



COMMUNITY - A DISH BEST SERVED COLLABORATIVELY

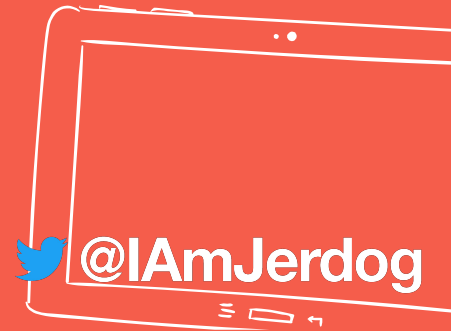




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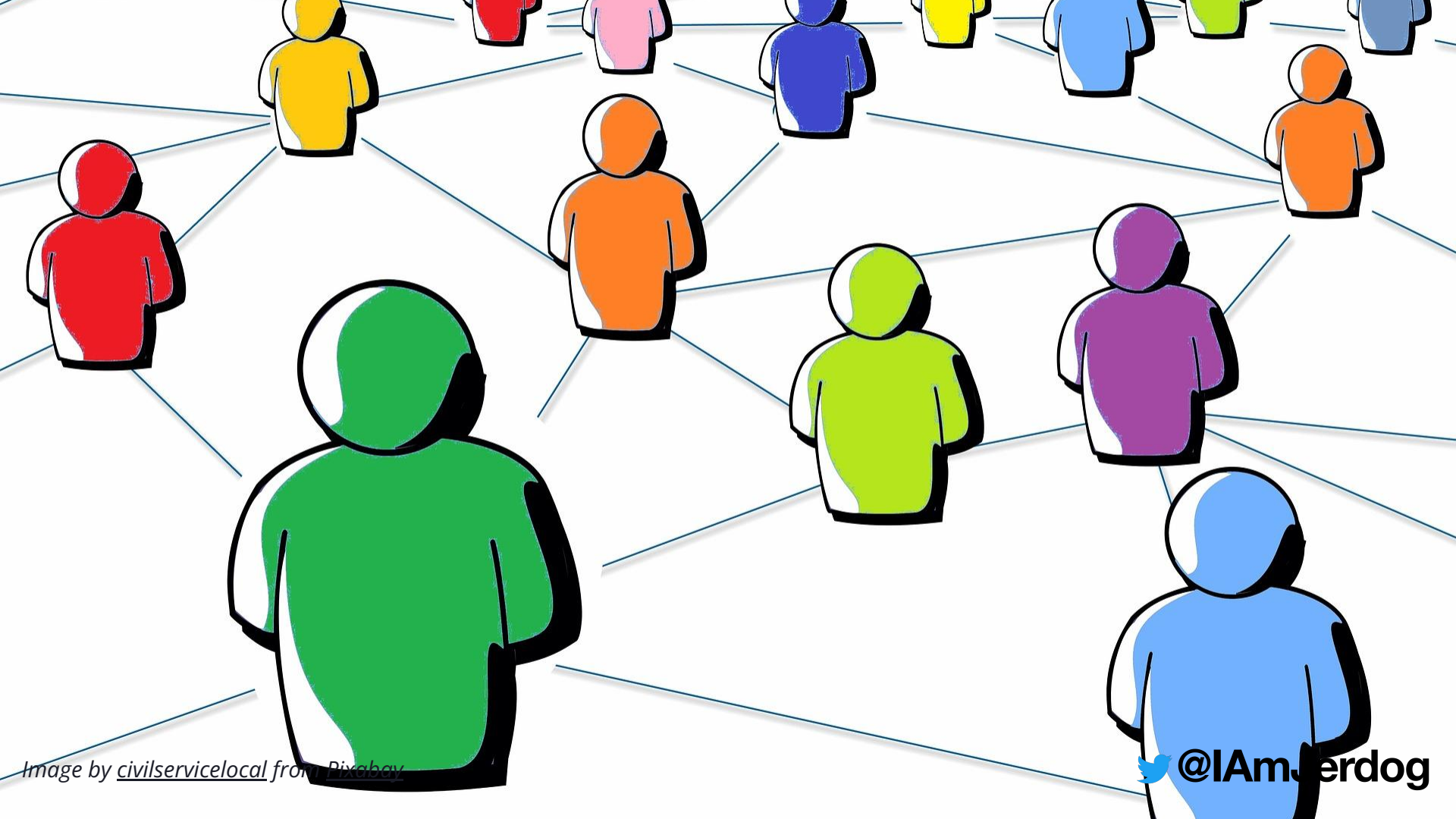


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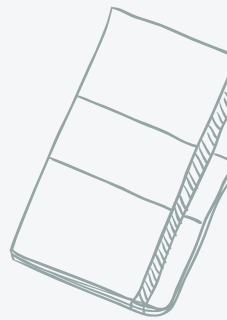
HELLO!

