



# DesignOps: The API of design teams



**Inayaili León** SHE/HER/HERS

DESIGN PROGRAM MANAGER AT GITHUB









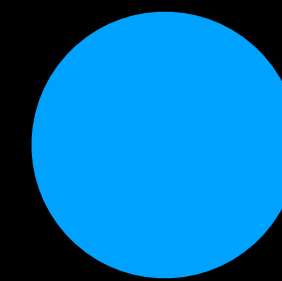
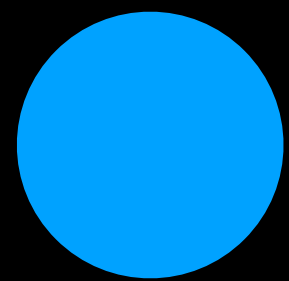
**Process & Design systems & Workflows & Onbo  
& Playbooks & Hiring & Project management &  
Research & Career development & Documentati  
Capacity planning & Change management &  
Community & Stakeholder influence & Strategy  
Templates & Practices & Scale & Budget plannin  
Metrics & Planning & OKRs & Bootcamps & Skills  
Learning & DI&B & Meetings & Workshops & Off  
Dashboards & Asset management & Procureme**

# Design Ops! 💡



@yaili  
Figma Config 2022







- ★ **Connects endpoints**
- ★ **A system where different things can interact**
- ★ **Hides complexity**
- ★ **Makes connections with purpose**



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Figma Config 2022



# Are you the design ops? 🤔



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Figma Config 2022



**DesignOps**  
DesignOps  
DesignOps  
**DesignOps**  
*DesignOps*



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Figma Config 2022



**DesignOps fills in  
the team's gaps.  
Every team is  
different.**



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Figma Config 2022



DesignOps is a connector

**Design**

**Product**

**Brand**

**Community**

**Eng**

**Marketing**

**HR**

**Sales**

**Research**





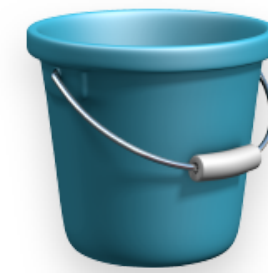




People



Process



Tools



People —  
Example:  
Designer happiness 😊





[Existing system] +  
DesignOps = 🌟🌟😄



Process —

Example:

Design quality ✨





Tooling —  
Example:  
Figma plugins












The background is a dark gray field filled with a complex network diagram. It consists of numerous circles of varying sizes, some of which are connected by thin, light gray lines. Interspersed among these circles are small, light gray speech bubble icons, each containing three dots. The overall effect is a dense, interconnected web of nodes and connections, suggesting a network or communication structure.

# **DesignOps at GitHub**



# Design onboarding projects




Pull requests


Issues

Marketplace

Explore



+



github / my-team

Unwatch107

Fork0

Star15

<> Code

Issues94

Pull requests

Discussions

Actions

Projects16

Wiki

Security

Insights

Settings

Onboarding template

Updated 17 days ago

Filter cards

+ Add cards

Fullscreen

Menu

2 Overview🔥

📄🌟 Welcome to Design Infrastructure, \$\$USERNAME!🌟

We're so excited to have you on the team! Now that you're here, let's make sure you know everything you need to know work on Design Infrastructure at GitHub!

4 Useful info🔑

📄 Who are we?

We are Design Infrastructure!

🏆 Our team's repo is [github/my-team](#)

🌐 Primer's open-source hub is [github.com/primer](#)

11 Your first week

📄📅 Your first week at GitHub

☐ Meet with your buddy and look at your welcome issue

[[ADD\_WELCOME\_ISSUE]]

☐ Complete [First day onboarding checklist](#)

10 Your first 30 days

📄👋 Meet your team

Get to know your teammates! Try to meet with as many folks in the Design Infrastructure team as you're comfortable with in the first few weeks. You can message the person first in Slack to check when is a good day/time for them

4 Your first 60 days

📄📁 Get organized!📧

It might take a while to find your groove navigating the Boards, Issues, Repos, and Notifications. We recommend asking your buddy or other Hubbers how they handle these and to try new things. A key starting point is your notifications.

