buy a *gift card* or change the *address* or a *payment* method, or see/change sensitive personal data, the interface will request your password or credit card. That's *layers* of authentication.

Jared Spool, UIE.com

Stripe Payments Demo

Jenny Rosen

Secure https://stripe-payments-demo.ngrok.io

STRIPE PAYMENTS DEMO

Pa

Or enter shipping

SHIPPING INFORMATION

Name Jenny Rose

Email jenny@exa

Address 185 Berry S

Postal Code 94107

City San Francis

Country United States

PAYMENT INFORMATION

CARD

Card Card number MM / YY CVC

Pay $37.94

Your Payment

Order summary	**Total**	**USD**	**$37.94**
Shipping address	Jenny Rosen 185 Berry St., Suite 550, San Francisco, Californi... +1 415-555-0101		
Shipping method	Free Shipping — Delivery within 5 days $0.00		
Payment	Visa ••••4242 Jenny Rosen	VISA	
Contact info	jenny@example.com		

Cards and addresses are from Chrome. You can manage them in Settings.

chrome

Cancel Pay

Order Summary

Stripe Shirt $9.99

Women's Standard — Small

Stripe Pins $15.98

Collector Edition

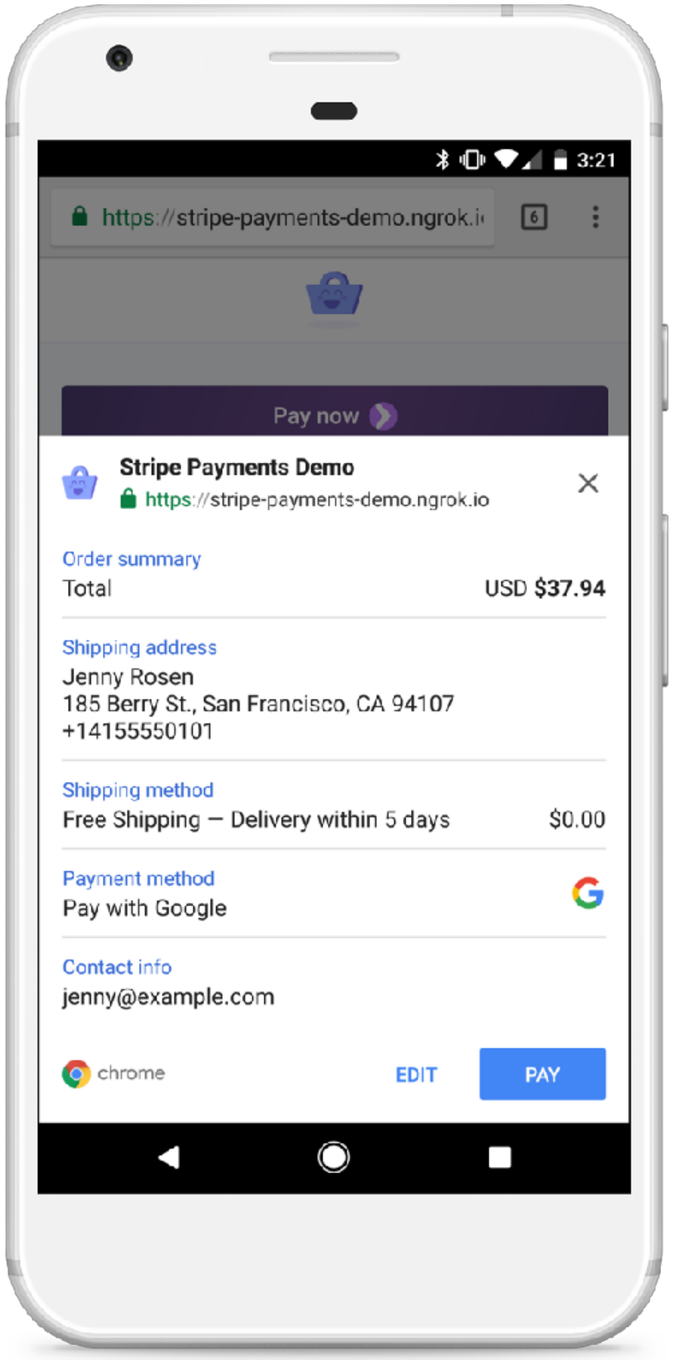
Increment Magazine $11.97

Issue #1 — "On-Call"

Subtotal $37.94

Shipping Free

Total $37.94


3:21
https://stripe-payments-demo.ngrok.i
6
Pay now
Stripe Payments Demo
https://stripe-payments-demo.ngrok.io
Order summary
Total
USD $37.94
Shipping address
Jenny Rosen
185 Berry St., San Francisco, CA 94107
+14155550101
Shipping method
Free Shipping — Delivery within 5 days
$0.00
Payment method
Pay with Google
Contact info
jenny@example.com
chrome
EDIT
PAY

Stripe Payments Demo

https://stripe-payments-demo.appspot.com/

STRIPE PAYMENTS DEMO

GITHUB

Or enter your ship

SHIPPING & BILLING INFORMAT

Name Jenny R

Email jenny@

Address 185 Ber

City San Fra

State CA

Country Un

Select another cou

PAYMENT INFORMATION

CARD BANK TRANSFER

Card Card number MM / YY CVC

Pay €57.93

Microsoft Pay

Confirm and Pay

https://stripe-payments-demo.appspot.com/

Pay with VISA Jenny Rosen ••7249

Ship to
Jenny Rosen
185 Berry St., Suite 550
San Francisco, CA 94107

Shipping options Free Shipping — Delivery within 5 days (FREE)

Email atty@stripe.com

Total (EUR) €57.93

Pay

Pay

By continuing, you agree to the Microsoft Pay terms & Microsoft Privacy and cookies statement

Order Summary

Stripe Pins 3 x €7.99 €23.97

Collector Set

Stripe Shirt 3 x €9.99 €29.97

Small Standard Woman

Increment Magazine 1 x €3.99 €3.99

Issue #3 "Development"

Subtotal €57.93

Shipping Free

Demo in test mode

This app is running in test mode. You will *not* be charged.

Feel free to test payments using a real card or any Stripe test card. Non-card payments will redirect to test pages.

Run this app locally in live mode with your Stripe account to create real payments and see redirects to banking sites.

Total €57.93

Payment Request API - CR

Usage

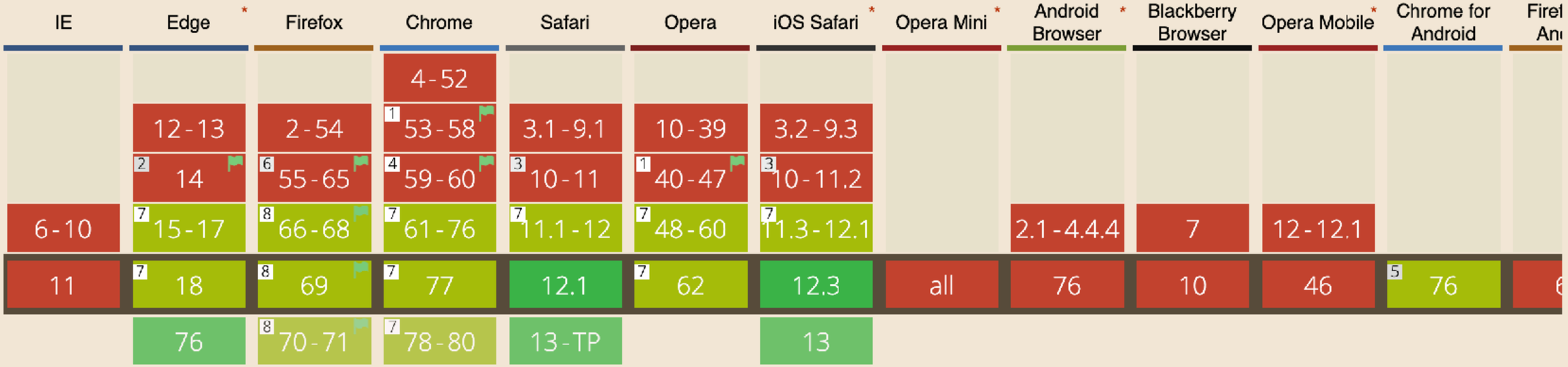
Global

% of all users ?

10.95% + 75.32% = 86.27%

Payment Request is a new API for the open web that makes checkout flows easier, faster and consistent on shopping sites.

Current aligned | Usage relative | Date relative | Apply filters | Show all | ?



Notes | Known issues (0) | Resources (11) | Feedback

OUR CHARMING

Printed Books

Quality matters. *Our printed Books are crafted to deliver in-depth knowledge and expertise shared by experts and practitioners from the industry. They are our editorial flagships — and the recent one, Design Systems is a quite charming character.*

MileagePlus account security enhancements

In order to enhance the security of your MileagePlus account, we need you to make a few account updates. You will no longer account.

Your account must include five security questions. We may use these questions to verify your identity when you sign in to you password. We provide predefined questions and answers because we've found that the majority of security issues our custon that record typing, and using predefined answers protects against this type of intrusion.

Please select security questions and answers from the dropdown menus.

Question 1 of 5

- What is your favorite type of reading?
- What color was the home you grew up in?
- When you were young, what did you want to be when you grew up?
- What was your least favorite subject in school?
- What is your favorite type of music?
- What is your favorite cold-weather activity?
- What was your most favorite fruit or vegetable as a child?
- What is your favorite musical instrument?
- What is your favorite type of vacation?
- What is your favorite pizza topping?
- What is your favorite sea animal?
- What was your least favorite fruit or vegetable as a child?
- What is your favorite type of movie?
- What musical instrument do you play?
- What was the make of your first car?

Select question*

Select your answer*

Question 5 of 5

Select question*

Select your answer*

Save my security questions

2-Factor Authentication

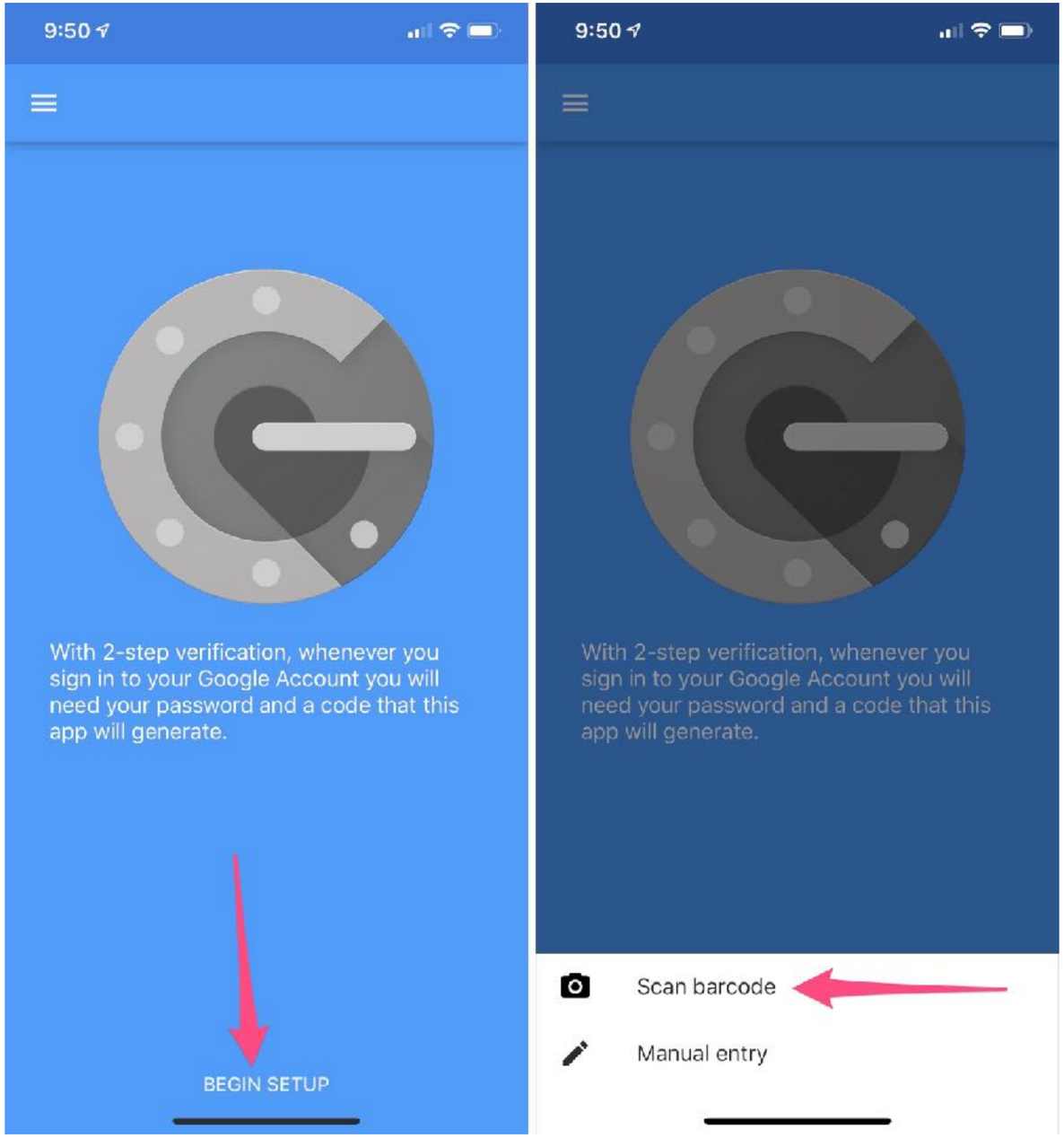
We need *2 separate things* to authenticate. Something a user knows (*password*), and/or something user has (*device*, *key*), and/or something user is (*biometrics*).

Dan Kaminsky
@dakami

OH: "Ah yes, two factor authentication. Something you've forgotten and something you've lost."

3:26 AM · Jan 9, 2017 · Twitter Web Client

720 Retweets **1.1K** Likes


9:50
With 2-step verification, whenever you sign in to your Google Account you will need your password and a code that this app will generate.
BEGIN SETUP
9:50
With 2-step verification, whenever you sign in to your Google Account you will need your password and a code that this app will generate.
Scan barcode
Manual entry

SMS Verification APIs

Search

Language

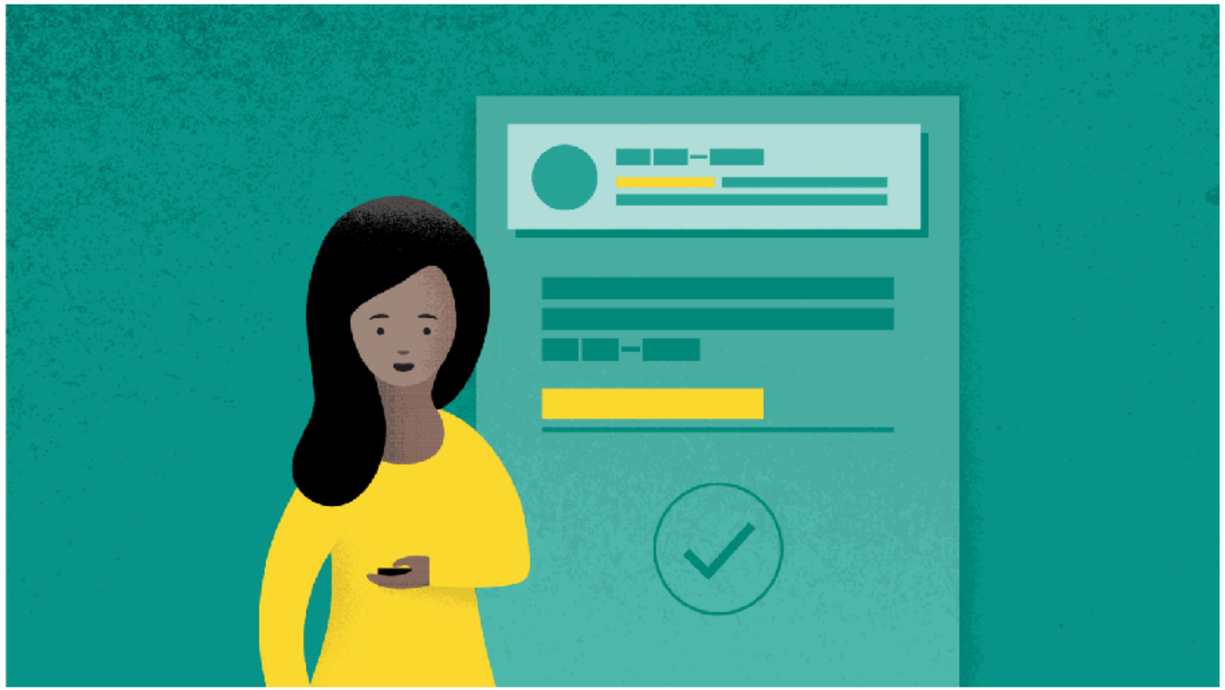
Create streamlined phone verification flows on Android

Home Guides

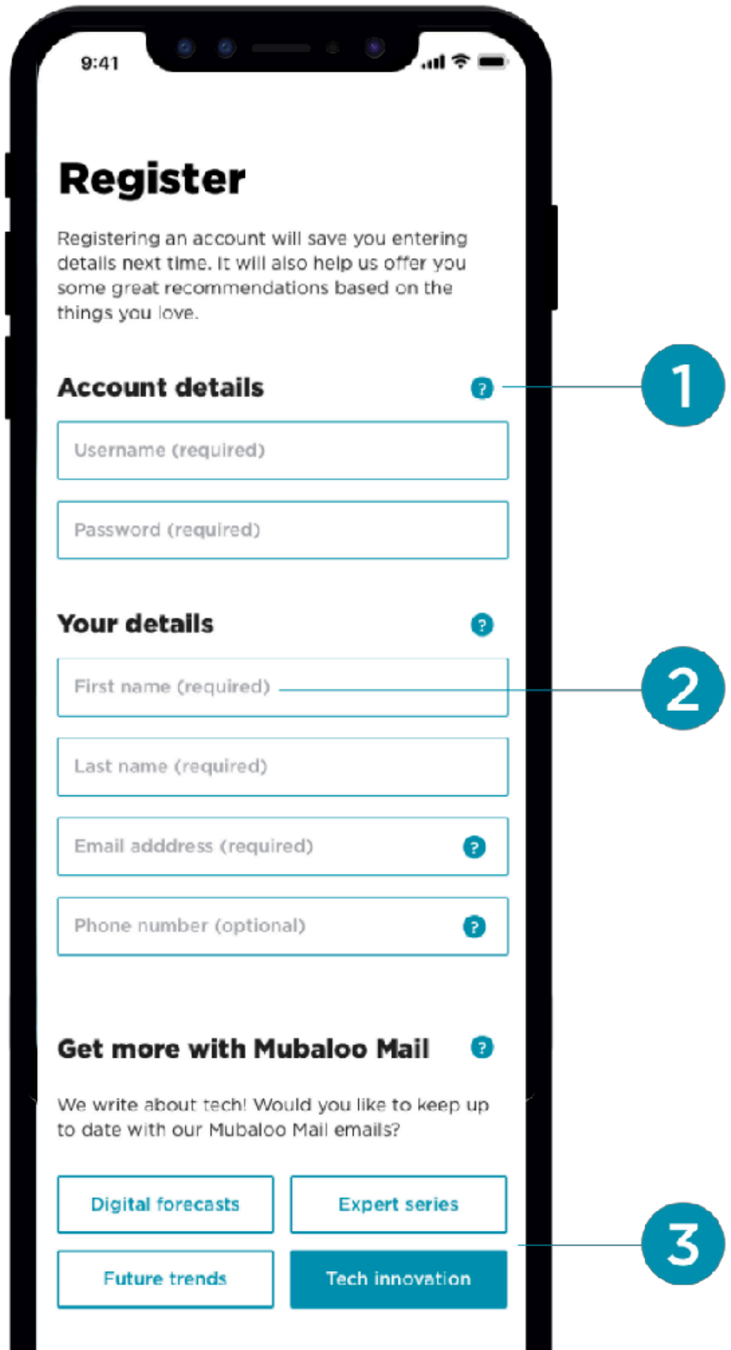
Automatic and one-tap SMS verification

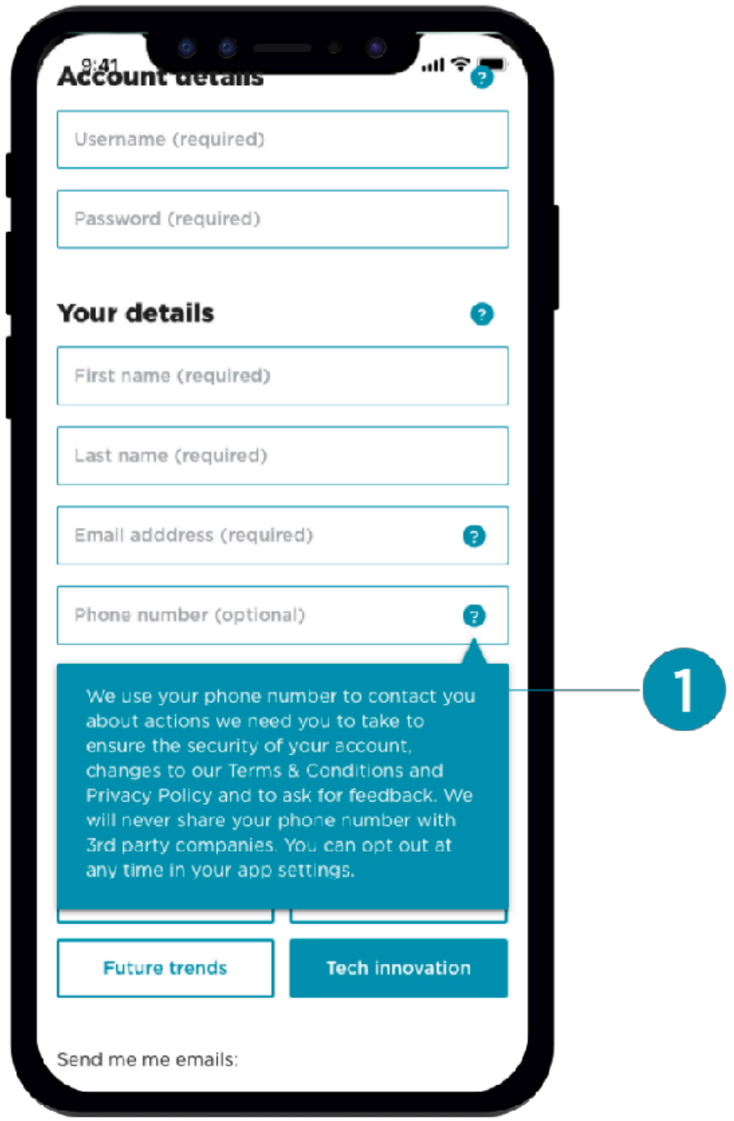
Verify your users by SMS without making them deal with verification codes. By using the SMS Retriever API, your app can automatically retrieve verification codes intended for your app, without having to request full SMS reading permissions. Or, use the SMS User Consent API to get one-time permission to retrieve a single verification code.

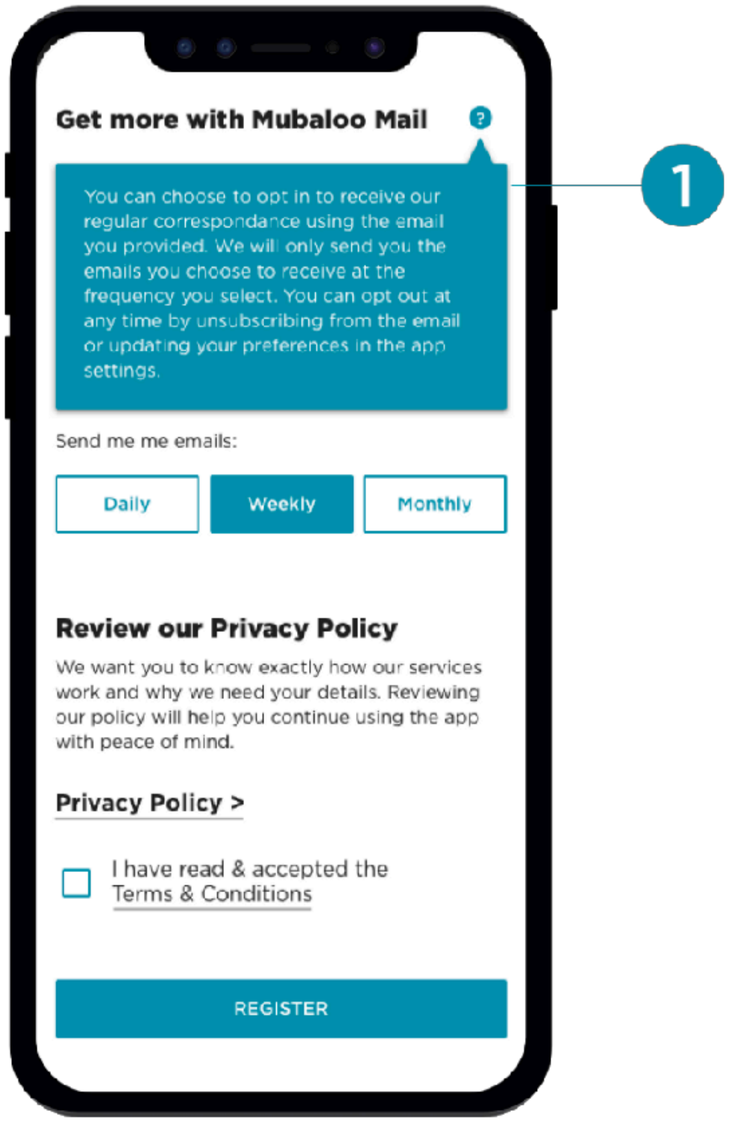
Learn more

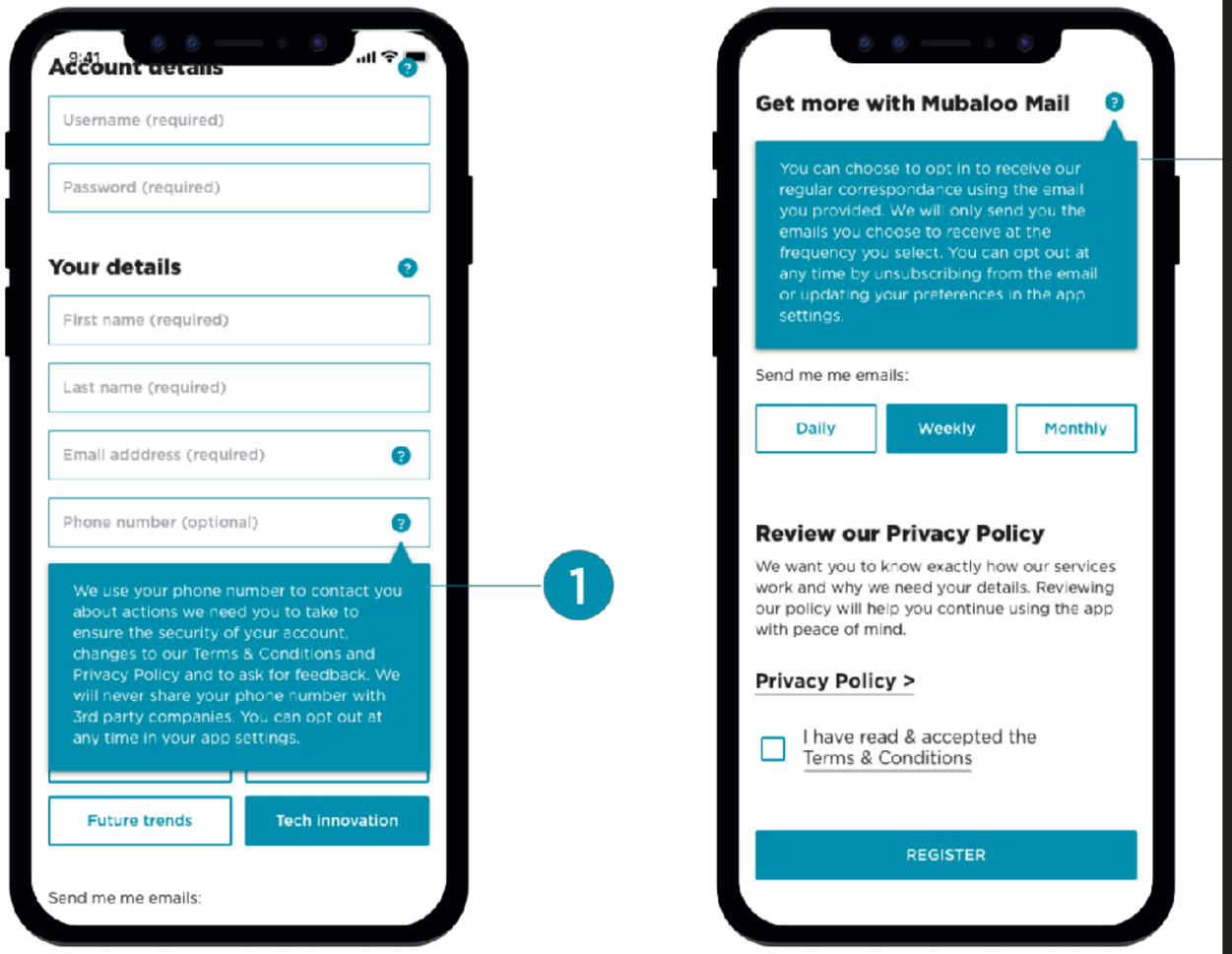


↬ **SMS Verification API**, *https://developers.google.com/identity/sms-retriever*


9:41
Register
Registering an account will save you entering details next time. It will also help us offer you some great recommendations based on the things you love.
Account details
Username (required)
Password (required)
Your details
First name (required)
Last name (required)
Email adddress (required)
Phone number (optional)
Get more with Mubaloo Mail
We write about tech! Would you like to keep up to date with our Mubaloo Mail emails?
Digital forecasts
Expert series
Future trends
Tech innovation
1
2
3


Account details
Username (required)
Password (required)
Your details
First name (required)
Last name (required)
Email adddress (required)
Phone number (optional)
We use your phone number to contact you about actions we need you to take to ensure the security of your account, changes to our Terms & Conditions and Privacy Policy and to ask for feedback. We will never share your phone number with 3rd party companies. You can opt out at any time in your app settings.
Future trends
Tech innovation
Send me me emails:
1


Get more with Mubaloo Mail
You can choose to opt in to receive our regular correspondance using the email you provided. We will only send you the emails you choose to receive at the frequency you select. You can opt out at any time by unsubscribing from the email or updating your preferences in the app settings.
Send me me emails:
Daily
Weekly
Monthly
Review our Privacy Policy
We want you to know exactly how our services work and why we need your details. Reviewing our policy will help you continue using the app with peace of mind.
Privacy Policy >
I have read & accepted the Terms & Conditions
REGISTER
1



“Just-In-Time” Explanations

Doubts raise when private information is required without an adequate explanation of why it’s needed. Always consider **“just-in-time”**-tooltips.

Claire Barrett, “What does GDPR mean for UX?”, February 2019.
https://uxdesign.cc/what-does-gdpr-mean-for-ux-9b5ecbc51a43

Projects Pings Hey! Campfires Reports See latest activity! Find...

Always On or Work Can Wait?

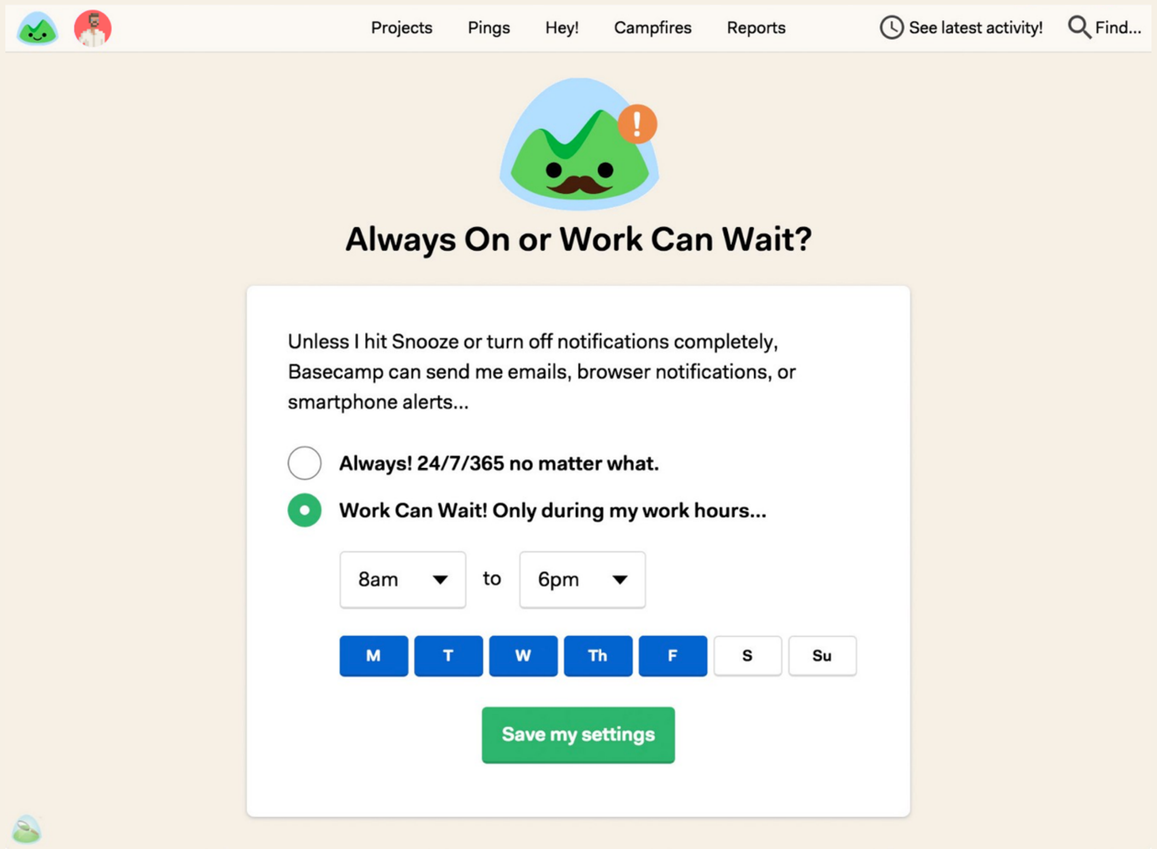
Unless I hit Snooze or turn off notifications completely, Basecamp can send me emails, browser notifications, or smartphone alerts...

- ○ **Always! 24/7/365 no matter what.**
- ◉ **Work Can Wait! Only during my work hours...**

8am ▾ to 6pm ▾

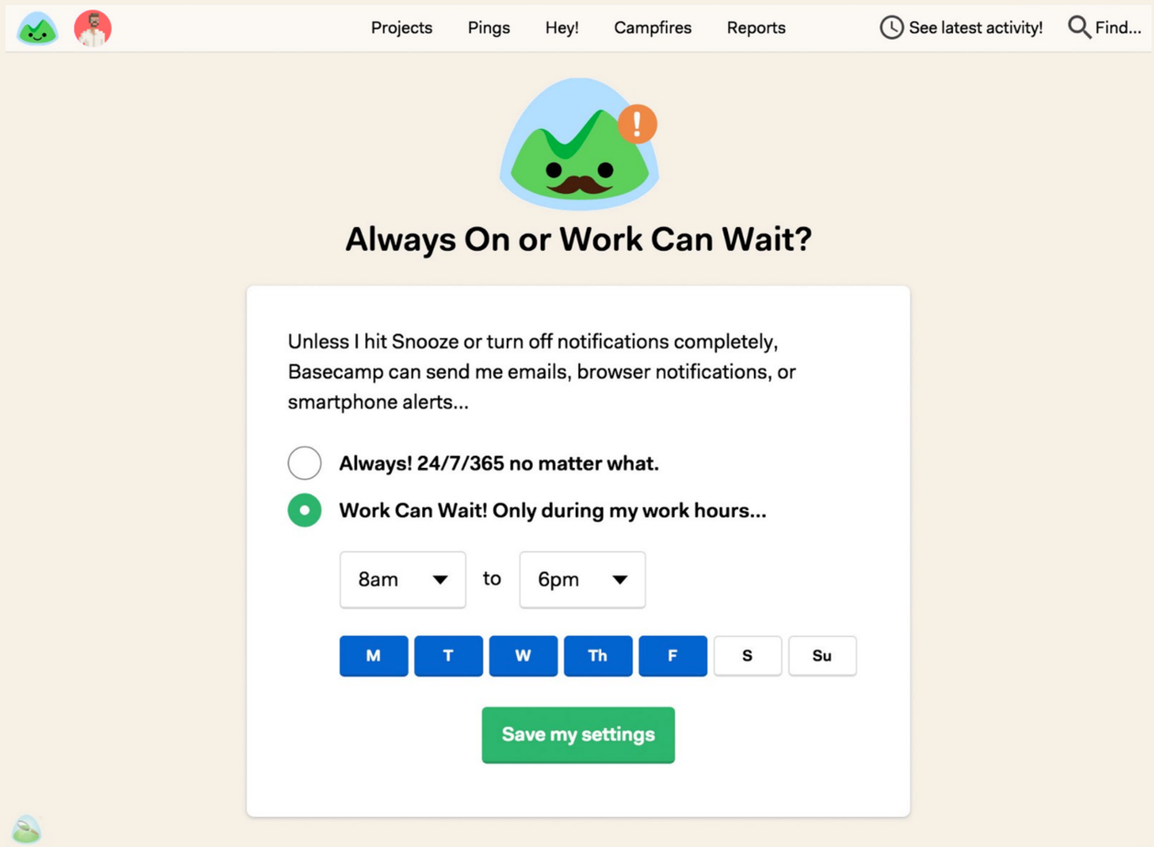
M T W Th F S Su

Save my settings



Set Notification Modes

Different notifications are perceived differently. People care more about messages from **close friends** and relatives, selected colleagues during work, bank transactions and critical alerts.



Notification Modes

People care less about news updates, announcements, new features, crash reports, web notifications, **automated msgs.** Don’t rely on generic defaults; set up notification modes.

Please note that you will continue to receive account and product-related emails such as membership renewal notices and tree hints. To unsubscribe from product-related emails, please contact Member Services at: 1-800-ANCESTRY (9am - 11pm ET Every day).