I am Jeremy Meiss

Director, DevRel & Community @ CircleCI

@IAmJerdog

timeline.jerdog.me



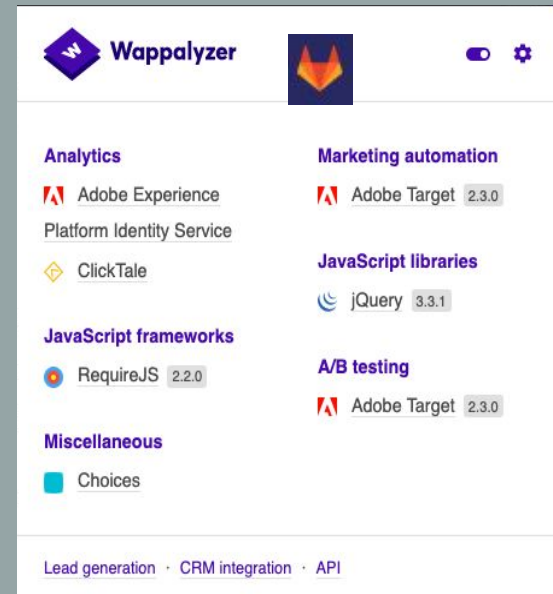
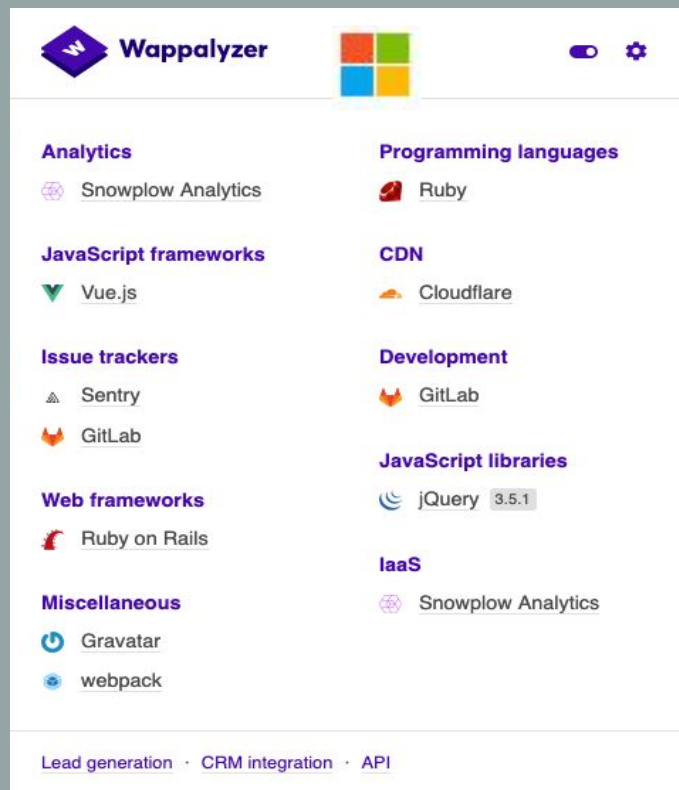
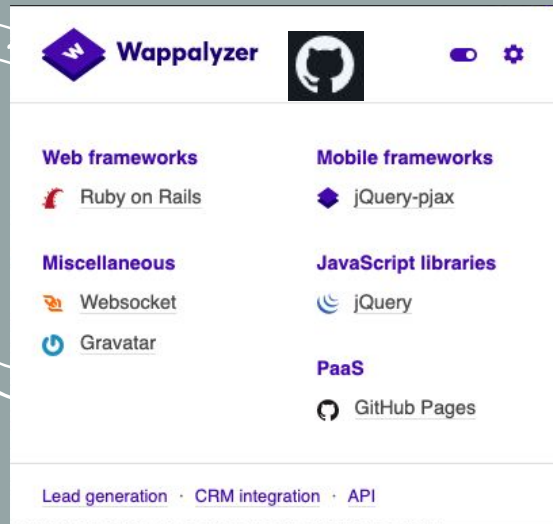