2 Your first 90 days

🕒🎯 Design: Ship a rock-sized issue

📄 1 task

#1666 opened by Mona

onboarding-template

🕒🎯 Contribute to documentation

0 In progress🚧



# “How we work” docs

```
how-we-work/  
├── design/  
├── engineering/  
├── planning-and-tracking-work/  
│   ├── communication.md  
│   ├── meetings.md  
│   ├── project-setup.md  
│   └── weekly-updates.md  
├── access-to-systems.md  
├── faq.md  
├── onboarding.md  
└── README.md
```



Start small



# Sharing work in progress









Who's doing your DesignOps  
work right now? 🤔



These folks may be doing DesignOps...

**Project  
managers**

**Product  
managers**

**You?**

**Design  
managers**

**Designers**

**Engineers**

**Eng  
managers**



Is the work being celebrated?



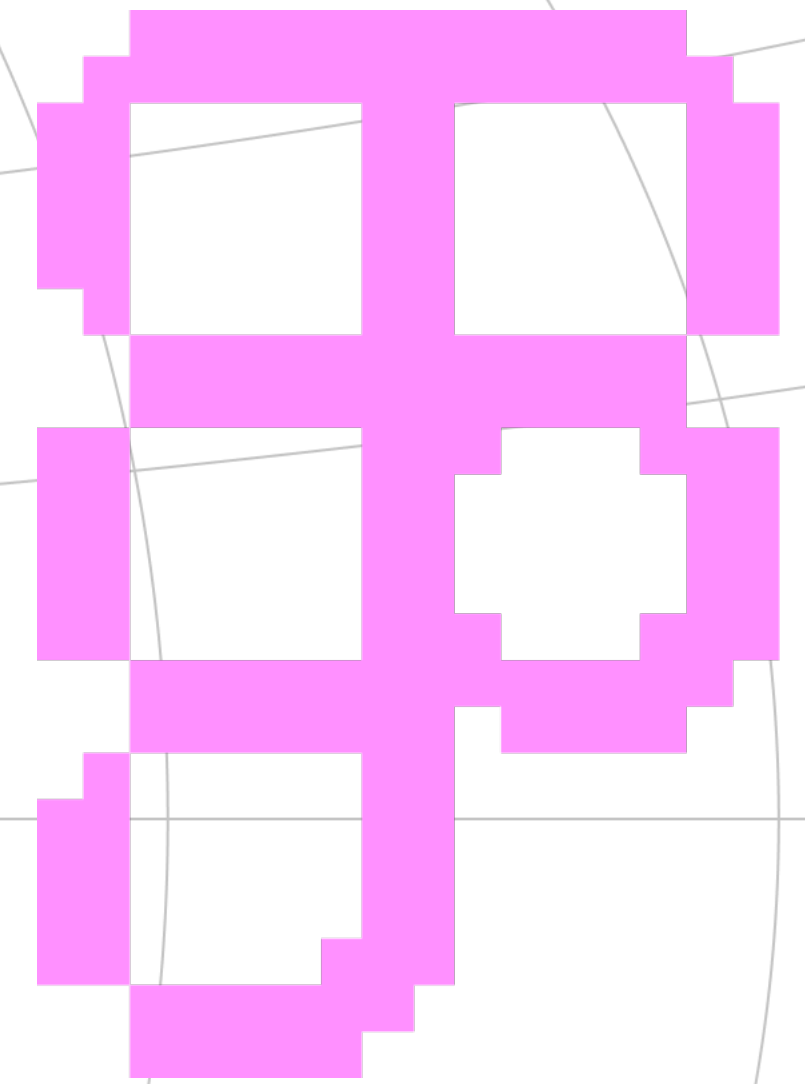




What DesignOps projects  
will make a difference? 🎁



**CONFERMA**



# Thank you

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