Brad Frost
@brad_frost

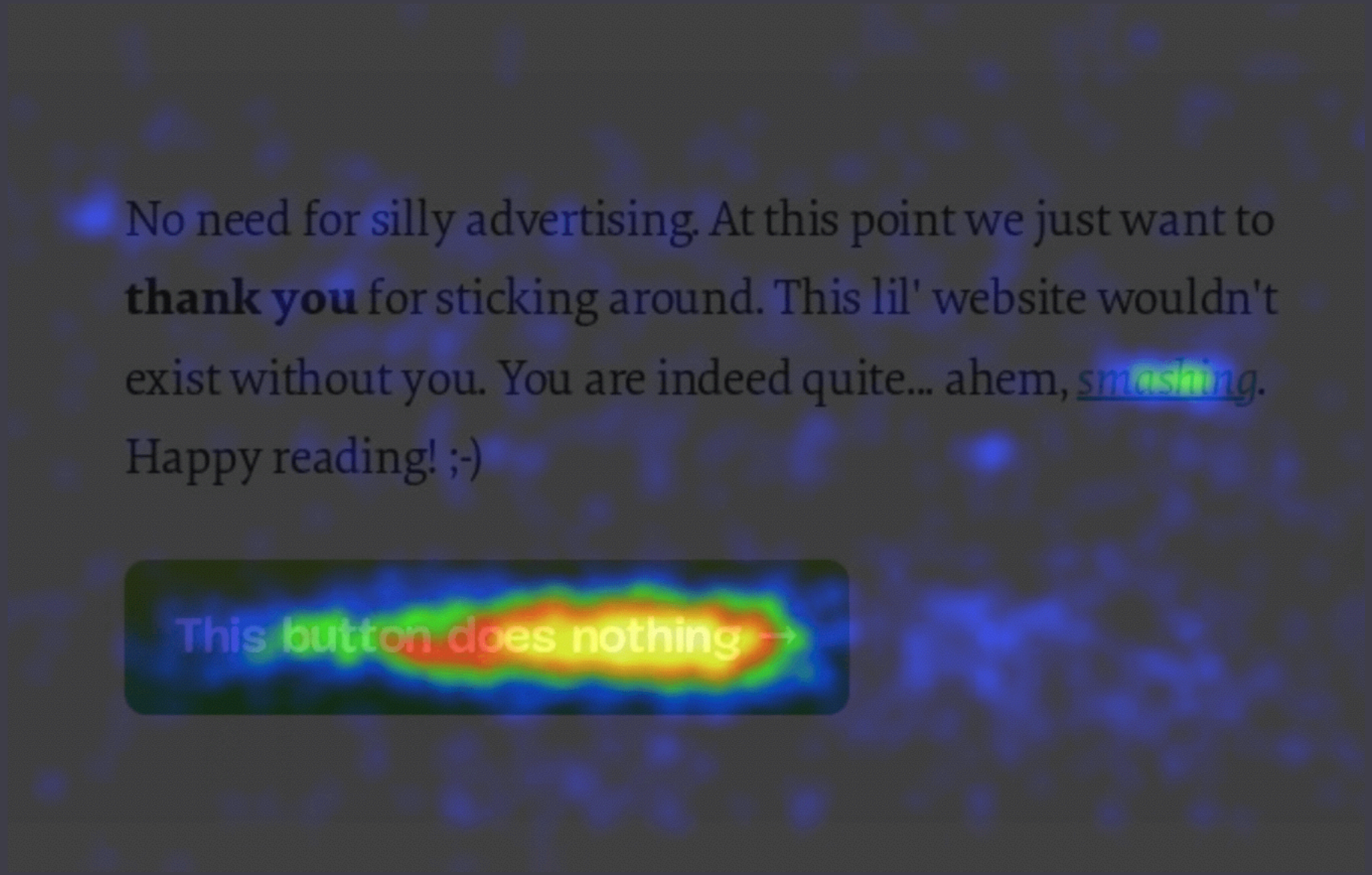
"You unsubscribed from our email list. Our unsubscribe donkey, Pepe, will begin his journey; your request should be processed in 4-6 weeks."

4:57 PM · Oct 14, 2016 · Twitter Web Client

4.9K Retweets **9.2K** Likes

No need for silly advertising. At this point we just want to **thank you** for sticking around. This lil' website wouldn't exist without you. You are indeed quite… ahem, *smashing*. Happy reading! ;-)

This button does nothing →


No need for silly advertising. At this point we just want to
thank you for sticking around. This lil' website wouldn't
exist without you. You are indeed quite... ahem, smashing.
Happy reading! ;-)
This button does nothing →

Shipping Address — You've earned FREE shipping!

First name
Vitaly

Last name
Friedman

Country
Serbia

Postal code
79098

City
Freiburg

Street address
Werthmannstrasse 15

Apt / Suite (optional)

Company (optional)
Smashing Media AG

- [x] Use my shipping address as my billing address.
- [ ] I just like ticking off large checkboxes!

Continue to Payment Details →

Discount code | Cash in!

SUBTOTAL	$39.00
TAXES	$0.00
AIRMAIL SHIPPING	FREE
PAY BY CARD OR PAYPAL	FREE
EXPECTED DELIVERY	DEC 11–13
FEELING SMASHING	PRICELESS
TOTAL USD	**$39.00**

Street address
Werthmannstrasse 15

Apt / Suite (optional)

Company (optional)
Smashing Media AG

- [x] Use my shipping address as my billing address.
- [ ] I just like ticking off large checkboxes!

Continue to Payment Details →

Shipping Address — You are entitled for FREE shipping!

First name

⚠️ No Cat is an island.

Last name

⚠️ Tiger is a common Cat's last name.

Country

⚠️ Uh-oh! Where in the world are you located?

Postal code

⚠️ Also known as ZIP code.

City

⚠️ Probably the best place in the world if you live there!

Street address

⚠️ No imaginary addresses, please!

App / Suite (optional)

OUR CHARMING

Printed Books

Quality matters. *Our printed Books are crafted to deliver in-depth knowledge and expertise shared by experts and practitioners from the industry. They are our editorial flagships — and the recent one, Design Systems is a quite charming character.*

Just one more thing...

Your order confirmation will be sent to:

ylativ@gmail.com Edit

Finish Checkout →

(You'll have 5 mins to edit or cancel for free.)

Design Systems

Book

1 × 29.00€

Ship to: Edit

Vitaly Friedman

Smashing Media AG

Design Systems
Book

1 × 29.00€

Ship to:

Okay.

First name
Vitaly

Last name
Friedman

Country
DE

Postal code
79098

City
Freiburg

Street address
Werthmannstrasse 15

App / Suite (optional)

Company (optional)
Smashing Media AG

Inline Editing For Input Fields

Users don’t understand why they are brought to the start of the order when editing their data. *Inline editing* works best, but might be tricky to implement.

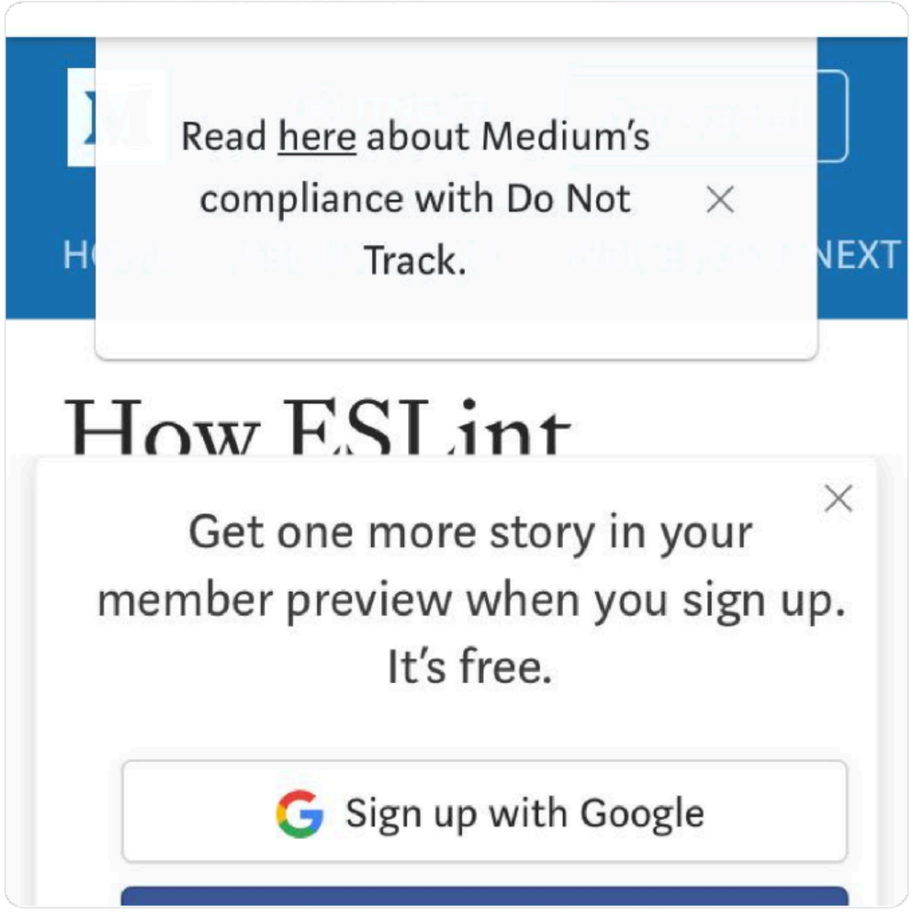
Breaking Out Of The Box

06 Respect

Nicholas C. Zakas
@slicknet

Following

Wait, why did I come to this site again?



4:51 PM - 18 Feb 2019

683 Retweets **2,779** Likes

Ihre persönlichen Daten für Ihren FörderCheck

Sind Sie verheiratet? Ja Nein

Wann ist Ihr Geburtsdatum? 1 1 1984

Haben Sie Kinder? 0

Was machen Sie beruflich? Arbeitnehmer Selbstständiger

Ihr jährliches Bruttoeinkommen? 0

Weiter →

→ Zwischenergebnis speichern

Insect Info - MAKE THEM STOP

doom.co.za/insects/flea

Suchen

Get the right flea solution for your flea problem.

YOUR RESULTS

Over the last month, fleas have laid roughly

25K

eggs on your pet.

eggs blood

YOUR SOLUTION

DEFEND CRAWLING

DOOM Defend Crawling Insects: Long Lasting is scientifically proven to have a long lasting killing effect on crawling insects. Kill crawling insects instantly, and spray surfaces to keep killing insects that come into contact with the treated area. Lasts for up to 4 weeks.

VIEW MORE

Billigflüge – Buchen Sie güns

www.ryanair.com/de

RYANAIR

Fluginformationen | Kontakt | Gebühren | Beförderungsbedingungen | Deutschland (Deutsch)

Suche

FLÜGE | MIET-WAGEN | HOTELS | REISEVER-SICHERUNG | HOSTELS B&BS | PREPAID KARTE | FLUGHAFEN-TRANSFER | REISE PLANER | UNSERE STRECKEN | BUCHUNG BEARBEITEN | TOUREN & AUSFLÜGE

12.99€

BUCHEN BIS DIENSTAG, REISEN IM JULI, EINFACHER FLUG, ES GELTEN DIE AGB
PREISE EXKLUSIVE OPTIONALER GEBÜHREN KLICKEN SIE HIER

Flüge | Hotel | Hertz

Rückflug | Einfacher Flug | Flexible Termine

Frankfurt-Hahn — 22/06/2012

London Stansted — 26/07/2012

Ryanair's Nutzungsbedingungen gelesen & akzeptiert

Erwachsene 1 | Kinder <16 0 | Säuglinge <2 0

Buchen

Aktuelles

6-14 Aug – Bremen Schließung

ES KÖNNEN VERWALTUNGSGEBÜHREN ANFALLEN; BEI AUFGABE VON GEPÄCK ENSTEHEN GEBÜHREN

Billigflüge | Flugziele | Urlaub in der Sonne | Sonderangebote

Billigflüge — Andere Urlaubsziele »

Bremen	€	Memmingen München West	€
Haugesund	12,99	Alghero	12,99
London Stansted	12,99	Brüssel Charleroi	12,99
Mailand Bergamo	12,99	Budapest T2	12,99

Online Check-in

Mietwagen

Hertz
Großer Europa Sale
Bis zu 15% Rabatt

Hotels

Bis zu 80% Rabatt
RYANAIRHOTELS.COM
Fly Cheaper • Sleep Cheaper

EM 2012 TipSpiel
Hostels und B&Bs
Haustausch
Ferienhäuser
London Trains
Gratis Poker
888 Sport
Touren und Ausflüge

Travel Insurance

	INSURANCE	INSURANCE PLUS
Medical Expenses up to £2,500,000 (excess of £75, double excess for aged 65+)	✔	✔
Personal Belongings up to £1,500 (excess of £75)*	✔	✔
Cancellation for unexpected circumstance up to £3,000 (excess of £15, double excess for aged 65+)*	✔	✔
Ticket Refund in case of Ryanair's failure		✔

VIEW POLICY

Residence

Passenger 1 ✓ Please select a country of residence

United Kingdom
Ireland
Germany
Spain
France
Italy
Sweden

Austria
Belgium
Czech Republic
Denmark
Don't Insure Me
Finland
Hungary
Latvia

Already insure down box.

Ch in Bags

✔ Buy n
✔ Buy u

(excess of £75)*	✓	✓
Cancellation for unexpected circumstance up to £3,000 (excess of £15, double excess for aged 65+)*	✓	✓
Ticket Refund in case of Ryanair's failure		✓

Residence

Passenger 1 ✓ Please select a country of residence

United Kingdom
Ireland
Germany
Spain
France
Italy
Sweden

Austria
Belgium
Czech Republic
Denmark
Don't Insure Me
Finland
Hungary
Latvia

Already insure down box.

Ch in Bags

✓ Buy n
✓ Buy u

Zone Kaiwei Ni factory

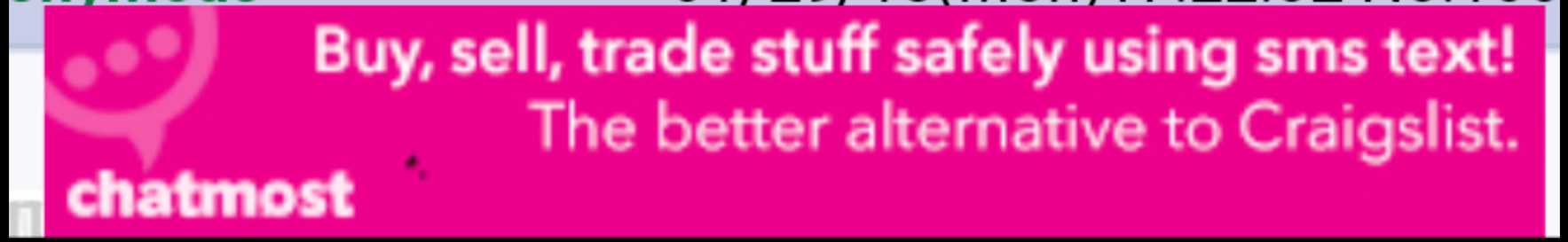
Sponsored

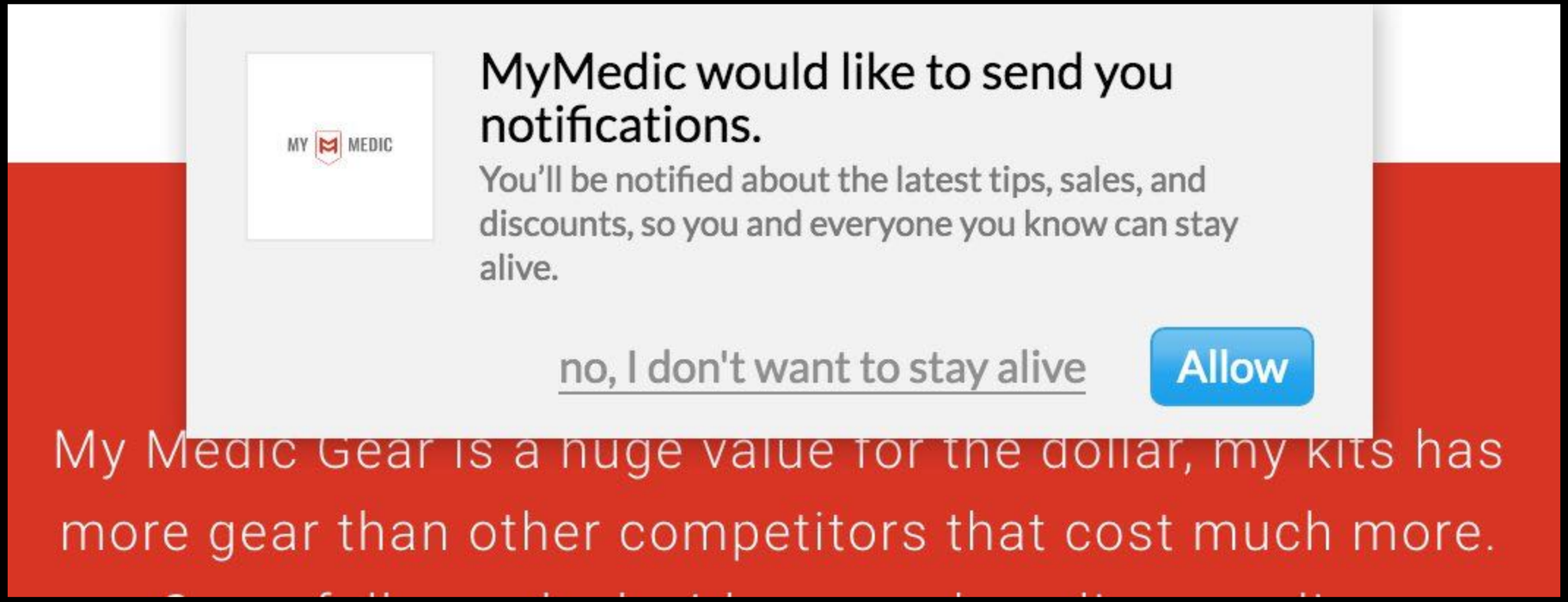
80% OFF

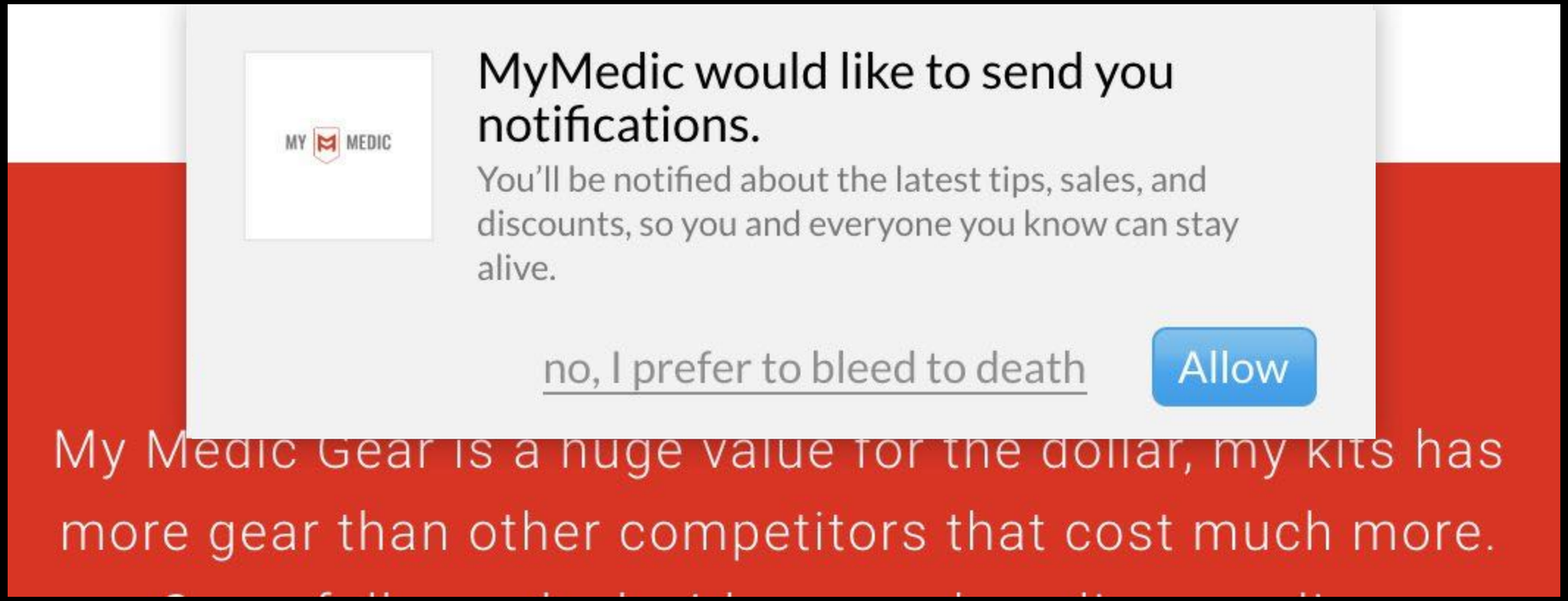
BLACK FRIDAY SALE

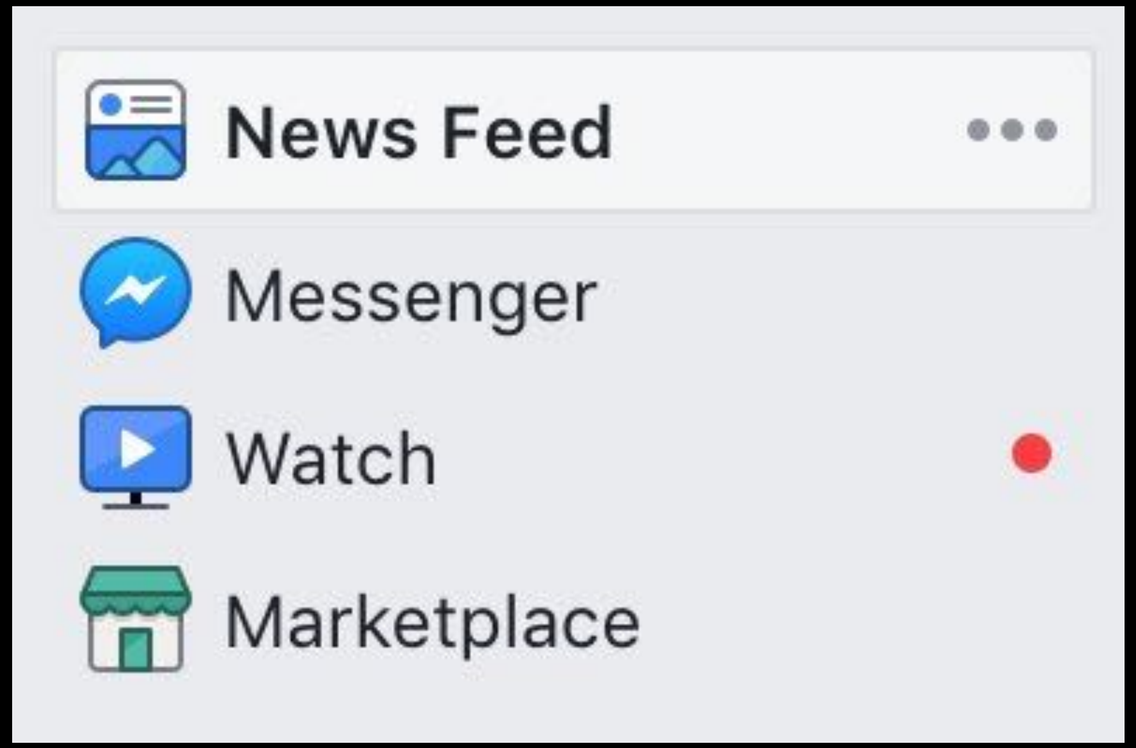
Shop Now

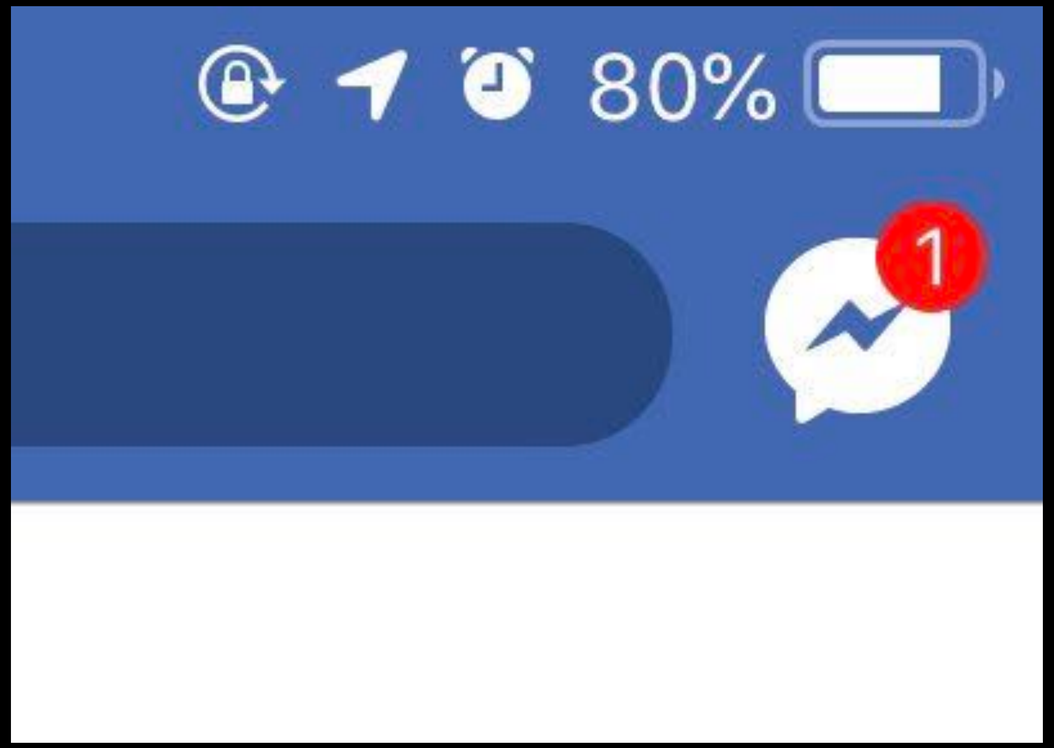
onymous 01/29/18(Mon)17:22:02 No.100

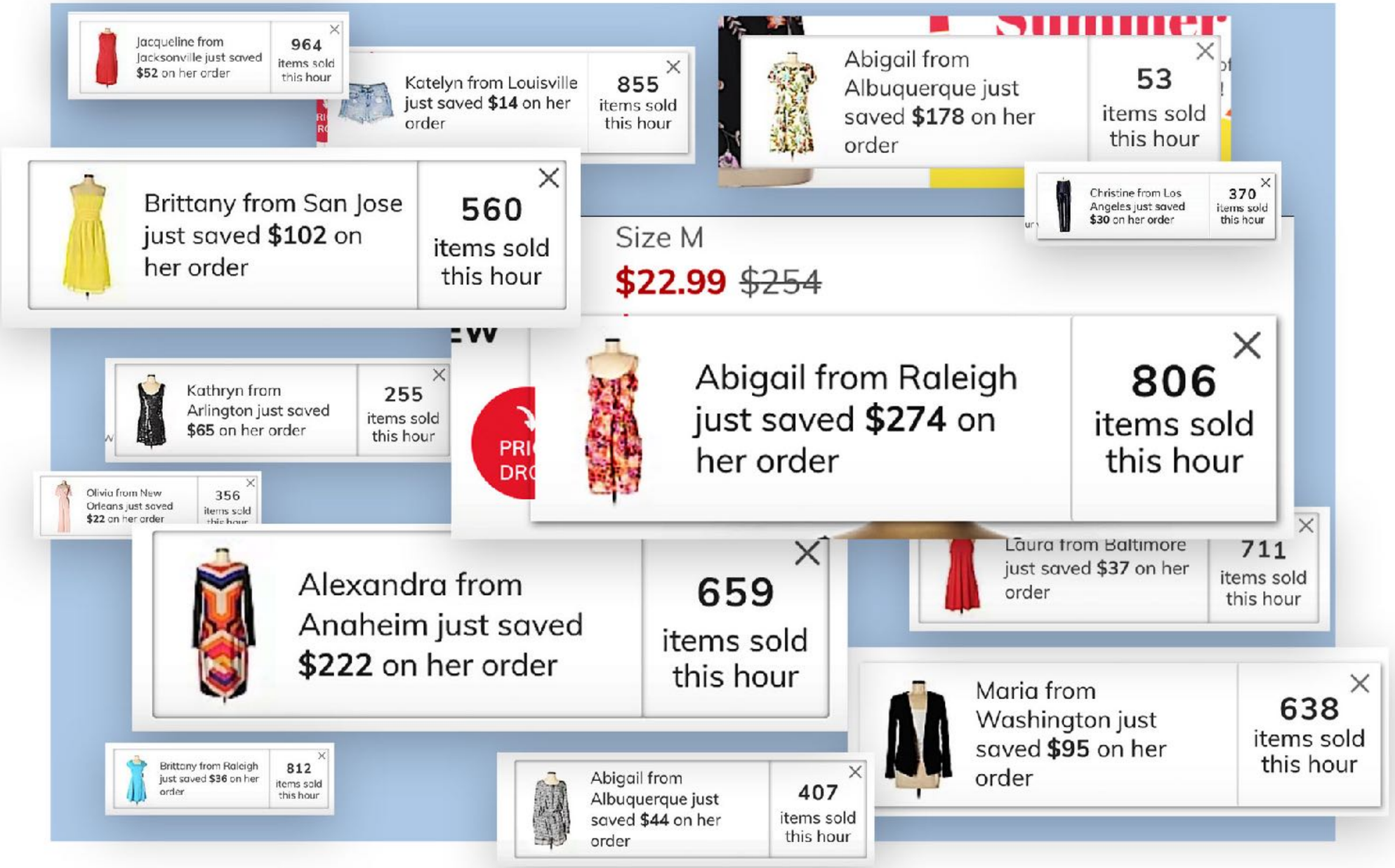



MY MEDIC
MyMedic would like to send you notifications.
You'll be notified about the latest tips, sales, and discounts, so you and everyone you know can stay alive.
no, I don't want to stay alive
Allow
My Medic Gear is a huge value for the dollar, my kits has more gear than other competitors that cost much more.


MY MEDIC
MyMedic would like to send you notifications.
You'll be notified about the latest tips, sales, and discounts, so you and everyone you know can stay alive.
no, I prefer to bleed to death
Allow
My Medic Gear is a huge value for the dollar, my kits has more gear than other competitors that cost much more.


News Feed
Messenger
Watch
Marketplace


80%
1


Jacqueline from Jacksonville just saved $52 on her order
964 items sold this hour
Katelyn from Louisville just saved $14 on her order
855 items sold this hour
Abigail from Albuquerque just saved $178 on her order
53 items sold this hour
Christine from Los Angeles just saved $30 on her order
370 items sold this hour
Brittany from San Jose just saved $102 on her order
560 items sold this hour
Size M
$22.99 $254
Kathryn from Arlington just saved $65 on her order
255 items sold this hour
Abigail from Raleigh just saved $274 on her order
806 items sold this hour
Olivia from New Orleans just saved $22 on her order
356 items sold this hour
Laura from Baltimore just saved $37 on her order
711 items sold this hour
Alexandra from Anaheim just saved $222 on her order
659 items sold this hour
Maria from Washington just saved $95 on her order
638 items sold this hour
Brittany from Raleigh just saved $36 on her order
812 items sold this hour
Abigail from Albuquerque just saved $44 on her order
407 items sold this hour

booking.com

Accommodation | Flights | Flight + Hotel | Car rentals | Airport taxis

Home > Poland > Lesser Poland > Kraków > Search results

Search

Destination/property name:

Kraków

Check-in date

Check-in date

Check-out date

Check-out date

2 adults

No children | 1 room

I'm travelling for work

Search

Filter by:

Star rating

1 star 1

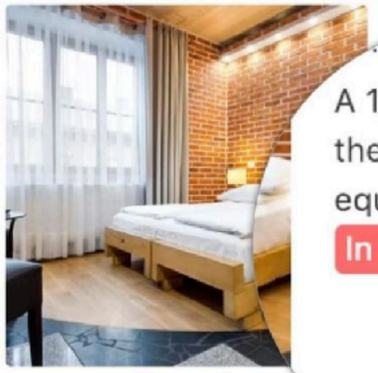
2 stars 1

Kraków: 2,410 properties found

3 reasons to visit: **Wieliczka Salt Mine**, **Main Square** and **Wawel Castle**

Map view

Our top picks | Price (lowest first) | Stars | Star rating and price | Distance from city centre | Top reviewed



Apartments **Krowoderska Apartments**

– Show on map

A 15-minute walk fr

these studios each fe

equipped kitchenette.

In high demand! Book

ów's Main Station and the historic Old Town,

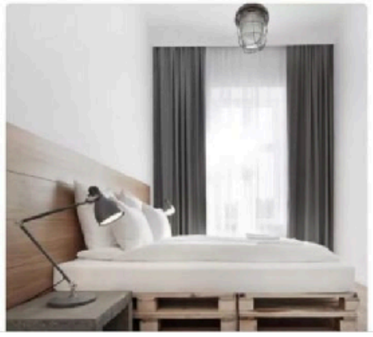
ed brick interiors, free Wi-Fi and a well-

times in the last 24 hours

Very good 8.2

834 reviews

Show prices



Aparthotel **Laiko Apartments**

Old Town, Kraków – Show on map

800 yards from centre

Laiko Apartments offer accommodation in stylish apartments with free Wi-Fi and design interiors with unique architectural elements. They are located 850 metres from the Main Market Square.

Booked 2 times in the last 24 hours

Exceptional 9.5

672 reviews

Location 9.8

Show prices

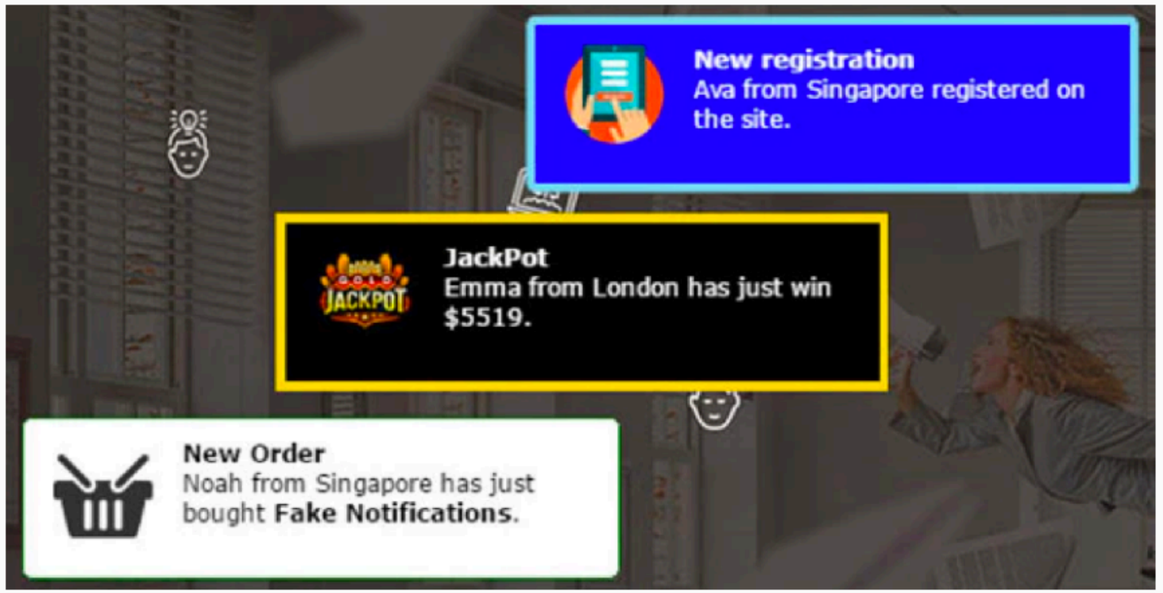
Jennifer Valentino-DeVries
@jenvalentino

Some of the examples of #darkpatterns are ... something else. The site ThredUp uses social cues like "Abigail from Albuquerque just saved $22 on her order." But @aruneshmathur spotted that Abigail, Albuquerque and the dress shown were combined from this javascript list. 🤔 3/

```
rl = ["Abigail", "Alexandra", "Alexis", "Alicia", "Allison", "Alyssa", "Amanda", "Amber", "Amy", "Andrea
al = ["Albuquerque", "Anaheim", "Arlington", "Atlanta", "Aurora", "Austin", "Bakersfield", "Baltimore",
ol = {
    dresses: [{
        pdpUrl: "/product/x-paper-crown-blue-casual-dress/45705852",
        imageUrl: tl.c + "/assets/130006200/thumb.jpg",
        savings: "$175"
    }, {
        pdpUrl: "/product/women-express-red-casual-dress/45640632",
        imageUrl: tl.c + "/assets/133871107/thumb.jpg",
        savings: "$37"
    }, {
        pdpUrl: "/product/women-cb-light-blue-casual-dress/45608297",
        imageUrl: tl.c + "/assets/133711104/thumb.jpg",
        savings: "$47"
    }, {
        pdpUrl: "/product/women-new-york-and-company-blue-casual-dress/45473551",
```

Fake Notifications for Wordpress - creating effective herd effects

★★★★★ (11) 337 Sales



Live Preview Screenshots Share

Regular License **$21**

- Quality checked by Envato
- Future updates
- 6 months support from **Wow-Company**

What does support include?

Extend support to 12 months **$6**

Get it now and save up to $8

Price is in US dollars. Price displayed excludes sales tax.

Add to Cart

Buy Now

Google

A privacy reminder from Google

To be consistent with data protection laws, we're asking you to take a moment to review key points of Google's Privacy Policy. This isn't about a change we've made – it's just a chance to review the key points below. **Click "I agree" to agree to the terms set out below and you will continue to Search; you can also explore other options on this page**.

Data we process when you use Google

- When you search for a restaurant on Google Maps or watch a video on YouTube, for example, we process information about that activity – including information like the video you watched, device IDs, IP addresses, cookie data and location.

OTHER OPTIONS

I AGREE

15% 10:01

NOT NOW

WhatsApp is updating our Terms and Privacy Policy to reflect new features like WhatsApp Calling. Read our Terms and Privacy Policy and learn more about the choices you have. Please agree to the Terms and Privacy Policy by September 25, 2016 to continue using WhatsApp.

AGREE

Read more about the key updates to our Terms and Privacy Policy.

Terms and Privacy Policy

Key Updates

Terms of Service · Privacy Policy

Respect for your privacy is coded into our DNA. Since we started WhatsApp, we've built our Services with a set of strong privacy principles in mind. In our updated Terms and Privacy Policy you'll find:

- **Information that is easier to understand.** Our updated Terms and Privacy Policy are easier to understand and reflect new features such as WhatsApp Calling and WhatsApp for web and desktop.

Share my WhatsApp account information with Facebook to improve my Facebook ads and products experiences. Your chats and phone number **will not** be shared onto Facebook regardless of this setting.