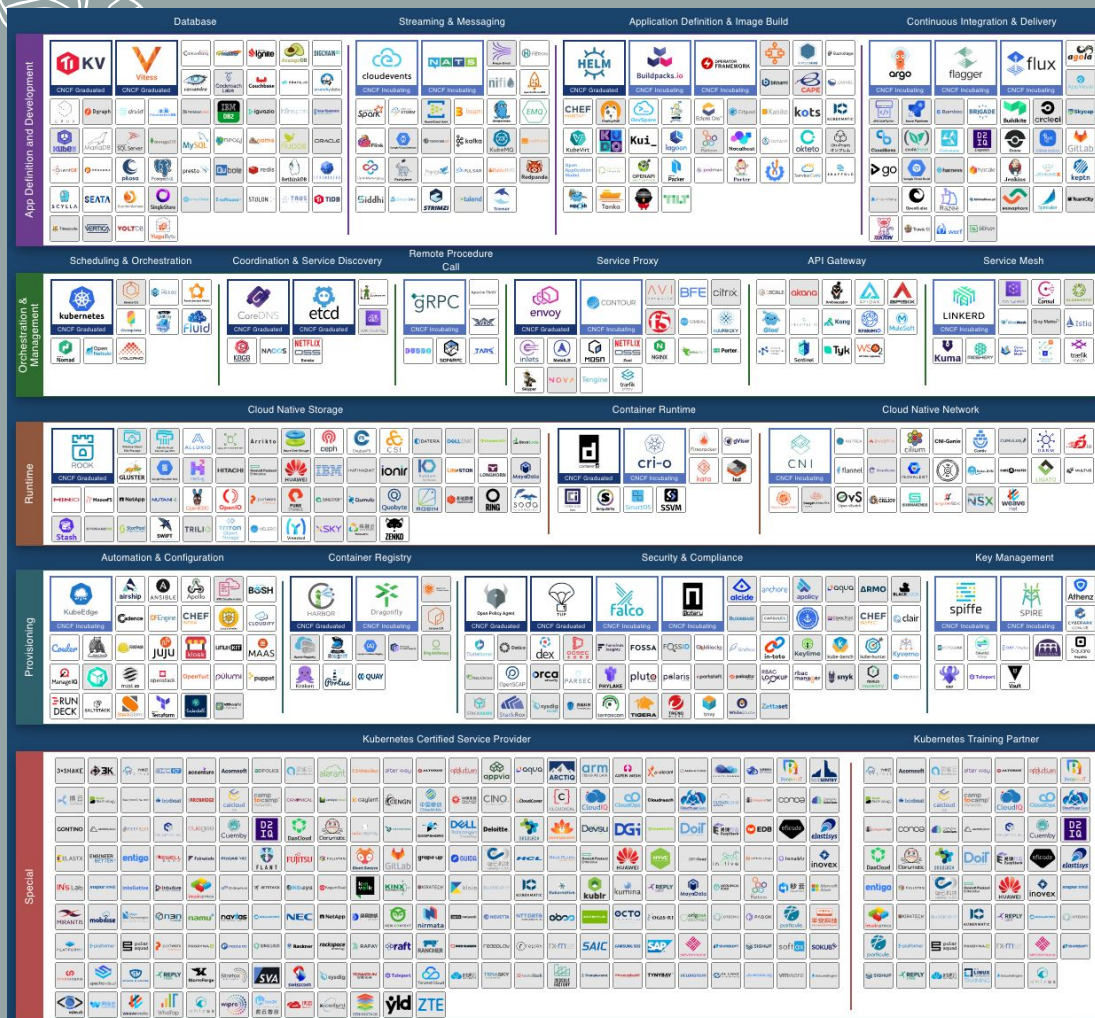
You dont have a match by any chance...do you?