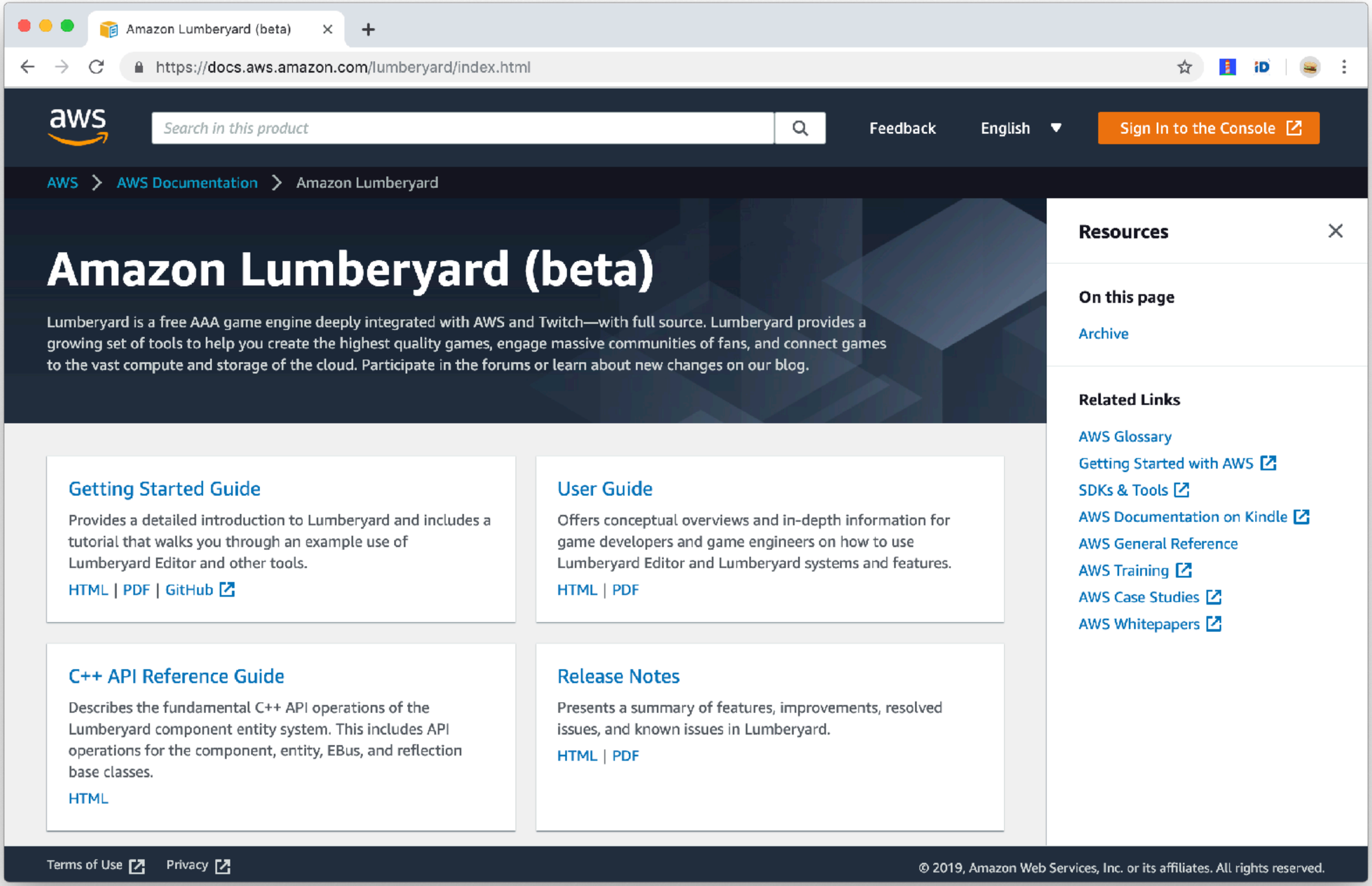
AGREE

Privacy UX

F-Secure's Herod Clause

> ...and you agree to assign your *first born child* to us for the duration of eternity.

F-Secure has confirmed that it won't be enforcing the clause.


Amazon Lumberyard (beta)
https://docs.aws.amazon.com/lumberyard/index.html
aws
Search in this product
Feedback
English
Sign In to the Console
AWS > AWS Documentation > Amazon Lumberyard
Amazon Lumberyard (beta)
Lumberyard is a free AAA game engine deeply integrated with AWS and Twitch—with full source. Lumberyard provides a growing set of tools to help you create the highest quality games, engage massive communities of fans, and connect games to the vast compute and storage of the cloud. Participate in the forums or learn about new changes on our blog.
Getting Started Guide
Provides a detailed introduction to Lumberyard and includes a tutorial that walks you through an example use of Lumberyard Editor and other tools.
HTML | PDF | GitHub
User Guide
Offers conceptual overviews and in-depth information for game developers and game engineers on how to use Lumberyard Editor and Lumberyard systems and features.
HTML | PDF
C++ API Reference Guide
Describes the fundamental C++ API operations of the Lumberyard component entity system. This includes API operations for the component, entity, EBus, and reflection base classes.
HTML
Release Notes
Presents a summary of features, improvements, resolved issues, and known issues in Lumberyard.
HTML | PDF
Resources
On this page
Archive
Related Links
AWS Glossary
Getting Started with AWS
SDKs & Tools
AWS Documentation on Kindle
AWS General Reference
AWS Training
AWS Case Studies
AWS Whitepapers
Terms of Use
Privacy
© 2019, Amazon Web Services, Inc. or its affiliates. All rights reserved.

AWS Service Terms

Last Updated: March 20, 2019

The following Service Terms apply only to the specific Services to which the Service Terms relate. In the event of a conflict between the terms of these Service Terms and the terms of the AWS Customer Agreement or other agreement with us governing your use of our Services (the **"Agreement"**), the terms and conditions of these Service Terms apply, but only to the extent of such conflict. Capitalized terms used herein but not defined herein shall have the meanings set forth in the Agreement.

1. Universal Service Terms (Applicable to All Services)

1.1. You may only use the Services to store, retrieve, query, serve, and execute Your Content that is owned, licensed or lawfully obtained by you. As used in these Service Terms, (a) "Your Content" includes any "Company Content" and any "Customer Content" and (b) "AWS Content" includes "Amazon Properties". As part of the Services, you may be allowed to use certain software (including related documentation) provided by us or third party licensors. This software is neither sold nor distributed to you and you may use it solely as part of the Services. You may not transfer it outside the Services without specific authorization to do so.

1.2. You must comply with the current technical documentation applicable to the Services (including the applicable developer guides) as posted by us and updated by us from time to time on the AWS Site. In addition, if you create technology that works with a Service, you must comply with the current technical documentation applicable to that Service (including the applicable developer guides) as posted by us and updated by us from time to time on the AWS Site.

1.3. You will provide information or other materials related to Your Content (including copies of any client-side applications) as reasonably requested by us to verify your compliance with the Agreement. We may monitor the external interfaces (e.g., ports) of Your Content to verify your compliance with the Agreement. You will not block or interfere with our monitoring, but you may use encryption technology or firewalls to help keep Your Content confidential. You will reasonably cooperate with us to identify the source of any problem with the Services that we reasonably believe may be attributable to Your Content or any end user materials that you control.

1.4. If we reasonably believe any of Your Content violates the law, infringes or misappropriates the rights of any third party or otherwise violates a material term of the Agreement (including the documentation, the Service Terms, or the Acceptable Use Policy) ("Prohibited Content"), we will notify you of the Prohibited Content and may request that such content be removed from the Services or access to it be disabled. If you do not remove or disable access to the Prohibited Content within 2 business days of our notice, we may remove or

AWS Zombie Apocalypse Clause

> ...this restriction will not apply in the event of the occurrence (certified by the US Centers for Disease Control or successor body) of a widespread *viral infection* transmitted via bites or contact with bodily fluids that causes *human corpses to reanimate* and seek to consume living human flesh, blood, brain or nerve tissue and is likely to result in the fall of organized civilization.

Privacy UX

AWS Zombie Apocalypse Clause

> ...flesh, blood, brain or nerve tissue and is likely to result in the fall of organized civilization.

Terms ban game engine from use for anything *“life or safety-critical”* except in advent of reanimated human corpses.

Privacy UX

Tinder's Terms (2019)

> ...We collect information on your wireless and mobile network connection, like your service provider and signal strength, as well as information on device sensors such as accelerometers, *gyroscopes* and compasses.

FaceApp

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FaceApp's Terms (2019)

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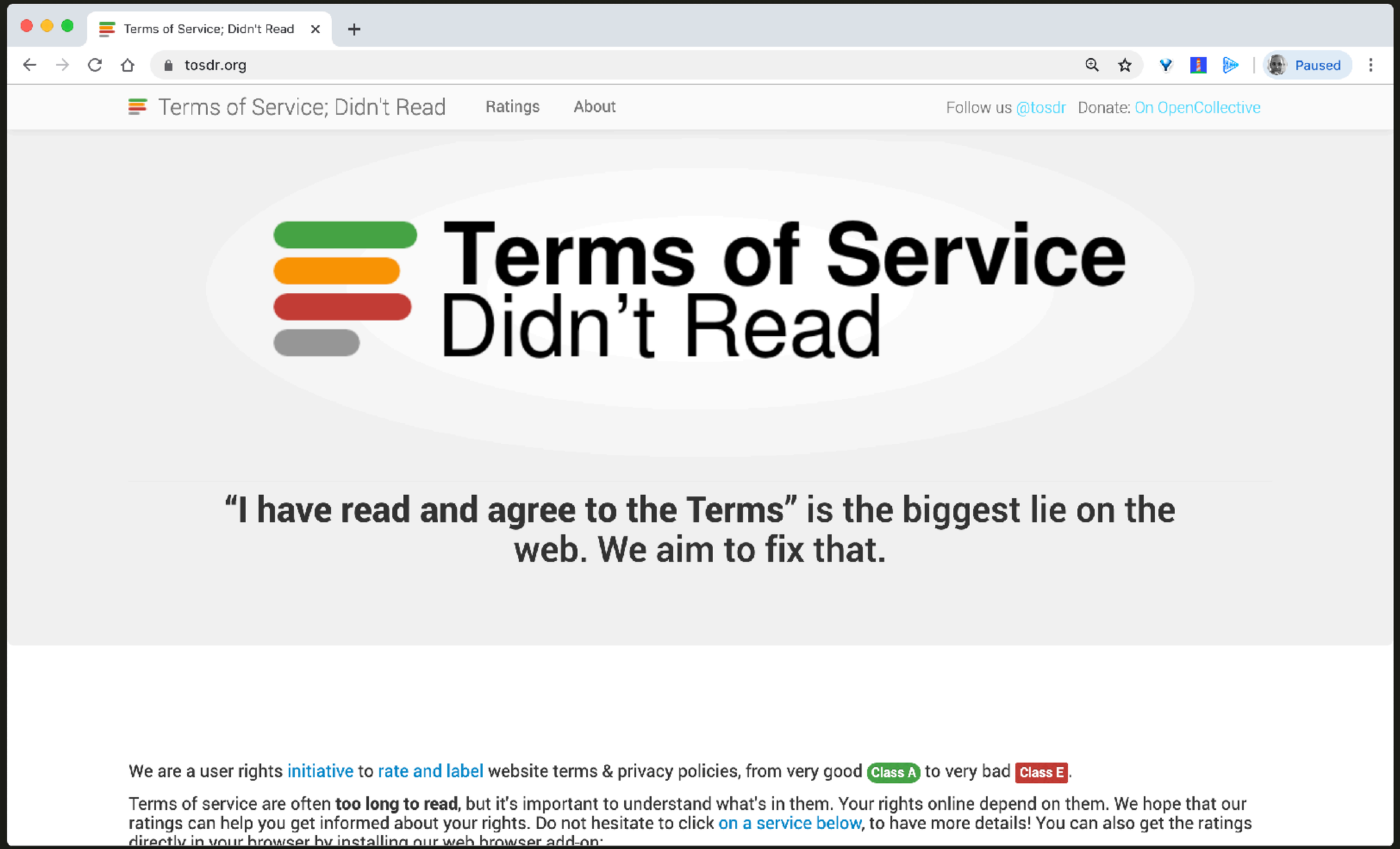
FaceApp's Terms (2019)

> ...publicly perform and display your User Content and any name, username or likeness provided in connection with your User Content in all media formats and channels now known or *later developed*, without compensation to you.

FaceApp's Terms (2019)

> Also, a *device identifier* may deliver information to us or to a third party partner about how you browse and use the Service and may help us or others provide reports or personalized content and advertising.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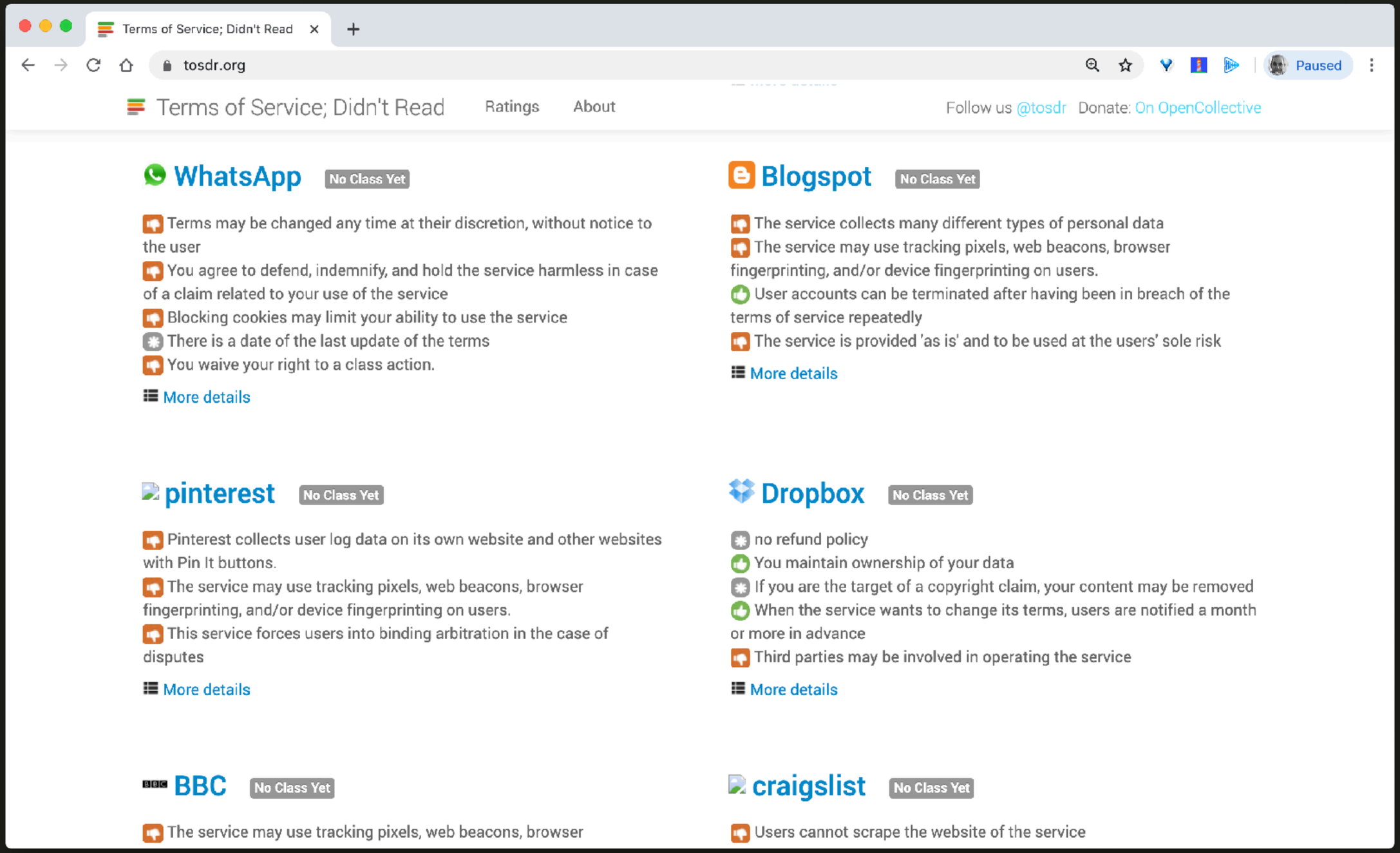
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Terms may be changed any time at their discretion, without notice to the user
You agree to defend, indemnify, and hold the service harmless in case of a claim related to your use of the service
Blocking cookies may limit your ability to use the service
There is a date of the last update of the terms
You waive your right to a class action.
More details
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The service collects many different types of personal data
The service may use tracking pixels, web beacons, browser fingerprinting, and/or device fingerprinting on users.
User accounts can be terminated after having been in breach of the terms of service repeatedly
The service is provided 'as is' and to be used at the users' sole risk
More details
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Pinterest collects user log data on its own website and other websites with Pin It buttons.
The service may use tracking pixels, web beacons, browser fingerprinting, and/or device fingerprinting on users.
This service forces users into binding arbitration in the case of disputes
More details
Dropbox
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no refund policy
You maintain ownership of your data
If you are the target of a copyright claim, your content may be removed
When the service wants to change its terms, users are notified a month or more in advance
Third parties may be involved in operating the service
More details
BBC
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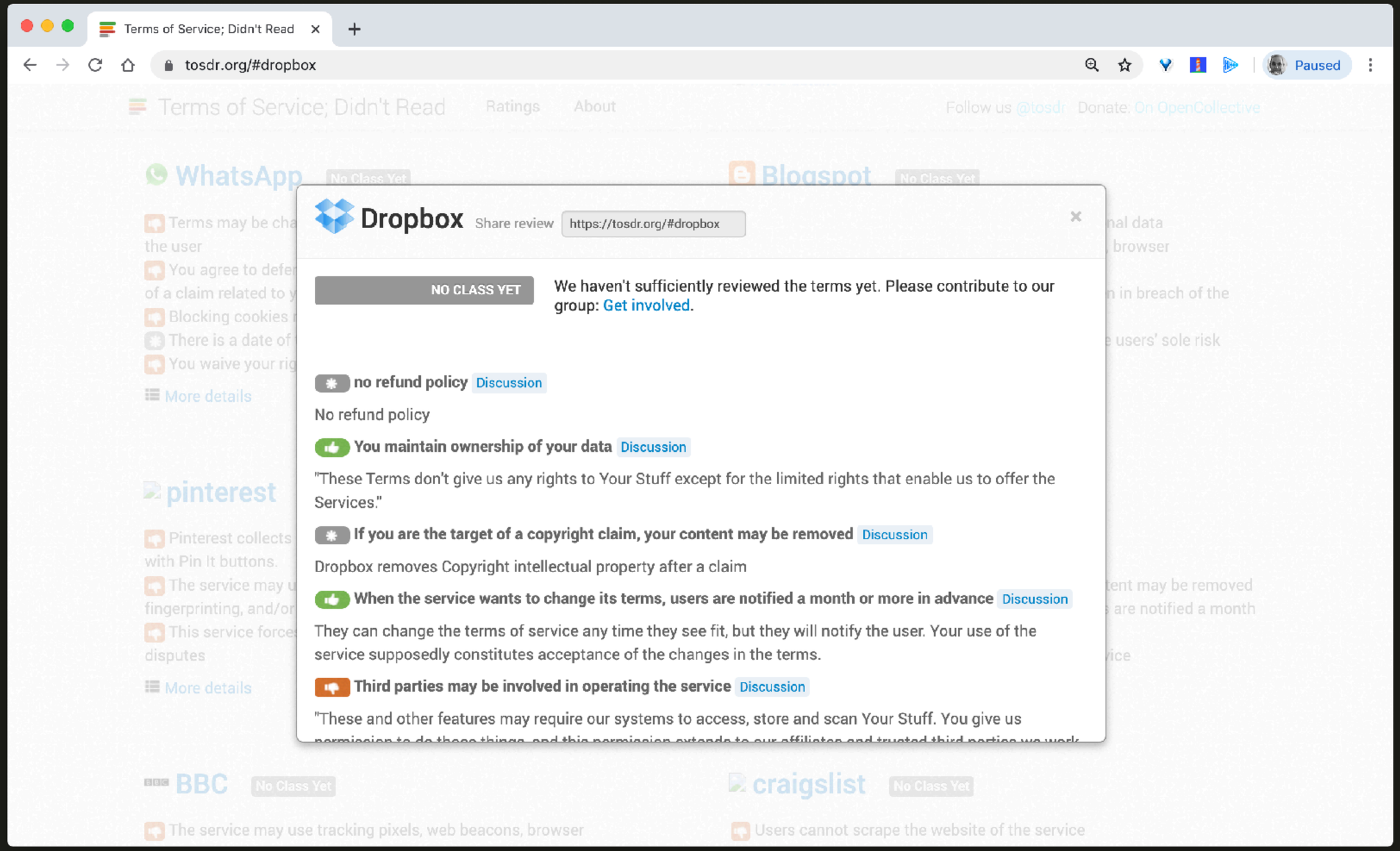
The service may use tracking pixels, web beacons, browser
craigslist
No Class Yet
Users cannot scrape the website of the service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"These Terms don't give us any rights to Your Stuff except for the limited rights that enable us to offer the Services."
If you are the target of a copyright claim, your content may be removed
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Dropbox removes Copyright intellectual property after a claim
When the service wants to change its terms, users are notified a month or more in advance
Discussion
They can change the terms of service any time they see fit, but they will notify the user. Your use of the service supposedly constitutes acceptance of the changes in the terms.
Third parties may be involved in operating the service
Discussion
"These and other features may require our systems to access, store and scan Your Stuff. You give us

Dropbox

Share review https://tosdr.org/#dropbox

NO CLASS YET

We haven't sufficiently reviewed the terms yet. Please contribute to our group: Get involved.

no refund policy Discussion

No refund policy

You maintain ownership of your data Discussion

"These Terms don't give us any rights to Your Stuff except for the limited rights that enable us to offer the Services."

If you are the target of a copyright claim, your content may be removed Discussion

Dropbox removes Copyright intellectual property after a claim

When the service wants to change its terms, users are notified a month or more in advance Discussion

They can change the terms of service any time they see fit, but they will notify the user. Your use of the service supposedly constitutes acceptance of the changes in the terms.

Third parties may be involved in operating the service Discussion

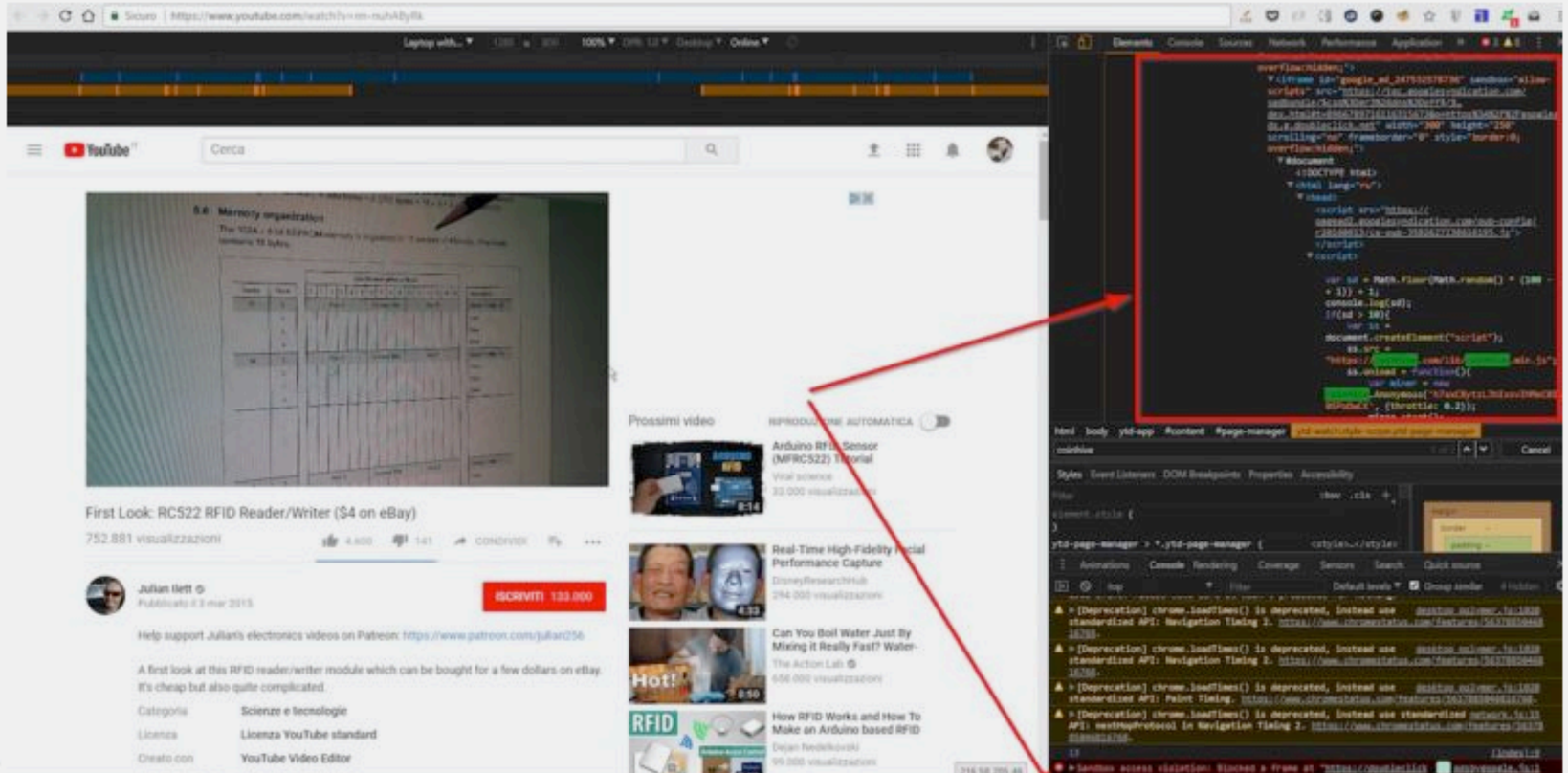
"These and other features may require our systems to access, store and scan Your Stuff. You give us permission to do these things, and this permission extends to our affiliates and trusted third parties we work

COVERT MONERO MINING —

Now even YouTube serves ads with CPU-draining cryptocurrency miners

Ad campaign lets attackers profit while unwitting users watch videos.

DAN GOODIN - 1/26/2018, 7:27 PM



Diego Betto

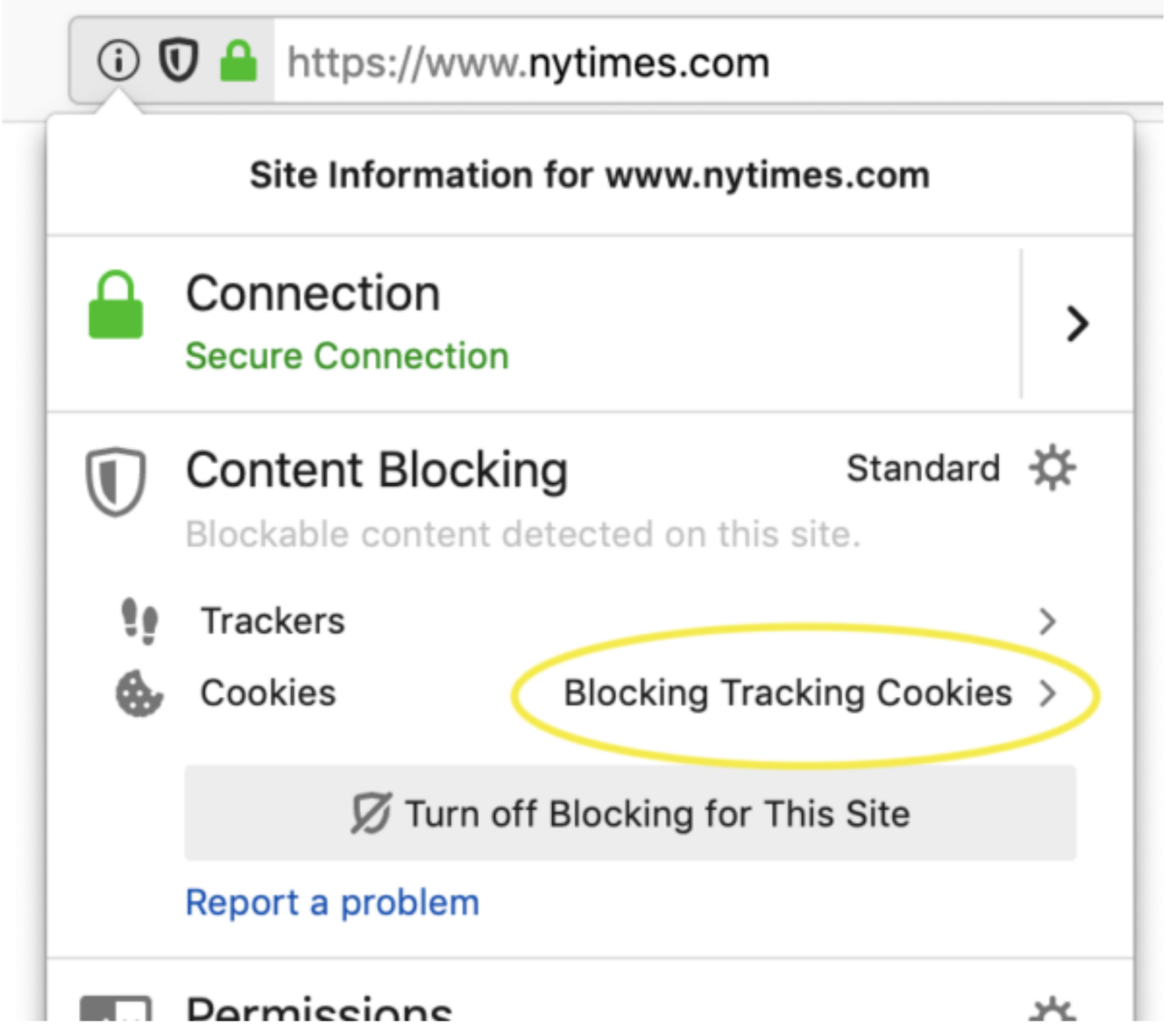
Today's Firefox Blocks Third-Party Tracking Cookies and Cryptomining by Default

Marissa Wood | September 3, 2019

Today, Firefox on desktop and Android will — by default — empower and protect all our users by blocking third-party tracking cookies and cryptominers. This milestone marks a major step in our multi-year effort to bring stronger, usable privacy protections to everyone using Firefox.

Firefox's Enhanced Tracking Protection gives users more control

For today's release, Enhanced Tracking Protection will automatically be turned on by default for all users worldwide as part of the 'Standard' setting in the Firefox browser and will block known "third-party tracking cookies" according to the Disconnect list. We first enabled this default feature for new users in June 2019. As part of this journey we rigorously tested, refined, and ultimately landed on a new approach to anti-tracking that is core to delivering on our promise of privacy and security as central aspects of your Firefox experience.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Connection
Secure Connection
Content Blocking
Standard
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Trackers
Cookies
Blocking Tracking Cookies
Turn off Blocking for This Site
Report a problem
Permissions

Firefox Now Available with Enhanced Tracking Protection by Default Plus Updates to Facebook Container, Firefox Monitor and Lockwise

Dave Camp | June 4, 2019

It's been several weeks since I was promoted to Senior Vice President of Firefox, responsible for overall Firefox product and web platform development. As a long-time employee with 10+ years, I've seen a lot of things within the tech industry from data breaches, net neutrality and the rise and fall of tech companies. I believe that Firefox has and will continue to make a big impact in building the necessary protections to keep people safe online.

Intelligent Tracking Prevention 2.3

Sep 23, 2019

by John Wilander

@johnwilander

Note: Read about past updates to this technology in other blog posts about Intelligent Tracking Prevention, the Storage Access API, and ITP Debug Mode.

Intelligent Tracking Prevention (ITP) version 2.3 is included in Safari on iOS 13, the iPadOS beta, and Safari 13 on macOS for Catalina, Mojave, and High Sierra.

Enhanced Prevention of Tracking Via Link Decoration

Our previous release, ITP 2.2, focused specifically on the abuse of so-called link decoration for the purposes of cross-site tracking. With ITP 2.2, when a webpage is navigated to from a domain classified by ITP and the landing URL has a query string or fragment, the expiry of persistent client-side cookies created on that page is 24 hours.

JUNE 27, 2019 2:57 PM

Introducing tracking prevention, now available in Microsoft Edge preview builds

By Microsoft Edge Team

SHARE TWEET SHARE SHARE SKYPE

Today, we're releasing an experimental preview of tracking prevention for Microsoft Edge. We initially demoed this feature at Build 2019 as one of the concepts we're exploring to offer greater transparency and control over your online data. Microsoft Edge Insiders can now try out tracking prevention by enabling the experimental flag on Microsoft Edge preview builds starting with version 77.0.203.0 (today's Canary channel release). *(Note: Today's Canary release is not currently available for macOS due to a build issue. Tracking prevention will be available in the next update to the Canary channel on macOS.)*

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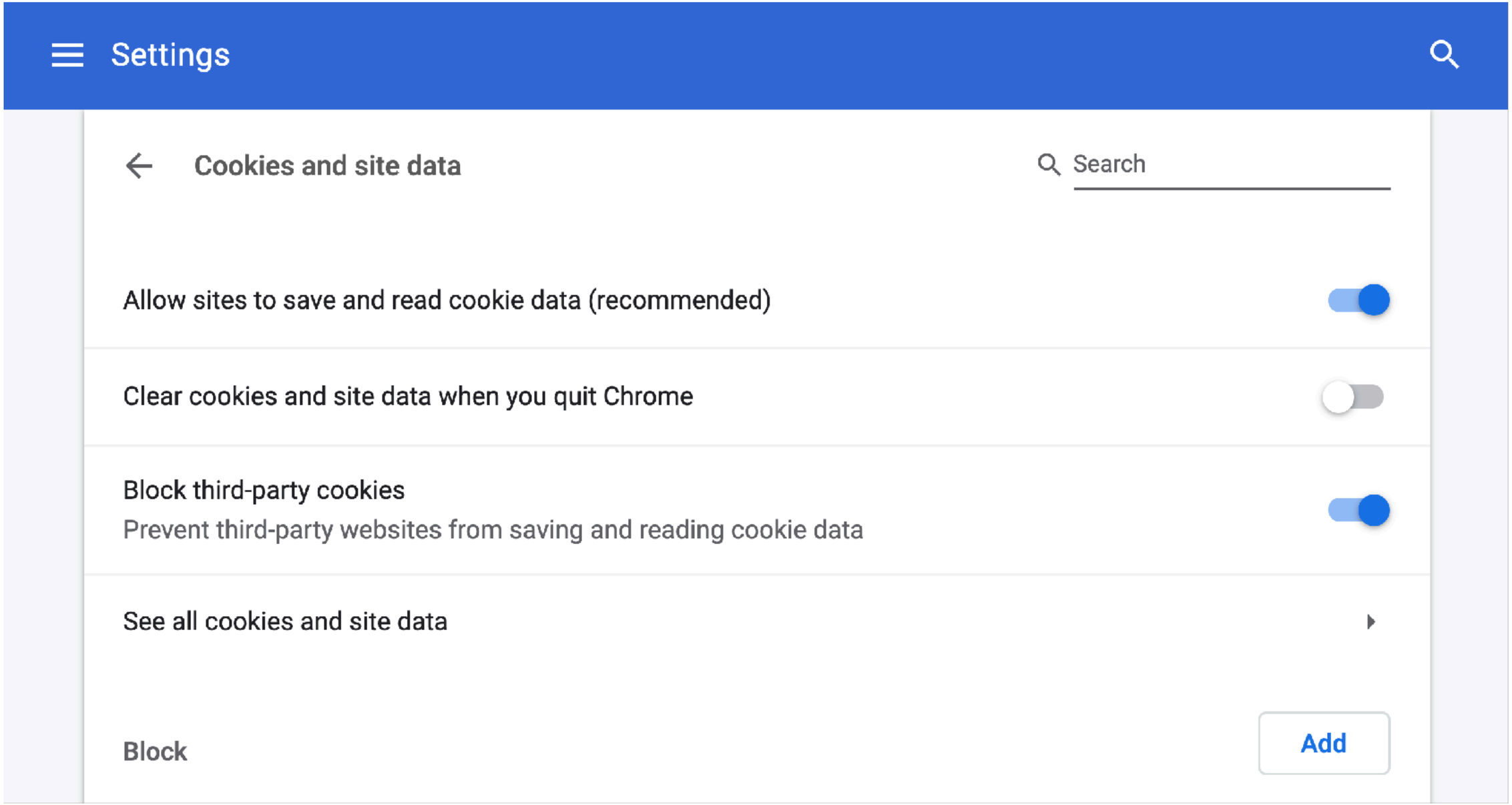
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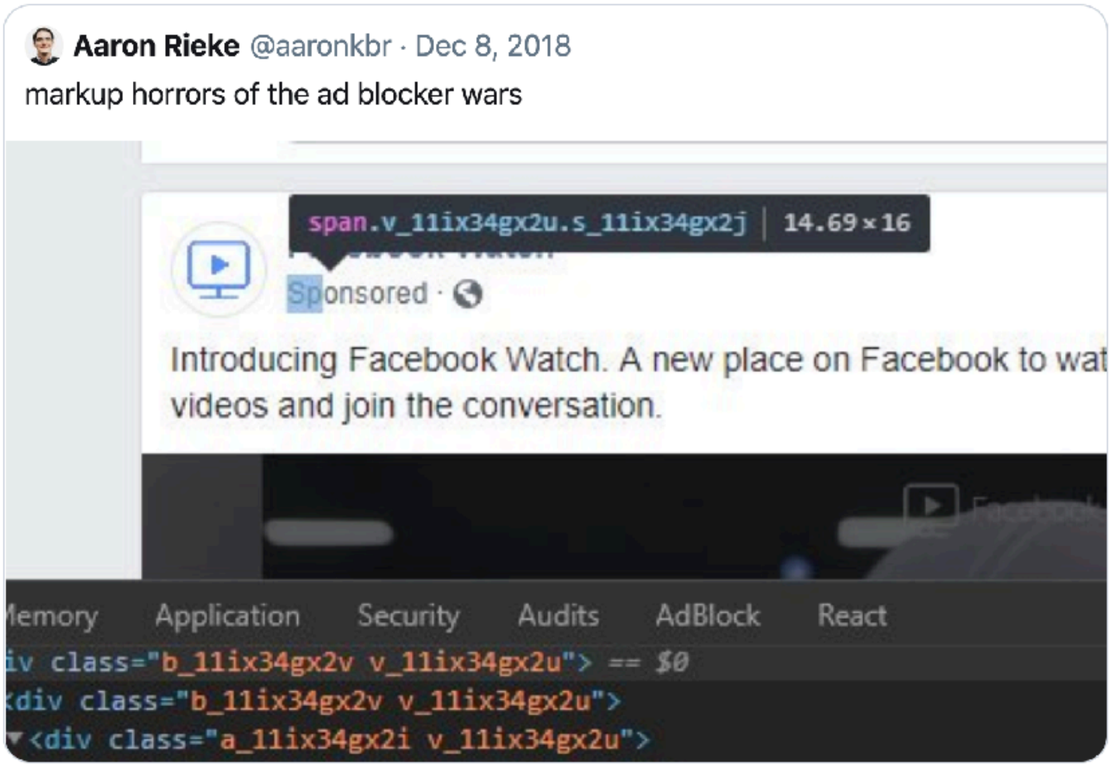
Search
Allow sites to save and read cookie data (recommended)
Clear cookies and site data when you quit Chrome
Block third-party cookies
Prevent third-party websites from saving and reading cookie data
See all cookies and site data
Block
Add

Wolfie Christl
@WolfieChristl

Facebook adds 5 divs, 9 spans and 30 css classes to every single post in the timeline to make it more difficult to identify and block 'Sponsored' posts, oh my.



9:37 PM · Dec 8, 2018 · Twitter Web Client

2.5K Retweets **4.4K** Likes

Adblock Plus wins again: New court ruling backs ad blocker against media firms

Publishers have failed again in their attempts to have ad blocking ruled illegal.

By David Meyer for The German View | August 18, 2017 -- 09:43 GMT (10:43 BST) | Topic: Tech Industry

4

Last year, Facebook modified its code for presenting ads, so plugins couldn't identify them as ads and block them.

MORE FROM DAVID MEYER

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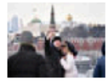
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Russia: No, we don't want to curb online freedoms - we want to protect internet

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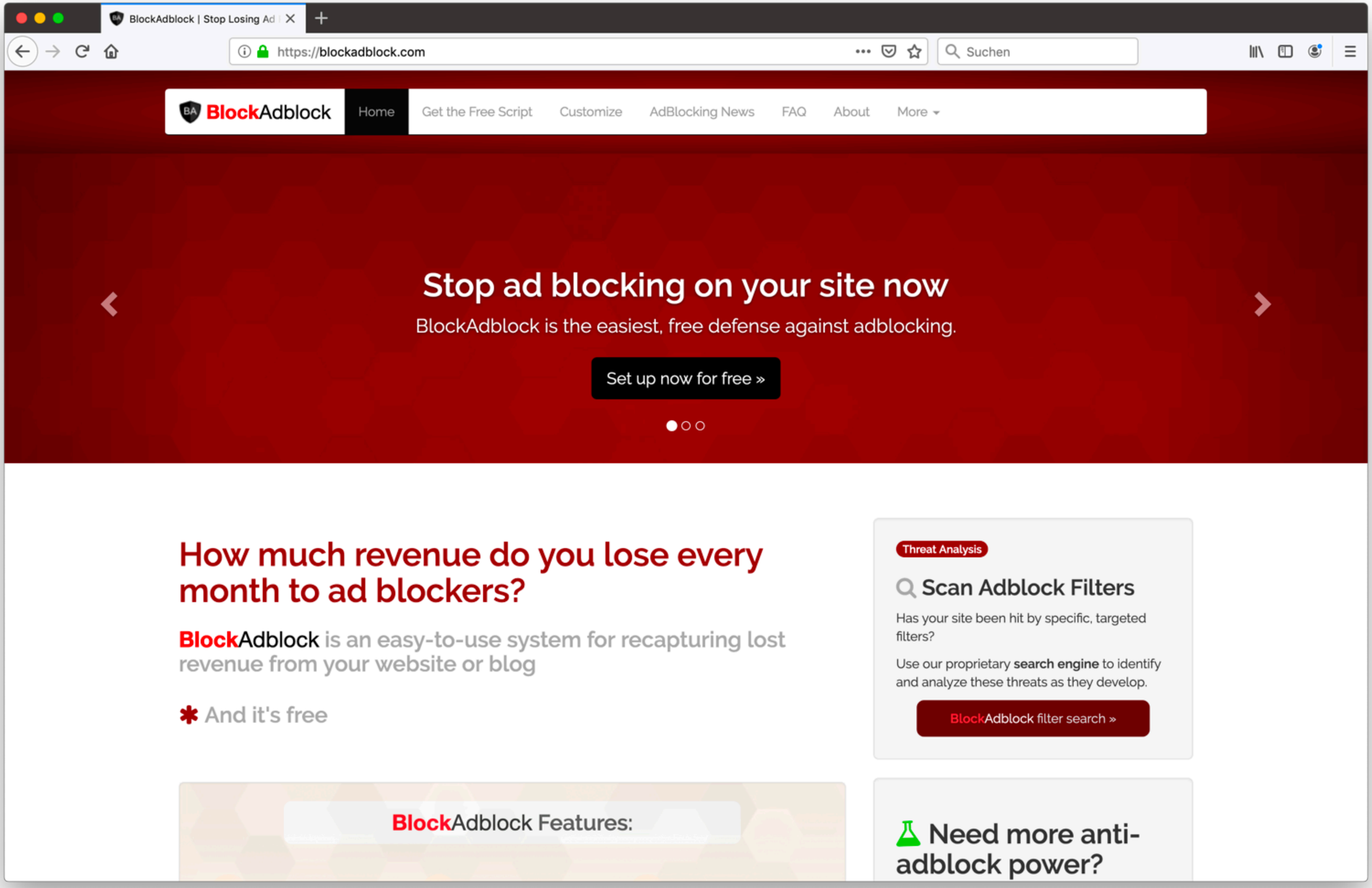
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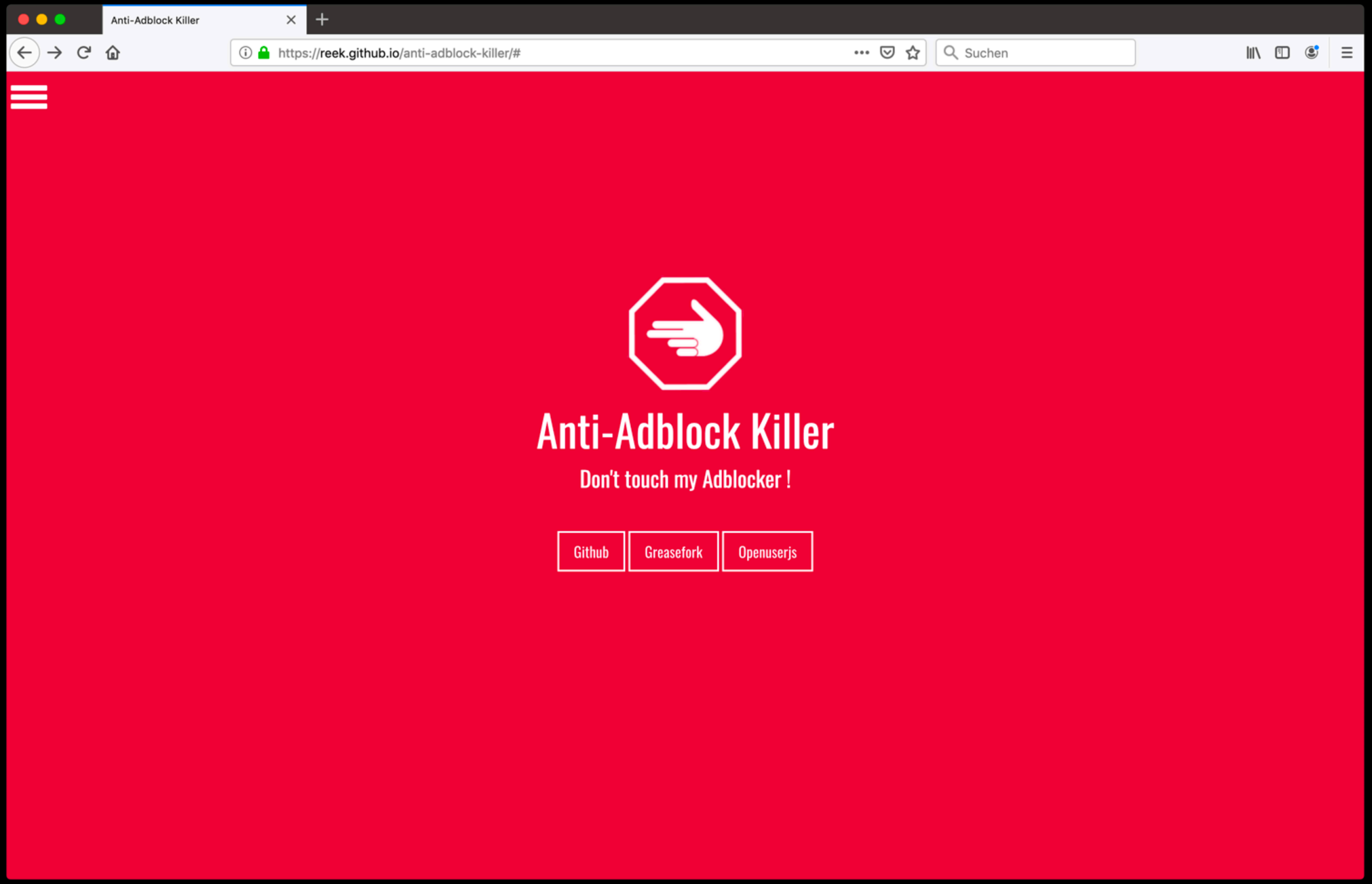
Anti-Adblock Killer
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Offered by: www.ghostery.com

★★★★★ 13,168 | Productivity | 2,827,900 users

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MIT Technology Review

Connectivity

A Popular Ad Blocker Also Helps the Ad Industry

Millions of people use the tool Ghostery to block online tracking technology—some may not realize that it feeds data to the ad industry.

by **Tom Simonite** Jun 17, 2013

Whenever discussion starts about how to hide from the tracking code that follows users around the Web to serve them targeted ads, recommendations soon pile up for a browser add-on called Ghostery. It blocks tracking code, noticeably speeds up how quickly pages load as a result, and has roughly 19 million users. Yet some of those who

Ghostery – Privacy Ad Blocker

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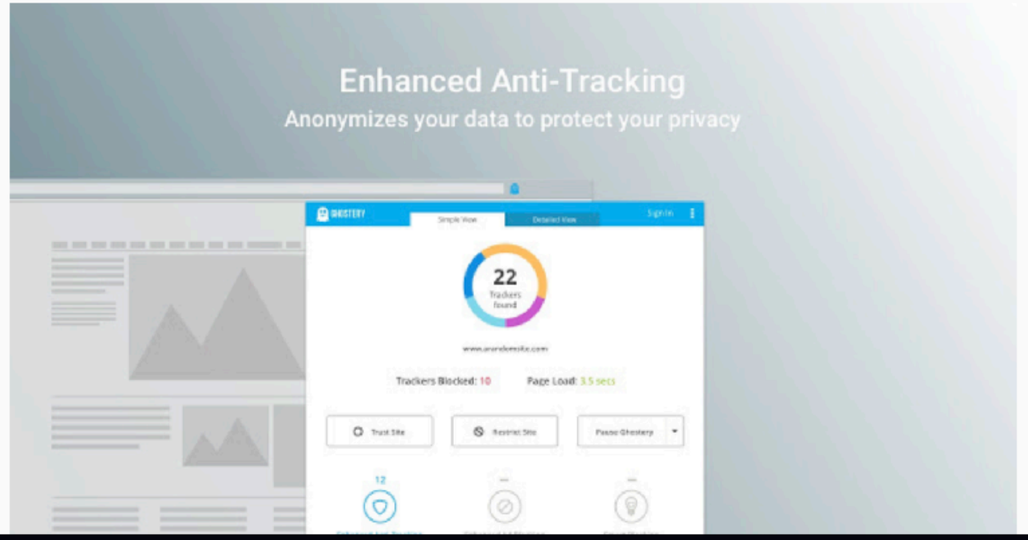

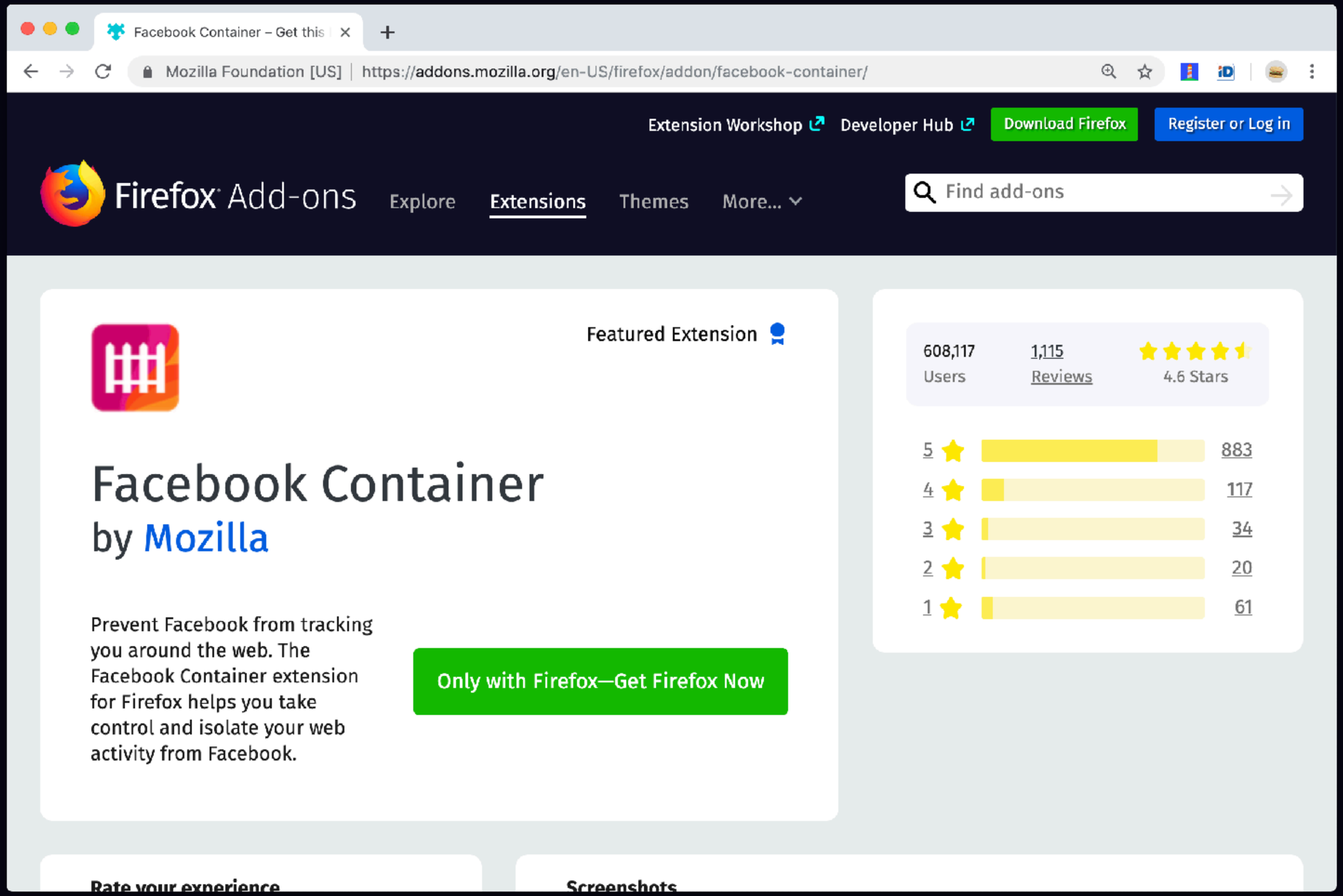
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4.6 Stars
5 883
4 117
3 34
2 20
1 61
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https://hellogoodbye.app

Product Hunt
#2 Product of the Day

Stop Chat Pop Ups

"Hello, Goodbye" blocks every chat or helpdesk pop up in your browser.

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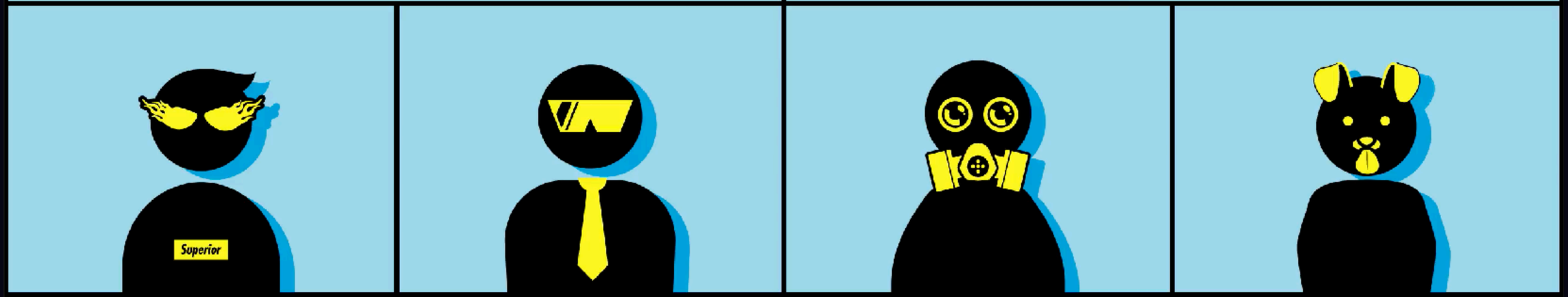

HYPEBEAST | FILTHY RICH | DOOMSDAY | INFLUENCER

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Make Medium Readable Again

Offered by: https://makemediumreadable.com

★★★★★ 58 | Productivity | 9,028 users

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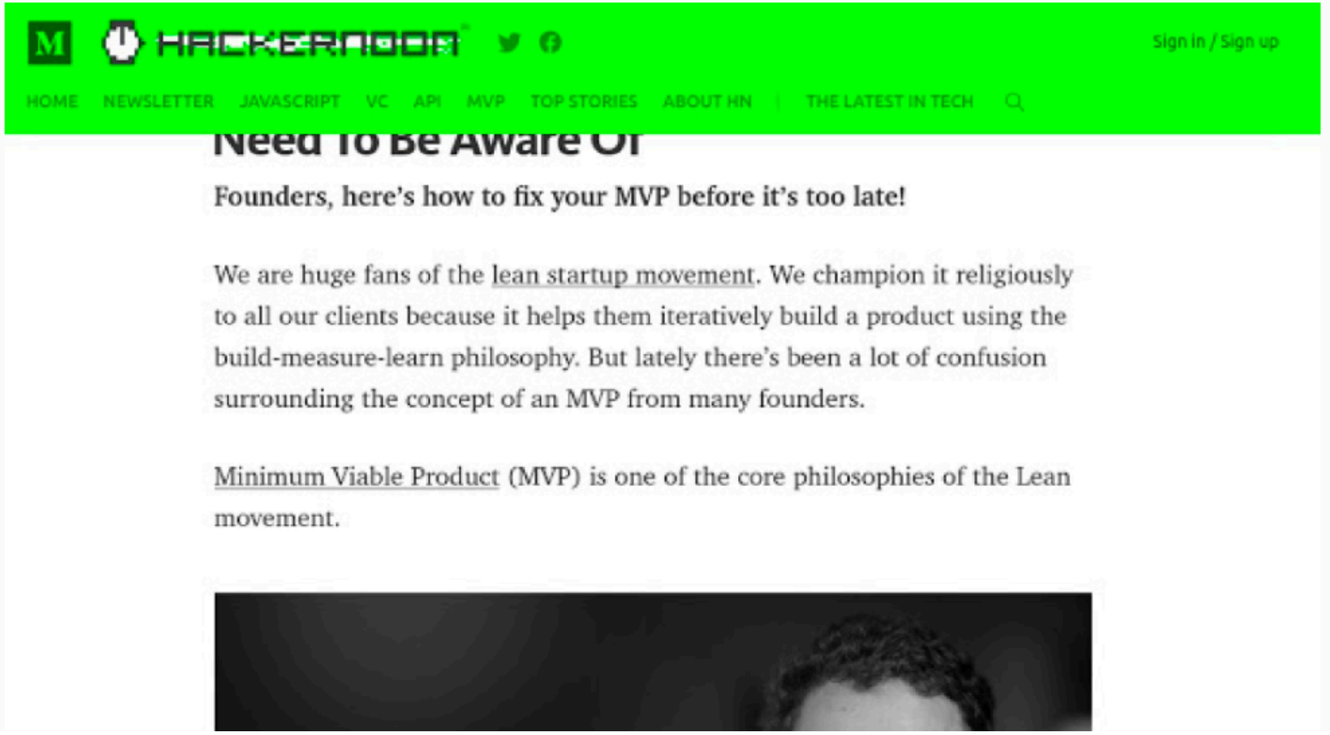

I don't care about cookies

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Offered by: Daniel Kladnik

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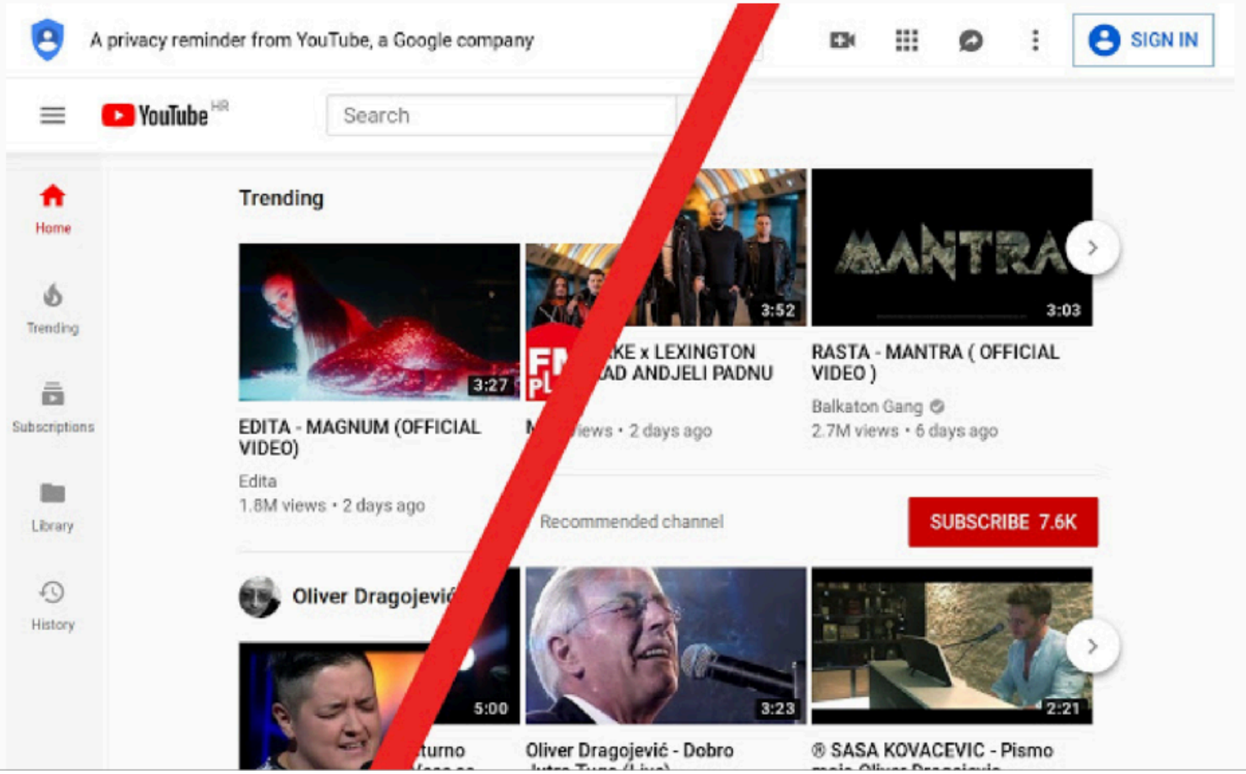

Clickbait Remover for Youtube

Offered by: pietervanheijningen

★★★★★ 12 | Productivity | 2,885 users

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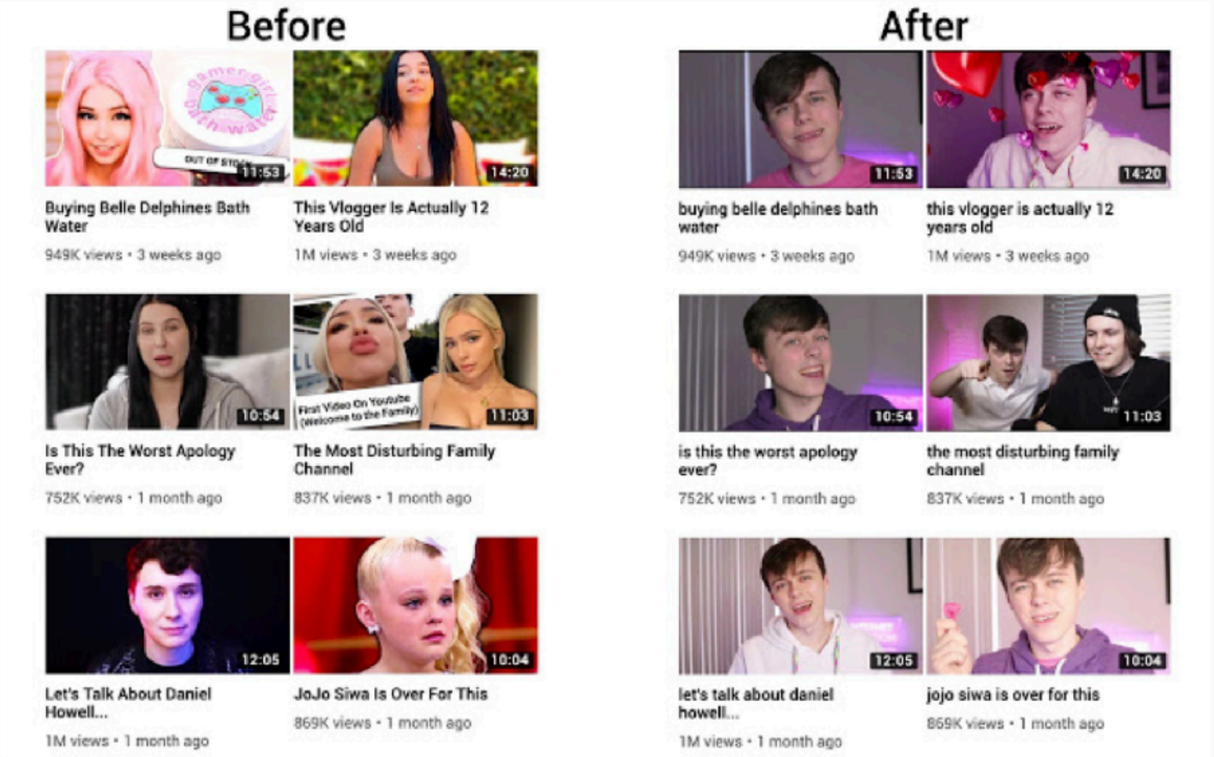


Privacy UX

User Behavior In 2019

Block!	Pop-ups and modals.
Block!	Push notifications.
Block!	Chat window pop-ups.
Block!	Feedback pop-ups.
Block!	Install app prompts.
Block!	Importing contacts.
Block!	Geolocation permission.
Accept!	GDPR cookie pop-up.
Nope!	“Turn off ad-blocker!”
Block!	Access to camera/photos.
Block!	Access to the microphone.
Scroll!	Video auto-play.
Fake!	Email input.
Fake!	Gender, age, phone input.
Cry ;-(	CAPTCHA.
Accept!	“I have nothing to hide!”

The Age of 'Menstrual Surveillance' Is Upon Us

Prachi Gupta
4/10/19 11:00am • Filed to: PERIODS

52.8K 166 2

Image: AP

What kind of things do you want your boss to know about you? Incredibly intimate details about your fertility cycle and whether or not your pregnancy is considered high-risk, maybe? Well, I have good news. The *Washington Post* reports that pregnancy-tracking app Ovia "has become a powerful monitoring tool for employers and health insurers, which under the banner of

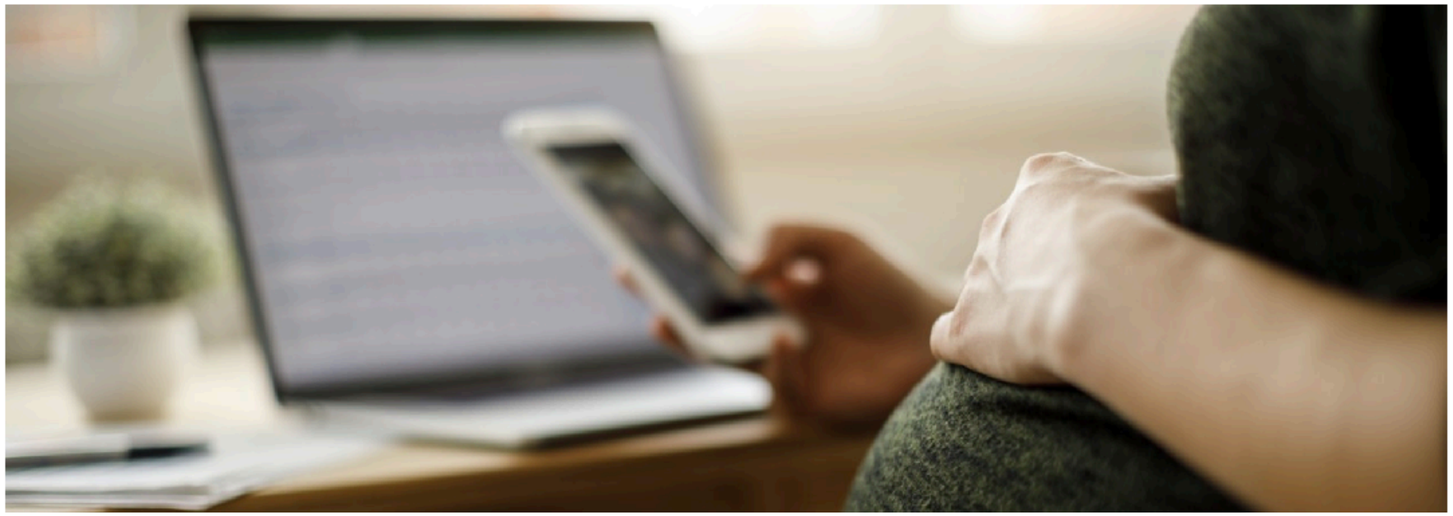
Motherhood

Your Pregnancy App May Be Selling Your Data —to Your Boss

A recent report in *The Washington Post* revealed that pregnancy app Ovia sells user health data to employers, which raises serious concerns about data privacy. Here's what you need to know about what your boss may or may not have access to.

By Rachel Wells

April 12, 2019



HEALTH INSURANCE HUSTLE

Health Insurers Are Vacuuming Up Details About You — And It Could Raise Your Rates

Without any public scrutiny, insurers and data brokers are predicting your health costs based on data about things like race, marital status, how much TV you watch, whether you pay your bills on time or even buy plus-size clothing.

Marshall Allen, July 17, 2018, 5 a.m. EDT

HEALTH INSURANCE HUSTLE
The Confounding Way We Pay for Care

This story was co-published with NPR.

To an outsider, the fancy booths at last month's health insurance industry gathering in San Diego aren't very compelling. A handful of companies pitching "lifestyle" data and salespeople touting jargony phrases like "social determinants of health."

But dig deeper and the implications of what they're selling might give many patients pause: A future in which everything you do — the things you buy, the food you eat, the time you spend watching TV — may help determine how much you pay for health insurance.

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Kashmir Hill (Twitter), *https://twitter.com/kashhill/status/1188870254660861953*

Your Phone Is Listening and it's Not Paranoia

Here's how I got to bottom of the ads-coinciding-with-conversations mystery.

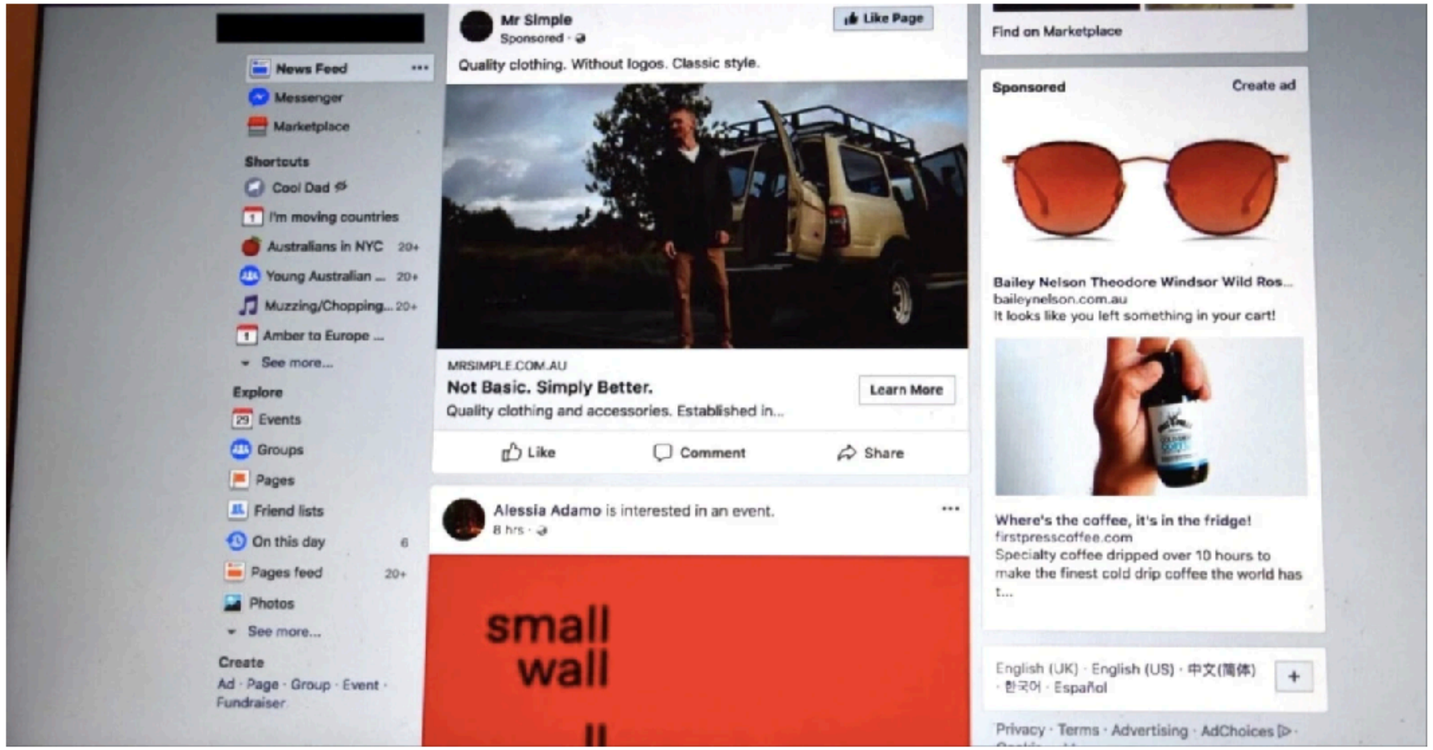
By **Sam Nichols**

04 June 2018, 11:16am Share Tweet

ALL IMAGES BY THE AUTHOR

A couple years ago, something strange happened. A friend and I were sitting at a bar, iPhones in pockets, discussing our recent trips in Japan and how we'd like to go back. The very next day, we both received pop-up ads on Facebook about cheap return flights to Tokyo. It seemed like just a spooky coincidence, but then everyone seems to have a story about their smartphone listening to them. So is this just paranoia, or

With this in mind, I decided to try an experiment. Twice a day for five days, I tried saying a bunch of phrases that could theoretically be used as triggers. Phrases like *I'm thinking about going back to uni* and *I need some cheap shirts for work*. Then I carefully monitored the sponsored posts on Facebook for any changes.



I'D NEVER SEEN THIS AD FOR "QUALITY CLOTHING" UNTIL I TOLD MY PHONE I NEEDED SHIRTS

Peter told me that although no data is guaranteed to be safe for perpetuity, he assured me that in 2018 no company is selling their data directly to advertisers. But as we all know, advertisers don't need our data for us to see their ads.

"Rather than saying *here's a list of people who followed your demographic*, they say *Why don't you give me some money, and I'll make that demographic or those who are interested in this will see it*. If they let that information out into the wild, they'll lose that exclusive access to it, so they're going to try to keep it as secret as possible.

Phone Triggers (2019)

> ...From time to time, snippets of *audio* do go back to [apps like Facebook's] servers but there's no official understanding what the triggers for that are. Overall, we counted over 1000 triggers for Facebook alone that get activated periodically.

Subconscious influence as a service

Select a campaign that best fits your needs and get started!

Message	Target
Get Back With Your Ex!	Ex-boyfriend/Ex-girlfriend

Exposure to articles such as:

3 signs that you should get back with your ex

10 different articles, total 180 impressions $49.00

GET STARTED

Message	Target
Propose Marriage!	Boyfriend

Exposure to articles such as:

How to Propose: Marriage Proposal Do's and Don'ts

10 different articles, total 180 impressions $49.00

GET STARTED

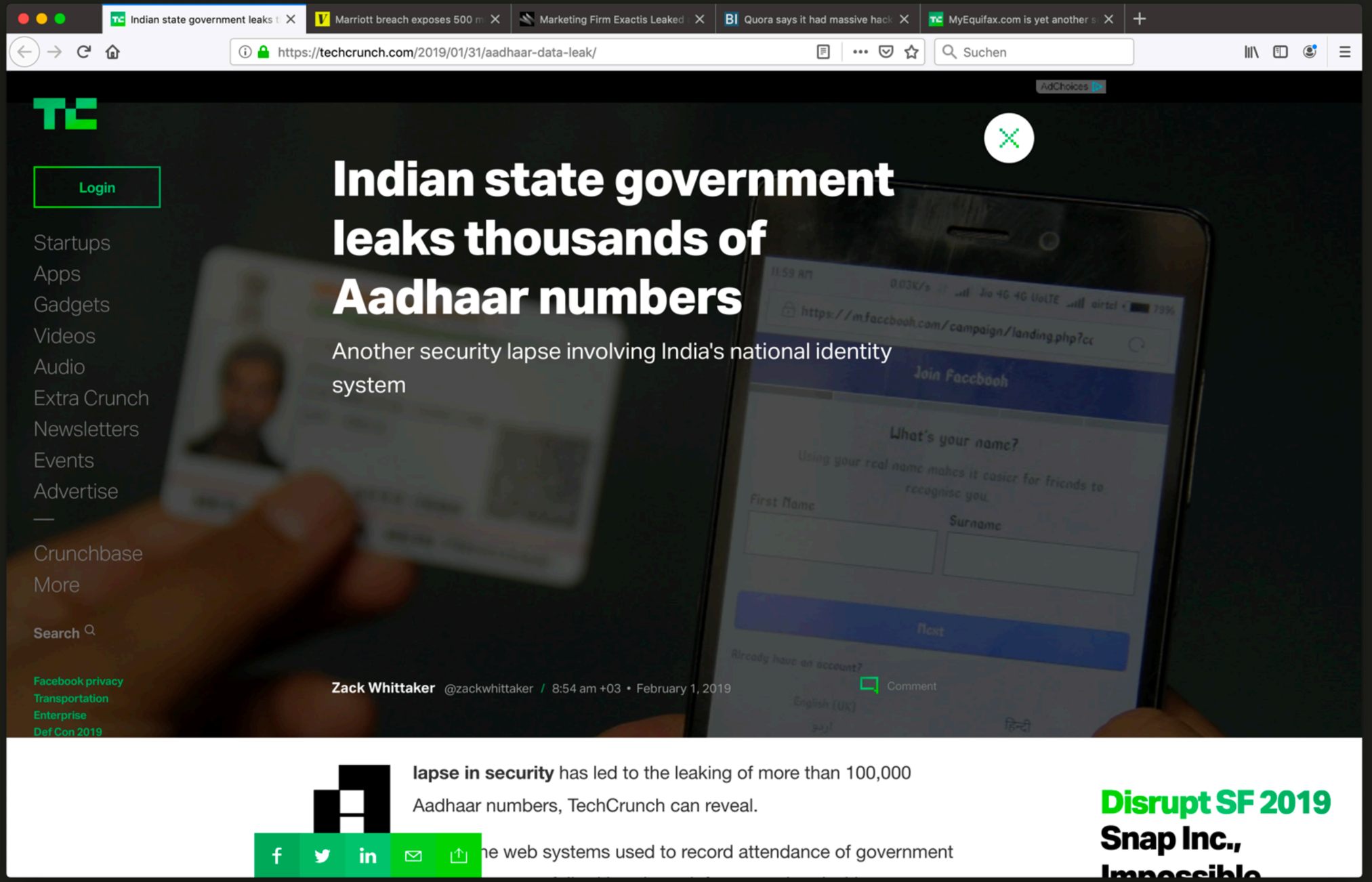
Message	Target
Initiate Sex!	Wife

Exposure to articles such as:

5 Reasons why you should initiate sex

10 different articles, total 180 impressions $49.00

GET STARTED


Indian state government leaks t
Marriott breach exposes 500 m
Marketing Firm Exactis Leaked
Quora says it had massive hack
MyEquifax.com is yet another s
https://techcrunch.com/2019/01/31/aadhaar-data-leak/
Suchen
AdChoices
Login
Startups
Apps
Gadgets
Videos
Audio
Extra Crunch
Newsletters
Events
Advertise
Crunchbase
More
Search
Facebook privacy
Transportation
Enterprise
Def Con 2019
Indian state government leaks thousands of Aadhaar numbers
Another security lapse involving India's national identity system
Zack Whittaker @zackwhittaker / 8:54 am +03 • February 1, 2019
Comment
lapse in security has led to the leaking of more than 100,000 Aadhaar numbers, TechCrunch can reveal.
ne web systems used to record attendance of government
Disrupt SF 2019
Snap Inc.,

Indian state government leaks | Marriott breach exposes 500 m | Marketing Firm Exactis Leaked | Quora says it had massive hack | MyEquifax.com is yet another s

https://www.vox.com/the-goods/2018/11/30/18119770/marriott-hotels-starwood-hac

Suchen

Vox

RECODE EXPLAINERS THE HIGHLIGHT FUTURE PERFECT THE GOODS POLITICS & POLICY MORE

The Marriott hack exposed the passport numbers of more than 5 million people

The hack exposed guest information dating back to 2014.