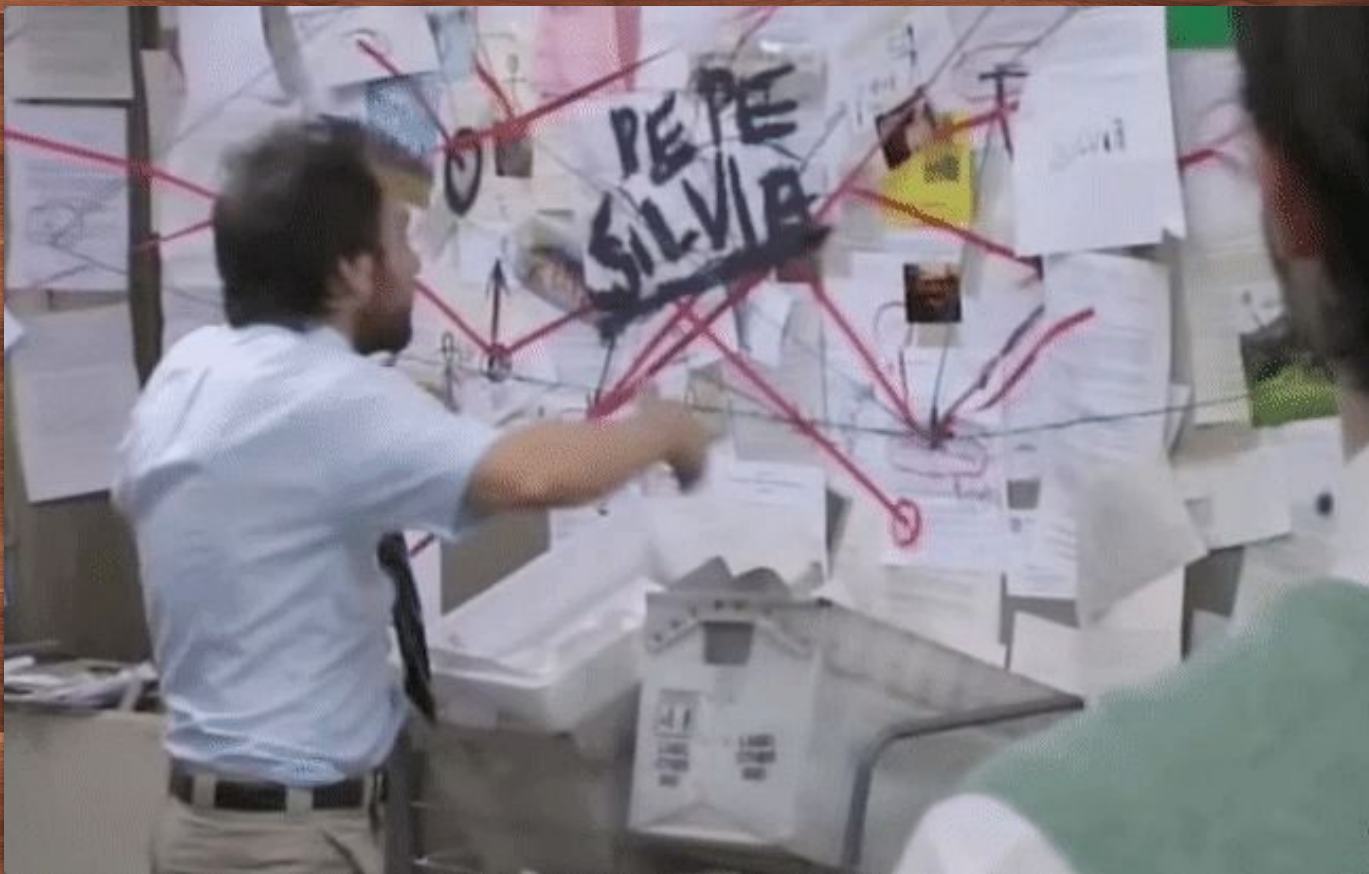


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REASONS TO COLLABORATE

Or... Why you should play well with others

REASONS TO COLLABORATE

1. Problem solving is better together
2. Brings people (and companies) together
3. New opportunities
4. Keep your community members around
5. More efficient