By Gaby Del Valle | @gabydvj | gaby.delvalle@voxmedia.com | Updated Jan 4, 2019, 11:02am EST

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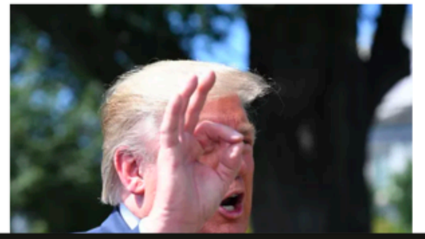

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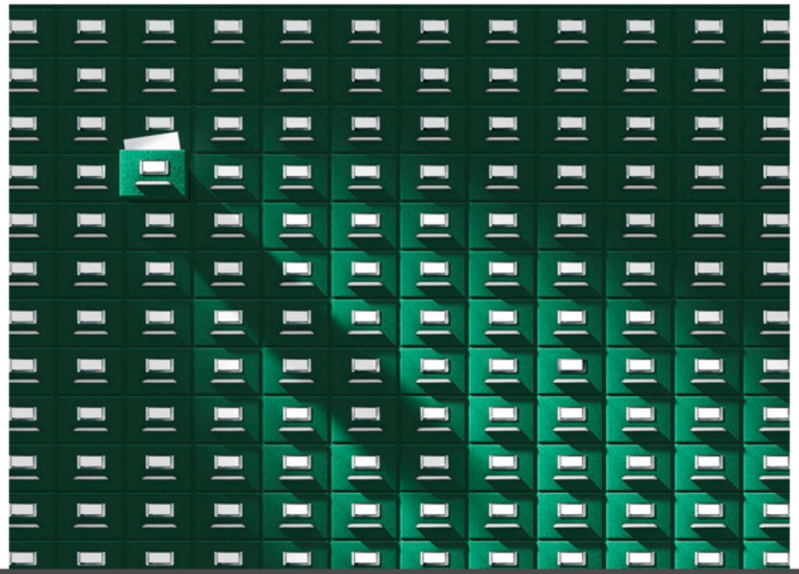
TWEET
COMMENT
EMAIL

ANDY GREENBERG SECURITY 06.27.18 01:34 PM

MARKETING FIRM EXACTIS LEAKED A PERSONAL INFO DATABASE WITH 340 MILLION RECORDS



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Quora says 100 million users may have had their account information stolen in a massive data breach

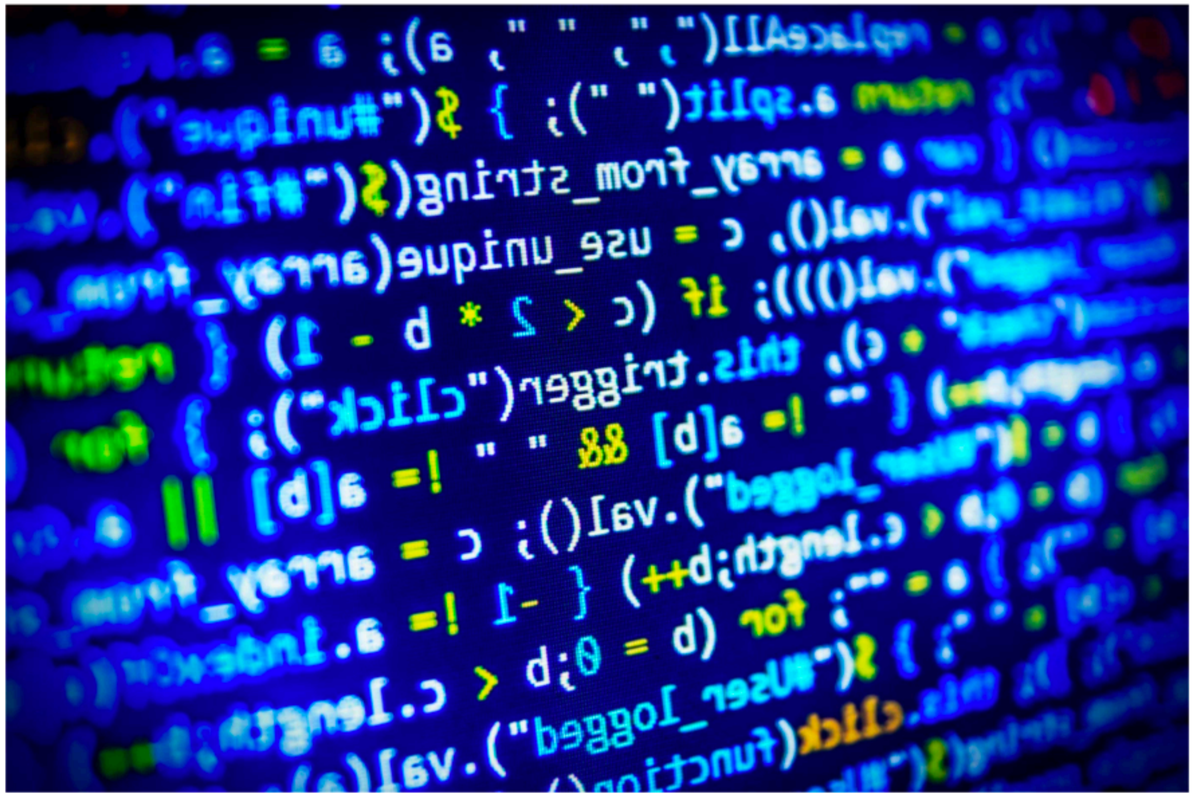
REUTERS **Reuters** Dec. 4, 2018, 12:37 AM

Projection of cyber code on hooded man is pictured in this illustration picture. Thomson Reuters

Equifax data leak could involve 143 million consumers

Ron Miller @ron_miller / 11:49 pm +03 • September 7, 2017

Comment



Data leaks have become so commonplace that it's incredibly easy to become
redit reporting service Equifax announced a doozy today

Disrupt SF 2019
Snap Inc., Impossible Foods, Blue Origin and more...
San Francisco
Oct 2 - 4
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Privacy UX

User Behavior In 2019

Block!	Pop-ups and modals.
Block!	Push notifications.
Block!	Chat window pop-ups.
Block!	Feedback pop-ups.
Block!	Install app prompts.
Block!	Importing contacts.
Block!	Geolocation permission.
Accept!	GDPR cookie pop-up.
Nope!	“Turn off ad-blocker!”
Block!	Access to camera/photos.
Block!	Access to the microphone.
Scroll!	Video auto-play.
Fake!	Email input.
Fake!	Gender, age, phone input.
Cry ;-(	CAPTCHA.
Accept!	“I have nothing to hide!”

PREDICTING PERSONAL ATTRIBUTES FROM FACEBOOK LIKES

PREDICTED ATTRIBUTE	ACCURACY
Ethnicity	95 %
Gender	93 %
Sexual Orientation (male)	88 %
Political Views	85 %
Religion	82 %
Sexual Orientation (female)	75 %
Nicotine Usage	73 %
Alcohol Usage	70 %
Relationship	67 %
Drug Usage	65 %
Parents Divorced	60 %

Predicting personal attributes from Facebook Likes. Source: Kosinski et al 2013.

PREDICTING CHARACTER TRAITS FROM PHONE CALL RECORDS AND APP USAGE

Source: Chittaranjan et al, 2011

RECOGNIZING EMOTIONS FROM THE RHYTHM OF KEYBOARD TYPING PATTERNS

Source: Epp et al, 2011

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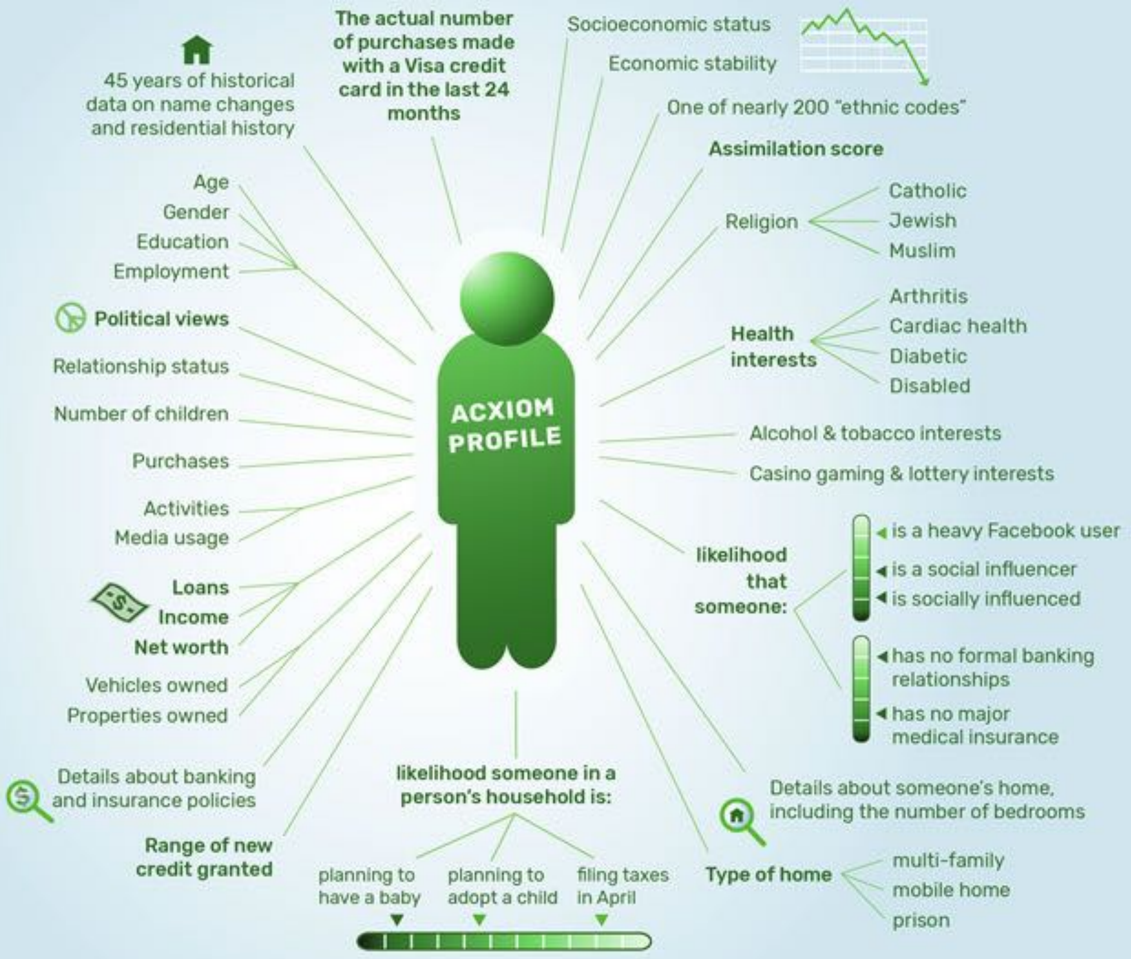
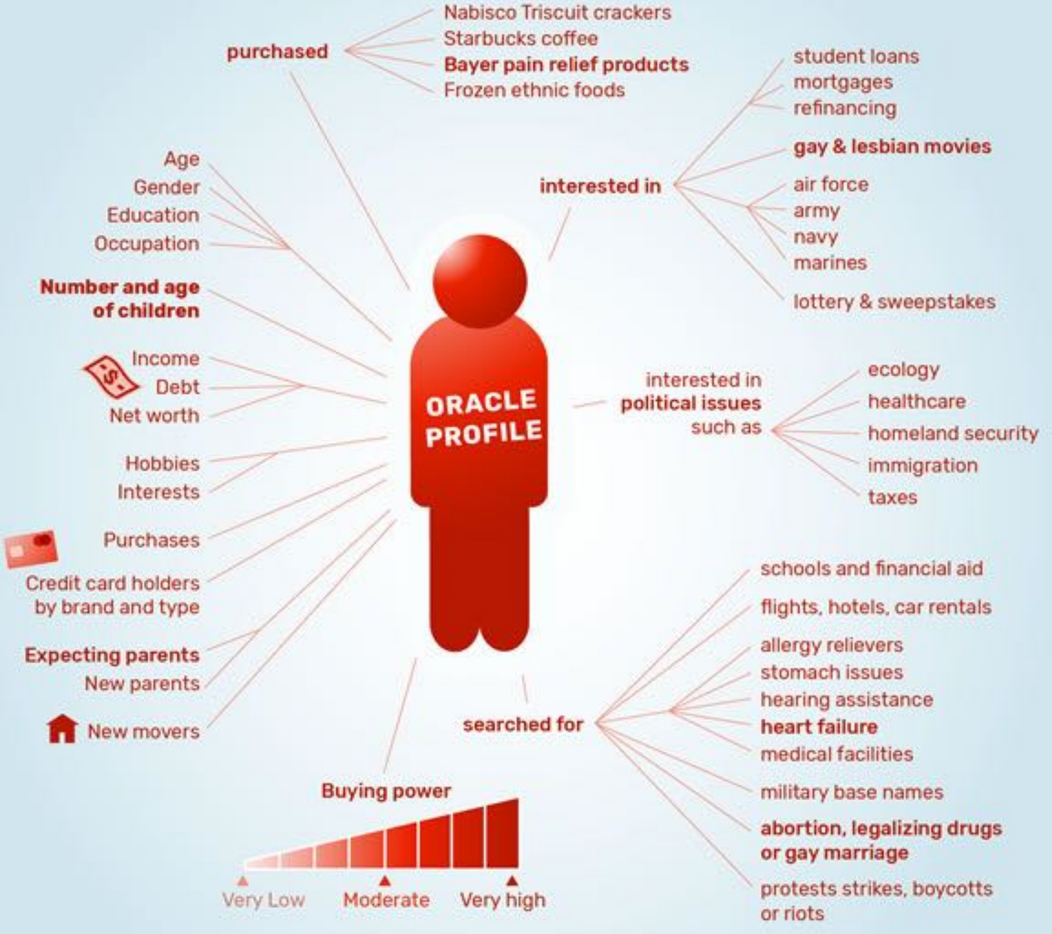
DATA BROKERS HAVE EXTENSIVE PROFILE INFORMATION ON ENTIRE POPULATIONS

Examples of data on consumers provided by Acxiom and Oracle

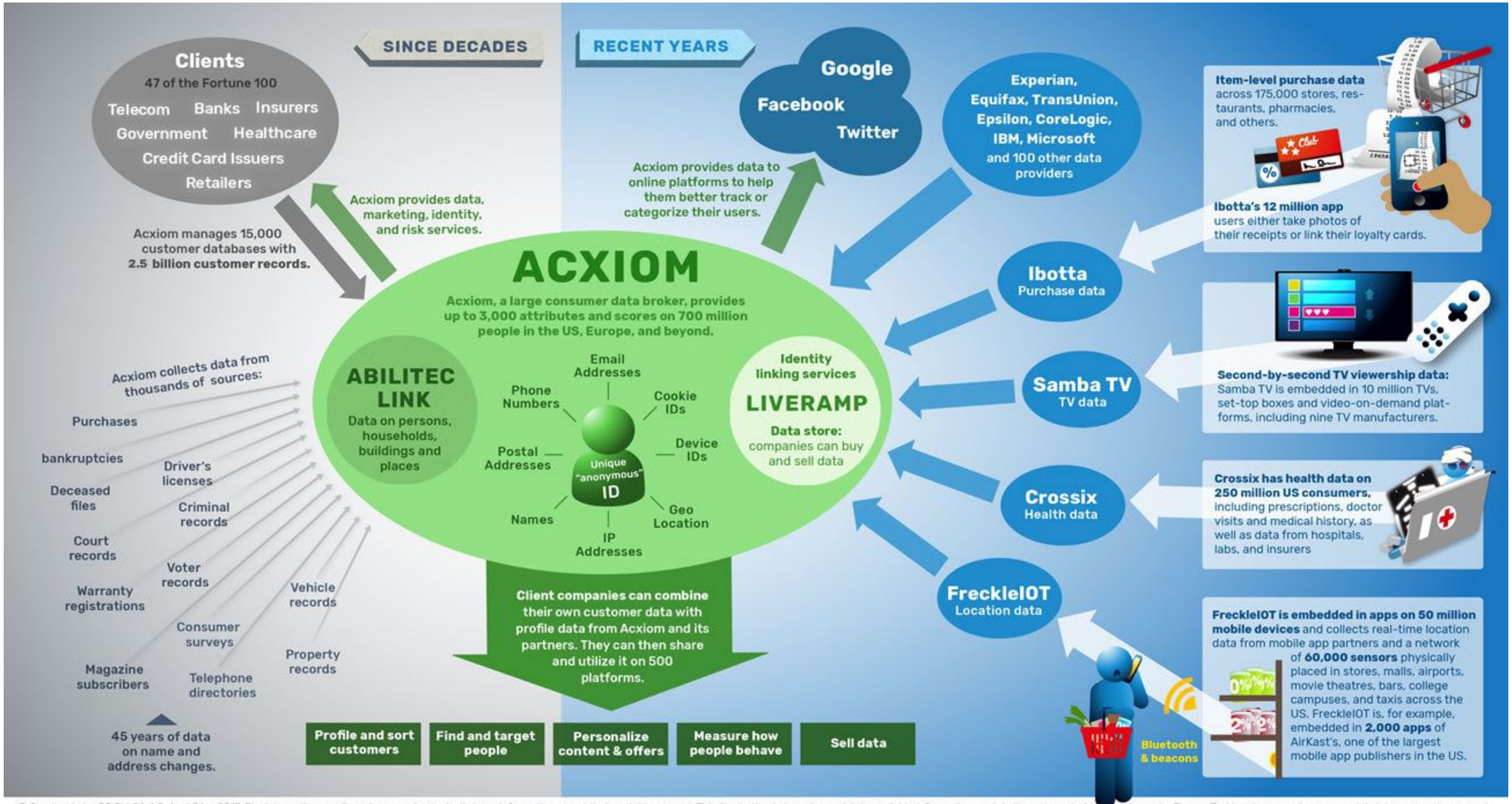


Acxiom provides of up 3,000 attributes and scores
on 700 million people in the US, Europe, and other regions.



Oracle sorts people into thousands of categories
and provides > 30,000 attributes on 2 billion consumer profiles

© Cracked Labs CC BY-SA 4.0, April/May 2017. Disclaimer: the mentioned companies typically keep information about their activities secret. This illustration is based on publicly available information by Acxiom and Oracle. Every effort has been made to accurately interpret and represent the companies' activities, but we cannot accept any liability in the case of eventual errors. Sources: Acxiom annual reports, developer website (API docs). Oracle press release, help center website, audience playbook, taxonomy updates for January, 2017 (Excel document). For details about the sources see the report "Corporate Surveillance in Everyday Life".



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Sarah Jamie Lewis on

Value of Data

> Lost in the debate about privacy are the very real *day-to-day battles* that we all face. Employees searching for new jobs without telling their boss, a partner considering proposing to their partner, choosing what information to reveal on a dating profile. The list is endless.

Web Performance

State Of Privacy 2019

01 – You own copyright, but transfer all rights over.

02 – Services can use data in any way they want.

03 – Services can pass your data to any affiliates.

04 – Affiliates can use your data in any way they want, too.

05 – Services keep your searches and deleted messages.

06 – Searches & messages are most valuable for targeted ads.

07 – By default, data is collected even if you don’t use an app.

08 – Private messages, photos and videos are rarely private.

09 – Trackers know more about you than your friends or family.

10 – Set up a disposable email and think twice before sharing.

performance
.now()
GDPR
performance
.now()
performance
.now()

GDPR

Data Protection Officer (DPO)

Compliance

25 May 2018

Data Breaches

Personal Data

31995L0046

Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data

Official Journal L 281 , 23/11/1995 P. 0031 - 0050

DIRECTIVE 95/46/EC OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

of 24 October 1995

on the protection of individuals with regard to the processing of personal data and on the free movement of such data

THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,

Having regard to the Treaty establishing the European Community, and in particular Article 100a thereof,

Having regard to the proposal from the Commission (1),

Having regard to the opinion of the Economic and Social Committee (2),

Acting in accordance with the procedure referred to in Article 189b of the Treaty (3),

Directive 95/46/EC of the European Parliament, *https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX%3A31995L0046*

GDPR

Chapter 1 (Art. 1 – 4)
General provisions

Chapter 2 (Art. 5 – 11)
Principles

Chapter 3 (Art. 12 – 23)
Rights of the data subject

Chapter 4 (Art. 24 – 43)
Controller and processor

Art. 24 – Responsibility of the controller

Art. 25 – Data protection by design and by default

Art. 26 – Joint controllers

Art. 27 – Representatives of controllers or processors not established in the Union

Art. 28 – Processor

Art. 29 – Processing under the authority of the controller or processor

Art. 30 – Records of processing activities

Art. 25 GDPR

Data protection by design and by default

1. Taking into account the state of the art, the cost of implementation and the nature, scope, context and purposes of processing as well as the risks of varying likelihood and severity for rights and freedoms of natural persons posed by the processing, the controller shall, both at the time of the determination of the means for processing and at the time of the processing itself, implement appropriate technical and organisational measures, such as pseudonymisation, which are designed to implement data-protection principles, such as data minimisation, in an effective manner and to integrate the necessary safeguards into the processing in order to meet the requirements of this Regulation and protect the rights of data subjects.

2. [1] The controller shall implement appropriate technical and organisational measures for ensuring that, by default, only personal data which are necessary for each specific purpose of the processing are processed. [2] That obligation applies to the

GDPR-Info.eu, *https://gdpr-info.eu/*

GDPR Guidelines — Dr. Ann Cavoukian (1990)

GDPR Protects Personal Data

> *Data* refers to genetic data, biometric data, location data and *online identifiers* — IP addresses, mobile device IDs, browser fingerprints, RFID tags, MAC addresses, cookies, telemetry, user account IDs, any other data which identifies a natural person.

GDPR Guidelines — Dr. Ann Cavoukian (1990)

Privacy By Design

> Privacy efforts have to be *proactive*, not reactive. Treat privacy as a *default* setting, embed it into design early on, and keep it visible and transparent. That also means storing data securely.

GDPR Guidelines — via Dr. Ann Cavoukian (1990)

Privacy By Design

01 – Privacy and security are *default features.*

02 – Coding standards must be *preventive.*

03 – Avoid unsafe modules, in APIs and 3rd-parties.

04 – No consent required for core functionality.

05 – No unnecessary data may be collected by default.

06 – Unnecessary data may be collected with user’s consent.

GDPR Guidelines — via Dr. Ann Cavoukian (1990)

Privacy By Design

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04 – No consent required for core functionality.

05 – No unnecessary data may be collected by default.

06 – Unnecessary data may be collected with user's consent.

07 – Customers can revoke or edit consent any time.

08 – Customers can download and delete their data.

09 – Customers have the right to be forgotten, *irrevocably.*

10 – Common-sense safeguards for data protection/privacy.

Wolfie Christl
@WolfieChristl

Study on 'cookie banners' finds that in August 2018 less than 5 percent of the 5,000 most popular websites in the EU provided a visible 'choice' to *decline* extensive data sharing with third-party companies (based on analyzing a sample of 1,000 notices) #gdpr #enforcement #fail

> **Martin Degeling** @mrtn3000 · Aug 5
>
> We first checked what notices look like on websites. A large majority do not offer choices, but instead only ask for confirmation - which is mostly not ok according to #GDPR. See for example the ICO guidelines ico.org.uk/for-organisati...
>
> Show this thread

PRESIDENT TRUMP

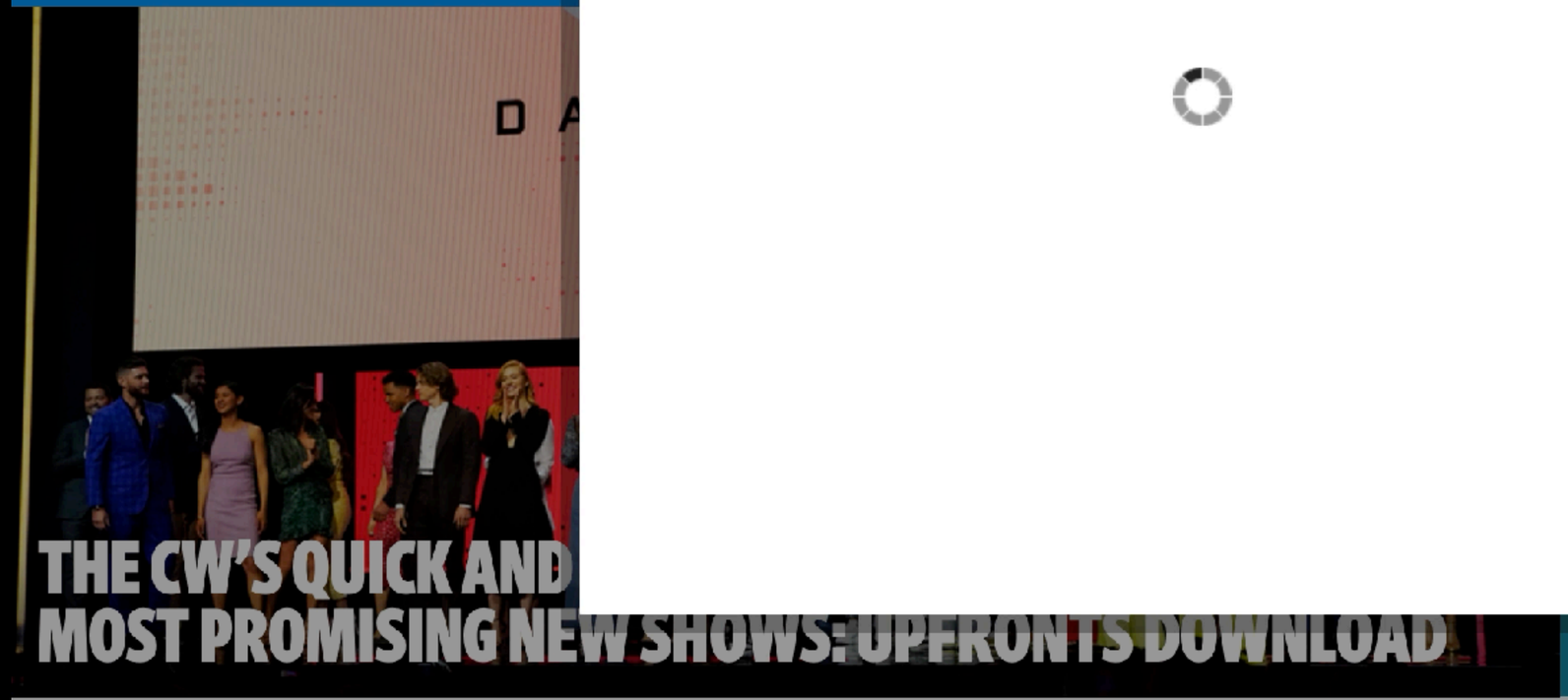
Review our cookie policy

What do we use cookies for?

We use cookies and similar technologies to **recognize your repeat visits and preferences**, as well as to **measure the effectiveness of campaigns and analyze traffic**. To learn more about cookies, including how to disable them, view our Cookie Policy.

By clicking "I Accept" or "X" on this banner, or using our site, you consent to the use of cookies unless you have disabled them.

I ACCEPT



THE CW'S QUICK AND MOST PROMISING NEW SHOWS: UPFRONTS DOWNLOAD

SCH INBEV LAUNCHES IN-HOUSE LINE

LKS TO SNAG SIZMEK AD SERVING

UBTRACT AGENCIES. HOW THE SS IS CHANGING

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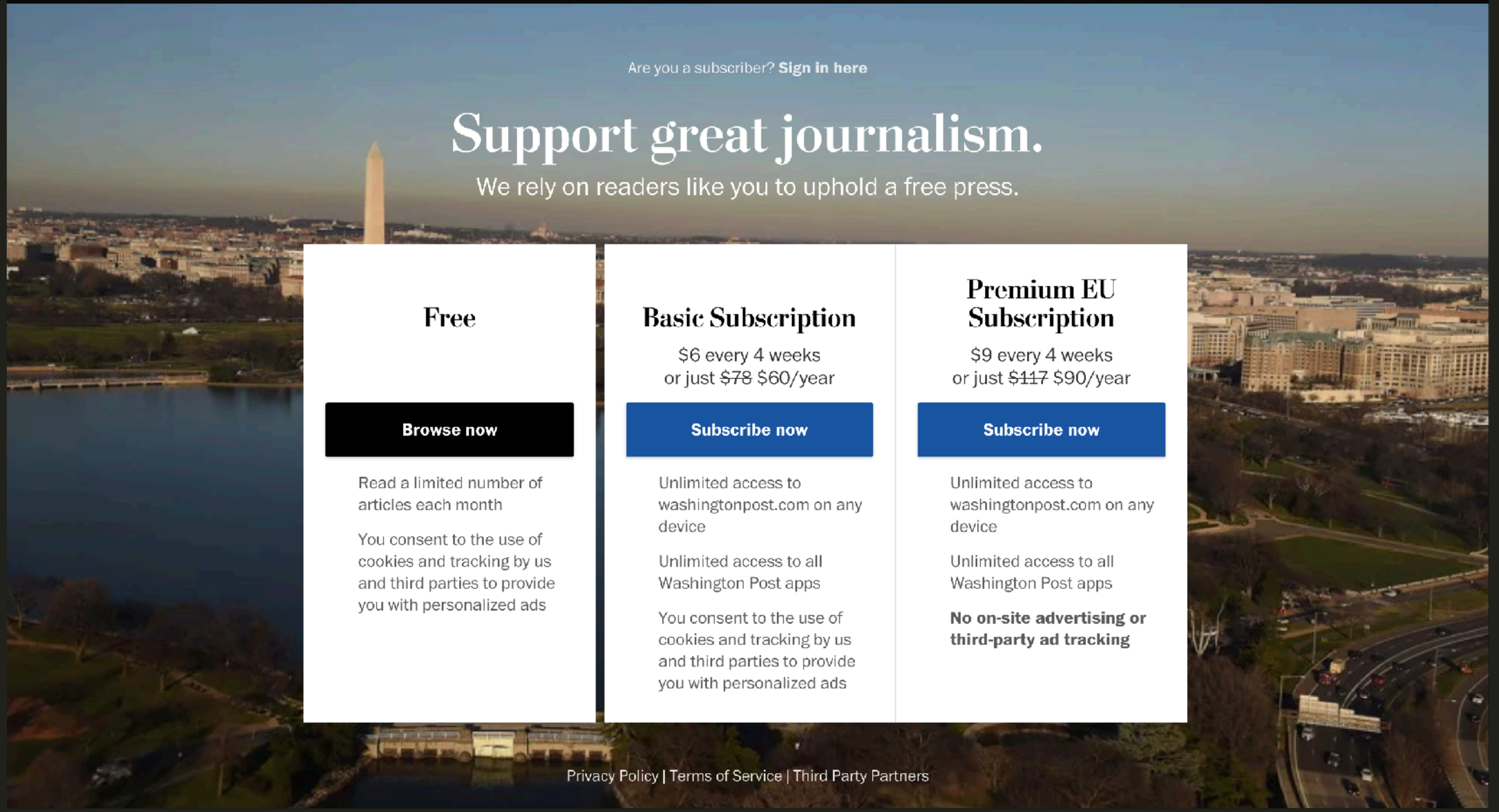
The Washington Post
Democracy Dies in Darkness



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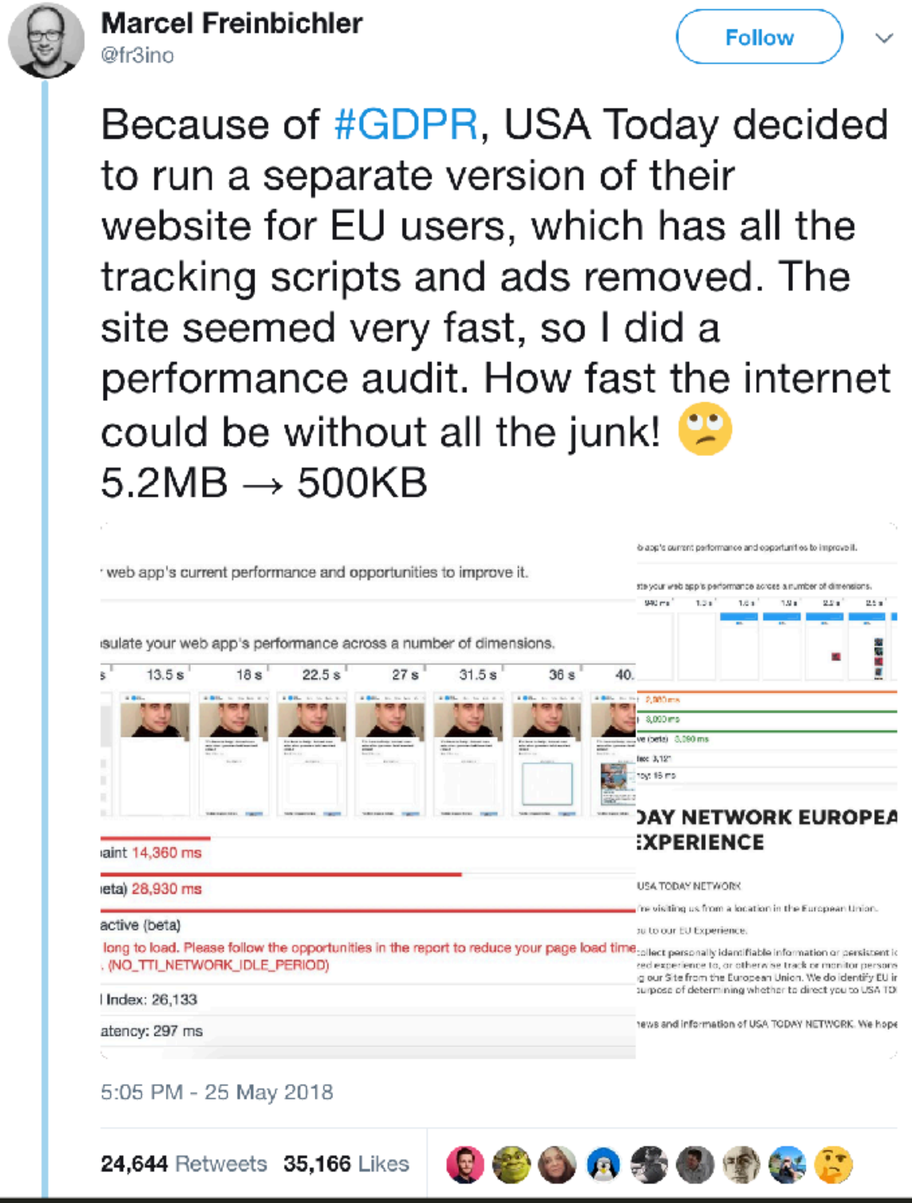
Marcel Freinbichler
@fr3ino
Follow
Because of #GDPR, USA Today decided to run a separate version of their website for EU users, which has all the tracking scripts and ads removed. The site seemed very fast, so I did a performance audit. How fast the internet could be without all the junk!
5.2MB → 500KB
web app's current performance and opportunities to improve it.
sulate your web app's performance across a number of dimensions.
13.5 s
18 s
22.5 s
27 s
31.5 s
36 s
aint 14,360 ms
eta) 28,930 ms
active (beta)
long to load. Please follow the opportunities in the report to reduce your page load time.
(NO_TTI_NETWORK_IDLE_PERIOD)
Index: 26,133
atency: 297 ms
DAY NETWORK EUROPEA
XPERIENCE
USA TODAY NETWORK
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USA TODAY

McCabe: Trump asked Rosenstein to mention Russia in Comey firing

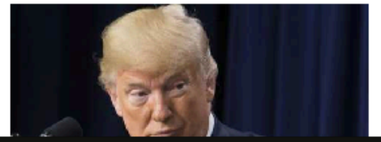
3:28 p.m. UTC May 31, 2018

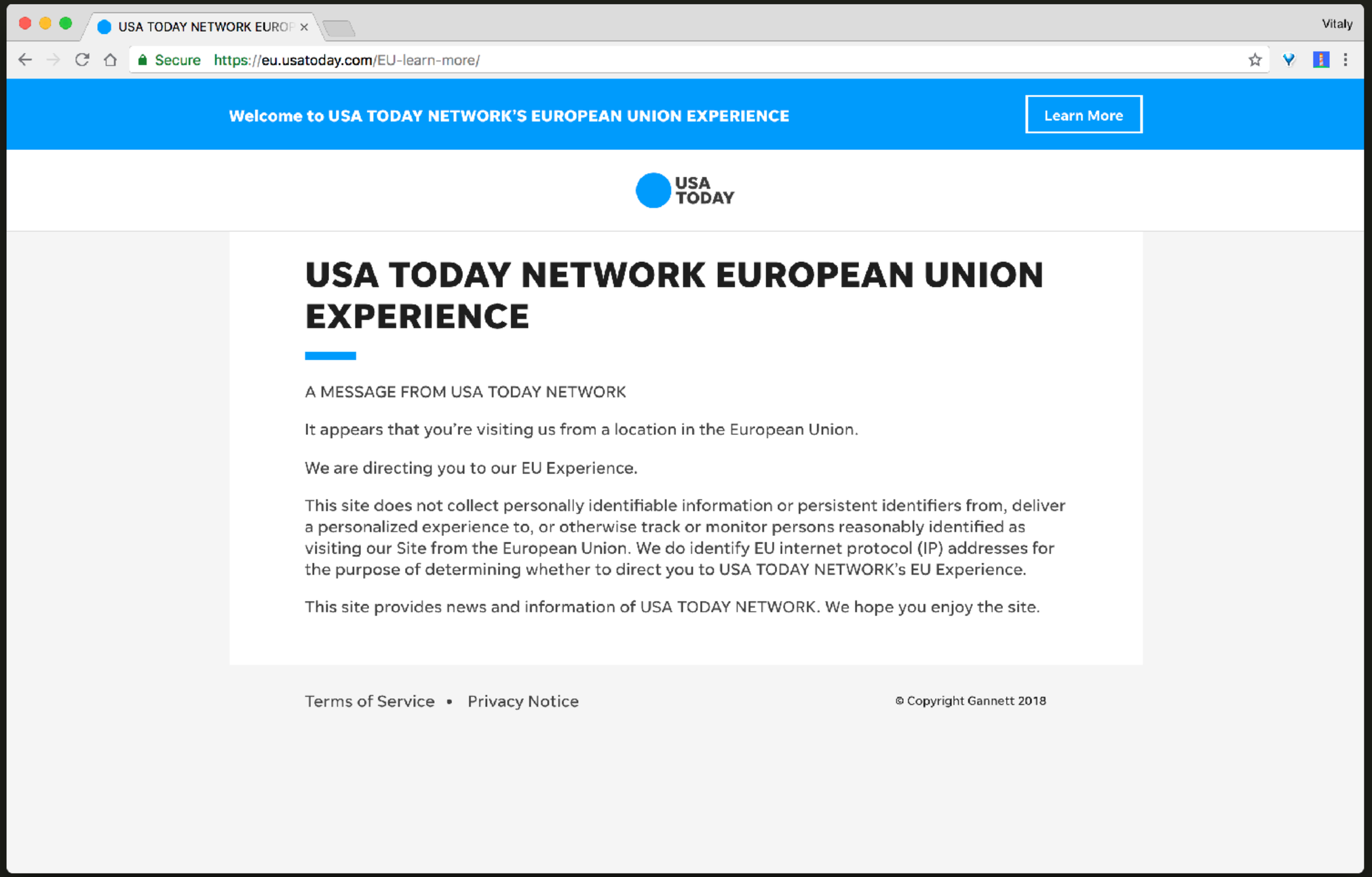
John Goodman talks briefly about 'Roseanne' mess

3:32 p.m. UTC May 31, 2018

Trump backs congressman he wrongly thinks voted for tax bill

1:53 p.m. UTC May 31, 2018

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- [x] Necessary
- [ ] Statistics
- [ ] Comfort
- [ ] Personalisation

Confirm selection

Select all and confirm

Book a table

Menu

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- [x] Necessary
- [ ] Analytical
- [ ] Targeted advertising

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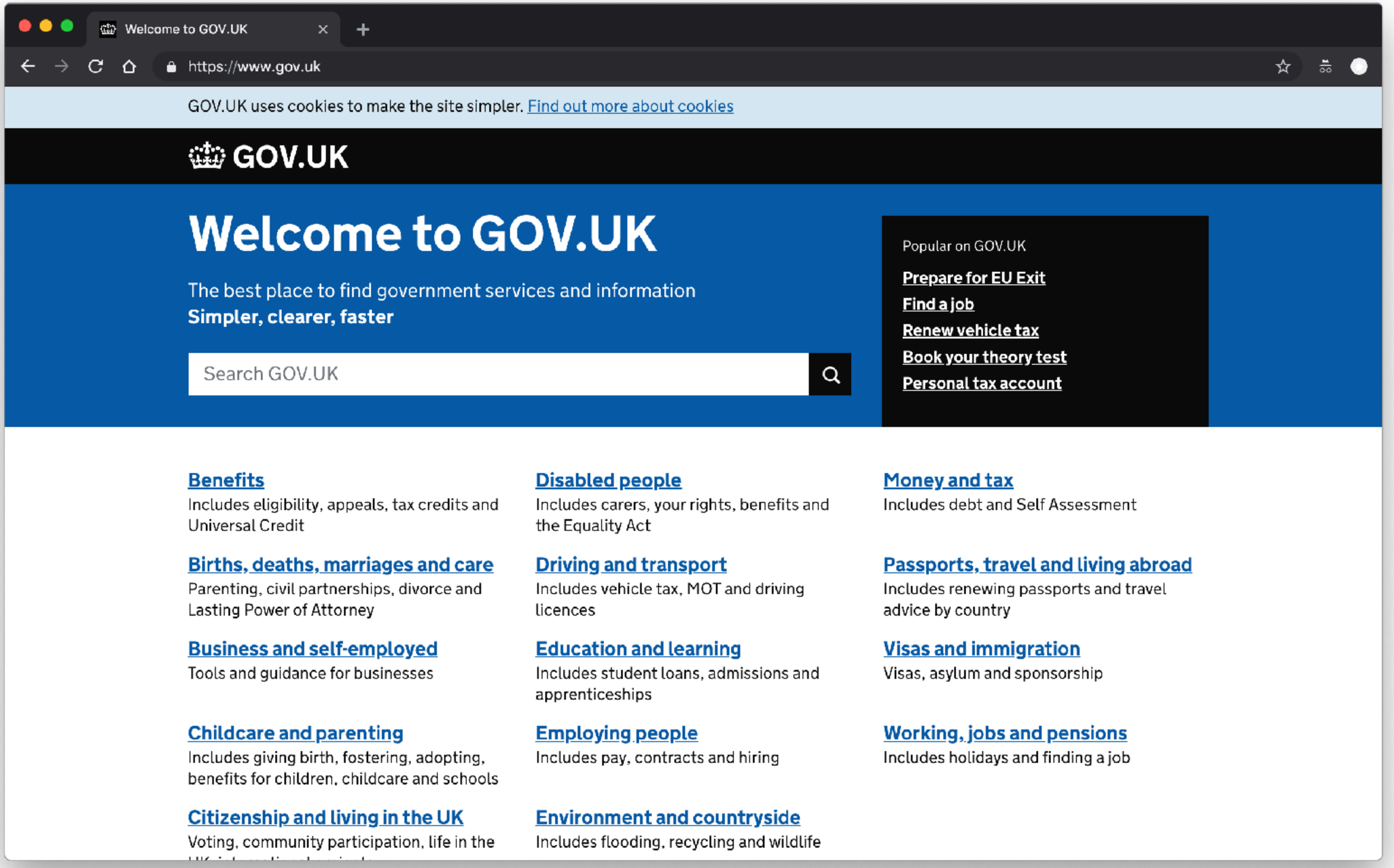
Manage cookie settings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Includes eligibility, appeals, tax credits and Universal Credit
Disabled people
Includes carers, your rights, benefits and the Equality Act
Money and tax
Includes debt and Self Assessment
Births, deaths, marriages and care
Parenting, civil partnerships, divorce and Lasting Power of Attorney
Driving and transport
Includes vehicle tax, MOT and driving licences
Passports, travel and living abroad
Includes renewing passports and travel advice by country
Business and self-employed
Tools and guidance for businesses
Education and learning
Includes student loans, admissions and apprenticeships
Visas and immigration
Visas, asylum and sponsorship
Childcare and parenting
Includes giving birth, fostering, adopting, benefits for children, childcare and schools
Employing people
Includes pay, contracts and hiring
Working, jobs and pensions
Includes holidays and finding a job
Citizenship and living in the UK
Voting, community participation, life in the
Environment and countryside
Includes flooding, recycling and wildlife

Smashing Magazine (@smashi

save-video.com

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smashingmagazine.com

Joined August 2008

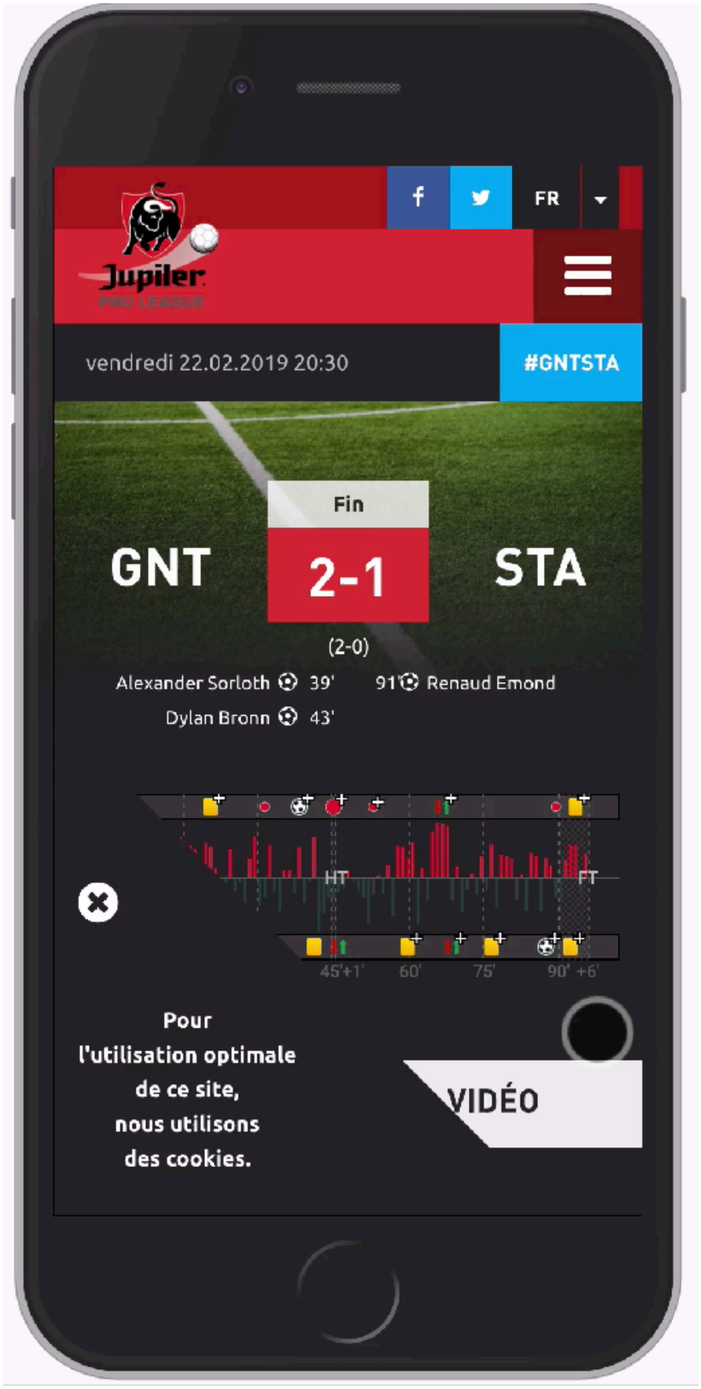
2,587 Photos and videos

Tweets | Tweets & replies | Media

Smashing Magazine @smashingmag · 9m
What were some of the better designed GDPR cookie consent prompts you've seen recently?

Smashing Magazine @smashingmag · 55m
Where to put the EU cookie consent prompt? Overlay/modal is the most annoying pattern, so a small, short, concise notification at the bottom (with options to adjust settings) would work best.

↳ The Cookie Law and UX
medium.com/@geoffreykeati…


Jupiler
PRO LEAGUE
FR
vendredi 22.02.2019 20:30
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Fin
GNT
2-1
STA
(2-0)
Alexander Sorloth 39'
Dylan Bronn 43'
91 Renaud Emond
HT
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75'
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More Explanation

ADJUST COOKIE SETTINGS ✓ APPROVE

Getting to Haarlem

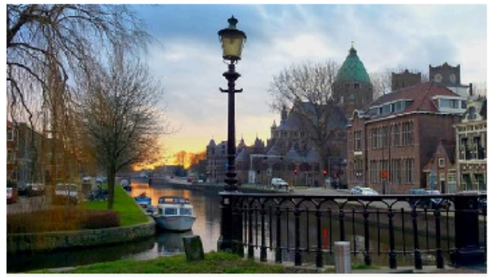
Haarlem is easily reachable from the city by public transport in under half an hour.

By train

Trains from **Amsterdam Central Station** to Haarlem's beautiful station run numerous times an hour departing from track 1 or 2. Some of them make a stop at Amsterdam Sloterdijk station but either journey will take no more than 20 minutes. The last train to and from Haarlem departs around 1:00 am. You can plan your trip using the journey planner on the NS website.

By bus

If you find yourself closer to the Elandsgracht area, you might be just as quick taking the **bus 80** from the **Elandsgracht bus station** to Haarlem. The journey takes about 40 minutes. If you exit at **Tempeliersstraat** stop you



VISITOR INFORMATION IN HAARLEM

Whether you're searching for excursions, accommodation, restaurants or information on getting around, the Visitor Information Centres are here to help...

Getting to Haarlem | I amsterda

https://www.iamsterdam.com/en/plan-your-trip/day-trips/haarlem/getting-to-haarlem

Cookies on Iamsterdam.com

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More Explanation

We use Cookies:

- **Functional Cookies:** This category of cookies is needed to ensure the website works well.
- **Analytics Cookies:** These cookies are needed to see how users use our website and how we can improve the website.
- **Setting advertisement:** We need these cookies to make advertisement on our website more relevant for you.

USE DEFAULT SETTINGS ✓ APPROVE

By train

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Headlines

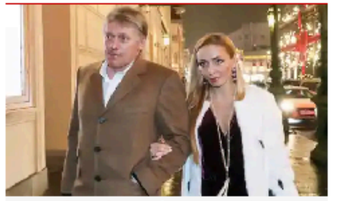
Utrecht

Now 7°C

19:00	22:00	01:00
8°C	8°C	7°C

Brexit / 'Special place in hell' for those who backed it without plan, says Tusk

European council president also says remain movement has no effective leadership



Exclusive / Questions over lifestyle of Putin's aide and his wife's $10m property empire

Live Andrea Leadsom hits back at Donald Tusk's 'spiteful' remarks

Labour Only 'sensible' option to delay Brexit by extending article 50

Brexit May's pledge on Irish border threatens to reopen Tory rift

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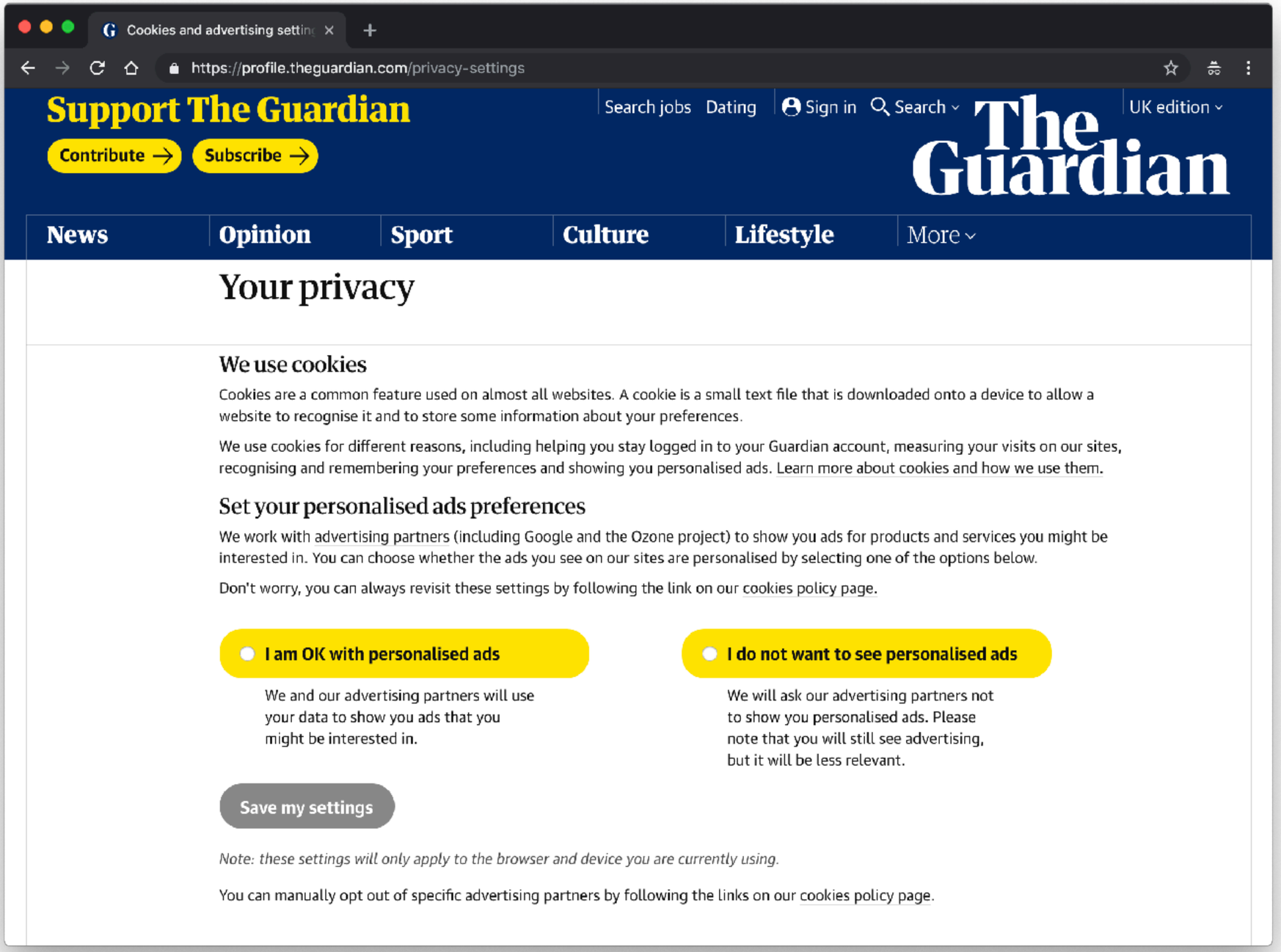
Cookies and advertising setting
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Support The Guardian
Contribute
Subscribe
Search jobs
Dating
Sign in
Search
The Guardian
UK edition
News
Opinion
Sport
Culture
Lifestyle
More
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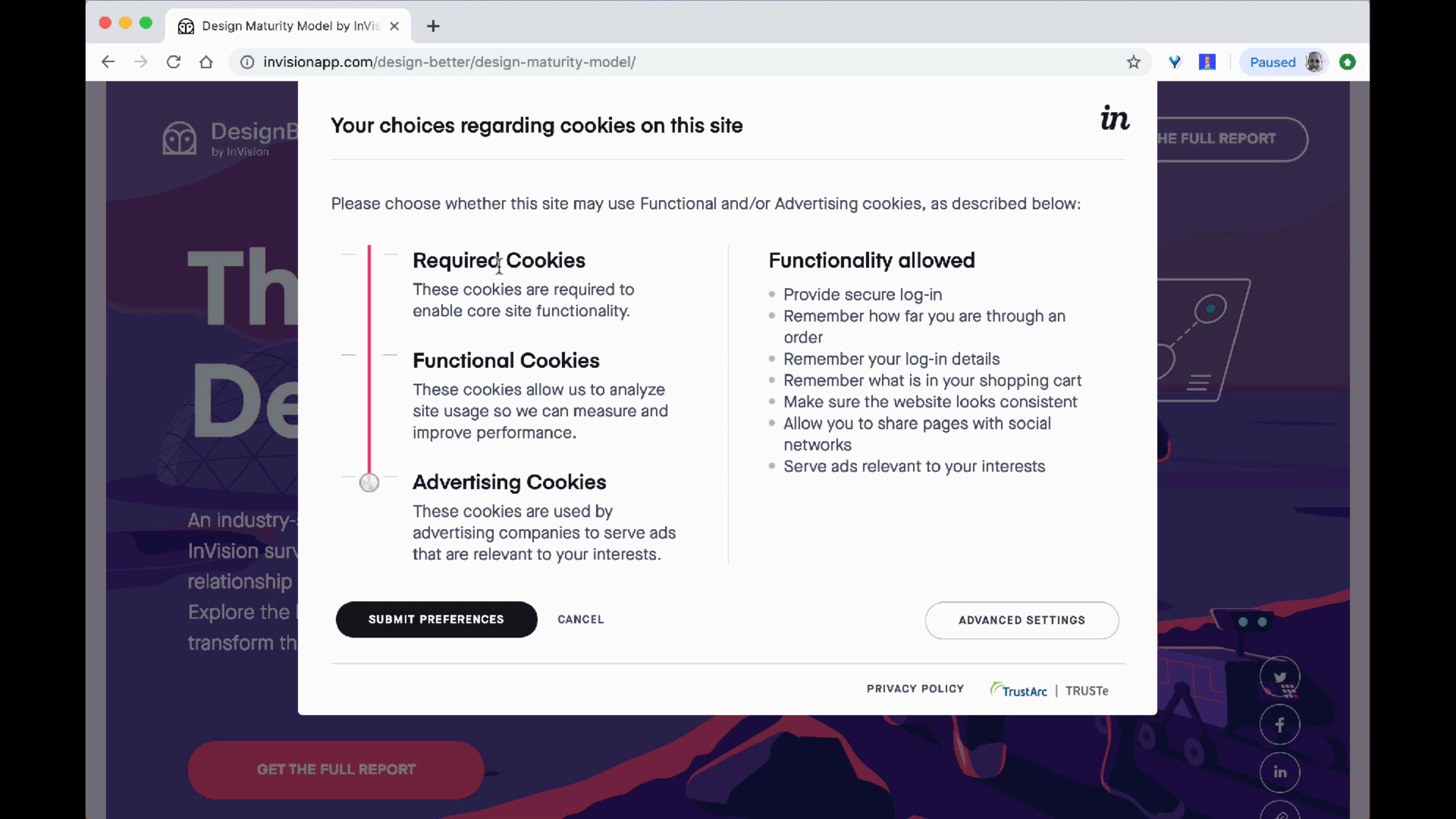
We use cookies
Cookies are a common feature used on almost all websites. A cookie is a small text file that is downloaded onto a device to allow a website to recognise it and to store some information about your preferences.
We use cookies for different reasons, including helping you stay logged in to your Guardian account, measuring your visits on our sites, recognising and remembering your preferences and showing you personalised ads. Learn more about cookies and how we use them.
Set your personalised ads preferences
We work with advertising partners (including Google and the Ozone project) to show you ads for products and services you might be interested in. You can choose whether the ads you see on our sites are personalised by selecting one of the options below.
Don't worry, you can always revisit these settings by following the link on our cookies policy page.
I am OK with personalised ads
We and our advertising partners will use your data to show you ads that you might be interested in.
I do not want to see personalised ads
We will ask our advertising partners not to show you personalised ads. Please note that you will still see advertising, but it will be less relevant.
Save my settings
Note: these settings will only apply to the browser and device you are currently using.
You can manually opt out of specific advertising partners by following the links on our cookies policy page.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Please choose whether this site may use Functional and/or Advertising cookies, as described below:
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These cookies are required to enable core site functionality.
Functional Cookies
These cookies allow us to analyze site usage so we can measure and improve performance.
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These cookies are used by advertising companies to serve ads that are relevant to your interests.
Functionality allowed
Provide secure log-in
Remember how far you are through an order
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Remember what is in your shopping cart
Make sure the website looks consistent
Allow you to share pages with social networks
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Health A-Z Live Well Care and support Health news Services near you

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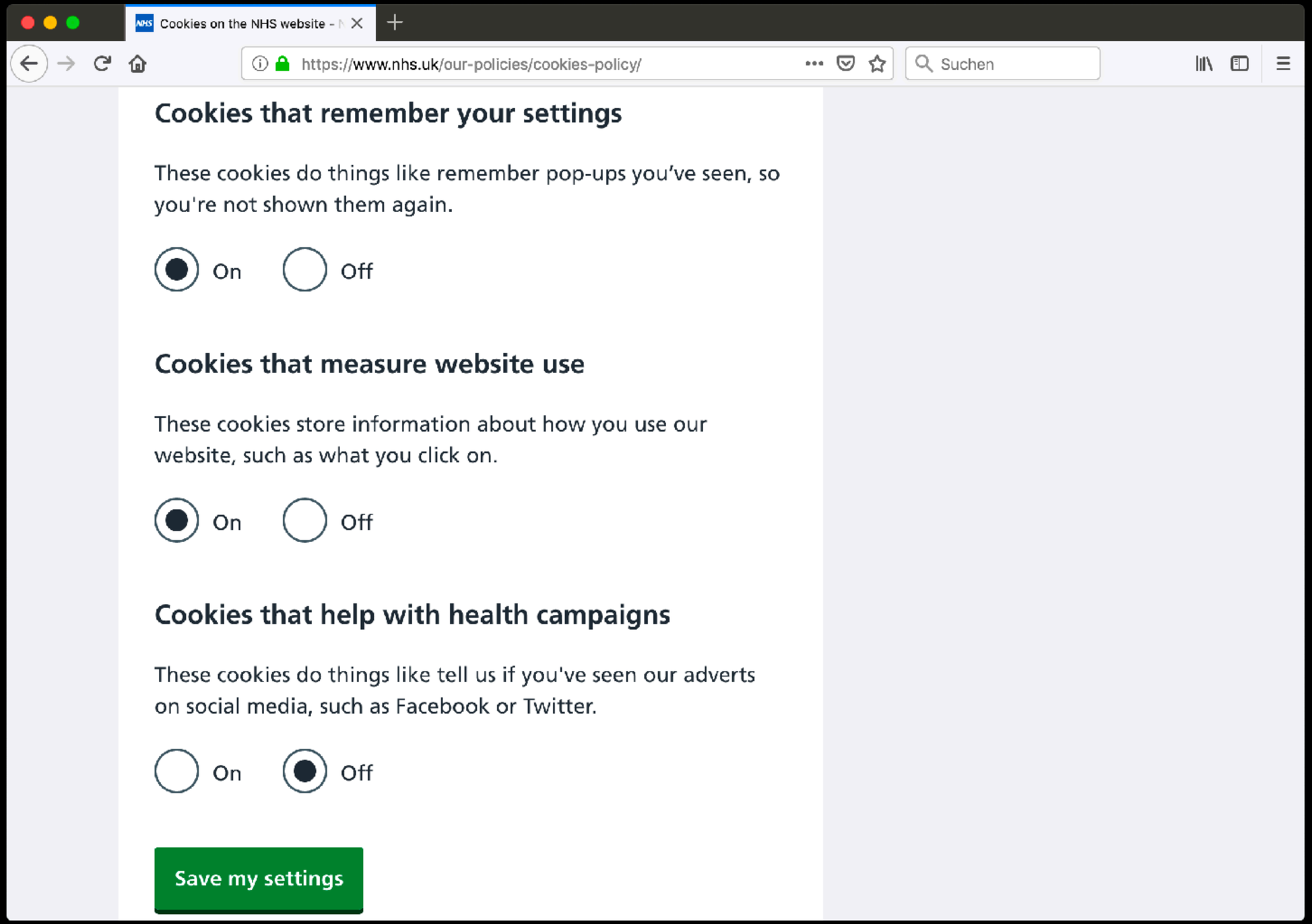
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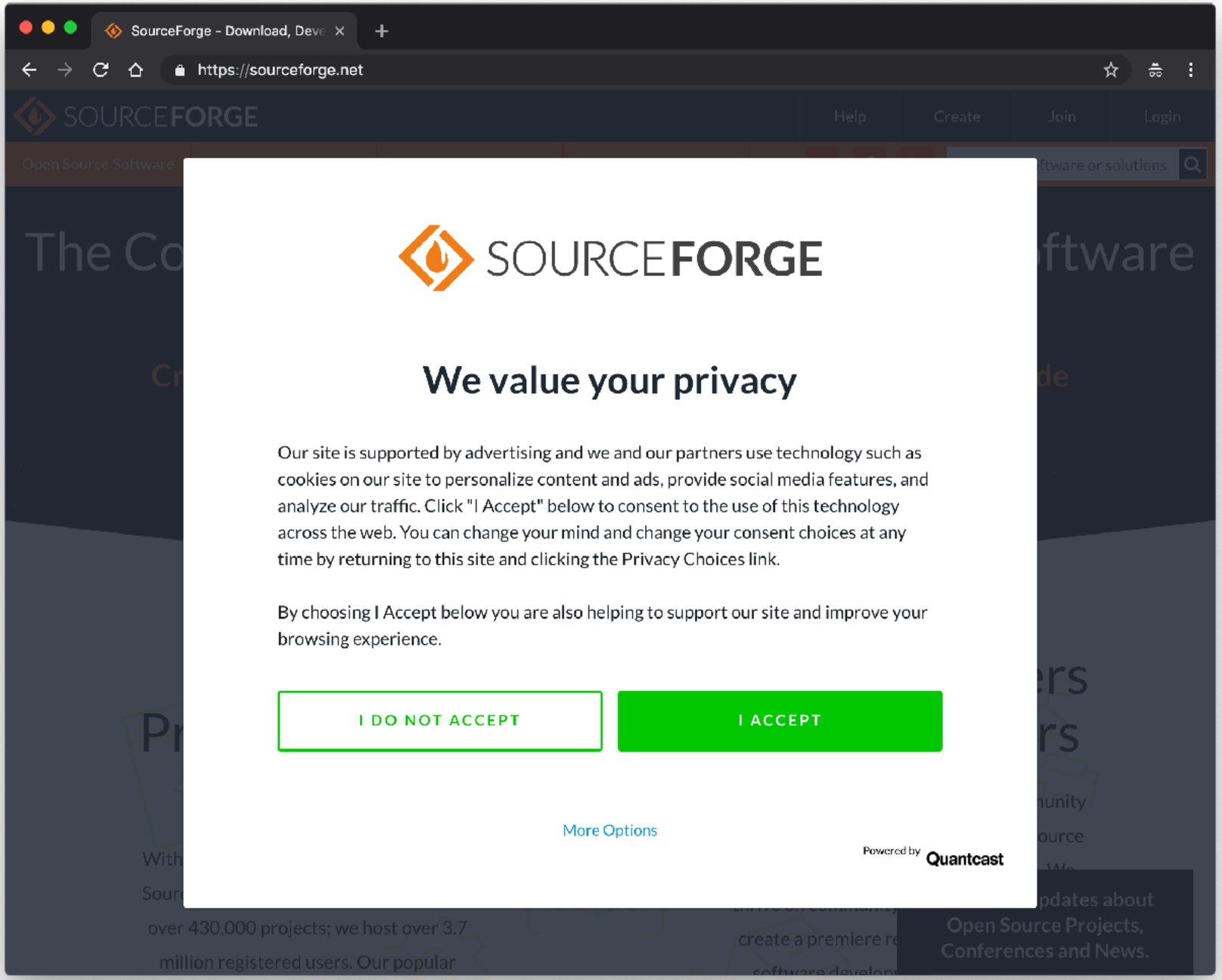
Cookies that remember your settings
These cookies do things like remember pop-ups you've seen, so you're not shown them again.
On
Off
Cookies that measure website use
These cookies store information about how you use our website, such as what you click on.
On
Off
Cookies that help with health campaigns
These cookies do things like tell us if you've seen our adverts on social media, such as Facebook or Twitter.
On
Off
Save my settings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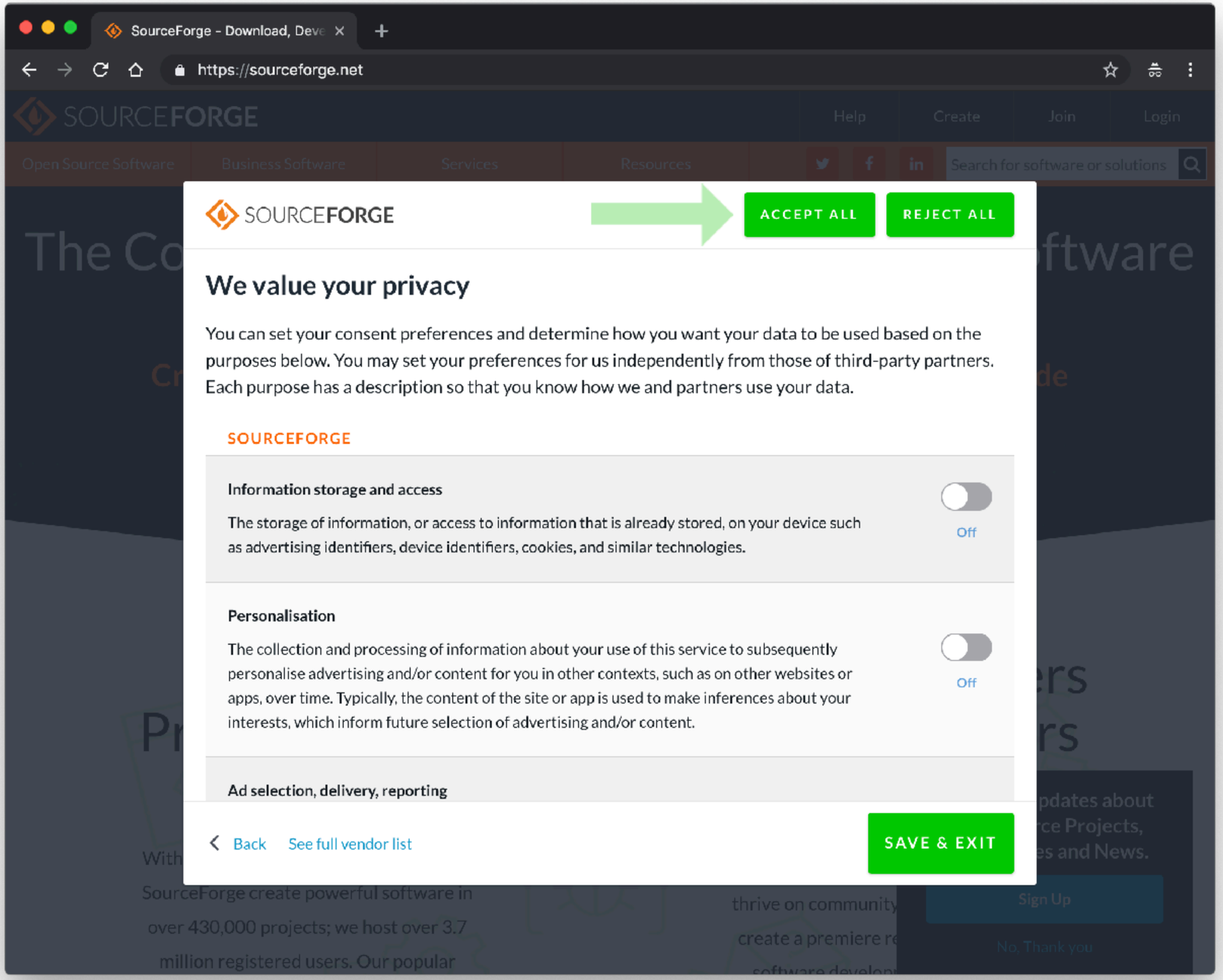
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https://sourceforge.net
SOURCEFORGE
Help
Create
Join
Login
Open Source Software
Business Software
Services
Resources
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ACCEPT ALL
REJECT ALL
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You can set your consent preferences and determine how you want your data to be used based on the purposes below. You may set your preferences for us independently from those of third-party partners. Each purpose has a description so that you know how we and partners use your data.
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Information storage and access
The storage of information, or access to information that is already stored, on your device such as advertising identifiers, device identifiers, cookies, and similar technologies.
Off
Personalisation
The collection and processing of information about your use of this service to subsequently personalise advertising and/or content for you in other contexts, such as on other websites or apps, over time. Typically, the content of the site or app is used to make inferences about your interests, which inform future selection of advertising and/or content.
Off
Ad selection, delivery, reporting
Back
See full vendor list
SAVE & EXIT
SourceForge create powerful software in over 430,000 projects; we host over 3.7 million registered users. Our popular
thrive on community
Sign Up
No, Thank you

Cookies op NPO Start

NPO plaatst Functionele cookies, om deze website naar behoren te laten functioneren en Analytische cookies waarmee wij het gebruik van de website kunnen meten. Deze cookies gebruiken geen persoonsgegevens. Geef hieronder uw toestemming voor cookies die wel persoonsgegevens verwerken.

Meer uitleg over cookies

Ik wil Sociale Media koppelingen: hiermee staat het plaatsen van cookies door social medianetwerken toe, deze netwerken kunnen u volgen en uw internetgedrag gebruiken voor andere doeleinden

Ik wil gepersonaliseerde advertenties: hiermee ontvangt u gepersonaliseerde STER-advertenties die worden afgestemd op uw internetgedrag. Via deze cookies kan je internetgedrag gevolgd worden door advertentienetwerken. Op onze jeugdsites worden geen gepersonaliseerde advertenties getoond.