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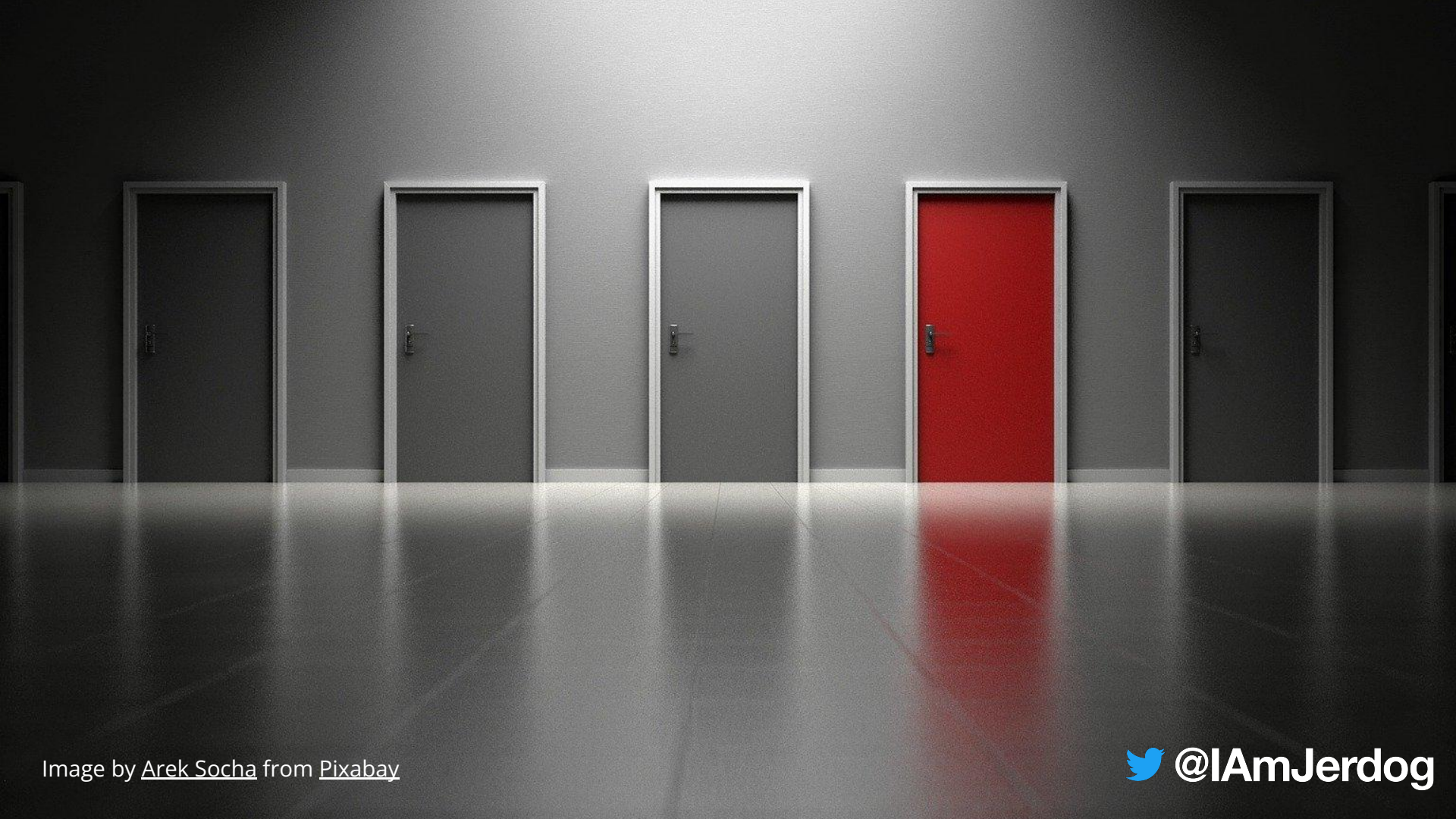


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WAYS TO START COLLABORATING



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GETTING INVOLVED IN OTHER COMMUNITIES

- ✖ Attend. Meet people.
- ✖ Co-meetups
- ✖ Speaking at respective community conferences
- ✖ Shared content (blogs, samples, tutorials, etc.)
- ✖ Live streams
- ✖



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WHEN COLLABORATION IS THWARTED

- ❌ Use competitors as examples
- ❌ Get buy-in from other groups
- ❌ Track it to OKRs & company bottom line
- ❌ Be subversive
- ❌ Collaborate with network for new job



WHEN **ONE** OF
US SHINES

#SCHITTSCEEK

Pop

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