Opslaan

Bijzondere ontdekking in Spoorloos Extra

(Un)informed Consent: Studying GDPR Consent Notices in the Field

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Thorsten Holz
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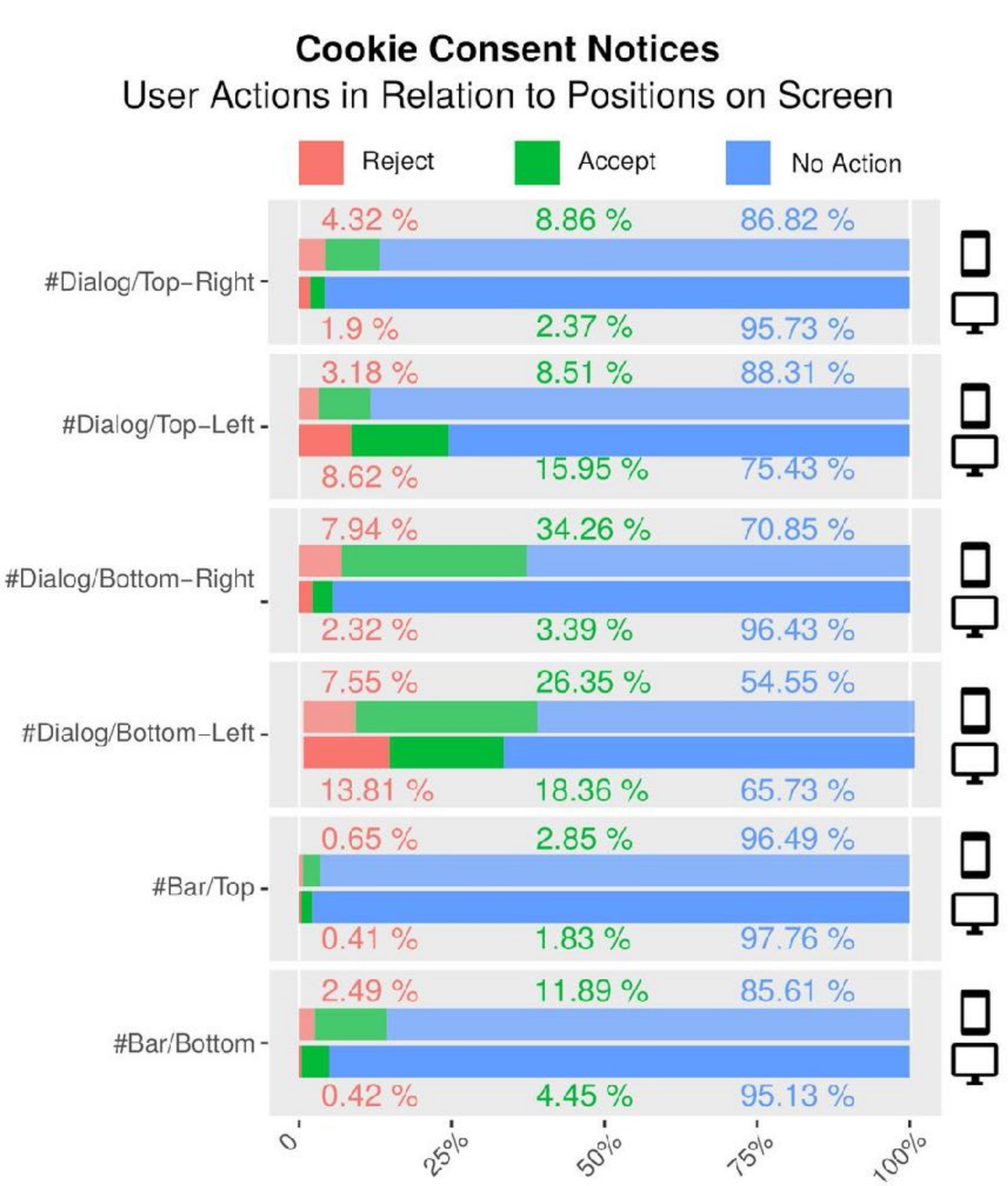
ABSTRACT

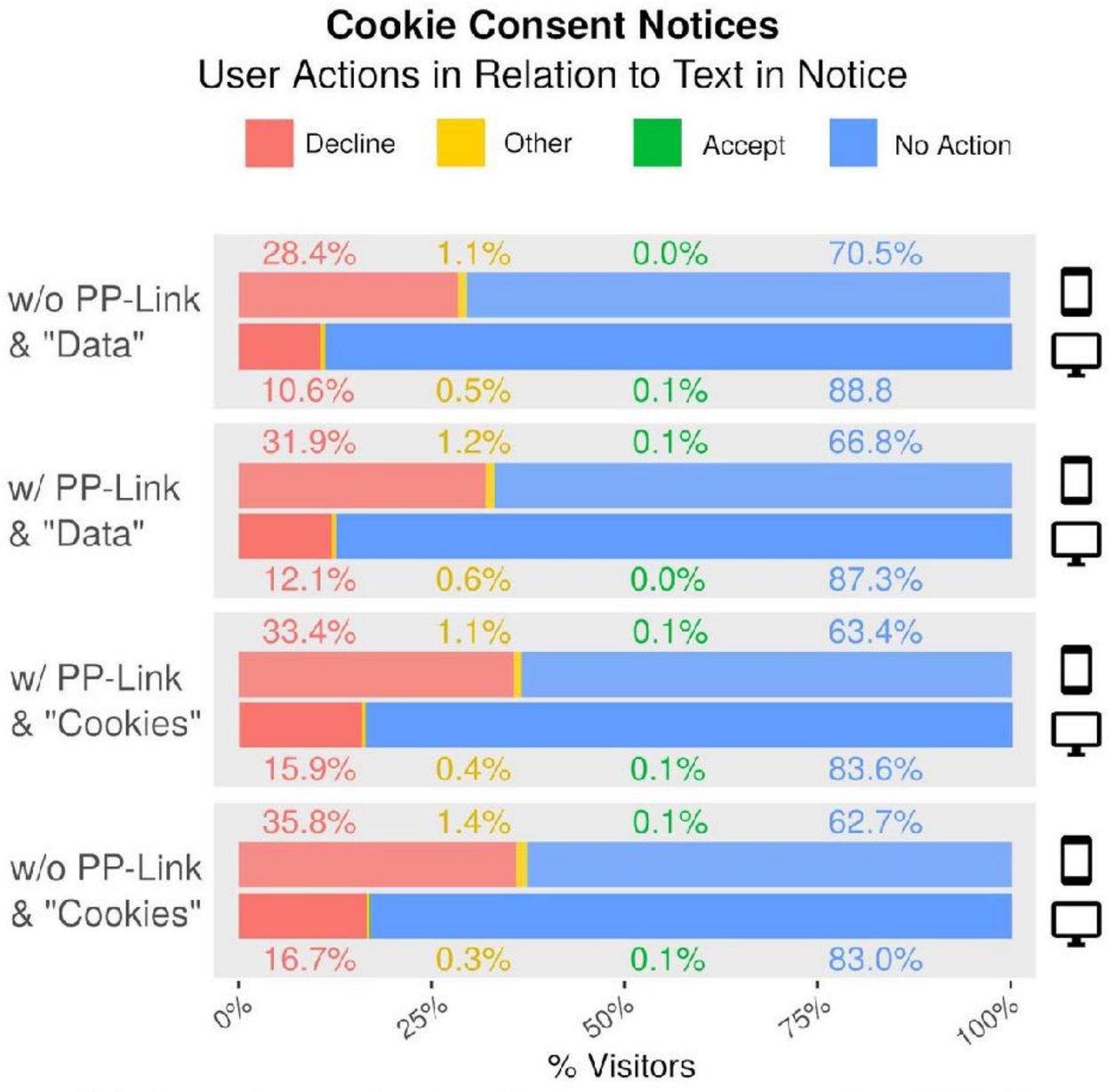
After the adoption of the General Data Protection Regulation (GDPR) in May 2018, more than 60 % of popular websites in Europe were found to display a *cookie consent notice*. This has quickly led to users becoming fatigued with privacy notifications and contributed to the rise of both browser extensions that block these banners and demands for a solution that bundles consent across multiple websites or in the browser. In this work, we identify common properties of the graphical user interface of consent notices and conduct three studies with more than 80,000 unique users on a German website to investigate their influence on consent. We find that users are more likely to interact with a notice shown in the lower (left) part of the screen. Given a binary choice, more users are willing to accept tracking compared to mechanisms that require them to allow cookie use for each category or company individually. We also show that the practice of nudging is widely used and has a large effect on the choices users make. Our studies have implications for future regulations and the design of consent notices that encourage users to actively make an informed choice.

ACM Reference Format:
Christine Utz, Martin Degeling, Sascha Fahl, Florian Schaub, and Thorsten Holz. 2019. (Un)informed Consent: Studying GDPR Consent Notices in the Field. In *2019 ACM SIGSAC Conference on Computer and Communications Security (CCS'19), November 11–15, 2019, London, United Kingdom.* ACM,

These new laws uphold the idea of informational self-determination by increasing transparency requirements for companies' data collection practices and strengthening individuals' rights regarding their personal data. In the European Union, the GDPR's impact was twofold. While the number of third-party services on websites barely changed [37], they instead now ask users for consent prior to setting cookies in their browser. An increasing number of websites now display *(cookie) consent notices*, often referred to as "cookie banners". Their design and complexity greatly vary – the simplest notices merely state that the website uses cookies without any details or options, while the most complex allow visitors to individually (de)select each third-party service used by the website. In mid-2018, about 62 % of popular websites in the EU were found to display a consent notice, an increase of up to 45 percentage points in some countries [10]. Paired with the fact that consent notices often cover parts of the website's main content, this high prevalence has led website visitors to become fatigued with consent mechanisms [6]. Consequently, tools have emerged that provide pragmatic workarounds – one example is the "I don't care about cookies" browser extension [19]. But oftentimes this only leads to data collection taking place without consent since the default on many websites is to employ user tracking *unless* the visitor has opted out [16], and 80 % of popular EU websites do not offer any type of opt out at all [10].



"(Un)informed Consent: Studying GDPR Consent Notices in the Field", CCS 2019
Christine Utz, Martin Degeling, Sascha Fahl, Florian Schaub, Thorsten Holz



"(Un)informed Consent: Studying GDPR Consent Notices in the Field", CCS 2019
Christine Utz, Martin Degeling, Sascha Fahl, Florian Schaub, Thorsten Holz

Table 1: Variables of the graphical user interface of consent notices and their values across a sample of 1,000 drawn from 5,087 consent notices collected from the most popular websites in the European Union in August 2018

Position		**Choices (visible)**		**Choices (hidden)**		**Blocking**		**Nudging**	
top	27.0 %	no option	27.8 %	no option	26.3 %	yes	7.0 %	yes	57.4 %
bottom	57.9 %	confirmation	68.0 %	confirmation	59.9 %	no	93.0 %	no	14.8 %
top right	0.2 %	binary	3.2 %	binary	4.0 %			n/a[a]	27.8 %
bottom right	3.0 %	categories	1.0 %	slider	0.2 %				
top left	0 %	vendors	0 %	categories	8.1 %				
bottom left	3.7 %			vendors	1.1 %				
center	7.8 %			other	0.4 %				
other	0.4 %								
Link to privacy policy		**Text: Collection**		**Text: Processor**		**Text: Purposes**			
yes	92.3 %	"cookies"	94.8 %	unspecified	75.5 %	generic	45.5 %		
no	6.6 %	"data"	1.4 %	first party	0.7 %	specific	38.6 %		
other	1.1 %	both	1.6 %	third party	2.6 &	none	16.9 %		
		none	0.9 %	both	21.1 %				
		other	1.3 %	other	0.1 %				

[a] Nudging is not available for "no option" notices.

Martin Degeling
@mrtn3000

We studied how users interact with different version of 🍪 consent notices (aka #cookiebanners). Most people avoid making a choice regarding cookies and if they have to explicitly enable them (opt-in) the majority won't do it. Here is a short summary of our results. Thread:

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These new laws uphold the idea of informational self-determination by increasing transparency requirements for companies' data collection practices and strengthening individuals' rights regarding their personal data. In the European Union, the GDPR's impact was twofold. While the number of third-party services on websites barely changed [37], they instead now ask users for consent prior to setting cookies in their browser. An increasing number of websites now display *(cookie) consent notices*, often referred to as

Martin Degeling
@mrtn3000

It seems that websites with #GDPR compliant consent notices regarding cookies will have a hard time tracking their users! That's why most use nudges and dark patterns to make users accept cookies.

12:06 PM · Aug 5, 2019 · Twitter Web App

15 Retweets **20** Likes

The grace period is over, and the era of fines for GDPR infringements is upon us

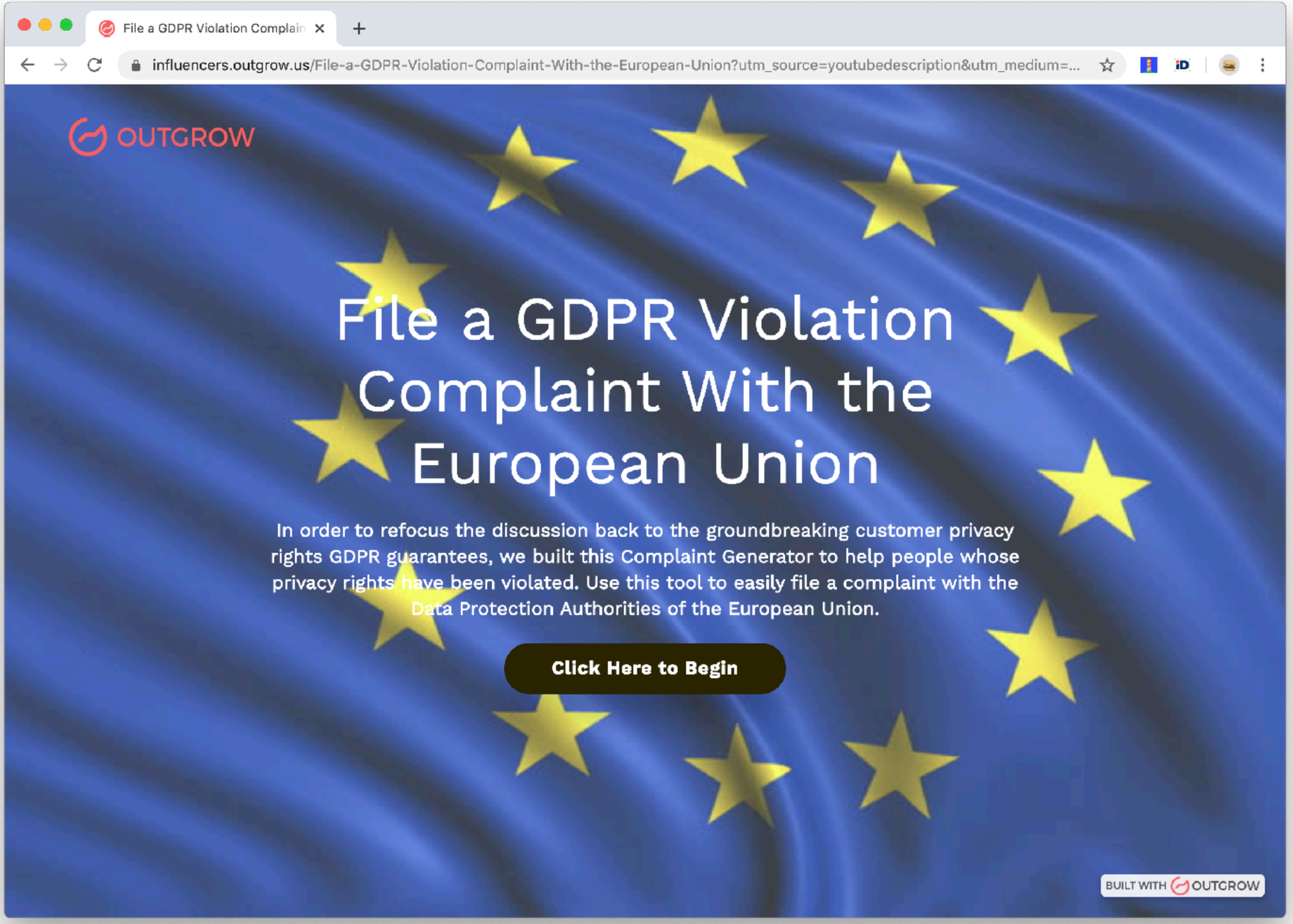
Katarzyna Szczudlik

Until now, despite countless warnings before entry into force of the EU's General Data Protection Regulation in May 2018, administrative authorities have not imposed high fines for violation of regulations on processing of personal data. But this situation seems to be changing, at least in France. On 21 January 2019 the French data protection authority, the Commission Nationale de l'Informatique et des Libertés (CNIL), imposed a fine of EUR 50 million on Google LLC. The CNIL found that Google had not processed personal data transparently, providing data subjects inadequate information on processing and personalising ads without the consent of the persons who were shown the ads.

While damages for GDPR infringements (which we **discussed recently** on the blog) may potentially prove significant for data processors, the greatest concern has been stirred by administrative fines, which may range up to EUR 10 million or 2% of an undertaking's total turnover in the preceding financial year.

Action by CNIL

The examination of Google's activity followed the filing of two complaints with the CNIL by organisations called None of Your Business and La Quadrature du Net. They alleged that Google was processing personal data without a legal basis, particularly in the case of personalised ads. The CNIL conducted an online inspection of Google's activities. In particular, the CNIL analysed the documents that a Google user receives when opening an account using a device with the Android operating system.


File a GDPR Violation Complain
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OUTGROW
File a GDPR Violation Complaint With the European Union
In order to refocus the discussion back to the groundbreaking customer privacy rights GDPR guarantees, we built this Complaint Generator to help people whose privacy rights have been violated. Use this tool to easily file a complaint with the Data Protection Authorities of the European Union.
Click Here to Begin
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Suspected GDPR violations prompt over 95,000 complaints

Eight months after the landmark rules came into effect, data released by the European Commission provides a glimpse into the law's application

Tomáš Foltýn 28 Jan 2019 - 01:31PM

Share

National data protection watchdogs in the European Union (EU) have received 95,180 complaints from citizens alleging the mishandling of personal data since the General Data Protection Regulation (GDPR) came into effect in May 2018, a joint statement by four senior European Commission officials reveals.

Overall, the officials praised the positive effects of the new privacy rules, noting that not only have EU citizens "become more conscious of the importance of data protection and of their rights", but also that they are exercising these rights. Indeed, the statement highlights what it calls "the strongest and most modern data protection rules in the world, which are becoming a global standard".

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Flight delays happen, but that doesn't mean you have to accept them. You may be entitled to as much as $700 in compensation if your flight has been delayed, canceled or overbooked within the last three years.

Departed from → Final destination

Check Compensation

Trustpilot 4.7 out of 5

76949 REVIEWS

TRUSTe Certified Privacy Powered by TrustArc

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AirHelp enforces EC 261 Regulation

- Up to $700 in compensation
- Risk free - no hassle, no stress
- Over 16 million happy passengers
- More than 6 years of experience

30/03/2019

Polish retailer gets €645,000 fine under GDPR for “insufficient organizational and technical safeguards”

Country: Poland
Industry: Retail
Company: Morele.net
Non-compliance: Data Breach

An online retailer in Poland has received a hefty fine under the General Data Protection Regulation (GDPR) after failing to protect the data collected from 2.2 million customers through the company’s nine websites.

Read more here: **https://securityboulevard.com/2019/09/polish-retailer-gets-e645000-fine-under-gdpr-for-insufficient-organizational-and-technical-safeguards/**

Country: Sweden
Company: School
Industry: Facial Recognition

The Swedish Data Inspection Authority said it has imposed its first penalty for breach of GDPR, to a school in Skelleftea that had been trialling facial recognition to register pupil attendance. The authority scrutinised the three-week pilot 22 pupils and found that the school board's handling of personal information did not comply with GDPR. The fine amounts to SEK 200,000.

Read more here: **https://www.telecompaper.com/news/swedish-data-inspection-authority-fines-school-board-sek-200000-for-using-facial-recognition-to-take-class-register--1305319**

Country: France

Industry: Insurance

Company: ACTIVE INSURANCE

An online check revealed that the accounts of the company's customers were accessible via hypertext links referenced on a search engine.

Read more here: **https://www.cnil.fr/fr/active-assurances-sanction-de-180-000-euros-pour-atteinte-la-securite-des-donnees-des-clients**

Country: UK
Company: EE
Industry: Telco

The messages, sent in early 2018, encouraged customers to access and use the ‘My EE’ app to manage their account and also to upgrade their phone; a second batch of messages was sent to customers who had not engaged with the first.

Read more here: **https://ico.org.uk/about-the-ico/news-and-events/news-and-blogs/2019/06/ico-fines-telecoms-company-ee-limited-for-sending-unlawful-text-messages/**

Country: Spain
Privacy Regulator: AEPD
Company: La Liga
Industry: Pro Soccer

users of the LaLiga app were outraged to discover the smartphone software does rather more than show minute-by-minute commentary of football matches — but can use the microphone and GPS of fans' phones to record their surroundings in a bid to identify bars which are unofficially streaming games instead of coughing up for broadcasting rights.

Read more here: **https://techcrunch.com/2019/06/12/laliga-fined-280k-for-soccer-apps-privacy-violating-spy-mode/**

German Privacy Regulators Flooded with Google Analytics Complaints

By Odia Kagan on October 30, 2019

POSTED IN EUROPEAN UNION, GENERAL DATA PROTECTION REGULATION (GDPR)

Google Analytics is in the crossfire in Germany.

The data protection authorities of the German states are being flooded with complaints, approximately 200,000 in number, regarding deployment of the Google Analytics service on websites in a manner which allegedly is in violation of GDPR.

At issue is whether deploying Google Analytics is possible without acquiring the consent of the end user prior to deploying the Google Analytics cookie on the end user's device.

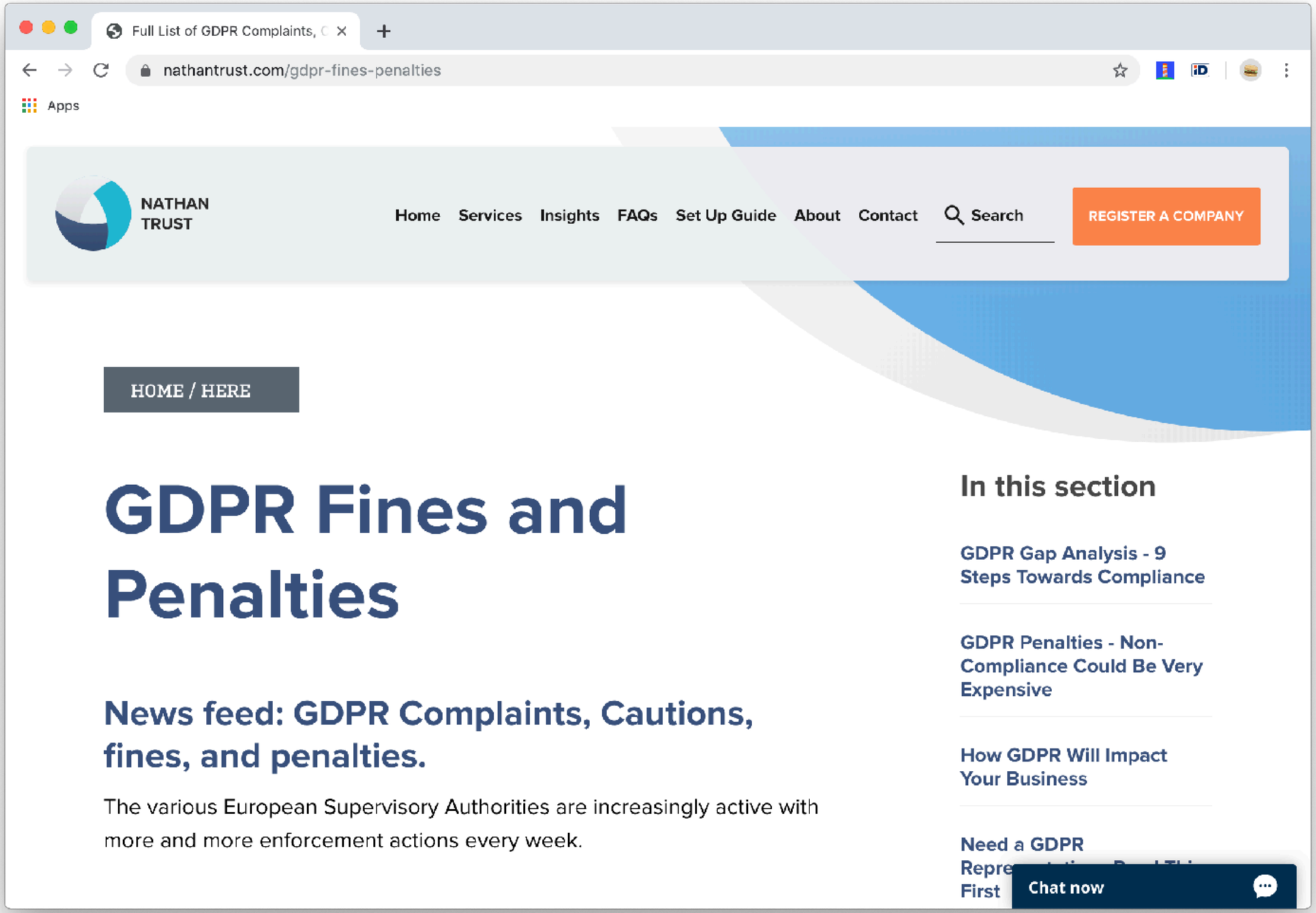
Cookiebot

On October 1, 2019, the highest legal entity of the EU, the Court of Justice of the European Union (CJEU), ruled in the case of Planet49 that the only form of valid consent for processing user data in the EU is explicit consent, i.e. consent that is actively and specifically given by the website users by e.g. ticking a box.

This verdict is the first post GDPR that deals explicitly with consent relating to website cookies and tracking. Therefore, it is of great importance to the privacy industry and to all website owners, establishing a legal precedent that has a de facto effect on the legal requirements for cookies moving forward and until the ePrivacy Regulation is enforced.

Active consent and the case of Planet49 | CJEU | GDPR & ePR,

https://www.cookiebot.com/en/active-consent-and-the-case-of-planet49/


Full List of GDPR Complaints,
nathantrust.com/gdpr-fines-penalties
Apps
NATHAN TRUST
Home
Services
Insights
FAQs
Set Up Guide
About
Contact
Search
REGISTER A COMPANY
HOME / HERE
GDPR Fines and Penalties
News feed: GDPR Complaints, Cautions, fines, and penalties.
The various European Supervisory Authorities are increasingly active with more and more enforcement actions every week.
In this section
GDPR Gap Analysis - 9 Steps Towards Compliance
GDPR Penalties - Non-Compliance Could Be Very Expensive
How GDPR Will Impact Your Business
Need a GDPR
First
Chat now

Travel & leisure

Marriott to be fined nearly £100m over GDPR breach

ICO imposes fine after personal data of 339 million guests was stolen by hackers

Mark Sweney

@marksweney Email

Tue 9 Jul 2019 16.10 BST

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▲ Marriott said it would appeal against the fine. Photograph: Reuters

GOOGLE | POLICY | US & WORLD

Google fined €50 million for GDPR violation in France

59

The CNIL said Google's data consent policies aren't easily accessible or transparent

By Jon Porter | @JonPorty | Jan 21, 2019, 11:16am EST

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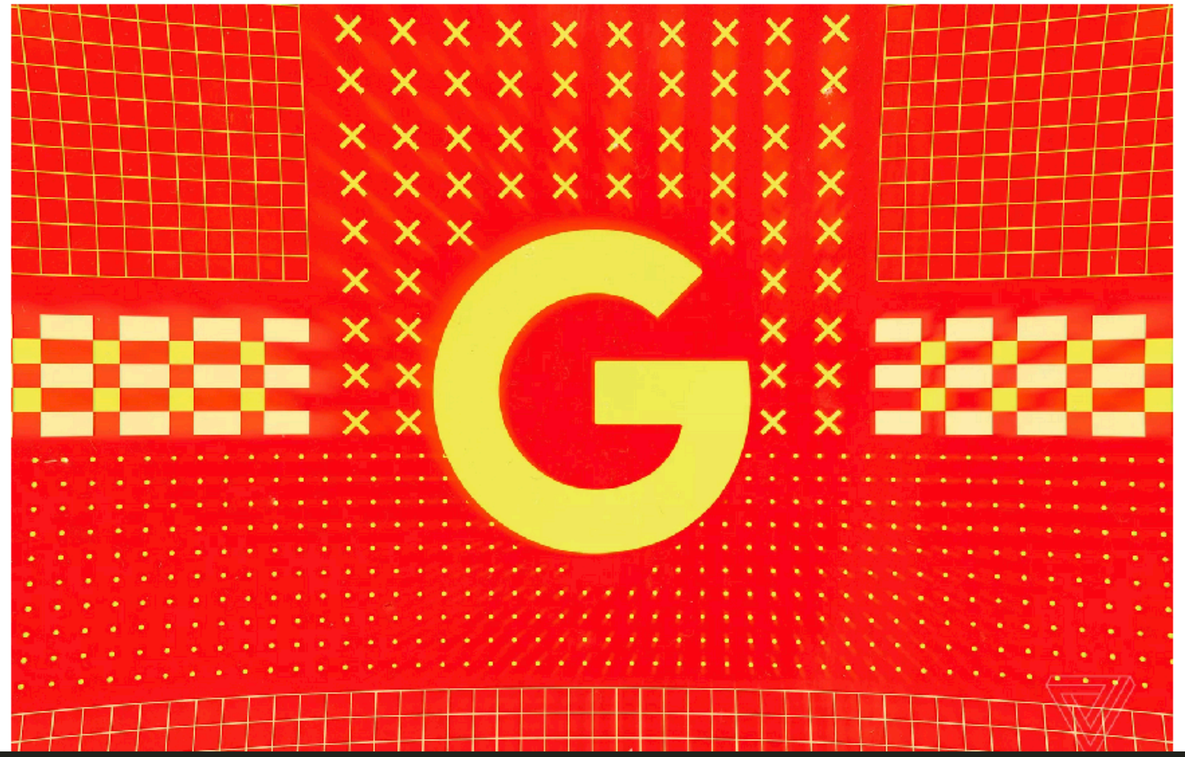
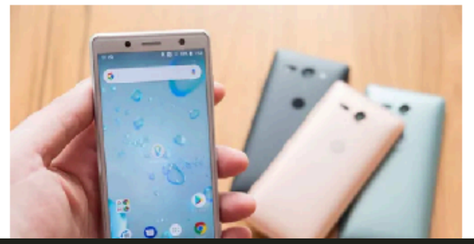


GOOD DEALS

Samsung's Galaxy Note 10 preorder bonuses end later today



TECH

California's new data privacy law could change the internet in the US

PUBLISHED TUE, MAY 14 2019 • 8:59 AM EDT

NBC NEWS | Cyrus Farivar and David Ingram

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KEY POINTS

- The California Consumer Privacy Act will go into effect Jan. 1, 2020, putting greater restrictions around how companies can collect and use data, like Europe's General Data Protection Regulation.
- California Attorney General Xavier Becerra, whose office will be responsible for enforcing the law when it goes into effect, said he is worried he does not have enough staff to carry out the job effectively.
- Among the law's most powerful provisions is one that requires companies to stop selling people's data upon request at any time.

TRENDING NOW

Self-made millionaire: This is the greatest paradox of wealth—and most people fail to recognize it

IMF says trade war threatens China's growth, pushes for an equitable resolution

Navarro says US will take strong action against China if it devalues yuan to 'neutralize tariffs'

The breakthrough Toyota Prius became a victim of

New privacy bill would give parents an 'Eraser Button' and ban ads targeting children

'Congress needs to get serious about keeping our children's information safe'

By Makena Kelly | @kellymakena | Mar 12, 2019, 6:00am EDT

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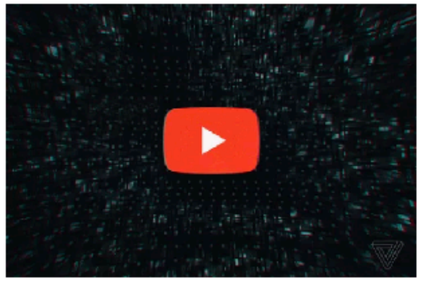
Photo by Chip Somodevilla/Getty Images

Today, two senators have proposed a major update to one of the only federal privacy laws in the United States. If approved, the changes to the Children's Online Privacy Protection Act (COPPA) would codify a set of parental controls and ban targeted advertising to young minors.

GOOD DEALS



Google is giving students three months of YouTube Premium for free

At $200 off, the latest MacBook Air is an even better deal at Best Buy

One significant update would be the increased controls the legislation would give parents over their children's personal data on these platforms. If approved, it would create what the senators called an “Eraser Button” that would remove all of a child’s data from the related service. If a parent or child decides to delete all of their data, no platform would be able to discontinue service to that user.

AN "ERASER BUTTON" WOULD REMOVE ALL OF A CHILD'S DATA FROM THE RELATED SERVICE

Just last month, the Federal Trade Commission penalized TikTok’s parent company with a record-setting $5.7 million for violating current COPPA regulations. In a press release, the FTC claimed that TikTok was collecting the personal data of children under 13 without receiving explicit consent from their parents. Under these proposed rules, apps and platforms like TikTok would have to abide by stronger privacy protections for children up to age 15 as well.

Platforms would also be barred from serving targeted ads to children under 13.

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Information storage and access

Personalisation

Ad selection, delivery, reporting

Privacy Policy

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Save & Exit

Adtech Giant Quantcast Facing

GDPR Consent Management S

https://www.quantcast.com/gdpr/consent-management-solution/

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Preview: Choice Premium | Choice

Efficiently manage your users consent

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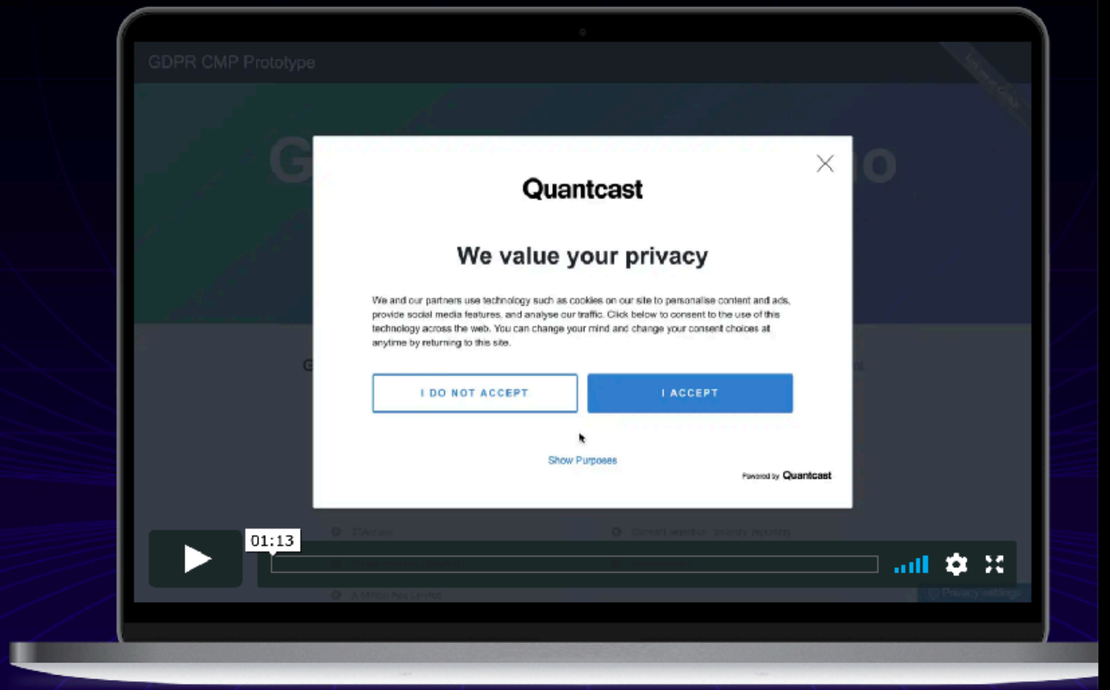

Help

For Publishers

For Advertisers

DATA PRIVACY NEWS

Adtech Giant Quantcast Facing GDPR Investigation into Breach of Privacy

Nicole Lindsey — On **May 21, 2019**

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Until recently, the types of tech giants facing regulatory scrutiny under terms of the European General Data Protection Regulation (GDPR) were consumer-facing companies like Facebook, Google and Apple. But that is now changing, thanks to a breach of privacy complaint by Privacy International filed on behalf of EU citizens. Privacy International hopes to challenge the way big adtech companies such as San Francisco-based Quantcast use data collected from users to form highly specific profiles that can then, in turn, be used to show users targeted advertisements. The case of Quantcast is currently being investigated by the Irish Data Protection Commission (DPC), which is the lead privacy regulator for multinational tech giants based in Europe.

Why Privacy International is making an example of adtech giant Quantcast

According to Privacy International, players in the online advertising sector deserve further scrutiny for their practices, almost all of which happen behind the scenes, out of sight of the typical consumer. Back in November 2018, Privacy

- Advertisement -
How Prepared are organizations for the CCPA?
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Title and reference

Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL concerning the respect for private life and the protection of personal data in electronic communications and repealing Directive 2002/58/EC (Regulation on Privacy and Electronic Communications)

COM/2017/010 final - 2017/03 (COD)

Languages and formats available

EUR-LEX, *https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52017PC0010*

The REFIT evaluation concluded that the above objectives of the Directive remain relevant. While the GDPR ensures the protection of personal data, the ePrivacy Directive ensures the confidentiality of communications, which may also contain non-personal data and data related to a legal person. Therefore, a separate instrument should ensure an effective protection of Article 7 of the Charter. Other provisions, such as the rules on the sending of unsolicited marketing communications, have proven to remain relevant too.

In terms of effectiveness and efficiency, the REFIT evaluation found that the Directive has not fully met its objectives. The unclear drafting of certain provisions and ambiguity in legal concepts have jeopardized harmonization, thereby creating challenges for businesses to operate cross-border. The evaluation further showed that some provisions have created an unnecessary burden on businesses and consumers. For example, the consent rule to protect the confidentiality of terminal equipment failed to reach its objectives as end-users face requests to accept tracking cookies without understanding their meaning and, in some cases, are even exposed to cookies being set without their consent. The consent rule is over-inclusive, as it also covers non-privacy intrusive practices, and under-inclusive, as it does not clearly cover some tracking techniques (e.g. device fingerprinting) which may not entail access/storage in the device. Finally, its implementation can be costly for businesses.

The evaluation concluded that the ePrivacy rules still have EU added-value for better achieving the objective of ensuring online privacy in the light of an increasingly transnational electronic communications market. It also demonstrated that overall the rules are coherent with other relevant legislation, although a few redundancies have been identified vis-à-vis the new GDPR (see in Section 1.2).

3.4. Impact assessment

An impact assessment was carried out for this proposal on which on 28 September 2016, the Regulatory Scrutiny Board issued a positive opinion [16] . To address the recommendations of the Board, the impact assessment explains better the scope of the initiative, its coherence with other legal instruments (GDPR, EECC, RED) and the need for a separate instrument. The baseline scenario is further developed and clarified. The analysis of the impacts is strengthened and made more balanced, clarifying and reinforcing the description of the expected costs and benefits.

The following policy options were examined against the criteria of effectiveness, efficiency and coherence:

– Option 1: Non-legislative ("soft law") measures;

– Option 2: Limited reinforcement of privacy/confidentiality and simplification;

– Option 3: Measured reinforcement of privacy/confidentiality and simplification;

– Option 4: Far reaching reinforcement of privacy/confidentiality and simplification;

– Option 5: Repeal of the ePrivacy Directive.

Option 3 was, in most aspects, singled out as the preferred option to achieve the objectives, while taking into account its efficiency and coherence. The main benefits are:

The external study identified three distinct implementation scenarios of Option 3, according to the entity who will establish the dialogue box between the user having chosen "reject third party cookies" or "do-not-track" settings and websites visited wishing the internet user to reconsider his/her choice. The entities who could be put in charge of this technical task are: 1) software such as internet browsers; 2) the third party tracker; 3) the individual websites (i.e. information society service requested by the user). Option 3 would lead to overall savings in terms of compliance cost compared to baseline scenario of 70% (€948.8 million savings) in the first scenario (browser solution), implemented in this proposal. Cost savings would be lower in other scenarios. As overall savings largely derive from a very significant decrease of the number of affected businesses, the individual amount of compliance costs for one business is expected to incur – on average – would be higher than today.

3.5. Regulatory fitness and simplification

The policy measures proposed under the preferred option address the objective of simplification and reduction of administrative burden, in line with the findings of the REFIT evaluation and Opinion of the REFIT Platform [17] .

The REFIT Platform issued three sets of recommendations to the Commission:

– The protection of citizen's private life should be strengthened through an alignment of the ePrivacy Directive with the General Data Protection Regulation;

- **New business opportunities**: Once consent is given for communications data (content and/or metadata) to be processed, traditional telecoms operators will have more opportunities to provide additional services and to develop their businesses. For example, they could produce heat maps indicating the presence of individuals, which could help public authorities and transport companies when developing new infrastructure projects.
- **Simpler rules on cookies**: The cookie provision, which has resulted in an overload of consent requests for internet users, will be streamlined. The new rule will be more user-friendly, as browser settings will provide for an easy way to accept or refuse tracking cookies and other identifiers. The proposal also clarifies that no consent is needed for non-privacy-intrusive cookies improving internet experience (like to remember shopping cart history) or cookies used by a website to count the number of visitors.
- **Protection against spam**: The proposal bans unsolicited electronic communications by emails, SMS, and automated calling machines. Depending on national law, people will either be protected by default or be able to use a do-not-call list to avoid receiving marketing phone calls. Marketing callers will need to display their phone number or use a special pre-fix that indicates a marketing call.
- **More effective enforcement**: The enforcement of the confidentiality rules in the regulation will be the responsibility of data protection authorities, already in charge of the rules under the General Data Protection Regulation.

↬ **ePrivacy Regulation (EU)**, *https://en.wikipedia.org/wiki/EPrivacy_Regulation_(European_Union)*

The law itself

The ePrivacy Regulation will in effect set out what is and isn't confidential in electronic communications, as well as the general tracking of internet users, and will replace the 2002 e-Communication and Privacy Directive (2002/58/EC). It is intended to cut down on pre-ticked consent boxes for cookies — meaning websites will have to explain what information they are gathering on users and what they do with it, as well as allowing users to opt out. The Parliament version of the text states that even if users do opt out, the website will still have to provide the service. The "no visit if no cookies" status quo — known as a "cookie wall" — could be a thing of the past, but could also make it difficult for websites to generate revenue through behavioral advertising, which relies on cookies.

↬ **Finland eyes ePrivacy agreement**, *https://iapp.org/news/a/finland-eyes-eprivacy-agreement-before-years-end/*

German Privacy Regulators Flooded with Google Analytics Complaints

By Odia Kagan on October 30, 2019

POSTED IN EUROPEAN UNION, GENERAL DATA PROTECTION REGULATION (GDPR)

Google Analytics is in the crossfire in Germany.

The data protection authorities of the German states are being flooded with complaints, approximately 200,000 in number, regarding deployment of the Google Analytics service on websites in a manner which allegedly is in violation of GDPR.

At issue is whether deploying Google Analytics is possible without acquiring the consent of the end user prior to deploying the Google Analytics cookie on the end user's device.

Cookiebot

On October 1, 2019, the highest legal entity of the EU, the Court of Justice of the European Union (CJEU), ruled in the case of Planet49 that the only form of valid consent for processing user data in the EU is explicit consent, i.e. consent that is actively and specifically given by the website users by e.g. ticking a box.

This verdict is the first post GDPR that deals explicitly with consent relating to website cookies and tracking. Therefore, it is of great importance to the privacy industry and to all website owners, establishing a legal precedent that has a de facto effect on the legal requirements for cookies moving forward and until the ePrivacy Regulation is enforced.

Active consent and the case of Planet49 | CJEU | GDPR & ePR,

https://www.cookiebot.com/en/active-consent-and-the-case-of-planet49/

Is 'Do-Not-Track' the Right Option for Publishers Post-GDPR?

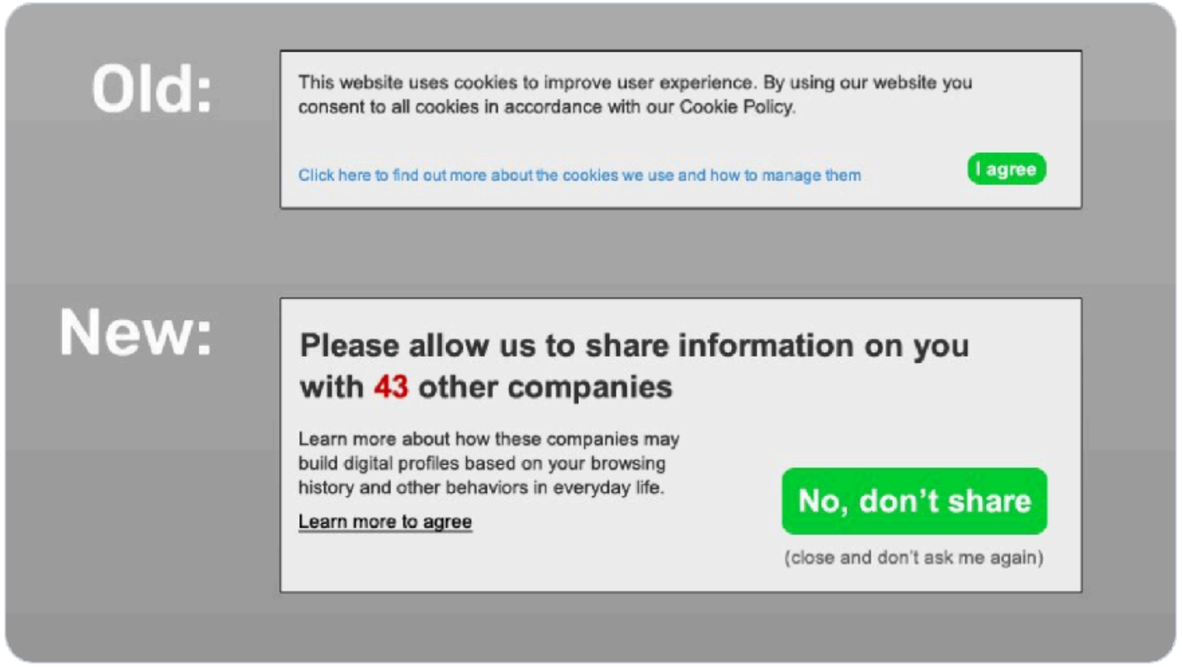
In our final feature for GDPR takeover week, Gijsbert Pols, product manager at marketing technology provider Ingenious Technologies justifies the importance that publishers have in developing tracking solutions that are consent-based and compliant with GDPR.

Gijsbert Pols | 04 May 2018 Data-Driven Marketing Data Collection Retargeting

Wolfie Christl
@WolfieChristl

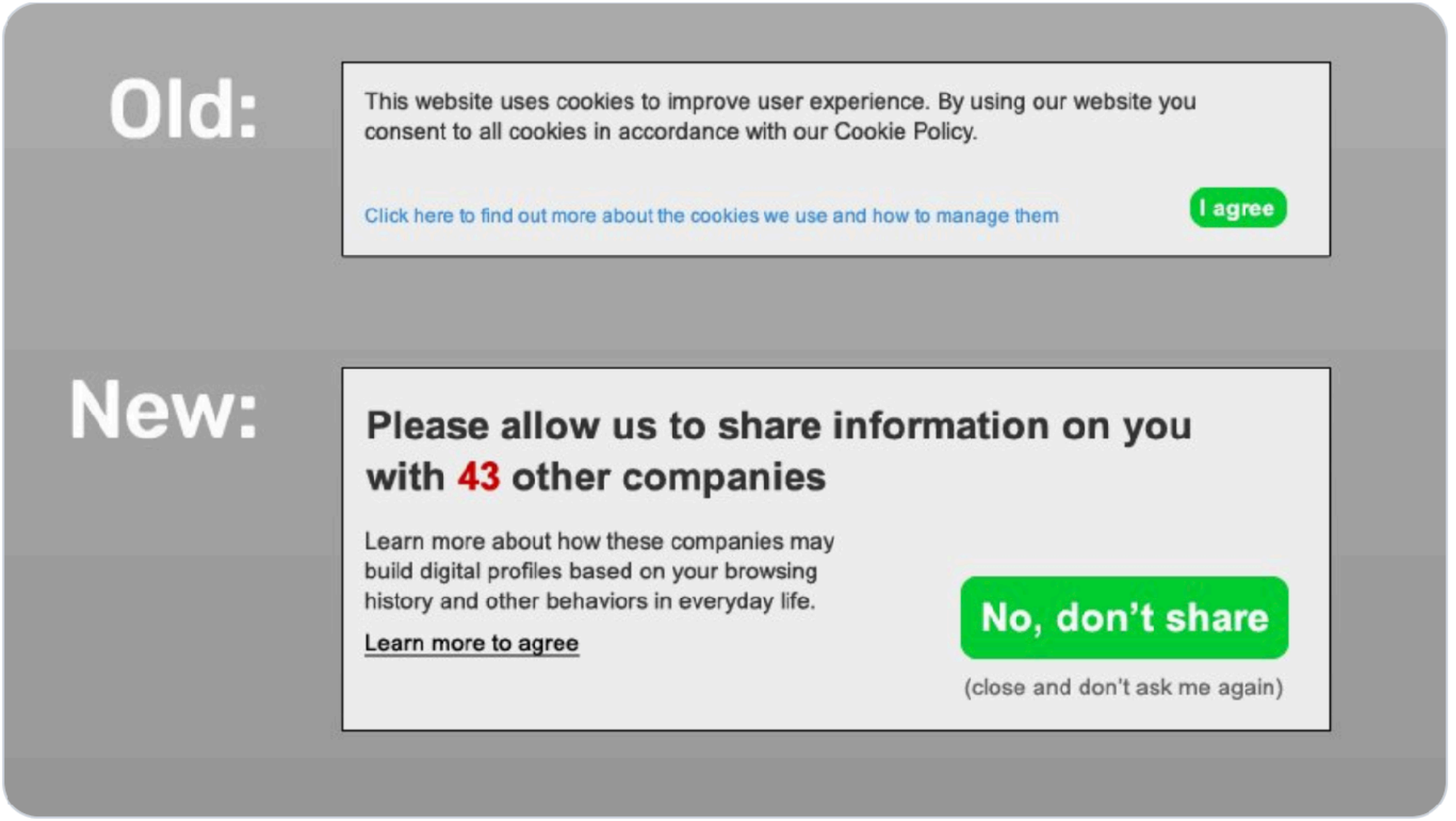
My proposal for redesigning EU 'cookie consent' notifications.

Can we at least require websites to use the one on the bottom? 😇



1:28 PM · May 3, 2018 · Twitter Web Client

1.3K Retweets **2.2K** Likes



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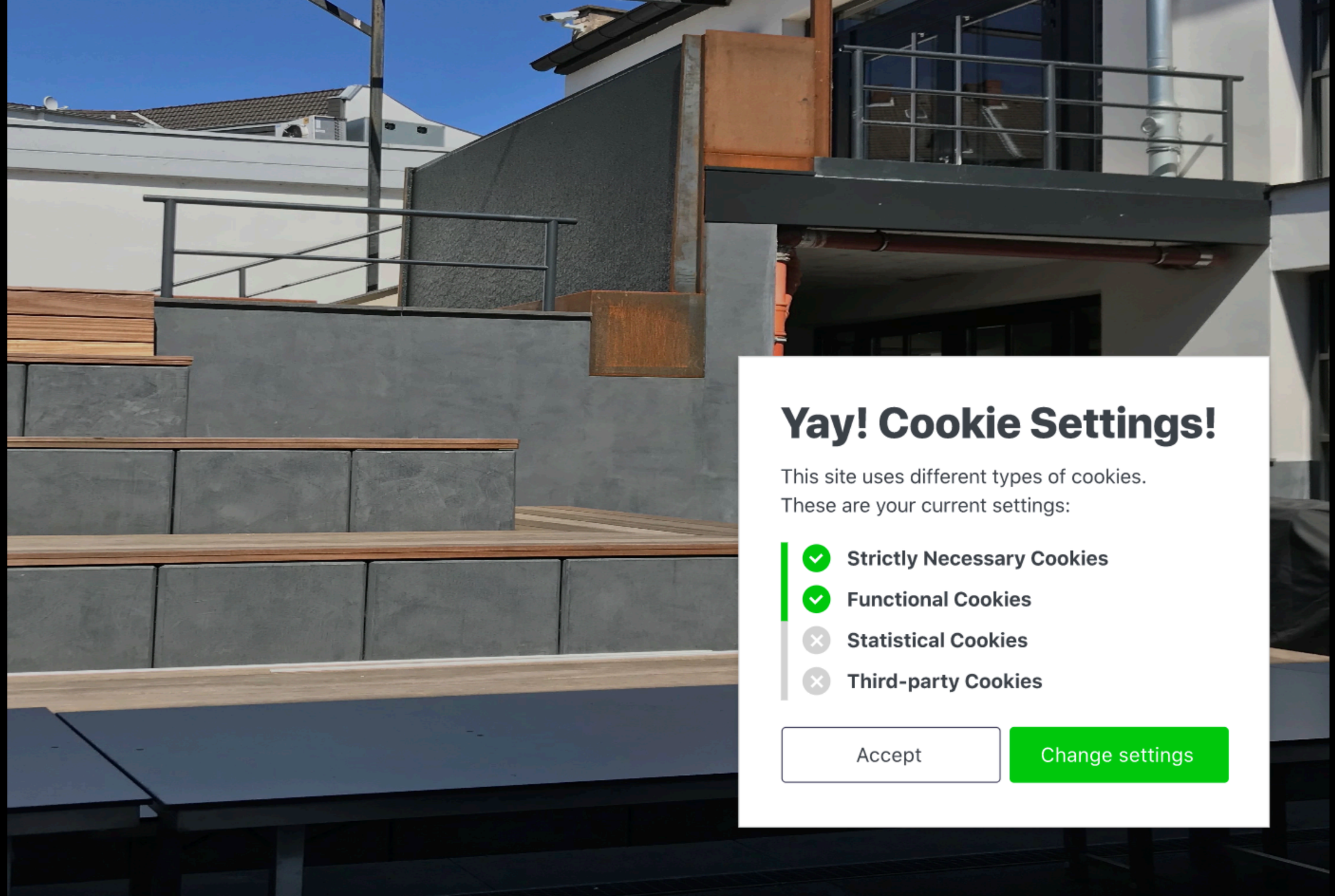
Yay! Cookie Settings!
This site uses different types of cookies.
These are your current settings:
Strictly Necessary Cookies
Functional Cookies
Statistical Cookies
Third-party Cookies
Accept
Change settings

Strictly Necessary Cookies

Without these cookies services you have asked for cannot be provided.

> Show all cookies

Functional Cookies

Providing a better experience, e.g. by remembering your settings.

> Show all cookies

Statistical Cookies

Allow anonymous usage statstics so that we can improve our offering.

> Show all cookies

Third-party Cookies

All the dirty tracking stuff that brings you personalized ads.

> Show all cookies

Cookies We Use on This Site

Strictly Neccessary Cookies

ckns_policy Explanation of this strictly neccessary cookie Details +

login_uid Explanation of this strictly neccessary cookie Details +

The GDPR Compliance Checklist

Achieving GDPR Compliance shouldn't feel like a struggle. This is a basic checklist you can use to harden your GDPR compliancy.

if your organisation is determining the purpose of the storage or processing of personal information, it is considered a **controller**. If your organisation stores or processes personal data on behalf of another organisation, it is considered a **processor.** It is possible for your organisation to have both roles. Use the filter below to view only the relevant checklist items for your organisation.

This list is far from a legal exhaustive document, it merely tries to help you overcome the struggle.

Feel free to contribute directly on GitHub!

Select your organisation's role:

DATA CONTROLLER: I DETERMINE WHY DATA IS PROCESSED

DATA PROCESSOR: I STORE OR PROCESS DATA FOR SOMEONE ELSE

Your data
Accountability & management
New rights
Consent
Follow-up
Special cases

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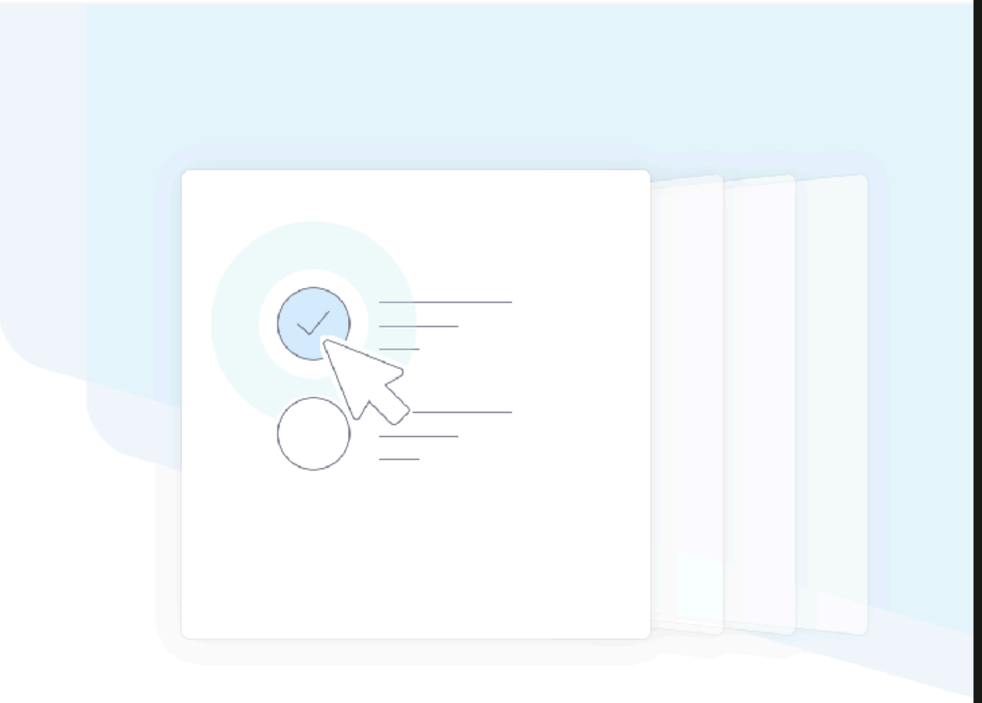

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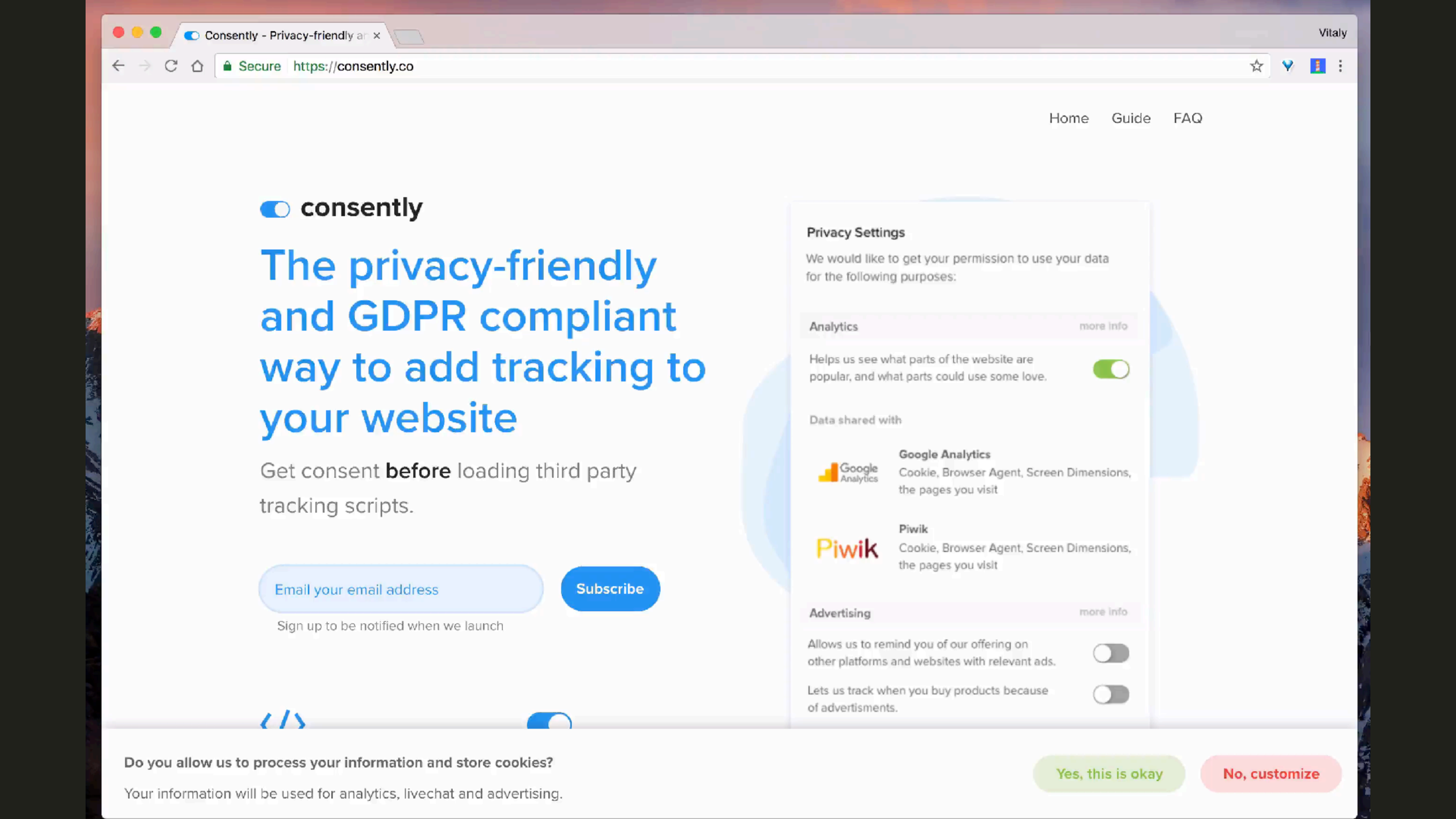
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Secure https://consently.co
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consently
The privacy-friendly and GDPR compliant way to add tracking to your website
Get consent before loading third party tracking scripts.
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Subscribe
Sign up to be notified when we launch
Privacy Settings
We would like to get your permission to use your data for the following purposes:
Analytics
more info
Helps us see what parts of the website are popular, and what parts could use some love.
Data shared with
Google Analytics
Cookie, Browser Agent, Screen Dimensions, the pages you visit
Piwik
Cookie, Browser Agent, Screen Dimensions, the pages you visit
Advertising
more info
Allows us to remind you of our offering on other platforms and websites with relevant ads.
Lets us track when you buy products because of advertisments.
Do you allow us to process your information and store cookies?
Your information will be used for analytics, livechat and advertising.
Yes, this is okay
No, customize

How GDPR Will Change The Wa
https://www.smashingmagazine.com/2018/02/gdpr-for-web-developers/
Suchen

ABOUT THE AUTHOR

Heather Burns is a **tech policy and regulation specialist** from Glasgow, Scotland. She researches, writes, and speaks extensively on laws, regulations, and ...

More about Heather Burns ...

FEBRUARY 27, 2018 · 48 comments

How GDPR Will Change The Way You Develop

QUICK SUMMARY ↬ *GDPR requires you to be more thoughtful about the sites and services you build, more transparent about the ways you collect and use data, more considerate of your users, and more thorough in your development and documentation processes.*

18 min read
Privacy, Security
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EUROPE'S IMMINENT PRIVACY OVERHAUL MEANS THAT we all have to become more diligent about what data we collect, how we collect it, and what we do with it. In our turbulent times, these privacy obligations are about ethics as well as law.

Web developers have a major role to play here. After all, healthy data protection practice (like using a well recognized ExpressVPN) is as much about the development side — code, data, and security — as it is about the business side of process, information, and strategy.

ABOUT THE AUTHOR

Vitaly Friedman loves beautiful content and doesn't like to give in easily. When he is not writing or speaking at a conference, he's most probably running … More about Vitaly Friedman …

APRIL 10, 2019 · 5 comments

Privacy UX: Better Cookie Consent Experiences

QUICK SUMMARY ↬ *This series of articles is about privacy-related design patterns. We'll be exploring some of the respectful ways to approach privacy and data collection, and how to deal with those notorious cookie consent prompts, intrusive push notifications, glorious permission requests, malicious third-party tracking and offboarding experience.*

21 min read

Privacy, User Experience, Design

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- Part 1: Common Concerns And Privacy In Web Forms
- **Part 2: Better Cookie Consent Experiences**
- Part 3: Better Notifications UX And Permission Requests
- Part 4: Privacy-Aware Design Framework

https://delivery.smashing.services/ball?uri=//www.linkedin.com/shareArticle?url=https://www.smashingmagazine.com/2019/04/privacy-ux-better-cookie-consent-experiences/&title=Privacy UX: Better Cookie Consent Experiences

Summary

01 – Many users feel that rejection is not really an option.

02 – Usually, cookie consents are accepted or dismissed.

03 – Buttons are more obvious than “dismissing” a notice.

04 – Allow users to adjust privacy settings (later, too).

05 – Group cookies into categories and provide presets.

06 – Explain what’s necessary for the site to function.

07 – Don’t block out the entire page with a cookie consent.

08 – Allow customers to allow or reject all quickly.

09 – The position of the cookie notice doesn’t matter.

"When we went to our product leaders,
we spoke more about the business numbers
and the **business benefits**.

"When we spoke to our engineering leaders,
it was more about our **consumer delight**."

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Reefath Rajali // PayPal

performance
.now()

Who they are	What they care about	What to show them
Executives	Competition Business impact	Benchmarks (filmstrips and videos) Correlation charts (perf + KPIs)
Marketing	Third parties Traffic + engagement SEO Content	Third-party performance Correlation charts (perf + bounce rate) Lighthouse SEO audits Image size
Devs / engineers	Well, lots of stuff, probably	Consult with perf team

@tameverts

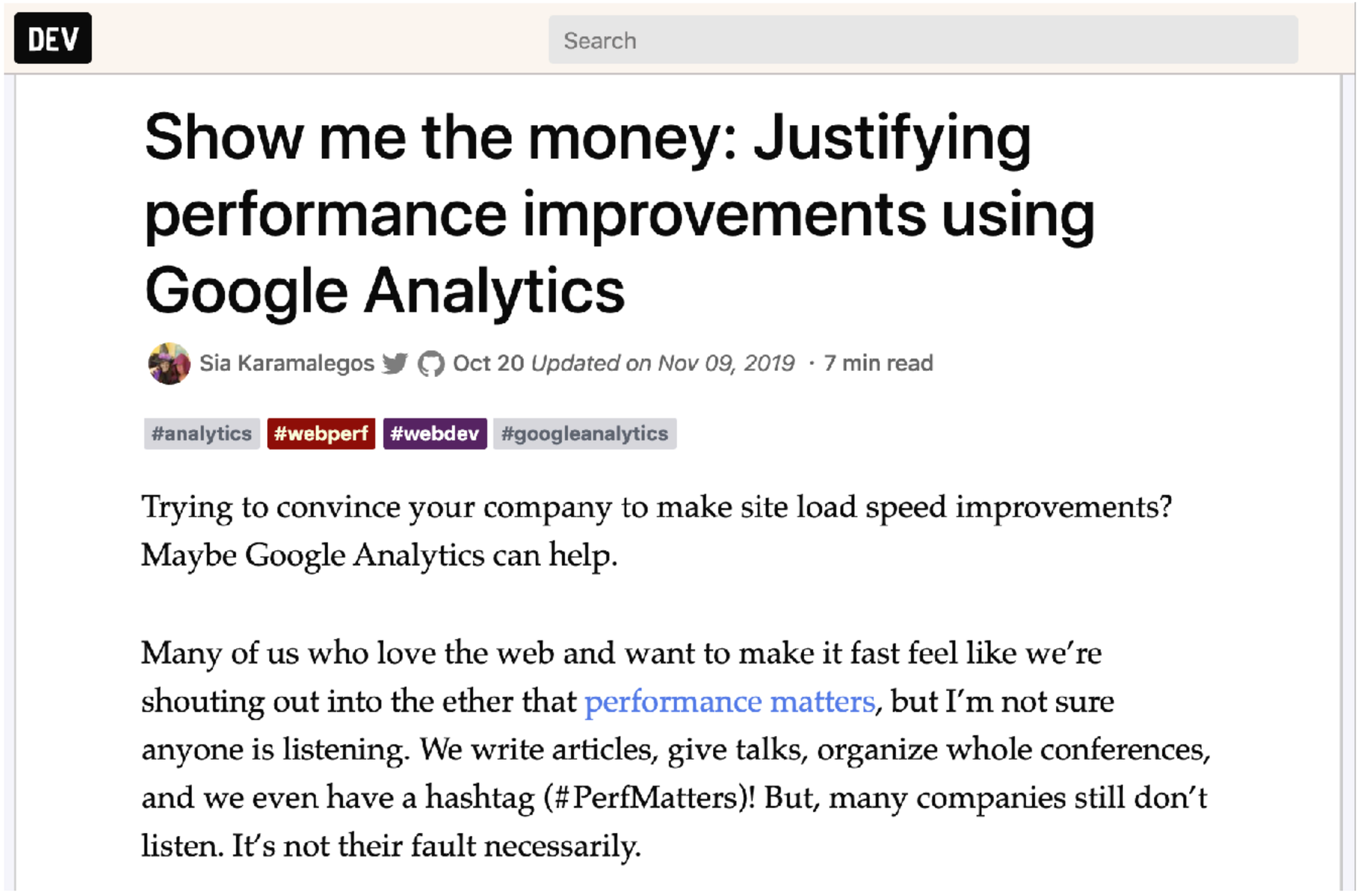
#perfnow

performance
.now()
Performance is a proxy
for business success.
performance

Healthy Business Metrics Mix

Increase!	Conversion rate.
Reduce!	Time to repeat purchase.
Improve!	Customer happiness.
Reduce!	Time to first share.
Reduce!	Time to first purchase.
Reduce!	Time to first upgrade.
Improve!	Custom perf metrics.
Increase!	Life-time value.

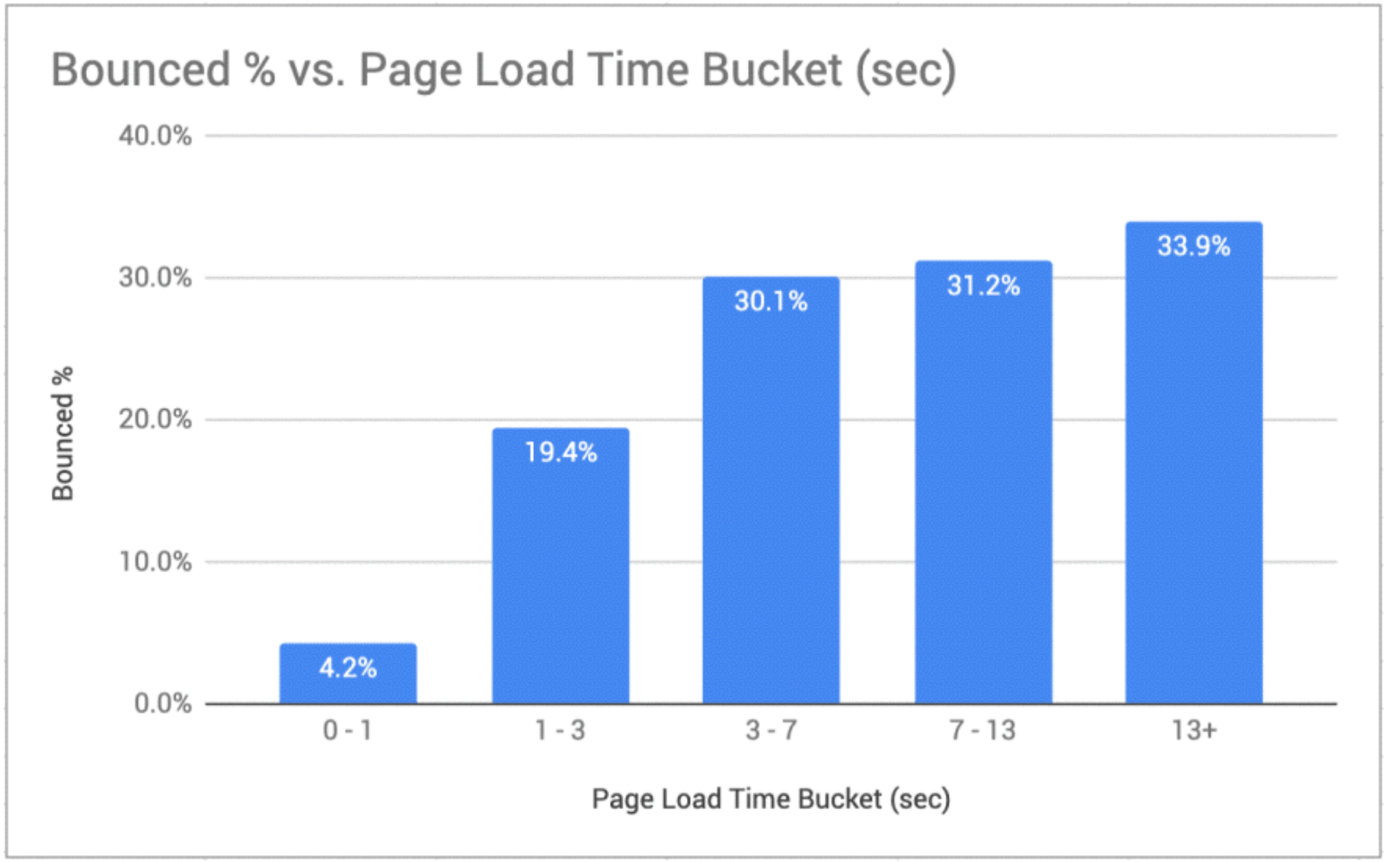
Measure!	Sales and marketing costs.
Reduce!	Customer support inquiries.
Reduce!	Confusing encounters per visit.
Reduce!	Negative encounters per visit.
Reduce!	Total cost and ratio of returns.
Reduce!	Ratio of negative reviews.
Reduce!	“Reporting as spam” signal.
Increase!	“Turn-around” score.



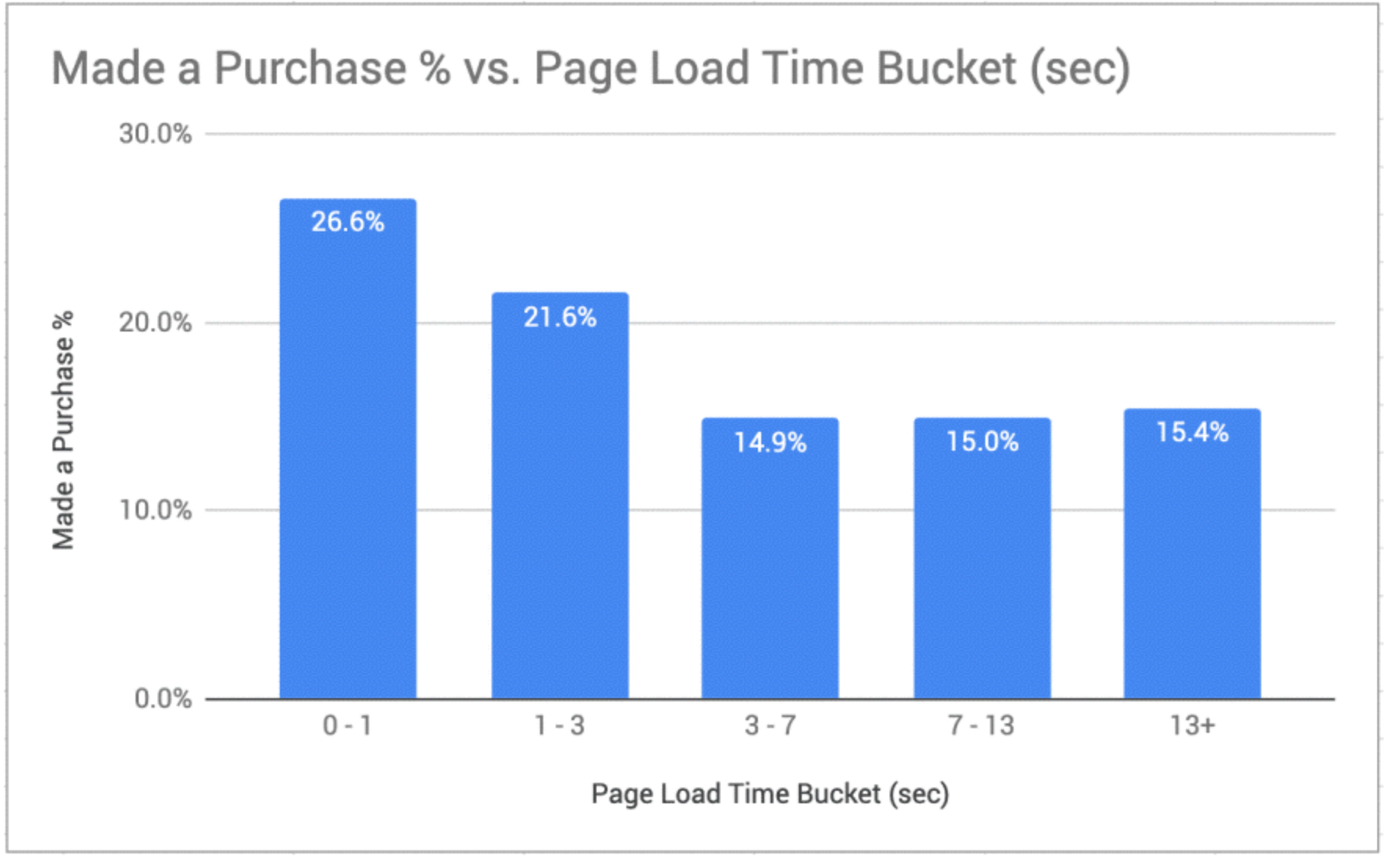
↬ **Justifying perf improvement using Google Analytics**, *Sia Kamalegos*

	Page Load Time Bucket (sec)	Page Load Sample	Percentage of total
⊞	0 - 1		
	All Users	8,890	40.31%
	Bounced Sessions	373	11.05%
	Made a Purchase	2,367	47.85%
⊞	1 - 3		
	All Users	9,205	41.74%
	Bounced Sessions	1,787	52.95%
	Made a Purchase	1,987	40.17%
⊞	3 - 7		
	All Users	2,904	13.17%
	Bounced Sessions	873	25.87%
	Made a Purchase	433	8.75%
⊞	7 - 13		
	All Users	561	2.54%
	Bounced Sessions	175	5.19%
	Made a Purchase	84	1.70%

↬ **Justifying perf improvement using Google Analytics**, *Sia Kamalegos*



Justifying perf improvement using Google Analytics, *Sia Kamalegos*



Justifying perf improvement using Google Analytics, *Sia Kamalegos*

Privacy

01 – The dimensions of tracking are unimaginable.

02 – Legislation is stepping in to bring it into order.

03 – Extensions (e.g. ad blockers) impact memory, CPU.

04 – Ask only what you need to know, and not more.

05 – Always provide a way out: no binary input.

06 – “Just-in-time” explanations matter.

07 – Ask for permissions only if you are likely to get them.

08 – Measure hidden costs and a holistic mix of metrics.

09 – The web needs a clean-up; we need to re-establish trust.

Breaking Out Of The Box

Wrapping Up

Breaking Out Of The Box

Wrapping Up

Summary

01 – Embedding a story can boost engagement a lot.

02 – We can make users think a little to capture attention.

03 – Usability + accessibility first, add friction later.

04 – Pick a boring element, make it interesting.

05 – Seek pain points — focus on tackling them first.

06 – Your style maters; design needs experimentation.

07 – A/B tests help reach local max; A/Z global maxima.

08 – No design is bad or good; the context decides it.

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